

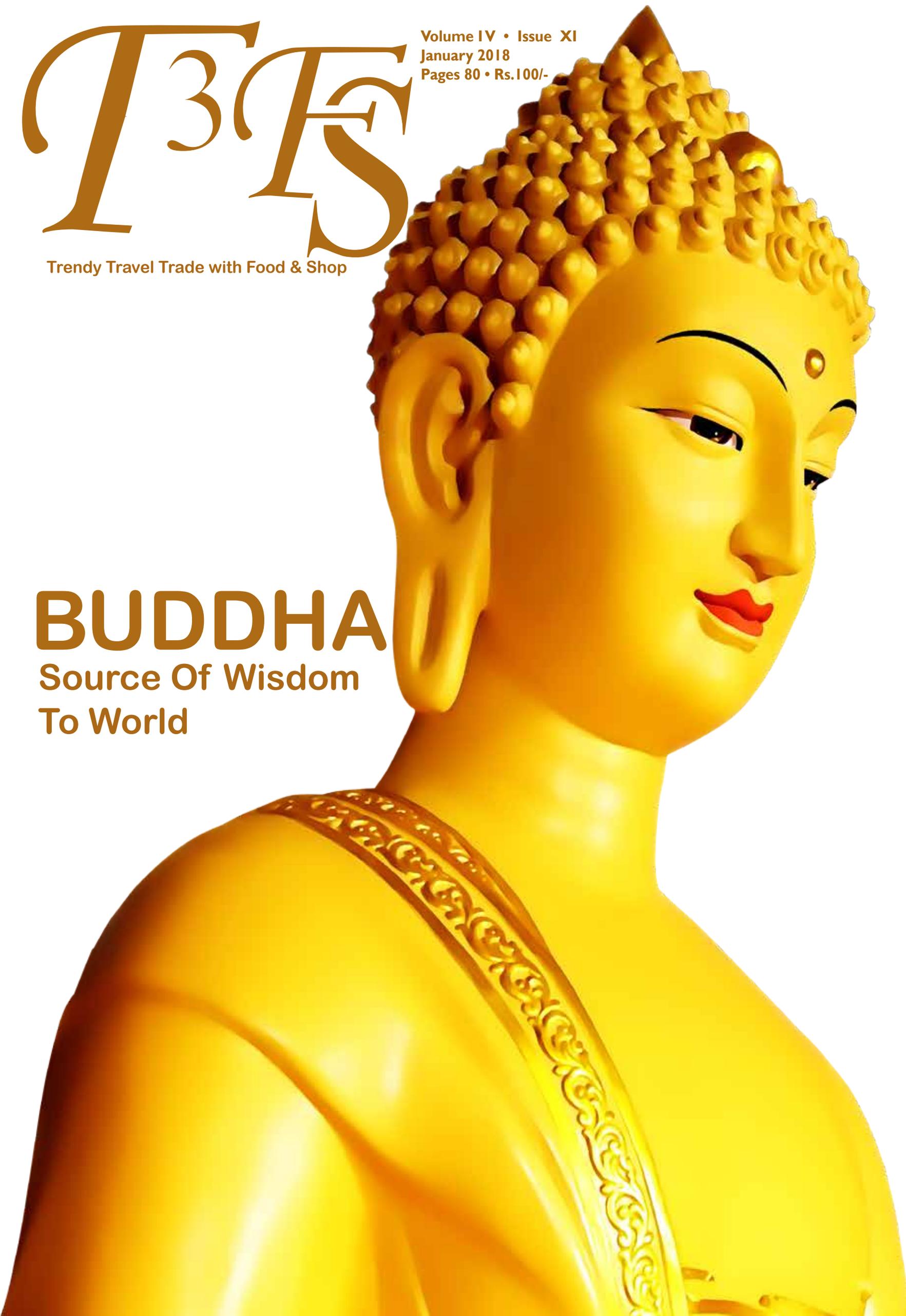
T3FS

Trendy Travel Trade with Food & Shop

Volume IV • Issue XI
January 2018
Pages 80 • Rs.100/-

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Editor & Publisher : **Vedika Sharma**
Director: **Babita Sharma**
Senior Editor : **Tarsh Sharma**
Reporter : **Anmol Shrivastav**
Consulting Editor : **Pradeep Kapur**
Consulting Editor(West) : **S K Mishra**
Assistant Manager Sales : **Manisha Shah**
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Manager Administration : **Gaurav Kumar**
Manager - Human Resources : **Richa Tiwari**
Assistant Manager Administration : **Shiv Kumar Garg**
Manager Circulation : **Himanshu Mudgal**
E-mail : vedika@fabianmedia.net, babita@fabianmedia.net
Website : www.fabianmedia.net

Editorial & Marketing Office:

Fabian Media Pvt. Ltd., 168A, Somdutt Chamber-II, Bhikhaji Cama Place, New Delhi - 110066. babita@fabianmedia.net

Published, owned, Printed & Edited by Vedika Sharma

888, Pocket - D, Dilshad Garden, Delhi - 110095,
Contact @ 011-41058470, 9560264449

Printed at: Pushpak Press, 203-204, DSIDC sheds, Okhla Indl. Area, Phase - I, New Delhi - 110020

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PUBLISHER'S NOTE



Dear Reader,
Greetings!

New Years are always exciting and enthusiastic for exploring new success ventures and building new visions from our hopes. Through this January issue of T3FS Magazine, we hope to delight you with all new exciting chapters from the world of travel, trade, hospitality and lifestyle. To encourage and enlighten our readers this year as the year of knowledge and wisdom, we have tried to throw light on the path of Buddhism. BUDDHISM is not an imposed religion but the art of living life in the righteous way. The purpose of Buddhism is to serve and benefit all sentient beings and the journey of Buddha's contentment, enlightenment, sermon and salvation has been the integral part of Indian heritage and pride.

"Atithi Devo Bhavah"- Guests are GOD!!! In India, it has been a common goal that to win someone's heart it is important to win over his cravings and appetite desires. The hospitality sector of Indian nation is growing to the glowing sky of success glorifying the name and heritage of Indian hospitality so we have come up in an exclusive conversation with distinctive hotels on their upcoming potential projects and futurist forecast on the trends of tourism which would benefit the hospitality sector.

Apart from them, you will be going through the recent developments and occasions that have proved to be glorious success of tourism and hospitality industries in the year 2017. Moreover, we have tried to inculcate the in depth facts and unknown facets about the aircrafts of face of nation like Hon'ble president and prime minister in the aviation segment.

Indulge in the festivals of all around world with us and top it with the delicacies and festivals of coastal India which are the reason of joy in life. Life is beautiful with shades of love and Colors are those wonders of canvass of life which paints it, defines it and when those colors are added with love, they are a DELIGHT. Love is impromptu, comfortably uncomfortable condition and strange which happens completely accidental when you least expect it. Winter season is one of the most favorite and lovely season as the weather is so beautiful and white everywhere so breeze the wind with the trending jacket styles to opt from with us. The techies will have a present from us this New Year with the updates and specifications of trending apps of 2017.

Vedika Sharma

vedika@fabianmedia.net

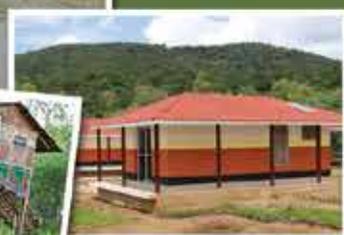
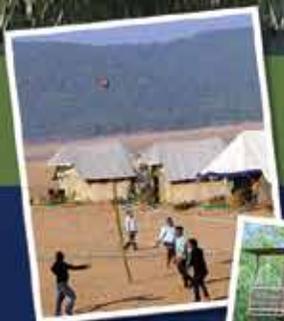




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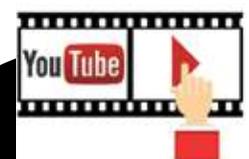
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“If you don’t know UP, you don’t know India”.

Mrs. Reeta Bahuguna Joshi, Hon’ble Minister of Tourism, Government of Uttar Pradesh discusses the branding of potentials of Uttar Pradesh tourism in an exclusive conversation with Ms. Vedika Sharma, Editor & Publisher, T3FS Magazine.



VS: To begin with, I would like you to please enlighten us on the highlights of Tourism in Uttar Pradesh.

RBJ: Uttar Pradesh is abounding by tourism destinations and tourist spots but unfortunately we have not aptly showcased our potential tourist spots and this is the reason why we are lagging behind. However, the state of Uttar Pradesh is blessed with largest number of national tourists who love visiting the state and among them 80% come here for pilgrims and rest come for other different reasons & purposes and second largest share as far as foreign tourists is concerned. One of the highlights of tourism in Uttar Pradesh is undoubtedly the Taj, people are fascinated by this beautiful marble. Besides the Taj, a large number of tourists come to visit the land sites of Lord Rama and Lord Krishna and they also come here to visit the Buddhist circuit. So, you can say that the religious and spiritual circuits are very important to our tourism. And this is the reason why we are trying to highlight that aspect of tourism. On the other hand, apart from being spiritual centers, there is beauty around these places and unfortunately they are not that much being explored. So, now we are working on 3-4 major tourist preferences among which the first is Buddha circuit, second is Ramayana circuit and last is the Braj circuit which is symbolist to the Lord Krishna. Besides this we have other important hotspots which we want to focus on and develop as they also possess great tourist potentials. And, I strongly feel that if they can be beautified as it was in Ayodhya celebration that held a day before diwali. The façade near the riverside was solely eternal. On the heritage side we have the Imambara, the cuisines, the historical Awadh so, it’s an overall development of state what we are focusing. We want to build the bundelkhand since it is epitome of history like, the great forts in Kalinjar, Bithoor or Jhansi and so many other places. Varanasi is the city that envisage the culture, vibes, religion, divinity of country even with those 5 kms façade of River Ganga flowing and the river banks in those ghats of the religious city, this all are so inexplicit and beautiful. Therefore, there is a huge potential, we have over a dozen of bird sanctuaries, wildlife sanctuaries and many more. So the question is what is to highlight and as the people come and ask to promote so now we have an ethereal branding

of the state and the organizations helping us to lead a brand new image of Uttar Pradesh as we are finalizing the tag line, the branding ambassador of the state. So, the biggest highlight of the state tourism is definitely the spiritual circuit and I am affirmed that if we beautify them a bit, afterwards not only those who have a religious connection to these places will visit but others would also come to feel the spirituality of our country. So, as a package we are going one by one as for now spiritualism is over an edge but alongside we are working on other potential tourism of the state and are aimed to take it as the most preferable state to explore in the incredible beauty of India.

VS: As the facets told by you... it truly showcases “UP is India”. Kindly brief us your opinion on UP being instrumental to Incredible India.

RBJ: Yes, UP is truly “the envisage” of India. And it would not be incorrect to say that this epitome state of Uttar Pradesh inbounds everything and we have everything which is yet to be showcased, mapped and explored. It is now both Chief Minister as well as Hon’ble Prime Minister who also represents Uttar Pradesh in the country parliament who desperately want people to be not only attracted by tourism, adventure and entertainment but also to recreate the potentials, means of giving prominent definition and employment opportunity in the state. You see there is a statistics, if somebody invests sum of Rs. 1,000,000 then it’s an opportunity for at least 70 people so this is I think one of even the cheapest way for providing jobs as creating one small tourist spots channelizes lot of activities and involvement around it. So, Uttar Pradesh has a huge potential in building nation through its tourism and fighting the odds.

VS: Is Uttar Pradesh on to aiming any specific belt of countries from it feels having the major pool of tourists to explore the destinations?

RBJ: No, it is not like that we are focusing on any specific nation so we are wide opened with our love and respect to all as anybody can come to visit us. We not only have foreign tourists visiting Uttar Pradesh but

also so many NRIs visiting the parts of Uttar Pradesh to visit with their families and closed ones and want to explore India in UP. Thus, there are such kind of facilities which are required to cater outbound tourists. We are even focusing to attract South India more in terms of tourism as the major share of footfall from Southern part of nation wants to explore spiritual and religious circuit and we want them to explore this slice of India for other tourism aspects as well. As far as foreign tourists are concerned then the Buddhist circuit is trending high which attracts East Asia democrats, South Asia democrats more and more tourists to Uttar Pradesh but yes of course, anybody is most welcome to India and UP who wants to know India and is entices by the means that India is focus of world at present. It can be said that being 1/6th of India, “If you don’t know UP, you don’t know India”.

VS: Uttar Pradesh is the source of everything in India, be it civilization, be it literature, be it religion. Uttar Pradesh is the birth place of India and its secular diverse culture.

RBJ: Yes, this is certainly correct to say as the state has so many sufi sites, apart from other spiritual circuits which we are aiming to develop as they are significant tourism sites and people go there. So, there is lots of harmony in religion diversity in Uttar Pradesh. As far as Buddha is concerned, religious points is concerned, the Islamic culture is concerned, we have a lot to offer. Another pious point of attractions are the five jain teerthankars so for the Jainism also, Uttar Pradesh is a huge attraction facet. So it’s not just the Ayodhya which was dumped and has been revived but also other religiously important places which lacks facilities and infrastructure and are in urgent need of ornamentation. Ram-rajya incepted in Uttar Pradesh, Buddism was wide spread through Uttar Pradesh, and Islam contributed lot to the nation from Uttar Pradesh so our potentials must be very well highlighted. Now, for example as in Agra have other significant tourism destinations as well like the tourists who are visiting the TAJ but not Agra fort should visit it as well. Here, the most crucial thing is branding, since

people don’t know where to go and how to go; so creating facilities, bridging gap and tying up all layers is very important. The layers are very much required to be tied up like the travelers, the government, the intermediaries. Our new tourism policy is coming through which we are going to welcome new facilities and would love to support those who want to invest here.

VS: Another major aspect I would like to discuss is the familiarization trips. Do you in the near future look for FAM trips to be organized for tour operators, media people in order to familiarize them with the potentials of Uttar Pradesh tourism?

RBJ: Definitely. We are very much planning and exercising such activities. We are already into few conferences and events for tour operators. Though, we have not done any FAM trips till date but of course, we are planning to conduct for the better branding, showcasing and exploration of state prospects.

VS: At last, I would like you to greet our readers with a small message for Uttar Pradesh.

RBJ: Uttar Pradesh is a beautiful state with its history, eco-tourism, nature and culture with explicit historical sites, monuments, riverside, pristine sceneries at Lucknow, Awadh, Allahabad, Varanasi and so much more whichever you want to seek. And of course, it has the TAJ, the Red Fort in Agra, Bundelkhand Fort, Imaambara in Lucknow. So, come visit the Uttar Pradesh!!!!

VS: Who will be the brand ambassador for promoting the destinations and tourism in Uttar Pradesh, alike other state, will that be from Bollywood industry?

RBJ: Well, we are looking for somebody who will attract youth. It’s the young ones who are in our focus areas as they are potential prospects in tourism. The younger ones have zeal to explore more and more places in comparison to others therefore we are even planning for shorter travel packages, day tours and let’s see how successful it gets.



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Nerve of Sri-Lanka

Mrs. Chitrangenee Wagiswara, Hon'ble High Commissioner of Sri-Lanka discusses the branding of potentials of Sri-Lanka tourism and highlights of policies, reforms and upcoming projects for expansions of tourism prospects in the country in an exclusive conversation with Ms. Vedika Sharma, Editor & Publisher, T3FS Magazine.



VS: Tell us about the highlights of Sri-Lanka. If somebody is going for the first time in Sri-Lanka, What you recommend them?

CW: Well, Sri-Lanka is totally a paradise!!! Now interestingly, we are getting lot of tourist specially after the conflicts is over though that time also tourist were coming since we have a lot of attractions and destinations whether it is the beaches, mountains, tree gardens, castles, temples mainly in the north central whether it is water sports, shopping, history, culture and much more. We have a variety of attractions like: Kandy, Colombo etc. which can attract maximum tourists. Kandy is a large city in central Sri Lanka which set on a plateau surrounded by mountains that are home to tea plantations and bio diverse rainforest. The city's heart is scenic Kandy Lake which is especially famous for strolling. The capital city Colombo has a long history as a port on ancient east-west trade routes, ruled successively by the Portuguese, Dutch and British. The heritage of nation is still evident with the picturesque architecture, colonial building and monuments. We have numerous hotspots which are the highlights of nation including The Colombo National Museum which is dedicated to Sri Lankan history, sprawling Viharamahadevi Park and the giant Buddha statue which signifies the Buddhism ideology of the country.

VS: How the Indian market is beneficial for Sri-Lanka?

CW: Well!!! Let me say that the Indian nation sources the largest number

of tourist to Sri-Lanka which ranges about 370,000. Therefore, we are really happy that India is the closest country and many more Indians will be coming in the near future. We look on to India as our largest market and there are still many attractions which lot of Indians don't know about like the Rama and the other major significant trails. Since Lord Rama is the most praised idol in India, there are around 13 to 15 foremost sites which we are looking into to attract tourism market from India. There are certain signs which stimulate a need to develop Sri-Lanka and the Sri-Lankan destinations for increasing tourism revenue. Another hotspot is the Munneswaram temple complex which consists of several smaller temples with the chief one dedicated to Lord Siva. During one of my visits, the temple had a festive atmosphere to it where it was decorated with flowers and completely lit up with lamps and lights making for an amazing sight creating a mesmerizing outlook. Though it was packed with mass of devotees, there was no pushing or shoving.

VS: What is your marketing strategy basically to promote Sri-Lanka overseas?

CW: We are doing a lot of road shows, flying to board the films destinations across the world and India as well. Out of which we get to know that connectivity is something to focus upon and at the same time we are publicising through road shows, advertising through electronic media and through the print media as well in order to promote the destinations and

beauty of Sri-Lanka.

VS: Besides the German and Indian market, what are your major focused countries?

CW: India is one of the major countries that we are focusing; apart from this we are getting lot of tourist from the Western Germany because the Germans come in a large numbers and still they are coming, they took up so we have promotional activities in western parts of the world as well. Since the Middle East is a new market we are exploring, people from there as well come with their families and more than anything, they like to go to the mountains which attract them. Middle east travellers find the destination to be very affable land here in Sri Lanka with the kind of response and welcome they get. Sri Lanka is figured to being such a country which is apt to travel along with family in all terms like safety, natural beauty, destinations and hospitality. Sri Lanka is the best place to get an idea of how the Hindu and Buddhist gardens of South India once use to look. Since Buddhism has an ample amount of believers and followers in Sri Lanka, Buddhist monasteries and gardens survived and are preserved much better in Sri Lanka than India.

VS: Something I want to know related to embassy like beside visa procedure, what kind of activity which embassy doing?

CW: Well, we have many sites of tourist or we can say promotional spots to visit once in a life. We are focusing on that too amidst extending

our itineraries for tourist to come and explore via many travel events and Expo. Recently, we did promotion of Yoga, Ayurveda and Spa to experience in Sri Lanka, which is also being marketed and we are getting good response as well. Now, we are more focusing on the promotions of women's securities with activities like Kung Fu, since women safety becomes a major hurdle for people in terms of tourism to overseas locations. So as a wholesome, we are on the verge of promoting every dimension, whether it is tourism, culture and other as well. We also try to focus on people related to international business since they can prove as an asset of investment to the country.

VS: At the last, I would like you to leave a message for the audience?

CW: Sri Lanka is a beautiful country and there are many attractions. Green sites, beautiful nature and the weather are always appealing, magnetising and welcoming throughout the year. For your next destination, look at the Sri-Lanka because it's only three and the half hours thru flight, if you come once, you will come again and again. It's not only for pleasure of course you can always seek for business pleasure but people also comes for meetings and conferences, honeymoon, wedding and few other new things as well. Sri Lanka is also a major source for being a wedding destination where the bride and groom, come with the families and have their respective ceremonies. There are lot of attractions and lot of enjoyments one can seek. So, consider Sri-Lanka as your next destination!!!



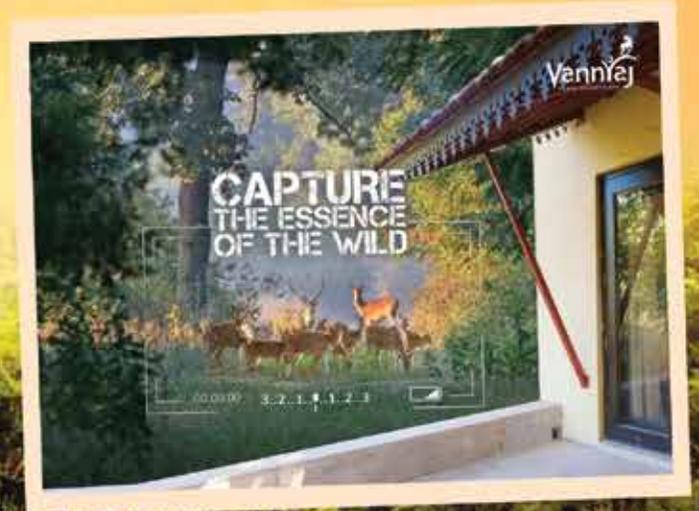
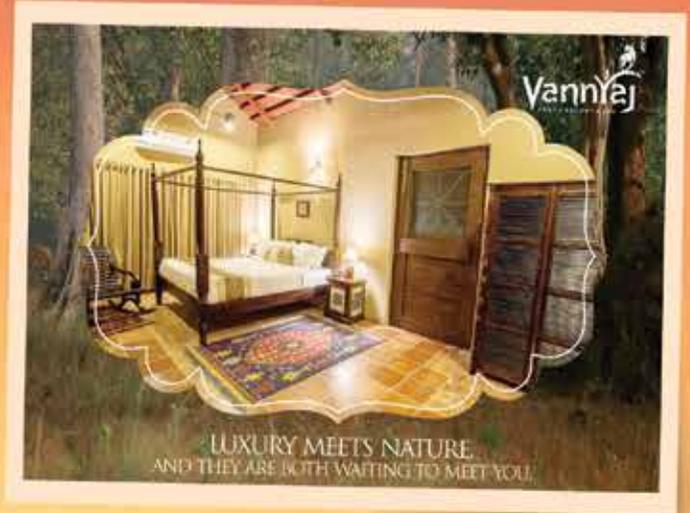
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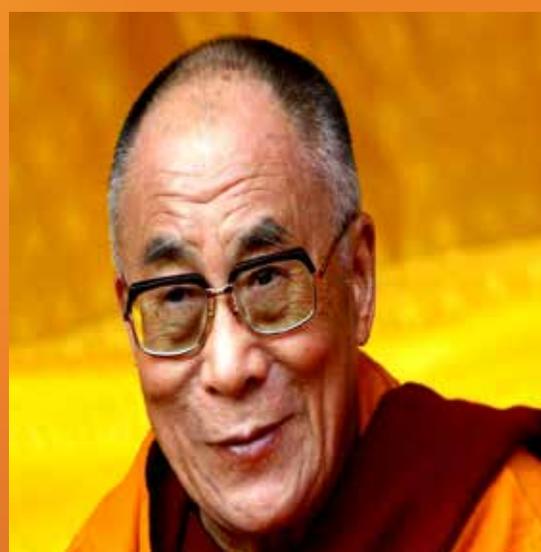
BUDDHA

A Source of Wisdom to World

• Vedika Sharma

Thousands of candles can be lighted from a single candle, and the life of the candle will not be shortened. Happiness never decreases by being shared.

BUDDHISM is not an imposed religion but the art of living life in the righteous way. Buddhism was the lifestyle and enlightening ray which was first observed by Lord Buddha and later he became renouncer of Buddhism. Lord Buddha was born in the Magadha Dynasty on the full moon day in the month of Baisakh. The life of Buddha, the journey of awakening his spirit and being the founder for Buddhist sangha to establish Buddhism as a source of contentment and insight is inspiring many souls till date. The journey of Buddha's contentment, enlightenment, sermon and salvation has been the integral part of Indian heritage and pride as they are still envisioning that ray of wisdom from Lumbini (now in Nepal), Sarnath, Kushinagar and Bodhgaya.



His Holiness Dalai Lama

“We can change our minds. We don't have to give in to anger and hatred. Since compassion and anger cannot co-exist, the more we cultivate compassion the more our anger will be reduced. Other animals seem to have a capacity for some sense of compassion, but they lack the intelligence we human beings possess to cultivate and develop it. Compassion brings peace of mind and if we have that, we won't be deflected when negative events occur.

In today's world we face emotional crises, but technological developments alone cannot solve our emotional problems. We can only deal with them by training the mind. We can learn from the psychology of ancient India on how to alleviate our emotional turmoil and find peace of mind. The existing system of modern education is largely oriented towards material growth, but we have to include inner values too. There is an urgent need to teach how to tackle such negative emotions.

Within each of us exists the potential to contribute positively to society. Although one individual among so many on this planet may seem too insignificant, it is our personal efforts that will determine the direction our society is heading.

We need to strengthen such inner values as contentment, patience and tolerance, as well as compassion for others. Keeping in mind that it is expressions of affection rather than money and power that attract real friends. Compassion is the key to ensuring our own well-being.

Peace in the world depends on peace within. If we have that we can approach problems in a spirit of compassion, dialogue and respect for the rights of others—always a better solution than resorting to a use of weapons and force. External disarmament depends on inner disarmament.



Birth of Wisdom and Contentment



Prince Siddhartha

Around the span of 624 BC which is during 5th Century, a royal prince was born in the dynasty of Magadha who was named as Siddhartha by his parents- the King & the Queen of the dynasty. Siddhartha was born to the place called Lumbini which is now in the beautiful countryside of Nepal. Buddha Shakyamuni is what he is being lovingly referred and herein 'Shakya' is the name of the royal family for which he was born to and 'Muni' means being an "Able One". In the early years after his birth only, it was prophesized that Siddharth was born to enlighten world with the path of knowledge, wisdom, peace and non-violence. Afraid of this prophecy and in the blind affection and love, King Suddhodna and Queen Maya tried every comfort and luxury to shield their son and to keep him spaced out from the spiritual path by building up all sources of comforts for Siddharth to their level best. The prince was then also being partially used to such luxuries and not with his whole heart, as he was still searching for his inner peace. Being born to enlighten world with peace and contentment, Siddharth always got attracted towards philosophy and wisdom path instead of ruling and reigning. The three palaces built up for royal prince featured all majestic placates and amenities and there were even special arrangements for martial arts to make him strong enough to fight battles in his regal time and the education required to make him the most successful king of his dynasty.



We are shaped by our thoughts; we become what we think. When the mind is pure, joy follows like a shadow that never leaves.

LUMBINI

Around the span of 624 BC which is during 5th Century, the royal prince was born in the dynasty of Magadha. Prince Siddhartha was born to the place called Lumbini which is now in the beautiful countryside of Nepal. Lumbini which is now located in the asian country Nepal is developed as the remarkable site of the birth place to Lord Buddha. It is considered as equivalent as to Mecca for those who ardently follow the lifestyle and culture of Buddhism and it as their religion. It was the full moon day in the month of Baisakh (as per hindu calendar) viz. April Month as per today's calender schedule in 623 B.C. It is believed that Maya (Mother of Gautam Buddha) was travelling to her hometown Kapilvastu for her delivery when because of medical emergency, she had to halt under a Sal tree and it was this tree only where the Buddha was born. It was a prophecy that Siddharth (as named by his parents) would be the renouncer of peace and harmony in the world and in respect with it, Gautam Buddha right after some time of his birth had forwarded seven steps to the north declaring the meaning for his existence and purpose of birth. He said, "I am the foremost of all creatures to cross the riddle of the ocean of the existence, this is my last birth and hereafter, I will not be born again."



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- By Air:** Bhairahwa is the nearest airport which is well connected to Kathmandu International Airport and 22 kms far from the historical heritage spot.
- By Rail:** The nearest approachable rail connect to Lumbini is Gorakhpur in India which is 122 Kms.
- By Road:** Lumbini is having a very good multi-directional connectivity from almost all the important cities of Nepal with Indian National Border at a distance of 22 Kms.

A Ray of Hope for gratification

Journey of Siddhartha Being Buddha

Though in his early life, Siddharth was enjoying his being royal prince in his reign but the real meaning to his birth established at the age of 29 years. Once Siddharth was on the tour of his state wherein he saw an old person struggling last days of his life which enlightened Siddharth's soul to salvage in the path of monk in the spiritual world of meditation.

It was the awakening of Prince Siddhartha for peace and contentment what laid to the occurrence of Buddhism which has now spread as religion for peace, wisdom and divineness for those who are no more cohorts of Vedic rituals. It was during 6th century BC when Prince Siddhartha was on his tour to his princely state where he got to see a man at the last stages of his life, pleading for death due to severe ailments he had and it was this pain, sorrow and desire to life which blown Prince's mind. It was the contrasting reality of life what Prince got to see and experience out of his life till date and that reality what he saw in that old man's sufferings. Thus, all of this brought him to the conclusion that all what he is living is temporary only to last shorter and life is beyond all this lavish and luxury tangible things. It is the inner peace that awakens our soul and leads us to real sense of life. This was the turning point of his life and to world, when he decided to leave everything behind and walk on the path of Nirvana. In the very next morning, Prince Siddhartha left his kingdom and his family to the path of salvation and as it was predicted by a soothsayer that he is born to be a renouncer, he found meaning to his life.



Do not dwell in the past; do not dream of the future, concentrate the mind on the present moment

SARNATH

After attaining enlightenment and realizing worth of life, Buddha came to Sarnath which became his first place to deliver Sermon. It is also believed that Buddha came Sarnath in search of five of his companions who discarded him as he found them deviated from self-mortification. In Sarnath, it was the deer park wherein Gautam Buddha taught Dharma and it was Sarnath where through the enlightenment of Kondanna, the Buddhism came into existence. His first sermon of Sarnath was set in the motion of the Wheel of Law known as Maha-Dharmachakra Pravartan. And it was Emperor Ashoka during 232 BC who erected the world renowned Sarnath Stupa in the name of Buddha to spread message of love and compassion. This trail of Buddha trail comprises of ruins of Ashok erected Stupa, The Museum and the Buddha temple.



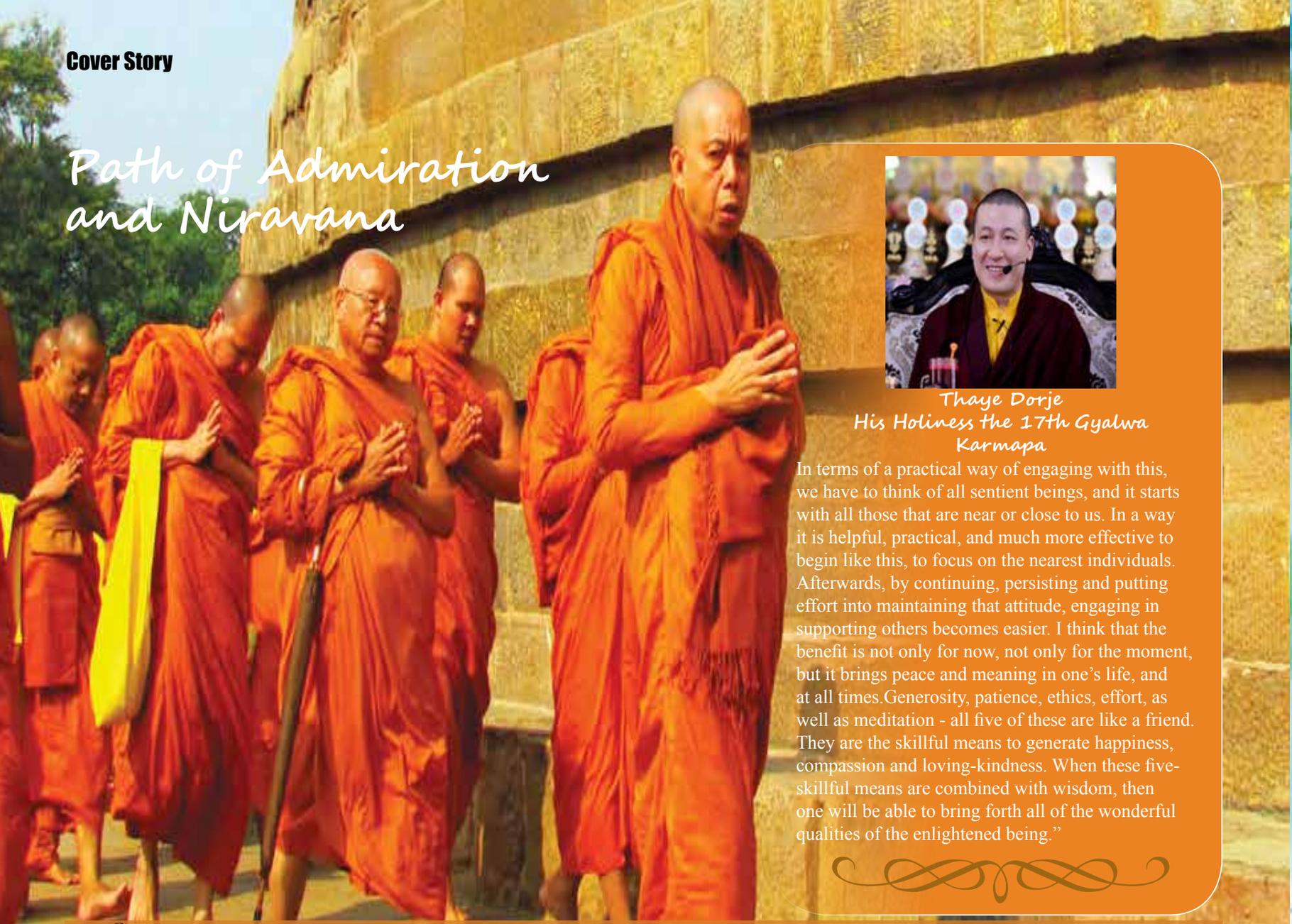
HOW TO REACH:

By Air: the nearest Airport to Sarnath is Varanasi at a distance of only 29 Kms and directly well connected to cities like Delhi, Agra, Mumbai, Kolkata, Bhuwaneshwar and Kathmandu.

By Rail: Varanasi is a most crowded railway network in the nation being major tourist destination. Varanasi Cantonment and Mughal Sarai are important rail junctions connecting tourists to Sarnath.

By Road: As spoken, Sarnath is well connected to Varanasi and Varanasi is well connected to all four points of nation and international border of Kathmandu.

Path of Admiration and Niravana



Thaye Dorje
His Holiness the 17th Gyalwa
Karmapa

In terms of a practical way of engaging with this, we have to think of all sentient beings, and it starts with all those that are near or close to us. In a way it is helpful, practical, and much more effective to begin like this, to focus on the nearest individuals. Afterwards, by continuing, persisting and putting effort into maintaining that attitude, engaging in supporting others becomes easier. I think that the benefit is not only for now, not only for the moment, but it brings peace and meaning in one's life, and at all times. Generosity, patience, ethics, effort, as well as meditation - all five of these are like a friend. They are the skillful means to generate happiness, compassion and loving-kindness. When these five-skillful means are combined with wisdom, then one will be able to bring forth all of the wonderful qualities of the enlightened being."



Health is the greatest gift, contentment the greatest wealth, faithfulness the best relationship.

KUSHINAGAR

Kushinagar is the third phase of the epic Buddha Trail where Lord Buddha attained his destination and last chapter of living being ended here. Kushinagar is worth of all admiration and homage to be paid to epic Lord Buddha who gave this world the right path of wisdom, enlightenment and gratification towards mutual love, harmony and satisfaction in self love, self esteem. It is a place near the River Hiranyavati where Lord was cremated at the Ramabhar Stupa. In the Mallah Kingdom, people hailed multiple stupas and viharas which signaled their prosperity. It was 543 BC, full moon night of Magh Month when the Lord delivered his last lecture to the Buddhist sangha and made the announced that he soon will the mortal world. Kushinagar constituted major artifacts and structures of Buddhism which even symbolizes a sacred connection of Buddhism with that of Viharas, Chaityas, Temples and Tibetan Monastaries.



HOW TO REACH:

By Air: Gorakhpur is the nearest airport which is at a distance of 44 kms from nirvana land of kushinagar. Apart from gorakhpur, people can opt for lucknow and varanasi airport which are at a distance of 252 kms and 286 kms respectively.

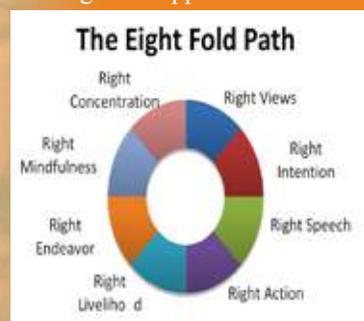
By Rail: The nearest railway station is Gorakhpur at a distance of linking to all major railway networks and junctions in the country.

By Road: The best route to opt for road travel to Kushinagar would be NH 28.

Source to Awakening & Contentment

Dawn of Buddhism

It was a Bodhi Tree under which Siddhartha found his values and worth of living. He got inspired with several preachings and went on severe and tougher renunciation under that bodhi tree until the time of near-starvation as he sat down there and meditated. Under the bodhi tree, Siddhartha has given birth to Buddha who was the key driver towards a new ray of hope and gratification in world. It was this very morning; when he attained Nirvana (enlightenment) realizing the true answers for all those pains, griefs, sorrows and disappointments which he had seen during his ruling times and were making him afar to his real happiness and satisfaction. Once, Buddha attained that enlightened source, he started preaching others about the reasons of sorrows, pains and the disappointment that comes only for the search of happiness. It was his belief that it is the hunt of happiness what drags us to more of a desire attaining it and more of the mirage created for its accomplishment but alas, it is only the pain at last which we get in lieu of our hundreds of trial and efforts of holding that happiness.



The Quintessence of Factual Articulacy

The practice of mindfulness is one of the main practices which was introduced by the Lord Buddha, and this is surely an amazing and very skillful method. Without it, it is not possible for any person living in this materialistic world to be able to keep a track of the positive actions or accumulations we have made yesterday or the day before. And then not knowing what is what, not knowing how to differentiate, it really makes things more and more complicated. So therefore, with the practice of mindfulness only, one will be able to actually identify, and truly see things as they are. The lineage of Buddhism is alive in the non-violence, peace, harmony and compassion of one and all. With the knowledge about real peace of world, Lord Buddha underwent for Samadhi and left his body and enlightened his soul for eternity.



BODHGAYA

During the enlightenment period, it was the quest and anxiety of Lord Buddha while travelling which brought him to the Bodhgaya wherein he left his footprints. Bodhgaya is situated onto the banks of river Phalgu which makes this sacred place more serene and tranquil. It is popular especially for the Bodhi Tree under whose shade Gautam Buddha attained wisdom of his supreme soul power. It was almost 2500 years but still the serenity of the place makes it a perfect path for the meditation and attaining soul wisdom. The serenity makes the soul become subconscious and the magnificent Mahabodhi Temple of the Bodhgaya is a true exemplary and it is said that the tree standing in the premises still contains the original sapling. The architecture of the temple is a perfect blend of India's heritage and culture alike the other Gupta dynasty architecture.



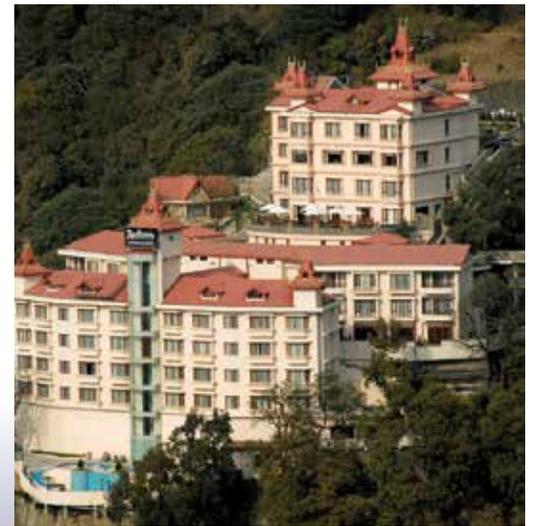
HOW TO REACH:

By Air: The nearest airport to the temple is Gaya which is just 7 Kilometers.
By Rail: The nearest railway station to the temple is just 16 Kilometres.
By Road: The Mahabodhi Temple is well connected to Gaya, Capital City Patna is 105 Kms and Varanasi is 243 Kms.



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Swiss Travel Pass SuperStar

The Swiss Travel Pass SuperStar Program is a joint initiative by Switzerland Tourism, Swiss Travel System and Rail Europe for promotion, greater brand awareness and enhanced knowledge of various Swiss Travel Passes among the Travel Agents and Tour operators.

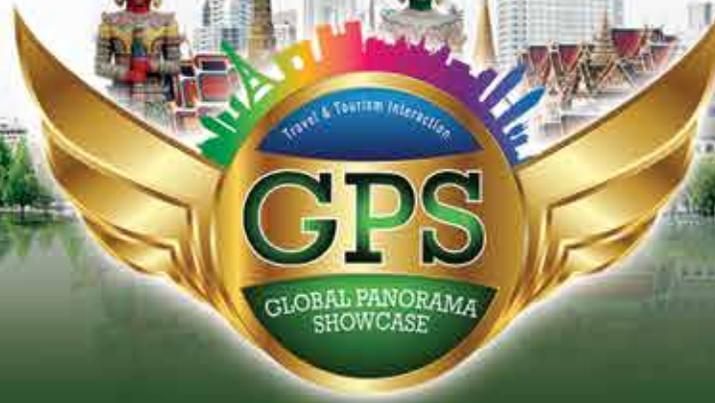


This is a unique program aimed at encouraging the retail travel consultants to promote and sell the Swiss Travel Passes to the end consumer. Twenty Top Performing agents stand a chance to win an all - expense paid trip to Switzerland. The Swiss Travel Pass SuperStar Program started in India in the year 2013 by Rail Europe. It expanded to China, Gulf Countries, Brazil and South East Asian (ASEAN) countries in 2014. Winners from all these countries embarked on FAMs across Switzerland while they came together for two nights at Zurich for a Gala day and evening. In 2015, the campaign expanded to Australia and New Zealand and the Gala event was held in Luzern and in Montreux in 2016. This year, the event was held at a snow covered Interlaken. The programme majorly covered the destinations of the picturesque land of Europe like:

- Mt. Titlis and Swiss Museum of Transport in Lucerne
- Jungfrauoch and Harderkulm in Interlaken
- Doll Museum of Basel in Basel
- Glacier 3000 and Olympic Museum in Lausanne
- Uetliberg and FIFA World Museum in Zurich

This year more than 6000 agents participated from the aforementioned countries including just over 1500 from India.





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FIESTA - TAMIL NADU

Festivals are integral part of any nation and its livelihood being a way to celebrate life, thank god, meet and greet loved ones with warmth and blessings of the elder ones. Tamil Nadu is one such state of Nation which holds a great significant value in terms of art and culture of its heritage and lineage. The state has some major festivals which hold major pious ethics and are attached to the state democrats' belief, faith and reliance on almighty. It is the devotion and fidelity of Indian what makes them stand apart from world and being diverse in the culture and way of living making them unite towards one supreme power. With the beginning of year, there are some celebrations in the state which brings people together to celebrate life and dedicated towards the beginning of a new year of prosperity and sovereignty.

• TFS Desk

Pongal

The most common festival in the southern part of Indian continent is Pongal which is a symbol of celebration and happiness of harvesting crop. The joyous celebration is a four-day long festival wherein the state is full of enthusiasm and festivity over crop cutting which they worship like god since they earn their livelihood out of it. Agriculture is the main source of income in nation and in every corner of nation, it is celebrated with different style, but with uniform spirit; be it Bihu, Baisakhi or Pongal. In the month of January or sometimes in the month of February, peasants from the state harvest their staple crop rice and others like cereals, sugar-cane and turmeric (a prime spice of the state). It is celebrated in the month of January. With the initiation of festival, the first day of the festivity, Bhogi festival is celebrated to pay due respect to the Lord Indra to bestow with rains for crops so that land can prospered with copious and healthy grain productivity. On the second day of the festival, a puja is conducted where rice is boiled with milk in an earthen pot and offered to sun. While on the third day which is called as Mattu Pongal, cows are worshipped, decorated around their neck with multi-hued beads, bells, corn kernels and flowers and homage is paid to them. These animals are also fed and encircled around small village areas so that other people could offer them food and seek their blessings. At the last day called as Kanuum Pongal, people place turmeric leaf over ground after washing them and the leftovers of sweet pongal (a mixture of rice boiled in milk) is poured over along with colorful rice, betel leaves and nuts, sugarcane, etc.



Puthuvarusham

India is a land of diverse culture where festival holds great value and New Year is one of the such celebrations. Each of the demography has its own variant of months and festivity dates, and in Tamil Nadu alike any other Hindu believer observes it New Year by the month of April. April month here is known as the month of Chittirai, and Puthandu which falls on 14 April is the date to celebrate Puthuvarusham, a day of new beginning and year of hopes to be in. As per the festival rituals, three major fruits namely mango, banana and jack fruit, betel leaves (which has pious values in hindu rituals), flowers, gold/silver jewels with few coins/money. One significant aspect of this festival is placing mirror along with other articles, the mirror is placed considering the tray to be first vista upon waking up the next day for the new beginning of another prosperous year. In the southern part of the state, the festival is called Chittirai Vishu. This holds higher pious values in the city of Madurai where there is mighty celebration in Meenakshi Temple attended by large mass of state to seek blessings of Goddess Laxmi before beginning their year and few major parts of the state wherein it is truly awesome to look forward to the celebrations are cities like Tiruchirapalli, Kanchipuram and many other places. In order to attract god and seek their blessings, people decorate entrances of their home with rangoli known as Kolam in the state using colored rice and rice powder.





Thiruvaiyaru Festival

Music is the essence of life and an integral part of every person's feelings and emotions which let him connect the soul to that supreme power on earth. Music holds an immense benefaction in the state of Tamil Nadu. The music which rooted in the state during ancient period was Pann which was mistakenly named as Carnatic and is now popular as latter only. Thiruvaiyaru is one such festival which is themed on Music and celebrated in the honor of Saint Thyagaraja celebrated on the Pushya Bahula Panchami (in the month of January). It is said that Pushya Bahula Panchami, Saint Thyagaraja attained Samadhi in thiruvaiyaru town of the district of Thanjavur, Tamil Nadu. The Samadhi of this famous saint is situated on the banks of river Cauvery. Being a major musical treat to watch and pay respect to the saint, ardent music lover not only from southern part of country but also nation and international democrats also attend the festival. This is a two day festival conducting many musical sessions along with worshipping saint Thyagaraja.

Thaipusam

It is not only limited to celebrating birth and anniversaries of human but in Indian culture, the birth ceremonies of their Lord is even more bigger and significant. Tamil Nadu state is no exception to that and Thaipusam is one such festival. This festival is observed on the full moon day in the month of Tai as per Tamilian calendar which lies between January mid to February mid. It is the birthday of Lord Subramaniam, who is said to be the younger son of Lord Shiva. A perfect day marked to seek forgiveness from almighty for all the misdeeds and sins conducted entire year considering his clemency being it their birth day. With the rooted faith and belief of people upon their Lord, they take vows to be true to their spirit and afresh the start of new chapter of life. The devotee offering their homage and prayers are known as Kavadi dressed up in Pandaram. They carry to pots on a stick which either contains holy water or milk and rice or are empty at first and then latter filled in, requesting from strangers en route to their expedition to the temple which is being offered to Lord. The devotees with their utmost faith en route barefoot from their place to temple. In the strong belief of theirs, some even pierce their body without feeling any sort of pain and they even say with the blessings of their lord they do not even get any scars or wounds in their body.



Natyanjali Dance Festival

Art and culture is an inseparable part of state heritage and lineage. Dance is one such form of art which is considered a symbol of homage and respect paid to almighty in the Tamil Nadu state. Natyanjali Dance Festival is a major festival of state wherein huge number of people from all around the world solicits their presence. This dance festival takes place in the month of February or March as per the calendar scheduling of India's greatest and auspicious festival "MAHA SHIVRATRI". As per the beliefs it is said that on the 13th/14th day of luni-solar month of Hindu calendar, Lord Shiva performed heavenly dance of creation, preservation and destruction to overcome the darkness. Natyanjali means offering dance (worship through Dance) to the Lord Nataraja who is considered as another form of Lord Shiva. This dance festival is celebrated in the Nataraja temple in the Chidambaram region of Tamil Nadu state. Many eminent dancers from the state and other parts of world participate in the festival to pay their share of tribute to Lord Nataraja. Natyanjali is a five-day long festivity beginning from day of Mahashivratri. The dance forms showcased in the festivity are Bharatnatyam, Kuchipudim, Kathak, Mohiniattam which are all in some or the other manner. Almost 500 dancers unite together and set an exemplary every year that their languages are different, attires are different, taste is different, culture is different but the emotions and respect toward Lord is ONE! The festival spreads its main message of 'Unity in Diversity' by bringing together diverse dancers together for one cause.



USHUAIA

THE CLIMAX OF NATURE

• Tarsh Sharma

Ushuaia is surely an answer to unanswered questions, destination to the endless journey and the place to be seen before we leave the world. Come let's explore the unexplored and let's start a year with one of the climax of nature.

Ushuaia is a light industrial port and tourist hub which is spread in 63000 hectares (23 km²) also known as Penguin Island. Ushuaia was founded informally by British missionaries, following previous British surveys, long before Argentine nationals or government representatives arrived there on a permanent basis. Temperatures at the Ushuaia on an average is 1.3 °C (34.3 °F) recorded as the

coolest month in July with lowest record -21° C and 9.6 °C as the warmest in month of January with highest 29.5°C. Ushuaia is very humid with an average humidity of 77%.

The word Ushuaia comes from the ush and waia ("bay" or "cove") and means "deep bay" or "bay to background". Ushuaia is located at the edge of the South American continent in the archipelago called Tierra del Fuego, positioning to being the southernmost city in the world.

Ushuaia has a long narration of past times as the last stop for Antarctic and a mystery to explorer creating anxiety within them, curiosity running through their blood. But talking about today's time then over 90 percent of Antarctic visitors have Ushuaia to be their bucket list of Antarctic either as ignition or destination of their expedition.

The destination is a snow-field that feels like the warmth of nature even in its breeze and chills. An amazing and spectacular part of this puzzle piece of world is with amazing architecture and buildings, multi-hued rooftop that will make you wonder that even the endings are beautiful and memoirs for eternity. Ushuaia is indeed an industrial landscape which is between the white sheet of mountains and the beagle waterway. This White Mountain sheet is famous for sports like Ice-hockey and skiing and those who are ice-persons are surely going to feel bliss of nature in the most perfect manner. Argentina is famous for football but in all surprises, Ushuaia holds an attraction as ice-hockey. All

year long low temperature, sheets of snow and beautifully structured short tracks have set a perfect platform for the uplifting of Ice-hockey and have been the epicenter and magnet to be in Ushuaia in the most timeless delight. Apart from Ice-hockey, skiing is another leisure time sport that lets you not leave the town with any alluring offer over it. These ski areas are located near Ushuaia including Glacier El Martial; snowboarding, sledding, and snowshoeing are also available at Cerro Castor, in addition to alpine skiing.

The countryside to a surprise is full of amazing places to explore apart from being the home of penguins and white sheet mountains. The much-touted Maritime Museum (Museo Maritimo

de Ushuaia) at the Antarctic wings is with a spell bound collection of ship models of those who hailed in the destination as the curiosity of explorers. The remains of boats of various sizes and shapes surely are wonder thoughts for wanderers upon history and mysterious discovery of this land by the British people. This penguin island is a historical and heritage site of another incredible museum called End of World Museum (Museo del Fin del Mundo) which is the true symbolism of the richness and envisage of its past and history. The fascinating sight of the museum is stories and facts about the sea-captains, traders and prisoners who became native of this town and original inhabitants of Tierra del Feugo.



Shopping is a must have of any bucket list of any voyager to keep the memoirs of it and Ushuaia is no exception to it. It offers its guests lot of preferences of sovereigns to choose from and keep them as memoirs of this place for lifetime apart from the ports, docks museums and handful jaunts which offers locale delicacies to lip-smack while their excursions. The local hot chocolate specialty (and a must-try item) is the “Submarino” — the warm milk with a large, melting chunk of chocolate is one of the greatest options to try on.

Ushuaia is surrounded by Magellanic subpolar forests. Following the indigenous trees like *Drimys winteri*, *Maytenus Magellanica* and multiple species of *Nothofagus* around the hills of town of Ushuaia are surely to entice

nature lover. Trees in Ushuaia tend to follow the wind direction, and are therefore called "flag-trees", for their uni-directional growth pattern. Tierra del Fuego National Park is a delight for those who are ardent lovers of nature and like being close to wildlife and nature while their voyage. To take a time out from hectic run on your exploration of the place, a cruise along the Beagle Channel for a visit to sea lion and penguin rookeries, a hike up to Le Martial glacier can prove the right choice in Ushuaia. The horse riding in the penguin land is the typical royal affair that offers ride over the forests amidst lush green trees alike shau shau which are sweet tree fungus, orchids and parrots seated on them chirping your way and giving you warming welcome are all while walking

placidly in nose to tail fashion.

Vitamin sea is an essential nutrition amidst hectic working schedules and to steal out from the busy life Ushuaia is one such access point to the Southern Ocean. Antarctic islands such as the South Orkney Islands and the South Shetland Islands including subantarctic islands such as South Georgia and the South Sandwich Islands. Since it’s an industrial port and its major port for tourists is the Antarctic Peninsula wherein the cruises take the tourists along the countryside like Falkland Islands with prime cruises like Celebrity, Princess and Celebrity cruises to transit from Valparaíso, Chile, to Buenos Aires and beyond. The destination can also be reached out viewing the alps beauty through the helicopter ride.





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Gastronomical Excursion to ODISHA

Odisha is the heaven land of Indian nation which prides itself in bringing the history, literature, art and culture to the nation with the pristine and ethereal beauty of this coastal state.

Odisha, the pristine land of culture, tradition and a lineage of heritage is undoubtedly the essence of pristine purity of India. Amidst all the beauty, nature, landscape, sculptures, ancient structures what keeps the fragrance and aromatic majesty of the state is the cuisines and its wide variants. Odisha is known for less spicy and much healthier appetite with the ample and minimal amount of oil used while cooking the delicacies. Odia food as they call in the native place is in vivid varieties and all tastes what makes the cuisines much multi-hued and sumptuous to be lost into. Come so let's explore the various gastronomy of the state.

Dahibara Aloodum

Aloodum needs no introduction in the coastal state of Odisha and edges over any other food variants of the state which is when served with the dahi bara takes you to the abode and nothing less. This legendary street food is a must try when you are in Odisha. This dish is made up of potatoes which are cooked in the essential spices like coriander, cloves, ginger, garlic, bay leaves, cinnamon, onion and served hot with the cool dahibara and garnished with fresh leaves of coriander and finely chopped onions. The bara is prepared with soaked Urad dal or the black lentins which is later converted into fine paste. This fine paste is rolled into small ball size and deep fried. The curd is slightly thin in consistency which is combined with salt, black pepper, red chili powder. The taste of food is just next level. To get an unforgettable experience of this delicacy, one must taste a plate in the streets of Cuttack.



Chenna Poda

Chenna Poda is the exemplary cheesy dessert of Odisha. The lasting taste of over-cooked cottage cheese dipped in sweet sugar syrup makes the experience of Chhena Poda unforgettable and let one crave for it again and again. The cheese or cottage cheese is prepared by adding savour taste in boiling milk what separates thick cottage cheese part out of water in the milk and then made of cube shape with added ingredients like dryfruit (cashew nuts, raisins, almonds, pistachios) which only enhances its flavor. This is a mandatory dish which is served in any auspicious and joyful occasion or festivities of the state to express the token of love and happiness. To get an unforgettable experience of this delicacy, one must taste a plate in the streets of Cuttack.



Mudhi-Mansa

Mudhi-Mansa is a combination of puffed rice and mutton and it is an amazing sumptuous treat for the meat lovers in the state of Odisha. The USP of this dish is the gravy wherein the mutton are wrapped with love and right combination of spices, onions, chilies, tomatoes and cooked into the perfect heat level. When it is served with the puffed rice, it is just haven what one tastes at a time and lost in the amazing flavours, aroma and deep into thoughts of being able to dwell into the same time and again. The locales prefer having it with the national drink of their country which is anything but tea. To get an unforgettable experience of this delicacy, one must taste a plate in the streets of Baripada which is small town in the state.



Kora Khai

Kora Khai is a traditional food recipe which has special stature since it is being offered to the lords in temples of the state and later the devotees as a Pradas. The delicacy is a preparation from spices specially cinnamon and cardamom which is later caramelized with jaggery or sugar and topped with coconut pieces and cashew on top once cooked. Kora Khai becomes perfect blend of taste in combination with puffed rice. You can find infinite number of persons selling it in the streets of Bhubaneshwar with none of them tasting low to any other but the heavenly taste is only possible what we get in as a Prasada in all the way famous Linga Raj temple as a token of blessings of Lord Linga Raj.



Chaula Bara

Odisha surely offers a wide range of mouth-watering delicacies but what makes the gastronomical journey more remarkable is Chaula Bara. Rice is one staple food in the state and is there in nothing but every delicacy of the state. Rice and urad dal is soaked for 8 hours and once it is well soaked then it is grinded to a thick and smooth batter. Before cooking the batter, it is blended with spices like cumin seeds, ajwain and salt for the perfect taste and flavor. Later to deep fry, they are shaped randomly and roughly over hands and are fried till they turn golden. They are a perfect serve with chick peas what they call ghunghuni in the state of Odhisha. It can also be tried in the dips of Tomato Sauce, Chili Sauce or Tamarind dip. To get an unforgettable experience of this delicacy, one must taste a plate in the streets of Sambalpur.

Ghee Pitha

Pithas are the most delectable sweet dish in the state of Odisha which is prepared out of love and compassion at every household and cherished by all. Pithas are a must have in every of the occasion which resembles as sign of happiness, joy and celebration. Pitha is the sweet dish prepared out of the flour of rice and mixed along with jaggery and other condiments which majorly include dry fruits. The rice is grounded finely and combined in the jaggery syrup with crushed dry fruits which is later deep fried in pure ghee. Pitha are the just the perfect for snacking at tea time. The best part, a few of them can be stored for many days and relished and to get an unforgettable experience of this delicacy, one must taste a plate in the streets of every corner of state and the households.



Chingudi Jhol

Chingudi jhol are the curry based shrimps which can let any appetite crave for specially those who are diehard fans of sea food. Firstly the the shrimps are deep fried in mustard oil as this enhances the flavor and the exotic aroma can be smelled. The curry is prepared with major ingredients of such as onions, tomatoes and a blended paste of cashew nuts and coconuts flavored with the spices like cumin, salt, turmeric, bay leaves and the major spice Cinnamon of the curry. There is an abundant amount of garlic, ginger and tomato in the gravy which is has it gets the perfect tangy and sour taste to the Chingudi. Red curry is the perfect dwelt for the spice lovers. This can be clubbed with roti or rice as per the choice. To get an unforgettable experience of this delicacy, one must taste a plate in the locations of any river basins of the state

Extravaganza of Carnivals

Festivals always bring the reason to get dwelt into the most vibrant and energizing stint of fun, joy, happiness and laughter. This February pack your bags and join the ever vibrant and harmonious art and cultural extravaganzas around the globe with your loved ones.

• Tarsh Sharma

CARNIVALE DI VENEZIA

27 JANUARY – 13 FEBRUARY 2018 | VENICE, ITALY

Italy is known to be the motherland of fashion, style and swag. And the Carnival of Venice is one such showcase and a perfect example of Italy and its grandeur. The carnival is an annual festival held every year in Venice, Italy. The streets of city are perfect to wander during the carnival and be astounded with the heritage costumes. The people get a warm treatment by the locales and enjoy alike its said "When in Rome, Do what Romans do". The most crowded yet happening of all are Dorsoduro and Cannaregio areas to party and trip the times at night which are even happening enough to not feel as if the day has come to an end. Carnivale di Venezia is supposedly among one of the biggest celebrations in Italy with an approx of 3 million attendees in the guest list.



SNOWATTACK

27 JANUARY - 3 FEBRUARY 2018 | LES ORRES, FRANCE

France every year holds one of its most prestigious music festivals in the chilling winters – Snowattack. It is a music and snowsports festival which is held in Les Orres, France. The festival is now home to exhilarating adventure experiences like skiing and snowboarding apart from the cultural and musical nights to relish the good times. The musical nights of the snowattack festival features performances of ace artists like Pendulum, Dimitiri Vegas & Like Mike, Netsky and Borgore in the tunes of DJs letting you to step out and shake a leg on the beats of house, techno, EDM, drum & bass. This French festival of Snowattack truly ensures a awe-inspiring and breathtaking adventure extravaganza on the slopes with the famous beats of all around the world.

UP HELLY AA FIRE FESTIVAL

30 JANUARY - 4 FEBRUARY | UNITED KINGDOM

Up Helly Aa is a perfect blend of tradition and modernity which originated back to the dates of 18-19th century in the 1880s which has now taken up few shades of modernity as well. On olde Christmas eve, one of the missionaries evidences a note written in diary of someone that "the whole town was in an uproar: from twelve o'clock last night until late this night blowing of horns, beating of drums, tinkling of old tin kettles, firing of guns, shouting, bawling, fiddling, fifeing, drinking, fighting. This was the state of the town all night – the street was thronged with people as any fair I ever saw in England."

Up Helly Aa is manifold experiences which is specific to the feelings to many people and till date as the celebrations of this festival begins throughout the day there are a plenty of things to be done and experiences to be had. There are march during day time that basically are the sight of the Guizer Jarl, his Jarl Squad marching through the town followed by his galley to the evening party atmosphere in the halls.



SAPPORO SNOW FESTIVAL (SAPPORO YUKI)

FEBRUARY 1-12, 2018 | SAPPORO, JAPAN

The Sapporo Snow festival is one of the major attractions in the regions of Sapporo in Japan during the freezing winter. The origins of this great festival heritages back to the dates to as old as 1950. It is believed that half a dozen of local high school students got together and they started building a half-dozen snow statues in the Odori Park of Sapporo city. This was typically a result of heavy snowfall in the area and since then it became historically commonplace on the island of Hokkaido as an annual winter activity. Five years later in 1955, Japan's Self-Defense Forces, started to build sculptures in their base camp which started to attract people and capture the frame. Sapporo even hosted the Winter Olympics, as this northernmost part of Japan is blessed island with its captivating landscape with lots of snow to cater skiing opportunities.

The festival now averages about 2 million visitors per year, most of them Japanese; a tiny 3 percent visits from the rest of the world, including Asia therefore for those who love building their snow man will must keep it a check and experience the same.



RIO CARNIVAL (BRAZIL)

14 FEBRUARY 2018 | RIO DE JANEIRO – BRAZIL

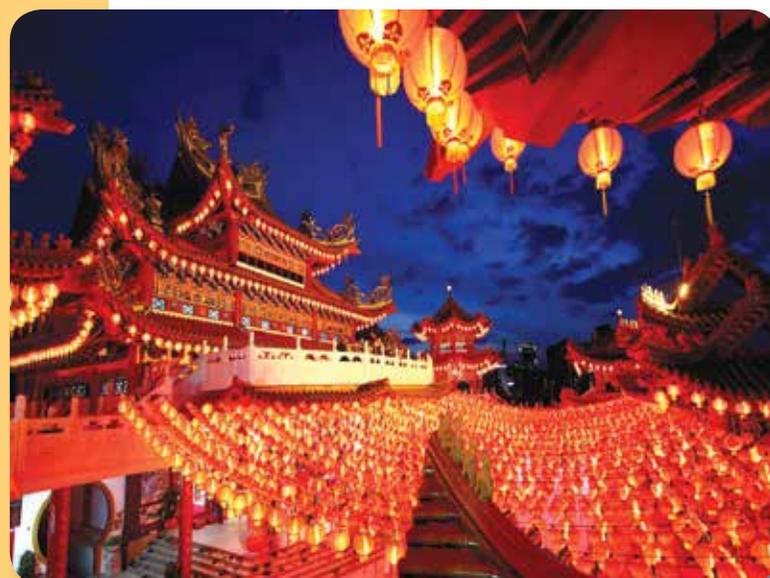
The Carnival and Brazil go hand in hand as each seems synonym to one another and in Rio de Janeiro the biggest carnival takes places which is the epicenter for world to eye on and be awaited for. The festival held before Lent every year and marks the presence in and as a major grandeur and celebrations with two million people per day on the streets make it an unforgettable experience. The street of Rio are reserved on those days particularly for the parade which is filled with revelers, floats, and adornments from abundant samba schools hailing from the locales of Rio. The major captivating part of this carnival parade are the typical costumes of the carnival as the participants are dressed in beautiful costumes dancing throughout parade in the folklore of nation and not only the street parade but even the official balls & parties which are held at Copacabana Palace are an instrumental part of this opulence from Rio.

The mini festivals instigated by locals make a harmony as music and dancing become the order of the day and makes no reason to be surfaced for not being the part of this major festival.

CHINESE NEW YEAR

FEBRUARY 16 | CHINA

Dragons, firework, floral attires, Chinese in scripted lanterns and red shades what this all indicate and create a picture is only one nation and it is none other than the Asian nation China. China has its own calendar and wherein according to the tradition, the Chinese New Year 's Eve is the last day of the last month. As per the rituals, its starts with the New Year celebration and runs till the lantern festival which falls on the 15th day of the first month. This is the longest running festivals of china and also known as the spring festival. The festival holds great value among Chinese and is a major centre of attractions for the tourists who come to explore china with the local music, folklore, dances and grandeur festivity.





Mystery of Mishing Tribe

India is a land of beautiful landscape and warming hearts but the hidden treasure lies in the pristine and untouched destinations. North east is one such part of untouched and surreal India wherein the soulful mishing tribe respire. Mishing tribe is one among the most vibrant and indigenous tribe which epitomize unique culture and ethos.

• Anil Rajput

India is a land of incredible beauty, humanity, cultural diversity, literature, art, linguistic diversity harmonized with one heart which is solely devoted to the motherland-India. India ranges from the ice sheets of north to the backwaters of south and deserts of west to the mountains & coastlines of east but the real hidden jewel among all is – North east and its mesmerizing beauty and

the warm people of this side of India. Assam is one such part of gripping seven sisters where the marvel creation of almighty in the entire world lies which is none other than Majuli. Majuli is a natural river island and the only island declared as a district that is wide spread in the area of 1250 square kilometers but having lost significantly to erosion, now it only covers 352 square kilometres. With

the love and compassion of people of this river island, Majuli proves to be a perfect host to anyone's excursion. Majuli covers a major share of tribal communities and also has some of the non-tribal communities. The tribal communities of the district are Mishings, the Deoris and the Sonowal Kacharis. The scheduled castes include the Kaivartas, the Britial Baniyas etc. The non-tribal communities include Koch, Kalitas, Ahoms, Chutiyas, Keot, Yogis etc. Mishing tribe is the largest tribe in Majuli district.

Mishing Tribe of Majuli is a Mangol-Chinese communities who call themselves decedents of first man on earth the Abo Tani, and speak Indo-Tibetan group of languages who started settling in plains around early 16th century. They are very rich in their culture having many dance forms, own musical instruments which are used at different celebrations and have their own language. They worship Sun as mother and Moon as father known as Donyi Polo. Being not very religious most of their rituals are animalistic in nature & they also follow New Vaishnavism which is completely opposite in nature but coexist .

Their marriages within the community are simple in forms wherein girl's family visits the boy's family with gifts and if they are accepted, newlywed couple is



blessed to live together. In another ritual, boy and girl start living together and after some time they invite the community to bless them as husband and wife whereas, as a unique part of community culture, the boy and girl also run away and start living together. Widow, widower marriages and polygamy is also acceptable but no marriage takes place in brotherly clan. Mishing people are expert in farming, poultry, fishing and cotton & silk rearing and weaving, they wear their own weaved clothes. They are involved in agricultural activities of growing rice, vegetables, Mustard and Tabaco. Girls at very early age starts learning silk and cotton yarn making and weaving them into nice cloth. Each household have their own secret recipe for preparing rice beer-the Apong. The houses are stilted have a thatched top, bamboo is used for walls, ceilings and flooring; the ground floor is used for cattle, handloom and a small boat & during the monsoon, the men show their skills in navigating their boats to the safe place.

Ali aye ligang is the festival of Mishings, celebrated in the 2nd week of February every year for five days. Local dishes along with the Apong beer are served. It is the sowing period where prayers are made to Donyi Polo for good harvest and trouble free year that they do their traditional Gumrag Soman dance in every village. Another most important festival is Pohrak which is celebrated before the harvesting in September every year wherein guests and married girls are invited. Mishings are fun loving community.

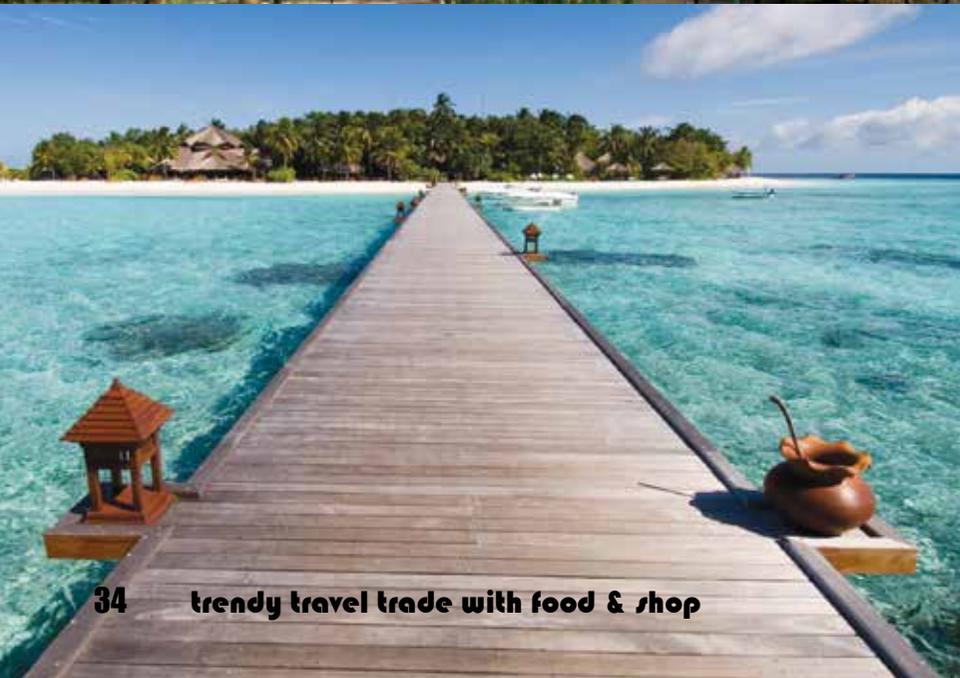


A Drive of Love to Live

If an idyllic getaway with the love of your life sounds amazing, then just imagine setting off on a romantic vacation, right on Valentine's Day. Sounds perfect? We think so too!

• T3FS Desk

So whether you opt for scenic views, beautiful beaches, mind-blowing sunsets, hikes and treks, a camping adventure or a luxurious vacation with your better half, check out these exotic destinations for the perfect romantic holiday which we brought at your end and think that may prove another memoir to your life journey:



Paris, France

Paris, the world capital of romance, is better than any other place to start your Valentine's Day escapade. With couple activities like sensuous boudoir photography sessions specially customized according to your preferences and exciting macaroon-making classes or sunset cruises along the Seine makes it a trip you just need to rediscover with your love. For a more adventurous couple, the five-mile Love Run, in which couples are tied together at the wrist and have to take on challenges along the way, is a perfect option. You can also enjoy Parisian dining at its finest, indulge in mouthwatering pastries or explore the beautiful historic gardens, from the Tuileries Garden to the gardens of the Palais Royal.

Barcelona, Spain

After Paris, Barcelona has to be one of the most romantic cities in Europe. While it boasts of lovely beaches, a rich culture and deep-rooted history; it's mainly famous for experiences that you'll never find elsewhere. From a fun excursion of a Catalan winery to exploring the romantic medieval quarters of El Born and Barrio Gótico, where you'll get a chance to enjoy a delicious Spanish dinner, with the choicest of wines to hiking up the famous Mt. Tibidabo (yes, the one from FRIENDS), everything you do here will be that much more special, unique and memorable.

Maldives

While Maldives is perfect for those looking



for a relaxing, yet supremely romantic vacation, there's also quite a lot that you can do here. Starting off with a snorkelling expedition in the pristine blue waters, followed by sandbank dining (yes, there's such a thing), moving on to an indulgent evening spent at one of the amazing spas and ending with a sunset sailing expedition, Maldives is an unforgettable experience from straight out of your dreams! Truly the perfect place for a romantic adventure.

Cape Town, South Africa

While destinations like Paris and Barcelona are usually at the top of the list when talking of romance, Cape Town isn't very far down the list either. Tagged as the 'most beautiful place in the world', here you can drift over the breathtaking Cape Winelands on a hot-air balloon, take off on an impromptu picnic at the Kirstenbosch

Botanical gardens, take a cable car ride up the majestic Table Mountain, feast on delicious sea food, and if you're the adventurous type, then go shark-cage diving in any of the numerous oceans.

Melbourne, Australia

With innumerable ways of celebrating Valentine's Day in Melbourne, you will definitely be spoiled for choice. For instance, you can take off on a romantic picnic in one of the many intimate nooks at Rippon Lea Estate, explore the delightful Melbourne Laneways or go for a midnight movie in the Royal Botanic Gardens. You can also choose to surprise your loved one by renting a hand-built skiff and rowing down the Yarra River or taking a hot-air balloon ride over the beautiful city. Whatever you opt for, this amazing city will never fail to delight you and leave you wanting a lot more.



Viren Batra, Co-founder of Nirvana Travel

Along with destination weddings and exotic honeymoons, couples today also opt to travel to exotic and romantic destinations for the perfect proposal or an amazing Valentine's Day. Along with spending some quality time with your best half, this also becomes an excellent way of exploring amazing new destinations.



Where Else

The 7th edition of 'Where Else' conference is the official tourism conference held annually by the Israel Ministry of Tourism for the world travel industry.

The week-long convention held from 30th November to 5th December, 2017 was attended by 130 travel agents from 17 countries. With a grand opening ceremony in Tel Aviv, senior members of the tourism industry from around the world took part in tours at different tourist sites in Israel with support from the regional Tourism Associations, Hotels Association and the Israel Incoming Tour Operators Association. The purpose of the conference was to expose attendees to the tourism brands in Israel along with the country's recreation, entertainment and leisure options.

In attendance were 9 top travel agents from India accompanied by Mr. Hassan Madah - Director, Israel Ministry of Tourism, India and Philippines. The group explored the beach tourism in Eilat and Dead Sea, tours in the North focusing on religion and history and city breaks in Tel Aviv- Jaffa and Jerusalem. In addition, business meetings were held between the Indian delegates and Israeli wholesalers and hoteliers.



Hassan Madah - Director, Israel Ministry of Tourism, India

Israel has witnessed another year of record breaking tourist arrivals with over 55,000 Indians who have travelled to the country through November 2017. It was important for us to showcase Israel to key Indian travel trade through our biggest annual tourism conference in Israel. India's rapidly evolving consumer market is always looking for new experiences in a holiday destination and Israel's dynamic offerings from the historic yet new age cities of Tel Aviv-Jaffa and Jerusalem to the resort town of Eilat. The conference was a wonderful experience that exposed the Indian travel trade to the varied offerings and experiences that can be undertaken in Israel along with an opportunity to connect with key stakeholders from the Israel tourism industry.

Philippines Tourism inks MoU with SIA

Earlier this week, Department of Tourism (DOT)- Philippines signed a Memorandum of Agreement (MOA) with Singapore International Airlines (SIA) for a one-year joint marketing initiative that will implement activities to promote the Philippines to the Indian market. The tourism department is eyeing to boost marketing initiatives to the Indian market as it inks an agreement with a Singaporean air carrier.



This will be done through various marketing platforms such as social media, familiarisation tours, and roadshows among others. The agreement was signed by DOT's undersecretary Benito Bengzon Jr. and SIA's Senior Vice President for Sales and Marketing, Campbell Wilson, at the Makati Diamond Residences.

Benito Bengzon Jr, undersecretary, Department of Tourism, Philippines

This is a milestone for the Philippines. The India market is growing at a very fast rate. In fact, we are expecting to reach 100,000 arrivals by end of 2017. This joint agreement is envisioned to sustain and further strengthen this growth in the coming years. Indian tourists would also significantly contribute to the country's tourism receipts. An Indian tourist on average spends at least \$1,000. Just imagine if we are able to meet the 100,000 mark of Indian tourists. Also, part of our strategy is to make them stay longer in the Philippines by developing new products that would meet their needs. The end result that we are really looking for is a wider dispersal of tourist

traffic across the country and spread the benefits of tourism to communities. We are confident, we can increase visitor arrivals; it is an honour to bring our passengers anywhere in the Philippines.

Switzerland Tourism - an abundance of luxurious offerings and experiences

Switzerland Tourism, in an effort to catalyse tourism development across India, has introduced several new attractions, experiences and activities to make travellers familiar with both popular and lesser known destinations in Switzerland.

The recently conducted Annual Roadshow in India across cities of Mumbai, Hyderabad, Ahmedabad, Chennai, and Delhi witnessed over 900 participants from the travel & tourism trade industry in a bid to bridge connections. The delegation at the roadshow included hoteliers, mountain excursions, destinations and other local representative from various partners from Switzerland.

The Aletsch Arena, Luxury hotel from Villars Chalet Royale were some of the new partners that participated this year. Other partners such as St. Moritz, Davos Klosters, Interlaken, Gstaad, Lucerne and the Lake Geneva Region were a part of this event as well.

A special B2B session was held in each city allowing the Indian travel agents to meet and discuss business prospects with the Swiss delegations;. A brief presentation was made by Mr. Claudio Zemp – Director India, Switzerland Tourism, included insightful market information on tourism in Switzerland covering new destinations, products, and trends.



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KITE 2018

The 'Govt. of Karnataka - Department of Tourism' announces 'Karnataka International Travel Expo' from the 28th February - 2nd March 2018 to be held at the Bangalore International Exhibition Centre (BIEC). The inaugural expo is the largest B2B travel event in India. A platform of over 400 registered buyers and media from over 25 countries seek to further enhance the tourism sector. The three-day event will attract over 1,000 delegates facilitating over 10,000 pre-matched appointments to bring together International Buyers and sellers for face-to-face meetings, education forums and networking.

Shri Priyank Kharge, Minister for Tourism, IT & BT, Govt. of Karnataka

"Karnataka is home to a large and exciting portfolio of globally acclaimed tourism products with UNESCO World Heritage Sites, splendid wildlife and resplendent nature, virgin beaches to adorn. 'Karnataka International Travel Expo', being held for the first time, will provide



the impetus to the inbound travel and tourism and would enhance the marketing efforts of Karnataka Tourism to promote our destinations to the travel-trade from all over the world".

ABTO- A Walk of Buddhism

Association of Buddhist Tour Operators (ABTO) is a platform of tourism with Buddhism. The main objective of the ABTO is to protect, preserve and conserve monuments and timeless culture and tradition in countries where Buddhism is practiced. Asia is the center of Buddhist sites and monuments. Countries like India, Nepal, Bangladesh, Bhutan and Sri Lanka, among others, are rich in Buddhist sites and monuments. Tourism is the important sector of economy. It supports livelihood of people, help the community to come closer and live together by extending community services like Home stay, Rural Tourism, and Village Tours etc. Let's realize the economic aspect of both Buddhism and Tourism. We have villages with Buddhist monuments; we have monk community, we have ancient monasteries which can be of attraction for tourists. It is because of these attractions that tourism is thriving.

Dr. Kaulesh Kumar, Secretary General, ABTO

"Buddhism is a strong string that binds almost 2500 years old civilization in the whole of Asia. Wherever we go in Asia, we find monumental remains, ritual practices, monks and monasteries that enlighten us. Our future generation must understand the truth, respect the monumental remains, adopt the path of morality that the great Emperor Asoka of Magadha established 2300 years ago and propagated through his edicts. Let's focus on promotion of non-violence, peace and Brotherhood which all are the fragrances of Buddhism".



T- SYNC - Door of opportunities to connect the people

In today's changing world where distance and trust are always a cause of worry, the right connections are everything you need to grow your business.

With a database of around 4500 + members, TITANZ is a leading networking organization generating genuine leads for the travel fraternity. Titanz, is back with its annual event T- SYNC 2018, Let's Synchronize Travel – The Annual Rewards, Awards & Networking Conference of Travel Industry being held on 31st January 2018 at "The Lalit, New Delhi", 6 pm onwards.

T- SYNC 2018 takes this opportunity to honor the top travel agents or business associates in the industry. One of its kind AWARD Night to recognize the effort of the people in travel fraternity.

Titanz believes in promoting TIER 2 & TIER 3 Travel Agents as they lack networking skillset and lack the platform to showcase their hard work.

T-Sync is the platform where TITANZ will be recognizing Travel Agents from TIER 2 & TIER 3's hard work and success which will not only boost their confidence and but will also help in brand positioning and increasing their business in their own domain.





Aviation

The Mighty Aircraft - Air India One being the Mightier

India is the futuristic super power of world and this super power flies proudly with the most mighty aircrafts that reflect the world, the powered values & strength of leaders of Nation - India.

• **Vedika Sharma**



The government of India has always been highlighted for its moves and strategies around the world. Government of India has now powered the mightier aircrafts that are serving the VVIPs of India. The all new powered aircrafts would be a difficult crack deal for hackers and anti bodies to be fiddled. Air India One is the mightier aircraft that is being used for the travelling of VVIPs of nation including the honorable President and Prime Minister of India. The President of India is designated as VIP 1 whereas The Vice President is designated as VIP 2 and The Prime Minister is designated as VIP 3.

The top bureaucrats of PMOs and President have been in the utmost churn of going for the apt aircrafts with high level of intellect conversations with a panel of other ministries' secretaries for the mighty successor to the original "queen of the skies" (B-747). The secretaries of ministries like defense, finance, aviation, external affairs, home had been on to derive a conclusion on whether the chariot should be two-engine or four-engine is to opt and how the securities on plane can be tightened and advanced and how the RADAR of the planes can be taken into high account of controllability and non-hacking locks.



Air India One is the aircraft which is being used by President, Vice-President and Prime Minister of nation for flying both within India and abroad therefore it is a matter of great responsibility and heavy duty to up keep the safety, security and smooth well being of national leaders in air. Another major dilemma within the secretarial level is to decide over the responsible department for the maintenance. If the jumbo jet is an IAF then it will be under control of Defense Ministry and if it is an AI fleet then the civil aviation will be the authorized channel. The current AIC001 used by Prime Minister or President of India is the national airline of India. The aircraft is operated as VIP flight by the

Indian Air Force, a wing of Ministry of Defense, Government of India and maintained by IAF's Air Headquarters Communication Squadron based at Indira Gandhi International Airport. The current Boeing 747-400 owned by Air India and operated by the IAF currently owns four 14 seater-Embraer 135, four 20 seater-Embraer 145 and three customized 46 seater Boeing Business Jets (BBJ) that have a VIP cabin which is generally used for VIP movements around the globe. Embraer 145 is already a heavy security aircraft which belongs to Brazilian aircraft family. Whereas the Boeing Business Jets (BBJ) hails from boeing commercial airplanes family.

THE Mightier Aircraft's minutiae

The on-boarding massive fleet includes a satellite phone, facilities of fax and internet with the necessary arrangements of basic requirement, quality food which is pre-tested, encrypted PMO cabin. The plane is being taken under security and safety charge of SPG (Special Protection Group) and every person has to undergo a primary check for it and get their color-coded identity card. The official delegation is tagged purple, junior officials are tagged pink, the other executives and media persons, if any are tagged yellow while the support staff is tagged with red color. The officials, delegation and media section boards executive and business classes whereas the security and support staff is provided with small economy class section.

Flares & Chaff

The flares are the high-temperature heat sources which eject wherever there is any mislead heat-sensitive or heat-seeking missiles around the aircraft.



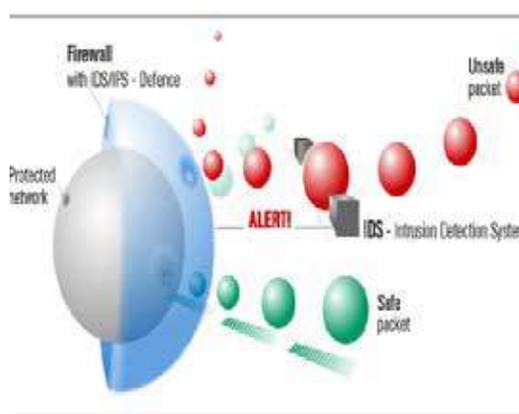
Radar Warning Receivers

Alike any fighter aircrafts, the Air India One also intrudes about any sort of threats and foreign attacks approaching towards the aircraft.



Intruder Detection System

An Intrusion Detection System monitors and identifies apprehensive network attack from someone whenever there is any attempt to break into or compromise a system.



Missile Approach Warning System

As the system suggests, the missile approach warning system helps in tackling over the missile attacks on the Air India One.



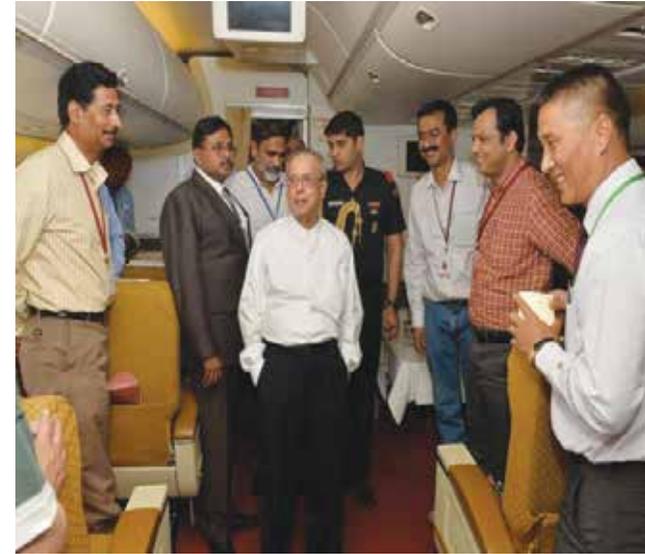
Automatic External Defibrillator

An Automated External Defibrillator is a portable device that involuntarily analysis of a life-threatening cardiac arrhythmias of ventricular fibrillation and ventricular tachycardia medical emergency.





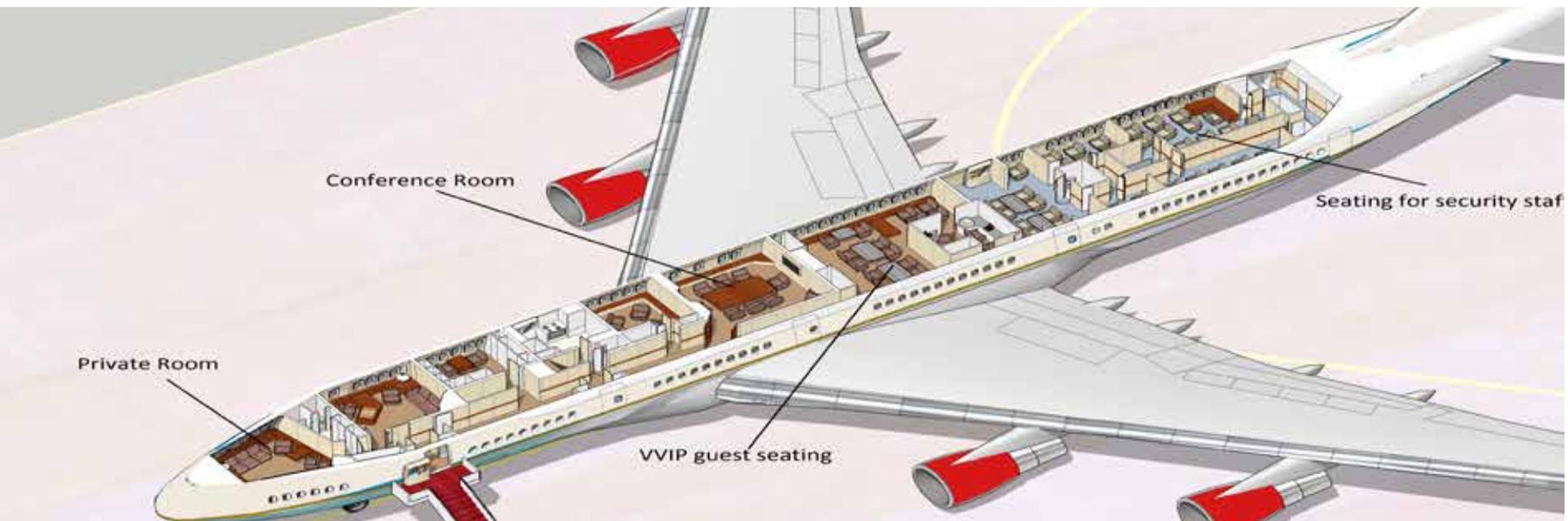
Each Air India One costs around 200 crores expense. The aircraft consists of 34 business class seats for media people with a spacious conference lounge with six people to board with satellite phone. There are a wide range of food items and delicacies to be served for the guests on-board. These are some of the perks which money can't buy in the world that Air India One makes one feel.



The JUMBO JET

Equipped with the latest communication facilities and high security system, the jumbo jet has some exclusive feature which makes it an exquisite VIP fleet of the national importance.

- It can absorb rocket and missile attacks.
- It jams foreign anti-bodies' radars.
- The airplane has air-refuel system in case of emergency.
- The airplane has a specifically designed executive office, boardroom, bedroom and conference zone in the 777-300 aircraft.
- The airplane empanels a team of doctor 24x7 in the case of medical emergency with one high-tech operation theatre.
- The fleet even signals radar warning receivers and missile-approach warning systems.
- The aircraft has a massive food storage to facilitate up to 2,000 people.
- The system has Broadband telecom connections, 19 television sets.
- A number of tools are also there for official work.
- The 777-300s will also have an executive office and bedroom.



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Travel Club Lounge: Host of Luxuries

Travel Food Services (TFS), India's leading Travel Food & Retail Company, launched Travel Club Lounge last week at Chhatrapati Shivaji International Airport (CSIA) T1, Mumbai. With the pre-eminent facilities, the lounge will be providing travelers with a host of facilities and is open 24*7.

Synonymous with Luxury, Serenity and Quality, Travel Club Lounge by TFS offers its travelers, a wide spread of buffet, recliners, entertainment, live cooking, snacks, tea and coffee, and cold beverages. The lounge also offers a wide selection of popular newspapers and magazines, complimentary Wi-Fi and salubrious toilet facilities. Designed with a focus on comfort and quality, guests at the new lounge by TFS can avail world class facilities.

The interiors of the club are lavish and has been designed keeping in mind comfort of the vary traveler, and the amenities, along with efficient and personalised catering, makes passengers feel pampered.

The launch was attended by distinguished dignitaries like Mr. Sunil Kapur - Chairman, K Hospitality, Mr. Varun Kapur - Director, TFS, Mr. Karan Kapur - Executive Director, K Hospitality,

Mr. Gaurav Dewan - COO, TFS, Mr. Rajeev Jain - CEO, MIAL, and Ms. PayalKhanna - Founder & Principal Designer, Aura Dezyne, among others.

Travel Food Services operates award-winning lounges in the country and currently extends across Mumbai, Chennai, Kolkata, Nagpur and Visakhapatnam. Fast spreading to other cities, TFS also manages and operates 14 Airport lounges and first of its kind, Executive Lounge at Visakhapatnam Railway Station. Travel Club Lounge is situated at major travel hubs including Mumbai, Chennai, Kolkata, Nagpur & Visakhapatnam, and has become the place every passenger looks forward to.

Travel Club Lounge (TCL) is located at Terminal 1 Mumbai. To keep yourself relax and rejuvenate while travelling, Travel Club Lounge is the place to be before you take off!

Mr. Gaurav Dewan, COO, Travel Food Services

"Considering Mumbai Airport is bustling with travelers, we have introduced Travel Club Lounge which is equipped with world-class lounge facilities and amenities. TFS is always in search of excellence and is committed to transforming the F&B experience for travelers. Given the volume of travelers and the distances involved in traveling across a large country like India, travelers would definitely look forward to a place to spend a couple of hours where they can relax, rejuvenate and recharge themselves."

Flair Airlines inks MoU with Hahn Air

The German scheduled airline Hahn Air announced a new partnership with Flair Airlines (F8).

The low-cost Canadian carrier from British Columbia has joined Hahn Air's network of more than 300 partners to benefit from its distribution services. Specifically choosing the HR-169 product, Flair Airlines expands its commercial reach to more than 100,000 travel agencies in over 190 markets worldwide, enabling the issuance of its flights on the HR-169 ticket through the Amadeus GDS.

Mirza Smajic, Director of Passenger Sales and Marketing Commercial Department Schedule Flights at Flair Airlines

"We are very excited about this new era of optimised distribution where Flair Airlines has the ability to reach Hahn Air's large network of travel agencies worldwide. New business opportunities mean higher yields and, mainly, more satisfied travellers who get to discover some of the best Canadian destinations using our low-cost services."

Steve Knackstedt, Vice President of the Airline Business Group at Hahn Air

"By welcoming Flair Airlines into our partner network, we are proud to add another low-cost carrier with attractive domestic routes and the highest standards. We recognise the untapped sales potential of Flair Airlines and with our services we create an extensive international reach and strong financial standing to provide market coverage in its offline markets."

SriLankan Airlines Bestowing Moments

SriLankan Airlines, the national carrier of Sri Lanka and a member of the One World Alliance proving its consolidated presence in the Indian Sub-Continent yet again, was awarded the “World’s Leading Airline to the Indian Ocean” title at the World Travel Awards World Ceremony, in Phu Quoc, Vietnam.

The award proves SriLankan’s presence in the South Asian region, strongly supported by its connectivity of 133 flights a week to 14 Indian cities (including seasonal operations to Bodh Gaya and Varanasi). The Airline also operates to other popular cities such as Dhaka, Karachi and Lahore.

The Maldives has been Sri Lanka’s extended home market with its connectivity to Male of 27 flights a week, facilitating leisure-seekers

from its extensive network of Middle East, the Europe, the Far East and Australia. SriLankan also became the first Airline to connect Gan Island of South Maldives with the world, thus becoming the only airline that operates out of two points in the Maldives.

This year, SriLankan also won “Asia’s Leading Cultural Airline” at WTA Asia Ceremony and “Asia’s Leading Airline to the Indian Ocean” at the WTA Indian Ocean Ceremony.



Graham E Cooke, Founder and President, World Travel Awards Founder and President

"A well-deserved congratulations to SriLankan Airlines on their success at the World Travel Awards' Grand Final.' "World's Leading Airline to the Indian Ocean 2017" is a prestigious international award that places SriLankan Airlines firmly at the top of the travel and tourism industry. I hope their recognition, both by their peers and members of the public, will inspire them to aim ever higher in the pursuit of excellence."



Siva Ramachandran, Chief Commercial Officer, SriLankan Airlines

"We are pleased to have received this prestigious award at the WTA World Ceremony. This is a true testimony of our efforts to establish a strong presence in South Asia and the Indian Ocean markets. Whilst introducing new destinations, we have also increased frequencies to popular destinations based on the passenger demand. We will continue to explore opportunities to expand our reach in the region and endeavor to offer our passengers enhanced connectivity and a wider choice when travelling with us."

AAI socio-economic development of the region

AAI allocates Rs. 1.38 Crore for Cervical Cancer Screening Camps under CSR.

As a part of Corporate Social Responsibility, AAI has taken several steps to sustain and empower underprivileged communities near its airports and provide necessary help in socio-economic development of the region. AAI is working in health, sanitation, paper recycling, towards encouraging rural sports and education & skill development. Kalyanmayee - Airports Authority of India Women Welfare Association (AAIWWA) is an extended arm of Airports

Authority of India, and is committed to carry out various social welfare activities in the field of healthcare, education, environment and Swachh Bharat Mission for the benefit of society at large across the length and breadth of the country.

AAI has allocated Rs.1.38 Crore for three years and has recently given responsibility to Kalyanmayee-AAIWWA for organizing a series of Cervical Screening Camps for

underprivileged women in 12 cities in next three years. Kalyanmayee will be organising screening camps at Delhi, Lucknow, Varanasi, Mumbai, Ahmedabad, Vadodara, Kolkata, Bhubaneswar, Chennai, Hyderabad, Bengaluru and Coimbatore in northern, western, eastern and southern regions, respectively. Approximately 7,200 women from the underprivileged section of the society are expected to benefit from such camps over a period of next three years.



Cathay Pacific: New corporate sales programme

Cathay Pacific has introduced Business Plus in India– a new corporate sales programme to meet the needs of the Indian business traveller.

Business Plus simplifies the business travel management process, and rewards those who fly with Cathay Pacific or Cathay Dragon with a range of privileges and benefits.

By flying with Cathay Pacific and Cathay Dragon, companies earn and accrue Business Plus points, thereby

enabling them to move up through our 5-tier system – unlocking rewards and privileges along the way. These include cabin upgrades, Marco Polo Club membership, lounge passes and more. Moreover this programme is accessible around the clock – with easy spending review features and real-time travel advisories.



Rajesh Menon, Sales & Marketing Manager – South Asia, Cathay Pacific Regional

In view of the significant growth opportunities from small and medium-sized enterprises (SMEs), we have launched this programme to cater to their travel needs, which can be managed through our website or via their travel agent.

Cathay Pacific also recognizes that SMEs are of key importance and have played a vital role in India's economic development. This is why India has been selected as one of our first markets for Business Plus launch. We will be rolling out the programme in other key markets during the course of 2018.

Etihad Aviation Group - A Year of Giving

2017 was officially declared as the Year of Giving by UAE President His Highness Sheikh Khalifa bin Zayed Al Nahyan. In support of this national initiative, EAG launched a strategy based on the government's three Year of Giving pillars: Corporate Social Responsibility, Volunteering and Serving the Nation.

A number of activities supported Syrian refugees, including a welfare trip to Lebanon where more than 3,550 Syrian refugees received winter clothes, shoes, mattresses, dry food parcels and blankets; and a trip to the UAE-Jordan Mrjeb Al Fhood refugee camp in Jordan where EAG staff and senior management distributed school bags, stationery sets, blankets and garments to more than 2,500 children.

In Greece, vital school and home supplies were donated to more than 1,000 Syrians at the Ritsona refugee camp near Athens. The event coincided with the United Nations Universal Children's Day and supported the global education initiative to help underprivileged students pursue their studies.

The Year of Giving drive was also visible on its flagship aircraft, the Airbus A380, with all four engines of the superjumbo displaying the official Year of Giving logo to promote the national initiative overseas in Etihad's A380 destinations of Sydney, Paris, London Heathrow and New York.

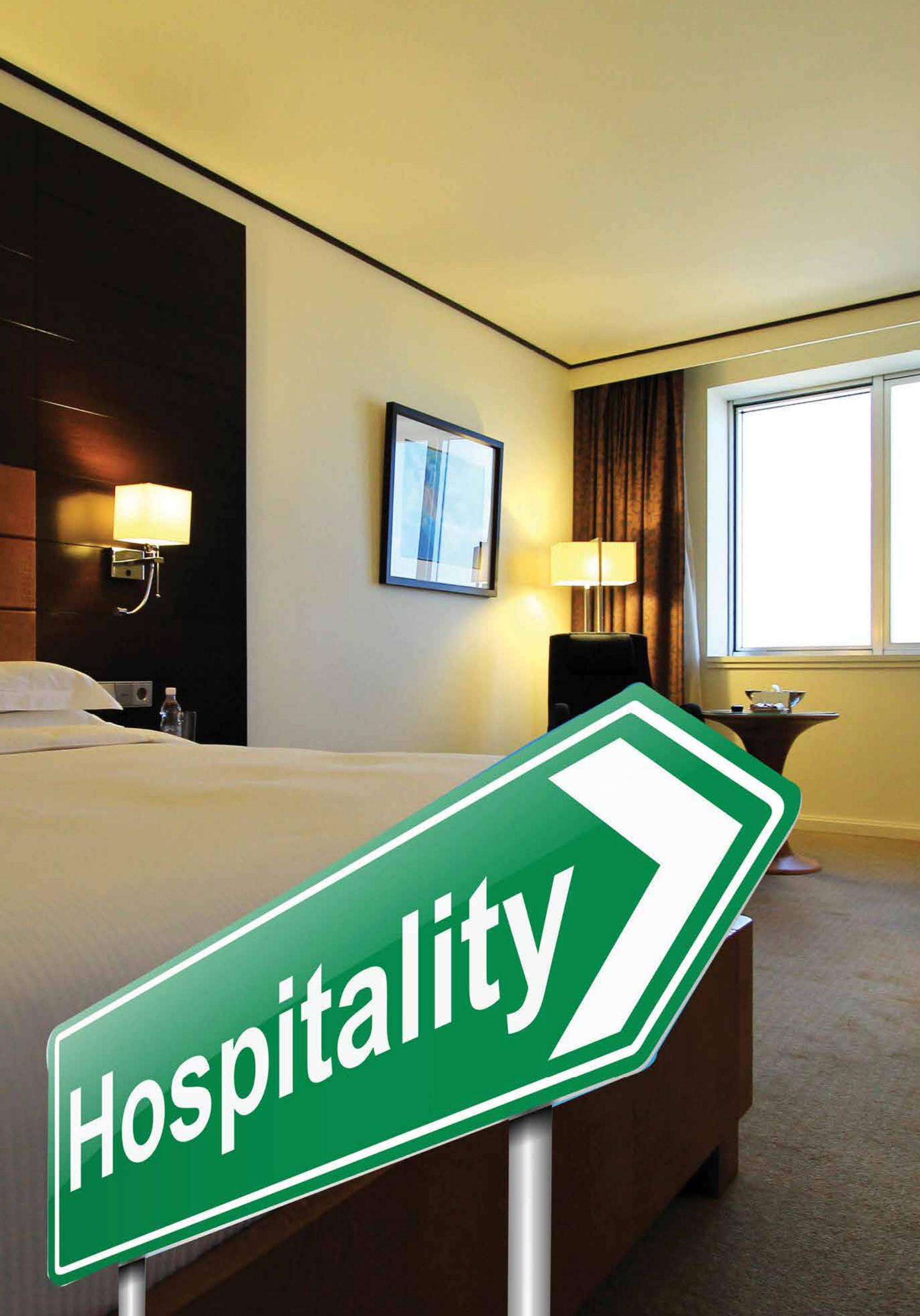
The EAG family also executed many community engagements within the Emirates. A special day in cooperation with Zayed Higher Organisation for Humanitarian Care and Special Needs was planned to help determined ones in planting trees and vegetables at one of the farms. The one-day activity involved planting, harvesting, packing vegetables and feeding the animals.

Five-star airline in Europe

Skytrax awards quality rating for premium service and first-rate comfort.

As the first airline outside Asia, Lufthansa has received five-star certification from British aviation consulting specialist Skytrax. This puts Lufthansa in the select group of now ten airlines that have been given this coveted rating. The Skytrax jury has already been awarding five stars to Lufthansa First Class for years – now the entire airline has received the same certification.





Hospitality

The Hopes of Indian Hospitality

• Richa Tiwari

“Atithi Devo Bhavah”- Guests are GOD!!! In India, it has been accustomed and unique saying that to win someone’s heart it is important to win over his cravings and appetite desires.

Therefore, India has been always a nation looked up as an exemplary for the hospitality services offered here and since the belief of Indian is that guests form of God who visits us and to whom we cater our services to, so hospitality is always the matter of pride and excellence in the nation.



The hospitality sector of Indian nation is growing to the glowing sky of success glorifying the name and heritage of Indian hospitality and what better than looking upon the upcoming business trends and plans of upscaling hotel chains of the country. In respect to the same, T3FS have come up in an exclusive conversation with distinctive hotel properties of the nation and discussed over their upcoming potential projects

and futurist forecast on the trends of tourism which would benefit the hospitality sector. They further discussed about their views on reformed and induced governmental policies and their subsequent affect over the hospitality sector. In shedding light over the segments of tourists arrival, T3FS discussed with them on their respective major share of tourists' segments.

Catch Me! Keep Me!! Grow Me!!!



**Vikas Kapoor, General Manager
Radisson - Shimla**

Vikas Kapoor, General Manager, Radisson Jass Shimla while focusing on the distinctive contributions laid and the success journey of the hotel for the year 2017-18 said “The hotel continues to be the social epicenter of the community and a coveted destination for couples and families celebrating life's milestones. It not only does business in this city but gives back equally to it as a Responsible Business hotel. This year has been a promising year for the hotel as we bagged two big awards. What I believe is self-explanatory that we have gone out and exceeded guests’ expectations & provided them the best of service and experience.”

“ The hotel property plans to come up with following exclusivities through

providing our guests with matchless standards of excellence that surpasses their expectations. My team is ardently following the philosophy “Catch me, Keep me, Grow me and focuses on product, complimentary services, technology and service innovation & upgrading hotel by unmatched infrastructure and service by renovation. We are focused on forging better relationships leading to better services. The hotel has been standing strong by contributing to Responsible Business hotel by giving an extra thoughtful care to people, community and environment.” He added on the upcoming plans and exclusivities of hotel property for the year 2018

“ We are already geared for the successful 2018. Emphasis will be on pre-empting customer needs through understanding modern trends in customer behavior and providing impeccable customized customer service, ensuring repeat and loyal customer. Applying new technological extensions that offer tremendous choice, speed and personalization based on their individual preferences – not only that but it’s what the guest wants after all. We are also focusing on extended-stay segment is trending towards further expansion and needless to say aggressive sales and marketing.” Commented on the year 2018.

While commenting on the significant affects of new policies, reforms and rules regulated in the year 2017 by the government he mentioned “The Indian government has taken several steps to make India a global tourism hub. In the Union Budget 2017-18, the Government of India announced some

initiatives to give boost to the tourism and hospitality sector such as setting up of five special tourism zones, special pilgrimage or tourism trains and worldwide launch of Incredible India campaign among others that has had a positive impact. Some of the major initiatives taken by the Government of India have given a boost to the tourism and hospitality sector of India. The Central Government has taken a number of steps for smooth transitioning to cashless mode of payment to ensure that no hardship is faced by the tourists and the tourism industry remains unaffected from government's demonetization move.”

He emphasised on focal market, commented said, “As Shimla is a Leisure destination suited for a leisure traveler. Our hotel is well suited for them. Radisson Jass Hotel enjoys a setting of remarkable beauty as it stands imperiously and dominates the hilly horizon of Shimla. We have amazing dining options with the food is exceptional; the chefs also rustle up local, seasonal meals on request to give the guest spot-on experience of the mountains & its cuisine. The best delicacies are made by the craftiest hand of our chefs Right from the local delicacies to the best of the international cuisines. Complimentary breakfast: This is a great perk that any leisure traveler will appreciate. Unique experiences: Recreational travelers want to create memories during their trip and that includes finding a property that can provide them with a unique experience. Refresh yourself after a day of travel with a swim in our multi-tiered outdoor pool overlooking the Himalayas.



Our presence has increased the high traveler flow to Kashmir



Naveen Tomer
General Manager
Vivanta By Taj- Srinagar

Naveen Tomar, General Manager, Vivanta By Taj, Srinagar while considering the last year performance of the hotel said “Operational since April 2011, this

wonderfully located Resort with 81 rooms and 3 suites on Kral Sangri hill overlooking the magnificent Dal lake and the marvels of Srinagar city instantly became a favorite among high end travelers across the country and abroad. The Amalgam of the Brand Taj and destination Kashmir worked perfectly to boost the tourism at all levels and markets. With majority of local manpower in front and back office services, the unit today stands as a most sought-after hotel in the industry to work at. Our presence has increased the high traveler flow to Kashmir in leisure and conference segments which has benefited all stakeholders and the people of valley per-se.”

“ We are planning to further enhance the product and bring new dimensions to the luxury tourism in Kashmir. With the open new potential markets both domestically and internationally, we are expecting a positive side to the expansion. Boost the various aspects of tourism and hospitality across the state.” he quoted on upcoming projects.

While focusing on the expectation with the year 2018 he said “Looking at the inbound trends nation-wide, Kashmir has lately not been a fair share of International tourism while the domestic markets potential is much larger than what’s coming to valley. The increase in tourist numbers and improving the quality of luxury travel will make a huge difference in developing the Valley in the year to come.”

“ We have been targeting mostly the Leisure travelers (Families & individuals) which has a further scope of diversification into areas like adventure, culture and some niche interest nature lover travelers. MICE segment has become a major source during the off-season period.” he commented on the hotel's focal market.

#PURELOVE 2018



J Dutta
General Manager
The Lalit Great Eastern Kolkata

J Dutta, General Manager, The Lalit Great Eastern Kolkata shares about his distinctive contribution and the success journey of hotel for the year 2017-18 “The Lalit Great Eastern Kolkata happens to be Asia’s first luxury hotel built in 1830’s. The journey last year for us has been an eventful and we strengthened our position being one of the premier heritage hotels of the country. It has emerged as a favorite destination in the luxury space. Being Asia’s first luxury hotel, it was ranked 1st amongst 250 hotels in the city by TripAdvisor. As a

team, we made conscious efforts to revive the grandeur of the erstwhile Great Eastern Hotel preserving the heritage value.”

“ This time our new year’s message was #PURELOVE 2018. So far, we have had huge success in this and we wish to take this further. A lot of our activities especially in our F&B Space will be dedicated to All Inclusive approach with periodic Kitty Su pop ups at our Wilsons Pub specially for the LGBTQI community. From now on, we will be conducting regular Curtain Raiser to promote Maxims the classical French Cuisine Restaurant. A lot of Vegan menu varieties will be added too. Whereas we have planned to start home delivery of our signature gourmet range of our bakery. It is our endeavor to eradicate hunger from the face of the Earth. We have been working with several NGOs and tied up with ROBINHOOD ARMY nationally to serve the needy. Also we encourage our guests and employees to not waste food.” He acknowledged over the future plans.

“India has come a long way in the tourism sector, the growth being spurred by both inbound and outbound tourists. Hospitality industry has been seeing an upward trend in 2017 and the same should continue for 2018 as well. In general, the mood is buoyant and 2018 should be good

for the industry. The hotels have seen improvement in occupancy levels and the hope 2018 will see a better growth in terms of occupancy percentage and average room rates.” He added.

He commented on the government policies “Announcement of GST was the most significant policy announced by the Government in the year 2018. Though there were a few implementation and synchronizations issue initially but later on things got settled. Launch of GST was a great initiative which bought the entire country under one tax regime. Now hotels across the country have a flat tax structure. But the drawback for the luxury hotels is that they fall on the highest tax bracket of 28% taxes which is one of the highest in the world. I hope Government revisits this structure and make it more favorable for hotels to allow them to compete globally.”

“The Lalit Great Eastern Kolkata is essentially a luxury business hotel located in central Kolkata. But it also possesses the unique heritage and the distinction of being Asia’s First Luxury hotel. Most of travelers stay with us on business. At the same time we get a fair share of leisure travelers who are keen on heritage and legacy on the hotel.” He mentioned on the hotel's focal market.



Major Renovation & the fruitful 2018

Kanchan Rizwi, General Manager, Radisson Gurugram focused on year 2017 and said “Year 2017 indeed was full of excitement and challenges for us. Our hotel was into conversion process from Country Inn and Suites to Radisson Gurugram, Udyog Vihar which involved major renovation and addition of new rooms and facilities in the hotel. I am very happy and excited to share that with all the challenges and hard work, the brand new Radisson Gurugram Udyog Vihar is ready to serve the guest with new look and service concepts. The reviews in social media and other sites are encouraging and we are hopeful that in coming year the only Radisson Brand in Gurugram will be the preferred choice for all travelers and event planners.”

“2018 to start with is looking very exciting as for the first quarter; we are already holding healthy business on books. We are excited and at the same time, we need to put lot of hard work as the hotel inventory has increased to 200 rooms. F&B outlets, new Spa and new Banquets need to be promoted and explored in Gurugram market with changes highlighted and showcase to

prospect customers. Overall establishing the hotel within new competition without losing the current market share will be the way forward. Stakeholders have invested in the property and is definitely looking forward for healthy returns being all new Radisson Gurugram Udyog Vihar. With the market trends and queries around I am expecting 2018 to be fruitful year for our hotel.” She stated with respect to the expectation of the year 2018.

“Tourism has been under pressure from last three years, though we have seen continuous growth however, the increase in demand has been very minimal. It has also become more seasonal and centric between the months of October to March. Domestic tourism is a new trend which has resulted in good demand for hotel and I am very positive with the same trend to continue in 2018. We need to promote India as a 12 months destination to see overall increase in tourism though with increase in supply and rationalization in pricing I expect inbound to grow in coming years.” She added.

She also commented on the affects of new policies, reforms and rules regulated



Kanchan Rizwi
General Manager
Radisson Gurugram

in the year 2017 by the government “GST was a new change which has made a big impact in our industry. With tax slab of 18% and 28%, it has restricted the average rate growth. Though the Government has introduced GST, India being a price sensitive country, customers are still not ready to buy the impact of price made on room rate due to GST.”

“Located in heart of Business district in Gurugram, Business Traveller continues to be our prime focus and target market with increase in room inventory we will definitely be increasing our focusing in MICE business and wedding segment.” She mentioned.



Kanthi Aneesh
General Manager
Evolve Back, Hampi

While talking about the distinctive contribution and the success journey of the hotel for year 2017-18 Kanthi Aneesh, General Manager, Evolve back, Hampi said “The year was a significant one; we launched our new palace property in Hampi, Karnataka. It is the first and only luxury property in Hampi and thus puts Hampi firmly on the luxury circuit. Besides the

Today’s tourist is driven by a quest for new experiences

launch of Evolve Back, Hampi, we changed our brand name from Orange County to Evolve Back. This was necessitated by the fact that as we prepare to expand the locational footprint of our resorts to other parts of India, Africa and Asia, we needed a universal name that was inspired by our ‘Spirit of the land’ philosophy and one which would remain relevant anywhere in the world. We believe that Evolve Back as a brand name better represents the brand’s core promise of creating signature experiences that bring the local nature, culture and tradition to life in every one of our distinctive properties and delivering all these with the best in comforts and luxuries.”

“We are in the process of expanding our locational footprint to other parts of India, Africa and Asia. Our upcoming projects will be in diverse locations with diverse themes. This is in keeping with our philosophy of ‘Spirit of the land’ which compels us to provide ‘true-to-the-land-of-origin’ experiences in every product that we offer. Each individual resort will be reflective of the region it is located in. Every aspect of each individual resort will be true to

its land of origin. In fact, work will begin shortly in Madhya Pradesh for our next upcoming luxury property.” She focused on the upcoming plans and exclusivities of hotel property for the year 2018.

“Today’s tourist is driven by a quest for new experiences. He is looking to enrich his life and broaden his horizons through meaningful travel. At the same time, he does not wish to adversely impact the destination with his presence. Orange County Resorts and Hotels Ltd. is committed to the concept of ‘Responsible Tourism’ through which we seek to enhance the economic, social and environmental well-being of the host community, apart from incentivizing the retention and regeneration of their unique culture. This is the future of tourism and any organization that fails to meet these expectations will not be successful” she acknowledged.

“Orange County Resorts and Hotels Ltd. will be focusing more over the leisure travelers in terms of nature of travelers as of their target market for Evolve Back, Hampi.” She added on the hotel's focal market.

Hospitality is the Key Driver of Growth in Indian Service Sector



Vikas Abrol
General Manager,
Ashton Sarovar, Delhi

Vikas Abrol, General Manager, Ashton Sarovar, Delhi shared about his distinctive contribution and the success journey of his hotel for the year 2017-18 “The Indian tourism and hospitality industry has emerged as one of the key drivers of growth among the service sectors in India. Tourism in India has significant potential considering the rich cultural and historical heritage, variety in ecology, terrains and places of natural beauty spread across the country. The Year 2017 has been a good year and better than 2016 for the hotel property. Post Demonetization the business has enhanced significantly from January’2017. Since Foreign Tourist Arrivals (FTAs) in India has increased 18 per cent Y-o-Y therefore; we had positive results from the year. Domestic Tourist Visits (DTV) to the States/Union Territories (UTs) grew by 15.5%. India’s rising middle class and increasing disposable incomes has continued to support the growth of domestic and outbound tourism. India is expected to move up five spots to be ranked among the top five business travel market globally by 2030. India’s travel and tourism industry has huge growth potential. We are expecting a good growth and also looking on to the expected double tourist inflow to India with the expansion of new e-visa schemes. The hotels market hopes to continue to have benefits from the rise in online platforms for booking, which stated that the end of last year saw the number of people using them to book increase again. It said that a number of different channels have seen sizeable increases in the number of bookings they’ve received, including Online Travel Agents (OTAs), hotel websites and global distribution systems used by travel agents. The strength of online channels was also pushed home by the fact there was a sizeable

decrease of 5.3% in people calling hotels to book and 5.2% in walk-in reservations, meaning more people are using the internet to book their trips than ever before.”

“ With a consistently growing middle class and increasing disposable income, the tourism and hospitality sector is witnessing a healthy growth and accounts for 7.5% of the country's GDP. According to a report by KPMG, the hospitality sector in India is expected to grow at 16.1 by 2022. With the growth of tourist inflow, the hospitality industry has become one of the main sectors to increase foreign direct investment (FDI) influx. As more people come online, Smartphone penetration increases and use of digital payments go up, the report estimates that India’s online hotel market will grow to \$4 billion with 31% penetration at a CAGR of 25%. The rising interests of travelers from across the world indicate a healthy shift and a positive growth in Indian inbound tourism sector have pushed hospitality sector to a boom. Unlike the past, there is an increase in the share of visitors looking to spend their vacations or explore exotic Indian destinations. This growth can also be attributed to the introduction of e-visas to many countries coupled with decreasing airfares. The government has taken series of proactive steps to promote India as a great round the year tourist destination for the international tourists. “Majority of our clients are from organized corporate sector where cash transactions are very low. November-December being peak season for hotels most of the bookings were in any case made well in advance and payments were already settled. Therefore, there was no visible impact on our business. Even if there was any short-term impact on a particular segment that was very temporary and did not have any major effects. So the hit has mostly been confined to the unorganized sector.” The biggest challenge is of untrained efficient workforce. Though many institutions provide knowledge, lack of practical training has hit the industry hard. But soon this issue would be resolved as the government is taking special initiatives under Skill India to promote practical exposure,” he stated on the upcoming plans and exclusivities of hotel property for the year 2018.

“Foreign tourist boards are gearing up to meet the growing number of Indians who are travelling abroad and splurging. Starting direct flights is the first step. Never mind

the sluggish economy and poor sentiments, there's good news from the world of travel and tourism. India has emerged as the world's fastest-growing outbound market and in absolute numbers it is second only to China. The number of Indians travelling overseas is set to rise from around 15 million today to 50 million. This will mean a big growth in spending overseas. According to a recently released Amadeus-Frost & Sullivan tourism industry report, Indians travelling to Asia-Pacific alone South Africa Tourism Board too says India has become one of the key tourism generating nations for their country. Indian tourist arrivals to Thailand crossed the 1-million mark.” He added.

He acknowledge the affects of new policies, reforms and rules regulated in the year 2017 by the government, He further added “The Government of India announced some initiatives to give a boost to the tourism and hospitality sector such as setting up of five special tourism zones, special pilgrimage or tourism trains and worldwide launch of Incredible India campaign among others.”

The Ministry of Environment, Forest and Climate Change, Government of India, is planning to revise India's coastal regulation norms aimed at opening up the 7,500 km long coastline for developmental activities like tourism and real estate. The Central Government has taken a number of steps for smooth transitioning to cashless mode of payment to ensure that no hardship is faced by the tourists and the tourism industry remains unaffected from government's demonetisation move. Maharashtra Tourism Development Corporation (MTDC) has come up with a unique tourism experience of visiting the open cast coal mine of Gondagaon and underground coal mine of Saoner, which are near Nagpur and part of Western Coalfields Limited.

With the rise in the number of global tourists and realising India’s potential, many companies have invested in the tourism and hospitality sector.”

“Leisure– 9%, Family– 2%, Solo- 8% and Business Traveler - 81%.” He mentioned on The focal target market hotel brand in terms of nature of travelers.



Ell Bee



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Get Cosset This Winter at AHELI SPA – ROSSEATE

Feel special with Delight of exclusive therapy sessions at the Aheli Spa in Rosseate House and The Roseate which are the best healing experience and much needed this winters to pamper you.

A luxury in itself, Aheli Spa of Roseate brand is an uber five starred chain of hospitality have brought to you an opportunity to rejuvenate and celebrate yourself with therapies guaranteed to drive away winter woes from December 2017 until February 2018. Avant-garde, imaginative and contemporary brand of Roseate hotel has a story to tell in its each experience. Key focus is laid on the service, aesthetics and detailing of hotels that pave way to stylized space with higher efficiencies at house and exquisite leisure options to acknowledge. So, relish the times of rejuvenating the soul and to pamper yourself with their trained therapists being magical on you.

Winter special therapy at Aheli Spa

This exotic winter therapy is a 75-minute special treatment of cardamom and gooseberry which aids in keeping the body heat maintained well enough in the chilly winters. This oil is also beneficial for nourishment of hair and skin, thereby enabling guests to take on the winter with renewed gusto!

Podikizhi at Aheli Spa

Guests can revitalize their bodies with the ancient Podikizhi healing therapy. This 90-minute Ayurvedic treatment uses a special mixture made out of hot herbs and Hansdhvani oil made from sesame, basil and lemon. This special herb mix helps in alleviating muscular pain caused in winter season. Additionally, it even helps in reducing the swelling due to arthritis and rheumatism and promotes a sense of well-being.

Crowning Glory at Aheli Spa

Those looking to indulge and combat the effects of the chilly Delhi winter can experience the intensive hot oil therapy. This exclusive therapy is a quick session of 30-minutes wherein the therapy helps to deeply nourish hair, prevents hair loss, dandruff and breakage. The guests can get complete the experience with a complimentary express hand massage to safeguard their skin against winter dehydration.

Glamping in style: the best adventures in India!

Glamp in to the old school camping experience with ultra modern facilities to delight your memories of adventures and mapping unknown destinations.

Starting off a day near the nature to the amazing picturesque destination and activities like hiking, kayaking, biking, horseback riding is the most breath taking experience one can treasure to. And this becomes more memorable by getting into the luxurious camping. Camping is the pitching tents in the distant and nature raw locations with raw and wild living good and when this blends with luxurious stay which becomes Glamping. Glamping is the luxurious spa treatment, a cozy bed with buttery fabric mattresses, gourmet meals, camp fire and a rose-petal bath, all prepared by your very own butler.

Sounds unbelievable? Statistics would say not! Considered to be a part of experiential travel, glamping is definitely a rising trend amongst travellers across the world, and even more so in India with some unbelievable options available that will give you a rare chance to camp out like royalty!

Starting off with Ladakh, there are quite a few amazing options with facilities comparable to a world-class hotel. The camps usually pop up in the summer from June to September, with awe-inspiring views and unique experiences. Here, you can spend the day visiting mountain villages, and making friends with the villagers, trekking the mountains and exploring the serene monasteries for which the region is famed, before returning to the fire-lit camp for the evening and gourmet cuisine to dine. By December, the camps move east to Nagaland, where travellers get a chance to experience the well-known Hornbill Festival, one of the largest celebrations of the indigenous warrior tribes of north-east India.

Coming to North-East India, a camping experience here would be nothing short of a dream! Nagaland, with its pristine natural beauty, vibrant culture, exotic traditions, supreme hospitality and a strong folk tradition rooted in music, is very well-known for its glamping facilities. Meghalaya, also known as the 'Scotland of the East', is famous for one of the richest botanical habitats in Asia, making it an extremely sought-after glamping destination for nature enthusiasts.



Sikkim is a silent, peaceful and replete state with magnificent rivers, deep ravines, beautiful green grasslands, and the warmest people in the North-East & the most sought after destination when you need to switch off for a couple of days and recuperate in peace.

As for the sights, you can opt for a day trip to the Kaziranga National Park, one of the last places on earth that's home to the one-horned rhino, trek across Sikkim, explore the Assam Tea Gardens and generally enjoy the amazing sights.

Madhya Pradesh is another extremely popular destination when it comes to glamping. With camps overlooking the Kanha and Pench National Parks, this experience promises to be a wild one. Acres of lush greenery, rare species of flora and fauna, exciting safaris with tiger sightings and unending trekking and hiking opportunities, all within the comfort of an ultra-luxurious camp. Your vacations absolutely cannot get any better!



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India's Leading Spa Resort



India's Leading Spa Resort



Kairali-The Ayurvedic Healing Village
Palakkad, Kerala (India)

Treatment Packages Offered at Kairali-The Ayurvedic Healing Village

Special Ayurvedic Health Programmes for Weight Loss (Duration: 14 to 21 nights)

Unique individualized program's are created, with external herbal treatments and internal ayurvedic medicines to burn excess fat, to tone up muscles and to reduce weight naturally.

Kairali's Special Package to Remove Stress & Strain (Duration: 7, 14 or 21 days)

Special ayurvedic massages with formulated herbal oils and steam bath to remove stress and strain for one to lead a fatigue-free life.

Kairali's Panchakarma Therapy (Five Actions) (Duration: 14 to 21 nights)

Ayurveda's most time tested and well know treatment (5 procedures) to cure major health problems which acts by removing the diseases from the roots. So that the chances of recurrence of that diseases is negligible.

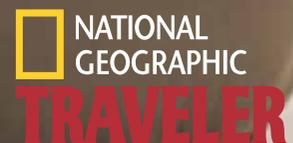
Proven Remedies for Arthritis, Rheumatism & Spondylitis (Duration: 14 or 21 days)

A combination of various treatments & internal medication help regain lost mobility & subsides pain thus assisting one to live a pain free life once again.

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One among 50 Top wellness destinations of the world



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Le Meridien Goa Calangute Partners Museum of Goa

Le Meridien Goa Calangute in a recent programme unveiled Museum of Goa as its unlock art programme partner.

In a recent strategic alliance, Le Meridien has collaborated with the Museum of Goa which is a private owned contemporary art museum of Dr. Subhodh Kerkar. The culture of Le Meridien hotels is to expose creativity out of people and in this series they came up to drill the curious minded travellers into stimulating and inspiring their experiences that the destination has to offer both inside and outside the hotel. In keeping with the spirit and the brand's signature 'Unlock Art Programme', it will be an all afresh idea for the guests of Le Meridien Goa Calangute location. They will also get a complimentary visit and tour to Museum of Goa and be a part of the immersive cultural experiences that Museum of Goa hosts. The Paris-born Le Méridien Hotels & Resorts, part of Marriott International, Inc., connects curious and creative-minded travelers to unexpected and engaging experiences within their destination. With its brand promise of "Destination Unlocked," Le Méridien has transformed numerous guest touch points through global partnerships with creative minds such as Lilly, Johnny Iuzzini, Gray Malin, and Nouvelle Vague.

This is an endeavour to bring travellers close to Goa's thriving art and cultural scene. Celebrated artiste Dr. Subodh Kerkar launched Museum of Goa with the idea of taking art to the masses, where it seeks to break social and cultural barriers and make art accessible to all. It is intended as a platform for contemporary Indian and International artists to build a cultural network for exchange and interaction. Speaking at the occasion, **Norton Pereira, General Manager, Le Meridien Goa Calangute** says, "At Le Meridien hotels, our keys unlock more than just the room door; they unlock access to inspiring art and cultural centres offering travellers a unique perspective on the destination they are visiting. We would like our guests to get up & close with Goa's thriving art and scene and what better place to start that than with Dr. Kerkar's Museum of Goa. Our idea of this partnership is to encourage our guests to visit local art galleries and museums and in that showcase our artists and support art communities to thrive."

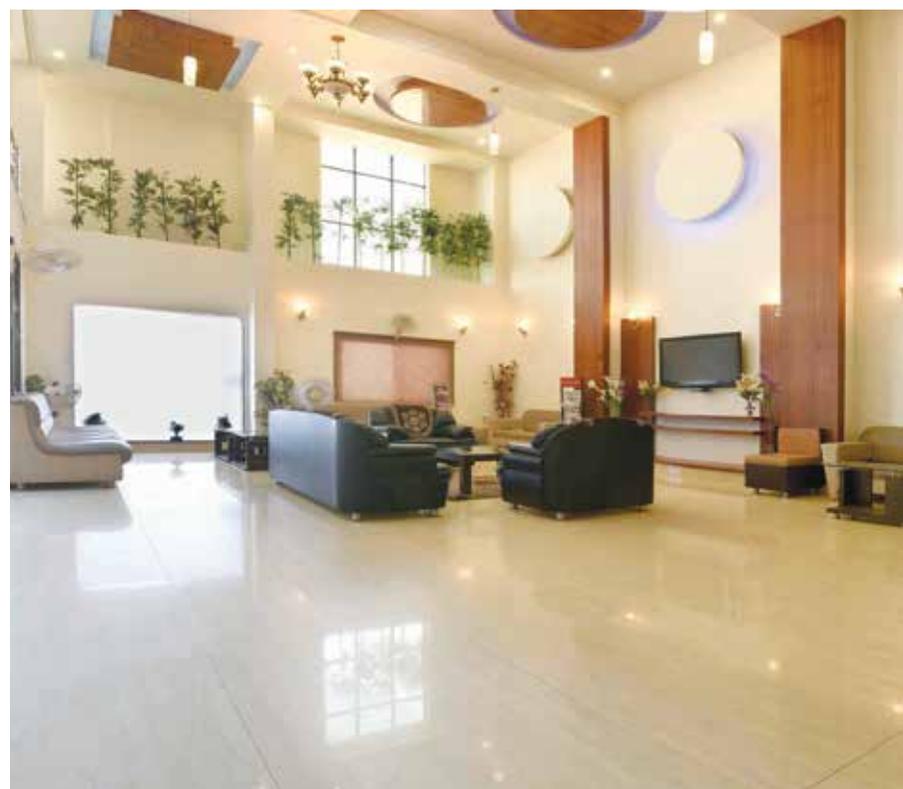
Royal Orchid Hotel now in Dwarika

Royal Orchid Hotels, the fastest growing hospitality chain in India announced the opening of its new hotel in Dwarika 'Regenta Inn The Dwarika' taking the number of properties under Royal Orchid group to 46.

With the finest amenities, guests are welcome to choose from a wide range of category of rooms, including Deluxe Rooms, Executive Rooms, Royal Suites, Club Rooms and Family Suites; Royal Orchid will now be welcoming guests to its new property in the land of Lord Krishna. "Regenta Inn The Dwarika" is situated at a walking distance of just 800 meters from the main shrine of historical city of Dwarka at Jagat Mandir. The hotel property is an ideal place for all those who wish to spend a quiet and peaceful time in the enchanting kingdom of Lord Krishna.

Regenta Inn The Dwarika, Dwarika ensures comfortable stays and a wholesome experience including an amazing local and global gastronomical service at the best pure vegetarian multi-cuisine restaurant of the town, Prasad. With various world famous attractions in close proximity, there are a lot of surprises that you can expect from the hotel's privileged location.

Chander K. Baljee, Managing Director, Royal Orchid Hotels said, "We are taking continuous steps towards expanding our presence all over India. The new hotel launch in Dwarka is one such move towards our aim. By now we have added five properties – Mysore, Ahmedabad, Dehradun, Kanpur and Dwarka in the current fiscal year taking the number to 46 hotels. We are on target to take the number of properties to 50 under the Royal Orchid Group before the end of this fiscal year. We will continue to pursue our model of management contracts to build our hospitality business".





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Mob: 9999683737

Email: info@travokrepresentation.com

Marriott International all set for 2018

Marriott International, Inc. has announced its target to open up nearly 40 luxury hotels in 2018 as the company continues to cater to a new affluent traveler, offering an unmatched variety of transformative travel experiences.

The brand continues to redefine high-end hospitality landscape and grow luxury footprint from Savannah to Tel Aviv to Hobart, Tasmania. Providing globetrotters with a truly global perspective and an unparalleled portfolio of eight distinct luxury brands, Marriott International Luxury Brands include world-renowned hospitality hallmarks The Ritz-Carlton, Ritz-Carlton Reserve, St. Regis, W Hotels, The Luxury Collection, EDITION and JW Marriott. With an unrivaled network of landmark hotels and resorts in 60 countries today, Marriott International is set to expand its luxury footprint yet further with 200 hotels in the development pipeline, representing 25 new countries, from Iceland and Nepal to Cuba and the Philippines. “From former palaces in Venice and Vienna, to skyscrapers in Hong Kong and Dubai, to intimate, remote escapes in the Maldives and Mexico, the breadth of our portfolio is incomparable and allows us to surpass the expectations of our guests around the globe,” said **Tina Edmundson, Global Brand Officer, Marriott International**. “We see luxury as a launch pad for self-actualization, with bucket lists evolving from where you want to go to who you can be. With data showing a global shift in perception around luxury, we are uniquely positioned to provide personalized and truly differentiated experiences that resonate with this next-generation jetsetter.” A global luxury study conducted in partnership with Skift, the largest travel industry intelligence platform, revealed that the number one priority for luxury travelers is centered around transformative travel and authentic experiences that provide a new perspective on the world. The Ritz-Carlton, the legendary hospitality brand with 94 hotels in 31 countries, will continue to set the standard in luxury in 2018. Known for creating exceptional experiences, the brand recently celebrated the opening of The

Ritz-Carlton Hotel de La Paix, Geneva and in 2018 is slated to debut six exciting locations, including China’s historical city Nanjing. 2018 will also see renovations

of key properties including The Ritz-Carlton, Berlin and The Ritz-Carlton, Istanbul.

St. Regis Hotels & Resorts, with 42 hotels in 21 countries today, is scheduled to celebrate the renovation of The St. Regis Rome in 2018 as well as openings in destinations such as Cairo and Amman. Scheduled to reach 75 hotels by 2020, W Hotels skillfully balances the power of a global brand with the relevance and personality of a local insider. In 2017, the iconic lifestyle brand electrified the skyline with the premiere of W Shanghai – The Bund, and debuted the next generation of boundary-pushing design in the United States with W Bellevue. Defined by visionary design, edgy fashion and buzzing music programming, W Hotels sit alongside luxury, not confined by it. 2018 will be a year of unprecedented growth for the brand with 8 hotels set to open, ranging from Tel Aviv and Dubai to Brisbane and Panama City.



AccorHotels to Enter Middle East Market with 25hours Hotel Brand

AccorHotels, the world’s leading travel & lifestyle group and Dubai World Trade Centre LLC (DWTC) announced the first 25hours Hotels property outside Europe.

The game-changing disruptive hospitality brand, which was conceptualized in Germany, is set to make its debut for the first time ever in the Middle East with the 25hours Dubai Hotel. Located in DWTC’s One Central development, the 434-room property will be the largest 25hours Hotel worldwide which is expected to open by 2020. With the project’s first two phases already set to showcase a discerning mix of sustainable commercial assets, diverse hospitality offerings, residential sites and an iconic multi-purpose theatre. These elements will create an exciting lifestyle and entertainment destination at the heart of Dubai’s central business district. The smart upscale hotel will feature a mix of modern rooms and suites with culturally-conscious design elements. With a focus on soulful dining concepts, guests at 25hours Hotel, Dubai will also be able to enjoy specially curated meals at two specialty restaurants, a lobby café and rooftop dining venue.

His Excellency Helal Saeed Almarri, Director General of Dubai World Trade Centre Authority (DWTC) said: “Through the DWTC Authority and our business-conducive free zone ecosystem, the One Central development delivers a destination proposition that emphasises Dubai’s global status as a progressive, hyper connected, competitive hub for



businesses to efficiently operate and scale expansion plans across the wider EMEA region. One Central’s distinctiveness lies in its ability to equally deliver a powerful lifestyle value proposition with an eclectic diversity across its hospitality and entertainment portfolio, along with DWTC’s core MICE sector propositions. This addition of the 25 Hours Hotel is reflective of the strategic approach that One Central has taken towards its careful selection of product partners that will come together synergistically to further strengthen and underscore Dubai’s attractiveness to international corporates

and regional businesses, with a view to achieving higher business tourism volumes.”

Christoph Hoffmann, CEO, 25hours Hotels explained: “The 25hours Hotel for Dubai is an exciting first on many levels. Apart from being our first destination outside of Europe, it is the first development in cooperation with our partner AccorHotels and will be the largest hotel for the brand. At the moment we are at a stage where we are learning a lot about a new market and culture, as we hope to cope with the regional climate. 25hours Dubai Hotel will be a unique hotel reflecting the spirit and international attitude of Dubai.”



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The Passionate & Evergreen RUM

We all love winters and the season's spirit - RUM. But, Rum can not just be the reason as its passion is evergreen to raise the toast to ourselves & celebrations. People, who don't really know too much about rum and who drink it following everyone else's footsteps or aspiring to hold a rum glass in their hand and being all cool must look out for the chilling reasons and warming the season with RUM.

• **Tarsh Sharma**

Rum is a distilled alcoholic beverage made from sugarcane's byproducts, such as molasses or jars of honey, or directly from sugarcane juice filtered by the process of fermentation and distillation. Rums are produced in various grades. Light rums are commonly used in cocktails, whereas "golden" and "dark" rums were typically consumed straight or neat i.e. on the rocks, or used for cooking, but are now commonly consumed with mixers. Premium rums are also available, made to be consumed either straight or iced. This beverage has famous associations with the Royal Navy and piracy. Rum has also served as a popular medium of economic exchange, used to help fund enterprises such as slavery, organized crime, and military insurgencies.

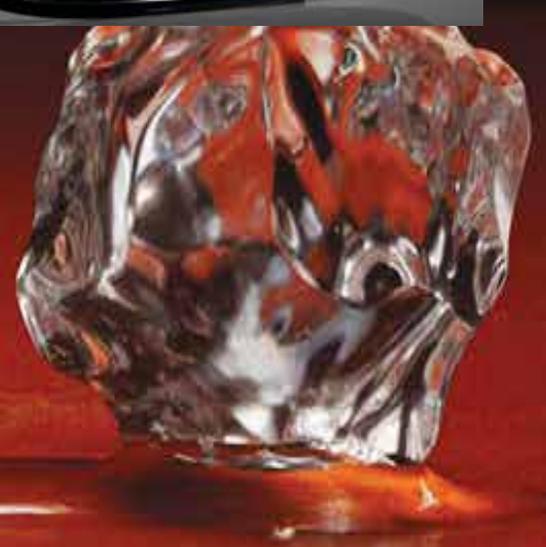
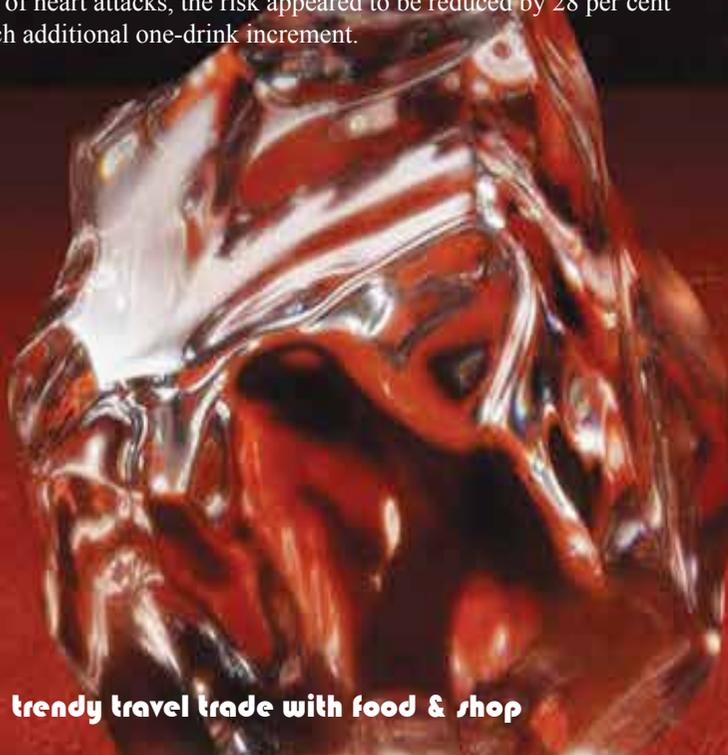


Blessings Comes Straight from the Rum

Rum is the first branded spirit to have ever been made, seeing as how it's been around longer than most modern alcoholic beverages and it also have medical properties that were especially useful for commanders at war until a few decades ago. The most expensive rum in the world lacks a specific name but more than a make up for it in price. Rum, as everyone knows, is an extremely popular spirit used in cocktails. One of the most popular drinks of this variety is known as the Rum Sour.

Rum for Heart

According to the survey, the relationship between alcohol and a heart failure followed the 60000+ participants who had no incidence of heart failure at the time. The risk was highest for those who rarely or never drank alcohol, and for those who had an alcohol problem. Those who drink five or more times a month had a 21% lower risk compared to non-drinkers and those who drank little, while those who drank between one and five times a month had a two per cent lower risk of heart failure. In the case of heart attacks, the risk appeared to be reduced by 28 per cent with each additional one-drink increment.



As we love all the brands and types of rum, now let's know how it's beneficial for us and to our health:

Diminish the Muscle Pain

One of the main reasons, many people like alcohol is because of its ability to reduce stress levels. Alcohol actually acts as a muscle relaxant, which sounds great. When you're inebriated & not thinking as clearly and your physical pains seem to fade away. Alcohol lowers your inhibitions and may incite the desire to do something a little crazy such as moving heavy furniture, which is definitely bad for your back. Alcohol affects your mood and physiology. The substance acts as a depressant that slows the body's natural processes such as circulation and breathing. Even more than that, alcohol can adversely influence your mood.

Rum for Longevity

Longitudinal studies have consistently shown that people who don't consume any alcohol at all tend to die before people who do. The first sip of Rum hits only a little of our senses thus doctors have long suspected that imbibing it has health benefits. During the early years of Prohibition, a coalition of doctors went to the Supreme Court to fight for their right to prescribe alcohol for such disorders as upset stomach, chronic wasting disease, prolonged lactation, and tuberculosis. In 1926, just as the Supreme Court was rejecting the physicians' plea, a Johns Hopkins researcher named Raymond Pearl published a book showing that people who drink a little bit of alcohol live longer than those who drink too much or not at all. Alcohol and longevity has long been a hot topic, both in the science world and on the news.



If something is good it also come with its inverse effects or side effects and same is in the case of alcohol if not taken responsibly.

Alcohol consumption is associated with a variety of short- and long-term health risks, including motor vehicle crashes, violence, sexual risk behaviors, high blood pressure, and various cancers. The risk of these harms increase with the amount of alcohol you drink. For some conditions, like some cancers, the risk increases even at very low levels of alcohol consumption.



Korea Tourism Organization

Korea Tourism is pleased to announce that Mr. Michael Kwon has been appointed as the new Director of Korea Tourism Organization, India Office. He will be heading the India office for next three years. Previously, he was working as the Director of International Tourism Strategy team at Korea Tourism Organization head office. He has all-round exposure across different verticals of KTO like HR, Planning & Coordination, Inbound Marketing & Performance Evaluation. Holding a major experience in tourism, Mr. Kwon has been associated with KTO for 25 years. He is also a certified Public Labor Attorney in Korea.

Courtyard by Marriott, Kochi Airport

Vikas Kumar joins Courtyard by Marriott, Kochi Airport as Hotel Manager effective from 19th June 2017. Prior to his new role, Vikas was the Director of Operations at JW Marriott Hotel, Chandigarh. A veteran in the hospitality Industry with over 16 years of experience, Vikas brings leadership experience and a dedication to service in his new role as Hotel Manager. He is well known for his innovative and proactive style of working which is accompanied by outstanding people management and interpersonal skills. Vikas has been instrumental in winning various awards for the properties he has worked with and has immense expertise in the Food and Beverage Department.



Radisson Blu Plaza, Delhi Airport



Radisson Blu Plaza, Delhi Airport has recently appointed Ms. Neha Rana Dutta as its Assistant HR Director. Prior to joining here Neha worked with Shangri-La's Eros Hotel, Delhi as a Human Resources Manager. With an enriching experience of 9 years backing her, Neha is confident that her expertise and contribution will help in amplifying the overall functioning of the hotel. Neha has led & directed the search function in various hotels thus gathering connections within India & International landscape will be fruitful.

UNWTO

Marie Louise Coleiro Preca, President of the Republic of Malta, has been nominated as Special Ambassador of the International Year of Sustainable Tourism for Development. The appointment took place at a ceremony held at the World Tourism Organization (UNWTO) Headquarters in Madrid. The President of Malta, Marie Louise Coleiro Preca, underlined in her intervention the relevance of sustainable tourism as a means to build peace, social cohesion, and prosperity for all of humanity. Cultural diplomacy, peace building and understanding were some of the components of sustainable tourism highlighted by the President of Malta.



IDMS Group



IDMS group announce the appointment of Neeraj Ailawadi. Neeraj aim is to enhance on his vision to bring about a shift in the tourism industry. Neeraj has an experience of 25 years in the tourism industry. Having worked in operations, marketing and even sales Neeraj has explored the lengths and breadths of tourism. He started his career early and has made progress with changes in the industry, and now he looks forward to bringing his experience, knowledge and vision to the IDMS group, a Delhi based holiday company. And now with Neeraj joining the team, the group aims at venturing into the B2B holidays segment along with the launch of their new division - Cruise Expertz, a worldwide cruising platform on www.cruiseexpertz.com.

The Potbelly Sandwich Shop now in India

Potbelly Corporation, World's fast growing neighborhood sandwich concept, signed a multiple unit franchise agreement with Kwals Group, to bring potbelly sandwich shop to India. The first outlet of the world famous sandwiches chain opened up in Cyber Hub, Gurugram.-



Sameer Lamba
Managing Director
Kwals Group

"From the first time I experienced the delicious food and atmosphere at Potbelly, I felt that this was a concept that belonged in India. That belief was only strengthened with each visit to Potbelly outlets, where the quality and friendliness met the same high standard, wherever it was located. I am committed to bringing that same consistent, great Potbelly Experience to guests to many locations in India."

Kwal's Group has already shortlisted various locations in different cities so as to open 5 more outlets by the end of 2018. The group has set a target of opening 20 outlets in the next 5 years and reach turnover of around 20 crores by 2020.

The menu for India will also feature dishes that have been customized

to meet the dietary preferences of the country, such as locally inspired vegetarian salads, soups, sandwiches both of delight guests and to creativity utilize regional produce, spices and other local ingredients which intends to use the high quality cheese, meats, vegetables and bread for great Potbelly experience.

Lifestyle



Colors Of Love

Love and colors, the words themselves bring with them energy, vibrance, beauty and oomph. It is always special to be pampered and coddled by someone though the way of expression can be of different shades but the contentment and harmony out of it is same. In every bit of universe god has poured color like a streaming rainbow. But is that only in tangibility of Universe?

• **Tarsh Sharma**

Colors are those wonders of canvass of life which paints it, defines it and when those colors are added with love, they are a DELIGHT. Love is impromptu, vibes of being comfortable in uncomfortable condition and strange that it happens completely accidental when you least expect it. Every shade of love defines its own gesture and feeling.

In every stage of life and every relationship we live in, reflects some shade of beautiful colors of canvas and it is not necessary to it being something that is defined to be the “boyfriend - girlfriend wala love.” Do you really think love exists between a girl and a boy....? Because what is seen is that sky looks cool being blue but it comes in its best contour with a rainbow to it. Come and let’s explore other shades of love and experience the beauty of this divine essence of life.

God created life and then affixed a heart pouring with emotions called Love where almighty with thy playful side attracts two souls and makes them feel alive to live their life together with the passion to butter up each other. There is a transparency with birth of a life wherein it is heart what connects a child and parent. Later it’s the pinkish love that strikes our heart. It’s normal and natural to “lose control” in the early stage of romance with that red-painted heart. Love is natural & green which in our maturity stage makes us read our surrounding and an inspiration motivating to grow in life and always leads towards the utmost happiness. A single text and gesture of our loved ones gives brings solace anywhere and anytime no matter what happens, that soul will always be there to turn our bad mood to super happy mood. And there comes a time-situation wherein we wander for Me-Time in our blue zone to regain and realize the strength and abilities to make it big in lifetime.

Transparent as water

Transparency is the pillar of relationship be it any. It is the tinge that sights mirror of situation for the loving soul of one’s life with no hidden story and those blurry secrets. It is the love and attachment that one doesn’t want to see himself in a dirty mirror similarly as any loving soul doesn’t want to see his partner having some hidden side of the story. Hidden stories and secrets create misunderstanding and make the loving world blurred and disastrous. It’s just not about the love of partner but the transparency should be in every relation to make it more stronger whether its father – daughter, mother – son, brother – sister and friends as well, it about being naked about your life and the personality you are having just as a child has with his mother and vice-versa.



Happy Pink

Every person experiences that happy pink stage of life with all those butterflies in the stomach that are flapping their wings skipping beat of the heart. It's the feeling of one's heart as he/she senses being attracted to another heart like a magnet but then being hesitant to speak about it. That uncontrollable heat rushing in heart and reflexive over face with that evident blush noticed by all and leaving heart skip a beat with embarrassment when you see that specific someone. It feels like a chocolate on our finger tips waiting to melt in that sweet soul through our idiom. Those feeling of thousands of virtual kisses imagined on the lips in a flash of second make us to express love for that someone with a fear to look into their eyes for that mutual consent from other side. And, it is that frozen time piece of lifetime which whenever we flash on to always brings smile on our face.



Red as Passion

Love and red are evident and identical to each other. And with the passage of life reaching that adult stage, the need for someone closer enough to share happy and sad times of life, heart hunts for that red shade -“Passionate love” of our life.. In the world of rat race, it is always hard to find someone with unconditional love and care to do. Amidst those hasty and competitive days of life to be the best whether it’s about the career, giving support and happiness to the respected ones and the individual dear, we somehow are left with lonely nights what makes us realize being incomplete and asking someone to paint this life red with passion. Now a days, it is very easy being just a part of someone’s life but it’s very hard to being someone’s the happiest part of life which no one wants to let slip from memory. But once that soul mate enters life and paints it red, we are in the happiest times of life looking out for nothing more and being thankful to god for his bestowed blessings.



Young as Green

Love is evergreen, love is eternal, but life being evergreen is not a cake walk. Nature is omnipresent so is the green shade. It’s the universal color of life and nature. The color green symbolizes our environment, livelihood and even to the revitalization and rebirth. It is evident to the rebirth of our perspective towards life. The maturity gained out of the situations and lessons be it our failure, our rejections and hopeless times we went through. Green always guides us towards a positive direction speaking to our desire to foster understanding and acceptance with the loved ones and even to others and to see the potential value and goodness of each person. This ethical and earthy color always reflects our healing times, nature, balance, and good health. It is the perfect shade to one for all, all for one!!; which means universe is one and we all are same with the same heart shape but with different shade of same color and same emotion.



My Blue Zone

Blue is the confidante color which speaks of trust, loyalty, confidence, intelligence, ability, faith and serenity of haven. Blue takes us to the abode zone of contentment and gratification. It is that period of time when we need to be there for ourselves as it is crucial to have some Me-Time in life as it is not always about loving and being there for others, at times it is YOU who is important to YOURSELF. Those flashes to the mind about laughing together, holding each other hand, recollection the moments about your candle light dinners and your private moments at times are not that relevant as much as the inner power, contentment and independence which you and your relation both needs. This speaks of importance of personal space and respect for that personal space for each other. It is the shade of those times when you flash with your memories that you keep somewhere in special place of your heart and recall it when you take the “Me-Time”.



Bright as White

When it comes to love, everyone has their bright sight and assumption towards love and relationship. There is nothing perfect and beautiful be it moon also; every beauty comes with an expiry but the elegance of soul is pure and eternal. But then, there is a serenity and tranquility which is evident in the later stages of life. Every person reaches to that stage of nirvana where we do not look up to any flaws in anyone and we are content our zone and the happiness. White is the symbol that reflect that stage of a person and his emotions.

Love is the most powerful emotion a human being can experience. The strange think is that almost nobody knows what love is. Why is it so difficult to find love? That is easy to understand, if you know that the word “love” is not the same as one’s feeling of love.



Black is Beautiful

Ayush Kejriwal offers traditional Indian clothes mixed with creativity and little bit eccentricity. His aims is to deliver the design of aesthetics with charm, wit and a craftsmanship, which finds a timeless audience. Bringing you feminine, classic, unique clothes with an aura of enduring cool.

• T3FS Desk



This carefully curated design platform counterbalances old and new styles to craft a wonderfully alluring whole new vision. The brand caters for women who want to look sharp, sexy and smart. The brand is all about simple beautiful clothes. It is truly cross-cultural and combines a philosophical design aesthetic with a rigorous process. Ayush Kejriwal strongly believes that the ultimate empowerment is to wear something incredibly simple.

The ‘Damokila’ Haar: Here is the sneak peek of the ‘Damokila’ Haar with which She is strikingly beautiful. Every time when one of my jewellery pieces comes to life he feels a sudden rush of adrenaline and sheer joy. It’s amazing to see something come to life from nothing, in ‘Damokila’ the oversize locket is the statement element and the ghunuru neck piece with the conical hangings add to

its allure. The ‘Damokila’ Haar is one of a kind.

Neelgumba: He has styled Neelgumba with the Satpura Haar and the ‘Gulbul’ earrings. He wanted the saree and jewellery to compliment each other not fight for attention. The ‘Neelguma’ holds a special place in my heart.

‘Hathpyari: An unusual chocolate brown patola with tints of red. It has big motifs of elephants incorporated all over it. He has finished it with a faded dual shaded gold silver lumpi and a French kroshiya lace. He has teamed this up with a black and gold kanjiveram blouse to show how versatile these sarees are and the fact that they can be worn with almost anything to create numerous looks. The silver jewellery adds a charm of their own. The green bindi certainly creates more drama. As for the make up and hair he has kept it very casual by using only a dark cherry red lipstick, kajal and eye liner to keep

the overall effect very basic. ‘Hathpyari’ personifies grace and reinstates the fact that you can be very stylish without going over the top. Less is certainly more in this case.

The ‘Nidar’ Jhumka: Nidar means fearless. An unusual silver Jhumka made with a semi circular disk which has engraved all over it followed by a over sized silver vintage jhumka. A dual shaded kan chain to support the ear along with a gold ball which hangs in the centre under the dome adding more charm to Nidar. Small Pearl tinkles are dotted at the bottom of the disk and the circumference of the done. Nidar is truly special.

Who do you design for?

When I designs he always have an image in his head. I sees the independent women who are sure of themselves and are very comfortable with their body.



Likewise I intend to show that modern fashion does not need to be showcased with the unknown; to me it is almost like travelling back in time, like painting over old landscapes whose surfaces are already traced, like redeveloping an old film reel in color and a better paper stock. Taking inspiration from the past makes me feel like a rebellion against the idea of constant progress, against temporal irreversibility. I don't feel that just because I don't try to mend something that is not broken I am lazy! Infact it's quite the opposite, it takes a lot of creativity and imagination to showcase something that has already been done before in a new light. I have nothing against moving forward but I feel I am in too much of love with my past to move forward without it! What do you think, isn't there a lot of magic in the past?"

Why are these patola sarees so expensive?

Patola means "Queen of Silks". The Patola Silk Sarees are one of the finest varieties of handloom silk saree from Gujarat. Patola sarees are woven with great clarity and precision. They are well known all over the world for their highly delicate patterns. These sarees are woven by master weavers on a special type of silk called 'Patola Silk'. Geometric designs with folk motifs and flaming colors are characteristic features of Patola sarees. Each Patola saree reflects the skill and imagination of the weaver and is exclusive by nature. Patan and Surat are famous destinations of Patola sarees. Patan, the place in Gujarat, is well known for its Patola saree. Traditionally created by the Hindu Slave caste and traded to South-East Asia by the Muslim Vohra community, this costly and high status oriented Patola sarees were worn by the Vohras and well off Jains and Hindus (Brahmins and Bhatia traders) for weddings and other propitious occasions. The sarees became symbol of status and part of wedding brocade dresses and from then on, are regarded as best pure silk bridal wears.

I looks for someone who is not bothered about trends or follows celebrities or magazines to decide what a part of their wardrobe becomes. I visualizes women who are fierce but at the same time very feminine, he sees women who are confident and unaffected with opinions people may have of them. He sees someone who has a soul, someone who is not scared to tell their story. I sees women who know how to have a good time and laugh loudly without worrying about how their pictures will come out. He said, "When I design I see my aunts and mum having fun at a wedding, I see you. I see love. Is there a bit of them in you?"

Ayush, Are you sure i can wear this colour with my skin tone?

This is exactly what Subarna Banana said to him when we were shooting Anandi. He was totally taken aback by how beautiful she looked and was determined to make her wear the gorgeous onion pink and gold Kanjiveram. After a little coaxing she gave in and he was sure that everyone will agree with him when he says Subarna Banana looks stunning! He feels one can look beautiful in anything as long as they are confident and happy. The most gorgeous coloured flowers of all sorts grow on dark brown soil and they look stunning. Nature doesn't feel shy from experimenting with colours then why should we? Society, people's opinion or Bollywood celebrities should not dictate what we wear. I am a designer but he never thought about skin colours when making clothes. He wear all colours, yes also like some more than others but that's not because to feel one can't wear a certain colour because of the skin tone it's simply a matter of preference. He will ask all the lovely people to rise above this prejudice and embrace who they are. He believes, "Style is about being true to your core, accepting who you are, celebrating all your assets, sticking to your guns, not taking no for an answer and last but not the least loving yourself. Let's celebrate colours together with joy. Be stylish, Be you. Subarna Banana you look

beautiful and thank you! You did an amazing job at the shoot."

Do we have to go backward to move forward?

On talking about the societal norms; he feels, "I have always looked longingly into the past and I do appreciate the power of nostalgia. Before I go on to talk more about this I think it will be helpful to define the meaning of the word ' new ' in the World of style. New is innovative, it is something that is changed in an existing product design or creation of something that has never been witnessed before. Sometimes people think it is new or modern but in fact it is not, for instance let us take the pop sensation Lady Gaga's style in clothing. She has taken the old Punk, Goth and Madonna's old style and tailored it to suit her own needs making the old into something new!



Sizzling Winter Blooms

• Anmol Shrivastav

Winter season is perfect blend of sauperb coffee and impeccable wear. Thomas Wentworth Higginson rightly said,

"How Many Lessons of faith and beauty we should lose, if there were no winters in our year!!!"

The winter season is one of the most favorite and lovely season, when it comes to weather, the weather is so beautiful & white which is loved by most of us. After the blazing summer, winter comes to blow the mind, and make the spirit feels alive and more enjoyable. "In seed time learn, in harvest teach in winter enjoy", said William Blake. Talking about fashion is not that difficult task, class and simplicity, these two aspects defines the whole cosmos of wear. Trends become extremely classy and unimaginable year by year.

Trends of winter either for males or females are just marvelous. The style of outerwear takes on a far more fashion-forward form. There are some specific latest trends for this winters..So come, think slightly outside the box of what is traditional!!!!

Bomber Jackets

Bomber jackets have foam and are quilted which feel fluffy and warm in winters. Good quality padded jackets are durable but yes they do deteriorate if not washed carefully. Fluffy looks in looks super cute and it doesn't matter what kind of personality you are having, thin or fat, it goes with all kind of psyche. Bomber jacket is the new trend which comes up with the new designs every winter season. According to the personality these jackets are very good to maintaining the puffy look. In the freezing winters these jackets are really good option to try. The elegance of this jacket will be more come out with jeggings, jeans, and trousers.

Men: "Black padded jacket with check grey scarf and blue full sleeves tees and black jeans with white sneakers" this look is now new trend of this genesis.

Women: "Crimson red with black and white stripped tees with blue denim jeans, open hair and boots" this look is stunning and mostly loved by men for women.



Long Knit Jackets

For many people, winter is more about keeping warm than being stylish. But who says that you can't do both? Wearing the right fabrics will make you look both elegant and will keep you warm during the short days of the cold season. A good winter fabric should be strong, warm and natural, but should look amazing as well. This material has been made of woolen which is the very finest substantial for winters. These jackets are very prominent with the color "Black and Grey".

In this outfit you don't want to go home, you will enjoy the weather.

Men: This jacket is best with rich and zed black color. Basically, this jacket is a unisex jacket. Black is an occasional color and looks superior with every costume. Men and black they are besties forever, never going to leave each other for life. If you are not so black color lover, it's ok! Then you have the royal blue color to in a committed relation, and the long knit jacket is now fashion and very trendy in this winter season, may be will be the trendy in the next winters also.

Women: Doesn't matter what size you have, this jacket looks adorable on each and every girl or women. Now a day, black is everyone's favorite, doesn't matter if you are a man or women and long knit jackets are adorable and gives women the diva look.





Raxine Jackets



If you have nothing good to wear and you are also to lazy for washing your cloths, so guys this jacket is going to be best friend. This jacket everyone can wear whether its girl or boy and men or women. And if you are an animal lover, so you will love know that this jacket has been made from the plastics often used in clothing and fabrics, this tunic are also known as artificial leather. This is also easy to clean and gives the best of your personality. It's also an official wear, party wear, casual wear but not the night wear; obviously you don't want to spoil the best outfit while sleeping. These jackets are wallet friendly and easily available in every malls and outfit store. Apart from the jacket design, it's a unisex jacket which can wear every girl or boy and looks marvelous on each and every body. Rich in official wear, party wear, casual wear but obviously not the summer wear.

Men: A man with beard is always having the limelight but a raxine jacket gives a men "Manly" look and hottest attention.

Women: "Fashion and outfit" these are inter-connected with each other and we talk about fashion, the first thing comes in the mind is girls and women.

Loose Tunic



You are pregnant. This is generally a joyous occasion, causing much congratulatory petting of your ever expanding belly from total stranger. This doesn't mean that you are doomed to wear frou-frou dresses, nor are you condemned to hide under sackcloth during your nine-month sojourn into maternity.

The idea is to look effortlessly elegant while attired in cushy cloths so comfortable they make you feel as if you've just stepped into your pajamas. They are becoming bigger and bigger as far as height and size and trendiness. That because the tunic looks is very in right now. And it is a fun way to break-up with your long t-shirts

Men: In the generation of equality, there are no rules in trends now, so why should girls have all the fun in the matter of fashion and trends. Surprise Surprise!!! This tunic comes with no gender limit. Men can also worth their money on this tunic.

Women: Pregnant or not, this surcoat you can wear anytime in winters. Doesn't matter whatever the occasion is.





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TRENDING

2017



Security

With maximum usage of mobiles there are the most possibilities of hack the phone and your personal data. There are the most trending apps of 2k17 in the Digital Market of applications. The highlighted apps are the most secured applications which are save the user's data from the hackers.

Norton Security and Antivirus:

Norton Antivirus is anti-malware software used to identify viruses. Other features included in it are e-mail spam filtering and phishing protection.

Features:

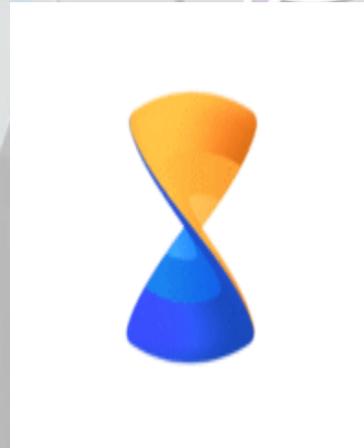
- Android Antivirus: Scan and remove apps that have malware, spyware, or an Android virus that can harm or slow your device.
- Trigger a "scream" alarm to find your missing device.
- Automatically saves your device's location when the battery is low.
- Block unwanted calls and SMS text messages

AppLock:

AppLock is an excellent choice if you want to add some additional security to your phone. While it shouldn't be used as a substitute for a screen lock, it is a great option for protecting sensitive information within apps, or merely to stop your friends from accessing your photos or posting silly comments while pretending to be you.

Features:

- Never worry about publicising your data.
- Lock apps with password, pattern, or fingerprint lock.
- Set different locked app groups, change lock quickly.



Sharing Apps

Day by day technology and creation took the biggest part of our life and when it comes to transfer the data quickly, no one can trust the Bluetooth. It takes so much time to transfer the file (Music, data, Pictures etc.) but after the underline apps, sharing become easy and quick.

SuperBeam:

SuperBeam Wi-Fi Direct Share is a tool that enables you to share large files between two Android devices in a fast, secure way. All you have to do is link two devices using QR codes or a password created by the app itself. Aside from the main file sharing function, the most interesting feature in SuperBeam Wi-Fi Direct Share is one that allows you to share files with a device that doesn't have the app installed.

Features:

- Blazing fast transfer speeds using Wi-Fi direct.
- Pair devices using NFC or QR code scanning.
- Change default save location to any available storage.

Xender:

Xender is an application that connects two or more Smartphone to share photos, applications, and other media. It was founded by Xender. It is available on four operating systems (Android, iOS, Windows Phone, Tizen). The application was originally released in China with the name Shan Chuan in 2012 and was known as Flash Transfer outside China. In 2013, it supported more languages and its name was changed to Xender.

Features:

- Absolutely without mobile data usage.
- No need for USB connection and PC software installation.
- Various applications from your friend's phone will be introduced to your own phone when connected successfully and can be shared by one click.

Learning Apps:

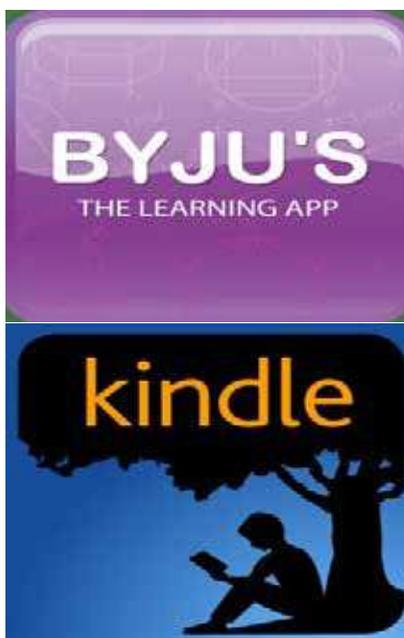
Today's generation is so stick to Smartphone and internet, now they want to learn and study from the phones and PC. In 90s this used to sound like a dream or stupidity but now, yess!! This is possible. Here are some features and trending apps recommends only for the learning purpose.

BYJU'S :

BYJU'S - The Learning App is the popular brand name for Think and Learn Private Ltd., a Bengaluru-based Educational technology (edutech) and online tutoring company that has recently received large-scale attention from students across India and attracted investors from across the globe. It was founded in 2011 by Byju Raveendran at Bengaluru, Karnataka, South India. It is currently India's best funded education startup and is considered to be one among the only few Indian consumer startups that has gone global, particularly with the 2017 acquisition of TutorVista.

Features:

The video lectures directly from Byju and Santosh themselves and complete test series for CAT aspirants. View detailed analysis of your progress and performance which will help you plan even better and improve your performance



Amazon Kindle:

The Amazon Kindle is a series of e-readers designed and marketed by Amazon. Amazon Kindle devices enable users to browse, buy, download, and read e-books, newspapers, magazines and other digital media via wireless networking to the Kindle Store. All Kindle devices integrate with Kindle Store content, and as of December 2017, the store has nearly 5.9 million e-books available in the United States.

Features:

Easily shop for eBooks, including new releases and New York Times Best Sellers. The Kindle app has a built-in dictionary that allows you to look up words instantly while you're reading your eBooks. Lets you read the same book across devices and automatically syncs where you left off so you can start reading on one device.



New social Media:

Each and every person is very active on social media, but one day they all will feel bored and it wont give us any profit to grow in personal lives.

Snapchat:

Snapchat is an image messaging and multimedia mobile application created by Evan Spiegel, Bobby Murphy, and Reggie Brown, former students at Stanford University, and developed by Snap Inc., originally Snapchat Inc. One of the principal concepts of Snapchat is that pictures and messages are only available for a short time before they become inaccessible. Snapchat has become notable for representing a new, mobile-first direction for social media, and places significant emphasis on users interacting with virtual stickers and augmented reality objects.

Features:

It's a camera made for communication in the moment. More and creative Stickers, Bitmoji and more, chats delete by default. Keep up stories from friends, publishers and more.



Telegram:

Telegram is a non-profit cloud-based instant messaging service. Telegram client apps exist for Android, iOS, Windows Phone, Windows NT, macOS and Linux. Telegram was founded by the Russian entrepreneur Pavel Durov. Telegram's security model has received notable criticism by cryptography experts. They have argued that it is undermined by its use of a custom-designed encryption protocol that has not been proven reliable and secure.

Features:

The fastest messaging app in the market. The mission to provide the best security combined with ease of use. Powerful photo and video editing tools and an open sticker.

Entertainment:

Scrolling the timeline and typing messages makes a human lazy, so after the research these shown applications is now very much popular in youngsters and teenagers for get out from the boredom.

Musical.ly:

Musical.ly is a Chinese video social network app for video creation, messaging, and live broadcasting. The first prototype was released in April 2014. The platform makes it super easy for everyone to make awesome short videos and share with the world to gain social attention. Download this best short video app to share your favorite moments and become a star.

Features: Add your favorite Bollywood music to your movies and slideshows for free. Funny Stickers and Emoticons. Editing tools allow anyone to easily trim, cut, merge, and duplicate video clips..



Like:

With LIKE, you can easily make magic music videos to share with friends. Add music and mixed magic effects to your LIKE videos. Submit it in LIKE to get featured and be seen by the LIKE community.

Features: Dialogue Acting, 3D Magic., Various Dynamic Stickers.

Dubsmash:

Dubsmash is a video messaging application for iOS and Android created by Jonas Drüppel, Roland Grenke and Daniel Taschik. Using the application, users can choose an audio recording or sound bite from movies, shows, music, and internet trends and record a video of them dubbing over that piece of audio.

Features: The best classic and new movie quotes., Fun musical Sounds from all genres.,New Sounds you can discover.



Mobili-TV

If you really think in the generation of Smartphone, Smart-TV and fast internet connection only TV can entertain us, so, you are completely wrong, It's not the season of Regular Soap shows. There are some really good application who totally turn the cycle of TV Season.

Voot:

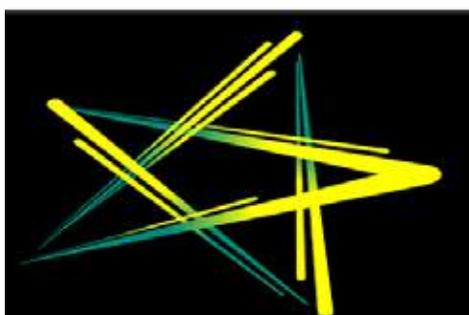
Voot, launched in March 2016, forms the digital arm of Viacom 18, Network 18 Media. It is Viacom18's advertising-led video-on-demand platform that is available as an app for Apple and Android users, and a website for desktop consumption. Voot is available only in India and hosts over 40,000 hours of video content that includes shows from channels like MTV, Nickelodeon and Colors. Content is also available in multiple languages

Features:

Watch your videos even when you're offline.

Get the Best of Entertainment, now on a bigger screen.

With a brand-new player, you can now enjoy your favorite videos in portrait mode, Seamless new experience.



Hotstar

Hotstar is an Indian digital and mobile entertainment platform launched in February 2015 by Star India. It provides streaming media and video-on-demand online. At the beginning, it was intended to serve as a mobile application that would support streaming of the Cricket World Cup with some entertainment content.

Features:

Hotstar streams with 50% less data consumption.

Includes a variety of exclusive content produced exclusively for Hotstar.

TVF:

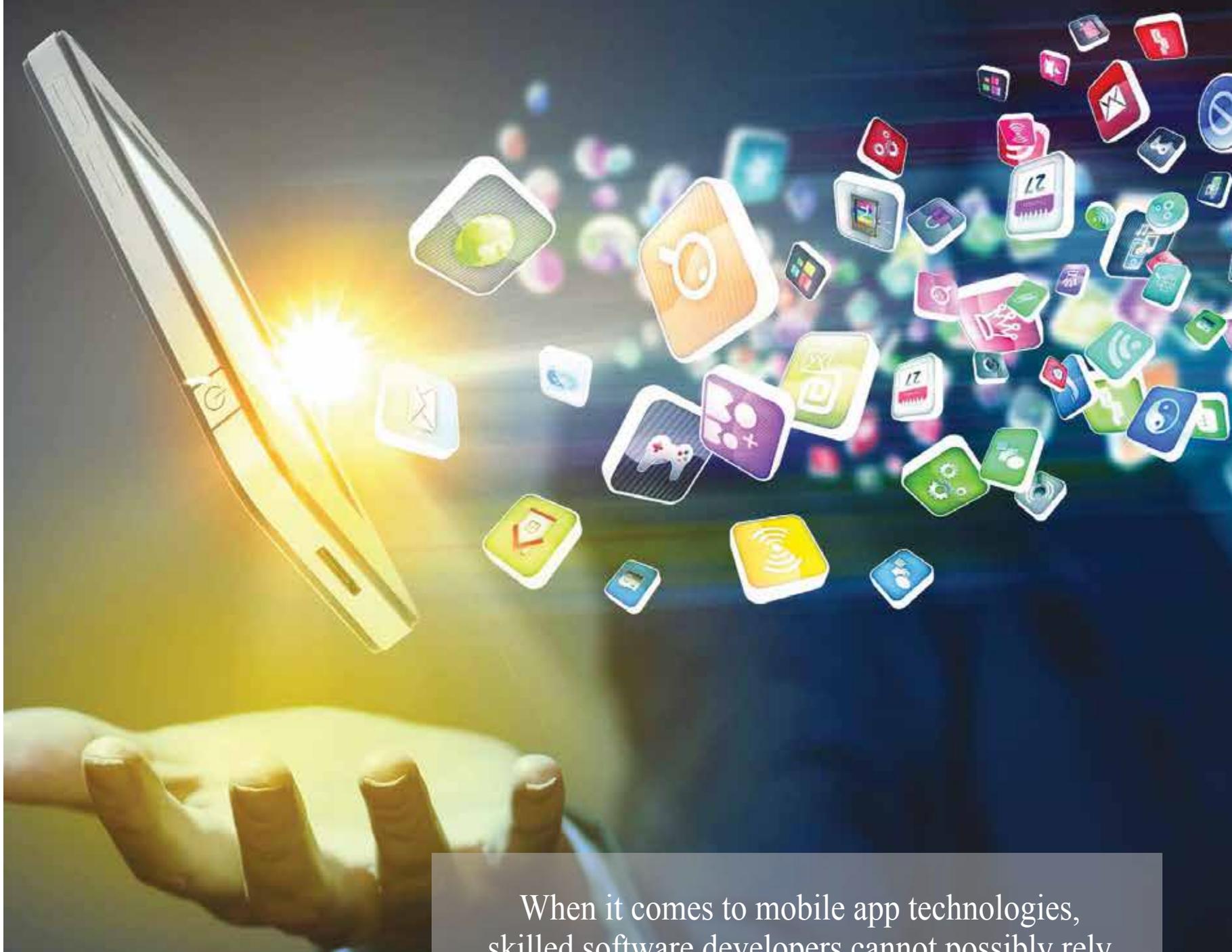
TVF Play is a premium content destination from The Viral Fever (TVF). It caters to all those who want to have a premium content experience, but cannot find anything worth watching in the traditional channels. It hosts all of TVF's premium shows as well as shows and content from around the world which TVF believes its audience will enjoy watching.

Features:

New and exciting web series.

Browse and watch regular shows and content, created and curated especially for the young audience, across variety of genres like Humor, Drama, Trends etc.





When it comes to mobile app technologies, skilled software developers cannot possibly rely on outdated tools and trends at the development stage. 2017 so far is bursting with host of potential and app developers can enhance their skills better if they have insight into the latest mobile app development trends. If you follow these trends thoroughly then it would be certainly beneficial for your security, Learning, social media, sharing and so on

Prediction for January 2018 by Poonam Sethi

“The more you give, the more you receive” is the motto of renowned Tarot card reader and holistic healer, Poonam Sethi, lives by. She has studied Feng Shui and Tarot card reading at several institutions across the globe and has, through extensive self-study, practice and perseverance, mastered the art of guiding people from the present into the future to precision.



ARIES

Love :- You will be feeling the lack of love or fulfillment in your life and will dream of, or hope to meet someone special & something will occur that will inspire you or encourage that wish. A permanent settlement expected in the second half of the year.

Career:- You will be unhappy with the status of your work in the first quarter & will want things to change or improve. In the third quarter you will be pleased about a new & promising opportunity or the birth of new talent or career potential.

Finances: - Don't worry about your finances. Though no big money is coming in yet, you will make money in the long run and your prospects for the future look even better. The second half shows unexpected financial gains.



TAURUS

Love: - You will seriously think about love and what it would be to live with someone or get married. You will want a clear – cut direction or a 'Yes' or 'No' answer or a commitment on the part of another. Leading to a tug of war between your head and heart, if the heart wins, a sacrifice will have to be made.

Career: - The year starts with surprises. A new job opportunity or career change. You will be able to handle your affairs skillfully and complete all projects successfully. In the second quarter you will receive a special consideration, a step up or a gain in position.

Finances: - Financial obstacles will be surmounted initially but a cheque, subsidy, a commission or an old settlement is in the offing. After August you will be grateful for financial increase through a business of your own or an incentive.



GEMINI

Love- An admirer or sweetheart will suddenly appear, and a very passionate love affair or romance will take a kickstart around the first quarter....if already involved it would be hard for you to let go of a past relationship that no longer serves any purpose. You will have a run-in with a friend or lover due to a misunderstanding or imagined slight over something that wasn't handled or communicated effectively, a friend will bring a change in social activities or a potential romance towards the last quarter.

Career-If you have been off the path, you're going to come back strong with the beginning of the new year....expect to hear some good news related to a new job offer. Your success will come through your ability to attract whatever it is or want or need, even if you are not aware of what that is now.

Finances-You will regret a major impromptu expenditure around the second quarter...but would be a wise decision in the longer run. An unexpected stroke of good fortune this year will cause your spirits to soar.



CANCER

Love-You will be surprised by an unexpected reunion or the sudden appearance of an old friend or lover in the first quarter....an admirer will want to see you and will phone or come to call...if you are planning to settle down you can look forward to april or october as your relationship could culminate into marriage.

Career-The year begins with a lot of confusions around you which will cause you to want to get away from work but it will keep pulling you back....you will try to put things into perspective or perfect an idea but will have problems trying to establish priorities, meet schedules or follow through with a course of action. A change in line of career seen post second half of the year.

Finances-You will experience anxiety over the receipt of money or a cheque thought lost but it will be recovered.. an unexpected financial gain indicated in the second quarter through a source least expected.



LEO

Love-Problems will cause you to shut down emotionally, but not letting onto what is really going on inside will make the pressure build...you will loosen up towards the second quarter and find love just outside your door...a marriage is indicated around November.

Career-Business and job will take first priority and improve towards the second quarter...ideas for self-promotion will begin to formulate, and offers or opportunities for work will increase. In the third quarter you would make some important contacts that would be helpful in the longer run.

Finances-You're going to acquire money through new or repeat business contacts, but won't be satisfied and will look at faster means of making money...a long-awaited investment in property would be made in the third quarter of the year.



VIRGO

Love-The year starts on a not so good note with you wanting your lover back...you will be in thought of whether there is still a chance to get back together and make things work out...but let go and you'll be happier as fresh love comes in to your life around the second quarter. Clear the clutter and move on.

Career-In the very midst of despair or limbo, something will be offered that you will consider to be a great blessing... maybe a new business proposal or a better job offer. A change of residence related to a new offer in store for you around June...expect unexpected delay in completing projects but you will soon catch up with the commitments.

Finances-You will worry about your finances as every penny will count from now till the second half of the year... you will have to be more assertive or you will lose out... don't buy or sell property till the end of the year as you could lose money.



LIBRA

Love-Though you've yearned for only one, you will have a transcendent experience that will open your heart out to new possibilities this year...you could go in for a live-in relationship towards the third quarter of the year.

Career-This year you won't have the strength to keep plodding through with no relief or reward in sight, but a new job or business opportunity will be presented that will give your spirits a much needed and welcome boost. You will receive support from your boss or superior which will give you the confidence to move on.

Finances-In the first quarter you will do well financially and could make more money than you anticipated...A business problem will be solved but a compromise financially will have to be made...don't overspend this year as finances will be limited towards the third quarter of the year.



SCORPIO

Love-You are going to be disappointed as plans to unite with the one you want to see or be with will fail or be cancelled in the first quarter but an old friend could initiate a meeting when you will least expect it...an addition to the family is indicated towards the third quarter.

Career-Your boss, superior or a business partner will be a source of continuous irritation through the first quarter...but steer clear as you won't be able to win anyway. You will feel disorganized or upset, but will implement a new action that will enable you to detach yourself from the problem or free you from an obligation...a new offer in store for you around the third quarter.

Finances-Your income will come in chunks rather than in small stretched-out amounts, and you will do much better with your investments than you anticipated...a good year financially.



SAGITTARIUS

Love-Your relationship is going to come to an end but your love for the person will continue to burn like a lone candle in the window of a deserted home...you will snap out though by the end of the year and search for new love.

Career-The year starts with things going unplanned with a lot of unexpected changes and obstacles to confront... it could lead to a promised venture connected with your livelihood come to an end but within four weeks a new offer will pump back life.

Finances-Problems would magnify financially in the first half so spend wisely...but the second half will fill in for the losses with a better pay package or money through an inheritance. Your success will lie in your ability to rise up again after falling.



CAPRICORN

Love-In the first quarter you are going to have an unexpected call from an admirer, someone you were attracted to or involved with in the past who's returned as if to have a last go around or to close the chapter in your life for good... the second half shows a period of settlement emotionally indicating a marriage.

Career-You'll feel that if you continue on the path you're on without relief or gratification, you will absolutely explode, and the desire for change will be so intense that it comes, bringing the very thing you want. Luck will be with you in transforming negative situations into positive ones.

Finances-You're going to experience a chain reaction in money matters with only a partial response at first, and then one thing will lead to another and a moderate degree of success will be attained towards the second half of the year.



AQUARIUS

Love-You will not be ready to commit to or become totally involved in a new relationship...this could be because of an emotional attachment to the past. Towards the second half you'll be contemplating a union of discussing a marriage and will begin to see things in a more positive light. You will also make a decision to forgive and forget the past and get on with the future.

Career-Initially results maybe slow in coming, but you will hold your own, get a lot accomplished and summon up enough energy to do what it takes to get the job done. In some way you will be recognized and rewarded for your efforts.

Finances-Financial troubles will be handled effectively, or money that was held up, promised, or expected will arrive and all debts will be paid. A major investment will be made towards the end of the year.



PISCES

Love-Though the worst is over, anguish will continue because you won't be able to bury the past or start a new. You will vacillate between 'Do I want it or don't I?' And the moment you will try to pin anything down or make a firm decision it would change. Just leave this alone for a while. You would meet with new love in the third-quarter of the year.

Career-You are going to receive some important news or a decision will be made affecting your livelihood. This also indicates a happy, supportive and nurturing atmosphere in your working environment. Expect a business proposal or a step up in the job area towards the third-quarter.

Finances-Expect positive changes in your financial affairs as well as lucky breaks and cost cuts towards the second-quarter, and if you call on those who owe you money, you will get a swift reply in the affirmative.

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Bali

3D2N + 3rd Night Free
Relaxing Me
| USD 158
based on 4 hotel

Inclusion :

- 3 Nights stay at selected hotel with breakfast included
- Return airport transfer
- FREE : 1x 60Mins Massage OR 1x Meals at certain hotel
- FREE : Hard Rock Cafe Meals Voucher
- Choice of 1x Full Day Tour OR 1x White Water Rafting

3D2N
Villa Indulence
| USD 278
based on 4 hotel

Inclusion :

- 2 Nights Stay at Selected Villa with breakfast included
- Return Airport Transfer
- FREE 1x 60mins massage (Min. 3 nights stay)
- FREE 1x Full Day Car at Disposal with English Speaking Local Host
- FREE : 1x Indian Cuisine Voucher at all outlet Gateway of India Restaurant

4D3N Bali Safari

| USD 278

based on 4 hotel
 (1Night at Mara River Safari Lodge +
 2Night at South Bali)



BALI SAFARI & MARINE PARK

Includes :

- Safari Journey at Bali safari Park
- Breakfast with Lion at Tsavo Lion Restaurant
- Indian Cuisine Lunch or Dinner where available and specified

5D4N Bali Safari

| USD 258

based on 4 hotel

(1Night at Lovina Beach +
 3Night at South Bali)

Inclusion :

- Wild Dolphin Searching at Lovina Beach, 2 full day tours
- Indian Cuisine Lunch or Dinner where available and specified in the program
- Free 1 x 60mins massage or set meal at certain hotel



Borobudur Temple, Jogja

Bali - Jogja
5D4N Discovery
USD 308

2 Night at Bali + 2 Night at Jogja
 based on 4 hotel



Gedung Sate, Bandung

Bali - Bandung
5D4N Discovery
USD 338

2 Night at Bali + 2 Night at Bandung
 based on 4 hotel



Sand Island, Lombok

Bali - Lombok
5D4N Discovery
USD 328

2 Night at Bali + 2 Night at Lombok
 based on 4 hotel

***The rates is based on land arrangement only excluding Internation & Domestic airfare**



