

T3FS

Trendy Travel Trade with Food & Shop
Volume V • Issue I • March 2018 • Pages 80 • 100/-



The Forte of Mankind Naari Shakti

Householders to
Hospitality LEADERS

The Art of
Enhancing Spirits



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- FREE : Hard Rock Cafe Meals Voucher
- Choice of 1x Full Day Tour OR 1x White Water Rafting

**3D2N
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- Indian Cuisine Lunch or Dinner where available and specified

5D4N Bali Safari

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based on 4 hotel

(1Night at Lovina Beach +
3Night at South Bali)

Inclusion :

- Wild Dolphin Searching at Lovina Beach, 2 full day tours
- Indian Cuisine Lunch or Dinner where available and specified in the program
- Free 1 x 60mins massage or set meal at certain hotel



Borobudur Temple, Jogja

**Bali - Jogja
5D4N Discovery
USD 308**

2 Night at Bali + 2 Night at Jogja
based on 4 hotel



Gedung Sate,
Bandung

**Bali - Bandung
5D4N Discovery
USD 338**

2 Night at Bali + 2 Night at Bandung
based on 4 hotel



Sand Island, Lombok

**Bali - Lombok
5D4N Discovery
USD 328**

2 Night at Bali + 2 Night at Lombok
based on 4 hotel

***The rates is based on land arrangement only excluding Internation & Domestic airfare**



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Published, owned, Printed & Edited by Vedika Sharma

888, Pocket - D, Dilshad Garden, Delhi - 110095,
 Contact @ 011-41058470, 9560264449

Printed at: Pushpak Press, 203-204, DSIDC sheds, Okhla Indl. Area, Phase - I, New Delhi - 110020

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Dear Reader,
 Greetings!

*Naari – Tu Sarvada,
 Naari – Tu Shakti!!!.... Disbursing
 our deepest gratitude to the dedication
 and power of her, T3FS brings this
 month their exclusive issue in month of
 Women – March.*

With this issue, you will find an exclusive coverage in our travel & trade segment. The last few decades have seen a tremendous transformation in all the dimensions with the passage of time and liberty in customs due to which what has grown incredible is the stature of woman and it will not be wrong that even the industry is not far behind!!! To talk about scenario of tourism industry, woman have been key instrumental part in its development and NAARI-SHAKTI have outspoken all speculation in flipping the meaning of defining rules for being exemplary performers of the game.

While focusing on the women contribution to hospitality industry, we could see the glass ceiling of the industry was framed over the participation of women fraternity in the casting for faces to run hospitality but with transformations in thought processes and working environment, now the householders are becoming hospitality leaders as major game changers and this is what we have covered.

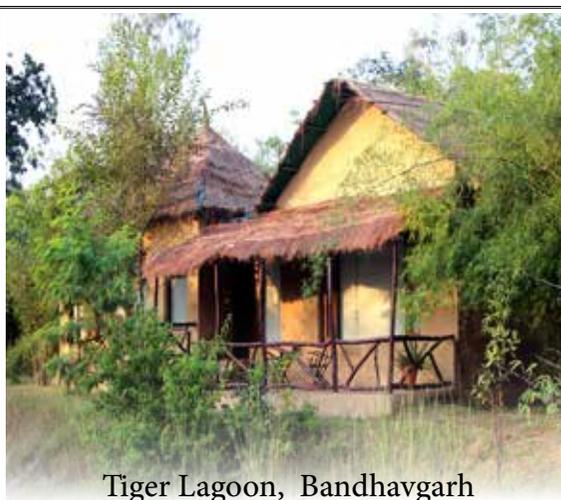
Getting deep into fashion marvels, for this month of Naari-Shakti, let us all improvise our fashion senses and cut-out slice of time of life in identifying those minimal affected areas in our fashion senses and make up laterals which can be improvised.

Trends may come and vanish, but what remains elegant and timeless is the fashion icon and thier fashion!!! As the time is changing and world is becoming one global fashion hub what confuses is either to go with the latest bold trends or keeping it minimal in our own natural skin and collecting answer for all those puzzling queries we have got inputs of the ace designer which will help one clear the picture.

Women needs no make up to pull of best her radiance but blushing the tone a little never hurts!!!..... Make-Up is said to be the second love of any woman around world to dress herself in the most elegant manner after Shopping. It is wisely said that make up is an art, but beauty is spirit and we hand on a little of our creativity enhancing our spirit to sparkle all day. So here we come up with best of tricks to work on.....

Enlighten Wisdom....Keep Reading!!!

Vedika Sharma
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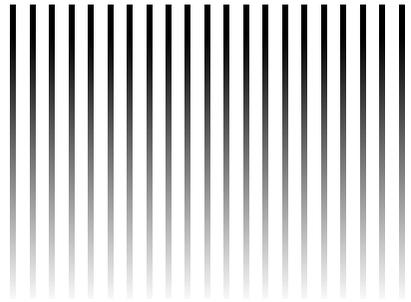


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Salkosta Gorge is home to some of the most wonderful flora, fauna and wildlife you're ever likely to encounter elsewhere. From endangered Gharials and Crocodiles to thriving Indian Gaur, Sambhar Deer and Elephants to Resident and Migratory Birds, all kinds of species have made Odisha their home. Why don't you pack your bags and get there? They are eagerly waiting to greet you.



APRIL 2019



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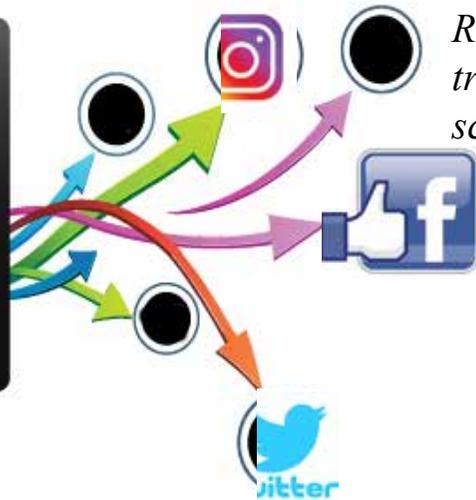
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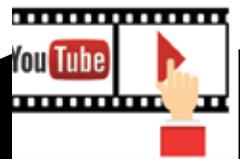
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IATO: Business and Ethical Standard

In an exclusive interview with T3FS, Mr. Pronab Sarkar, President, IATO shared key issues of Inbound tourism industry.



Pronab Sarkar
President, IATO

• Vedika Sharma

VS: To start with, I would like you to highlight on your new roles and responsibilities that you have taken over as the President of IATO association. How has it changed from the past times?

PS: After taking over as President of IATO, my main focus was to involve the membership for the sustainable tourism development in India and greatly involved in sharing responsibility with the government of India, Ministry of Tourism in the new initiatives of global Marketing, Road Shows, Co-partnership within National Tourism Pavilion at global tourism exhibitions and Joint promotions at overseas so that IATO is recognized as National Apex Body for tourism activities in real term. If the economy is developed, our members cause is also strengthened.

Also my focus was on team spirit and members sharing responsibilities on all IATO activities. For this purpose, various Sub-committees were constituted and this worked efficiently. With success in e-tourist visa, revised MDA Policy, IATO is handling Ministry of Tourism's Hospitality guests, web link of IATO with Ministry of Tourism for generating business, new Cruise policy, new marketing policy, revised tour operator/hotel classification norms, skill development activities, clean India efforts so on and so forth showcase our successful team efforts.

VS: Every association envisions to cater the industry in its full perseverance, considering this please shed some lights on the milestones of your association for the past year.

PS: We achieved quite a lot, few of them are as follow:-

- IATO made useful contribution

in Ministry of Tourism's Clean India Campaign, New initiatives of Prasad and Swadesh Darshan, Skill Development Programme "HUNAR SE ROZGAR", Cruise Policy, Revision of Guidelines for classification of Hotel, Bilateral Meets with Foreign delegations and all such where IATO was duly considered as THINK TANK for Tourism development Plan.

- Ministry of Tourism website www.incredibleindia.org got linked with IATO website for lead generation and queries. This really benefited our members.
- Code of Conduct for Best Practices was circulated earlier and now have been made Mandatory for members for renewal of Membership and to obtain Ministry of Tourism approval. Member's response has been overwhelming. It ensures ethical practices in tourism business operations.
- Enhanced Roadshows and organized six Road Shows collaboration with the Ministry of Tourism. We had ensured that these are professionally organized by having professional PR Agency (specially for language speaking markets).
- IATO's focused approach to Ministry of Finance, Ministry of Civil Aviation other concerned ministries which made impact on government decision process.
- Availability of ITC Credit on GST Changed on Services from TOUR OPERATOR TO TOUR OPERATOR.
- Increase in Benefit under SFIS Scheme.
- Reduction in Value Added Tax (VAT) on Air Turbine Fuel.
- Reduction in Monument Entry Fee for foreign tourists.
- Harmonization of State entry/ Road Tax for Commercial vehicles

so that travel is seamless across India.

- Infrastructure (Air/Rail connectivity/stay facilities and issues of important places like Buddhist Circuit etc.
- Getting 25 kgs Baggage Allowance in India for Domestic sectors on Air India.
- Successful in getting GST removed on Monument Entrance Fees.
- IATO persuasion was able to include all our tourism related demand listed in recommendation document of Ministry of Economic Affairs for Finance Ministry and GST counsel.

There are several other areas where IATO made its mark in Ministry of Commerce for GET India, Travel Mart, state government for inputs in the Tourism Policy document, giving employment to the students covering out of Tourism Institutes/giving internship training in members offices from time to time and many such areas of mutual interest.

VS: Associations always focus on the promoting and networking of one and all to further growth of business. Could you please explain, what is the most unique factor of IATO for its members to benefit themselves and prosper?

PS: IATO now stands as the Platform to interact with members, trade partners & stake holders, on a one to one basis. Members found IATO platform for networking with each other, to understand the areas of concern, share experience, talk to experts whom IATO invited to address our members, new products developed in tourism scene, exposure of eminent government officials from concerned Ministries, which helped

them to update their knowledge and move forward. IATO's Annual Convention is the major platform for this purpose when every components of travel industry congregates at a specific destination and brain storming sessions are arranged where experts deliberate and members get benefits of hearing them.

VS: "No success story is complete without he lessons and learning of life." Please comment highlighting on the challenges you came across in within the association and association members.

PS: Challenges will always be there when you want to achieve something new and I too had similar challenges – mainly on e-tourist visa as – all countries were not included at one go, it was done in staggering manner. The countries which were not included in first 100 countries, members kept on putting pressure to get them included. At last, I could manage to include them all. Still 5-6 countries are left out like Saudi Arabia. It is Ministry of Home Affairs prerogative but we have kept our efforts continued and succeeded to take e-visa overseas to 163 countries in final count.

Similarly on road shows, we had to restrict members but demand was great. Through raffle or first cum first served basis, we managed MoT sponsored Hospitality guests handling and same members organization with linking IATO website to with MoT website.

Message :-Please maintain your team spirit. Together we can make the difference and Change Indian Tourism Scene

– some stimulation to ponder over.

PS: A movie that motivates you. Three Idiots (Hindi)

PS: How you spend your day on day off. Like to be with family. Doing some meditation and have for peace of mind – only peaceful mind can deliver good things and feel good

You believe in taking risk or plan beforehand.

PS : Ready to meet challenges and meet the challenges as it come

Your high points.

PS: Remain Calm what may be and be positive.

Your low points.

PS: When I don't get desired results inspite of putting best efforts

Favorite fashion industry leader.

PS: Not Interested in any foreign Fashion brands, believe our own Indian Fashion.

Which type of novels you love?

PS: Thriller & Action – Full of Suspense





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of an exotic desert

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The IAAI: I-Top work like Allauddin's magic lamp

A travel trade organization dedicated and committed to the welfare and betterment of its Member Agents.

• **Vedika Sharma**

VS: To start with, I would like you to highlight on your new roles and responsibilities that you have taken over as the President of the IAAI association. How it has changed from the past times?

BE: It is not a new role : shouldering the responsibility with dedication and commitment. All these years, we have been fighting the odds stacked against us. Educating the agents has been the toughest hurdle. Though the national law and regulators order's favour agents but the lack of unity among the Agents worsened the situation.

Our strategy is to develop multiple streams of income. The best way to improve money situation is to earn more by creating more avenues. And, our new board of directors has infused young blood into the leadership, which should definitely boost the organization.

We want to make I-Top work like Allauddin's magic lamp. It should remunerate agents for all activities in aviation and tourism. The first NDC tickets issued at Chennai on British Airways was at a price very much lower than all OTAs in India, which itself proves that I-Top can make miracles.

In 2018, the highest priority is for I-Top. As a step towards that, we shall be integrating I-Top with overseas Medical Insurance, International Cruise packages, Overseas Car Rental, Hotel reservations and some SWISS tour packages. And the second phase shall be integration of Forex, Rail & Bus Reservations, Tour Packages and all such facilities which could be termed as being under Tourism and Aviation segments.

Stimulating i-Top will facilitate Consolidators, OTAs or even any Member Agent to sell their own products through

i-Top to the Network Users and the User Agents will have the flexibility to display all those related services and can also compare quality, services, trustworthiness, pricing and remunerative benefits that will help them to promote products without any compromise.

VS: Every association envisions to cater the industry in its full perseverance, considering this please shed some lights on the milestones of your association for the past year.

BE: To a certain extent, ticketing will not serve much today. If our national law – Aircraft Act 1934 and Aircraft Rules 1937 along with DGCA order of 5th March 2010 and MoCA order of 16th Sept 2013 are being enforced and applied, situation would have been different. DGCA Order emphatically states that 'commission is the legal remuneration of agents and categorically define how to calculate the quantum of commission.'

Reincarnation of the much-awaited i-Top (Indian Travel Agents Own Portal) was the real milestone. i-Top is the first and only multi-system portal worldwide, that provides "a single platform" for both GDS (presently Galileo and soon Amadeus & Sabre) and NDC activities together, where the User Member can use GDS for ticketing and other related facilities and simultaneously access NDC-enabled airlines for unbundling their privileged facilities and ancillary products including direct ticketing.

VS: Associations always focus on the promoting and networking of one and all to further growth of business. Could you please explain, what is the most unique factor of the IAAI for its members to benefit themselves and prosper?

BE: I-Top is the first portal in the world, working on 2 platforms – airline and tourism products thru GDS based Galileo and NDC via internet at a time.

I-Top platform includes offers coming directly from airlines using XML API technologies to travel agents and other corporate entities. In this regard, IAAI has recently signed an exclusive contract with Verteil Technologies for access and distribution of airline products through its next generation direct connect platform, 'VDC' (Verteil Direct Connect), which is integrated with i-Top. This NDC-aligned innovative tool allows i-Top Users to display and connect airline inventories directly to its host reservation system providing access to availability, pricing, shopping and ticketing plus facilitating ancillary sales of excess baggage, Visas, chauffeur service and more, but within the purview of IATA financial guarantee and remittance through the prevailing weekly payment system, provided agents are adequately remunerated for selling such products.

Benefits from I-Top should be immensely high. Once it is fully operational, each member agent shall be the owner and a consolidator.

VS: "No success story is complete without the lessons and learning of life." Please comment highlighting on the challenges you came across in within the association and association members.

BE: The real challenge in our travel industry is unity. Vested interests are dominating travel industry, controlling the industry like British policy- divide and rule. Hence, there is no unity within the agents.

Another major drawback is



Biji Eapen
President, The IAAI

lack of proper knowledge and awareness about industry rules and regulations. Ignorance is the capital weapon for the vested interest to maintain domination.

Slow thinking is one of the major issue. In any walk of life, we need to move at a rapid pace, and travel trade is no exception. We need to think ahead of times too.

VS: Being into the industry for so long, what comes along with and stays forever is the experience with diverse & distinguished people you meet and the organizational culture you get in. So, how would you describe your journey from being a tour operator to the President of association?

BE: My journey started from Airline to Travel industry. With the two decades long experience in airline operations, I stepped into Travel & Tourism in 1995. I am happy that my experience spans airlines, travel agencies, and international organizations like SITA, UFTAA, and FICCI etc.

IATA Agents Association of India was formed when Travel Agents faced 20 lakhs minimum bank guarantee issue and the Associations that existed refused to intervene. I was one of the founder members. Though, I was unanimously elected as the National President in the last elections also, I have been trying to groom a second line of leaders.

Message :- Many travel agencies already closed. Sustainability only possible through unity and Co-existence between travel agents and associations.

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ATTOI: Innovation to Face Realities and Challenges

ATTOI - A group of vibrant and innovative tourism professionals.

• Tarsh Sharma

Mr. Anish Kumar PK, President, ATTOI (Association of Tourism trade Organisations, India) **highlights on his roles and responsibilities** as the president of ATTOI. "ATTOI was identified in the year 2012. With just over 100 members ATTOI is setting trends in Tourism Industry. There is no other association in India that has done so much of innovation to face realities and challenges to market Indian tourism.

The biggest challenge of inbound tour operators were of online platforms. The digital capacity building of the tourism stake holders is the innovative approach to increase the visibility of tourism product in digital space, so we have conducted the 1st edition of "International Conference on Tourism Technology" (ICTT India) where we invited the social media experts all across the globe as speakers and over 600 tourism stake holders got benefited out of this initiative. Every tourism professionals turned to be social media influencers to get maximum reach

out and visibility of the destinations.

The second challenge, was the review platforms like Tripadvisor. So we launched Tour Operator Review Site "www.mytourreview.com" a new initiative from ATTOI to show the service quality of tour operators around the world.

We also launched Navaratna "experiessential" Holiday Package (9 days – 99 experiences in Kerala)."

While focusing on the milestones of the association he emphasised on "Yoga ambassador Tour" - A very innovative initiative from ATTOI with the co-operation from Ministry of Ayush and Kerala Tourism. It is a program to position a new yoga circuit in South India. Kerala positioned as the best place for authentic ayurveda in the global wellness market and now it's going to be the place for yoga. 100 leading yoga tour operators/yoga journalists/teachers would visit Kerala for 10 days in June to familiarise a yoga circuit."

The **most unique factor** of ATTOI for its members to benefit themselves



Anish Kumar PK
President, ATTOI

and prosper listed by Mr. Kumar as "ATTOI members are allowed free entry to ICTT to learn the soft skills of social media marketing. Our members are getting a great opportunity to network with the leading yoga agents of the world. ATTOI is relaunching the web www.attoi.org with dedicated pages for its members to showcase their packages and get business. We want the website to be a market place as the traffic to this

Slice of Life

You believe in taking risk or plan before hand.
I plan before hand

Your high points.
Unfamiliar marketing strategies

Which type of novels you love? Mostly fiction

How you spend your day on day off.
I like travelling

website has increased tremendously.

"As CEO of The Travel Planners we undertake innovations which are either technologically or logistically to improve services and many product developments has also done to create unique tours. We are working closely with Tourism department and Ayush Ministry to promote our tourism products. I am lucky to have vibrant committee members who work hard to accomplish the goals we set every year." **Mr. Kumar shared about his experience in travel industry.**

Message: Private sector needs to do joint promotions along with Government to get maximum reach for our tourism products and tourism professionals and associations can play a vital role in this regard.

GST : A Big Challenge for ADTOI

ADTOI (Association of Domestic Tour Operators of India) encouraging Indians to experience Incredible India –"DESH DEKHO"

• Tarsh Sharma

While talking about **new roles and responsibilities** that Mr. P.P. Khanna has taken over as the President of ADTOI, he said "Elevation from immediate Past Vice President to President to head the Association is a challenging job with more responsibility. I have to be in toe with Members of the Association, Media, Ministry and Industry stakeholders from time to time to meet their expectation.

Focusing on the milestones, he stated "We have constituted various committees notably Women Empower Committee, Research & Development, FAM Tours etc. they have excelled in their sphere during the past year. We organised various events for example Women Empower committee organised self defence & pranic self medication for members and all women educational trips; R & D Committee is exploring the unheard tourist destinations and showcasing it to our members for promotion; FAM tours Committee is organising Educational trips for our

members. "Associations always focus on the promoting and networking of one and all to further growth of business." By keeping this in mind he focused on the most unique factor of ADTOI for its members to benefit themselves and prosper "ADTOI members participate in Travel Trade Marts like TTF, IITT, SATTE, BTM etc. which are supported by ADTOI and they get an opportunity to interact with trade partners from all over India, have B2B meeting to better their business prospectus. ADTOI annual Convention is one of the better opportunity for their business like we had our last Convention in Visakhapatnam, November 2017 which was turned out to be a successful platform to boost up the business for our members.

"No success story is complete without the lessons and learning of life." He commented while **highlighting on the challenges** he came across in within the association and association members "From increasing our membership base to opening more. State chapters, the most



PP Khanna
President, ADTOI

challenging one issue was of GST, its application and implementation.

Describing his journey from being a tour operator to the President, Mr. Khanna stated "To go up the ladder from Joint Secretary to General Secretary to Vice President and now as President is an exhilarating experience that gives an opportunity to meet diverse and distinguished people in the industry and

Slice of Life

You believe in taking risk or plan before hand.
Plan before hand

Your high points.
Listen & empathise with everyone

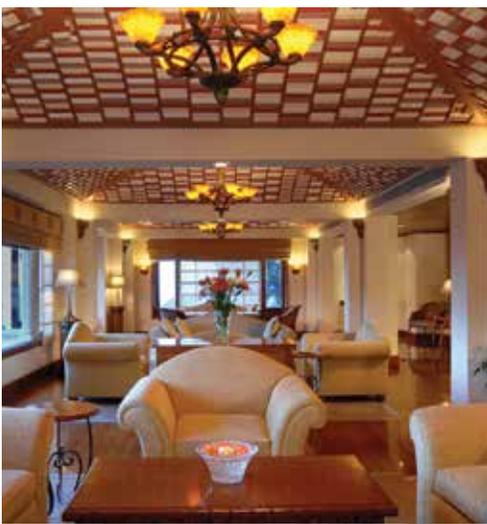
Which type of novels you love?
Non Fiction

A movie that motivates you.
- Social awareness movie

How you spend your day on day off. - Spending time with family & Friends

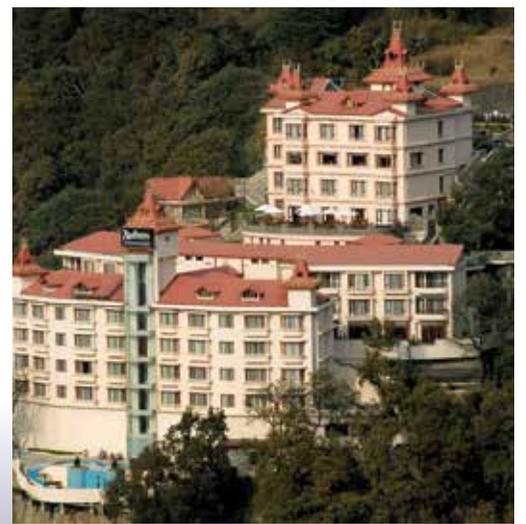
outside and during this journey I learned quite a lot about the industry. It is a good learning experience."

Message: Finding new avenue is a must for the industry for that we all have to adapt changing technology to survive in the market. In today's scenario we all should adapt Digital technology to meet the needs of our present modern and upcoming generation.



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“OTOAI - An Awesome big Joint Family” – Mahendra Vakharia

The biggest factor is OTOAI (Outbound Tour Operators Association of India) is dedicated to creating opportunities for the members to get chance of direct networking opportunities with not only the DMC's but also the NTO's and senior functionaries of the Tourism from time to time.

• Tarsh Sharma

Mr. Mahendra Vakharia, President, OTOAI **highlights his roles and responsibilities** as the president of OTOAI and said “As the President of OTOAI my prime role and responsibility will be to encourage my team to increase the membership base of the association. This is the top priority. Beside this, the focus will also be invested in arranging meaningful workshops for members in partnerships with consulates, embassies, and DMC's – energy will be invested in raising the Flag of the Association higher and make it more visible.”

“A lot has been done and is continuing as an ongoing thing. From the Association point of view, the major ones in the past have been to stall the implementation of a Bond for UK Visitor Visa / effective intervention and presentation through professional

consultant to keep the GST rate as low as possible for the Outbound Industry (although we would have loved if there was no GST applicable for the Outbound Tours as these services are received by the clients out of India.” He said, **shedding lights on the milestone of association.**

Mr. Vakharia further added. “The biggest factor is OTOAI is dedicated to creating opportunities for the members to get chance of direct networking opportunities with not only the DMC's but also with the NTO's and senior functionaries of the Tourism from time to time – also a platform to exchange ideas and the ongoing trends in the International Tour Industry – and all this in a very cool and friendly manner with the community of our members.”

“The biggest challenge always in



Mahendra Vakharia
President, OTOAI

any association is to reach out collectively to all members and convey the message / to try and ensure that we live up to the expectations of the members / each and

Slice of Life

You believe in taking risk or plan before hand.
Taking Risk

Your high points.
My adorable Family and Friends

Your low points
Not achieving to the potential

Favorite fashion industry leader.
Ralph Lauren

Which type of novels you love?
Fiction and Motivational

every member is very important for the association, but sometimes some members can feel dejected or upset with the association for whatever reason and to convince them and bring them to look at the situation from the Association point of view is challenging and rewarding.” Mr. Vakharia commented while talking about **the challenges that came his way.**

Message: *We are fortunate to be involved in this fabulous industry which is allowing us this immense opportunity of converting the Dreams into Reality of thousands of families going on a holiday. So let us ensure that we put all our strength and effort in ensuring we perform our duties with full integrity, honesty and passion to make it happen. Let us be aware of our responsibilities to the Society and strive to promote Sustainable and Responsible Tourism.*

TAFI stands for Transparency, Acumen, Faith and Integrity - Praveen Chugh

Mr. Praveen Chugh, President, TAFI highlight on his new roles and responsibilities that he has taken over as the President of TAFI Association.

• Tarsh Sharma

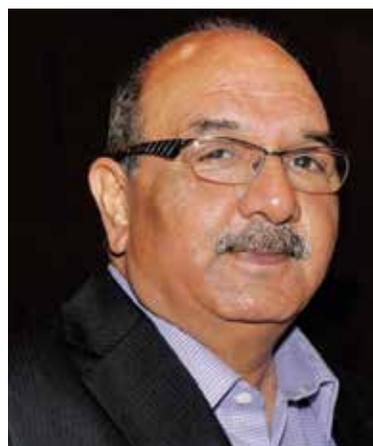
Highlighting his role, he said, “As President of TAFI a huge responsibility has been placed on me and my team. However, with the cooperation, support and understanding of the members, TAFI has achieved great success during my tenure. Our main focus included visualization of the challenges and working towards the goal that how a travels agent and tour operator can survive with more professionalism and self-recognition. As President – TAFI, my primary initiative would be to see that each and every member should get adequate ticket stock; there is parity between the agents and the principals, be it Airlines or Hotels; there is minimum competition in order to maintain the stability in the market; there is considerable relief from heavy taxation; the end user should get maximum benefits while striking travel deals; and the fruits of technological advances are made available at a single platform.

“TAFI is committed to hard work, sincerity, honesty, transparency and professionalism. It strives for excellence, quality, reliability, faith and friendship. Among the major key activities, TAFI's milestones during last year were, Implementation of Joint Bank Guarantee. Arrangement and organising 11th TAFI Convention in Turkey during October, 2017 at DALAMAN and ANTALYA ... first time in the history of conventions that TAFI had conducted the event at two places.” Mr. Chugh added.

The most unique factor of TAFI is to benefit its members and prosper

- To inculcate a spirit of Unity among the members.
- To uphold ethical practices.
- To work for the success of JBGA.
- To strengthen Membership Base.
- To find solution for Working Capital for Travel Agents.

Mr. Chugh commented on the challenges “As we look around, we find



Praveen Chugh
President, TAFI

that the Indian travel scene is fraught with a number of challenges. There are so many challenges staring at us today that it seems difficult to decide where to start but on the other hand all of these prickly issues are extremely important for our survival. Some of the major challenges witnessed in the near past were - Currency Demonetisation,

Slice of Life

You believe in taking risk or plan beforehand.
I believe in both taking risk and plan before hand.

Your high points.
Success of my mission.

Your low points.
Betrayal by associates.

Favorite fashion industry leader.
Rohit Bal

Which type of novels you love? Rebecca.

Imposition of GST and Predatory pricing of OTAs.

With technology being a powerful medium, travel agents need to better equip themselves to face their competitors. This indeed is an uphill task but if we work jointly and tap each other's resources, all of us can earn a decent remuneration.”

Message: *With ever shrinking margins and cut-throat competition, travel agents are finding it extremely difficult to survive. My advice to them is to explore new avenues in travel trade in order to enhance their day-to-day earnings.*



Indian Medical Tourism Shop

indianmedicaltourismshop.com

India has already won the trust of people from United Kingdom, United States, Africa, Middle East, Persian Gulf countries, Russia and the Commonwealth of Independent States (CIS), Bangladeshis and Afghans for their successful treatment on various medical complexities.



Medical tourism is a growing sector in India. India provides one of the low cost and premium quality among all medical tourism destinations, it offers wide variety of procedures at about one-tenth the cost of similar procedures in the World as per the survey of CII.

Foreign patients travelling to India to seek medical treatment in 2012, 2013, 2014, 2015 on an approx ground numbered 171,021, 236,898, and 184,298, 246,959 respectively. It is projected to grow to \$7-8 billion by 2020.

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Ayurveda (life-knowledge) is the traditional Indian system of medicine, which is based on ideology of Atharveda for balancing body systems through herbal treatment, yoga and good food habit. It is in practices for the last 5000 years.

Ayurveda is harmony of mind, body and soul.

The Doshas on which ayurvedic science relies are:

- Vatha – elements of space and air
- Kappa – elements of earth and water
- Pitha - elements of fire and water



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Abu Dhabi Promotes Tourism at ITB Berlin 2018

In the latest segment of ITB Berlin, the Department of Culture and Tourism Abu Dhabi (DCT Abu Dhabi) led the delegation consisting of emirates' leading hotels, attractions, tour operators and destination companies. ITB Berlin is the world's largest tourism trade fair for the travel and tourism, hospitality industry considering the fact that it generates maximum number of tour operators, hospitality pioneers and destination management companies for the inter-networking sessions on business prospects.

A massive delegation of 48 partners and stakeholders were there to promote the emirates premier tourism credentials. The major centre of discussion for Abu Dhabi tourism was about building of an impressive record on numbers of highest hotel guests staying in Abu Dhabi which constituted of the guests counting up to 4.87 million, an increase of almost 10 per cent on the previous year.

Abu Dhabi conserves and promotes the heritage

and culture of Abu Dhabi emirate and leverages them in the development of a world-class, sustainable destination of distinction that enriches the lives of visitors and residents alike. Its policies, plans and programmes relate to the preservation of heritage and culture, including protecting archaeological and historical sites and to developing museums, including the Louvre Abu Dhabi, the Zayed National Museum and the Guggenheim Abu Dhabi. A key role played by the Department is to create synergy in the destination's development through close co-ordination with its wide-ranging stakeholder base.

Ali Abdullah Al-Ahmad, UAE Ambassador to the Federal Republic of Germany visited the Abu Dhabi pavilion as well to meet with the delegation representing Abu Dhabi tourism including representatives from national airline Etihad Airways, Louvre Abu Dhabi, Miral, Warner Bros. World Abu Dhabi and Sheikh Zayed Grand



Mosque.

Ali Abdullah Al-Ahmad, UAE Ambassador to the Federal Republic of Germany said, "The country's participation in ITB Berlin 2017 is a great opportunity for UAE tourism organisations to showcase new projects."

Incredible India 2.0: A new boost to market Indian Tourism

The Ministry of Tourism has launched the Incredible India 2.0 campaign which is the second part of potential campaign of Indian tourism for the financial year 2017-2018. The campaign has been launched to promote incredible destinations of India including spiritual, medical and wellness tourism in important and potential source markets overseas. The Ministry of Tourism has launched the Incredible India 2.0 Campaign during 2017-18 to position India as a Must Experience destination amongst overseas travellers and to increase foreign tourist arrivals to the country.

The "Incredible India 2.0" aims at moving one level ahead of the first sequel of Incredible India campaign which was a major turn out for the promotion and marketing with a shift from generic promotions across the world to market specific promotional plans, content creation and use of thematic creative. Incredible India is a flagship programme of the Tourism Ministry aimed at boosting tourism in the country. Another major part of the campaign will be focusing on

specific promotional plans laying an extensive emphasis on social media, whereas, 'Adopt A Heritage' project plans to entrust heritage sites to the public sector and private sector companies and individuals for the development of tourist amenities.

The Ministry of Tourism at times releases global print, electronic and online media campaigns in important and potential markets overseas, under the 'Incredible India' brand-line in order to promote various tourism destinations and tourism related products of the country, including the cultural heritage.

The Ministry of Tourism also declares that the promotions of the incredible destination will also be undertaken through the website and Social Media accounts of the Ministry under the base campaigning of Incredible India 2.0 which is expected to boost



tourism with double pace what it had generated for the first time.

TFS's Gratitude to Women from Different Walks of Life

Recognizing the efforts of women from different walks of life, Travel Food Services, India's leading Travel Food & Retail Company, celebrated International Women's Day at the Travel Club Lounge at Chhatrapati Shivaji International Airport (CSIA) T1, Mumbai on the eve of women's day. Travel Food Services is India's leading travel food and retail company, with over 250 outlets across all travel ports including Airports, Railway Stations and Highways in 4 metros, and other major strategic locations in India. The international women day seemed the perfect platform to acknowledge women's contribution for a better tomorrow and to bring them together to share their inspiring stories.

The celebrations dribbled off with a felicitation of women of airport authorities and also the passengers with a small token of appreciation by Travel Food Services. Whereas over the set up of a delicious lunch for Woman's Day included a range of 5 different starters, 5 customised

mocktails and a wide spread of Buffet. During the luncheon, women from different walks of life discussed how they have the power to empower communities around them.

The popular RJ Rangeeli Ruchi and team from Child Rights and You (CRY) hosted the event for TFS and attendees had a stimulating discussion on various facets of women empowerment, and the role of women in the development of the society. The festivities extended to all outlets operated by Travel Food Services at the airport, wherein walk-in women passengers were recognised and felicitated for their efforts.





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The Forte of Mankind NAARI SHAKTI

Women – As it is said, no one is born a woman but it is the one that rather becomes a WOMAN!!!

• **Vedika Sharma**

The last few decades have seen a tremendous transformation in all the dimensions with the passage of time and liberty in customs due to which what has grown incredible is the stature of woman and it will not be wrong to say that even the industry is not far behind!!!



EQUALITY & DIVERSITY

Breaking the Stereotypes

As Mrs. Jyoti Mayal, General Secretary, TAAI said, “There are no drawbacks for a working woman; as a matter of fact being a woman, you can get away with a lot. I think more and more woman should come out and utilize their knowledge & talent. Woman for sure is a better organizer, better worker and can handle situations more effectively. Yes in India there are issues of safety but its not that they are not in other countries. It is only that in other countries we are cautious. We check out where, when & how we should

travel but in our own country we take things for granted & feel comfortable and thus forget to look over our shoulders for any wrong element. We should be aware of our surroundings and remember to be alert and move with caution. When a woman steps out of home to work, she should know that she is walking into a world where good & bad both exists. She is grown up to work so she should be mature enough to handle herself and people around her. She has to compete in a competitive world and she should learn to take life in her stride. She has to merge

with the environment, treat her colleagues equally with respect and thus expect the same from all. I believe that if you do not take anyone easy no one will take you easy. You have to gain and command that respect. Do not ask for unwanted favours, if you do, you may have to give the same. Thus, you should know where to draw a line. Yes surely as a woman you have to keep your eyes and ears open and stay away from bad omens. Always trust your instinct.”

Highlighting on her journey from ground zero to where **Priyanka Nijhawan, Director- Representations, Nijhawan Group** stands today, she feels that it is all the hard work, sincerity and integrity that have been her core values she lived by since her childhood which paid off. Recalling her those golden childhood days, she quoted, “Even as a student, I was awarded the best student both in my school and college. With the academic qualification of an Honors degree in Mathematics and Master’s in Computing systems, I have always believed in making every minute count.” While shedding lights on her professional front, T3FS was enlightened by her comments as in “the Representations vertical was started by my husband Ankush Nijhawan. He wanted to aggressively expand it and I was looking for a work opportunity as I was out of the diaper changing stage with the younger one starting school. We discussed it over a drive and I joined work within that week.” From that day till now, it has been 8 years and there has been no looking back for her. Counting all her hurdles and glorious days she proudly says, “the Representation vertical has successfully grown from 5 to 17 clients. The Group represents Dubai Tourism Department of Commerce and Marketing, Bosnia and Herzegovina, Armani Hotel, Kempinski Hotels, Address Hotels, Rove Hotels, Vida Hotels, Aitken Spence Hotels, Aitken Spence Travels, Adaaran Resorts, Harbour Plaza Hotels and Resorts, Serena Hotels, Dubai Parks & Resorts, Ocean Park Hong Kong, KLOOK and iVenture.” While highlighting over her roles and responsibilities that she has taken over as the steering committee member of her organization, she was found quoting, “As the Director of Representations for Nijhawan Group, my main role is to provide guidance,



**Priyanka Nijhawan,
Director - Representations
Nijhawan Group**

motivation and support to drive maximum performance from the team. I oversee the smooth functioning of the Representation business and am responsible for developing strategies to achieve targets.” However, she does believe in leading from the front and jumping into the ring herself. Therefore, for herit seems that the coffee meetings at her favorite coffee shop is one major thing

to seal presentations to be continued for some time more. Believing on the fact that every new chapter has erudition, lessons and milestones to write the book of life, she told us about the success story of hers for the year 2017-18. Ms. Nijhawan feels, “The year 2017-2018 has definitely been a game changing year for the Representation vertical. With signing the representation of Dubai Tourism department of commerce and marketing; we have forayed into Tourism Boards. We also added key accounts like Adaaran Hotels, Serena Hotels and the global chain of Kempinski Hotels as well.” The growth in terms of new accounts coupled with ensuring best of their efforts and realizing the desired growth for their long-term partners like the Address Hotels and Resorts, Armani Hotels, Dubai Parks, Ocean Park and Aitken Spence Hotels makes 2017-18 a successful year for all of them. In context to T3FS Magazine connecting the dots between tourism, hospitality and lifestyle markets, she puts forward her words of encouragement and heartfelt message from that bring us together saying, “I have some popular sayings that I say to my team all the time. Times might have changed but the rules of life remain the same. There is never a short cut to success. In the end, honesty will always win. These are the rules that I live by and completely believe in.” For all the working mothers who are constantly juggling family, children and work she feels, “When the going gets tough; don’t give up. Just hang in there and be easy on yourself”. And lastly for all of us in the glamorous industry of Tourism, hospitality and Life style and in today’s time of social media, all what she firmly believes in is: “Jo Dikhta Hai Woh Bikta Hai!!!... So, make sure to rise, shine and get noticed.”

THE CHALLENGING WORLD...CHANGING ERA!!!

To talk about scenario of tourism industry, woman have been key instrumental part in its development and NAARI-SHAKTI have outspoken all speculation in flipping the meaning of defining rules for being exemplary performers of the game. The tourism industry has undergone a period of hotheaded growth, and as a labor-intensive & service industry, there has consequently been a rapid rate of job creation and development

reason being the nation has come together tearing apart the differences on grounds of gender discrimination. Women are not just the epicenter of household activities but with the advancement of time they have also upscaled their level to that of commercial side of the world and the connections that they used to bond with their magic is doing great wonders here also as they have been called reason for people living together as FAMILY.

When she looks back the memory lane into 35 years of a working woman career, she only has pleasant memories. That's what Mrs. Jyoti Mayal, Joint Secretary; TAAI quoted **highlighting her journey from ground zero to where she stands today. She also said**, "Life in this business has been exciting ofcourse with anxiety at times or any work you do, not as a woman but as a professional. I did not choose to come into this business on my own. I did not even know travel agents existed before I met my husband Balbir, who had established New Airways. For me it was a smooth transition as business was booming when I joined and Balbir & the company were well acknowledged, at its peak." She also quoted, "I was welcomed into the fraternity and did not face any great challenges. My family has always supported me to work and have never demanded anything unreasonably. This encouraged me to work, how & when I wanted to. At times you have to compromise when it comes to raising children and family chores but I think it all zeroes down to management & quality time with children." Recalling memories of her children she said, "As a matter of fact I think my children grew up to be more confident and independent. As a working woman, I always encouraged them to do things and attain perfection. Today I am proud of what they are." As her journey had lots of paths she covered, she said, "I loved going for increasing public relations. The best thing about being a woman is that you get entry into everyone's office easily. I think it's easier to get appointments as a woman and why not? Doors open easily for you. The more you meet people the more you learn about human behavior. The prerogative lies with you and no one else." One point which she has always been emphasizing about is that more women should join the travel industry which in turn would make tourism and our country a safer place to be in. We should encourage more women drivers, guides, police & in other hospitality & travel jobs. She loves socializing but at heart a family person. As her family always comes first. She is involved with many women groups and trying to promote women entrepreneurship and educate girl child. "I am involved with corporates & other bodies for skill development. In my small way, I try to give to the society whatever I can. As such I do not have any one person I look up to", she

said on being asked about her inspirations. Also when it comes to raising my family I look up to my mother when it comes to work I try to see the good in every human being", Advising today's modern women, she said, "My most sincere advice to the young women who steps into the working atmosphere would be. Do not be intimidated or patronized by your superiors. No one is superior to you. You are answerable to yourself. Lead your life boldly with your head held high. Have the courage to say NO and respect yourself & also teach yourself to walk out of any situation you do not want to be in. If one door closes many more open."

Highlighting on her roles and responsibilities that she has taken over as the steering committee member of her organization, she said, "Currently I wear two hats, one for my organization, New Airways Travels (Delhi) Pvt Ltd as a Director & the other in TAAI as the Hon. Secretary General. Both positions are similar when it comes to execution." **Focusing over the challenges, time thrown** over her, she said, "You need to lead, motivate & steer your colleagues along with yourself in the right direction to sow the seeds of good performance & then to reap the result of growth & development. There are moments of rejoicing & depression but you need to keep being positive, a fighter & survivor in life" Feeling over the changes, she said, "Only thing which differentiates between the two is that in your business you have the monetary benefits to look into & in your association you have to look into the betterment of your entire membership. While trying to achieve this sometimes your personal business is negatively affected but it's worth the sacrifice as it gives you immense sense of achievement. We in business have achieved our fame & laurels & now only doing something for the members & society is what I want to achieve."

While discussing about the success story for the year 2017-18 she said "2017-18, we started with two new projects in the business 'Jack & Jill' an experiential event promoting Health, Tourism, Knowledge & Education with children in their wonder years 0 to 14 & we also promoted 'save the girl child.' The other being 'ICONIC' where the ICONS of various industries are felicitated & we share the thought process of the Icons on how they



Jyoti Mayal
Hon. Secretary General
TAAI

perceive luxury & associate it with travel & life. Both have been very successful & given me a feeling of good bearing & satisfaction. As the Hon. Secretary General of TAAI, I would like to move away from the mundane & channelize my membership towards greater achievements & learnings. All TAAI members & the fraternity are my extended family & together we can achieve & prosper. We need to create think tanks & pave the path of the future of our Industry. I have worked hard to bring ourselves in to the government gambit & together with our members, we need to be recognized as an Industry and have a strong say for better ethics & business environment." She **conveys a message to readers** as well and stated "UNITY, SELFLESSNESS & HARD WORK combined is POWER. Our industry is growing by leaps & bounds. If these three traits are imbibed in our working I believe we can be leading industry & each one of us will prosper. We should look for long term planning & goals and not for immediate benefits. I think there is no other industry which is as vibrant & glamorous as our travel & hospitality industry. With the new youth generation coming into the fold this industry can be the most profitable & well engineered industry. We have beautiful memories & I am confident that's the legacy we will leave behind for the young professionals to take further."



You believe in taking risk or plan before hand.

Love taking risks

Your high points.

Keep smiling & be positive & keep positive people around you.

Your low points.

Believing in everyone

Favorite Aviation industry leader.

Richard Branson

Novel you are inspired with.

Little Women (Louisa Alcott) / To kill a mocking bird (HarperLee)/Fountain

Head (Ayn Rand)

A movie that motivates you.

To Sir with love / Troy

How you spend your day on day off.

Listening to music, watching movies & reading

CONTRIBUTING TO BETTER TOMORROW

If we talk about the industry then not only in the fashion, jewellery, governmental or the hospitality industry, women have excelled themselves in the challenging industries like FMCG, financial, manufacturing, consumer durables and the most booming one Travel & Tourism industry. The tourism and hospitality sector are said to be among the top 10 contributing sectors of Indian economy that

PROUD STAND OUT OF TOURISM INDUSTRY

The contribution of women in the travel, tourism and trade industry has increased in recent years, although it was a tough time for women to be face of leadership and top-level management for long period of time but gradually they enhanced and proven to world that there is nothing called IMPOSSIBLE and there would be no challenge UNDONE by the female fraternity. In the tourism industry, the percentage of women who work in the industry is high, but their function was

Highlighting on journey from ground zero to where she is flying with colors of success now, Mrs. Deborah Gonsalves, Airport Services Manager – Mumbai, Cathay Pacific, said, “I started my career 32 years ago with Cathay Pacific Airways - a young graduate ready to embark on my journey in the glamorous aviation industry. Joined as a Customer Service Agent and steadily moved up to my present role as Airport Services Manager at Mumbai International Airport. Sheer determination, accepting challenges headed on, hard work, passion and loving the diversity of the job motivated me to look ahead and inspired me to achieve what I am today. All this would not have been possible without fabulous mentors within the company as well as the support of my family” whereas while **highlighting on her roles and responsibilities that she has taken over as the instrumental member in the organization, she detailed us,** “As Airport Services Manager, the main purpose of my job is to ensure the airport experience makes a difference for our customers, our people and the business. My focus and goal is to strategically lead and manage overall operations that run smoothly, confirm to safety and security requirements, always ensuring our customers feel special, valued and recognized. Through our people and the team (including suppliers), we strive to deliver the best possible operation and airport service experience for our customers, all the time, regardless of circumstances” **Talking over the accomplishment to write the book of her success stories for the year 2017-18,** she happily elated, “In March 2017, Cathay Pacific Airways participated as the affected carrier in a simulation full scale emergency exercise held by the Airport operator. A lot of hard work, close coordination with both internal and external parties lead to a successful exercise with a lot of firsthand experience for the team and learning to strengthen

attracts one of the key highest Foreign Direct Investment (FDI). As per records of last 7 years if we see then, this industry has dragged to the nation an epic contribution of around US\$ 10.48 billion of FDI, according to the data released by Department of Industrial Policy and Promotion (DIPP), being one of the pioneer results by travel & tourism and hospitality and this is surely surreal.

earlier dominated by unskilled job profiles, low-paid jobs and unjust to be credited for their highly skilled and challenging job duties they did but now with passage of time and changing era, the sketches of picture has new colors to it.

Tourism is the key contribution for the foreign exchange earnings and creation of employment as this contributes not just in one industry but relative ones as well. Tourism is one of the world's largest and fastest growing industries. There are many countries in the world which

and improve our local emergency plan. In June 2017, Cathay Pacific Airways introduced SSBT (Self Service Baggage Tagging) at CSIA, a service offered by very few international airlines, giving us an edge in the service industry. It is said, “What comes beside and reside forever is the experience with distinguished people and the diverse culture they comes from”. **Realizing over the competency, she had to face in the market, she told** that the aviation industry provides ample opportunities to work with diversity of cultures, nationalities and it is these experiences that makes every single day different and exciting from the next. Be it bad weather, industrial action, technical delay or flight disruptions, it's at these challenging times that we strive to handle every customer with his individual needs in the true spirit of the Cathay Pacific ethos, SSFTH (service straight from the heart). She further added, “Building a good rapport with Government entities like Immigration, Customs, Airport Security, Bureau of Civil Aviation Security and the airport operator is key to ensuring our operations run smoothly and challenges addressed.” **On providing an insight on whom she look forward to as her source of inspiration, she cited,** “Many years ago, very early in my career, I was honored to meet Saint Mother Teresa. Her humility, simplicity, dedication, commitment to the poor and her aura of holiness still lives with me today.” Quoting about the most inspiring words of her role model, she quoted out of Mother Teresa's life “We know only too well that what we are doing is nothing more than a drop in the ocean. But if the drop were not there, the ocean would be missing something” what inspired her to treat others with respect and do her bit (drop) however small to those less fortunate around. **Speaking of the most remarkable and unforgettable achievement of your life,** she framed out, “Professionally, it has been my being appointed as Airport Services Manager in 2007. I was excited to



are solely dependent on the foreign tourist arrivals and foreign exchange earnings for their developing/developed economy. If the reports from UNWTO are to be read, then we will realize that tourism accounts to more than 6% of the world's exports and 30% of the world's exports in services. In developing countries, tourism generates 45% of the total exports in services.



Deborah Gonsalves
Airport Service Manager
Cathay Pacific, Mumbai

take on the challenge of this dynamic role. Personal achievements would be celebrating my 25 years (Silver Wedding Anniversary) with my amazing husband and sons in 2014, with a sense of fulfillment in reaching this milestone in our life.” Before ending up her conversation, **Mrs. Gonsalves passed on message to the readers of T3FS Magazine** as it connects the dots between tourism, hospitality and lifestyle markets as, “At Cathay Pacific, we believe that travelling well is an important part of living well. It is as much about the journey as the destination, beginning with inspiration, consideration and then action. T3FS gives its readers a great mix of this as it open minds & provides new perspectives on the fields of travel, tourism & hospitality.”

Slice
of Life

You believe in taking risk or plan beforehand.

Preparation and planning ahead always works for me

Your high points.

Enjoy travelling and seeing new places

Your low points. -

Missing a shoe sale!!!

Favorite Aviation industry leader.

Cathay Pacific CEO - Rupert Hogg

Novel you are inspired with.-

‘YOU CAN WIN’ by Shiv Khera. Take away from this book was “WINNERS

don't do different things, they DO THINGS DIFFERENTLY”

A movie that motivates you.

- The Pursuit of Happiness – The bond of family and never giving up attitude.

How you spend your day on day off-
Spend time with family and friends.

Milestones of the Road Called Success in Journey of Tourism Industry

Tourism industry caters different segments which employs different levels and nature of employees like to that of its horizontal level in the lower hierarchy, it inducts male employees more and in respect to the women fraternity, it covers them for the middle level of management. Horizontally, women and men are placed in different professions - women are being employed as waitresses,

cleaners, travel agencies sales persons, flight attendants, etc., whereas men are being employed as gardeners, construction workers, drivers, pilots, etc.

One reason why women are hired more for the clerical and the operational work is due to their higher levels of education and in present days there is no one such level where we might not witness women around

the world that they have not achieved higher levels of educational achievement be it school level, bachelors level, master level or the competitive examinations and today's women represent more than 40 % of the global workforce. Yet their share of management positions remains very unjust and low, with just a tiny proportion succeeding in breaking through the "glass ceiling".

Discussing her journey from ground zero to where you stand today, Ms. AlpaJaani, South Africa Tourism said, "After graduating from Narsee Monjee College of Commerce and Economics, I made my foray into the travel industry as a call center operative for Thomas Cook. I then worked as a Customer Service Supervisor for South African Airways. These two positions laid the foundation for my career by helping me understand every minute facet of this industry." During her stint at Thomas Cook India, she was directly catering to HNIs and VIPs to ensure an indulgent holiday experience – this equipped her with a greater understanding of different traveler segments. She worked her way up the ladder and was the face of trade relations at South African Tourism, India for the last 7 years. As the Trade Relations Manager, she was responsible for driving awareness about the destination via strategic engagements and working closely with trade associations and trade partners in India and South Africa. She added, "Looking back, I realize that it was the smaller learnings and the humble beginnings that made all the difference." **Recalling her every new chapter that has erudition, lessons and milestones to write the book of her life. She framed her success story of her for the year 2017-18,** being a wonderful year for her as she transitioned into the role of Acting Hub-Head MEISEA for South African Tourism. She told, "The position expanded the scope of my responsibilities to cover the Middle East and South East Asia regions in addition to India. It is equal measures challenging and exciting as I get to broaden my horizon of learning and growing professionally." She further added, "I am especially passionate and determined about understanding and developing new markets like South East Asia and Middle East. From

starting out as a customer service executive to now handling international markets – I have come a long way and can't wait to see what the journey uncovers." **Being into the industry for so long, what comes beside and reside forever is the experience with distinguished people and the diverse culture they come from. Believing on this, Ms. Jaani rushed thoroughly to her survival as the trade industry is competent enough being a male dominant league and she emphasized,** "Trade is a very inclusive industry and I say this from experience that Trade is a very inclusive industry and I say this from experience. It's a fabulous blend of gender and all age groups. I have been a part of the trade industry for over 8 years and know many amazing women who are industry stalwarts/veterans. I am happy to see budding entrepreneurs – a majority of whom are women – setting new precedents and reaching new heights with their work in the travel trade fraternity." **Everyone sources the inspiration in life to keep the pace motivated and focused for what one wants to achieve and to her success journey, she feels that it is difficult to name one person but if she has to then she commented,** "Professionally, if I have to name one person whom I look up to and who has been a constant source of inspiration, it will have to be Hanneli Slabber. I have worked with her for over 7 years and it's been motivating to see her passion and commitment towards her job. She puts her heart and soul into everything that she takes up. Also, if there is one quality of hers I could imbibe, it would be her love for reading. She is a captivating conversationalist and being an avid reader adds to it." Whereas on the personal front, she feels it her mother for whom, she emotionally quoted, "She is a gentle woman but showcases unwavering resolve and strength in situations



Alpa Jani
Hub Head MEISEA
South Africa Tourism

that demand it." **T3FS Magazine connects the dots between tourism, hospitality and lifestyle markets and hence for the readers she messaged her few words of encouragement and heartfelt messages from that bring all of us together is,** "T3FS is an engaging magazine bringing alive different aspects of the travel and hospitality worlds. We can only do so much without the support of our trade partners and I would like to extend my heartfelt gratitude to T3FS for their unwavering support towards South African Tourism over the last couple of years. Especially to all the women readers out there, on the occasion of International Women's Day, I'd like to wish them all the best and success for their endeavors."



You believe in taking risk or plan before hand:
While I prefer planning things in advance, when life throws challenges – I don't shy away from taking risks

Favorite Aviation Industry:
Richard Branson

Novel you are inspired with:
The Alchemist

A movie that motivates you
Lagaan and Dirty Dancing

How you spend your day on day off:
Work day – work and spending time with family. I also make time for fitness – my regime includes workout and dancing

Day offs – Spending time with friends, socializing, watching movies or reading

Queens of Chess Called Life

Now the government is trying to apprehend the policies to increase women share in comparison to what it has been doing the rounds till now. With the passage of growth in the industry, more of the female participation will be there in near future. The studies and researches have shown that women make up a large proportion of the formal tourism workforce and women are well represented in service and clerical level jobs but poorly represented at professional levels. Women have a soft corner

Highlighting on her journey from ground zero to where Arti Manocha stands today as the founder of Milestones to Memories Pvt. Ltd. and Managing Partner of Harvey World Destinations, she told T3FS, “An early start in the Travel & Tourism business saw me growing into a travel veteran who has been part of some of the most dynamic changes, the industry has witnessed over the past decade and more.”

Beginning her career with Travelite (India) a sister concern of KTC (India), a leading inbound tour company in the 90's and after spending her initial years learning the ropes of the inbound business she moved to Tour Club, which was the preferred DMC for Middle East market. Tour Club commanded the lion's share of the Middle East market at the time. Aarti joined them as a Front Office Executive and grew through the ranks and eventually was credited with developing the B2B segment within India, where TC consolidated business for hotels and destinations through a network of sub agents. It was during this period that Aarti began to create her personal and very impressive network of travel and tourism professionals.

In 2001, TC was acquired by Kuoni, by this time Aarti was already a key member of the company and she gained the valuable experience of at M&A. The transition from a privately-owned company to a major travel conglomerate gave Aarti the insights into a business that laid great importance on processes and systems. The next 5 years exposed her to a whole new and evolved way of working.

Armed with her experience at Kuoni, she took the entrepreneurial plunge and was one of the founder members that created Tamarind Global in 2006. At the new company Aarti was entrusted the key portfolio of Business Development with a focus on new markets. A specialist of the B2B market, she ensured Tamarind Global had an impressive growth in the area. Leading a very capable key team, she grew a small network of 50 odd sub agents to an entire ecosystem of more than 300 sub agents across India. Always being sales oriented Aarti and her team ensured exponential revenue growth for TG. As the division grew, Aarti directed her

for the industry since it is closely linked to service, catering to hospitality industry.

Even throwing light on the direct and indirect both sort of employment from tourism in India, it has scaled up from 41 million to 66 million. Every million invested in the industry reciprocates to 47 jobs out of which 20 are being filled up by the women fraternity now. Interestingly, the tourism sector has almost double of the women employer in comparison to all other industry segment. Thus, it gives

attention to building the infrastructure required to run the growing business. Yet again, in search of new challenges Aarti identified the potential of the fast-growing space of social events. Initially, she single handedly led and executed, through a network of outsourced resources some challenging destination weddings and MICE movements which were extremely successful. After more than a decade with Tamarind Global, **Aarti embarked on her most challenging and exciting journey in 2017.** She has created Milestones to Memories Pvt Ltd. a brand that will mirror her experience, passion and vision. As the founder of Milestones to Memories Pvt Ltd (MtoM), Aarti and her passionate wedding team boasts of creativity, flexibility, core expertise, industry relationships, creative management and organizing skills being just some of them. Their turnkey offerings are all dedicated to achieving just one thing – a wedding celebration as memorable as the wedding itself! If it's your special day, they leave no stone unturned to make it a memorable one. Besides having set up MtoM, Aarti took a decision to collaborate with Harvey World Destinations - a travel integrated services company in mid-2017. As Aarti's vast experience spans across different portfolios, having started at the grass root level of operations, there after moving up the ladder from contracting and product development to sales and marketing to business development to be the core management team. Her role in HWD is to plan the growth and expansion for the brand in different avenues.

Every new chapter has erudition, lessons and milestones to write the book of life. Tell us about success story of yours for the year 2017-18, Arti said, “I love any challenge, building great teams gives you immense happiness. I have a “nose” for what are the most significant issues, challenges, threats and opportunities an organization is facing. I have built processes and strategies to support new projects from inception to successful existence in her career.” Based on these traits of her's, her exciting journey to build her own company - Milestones to Memories Pvt Ltd began in 2017. The year has been extremely exciting and fulfilling, with God's grace

a great boost to the career profile of women fraternity and in comparison, to any other industry they hold the greater chance of growing since boom to this industry has an edge over other industries. This industry also holds out special potentials for unemployed youth, women and the physically challenged being relatively associated with different segments like from a vegetable vendor to the Auditor of finances, all are interlinked in revenue creation of the industry.



Arti Manocha

Managing, Partner, Harvey World Destination
Founder, M to M Pvt. Ltd

and the passionate team that Aarti has, MtoM has in their first year handled some amazing, high profile destination weddings and events. True to their name, they have achieved the milestones for themselves and created immense great memories in the process. There is a clear vision and one goal that she and her team is geared to achieve in the coming years.

To the readers of T3FS magazine, she surpassed her viewpoints, feeling, “Fabian Media publishes the perfect piece of bulletin every month popularly known as T3FS wherein you can find stories, facts n figures, recent scenario to enlighten your share of knowledge in the most perfect manner. The USP of this magazine is its sheen quality and unique dimensions which provides more room for piece of information that entices its readers. I warmly congratulate the whole team of T3FS magazine for their wonderful creative and innovative ideas in bringing out each upcoming issue more insightful to comprehend.”

Slice
of Life

You believe in taking risk or plan before hand:-

I believe that one has to take risk in business but it has to be calculated risk. I do plan ahead too in situations where I can.

Your high points:-

When I surpass my own expectations from myself and my team.

Your low points:

When I see loved ones struggle or in trouble.

Favorite Trade Industry leader:

Deep Kalra

Novel you are inspired with:-

Tuesdays with Morrie by Mitch Albom

A movie that motivates you: -

Lagaan

How you spend your day on day off: -

I ensure I chill with my family, specially my teenager kids....I love cooking for them and try to catch up some reading.

NAARI Tu SARVADA:

In terms of entrepreneurship also, it can easily be traced that women are almost twice as likely to be employers in the tourism industry as in other sectors, and often employ more women than men. Be the literal part of women fraternity very strong but then

Highlighting on the journey of life for constant survival, Mrs. Ratna Chadha, CEO, Tirun Travel Marketing, she told T3FS, “I began as every entrepreneur does and have ended up where every entrepreneur wants to go. I started with a blank slate, and I am today an industry veteran at the helm of the travel industry, leading a company that is changing the way of country vacations. This came at the end of a 39 years-long journey in the commercial travel arena during which time I worked with various leading travel brands. At the start, I was a graduate from India’s premier educational institute, Lady Shri Ram College. I was selected to be a management trainee by ITC’s Welcomgroup Hotels division in 1977 and subsequently spent over a decade working there. During this time, I climbed the corporate ladder and successfully performed a variety of different roles at the organization. In 1991, my husband Gautam Chadha and I established Discover The World Marketing (DTWM) in India, representing global travel brands in the country including Hertz, US Airways, Embassy Suites, Hampton Inn Hotels, Universal Studios and subsequently Royal Caribbean Cruises Ltd. in 1993. As the Director of Sales and Marketing, I spearheaded the strategic development of all brands and drove all sales channels, leading to year-on-year growth and creation of industry ‘benchmarks’ of service quality across products. By 2001, DTWM-India was rechristened as TIRUN Travel Marketing, from there on focusing exclusively on cruise vacations promoting the three cruise brands within the umbrella of Royal Caribbean Cruises Ltd. – Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. In 2012, I assumed the role of Chief Executive of TIRUN Travel Marketing.”

Counting on the different chapters of her life what had erudition, lessons and milestones to write the book of success in life, she cited, “We had a great year as the deployment to the nearest port, i.e. Singapore, increased. This made the world more accessible, bringing deployment closer to home, allowing us to introduce

on the professional front, we have seen the hold of male are still strong and we can see that women are representing only one-fifth of total community on presidential level or board chairs. While tourism is still pushing and upscaling levels to not only recruit women

the concept of being first to the cruise and first to the category. This enabled us to experiment with tertiary and secondary cities in India, which will allow us to satisfy the aspirations of more people for whom proximity and other factors hitherto made cruises inaccessible. This helped us to boost the revenue of our trade partners by aligning the reciprocity program. We also completed 25 years and took this as an opportunity to take our staff on a cruise. We initiated our brick-and-mortar model, getting feet on the ground to help us reach deeper into the market. We also initiated the fly-cruise packages which helped our customers make short-haul trips to markets like Singapore and Hong Kong.” **As the legendry being in the industry for so long, what came beside her and resided forever was the experience with distinguished people and the diverse culture they come from and it was no smooth walk of lane in a male-dominant society; she feels,** “While it might be male-dominated, there is no dearth of competent women in the travel sector; women can do much better job in the service industry, of which travel is a major part. Of all the industries today, the service industry tends to have the greatest numerical gender parity. Women have the tenacity and experience which has, through the years, proved them to be superior to their male counterparts. In any case, in this digital world, you work from where you are and don’t worry about your gender. I never let my gender play a role in constraining my growth and potential – which is the way it should be, and I am grateful to the other women who opened the doors in this industry for me.” **Everyone sources the inspiration in life to keep the pace motivated and focused on what one wants to achieve. And, speaking about one person who and his journey inspired her, she happily told,** “Legendary achievers who came from nothing like Condoleezza Rice (former US Secretary of State) and Oprah Winfrey are distant sources, but my main inspiration came from my husband, Gautam Chadha. His self-belief, courage, and risk-taking abilities gave me the push I needed to

section but it is also motivating and supporting them for self-employment and starting their own ventures. Many of the families are going out of stereotypical thoughts and letting their lineage be carried forward by their daughters, female relatives, wives and other relatives.



Ratna Chadha
CEO
Tirun Travel Marketing

go further and do better. His mantra, the 3 F’s – Focus, Flexibility, and Follow-through – was a template for my own approach to work. Even after his loss, his vision and belief in it stays with me and drives me forward. **T3FS Magazine connects the dots between tourism, hospitality and lifestyle markets and hence for the readers, she passed a message which was,** “The ‘good times’ triumvirate of tourism, hospitality and lifestyle markets has been flourishing rapidly in India as well as the entire world. With increasing income and digitization of services, the scope of demand and the supply efficiency in these three domains has attained new heights. As a professional serving the luxury tourism domain, I feel thrilled to be witnessing, and contributing to, the exciting times for our industry. I would like to urge enthusiasts wishing for a career in these three sectors to pursue their dreams wholeheartedly and with complete honesty, focus while adopting a flexible approach, which according to me, are the three guarantors of success in any field.

Slice
of Life

You believe in taking risk or plan beforehand – Life is a risk.
You can keep planning but you don’t know what will happen

Your high points –
When we founded this company 25 years ago, secure in the belief that it would be forced to reckon with one day

Your low points –
When I lost my husband

Favourite Aviation industry leader –
Richard Branson – Virgin Atlantic

A novel you are inspired by –
Autobiography of legends, living or dead; like Condoleezza Rice: A Memoir of My Extraordinary, Ordinary

Family and Me

A movie that motivates you –
The Post (Movie)

How you spend your day on day off –
Movies and golf are my hobbies and pastime.



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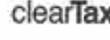
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Open to the New Shades



Open to the New Shades of Amazing Thailand

The Tourism Authority of Thailand (TAT) has launched its new marketing concept “Open to the New Shades of Amazing Thailand” in India.

Mr. Yuthasak Supasorn, the TAT Governor, headed the Thai tourism team at the launch event held at JW Marriott Aerocity in New Delhi. It was attended by several senior executives from Indian travel companies, travel media and invited guests from the business community.

Indian guests also enjoyed a live music performance by special guests, Mr. Koh Saxman, a

famous Thai saxophonist featuring with the Indian musicians including Mr. Dhruv Bed (sitarist) and Mr. Manassas Jena, (tablaist).

Guests also witnessed a demonstration of Thai culture such as the coloring a Khon Mask, painting Thai pattern on the hand, fruit & vegetable carving and stage performances (Muay Thai and Thai Classical Dance).

TAT offices in Mumbai and New Delhi are working with partners and tour operators to convert the new marketing concept into substantial sales

targeted at specific customer segments; such as, Luxury Travel, Weddings and Honeymooners, and Female Travellers, and Families. Also targeted are university students and newly working women.

At the end of event, Mr. Yuthasak presented 12 awards to supporting partners, consisting of travel agents, airlines, media, and wedding planners.

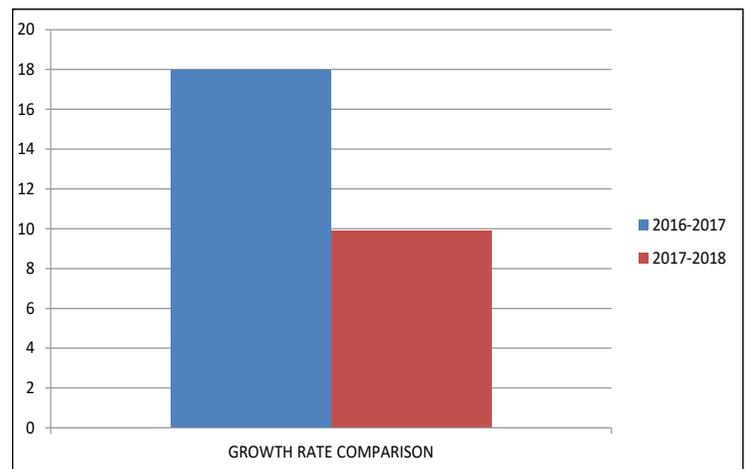
Between March 30 – April 2 2018, TAT will organise a mega-famtrip for a carefully chosen list of 100 Indian tour operators and 50 media.

9.9% GROWTH IN FOREIGN EXCHANGE EARNINGS

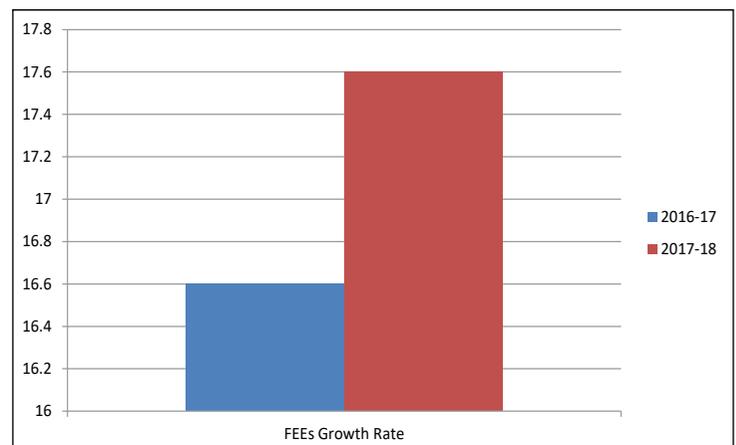
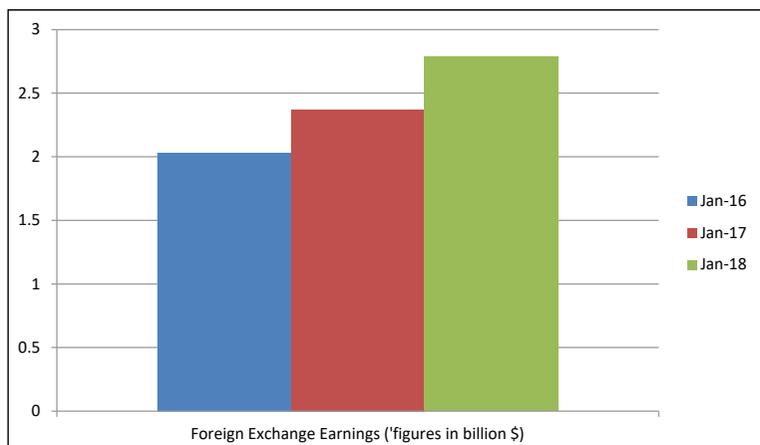
Ministry of Tourism estimates monthly Foreign Exchange Earnings (FEEs) through Tourism in India, both in Rupee and Dollar terms based on the credit data of Travel Head from Balance of Payments of Reserve Bank of India (RBI).

The highlights of the estimates of FEEs from tourism in India for January 2018 are as below:-

Foreign Exchange Earnings (FEEs) through Tourism (in Rs. terms)



Foreign Exchange Earnings (FEEs) through Tourism (in US \$ terms)



ADTOI Re-launched its Digital Website

ADTOI during its General House meeting held on 23rd February 2018 in Delhi re-launched its Dynamic/Digital Website.

This auspicious occasion took place in the august presence of Ms. Aashima Mehrotra, Director (Tourism) of Ministry of Tourism, Govt. of India, Mr. Metta Rama Rao, IRS, Officer on Special Duty, Andhra Pradesh Bhavan, Mr. Anil Saxena, General Manager, MP Tourism, Mr. Rajinder Sharma, Liaison Officer, Haryana Tourism. The Website was launched digitally by Ms. Aashima Mehrotra and Mr. Metta Rama Rao. ADTOI members and Press/Media were present during the launch.

Mr. Chetan Gupta, Chairman Website & IT committee briefed the house about the various new features of new digital website and future plans to link the same with MOA and other state Tourism Boards. The goal with this new website is to give thrust to the overall growth of domestic tourism in the country as well as to boost the business of our esteemed members. The Website will also provide our visitors an easier way to learn about ADTOI services and solutions and also to allow the visitors to browse information based on their own choice to select the service provider of their own choice. The new website is interactive and gives better access to About Us: who is who, activities, Careers, Contact, Enquiry. Our current and prospective clients will find useful information about our services on the homepage of our website.



Bird Execujet: Authorized Distributor Shell Aviation in India



Bird ExecuJet Airport Services Private Limited, a joint venture between Bird Group and ExecuJet Aviation Group, announces its strategic cooperation and appointment as the authorized distributor for sales and marketing of Shell Aviation's Lubricant (AeroShell) products in India covering all key markets sector and product segments like Commercial, BGA, Industries & Defense.

Bird Group is a key aviation and travel conglomerate and is keen in supporting the growth of the aviation sector in the region.

Bird ExecuJet is developing a world class FBO/

MRO at Indira Gandhi International Airport and currently offers maintenance services from 2 exclusive hangars. The existing facility offers excellent logistics and operational readiness for its clients within India and also supports international clients and clients from neighbouring countries. The company has been felicitated with 'Most Popular Service Provider of the Year award for 2016' by Business Aircraft Operators Association (BAOA), 'Best Turnaround Turk of the Year (Private Sector)' by PHD Chambers of Commerce as well as recent accreditation by the International Standard for Business Aircraft Handling (IS-BAH).

Photography Master Classes in the Mountains

Emirates One&Only Wolgan Valley presents the perfect canvas for avid or budding photographers to craft their skills on quintessential Australian landscapes and wildlife, all within this majestic property.

Guests are invited to join Canon professional, and renowned Australian photographer, Joshua Smith, for a photography masterclass in the mountains during two exclusive photography weekends on 23 to 25 March and 17 to 19 August 2018. Joshua's passion lies in capturing the untouched beauty of rural and regional Australia, including its awe-inspiring natural landscapes and wide expansive night skies, and guests will be able to learn from the master himself during the weekend escapes at Emirates One&Only Wolgan Valley.

Joshua has worked as a contributing

photographer for Canon Australia for many years which has resulted in incredible exhibitions, landscape and aerial images that showcase Joshua's commitment to the environment and rural Australia. Each two-days interactive masterclass at Emirates One&Only Wolgan Valley will include landscape and wildlife photography by day and astrophotography by night, where guests will be able to capture the milky way in all its spectacular glory. Under the expert guidance of Joshua Smith, each guest will utilise the latest Canon Pro-level camera bodies and Professional L Series lenses, stabilised by Carbon Fibre Manfrotto tripods to learn how to photograph the spectacular scenery, as well as learn how to professionally edit photos. Guests will be able to take home the beautiful images they have taken during the weekend.



India the 3rd largest source market for Singapore

For the third time in a row, Visitor Arrivals (VA) from India in to Singapore has crossed the one million mark, reinforcing it as one of the most preferred destinations for Indian travelers.

Singapore Tourism Board announced that India, for the first time has moved up from fourth to third place (ahead of Malaysia and behind China, Indonesia) as a VA source market for Singapore. It recorded the highest growth rate of 16% among all markets. Six (6) others out of the top fifteen (15) markets, including China (+13%), Vietnam (+13%) and USA (+9%) also saw record high VA.

While Mumbai, Chennai, Delhi and Bangalore continue to remain their top VA source cities, STB's efforts to engage travelers from cities like

Ahmedabad, Coimbatore, Hyderabad, Jaipur, Kolkata and Pune have resulted in double-digit VA growth from these cities.

India continued to be the top source market for VA in the cruise segment for Singapore. 127,000 cruise passengers from India sailed out of Singapore's shores in 2017, a year-on-year increase of 25% from 2016.

2018 has already begun on an exciting note for STB with the recently concluded roadshows at Mumbai and Jaipur, followed by participation in SATTE 2018 in Delhi. Taking the brand identity forward, STB India's activities this year will be centered around the theme 'With Passion, Forging New Possibilities.'



Most Iconic Places to Visit in Odisha

Odisha has multi tourist attractions ranging from the beautiful monuments to the craftsmanship of artistic excellence.

• T3FS Desk

Each of these Monuments has a significance in the history of Odisha. Some of these monuments are in a derelict condition as the ravages of time leaves nothing untouched. Most of the monuments in Odisha that remain today are large temple complexes dedicated to a presiding deity, with the construction of the temple parts likened to a human body. The monuments in Odisha (Orisha) provided for worshippers in a separate square shaped porch called the "jagamohana" to congregate and await their turn to pay their respects to the deity. Many of these Monuments in Odisha are archeological finds that have been unearthed. Some bear testimony to Buddhist influence while others tell of Jain influences. Some of the most frequented Monuments in Odisha are:

BUDDHIST MONUMENTS



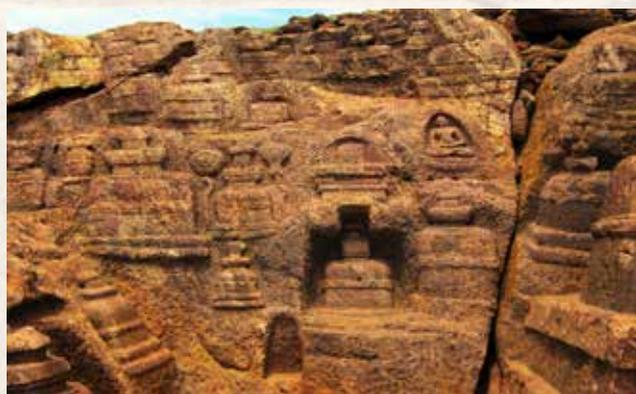
Dhauili Hills

Dhauili is famous for the edicts related to Buddhism that were composed from the Brahmi script and used Prakrit language. One can spot a series of rock cut monuments on this hill. Numerous artifacts tell us about the urban settlement at this place in the 3rd century B.C. One finds the image of intricately carved elephant and close to this elephant, you have a stupa. An enormous temple in Dhauili is the Dhavaleswar Temple, which is much frequented by the visitors. In addition to this, you have the Bahirangeswar Temple Siva Temple as well as the Ganesha Temple that together add to the religious aspect of this place. Moreover, Dhauili also has another attraction named as the Shanti Stupa whose foundation was laid by the Japan Buddhist Sangha. Therefore, Dhauili is a worth visiting place by the diehard devotees of Lord Buddha.



Lalitgiri

Lalitgiri is a major center of Buddhism hemmed between the Parabhadi and Landa sandstone hills in the stand alone Assian hill range. It is situated in the Mahanga Tahsil in Cuttack district. The site about 3 kms south of Bandareswar village was first excavated in 1985. Large architectural remains including a 20-m-high apsidal temple have been found together with sculptures and decorated door jambs. A stone platform with inscriptions dates this site closer to the second century although Kushana Brahmi inscriptions on an underlying brick stupa suggest Buddhist occupation around the first century BC. Three caskets were also found, two of which contained stone, silver and gold caskets with preserved relics inside. The caretaker will open the small museum. There is a stone-carvers' village at the base of Lalitgiri which traces its connections back to ancient times and produces excellent sculpture.



Pusphagiri

Pusphagiri, situated atop Langudi hills of Odisha, was an ancient Buddhist Mahavihara established in 3rd century AD. It flourished in this region till 1st century AD. Langudi hills are spread across Cuttack and Jajpur districts of the state.

Exquisite sculptures and beautiful architecture of the Gupta dynasty adorn these structures. The campus stands in a picturesque landscape whose beauty is further augmented by Kelua River, a tributary of the Brahmani River which flows along north east of Langudi hills.

Pusphagiri was considered as one of the primary institutions of higher education in ancient India and was often ranked with Takshila, Vikramshila and Nalanda.



Ratnagiri

Exploring the most religious and paramount Buddhist sculptures, especially around the hills of Odisha gives you a true experience of peace of mind and soul that every Buddhist follower wishes to visit. Yes, the famous place is Ratnagiri of Jajpur, one of the famous destinations on the Buddhist Tour in Odisha. However, the history of Ratnagiri is also related to Gupta Dynasty.

Talking more about Ratnagiri, it has been of historical and religious significance that makes it an ideal destination to explore. The small yet religious town in Jajpur District is known for a huge monastery that relates to Mahayana Sect along with famous kings like Ashoka and others from the Gupta Dynasty. Apart from its strong historical background, Ratnagiri is also known for the flow of main rivers of Odisha known as Mahanadi, Brahmani, Kimiria and Birupa.

Along with enjoying the beauty of these major rivers of Odisha you can find wide range of different tourist attractions in and around Ratnagiri that keeps in account the places like Dhaulagiri, Lalitgiri, Udayagiri and many more. Ratnagiri tourism is also known for Buddhism of the Tantric cult that is popularly known as Vajrayana.



Buddhist Heritage

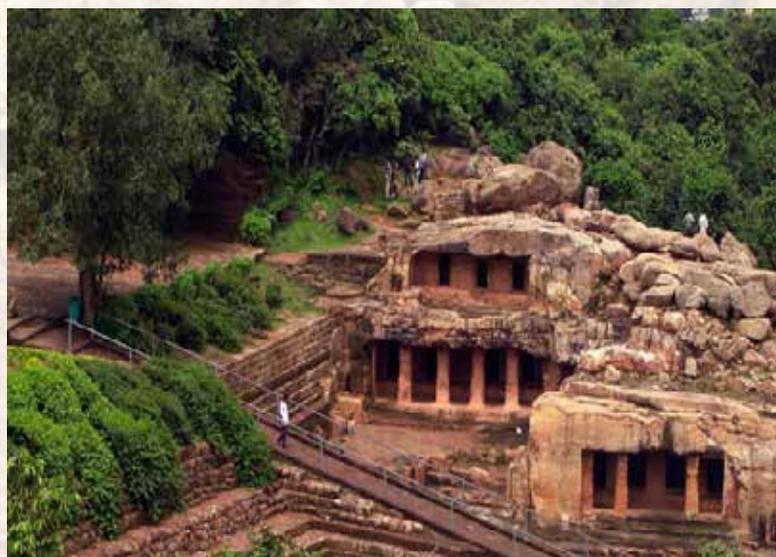
A large number of Vajrayana or Tantric Buddhist images and figurines found in Odisha suggest that this form of Buddhism found a fertile growing ground in Odisha.

Apart from the Buddha figures, the other important feature of Buddhist plastic art in Odisha is the representation of Bodhisattva Avalokiteswara in his different forms such as Padmapani, Lokeswara, Vajrapani etc. We also find sculptures of Tara, Manjusri, Amoghasiddhi etc. in this period. A Lokeswara image found at Bhubaneswar, Amoghasiddhi from G.Udaygiri near Phulbani, Buddha in Bhumi-sparsa mudra from Khadipada, and Avalokiteswara Padmapani in standing pose from Khadipada are displayed at the Odisha State Museum in Bhubaneswar. Most of these Buddhist sculptures are very big in dimension. The museum at Lalitgiri preserves colossal Bodhisattva figures in it. Many more such figures are located at nearby Udayagiri and Ratnagiri.

Padmapur

The village of Padmapur in the district of Rayagada is a flourishing agricultural centre today. However, a 7th century inscription found here indicates that the Jagamanda hill once located closeby housed the monastery of the famous Buddhist logician-philosopher Dharmakirti.

The hill also has 5 Shiva temples dedicated to Manikeswar, Dhableswar, Mallikeswar, Nilakantheswar and Podukeswar as well as a perennial water reservoir at the top of it.



Udayagiri & Khandagiri Caves

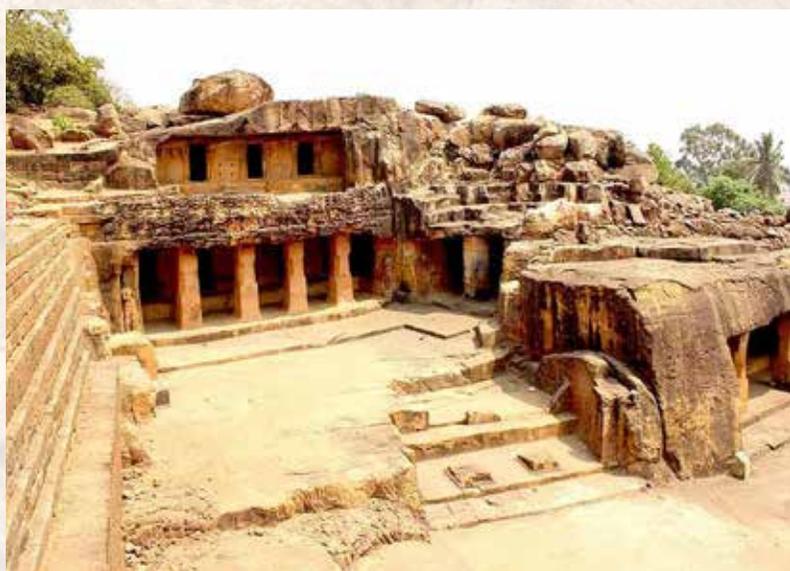
One of the earliest groups of Jain rock-cut shelters, the caves of Udayagiri and Khandagiri command a unique position in the field of history, rock-cut architecture, art and religion. The two hills rise abruptly from the coastal plain, about six kms west of Bhubaneswar, separated by a highway. Called lena, in the inscriptions, the caves of Udayagiri and Khandagin are essentially dwelling retreats or cells of the Jain ascetics, opening directly into the verandah or the open space in front. Mostly excavated near the top of the ledge or boulder, they simply provided dry shelter for meditation and prayer, with very little amenities even for small comforts. The height for being too low, does not allow a man to stand erect.

Each cell was tenanted by several monks. The cells are austere plain, but their facades are encrusted with sculptures depicting auspicious objects worshipped by Jains, court scenes, royal processions, hunting expeditions and scenes of daily life. The austere later additions, when Jainism no longer enjoyed royal patronage in this part, shows 24 Jain tirthankars. At present, all the important caves have been numbered for to avoid confusion in nomenclature.

The famous Rani Gumpha ('Queen's Cave'), also on Udaygiri, has upper and lower stories, a spacious courtyard, and elaborate sculptural freezes.

The carvings show popular legends, historical scenes, and religious functions, as well as many dancers. The style seems quite well-developed, and it of a singular grace and liveliness.

JAIN MONUMENTS



Vajrayana Sculptures

We have a large number of Vajrayana sculptures at Ratnagiri. These are different forms of Avalokiteswara, Manjusri, Heruka, Jambhala, Kurukulla, Mahakala, Vajrasattva, Aparchana, Vajrapani, Tara, Aparajita, Marichi, Arya Saraswati, Vajra Tara, etc.

Other important sculptures are the Tara figures of Solampur, the three Vajrasattva figures along with a Buddha image from Haripur, Prajnaparamita from Banasvaranasi, Tara image at Banpur, a Maitreyi image at Natara near Kendupatna, Avalokiteswara, Padmapani and Yamantaka images at Kuruma, Marichi and Vajravahni at Ayodhya, Buddha from Khiching and Buddha figures of Ganiapalli. It is interesting to note that the back slab of a Buddha image at Solampur contains the story of Buddha, from his birth to nirvana.



Calls for Celebrations

Festivals always bring the reason to get dwelt into the most vibrant and energizing stint of fun, joy, happiness and laughter. This year pack your bags and join the ever vibrant and harmonious art and cultural extravaganzas around the globe with your loved ones.

• Tarsh Sharma

Cannes Film Festival
When: May 8 – 19, 2018
Where: Cannes, France

Films are the magnets of not just glam world but everyone. In this context, after Oscars what gets all the glamour from all across world is the Cannes Film Festival which was originally an event for social gathering of tourists rather than a competition where they used to gather and watch quality films spending time with each other. However, as the years passed by and things changed with its passage, the number and quality of films have grown and the festival acquired a stature of being one of the most prestigious events in the film fraternity across world. The Cannes film festival is the gala glamorous affair where one arrives in a low-key affair but leaves as one more sparkling star. With one mega carnival of stars, people get to see all the glamour, fashion and trends what is just not doing rounds but it is one festival which trends latest fashion.



Glastonbury
When: June 26–30, 2018
Where: Glastonbury, England

This four days music festival in England is one of the most happening events of European countryside with all gathering at one place in harmony. Apart from the incredible music you'll find at Glastonbury, what is most funny thing and interesting part of the festival is splashing through the mud in your zipped-up rain boots while being on camp tour with all your friends. Glastonbury can be the loud, kinky, electric and wild festivals to attend but it is one of the lasting experience that will remain with one person forever. Everything is there in Glastonbury what is required in any music to be.

La Tomatina Festival
When: The last Wednesday in August
Where: Buñol, Spain

La Tomatina Festival takes place in a Spanish town in Valencia (Buñol). The crazy fun festival is the war of tomatoes in the joy of celebrating the harvest season. starting. A few small trucks go inside the town bringing with them kilos and kilos of tomatoes. They let the tomatoes drop to the ground, and that signals to start off the big carnival in the town with all gathering at one place. One must not worry for it being painful as what will splash on you would be the tomatoes which are mashed and properly squeezed in half way through before one throws it. Most of time while this playful event you get to get involved talking to strangers who also partakes in the party and latter becomes friends. You'll get dirty. There will always be nice locals who will take out their hose and will splash the water to wipe out all the dirt and bits & pieces of tomatoes on you, so you can get cleaned. And what requires attention here in this are the eyes so forget not to bring up your goggles if you want your eyes to be protected in this fun game. The event is so much fun!





Songkran Water Festival
When: April 13–15, 2018
Where: Chiang Mai, Thailand

The svelte hot summers are cordially awashed with the world’s biggest ‘water-splashing’ Songkran festival which embraces the New Year celebrations in Thailand. This traditional festival is commemorated during mid- April every year. The celebrations continue for three days by turning Thailand into a massive water playground where kids and adult partake with their swanky water guns and dippers to drench you into the Holy Spirit. Avoid taking a ride in a tuktuk during these days if you don’t want to get mobbed by amusing natives and playful tourists for they are going to pour ice-cold water on you. Have Fun!!!

The Imilchil Marriage Festival
When: August 23rd to September 8th 2018
Where: Imilchil, Morocco

Imilchil is located high up in the lake plateau of the Middle Atlas Mountains in Morocco. Each September, the surrounding tribes, AitSokham and AitBouguemmaz celebrate the Imilchil Marriage Festival, held in Souk Aam and AgdoudN’Oulmghehni. This festival, also known as September Romance, features the AitYaazza culture of an annual collective marriage where women search and choose their husband. The festival is celebrated with great food, music, dancing, and beautifully dressed Berbers in traditional and ceremonial costume. For a long time the festival was closed off to visitors but in recent years has opened to stimulate tourism.



White Night Festival
When: May 26 – July 23, 2018
Where: St. Petersburg, Russia

The white nights festival in St. Petersburg is a popular annual arts festival of the nation which is internationally acclaimed from quite a long time. This festival is hosted during the season of the midnight sun. The white magical festival consists of series of classical ballet, musical nights and the world-famous Opera. Multiple performances during this month-long festival takes place at the Mariinsky Theatre and Marrinsky Concert Hall. “Stars of the White Nights” is the series of classical ballet and opera performances which is an essential part of this festival. On the eve of shortest night period, Scarlet Sales which is a holiday of graduates happens that creates magical impact in a short period of half an hour to people for lifetime.



Oktoberfest
When: September 22nd – October 7th 2018
Where: Munich, Germany

Oktoberfest is the world’s most famous beer festival, taking place in the German city of Munich. The original and still the best, the 17 days festival runs from mid-September to the first Monday of October, with literally millions of revellers making their way to the city to join in the festivities. From September 22nd the Schottenhamel tent is the place to be, if you want to catch the official opening ceremonies. At noon, the Mayor of Munich will have the honor of tapping the first keg of Oktoberfest beer. Once the barrel has been tapped, all visitors will then be allowed to quench their thirst.



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• T3FS Desk

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Aviation



DESIRABLE DREAM LINER

Dream Liner, the name itself reflects luxury, premium comfort, easy flutter and an unforgettable experience every time one flies with. Dream Liner is one burning wings in aviation industry and this time let's get under the wings of this desirable aircraft in detail.

• **Vedika Sharma**

A viation industry by the passage of time has become one of the pioneer and preferred mode of travel in the world. With great push to the faster pace of competitive world, the aviation industry has greater share of transformation to itself. In the meantime, the industry has seen a high altitude in its technological advancements for the aircrafts as well which now different aviation companies are using and the Dream Liner is one such aircraft which has become a part of everyone's luxurious desire to live once in a lifetime. The Dream Liner aircrafts are the most influential product of Boeing Company which is a leading aircraft manufacturing American brand.

The 787 Dream Liner's distinguishing features include mostly electrical flight systems, raked wingtips, and noise-reducing chevrons on its engine nacelles. It shares a common type rating with the larger Boeing 777 to allow qualified pilots to operate both models. Initially the Dream Liners were designated as 7E7. But in its roll-out ceremony in the year 2007, it was unveiled as 787 at Everett factory of the manufacturing company. Development and production of the 787 has involved a large-scale collaboration with numerous suppliers worldwide.

DREAM in MAKING

Dream Liner is just not the American brand but the project has got involvement from the pioneers of aviation from all around the world. In his regard, the manufacturer led no stones unturned to get the perfection on craft in this aircraft. The dream liner involved its subcontracted assemblies with the hub of technologies like Japan, South Korea, Italy, France and other sub-regions of the United States of America. In this series, the assembly included its wing manufacturing at Japan with its leading company Mitsubishi Heavy Industries, for the centre wing box, the stabilizers were called up all the way from the style capital of world – Italy and the company to horizontally stabilize the aircraft was Alenia

Aeronautica whereas Italy's Global Aeronautica also got involved itself to the fuselage section of the aircraft. The aircraft got its research to reach to Korea Aerospace Industries, South Korea whereas to help US launch the product of one of its kind, Kawasaki Heavy Industries of the automobile expert nation Japan took the charge and in this similar Spirit Aero Systems, Wichita, US were the helping hands. The passenger doors were fixed up by the crafting perfectionist capital of world France and its pioneer brand Latecoere whereas for the cargo doors, access doors, and crew escape door the Saab AB from Sweden was approached. No potential wonder of world is complete without the dash of Indian Intelligence therefore, Indian software giant

HCL triggered itself to provide the most quality software and ensured the best of software advancement in the Dream Liner. The floor beams were leveled by the TAL Manufacturing Solutions Limited of India; wiring were from Labinal of France; wing-tips, flap support fairings, wheel well bulkhead, and Longerons were respectively taken into consideration from Korean Air of South Korea, landing gear were from Messier-Bugatti-Dowty respectively crafted by United Kingdom and France and power distribution and management systems and air conditioning packs ascertained by the Hamilton Sundstrand, Connecticut, US.



ENVISION, IMPLEMENT and DREAM becomes REALITY!!

As it is very much well-aware fact that the initially Dream Liner was the designated aircraft with 7E7 designation but the moment it unveiled, it became 787 and may be that flip in the name confusion was the fact that brought the cherry of luck on the beautifully crafted cake – Dream Liner to blitz it with all the luck and fortune. The luck was brought in 2007 compared to the designation curate in the year 2005 by the strategic team of Dream Liner at the Everett Factory in USA. Since then, it is 787 instead of 7E7 and all the variants were also renamed as 787 along with their extended model Unique Identification Code. Development and production of the 787 has involved a large-scale collaboration with numerous suppliers worldwide.

The Dream Liners have multiple layers of assembling them and crafting the right and unique designer and comfortable airplanes at their

Different Variants of DREAM in LINE

The Dream Liners have been engrafted into three major variants which vary according to the range of them being shortest to the longest and in this series 787-8 is the shortest, then comes the 787-9 which is comparatively longer and the longest is the 787-10. These Dream Liners have their codes as B788, B789 and B78X in the List of ICAO aircraft type designators. If the reports are to be believed than the shortest-range of Dream Liner was 787-3 but then it was terminated in 2010 by the company.

787-8

In terms of capacity and the specifications, the Dream Liner 787-8 is the shortest aircraft among all of its variant. The Dream Liner 787-8 is the base model of this technically advanced family and also the aircraft was the first one to enter to the commercial world in catering the passenger with the luxurious journey of their

life. The 787-8 targeted to swap the Boeing 767-200ER and -300ER, and expand the market of direct flights overlapping the ones that requires connectivity and lay over as they expects higher maintenance grounds and hustle to the passengers. The planes were not that much economically viable. As per the aviation reports on different sources, it was claimed that approximately 33% of 787 orders were placed and out of them 348 were delivered up till October 2017.

787-9

Next in the series is 787-9 which is comparatively longer to 787-8 and shorter to 787-10 keeping the same wingspan to that of 787-8, the 787-9 and then being one that is lengthened and strengthened variant of around a 20 feet (6.1 m) longer fuselage. The aircraft is said to weigh around 54,500 pounds (24,700 kg)

factories which are located not just at Everett but also in the Factories of Washington, and the Boeing South Carolina factory in North Charleston, South Carolina. The Dream Liners were first planned to hit the floor and fly high in the sky in May 2008 but the extensions in the project let the company experience through multiple delay and the first safe fly for the Dream Liner - The dream airliner's maiden flight took place on December 15, 2009 whereas the aircraft completed its flight testing in mid of the 2011.

It is also reported that the company has invested almost around \$32 billion on the 787 program to make it a big success in the aviation industry which is one of the costliest investment and for many cases just a dream to envision and not the easy game to achieve a win.

higher maximum take-off weight (MTOW). The airplane has a typical three-class arrangement with a 7,635 nautical miles (8,786 mi; 14,140 km) range.

787-10

With constant requirement to have much better features and comfort to that of the added feature in available variant, a long procedure to research and develop the most fitted technical specifications and physical luxuries. The company then came with 787-10 with the constant of airline carrier companies like Emirates. Boeing was studying through all the possibilities to stretch over seating capacity in Dream Liner and that is how the capacity in it increased from 290 to 310 which was their last possible capacity. (**details as per Boeing official reports)

Technical Specs

	787-8	787-9	787-10
SEATING	242	290 +20% vs. 787-8	330 +36% vs. 787-8 +14% vs. 787-9
RANGE	7,355 nmi (13,620 km)	7,635 nmi (14,140 km)	6,430 nmi (11,910 km)
CONFIGURATION	Twin Aisle	Twin Aisle	Twin Aisle
CROSS SECTION	226 in (574 cm)	226 in (574 cm)	226 in (574 cm)
WINGSPAN	197 ft (60 m)	197 ft (60 m)	197 ft (60 m)
LENGTH	186 ft (57 m)	206 ft (63 m)	224 ft (68 m)
HEIGHT	56 ft (17 m)	56 ft (17 m)	56 ft (17 m)
CRUISE SPEED	Mach 0.85	Mach 0.85	Mach 0.85
TOTAL CARGO VOLUME	4,400 ft ³ (125 m ³)	5,400 ft ³ (153 m ³)	6,200 ft ³ (175 m ³) +41% vs. 787-8 +15% vs. 787-9
MAX TAKEOFF WEIGHT	502,500 lb (227,950 kg)	560,000 lb (254,000 kg)	560,000 lb (254,000 kg)



Dreaming Facts about the Jumbo Jet

SYSTEM

- Smooth Ride
- Large, dimmable windows
- More-electric systems
- Electric brakes
- Electric wing ice protection

AERO

- Laminar flow nacelles
- Low-noise chevrons
- Raked wingtips
- Low-drag empennage

STRUCTURE

- One-piece barrel section
- Composite floor seams

- Composite cab structure

ENGINE

- Leading engine solutions

COMFORTS

- Lower cabin altitude
- Larger window panes
- Cleaner air
- Noise reduction

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Air Arabia: Net Profit of AED 662 Million

Air Arabia (PJSC) announced full-year financial results for 2017 as the Middle East and North Africa's first and largest low-cost carrier once again delivered high levels of profitability and growth across the breadth of its operations.

Air Arabia's net profit for the full year ending December 31, 2017 was AED 662 million, a 30 per cent increase compared to AED 509 million registered in 2016. Turnover for the full year 2017 was in line with the preceding 12 months reaching AED 3.74 billion. More than 8.5 million passengers flew with Air Arabia in 2017 and the average seat load factor – or passengers carried as a percentage of available seats – in 2017 stood at an impressive 79 per cent.

Following its solid full year 2017 performance, Air Arabia's Board of Directors proposed a dividend distribution of 10 per cent of share capital, which is equivalent to 10 fils per share. This proposal was made following a meeting of the board of directors of Air Arabia and is subject

to ratification by Air Arabia's shareholders at the company's upcoming Annual General Meeting.

Air Arabia added 21 new routes to its global network in 2017 from its five operating hubs in the UAE, Morocco, Egypt and Jordan. The carrier took delivery of 4 new aircraft and ended the year with a fleet of 50 Airbus A320 aircraft operating to 140 routes across the Middle East, Africa, Asia and Europe.

Sheikh Abdullah Bin Mohammad Al Thani, Chairman of Air Arabia said: "Air Arabia has enjoyed consistent and sustained growth in 2017 driven by its network expansion strategy and cost control measures helping us to once again deliver a strong set of results. While political and economic challenges continued to impact the performance of the aviation sector in 2017 we have focused more keenly than ever on ensuring the highest level of operational efficiency and appealing product offering".

The Deck: Signature style of Cathay Pacific's lounge



Cathay Pacific unveiled The Deck, the airline's newest lounge at Hong Kong International Airport, giving customers another great reason to arrive early, relax and pamper themselves before their flight. Located close to gate 16 in Terminal 1 and designed in the signature style of Cathay Pacific's award-winning lounges in Hong Kong and across its network, The Deck, which opens its doors to passengers on 2nd March, emulates a "contemporary living room" environment of understated

luxury, helping customers to feel at ease and providing a sense of well-being.

The Noodle Bar

Like our other lounges, the dining experience is at the heart of The Deck, with the Main Lounge providing a range of self-service, freshly made international offerings. Not to be missed at The Deck is The Noodle Bar – an iconic favorite among Cathay Pacific customers.

The Terrace

The Deck is distinct from Cathay Pacific's other lounges at its home in Hong Kong for the fact that it sits on a balcony on the eastern side of the terminal building.

From The Terrace, an open-ceiling L-shaped veranda featuring both table and individual seating, lounge visitors can take in panoramic views of the airport's apron, taxi-ways and northern runway whilst enjoying their choice from a wide variety of drinks and dining options.

Paul Loo, Chief Customer and Commercial Officer, Cathay Pacific said, "The Deck builds on the formula that has made our other new lounges around the world so popular with our customers. Investing in experiences that our customers value and consider important is at the heart of our product and service philosophy, and helps us differentiate ourselves from any other airline. We look forward to welcoming the lounge's first passengers".

Fastest Growing International Cargo Airline of the Year

Ethiopian Cargo & Logistics Services, Africa's largest cargo operator, has been awarded as "Fastest growing International Cargo Airline of the Year" at Air Cargo India International conference.

The biennial awards ceremony was held in conjunction with the seventh edition of Air Cargo India exhibition and conference, recognizing cargo carriers with immense progress and leading innovations in the air freight industry while enhancing customer experience. The winners of the prestigious award were selected through online voting system by STAT Times readers.

Ethiopian Cargo & Logistics is currently striving to be the most competitive and leading African cargo airline by providing safe, market driven and customer focused cargo, courier and mail transport services by 2025.

Mr. Tewolde GebreMariam, Group CEO Ethiopian Airlines

"We are very honored by this prestigious award. Ethiopian Cargo & Logistics is one of the fastest growing strategic business units of the Ethiopian Airlines Group. In addition to the belly hold cargo capacity that it avails to more than 110 international Destinations, It currently flies to 44 dedicated freighter destinations on 5 continents using 8 dedicated freighters including 6 wide-body ultra-modern Boeing B777-200LRF with another 4 on order and operates cutting-edge cargo terminals in Addis Ababa, our main hub, with a capacity to accommodate



1 million tons annually. Today, it transports around 400,000 tons cargo annually supporting Africa's trade and economic growth. In line with our Vision 2025, we aim to double this figure to 800,000 tons annually and contribute our part to the economic renaissance of Africa in general and Ethiopia in particular."

Emirates Airline Festival of Literature

Spotlighting the importance of literature and the power of reading as key to connecting with and understanding the world around us, Emirates is celebrating its 10th year of supporting the Emirates Airline Festival of Literature.

The airline has been a key to the growth of the festival, which has become a mainstay on the Dubai cultural calendar.

The festival started in 2009 with 65 authors coming from 21 countries. Emirates was an airline that connected Dubai to 99 destinations with 127 aircraft in 2009. Since then, Emirates has carried over 1,000 authors to the festival from over 65 countries, enabling the festival to showcase inspiring line-ups of talks, workshops and performances featuring some of the best authors, thinkers and writers from all corners of the globe. Today, the airline serves 159 destinations in 85 countries and territories on nearly 270 aircraft.

This year, the airline will engage visitors to the Emirates Airline Festival of Literature with innovative on-ground experiences. Emirates' on-ground activations will run from 2-3 March and 9-10 March at the InterContinental Hotel Festival City.

Sheikh Majid Al Mualla, Divisional Senior Vice President, Commercial Operations Centre for Emirates said, *"In less than a decade, the Emirates Airline Festival of Literature has transformed the literary landscape of Dubai. What started as a homegrown affair has turned into a truly global gathering of writers and book lovers. The authors reflect the vibrant, international spirit of Dubai as well as Emirates' global network and we hope to continue connecting booklovers with extraordinary literary experiences in the coming years as the festival grows from strength to strength."*

Etihad Airways Hospitality @ Lakmé Fashion Week



Etihad Airways, the national airline of the United Arab Emirates, once again showcased its hospitality at Lakmé Fashion Week in Mumbai as being part of an ongoing partnership as the preferred airline of the global fashion industry.

Fashion designers and stars of film and TV were welcomed to the airline's dedicated activation area at JioGardens, venue for the five-day Summer 2018 season of fashion events, where visitors signed up to Runway to Runway – Etihad's exclusive travel loyalty programme for

the fashion industry. Visitors also had an opportunity to enter a social media competition to win Business Class tickets to New York Fashion Week in September.

Designers Tarun Tahiliani, Payal Singhal, Gaurang Shah of Raw Mango, and Nikhil Mehra of Shantanu and Nikhil, Australian-Indian actress Pallavi Sharda, Australian celebrity chef Sarah Todd, and renowned blogger Malini Agarwal of Miss Malini, fame were among the visitors to Etihad Airways' popular exhibit area.

This was the airline's fourth participation at Lakmé Fashion Week over the past 18 months, further strengthening its presence alongside the world's most revered luxury brands.

The influence of fashion spans a huge audience, from consumers to designers, models and fashion media.

In 2016, Etihad Airways struck a comprehensive global agreement with sports, events and talent management company WME | IMG, to become a long-term partner of the fashion industry.

Mumbai was the latest stop in Etihad Airways' global fashion sponsorship. The Abu Dhabi-based airline supports 17 fashion week events worldwide every year.

Etihad Airways connects Mumbai and a further 10 cities across India with flights to the fashion capitals of the world – New York, London, Paris and Milan – via its Abu Dhabi gateway.

Neerja Bhatia, Etihad Airways Vice President Indian Subcontinent, said

"Lakmé Fashion Week is an iconic event on the Mumbai social calendar. Once again, Etihad Airways was delighted to extend its support to a vibrant sector of India's manufacturing industry and to India's commercial centre of Mumbai where Etihad flies three-times-a-day from our Abu Dhabi hub. This season we were also excited to connect our visitors to Lakmé Fashion Week with another fashion capital, New York, through a popular social media competition."

Perth: Second Destination to be Served by Singapore Airlines'

Perth will become the second scheduled destination to be served by Singapore Airlines' new Boeing 787-10 fleet.

Flights are expected to commence in May 2018, subject to regulatory approvals, initially on one of the Airline's four daily flights between Singapore and Perth.

The 787-10s will feature Singapore Airlines' new regional cabin products and will seat 337 customers in two classes, with 36 Business Class and 301 Economy Class seats.

Prior to the launch of services to Perth, the 787-10s will be operated on selected flights to Bangkok and Kuala Lumpur for crew training purposes, before the first scheduled service to Osaka in May 2018.

The first aircraft in Singapore Airlines' livery completed its flight testing at Boeing's North Charleston, South Carolina production facility on 9 February 2018.

Singapore Airlines will be the world's first airline to operate the 787-10 and has 49 firm

orders for this aircraft type. The Airline will take delivery of its first 787-10 from Boeing in March 2018.

Measuring 68 metres in length, the 787-10 is the longest variant of Boeing's Dreamliner range of aircraft, which are constructed using technologically advanced lightweight composite materials. In addition to the 49 firm orders for 787-10s, the Airline has a firm order with Boeing for 20 777-9s, which are due for delivery from the 2021/22 financial year.





#SayYesToTheWorld



Lufthansa

The new Lufthansa campaign #SayYesToTheWorld invites you to say "yes" to the world and discover exciting destinations virtually.

SayYesToTheWorld

The augmented reality installation of "Open Seats" makes this experience possible where participants will be seated on Premium Economy seats and captured by sensors and cameras. On a seven-square-meter screen, they will then find themselves – just like in the TV spot – as visitors at a spectacular destination.

In India, China or the USA, they can interact in real time with a mix of animated 3D elements, actors and real-world environment to playfully discover the destination. This experience is made possible by a sophisticated

combination of skeleton tracking and depth detection, which interprets the participants' movements and triggers corresponding reactions in extended reality.

The travel experiences range from a spontaneous jam session in New York to a kung fu lesson with Chinese Shaolin monks. **Benita Struve, Head of Marketing Communication**s said, "Open Seats is not only the translation of #SayYesToTheWorld into an interactive experience but also underlines our claim to understand marketing technology. This is not as an end in itself, but as a vehicle for enthusiasm and unique experiences."

From February 22nd, people can go on a virtual journey and experience the installation developed by Lufthansa lead agency Kolle Rebbe and mixed reality expert 3spin at Main-Taunus-Zentrum near Frankfurt and Munich Airport. A world tour of the Open Seats with a stop in New York is planned at a later stage.

Indigo appoints Sr. VP- Human Resources

Indigo announces the appointment of Rajagopalan Raghavan as the Senior Vice President – Human Resources.

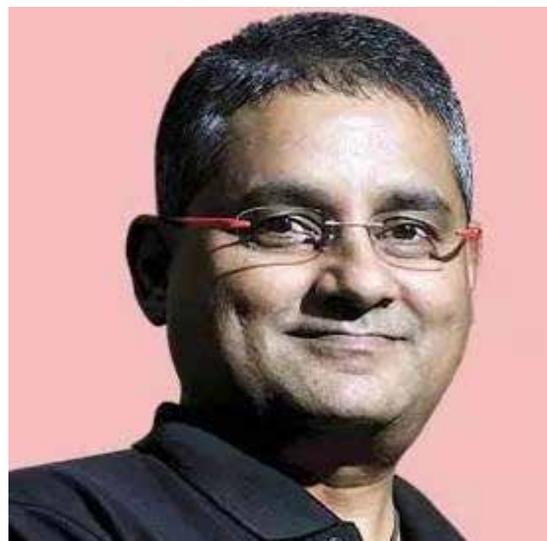
IndiGo, India's largest passenger airline, is pleased to announce yet another addition to its leadership team with appointment of Mr. Rajagopalan Raghavan as the Senior Vice President of the Human Resource department. The announcement comes briefly after IndiGo appointed Mr. Wolfgang Prock-Schauer as its COO indicating IndiGo's resolve to build a solid foundation that can take the company to greater heights.

Rajagopalan popularly known as Raj, is joining from 1st April and brings with him not only deep functional expertise in the area of human resources and talent management but also learnings of best practices from world class companies. In addition to HR, he will be also responsible for the Administration function and will also oversee ifly – IndiGo's learning academy (continued to be headed by

Ms. Summi Sharma). He will be reporting to Aditya Ghosh, President and Whole Time Director, IndiGo. Raj is currently with Amazon heading its Human Resources and supporting the launch of several businesses and technology development centers in the country. Prior to joining Amazon, Raj was Head of HR for GE's Global Research and India Technology Centers.

Aditya Ghosh, President and Whole-Time Director, IndiGo said,

"We are delighted to welcome Mr. Raj to the IndiGo family. With his in-depth expertise and knowledge, I am confident that this important and positive step in strengthening our leadership team will serve as a great building block for the future of IndiGo and our continued success as a team. The process of encouraging Made in IndiGo leadership talent



combined with attracting world class talent will be an ongoing exercise for us to reach greater heights."

EY Entrepreneur of the year 2017 for Business Transformation

SpiceJet Chairman and Managing Director Ajay Singh — widely acknowledged as a turnaround specialist — was named 'Indian Entrepreneur of the Year 2017 for Business Transformation' by Ernst & Young (EY), the leading consulting firm, at a grand awards banquet held in Mumbai on 15th February 2018.

Ajay Singh has scripted one of the most remarkable turnaround stories of recent times. SpiceJet was on the verge of shutting down in December 2014, having cancelled hundreds of flights, when Mr Singh stepped in and gave it a new lease of life.

From staring at an imminent closure to achieving 12 quarters of profit and a load factor of over 90% every month for 33 months in a row (a global aviation record), SpiceJet's turnaround story under the leadership of Ajay Singh, has been one which probably has no parallel in the aviation world today. The

SpiceJet stock has emerged as world's best-performing aviation stock.

The winners were carefully handpicked from a pool of 250+ outstanding nominations. The finalists were felicitated in Mumbai.

Under Mr. Singh, SpiceJet — India's second biggest budget carrier — today flies more than 400 daily flights.

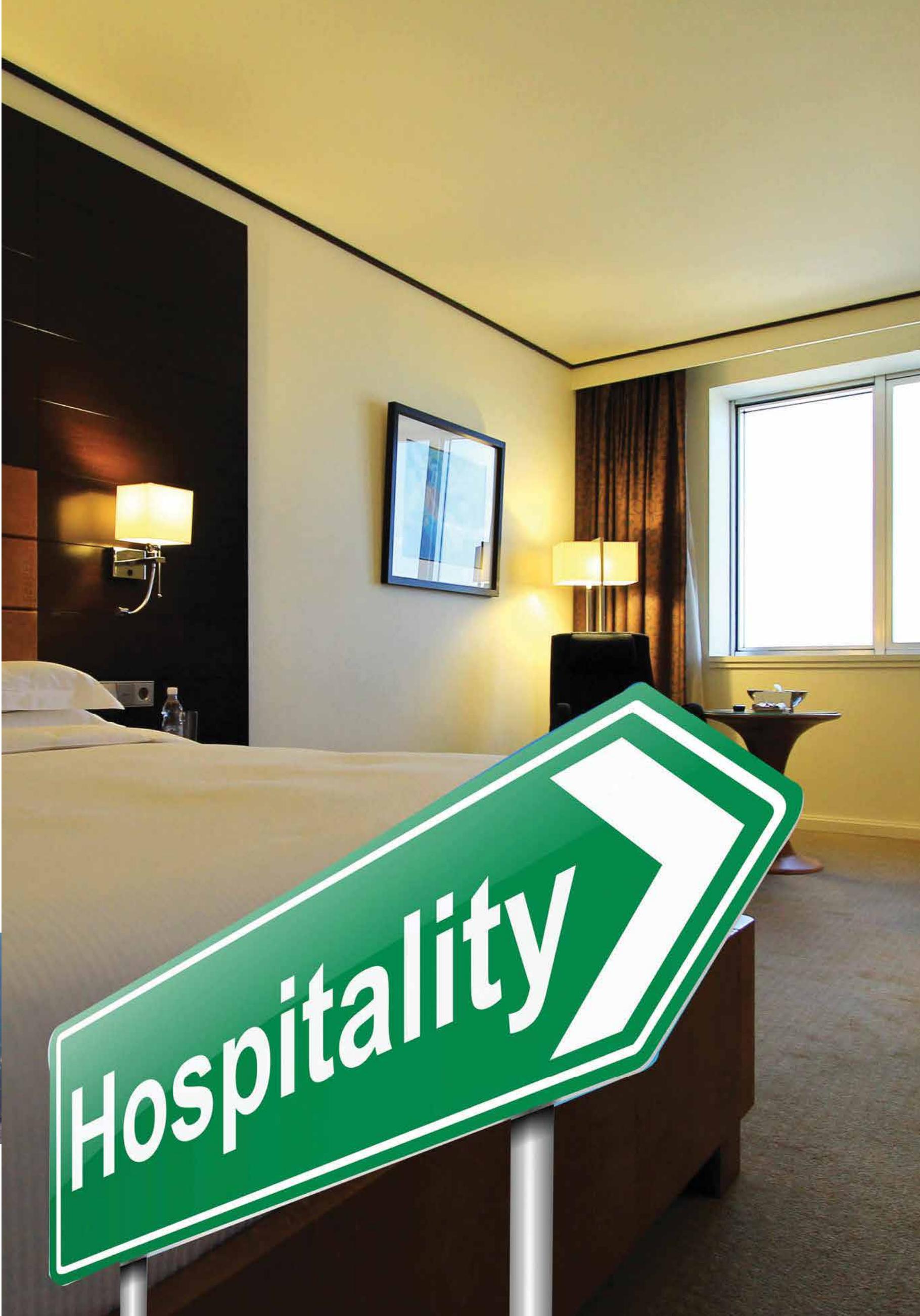
With the grand scheme of making every Indian fly, he has been on a constant pursuit to unlock the growth potential of Tier II and Tier III towns in the country. Building the country's regional air connectivity, backing PM Narendra Modi's UDAN scheme, exploring opportunities for seaplane operations, Mr. Singh's novel and out-of-the-box ideas have not just earned him global recognition but he is today the face of the Indian aviation industry.

Ajay Singh, CMD, SpiceJet said,

"I feel humbled and honoured to receive this award, which is a testament of the hard work



put in by Team SpiceJet. We have achieved what very few airlines in the world have managed and this has been a magnificent journey. This award belongs to each and every SpiceJetter who has worked with such great passion and dedication in the last three years."



Hospitality

Householders to Hospitality LEADERS

The glass ceiling of the industry was framed over the participation of women fraternity in the casting for faces to run hospitality but with transformations in thought processes and working environment, now the householders are becoming hospitality leaders as major game changers.

• **Richa Tiwari**

The struggle and troubles of women in industry surely describes the invisible barrier that might not seem to be present but then also it restricted women and people to be discriminated not just on color, caste or creed basis but then gender basis also for being entitled to have promotion to firms' top echelons.

As the researched in different end suggests, there are four essential qualities which are the factors for being game changers in outshining a woman's contribution to the success of her organization and that made it impossible to not credit her for her achievement and these are four factors: an appropriate personality, street smarts, political savvy, and intelligence. So, it will be unjust to say that the tears are weapons of woman what they use to strategize to win any game on emotional or preferential ground since what speaks is their hard work and dedication to the industry.

DRIVING FORCES OF INDUSTRY

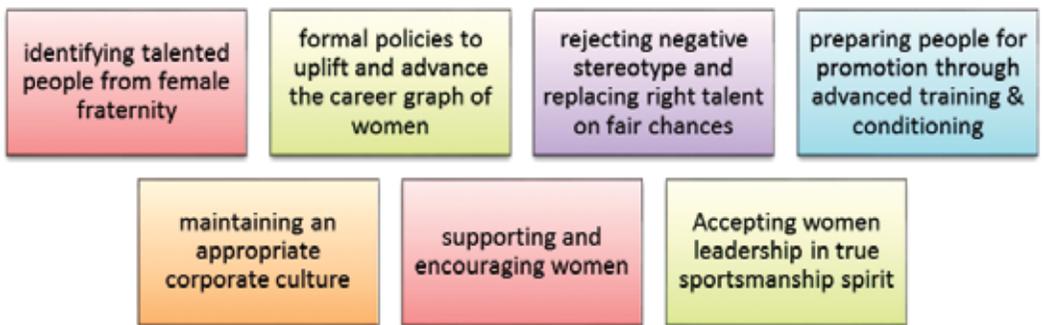
Hospitality being one of those challenging

industries wherein time is no set pattern and environment is not on choice side. Being, one of the most dynamic industry in terms of services, catering and performing beyond expectation makes on one hand job challenging but on the other the touch of womanhood to the service surely favors fraternity of woman to have an edge over the male ones. Women these days are being proactive in leadership; and their professional development, making rigorous efforts and sacrifices, researching for developing support systems, and being constant on making changes favors their side to walk the path of success.

The corporate factors involve these following aspects:

While the components relating to advancing women can be identified, the hospitality industry offers many promotional paths and the factors are weighted differently for everyone. That is, there are many paths to the top.

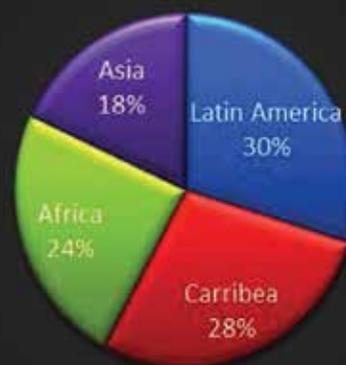
As per the data reports of Statista 2018 and data visualizations of Tableau Software, Asia is still to go miles before being joyous as Latin America has 58.5% of female employees, Carri beans at 55%, Africans 47% whereas the Asians have only 35.4% women employed at their respective hospitality industry.



THE GAP OF TIME:

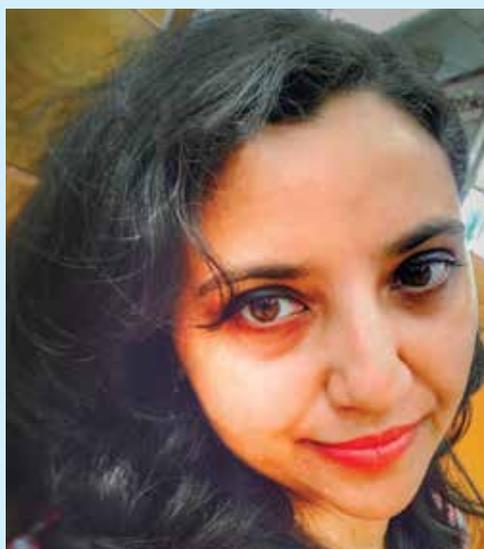
The situation is still high that needs to be worked out as still men have been 10 times more likely to be promoted to the principal/partner or president levels than that of women...it is not because of discrimination now some days but the reason is the participation of women segment in the industry. The statistics can only be improvised if we focus on increasing the number share of working women to the hospitality. Though the industry is supposedly more challenging, demanding and dynamic but it also ensures a higher and quicker passage to reach higher altitude of success in comparison to the other industries.

Women Employment in Hospitality



*Comparative Shares between five continents

Latin America Carribea Africa Asia



Abila Joseph
Director of Operations
Xandari Group of Resorts

Ms. Abila Joseph, Director of Operations, Xandari Group highlight over her journey from ground level to where she stands now and discussed, “After having completed my Bachelors in Hotel management from the Welcomegroup Graduate School of Hotel Administration, Manipal, I started my career with the Intercontinental Hotels Group as a sales executive. As interesting as the pulse of Sales, I realized that my true calling is marketing hence I went on to do a Masters in Marketing Communications from the Illinois Institute of Technology in Chicago.” She added that from there, she built her career working not only with hotels but also with advertising agencies and other non hospitality brands within marketing. Hence marketing and hospitality is her forte and she decided to look for an opportunity to leverage this combination.” She further added, “I believe that all the dots in my career graph have come together in my current profile with Xandari resorts where I head Corporate Marketing and PR for this burgeoning chain of luxury boutique resorts.” Recalling her experiences, she quoted, “I have had experience within the hotel sector in sales, marketing, front office and also have well rounded exposure in the various areas of marketing with other industries on the client side as well as on the agency side in strategic branding, client servicing and media planning. Although this mixed bag of experience

was sometimes perceived as a hindrance during job interviews as it was seen as not being rooted in one particular function; I believe that this has become my greatest strength today as it gives me insights into all the crucial areas of marketing which is always an advantage while being a functional head.”

As we know every new chapter has learning, lessons and achievements of past to the book of life. Taking this into she discussed her success journey of hotel for the year 2017-18. Ms. Abila said, “The past year saw Xandari resorts taking a distinct brand positioning and establishing an identity around that. We realized that although we had a lot of meaningful initiatives running in parallel, perhaps our intent and brand positioning may not be all that clear to the outside world. With this in mind, we, after some introspection we are very clear on who we are, what we want to do and where we would like to go. Hence, we have a lot of streamlined experiences and strategic alliances in the pipeline that will help us reinforce are the Xandari ethos and proposition of Community, Collaboration and Conservation.” With higher altitude of excitement, she was found adding up that “another big highlight for us this year is having the legendary actor Sri. Amitabh Bachchan as their parent company - The Muthoot’s group’s brand ambassador. Having him onboard will certainly be a great asset to them as well what she believes. Furthermore, over the last few months, the resorts have been getting exclusive features in top line travel and trade publications and we have also bagged some prestigious awards this year, so it has been a phenomenal year for us and hope things will look brighter going forward.”

Considering your obstacles to your journey she also believes that No road to success is smooth and surely not a bed of roses. Describing over this, Ms. Abila said, “Yes...certainly and it is no fun if the ride is ‘all Smooth’; it is the challenges that come along the way that makes the journey interesting and worthwhile. Although, times are changing in terms of the corporate world not being gender dominated and male skewed; but she thinks there is still a big void for women who want to pursue their careers while balancing their homes as well. Right now, since the options work such as part time, flexi time and work from home etc. are very limited, women are left with no choice but to take a long maternal leave. And once we are back from

the extended break, in most cases we must rebuild our careers from scratch which is a big setback.

Turning towards the Indian essence and India being known for its hospitality and so were the women for their household but what we find is most general managers are men, she said, “Yes that is a fact that is sad but true. Although women may be top performers and leaders, opportunities are much harder to come our way; the challenge really being how to enter into the intangible but crucial circle of male camaraderie.” She further added, “However, I am fortunate enough to be working with a Managing Director who truly believes that women will take over the world sooner than later. He is also a big advocate of women entrepreneurs and is even supportive of me doing my own venture alongside my job as he believes that we can handle it all – full time work, own business and family. This is the breed of men that we need more of in today’s day and age and I think such beliefs need to be instilled in the minds of men and women by their caregivers in the early formative years itself.”

Going insights with her in conversation, she recalled the one most lovable and one most challenging thing she would like to highlight over is “being extremely grateful for having the creative freedom and liberty to drive Brand Xandari in any direction so long as it is aligned with our overall values and the Xandari vision.” For a travel junkie like her, being able to wake up every morning and working on ways to create unforgettable experiences for their travelers is such a joy indeed! She also said, “The challenge is that we are an emerging brand hence the awareness levels are on the lower side but in all honestly that is what makes it all the more exciting for me i.e. to be able to make a difference to brand Xandari. This road towards making us a gold standard in the space of experiential tourism while building it on the foundation of conservation and sustainable tourism concept is exciting indeed.”

Elaborating on the upcoming plans and exclusivities that she would like to bring up for the hotel property for the year 2018. She dropped few of her plans as:

- Xandari has always been established with Community, Collaboration and Conservation as the cornerstones of its culture. Our aim has always been to promote and empower the local community wherever we establish a

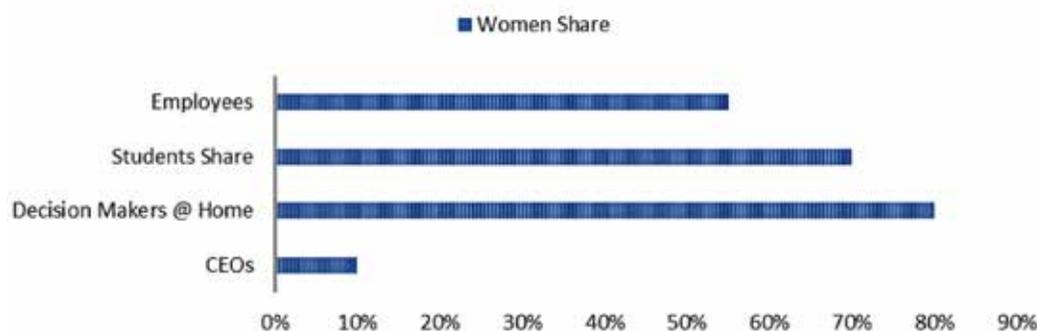
THE INDUSTRIAL PUSH:

Women are the such focal points of hospitality industry whom they recruit keeping certain things in their mind. Though, we find that every woman is called off at home to make most of the purchase decisions to get household demand fulfilled and even the ratio of studying female in industry is also high. But, the latter stage or level of decision making and entrepreneurial level, the women fraternity are the major improvising space that needs to be motivated and encouraged by the male section for their participation in the industry as those who can make a house, heavenly abode will surely make

the industry relative to it, the castle of gold and diamond with all the lavish arrangements in the most appropriate manner ensuring flying colors of success.

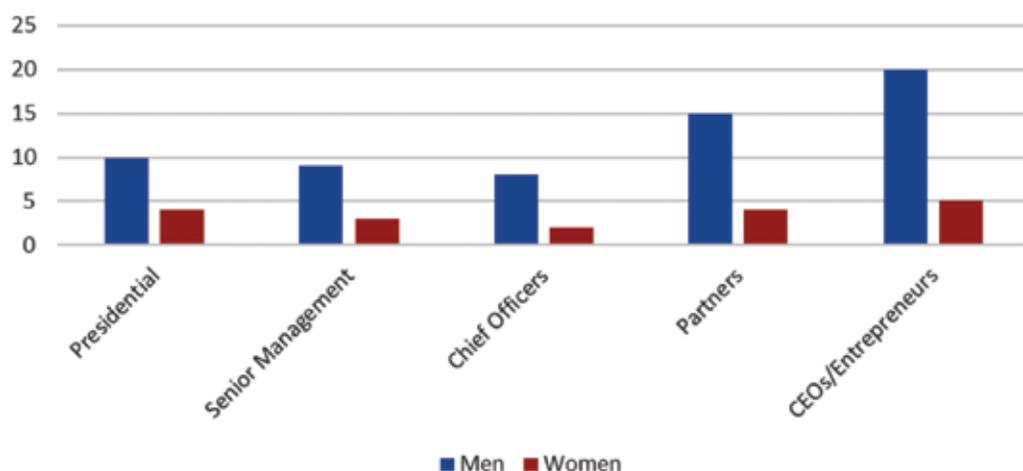
If we will go through the available

WOMEN SHARE



Statistics for the hospitality industry, then it clearly indicates that department that have seen the pessimistic energies in promoting women and encouraging them to hold the leadership have not been able to outshine in a better manner within their target set goals. The gender discrimination has also failed in balancing out the routine growth of the department as it has failed in developing better environment in recruiting and

Women Statistical Representation in Hospitality Industry



On the role of women in hospitality which has transformed from the time of being just a household manager to the Industry, Ms. Gita said, “Although the role of women in the society is transforming yet only 24% of the world’s industry leaders are women. As found by many studies, there is a significant correlation between growth of the company and the diversity of its workforce. The hospitality sector has seen the growth of women in management and operational roles with 60% of women in leadership positions. In fact, the hospitality sector has seen the largest number of women entrepreneurs in the recent years. The confidence, boldness and compassionate ways of work that women bring to the table are much needed for large organizations to succeed. Every organization, especially hospitality, which is engaged in the business of providing their consumers with better experience need to lead with both men and women in their workforce.” She further added looking at her 22 years of experiences, “As a result, we see that many leading global chain hotels have introduced initiatives for the growth of women in leadership roles. To empower women and make them an integral part of organization decision-making is not an image-improvement gimmick; it is a serious competitive advantage that organizations

are leveraging across the world and across the industries. While the need to empower women has finally been recognized, plans for providing opportunities and support are yet to reach the expected levels. Hospitality industry is definitely ahead of the other industries in this cause and needs to keep up the momentum.”



Gita Choudhary
 Founder
 Terra Tales Hotel Marketing

- Xandari Resort.
- So in turn, our idea of promoting tourism largely involves creating experiences that involve the local culture and helps preserve their values, traditions and culture in a sustainable manner.
- Over the course of the next few years, we also looking to add on different kinds of experiences to our portfolio across various parts of the world by developing lesser explored destinations and bringing Xandari’s ‘X- factor’ to the mix.
- Additionally, we are looking to drive a few collaborations with focus on providing means of financial independence and other ways of support to special needs groups such as palliative care units, cancer survivors so on and so forth. We do not look at such collaborations as a corporate CSR initiative, it forms our DNA and thereby is a part of our brand muscle.

T3FS Magazine connects the dots between tourism, hospitality and lifestyle markets and hence the readers would love to hear a few words of encouragement and heartfelt messages from that bring us together. She passed her message saying, “Travel is the ideal place to test yourself. You’ll discover how resourceful you are when you’re exposed to new places, people and experiences. Travel helps open one’s mind. You realize that there’s no one way to live life. Meeting people from other places will show you that your world view isn’t the same as everyone else’s. Being exposed to new places, people and cultures, you’ll develop a wider world view. And that will make you a better-rounded global citizen.”

She ended up her conversation quoting: So don’t over think it ! Travel as often as you can .. eat your heart out (when you travel :) shop away .. Enjoy the journey!

promoting. Most of the companies have outshone with greater profit result and better growth rate when they recruited the women employees to their marketing profile as women hold their strength in being soft-spoken, much presentable and their tactics and trick also help them chase their target easily by cutting edges over the issues in dealing any client. Women also never fails to be successful in any manner if they have been given an opportunity to cut through all odds and are motivated enough in reaching the “chief” positions at their respective departments no matter to those situations also which seem difficult as they have no second thought on to when, how, where, why, what. Similar is the scenario what the statistical calculations reflect in the past years’ recently, they speak in bold about the success ratio of women beside all odds of their struggling life. The biasness of industry in initial years was due to the culture that had set rules to let women sit home and not work in professional front what made the male fraternity have certain sort of uneasiness in taking onboard, female section. This how resulted the failure to promote apart from their ability to outperform the responsibilities assigned to them. If we go by the reports, in most of the American continent nation, they are more aware about the instincts of



In an exclusive discussion and the issue being month dedicated to woman fraternity, Mrs. Kanchan Rizvi, General Manager, Radisson, Gurugram came on board with T3FS. Highlighting on her journey from ground level to the administrative/managerial level of the hotel, she said, “Journey from Ground Level to Managerial level has been exciting with lots of ups and down. Every level was a different learning which helped me to become confident in what I am doing today. I believe it is important for all of us to grow from the ground level and get exposure to understand business model in more effective way.” Recalling her hard work, dedication and the achievements, Rizvi finds her success journey of hotel for the year 2017-18 a joyful ride. She told us, “I am thankful to all my colleagues and my mentor who have contributed in my journey to be successful today. Hard work and dedication towards my job was the only key to success. My father always said keep doing karma without having any worry of appreciation of your work. As when you are working with dedication someone somewhere is looking at you. Our industry is very small, and I have been blessed to have wonderful colleagues and friends around me who definitely have contributed to my achievements.”

Rizvi also agrees on our point that no road to success is smooth and surely not a bed of roses. Highlighting over her considerate obstacles to the journey, she enlightened us, “Absolutely true and rightly said, there were many obstacles in my journey as well especially when you have to manage your job and be a good maker and mother. I had my health issues in between as well however God has been kind for giving me the opportunity to work with right people at right time who didn’t only support me during bad days but went out of the way to accommodate me within the organization with long breaks. My mother has been my support system to ensure my baby and household worries are managed and it



Kanchan Rizvi
General Manager
Radisson, Gurguram

gives me peace of mind to work with dedication”

Since ages, our nation has been known for its hospitality and so were the women for their household but what was seen in commercial world was that general managers are men but then time changes everything and bridges all gap what she believes, hence she quoted, “I think time has changed and our industry and has started accepting women managers. I was happy to know in one award ceremony function where senior dignitaries of our industry were the speakers and mentioned that every company is looking forward to having more female General Managers. This definitely gives confidence.” Today women are getting promoted in all roles and industry and she believes that hospitality industry was always a women friendly industry. She also added, “We can see female General Manager in every company and city today and going well for themselves. But family and household has always been women priority and I feel proud to say that it has always given me more satisfaction and will continue to be.”

Everyone undergoes through leaps and heaps in life with their one most lovable and one most challenging thing over which she highlighted her views saying, “Indeed our industry with growth has become more challenging. Today General Managers are not only managing stakeholders and Management however has become the custodian of revenue, customer satisfaction and brand image. Sailing the ship has changed over the years. However, handling these challenges with good team and bonding yours create is the most lovable part of my job.”

Talking about her organization and on the upcoming plans and exclusivities that she would like to bring up for their hotel property for the year 2018. She informed “We are a Brand-New property with complete change and make over from Country Inn and Suites Gurgaon Udyog Vihar to Radisson Gurugram Udyog Vihar. I feel today customer satisfaction is the most exclusive thing which you can inherit to stand your property against completion.” Hence, she would like to see this hotel as: -

- Most preferred hotel for travellers for its exclusive service
- Unique Dinning concept
- Most preferred hotel to work for as employee satisfaction can only bring guest satisfaction
- And giving back to society by implementing some best CSR activities

Lastly putting her remarks on T3FS Magazine connecting the dots between tourism, hospitality and lifestyle markets, she surpassed her message to the readers as they would love to hear a few words of encouragement and heartfelt messages from that bring us together saying, “T3FS magazine with its existence and diverse works doesn’t need any encouragement. I think you are doing at your best. I would like to thank you for giving me the opportunity to be part of this journey and looking forward to see the same in near future.”

Hospitality

females to make it big in the industry hence what data say is women lack by 1/4th to that of men's participation in the corporate world and it is surely a minimal amount to look at. It is a scenario when there is a strong conviction in American for gender equality. As per one of the survey conducted there 84% of men and 70% of women agreed that: "women entering hospitality companies today will have more opportunities for upward movement into top executive positions than have past generations". With the recent study over the distinctive conferences that took place for last year on different conferences, seminars and networking only 21% of attendees on the pre-conference rosters were women in 2016-17. Whereas in the hospitality segment, people called up panelists and judges to their discussions, it was recorded that only 14% of the panel list was the percentage share of women over which majority was moderators in the discussions. In hotel companies and in women are heads where there are prospects for them to grow.



In the most recent event of march being the month tribute towards the powered magic of almighty – Women, T3FS got an opportunity to connect with Saba Dhanani, Director of Operations, Sayaji Group of Hotel.

To begin with, she brought to us an overview about her journey from ground level to the managerial level of the hotel where she now sits as a key decision maker and giving an insight of her career span she told us, "Before joining, I did my research about the different departments in the hotel industry. It was interesting to talk to a lot of people as I absorbed their diverse experiences and views. An industry is made what it is because of the distinctive ideas of the people. It was stimulating to figure the mechanisms of their minds".

No success story is quality book without the hint of struggles and hurdles and then the achievements and putting her take on the fact that every new chapter has learning, lessons and achievements of past to the book of life. She told us about the background of the success journey of hotel group for the year 2017-18 highlighting its both high and low points which proven all in all the learnings of life. She said, "This year, we keenly focused on not only driving more revenue to the properties, but also targeted in creating brand awareness throughout the nation and overseas. We have added two new properties and streamlined the operational process from grass root level."

There is a famous saying that No Pain, No gain similarly no road to success is smooth and surely not a bed of roses. Ms. Saba was no big exception to it and she also gone through a lot to be paid to reach to that certain point of life which is yet not disclosed in the lime lights of her surreal success. Recalling her days of struggle and today's as well, she told T3FS team, "A major obstacle in my journey was balancing my personal life and professional life in such a way that I wouldn't be compromising on either." Being a mother, a wife and an entrepreneur it is surely difficult to balance life in equal proportions as at times priorities changes. This is also a scenario to the life of hers and playing different roles and switching between them takes time and effort, she said, "My initial struggle made me doubt whether I was doing the right thing, but the support I received from my family helped me realize that my different roles were interdependent in nature. One wasn't possible without the other." Atithi Devo Bhava is the concept that makes our motherland a quality and idyllic place to look up for taking inspiration from. Therefore, India has been known for its



Saba Dhanani
Director of Operations
Sayaji Hotels Ltd

hospitality since ages and so were the women for their household. But what we find is most general managers are men, commenting on this. Saba said, "In today's day and age, I think it's not wise to restrict hospitality to genders. Yes, almost all our general managers are men. But if there are any women with the necessary qualifications applying for the position, then why not?" Taking a flip to the one most lovable and one most challenging thing she would like to share with us, She cited that Hospitality is a human based industry and added, "What could be more challenging yet interesting to cater to the human mind?" Elaborating on the upcoming plans and exclusivities that she would like to bring up for her hotel property for the year 2018, she gave us the blueprint of plans in brief quoting, "For this year, we have plans to add four new properties, begin with line extensions under both Sayaji & Effotel, get some fresh brand improvisations on board and give our brand a new direction towards progress." T3FS Magazine connects the dots between tourism, hospitality and lifestyle markets and hence what she passed on is a beautiful what readers would love to hear as token of encouragement and heartfelt messages from that bring us together. She said, "I'm personally very fond of travelling & exploring and understand the importance of a good hospitality to add leisure to your journey. With Sayaji, we ensure that every guest who visits us gets an experience of a lifetime. Starting from their pick-up from the airport, to city guides, serving them with city specific cuisines, greetings with regional languages and so much more, we bring on table a smooth connect of 'local to the global travelers'."

Major Divisions of Hospitality Industry that recruit Women:

HR (60%)

Marketing
(35%)

Customer
Care (58%)

Minor Divisions of Hospitality Industry that recruit Women:

Legal(15%)

Finance
(18%)

IT (12%)



Ell Bee



ELLBEE GANGA VIEW, RISHIKESH
355 Haridwar Road, Rishikesh – 249201 (Uttarakhand)
+91-888 266 1577 | reservations@ellbeehotels.com

Art & Fashion in Motion 2018

Belmond launches Art & Fashion in Motion 2018 – collaboration with local artists to bring guests closer to contemporary Asian culture.

Art and Fashion meet travel as two of the nostalgic carriages receive an artist's makeover by Thai artist, Somnuek (Parn) Klangnok; with whimsical drawings evoking a sense of fantasy; and celebrating the glamour of travel, Thai fashion designer, Vvon Sugunnasil introduces stylish new uniforms.

Celebrating 25 years of iconic rail journeys this year, Eastern & Oriental Express

embodies the golden age of romantic rail travel mixing old world glamour with new cutting-edge designs and modern artwork – contemporary nostalgia.

ROLLING CANVASES

Rolling throughout South East Asia; Parn's creations are inspired by the magical sensation of travelling in a fantasy world; inspired by Parn's personal experience of travelling aboard Eastern & Oriental Express.

FASHIONING A NEW ERA

Drawing inspiration from the Golden Age of Fashion, emerging talent, Thattaworn Sugunnasil's has created a new collection of uniforms featuring French tailoring, an art developed during his time in Paris.

ROMANTIC LUXURY

Eastern & Oriental Express travels on one of the most magical and memorable routes in the world, travelling through stunning scenery from Singapore through Malaysia and across central and southern Thailand, to and from Bangkok.

Mandarin Oriental, Taipei : Pedi:Mani:Cure Treatments

Redefining luxury in Taipei once again, Mandarin Oriental, Taipei is now offering signature treatments from world-renowned beauty master, Bastien Gonzalez.

Guests of the hotel's Spa can fully enjoy the studio's transformative treatments and those who book a stay with the Club Delights accommodation package, can experience the hotel's full facilities, including luxurious accommodation, tea and evening cocktails.

Widely acclaimed "Foot Virtuoso", French Podiatrist, Bastien Gonzalez, has created

select treatments for feet, nails and hands that not only beautify but give skin new life and purity. Recognised by the World Spa Awards, SpaChina Awards and other distinguished authorities, each treatment includes a genuinely relaxing massage that relieves any tension, from toes to legs for manicures or from fingertips to arms for pedicures.

The Club Delight package requires a minimum two-night stay and is subject to 15.5% service charge and government tax. All spa treatments are subject to 10% service charge.



15th Courtyard to open in India

Courtyard by Marriott opens its latest hotel in the buzzing Bengaluru, capital of Karnataka.

The Courtyard by Marriott brand continues to grow steadily across South Asia and this is the 15th Courtyard to open in India, the second for the brand in Bengaluru.

Ideally situated in Hebbal, one of Bengaluru's micro economic and commercial zones, Courtyard by Marriott Bengaluru Hebbal is also set amidst lush greenery overlooking the pristine Nagavara Lake, offering guests both the vibe of a bustling city and the peaceful respite of nature. Its 188 guestrooms feature modern décor and amenities, and are cleverly designed to be flexible yet comfortable, allowing business travellers to easily shift



gears from work to relaxation mode.

With up to 8,850 sqft of spacious and flexible meeting and banquet spaces, Courtyard by Marriott Bengaluru Hebbal is also the perfect venue to host events ranging from intimate business meetings and trainings, to large scale, world-class events and conferences. Meanwhile, a roof top infinity pool, fitness centre and spa leave no stone left unturned to keep guests refreshed and rejuvenated during a stay at Courtyard by Marriott Bengaluru Hebbal.

An exciting gastronomical journey awaits, with restaurants serving up some of the finest gourmet Indian and global cuisines.

A hotel for the young urban traveler



A new low-cost hotel aimed at the young urban traveler has recently opened in Tel Aviv.

The Dave – West is the first in a new line of properties owned by the Brown Hotels, providing more accessible accommodations for the young urban traveler and known en masse as "The Dave - Sons of a Brown."

The 35-room four-storey hotel is located on the corner of Gordon and Ben Yehuda Streets, just a two-minute walk from the Mediterranean Sea and mere steps from the city's best in food, drink & retail. Designed by Israeli designer Agnon Granot, The Dave – West is a celebration of 1970's aesthetic, with each room housing its own eclectic assortment of flea

market finds and bold use of color. The lobby is an eye-catching crimson, vintage prints hang on the wall and funky antiques fill the spaces.

The Dave - Wests' rooftop will offer guests a Jacuzzi tub and a spa treatment room. At lobby level, guests can convene in "The Yard," an urban courtyard filled with comfy antique seating for optimal lounging. For breakfast, guests are directed to one of two nearby cafes, both of which are as popular amongst the locals as they are with tourists. There, guests are treated to all day breakfast. The hotel also will boast a pop-up tattoo parlor manned by homegrown Tel Avivian artists, as well as a bespoke barber concept by Barberia.



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Cinnamon Island Weddings

Cinnamon Hotels & Resorts has launched its much awaited service 'Cinnamon Island Weddings', a bespoke specially curated luxury wedding experiences for destination weddings in Sri Lanka.

This announcement was made at the World Travel Market 2017, a leading global event for the travel industry that took place earlier in London.

As part of the campaign, Cinnamon Hotels and Resorts has launched a contest with Sri Lankan Airlines wherein the winning couple will get an all expense paid dream wedding for 50 people including the couple and their friends and family in Sri Lanka organized by Cinnamon Island Weddings. Applicants can participate in the competition by

sending across an image, written piece or a one-minute video clip that creatively describes why they should be the winners of the Cinnamon Island Weddings competition. The lucky couple will receive two business class air tickets and 48 economy class tickets for their friends and family, end-to-end local transportation covered in Sri Lanka, full board accommodation at 4 and five star Cinnamon resorts in Sri Lanka, a wedding reception with complete décor, entertainment, bridal attire, a 5-karat sapphire ring and an exotic location to host the wedding. Photography for the entire wedding will be done by award-winning wedding photographer David Stanbury. The couple will also have an opportunity to explore more of Sri Lanka's diversity with a 7 nights honeymoon package courtesy of Cinnamon Hotels & Resorts.

Hashtag World: Surf, Sun and Sand on the Beach

India's most visited destination and the recipient of around 50 percent of its domestic tourism; Goa welcomed a new resort property.

At the majestic lawns of the Novotel Goa Dona Sylvia Resort, AccorHotels launched its latest Novotel in partnership with the Alcon Victor Group and its fourth property in the mushrooming Goa market. Positioned as a product that reconnects people to their essentials, putting them in touch with fun, nature, activities and the eternal resort feel; for a jaded online world, whose thumbs maybe swollen with the constant touch of a screen and for whom the feeling of sand on their feet, is perhaps a forgotten experience.

Tempting travellers with powdery white sands, water sports, magnificent sunsets, plush rooms and local and international gastronomy, AccorHotels has rebranded the globally known Dona Sylvia Resort to Novotel Goa Dona Sylvia Resort, adding the Novotel brand essence with modern refurbishments and creating a fairytale essence on the sands of Cavelossim Beach. Situated in South Goa, the resort features 181 well-appointed and spacious rooms, villas & suites on the Arabian Sea coastline.



Royal Orchid open its gates in Nashik

Royal Orchid Hotels, the fastest growing hospitality chain in India announced the opening of its new hotel in Nashik named 'Regenta Resort Soma Vine Village'.

Nashik popularly known as the wine capital of the country has gained immense popularity among the tourist in India.

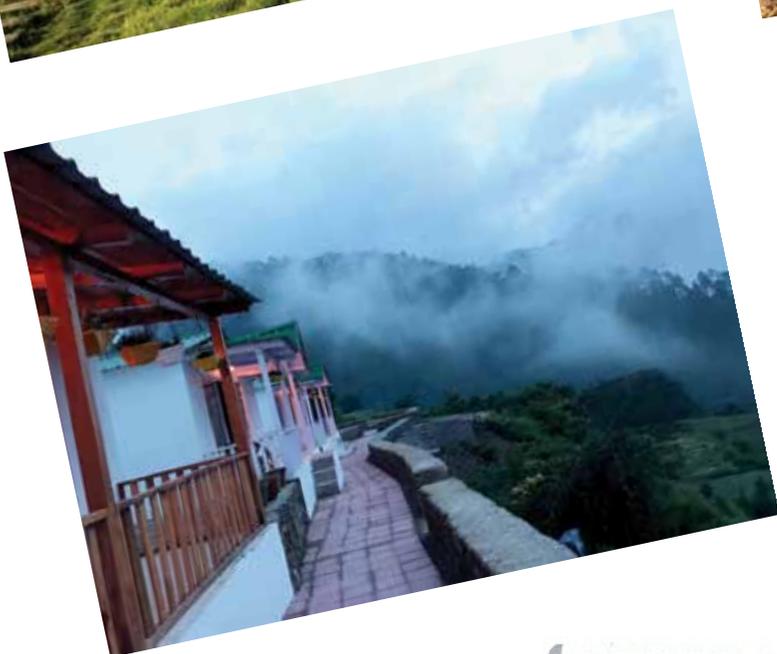
Regenta Resort Soma Vine Village, with 32 rooms offers boutique accommodation with varied dining and banquet facilities.

The glorious property will give travelers a mesmerizing experience and contemporary luxury.

On-site amenities at the hotel include a completely refreshed restaurant, a winery, a state-of-the-art fitness center and outdoor pool, as well as a business centre, and spa services. The hotel has a wide range of facilities that let the guests choose from various room categories designed in keeping

the touch of the city with elegance and relaxing atmosphere.

Located in the northern part of the state of Maharashtra, Nashik is developing as a lively city with a blend of the ancient and modern touches attracting tourists from across the country. The city has numerous forts, temples, historic sites as well as a home to industries. The city offers green pastures, mountains and tours of the wine yard.



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Redefining the Verve of Nature

Being located at the border of Pench National Park, Vannraj, is a luxury safari accommodation that is in the outskirts of city under dry deciduous forest. Vannraj Resorts by the Ayana will prove to be the ideal destination for the ardent lovers of nature and for those who are looking for their peace of mind apart from the hustle of daily routine in this competitive world.

• T3FS Desk

With the best of regional architecture, culture and cuisine, the resort offers the guests pristine natural beauty of the region experiencing authentic central Indian hospitality.

The meaningful and unique experience to guests with spectacular views of wildlife and essence of natural heritage of India, it is undoubtedly the best. Vannraj is nestled under the same shady trees that inspired Rudyard Kipling's legendary "The Jungle Book" it truly lives up to its royal title Vann – Forest and Raj – King and is the perfect base camp for discerning wildlife enthusiast in the majestic central Indian forests.

receive the most personalized luxury experience.

Machan

The Machan is a special eco-resort with unique tree houses at a height of 30 - 45 feet above the forest, with all the luxuries to indulge in to. The private bonfire area makes it special altogether. These are the complete 100% off-lines and run only on sustainable sources, The Machan is an isle of green unto itself.

Vannraj is all about the perfect combination of rustic natural beauty and comfort. With muted earthy colors and open roofs arrangement under the sky will keep you closest to the nature along

regional cuisine, a western selection and the world-famous tandoor cooking.

SPA & WELLNESS

An exclusively stylish beauty spa is awaiting here to put in best of times away from hustle of life providing all the sources and services to burst and release every stress of yours. They merge traditional and western customs with state-of-the-art technology. The best in class and well-trained, professional employees aims for excellence every single day.

LIBRARY

They came up with their unique idea of



ACCOMODATION:

VANRAJ offers guest with the plush range of traditional cottages, Rooms, Machan, Private Villas to ensure best of comforts and stay to its guests.

Traditional Cottages

The traditional cottages are the exemplary blend of nature's spectacular views of mountains and woodlands with all modern facilities like air-conditioned and well designed with features like wake-up call, telephone service, multi-channel television, amazing beds, tea and coffee making features. The beauty of the place will embrace you as you step in.

Vanraj Villas

Vanraj Villa are the private villas that are in 4000 square feet area what makes you feel home with all the royalty. The villa comes complete with two bedrooms, a large living area, a private bar, luxurious baths and open showers. An attentive private butler ensures that are guest

with the comfort of our best facilities.

DINING

Vanraj fosters an unforgettable lantern-lit bush dinner under a beautiful old Mahua tree, to an intimate table perched above the lake on the suspended deck, each dining experience is a conversation with nature. With its local architecture inspired by villages' harmony in verdant hills and quiet forests, muted earthy colors and sloped tile roofs. From large pool deck area to the well-manicured lawn, it offers both a dry and a sunken bar; it is a favorite gathering place during the day as well as under the stars. The chefs here aim to deliver the most refined and customizable dining experience possible. Dining venues include the pool deck, a beautiful bush location, a romantic machan, the restaurant and a wooden deck suspended over the lake. The daily menu reflects the seasonal produce and can be tailored to guest's preferences. The chef provides for Indian

constructing nature-friendly library with best in content books, novels, magazine for some me-time during your business trip or vacations. A library is a place where one feels at home and loves spending holidays.

RECREATIONS

The Safari experience is integral to what Vannraj offers. One can go on for the Wildlife Photography Workshops to attend before taking up safari drive don't forget to get some useful tips on wildlife photography from, our young naturalists who are also expert wildlife photographers. A jungle walk is an exciting way to embark on an unforgettable expedition. Night Safari in the Buffer Zone is also one of the unique experiences it offers. Star Gazing is one such attraction away from distractions of civilization. One can also opt for Village Visit, Landscaping by riverside and culinary workshops.



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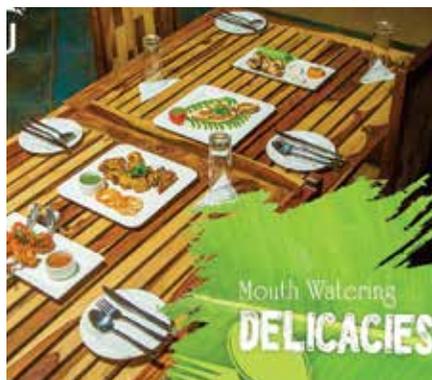
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Near Jagat Chamber, Ambedkar Chowk, Nagpur - 08

📍 Raipur Sales Office: Opposite Vivekananda Ashrama, Near Hanuman Temple,
GE Road Raipur Chhattisgarh - 492001 📞 9300409200

📍 UK Sales Office: 7c Wellspring crescent, Wembley park, London HA9 9UY

AccorHotels' mark 7th Milestone in the City of Heritage – Tamil Nadu

Mercure Chennai Sriperumbudur becomes first international hotel at Chennai's largest and upcoming industrial and automobile belt. It marks as the 7th property in the state of Tamil Nadu offering contemporary "home away from home" experience in the perfect blend of modernity and tradition. The hotel connectivity offers its guests to have access from International airport of city, heritage cite in Mahabalipuram and all major IT companies' hub just in an hour drive.

Mercure Chennai Sriperumbudur landscapes 100 well-appointed guest rooms of which six are suites. Each room has spacious dimensions with exclusivities of interiors and modern design, in-room amenities and net connectivity. The hotel also features a state-of-the-art fitness centre where fitness enthusiasts can enjoy their work out with the best and latest equipment.

"It is a proud moment for us to announce our first Mercure in Sriperumbudur. The opening of the hotel marks yet another milestone for AccorHotels' expansion and growing brand presence in the country. The launch of this hotel has made us the largest hotel operator in Chennai with six hotels and a combined inventory of more than 950 rooms" said **Jean-Michel Cassé, Chief Operating Officer, India & South Asia, AccorHotels.**

Mercure Chennai Sriperumbudur is home to Melange restaurant offers a wide selection of quintessential local delicacies and an array of local and international cuisines whereas Hybrid Sports Bar offers guests a sporty vibe along with beverages, finger foods and gourmet selections from the Deli and is the perfect place to unwind after a long day and in Anahata,



the poolside restaurant, the hotels offering complete rejuvenation overlooking the hotel greens, serving an exquisite selection of grill favourites and chef surprises for dinner. For event and social gatherings, the hotel features six modern meeting room with state-of-the-art audio and visual systems and banquet facilities.

Club Carlson will now benefit as Radisson Rewards to Loyalists

Radisson Rewards is the brand new loyalty program introduced by the rebranded Radisson Hotel Group replacing Club Carlson. It will align with the hotel group's new corporate to identify making it easier for members to associate benefits with all brands and initiatives.

Rewards will entice loyalists with exciting enhancements. However, this will not exhaust existing points what they had in their club Carlson card. Members can directly access their loyalty program through Radisson rewards digital home also. U.S. Radisson Rewards Visa cardholders can even earn up to 3 free award nights upon renewal, on top of the points they already earn for spent.

Eric De Neef, Executive Vice President and Global Chief Commercial Officer, Radisson Hotel Group said, *"Our refreshed program will serve as a powerful driver of our commercial and brand awareness strategy, and build a stronger relationship with our members. The Radisson affiliation across the entire global brand portfolio and all markets, will ensure that our members worldwide can easily associate their rewards with the hotels where they earned their valuable points."*

"New thresholds will be applied in 2018 based on 2017 activity, so many of our most loyal guests would be delighted to find



themselves at a higher tier than expected," said De Neef.

Sarova Hotels synergizes Outbound Konnections to increase its Market in India

Sarova Hotels, Resort & Game Lodges, the largest indigenous collection of hotels in East Africa announced its strategic corporation with Outbound Konnections as its Global Sales Agent (GSA) in India.

The appointment of Outbound Konnections is part of Sarova Hotels' strategic direction in ensuring they have footprints across all major markets globally. The group has already signed up global sales agents in France, United Kingdom (UK), United States of America (USA) and South Africa. Speaking after the announcement, **Jimi Kariuki, Sarova Hotels Managing Director** said, *"International arrivals have been on a steady growth since 2015, and the Indian market has been one of the fastest growing source market. Our partnership*

with Outbound Konnections gives us a better standing in the industry in tapping into this source market."

Anjum Lokhandwala, Founder & Director, Outbound Konnections, on her part said, *"We are happy to be appointed as the India office for Sarova Hotels. Sarova has been a well-known brand in terms of luxury, cuisine and the quality of services it has to offer for all travel segments be it leisure, MICE or wedding groups, and we are very keen to develop and multiply their market share in India."*

Mr. Kariuki, who also doubles up as the Kenya



Tourism Board (KTB) Chairman added that the Board had identified India as a key source market, with marketing activities targeted at the sub-continent.

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The Royal SCOTCHish Anecdote

In the year 1859, on one fine summer day, she noted that "I had a little whisky and water, as the people declared pure water would be too chilling" on a tour to the green grassland of Scotland.

Tarsh Sharma

It is the Exchequer Rolls of Scotland in the year 1495 where the first written mention for Scotch whisky was quoted. A friar named John Cor was the distiller at Lindores Abbey in the Kingdom of Fife. While few of the earliest reference to a distillery in the acts of the scottish parliament, the evidence appears to be in 1690, with

the famous ferintosh distillery owned by duncan forbes of culloden. The Scottish drink has always been a sip of sensation and excitement for people to dwell into for time being no bond. The term 'whisky' derives originally from the Gaelic 'uisge beatha', or 'usquebaugh' that in general means as 'water of life'.



THE STORY IN MAKING

Scotch is a whisky which is made up of the malted barley corns. Going on the technical front of the story, Scotch processes through multiple layers of production of this magical spirit which comprises of malting, massing, fermentation, distillation, and three years of maturation.

Commercial distilleries began introducing whisky made from wheat and rye in the late 18th century. Scotch whisky is divided into five distinct categories: single malt Scotch whisky, single grain Scotch whisky, blended malt Scotch whisky (previously called as "pure malt"), blended grain Scotch whisky and blended Scotch whisky. The Scotch whisky is usually stored in oak barrels to be aged for generally up to 3 years of time to get its perfect taste and aroma.

The perfect blend is easy to say but is the hard earned of the whisky distilleries aging their experience up till 20 years of time as every blend is the perfect and ample amount of combination of 15-20 different shots in one go. This is why every distillery of this magical spirit has its signature essence with its different processing ways and combinations to let it to be the unique yet the very same taste even for years to dwell into.

THE DIFFERENT DNA'S!!!

Scotch is also been mistaken most of times with that of Whisky but no they are the different DNA combinations of the families of spirits. Whisky is the distilled alcoholic beverage prepared from fermented grain mash of various kinds which majorly includes barley, maze, rye and wheat whereas the Scotch is the whisky spirit that is made up from the distillation process of malting corns and aging them for the minimum period of 3 years for the perfect blend. Scotch mostly tastes like bourbon with its signature hard and smokiness that lasts longer in a tale ending nowhere but in the contentment.



SCOTCHISHHHH SPECIFICS

Scotland is said to be home too much above than 20 million casks of maturing Scotch whisky. If we count this on human ground than it may round up to around four casks for every person living in the country side. Scotch whisky are authentic to their smell and taste only if they are aged for an amount of at least 3 years then only it can only be called Scotch whisky. Some casks hold Scotch whisky for significantly by way a longer than this period of time though. The Scottish blended whisky came out at a time when single malt whisky was noticeably quite younger and even harsher than what it tastes today. The blends from today's time together from that in Scotland also consist of anywhere from 15 to 50 individual whiskies, testament to the blender's art. It is the product of a single distillery and may actually come from several casks therein. Whisky stored in barrels gradually evaporates at an approximate rate of 2% a year. This is referred to as the famous 'angels' share'. Scotch is derived from barley, a gluten grain, the distillation process which makes Scotch an alcohol removes most of these gluten proteins.

THE NON-SCOTISH SCOTCH BRANDS

- INDIAN SINGLE MALTS
- IRISH SINGLE MALTS
- SINGLE POT STILL BRANDS
- BLENDED IRISH BRANDS
- SINGLE GRAIN IRISH BRANDS
- JAPANESE BRANDS
- NEW ZEALAND BRANDS
- GERMAN
- FRENCH
- FINNISH
- ENGLISH
- CANADIAN
- AUSTRALIAN
- AMERICAN

1. BLENDED WHISKEY
2. WHEAT WHISKEY
3. MALT WHISKEY
4. RYE WHISKEY
5. CORN WHISKEY

THE HEALTH BENEFITS IN SCOTCH SWAG

In today's time, there is a high altitude of conflict and discussions whether alcohol is safe for health and if you are addicted to a glass of scotch you surely will face no health problems when it comes to Scotch and drinking it in the right quantity and with great sense of responsibility. Scotch is said to have its properties that helps in benefitting one's health over his ability to prevent heart attacks, blood clots, strokes, dementia and even cancer.

Weight loss

Weight gaining is the concern of entire world these days and one major cause of this disease is the lifestyle and changing priorities of life. You may get conscious about your weight and counting your calories and to help you with that you will be surprised to know that what you need to opt for is a glass of scotch. Where the other beverages add on to your calorie count, Scotch surely does the opposite to them.

Gall Bladder

Indulge in a glass of fine scotch, if you are distressing from stones in your gall bladder. Stones in gall bladder are quite common disease in male fraternity as alcohol consumption is high with their society in comparison with that of females. But to much of a surprise, Scotch whisky is good for gall bladder if taken in the right quantity but not on higher frequency

Dementia

Dementia is another major and common disease that people are falling with the late age timelines of their life due to improper diet plans and stress level. This is a major reason that our system stops responding to things quickly and we face problems of forgetting things and issues around us. And, the answer to all the questions of issues over forgetting things is Scotch.

Heart

For many people, it comes as a surprising factor but it is no wonder true that Scotch do help people in keeping their arteries and veins much cleaner and this how it helps in preventing heart from severe diseases. Everything is good with its perfect measure, similar will go with the glasses of intake of scotch and so the limits are defined.

Cancer

Cancer is such a horrific and terrible disease which one might not even think of his foes to be detected with. One ways to fight with the disease is none other the glass of scotch. Yes, it's true that if you take this wonder drink in a minimal quantity then this may surely benefit you to prevent colon and rectal cancers.





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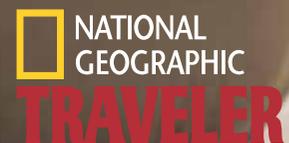
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Chiva-Som International Health Resort

Thailand's pioneering health and wellness resort, Chiva-Som welcomes Mr. Vaipanya Kongkwanyuen as the new General Manager. He was recently based China (Beijing, Lijiang and Hangzhou) in Aman Group, where he has been General Manager since 2012. He has extensive experience and a career background in food & beverage in Thailand and overseas from the beginning of his career in 1984. Mr. Vaipanya is the 1st Thai General Manager at Chiva-Som, and with his experience and capability of a 30-year career in 5 star hospitality, he brings his experience to execute further development and significant service to Chiva-Som.

Courtyard by Marriott Bengaluru Hebbal

Marriott International has appointed Shiv Bose as the General Manager of Courtyard by Marriott Bengaluru Hebbal. Shiv brings with experience of more than a decade and in hospitality industry and possesses vast knowledge in hospitality management. In his new role, he will be responsible for the entire hotel operations and will focus on contributing strategic input to achieve the long term goals for the hotel. As part of his mandate, he will lead the team in working towards attaining planned goals for the hotel and also oversees all management functions. Prior to joining Courtyard by Marriott Bengaluru Hebbal, he was the General Manager at Le Meridien, Nagpur for over two years.



Four Points By Sheraton Hotel & Serviced Apartments, Pune

Sanjay Keswani has been appointed as General Manager at Four Points By Sheraton Hotel & Serviced Apartments, Pune. Sanjay will be spearheading various specialized functions of the hotel and will be responsible for steering the management team. Prior to his present role, Sanjay occupied the position of General Manager at Holiday Inn New Delhi Mayur Vihar Noida. He orchestrated the growth of the property, which received many accolades under his ambit. A seasoned hotelier with an experience that spans over three decades, Sanjay started his career in the year 1986 with Taj Hotels and has since worked for brands like Hyatt, Hilton and IHG.

Doubletree by Hilton Pune - Chinchwad

Double Tree by Hilton proudly announces the appointment of Aditya Shamsher Malla as the General Manager at its Pune hotel. An industry veteran with more than two decades in the business, Aditya has been a part of some of the best global brands such as Marriott, Hyatt, Oberoi Hotels and Resorts, Starwood Hotels and Resorts, Shangri La International and Taj Hotels Resorts and Palaces. In his new role as the General Manager, Aditya will be responsible for curating strategic initiatives that will lead the hotel to continue its guest focused approach and consolidate its leadership position.



JW Marriott Mussoorie Walnut Grove Resort and Spa

JW Marriott Mussoorie Walnut Grove Resort and Spa is pleased to announce the appointment of Chitra Awasthi as Director of Sales and Marketing. Chitra brings with her 17 years of experience in Sales & Marketing, Business Development and Customer Relationship Management. Chitra's strength lies in communication proficiency, business development, strategic and yield management, people management and problem solving. Prior to joining JW Marriott Mussoorie Walnut Grove Resort and Spa, Chitra was the Director of Sales and Marketing at Le Meridien Jaipur for a year.

Courtyard by Marriott Agra

Courtyard by Marriott Agra announced the appointment of Anshul Chawla as the hotel's New Human Resources Manager. Anshul has more than 5 years of experience in Human resource and has extensive knowledge about different functions. Prior to this, Anshul was working at Le Meridien Paro, Bhutan as Manager, Human Resources. His new role of Human Resource Manager in Courtyard by Marriott Agra includes Recruitment, Employee Relations, conducting & coordinating Training programs, Performance Management, etc.



PURATOS INDIA

Puratos Food Ingredient Pvt. Ltd., the subsidiary of the Puratos international group is pleased to announce the appointment of Mr. Ashish Seth as its new Managing Director. A seasoned professional, Ashish Seth has over 15 years of pivotal experience in the realm of Food & Beverage (F & B) industry. Ashish joined Puratos India in 2008 as the Operations Manager before taking over as the Operations Director of Asia Pacific/ Middle East/ Africa (APMEA) region in 2016. Prior to that, he held operations positions with Schreiber Dynamic Industries and ITC Limited. As the Managing Director, Ashish will be overseeing manufacturing, marketing, product innovation regulatory, customer relations and administrative activities in Puratos India and South Asia.



Radisson Blu Pune Hinjewadi

Radisson Blu Pune Hinjewadi has appointed Pankaj Saxena as the General Manager. Pankaj was last holding the position of General Manager at Country Inn & Suites by Carlson, Mysore. He brings with him 20 years of hospitality experience. Radisson Varanasi, Sarovar Hotels, and ITC Hotels are few brands that Pankaj has worked with previously. As the General Manager of Radisson Blu Pune Hinjewadi, Pankaj will be accountable for all aspects of the hotel including operations. His responsibility would include curating strategic initiatives that will lead the hotel to solidify its leadership position.

Switzerland Tourism

The Board of Directors of Switzerland Tourism appointed Martin Nydegger as the new CEO. The selection committee of the ST Board of Directors made their decision after a multiple-step selection procedure that featured a number of highly qualified candidates. Nydegger proved to be the candidate who best met the criteria defined for the position. His breadth of tourism experience and profound knowledge of Switzerland Tourism will in addition ensure a seamless transition and continuity in the preliminary phase. Martin Nydegger has been a member of the Executive Board of Switzerland Tourism since 2008 and is in charge of Business Development. He had previously managed the ST branch office in Amsterdam for three years.



Thomas Cook India

Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, has announced the appointment of Deepesh Varma as Head of Sales and Relationship Management for its Foreign Exchange business, based in Mumbai. Deepesh brings with him 15 years of robust experience across multiple lines of businesses and functions. He has been associated with Thomas Cook India for about 5 years, commencing with the E-Business team, where his primary role was to set up call centre opportunities. Following this, he headed the Company's Project Management Team, for the last two years, and has been responsible for successfully executing several strategic projects for the Thomas Cook India Group.

Wyndham Hotel Group

Wyndham Hotel Group, the hospitality giant with an unparalleled global portfolio of more than 8,400 hotels, announced the appointment of Dimitris Manikis to the role of President and Managing Director for Europe, Middle East, Eurasia and Africa (EMEA). He will be based at the company's London offices. Manikis will be responsible for the development of all of Wyndham Hotel Group's brands in the EMEA region as well as maximising the performance of all new and existing franchise and managed hotels. A 27-year veteran of RCI, the worldwide leader in vacation exchange with more than 4,300 affiliated resorts in nearly 110 countries, Manikis possesses deep knowledge of the hospitality industry, an extensive network and strong relationships with developers and customers across the EMEA region.



Aloft Bengaluru Cessna Business Park



Aloft Bengaluru Cessna Business Park is excited to announce the appointment of Chef Aniket Das as the New Executive Chef of the Hotel. Chef Aniket brings 11 years of strong culinary experience and has most recently served as the Head Chef of Fairfield by Marriott, Rajajinagar Bengaluru, overseeing a team of 25 experienced Chef's. Prior to Fairfield by Marriott, Aniket has had successful stints at Spice Kitchen JW Marriott (Mumbai), San-Qi at Four Seasons (Mumbai), Spice Kitchen at JW Marriott Pune and Move pick (Qatar). He brings proficient cooking skills and extensive knowledge of food.

Double Tree by Hilton, Pune

Double Tree by Hilton, Pune please to announce the appointment of Sagar Gaonkar as Director of rooms of the hotel. Sagar Gaonkar is a well healed professional with over 11 years of experience in Hotel Operations. As the Zonal Incharge at Double Tree by Hilton, Pune, Sagar will be responsible for monitoring activities of all associates in coordination with HOD's ensuring that they adhere to the standards of excellence, plan and initiate the best practices to achieve targets and goals in order to maintain the brand leadership, implement best practices and drive quality check, by leading the team as a change champion and ensure to the adherence of all the brand standards.



Grand Hyatt Mumbai



Shalabh Verma joins Grand Hyatt Mumbai as the Director of Sales and Marketing with over 18 years of considerable experience across varied brands like Grand Group of Hotels, Leela Hotels Palaces and Resorts, Fariyas Group of Hotels before joining Hyatt. After working with multiple other brands, his Hyatt journey began in 2008 as Director of Sales at Park Hyatt Goa Resorts & Spa. He then propelled his journey with Hyatt as Director of Sales and Marketing at the Hyatt Regency Kolkata. After a brief stint spearheading Sales and Marketing at Kempinski Ambience Hotel in New Delhi in early 2014, Shalabh re-joined the Hyatt family, as Director of Sales & Marketing at Park Hyatt Chennai which was his most recent position before joining Grand Hyatt Mumbai.

Germany Culinary World

The German National Tourist Board (DZT) proclaimed 2018 the year of “culinary Germany”.



It's no longer a secret that Germany has more to offer the culinary world than pork knuckle, sausages and sauerkraut. Yet local specialties and trends in states such as Hessen are not known to the rest of the country. The Ahle Wurst as part of the slow food movement, gin based on a Hessian national dish, a whole barn full of

cheese delicacies and black vanilla ice cream – the people of Hessen eat surprisingly well, with diverse and innovative creations.

Die Ahle Wurst is actually called “Alte Wurst” (old sausage) and can easily compete with Italian delicacies. There's hardly another foodstuff that people from North Hessen associate more with their home than this sausage. The “slow food” movement even recognized the Ahle Wurst as endangered species which needs protection and is therefore considered as a “passenger on the Ark of taste”. In terms of the movement towards regionality and conscious enjoyment of food, the traditional speciality is more contemporary than ever before.

In Hungen in Vogelsberg, the “Hungener Käsescheune” (cheese barn) has dedicated itself to pleasure surrounding the dairy product, without additives and flavour enhancers. Also here, master chef Tobias Gerschweski relies completely on seasonal and regional products. And of course, real Hessians can't do without an Äppelwoi cheese. They also offer a workshop where you can get the “Assistant Cheese-maker Diploma”. On the gourmet tour across Hessen, the black vanilla ice cream will draw you in at the “Aroma

Bistro & Eisbar” in Marburg.

The pitch-black delicacy is coloured with activated carbon which has a detoxifying effect, is flavourless and strengthens the aroma of the vanilla.

Besides all the meat delicacies and other animal products, Hessen also offers a great deal for people who have forsworn these foodstuffs. Frankfurt is the third best German city for vegans.* Numerous restaurants devote themselves to the task of serving vegan treats. With vegan burgers, sandwiches, raw fruit cakes and much more, you don't feel like you're depriving yourself at all.



Vidli Vada by Kamat's Kiosk

VIDLI Kamats Restaurants, the Mumbai based restaurant chain which operates under brands “Vithal Kamats Original Family Restaurants” and “Kamats Original Family Restaurants” plans to expand its presence to 30 more outlets this year.

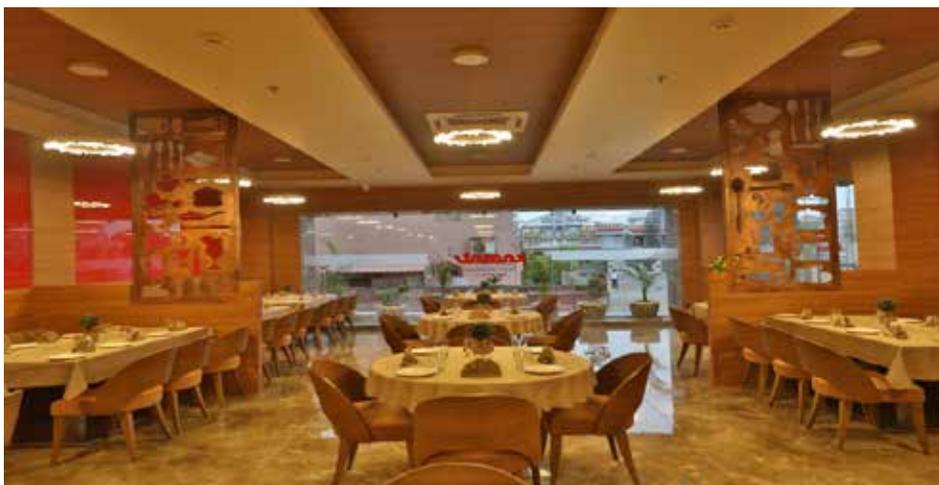
Kamat Group presently operates chain of 60 restaurants in the quick-serve format at various locations on national highways, state highways and cities. The company which has been targeting the affordable pure vegetarian restaurant market in categories of family dining and food mall outlets has now launched Vidli Vada by Kamats Kiosk.

The company has mapped out areas of expansion that will be mix of company owned and franchised restaurants. In the first half of 2018 Kamats will open outlets in Ahmednagar, Khopoli, Satara, Padga, Khandala, Dindoli, Surat, Waghunde, Nipani, Kolhapur, Nanded, Indapur, Vani-Nashik and Nashik-Sinner. The flagship restaurant will also roll out its second outlet in Mumbai at Chakala, Andheri next month. By 2019 Kamats Restaurants is expected to have total of 150 outlets with key expansions planned in Gujarat, Rajasthan, Delhi and Madhya Pradesh.

Apart from the planned expansion the company is also working on new trends and concepts in the market. Vidli Vada by Kamats Kiosk is the latest format launched by the company specifically designed for space constraints to serve variety of piping hot Idli's and Vada's. Vidli Vada by Kamats will penetrate its reach across leading metros, tier 1 and tier 2 cities offering super hygienic Kiosk at a very affordable price, thereby presenting huge opportunities in the near future.



Vikram Kamat, Chief Mentor, Kamat Restaurants
Kamats, synonymous with healthy and hygienic vegetarian food has emerged as a symbol of quality, originality and trust. A key factor for our success has been variety of world class menu with competitive pricing that caters to a wide market. We are extremely thrilled to expand our presence across Maharashtra while also penetrating in newer territories nationally. Vidli Kamats is the largest Pure Vegetarian chain of restaurants in India and is soon looking at expanding aggressively in international markets as well.



KChandrakant Shetty, CEO, Kamat Restaurants

Having captured a huge market space in the family dining category we have now launched Vidli Vada by Kamat's Kiosk. The latest concept will introduce wholesome and delicious Idli, Vada & dosa that will delight our patrons. VIDLI Vada is a completely flameless 'fire free' cooking concept developed by our team of experts. We presently have 40 outlets in Mumbai with the flagship located at Andheri East. With 30 popular vegetarian dishes in just 60 sq ft space VIDLI Vada aims to make South Indian food available in each and every corner of high footfall zones nationally.

Lifestyle



!TMATTER\$: (RE)LATIONSHIP (GO)ALS

Love is beautiful in any form it comes and it's easy to bond for one, but the main striving is over the issues to hold it and not let go after that pink stage of love is over.

• Richa Tiwari

To be in relationship what must be constant is upkeeping as it does not matter how much busy you are as if you really care, you will always find time for them. And, setting goals for the one those who mean the world to us will only keep us being happy and content in our relationship. For those who genuinely care about our life and are constantly loving us for no matter how the conditions are and how messy and fussy we are, it must be a delight to pamper them back. But in the regular hustle of life, one finds it difficult to balance out his personal side due to the growing competition of recent times. The relationship comes with its multiple shades be it the love, fights, arguments, pampering, patches, persuasions and dedication & devotion. We are all set with goals keeping in mind some target to achieve and with a vision to glorify the professional front of life but what should not be ignorant is those relationship which treasure us even on to those days wherein we are not even at very best of

our lives. We set goals at work, goals with our finances, and even goals with our hobbies and passions but what's missing relationship goals and it does matter!!!

Relationship goals are as important for the long lasting as it is for new couples because in new couples, the feeling keep on breezing but what needs to be revived in a better way is for the relationships which have lost their fragrance in the faded picture of their life as they give your new amorousness in a brand-new direction. Moreover, if you have common goals in life they ensure that both of you share equal spaces and share same level giving each other mutual support and understanding wherever it is needed and at any point of life it is needed. It is always said that prevention is better than cure similarly to avoid your relationship hit the rough patches, be attentive your bond and forever keep it in the safer zone.

In life, focus on something that is realistic instead of focusing on

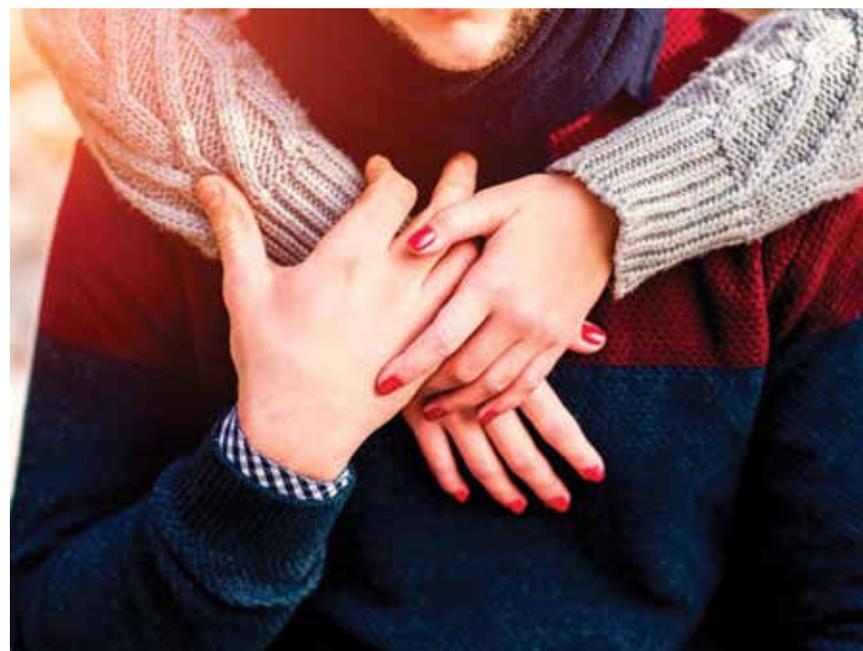
fantasies as it is rightly said in Love & Other Drugs

“You meet thousands of people and none of them really touch you. And then you meet one person and your life is changed forever.”

Coming on to the goals that what one need to set for being in the set and constant happy zone of relationship, there are only few bullet things, one needs to work and in this manner what we need to do is first look on to ourselves rather than going on to comment or complaint to our partner. Let us check out with the most crucial dimensions of life which are important to take into consideration, but we ignore them as it is law of nature that we get light on those sides we easily get through.

Self-Improvement

It is wisely said that charity begins at home and we must first look within ourselves to bring the changes we want to see in the





world. One must strive harder initially on himself to improvise for the changes as constant changes is law of nature. It is self-improvement which establish itself as game changer of your relationship since when we live alone we can have life on our own terms and conditions, but being into relationship, things keep changing with passage of time so be ready to put in best of you to bring out smile on your partner's face. It will serve as a great tool, both as individuals and for your relationship. It keeps you setting goals for yourself and in context to this your relationship will set you up to accomplish way more accountable.

Prioritize your relationship

In the era of proving yourself most fitted one to be in game of survival, what we face as a big challenge is to manage priorities. Prioritizing relationship is utmost necessary to keep pace of life moving with a constant push. Apart from this, most of the time all of us keep on talking about others and their equation instead of looking at our own end that how honest we have been in dedicating time to our relationship. It is quite unusual that in initial period of time, we are highly dedicated fostering time and pampering our loved one but gradually we become ignorant and lethargic without any reason for it. And over the time, start taking our partner for granted. This how what gets ignored is needs and desires of a partner, what fades is smile on his/her face, what breaks down is his/her expectations.

The Non-Communication Game

In the newest phase of relationship, we have almost everything to speak over but in its later stage we struggle to look for topic and feel devastated to express what we feel. Where new couples are tramping



the waters in order to explore one another and speculating if it is going to last or not, but on later stage, we start pondering thoughts to the relationship, no matter what it will sustain. But, this need to be erased out of mind as the one who is your life and who has brought quality needs you and your time to talk. Talk about anything and everything from start of the day to end of it. "What comes in disguise of surprise is ego that why should I always" and from here the non-communication game unnecessarily begins. Sometimes, it just prolonging of headaches that let the matter be avoided on those grounds where there

is confusion or difference of opinion. But, that is not surpassed as these are the micro issues of life which blocks the love flow in your relationship. You need to iron all your conflicts emphasizing those where the conversations get difficult and where you find uneasiness to conversate for.

Me Time

Like too much sweetness is dangerous, alike too much involvement is cancerous. One must avoid being a stalker 24x7 as everyone is apart from being a partner is an individual who can have a life in person. It is agreed that it seems beautiful to be around the one you love but that someone has to have other roles to play as well. Among such roles, one is to pampers himself, one must commit a few moments of quality in channelizing his/her own strength as it is always credible if you watch out mirror of your soul and be the one people can idealize. Even the psychological experts say that wisdom comes to those who bring quality time to themselves. Keep yourself happy in order to keep the world happy. And, a partner is expected always to support and respect the other person's personal space. It is asymmetric function in the manner that to eat your food cannot kill someone else's hunger.

Friends Forever, Strength Forever

We fall in love only with those we find our comfort with and if you have fallen for your best friend then you are one of the lucky souls in the world as he/she may be the one who knows all your flaws along with all your pretty side. Being a friend with each other brings that extra added finish to the landscape of your relationship and give it that bring twinkling star. Always stand by the side of your partner no matter how hard the situation is as when time changes its side from bright to dark we only forward to those rays from where we hold our hopes. At times of need, talk to them, crack jokes around, recall old memories, create new conversation topic, play with them, go out on leisure trip; no matter what you do that must comfort your partner in his darker days.

Add the Fragrance of Freshness

The pace of acceleration of any relationship remains steady only if the wheels of efforts. Similarly, the relationship what crucially needs is the freshness in them with those little moments of gifting each other, surprising each other, pampering each other in newer and fewer styles and wondering new destinations. This will surely work as a magic bond to revive the relationship from being staple adding the aromatic freshness fragrance.

Fabulously Fashionable is Dignity

Trends may come and vanish, but what remains elegant and timeless is the fashion and fashion icon.

• **Richa Tiwari**

In this month of Naari-Shakti, let us all improvise our fashion senses and give a slice of time of life in identifying those minimal affected areas in our fashion senses which can be improvised. As the time is changing and world is becoming one global fashion hub what confuses is to either go with the latest bold trends or keeping it minimal in your own natural skin and to collecting answer for all those puzzling queries, the ace designer also imbibes his valuable inputs to help one clear the picture. In an exclusive conversation with T3FS magazine team in this regard of such crucial concerns, the ace designer of Bollywood industry, Rocky S also puts forward his aspiring and notable marks to acknowledge the latest trends and designs while keeping it a balance of grace and sensuousness at the same time.

Past and Present fashion trends in the context to India

Bollywood industry’s passionate designer also feels that India has been a conservative and modest country in terms of fashion, but over the years, with increasing exposure and having a more accepting approach the fashion scene has changed quite a bit. With fashion trends from other countries making their way here, many of our trends have also been accepted abroad; there has been an exchange of ideas globally and the world is becoming smaller place.

In this context Rocky said, “People today have started understanding the importance of being comfortable in their own skin and developing their own individualistic style, so I would say the present state of fashion is quite exciting!”



Fashion industry is a warm place where people welcome talent and not what the person. It is more of like what you bring forward and not what you are so in order to be the fashion expert, one must be on the quality part of your creativity and not the bossy nature. Keeping such things in frame, the ace designer shared his journey from being another aspiring designer to the exemplary artist of all times, he quoted, “I have been in the fashion industry for almost 23 years now. The industry has been a very warm place that welcomed

me with open arms and gave me a chance to show and explore my creativity. Like anything in life there have been highs and lows in my career, but it was my love and passion for my work that kept me going. From showcasing my work at all the prestigious fashion shows in India, to now showcasing at London Fashion Week, the journey hasn’t been easy. It has been an enriching experience.”

It May Not, But It Matters

People often go with the phrase



“#chaltahai” but in terms of fashion, there is nothing like that goes on so it might not affect you, but it matters how you carry things because what puts up forward to people is your appearance. So, it must be under constant scan of a person that whatever he wears, its color, fabric and design must be balancing out his personality according to his skin tone, physique and personality. It won't be wrong to say that your dressing sense surely emotes your quality and dressing does not constitute buying label clothes or costly fabric as even a piece of cotton worn with proportionate and balancing pattern is worth than wearing the piece of silk on wrong skin. As, these things hold significance for one's confidence level as well. And, confidence is the key to looking fabulous.

Putting a totally refreshed view, **Rocky S** says, “Fashion has nothing to do with specific color, premium fabric or exclusive and unique design. He adds, “Yes, in terms of religion and beliefs, there are certain outfits that are meant to be worn on religious occasions but other than that when it comes strictly to fashion



in a broad sense, I believe very strongly that one should wear what they feel comfortable and beautiful in.”

The Seasonal Splash on Fashion

It is evident that every season has a different mood set and there is also a climatic effect on the seasonal changes so one must be in accordance to the ambience conditions and mood sets to go apt with their dressing sense. In fashion industry, there are basically two seasons out of which one is Summer/Spring Season and another one is Winter/Fall season. Preferably talking about the women section, the option that varies in these two seasons are on the side of fabric, color code and trends of designs that might suite with the conditions of any season. In this context **The Rocky Starmuse** is a woman who is strong and independent but still incredibly feminine, so his designs will always show that. He likes strong and powerful silhouettes or colours with delicate and intricate embroidery. His Spring/Summer collection is colourful and vibrant with intricate handwork. It is a story about a woman who is an undeniable force of nature, unbound, fierce and free.

Dash of Summer

It's not easy to put on anything in those hot and warm days of summer and humidifying nights but on the other hand, summers are the seasonal times when one can flaunt all the light colors, bright hues and pastel shades in their utmost comfortable light fabrics like that of cottons, linen, chiffon, micron, cotton or lycra denims, khadi, crochets, fancy nets that too in any length size be it short/medium or long and width size for either keeping it fitted or loose. Even the ace designer himself suggests for the summer, “the relaxed silhouettes and free flowing dresses are in trend this year. The best part about fashion is to know what is trending and choose the trend that works for your body.” On to the side of colors, he feels, the ultraviolet is the colour of the year and the pop colours of the 60's will make a comeback this year as well.



THE ART OF ENHANCING SPIRITS

Women needs no make up to pull of best her radiance but blushing the tone a little never hurts.

• **Richa Tiwari**

“A smile is the best make up a girl can wear” - **Marilyn Monroe**, so never forget to carry along with in order to give that last dash of perfection and history in making for your styling story!!

Make-Up is considered to be the second love of any woman around the world to dress herself in the most elegant manner after Shopping. It is wisely said that make up is an art, but beauty is spirit and we must hand on a little of our creativity enhancing our spirit to dazzle all day.

In this era of competing in corporate world and daily routine, what makes the women edge over each other is those sparkles of makeup. It is not a cake walk to apply makeup in its perfect finish as this art needs perfection and right blend of right substitutes in the right proportions to be applied at right portions of skin. As if a make up can add to stars to your accomplishments then it can on other hand blemish those as well. So, the right piece of advice is a must in order to put best of your vivacity one foot forward in perfection. T3FS here comes with three of the industry stars to help you outshine.

We bring to you Chandni Singh, Anu Kaushik and Riya Vashishtha, who are the pioneers of Make-Up industry to imbibe all the tricks to Donn in your best as per your skin tone, face patterns and essential preference over the hundreds of hues to choose from and latest trends.

Inspirations of Today's Inspirations:

Make-up isn't just about adding multiple layers of blush-on and foundation on, but it is beyond all this stereotypical patterns. Make-up as the experts say should reflect one's mood, personality, the dressing sense and the occasion to where one is heading for.

Inspired from her mother who owned a salon, Chandni Singh dreamt of being a make up artist at a tender age of only 17 years after she saw a makeup artist from Lucknow Doordarshan work his magic on one of her friend.

On the other hand, it was her love for colors and styles that became her love when she was going through her rough marriage patch that Riya Vashishtha found her new sunshine in being a make up artist and earn out of it for her daughter.

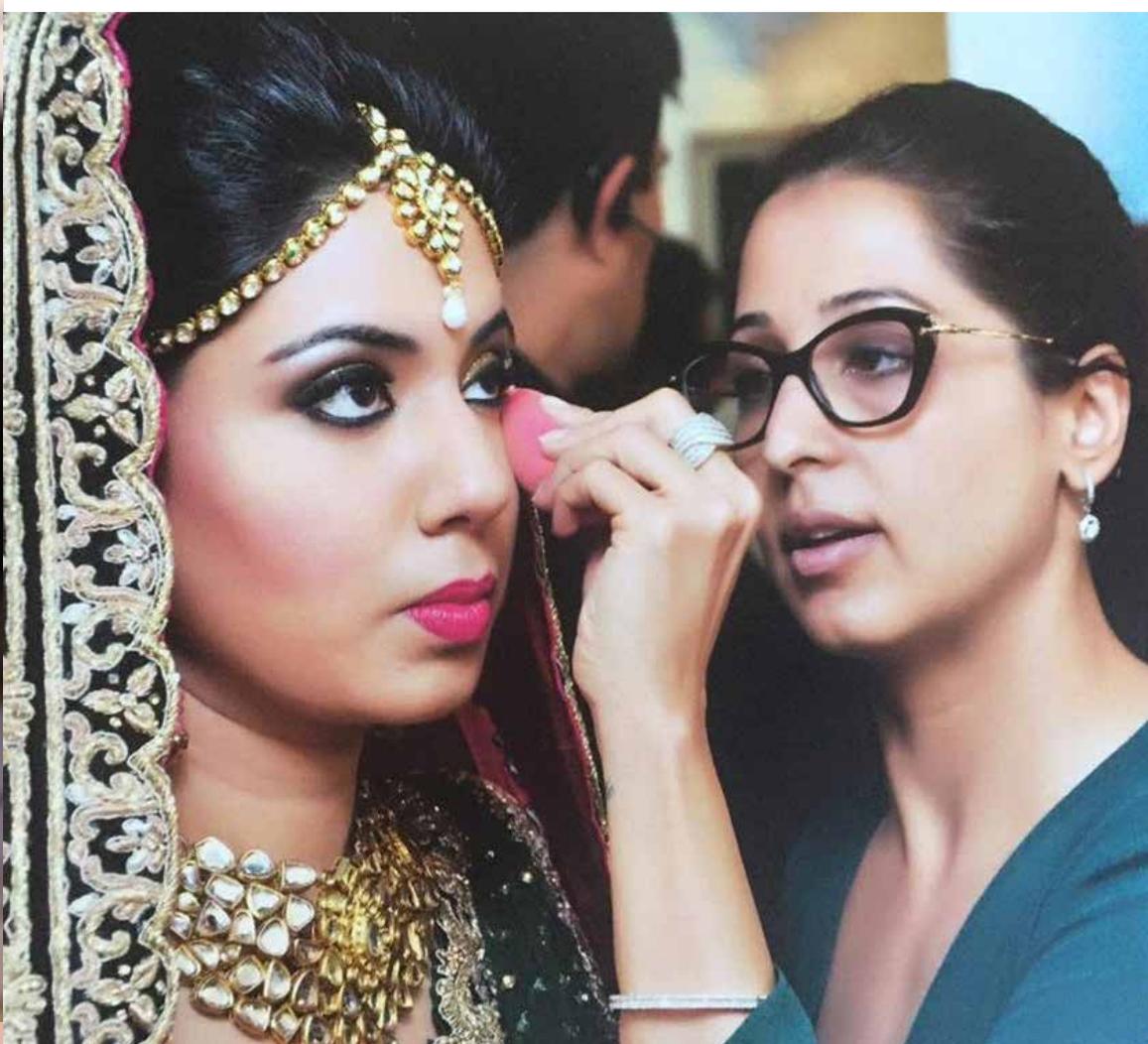
An Instant Touch Up, Your Skin Loves:

It is highly important that before applying make up one must check over the skin tone as every color doesn't compliment every skin shade. Keeping this mind, the industry serving for Make Up products have come forward with multiple variants of products as per the skin tone of people to choose from. Look forward on to what the experts recommend in the daily routine for an instant touch up according to skin tone be it Dark or Medium or Fair.

Going on with the latest patterns and on-going trend, Singh says that one must need to own a concealer for sure however what she dislikes is majority of women are onto putting foundation and not a concealer which will evenly cover the skin with perfection. She also advices to make sure the shade works for the skin type and



Riya vashishtha with a Model



Chandni Singh with her client

Stylish Princess Diana was the first one to introduce our ace artist Anu Kaushik into fashion in her teenagers. While her summer break she enrolled herself for a self-grooming course in a suburban salon. There she saw every client walking out with so much confidence and happiness after a good hairstyle and makeover which inspired her to become a hair and makeup artist.

that the too light shade won't help to cover target areas. Skin should be well hydrated before you start your regime.

Nars radiance concealer is the most favorite product which is easy to carry and just few dots and blending on problem area instantly brings life to dull skin is what Anu Kaushik suggests. Shades are perfect to choose for any skin tone!

Since the market is flooded with choices but one must not go by the

advertisements for judging the skin type and color. In the words of Riya Vashishtha, the key to perfect make-up is to find the right compact and foundation for your skin type as to keep going throughout the day and for the touch-up that possibly will correct the flaws instantly you do before going for the first cup of coffee. She further advices that one must keep matching compact handy to get rid of the extra oil that keeps coming back, a gloss for that right glow, a lip-shade for that instant date and don't forget to swear by a water-proof Kajal pencil to add the glamour to your eyes. Rest team it up with the right attitude and you are all set to kill the stage.

Twist of Appreciation

When one opts for right set of things in right order, what comes to your end is high share of appreciation and compliments. As Ms. Marilyn Monroe said, "Imperfection is beauty, Madness is genius and its better to absolutely ridiculous than absolutely boring", true in her senses as whatever she used to put, automatically became beautiful just by being on her. But, yes its true that every woman is perfect pretty even without make up but a little make up can put her prettiness to powerful prettiness with the right twist of appreciation she gets on efforts.

While conversating with us, Chandni cited one of her appreciation what she always adores is the smiles on the faces of brides, she dresses and also seeing her students do well in the market also gives her a sense of pride and happiness.

It was dream come true moment for

Bling Factor

Kaushik that Rani Mukherjee through some fashion magazine spreads where she liked the hair makeup and from credits took Anu's name and got the pr team to find her.! It's been close to ten years association with her. Recently she did hair makeup look for her upcoming movie Hickhi releasing on March 23rd.

On the other hand, putting forward her memories, Riya Vashishtha quotes she cherishes every moment of her life, but one joyous memory was the fun-filled roller-coaster ride of Amazon fashion week she got to work with like-minded artists, designers and models for five days and knit a family. An icing on the cake was when I was awarded the Best Make-up artist.

THE QUICK BOOK

What every woman strives for is to look her best in hustle of everyday life when she steps out for any work may be her office, high teas, shopping, outing with friends & family. And very often, ladies find elaborative amount of time to dedicate in dressing up and put up on descriptive make up and in this daily crisis of time makes few ladies to find the technique of getting the ideal makeup on quite tedious and unattainable manner. So, what our expert panel suggest to trick are some makeup tips to achieve the perfect 10/10 look in a 5-five minutes session or less.

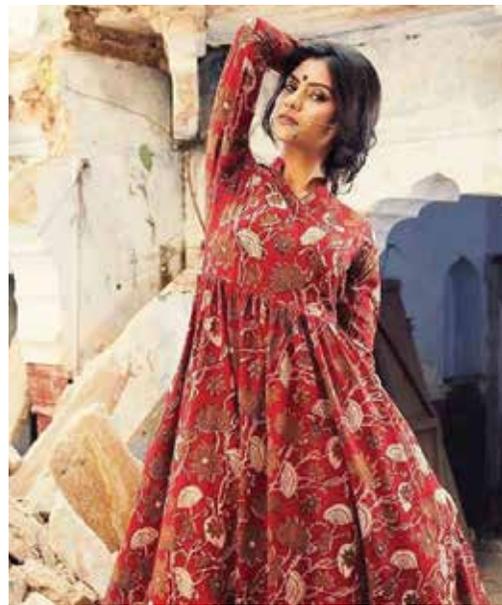
To get a fascinating look in those cases of life when one has to gleam in just 5-minute of time may be for some meeting, emergency catch or sudden dinner/lunch plans with family and friend, Ms. Chandni suggest that her 5 makeup essentials



Make up By Anu Kaushik

includes:

- Face oil & SPF for hydration
- Concealer
- Face Compact Powder
- A Mascara



- A good shade of Lipstick

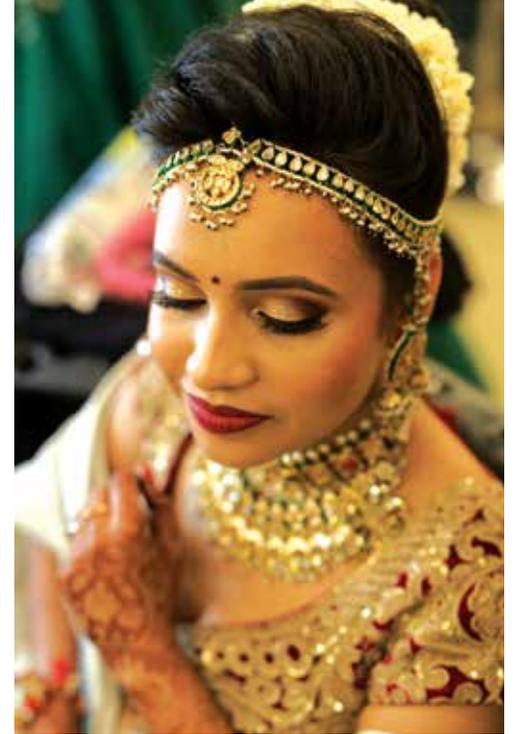
To give your look once more a second thought, what Ms. Anu suggests that it is ultra-essential to have a good and healthy skin and, on that skin,, you get have the last finishes with

- Moisturizers
- Concealer
- Kohl pencil
- Lipstick
- Brow pencil

Apart from this, what other options one could opt for can be a Kajal pencil, a sketch liner for quick apply and some fragrances to apply on. As many of the women these days don't want to be makeup-y all the time. which eventually makes one can go quickly on these five essentials every woman & can carry in her clutch are:

- Compact according to skin tone
- A nice Lip Gloss
- Good pair of nude and bold lip-shade
- Kajal and
- Right sense of attitude!
- Iconic People to be Inspired From

In the global place of Digital media and trending social site, beauty and makeup are taking on inspiration from people and their styling senses with utmost latest trends and unique ideas. It is also a big reason since Make up ideas have always been heavily influenced by the ebb and flow of trends. On the edge of social media sites like Facebook, Instagram, Pinterest are on the rise, looks and inspiration are becoming largely reachable to more people in recent times in comparison to it has



been previously. People are now becoming friendlier to world and are now able to share their splendid looks with fabulous makeup tips to the entire world and 1000s of flickering spur for makeup lovers all around the world.

Deepika does the dewy skin make-up beautifully, less is more when it comes to her beauty regime.. Deepika Padukone is the epitome of perfection. One fact about Deepika is just flawless and that her dewy skin make up is inexplicable to acclaim and her idea of keeping it minimal on her face is like less is more to add that edge of perfect to her beauty regime. Jennifer Lopez totally slays it every single time. She feels make-up using fingers is magical and surreal. She says that doing make up with finger tips is like holding own wires to create certain spark and covering the uneven errors of nature, time, chemicals on face. Keeping the skin hydrated and warming them with touch of hands does the right wonder to ones' looks. And Chandni Singh also feels that these two divas of entertainment fraternity always put forward something new they wear with same grace and attitude in their own way.

While Ms. Kaushik went on saying, "Vintage hair makeup always fascinates me so Audrey Hepburn and Merlyn Monroe is my all-time fav style Icons. In India Maharani Gayatri Devi and her royal elegance nothing can beat that.! I am fortunate to have met her in person and worked very closely to her heiress Princess Diya Kumari."

Another history in making is the styling sense of actress Sonam Kapoor and above all the history herself, Marilyn Monroe are the two stylista queen whom even Riya Vashishtha agrees to be her fashion icons in International market since both of them know how to dress-up for as per their age and still look elegant and sophisticated. No matter how much they experiment with their looks and styles or wear sheer dress, a tube top or short shorts what remains intact is the eye for perfection leaving behind a strong style statement.



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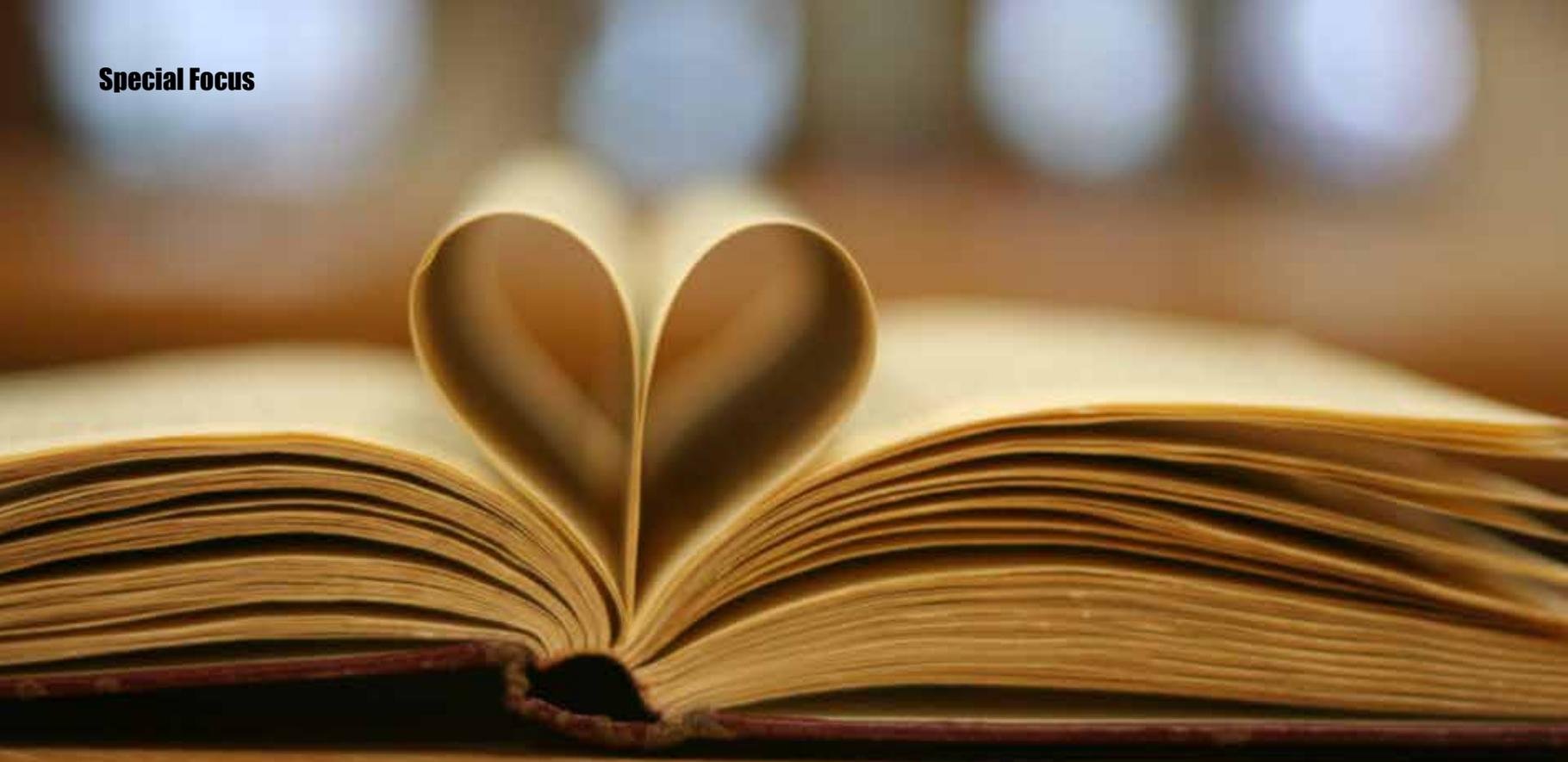
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GULLY PUBLISHING HOUSE

• T3FS Desk

The word gully was taken by the patterned game of childhood Gully so it indicates Focus & Force. Whereas, the word 'Baba' stands for teacher, an embodiment of Respect & Honor. And these are the fundamental parameters for achieving success. Being a leading publishing house of India, they now hold a market existence of around 15 years starting since 2002, at Delhi, it is completely envisioned to publishing right content at right time even for those who are willing to. with innovative visions in the publishing arena. Its work for the distance learning community is well recognized today. It has an excellent books distribution network, with a retail distribution spreading of all over the world.

VISION:

It was founded with the vision to be a global publishing house fulfilling all the literary needs. The company focuses to enlighten the world with scattering best of the knowledge and material across the globe and especially to the remote location, as everyone should get a chance to learn but unfortunately people are not getting. With its commitment for deliverance of unsurpassed value and gigantic assortment of multiutility books, which will play momentous role in increasing your knowledge, GPH is yet striving ahead to patch the minimal loopholes as well.

OBJECTIVE:

With the divine objective of scattering knowledge across the world, the company is perpetually into its best of efforts for book development of varied subject courses. With their aim of attaining operational excellence, nonprofit objective

and best principled practices, the company is focused on to creating a better and progressive tomorrow. Company believes, "The power of wisdom is the real source of joy, prosperity and satisfaction in life" and it will keep working round the clock to make this place a better world to live

under wisdom and insight.

AWARDS AND RECOGNITIONS

The publication house is an ISO certified company which has been awarded the grade of 14001:2004 and 9001:2015.

AREAs Catering For:

COMPUTER APPLICATIONS	COMMERCE	ARTS	SCIENCE	MANAGEMENT
INFORMATION TECHNOLOGY	EDUCATION	LAW & LEGAL BOOKS	SOCIAL WORK	MEDICAL
COMPETITIVE EXAMS	MADE	MARD	CTE	DNHE
TECHNICAL GUIDES	LANGUAGES	COURSE MATERIALS	ABSTRACTS	PHILOSOPHICAL BOKS

The publication also entitles recognition from CRISIL, DELHI STATE BOOK SELLER AND PUBLISHERS, Avantika Swarnim Bharat Samman 2015, SHABD SDHAK SAMMAN

MR. DINESH VERMA, The Director of GullyBaba Publishing House Pvt. Ltd. was honored with the Avantika Rashtriya Sewa Samman for his outstanding contribution to the field of social work at an award ceremony. Avantika, an international group of contemporary artists and intellectuals, gives this award every year.

Mr. Dinesh Verma, The Director of Gully Baba Publishing House Pvt. Ltd. was also honored with the Avantika Shiromani Samman for his outstanding contribution to the field of education and social work at for his outstanding at an award ceremony, organised by BangaSanskriti Bhawan Trust, New Delhi.

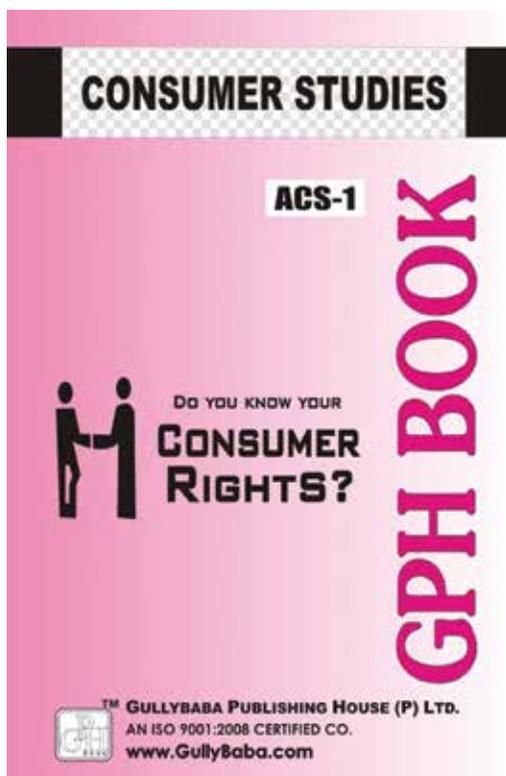
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SCHOLARSHIPS:

Gullybaba Publishing House Pvt. Ltd. is a leading publishing house of India, which is established in the year 2002, at Delhi, with innovative visions in the publishing arena. Its work for the distance learning community is well recognised today. Our diligent team of experts acts as the backbone of our organization, which strives to meet the requirements of students based all across the globe. Managed by their assistance and input we execute each work with perfection.





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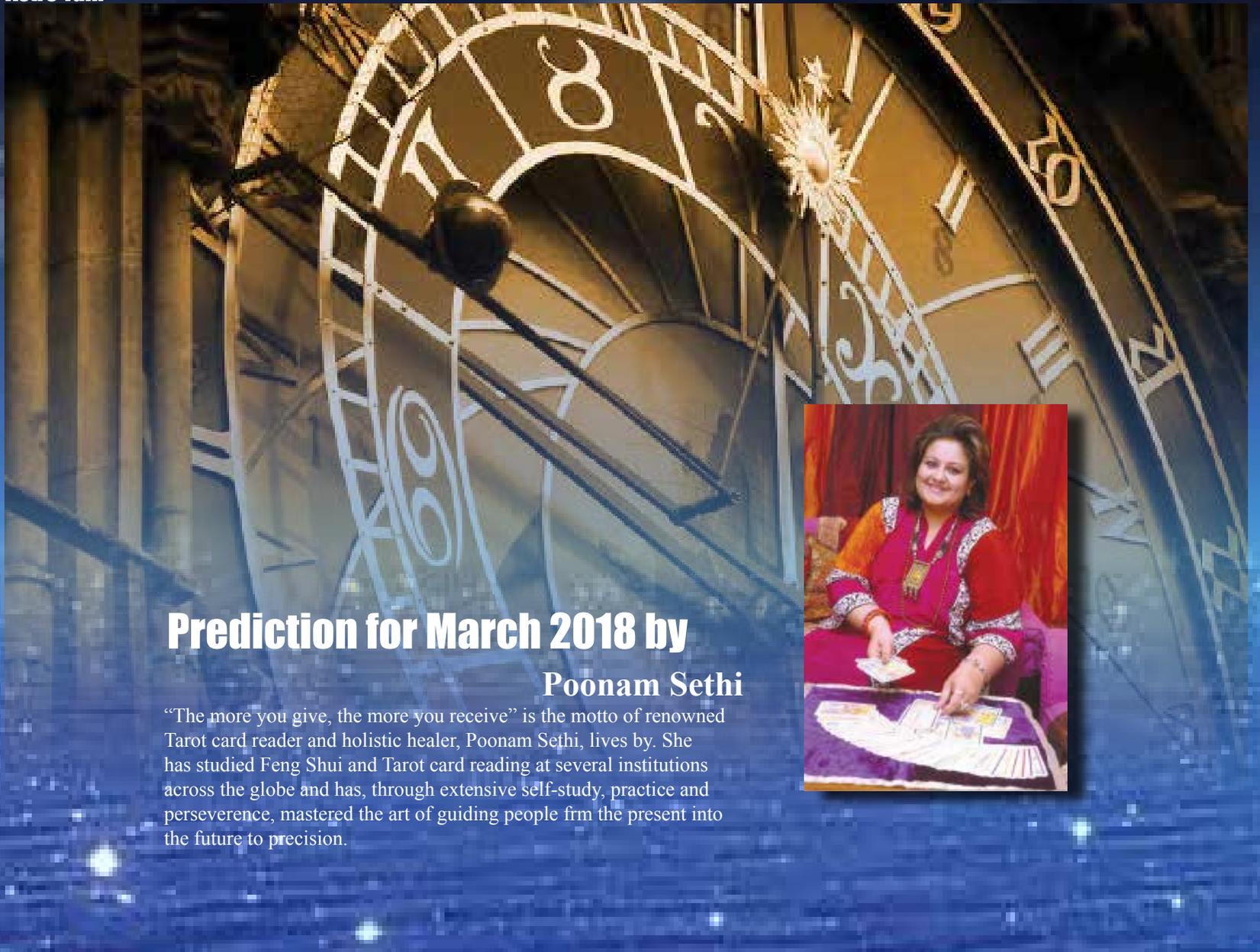
Founded in 2010, ACT21 Software is a well established and customer-centric IT services & consulting company. ACT21 is committed to provide long-term sustainable value & cutting-edge technology to its customers.



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Prediction for March 2018 by Poonam Sethi

“The more you give, the more you receive” is the motto of renowned Tarot card reader and holistic healer, Poonam Sethi, lives by. She has studied Feng Shui and Tarot card reading at several institutions across the globe and has, through extensive self-study, practice and perseverance, mastered the art of guiding people from the present into the future to precision.



ARIES

Follow what you know to be true for yourself with deep sincerity and a firm resolve. Misdirected energies will be discontinued and in time you will begin to feel that things are going to work out after all, and that your quest has not been in vain.

Lucky Color: Sea Green

Lucky Number: 7



TAURUS

A situation will be presented that has all the inherent components of the manifestation of your desires...take the best from it or move on it because it is through this that a new potential will emerge.

Lucky Color: Grey

Lucky Number: 1



GEMINI

You will be fortunate in money matters and luck will be with you in reversing a negative strength...your greatest success will come through your ability to rise up again in a different form or a different way and begin a new.

Lucky Color: Maroon

Lucky Number: 8



CANCER

What you want, wants you and its only a matter of time before you get it....you will receive insight and an unexpected blessing through a chance encounter or disclosure. Act on new ideas, try new avenues or say 'yes'.

Lucky Color: Turquoise

Lucky Number: 3



This is an important karmic period, and actions taken during this time will be the needs of your tomorrow. If you are feeling challenged, it's because you're harboring a deep-seated misunderstanding, mistrust or resentment toward someone (perhaps even GOD), and you are being given the opportunity to resolve it once in for all...remember love conquers everything...even karma.

Lucky Color: Teal
Lucky Number: 1



VIRGO

Relax and let ideas come and go. When the right one comes, you'll know it...things are going to work out better than you anticipated, and an unexpected twist of fate will be a turning point for you in the attainment of your goal.

Lucky Color: White
Lucky Number: 4



LIBRA

Because you are determined to succeed, you will apply the type of constructive energy it takes to ensure success. You have what it takes; you just need someone who can help you get where you want to go or put it all together. Hang on help's coming....

Lucky Color: White
Lucky Number: 4



SCORPIO

A situation will arrive that will lure, entice or beckon you on...a very tempting offer...and your wish for a union will soon be fulfilled. If obstacles are confronting you, it's because you're moving in the wrong direction...more facts need to be uncovered.

Lucky Color: Yellow
Lucky Number: 5



SAGITTARIUS

An era or chain of events is going to culminate and be completed, which will detach you from your problems and eliminate apprehension. A new group or union will also be in the making....watch out in money matters especially if investing...go slow.

Lucky Color: Dark green
Lucky Number: 6



CAPRICORN

Ignore opposition and let nothing make you veer off from your course. Straighten out your affairs, make steps towards commitment, and refuse to accept less than what is essentially right...be true to yourself. Expect sudden gain in finances.

Lucky Color: Purple
Lucky Number: 6



AQUARIUS

Don't think you're alone or that you're not going to be helped. It's fear and impatience that blinds you from the truth or deafens your receptivity to the spirit and when it no longer serves your growth to not know something, you will know.

Lucky Color: Sky Blue
Lucky Number: 2



PISCES

Abortive attempts or delays are in your favour. New ideas or actions will replace old ones, and something better will be established that could not have happened otherwise...money will come in through more than one source.

Lucky Color: Orange
Lucky Number: 9

VOLUME IV: ASSOCIATES



Travok

your journey is safe with us....



Royal Journey of India

18 to 20 Nights
 Delhi - Jaipur - Pushkar - Ranthambore Sawai
 Madhopur - Kota
 - Bundi - Chittorgarh - Bijaipur - Udaipur -
 Kumbalgarh - Jodhpur -
 Jaisalmer - Bikaner - Mandawa - Delhi



Archaeological Tour of Rajasthan

21 to 23 Nights
 Delhi - Jaipur - Samode - Nawalgarh -
 Bikaner - Gajner - Jaisalmer - Osian
 - Khimsar - Manvar - Jodhpur - Rohet -
 Mount Abu - Udaipur - Dungarpur
 - Deogarh - Ajmer - Pushkar - Pachewar -
 Ranthambore - Agra - Delhi
 Majestic Kerala



14 to 15 Nights

Mumbai - Mangalore - Bekal - Wayanad -
 Kozhikode(Calicut)
 - Cochin - Thekkady - Kumarakom -
 Quilon - Varkala - Kovalam

Enchanting Himalayas with Taj



13 to 15 Nights

Delhi - Agra - Darjeeling - Gangtok -
 Phuntsholing - Thimphu - Punakha - Paro -
 Delhi

Tribal Trail



15 to 17 Nights

Bhubaneswar - Dangmal - Bhubaneswar -
 Baliguda
 - Rayagada - Jeypore - Rayagada - Gopalpur -
 Puri - Bhubaneswar



Buddhist Temple with North East

India Tour
 14 to 16 Nights
 Delhi - Varanasi - Bodhgaya - Patna - Kolkata -
 Bagdogra - Darjeeling - Pelling (Penyangtse)-
 Gangtok - Kalimpong - Bagdogra - Delhi

Incredible India

Serenity Among 30,000 Sculptures

The Meenakshi Temple in Madurai is a cultural treasure, kept alive with a daily dose of art, faith and celebration. The over-2,500-year old temple is one of the most renowned examples of Indian temple architecture. Introspect as you walk in the 1,000-pillared hall, join the throngs of devotees and be enchanted by the emerald deity. Soak in the spirit of the temple city.



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