



T3FS

Trendy Travel Trade with Food & Shop

Volume VI • Issue VII • August 2019 • Pages 64 • Rs.100/-

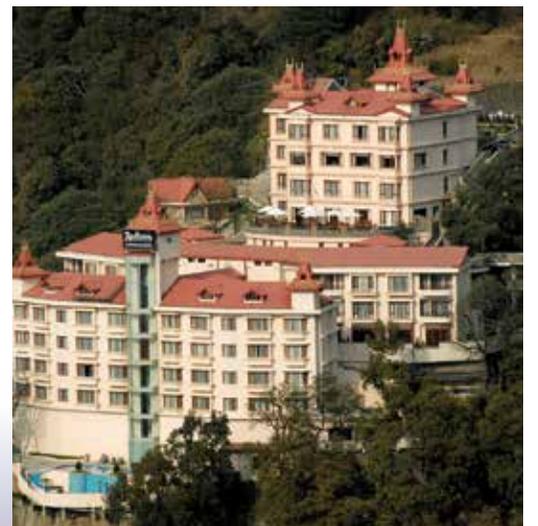
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3D2N
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based on 4 hotel

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4D3N Bali Safari

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BALI SAFARI & MARINE PARK



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- Indian Cuisine Lunch or Dinner where available and specified

5D4N Bali Safari

| USD 258

based on 4 hotel

(1Night at Lovina Beach +
3Night at South Bali)

Inclusion :

- Wild Dolphin Searching at Lovina Beach, 2 full day tours
- Indian Cuisine Lunch or Dinner where available and specified in the program
- Free 1 x 60mins massage or set meal at certain hotel



Borobudur Temple, Jogja

Bali - Jogja
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2 Night at Bali + 2 Night at Jogja
based on 4 hotel



Gedung Sate,
Bandung

Bali - Bandung
5D4N Discovery
USD 338

2 Night at Bali + 2 Night at Bandung
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PUBLISHER'S NOTE



Dear Reader,

When you will bring the August issue of T3FS you will get to know about the beauty of Switzerland. Switzerland is a dream tour destination for all. It is best known for its financial institutions, fine cheeses and chocolates, watch making industry, its beautiful landscapes and an excellent public network.

Whenever you imagine Switzerland the spectacular mountains, dazzling snow fields, parks and flowers, picture card cities set on crystal clear lakes, elegant hotels, comfortable trains and friendly people - capture your mind and memory. Switzerland is no doubt considered to be a Skiing Paradise by the sporting celebrities. Its appearance, its beauty and charm though to be explored during a Switzerland Tour; still some degree of familiarity has to be attained to experience the zenith of enjoyment. In the whole of Western Europe, which is thronged by the travellers during the vacations, Switzerland attracts the maximum tourists every year. Whosoever wants to visit Tourist Destinations in Switzerland, have a Honeymoon in Switzerland, in Glacier Express in Winter, experience excursions in the Peaks of the World.

Moreover you will get to know the

achievements of ADTOI subcommittee. ADTOI made a series of devious stratagem to achieve various goals which benefited the association as well as it member at large.

ADTOI provides its members with opportunities to network and share information and resources. For a business owner, the opportunity to participate in ADTOI can be as much of a personal consideration as a business decision. Associations hold dinners and special events for their members, giving them chances to meet with their travel fraternity.

In hospitality we covered Cinnamon hotel. If you're keen to make the most of incredible hotel deals with Cinnamon whilst exploring the nooks and crannies of the island, there's never been a better time to start planning your getaway.

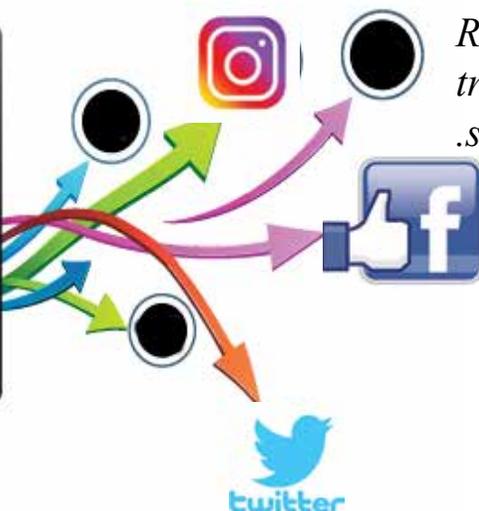
Whether you're an adventure enthusiast, a fan of beach-side lazing or a nature buff, Cinnamon offers a range of unique stays and experiences that will enable you to unwind and kick back whilst rediscovering Sri Lanka.

In lifestyle we covered various prominent designers with their wedding designs.

Happy Reading

Vedika Sharma

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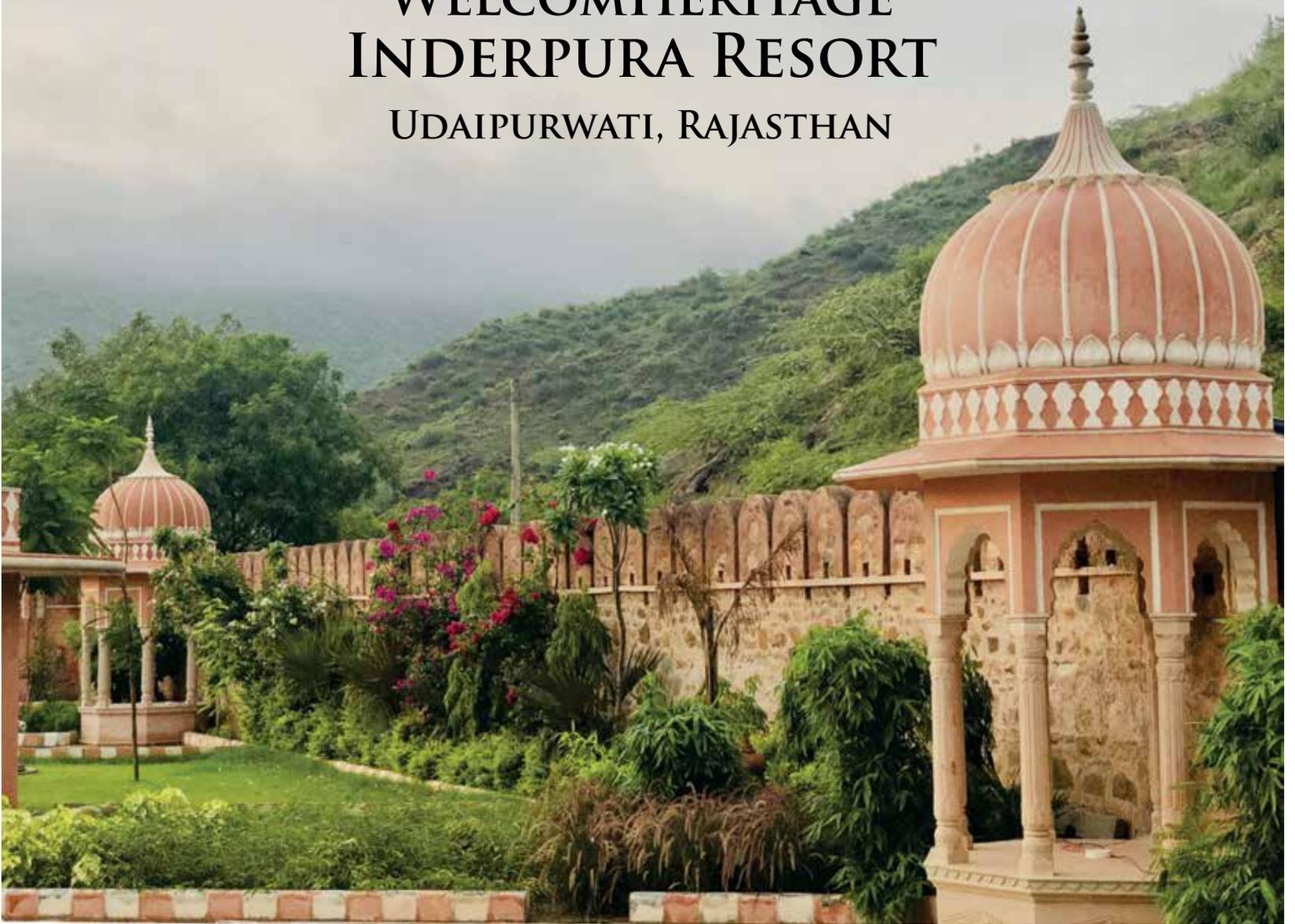


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Iconic Tourism Sites

The Ministry of Tourism has identified 17 sites in 12 clusters in the country for development as Iconic Tourism Sites namely Taj Mahal & Fatehpur Sikri (Uttar Pradesh), Ajanta & Ellora (Maharashtra), Humayun’s Tomb, Red Fort & Qutub Minar (Delhi), Colva (Goa), Amer Fort

(Rajasthan), Somnath & Dholavira (Gujarat), Khajuraho (Madhya Pradesh), Hampi (Karnataka), Mahabalipuram (Tamil Nadu), Kaziranga (Assam), Kumarakom (Kerala) and Mahabodhi Temple (Bihar).

The Ministry shall be developing the above sites in collaboration with the Central

Ministries, State Governments and Local Bodies, in a holistic manner, with focus on issues concerning connectivity to the destination, better facilities/experience for the tourists at the site, skill development, involvement of local community, promotion & branding and by bringing private investment.

Thematic Tourist Circuits

The Ministry of Tourism, under the Swadesh Darshan Scheme provides Central Financial Assistance to State Governments/Union Territory (UT) Administrations for development of thematic tourist circuits in the country, with the objective of improving connectivity and infrastructure of tourism destinations to enrich overall tourist experience, enhance livelihood and employment opportunities and to attract domestic as well as foreign tourists to the destinations.

The projects for development are identified in consultation with the State Governments/

UT Administrations and are sanctioned subject to submission of project proposals, their adherence to relevant scheme guidelines, submission of suitable detailed project reports, availability of funds and utilization of funds released earlier.

Based on the above, the Ministry has sanctioned the following projects to the State of Andhra Pradesh. The components sanctioned under the projects include Buddhist Cultural Centre, Water Front Promenade, SEL/ Laser shows, Water Fountain, Approach Roads, Tourist Facilitation / Reception / Interpretation / Amenities Centres, Seating Plazas and

Lounges, Solar Lighting, Jetties, Information signages, Illumination, CCTV surveillance equipment and WiFi facilities etc. among other basic tourist amenities like Drinking water kiosks, Public conveniences etc.

All the above projects are at various stages of implementation/completion. The project “Development of Kakinada Hope Island Konaseema as World Class Coastal & Eco Tourism Circuit” sanctioned in the year 2014-15 has attained physical completion and the last installment of funds will be released after monitoring Operation & Maintenance of the site for one year.

Employment Generated by Tourism

Assessment of number of tourists at different destinations in States/UTs is made in terms of visits in the States/UTs during a calendar year. Ministry of Tourism, Government of India compiles the State/UT wise figures of Domestic Tourist Visits (DTV) and Foreign Tourist Visits (FTV) on the basis of information provided by State Governments/UT

Administrations. The DTVs and FTVs during 2016, 2017 and 2018 are given in the table below:

Year	DTV's	FTV's
2016	1615.39	24.71
2017 (Provisional)	1652.49	26.89
2018 (Estimated)	1852.38	27.39



The estimated share (direct + indirect) of jobs due to tourism was 12.38% during 2017-18.

Film Tourism in India

The Ministry of Tourism has recognised films as a powerful tool for the development and promotion of destinations under Niche Tourism Product. Several destinations have gained in terms of tourist inflow by being the venue/location of popular domestic and international films.

‘Film Tourism’ provides exposure and promotion to the filmed destinations, which thereby brings job creation, investment opportunities, and income generation contributing to the overall economic development of the area.

The Ministry of Tourism has taken following steps to promote Film Tourism in the country:

- Signing of a Memorandum of Understanding with the Ministry of Information and Broadcasting in 2012, inter-alia, to promote Cinema of India as a sub-brand of ‘Incredible India’ at various International Film Festivals and markets abroad, to develop synergy between tourism and the film industry

to provide a platform for enabling partnerships between the Indian and global film industry.

- Institution of a National Tourism Award in the category “Most Film Promotion Friendly State/UT” to encourage the State Governments and Union Territories to facilitate filming in their region;
- Formulated guidelines for extending Central Financial Assistance (CFA) to State Governments/Union Territory Administrations for promotion of Film Tourism. As per these Guidelines, CFA of Rs. 2.00 Lakh per film is extended, to the State Governments/Union Territory Administrations during each financial year.

The Ministry of Information and Broadcasting, Government of India has informed that Film Facilitation Office (FFO) has been set up with a view to promote and

facilitate film shootings in India. FFO acts as a Single Window facilitation point for ease of filming in India by assisting them to get requisite permission and disseminating information on shooting locations and facilities available with the Indian Film Industry for production and post- production. FFO has also launched its web-portal <https://ffo.gov.in/en> for this purpose.



FTA in India

The Foreign Tourist Arrivals in India during 2016, 2017 and 2018 were 8.80 million, 10.04 million and 10.56 million (provisional) respectively.

Development and promotion of tourist places is primarily the responsibility of concerned State Government/UT Administration. However, Ministry of Tourism, Government of India has taken several steps for creation of tourism infrastructure in the country so as to attract more tourists, which inter-alia include:

• **Launched two flagship schemes:** Swadesh

Darshan - Integrated Development of Theme-Based Tourist Circuits and PRASHAD- Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive. The projects under these schemes are identified for development in consultation with the State Governments/UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier.

• **Pursuant to the Budget** Announcements of 2018-19, this Ministry has identified 17 sites in

12 clusters in the country for development as Iconic Tourist Sites.

• **The ‘Adopt A Heritage:** Apni Dharohar, Apni Pehchaan’, a collaborative effort by Ministry of Tourism, Ministry of Culture and Archaeological Survey of India (ASI), State/UTs Governments, envisages developing heritage sites and making them tourist friendly, to enhance tourism potential and cultural importance in a planned and phased manner.

• Ministry provides Assistance to Central Agencies for the development of tourism related infrastructure in the country.

Projects in Himachal Pradesh

The Ministry of Tourism under its schemes of Swadesh Darshan and PRASHAD provides financial assistance to State Governments/Union Territories/ Central Agencies for developing tourism infrastructure and facilities in the country.

Ministry has sanctioned the project

‘Development of Himalayan Circuit: Kiarighat, Shimla, Hatkoti, Manali, Kangra, Dharamshala, Bir, Palampur, Chamba in Himachal Pradesh’ under Swadesh Darshan scheme in 2016-17 for Rs.86.85 crores. Ministry has identified Maa Chintpurni in Himachal Pradesh for development under PRASHAD Scheme.



Public Service Delivery System

A web based Public Service Delivery System (PSDS) had been launched by the Ministry of Tourism to enable all the applicants seeking approval for hotel projects, classification/re-classification and related services to track the progress of their applications online on a real time basis.

With a view to bring in more transparency and accountability, the classification/reclassification of hotels and project level approval by Ministry of



Tourism, has been digitized with the introduction of <http://hotelcloud.nic.in> software in 2015. The payment of fees in respect of such applications are also received online.

The objective of the system is to ease the process of filing applications by hotels, thereby making the process paperless. The Ministry of Tourism endeavours to communicate the final decision on all such applications within 90 days of the receipt of application complete in all respects.

Rs. 550 Cr sanctioned for Kerala

Ministry of tourism has sanctioned the following projects to Kerala under Swadesh Darshan and PRASHAD schemes:



S. No.	Scheme/ Year of Sanction	Name of the project	Amount Sanctioned
1.	Swadesh Darshan 2015-16	Development of Pathanamthitta- Gavi- Vagamon- Thekkady under Eco Tourism Circuit in Idduki and Pathanamthitta Districts	76.55
2.	Swadesh Darshan 2016-17	Development of Sabarimala - Erumeli-Pampa-Sannidhanam under Spiritual Circuit in District Pathanamthitta	99.99
3.	Swadesh Darshan 2016-17	Development of Sree Padmanabha Arnamura- Sabrimala under Spiritual Circuit	92.22
4.	Swadesh Darshan 2018-19	Development of Malanad Malabar Cruise Tourism Project under Rural Circuit	80.37
5.	Swadesh Darshan 2018-19	Development of Sivagiri Sree Narayana Guru Ashram-Arruvipuram- Kunnumpara Sree Subrahmania- Chembazhathi Sree Narayana Gurukulam under Spiritual Circuit	69.47
6.	Swadesh Darshan 2018-19	Development of Kasaragod, Wayanad, Kannur, Kozhikode, Palakkad, Mallapuram, Thrichur, Ernakulam, Idukki, Kottayam, Allaphuza, Pathananamithitta, Kollam, Trivandrum under Spiritual Circuit	85.23
7.	PRASHAD 2016-17	Development at Guruvayur Temple	46.14
Total			549.97

Madhya Pradesh Tourism Development

The Ministry of Tourism, under its different Schemes, has taken various initiatives for the development and promotion of tourism in the State of Madhya Pradesh.

Under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies, the Ministry provides Central Financial Assistance (CFA) to

State Governments/Union Territory (UT) Administrations/Central Agencies for development of thematic tourist circuits in the country, for holistic development of identified pilgrimage and heritage destinations and for the development of infrastructure. The projects under these schemes are identified for development in consultation with the State Governments/UT Administrations

and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier. The Ministry of Tourism also provides CFA to States / UTs for organizing Fairs, Festivals and Tourism related Events which have the potential for promoting Tourism.

MoUs to Promote Tourism in India

The signing of Agreements/Memorandum of Understanding (MoUs) with various countries is an ongoing process and the Ministry of Tourism has signed Agreements/MoUs in the field of tourism cooperation with other countries and multilateral fora.

The main objective of such Agreements/MoUs signed by the Ministry of Tourism is primarily to promote tourism between both

sides. The important components of the Agreements/MoUs include the following:

- i) Exchange of information and data related to tourism.
- ii) Cooperation between tourism stakeholders including hotels & Tour operators.
- iii) Exchange of visits of Tour Operators/ Media/Opinion Makers for promotion of two way tourism.

- iv) Exchange programmes for cooperation in Human Resource Development.
- v) Investment in the Tourism and Hospitality sector.
- vi) Exchange of experience in the areas of promotion, marketing, destination development and management.
- vii) Participation in travel fairs/exhibitions in each other's country.

Circuits of Swadesh Darshan Scheme

Ministry of Tourism under its Swadesh Darshan Scheme-Integrated Development of Theme Based Tourist Circuits is developing tourism infrastructure in the identified circuits,

across the country, having tourist potential in a planned and prioritized manner. Under the scheme fifteen thematic circuits have been identified for development including themes covering all the religious/spiritual

sites in the country, namely: Spiritual Circuit, Ramayana Circuit, Krishna Circuit, Buddhist Circuit, Tirthankar Circuit and Sufi Circuit.

Projects of Tamil Nadu

Ministry of Tourism under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies provides financial assistance to State Governments/UT Administrations/Central Agencies for development of tourism infrastructure and facilities in the country. The projects under the above schemes are identified for development in consultation with the State Governments/ Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier.

Based on the above criteria, Ministry has sanctioned following projects in Tamil Nadu during last three years: (Rs. in crores)

Sl. No.	Circuit / Sanction Year	Project Name	Amount Sanctioned
SWADESH DARSHAN SCHEME			
1.	Coastal 2016-17	Development of Chennai- Mamallapuram- Rameshwaram- Kulasekaranpattinam- Kanyakumari	74.58
PRASHAD SCHEME			
2.	2016-17	Development of Kanchipuram	16.48
3.	2016-17	Development of Vellankani	5.60
ASSISTANCE TO CENTRAL AGENCIES			
4.	2017-18	Joint Development of Rameshwaram Railway Station	4.7
5.	2018-19	Joint Development of Madurai Railway Station	4.47

Buddhist Circuit in Uttar Pradesh

Ministry of Tourism has identified Buddhist Circuit as one of the fifteen thematic circuits for development under the Swadesh Darshan Scheme. All sites in the country related to Buddhism including the ones in Uttar Pradesh are covered under this Circuit.

The projects to be taken up for development under the above scheme are identified in consultation with the State Governments/Union Territory Administrations

and are sanctioned subject to submission of project proposals, their adherence to relevant scheme guidelines, submission of suitable detailed project reports, availability of funds and utilization of funds released earlier.

The Tourism Ministry has sanctioned the project "Development of Shrawasti, Kushinagar & Kapilvastu in Uttar Pradesh" under the Buddhist Circuit theme of the Swadesh Darshan Scheme in the year 2016-17 for Rs.99.97 crore.





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Accomplishment of ADTOI

ADTOI made a series of devious stratagem to achieve various goals which benefited the association as well as it member at large.

• **Tarsh Sharma**

ADTOI provides its members with opportunities to network and share information and resources. For a business owner, the opportunity to partici-

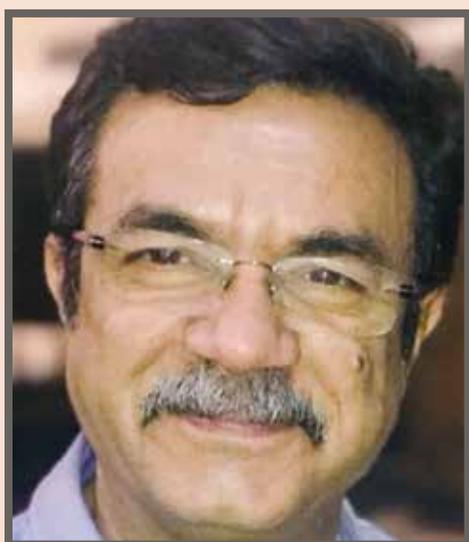
pate in ADTOI can be as much of a personal consideration as a business decision. Associations hold dinners and special events for their members, giving them chances to meet with

their travel fraternity. Here we are going to list out the achievements of ADTOI subcommittee.

P P Khanna
*Chairman of Government Coordination
Media & PR Committee, ADTOI*

As an Association we have to work with Government, Hotels, Airlines, Transporters and other stakeholders of the Industry. To monitor the working of each segment Committees are constituted. Being the President I will have to be in touch with Central Government Ministries for taking up the issues related to the growth of domestic tourism in the country. Similarly, I interact with PR/Media and provide material concerning tourism as well as the Association activities. Also, State Tourism Boards plays an important role in the promotion of regional tourism and to promote destinations in each State we work with States to promote inter/intra State Tourism. ADTOI also organises Road Shows, Convention in States with their support. ADTOI is recognised by MoT and we are invited to participate in their meetings related to policymaking, promotion of tourism etc. Issues concerning our members are taken up with concerned Ministries. We also work with PR/Media by inviting them to participate in our various activities to cover in their media for information of all concerned.

Ministry of Tourism, Govt. of India has always been extending its support to our activities and provides benefits like MDA Scheme to all MoT approved members. Ministry also invites ADTOI to participate in meetings convened to take decision tourism-related matters. Ministry in association with FAITH organises ITM in Delhi and ADTOI being one of the constituents of FAITH plays an important role in organising ITM. 2nd edition of INDIA TOURISM MART 2019, is scheduled to be held from 23-25 September 2019 at The Ashok Hotel, Chanakyapuri, New Delhi where I am holding the post of Chairman, Exhibition Committee of ITM 2019.



Ved Khanna
Chairman, GHM cultivation and Recreation, ADTOI

Ever since I took over the responsibilities of this committee, I was committed to uplift the potential of this platform with a meaningful introduction of Theme based General House Meetings. I involved chapter chairman with their presentations in the GHMs and conceptualized B2B meetings amongst members in these GHMs. I kept including theme relevant cuisines or snacks like Vada Pao, Jhal Mudi, Lucchi to name a few. Our members have watched awesome cultural performances on Lavani, Ma Durga, Sita Ram Nrityam, Radha Krishna Holi Nritya, Bhangra. I initiated the spiritual theme in Tirupati Temple in Delhi which had the record numbers of presence in ADTOI GHMs history.



Ashish Sehgal
Chairman Road Shows & Travel Marts and Events Committee, ADTOI

My Feelings & understanding is “Tourism in India is still unexplored, where to go, why to go and what for” when these questions arise the very purpose of Indian Tourism got defeated. I feel that the only answer is the Knowledge about India its destination and availability.

Tourism is psychology which requires an understanding of client’s requirement which changes with age, time, temperament and choice. How one understand or read the mind-set of a client, I feel that it’s through the spread of knowledge about the destination and also about the developing comfort zone with handling agency.

I have accepted this big challenge and satisfied with the result & Line of auctioned of whatever I have contributed/ Targeting to it.

- We (ADTOI) supported UTTRAKHAND EXPO 2018 which held on 27th Sep at Hotel Welcome ITC Sector 10 Dawarka,
- With Gujarat Tourism and Praveg ADTOI planed a Showcase Product of Gujarat with the local DMC for Rann of Kutch, GIR, Dwarika & Somnath
- Planned a Roadshow of North East 25 agents: It’s a B2 B interaction meeting of northeast ADTOI accredited agencies with all ADTOI member. The result was enormous, the interaction has spread huge information about Meghalaya, Manipur and many other beautiful destinations of North East & West Bengal.

Ekta Watts
Chairman, Women empowerment & CSR Activities Committee, ADTOI

It gives me immense satisfaction to add a little bit to the community by CSR Activity and to be the part of the society to add a little to empower women and the credit goes to ADTOI because standing on this platform I am able to perform and deliver my best.

This year we thought of putting smiles on the faces of children who were blind. We took them out for Delhi Darshan. The response we got was surprise to us. They were so happy moving out and had knowledge of nearly everything. The emotional moment was when they enjoyed reading the brail written document in front of Qutab Minar which was the experience for us too. The evening full of pleasure in Lemon tree Hotel with children showing the talents were amazing.

In women empowerment program we did camp on 8th of June at Nab India Centre. As per the statistics says that 1 in 22 women are likely to have Breast Cancer by keeping this in mind we organized a camp. Under this program called Discovering Hands visually impaired women are trained to detect early signs of Breast Cancer with the Docos Tape which is Braille Tape to identify any abnormality in Breast. This was a very successful camp and we plan to do it more often for making the women healthy and strong so that they can work and earn with best of their health.

In women empowerment activity we have also made CEO (Lady Entrepreneur officer) on Pan India basis in all our chapters to motivate female Entrepreneur and give their bit to the society. We plan to do much more in the coming year with all the support of my team and our members.



Rajesh Arya
Chairman, State / UT Chapter Committee

Almost 1 year has gone after the Election, I have been elected as a Vice President and the Major Responsibility given to me was to Activate and Strengthen the Chapters. No doubt the Chapters were ignored from the last two terms but now they are doing well. The membership of the chapters has been increased and they are doing internal meetings, conducting Roadshow and seminar time to time. After the last Election, we open a new chapter that is North East (NE) Chapter this year and one or two chapters are in the pipeline to open. Now we have more than 200 members in all the chapters (9 chapters). This time we are expecting more than 150 active members from outside (from all the chapters) to attend the Convention, which is going to be held in Aug 16-18th in Ahmedabad. I appreciate Gujarat chapter (convention host state), NE Chapter, Maharashtra chapter, West Bengal chapter and Kerala chapter, They are doing very well. This year we also conducted an Election in Kerala and West Bengal. We are in planning to do the election for Jammu & Kashmir chapter this year.

I am quite positive to increase the membership of all the chapters more than 300.



Manoj Varshney
Chairman, Fam & Educational Tour Committee, ADTOI

Soon after ADTOI Elections on 11th August 2019, as EC Member, I was entrusted handling task of FAM Tours for ADTOI Members.

I successfully conducted the first fam tour of 2018-20 to Jim Corbett on 15th-16th Sept 2018 for our members. We witnessed 23 members for Corbett Jungle Holiday Spa & Resort to begin the Tour, which was of 2 Days duration. On Day 1, Group visited the Infinity Resort, Tarangi Resort and Tiger Camp-Resort. In the night there was a Gala Cocktail Dinner with DJ for the members hosted by Corbett Jungle Holiday Spa & Resort. On the last day of the Tour, the members visited Corbett waterfall and Girija Devi Temple. The members had voluptuous lunch at Lemon Tree Hotel- Beautiful property and enjoyed a lot. Members also visited Corbett Treff Hotel- Nice and Clean Hotel at a very good location.

I organized another FAM cum Educational Trip to Jaisalmer in the month of February 2019. Almost 40 members participated and got firsthand knowledge of the destination and enjoyed the great hospitality of Desert Spring Resort & Niche India Hospitality. The members enjoyed the camel safari, sunset point, Jeep Safari. The Resort also organized the cultural program by the famous Queen Harish. The members also visited Jaisalmer Fort and other site points.



Rajeev Sobti
Chairman of Sports & Cultural Events Committee, ADTOI

Keeping member's interest in mind I had chalked out following events & activities which I want to execute:

1) Celebrating the festivals:

Nothing brings people together as festivals do. As they play a pivotal role, festivals are like glue in our life. That keeps us attached to relationships in society.

When we are together as a family, friends, and society it creates a sense of unity. I took over the responsibility of celebrating the Christmas & New Year Carnival in December 2018. It was the first ever event in the history of ADTOI and we invited members across the travel industry. Many were skeptical about the success of this event but the result was there for everyone to see as the event was celebrated by over 250 members. Each one of the members congratulated me & my committee members on the same.

I intend to continue celebrating other festivals like Diwali, Holi etc. in the future.

2) Sports activities:

Being a sports person in my School & College days I truly believe that Sports helps build talent and hobbies so that the people can be better at delivering them for personal and professional purposes. Sports also serve as a good leisure activity meant to relieve one from physical and emotional stress hence a healthy living. I firmly believe that Sports can provide a very effective platform in promoting brand ADTOI. Now we are in the process of building of our own ADTOI Cricket Team for which we have received encouraging responses from all across states and we intend to do the final selection in coming October month. Our efforts are also on to make team for Badminton and perhaps Tennis. I have some big plans to roll out let's see if I get good support from my team as well as from the members.

3) Family get together of ADTOI members:

A Family get-together is a great way for members to strengthen family bonds and promote camaraderie amongst the members. A family get together means everyone has dedicated this certain amount of time to spend with each other. I plan to do such a event very shortly in the coming winter months.





A LUXURIOUS EXPERIENCE

STATE OF ART ROOMS



INDULGE IN SELF PAMPERING

ROYAL TULIP
LUXURY HOTELS
KUFRI - SHIMLA

EXPERIENCE BESPOKE LUXURY IN THE LAP OF HIMALAYAS WITH 2N/3D PACKAGE AT ROYAL TULIP KUFRI

INCLUSIONS:

DAY 1 :
ARRIVAL
WELCOME WITH ARTI TIKKA
HIGH-TEA
DINNER @ PROMENADE (MULTI CUISINE)

DAY 2 :
BREAKFAST @ PROMENADE (MULTI CUISINE)
USAGE OF SPA (SAUNA & STEAM)
GAMING ZONE
LUNCH @ PROMENADE (MULTI CUISINE)
TOUR TO SHIMLA MALL ROAD (5 HOURS)
DINNER @ PROMENADE (MULTI CUISINE)

DAY 3 :
BREAKFAST @ PROMENADE (MULTI CUISINE)
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EXPLORE THE LANES OF SHIMLA & FAMOUS TOURISTS SPOTS

Switzerland: Beauty which bewitch your senses

Switzerland is a dream tour destination for all. It is best known for its financial institutions, fine cheeses and chocolates, watch making industry, its beautiful landscapes and an excellent public network.

Whenever you imagine Switzerland the spectacular mountains, dazzling snow fields, parks and flowers, picture card cities set on crystal clear lakes, elegant hotels, comfortable trains and friendly people - capture your mind and memory. Switzerland is no doubt considered to be a Skiing Paradise by the sporting celebrities. Its appearance, its beauty and charm though to be explored during a Switzerland Tour; still some degree of familiarity has to be attained to experience the zenith of enjoyment. In the whole of Western Europe, which is thronged by the travellers during the vacations, Switzerland attracts the maximum tourists every year. Whosoever wants to visit Tourist Destinations in Switzerland, have a Honeymoon in Switzerland, in Glacier Express in Winter, experience excursions in the Peaks of the World.



TOURIST DESTINATIONS :

MATTERHORN, ZERMATT

The most famous peak in the Alps, the Matterhorn in Zermatt, stands 4,478 meters high. Mountaineers flock to this town to conquer this technically difficult peak, and Zermatt also offers skiing and beautiful views. There are also non-skiing activities, good restaurants and lots of energetic nightlife for visitors to enjoy. To preserve the air quality and peaceful ambiance, motorized vehicles are banned in the village. In the winter, skiers can schuss down more than 300 kilometers of slopes. In the summer, swimming and tennis are popular pursuits as well as hiking, biking, and climbing in the surrounding mountains. Summer glacier skiing is also available.



LUCERNE

It is a sparkling blue lake surrounded by mountains, a car-free medieval old town, covered bridges, waterfront promenades, frescoed historic buildings, and sun-splashed plazas with bubbling fountains. No wonder Lucerne is a top spot for tourists. Famed for its music concerts, this quintessential Swiss town lures renowned soloists, conductors, and orchestras to its annual International Music Festival. The Culture and Convention Center is home to one of the world's leading concert halls.

CHAPEL BRIDGE

One of the city's most famous landmarks is the Chapel Bridge. In a small park, lies the famous Lion Monument, a poignant sculpture of a dying lion, which honors the heroic death of Swiss Guards during the attack on the Tuileries in the French Revolution. History buffs will enjoy the Swiss Transport Museum with extensive exhibits on all forms of transport, including air and space travel, railroad locomotives, and a Planetarium. For beautiful views of Lucerne, the Alps, and the lake, ride the funicular to the Dietschiberg on the north side of Lake Lucerne, cruise up Mt. Pilatus on the cableway, or head to the Rigi, a famous lookout point.



GENEVA

Geneva is a world city situated in the laps of nature, a city characterised by its cosmopolitan population. People come here for many reasons, from humanitarian commitments, attending trade fairs and festivals to diplomatic and cultural activities. A stroll within the city limits, along the shores of the lake with its famous water jet or up into the Old Town are sure to stay in your memories for a long time. Geneva has a very vibrant and multi-cultural night life. As and when the enjoyment reaches its peak, you are sure to feel that you are in France.



JUNGFRAU REGION

The Jungfrau Region is one of the best places to visit in Switzerland, both in summer and winter. A century or two ago, this Alps region was only visited by hard-core adventurers who wanted to ski or climb through the mountains. Now, thanks to an extensive network of railways and well-maintained foot and bike paths, the area is accessible to many types of travelers. The Jungfrau Region consists of four picturesque towns: Grindelwald, Murren, Lauterbrunnen, and Wengen, and three imposing mountains: Eiger, Mönch and Jungfrau. One of Switzerland's most scenic rail trip, the Jungfrau Bahn takes visitors from the Kleine Scheidegg mountain through the Eiger and Mönch up to the Jungfraujoch.

ZURICH

Zurich is Switzerland's largest city, a major transportation hub, and a top starting point for travelers. The city lies at the north western end of Lake Zurich astride the river Limmat. Beyond its buttoned-up façade, this affluent banking capital boasts a rich line-up of cultural treasures. A great place to begin a walking tour is the cobbled streets of the Old Town with its quaint shops, cafés, and galleries. Mile-long Bahnhofstrasse, one of Europe's finest shopping strands, beckons with designer stores selling fashion, watches, and jewelry. From the city, take a train ride to Uetliberg Mountain for panoramic views of the city and countryside.



SWISS NATIONAL PARK, ZERNEZ

The Swiss National Park is 169 square kilometres of mountains and woodland. It is home to a variety of wildlife such as large red deer, chamois, ibexes, and marmots. Walk around its trails and admire its breathtaking views.



SWISS CULTURE

Switzerland is an amalgamation of four cultures: French, Italian, Swiss-German and Romansh. In general, the French areas of Geneva and the surrounding western area and Italian areas of Lugano and the surrounding southern area are more lively and cosmopolitan as compared to the more conservative and sedate German area of Zurich and the surrounding eastern area. The Romansh areas of St. Moritz and surrounding southeastern region still remains covert and the least developed amongst all. Regardless of this cultural diversity, Switzerland can be regarded as the most stable country in Europe. The country's strength lies in its wealth, its conservative nature and the common belief and confidence among its citizens in a policy of armed neutrality.

SWITZERLAND CUISINE

Switzerland is known for its cuisine the world over. The Switzerland cuisine is famous for the culinary dishes cooked with a raw and traditional touch. A tourist planning for a Switzerland Tour should essentially know about the food and the scope of edibles in the Switzerland cuisine to avoid inconvenience during the Switzerland Tour. The most popular and demanded ones are the yummy sauces made to supplement the vegetables and great desserts. There is a pre-dominating effect of the trio of French cuisine in the west, Italian cuisine in the south and German cuisine in the north and east of Switzerland. Fortunately in the whole of Western Europe, which is thronged by the travellers during the vacations, Switzerland has the best hygienic and cheap food outlets throughout the country. Switzerland Tourism department also monitors the environment and the level of hygiene maintained by the restaurants and hotels. One more edible regardless of time, age and mood is Swiss Chocolates that rule the hearts of the tourists



International Conference on Tourism Technology

The Association of Tourism Trade Organisations, India (ATTOI), in association with Department of Tourism, Government of Kerala, is all set to host the International Conference on Tourism Technology (ICTT) in Kochi to address the challenges related with technology faced by Indian tourism and hospitality industry. The third edition of ICTT will have a separate session on attracting Chinese tourists to

Indian destinations, especially Kerala. Richard Matuzevich from China will speak on the topic ‘How to do social media tourism promotion to get Chinese tourists?’

The third edition of ICTT aims at helping the players of tourism industry to stay abreast with the latest technology through effective usage of digital and social media platforms. Around 10 subject experts across the globe will offer their insights on 10 different topics related

to online promotion of the business.

The two-day long event will begin on September 26, 2019 and will be concluded on September 27, on the World Tourism Day. Around 500 delegates including tour operators, hoteliers, resort owners, homestays, SEO (search engine optimization) companies, software firms, social media marketing companies and bloggers, are expected to attend the conference at Le Meridian hotel, Kochi.

Anish Kumar P K, Convenor of ICTT 2019

In recent years, the people of China have begun to travel more and more. In 2017, more than 131 million Chinese tourists travelled across the globe, spending about \$115 billion overseas. The percentage of Chinese tourists traveling out of China continues to rise by 17% to 20% each year and is expected to continue to increase considerably, according to the China Tourism Academy. It is also estimated that there will be around 200 million Chinese traveling abroad by 2020. Though we have a small number of Chinese tourists visiting our destinations, we have not been able to tap the market. There are big changes in the China travel market, which also means big opportunities for marketers. This year's ICTT will have a separate session on attracting Chinese tourists to Kerala, which is going to be a very informative session for the tour planners and hospitality/tourism players.



Two Decades Success of Avis India

Achieving a major milestone in its illustrious business journey, leading car rental service provider Avis India has successfully completed 20 years of operations in India. Having started its operations with 9 cities and 9 offices, the company has today emerged as a leading mobility Company in India and the No 1 car rental company in the country with a network of 50 rental stations in 19 cities. The scale of its operations underlines the brand's successful go-to-market strategy, which has helped it sustain high revenue and profit growth in a highly competitive market.

Throughout its journey, Avis India has launched various solutions across multiple formats – including chauffeur drive, operating lease, self-drive and fleet management services – to fulfil the requirements of both corporate and retail customers across India

In 2016, the company re-launched its website along with its unique mobile app. This is the only app in the world that provides mobility options for both self-drive and chauffeur drive in India and abroad making this app a holistic mobility solution for both leisure and business travel. Its functionality was further extended to car delivery

and collection in 2017, which helped Avis India add the USP of complimentary car delivery and collection for all self-drive rental bookings.

In 2018, Avis India acquired the chauffeur drive and airport transfers business for Emirates, which was another major milestone for the brand. Its years of expertise in fleet management has also transformed into a new offering – CARE, a subscription-based fleet management service. All of these milestones have made Avis India the number one rental car company and the third-largest operating lease company in India.



Sunil Gupta, MD & CEO, Avis India

In our two decade-long journey in India, we have had a lot of opportunities to learn and grow. The last 20 years have helped us strengthen the pillars of our success: innovation, seizing new opportunities, financial strength, and engaged teams. I want to thank the entire Avis family for their contribution to our continued success. The loyalty and feedback of our customers is central to our success. We are committed to building on this strong foundation and become even more relevant to our customers' changing mobility needs.

ATTA Tour Operator Scholarship Program Winners 2019

Emerging tour operators from India, Kenya, Nepal, and Tajikistan have been named as this year's Adventure Travel Trade Association (ATTA) Tour Operator Scholarship Program winners. Scholarship recipients received registration for the 2019 Adventure Travel World Summit in Gothenburg, Sweden, in September and a one-year membership in the association, giving them access to industry connections,

networking opportunities, and membership benefits to amplify and accelerate their adventure businesses.

The 2019 winners are: Poonam Rawat-Hahne of Fernweh Fair Travel – Uplifting Communities, India; Samson Maundu, CEO of Rosolo Safaris and Events, Kenya; Anish Neupan, director of Himalayan Circuit, Nepal; and Alovaddin Kalonov, CEO and founder of Paramount Journey, Tajikistan. They will

be honored at the ATTA's cornerstone annual industry event, which draws 800 delegates working in the adventure travel industry from around the world.

Each of this year's winners demonstrates efforts specifically aligned with one of the ATTA's strategic initiatives: eliminating single-use plastics, climate action, empowering young leaders, and women in leadership.

Georgia eVisa solution Georgia enhances co-operation with VFS Global - introducing eVisa solution for travellers from India

Ministry of Foreign Affairs of Georgia represented by H.E. Mr. Archil Dzuliashvili, Ambassador of Georgia; Mr. Chris Dix, Head of Business Development, VFS Global; and Mr. Alok Singhal, Regional Head- North & East India, VFS Global, signed a Memorandum of Understanding on 19 July 2019 with the following common objectives:

- To provide easier access to Georgia for travellers who intend to visit for tourism and business while improving the integrity of the visa and admission process;
 - To ensure that foreign students travelling to Georgia on study visas have the right credentials, academic ability, financial capability and intent;
 - To help Georgian Educational Institutions improve the quality of their foreign students and to make Georgia an attractive study destination.
 - To increase the flow of travellers to experience the heritage of Georgia and have the opportunity to explore what Georgia has to offer.
- Under the MoU, VFS Global shall work with the Ministry of Foreign Affairs of Georgia to:
- Develop and manage a digital eVisa solution to aid in the processing of eVisa/Electronic Travel Authorisation (ETA) applications. This service will include the option to upload the required supporting documents and make the necessary fee payments online.

Mr. Giorgi Tabatadze, Director of the Consular Department of the Ministry of Foreign Affairs of Georgia, said, “The Ministry of Foreign Affairs, along with other agencies, is currently undertaking active efforts to make more effective the tourism promotion mechanism already in place. VFS Global – a reputed international company has been awarded a contract by Georgia to facilitate visa submission process for Indian citizens. As per this contract, VFS Global operates 16 Georgia visa applications centres across India. The Memorandum signed on 19 July between the Ministry of Foreign Affairs and VFS Global will further simplify procedures and remove all kinds of technical barriers. Yet another important element is that pre-checks and initial validation of visa documents will be provided on the ground – in India- that will contribute to free movement of bona fide tourists and visitors across the Georgian border.”

Mr. Vinay Malhotra, Regional Group COO – South Asia, Middle East and China, VFS Global said, “We are honoured to have been chosen by the Ministry of Foreign Affairs, Georgia to provide travellers from India new eVisa services in addition to the regular visa services we have offered so far. The convenience of eVisa/ETA will encourage more travellers from India to choose Georgia as their next travel destination.”

Seven Seas Splendor Entertainment

Regent Seven Seas Cruises®, the leading luxury ocean cruise line, released details of five new theater performances that will debut on Seven Seas Splendor™ when the highly anticipated luxury cruise ship launches in February 2020.

From a dueling battle between rock and country musical genres to a story of adventure and romance to a thriller filled with intrigue, these lavishly staged musical productions await guests on Seven Seas Splendor’s inaugural season. All are produced by Regent’s theatrical team of accomplished choreographers, writers and directors:

- Bohemian Soul follows a group of bold travelers who follow the sun, collecting a rich array of music, dance, and cultural styles along their journey. As the travelers raise their tents in Paris, the city’s young mayor finds himself drawn to a mysterious Bohemian girl and the call of the open road. Bohemian Soul highlights an eclectic array of music and world dance styles that invite audiences on the adventurous trek.
- Diamond Run, featuring an international man of mystery who crisscrosses the globe in pursuit of a priceless blue diamond and the beautiful jewel thief who wants it for herself. This heart-pounding spy thriller features songs by Madonna, Tina Turner, Duran Duran, Shirley Bassey and more.
- Crossroads, halfway between Nashville and Los Angeles lies the “Crossroads Warehouse,” the site of a decades long battle between diehard country and rock fans. This conflict is about the music as these two groups battle through the best rock and country hits.
- Boogie Wonderland, New York’s most popular radio station celebrates Disco Day! The DJ announces an extravagant one night-only disco party and fashion contest in New York’s hottest nightclub. As four friends work their way through the city dancing and singing the most popular disco songs, Boogie Wonderland is their story.
- Divos & Divas, celebrating the best male and female vocalists of the last seven decades, presented by the Regent

Production Cast and Regent Signature Orchestra. The evening features a lineup of favorite songs from the repertoires of some of the greatest singers of all time.

“These captivating theatrical performances on Seven Seas Splendor are unrivaled in luxury ocean cruising,” said Jason Montague, president and chief executive officer of Regent Seven Seas Cruises. “They were created and produced by our team of Broadway choreographers and directors. We recruited some of the finest, most talented musicians and performers to deliver unforgettable and engaging productions for our valued guests.”



Star Alliance, Nec Corporation inks MoU

Star Alliance, the world's largest airline alliance, and NEC Corporation, global leader in IT, network and biometric technologies, signed a partnership agreement to develop a biometric data-based identification platform that will significantly improve the travel experience for frequent flyer program customers of Star Alliance member airlines.

The interoperable platform advances the Star Alliance and NEC strategic vision of delivering a seamless customer journey, while strengthening loyalty value proposition within the travel ecosystem.

Once implemented, Star Alliance customers who opt-in to biometrics will have a seamless and handsfree passenger experience, allowing them to pass through curb-to-gate touchpoints within airports, such as check-in kiosks, bag-drop, lounges, and boarding gates, which traditionally require both a passport and boarding pass, by using a secure identity management solution featuring facial recognition technology.

Moreover, the platform will help airports and the Star Alliance member airlines to increase operational efficiency.

The service will be available to customers

who are enrolled in one of the Star Alliance frequent flyer programs and who have authorized the use of their biometric data.



TIRUN Roadshows in India

TIRUN Travel marketing, the exclusive India representative of Royal Caribbean International, announced the upcoming Singapore cruise season. This year, the international cruise liner has dedicated two of its favourite ships, the Quantum of the Seas and the Voyager of the Seas, anchored at the Singapore bay to offer guests an ultimate vacation experience. To attract the attention of Indian Trade, TIRUN will also be organizing roadshows across Kochi, Indore, Raipur, Ahmedabad, Aurangabad, Bangalore, Chennai, Delhi, Pune, Chandigarh, Nagpur, Ludhiana, Kolkata, Hyderabad, Bombay, Jaipur from August till September this year.

Voyager of the Seas, the lead ship in the Voyager class of ships has been recently reimaged at a whopping cost of USD 97 million, adding an array of features and amenities for thrills and chills. The ships features high-octane adventure rides such as The Perfect Storm Waterslides duo, family focused entertainment options such as the newly launched Battle for Planet Z Laser



tag game. The can't-miss attraction joins returning favorites, including the FlowRider surf simulator, rock-climbing wall and mini-golf, to round out the ship's action-packed attractions. The ship also promises marvelous getaways and fun activities, Vitality Spa and

Fitness center, a nursery for tiny tots and a plethora of dining options. It will be cruising through the South Pacific waters from 21st October-11th November on a 3-Night and 4 Night Cruises from Singapore to Malaysia and Thailand.

VFS Global Centre for the Nigerian Nationals in India

As part of the endeavour to support the initiative by the National Identity Management Commission (NIMC) to enrol Nigerian adults and children into the National Identity Database (NIDB), VFS Global is pleased to announce the launch of its first enrolment centre in India in New Delhi. The newly launched centre will offer enrollment services for Nigerian Nationals residing in India with the issuance of their National Identification Number (NIN).

The newly launched VFS Global NIN centre, located at Connaught Place in New Delhi, commenced enrolments on 31 July 2019. A dedicated contact centre and email support service is also available for applicants to answer queries and track the application status. The National Identification Number is a unique set of eleven digits issued to the legal citizens (home and abroad) of Nigeria

by NIMC, as a mandatory national identity.

NIN is used for processing all forms of transactions that involves submitting an identity verification in Nigeria, such as

getting a driver's license, voter's card or even for opening a bank account which will offer greater convenience and transparency.



Bold Thoughts, Bold Moves

ITB Asia, 'Asia's Leading Travel Trade Show', is set to deliver another year of thought-provoking and inspiring content to industry practitioners as part of its conference programme. Themed 'Bold Thoughts, Bold Moves', the conference will bring together thought leaders from across the MICE, Leisure, Corporate, and Travel Tech sectors for

high-level discussions on the trends that are galvanising change in the travel industry. Across the three days of the conference, attendees will have the opportunity to experience over 100 sessions featuring insights from more than 260 speakers.

"ITB Asia is bringing together key industry players, both existing and emerging,

who are shaping the future of travel. This is the opportunity not just to identify the clearest opportunities, products, services and technologies, but to debate and collaborate on how to maximise their potential, for the benefit of providers and travellers alike," said Katrina Leung, Managing Director of Messe Berlin (Singapore), the organiser of ITB Asia.

Jurassic World—The Ride

Universal Studios Hollywood ushered in its new mega attraction, "Jurassic World—The Ride" with a grand opening celebration attended by stars of the JURASSIC WORLD films and of the new thrill ride, Chris Pratt and Bryce Dallas Howard along with the film's Director/Screenwriter Colin Trevorrow and Producer Frank Marshall. They were joined by Ron Meyer, Vice Chairman, NBC Universal; Tom Williams, Chairman, Universal Parks & Resort; Karen Irwin, President & COO of Universal Studios Hollywood, and Mark Woodbury Vice Chairman, Universal Parks and Resort & President.



Inspired by Universal Pictures and Amblin Entertainment's JURASSIC WORLD blockbuster films, this spectacular new adventure features Chris Pratt, Bryce Dallas Howard and BD Wong reprising their film roles as Owen Grady, Claire Dearing and Dr. Henry Wu. It soars to new heights with the addition of iconic dinosaurs from the movie, including the colossal Indominus rex and the magnificent aquatic Mosasaurus.

"Jurassic World—The Ride" captures the essence of the blockbuster movies and comes to life in collaboration with the award-winning and inspired minds at Universal Creative, the Academy Award®-winning special-effects visionaries at Industrial Light & Magic, a division of Lucasfilm, Ltd., Universal Pictures and acclaimed filmmakers Steven Spielberg, Colin Trevorrow and Frank Marshall.

NEC to Provide Customs Procedure system in Japan

NEC Corporation (NEC; TSE: 6701) announced an order from Japan Customs, under the Ministry of Finance, for an electronic customs procedure system utilizing face recognition to be installed at the customs inspection areas of six major airports in Japan: New Chitose Airport, Narita International Airport, Haneda Airport, Chubu International Airport, Kansai International Airport and Fukuoka Airport.

This electronic customs procedure system utilizes NEC's face recognition technology, which boasts the world's No.1 recognition

accuracy (*1), and has already been put into operation at Narita International Airport Terminal 3 as of April 15 of this year (*2). Japan Customs is now expanding this system throughout six major airports, which account for approximately 90% of the annual passengers entering Japan (*3), aiming to commence operations from March 2020.

This system is designed to accelerate the customs procedures at leading airports, where NEC's face recognition technology can confirm travelers' identities when using

the system's electronic declaration terminal and passing through exit gates. Moreover, NEC aims to further accelerate customs procedures by enabling baggage to be reported electronically through the use of smartphone applications.

Going forward, it is expected that the number of international visitors entering Japan will continue to rapidly grow. As part of this, NEC will utilize its cutting-edge biometric technologies to reduce the congestion of customs inspection areas and shorten waiting times.

Maldives attracts great number of Indian Tourists

Maldives continues to ride the wave of growth with increasing number of Indian tourists each year. The island nation witnessed a tremendous growth of 96.4 per cent in tourist arrivals from India from January to May 2019 in comparison to the same period last year.

Maldives hosted around 66,265 travelers from Asia's third largest economy till May of 2019.

Maldives, which is home to numerous beaches, coral reefs and nature reserves, has become increasingly popular among Indians with free tourist visa facility and good connectivity from most of the cities in India, including Delhi and Mumbai.

Indian market holds 3rd place in terms of arrivals to the Maldives with a market share of

8.8 percent till May 2019. Moreover, as India ranks within the top five, with great accessibility to the Maldives, Maldives Marketing and PR Corporation (MMPRC) plans to further strengthen the market with additional activities throughout the year.

MMPRC is entering into partnerships with key tour operators and online tour agencies in India. Apart from this, it is looking forward to collaborate with Indian celebrities which are followed by a large number of travel takers in

India. MMPRC is also working closely with the Indian travel trade, media and influencers to showcase various facets of Maldivian touristic offerings with aim to promote the destination to consumers directly.

MMPRC recently conducted "Journey to the Sunny Side" roadshow in India with promising success. The event took place in five cities – Bangalore, Mumbai, Kolkata, New Delhi and Chandigarh – over five days with a travel and tour operator turnout of over 100 in each city.



Thoyyib Mohamed, Managing Director of Maldives Marketing and PR Corporation (MMPRC)

We are happy to witness the tremendous increase in arrivals from India this year. India is an extremely important market to us, showing potential for further growth as increased direct connections have made it easily accessible to travel to Maldives. We are working closely with the industry partners to promote Maldives as the ideal holiday destination among luxury travelers, while also promoting other segments such as local island tourism and liveaboards. We hope that our continued efforts to promote the destination will result in keeping a steady growth in arrivals from the market.

New Festival for the Home of Halloween

Rooted in ancient tradition and taking place in counties Meath and Louth, the all new Púca festival (31 October–2 November) will celebrate Ireland as the birthplace of Halloween.

Adding to the many entertaining reasons to come to Ireland at Halloween time, Púca will include stunning light installations, playful interactives and awe-inspiring bespoke projections at ancient sites, as well as a new music festival across unique venues.

There will also be delectable harvest-inspired food experiences, folklore, flame and fun as the playful púca (fairy shapeshifters) come alive and get up to mischief in the streets.

The main locations for festival events are the towns of Athboy and Trim, County Meath and Drogheda in County Louth, all of which have rich histories.

Athboy is regarded as the location of the first Samhain festival, and the locals annually light the sacred Samhain flame on the historic Hill of Ward. Trim is home to the largest Anglo-Norman castle in Ireland, while Drogheda is one of the oldest towns on the island.

The three towns sit in the historically and archaeologically significant Boyne Valley, a key location in Ireland's Ancient East, where a multitude of ageless sites tell the story of a

fascinating historical and mythical past.

Halloween originates in the ancient Irish and Celtic tradition of Samhain, which is the old Irish for 'summer's end'. Samhain marks the end of the old Celtic Year and the beginning of the New Year.

The Celts believed that this was a time of transition, when the veil between our world and the next came down, and the spirits of all who had died since the last Oíche Shamhna (Night of Samhain) moved on to the next life.

Samhain was the last great gathering before winter when clans came from all over Ireland to celebrate, trade and connect. It was a time for fires, feasting, remembering what had passed, a time of reckoning, rebirth and preparing for the New Year ahead.

The harvest was in, the animals were in shelter and there was an abundance of nuts and berries. But alongside that feeling of plenty, was an awareness that winter was coming, that food would be scarce and that sacrifices

would need to be made.

Fast forward to today and those customs have been integrated with modern-day traditions to create the worldwide festival of Halloween.

Celebrated in Ireland with more gusto and enthusiasm than anywhere else in the world, the island is still the best place to enjoy the most authentic of Halloween experiences.

Other festivals to explore around the island include the world-famous Banks of the Foyle Halloween Carnival (25 October – 1 November) in the Walled City of Derry~Londonderry.



Abu Dhabi: Most Cultural Cities

Abu Dhabi has been singled out as one of the most cultural cities in the world in a recent online list compiled by Skyscanner, the popular travel fare website.

The UAE capital made the exclusive list after the Chinese-owned website identified its top five destinations for expanding any travellers's horizons with an arts and culture-filled holiday.

Coming in at number two, only preceded by Florence in Italy, the UAE capital was singled out for being one of the Middle East's most exciting cultural centres, featuring the National Theatre and the Sheikh Zayed Grand Mosque.

"For Abu Dhabi to have been named as

one of the most cultural cities in the world reflects positively on the work the Department of Culture and Tourism - Abu Dhabi has done to position the emirate at the very forefront of people's minds when they consider their next great cultural adventure," said HE Saif Saeed Ghobash, Undersecretary of the Department of Culture and Tourism - Abu Dhabi. "This recognition also reinforces our resolve to continue to strive for excellence in our efforts to promote our emirate as a destination like no other. Year-on-year we are seeing record numbers come to visit the UAE capital, coming to experience everything from Qasr Al Hosn, to Sheikh Zayed Grand Mosque and the heritage

sites in Al Ain. Making it onto this shortlist from such a reputable website shows that our ceaseless efforts are having the desired effect."



Penguin Parade opens its Doors

Phillip Island's iconic Penguin Parade, one of Australia's most popular tourist attractions, officially opened the doors to its breathtaking new visitor centre on 25 July.

Premier Daniel Andrews joined Minister for Environment, Energy and Climate Change Lily D'Ambrosio and local Member for Bass Jordan Crugnale to launch the award-winning facility, which replaces the existing centre built more than 30 years ago.

The new visitor centre offers fun and

interactive activities for the whole family, including the interpretive habitat space which provides a 'penguins-eye' view of the world, complete with life-size grass tussocks and cinematic projections. There is a state-of-the-art theatre, a dedicated education wing, and a range of dining and retail options.

Australia's largest colony of Little Penguins will benefit from a key aspect of the development with the restoration of more than six hectares of penguin habitat on the site of

the old visitor centre and coach parking areas, creating homes for an additional 1,400 breeding penguins.

Minister D'Ambrosio was excited to announce that the Penguin Parade visitor centre will also eliminate all single-use plastics throughout its food outlets, building on the Labor Government's ongoing work to reduce the amount of plastic entering our waterways and environment.



Kutch Safari Resort, Bhuj (Gujarat)



Mani Mansion, Ahmedabad (Gujarat)



Royal Safari Camp, Bajana (Gujarat)



Darbargadh Poshina (Gujarat)



TatSaraasa Resort & Spa, Udaipur (Rajasthan)



Jhadol Safari Resort, Jhadol (Rajasthan)



Jhalamand Garh, Jodhpur (Rajasthan)



Jungle Vilas Ranthambhore (Rajasthan)



Roopniwas Kothi, Nawalgarh (Rajasthan)



Sunset Desert Camp - Luxury Mobile Camping



Aranyawas, Ranakpur (Rajasthan)



Dhula Garh, Jaipur (Rajasthan)



Godwad Leopard Safari Camp, Jawai (Rajasthan)



Himalayan Hideaway Lodge, Rishikesh



The Lavitra, Udaipur (Rajasthan)



Synergi Hospitality Marketing
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Tradition of Food and Hospitality

From the hangi to foraging there are many ways to experience the culinary traditions of New Zealand's Māori people

New Zealand is known for incredible restaurants that draw their influences from around the world, but the indigenous Māori people also possess a tradition of food and hospitality that is uniquely their own and which boasts flavours found nowhere else in the world.

WAKA ON THE WAITEMATA – AUCKLAND

Long before Auckland became New Zealand's largest and most cosmopolitan city, it was a haven of plenty for the Māori tribes who inhabited its gentle coastline.

It's on the beautiful Waitemata Harbour that a new cultural experience 'Waka on the Waitemata' blends history and tradition with an authentically inspired combo featuring a waka (traditional canoe) voyage and Māori cuisine experience hosted by Big Foody.

As the hosts tell tales of the ancient waka migration across the vast Pacific Ocean to the shores of Aotearoa, their guests enjoy spectacular views of the Hauraki Gulf Marine



Park and dine on Māori cuisine featuring hangi (earth oven) and seafood seasoned with native herbs and spices.

Travel Tips

Setting sail from the heart of downtown Auckland, Waka on the Waitemata's half-day tour is a great introduction to Auckland – famous for fantastic shopping, cultural festivals, theatre productions and more.

CHARLES ROYAL'S MĀORI FOOD TOUR - ROTORUA

As the original supplier of Māori herbs and spices in New Zealand, Māori chef Charles Royal is an expert when it comes to New Zealand's unique flavours.

Royal's Māori Food Tour transports travellers into a foraging tradition stretching



back into time, gathering pikopiko (fern fronds), horopito (Māori bush pepper) and kawakawa (Māori bush basil) from the bush encircling beautiful Lake Rotoiti as he demonstrates how Māori lived and survived on the bounty of the land.

It all comes together in a delicious array of kawakawa shortbread, forest-infused dips, freshly trapped eel, kawakawa chicken and horopito hot smoked beef followed by a visit to the geo-thermally heated Soda Springs pools for a relaxing soak.

Travel Tips

Setting off from Rotorua, the Charles Royal tour is a great starting point for learning about Māori culture and Rotorua offers a wealth of options to expand that education, with historic villages and cultural shows on offer.

TREETOPS ESTATE WILD FOOD COOKING - ROTORUA

Nestled in the heart of a vast 2500-acre estate, exploring Treetops Estate is a 4WD trip

through a forest filled with wild deer, pigs and game birds, streams and waterways teeming with trout, freshwater crayfish and eels.

It is deep in the heart of this estate that guests can experience living Māori culture on a one-hour bush walk foraging for native bush delicacies, herbs and spices to take back to Treetops Kitchen where world-class chefs combine the ingredients into memorable meals.

Travel Tips

Located to the south-west of Rotorua, Treetops Estate makes the most of its wild location, offering guests a wide array of experiences on the estate in addition to its culinary offerings including hiking, horse trekking, hunting, archery and more.

NATIVCONNECTIONZ – WHAKATANE

NativConnectionz tours originate in a place which is hugely significant in the history of Māori cuisine and manaakitanga (hospitality) and traces back to very early Māori settlement.

Guests are invited to a family homestead in

the Māori village of Wairaka, ancient site of the garden of Matirerau and the place where New Zealand's first kumara (sweet potato) was planted nearly 800-years-ago.

There visitors can roll up their sleeves and help create a hangi (earth oven) then, while it steams to perfection, they will hear ancestral tales of nearby Whakatane's ancient history before returning to savour an unforgettable meal of slow-cooked pork, chicken and beef with kumara, potatoes, pumpkin and stuffing.

Travel Tips

Set near the sun-soaked town of Whakatane (an easy 90-minute road trip from either Tauranga or Rotorua), a NativConnectionz hangi is perfect as part of an exploration of the area's long white-sand beaches, forests walks, and the off-shore active volcano White Island.

TOTALLY TARAWERA - ROTORUA

Rising above the clear waters of sacred Lake Tarawera, the colourful volcanic slopes of Mt Tarawera present a majestic vista – a benign and beautiful landscape with a violent history. This was the location of the famed Pink and White Terraces, regarded as the 8th wonder of the world and a tourism hotspot for 19th Century adventurers. That was until 1886 when a devastating eruption changed the landscape forever, taking many lives and engulfing the Pink and White Terraces.

Join host Karen Walmsley - a descendant of the local Tuhourangi people and Guide Sofia, one of Rotorua's celebrated Māori guides - on a journey to experience Māori manaakitanga (hospitality), history and culture first hand. Taste authentic home-made Māori kai, see how the family lives amongst bubbling hot pools then experience the story of Mt Tarawera and enjoy a dip in geothermal waters.

Travel Tips

Located south-east of Rotorua, Lake Tarawera is reached via a short drive through beautiful green forests. Its central location makes it ideal for visitors wanting to explore the area's majestic natural sights including Mount Tarawera and towering forests penetrated by many walking tracks.

Air Arabia start direct flights to Kuala Lumpur

Air Arabia, the Middle East and North Africa's first and largest low-cost carrier (LCC), inaugurated its direct flight between Kuala Lumpur and Sharjah. The seven-hour flight between the two cities is the first direct flight by a low-cost carrier connecting Malaysia with the UAE and GCC.

The inaugural flight landed at KL International Airport (IATA Code: KUL) during morning and was received by an official

delegation including YB Datuk Mohammad bin Ketapi, Minister of Tourism, Arts & Culture Malaysia, YM Raja Azmi Raja Nazuddin, Group Chief Executive Officer Malaysia Airports, Mr. Adel Al Ali, Air Arabia Group Chief Executive Officer, senior management of Malaysia Airports, Air Arabia, UAE Embassy & Tourism Malaysia in addition to media. The welcoming function was then followed by a press conference held upon arrival in KLIA.

Encapsulating all that Asia has to offer in just one city, Kuala Lumpur, is a modern metropolis dominated by the tallest skyscrapers in Southeast Asia including the iconic Petronas Twin Towers, inspiring blend of cultures, countless eateries, and spectacular sites and monuments.

Air Arabia currently operates flights to more than 170 routes across the globe from four hubs located in the Middle East and North Africa.



Adel Al Ali, Group Chief Executive Officer of Air Arabia

We are delighted to be the first low cost airline to connect Kuala Lumpur with the UAE and GCC. We are confident this new service linking the two cities will further strengthen the trade and tourism ties between both nations, while providing our customers with a great value-for-money option to travel between both countries and beyond. We thank Malaysia Airports and Tourism Malaysia for their warm welcome and continuous support

Cathay Pacific Added Two Extra Seasonal Routes

Cathay Pacific launching new seasonal services to Niigata and rejoicing the return of Tokushima.

The Cathay Pacific Group is giving customers more reasons to jet to Japan this winter with the addition of two extra seasonal routes including a new service to Niigata and the return of flights to Tokushima.

Travellers looking to hit the slopes can look forward to a new twice-weekly service to Niigata starting 30 October 2019, opening up an exciting new region of Japan famed for its snowy winters. The route will be operated by Cathay Dragon on Wednesdays and Saturdays, subject to regulatory approval, using a two-class Airbus A330 aircraft, connecting Niigata with Dubai and Bahrain via Hong Kong.

Meanwhile, the popular seasonal service to Tokushima on Shikoku Island, launched last winter will be returning on 9 November,

subject to government approval. Two weekly Cathay Dragon flights, also operating on Wednesdays and Saturdays, will run throughout the winter season using a two-class A320.

The addition of these two winter services will cap off an exciting year of expansion in

Japan for the Cathay Pacific Group. Earlier this year, Cathay Pacific launched a new scheduled summer seasonal service to Komatsu, opening up Ishikawa Prefecture's rich natural landscapes and cultural attractions to travellers. The Komatsu service is scheduled to operate until 26 October 2019.



Cathay Pacific Regional General Manager- SAMEA, Mark Sutch

Japan is fast becoming a popular destination for travellers from the Middle East and the addition of these seasonal direct flights from our home in Hong Kong provides additional travel options for those flying from India. Our customers now have more ways to discover exciting new experiences across this beautiful and culturally rich country. "Opening up new routes to destinations forms a key part of our growth strategy and further boosts Hong Kong's status as the leading international aviation hub in Asia.

Ethiopian to Expand its Service in India

Ethiopian Airlines, the Largest Aviation Group in Africa and SKYTRAX Certified Four Star Global Airline announce that it will start passenger flights to Bengaluru, India as of

27th October 2019.

The capital of the Indian state of Karnataka, Bengaluru is dubbed 'Silicon Valley of India' and serves as the center of technology and innovation.

Currently, Ethiopian operates passenger flights to Bombay and Delhi as well as cargo service to Bangalore, Ahmedabad, Chennai, Mumbai and New Delhi.



Mr. Tewolde GebreMariam, Group CEO of Ethiopian Airlines

Ethiopian Airlines is a significant player in connecting India and Africa and beyond. The new four weekly flights will connect the important ICT hub city of Bengaluru to the ever-expanding Ethiopian network in addition to our twice daily flights each to the commercial city of Mumbai and the Capital New Delhi. The flights will also complement our existing dedicated freighter flights to/from Bengaluru.

The addition of Bengaluru to our Indian network will give wider menu of choices to the fast-growing air travelers between India and Africa and beyond. The increasing flight frequencies and number of gateways in India will facilitate trade, investment and tourism to/from the Indian sub-continent. The schedule is carefully designed to connect passengers efficiently through our global hub in Addis Ababa with short connections and will provide the fastest and the shortest connections between Bengaluru in southern India and more than 60 destinations in Africa and South America.

Etihad Airways Boost its Service

Etihad Airways is to boost its services from Abu Dhabi to London Heathrow by adding a fourth year-round daily service between the two capitals, launching on 27 October 2019.

The new service introduces a convenient mid-morning departure from Abu Dhabi and a late evening departure from London Heathrow and follows the introduction of additional seasonal services this summer.

The airline will introduce a next-generation, two-class Boeing 787-9 Dreamliner on one of its four daily London services. The aircraft is configured with 299 seats - 28 Business Studios and 271 Economy Smart Seats. This complements the three other services which are operated by Etihad's 486-seat Airbus A380s, which feature The Residence, a luxurious three-room cabin, nine private First Apartments,

70 Business Studios and 405 Economy Smart Seats. These include 80 Economy Space seats with a seat pitch of up to 36 inches.

In addition to the four daily flights into the

UK capital, Etihad Airways also operates two daily Boeing 787 Dreamliner services between Abu Dhabi and Manchester.



Robin Kamark, Commercial Officer, Etihad Aviation Group Chief

The flagship Abu Dhabi to London route is tremendously popular with point-to-point business and leisure travellers, and those transiting beyond our hub and we recently boosted frequencies between the two cities to meet increased demand at peak travel times. Adding a fourth year-round flight will provide much needed capacity and optimised timings and easy connections to key destinations across the Middle East, Africa, Asia and Australia.

The new service demonstrates our commitment to the crucially important UK market, and ensures we provide our customers with all the benefits of a next-generation fleet across all 42 weekly departures to and from the United Kingdom.

Codeshare Agreement between Fiji Airways and Air India

Fiji Airways, Fiji's National Airline and Air India have announced a new codeshare agreement which will provide convenient connections between three Indian cities and Fiji.

From 1st of August, guests of both airlines can seamlessly connect from Delhi, Mumbai and Chennai to Fiji via Hong Kong

or Singapore. The agreement will allow Fiji Airways to place its "FJ" designator code on flights operated by Air India from the three Indian cities to Hong Kong and Singapore. It also allows Air India to place its "AI" designator code of Fiji Airways flights from Hong Kong and Singapore to Nadi, Fiji.

Flight tickets under the codeshare agreement can now be purchased effective 01 August 2019 from our guests preferred travel agents or through both Fiji Airways and Air India sales offices, call center and websites; via www.fijiairways.com and www.airindia.in

Mr. Andre Viljoen, Fiji Airways Managing Director and CEO

We're delighted to add Air India to our growing list of international airline partners, and look forward to welcoming their guests onboard with our renowned hospitality and service onboard. With our direct services from Hong Kong and Singapore to Nadi, there really is no better way for Indian visitors to travel to Fiji from three of their largest cities. Equally, our guests from Fiji and the South Pacific will have many more options to connect to Delhi, Mumbai and Chennai for leisure, business and medical travel on Air India.

Ms. Meenakshi Mallik, Commercial Director of Air India

We are happy to establish codeshare partnership with Fiji Airways thereby expanding our network and offering wider connectivity to our esteemed passengers. This partnership launches Air India's first services into Nadi, Fiji which will offer connectivity to Air India's esteemed passengers travelling between India and Fiji over Singapore and Hong Kong.

Air India pioneered India's aviation sector and its history is synonymous with the history of civil aviation in India. Air India embodies the spirit of India by extending warm hospitality and the urge to satisfy its guests, an inherent characteristic of the country's culture.

flydubai Expands its Network

Dubai-based carrier to start operating to two new destinations in Thailand and Myanmar from December 2019

Dubai-based flydubai announced the launch of flights to Krabi in Thailand and Yangon in Myanmar, expanding its network to Southeast Asia. The new daily flights are codeshared with Emirates and will operate from Terminal 3 at Dubai International (DXB) starting from 10 December 2019.

Krabi International Airport (KBV) serves as a gateway to Krabi province in southern Thailand and neighbouring regions like Malaysia and Singapore. With the launch of the daily service, which is operated via a stop in Yangon in Myanmar, flydubai becomes the first UAE national carrier to offer flights to Krabi. The new direct flights to Yangon International Airport (RGN) will also give passengers easier access to the largest city and commercial centre of Myanmar.

The innovative partnership with Emirates, which has been in place since 2017, goes beyond code-sharing and includes integrated network collaboration with coordinated scheduling. Earlier this year, flydubai inaugurated its operations to Naples, complimenting the existing Emirates network in Italy. Similarly, the new flights to Krabi will give passengers more options to fly to Thailand which is already accessible from the UAE with flights to Bangkok and Phuket with Emirates.



Krabi is a popular holiday destination for beach goers and adventures alike. While limestone cliffs, dense mangrove forests and the famous Phi Phi Island will amaze nature enthusiasts, Krabi also offers activities like diving, hiking or exploring the Huay Toh Waterfall in Phanom Bencha National Park.

As the largest city in Myanmar, Yangon is known for its fascinating mix of colonial architecture, and a modern high-rise skyline, combined with traditional pagodas. One of Yangon's most famous landmarks is the Shwedagon Paya, a gold shimmering pagoda complex, which is one of Buddhism's most sacred sites.



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GoAir rated best On-Time-Performer

GoAir, India's fastest growing airline, has yet again achieved the highest On-Time-Performance (OTP) amongst the scheduled domestic carriers for the 10th consecutive month in June 2019.

As per data released by the Director General of Civil Aviation (DGCA), GoAir posted 86.8% OTP, the highest among scheduled domestic airlines.

This achievement is the result of GoAir's continuous focus on enhancing customer experience without compromising on service deliveries. OTP ranking assumes critical importance in today's context when passengers are looking at reliability and trust. From various research studies it is evident that achieving better customer satisfaction is about more than airfare and flight availability. When considering an airline, travelers look for timeliness and

assurance and on-time arrival is one of the major factors.

During the month of June 2019, GoAir clocked highest load factor of 94%. Besides, it flew 13.3 lakh passengers. These numbers have been achieved at a time that is considered as slack travel season, especially for domestic travel given the onset of the monsoon.

According to GoAir spokesperson, "The organization's strong load factors for the sixth consecutive month highlights, that we are the preferred airline carrier in India for our passengers. GoAir has retained the OTP leadership position in an increasingly competitive market thanks to several initiatives, all of which have manifested itself in superior



service quality and greater reliability for our passengers. More importantly, it has been the unwavering dedication and commitment of our employees that have played a decisive role in helping retain our OTP leadership in the India aviation sector."

#LifeChangingPlaces

Underlining its commitment to enabling engaging and meaningful travel experiences, Lufthansa joined hands with National Geographic Traveller (NGT) India to organise a special Meet-up in New Delhi.

Hosted at Hotel Aloft in Aerocity on July 18, 2019, the live engagement initiative built on Lufthansa's latest brand initiative, #LifeChangingPlaces, and ignited several discussions about the potential of travel.

#LIFECHANGINGPLACES: HOW TRAVEL CHANGES LIVES, PERSPECTIVES, AND AMBITIONS

Alexander Schlaubitz, VP Marketing, Lufthansa, an experienced traveller who had lived in countries straddling half of the world's habitable continents by the age of 18, attended the event as a keynote speaker. In an engaging panel discussion comprising Alexander Schlaubitz, celebrity chef and restaurateur Kunal Kapur, NatGeo Explorer and conservation biologist Krithi Karanth and protagonist of Lufthansa's recent marketing campaign #LifeChangingPlaces, Somnath Halder uncovered nuances of new-age travel and the eternal human quest for exploration. Together, the panellists spoke on topics such as "Intuition vs Search Engines", moments of truth that all travelers eventually come across, and the interaction of the self with new places and cultures.

Somnath's inspirational story – as an IT consultant who rekindled his passion for music after a trip to New York – took centre stage to highlight how opening oneself to newer experiences can change people's lives for the better. After delivering a musical performance with his students, Somnath spoke with Michael Knapp (Director B2C Marketing Asia Pacific, Lufthansa Group) to discuss how discovering the world can motivate people to rediscover themselves.

"Travel has the potential to change people,

to help them uncover a version of themselves that they didn't know existed. I have felt its transformative power in my own interactions with the people, cultures, and rhythms of the cities that I have lived in and travelled to. Our latest brand initiative, #LifeChangingPlaces, captures this essence and the association with National Geographic Traveller India takes it a step further," said Alexander Schlaubitz. "We have received a tremendous response to the launch of #LifeChangingPlaces in India, with an overall exposure/views of around 1.7 billion for the campaign assets, and a social media engagement rate that is more than thrice of the industry average. This clearly shows how receptive Indian audiences are to an evolved concept like #LifeChangingPlaces. We wanted to further build on this conversation through unique engagement avenues. The innovative format of National Geographic Traveller Meet-ups creates an intimate environment. It's conducive in absorbing discussions while also reaching out live to millions of individuals through social media and online channels, was suitable for our purpose."

This Meet-up was attended physically by a diverse mix of influencers, photographers, travellers, writers, and industry professionals and was live-streamed to a pan-India audience through various online and social media channels. With almost 1.36 million impressions on Facebook and more than 549,000 impressions on Twitter during the live-stream, the event was also quite well received by the country's travel enthusiasts.

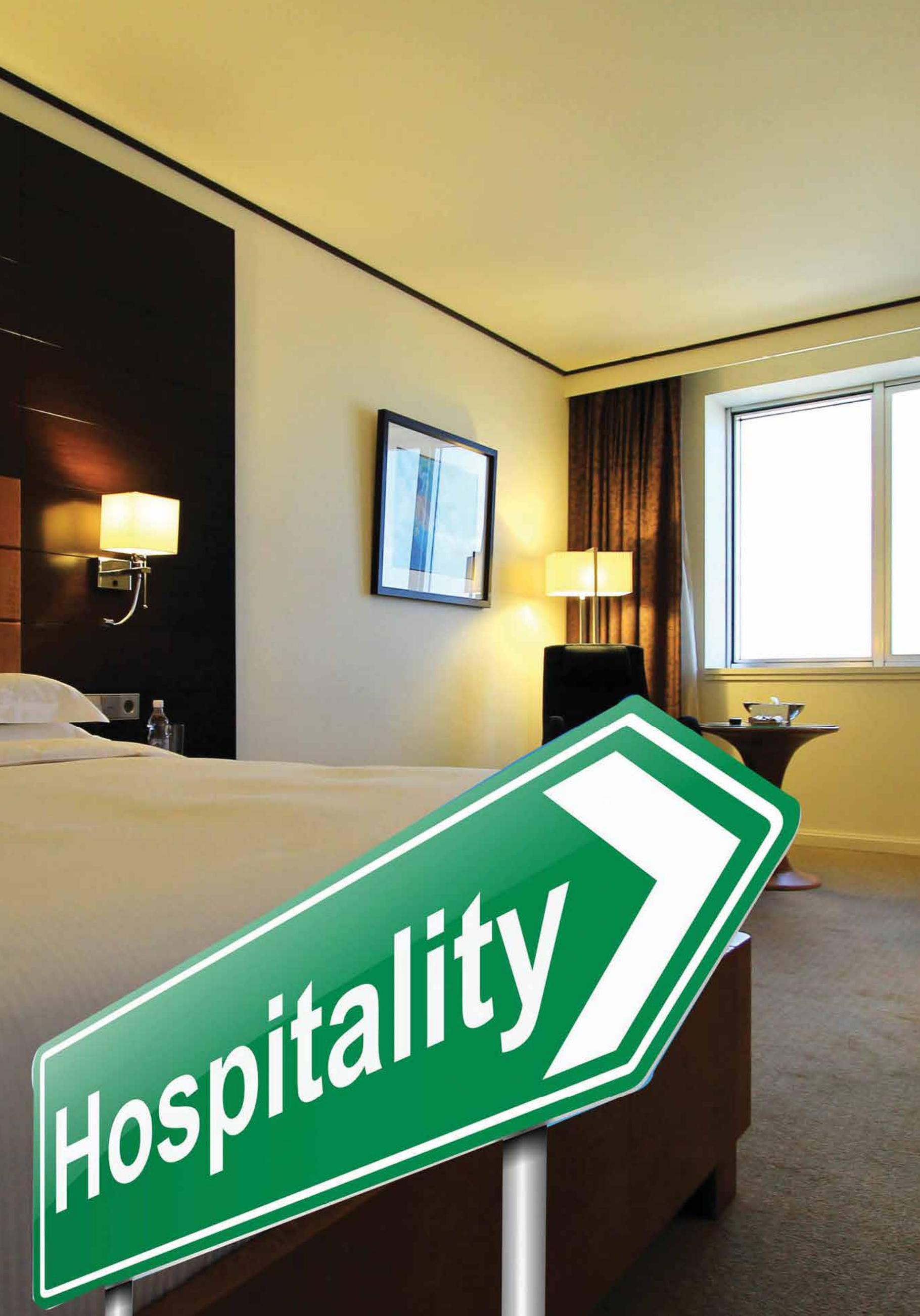
"By co-hosting the National Geographic Traveller Meet-up, we wanted to ignite engaging conversations with people who have been inspired on their travels. We are overwhelmed with the reception that we have received and are eagerly looking forward to continuing the dialogue with Indian travelers," Alexander Schlaubitz added.

To draw more life-changing travel stories from



the audience at the event, Lufthansa also organized an on-the-spot contest called 'Stories of the World'. Attendees wrote about the places that inspired change in them, shared their most impactful travel experiences and pinned it to a large on-site world map. A raffle was conducted at the end of the event, with Ruchi Bhatia winning a ticket to any Lufthansa destination to pursue her own life-changing experience.

George Ettiyil, Senior Director Sales South Asia, Lufthansa Group, also present at the event said, "Lufthansa has had the honor of accompanying the journey of the Indian traveller for over 6 decades and the aspirations of today's young and global Indian is reshaping travel trends across the nation and beyond more than ever before. For many, travel experiences need to be unique and meaningfully transformative. In our endeavour to meet these aspirations today's event in association with National Geographic Traveller India is intended as an open invitation to explore potentially life-changing destinations across the globe together with us."



Hospitality

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Indian legacy and culture

A joint venture between ITC Ltd and Jodhana Heritage, established in the year 1997, "WelcomHeritage" represents the nest traditions of heritage hospitality and tourism in India.

WelcomHeritage offers unique properties, ranging from Grand Palaces to traditional Havelis to Magnificent Forts and quiet Nature Resorts, spread across exclusive destinations in 14 States. Sitting in regal poise all over the country, all of these destinations are gateways to the finest of "Indian legacy and culture". One of the latest additions which will be flagged soon to its profile is WH Inderpura Resort, a premium resort in the serene land of Udaipurwati.

Udaipurwati, formerly known as Udaipur of Shekhawati for its beautiful and naturally curated landscape amongst Aravalli mountain ranges, falls in the Jhunjhunu district of Rajasthan was founded by Raja Bhojraj Singh Ji in 1608 A.D. This city with a lot of heritage significance was kept aloof since a long time. But now, in these advent times when tourism is growing rapidly and people are seeking new places to travel; with its forts, havelis and resorts, Shekhawati is already a famous destination in tourism, now Udaipurwati seems a promising addition in that.

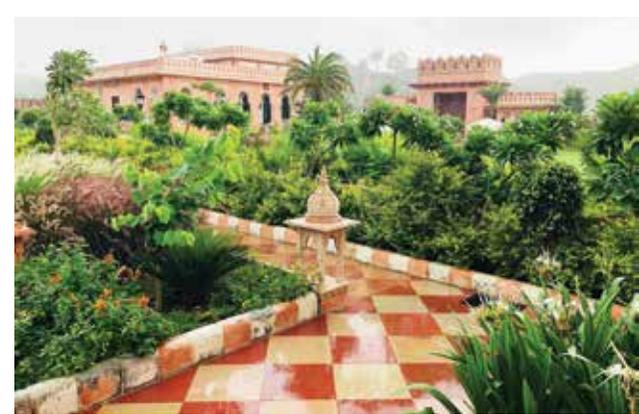
WelcomHeritage is coming up with a new property in Udaipurwati with the name WelcomHeritage Inderpura Resort. It is a premium



resort set away from the hustle and bustle of the city noise in a peaceful location on the foothills of the Aravalli Range. Spread across 1.73 acres of land, the resort offers exotic landscaped gardens that'll keep you fresh throughout the day. WH Inderpura Resort stands as an excellent illustration of the traditional Rajput style architecture; which flawlessly binds modern day comfort with heritage royalty.

The resort comprises of 21 tastefully designed rooms with a beautiful view of plush greenery of the gardens and Aravalli Hills. These rooms are divided into 3 categories being Premium, Deluxe and Standard Rooms. Each of the rooms has a sit-out area in the garden where one can relax and enjoy the mesmerizing view of the sunset. The rooms are spacious and are equipped with all basic amenities including safe, mini bar, LED television with satellite channels, tea/coffee maker etc.

WelcomHeritage Inderpura Resort enhances the experience with the lip smacking flavours during one's stay by its charming restaurants- Sardar Hall, a multi-cuisine restaurant that has both indoor and outdoor seating available. Bar & Barbeque, which is situated at the poolside and



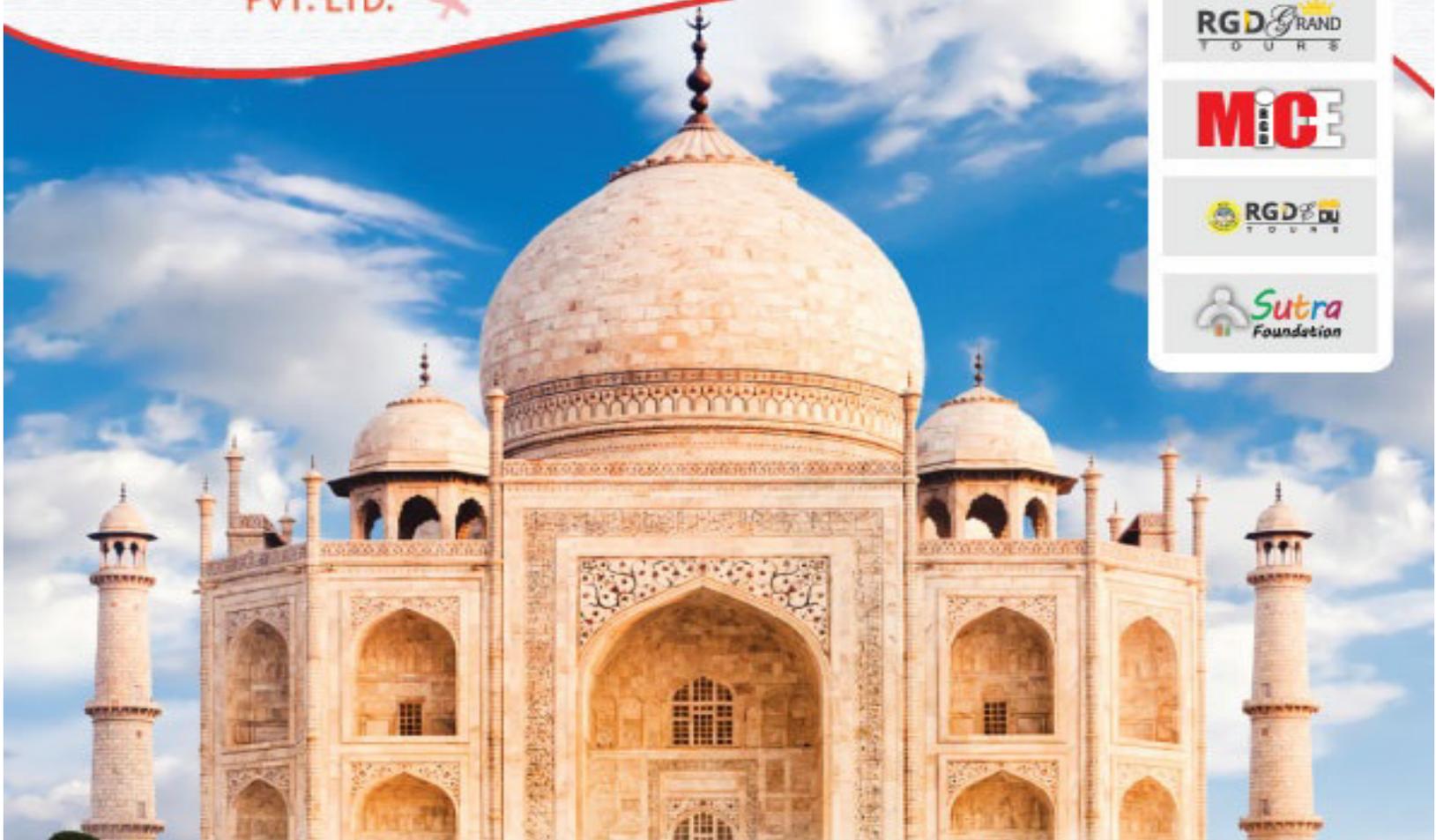
serves grilled food and smooth beverages. There's no better way to unwind and relax than to take a dip in the clear and cool soft water swimming pool away from the wrath of the scorching sun. Apart from that, the resort offers both indoor and outdoor games which makes the stay all the more enjoyable for the children.

A conference/banquet hall of 2200 sq ft size makes Inderpura Resort a great destination for any corporate event or a "small and intimate" themed destination wedding.

Things are not only fun in the resort, but around it also. Guests can take a horse ride to the foothills of Aravalli and nearby sand dunes. Furthermore, guests can make a visit to the famous Shakambhari Mata temple which is 15mins drive into the nearby forest reserve, formerly used by the Shekhawat rulers as hunting grounds. It also falls en route a very famous, Salasar Temple; thousands of worshippers visit this temple on foot every year to take the benefits of lord Balaji (Hanuman).

WelcomHeritage Inderpura Resort gives a new meaning to the word comfort. Cosy rooms, period architecture, and romantic sunset invite you to indulge yourself to a welcome break. So curl up with a book in your room or unwind on a lounge in the garden and just let Inderpura Resort weave its magic on you.





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Accor adds 15 hotels to Singapore

Accor announces it will add a further 15 hotels to its network, after inking a deal with Global Premium Hotels Limited (“GPHL”) to franchise 15 hotels, 13 of which were trading under the existing Fragrance Hotel brand and two trading under Parc Sovereign Hotel brand. This will bring Accor’s network to 30 hotels and 7625 rooms in Singapore, firmly cementing the group’s leadership position.

GPHL is the owner of one of the largest Singapore-owned hotel chains and has been providing quality, affordable accommodation in strategic city and city-fringe locations since

1998, building a strong reputation with local and regional travellers. It owns and manages the Parc Sovereign Hotel Brand and Fragrance Hotel Brand.

The 15 hotels will undergo asset enhancement initiatives to be in line with Accor global standards and will be rebranded to become one Mercure, one Ibis Styles and thirteen Ibis Budget hotels. The deal will greatly expand Accor’s footprint across the city and give travellers to Singapore a greater selection of international-standard, quality accommodation with the added assurance of globally renowned brands.



Land to Sea

AKARYN Hotel Group, Thailand’s award winning boutique hotel specialist, is kickstarting its new AKARYN Culinary Series with a sustainable dining concept on Thailand’s golden gulf coast, which aims to showcase the finest and freshest produce from the land and the sea.

At Aleenta Hua Hin-Pranburi Resort & Spa, the award-winning luxury boutique retreat nestled directly on the sandy shore, overlooking the Gulf of Thailand, the expert chefs focus on creating delectable dishes using organically grown produce and locally sourced seafood.

As part of the AKARYN Culinary Series, guests will be able to savour these exquisite



ingredients in a series of special dishes, which are designed to be both nutritious

and delicious. And to enhance the guests’ connection with their cuisine even further, Aleenta Hua Hin will allow diners to discover exactly where the chefs source their produce with experiential trips to neighbourhood farms and fishing villages.

The first culinary specialty being showcased at Aleenta Hua Hin is barbecue squid, a simple yet sublime recipe from Chef Thitipong Worakham, who is fondly known as “Chef M”. Most mornings, Chef M visits the small fishing village of Pak Nam Pran, where the Pranburi River flows into the sea and bountiful fishing grounds lie just offshore. The seafood sold here is straight off the boat, and squid is a specialty.

Launch of Anantara Villa Padierna Palace

Anantara Hotels, Resorts & Spas announces the launch of its first property in Spain – the exclusive Anantara Villa Padierna Palace Benahavis Marbella Resort. Situated on Spain’s Southern coast in the hills above Marbella and Puerto Banus, Anantara Villa Padierna Palace offers 132 guest rooms, suites and pool villas, in addition to world class facilities, all set amongst stylish gardens and three award winning golf courses.

Dillip Rajakarier, CEO Minor Hotels and Anantara parent company, commented, “We are truly thrilled to launch Anantara Villa Padierna Palace as our first Anantara in Spain. With our significant recent growth in Europe, especially

in Spain, to have the opportunity to expand the footprint of our luxury Anantara brand is incredibly important to us. This is a fantastic addition to Anantara’s growing portfolio and we are confident the property will offer a special experience to our guests.”

Anantara Villa Padierna Palace marries a unique setting with service and experiences that showcase the best of Spanish cuisine, culture and history, ensuring the property is a true golf, spa and gastronomic destination resort. Designed by British architect, Ed Gilbert, Anantara Villa Padierna Palace offers 123 guest rooms and suites, in addition to nine luxurious one and two bedroom villas, each uniquely designed for guests seeking added privacy, with

dedicated butler service and private pools. A stunning garden swimming pool, ensconced in stylish cypress and palm trees, is the centrepiece of the extensive grounds.



Brand’s Continued Growth

Avani Hotels & Resorts is pleased to announce the signing of two new resort hotels in the southern Thailand resort town of Krabi, marking the brand’s continued growth within Thailand. The existing resorts will undergo renovations to bring the properties in line with Avani standards which offer guests buzzy social spaces and stylish guestrooms. The two hotels will be fully rebranded as Avani+ Koh Lanta Krabi Resort, set to launch

by mid-2020, and Avani Ao Nang Cliff Krabi Resort, which will open its doors under the new branding in late 2019.

Offering a little extra touch with every stay, Avani+ Koh Lanta Krabi Resort boasts 83 rooms nestled within pristine wooded parklands, offering stunning sea views from its gentle hills with direct access to a secluded white sand beach adjacent to the renowned Klong Dao Beach. The island is just 70 km south of Krabi

International Airport and can be accessed via a 15-minute ferry crossing from the mainland.





Ell Bee



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Experience the best of bush, beach and highlands

If you're keen to make the most of incredible hotel deals with Cinnamon whilst exploring the nooks and crannies of the island, there's never been a better time to start planning your getaway.

Whether you're an adventure enthusiast, a fan of beach-side lazing or a nature buff, Cinnamon offers a range of unique stays and experiences that will enable you to unwind and kick back whilst rediscovering Sri Lanka.

Back to the bush - Owing to the gentle showers, this is the ideal time to visit Cinnamon Wild Yala located at the Yala National Park. The cooler climate works best for game viewing and one can embark on daily jeep safaris in search of the park's leopards, spotted deer, jackals, elephants, sloth bears, crocodiles and abundance of birds. The resort immerses itself in nature offering the best forest experience with each luxury chalet opening into the jungle. Watch animals wandering through the gardens and hear birds chirping on the tree-tops from the comfort of one's room. Unwind with a cocktail by the Pool Bar, tick across a birding checklist or read your favourite book at the observation deck which offers breathtaking views of the wildlife.

Iconic elephant gathering - Minneriya National Park, home to the iconic elephant gathering is hailed as one of Lonely Planet's top six wildlife spectacles in the world. If this is on

your bucketlist, consider staying at Cinnamon Lodge Habarana or Cinnamon Village Habarana that has great access to the park with a variety of trails, treks and jeep safaris. From July to October, during sunset, hundreds of them come together and one can watch them graze, drink, play and even find mates and socialize in their natural habitat. From Cinnamon Lodge one can also easily explore the Cultural Triangle, Wilpattu National Park, go bird watching in Habarana or witness the magnificent Sigiriya Rock.

A tropical bliss, into the deep and onto the beach - Trinco Blu by Cinnamon offers the perfect blend of beach-side relaxation and adventure.



This chic and contemporary resort with its vibrant interiors, mouth-watering dining experiences and thrilling excursions provides the ultimate beach holiday. Savour a delicious seafood spread including freshly prepared lobster and fiery flavoured crabs or explore the clear azure waters of the Indian Ocean, there's always something to do at the Blu. For the adrenaline junkies, head to Pigeon Island for a day of snorkeling. The island is home to hundreds of marine fish, reef sharks and corals. Scuba Diving, tours of the town and fish markets, visits to traditional and historical sites, boat rides and marine mammal safaris can be booked at the hotel.

Beach escapes - If you're keen to enjoy a mix of water sports and fun in the sun, then consider visiting Hikka Tranz by Cinnamon which is situated in the seaside town of Hikkaduwa. If you are seeking a relaxing and unperturbed time by the beach then stay at Cinnamon Bey Beruwela, the Turkish themed hotel with a range of signature restaurants such as Rock Salt, Ice, Bufe, Tandoor, Fire, Mezz and 800 Degrees Poolside Bar. Both hotels have access to some of the most unique attraction in the Southern coast. Explore the coastal cities with a visit to the Turtle Hatchery, a tuk-tuk ride around Hikkaduwa, explore the unique landscapes of the Bewis Bawa Gardens in Bentota or make a trip to Galle Fort for a stroll and shopping amidst iconic Portuguese architecture.

Hill capital expeditions - A stay in Kandy offers a scenic escape in the highlands of Sri Lanka and Cinnamon Citadel Kandy with its regal, luxurious décor and striking vistas is the ideal resort for relaxation. Kick start your mornings with a steaming cup of tea or hot chocolate and enjoy your favourite book by the pool or in the comfort of your room. The hotel overlooks the majestic Mahaweli river and is set against the backdrop of misty mountains and rolling hills. One can enjoy quiet walks in the hotel's gardens, explore the town of Kandy at leisure, enjoy a boat ride along the Mahaweli River, visit the nearby Udawattakele Forest Reserve or climb Adam's Peak to witness an unforgettable sunrise.





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Rediscover Mauritius with Club Med

A tropical island paradise ringed with technicolour coral reefs, dramatic mountain ranges and beautiful sunny beaches, the palm-lined coastline of Mauritius is one of the star attractions with miles of white sand and exotic flowers.



Ideal for families, Club Med's premium Mauritius holidays ensures an end to end all inclusive experience with unlimited food and beverage options, water sports, entertainment shows, themed parties and more.

Discover preserved coves on your paddle board or kayak, connect with dolphins or relax in the Zen pool perched high above the rocks at La Plantation d'Albion Club Med. Embark on a family diving adventure among coral reefs and swordfishes and savour the delights of a tasting workshop led by one of France's top wine sommeliers at Club Med La Pointe aux Canoniers. Alternatively, enjoy a glass of champagne at your private pool, a game of tennis by the sunset or show your putting power on the Tamarina Golf Club green against the turquoise waters and lush mountains backdrop of The Albion Villas.

With a multitude of activities within the resorts, guests can begin their day with Yoga by the pool or on a paddleboard or get their adrenaline rush through a session of Flying



Trapeze, Aquafitness or Pilates. The resorts also offer archery and tennis lessons for kids and adults alongside entertainment shows and parties every evening; all of this is included as part of one's stay at Club Med. Riding on the all inclusive offering, leave your wallets behind and enjoy all day dining, late night dinners, free flowing bubbly at no extra cost.

Water activities are a huge draw in Mauritius. Stay at any one of three Club Med properties that offer complimentary sailing lessons, Snorkelling, Kayaking and Stand up Paddle boarding experiences. Additionally, Club Med La Pointe aux Canoniers is the only resort to offer Waterskiing & Wakeboarding free of cost to guests. From discover dives to advanced PADI courses, also indulge in Scuba Diving to spot myriad tropical fish, shipwrecks and even whales and dolphins between May to October.

With enthusiastic guides on board, Club Med La Plantation d'Albion and Club Med La Pointe aux Canoniers also offer a fascinating selection of excursions in Mauritius. These include once in a lifetime experiences like walking with the lions, visit to the Casela World of Adventures, underwater adventures in a sub marine, Seakart or sea scooter and exploring the East Coast and Northern Islands in a catamaran. In addition to this, explore the Tamarin saltworks, UNESCO World Heritage Site of Morne Brabant, the renowned Pamplemousse Botanical Gardens and the Sugar Museum to discover Mauritius through the history of sugar cane. They also have excursions to the Chamarel rum factory and a lovely boat ride along the coast to Port Louis showing the capital's most important sites followed by a visit to the bustling local market.

At Club Med La Pointe aux Canoniers, kids are a focal point of attention. Families receive a Baby Welcome Kit, which has everything you need from baby cot, baby bath, bottle warmer to a collection of baby bath products. One can even order homemade baby food or seek help from trained baby-sitters. From the well-designed children's clubs to an array of sporting activities created to suit all age groups, the environment will keep the kids happy while parents can enjoy a glass of bubbly and bask in the Mauritian sun. When it's time for some family bonding, enjoy



a game of water polo, painting, photo scavenger hunts, sports tournaments, treasure hunts, baking workshops and family picnics; Club Med will surely spoil you for choice as they have several activities and services specially catering to families.

Unwind with cocktails under the palm trees, relax with sunrise yoga on the beach, or go diving around coral reefs teeming with tropical fish on an all-inclusive holiday in paradise.





India's Leading Spa Resort



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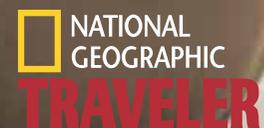
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Celebration of 25 years

In September 2019, Banyan Tree Phuket, flagship property for Banyan Tree Hotels & Resorts, will proudly celebrate 25 years as Phuket’s premier holiday resort. From seasonal offers, to environmental initiatives, to a brand new selection of Serenity Pool Villas and Serenity 3 Bedroom Pool Residences, staying with Banyan Tree Phuket is now better than ever – so let the festivities begin!

2019 is a year of celebration for Banyan Tree Phuket, with the resort offering two brand new villa categories, as part of its year-long 25th anniversary celebration. The festivities culminate in September with a flurry of exciting activities,

including: a Charity Golf Tournament, a Phuket Inter Hotel Football Charity Tournament, Tree Planting events with a worldwide goal of planting 25,000 new trees, sustainability activities such as Plastic Free Banyan Tree, and a special gala to honour guests who have visited the property since its beginning – along with past and current associates, and the worldwide Banyan Tree family.

The highlight of the year will of course be the new villas: 25 One Bedroom Serenity Pool Villas and 8 Serenity Three Bedroom Pool Residence, which are now open for bookings for stays from 1st of November 2019. Inspired by the serene location they are nestled in, the new Villas are

located on the Golf Course and provide an ample space for guests to relax and unwind in their own private villa. In true Banyan Tree style all villas are complete with their own private pool.



Benchmark for Sustainability

In recognition of their adherence to top eco-friendly strategies and global sustainability practices, Cinnamon Dhonveli Maldives and Cinnamon Bey Beruwala have once again received certifications from the prestigious Green Globe Initiative. Showcasing how the concept of eco-friendly luxury is the future of the hospitality industry, Cinnamon Bey Beruwala received its certification for the fifth consecutive year and has been awarded the highly acclaimed ‘Gold’ status by Green Globe. Whilst all of the hotels in the Cinnamon portfolio have received Green Globe certifications at-least once, Cinnamon Bey Beruwala is the only Cinnamon property to have achieved ‘Gold’ status, marking a key

milestone for the brand in its ongoing quest to run an environmentally-friendly operation that conserves energy, minimizes waste and promotes sustainability at every touch point.

The Green Globe initiative recognises and awards corporate in the travel and tourism industry that demonstrate extraordinary eco-friendly approaches, attitudes and practices that help steer their countries and businesses towards a green, pollution-free era. Both Cinnamon Bey Beruwala and Cinnamon Dhonveli Maldives demonstrated their exemplary ability to manage energy consumption, reduce their carbon footprint and achieve sustainable growth that aligns well with national and regional environmental

goals. The rigorous certification process required an in-depth review of each hotel’s green practises and after a thorough evaluation, only top-performing properties were granted their certification.



Bar with Customized Outdoor Service Catering

Courtyard by Marriott Pune Chakan understands that a large part of the enjoyment of any celebration is the type of food served. Ensuring the cuisine matches your vision for a successful and happy event is part of the commitment to you. Having handled a crowd of approximately 39,000 people, the team is an expert in managing both corporate and social events.

Whether you’re planning an elegant late-night soiree, wedding or a laid-back brunch gathering, the team of expert caterers at Courtyard by Marriott Chakan are always

available to help you execute your vision. Enjoy every second of your day while the dedicated staff members take care all of the details- from set up, food service to clean-up.

The hotel catering offers a variety of dazzling menus for your evening meet ups. Start the night with a selection of sophisticated displayed sparkling sips. For the main course, treat your guests with stellar custom made cuisine and warm-intuitive service. Finish the night with handcrafted top-shelf cocktails and made-from-scratch wedding cake prepared by the master pastry chef.



Go Natural, Go Ayurveda

The monsoon is here and so is the perfect time to indulge in Ayurvedic therapies for unmatched benefits. Make the most of this season with our newly launched menu at Hibiscus Spa with classic Ayurvedic therapies to relax and rejuvenate you.

Monsoon, they say, is the best time to indulge in Ayurvedic treatments. Due to moist conditions, the skin during this season is soft and supple; with open pores that allows easy absorption of medicinal oils and for detoxification.

Ayurvedic therapies offered at Hibiscus Spa at Crowne Plaza Greater Noida include Shiro Abhyangam (Ayurvedic head massage), Abhyangam, Udwarthanam (uses dry herbal powder), Shirodhara, and Kizhi (uses hot herbal compress or potli). These therapies range from 30 – 90 minutes.

Ayurvedic spa packages are also available that offer combination of different massages for complete rejuvenation and relaxation. Weight loss and detoxification packages, customized to individual needs, are also available on request.





Geejgarh Eco Village Resort



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OYO Hotels & Homes: Partner Privilege Program

OYO Hotels & Homes, India's largest, the world's third-largest and fastest-growing chain of leased and franchised hotels, homes & spaces, announced the launch of a Partner Privilege Program for its 10,000+ strong asset owner community across 300+ cities in India. This is the third major initiative under the year-long OYO Partner Engagement Network (OPEN) launched in April this year to boost asset owner success and growth on the one hand and create a mechanism for continual engagement and recognition on the other.

An industry-first initiative, the Partner Privilege Program will provide exclusive benefits and opportunities to OYO India's top-performing hotel owners for their personal

and professional advancement. The program involves 3 types of benefits - growth benefits, partnership benefits, and OYO network benefits.

The growth benefits include products and services that help asset owners grow their business, get visibility and support with business expansion, land operations that help improve returns. These include expedited and privileged availing of products such as Cash in Bank (CIB), financing, value-added services (VAS) among others. The partnership benefits involve products and services through tie-ups with various companies so as to enable business and personal advancement of the asset owners through training of staff,

insurance and banking services for the owners and their staff, retail and vehicle purchase discounts and offers, etc. The OYO network benefits include discounts on staying at OYO properties in India and overseas (across OYO brands - OYO Townhouse, Capital O, Collection O, SilverKey and Palette Resorts in addition to OYO Rooms) as well as access to a host of preferential and complimentary amenities.

At the launch event, 3 top-performing asset owners from Mumbai were felicitated by OYO and handed over the first Partner Privilege Cards. These asset owners were rewarded for growing their business successfully with OYO with a strong focus on customer experience.

Aditya Ghosh, CEO - India & South Asia, OYO Hotels & Homes

As South Asia's largest hotel chain, we are proud of our asset owners who have been a key comrade in our journey so far. Our 10,000+ asset owners spread over 300 cities in India are a rich source of advice and suggestions that help us get better every day. Today, under the aegis of OYO Partner Engagement Network (OPEN), we are excited to take our relationship with our asset owner community to the next level with the launch of the Partner Privilege Program for our top performers. With this program, we aim to accelerate business growth and create a mechanism for continual engagement and recognition. This is the third major initiative under OPEN after the launch of 6 core promises, Co-OYO app, and Cash in Bank facility earlier this year. Top-performing OYO asset owners across the country stand to benefit from a suite of products and services and as we go along, we hope to strengthen the ranks of the Partner Privilege Program beneficiaries.



The Next General Manager of India

The Indian Hotels Company Limited (IHCL), South Asia's largest hospitality company and Swiss institution Les Roches Global Hospitality Education, ranked number 3 of the world's top institutions for hospitality management by the QS World University Rankings 2019; are joining forces to address the prevalent skills gap and prepare the next generation of leaders to support the growth of the travel and tourism industry in India.

A dedicated initiative titled "The next General Manager of India" aimed at young hospitality professionals, will award one full scholarship to study at Les Roches' MBA

in Global Hospitality Management program in Switzerland, followed by a fast track development program at an IHCL hotel. Additionally, Les Roches will offer 50% scholarships to five runners up. Shortlisted applicants who meet the program's admission requirements will submit a business case and compete at a final selection event in Mumbai.

With an innovative curriculum that integrates business strategy, management theory and real-world problem solving, Les Roches' MBA in Global Hospitality Management provides students with the skills and insights necessary for senior managerial positions. The program consists

of two semesters of study, culminating in the submission of a dissertation and includes two experiential study trips to Chicago and Shanghai, adding global experience and industry exposure.



1st Anniversary of Renaissance Bengaluru

Renaissance Bengaluru Race Course Hotel, Renaissance Hotels, part of Marriott International, recently celebrated its 1st anniversary with a weeklong of initiatives as part of the grand festivities. The brand's first hotel in South India and the fourth in line to join the Renaissance Hotels India portfolio, activated a series of events at their property situated in the prime location overlooking the turf club in Bangalore.

To commemorate the one year anniversary, the hotel ideated on quirky and fun themes and invited guests to partake in the celebrations. The lunch and dinner at Lush, the casual all-day dining restaurant

servicing delectable cuisines from across the world was strategically priced at INR 1,111. A sophisticated gala evening saw the presence of renowned socialites and likeminded hoteliers of Bangalore. Staying in unison with their Evenings at Renaissance, the guests connected, socialized and experienced the locale through nightly programming. The guests found it immensely intriguing that the first drink of the night was charged at Re. 1, observing the 1st Anniversary. On Saturday night, DJ Martin Dsouza's performance lit up the venue with zest while the guests grooved to his peppy music on the lively dancefloor.



Ginger Opens its First Lean Luxe Hotel

GINGER consolidates its dominance in Gujarat with the opening of a Lean Luxe hotel in Sanand. With this hotel, the brand will have a total of nine operating hotels in the state of Gujarat and two more in the pipeline.

Deepika Rao, Managing Director and Chief Executive Officer, GINGER said, “We are excited to announce the opening of GINGER Sanand. Built around our Lean Luxe design philosophy of seamlessness, this hotel facilitates the ‘never stop’ lifestyle of the millennial travellers.”

The hotel presents re-imagined spaces that blur the lines of work and play and creates experiences that are vibrant, quirky, intuitive



and smart. Café Et Cetera, the all-day diner, will serve select Japanese cuisine and ‘global’ comfort food, doubling up as a personal workstation. With 104 well-appointed rooms,

complimentary WiFi, a conference room and fitness centre, the hotel will offer guests a memorable stay.

Located 35 kms from the Sardar Vallabhbhai Patel International Airport in Ahmedabad, GINGER Sanand is based in the Gujarat Industrial Development Corporation area which houses major industries such as Automobile, Pharma and FMCG. The National Highway-17 connects the city to a network of roadways, railways and ports, thus, making it highly accessible.

With the opening of this hotel, The Indian Hotels Company Limited (IHCL) will have fifteen hotels across its brands in the state of Gujarat.

A New Taj Hotel in Dehradun

The Indian Hotels Company Limited (IHCL), South Asia’s largest hospitality company today announced the signing of a Taj hotel in Dehradun. This will be the fifth IHCL branded hotel in the state of Uttarakhand.

Commenting on the signing of this agreement, Mr. Puneet Chhatwal, Managing Director and Chief Executive Officer, IHCL said, “This signing is in line with Aspiration

2022 and its strategy of being present in all state capitals. Dehradun has huge potential with its tourism and commercial growth. With the addition of this hotel we will be opening a new Himalayan circuit that includes Rishikesh, Theog and Corbett. We are happy to partner with Himalayan Retreat India LLP for this hotel.”

Spread over 5.4 acres, the hotel boasts of a unique setting with the river Tons that flows

through the site and overlooks hills with lush green foliage. The 88 room hotel will have an all-day-diner, a specialty restaurant, a bar, a spa, and banqueting and conferencing spaces. The hotel is slated to open in April 2021.

Mr. Rakesh Inder Singh Chugh, Managing Partner, Himalayan Retreat India LLP said, “We are delighted to partner with IHCL and bring the company’s iconic brand Taj to Dehradun, Uttarakhand’s gateway city.”

Le Club AccorHotels bags an Award

Accor has won two accolades at the annual Loyalty & Engagement Awards, the only awards in the Asia Pacific market to solely focus on customer loyalty and engagement. The Group’s recognitions were the gold award for Best Regional Loyalty Campaign for MyResorts, and the bronze award for Best Loyalty Programme.

Designed around guests’ preferences and exclusive to members of the free-to-join Le Club AccorHotels loyalty programme, MyResorts offers a range of benefits and privileges to make resort stays even more magical and memorable. The comprehensive suite of benefits include MyGlass, MyKids, MyConnect, MyDiscovery,

MyTreats and more, with a range of inclusions and rewards according to membership tier, such as free-flow cocktails, treats for the children or personalised butler service, ensuring travellers can experience their destination in style.

For example, Le Club AccorHotels Gold and Platinum members can luxuriate in upgraded room experiences and amenities with MyUpgrade, while My Host provides butler service to ensure a more memorable stay. The highest level of benefits is offered to Platinum members through My Guest, enabling them to extend their Platinum benefits to loved ones so that they too can experience a taste of the high life.



Shaadi by Marriott

Marriott International Inc., recently hosted a bespoke wedding extravaganza in Chennai with the Tamil Nadu edition of ‘Shaadi by Marriott’ for the very first time. The two-day soiree hosted at The Westin Chennai Velachery, Courtyard by Marriott Madurai, Sheraton Grand Chennai Resort & Spa and Four Points by Sheraton Mahabalipuram Resort & Convention Centres saw an attendance of leading wedding specialists from around the country.

‘Shaadi by Marriott’ was created with the intent to craft unique and personalized wedding experiences, that come alive with great food, fabulous venues, exquisite décor and above all,

unparalleled service levels. Marriott hotels are known for their food & beverage selections and over the two days guests were treated to a variety of cuisines ranging from Awadhi, Punjabi, Asian, and Continental to local delicacies and Elai Sapadu - the traditional South Indian sit down meal served on a banana leaf. From curating personalized wedding experiences to playing the perfect host, the two-day extravaganza highlighted key facets of this luxurious and holistic wedding experience curated by the brand.

The Tamil Nadu edition of the initiative offered a magnificent opportunity to leading wedding professionals in the country to collaborate



with Marriott International and create bespoke weddings that are one of a kind in their picturesque properties. On the first day of the coveted event, the attendees witnessed a selection of sumptuous indulgences curated by the talented culinarians at The Westin Chennai Velachery and Four Points by Sheraton Mahabalipuram Resort & Convention Centre.



VFS Global

Belson Coutinho has joined VFS Global as Chief Marketing Officer and will be responsible for driving the company's global Marketing & Branding strategy across its vast network of 147 countries spanning 5 continents. He brings with him great experience. He joins the management team to support the organisation's growth & business plans and will also manage overall Customer Service, Quality, Information Services and Loyalty in his role. Prior to VFS Global, Belson Coutinho was Sr. Vice President at Jet Airways, heading the airline's global marketing, digital, social media, eCommerce, loyalty & Voice of Guest strategy.

Alila Diwa Goa and The Diwa Club by Alila

Alila Diwa Goa is pleased to announce the appointment of Mr Suveer Sodhi as the new General Manager for Alila Diwa Goa and The Diwa Club by Alila. Suveer is an energetic and dedicated professional with over 13 years of experience in the hospitality industry. He was earlier with Hyatt Regency Pune where he was Director of Operations. In his new role, Suveer will oversee the entire operations of both Alila Diwa Goa and The Diwa Club by Alila, including guest and colleague satisfaction, sales and overall performance of the hotel.



Hyatt Regency Delhi

Hyatt Regency Delhi is pleased to announce the appointment of Mr. Julian Ayers as the General Manager. Dynamic and motivated, Julian brings with him over twenty years of experience to the role. In his position at Hyatt Regency Delhi will include overseeing the day-to-day operations, sales and marketing activities whilst also managing future growth strategies across nine of Hyatt's properties. Before stepping into his role as a General Manager at Hyatt Regency Delhi, Julian was the General Manager at Alila Jabal Akhtar, Oman and the Regional Vice President at the Alila Hotels and Resorts, Middle East and India.

Hyatt Regency Pune

Hyatt Regency Pune is pleased to welcome Mr. Rakesh Nair as the Director of Finance. An industry expert, Rakesh brings a rich experience of over 18 years in hospitality industry. As the Director of Finance, he task entails ensuring the smooth functioning of the finance department along with investigating ways to improve profitability and analyze markets for business opportunities. Prior to joining Hyatt Regency Pune, he worked as the Director of Finance at the Park Hyatt Hyderabad Hotel.



JW Marriott Mussoorie Walnut Grove Resort & Spa

Chef Simran Singh Thapar has been appointed as the Executive Chef at JW Marriott Mussoorie Walnut Grove Resort & Spa. A dynamic epicurean, Chef Simran is on a quest to offer guests an extraordinary dining experience. With over a decade of experience in the hospitality industry, this is Chef Simran's principal association with Marriott International and he plans to apply his skill set to consistently maintain guest satisfaction. Prior to his recent positioning, he headed the culinary operations at The Roseate - Bird Group New Delhi, in the capacity of an Executive Chef.

Renaissance Bengaluru Race Course Hotel

The Renaissance Bengaluru Race Course Hotel is pleased to announce that Rohit Pandey has been appointed as the new Director of Operations. With 18 years of experience in the hospitality industry, he has significantly contributed to yearly budgets and other strategic activities at the hotel. With close to two decades of experience in the hospitality industry, Rohit in his new role will be leading business and strategic operations of the property. Prior to joining Renaissance Bengaluru Race Course Hotel, Rohit was the Executive Assistant Manager at Centara Grand Mirage Beach Resort Pattaya.



Sarovar Hotels Pvt. Ltd.

Sarovar Hotels and Resorts appoints Mr. Vishal Baid, General Manager for Royal Hometel Suites, Dahisar is a result driven, highly motivated with an experience of close to seventeen years in the hospitality industry with expertise in operations management and Strategy planning. Vishal is a seasoned Hospitality Professional with a strong background and moves from Majestic Court Sarovar Portico, Navi Mumbai to Royal Hometel Suites, Dahisar.

The Orchid Hotels

The Orchid Hotels has recently appointed Mr Tridib Ghosh as Vice President, Sales & Marketing. With over 25 years of experience in the hospitality industry, he aims at driving revenues, contribute towards brand development and marketing initiatives of Orchid Hotels with his competent nature and exceptional knowledge of sales and marketing. His optimistic attitude, invincible skills makes him a man of delivering results. Prior to this, he has worked as a Vice President - Sales & Marketing with Pride Group of Hotels.



Lifestyle



How to get rid of the skin infection in monsoon, hot & humid weather?

Due to sometime rainy and wet weather and sometime hot and humid weather, your skin attracts infections real quick.

You can get scalp infection, face burst outs, body rashes, fungus on your feet or nickels, these are such problems which we face during this seasons, so here are some of solutions to prevent such infections.

- Your hair scalp becomes unhealthy and dirty during the monsoon season because rain water now-a- days is full of chemicals and adulteration. Try to use a good shampoo and a good conditioner as well which maintains the shaft of your hair and locks up the moisture of your hair. It is also, important to give your hair a proper oil massage on a regular basis because during rain, the humidity rate is very high which make your roots clogged. Despite of oiling, steaming and masking should also be done. If you want to prepare a mask at home you can go for ingredients like banana with avocados or olive oil or amla, reetha and shikhakai are the best option. Try to comb and your hair in a regular interval.
- During monsoon, do not try to wear synthetic or tight clothes, just try to give your body enough space for respiration, otherwise you can also get skin infections or rashes. The most important thing to keep in mind is that you should apply all disinfectant products (like soaps, powders, body lotions, etc.) over your skin which helps in preventing your skin from all the infections even at the time of humidity and body sweats.
- Try to keep your nails more cleanly and hygienic which can prevent your nails for getting infections. Be extra careful at the time of having manicure and pedicure, make sure you always dip your nails in antiseptic water and the equipments you are using are clean and fresh. Wear open mouthed footwear to give it a proper air passage which prevents it from fungus. Steam your hair with Luke warm water and give a gentle dry massage to your feet at night.
- Make sure to keep your face always clean to prevent acne, rashes or to prevent pigmentation. You can even use disinfectant wet tissues for face. Do not use a lot of oily make up products; it should be more towards a powdery or mineral base which is friendly to your skin. Also, try to use good quality make up products because your skin attracts infection real quick due to high temperature and humidity.
- Your skin and body reflects what you feed them. So, be careful about what you eat. Try to not to eat fast food or unhygienic food. Or if you are very restrained to eat fast food so, you should make sure that the food is fresh and it's steaming hot, do not eat precooked food.
- So overall, to keep your bodies healthy try to drink 10-12 glass of water per day so that you can flush out the bacteria through urine. So, try to drink a lot of fluids and make sure to clean your body hygienic, like you can take bath in both morning and evening. Try to wear more of the cotton clothes than the synthetic ones.

So, these are some ways through which you can keep your body clean and disinfectants.

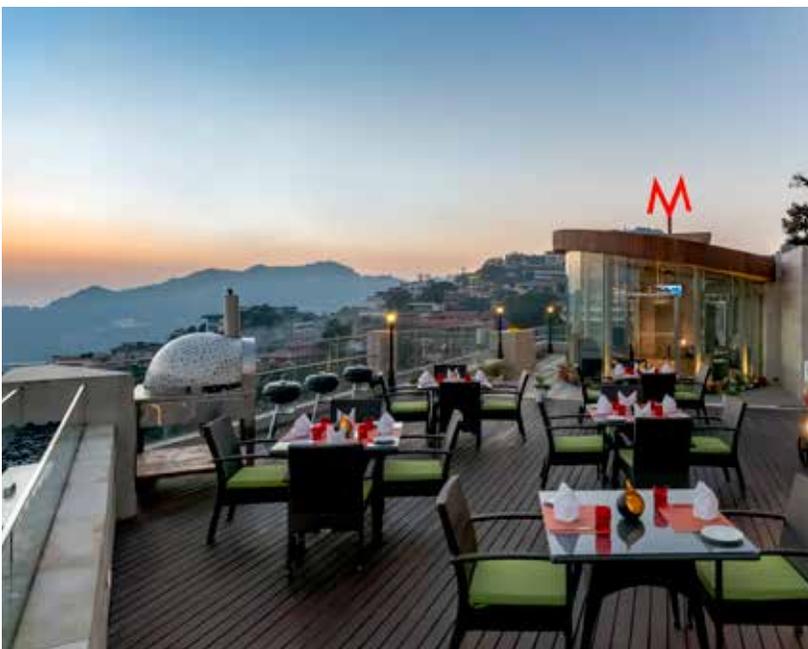


Aashmeen Munjaal, Director,
Star Salon and Academy



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6th India Wellness Conclave 2019

Mr P N Ranjit Kumar, Joint Secretary, Ministry of AYUSH, Government of India said that the government is working towards getting yoga asana accepted as a sport.

Speaking at the ‘6th India Wellness Conclave 2019 – Nurturing the Wellness Industry for a Healthier and Happier India’, organized by FICCI, Mr Kumar said that the National Board for Promotion and Development of Yoga and Naturopathy has recommended recognizing yoga asanas (poses) as a sporting activity.

“Yoga asanas (not yoga) should be recognized as a sport. We are hopeful that yoga asana will be accepted as a sport and maybe by the time we have the Olympics in 2036 or 2040, this will be an item there,” he said, adding there were very few sports of eastern, Asian or Indian origin in the international sports arena.

With India targeting to become a \$5 trillion economy by 2024, Mr Kumar said that the contribution of Wellness industry is poised to be \$50 billion at current growth rate. However, we should aim for a faster growth to make it \$100 billion industry and centre of new India growth story, he added.

Highlighting yoga was gaining popularity world over, Mr Kumar said that while there were 85 lakhs people who participated on the International Day of Yoga in 2016, it rose to 2.8 crore in 2017, 9.5 crore in 2018 and 13 crore in 2019 as per the provisional figures.

“These are people who follow the yoga protocol on their own without compulsion. It’s not about yoga. It’s about wellness, about maintaining one’s own health, taking care of self and about a happier India,” he said. The government is setting up Naturopathy



Certification Board on the lines of Yoga Certification Board, he added.

To support formalization of the highly unorganized wellness and beauty industry, Dr Harish Nadkarni, CEO, National Accreditation Board for Hospitals and Healthcare Providers (NABH) said, “If cost is the concern for NABH accreditation, we can come out with entry level standards for the wellness centre, which will be win-win proposition for both the industry as well as NABH.”

Mr Sharad Marathe, Chairman, AYUSH Task Force, Ministry of AYUSH, Government of India said that the industry players should target the global market and that skill development will happen the moment market demands for it.

Mr Pinakiranjan Mishra, Partner, Ernst & Young said that the wellness sector is growing at

a fast rate and has belied all earlier expectations. Yet, lot of work was needed to further boost the sector and make India a preferred wellness destination.

Mr Sandeep Ahuja, Chairman, FICCI Wellness Committee & Director, VLCC Healthcare Ltd said that skill-based education and training are the need of the hour for the wellness industry.

Mr Rajiv Nair, Co-Chairman, FICCI Wellness Committee & CEO, Kaya Ltd. said that FICCI would be happy to support NABH in coming-up with second set of standards for wellness industry and this sector possesses enormous potential for growth in the country.

FICCI-EY report on ‘Wellness and beauty – An ecosystem in the making’ was also released at the event.

Haier Introduces Single Cabinet Wine Cellar

Haier, the global leader in Home Appliances & Consumer Electronics and World’s Number 1 brand in Major Appliances for 10 Consecutive Years, introduced its new classic wine cellar- JC-87A to elevate the taste of wine connoisseurs in India. The new Haier wine cellar is equipped with state of the art design, to store wine in an ideal environment for perfect preservation and ageing of wines in elegant, well-designed cabinets.

The newly introduced wine cellar has a capacity to store up to 25 bottles giving varied options to store the whites and reds each at a time with different temperature control modes. This new model is equipped with two different buttons dedicated to set appropriate temperature levels for preserving the red and white wine separately thereby maintaining its taste and texture. Designed with premium aesthetic sense, the new high-end wine cellar is decked up with supreme quality wooden shelves that perfectly complements the décor of a modern house while creating a niche for itself. It displays a perfect amalgamation of innovation and design thereby ensuring a special experience for oenophiles in India.

The anti-UV-protected glass door in it prevents UV rays from coming into contact with the wine hence, keeping the taste intact for a longer period of time, avoiding the unpleasant aroma that can spoil your most treasured wines. It further enables the aging process of wines to naturally take place and hence, reduces the redox potential.

With the in-built anti-vibration system in the wine cellar’s compressor, the noise and micro-vibrations are neutralized which otherwise prove harmful to your precious wine. Unique features like activated carbon filter, automatic doorstop and full length recess handle make the new wine cellar a perfect partner for wine lovers.



Batla House

The press conference of upcoming action thriller *Batla House* was held in Delhi. Director Nikhil Advani and Producers Bhushan Kumar, Monisha Advani, Madhu Bhojwani and Sandeep Leyzell were also present at the event.

The movie is inspired by the Operation Batla House that took place in 2008. It stars John Abraham and Mrunal Thakur in prominent roles. It is set to be released on the occasion of Independence Day i.e. 15 August.

Mrunal Thakur, Bollywood Actress

The sole reason for doing *Batla House* is my family background. When a police officer leaves for his duty, he doesn't know that he'll not return back home or not. This kind of bravery gives goosebumps. Also, My role which I am playing is not only of a wife but also of a journalist which attracted me more towards this role.

John Abraham, Bollywood Actor

After the *Batla House* incident many debates were held between politicians and Human Right activists. But my work was to meet real-life character i.e. Sanjeev Kumar Yadav that he has gone through during that time because so that I can justify the role. I love my country and therefore I love people who work for the country. I feel happy to bring out one such story in front of a huge audience.



Mushkil

The press conference of upcoming romantic-horror movie *Mushkil* was held in New Delhi. Actor Rajneesh Duggal and Pooja Bisht who are playing the lead in the movie came to promote the movie. The movie is set to be released on 9 August 2019.

The movie revolves around four friends who are vacationing in Greece and are rattled by a series of supernatural incidents that get increasingly dangerous. They must now team up with their tour guide Vedant and a mysterious stranger named Aveer to escape the mortal danger they're in, but their new allies could well be hiding a few dark secrets. The movie is directed by Rajiv S. Ruia and Produced under the banner of Big Bat Films by producer Ravinder Jeet Dariya.

Present at the event Rajneesh spoke about the uniqueness of the movie "Our team has worked really hard on the VFX of the movie so that it can match up to the level of Horror movies in Hollywood. *Mushkil* is a romantic horror, maybe the story doesn't seem to



be unique but the quality of the movie will definitely woo you."

Actress Pooja Bisht is making her debut in Bollywood with movie *Mushkil*, She spoke about the challenges she faced while shooting "The major challenge for me was wearing short dresses in the cold weather of Greece. It was very difficult to be in character and concentrate in such cold weather." Pooja was a part of reality show before coming to Bollywood, when asked about her journey from TV to the cinema she told, "My experience in reality show was very bad as people always used to fight and abuse in there, I was never able to relate to them. In movies, there is a proper script and character which you are playing that excites me more as an artist."

Arjun Patiala

Diljit Dosanjh, Kriti Sanon, and Varun Sharma came to New Delhi for the promotion of their upcoming movie *Arjun Patiala*.

Arjun Patiala is a Hindi-language romantic spoof comedy. Kriti Sanon playing a crime journalist and Diljit Dosanjh is playing a quirky, small-town cop. The film is directed by Rohit Jugraj and Co-

produced by Bhushan Kumar and Dinesh Vijan jointly. The film is produced under the banner of T-Series and Maddock Films. It will be released on 26th July 2019.

Present at the event, Kriti said, "As *Arjun Patiala* is a comedy movie there was a lot of energy on the sets. I remember a scene in the movie where both Diljit and Varun are drunk and they are slurring a lot. I was not able to control my laugh on the sets and I actually stopped the shoot for a while to just laugh at that scene. Kriti when asked about playing the role of a cop in future,

she expressed, "I would really like to play the role of a lady cop in the movie directed by Rohit Shetty Sir."



Badman

His antagonist roles in films might have earned him the title of ‘bad man’, but to his friends in the industry -- and outside -- actor Gulshan Grover remains the man with a “golden heart”.

Grover was in Delhi for the launch of his biography, “Bad Man”. He is a great and strong guy. He has been beaten out badly so many times to reach where he is today,” actor Jackie Shroff said.

“You (Gulshan) are a bad man on the book, but yours heart is a good man’s heart,” said Shroff, whose sentiment was shared by his other colleagues present at the book launch, including actors Sunil Shetty & Mahima Chaudhry and popular producers Raju Chadha and Rahul Mitra.

Shetty, who has shared screen with Grover in many films, said not one but at least “400 books” needs to be written to know “the man completely”, not just the actor.

In a career spanning 40 years, Grover has acted in over 400 films, including international

projects. “They say ‘friends are the family you choose’, and I think we chose Gulshan. He is family, he has always been there. Be it good, bad or ugly, he is always always with you.

The star-studded event also saw notable

people from different walks of life, including veteran BJP leader L K Advani with daughter Pratibha, FDCI President Sunil Sethi, former Supreme Court judge A K Sikri and BCCI acting president C K Khanna.



GEFCO Group

GEFCO India, subsidiary of the GEFCO Group, world leader in complex supply-chain solutions and the European leader in automotive logistics, today announced the appointment of Prasanna Kumar M.V. as the CEO and MD of India operations, in Chennai.

In a move to bring the success of its global practices to India and further shape the future of the country’s supply chain solutions, Prasanna will drive GEFCO’s presence and expansion within the market. With over 28 years of in-depth experience in the logistics and global supply chain sectors, Prasanna Kumar, would be spearheading the overall growth and profitability of the company in India. As part of his role, he will ensure the success of GEFCO operations by combining his extensive expertise in the logistics industry with proven global practices of GEFCO.

“With India constantly increasing its global footprint in the logistics and supply chain business, the opportunity to be a part of GEFCO could not have come at a more opportune time. I really look forward to working and collaborating with the team in order to establish GEFCO’s position as a leader in the Indian logistics market,” said Prasanna.

GEFCO India has been establishing its global best practices within the market, and meet the customers’ supply chain challenges and deliver cost effective solutions through value-based propositions and collaboration.



Mr. Punjab 2019

Actress Ihana Dhillon, who has become a household name in Punjab, is all set to judge the latest season of modeling show Mr. Punjab 2019. The auditions have started for the talent hunt show and Ihana is currently busy promoting the show in Delhi.

The Hate Story 4 actress says, “Mr. Punjab has launched the careers of many talented artists. It is one of the biggest opportunities to make grand career in the entertainment industry. Many young Punjabi boys have started their career in the entertainment industry with the show. I’m really grateful to be a part of show and I’m looking forward to it.”

A large number of contestants came all the way from Punjab and Haryana to participate in Mr Punjab 2019. The auditions were held in cities like Ludhiana, Amritsar, and Jalandhar.

Mr. Punjab is one of the biggest modeling shows in Punjab. The show has made careers of many celebrities, including MTV Roadies and Bigg Boss 9 winner Prince Narula and many more.



Tinder adds New Safety Feature

Tinder, the world's most popular app for meeting new people, announced a new safety feature, Traveler Alert. The feature is designed to protect and inform members of the LGBTQ community from the inherent risk of using dating apps in the nearly 70 countries that still have discriminatory laws effectively criminalizing LGBTQ status.

The Traveler Alert will appear when the app is first opened in one of these countries to educate and warn users about the potential dangers LGBTQ people face. This update further strengthens the brand's focus on keeping all its users safe. As part of the update, users who identify as LGBTQ will no longer automatically appear on Tinder when they open the app in these countries. Once the alert is activated, users will have the choice to remain hidden while in that location or opt into making their profile public so that they can connect with new people. In the latter case, if a user has added sexual orientation or gender identity to their profile, the app

will automatically take the step to remove this information to safeguard users from law enforcement agencies and individuals who may target them. The alert will appear when users are on the ground in these countries, as well as if they are using Tinder's Passport feature to connect with users in any location in the world. Once users have left the country or changed their location, then they will be visible again on the app.

Tinder collaborated with ILGA World, sourcing data from their latest State-Sponsored Homophobia report, to help establish where the alert should be deployed. If users are served the warning and would like to learn more, they

will be directed to ILGA World's 2019 resources focused on sexual orientation laws.

In addition to its Traveler Alert, Tinder has launched a number of updates and efforts in support of the LGBTQ community over the last year. With the help of India's oldest LGBTQ organization, The Humsafar Trust and LGBTQ author and inclusion advocate, Parmesh Shahani, the app released 23 more genders. This was followed by the launch of a new Sexual orientations feature, which gives users another way to express sexuality and have more control over potential matches.

Traveller Alert is rolling out soon on iOS and Android.

Taru Kapoor, GM-India, Tinder and Match Group

Inclusivity and acceptance are core values at Tinder and drives all our efforts. Everyone is welcome on Tinder- regardless of gender identity and orientation and the safety and security of our users is also of paramount importance to us. The Tinder Traveler Alert combines these values, ensuring that our LGBTQ+ users are aware of the necessary precautions they need to take in countries that are hostile towards gender and sexual orientations outside the binary. This alert is an example of the many steps that we are taking to protect our users around the world, and is an extension of our many efforts to facilitate better connections for LGBTQ+ users in India.

André du Plessis, Executive Director at ILGA World

We hope that this development will raise awareness amongst all Tinder users, and help protect people of diverse sexual orientations in the 69 countries around the world that currently still criminalise same-sex love. We support Tinder's dedication to improving security features for their users. We work hard to change practices, laws and attitudes that put LGBTQ people at risk - including the use of dating apps to target our community - but in the meantime, the safety of our communities also depends on supporting their digital safety.

Extravagant Musical Nights

"Haven't witnessed anything as big as this," says the veteran music composer Pyarelalji while talking about his recent shows in Gujarat. Hosted under the banner of GoCeleb, these shows witnessed a full house and an exhilarating experience for true music lovers.

GoCeleb Club, India's first multicentric, movable membership-based club, that is set to be a game changer of the Indian Entertainment Industry. And its recent hit has been 4 City Gujarat Tour with the stalwart of the music industry Laxmikant Pyarelal where the veteran music maestro himself performed on stage and had the audience on its feet. This was once in a lifetime kind of opportunity for people of Gujarat to witness the legend performing. Also, the world-famous Sand Artist Nitish Bharti traveled with the troupe and told the duo's musical story through

sand art. The events received great support and appreciation from people of Gujarat.

"This is just one of the many shows that are to follow," says Chirag Shah, founder GoCeleb, who has huge plans for his entertainment firm.

The idea of GoCeleb matured in Chirag's mind, was transformed into an innovative concept in 2013. From starting off as an online artist booking portal, GoCeleb also introduced membership based Entertainment Club offering all needs of entertainment under a single membership.



NEC signs agreement with Genesys

NEC Technologies India (NECTI), a wholly owned subsidiary of NEC Corporation, has signed a reseller agreement with Genesys® (www.genesys.com), the global leader in omnichannel customer experience and contact center solutions. The agreement enables NECTI to market, sell and support Genesys products in the India market.

The partnership with Genesys expands NECTI's existing portfolio of Private Network Solutions, including unified communication servers and IP-PBX systems. As a Genesys reseller, now NECTI can deliver an

end-to-end, fully-integrated customer experience solution for businesses of all sizes. In addition, NECTI is positioned to help state governments launch citizen-centric call center services under the smart-cities initiative.

This agreement also enables NECTI to further support India's contact center market which has shown rapid growth with the country's rise as a global hub for customer service outsourcing.

Mr. Takayuki Inaba, Managing Director, NECTI, said, "Genesys has extensive global reach and a rich partner ecosystem to provide country-level and vertical-specific contact center solutions and services. This partnership will help us add value to our existing customer base and open up multiple new opportunities in the market where businesses are focusing on improving the customer experience."

Mr. Raja Lakshmi pathy, Managing Director, Genesys India said, "We are thrilled to expand our reach in India by adding NECTI as a value-added reseller. With their extensive expertise in Smart Cities as well as the partnerships with mid-market businesses, NECTI will help joint customers extend the value of their Genesys solution."



Tale of the Lion King

An all-new, original outdoor musical theater production, "Tale of the Lion King," has debuted at Disney California Adventure Park. This new stage show celebrates the characters and music of Disney's "The Lion King" in an imaginative and unique way.

The lead narrator, Mwongozo –Swahili for "guide"— leads a troupe of 18 performers called the Storytellers of the Pride Lands in this adaptation, which is presented in a contemporary story-theater style that retells the tale through language, song and dance.

"The approach that we've taken with 'Tale of the Lion King' is that this is a story that was passed on from generation to generation, and now it's come here to Disney California Adventure park," said Susana Tubert, Creative

Director, Disney Parks Live Entertainment. "The Storytellers of the Pride Lands have come to share this ancestral story of how a cub became a king."

Guests will dance and sing along to new musical arrangements of their favorite songs, including "Circle of Life," "Can You Feel the Love Tonight" and "Hakuna Matata," among others. The live drumming and singing, along with the set and costumes all celebrate the cultural roots of this beloved Disney story. For a limited-time, "Tale of the Lion King" will be

performed several times daily at the Palisades Stage in Disney California Adventure.



Umrao Jaan Ada- The Musical

The Musical" was held on 24th July in The Lalit Hotel, New Delhi.

The live musical is going to be staged from 3rd August to 11th August at Jawaharlal Nehru Weightlifting Indoor Stadium, New Delhi, organized by gravity Zero Entertainment. The members of the team present at the event included prominent Music Directors Salim Merchant and Sulaiman Merchant,

Director Rajeev Goswami bagged the credit of managing the longest-running musical theater, "Beyond Bollywood". Renowned Bollywood Singer Pratibha Singh Baghel who is going to play the iconic Umrao Jaan Ada and TV Actress Kanika Maheshwari will be portraying the character of Khanum Jaan.

The musical show with live performances is an adaptation of Mirza Hadi Ruswa's classic novel Umrao Jaan Ada which focuses on the life of Umrao Jaan, a courtesan. Bollywood's famous music composer duo Salim –Sulaiman Merchant will be adding magic theatrical adaptation.



Fresh & Crisp Sensibility

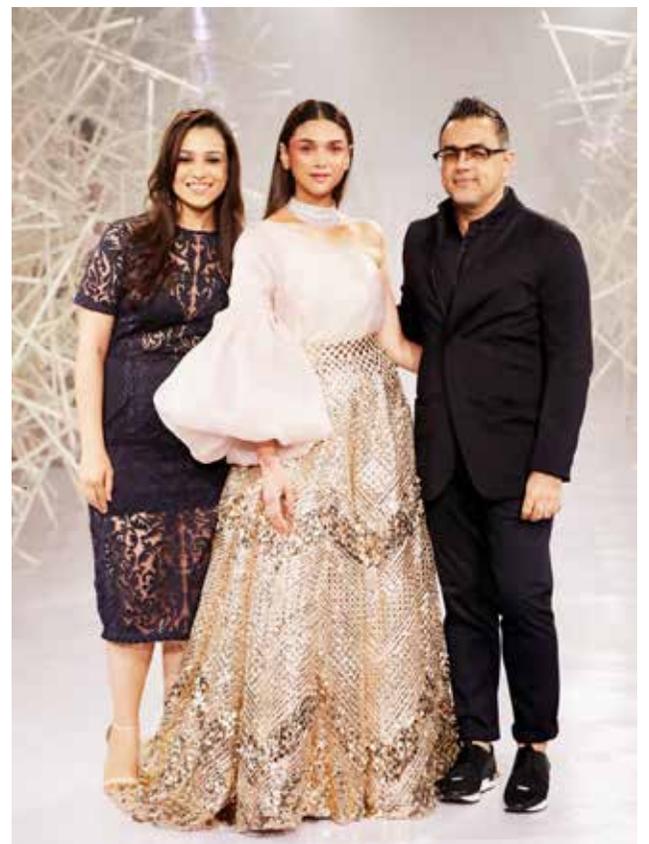
Pankaj & Nidhi launched their brand in 2006. Celebrated for their 'fresh & crisp sensibility', this talented couple pushes the envelope when it comes to creativity and innovation.

Their designs are eclectic, make generous use of colour, and are inspired by craftsmanship, symbolic and cultural objects from across the world. Pankaj & Nidhi's ensembles use a contemporary language, and target women who prize authenticity.

Mosaic is the duo's inaugural couture collection. It takes inspiration from the decorative art form of the same name that originated thousands of years ago but flourished particularly in the 6th-15th century Byzantine empire, when it was gloriously used on walls and ceilings in basilicas and churches.

Pankaj & Nidhi's Collection 2019 pays tribute to this period of magnificent ornamentation by recreating the same magic with artisanal dexterity on textiles. Three-dimensional, hand-cut appliques and precision inlay work with metallic fabric biscuits have been rendered on translucent tulle and satin organzas to give a breathtaking effect to the garments. Precise and geometric embellished motifs turn a medieval inspiration into a graphic vision for the future.

The iridescent colour palette ranges from quarried greys, citrine yellows and sapphire blues to molten gold and silver in modern, red-carpet ready silhouettes for the new-age woman.





Travel to a Simpler World

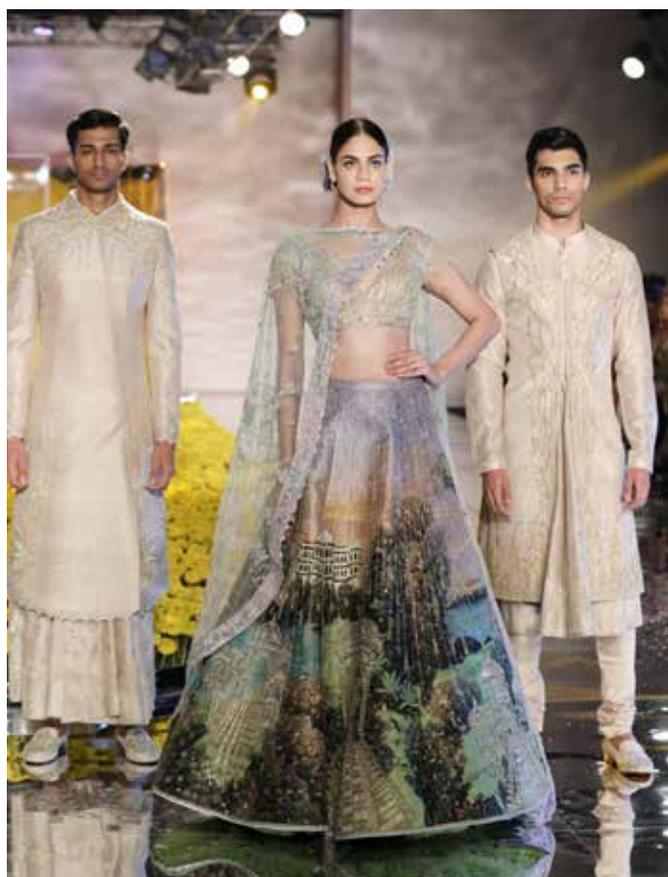
Sulakshana Monga, the woman behind Soltee, has been offering unique designs and elegant handcrafted ensembles since 2003.

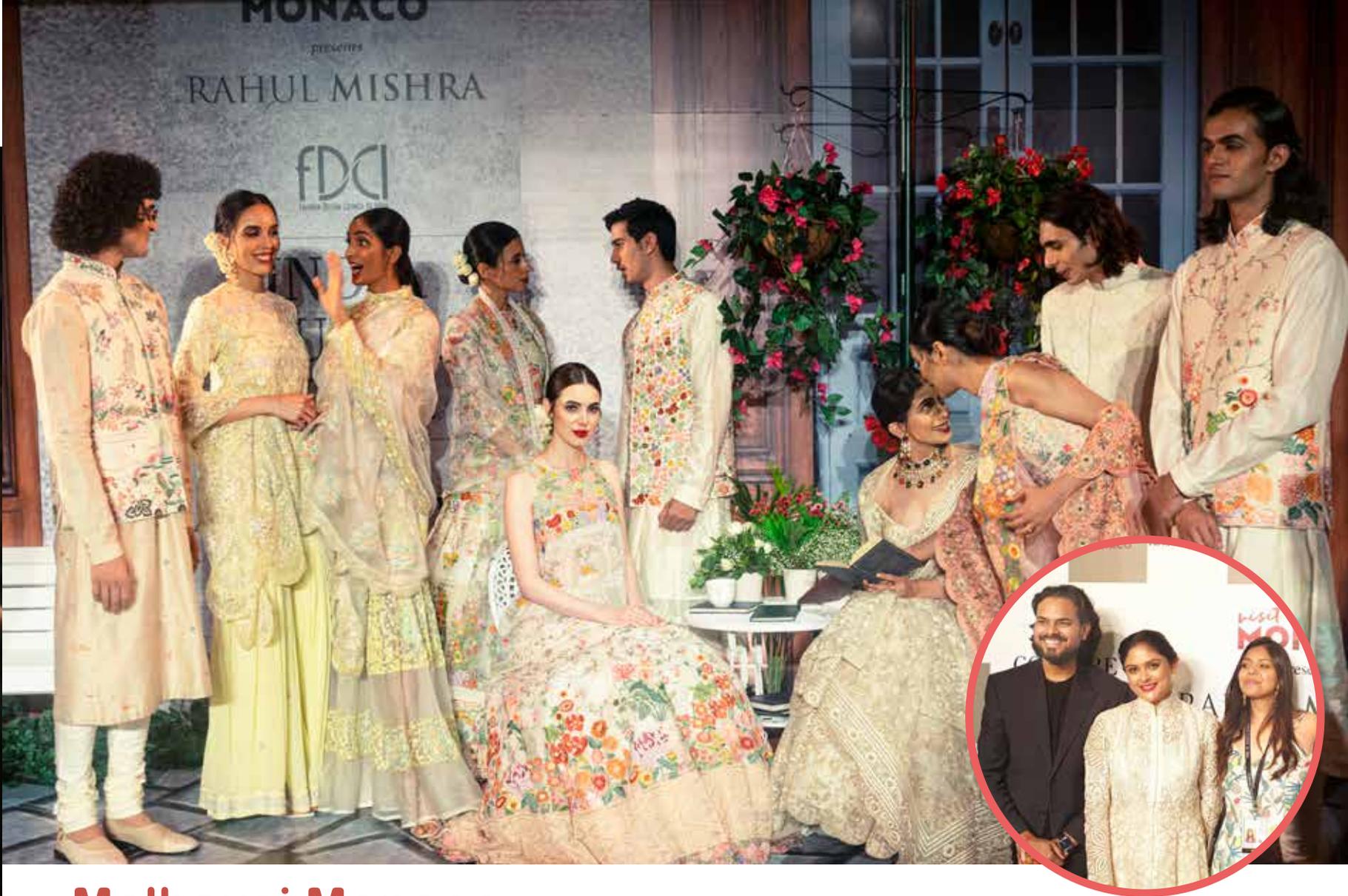
Her creativity is driven by the use of traditional handwork, luxurious textiles, bold cuts and painterly patterns. With the use of luxury raw silks, intricate embellishment and embroidery techniques, the designer blends antiquity with modernism.

The essence of Sulakshana's couture house is perpetual storytelling. "Our patrons are poised, distinctive and unconventional in their taste, and seek a sense of modesty in their approach to luxury. A form of time travel to a simpler world is a deliberate act in every garment that is consciously designed and crafted. The brand is

conceptualized with an inclination to individuality and spirituality and a fascination for mythology," says the designer.

The 2019 Varanasi collection is eccentric and opulent, and reflects the culture found in the ghats of Varanasi and the traditions of India. "The collection brings out Indian heritage and culture through colours. We have used seven colors in the collection. Embroidery techniques have been contemporized and we have used nakshi, dabka, sequins, Swarovski crystals, ghungroos, feathers, raffia and lace to make our garments look exclusive and extravagant."





Malhausi Monaco

Monaco Tourism presented the incredible collection by the master storyteller and couturier Rahul Mishra at India Couture Week 2019.

Monaco Tourism presented the incredible collection by the master storyteller and couturier Rahul Mishra at India Couture Week 2019.

Malhausi Monaco, the masterly showcase, revolved entirely around the famous streets of Monte Carlo and celebrated the emotion associated with a joyous human interaction with nature in Malhausi and an inherent walk along the memories of picturesque dwellings in Monaco.

The collection brings out a very strong connect between humans & nature enveloped between the colourful flowers and the fragrant air around them. The designers' recent trip to the Principality of Monaco last summer, was a perfect escape and a fairy-tale by the Mediterranean Sea. This trip cajoled him from within & resurfaced his childhood memories. As they say, travel outside to reconnect with your inside. Rahul's collection is truly a work of artistic memory and emotions sparked by a romantic flashback of his childhood nature dwellings in Malhausi.

Rahul Mishra said, "We are thrilled to collaborate with Visit Monaco for the showcase of our couture collection which majorly takes inspiration from my experiences during a blissful visit to the Principality of Monaco, last summer."

The viewers found themselves surrounded by facades and lush foliage, the set was

majorly inspired from the streets of Monaco that entail an emphatic co-dwelling of sustainable living and elements like culture, nature and architecture. As explained by Vedika Mohan from the Wedding Design Company, "Rahul's memory of cascading bougainvillea in Malhausi and the similar emotional connect he felt while walking the narrow-cobbled streets of Monaco lit-up by lamp posts, was my inspiration behind his Couture Show set."

Speaking on the occasion, Rajeev Nangia, India Director, Monaco Government Tourist Bureau said, "It is our pleasure to present the new collection created by Rahul Mishra. The flora and fauna as utilized by Rahul, in his collection and style, are a brilliant reflection of his childhood memories in Malhausi, and the inspiration drawn from his recent visit to the Principality of Monaco. Very creatively, he has amalgamated the essence of two diverse places. Monaco, the second smallest country in the world, is a luxurious strip located on the extremely picturesque French Riviera and a year-round destination to soak in the lap of luxury, that will leave you mesmerized. The Principality of Monaco is taking various environmental & sustainable initiatives, to reduce the carbon footprint and ensures that there is handover of a lovable heritage to our generations to come. We are delighted to be associated with

Rahul Mishra in showcasing his love for nature. His colourful inspirations are truly modern and an evergreen couture. His collection treasures the initiatives of Monaco's "Green is the New Glam" campaign, a pro-active commitment by the Principality, where each experience, from hospitality to cuisine to major attractions as well as mobility, lets you discover and savor fresh feels of the ethereal paradise that Destination Monaco is bestowed with!"



Prediction for August 2019 by Poonam Sethi

“The more you give, the more you receive” is the motto of renowned Tarot card reader and holistic healer, Poonam Sethi, lives by. She has studied Feng Shui and Tarot card reading at several institutions across the globe and has, through extensive self-study, practice and perseverance, mastered the art of guiding people from the present into the future to precision.



ARIES

This is an important 'karmic period', actions taken during this time will be the 'needs' of your tomorrow. If you are feeling challenged, it's because you are harboring a deep seated resentment or misunderstanding towards someone. (perhaps even God.) You are being given the opportunity to resolve it.

Lucky color: Green
Lucky number: 9



TAURUS

A lot of work is coming your way, make the most this time. That which you once loved will become a burden that will no longer give you satisfaction or joy. Let go...

Lucky color: Red
Lucky number: 7



GEMINI

Complications regarding incorrect work methods or programs will end, but so will the possibility of merging with another in a business venture or personal matter. You could experience chest pains or breathlessness.

Lucky color: White
Lucky number: 2



CANCER

You will completely be immersed in projects designed to build, construct or promote your future or your livelihood and there will be talks about moving home. A new relationship or partnership is about to be established. A marriage proposal is indicated.

Lucky color: Crimson
Lucky number: 9



LEO

You will be trying to clear up obscure or ambiguous documents, ledgers or statements, but will not have much success. More facts are needed. An unexpected payment or letter will arrive, which will surprise you pleasantly. You will have many emotional swings, and will be daydreaming about love and romance.

Lucky color: Vermilion
Lucky number: 4



VIRGO

You will be questioning the motives or behavior of another and feeling a bit left out or abandoned, you will also feel your life, occupation and people you have to deal with have become a tedious and encumbering chore. You will have a relation that you have outgrown or a friendship.

Lucky color: White
Lucky number: 1



LIBRA

Someone will be the unexpected catalyst to a brand new business venture or being an opportunity that could increase your earnings substantially. Your emotional state will improve through the intervention of another. A new job assignment or complicated work project is about to begin.

Lucky color: Blue
Lucky number: 3



SCORPIO

You will experience an undercurrent of tension or discomfort with your friends or business partners because something will be unsettled in your mind that will need to be discussed and resolved. Domestic help would disturb your peace of mind. You will be lucky in romance.

Lucky color: Orange
Lucky number: 2



SAGITTARIUS

Money will be acquired from a business of your own or business done out of your home. Be sure to handle financial negotiations and business transaction "before" you get started, or else misunderstandings will arise. A new ailment or flight to a different environment will ease existing tension and loneliness.

Lucky color: Black
Lucky number: 6



CAPRICORN

The form you wish will take as yet to be materialized, and so, at this point, situation will be unresolved. There will be discussion about a union, merger or marriage and you will be very willful about what you want.

Lucky color: Peach
Lucky number: 5



AQUARIUS

You will feel frustrated over the constant effort it takes to deal with your friends or romantic relationships. You will have to be totally self reliant. You will be irritated with your travels or have problems with cars or your transportation financial gains are possible by the weekend.

Lucky color: Silver
Lucky number: 4



PISCES

It will be a strain communicating with some people because you will feel scattered, intolerant or critical, yet it will motivate you to get your intention clear and to take action and resolve the difficulty. A negative condition is going to end, followed by an important decision.

Lucky color: Red
Lucky number: 8



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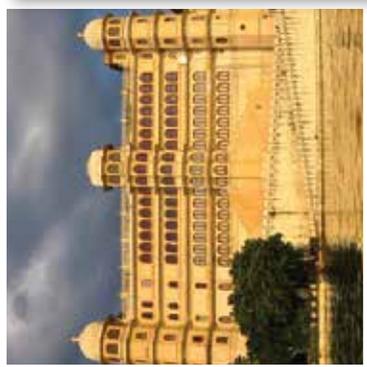
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Jaisalmer - Bikaner - Mandawa - Delhi



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- Khimsar - Manvar - Jodhpur - Rohet -
Mount Abu - Udaipur - Dungarpur
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- Ranthambore - Agra - Delhi



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