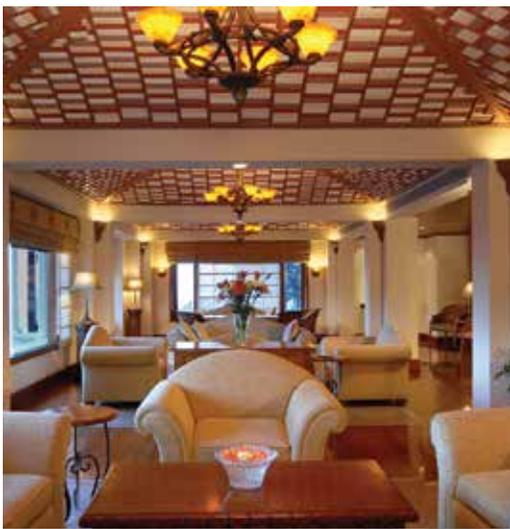


# T3FS

Trendy Travel Trade with Food & Shop

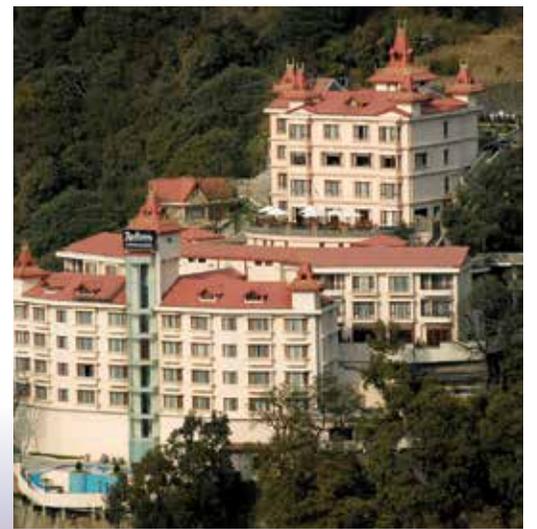
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## PUBLISHER'S NOTE



Dear Reader,

It's time to say goodbye to the financial year 2019-2020 and with the end of the year all eyes on budget 2020-2021. Presenting the first Union Budget of the third decade of the 21st century, Finance Minister Smt. Nirmala Sitharaman unveiled a series of far-reaching reforms, aimed at energizing the Indian economy through a combination of short-term, medium-term, and long term measures on 1st February 2020.

The Union Budget has been structured on the overall theme of "Ease of Living." Infrastructure receives a boost, with 100 more airports by 2024 to support Udaan scheme; and operation of 150 passenger trains to be done through PPP mode.

On Culture and Tourism, establishment of an Indian Institute of Heritage and Conservation under Ministry of Culture proposed with the status of a deemed University. 5 archaeological sites to be developed as iconic sites with on-site Museums - Rakhigarhi (Haryana), Hastinapur (Uttar Pradesh) Shivsagar (Assam), Dholavira (Gujarat) and Adichanallur (Tamil Nadu). Re-curation of the Indian Museum in Kolkata, announced by Prime Minister in January 2020. Museum on Numismatics and Trade to be located in the historic Old Mint

building Kolkata. 4 more museums from across the country to be taken up for renovation and re-curation. Support for setting up of a Tribal Museum in Ranchi (Jharkhand). Maritime museum to be set up at Lothal- the Harrapan age maritime site near Ahmedabad, by Ministry of Shipping.

In hospitality you will get to know about the various trends and the market of hospitality industry.

In Lifestyle we focused on Women's Day. The world increasingly recognizes the contributions of women in all walks of life.

Rightly said by Margaret Thatcher "If you want something said, ask a man; if you want something done, ask a woman." International Women's Day is around the corner and it's time to celebrate womanhood. Undoubtedly, sometimes we learn from our mistakes and sometimes from other's experiences. Here we are going to learn lessons from real-life experiences.

Women are the epitome of strength, love, sacrifice and courage. The role of women has changed tremendously and they have been able to create a positive impression in society. Women are now self-sufficient, well aware and financially independent. They have attained immense success in every field, whether it is sports, politics or academics.

*Vedika Sharma*

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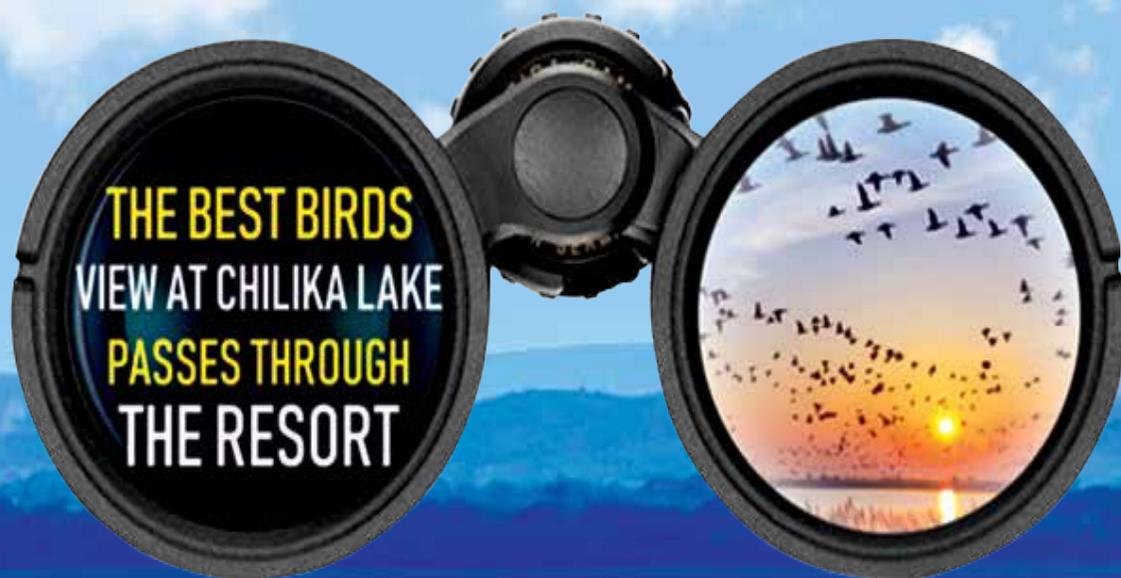


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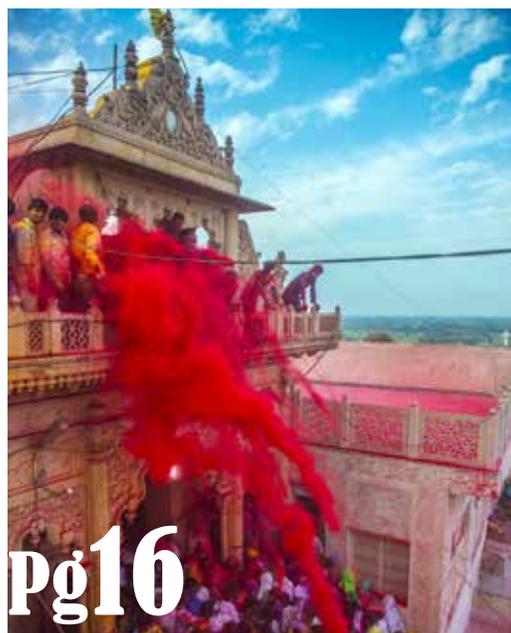
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## Partnership between Amadeus and Seera Group

Amadeus and Seera Group, the Middle East region's leading provider of travel and tourism services, have strengthened their partnership to drive technology innovation in the region's tourism sector.

This follows a year of successful partnership between the two leading entities that led to significant digital transformation of travel and tourism services offered by Seera Group and helped enhance its all-round business efficiency.

With the renewed partnership, Seera Group works closely with Amadeus to strengthen

its online business further, integrating digital touch-points across all its operations, including its flagship corporate and government travel business, elaa. As the travel tech provider across Seera's diverse portfolio of services, Amadeus brings cutting edge innovation and state-of-the-art tech tools that enhance customer service standards and bring higher operational efficiency across the Group.

In other highlights of the successful partnership, Amadeus is supporting Seera Group in expanding its omni-channel consumer

travel business, Almosafer, across Saudi Arabia, Kuwait and beyond, in addition to the ongoing digitisation of booking services for corporate and government travel via elaa.



## Brave, Not Perfect

Celebrity Cruises announced Reshma Saujani, founder and CEO of international nonprofit Girls Who Code and author of international bestseller, "Brave, Not Perfect," as the Godmother for Celebrity Apex, the second ship in the brand's industry-changing Edge Series of vessels. She will name the new ship at the official inaugural ceremony in Southampton, UK, on March 30, 2020.

Traditionally, the Godmother is the spiritual embodiment of a vessel and she inspires,

protects and touches the lives of everyone who sails onboard. With its groundbreaking Edge Series ships, Celebrity is selecting Godmothers who are breaking ground in their respective fields for people around the world. The first Edge Series Godmother, who inaugurated Celebrity Edge in November 2018, was Nobel Peace Prize Laureate Malala Yousafzai, renowned for her advocacy of educational opportunities for girls everywhere.

Since launching in the U.S. in 2012, Girls

Who Code has reached 185,000 girls at nearly every stage of their educational journey. The organization is on pace to close the gender gap in new entry-level computer science jobs by 2027, with college-aged alumni of Girls Who Code majoring in computer science and related fields at 15 times the national average. In 2019, Girls Who Code was named the #1 Non-Profit on Fast Company's Most Innovative Companies list.

## Global Film Tourism Conclave 2020

PHD Chamber of Commerce and Industry (PHDCCI) organized the 4th edition of Global Film Tourism Conclave with the theme 'Experience the potential of Cinematic Tourism' on 21 January 2020 at Novotel, Mumbai, Juhu Beach. The programme was supported by the Ministry of Tourism, Government of India. Producers Guild of India was the Synergy Partner for the programme.

H.E. Eleonora Dimitrova, Ambassador, Embassy of the Republic of Bulgaria and H.E. Radu Dobre, Ambassador of Romania gave a detailed presentation on the locations and incentive schemes for film shootings in their respective destinations.

Vinod Zutshi (Retd. IAS), Former Secretary, Ministry of Tourism, Government of India, spoke about the initiatives of the Ministry of Tourism and various state governments

for promoting Film Tourism. He said that the Government of India has also approved execution of MoUs with various countries to foster bilateral cooperation through Film Tourism.

Leading Indian Filmmaker, Anil Sharma maker of blockbuster Gadar-Ek Prem Katha and noted Producer and Managing Director of Tips Industries, Ramesh Taurani who produced movies like Race, Race 2, Race 3, Entertainment and many others, were felicitated during the programme for their contribution towards the Indian Cinema. They requested to curb the lengthy process of

approvals and permissions to shoot in India and urged the state tourism boards to come out with film industry friendly policy.



## Digitalisation and sustainability

Digitalisation and sustainability are two topics that are currently of decisive importance in the global tourism industry. They are key for tourism professionals everywhere, regardless which market they represent. Without an elaborate digitalisation plan and a far-reaching sustainability strategy it will be impossible to ensure solid progress and long-term opportunities for the future. These are the aspects and topics that participants will address at the ITB Berlin Convention 2020 as

part of the outstanding programme of events at the CityCube Berlin. Experts, researchers, industry executives as well as policymakers will provide information in their keynote speeches – with numerous discussions and interviews also on the agenda.

Sustainability: one goal – many aspects

A new event will be kicking off the convention: on 4 March at the first ITB Responsible Destination Day participants can explore the topic of socially aware travel

behaviour. The focus will be on the prospects for reaching sustainability goals. At the 1 p.m. session the key question will be how expedition cruises can be made environmentally friendly. Hosting the event, Thomas P. Illes, a cruise analyst and university lecturer, will debate the issue with four leading expedition cruise experts from this sector. At 5 p.m. at the Ministers' Roundtable qualified experts will discuss various sustainable destination best practices.



### Royal Journey of India 18 to 20 Nights

Delhi - Jaipur - Pushkar - Ranthambore  
Sawai Madhopur - Kota  
- Bundi - Chittorgarh - Bijaipur -  
Udaipur - Kumbalgarh - Jodhpur -  
Jaisalmer - Bikaner - Mandawa - Delhi



### Archaeological Tour of Rajasthan

21 to 23 Nights  
Delhi - Jaipur - Samode - Nawalgarh -  
Bikaner - Gajner - Jaisalmer - Osian  
- Khimsar - Manvar - Jodhpur - Rohet -  
Mount Abu - Udaipur - Dungarpur  
- Deogarh - Ajmer - Pushkar - Pachewar  
- Ranthambhore - Agra - Delhi



### Majestic Kerala

14 to 15 Nights  
Mumbai - Mangalore - Bekal - Wayanad  
- Kozhikode (Calicut)  
- Cochin - Thekkady - Kumarakom -  
Quilon - Varkala - Kovalam



### Enchanting Himalayas with Taj

13 to 15 Nights  
Delhi - Agra - Darjeeling - Gangtok -  
Phuntsholing - Thimphu - Punakha -  
Paro - Delhi



### Tribal Trail

15 to 17 Nights  
Bhubaneswar - Dangmal - Bhubaneswar  
- Baliguda  
- Rayagada - Jeyapore - Rayagada -  
Gopalpur - Puri - Bhubaneswar



### Buddhist Temple with North East India Tour

14 to 16 Nights  
Delhi - Varanasi - Bodhgaya - Patna  
- Kolkata - Bagdogara - Darjeeling  
- Pelling (Pemayangtse) - Gangtok -  
Kalimpong - Bagdogra - Delhi

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# BLTM Delhi 2020

BLTM Delhi, scheduled from 31st January to 1st February 2020 is India's leading trade show on Business, MICE & Leisure travel hosted within the city-centre of New Delhi.



**H**eld in the 5-star Leela Ambience Convention Hotel, it is an exclusive 2-day travel mart. The Guest of Honor is the Minister Commercial of the Sri Lanka High Commission, Ms. Uppekha Samarantunga.

Taiwan, Sri Lanka, Indonesia, Maldives and Mauritius have joined the BLTM 2020 bandwagon along with over 100 other prime exhibitors. Highlights: 100 hand-picked corporate buyers, Global Admin Heads, VP & Country Admin Heads, Global Travel Category Managers and Travel Procurement Heads; world-class panel discussions on key corporate travel issues; a special track on Destination Weddings; a unique conference programme on the trends and challenges of the Indian wedding industry; an exclusive Wedding Zone

# OTM Mumbai 2020

The most awaited travel trade show in India, OTM Mumbai concluded on 5th February 2020 at the Bombay Exhibition Centre.

**T**he Guest of Honour for the Valedictory and Awards Programme was the Secretary of the Ministry of Tourism India, Mr Yogendra Tripathi.

Mr Sanjeev Aggarwal thanked the 1,000+ exhibitors from 60 countries and destinations, and the 20,000 plus buyers that came to the show over the 3 days. OTM was the culmination of over a dozen travel trade shows held across the length and breadth of India. OTM has witnessed a growth rate of 20% and a 50% increase in entrees despite the perceived economic slow-down.

Mr Yogendra Tripathi, addressed the attendees for their positive and encouraging response. He cited OTM as an important platform to engage,

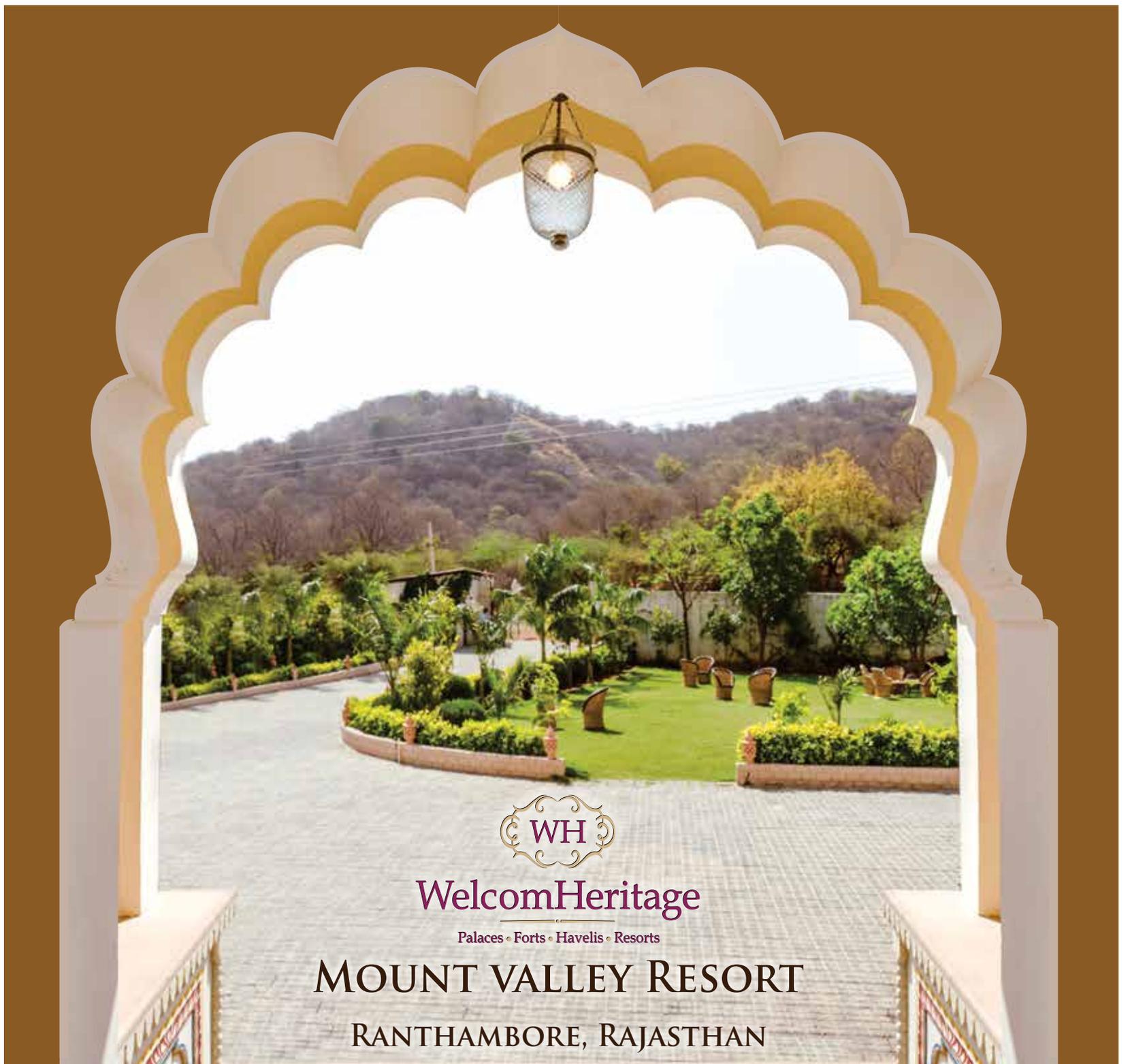
discuss and reinforce ideas. He lauded tourism as an important sector contributing to impetus and growth in the economy through employment generation and GDP among other factors. He quoted the cumulative arrivals in India have gone up by 8% while the ease in e-visas has contributed to a 20% growth. He also repeated the Prime Minister's plea for all Indians to visit 15 destinations from now until 2022.

The categories for awards ranged from group participation, B2B online travel, cruise, airline, travel technology, destination management company, best pavilion, exotic destination to eco themes. The major winners were the premium destination partners like Sri Lanka, Indonesia,



Azerbaijan, Taiwan, Greece, Malaysia among others.





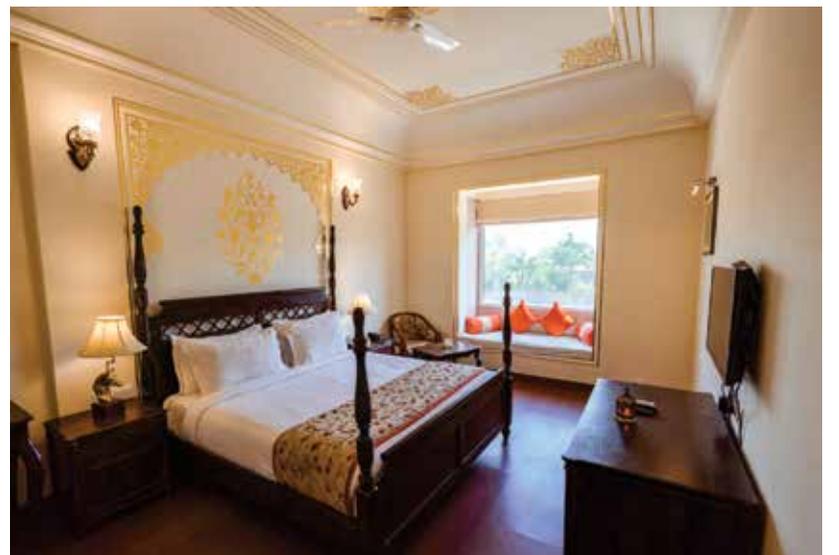
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# UNION BUDGET 2020-2021

It's time to say goodbye to the financial year 2019-2020 and with the end of the year all eyes on budget 2020-2021. Here let's have a look at what the stars of the travel industry say about the budget 2020-2021.

• **Vedika Sharma**

Presenting the first Union Budget of the third decade of the 21st century, Finance Minister Smt. Nirmala Sitharaman unveiled a series of far-reaching reforms, aimed at energizing the Indian economy through a combination of short-term, medium-term, and long term measures on 1st February 2020.

The Union Budget has been structured on the overall theme of "Ease of Living."

Infrastructure receives a boost, with 100 more airports by 2024 to support Udaan scheme; and operation of 150 passenger trains to be done through PPP mode.

550 wi-fi facilities in as many stations. Four station re-development projects and operation of 150 passenger trains would be done through PPP mode. The process of inviting private participation is underway. More Tejas type trains will connect iconic tourist destinations. High-speed train between Mumbai to Ahmedabad would be actively pursued. Similarly, 100 more airports would be developed by 2024 to support Udaan scheme. Air fleet numbers expected to go up from the present 600 to 1200 during this time. Allocation of Rs 1.70 lakh crore proposed for transport

The proposed changes in tax slabs are listed in the following table:

Taxable Income Slab (Rs.)	Existing Tax Rates	New Tax Rates
0-2.5 Lakh	Exempt	Exempt
2.5-5 Lakh	5%	5%
5-7.5 Lakh	20%	10%
7.5-10 Lakh	20%	15%
10-12.5 Lakh	30%	20%
12.5-15 Lakh	30%	25%
Above 15 Lakh	30%	30%

## Infrastructure

On Infrastructure sector as highlighted by the Prime Minister that Rs 100 lakh crore would be invested over the next 5 years, National Infrastructure Pipeline was launched on 31st December 2019 of Rs 103 lakh crore. It consists of more than 6500 projects across sectors and are classified as per their size and stage of development. She said that about Rs 22,000 crore has already been provided as support to Infrastructure Pipeline. Accelerated development of highways will be undertaken. This will include development of 2500 Km access control highways, 9000 Km of economic corridors, 2000 Km of coastal and land port roads and 2000 Km of strategic highways. Delhi-Mumbai Expressway and two other packages to be completed by 2023. Chennai-Bengaluru Expressway also be started. It is proposed to monetise at least 12 lots of highway bundles of over 6000 Km before 2024. Indian Railways aims to achieve electrification of 27000 Km of tracks. She said that within 100 days of assumption of this government, it has commissioned

Infrastructure in 2020-21. Similarly, allocation of Rs 22,000 crore proposed for power and renewable energy sector in 2020-21. Expansion of the national gas grid from the present 16,200 km to 27,000 km proposed.

## Culture and Tourism

On Culture and Tourism, establishment of an Indian Institute of Heritage and Conservation under Ministry of Culture proposed with the status of a deemed University. 5 archaeological sites to be developed as iconic sites with on-site Museums - Rakhigarhi (Haryana), Hastinapur (Uttar Pradesh) Shivsagar (Assam), Dholavira (Gujarat) and Adichanallur (Tamil Nadu). Re-curation of the Indian Museum in Kolkata, announced by Prime Minister in January 2020. Museum on Numismatics and Trade to be located in the historic Old Mint building Kolkata. 4 more museums from across the country to be taken up for renovation and re-curation. Support for setting up of a Tribal Museum in Ranchi (Jharkhand). Maritime museum to be set up at Lothal- the Harrapan age maritime site near Ahmedabad, by Ministry of Shipping.



**Smt. Nirmala Sitharaman, Finance Minister, Government of India**

### The Union Budget Aims:

- To achieve seamless delivery of services through Digital governance
- To improve physical quality of life through National Infrastructure Pipeline
- Risk mitigation through Disaster Resilience
- Social security through Pension and Insurance penetration.

### The budget is woven around three prominent themes:

- Aspirational India in which all sections of the society seek better standards of living, with access to health, education and better jobs.
- Economic development for all, indicated in the Prime Minister's exhortation of "SabkaSaath, SabkaVikas, SabkaVishwas".
- Caring Society that is both humane and compassionate, where Antyodaya is an article of faith.

### The three broad themes are held together by

- Corruption free - policy-driven good governance
- Clean and sound financial sector.

### The three components of Aspirational India are-

- a) Agriculture, Irrigation and Rural Development
- b) Wellness, Water and Sanitation and
- c) Education and Skills



Commenting on post budget **Mr. Vijay Dewan, Managing Director, Apeejay Surrendra Park Hotels Ltd and Chairman of CII West Bengal State Council** for 2020-21 said “It’s a balanced budget, where the government has taken measures by allocating Rs. 2,500 crores for tourism promotion in FY21 in order to support the Incredible India initiative. The vision of the government to invest in the tourism sector will be a great push for the hospitality sector. India’s heritage and culture-rich experiences have always attracted tourists to the country and the government’s plan to develop five archaeological sites at iconic sites with on-site museums will attract more tourists from India and globally. The plan to develop 100 new airports will significantly help in building tourism infrastructure and will drive tourism growth.”



**Mr. Sunil Gupta, MD & CEO, Avis India** stated "The Union budget takes a calibrated approach to boost the country’s growth by investing in new infrastructure and ensuring clean air and environment for the people. Avis is a strong believer in making available transportation and infrastructure of the future, to build an environment-friendly economy. The allocation of Rs 1.7 lakh crore for transport infrastructure and the announcement of setting up 100 new airports under UDAN, is a big booster for travel and tourism in the country. At the same time, allotment of Rs 4,400 crore for clean air policies is a step in the pursuit of sustainable development. The scheme to boost electronic manufacturing in the country will also

support the electric vehicle ecosystem in the country. Setting up of on-site museums at five archaeological sites will help promote tourism and on road-transport in the country. The vision of the current government is to promote the domestic industry, tourism, and entrepreneurs, and the budget lays down its foundation through focused policies in the same direction."



**Indroneel Dutt, CFO, Cleartrip** mentioned "The government has backed its vision to turn India into one of the world’s top tourism hubs by allocating INR 2,500 crore for promoting tourism in general and setting aside a sum of INR 3100 crore for the Culture Ministry to boost regional tourism. What would be wonderful is to have an empowered nodal body comprising of the Govt / OTA / airline, hotel and other industry representatives with the objective of promoting discoverability, ease of booking and fulfilment of our cultural, natural and heritage sites.

Introduction of more Tejas Express type trains and the inauguration of several culturally-significant archaeological sites are other much-needed moves. We also welcome the Hon’ble FM’s proposal to develop 100 more airports as well as the doubling of the airline fleet by 2024. This calls for skilled manpower development in parallel. The aim to double the fleet to 1200 in the next 3 years will certainly accelerate the passenger growth rate."



**Mr. Bhavesh Gupta, CEO, Clix Capital** while focusing on the Budget 2020-21 and how it effects the NBFC Finance sector said “Reduced NBFC eligibility

**Personal Income Tax and Simplification of Taxation**  
 In order to provide significant relief to the individual taxpayers and to simplify the Income-Tax law, the Finance Minister has proposed to bring a new and simplified personal income tax regime, wherein income tax rates will be significantly reduced for the individual taxpayers who forego certain deductions and exemptions.

for SARFAESI Act is a well thought move that will help the sector to grow. Allowing NBFCs to be a part of TReDS will improve MSME access to credit, coupled with reduction in personal income tax slabs should spur consumption leading to growth.”



**Mr. Jasmeet Thind, Co-founder, Coutlook** emphasize “With technologies like AI, IoT and Data Analytics transforming the world, and cutting across streams, the Union Budget 2020 has introduced some ample changes that will certainly benefit the start-up community. The finance minister announcing that entrepreneurs from rural areas will be offered additional opportunities to learn and develop their skill sets is definitely a moment to rejoice. Stressing on digital connectivity throughout the country the INR 6000 crore allocated for the same under the BharatNet program, we are happy that aspiring entrepreneurs and small businesses from suburban and rural areas will be able to scale their business outside of their towns. We will continue to offer our support to enable them to achieve their goal and own successful businesses.”

**Mr. Manish Khara, Founder & CEO, HAPPY,** point up "A number of positive measures have been taken by the government including the increase in FPI limit in corporate bonds, concession in NBFC eligibility in SARFAESI Act, and ease of liquidity constraints for NBFCs and HFCs. The biggest announcement this year is undoubtedly going to be the change in Income Tax slabs since it will boost consumption in the horizontal market. There will also be changes in the Contracts and Company Act to ensure a conducive business environment. Apart from these, the ease of doing business for startups by including seed fund for



early-stage startups and the establishment of investment clearance and advisory cell for entrepreneurs will go a long way. We welcome this year's budget and let's patiently wait to see how everything pans out."

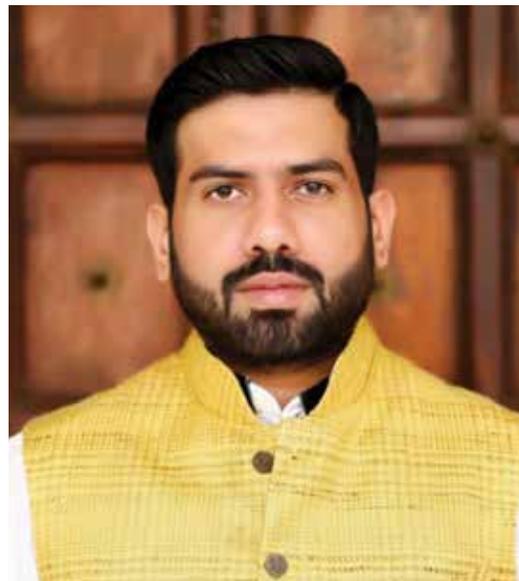


**Mr. Yogesh Mudras, MD for Informa Markets in India** highlights "The budget 2020-2021 has striven to do a bit for the travel and tourism sector. The government leaves no stone unturned to promote India as a travel destination, and this budget witnessed the same. As the Finance Minister announced five archaeological places that will be set up with museum sites Rakhigarhi, Hastinapur, Sivasagar, Dholavira, and Adichanallur and hence allocated Rs 2,500 crore to promote tourism in the country. But, the key takeaway is the government's decision to increase the number of aircraft fleet from the present number of 600 to 1200 by the year 2024 under the UDAN scheme. This will boost the sector, will aid in regional connectivity and enable more passengers to travel at affordable rates, a provision of Rs 3,100 crore has been set aside for Culture Ministry in FY21. It's a welcoming decision and we look forward to it as the government has recognized the potential of the tourism industry, it's a big push and this sector needed the infrastructure to be looked at. The overall redevelopment of four railway stations and around 1,1500 trains under the public-private partnership (PPP) model will help to connect iconic tourist destinations".

**Mr. Jorgen Bailom, CEO & President, Jalesh Cruises**



mentioned "We welcome the government's initiative to allocate Rs 2500 crore for tourism promotion. Being one of the key drivers of growth and the third-largest forex earner for India, this initiative will further create employment growth and strengthen the tourism industry at large. We believe that India is poised for a quantum leap in the space of tourism which will contribute to the GDP growth in the coming years".

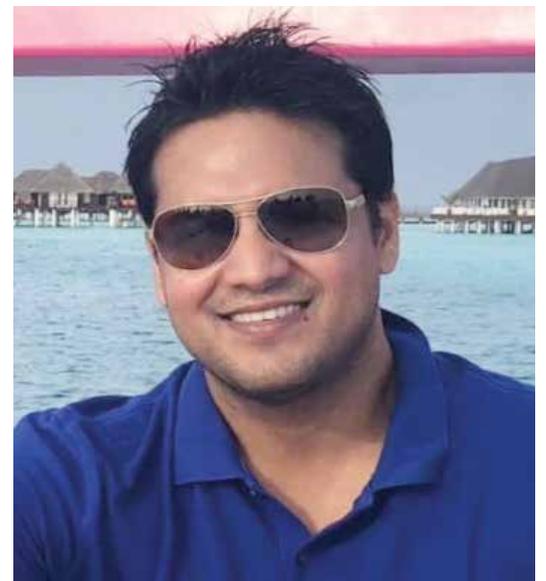


**Rop Pratap Choudhary, Managing Director, Noor Mahal** mark a comment "This budget is certainly a booster for the promotion of India's heritage, tourism, and rich cultural diversity. This will provide flourishing ground for Hospitality Sector. We welcome the move of the Finance Minister towards the creation of a robust infrastructure by announcing the development of more than 100 airports till the year 2025. This will allow the new and offbeat destinations to emerge and grow at a faster rate. Announcing Rakhigarhi, Haryana amongst the five archaeological sites with on-site museums would also put Haryana now on the map of the international travelers. This will further strengthen Haryana's position on both the Inbound and Outbound tourism stage. Planned electrification of 27,000 km of tracks and more Tejas like trains on the cards to connect iconic destinations will certainly inspire new tourism concepts and avenues. Completion of Delhi- Mumbai expressway along with the other projects would also boost tourism going forward and will enhance travel and tourism frequency and comfort between North and

West India. Rs 2500 crores allocation for the promotion of tourism industry would further strengthen the sector and help in generating more employment opportunities. Although a more liberal and reasonable investment and loan framework were expected from this budget. In the near future, we expect a more flexible and tolerant financial environment from the government to give small hospitality players to explore more growth avenues."



**Mr. Rohit Kapoor, CEO, OYO, India South Asia** stated "It is heartening to see a budget that focuses on improving standards of living as well as economic development. A grant of INR 2500 crores for tourism promotion and the development of 5 iconic archeological sites and museums in the country are bright indicators of the renewed focus of the government on the travel and tourism industry. Apart from these initiatives, the overall focus on increased disposable income, better infrastructure, better connectivity and the digital push will help boost demand for the hospitality industry in India. It is also heartening that the government acknowledges and understands the role of entrepreneurs in both capital and job creation in the country. Government's efforts towards creating more opportunities for startups will spur entrepreneurship."



**Mr. Mohit Poddar, Founder & CEO, Shoes on Loose** remark "We are excited to know Govt of India's

extensive plans to promote the Travel and Tourism sector in India as the sector significantly contributes to the GDP's growth. With the government's concrete plans to launch 100 more airports and Five archaeological sites at iconic sites with on-site museums by 2024, we are expecting various new opportunities to open up for travel start-ups as well as for other key stakeholders. With this budget, we are confident to share that the Indian tourism sector is set to witness multi-fold growth, especially with GOI's substantial investment plans of about Rs 3,150 crore towards the ministry of culture. India and its beauty of highly diversified culture will gain tremendous traction at the domestic level as well as this will drive religious and cultural tourism from different parts of the globe. Also, we expected to see the change in GST especially for the inbound traveler"



**Mr. Anurag Avula, Co-founder & CEO, Shopmatic** said "At Shopmatic, we are happy that aspiring entrepreneurs and small businesses will benefit from the many initiatives that the finance minister has announced in today's union budget. We believe that the announcement caters to the rising aspirations of India and is aimed at giving the startup economy a boost!. Setting up an Investment clearance cell to offer end-to-end facilitation and support to start-ups, will give a strong lift to the country's aspiring entrepreneurs. Start-ups have more than one reason to celebrate, as entrepreneurial ventures with turnover up to 100Cr, as opposed to the previous threshold of 25Cr, can now avail 100% profit deduction in 3 out of 10 years instead of the previous limit of 7 years. This will surely allow entrepreneurs to take more risks and innovate while pursuing their aspirations. Deferring ESOP taxation in the hands of employees is another welcomed move, offering them a window of 5 years or whenever they exit the organisation, whichever is earlier. This will continue to help more startups hire the best candidates and retain them, for longer periods of time. Rural entrepreneurs are also being offered more opportunities to grow and up-skill, with the government allocated INR 3,000Cr for skill development. Stressing on digital connectivity, the FM has proposed to bring digital connectivity to 100,000 Gram Panchayats and allocating INR 6,000Cr for the optical fibre program under BharatNet. The same will strengthen the digital infrastructure that rural entrepreneurs can leverage to promote and sell their products and services.

These are pivotal steps that the economy needs to boost consumerism and cater to India's growing economy."

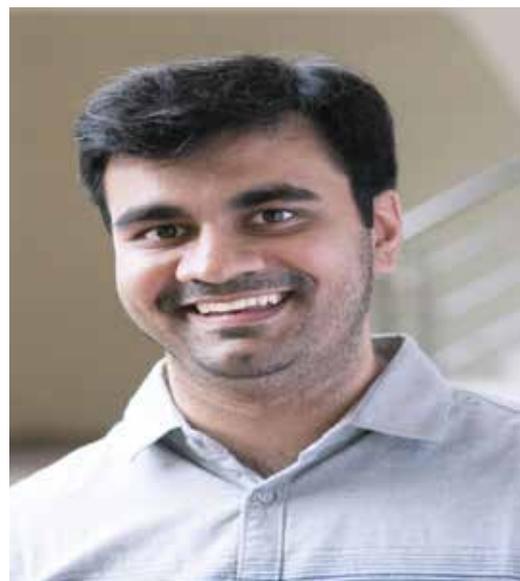


**Mr. J K Mohanty, CMD, Swosti group** comment "We welcome the Govt. of India's decision to increase the budget for tourism promotion from 575 crores in 2019 to 2500 crores and Rs.3150 crore for the promotion of Culture in place of INR 875.33 crore sanctioned in last year's budget. As the Govt. proposed to invest INR 100 lakh crore into infrastructure and creating national infrastructure pipeline by improving railways, airports, national highways, train connectivity to Iconic tourist destinations improving water ways through connecting rivers and building 100 more airports to support UDAAN Scheme, is definitely a welcome move for the tourism sector. Further, grant of INR 1.7 lakh crore to the transport infrastructure sector would definitely have positive impact in tourism sector."



**Mr. Madhavan Menon, Chairman & Managing Director, Thomas Cook (India) Ltd.** Stated "The Union Budget has seen encouraging focus intended to give impetus to the Travel & Tourism sector with the allocation of Rs 2500 Cr, equally critical allocation of Rs 1.7 lakh crore towards transportation infrastructure in 2020-21; setting up of 100 additional airports by 2024 and doubling of aircraft as part of the unique Udaan

scheme to further boost regional connectivity and ensure affordability; 2000 kms of strategic highways and Tejas equivalent trains to connect iconic tourist destinations. Significant focus of the Budget towards cultural tourism was manifest in the Rs 3,150 Cr allocation for the ministry of culture and announcements including developing five archaeological sites at iconic sites with on-site museums at Rakhigadi (Haryana), Hastinapur (UP), ShivSagar (Assam), Dholaveera (Gujarat) and Adichanallur (TN); setting up of a Tribal Museum in Ranchi and a Maritime Museum at Lothal, the dockyard of the Harappan Civilization of 3000 BC-2000 BC. A far reaching and long term initiative that I truly welcome is the Finance Minister's announcement that an Indian Institute of Heritage and Conservation will be set up with the status of a deemed university, and this is an imperative towards education and skill development of our sector that contributes a significant 10% to India's GDP; additionally playing a critical force-multiplier role in job creation-accounting for 26.7 million jobs in 2018 and expected to provide employment to nearly 53 million people, directly and indirectly by 2029. India's Foreign Exchange Earnings (FEE) grew by 7.4% to Rs 1.88 lakh Cr during 2020-21, and the announcement of specialised grants to states will give much needed fillip towards tourism focused initiatives on a pan-India basis."



**Mr. Pranav Maheshwari, Co-Founder at Vista Rooms** emphasizes "The budget definitely provides a holistic approach to the tourism sector. The expectations were quite high in terms of further GST reduction but the union budget has completely neglected it. The positives would be the initiative to develop 17 iconic tourism sites into world-class tourist destinations resulting in more foreign tourists, benefitting the hospitality sector as well as other stakeholders of the industry. Also, the proposed transport and social infrastructure backed by digital platforms will further boost tourism. The steps to promote the rich tribal heritage and its culture will encourage tribal arts, crafts, fashion and architecture leading to generating better revenues and presence on the world map. The tax burden on employees due to tax on employee stock options to be deferred by 5 years or till they leave the company or when they sell, is good but it would be only applicable to successful startups. This is something which startup community has been asking for complete abolition till the exit. "





# India's Colourful Celebration

Explore the festivity of colours in Uttar Pradesh .

**H**oli the festival of colors marks the beginning of spring season. This festival is celebrated with great enthusiasm all around Uttar Pradesh signifying the victory of good over evil especially in Braj area of Uttar Pradesh where Holi is celebrated in different forms with gaiety and fervor.

Rather, every nook and corner of the state gets wrapped in the multitude hues of the Holi. In this rather, conservative state Holi gives license to the youth to mingle freely and give colourful expressions to their feelings for each other.

## **Barsana Holi (Lathmar Holi)**

This is a special type of Holi celebrated in Barsana in unique way. In this women hits men with sticks. Actually, there is a mythology behind this; it is



## Festive Time

believed that Lord Krishna visited his beloved Radha's village on this day and playfully teased her and her friends. Taking offence at this, the women of Barsana chased him away. Since that day this tradition started.

### Mathura

Holi is a special festival for people of Mathura, Vrindavan and nearby area where people relive the legends of Holi that have association with Radha and Krishna. The Holi celebrations continue for a week and each major Krishna temple celebrates Holi on a different day such as Banke Bihari temple, Nandgaon, Gokul and Barsana. Therefore, it is the best time to visit Mathura and their nearby areas to explore new shades of colour and to explore rejoice associated with the festival.





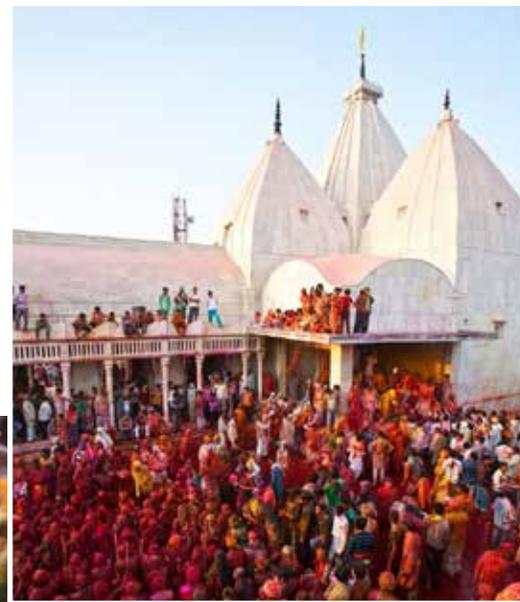
**Vrindavan (Phoolon Ki Holi)**

This is also a unique type of Holi played in Vrindavan that is celebrated for seven days.. It is believed that Lord Krishna was jealous of Radha's fair skin, and decided to colour her; from here the festival of Holi started. Apparently, romance of Radha and Krishna is immortalized in form of raas played during Holi. It is believed that the first Holi played between Radha and Krishan was with colourful flowers. Thus, to continue the tradition, at Vrindavan initially celebrated with flowers, then with Gulal, dry colours and then wet colours.

**Huranga**

Huranga is a unique kind of Holi that is celebrated every year at Dauji temple situated near Mathura. This is an aggressive form of Holi where women show their aggression on men. Indeed, during

Huranga celebration any man caught by the women gets stripped and beaten. However, only village people can take part in this celebration but others are allowed to witness this unique Holi celebration.



## AIUla to be represented in India by Beautiful Planet

Royal Commission for AIUla (RCU) has appointed Beautiful Planet Destination Marketing LLP as their India Representative to handle the Marcom and Travel Trade activities and launch the destination in India.

As part of Saudi Arabia's Vision 2030 it has been decreed that the priceless heritage and nature based experiences of AIUla will

be shared with visitors who will now have the opportunity to experience a living museum and a unique journey through time

AIUla is easily accessible by flight from Riyadh, Madinah and Jeddah. With the introduction of new flights by Indigo and Spice Jet to Riyadh and Jeddah there will be additional seat capacity available from India which makes the destination more accessible.



## Bulgaria representation in India

The Embassy of the Republic of Bulgaria to India partners with Representation World to expand its tourism activities in India. As part of the association, Representation World will be responsible for increasing the awareness about Bulgaria in India. The partnership will further strengthen Bulgaria's outreach and presence in the country.

H.E Ms. Eleonora Dimitrova, Ambassador of Bulgaria to India: "Bulgaria's inbound tourism numbers were impressive and growing faster than the average figures for EU tourists destinations for the last years. Indian tourists arrivals have registered a double digit growth

in the last few years, especially after Indian filmmaking industry has discovered our country as a shooting destination. We believe the Visa procedures and the lack of direct flights, connecting our two countries, are among the reasons to have the presence of Bulgaria on the Indian tourism market still far from what we desire it to be. The good news is that end of 2019 we have signed a contract with VFS Global, which is going to facilitate the procedures for application for Bulgarian visas through 16 offices all over India. That will beyond any doubt increase even more the wanderlust of Indian tourists, wishing

to discover new hidden treasures among the European destinations such as Bulgaria."

Vineet Gopal, Director, Representation World shares: "Bulgaria has an array of tourism products for Indian travellers and we are geared up to promote the destination and its tourism offerings in India. Our focus will be to enhance the visibility and endorse the destination using the culture, history and diversity, to uniquely position the same in the market. Representation World will be taking care of tourism PR activities, events and roadshows to promote Bulgaria in India Market."

## Magical Kenya: 20% tourism growth from India in 2020

Magical Kenya exhibited at OTM Mumbai, India's largest travel trade exhibition, to position Kenya as the preferred holiday destination and to provide a business networking platform for the Kenyan travel trade to engage with key tourism stakeholders in the Indian market. The exhibition was held at the Bombay Convention and Exhibition Centre from 3rd - 5th February 2020.

KTB participated in the event with operators and DMCs that included African Quest Safaris, Golden Holidays and Travel Co, Heritage Hotels, Private Safaris, Safari Trails, Radisson Blu Hotel Nairobi Upper Hill, Serena Hotels, Silverbird Travel Plus, Simba Lodges and WildTrek Safaris.

Kenya participation showcased the destination's authentic experiences to the travel fraternity of India. The Indian market has grown to be the 5th largest tourism source market for Kenya. KTB embarks on an ambitious mission to steadily achieve 20% growth during the year 2020.

Speaking on this occasion, KTB Chief Executive Officer, Dr. Betty Radier said, "India is a market that excites key players in the Kenyan tourism sector due to its potential for growth. Statistics also show us that Kenya is making strides in this respect with arrivals into the country from India recorded at 122,649 in 2019. We want to ensure that we leverage on the tremendous relationship Kenya and India

has had over the years to increase the numbers from this market."



## New Zealand : Good Morning World

In many cultures, light has been a symbol of consciousness and spiritual illumination. Indians have always followed the principle of how a new morning, brings a new hope, a new day, full of positivity and productivity.

Since ancient times, Indians are familiar with Surya Namaskar (salutation to the sun), a popular yoga asana which is known to express gratitude to the sun for sustaining life on this planet.

Similarly, New Zealand too celebrates mornings, and to signify this, Tourism New Zealand launched its new global brand



marketing campaign creative, '100% Pure Welcome – 100% Pure New Zealand' in India.

Inspired by the fact that New Zealand is one of the first places to see the sunlight of a new day, Tourism New Zealand, as a part of 100% Pure Welcome – 100% Pure New Zealand, has released a content series with 'Good Morning World' messages shared by locals welcoming visitors from their favourite spots across the country. The campaign showcases what makes New Zealand unique as a holiday destination – the warm and friendly people, stunning landscapes and variety of things to do.



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## Penang: New Initiatives and Support

To promote Tourism & Trade from the Indian market to Penang (Malaysia) and promote Penang as a preferred destination for corporate and association activities and holiday travel, Penang Convention and Exhibition Bureau (PCEB) of Malaysia, is organizing the road shows in four cities of India, Led by a 15-member delegation from Penang, as a part of their campaign in Delhi, a press meet was organised today at the Le Meridien Hotel, where Hon'ble Mr. Yeo Soon Hin (Minister of State for Penang Tourism, Arts, Culture and Heritage), Mr. Ashwin Gunasekaran (Chief Executive Officer of PCEB) and Mr Satees Muniandy

(Penang State Assemblyman for Bagan Dalam) addressed the gathering and shared the details about their plans for 2020.

Capitalising on Penang's rising popularity in India, the Penang Road show to India will be hosted in each of the four cities it is visiting, which includes a B2B engagement session with participating Business Events and leisure travel buyers from India as well as a media session with the local Indian and Business Events media. The roadshow is supported by a Penang delegation of 14 partners, including hotels, destination management companies, attractions, professional conference organisers and event experts. Also joining the road show as the

official media partner is TIN Media, Malaysia's home grown B2B Travel Industry Media, and PCEB's strategic airline partner, Malaysia



## South African Tourism: 100,000 visitors from India in 2020

South African Tourism ushered in the new year with its biggest travel trade initiative in India – the 17th edition of their Annual Roadshow. The roadshow intends to capitalize on the strong potential consumer demand in India in order to surpass



the target of 100,000 Indian visitors to South Africa in the current year.

“India continues to remain one of our key focus markets globally and it is encouraging to observe consistent, upward growth from traditional regions like Mumbai, Delhi & Bangalore

as well as rising visitor traffic from emerging cities like Pune. With more and more visitors citing South Africa's scenic natural beauty as reasons to visit, we are focused in our efforts towards opening up newer geographies in our country. This will serve a dual objective of catering to this very consumer demand as well as offering a diversity of itinerary options for our trade partners to sell,” said Neliswa Nkani, Hub Head, MEISEA, South African Tourism.

## Carnival of Roses 2020

The seaside town of Roses in Costa Brava region of Spain is known for its traditional festivals celebrated throughout the year. Among many, the most popular being the Carnival of Roses held annually in the month of February wherein visitors can enjoy pleasantly chilly weather alongside buzzing nightlife of the festive town that has plenty of bars, restaurants and clubs open until late hours which is atypical of other European countries.

Started in the 17th century, the Carnival of Roses has a long tradition full of symbolism and emotion that unites the whole town together who actively participate in the preparation months prior for the most awaited time of the

year. Scheduled from 20th to 24th February, the event attracts tourists from around the world who revel in four days full of fun activities and celebration that transforms the city into a fiesta with fancy parades, elaborate costumes, fair tents, dances, parties and energetic festive vibe.

The parade of costumes and chariots on the Rhode Avenue along the beach is the main attraction wherein the kick-off is a homecoming parade to his Majesty the King of Carnival on Thursday night and the following Monday, the festivities culminate with the mortuary of the late King of Carnival and



the Burial of the Sardine. 70 Floats, 80 troupes and over 3,500 people are expected to join the parade exhibiting their costumes on Friday along Rhode Avenue while the Roses Association of Parties will distribute cookies and muscatel to everyone.

## Destination DC: Trade Sales & Media Mission in India

Destination DC (DDC), the official destination marketing organization for Washington, DC, conducted a three-city trade, sales and media mission in India from Jan. 20-25 to promote the city's new tourist attractions as well as the latest visitation numbers, in partnership with Capital Region USA (CRUSA). The delegation visited Mumbai, New Delhi and Chennai, reaching out to over 300 travel partners and meeting with more than 20 publications.

“India is Washington, DC's third overseas market and visitation to DC has more than doubled in the last five years with 117,000 visitors in 2018,” said Mr. Elliott L. Ferguson, II, President and CEO of DDC. “There is still

tremendous growth opportunity and we have observed immense potential from key metro cities as well as tier two cities, thanks to terrific air connectivity direct from New Delhi into Dulles



International Airport.”

With \$13.9 billion in development underway, new hotel inventory and attractions are a major draw for visitors in the coming year. There are 15 new hotels with more than 3,147 rooms in the pipeline to the city, including new brands like the Thompson Washington, DC which opened earlier this month in Capitol Riverfront, the Riggs Washington DC opening in February 2020 and France's MOB Hotel opening in DC's NoMa neighborhood later this year. New museums include the National Children's Museum opening in downtown DC later this month and Planet Word Museum opening May 31, 2020.

1700(app.) International Channels from 20 Countries....

**LIST OF COUNTRIES:**

ENGLISH	TURKEY	AFRICAN	ROMANIA	BULGARIA	ARABIC
FRANCE	KURDISH	PORTUGAL	SERBIA	POLAND	SPORT HD
GERMANY	RUSSIA	ESPANE	USA	GREECE	PLATINIM HD
HOLLAND	UKRAINE	ROMANIA	AZERBAJIAN	IPFOX CLUB	NEWS
PERSIAN	AFGHAN	SERBIA	BELGIUM	MY HD	KIDS

Total Number Of Channel :- 1700 (approx.)



**Product Views**



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# Amsterdam

## a feat of ingenuity



**Amsterdam is famous for its canals, beautiful houses, 'coffee' shops and Red Light District, but there's plenty more to this liberal city than most visitors realise. There are endless things to do in Amsterdam in any weather and many of the most rewarding experiences lie beyond the well-trodden tourist paths of the city centre.**

• **Tarsh Sharma**

**B**uilt on reclaimed land, Amsterdam is a feat of ingenuity, and still crackles with the ambition, cultural tolerance and enterprise that drove the 17th-century Golden Age when the Netherlands led the world in trade, maritime power, culture and economic might.

### **Here let us explore the best of Amsterdam Museumplein**

The Museumplein is in Amsterdam's well-heeled Oud-Zuid district, noted for its plush properties, upmarket boutiques (Hoofstraat and Van Baerlestraat) and the city's favourite park at Vondelpark.

### **Vondelpark**

Amsterdam's park of choice is a tranquil strip of ponds,

undulating lawns and mature trees pushing west from the Museumplein. The Openluchttheater puts on a vibrant schedule of free live music, musical theatre and cabaret from June to August.

### **Herengracht**

Patrician's Canal in English, the Herengracht is the first of the four main canals in the city centre's Canal Belt.

As the name may tell you, the Herengracht was where Amsterdam's social elite built their grand gabled houses, and that sense of prestige has continued into the 21st century.

### **Jordaan District**

Whether it's your first or tenth time in Amsterdam,





**Begijnhof**

Founded sometime around the early 14th century, the Begijnhof is an enclosed courtyard established as a Beguinage, a community for lay religious women (beguines). Entered down a stairway from Spuiplein, it's an oasis of peace, with a green wooded square surrounded by fine gabled houses.

**Keizersgracht**

The widest of the three main canals on the Canal Belt, Keizersgracht is between Herengracht and Prinsengracht and named for Maximilian I, Holy Roman Emperor (1459-1519). If the canal freezes in winter, no boats are allowed to pass through, in order to help keep the ice intact for skaters.

**Dam Square**

Dam Square is at the point where the Amstel River

you have to drop by this grid of little streets and filled-in canals bordered by the Singel.

Explore the tight streets and sequestered courtyards, kick back at a snug little cafe, potter around the many specialty shops and galleries and visit the Noordermarkt for its organic farmers' market on Saturdays.

**canal cruise**

A canal cruise in Amsterdam is practically a cliché, but water is such an intrinsic part of the city that you have to get on board. Day or night, it's an opportunity not to pass up. There are semi-open boat trips, in-depth cruises for people who want to see every inch of the canals, dinner cruises, unlimited drinks cruises, cocktail cruises and no end of combined experiences.





was dammed in the 13th century, and was the scene of Amsterdam's central market in Medieval times. On the lighter side, there's a funfair on Dam Square for national occasions like Kings Day (27 April) and in the build-up to Christmas.

**Prinsengracht**

The third and outermost of Amsterdam's three main canals is also the longest, and named for William, Prince of Orange, famed for his revolt against the Spanish. Unlike the other waterways curling around the old centre, the Prinsengracht has traditionally been quite poor, in keeping with its location beside the Jordaan.

**Singel**

Unlike its neighbours the Herengracht and Keizersgracht, the innermost Singel is a canal that opens onto the IJ in the north.

In Medieval times this was Amsterdam's outer moat, and was only used for shipping goods.

**NDSM Wharf**

For an antidote to the tourist trail, this former industrial shipyard the size of ten football pitches on the north bank of the IJ has emerged as a whole cultural neighbourhood. You can get there on the 906 ferry from the Centraal station, and one reason to make the trip is for the monthly flea market in the gargantuan IJ-hallen, thought to be one of the largest in Europe.

**Bike Tour**

For the ultimate introduction to Amsterdam you can hop on a bike and take an all-encompassing three-hour tour of the city.





### Leidseplein

If you're going out in Amsterdam, you'll surely find yourself on Leidseplein at some point.

Directly on this central square are discos, cinemas, theatres, restaurants and a casino.

The most famous of Amsterdam's coffee shops, the Bulldog, is on Leidseplein, while De Melkweg is a concert venue of real pedigree, hosting the Beastie Boys, U2, and Prince to name a few.

In summer Leidseplein is dominated by restaurant and cafe terraces, and crowds roll up to watch a colourful cast of jugglers, living statues, break-dancers and buskers do their thing.

### Tropenmuseum

A nuanced and thoughtfully presented ethnographic museum, the Tropenmuseum is tour through the various cultures of the world.

The museum started life as a platform for the Netherlands' colonial territories, but after Indonesia gained independence the scope switched to developing regions in general.

### Magere Brug

This imposing bascule bridge over the Amstel, known in English as the "Skinny Bridge", may not look so slim today.

Because the name is a holdover from a 17th-century structure that was so narrow that two pedestrians would struggle to pass each other on the crossing.

Tradition has an alternative explanation, suggesting that the name comes from the Mager sisters, who lived on

opposite sides of the Amstel and used their wealth to build the bridge so they could visit each other.

### Amsterdam North Ferry

Amsterdam is a city with endless inspiration for free activities, and something that always catches newcomers by surprise is the free ferry 24-hour service over the IJ from the Centraal Station terminal.

Amsterdam-Noord is green and peaceful, for a respite from the tourism honeypots on the opposite shore.

### A'DAM Lookout

Reopened and launched as the A'DAM Toren after a two-year renovation, this landmark tower was built on the north shore of the IJ for Royal Dutch Shell in 1966. With 22 floors the tower is 100 metres high and commands a supreme view of the IJ, Amsterdam's historic centre, it's many canals and out across North Holland's reclaimed polder landscape.

At the top there's a smart interactive exhibition about Amsterdam's culture and past, while in the revolving capsule on the 19th floor is Moon, a contemporary restaurant using local, seasonal ingredients.

### Foodhallen

A former tram depot in the ultra-trendy Oud-West neighbourhood is the fitting location for an indoor food market (part of the larger De Hallen complex) with a diversity of little pop-up restaurants.

There are more than 20 in all, and the big choice means that even the pickiest eaters will find something to their taste.

### Albert Cuyp Market

In Oud-Zuid's De Pijp there's a street-length outdoor market on Albert Cuypstraat, from Ferdinand Bolstraat to Van Woustraat.

Originally just a Saturday night affair, the market trades Monday to Saturday during daytime hours, with 300 stalls on both sides of the street completely shutting down traffic.



## Thermal Screening of passengers

Ministry of Civil Aviation (MoCA) has directed for all logistics support and arrangements to be made immediately with regard to screening of passengers arriving in India from China including Hong Kong at the identified airports i.e. Chennai, Bengaluru, Hyderabad and Cochin apart from three airports at Delhi, Mumbai and Kolkata identified earlier.

This is in continuation to the Advisory from Ministry of Health and Family Welfare and National Centre for Disease Control, Directorate General of Health Services, under Ministry of Health & Family Welfare, Government of India regarding threat of ‘Novel Corona Virus Disease (nCoV) in Wuhan, Hubei province of China.

MoCA has called for immediate implementation of the action plan and strict adherence by identified airports and all concerned airlines. The action plan among others includes the following

- In order to facilitate early isolation, In-flight announcements to be made by the airlines (which are directly coming from any airport in China including Hong Kong) requesting passengers with history of fever and cough and history of travel to Wuhan City in last 14 days to self-declare at port of arrival or to State Health Authorities.
- Airlines staff to guide the passengers in filling up the self-reporting forms before disembarkation so that the filled up format can be checked by APHO staff on arrival.
- Airport signage to be displayed boldly at the strategic locations of these seven identified airports
- Health Screening at Airports: Thermal Screening of passengers to be undertaken. Provision of space at the pre-immigration area with logistics to install the thermal cameras to be made at these airports. Airlines staff to bring the passengers to the Health counters before the immigration check.
- Operational procedures recommended by International Air Transport Association (IATA) with regard to managing suspected communicable disease on board an aircraft.
- All passengers and crew who are otherwise healthy should be allowed to continue their

onward journey. If the ill passenger or crew member is confirmed as a probable case of Wuhan Corona Virus, public health authorities should be notified about the contacts using the Passenger Locator Form.



## SWISS Airbus A340 fleet

SWISS concluded the cabin refurbishment programme for its Airbus A340 aircraft fleet in mid-January

Al five fleet members have now been provided with a totally new cabin and a new inflight entertainment system. As a result, SWISS now offers its passengers internet connectivity on board throughout its long-haul fleet.

Swiss International Air Lines (SWISS) has newly equipped the cabins of its five Airbus A340 aircraft with the First, Business and Economy Class seats which already feature on its Boeing 777s, together with a new inflight entertainment system that includes internet

connectivity. Passengers also enjoy a new cabin lighting concept on the refurbished A340 fleet. “With the completion of our Airbus A340 cabin refurbishment programme we are further underlining our quality commitment, and now offer all our customers the same premium air travel experience, including inflight internet connectivity, on all our long-haul flights,” says SWISS Chief Commercial Officer TamurGoudarzi Pour.

SWISS operates its Airbus A340s on services between Zurich and Boston, Johannesburg and Shanghai. The A340 will also be deployed on SWISS’s new Zurich-Osaka (Japan) route, on which service will commence on 1 March.





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## Experience Hub and Etihad Holidays sign MoU

Experience Hub, the trade and promotion arm of one of the world's fastest growing leisure and entertainment hubs, Yas Island Abu Dhabi, and Etihad Holidays, the destination and leisure management arm of Etihad Airways have signed a Memorandum of Understanding (MoU) to enhance Abu Dhabi's positioning as a leading global destination for leisure and cultural experiences.

The MoU outlines how the two organisations will collaborate to increase awareness and visitation to Abu Dhabi as well as improve the overall guest booking experience and drive longer lengths-of-stay. The agreement between Experience Hub and Etihad Holidays also aims to increase layover and stopovers in the capital, with a keen focus on key markets including the GCC, Europe, India and China. Additionally, the MoU includes essential collaborative tactics such as trade events and annual familiarisation trips to highlight Abu Dhabi's world-class leisure and cultural offerings; as well as developing and facilitating destination and product awareness workshops.

Commenting on the landmark agreement, Experience Hub's General Manager Liam Findlay said: "This MoU strengthens our existing ties with an already esteemed partner and valued stakeholder. Collaborating with Etihad Holidays not only allows us to further align in support of the UAE capital's plans to



enhance its global reputation as per Abu Dhabi Vision 2030; but this agreement also enables us at Experience Hub to further curate and adapt initiatives to enhance Yas Island Abu Dhabi's positioning as a globally relevant leisure and entertainment hub."

"By combining Yas Island's growing portfolio

of attractions and experiences and extensive calendar of events with Abu Dhabi's rich history and cultural scene, including attractions such as Sheikh Zayed Grand Mosque, Louvre Abu Dhabi, and Qasr Al Watan, we can collectively showcase all that this great destination has to offer."

## RCS-UDAN

TruJet commenced the daily flight operations from Belagavi to Tirupati, Mysuru & Hyderabad route under the RCS-UDAN scheme of Government of India. TruJet was awarded the Belagavi-Tirupati-Belagavi-Mysuru-Belagavi-Hyderabad-Belagavi routes under the RCS-UDAN-3 bidding process last year. The airline will be operating daily flights from Belagavi airport to Tirupati, Mysuru & Hyderabad respectively.

Due to the non-availability of direct flights from Belagavi to Tirupati, Mysuru & Hyderabad,

people had to travel long hour journey to any of the aforementioned destinations. Prior to the commencement of flight operations from the Belagavi, the natives had the option to travel 18 hours long journey by train or travel 15 hours by road to reach Hyderabad. Similarly, natives had to travel 14 hours by train or suffer 16 hours long road journey to reach Tirupati from Belagavi. Furthermore, to reach Mysuru from Belagavi people had to bear an 11 hour journey by road or travel 13 hours journey by train. Now, natives can travel at ease to reach their desired destinations.

TruJet will operate 6 flights everyday & will deploy ATR 72(500), 72 seater luxury aircraft on this route. It currently operates 32 flights under RCS-UDAN, with the addition of Tirupati-Mysuru-Hyderabad there will be 38 flights under the umbrella of TruJet.

TruJet was awarded 12 new routes under UDAN 3. With the commencement of the Belagavi-Tirupati-Belagavi-Mysuru-Belagavi-Hyderabad-Belagavi, the Ministry of Civil Aviation has operationalized a total of 246 routes under RCS-UDAN.

## PIM for Strategic Disinvestment of Air India issued

Shri Hardeep S. Puri, Minister of State (I/C), Ministry of Civil Aviation informed that the newly constituted Air India Specific Alternative Mechanism (AISAM), headed by Hon'ble Home Minister and comprising of Union Ministers of Commerce & Industry, Finance & Corporate Affairs and Civil Aviation, as members, has approved the release of the Preliminary Information Memorandum (PIM) for inviting Expression of Interest (EOI) from the Interested Bidders (IBs) for Strategic Disinvestment of Air India. He informed that the Government has released the PIM for seeking EOI for strategic disinvestment of Air India.

Addressing the Media, Shri Puri informed that Air India along with Air India Express has 146

aircraft in its fleet, 82 of which are owned by it; have worldwide bilateral rights and spread over domestic as well as international slots and added that During 2018-19, both Air India and Air India Express carried around 26.2 million passengers. Air India and Air India Express have average aircraft age of 8 years which is among the youngest fleet. 27 Boeing-787 with Air India are as young as 5 years and 27 Airbus-320 Neo (CFM engines) are as young as 2 years. Air India and Air India Express have almost 51% share of the international traffic to/from India among Indian carriers and 18 % share including global carriers (ex-India).

Pointing out that Air India has coverage of 98 destinations with 56 domestic and 42 international destinations, Shri Puri informed that Air India

offers 75 additional destinations through its secondary network of code share operations. Air India and Air India Express have a combined revenue of Rs.30,632 crore in 2018-19, which is the highest among Indian carriers. Air India + Air India Express employee cost as % of revenue is about 11% which is comparable to Indian carriers and much lower to International carriers. AISATS provides in-house ground handling facilities at key metro airports – Delhi, Bengaluru, Hyderabad, Thiruvananthapuram and Mangalore. Even after infusion of about Rs.30,500 crore as per Turn Around Plan since 2012, Air India has been running into losses year after year. Due to its accumulated debt of about Rs.60,000 crore, its financial position is in a very fragile condition.

## Hahn Air simplifies distribution of corporate shuttle flights

German airline, distribution and ticketing expert, Hahn Air, launches HR-Corporate, a new solution for companies that offer corporate shuttle flights. By providing a complete package including the management, handling and distribution of company flights, Hahn Air allows these corporations to completely outsource their corporate shuttle business

With HR-Corporate, all companies operating corporate shuttle flights for their employees can now simplify and standardise the processes of their flight distribution. Hahn Air used the inventory system of its sister company Hahn Air Systems to make the shuttle flights available in the GDS (Global Distribution System). The company's dedicated Business Travel Company can

therefore easily book the flights under the Hahn Air code HR via the standard reservation and ticketing processes and issue them on a Hahn Air HR-169 ticket. As a result, the company has access to all booking related data and can track and review all bookings and benefits from detailed sales reports, fast and reliable technical support and a convenient online check-in for their corporate travelers.



### Alexander Proschka, Head of Hahn Air Systems

With 20 years of experience supporting airlines in indirect distribution, we are the natural choice to manage the distribution of corporate shuttle flights. Any company operating corporate flights can benefit from optimised and simplified processes, thereby saving time, money and resources.



## LOT Polish Airlines Increases Frequency from New Delhi to Warsaw

After the successful launch of its New Delhi – Warsaw operations in September 2019, LOT Polish Airlines will increase its frequency from 5 weekly to daily.

LOT Polish Airlines, one of the fastest growing airlines in Europe and a Star Alliance Member, commenced operations out of India on 12th September 2019. Based on strong demand from the Indian Point-of-Sale and latest booking forecasts for flights from India to Europe and North America, as well as high demand from corporate travellers and leisure guests from Europe to New Delhi, the airline has decided to increase the number of weekly Boeing 787 Dreamliner flights from five to seven effective 14th September 2020.

India-originating passengers can now further benefit from the new codeshare agreement between Star Alliance members LOT Polish Airlines and Air India, offering seamless connectivity via New Delhi's terminal 3 from Ahmedabad, Bengaluru, Chennai, Goa, Hyderabad, Kochi, Kolkata, Mumbai and Pune.

In Warsaw, passengers have access to LOT Polish Airlines' global network and can easily connect to key business and leisure destinations such as London City Airport, Paris, Vilnius, Brussels, Frankfurt, Cracow, Geneva, Amsterdam, Stuttgart, Nuremberg, Hanover, Oslo, Paris, Düsseldorf, Hamburg, Berlin, Billund, Prague,

Budapest, New York, Los Angeles, Chicago, Miami, and Toronto.

Furthermore, India-originating passengers will greatly benefit from the airline's new US destinations: San Francisco (effective 5th August 2020 and Washington, D.C. (effective 2nd June 2020) as following (in local time)

Delhi 11:05 – 15:20 Warsaw 17:20 – 20:15  
San Francisco Delhi 11:05 – 15:20 Warsaw  
16:50 – 20:30 Washington On its Delhi-Warsaw route, LOT Polish Airlines features Indian meals

in all three cabins (LOT Business Class, LOT Premium Economy Class, LOT Economy Class), complimentary beverages including alcoholic drinks as well as inflight entertainment system including the latest Bollywood releases in Hindi.

Amit Ray, Regional Director India and DACH Markets of LOT Polish Airlines: "Our market entry in India has been a great success since the beginning. We have seen strong bookings from corporate and leisure travellers alike. We are therefore very pleased to increase our frequency."



# Rights of Air Passengers in India

Air Travel has become very common today and no it is no more an extended luxury. We all know how frustrating it could be, when something goes wrong with our flights and the complexity and inconsistency of Passenger Right regulations make it further difficult.

## • Vedika Sharma

**A**ir Passenger rights include appropriate care and assistance in the case of facing any inconveniences, where the circumstances are within the control of operating Airlines.

IAAI is planning for a new initiative with the mission "Make Air Passenger to Know Their Rights When They Fly", in order to protect Consumer Rights of Air Passengers in India. IAAI effort is to provide appropriate information and awareness to Air Passengers, about the responsibilities of Airlines in providing services, particularly on a Flight delay, cancellation, diversion, denied Boarding, Cancellation, Refund charges, Lost, Delayed, or Damaged Baggage or any deficiency in service from the side of Airlines.

Airline is responsible for safe transport of passengers and their under the Montreal Convention (signed on 28 May 1999) and also subject to Indian Laws. We at IAAI envisage that, in the coming years, each Air Passenger will be aware of his/her Passenger Rights and Airlines become more responsible towards their Passengers then together they would make each other grow.

Consumer Rights of Air Passengers in India Air Passenger Rights comprise regulatory Laws that support Air Passengers, so as to provide protection and compensation whenever they face Flight disruptions or any deficiency in Airline services. Warsaw Convention, Hague Protocol and Montreal Protocol positively define Airline liabilities and compensations and in India, Aircraft Rules 1937 and DGCA Regulations, particularly Air Passenger Charter Act 2019 (CAR Series M, Section-3) legally protect Consumer Rights of Airline Passengers. IAAI will be in the forefront, to help Air Passengers & Travel Agents

In a recent incident, IAAI guided one Business Class Passenger to receive appropriate compensation from respective International Carrier, who got stranded for 16 Hours in transit, during his International travel due to the delay of onward Flight. In an another instance, IAAI guided one Domestic Passenger who experienced 5 Hours delay for his Domestic Flight in India to claim and receive reasonable compensation from the respective Airline. Likewise, IAAI was instrumental in helping one Travel Agency to recover an amount of Rs 16.5 Lakhs which was kept on hold for more than two years by an Airline, on account of refund processing concerning a Group Tour Ticketing.

Many hidden dangers exist in our everyday life, which often goes unnoticed by us.

Airlines operating more frequencies with fewer Aircrafts and the unhealthy competition in Ticket Fares often compromise on safety and security which in turn result in Flight cancellations / delays. Maintenance of Aircraft, crew problems, late-arriving of Aircrafts causing delay of corresponding flight departures etc. are a common phenomenon in India. Many passengers are still not aware that Airline Tickets can be canceled or amended within 24



Hours of the issuance, without any additional payment or penalty. Flight cancellations, deficiency in Airline service and Cyber Frauds are increasing in India at an alarming rate and becoming a menace to our day to day life. In this context, IAAI's mission is to help novice and experienced travelers to know about their rights and entitlements under the existing laws in India.

Prevailing Scenario in India According to 2019 statistics of DGCA, 1311.54 Lakhs of Passengers were carried by Domestic Airlines from Jan - Nov 2019 and 41,823 Passengers affected by Flight Cancellations. Respectively Airlines had spent an amount of INR 50.73 Lakhs towards Compensation/ Facilities for Passengers who got affected by Flight Cancellations. Similarly, Flight Delays had affected 2, 65,360 Passengers in India and INR 199.97 Lakhs paid by Airlines towards Compensation / Facilities for Flight Delays, which is an inadequate amount considering the large number of Passengers affected by Flight Delays. Moreover, compensation claims made by Passengers and the compensations settled in India for the year 2019 highlight that, almost 80% of Air Passengers either not claimed for their compensations or not able to convincingly present their Complaints or Grievances in front of appropriate Officials / Forums. Consequently, Airlines tactfully reject such Complaints /Claims

citing technical reasons or other grounds that Air Passengers are not acquainted with.

It is evident that, most of the Air Passengers who experienced flight delays are not claiming their rightful compensations either because of ignorance about their rights or because of unfamiliarity with the procedures for claiming their rights/compensations. Many are also under the wrong impression that, Travel Insurances are the remedial measure for such claims.

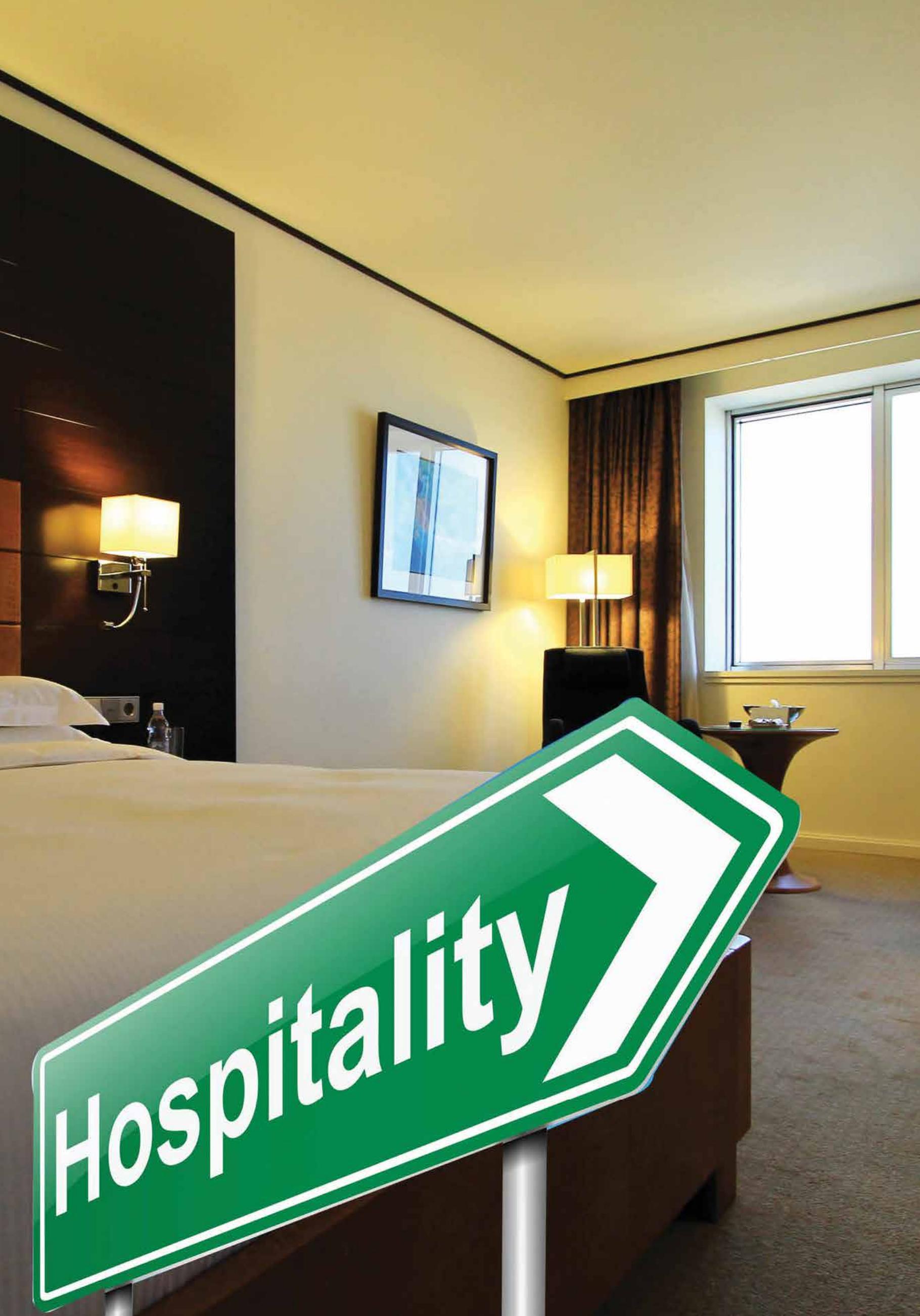
In general, awareness about Passenger Rights and various procedures for claiming the compensations are relatively low among Traveling Public in India and the Airlines as well as Insurance Companies are conveniently taking advantage of this situation. How IAAI planning to help Air Passengers & Travel Agents in India As Flight disruptions and deficiency in Airline service are increasing in India, IAAI has constituted Passenger Grievance Forum, namely "IAAI - AIR PASSENGER RIGHTS FORUM" under

the ample guidance and support of a Panel of Experts, having International exposure in relevant fields of Airlines, Airports, Ground Handling, IATA, UFTAA, PAPGJC, APJC and DGCA etc. to provide suitable advocacy and support for Traveling Public & Travel Agents in India.

Passenger grievances have several "elements" that need to be established before appropriate authorities in order to claim suitable remedial measures or compensations. It is essential to analyze the grievances in detail and verify relevant reports of reasons submitted by concerned Airlines to the Regulatory Authorities to find out whether the Flight Delay or Cancellation was due to circumstances within the Airline's control

or beyond or the service deficiency was deliberate or incidental. Individual Passenger complaints / claims ought to be drafted in accordance with IATA Resolutions and prevailing Rules & Regulations under Indian Laws, so that the complainant can get appropriate justice and compensation as per International conventions and Air Passenger Charter Act 2019.

IAAI believe that, it is their social responsibility to make the Traveling Public and Travel Agents to understand their rights and entitlements available under respective laws in India.



Hospitality

# SO/ TO Open its First Hotel in Spain

Accor's luxury, lifestyle brand SO/ Hotels & Resorts, together with Sotogrande SA, the renowned developer and creator of the namesake destination, have signed a management agreement to open the first SO/ property in Spain.

SO/ Sotogrande Resort & Spa will reflect the brand's rebellious luxury in this idyllic setting within the Costa del Sol, blending exclusivity with the brand's commitment to dynamic gastronomy and upbeat vibrant well-being. Upon completion of an extensive renovation and repositioning program of the historical Almenara Hotel, SO/ Sotogrande is expected to open in Spring 2021.

Sotogrande is a prestigious destination located on the southern tip of Spain that is known for its residential sports and leisure offerings. Nestled on the Mediterranean coast between Marbella and Gibraltar, SO/ Sotogrande will be the perfect starting point for visitors to explore Andalusia. Guests will have the opportunity to enjoy Tarifa and its "boho" spirit, stroll through the wine region of Jerez, or enjoy authentic and picturesque villages like Ronda and its rich Moorish history.

SO/ Sotogrande will bring a fascinating blend of social spaces, sophisticated experiences and distinctive "Just Say SO" services that celebrate Mediterranean culture. Overlooking all of Sotogrande, the new luxury hotel will feature 151 stylish rooms with 24 suites, setting new standards for true luxury hospitality within the destination.

SO/ Sotogrande will also feature extensive landscaped gardens with breathtaking views of the sea, Gibraltar and the Andalusian countryside,



and will enjoy an enviable location in close proximity to some of the most exceptional golf and polo fields in Europe. This authentic oasis will capture the essence of Sotogrande's originality. Sotogrande is located conveniently near the international airports of Malaga, Gibraltar and Jerez, and is a half an hour away from Marbella and Puerto Banús.

Sotogrande is set apart from other elite destinations in Europe by the breadth and variety of its world-class sports and leisure offering.

Three of Europe's best golf courses (Real Club Valderrama, La Reserva Club, Real Club de Golf Sotogrande) can be found within a four kilometers radius. Moreover, an expanded equine infrastructure, including three polo clubs, is a celebration of the Andalusian equestrian culture, while the Mediterranean shore provides the perfect setting for watersports. The region's 1,300 sqm nature reserve also provides the perfect space to either lose oneself in the most tranquil of environments or invite colleagues along for team building adventures.

# Avani Ibn Battuta Dubai

Avani Hotels & Resorts continues its dynamic expansion with the launch of its first new-build hotel in the Middle East region – Avani Ibn Battuta Dubai.

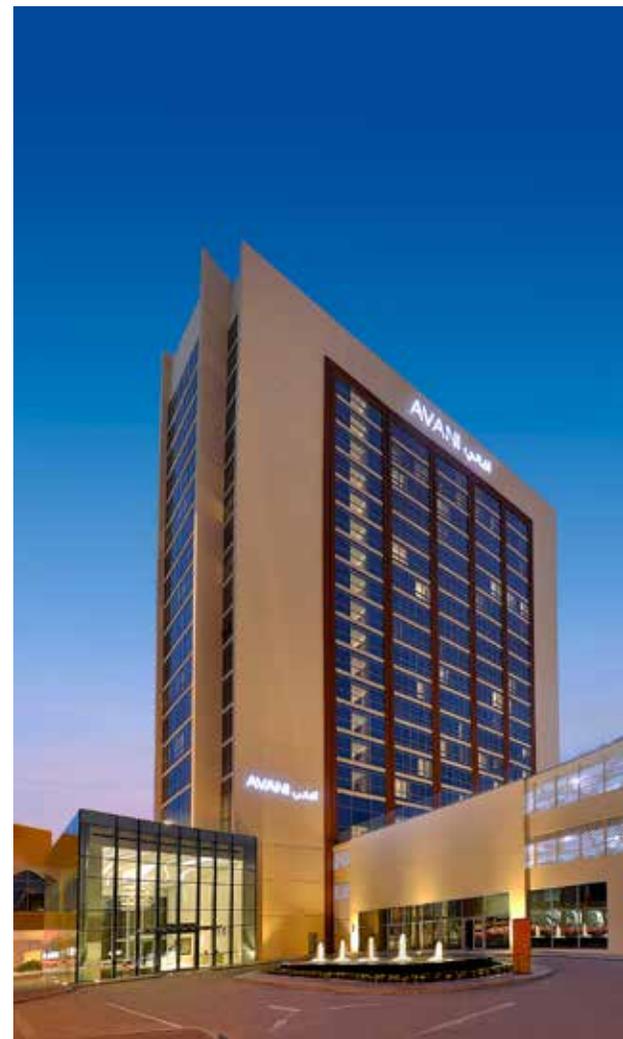
Located adjacent to Ibn Battuta Mall and Ibn Battuta Metro Link, close to Dubai Marina and the site for upcoming Dubai Expo 2020, the new 360-key hotel was constructed by master developer Nakheel and opened its doors late last year.

Avani Ibn Battuta Dubai is a welcome oasis for both business and leisure guests. The hotel has three room types across its 18 storeys, with Avani Superior Rooms and Avani Executive Rooms each offering 30 square metres of space and Avani Executive Rooms taking the upper floors of the property with expansive views. The stylish Avani Suites total 46 square metres, with a spacious lounge and dining area and a free standing bath tub in the bathroom. Throughout the property there is natural light in abundance, with the interior inspired by the ancient marine life that used to flourish in the seas that gave way to the UAE. The décor features soft blues, sea foam green, and gentle brown hues with subtle nautilus and coral motifs. This soothing mood continues through each guest room, comfortably outfitted with every amenity, including universal and USB sockets to accommodate travellers from anywhere in the world.

The new hotel offers three different dining outlets. Pantry by Avani is a café conveniently located in the hotel's main atrium lobby, ideal for

a coffee or light bite. On the hotel's third level Flavours Kitchen & Lounge offers all-day dining overlooking the pool and terrace. With an indoor and outdoor dining area, the menu includes a selection of Arabic dishes and international favourites. On the outdoor terrace alongside the pool, Liquid serves a range of refreshing beverages and snacks, perfect to enjoy by the poolside.

One of the highlights of the new hotel is the impressive resort-style swimming pool which looks out over Ibn Battuta and views beyond. Featuring cabanas and day beds, guests can relax by the pool or keep their fitness up with laps. The pool and terrace are the perfect space for hosting social events, able to accommodate up to 200 guests for an alfresco cocktail party or event. Additional facilities at the hotel include an AvaniFit gym and outdoor yoga deck.





## Active Holidays with Club Med

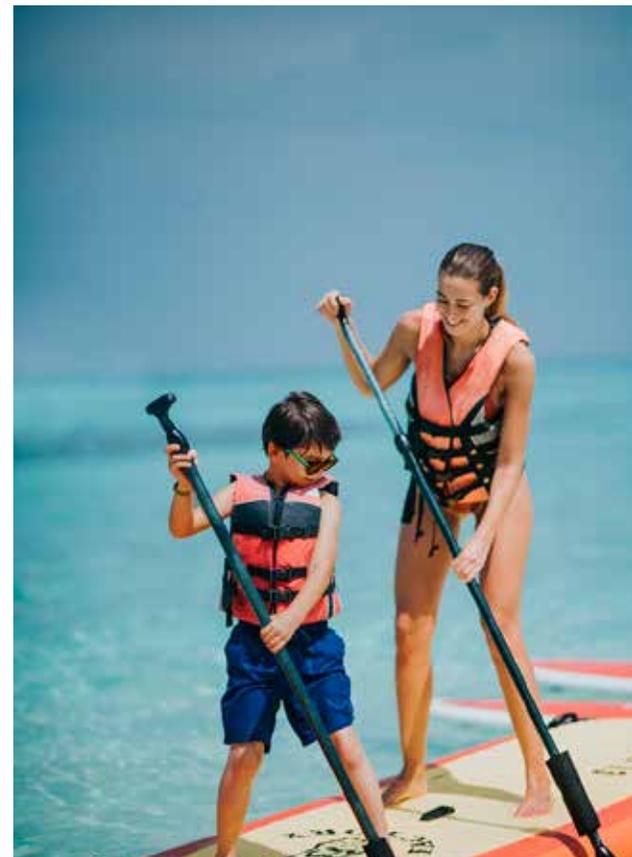
Club Med, the premium all-inclusive resort brand is well regarded as the biggest sports school in the world providing an immersive active holiday experience for Indian travellers.

From relaxed to extreme sports, guests can make their choice with over 60 activities across all Club Med resorts around the world most of them included in the resort package making it one of the best active holiday all-inclusive vacation experiences.

Land sports in Club Med – Imagine a holiday playing tennis by the sea or golf on the highest golfing green in Europe with a full view of Mont Blanc. Children can play on a trapeze and try out many sports at Club Med Creative Circus School, led by the Cirque du Soleil; all this and more under the all-inclusive experience at Club Med resorts. Among the great variety of Club Med sports, one can choose between indoor and outdoor activities ranging from mountain biking, nature hikes and trails, Pilates, squash to table tennis. Club Med Bali, Club Med Bintan Island and Club Med Phuket resorts have an archery school, flying trapeze, fitness and Golf schools within the properties with instructors training guests of all levels. Flying Trapeze at Club Med Kani is the only resort in Maldives with a stunning view on the lagoon. Club Med Bintan Island has a 27-hole championship course designed by golf legend, Gary Player, recipient of the Asia Gold Awards 2017 for the best course in Indonesia. The resort is also known for Aerial Yoga sessions

by the beach surround by the island’s raw natural beauty.

Water sports in Club Med – As for Club Med’s water sports, one can go full steam ahead on a catamaran or opt in for a dozen water activities in the most exotic locations like Maldives and Mauritius. A stay at Club Med Kani or the Finolhu Villas resorts gives guests a chance to go sailing and spot stingrays and turtles or head out on kayaks and stand up paddle boards to explore the pristine Indian ocean waters of Maldives. Besides these activities, the all-inclusive experience also includes a snorkeling tour twice a day unveiling the best coral life. Additionally, one can take lessons in surfing and advanced PADI Open Water Dives. The adventure kind must experience flyboarding for a spectacular sky-high view of the island. La Plantation d’Albion Club Med and Club Med La Pointe aux Canoniers in Mauritius offers water activities where one can discover preserved coves, connect with the dolphins or embark on a family diving adventure among coral reefs and swordfishes. Guests staying at Club Med La Pointe aux Canoniers can also enjoy water skiing and wakeboarding guided by specialist G.O.s as part of the all-inclusive package at Club Med.



# NH Hotel Group added new Properties of Europe

Minor International (MINT) has announced that through its subsidiary NH Hotel Group (NHH) it will operate a unique portfolio of eight high-end hotels with a total of 1,115 rooms in prime locations in Europe – in Italy, France, Czech Republic and Hungary.

NHH will lease the hotels from Covivio, a leading European real estate investor. The hotels will be rebranded to MINT and NHH's hotel brands, including Anantara and NH Collection, following an extensive repositioning work programme to be pursued by Covivio in all the properties in the coming months.

The hotels, formerly the prestigious Boscolo portfolio, consists of six iconic properties, including Palazzo Naiadi in Rome, Italy; The Carlo IV in Prague, Czech Republic; Hotel Plaza in Nice, France; The NY Palace and The NY Residence in Budapest, Hungary; and Grand Hotel Dei Dogi in Venice, Italy; and two

premium hotels in Italy, namely Bellini Hotel in Venice and Palazzo Gaddi in Florence.

After the acquisition by Covivio of the eight hotels, NHH will operate this high-end hotel portfolio under a long-term sustainable lease contract. The closing of the transaction is expected to be fully complete by the end of the first half of 2020. The handover of the hotels will take place at the same time of the closing, except for the hotels in Florence and Nice, which are currently under a full refurbishment, and expected to be completed by June 2020 and January 2021 respectively.

"MINT and NHH have been leveraging on both parties' strengths for cross-expansion",

said Mr. DillipRajakarier, Group CEO of MINT and CEO of Minor Hotels. "We are very excited about the potential of the Anantara brand in Europe. Anantara's brand strength, coupled with NHH's strong relationship with real estate investors has enabled us to expand our luxury hotel portfolio in Europe at a much faster pace. Following the launch of Anantara Villa Padierna Palace in Spain in July and the signing in October of a hotel in Dublin, Ireland, to be rebranded to Anantara in 2020, this strategic transaction will notably strengthen the presence of our luxury Anantara brand in key privileged destinations in Europe."

## Divinity Trails at the Taj

The iconic Taj Hotels, a leader in luxury hospitality and the pioneer of developing spiritual tourism in India, announced, 'Divinity Trails at the Taj' – new experiences across key destinations in India.

Spiritual or religious tourism in India accounts for 60% of total domestic tourism, based on estimates. With hotels at key locations like Tirupati, Varanasi, Amritsar, Madurai, and Rishikesh, Taj Hotels is well positioned to capture the demand at these key spiritual destinations.

IHCL with all its brands is a dominant player in many other cities of spiritual significance including Nashik, Ajmer, Katra, and Dwarka with a footprint of 32 hotels in 17 significant locations across India with over 4,000 rooms.

Renu Basu, Senior Vice President – Global Sales and Marketing, IHCL said, "There are many soulful journeys to be taken in India - a country that is synonymous with spirituality globally. With the Company's footprint across these destinations, we are pleased to play a

role in this growing tourism segment. Divinity Trails at the Taj is our way to encourage travelers to explore self-fulfilling and spiritual experiences while enjoying a luxurious break."

Among the key Divinity Trails destinations included is the newly-launched Taj Tirupati, a suitable base for experiencing the Lord Venkateswara Temple in Tirumala, one of the most visited religious sites on earth. Rishikesh has long attracted spiritual seekers to India, including, famously, the Beatles, who visited in 1968. Taj Rishikesh Resort & Spa, Uttarakhand located on the banks of the River Ganges, offers a restorative stay for those looking to immerse themselves in yoga and meditation.

Famous for the exquisite Golden temple and inextricably linked with the history of Sikhism, Amritsar is the location of the Taj Swarna,

Amritsar. Millions travel to take a dip in the holy Ganges at Varanasi which is considered the spiritual capital of India. Join in the spectacular ceremony of Ganga Aarti whilst staying at Taj Nadesar Palace or Taj Ganges, Varanasi and watch thousands of floating diyas light up the sacred River.

In Madurai avail of curated temple tours arranged by Taj Madurai and hear tales of gods and goddesses whilst getting a glimpse of the town which has been the seat of divinity from time immemorial.

From sacred temples and religious pilgrimages to yoga ashrams and beyond, experiences in India offer visitors spirituality, healing, wellness, and the chance to forge a deeper connection with their inner self.



# Lemon Tree Premier, Rishikesh

Lemon Tree Hotels Ltd. marked its entry into Rishikesh with the launch of the 65 room hotel –Lemon Tree Premier, Rishikesh.

Located on the banks of the holy Ganges, Lemon Tree Premier, Rishikesh is an expansive aesthetically designed resort with a private Ghat. Strategically situated just 30 minutes from Jolly Grant Airport, this landscaped retreat offers alluring views of the River Ganges and Ganga Beach, as well as the

foothills of the Himalayan sub-belt.

The resort features 65 well-appointed rooms and suites, which combine understated elegance and old world charm with modern amenities and facilities. Designed for the modern traveller looking for a tranquil break, the plush and comfortable rooms and suites offer scenic views

of the beach, the riverside, and the lush foothills beyond.

The resort features a multi-cuisine coffee shop -Citrus Café, and picturesque al fresco dining area - Citrus Patio, with unhindered views of the Ganges, as well as an expansive banquet hall - Tangerine Grand, supported by a conference room - Tangerine. The resort is the embodiment of rest and recreation, with a rejuvenating spa - Fresco, a fully equipped fitness center, a yoga studio - Aura, a children’s recreation room - Refresh, and a stunning outdoor swimming pool

The resort caters to every traveller’s needs, from staycationers to extended leisure travellers to adventure seekers. At the resort, you can indulge in luxurious spa treatments at Fresco, swim a few laps in the stunning outdoor pool, enjoy private yoga sessions at Aura, book a personalised Aarti experience at the Ghat - Mandala, or experience the delectable dishes conjured by the chefs.

Guests can also soak in the tranquillity of the region and admire the rich flora and fauna, or enjoy thrilling experiences like river rafting, kayaking, rappelling, canoeing, mountain biking, quad biking, rock climbing, archery, bungee jumping, trekking and much more – all conveniently located in close proximity to the resort, with packages available through the travel desk



# Marasa Sarovar Premiere, Bodh Gaya

Marasa Sarovar Premiere Bodh Gaya is the only thematically designed hotel in the heart of holy Bodh Gaya.

Located on the bank of the river Falgu, the architectural style of the entire hotel draws inspiration from the historical presence of Buddhist structures in the area – the Mahabodhi Temple, the Buddhist Monasteries and the Stupas.

The five wisdoms of the Buddha – Abhaya - fearlessness, Dharmachakra - the wisdom of dharma, Varada - giving and sharing, Dhyana - unity with oneself and Bhumisparsha - oneness with the earth, are expressed in the public spaces. These wisdoms guide the spiritual journey from self to divinity and are expressed through symbolism and material in each space.

The thematic architectural style of the hotel follows the unique framework of “The Vajradhatu Mandala”- a symbolic representation of a palace, which houses five Dhyani Buddhas.

The hotel has five residential blocks overlooking five spectacular water bodies, symbolizing serenity and tranquility. Each block is named after a different color and has eight rooms at ground floor and eight at the upper level. Each room is furnished with a plush divan and soft bolsters offering unsurpassed comfort.

The lobby and reception area represents Abhaya (fearlessness). The cream palette of the reception walls, beige stone flooring, green color furnishing and the abstract rain mural on

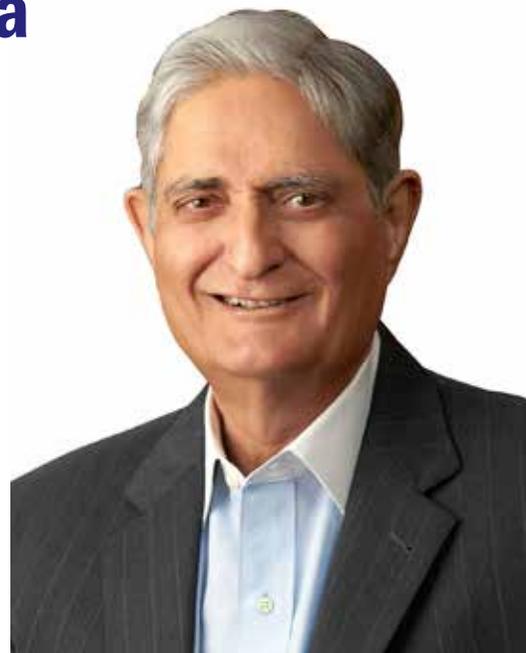
the walls all evoke the Buddhist wisdom and emotion of fearlessness.

The Lounge symbolizes Dharmachakra (Dharma) and exemplifies its essence through the use of chakra, the color white and the season of Autumn in the furnishings.

The Café, Varada (Giving and Sharing), is a beautiful long space that connects to the outdoors on three sides offering scenic views through the large picture windows from floor to ceiling. Inside the café’s picturesque ambience one can enjoy a multitude of delicacies featuring popular dishes from across the world accompanied with revitalizing beverages.

The banquet and conferencing area symbolizing Dhyana (Unity with Oneself) is spread over 2100sq. ft. and opens onto the veranda. It looks into a large area with ficus trees and white flowering bougainvillea creepers making it a beautiful place to hold outdoor gatherings and celebrations for all occasions.

Bhumisparsha (oneness with the earth ) is the Pool, Spa and Gym area and is a landscaped with frangipani trees bearing white flowers and ferns which complement the colours of blue, white and green in turn echoing the emotions and essence of serenity and tranquility. Architecture and interior are designed by award winning SJK Architects led by ShimulJaveri Kadri.





## ABOUT

Situated in the heart of Udaipur City, The Artist House is just the place to be. The best stay cum recreation place with astonishing ambience and range of appetising foods and exciting drinks, The place offers 29 bedrooms, separate club space, themed café, restaurant, bar, co-working space, a roof terrace, pizzeria, and one large tropical pool. The place is designed with the maximum use of the natural resources which brings fresh air and light to the guests. The atmosphere created by such resources is more than enough to boost one's energy to relax, to work, to party, or just have a good day by the pool. The Artist House can accommodate 300-400 guests in main hall, pizzeria, pool side and café.



## ROOMS

The Artist House experience provides you with 29 well designed rooms with every room has different set of furniture. We have Scandi Rooms, Cane Rooms and Art Deco Rooms. All guest rooms come with air conditioning, a flat-screen TV with satellite channels, a kettle, a shower, free toiletries. At the hotel the rooms are equipped with a wardrobe and a private bathroom.

## TROPICAL POOL

The Artist House offers the ultimate luxury tropical pool side experience to the guests. By day, wake up in your room, and soak in the tropical pool surrounded with plants and palm tree, compose this tropical paradise. By night, devour a refined dining sitting across pool, admiring the candle light dinner and enjoy refreshing cocktails/mocktails.





EVENT SPACE	THEATRE	CLASSROOM	ROUND TABLE	COCKTAIL
<b>LOUNGE</b>	<b>450</b>	<b>180</b>	<b>200</b>	<b>450</b>
<b>POOL SIDE</b>	<b>-</b>	<b>-</b>	<b>75</b>	<b>100</b>

## DINING EXPERIENCE

With a well-furnished dining area, the luscious vegetarian and non-vegetarian delicacies are curated by the culinary experts here. The Hotel serves a selection of Indian, regional and continental cuisine. It is a casual restaurant where the service is friendly.

## LOUNGE BAR

With a seating capacity of 100-120 guests and standing capacity of 150-200 guests including ground floor and 2 decks with centralised air conditioning. The Height of hall is 45 feet with Real plantation and fountain in Lounge provides a unique vibe to guests to get into Mother Nature. Lounge has 2 bar counters equipped with well-trained flair Bar tenders serving unique and signature drinks. We have well-trained service team picked wisely from pan India.

## THE FARMHOUSE CAFÉ

Just next to the Lounge and near to the tropical swimming pool we have our coffee shop equipped with comfortable seating for 40-50 guests. We are using finest coffee beans in our coffee to provide richness in every sip of coffee.

## PIZZERIA LOCALE

Pizzeria Locale serves wood fired pizza with seating capacity of 35 guests inside and outside. We have a private function space on the roof of Pizzeria Locale, where we can cater a small gathering of 20-30 guests.

## PARKING

The Artist House provides valet parking facility and also has ample space for parking cars, buses and two wheelers.

## HOTEL ADDRESS

Nr. Ashoka Cinema Road, Surajpole, Udaipur, Rajasthan, INDIA 313001 | +91 73573 68111

## NEARBY

Located at the city centre, all the tourist attractions are easily accessible from The Artist House. City Palace of Udaipur is 2.4 km from the accommodation, while Bagore ki Haveli is 2.5 km from the property. The Famous Lake Fatehsagar is at a distance of 3.9 Km. Other nearby local attractions includes Sajjangarh, Saheliyon ki Bari etc. The nearest airport is Maharana Pratap Airport, 22 kms from The Artist House and the railway station and bus station is just under 2 Kms.

## CO-WORKING SPACE | CONFERENCE ROOM



# Authentic Flavours

Over the years, ITC Hotels has earned a reputation for excellence in its culinary endeavours by stressing the spotlight on the best of Indian and international culinary traditions, distinguishable by their authentic flavours, quality ingredients and responsible sourcing.

The key differentiator for the ITC Hotels has been its endeavour toward Responsible Luxury; Luxury without compromising the earth and sustainability without compromising luxury.

As part of its Responsible Luxury initiative as well as giving a new touch & feel to the first meal of the day, ITC Hotels has come up with a new breakfast initiative - Zesty Mornings, which is a caringly selected and mindfully prepared breakfast experience that contemplates various aspects for making one's first meal of the day, wholesome. The uniqueness of this experience is its Authenticity – Craftsmanship – Healthy Ingredients – Responsible Sourcing

The Zesty Morning is a pan India initiative launched at all ITC hotels. So now you can now indulge in some healthy and conscious breakfast choices that will keep you healthy and fit.

In the new breakfast offerings, the objective is to cater to not just taste or visual appeal, but to the overall wellbeing for the guests. Inclusion of greens, alternate beans/legumes, lentils, and vegetables ensures for a more well-rounded breakfast experience. At ITC Maurya, Zesty Mornings can be experienced during breakfast at The Pavilion and at Ottimo at West View between 7:00 am to 10:30 am. When you start off your day with a healthy meal, you stay active all day long. If you are looking for a breakfast option that is healthy and tasty then you must try Zesty Mornings.

At ITC Maurya, the composite breakfast station offers a plethora of options to choose from such as Pavilion Juicery, Conscious cereals, Living grid, Cheese monger, Local love to name a few.

The entire experience is heightened at

the below mentioned composite breakfast stations:

**Pavilion Juicery:** The Pavilion Juicery provides a plethora of options ranging from microgreens, sprouts and herbs, to an assortment of vegetables and fruits that encourage guests to make smart, informed decisions about what they can have for breakfast. In addition to the juicery, in season, whole and cut fruits, from networks of responsible farmers ensure nothing but the best produce to start a day

**Conscious cereals:** Conscious Cereals is a program that aims to enrich the ubiquitous process of consuming cereal for breakfast through the inclusion of ancient, forgotten grains that provide required Fiber content to the body; Sorghum, Pearl Millets, Red Rice, Finger Millets and Amaranth which are known to be good for one's holistic wellbeing and helps sustain over a longer period of time

**Living grid:** Breakfast options across ITC Hotels have made microgreens available to the guests into a composite breakfast salad station called Living Grid. Power packed young sprouted greens like beetroot, amaranth, pumpkin, sunflower etc. One can pair these greens with nutrient dense, as well as flavourful sprinkles such as seeds, cheeses seasonings alongside light healthful dressings that make eating greens exciting

**Breakfast Bowl:** The Breakfast Bowl initiative redefines the way we eat yoghurt and granola. Zesty Mornings Breakfast program offers a choice of Flavoured Yoghurts, Toasted Nuts, Puffed Grains, Homemade Granolas, Fresh Fruit and Fruit Purees, that allow for our guests to customize their own breakfast bowls. Placed strategically alongside the Conscious Cereals, one may also get a little creative and opt for cereals and yoghurt

instead of milk, to mix things up. Yoghurts are a natural probiotic. Pairing them with various flavours, textures and ancient grains, allow for a more wholesome experience during breakfast, where nutrition can be made tasty!

**Cheese Monger:** The Cheese Monger is an integral part of the ITC Hotels Zesty Mornings Breakfast. It is an amalgamation of European cheese making techniques, with locally sourced materials. By encouraging local entrepreneurs that have devoted themselves to the art of western cheese making, one not only creates new job opportunities within their own country, but allows for a more environmentally beneficial procedure of procuring said cheeses through the reduction of their carbon footprint

**Pavilion Boulangerie:** The Pavilion Boulangerie has been crafted by a team of highly skilled craftsmen who have made it their mission to make breakfast as nutrient dense as possible so as to ward off the aspect of empty calories from the over use of refined flour in morning bakeries.

**The Wokery:** The Wokery is an Oriental Counter that caters to not only our International Asian clientele but also to our 'at home' crowd by providing them numerous options in the cuisine. From dimsums and baos, to an entire soup bar, the wokery covers all aspects of a meal from protein to starch to vegetables without forgoing good taste, through a display of these Asian delicacies

**Local Love:** Local Love is a program that is unique to each ITC hotel. It is an area where every hotel showcases their local cuisine with pomp and pride so as to educate their guests that come from far and wide, and spread awareness of local Indian cuisine. At ITC Maurya, local love is showcased during Zesty Mornings by using old grains and old cooking methods to maintain the authenticity of the ancient cuisines, so as to present the customers with real, local food

**South Indian Delicacies:** No breakfast buffet is complete without pillow soft Idlis, fresh of the pan Dosas, a choice of accompanying Chutneys and Podis, and a piping hot, delectable Sambhar. Keeping in touch with classic recipes, At Zesty Mornings, Chefs employ the expertise to bring back the forgotten heritage of handmade batters and chutneys, and home ground podis to bring out the best flavours in food

**Western Griddle:** The western griddle is a Zesty Morning Buffet section that includes but does not limit itself to pancakes, sausages, eggs and bacon



## Abode for a true foodie

Fiji is best known for its collection of more than 300 islands, the white sands, vast range of flora and fauna and its innovative cuisine.

Being a tropical island, Fijian people and tourists are treated to lots of fresh fruits and vegetables and being bordered by water, it's no surprise that seafood makes up a large part of Fiji's cuisine. Traditional Fiji food features the best of the local and seasonal ingredients of the region.

### Here is a list 5 must try Fiji dishes:

#### Kokoda

Kokoda (pronounced as koh-koh-ndah) is Fiji's version of ceviche, enriched with coconut milk to balance out all the acid. In this version, the fish is "cooked" in citrus juice by purely soaking the raw fish meat in lemon juice. Fijians love their Kokoda to be spicy, but you can request the locals to go easy on chillies. In Fiji, they traditionally serve Kokoda in a large clamshell or half a coconut shell. This is a great choice as an entrée.

#### Lovo

This is a Fijian delight to often celebrate special occasions. It is a method of cooking whereby food is baked in an earth oven. The meat and vegetables are wrapped (individual) in banana or coconut leaves, commonly seasoned with lemon juice, coconut milk, onion and garlic, which adds to the aroma and delicious smokeyflavour.

#### Duruka

Duruka, also known as Fijian asparagus, is the unopened flower of a cane shoot. Durukais seasonal and an ingredient that Fijians often add to coconut milk or put in a curry. The red shoot's flavour is more crumbly and nutty,

in comparison to the softer green shoot. They have a stringy and fleshy feel and are incredibly tasty.

#### Nama

Nama is a type of seaweed or colloquially known in Fiji as 'sea grapes'. Fiji namais traditionally used as a fresh vegetable –often used as a garnish but also served in a salad in lemon juice and/or fresh coconut milk. The tiny beads pop into the mouth with a sensory explosion of flavours.

#### Dalo

Dalo has been a staple of the Fijian diet for centuries. Taro is a heavy root, similar to a tube shaped potato. It can be boiled and mashed to be used in a curry or fried into yummy chips, a great accompaniment with your drinks.

Fijian Food has much more to offer than we



know about. Modern-day Fiji is a diverse society with prominent Asian influences both in its culture and food. Chinese and Indian foods are quite popular and have their own unique spin on the flavour. Indian dishes like Roti and Chapati are a staple food there along with the numerous spices. Fijian cuisine has a great balance of taste and healthy ingredients which is perfect for a healthy and active lifestyle on the beach island.



# All Good Deli

There is no denying that airport terminals are like a giant aisle, full of temptations and can often throw you off your healthy eating game. The term “healthy airport food” can seem like a contradiction but not anymore!

All Good Deli understands the significance of healthy snacking at the airport and has opened its second outlet on 1st January 2020 at Domestic Departure of Terminal 2, Chhatrapati Shivaji Maharaj International Airport (CSMIA), and Mumbai. All Good Deli is the first healthy restaurant to open at an airport in India that provides you with a plethora of delish food alternatives keeping your nutrition quotient in check.

All Good Deli cuts the struggle of finding healthy and quick grab and go food alternatives while travelling. The restaurant serves nourishment rich food to diners who are in a rush and wish to have a delicious meal before a flight. The menu thrives on flavorful, fresh food which is free of toxins that will not only make your palate but also your gut happy. The menu embraces all that is good and takes care of health without compromising on taste.

“All Good Deli swears by the ideology of “Good For Your Gut” where the food consumed is healthy and thoughtfully indulgent. Snacking at the airport can highly affect your flight experience so we understand how important it is to choose the right food to make your travel day easy for your gut. The ‘Grab and Go’ counter available at the outlet makes it easier for people savour delish meals on the go. The deli offers a range of flavoursome comfort foods that is gluten-free, preservative-free and vegan which is also light on our tummy.” says Moina Oberoi, Menu Curator, and Consultant at All Good Deli.

“We often tend to rely on fast food while travelling that one might usually resist. Adopting a vacay-mode mentality and dropping healthy eating habits after looking at numerous fast-food chains at the airport is natural. All Good Deli provides quick pick up healthy food options making it a one-stop destination for all things nutritious. The best part is that the menu doesn't shy away from carbohydrates and fats, instead, it embraces them; redefining a wide cuisine

spectrum.” says Rohit Aggarwal, Director, Lite Bite Foods.

The menu is an interesting unravelling of the colours and textures on the plate, allowing the ingredients to be the hero of the dishes. The eatery offers a hearty twist to your favourite indulgences like pizzas, burgers, sandwiches and even desserts, available in dine-in as well as take-away options! The menu boasts a variety of salads, soups, probiotic smoothies, gluten-free pizzas, bliss balls and dairy-free smoothies made fresh round the clock for healthy binge eating whether your flight is early morning or even late at night



**Lifestyle**



# Honda Cars India launches BS-6 compliant Amaze in Petrol and Diesel

Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, today announced introduction of BS-6 compliant version of its popular family sedan Honda Amaze.

Powered by 1.5L i-DTEC diesel engine in both manual and CVT versions, Honda Amaze will be the first BS-6 compliant diesel model from Honda in the market. Honda has applied its advanced exhaust gas after-treatment system with NSC (NOx Storage Catalyst) and DPF (Diesel Particulate Filter) to meet the challenging target of particulate matter (PM) and nitrogen oxide (NOx) emission in case of diesel engines. Honda's original Silver Thin Coated DPF (STC-DPF) enables reduction of PM combustion time by 40% compared to the conventional DPF.

The petrol model will be equipped with BS-6 compliant 1.2L i-VTEC petrol engine in both manual and CVT.

Popular family sedan Amaze is currently Honda's largest selling model in India. Presently available in its 2nd generation, Amaze was conceptualized keeping in mind the ever-evolving needs and aspirations of the young Indian consumers. The contemporary sedan offers One-Class-Above-Sedan experience

Ex-showroom Delhi prices of Honda Amaze are as below:

	Petrol (BS-6)	Diesel (BS-6)
E MT	Rs 6 09 900	Rs 7 55 900
S MT	Rs 6 81 900	Rs 8 11 900
V MT	Rs 7 44 900	Rs 8 74 900
VX MT	Rs 7 92 900	Rs 9 22 900
S CVT	Rs 7 71 900	Rs 8 91 900
V CVT	Rs 8 34 900	Rs 9 54 900
VX CVT	Rs 8 75 900	Rs 9 95 900

with its bold design, sophisticated & spacious interiors, outstanding driving performance, advanced features, and safety technologies. The cumulative sales of Amaze in India since April 2013 is 3.9 lakh units, out of which, the 2nd Generation has contributed 1.3 lakh units since

its launch in May 2018.

The company has been selling BS-6 compliant Honda CR-V Petrol and Honda Civic Petrol since their launch in Oct'18 and Mar'19 respectively. The BS-6 compliant Honda City Petrol was introduced in December 2019



*Mr. Rajesh Goel, Sr. Vice President & Director, Marketing and Sales, Honda Cars India Ltd*

Honda is committed to bring its latest and advanced environment friendly technologies to the Indian market and today we have introduced BS-6 version of our largest selling model Honda Amaze. It will be available in both Petrol and Diesel. Amaze will be our first BS-6 diesel model in India offering most powerful performance in the segment with best balance of fuel economy.



## Partnership between LEGO® Technic™ and Lamborghini

Automobili Lamborghini and The LEGO Group announce the new partnership introducing the first ever Lamborghini super sports car by LEGO® Technic™, the building system that allows older kids and adults to create more advanced, complex models.

The new 1:8 scale set will launch in summer 2020 and will be the third model in the LEGO Technic Ultimate series, following on from its hugely popular predecessors. This new partnership will see Lamborghini and LEGO Technic joining forces to deliver the engineering excellence and design flair that both companies have become famous for. With the possibility of constructing transmissions, differentials and gearing systems, LEGO Technic

is an advanced building experience that many fans find challenging yet rewarding. When you build with LEGO Technic, you learn how to Build for Real. The LEGO Technic Lamborghini model will be available in LEGO Brand Retail Stores and the LEGO Online Store from 1 June 2020 and more widely from 1 August 2020. Further details about the LEGO Technic Lamborghini will be revealed at a later date.



*Katia Bassi, Automobili Lamborghini Chief Marketing and Communication Officer*

The LEGO group has amazed entire generations with beautifully simple or extremely complex constructions. In the digital age, where entertainment is often via a screen, our collaboration with The LEGO Group allows enthusiasts to live a real experience, reproducing a Lamborghini super sports car in every detail to create an outstanding model, just like the real car.



## Tata Motors launches the Nexon EV

Redefining the evolution of EVs in India, Tata Motors announced the launch of India's Own Electric SUV – the Nexon EV at an introductory price starting from INR 13.99 Lakhs (Ex-Showroom – All India).

It is an aspirational SUV for personal car buyers looking for a thrilling, connected drive experience with zero emissions. Powered by the cutting-edge Ziptron technology, this vehicle promises zippy performance, an ARAI certified anxiety-free range of 312 km on a single charge, an efficient high voltage system, fast charging capability, extended battery life and class leading safety features. The Nexon EV will be available in three trim levels across 60 authorized dealerships in 22 cities. It will be available in three exciting colour options – Signature Teal Blue colour, Moonlit Silver and Glacier White.

In order to accelerate the adoption of EVs in India, Tata Motors is closely working with other Tata Group companies including Tata Power, Tata Chemicals, Tata Autocomp, Tata Motors Finance and Croma, to create an e-mobility ecosystem, Tata uniEVerse.

Powered by Tata uniEVerse, consumers will have access to a suite of e-mobility offerings including charging solutions, innovative retail experiences and easy financing options. Tata Motors has partnered with Tata Power to provide end-to-end charging solutions at home, workplace and for captive and public charging. To develop

the component supplier ecosystem, Tata Motors is collaborating with Tata Chemicals, which is working on manufacturing lithium-ion battery cells, exploring active chemicals manufacturing and battery recycling. The auto major is also working with Tata Autocomp for the localisation of battery pack assembly and motor assembly. As an extension to the consumer's digital lifestyle, Tata Motors has partnered with Croma to provide a digital retail experience to its customers. The last piece of the solution involves introduction of affordable financing solutions for both personal and fleet segments, which will be provided by Tata Motors Finance.

*N Chandrasekaran, Tata Sons Group Chairman*

E-Mobility is an irreversible mega-trend and an imperative for addressing pollution and generating job opportunities in India. Through Tata uniEVerse, our Group companies have synchronized their efforts to develop a holistic e-mobility ecosystem to accelerate the adoption of EVs in India. I am delighted that this ecosystem has come together with the launch of Tata Nexon EV, a path breaking electric SUV that can match the aspirations of mainstream Indian customers.



*Mr. Guenter Butschek, CEO & MD, Tata Motors Ltd.*

After 16 months of strenuous effort, we are delighted to launch India's Own Electric SUV, the Nexon EV. This high performance, connected vehicle is uniquely suited to address the aspirations of Indian customers, and making EVs mainstream. We are confident that this game changing product will further reinforce our commitment towards developing sustainable and responsible mobility solutions for India.

## Stylish and Sporty Ciaz S

Maruti Suzuki India Limited announced the launch of Ciaz S, sports variant of country's best-selling premium mid-size sedan Ciaz. Built on NEXA's values of 'Create.Inspire.' and based on top variant Alpha, Ciaz-S comes with sporty exterior and enhanced interiors. It will be offered in 3 attractive colours- Sangria Red, Premium Silver and Pearl Snow White.

### Sporty Exterior Design:

Ciaz-S comes with signature dual-tone sporty exteriors and intense black accentuations on side & rear under body spoilers, trunk lid spoiler, ORVM cover and front fog lamp garnish. The dual tone theme is further accentuated by multispoke 16-inch alloy wheels in coordinated dark finish.

### Stylish New Interiors:

The interiors of the Ciaz S carry the signature sporty look of exteriors into interiors. The all new sophisticated

Black interiors adorned with silver accents on the door trim and instrument panel enhance the sports quotient of the premium mid-size sedan.

Maruti Suzuki Ciaz recently completed five glorious years since its launch. Successfully meeting the aspirations of Indian customers, Ciaz offers a complete package of technology, space, comfort and safety. The premium mid-size sedan reiterates the customer preference of a comfortable, technology driven and feature packed sedan.



*Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India Limited*

Ciaz since its launch in 2014, has been the most popular mid-size sedan and has witnessed consistent growth. With over 2.7 lakh happy customers and record 29% market share in its segment, Ciaz is popular for its impactful exteriors, sophisticated interiors and strong performance. There was a latent need from our sedan loving customers for a Sporty version of Ciaz. Ciaz S fulfils that need and it adds a sporty quotient to the premium mid-sized sedan and appeal to the customers desiring 'the good life'. We are confident Ciaz S will be appreciated by customers.





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# Women Breaking the Glass Ceiling

The world increasingly recognizes the contributions of women in all walks of life.

Rightly said by Margaret Thatcher "If you want something said, ask a man; if you want something done, ask a woman." International Women's Day is around the corner and it's time to celebrate womanhood. Undoubtedly, sometimes we learn from our mistakes and sometimes from other's experiences. Here we are going to learn lessons

from real-life experiences.

Women are the epitome of strength, love, sacrifice and courage. The role of women has changed tremendously and they have been able to create a positive impression in society. Women are now self-sufficient, well aware and financially independent. They have attained immense

success in every field, whether it is sports, politics or academics. Today- along with handling tough clients at the office, they successfully multitask at home too. Women are more focused and have a unique decision-making power even at the senior leadership level, in the most optimal manner, and at times are in a better position than men.

## Aakanksha Bhargava, CEO at PMR

My Biggest take away in life has been that it's extremely important for women to step up and support each other because it really is the starting point for everything. I have witnessed women trying to pull each other down, being extremely competitive and finding faults. I think its important for women to start bringing out the best out of each other, to create a strong ecosystem of support and understanding.

When you are leading a team that has a majority of men or people older to you, it's important to understand that people would only respect you

because you are good and deserving at your work and not because you are a woman.

It's possible to have it all and strive towards your dreams without anyone telling you what should be the "ideal" profession for you. Its when women know of their limitless potential that they can go out and challenge the odds.

Leaders need to create leaders and ensure the vision and passion reaches the grassroots level as that really makes or breaks an organization.

And it is absolutely okay to be in a meeting room as the only woman but with your head high-up there.



## Anuradha Aggarwal, Creative Director, Olives Cre.



Whoever I am today, has been shaped by the experiences I have had. I have been lucky to be associated with people who encouraged me to be fearless in the pursuit of what set my soul on fire. Choosing interior design as a practice came along with its own set of challenges. Some people believed me, most tried to pull me down, questioning my abilities. Of course, it involves consistent visits on the sites irrespective of what the weather is, communicating your designs with furniture makers, local vendors, and artisans. Even an inch here and there spoils the project. Most people believed that it is

more of a man's job to take up this tedious job and deal with all these parties. But my zeal for design made me embrace all these years of labor. My continuous hard-work and fearless approach gave birth to Olives Cre, my interior design studio. One special thing about Olives Cre is that its a team made up of 9 out of 10 women (or 90 percent women) who are all fearless, be it in terms of design or anything they do in life. Empowering women might just be a small step if seen from one end of the spectrum, but the difference it makes in other people's life is very huge.

## Anuradha Ramam, Fashion Designer

The most important lesson that I learned in my life is never to quit in any situation. Never to give up however dismal or unhappy a situation might be. Always persevere. If you fall down, then get back up and try again.

It doesn't matter if it is the first time, or the millionth time, you must always get back up again. Make your weaknesses your strength. Have wings will fly...



## Archana Aggarwal, Jewellery Designer

"When we empower women, we empower a family and build a stronger society, that leads to a more progressive nation" - Archana Aggarwal  
 For me, everyday is a Women's day. Women's Day is something that I have celebrated all my life. The day is of utmost respect to me because it gives me the opportunity to dedicate it to the most important women in my life - my mother and my mother-in-law.  
 I started my career as a Jewellery designer at a very young age and just like any other profession, I have had my share of challenges and hardships,

but I always took it in my stride. Today, I manage a successful Jewellery brand and I strive to take it global very soon. I never went into this to prove anything to anybody, other than myself. I think if you're too afraid of failure then you won't challenge yourself, then you won't move forward. I like to challenge myself.  
 I believe in equality. Achieving a gender-equal world requires social innovations that work for both women and men and leave no one behind. That is the true essence of women's day.



## Make-up Expert Aashmeen Munjaal, Director Star Salon & Academy:



"So if you are saying being a leader, like leader is someone who is leading in a particular. That leading can be done as society perspective, child philosophy, you can lead couples, also the fraternity of cook. Leader is someone, whom people look up-to. People by their own will follow the leader. I think mostly people are born leader, few of them doesn't know what quality they have within, through which they can rise above and people can admire them. So if you talk to me, what I have learned, being a leader is a choice. This is hundred percent sure that you have that quality in you, even every human being have such qualities in them. But it's up-to us that we should find it and improve it in such a high level that people should feel to get up to it. A leader should always be an inspiration. People choose you as a leader because you have given them a choice to look up to, because you have done such good motivational work. Even you yourself took

action to reach that place of leadership. I won't say hard work but yes your action are always there in consistency. So if in the particular field, industry or profession, if people consider you as a leader, it means you have done something, consistence to the image people have given to you. It's a responsibility of a leader to maintain his choice of being a great leader, specially for the people who are believing and getting motivated by them.  
 Nowadays, what is missing in this society is firstly a leadership and secondly a strong leadership. What I always say is I believe in every believe, depending that believe has strong believe in itself. If you have confidence and trust on yourself, definitely this world will trust you. So a leader is one who have strong believe on himself or herself, they can be in any form or shape or any field. And if you are strong enough to maintain that trust people for sure are going to follow you."

## Punam Kalra, Interior Designer

Perfection is not attainable. But if we chase perfection, we can achieve excellence."  
 I believe a strong will to learn and to connect, helps create a pure creative flow and a fruitful work environment. Having taken a leap from dealing with the paperwork as an engineer to the tactile world of design, I have fortunately found myself easily adjusting to new roles, especially as a design entrepreneur.  
 Initially, though I was always comfortable with the design and daily management, handling the factory work and workers was tough and demanding. Since I was new to the field, it was a slow learning curve for me to break the ice, be taken seriously, and

bring aesthetically innovative yet technically sound ideas into reality.  
 I feel that being hands-on involved with the manufacturing process was integral in developing mutual respect and understanding with my employees. I initiated "Painting Sessions" at my factory, where I would sit with everyone to brainstorm and experiment with different finishing techniques. As a result, it slowly turned into an inclusive atmosphere, where everyone felt involved in the design process, motivating the workers to work harder. This process also increased my understanding and flair for materials, helping me create original statement pieces.



## Harshita Gupta, Founder, Hail Women



Right from the beginning of my career to starting Hail Women I have learned a lot of things which have become the stepping stones of my journey. All the setbacks which I have received have made me mentally tough and enabled me to look towards long term vision. If you strongly believe in yourself then no one can make you feel down or demotivated, because what you can see others cannot unless you create it and show the world. Also, you should never compromise to achieve a short term gain. Compromising seems promising and fulfilling

or in easy words short cut to success, but we all know or we learn that there is no short cut ever to achieve excellence and perfection.  
 I strongly feel that one should learn to be original and never try to follow the footsteps of others. If you do that then there are high chances you may fall and might not find a way to get up as you are following a path or vision which someone else has created for himself. What you can do best is what you should be doing not what others ask you to.

## Moqierish Tak – Co-Founder India assist

One of the most important lessons I learned while pursuing my journey as an entrepreneur is that leaders are not born leaders, but they develop into one. We are not born with the ability to lead but it develops in us from a very early age. Sadly, having an ability isn't always the same as using it- or using it accurately. Once I realized it, I started associating with a leadership role and valuing the two most important aspects of entrepreneurship - Courage & Resilience.

As an entrepreneur or leader, one needs to have both courage and resilience. Courage is needed to go out and attempt to change the world, and resilience is needed when the world heaps scorn in return. Without either of them, one cannot lead by example, since courage makes you pave your path and resilience makes you keep moving ahead and see the brighter side when scorns are coming from all corners of one's life.



## Namrata Sharma - Director of Human Resources, Renaissance Mumbai Convention Centre Hotel & Lakeside Chalet – Mumbai, Marriott Executive Apartments



The hospitality industry is so dynamic and challenging in itself that every turn teaches you multiple lessons. I have come across so many instances in various stages of my life that have trained me immensely to overcome different situations and handle them with utmost precision. With my previous job role in a corporate, I understood the importance that 'perception' holds in any industry. Being a woman, fighting your way through the competitive industry is an achievement in itself. When you undertake such prime job roles in any organization, the position brings with it immense weightage and your decision makes a difference. While a comment from a peer can

hamper your image, taking a stand and pointing out where you are not wrong in a sensible fashion is imperative to avoid circumstances where your integrity comes to question. I also look back to a time when I had recently got married and was due for an interview and my Indian attire was looked down upon and the reason why I was not suitable for a company. However, the sole decision-maker did overlook this and appointed me the job. Within the next six months, I was used as an example for recruiters and newcomers in the company as an individual who could be looked upon for inspiration and motivation.

## Pallavi Nigam Sahay, Chef

The most important lesson that I have learnt from the experiences of my life is to have faith in myself and never allow the outside noise to drown my inner voice". Being different is what makes you unique and gives you the courage to conquer the world. My experiences have taught me that failures teach you lessons and build confidence to map the

road to success. For me, I started from cooking two lunch boxes for my husband, that's when I realized my passion for authentic Indian Food and since then I've taken the cuisine and culture ahead and published one book and have anchored multiple food shows to take forward the Indian cuisine which according to me was getting lost due to fusions.



## Parul Mahajan, Social Activist

Being a Female Leader the most important trait that I think needs to be followed is the concept of inclusion wherein no one is a leader but all are equal participants and everybody has this

sense of ownership in the project. Each person in the group should have the feeling of being a stakeholder only then shall he or she give her 100% to the cause and the project.

## Ruchita Bansal, Creative Director and Founder, Izhaar:



The one thing that I have learned as an important lesson being a leader is – ‘Persistence.’ As an independent and experienced woman, I have always been committed towards my aim in life. I stay patient yet persistent in the pursuit of my dreams and goals. Every leader may face unexpected circumstances but staying committed to your plan and persistently chasing opportunities help you achieve those goals. You may have to reinvent or pivot, but your persistence leads to fulfilment.

Being a female leader we have the opportunity to impact our world in extraordinary ways. Each one of us have a sphere of influence that we are investing in every day. We have the privilege to show up and lead with confidence and grace.

The best advice I could give to a woman starting her career? Whatever you do, be different. Don’t try to imitate anyone and be more ambitious. Be persevering and trust yourself!

## Shubhika Jain, Founder and CEO of RAS Luxury Oils

Everything is possible, it’s only a matter of how badly you want it and how much effort you put into making it possible - this is valid for work as well as for personal life and goals. It’s also about setting the right intention out to the universe and trusting that it will happen, trusting doesn’t mean you don’t give it your 100% - it means giving it your best shot and

believing with gratitude that it’s going to happen. Also, it’s about balancing your life, life isn’t about becoming the youngest billionaire - it’s about impacting lives in a positive way - be it the customer, the employee or vendors. If each one thinks and does good kind deeds, the whole world will be transformed one step at a time.



## Sonal Jindal, Managing Partner, Medusa Source on Female Leader story...



The most important lesson I learnt as woman leader is being STRONG. It is no surprise that “strong” is a word we use to describe women who have risen to positions of leadership. Males and females alike recognize that women in positions of power must be strong in order to survive the pressure cooker. Being Strong is about being a multitasker. Five major areas as a female leader I multitask

- 1) Self awareness.

- 2) Self Assurance
- 3) Connection
- 4) Resilience
- 5) Patience

Strong women are self-aware. Leading ourselves well and seeking out feedback that alerts us to our blind spots and helps us identify areas of growth and development is incredibly vulnerable work lead ourselves well and to lead others effectively.

## Sushmita Singha, President of MA. My Anchor Foundation, Secretary-General of PHD Chamber of Commerce & Industry

First taste of leadership came in school as a student leader, situations have changed over the years but the basic hygiene has remained the same. There are a couple of lessons I learned, to listen to everyone carefully and with empathy, it’s important to

be judicious no matter what and lead by setting examples. One has to evolve and be open to changes and only then can a leader remain relevant and effective.



# Defence Expo 2020

**Prime Minister Shri Narendra Modi inaugurated the 11th Edition of Defence Expo at a spectacular ceremony in Lucknow, where he had set a target of USD\$5 Billion for defence exports to be achieved in the next few years. India with its huge population, democracy cannot remain long dependent on defence imports, he reiterated.**

• **Vedika Sharma**

**D**efExpo-2020, a flagship biennial event of the Ministry of Defence, Government of India, one of the largest events of its kind has been organised for the first time in Lucknow, Uttar Pradesh from 5 th to 9 th Feb 2020. The 11th edition of Def Expo aimed at bringing new technologies, technological solutions, where Defence manufacturing companies from India and abroad showcased their products and services in Defence arena, on a single platform. Large number of foreign delegates including defence ministers from 40 countries attended the expo, where a large number of MoUs have been signed forging technological ties for developing state of the art defence products.

India's biennial military exhibition seeks to showcase the potential of the country as a global defence manufacturing hub. DefExpo 2020 has become one of India's largest defence exhibition platform as well as one of the Top DefExpo in the world. This time more than a thousand defence manufacturers and 150 companies from all over the world were part of this Expo.

Defence Expo 2020 not only witnessed participation of a large

number of exhibitors but also forged new partnerships and attracted more than 12 lakh visitors.

In this Defexpo, 1024 exhibitors participated, 172 of them being foreign companies. While 40 Defence Ministers were part of total 70 foreign delegations that visited Lucknow.

Defence Mantri Shri Rajnath Singh, began the first day of DefExpo 2020 by holding successive meetings with Defence Ministers of five Countries – UAE, UK, Maldives, Kyrgyzstan and Oman.

In the bilateral meeting with His Excellency Mohammed Al Bowardi, MoS for Defence Affairs of the UAE, Defence Minister Shri Rajanath Singh exchanged views on further strengthening the cooperation in Defence Affairs. They expressed satisfaction at various dimensions of the ongoing Defence cooperation between the two countries. Welcoming the UAE Minister, Shri Rajnath Singh invited him to explore varied cultural and touristic potential of Uttar Pradesh. The warmth and bonhomie shared between the top leadership of both the countries over the years has resulted in transforming bilateral cooperation to a strategic partnership.

In the delegation level bilateral



**Shri Narendra Modi, Prime Minister, Government of India**

This is a very big opportunity for the people as well as the youth of India. Make in India will not only increase India's security but new opportunities for employment in defence sector will also be created. It will also boost Defence Exports in future.

DefExpo is a living proof of India's vastness, its pervasiveness, its diversity and its wide participation in the world. This is proof that India is moving ahead with a strong role in the field of security and defence. This Expo reflects not only the industry related to defence, but also the world's confidence towards India as a whole. Those who know about defence and economy surely know that India is not just a market; India is also an immense opportunity for the whole world.

meeting with UK Minister for Defence procurement Mr James Heappey, Defence Minister underlined the growing ties between the two countries. The discussions while touching on various aspects related to defence cooperation, also focussed on opportunities to further enhance defence engagements between the two countries.

In the third meeting of the morning, Raksha Mantri held bilateral level talks with Her Excellency Uza Mariya Ahmed Didi, Defence Minister for Maldives. The Maldivian minister expressed her country's gratitude for India's assistance over the years and recently in bringing back Maldivian students from the Corona virus affected Wuhan region, China.

## Shri Yogi Adityanath, Chief Minister, Uttar Pradesh

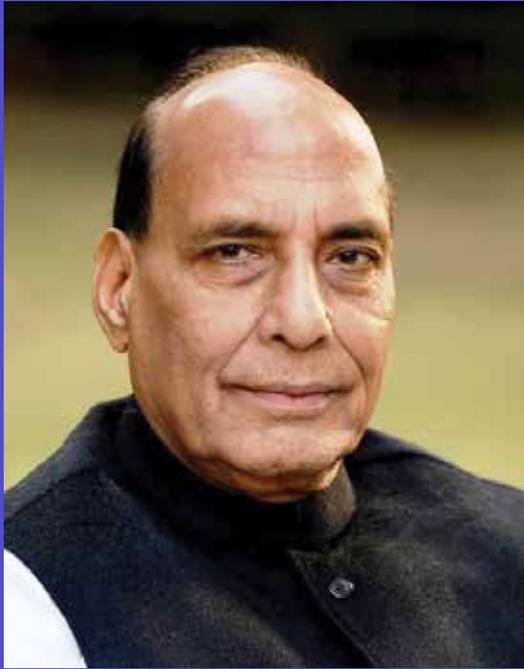
Uttar Pradesh government had organised many international events during the last few years such as Prayagraj Kumbhmela, UP Investors' summit and Pravasi Bharatiya Diwas and the successful organisation of DefExpo enhanced the image and prestige of Uttar Pradesh.

The event laid a strong foundation for the development of state Defence Corridor Participation of highest number of exhibitors and adoption of Lucknow Declaration historic Indian Armed forces win hearts of people with their dare devil live demonstrations.

This edition of DefExpo 2020 being held in Lucknow was a matter of pride for the state. The defence corridor setup here would create world class defence ecosystem that shall cater to the technological needs of the defence companies. During DefExpo 2020. Uttar Pradesh Government would sign 23 MoUs envisaging Rs 50,000 crore investment and providing job opportunities to over 3 lakh youth.

The event witnessed presence of more than 3,000 foreign delegates, 10,000 Indian delegates and 12 lakh visitors and laid a strong foundation for development of UP Defence corridor.





## Shri Rajnath Singh, Defence Minister, Government of India

The creation of two Defence corridors was a result of Prime minister Shri Narendra Modi's vision of leading India to become a technological powerhouse catapulted through policy initiatives such as Make in India, Start-up India and Skill India. The Nation would benefit from the defence industrial eco- system being setup and developed using cluster development.

The key was cooperation among various countries and the global defence manufacturing companies. India, with its large market base, recent technological advancements, software know-how and a fast-developing defence industry, was ideally suited to act as a facilitator and collaborator in this field. Technology leaders, manufacturing hubs, and software companies were collaborating to create cost effective and efficient advanced solutions.

A number of Policy initiatives have been taken to unleash the potential in defence production in the country. The Foreign Direct Investment (FDI) cap was liberalised to 49% through the direct route, and above that upto 100 % through the government route. The procedures for industrial licensing, defence procurement and defence acquisition were simplified. Also the single window clearance system was introduced to reduce the time required for various permissions for setting up of defence manufacturing units in India.

Technologies like Artificial Intelligence (AI), Augmented Virtual Reality(AVR), Autonomous Systems, Internet of Military Things (IoMT) and Industry 4.0 were showcased and was a reflection of the priorities of the Government. The push given by various policies to leverage the technology shall help the defence industry to reap benefits manifold.

DefExpo 2020 was the biggest ever such event being organised in the country where companies from more than 170 countries are participating.



She underlined the opportunities that exist to further enhance defence cooperation especially in the Maritime domain, to which Raksha Mantri responded positively. Both the Ministers noted that Cooperation in the field of defence industry also forms an important part of strategic partnership between both the countries.

Major General Raiimberdi Duishenbiev, Chief of General Staff of Kyrgyz Armed Forces and Defence Minister of Kyrgyzstan met Defence Minister and discussed a wide range of issues pertaining to defence cooperation between the two countries. In a significant decision, Both leaders agreed that the Joint Exercise involving the Special Forces of India and Kyrgyzstan named Khanjar VII shall be held soon in India. It was also decided that the first Joint Working group between the two countries on Defence Cooperation would be held within the next two to three months.

Holding the last and fifth meeting of the morning with HE Badr Saud Harib Al Busaidi, Minister for Defence Affairs, Sultanate of Oman, Defence Minister stressed that Defence cooperation was the key pillar of bilateral relations between the two countries. Both Ministers discussed measures to further strengthen defence partnership, by enhancing joint maritime security exercises. Defence Minister expressed willingness of India's defence industry especially Defence PSUs to work more closely with Oman.

More than 22 seminars held during the past four days highlighted the technological changes, digital transformation of Defence and the positive policies implemented by the Government - such as relaxation in FDI investment, encouraging innovation in Defence start-ups, opening up of testing facilities to Private sector and sharing of technology innovations of DRDO at no cost among others- to make India a defence manufacturing hub.

DefExpo 2020 has covered a lot of ground in creating an environment where Indian industry forged partnerships through MoUs, ToT agreements for innovation and manufacturing.

Bandhan ceremony on February 7th witnessed launch of 13 products including Light Utility Helicopter by HAL, Sharang 155 mm Arty gun by OFB among others. More than 120 MoUs between DPSUs,

private and global defence manufacturing companies were signed (71 MoUs were signed on Feb 6th), making it the most successful event ever held in India. Among those MoUs signed, 23 of them were by Uttar Pradesh Government. These MoUs envisage Rs 50,000 crores investment in the defence corridor setup in the state and generate many job opportunities.

Among the Defexpo highlights was India Pavilion which offered a peep into the futuristic technologies such as Artificial Intelligence (AI), Augmented Virtual Reality (AVR), Autonomous Systems, Internet of Military Things (IoMT) and Industry 4.0.

Another attraction for people of Uttar Pradesh was Live demonstrations by Indian armed forces at two locations in Lucknow. Demonstrations by Indian Army and Airforce enthralled the audience at DefExpo site, the Indian Navy and Indian Coast guard demonstrated live performances at the Gomti River front. The acts included Indian Army daredevils performing on their bikes, fly past by Suryakiran jets, slithering action performed by commandos, horse riding etc captured the attention of spectators.

DefExpo 2020 offered a unique opportunity for the Indian Defence Public Sector Units to showcase their technological innovations and new products to the world. Thus DPSUs displayed their strong support to the Armed forces.

A major announcement during DefExpo 2020 was the issuing of Initial Operational Clearance (IOC) certificate of Light Utility Helicopter (LUH) to Hindustan Aeronautics Limited (HAL). LUH was designed and developed as a replacement for Cheetah & Chetak helicopters which are being operated by Indian Armed forces.

LUH is a new generation helicopter in the 3-Ton class incorporating the state-of-the-art technology features which will meet the emerging needs in this class of helicopters in the coming decades. Also, OFB launched "Sharang" the 155mm artillery gun with 36 km range and handed over a model to Chief of Army Staff Gen M M Naravane. BDL launched Amogha-3 the anti-Tank Guided Missile. It is a man portable, fire and forget missile. BDL also launched Varunastra – the anti-submarine torpedo, manufactured under the technological guidance of DRDO.

# Prediction for February 2020 by Poonam Sethi

“The more you give, the more you receive” is the motto of renowned Tarot card reader and holistic healer, Poonam Sethi, lives by. She has studied Feng Shui and Tarot card reading at several institutions across the globe and has, through extensive self-study, practice and perseverance, mastered the art of guiding people from the present into the future to precision.



### ARIES

You will try to put off work for a while or schedule business appointments for a later date or you will want to work in a human potential profession that motivates others through self-actualization or creative

interaction. Get in touch with your feelings. Expect a postponement or delay in affairs concerning finances, but the money is forthcoming. You are going to be surprised by a sudden flirtation or romantic possibility. Your upper back could bother you.

Lucky color: Purple  
Lucky number: 8



### TAURUS

You will soon be receiving money from something that was held up or that you should have gotten in the past more than anticipated. You will be unfulfilled with your present partner and will want to come together with someone else. If already involved you will wish your partner would be more loving or responsive. If you've been ailing, you'll be on the road to recovery.

Lucky color: Grey  
Lucky number: 3



### GEMINI

You will come together with someone to discuss a business idea or venture that could improve or market your work. You will feel uplifted, renewed and in a sociable mood. Someone will help you collect money that is owed to you, or

you'll soon begin a new enterprise (or retrieve a past one) that will bring in more money or supplement your income. Do not over indulge in food or drink.

Lucky color: Orange  
Lucky number: 5



### CANCER

You're going to be over worked and over tired but will complete the project (s) you set out to do successfully. There could also be a change of residence. You will be apprehensive about your financial condition due to a setback, loss

of income, or something you counted on falling through. Watch out for some nasty headaches. Be determined to get what you want; the goal is within reach.

Lucky color: Turquoise  
Lucky number: 1

**LEO**

You won't feel capable of mastering the steps it takes to succeed, but someone or something will come along that will help you or make your work easier. There will be small gains in your finances. Be cautious because you are going to be rescued from a life or death situation, a very traumatic experience. You may have problems with your legs but avoid surgery; a little rest will do wonders.

Lucky color: White

Lucky number: 7

**VIRGO**

A sudden surge in your business or career and a call from a lover will come as a much-welcomed surprise. Expect to hear some good news soon. A relationship, marriage or love affair is going to end but you can expect the advances of an intriguing foreigner. You will have good luck in metaphysical pursuits, mending hurt feelings and attracting romance. You will suddenly become very health conscious and interested in New Age therapies.

Lucky color: Yellow

Lucky number: 9

**LIBRA**

A business proposal or the possibility of a new avenue to pursue or follow up on will soon be presented. A letter or package you've been waiting for will arrive. Financial gain will come through time investments, speculations or a well thought out plan of action. You need a vacation from tension, work and worry and will soon take one.

Lucky color: Red

Lucky number: 4

**SCORPIO**

The work that you ordinarily love to do will become an unbearable chore and you will be frustrated. You will suddenly come into more money but you will have to be more assertive or you'll lose out. Wait a while before you invest your money in property.

Lucky color: Silver

Lucky number: 2

**SAGITTARIUS**

New ideas or avenues will come to the fore. Your financial situation will be especially good because you will acquire money through a new project, business deal or settlement. You will have bouts with inconsolable depression or nostalgia over a lover who is gone. New avenues will spring from old, in both your business and your personal affairs.

Lucky color: Black

Lucky number: 9

**CAPRICORN**

A fixed attitude, unworkable environment, or unpleasant experience will come to an end and in its place will come a new perspective, sudden insight or an uplifting turn of events. You will want to share your deepest feelings but will keep them to yourself because you can't find an 'outlet'.

Lucky color: Blue

Lucky number: 1

**AQUARIUS**

You will have to deal with very unpleasant people or circumstances in your work and will feel that you are wasting your time and effort. A lover will call and a sweetheart will arrive or many admirers will pursue you. You will experience a lack of energy and will be subject to clumsiness.

Lucky color: Green

Lucky number: 6

**PISCES**

Some areas will be at a standstill while you wait for things to develop. You may also be considering a new line of work or money making venture. The entry of a third person could mess up your relationship but don't make any hasty decisions. A sudden travel overseas will come up. You will get relief from legal problems.

Lucky color: Beige

Lucky number: 5



### Royal Journey of India

18 to 20 Nights

Delhi - Jaipur - Pushkar - Ranthambore  
Sawai Madhopur - Kota  
- Bundi - Chittorgarh - Bijaipur -  
Udaipur - Kumbalgarh - Jodhpur -  
Jaisalmer - Bikaner - Mandawa - Delhi



### Archaeological Tour of Rajasthan

21 to 23 Nights

Delhi - Jaipur - Samode - Nawalgarh -  
Bikaner - Gajner - Jaisalmer - Osian  
- Khimsar - Manvar - Jodhpur - Rohet -  
Mount Abu - Udaipur - Dungarpur  
- Deogarh - Ajmer - Pushkar - Pachewar  
- Ranthambhore - Agra - Delhi



### Majestic Kerala

14 to 15 Nights

Mumbai - Mangalore - Bekal - Wayanad  
- Kozhikode (Calicut)  
- Cochin - Thekkady - Kumarakom -  
Quilon - Varkala - Kovalam



### Enchanting Himalayas

with Taj

13 to 15 Nights

Delhi - Agra - Darjeeling - Gangtok -  
Phuntsholing - Thimphu - Punakha -  
Paro - Delhi



### Tribal Trail

15 to 17 Nights

Bhubaneswar - Dangmal - Bhubaneswar  
- Baliguda  
- Rayagada - Jeypore - Rayagada -  
Gopalpur - Puri - Bhubaneswar



### Buddhist Temple with

North East India Tour

14 to 16 Nights

Delhi - Varanasi - Bodhgaya - Patna  
- Kolkata - Bagdogara - Darjeeling  
- Pelling (Pemayangtse) - Gangtok -  
Kalimpong - Bagdogra - Delhi

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