

T3FS

Trendy Travel Trade with Food & Shop
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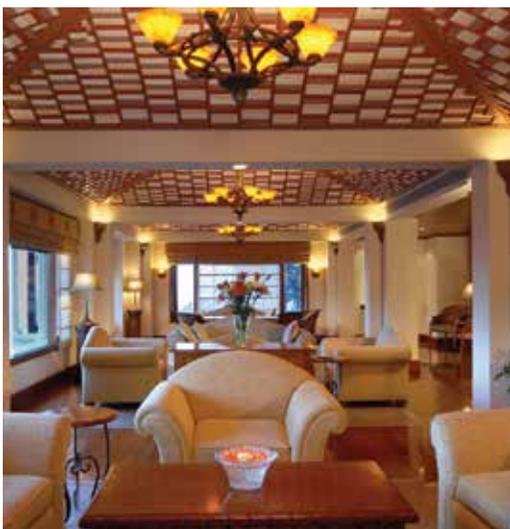
Pristine Beauty of India



*Post Covid 19
Hospitality
Industry*

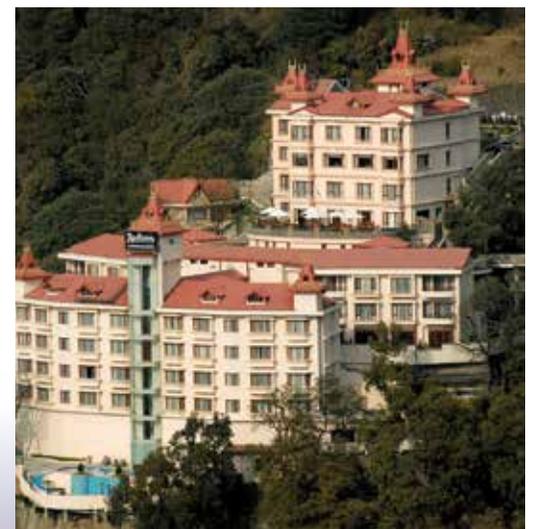


*Real Estate
Perspective Q1-
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Royal Journey of India

18 to 20 Nights

Delhi - Jaipur - Pushkar - Ranthambore
Sawai Madhopur - Kota
- Bundi - Chittorgarh - Bijaipur -
Udaipur - Kumbalgarh - Jodhpur -
Jaisalmer - Bikaner - Mandawa - Delhi



Archaeological Tour of

Rajasthan

21 to 23 Nights

Delhi - Jaipur - Samode - Nawalgarh -
Bikaner - Gajner - Jaisalmer - Osian
- Khimsar - Manvar - Jodhpur - Rohet -
Mount Abu - Udaipur - Dungarpur
- Deogarh - Ajmer - Pushkar - Pachewar
- Ranthambhore - Agra - Delhi



Majestic Kerala

14 to 15 Nights

Mumbai - Mangalore - Bekal - Wayanad
- Kozhikode(Calicut)
- Cochin - Thekkady - Kumarakom -
Quilon - Varkala - Kovalam



Enchanting Himalayas

with Taj

13 to 15 Nights

Delhi - Agra - Darjeeling - Gangtok -
Phuntsholing - Thimphu - Punakha -
Paro - Delhi



Tribal Trail

15 to 17 Nights

Bhubaneswar - Dangmal - Bhubaneswar
- Baliguda
- Rayagada - Jeypore - Rayagada -
Gopalpur - Puri - Bhubaneswar



Buddhist Temple with

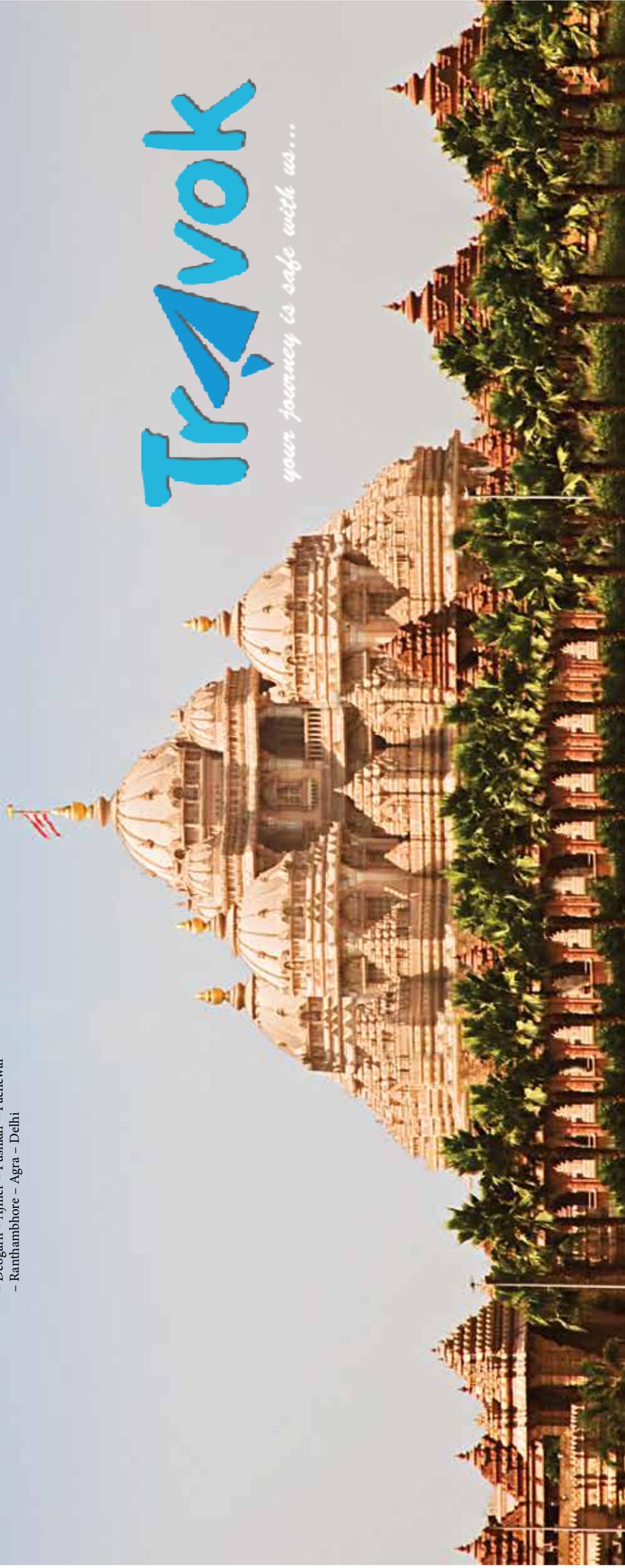
North East India Tour

14 to 16 Nights

Delhi - Varanasi - Bodhgaya - Patna
- Kolkata - Bagdogara - Darjeeling
- Pelling (Pemayangtse)- Gangtok -
Kalimpong - Bagdogra - Delhi

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T3FS

Trendy Travel Trade with Food & Shop

Volume VII • Issue IV • May 2020 • Pages 52- • Rs.100/-

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PUBLISHER'S NOTE



Dear Reader,

All of our readers here have some affection for the print media, the value of good writing, the matching of art and text, typography, heart, wisdom and thought laid out onto the pages of a magazine. Pulling together this bundle of stories, art and photography each month and then sharing this tangible gift with you is great fun. It's also fulfilling, as we cover and convey the range and richness, the spectrum of human experience.

But we're also keen on the changes that have taken place in this world of magazines and know a magazine is no longer confined to paper and ink. It has a new, expanded life in this digital age.

So by the time, you will get the May issue of T3FS you will get to know a lot about destination India and its hidden treasures. COVID-19 has had a major impact on all human life and not just in India but globally. Tourism as a sector is naturally hugely impacted with no movement happening either domestically or from across the border. In these unprecedented times, to keep your curiosity alive for travel T3FS comes up with the untouched destinations of India or we can say Pristine Beauty of India. India is a vibrant country with many attractions mainly for travel &

tourism. Each state in India is famous for its different tourist attractions. Different places in India entertain tourists by natural wonders, tranquil places, heritage, architecture, spirituality, adventure and so on.

In Hospitality, we cover the interviews while keeping in mind the situation of Post Covid 19 where we discussed the difference and challenges of covid 19 as compared to 2008 and 2009 global financial crises, technology changes in hospitality industry, kind of government support hospitality sector is looking at and possibilities of social distancing during MICE events or social functions.

In lifestyle, we covered one of the affected industries that is real estate. Institutional investment into India's real estate sector has declined sharply in the January–March 2020 period, dropping 58% year-on-year, says JLL, India's largest real estate consultancy firm. The decline was influenced by several events, including the COVID-19 outbreak and several high-profile issues in the domestic banking and finance sectors in late 2019 and early 2020.

Vedika Sharma

vedika@fabianmedia.net



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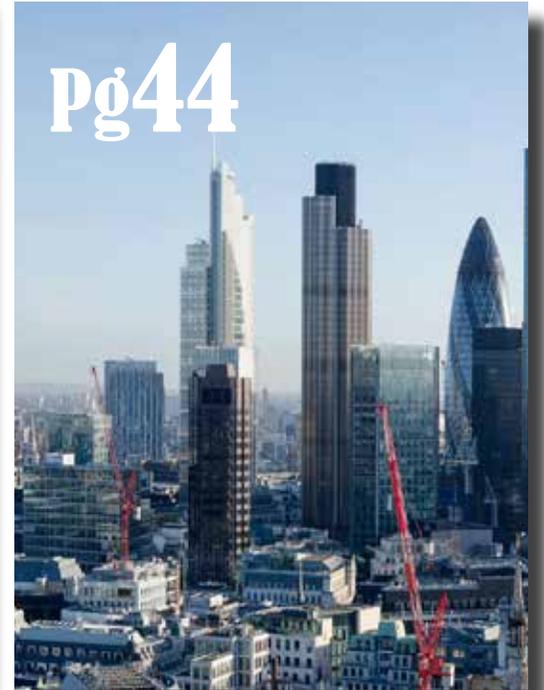
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A Heritage Hotel by Prime

300 years of Old Elegant Fortified Palace Hotel

Luxury Heritage Hotel

It revives the gracious lifestyle of princes of Rajasthan
and the heritage of India.



Destination Wedding



Leisure Stay



Film-Shoot



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Reader's feedback



*Kimberley Long
Vice President Agency Distribution
Hahn Air*

T3FS provides valuable in-depth analysis and informative articles on all topics relevant for the travel and tourism industry. For any professional wanting to stay up-to-date with industry trends and developments, this publication is definitely a great read. I'm always looking forward to reading the latest edition.



*Venkatesan Dhattareyan
Regional Director India Tourism Mumbai*

T3FS presents independent, well researched travel stories. From airlines, to hotels, updates on Government regulations, latest industry trends are well presented in the magazine. The design and layout of the magazine is good.



*Sammy yahia
Director
Israel Tourism for India*

T3FS Magazine has been a great source of information for the Israel Ministry of Tourism Office. Not only do they share important news, the publication has insightful knowledge about ongoing activities impacting our industry from the region. Israel Tourism has had a good relationship with T3FS since we opened our office in India over 6 years ago and have been a great support to our brand.



*Dev Karvat
Founder & CEO - India & Emerging Markets
TrawellTag Cover-More*

I wish to express my appreciation to the entire team of T3FS Magazine for constantly engaging us with inspiring stories and keeping us informed about the latest updates from the Travel and Tourism Industry. I admire your editorial style of blending Travel, Hospitality and Lifestyle together to provide a good reading experience. All the very best for all your future endeavors.



Bali

3D2N + 3rd Night Free
Relaxing Me
| USD 158

based on 4 hotel

Inclusion :

- 3 Nights stay at selected hotel with breakfast included
- Return airport transfer
- FREE : 1x 60Mins Massage OR 1x Meals at certain hotel
- FREE : Hard Rock Cafe Meals Voucher
- Choice of 1x Full Day Tour OR 1x White Water Rafting

3D2N
Villa Indugence
| USD 278

based on 4 hotel

Inclusion :

- 2 Nights Stay at Selected Villa with breakfast included
- Return Airport Transfer
- FREE 1x 60mins massage (Min. 3 nights stay)
- FREE 1x Full Day Car at Disposal with English Speaking Local Host
- FREE : 1x Indian Cuisine Voucher at all outlet Gateway of India Restaurant

4D3N Bali Safari

| USD 278

based on 4 hotel
 (1Night at Mara River Safari Lodge +
 2Night at South Bali)



Includes :

- Safari Journey at Bali safari Park
- Breakfast with Lion at Tsavo Lion Restaurant
- Indian Cuisine Lunch or Dinner where available and specified

5D4N Bali Safari

| USD 258

based on 4 hotel

(1Night at Lovina Beach +
 3Night at South Bali)

Inclusion :

- Wild Dolphin Searching at Lovina Beach, 2 full day tours
- Indian Cuisine Lunch or Dinner where available and specified in the program
- Free 1 x 60mins massage or set meal at certain hotel



Borobudur Temple, Jogja

Bali - Jogja
5D4N Discovery
USD 308

2 Night at Bali + 2 Night at Jogja
 based on 4 hotel



Gedung Sate, Bandung

Bali - Bandung
5D4N Discovery
USD 338

2 Night at Bali + 2 Night at Bandung
 based on 4 hotel



Sand Island, Lombok

Bali - Lombok
5D4N Discovery
USD 328

2 Night at Bali + 2 Night at Lombok
 based on 4 hotel

*The rates is based on land arrangement only excluding Internation & Domestic airfare



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Pristine Beauty of India

India is a vibrant country with many attractions mainly for travel & tourism. Each state in India is famous for its different tourist attractions. Different places in India entertain tourists by natural wonders, tranquil places, heritage, architecture, spirituality, adventure and so on. By keeping this in mind T3FS is come up with the untouched or unexplored destination of the nation.

• **Vedika Sharma**

Haryana: A Pioneer in Highway Tourism



Umesh Kapur
Director
Grand Travel Planners Pvt Ltd

Destination: Morni Hills

USP: Tikker Taal Lake

Cuisine: Besan Masala Roti-Makhan, Bajra Aloo Roti-Makhan

Type of Tourism: Adventure Tourism and Eco Tourism

How to Reach:

BY AIR: Nearest Airport is Chandigarh Airport

BY TRAIN: Nearest Railway Station is Chandigarh Junction Railway Station

BY ROAD: 40km from Chandigarh

Morni Hill is one of the unexplored destinations of Haryana. A small hamlet in the Panchkula district of Haryana, Morni Hills is situated about 45kms from Chandigarh, with greenery spread all around, Morni Hills is an ideal weekend getaway destination.

Tikker Taal is a wonderful place that houses two man-made lakes called Chota Taal and Bara Taal. These lakes are unified but separated by a hillock. Tikker Taal gives a spectacular, stunning beauty of the Morni Hills. The trek to Ghaggar River is the most famous trek in Morni Hills. For those who wish to bask in the sun or to ponder, contemplate nature's beauty, then Morni Hills may be an admirable spot.

This small hill town is known for its vibrant variety of flowers and different bird species. The place has relatively cheap accommodations; therefore, it's an ideal getaway when you're on a budget.

Shivalik range of Himalayas is expanded all across Morni. If you're trying to find a couple of hours of peacefulness and just relaxing around, Morni Hills is your ideal destination. It has good connectivity with the main cities that surround it, and therefore the temperature is pleasing throughout the year. As it's the sole hill station in, people often overlook it and head towards more popular places. But if you wish to explore the unexplored destination, you must visit Morni Hills.



Andhra Pradesh: The Essence of Incredible India

Destination: The East Godavari also called as Konaseema

USP: Temple Circuit with 2 Shakti Peethas and Backwaters

Famous Cuisine: Pulusa Fish Curry (for Non-Vegetarian), Pullihora, Avakaya (for Vegetarian)

Type of Tourism: Spiritual Tourism and Eco-Tourism

How to Reach:

BY AIR: Nearest airport is Rajahmundry Airport

BY TRAIN: Nearest Railway Station is Kotipalli

BY Road: 156 Km from Vijayawada.



Vijay Mohan,
Managing Director
Holiday World

The East Godavari also called Konaseema is one of the unexplored destinations of Andhra Pradesh. Konaseema is a group of islands between the tributaries of the Godavari River in the East Godavari District of Andhra Pradesh. Rajahmundry is the only airport near to Konaseema.

There is a box full of surprises in The East Godavari for tourists.

Kadiyam

Kadiyam nurseries spread in 3,500 acres are the biggest nurseries in India. The centre of flourishing floriculture and horticulture trade, it's dazzling, colourful gardens of Jasmine, Roses and others are a feast for the eyes. An annual flower show is held here in the month of January. The area's nurseries export flowers, plants throughout India and abroad.

Dowleswaram Barrage

The Dowleswaram Barrage an irrigation structure which is built on the lower stretch of the Godavari River. The barrage was built by a British irrigation engineer, Sir Arthur Thomas Cotton. The Dowleswaram Barrage is 15 feet high and 3.5 km long, with 175 crest gates to pass the floods.

Rajahmundry Jail

The Dutch constructed a fort in Rajahmundry in 1602, The British empire converted it into a jail in 1864 and then elevated it to central jail in 1870. The jail is spread over 196 acres.

Maredumilli Forests

Maredumilli Forests which are having rich biodiversity and the area is having semi-evergreen forests with undulating terrain, which forms part of the Eastern Ghats. The area is having many streams flowing over the undulating rocks in the deep woods and any visitor shall feel the thrilling experience in Nature. Jungle Star Nature Camp is a nature lover's paradise. The camp provides an excellent opportunity to explore the Eastern Ghats. Located adjacent to the river Valamuru, the camp has a stream flowing on 3 sides overlooking the Vali-Sugriva of the Ramayana era. The remarkable variation of the battleground with the presence of grasslands, encircled by forests on the other hillocks draws the attention of visitors to this epic story.

Tourists can also visit the Saraswathi Ghat, Pushkar Ghat, Kotilingala Revu it is one of the most ancient ghats where millions of people take holy dip during Godavari Puskaralu.

Two Shakti Peethas are also in this Region Pithapuram

Pithapuram is one of the Twelve Pilgrims, one of the five MadavaKeshatra and one of the Asta Dasa (Eighteen) Sakthi Petas.

It is believed that Sati's left hand fell here.

Draksharamam

One of the Pancharamam and is one of the most frequented pilgrim centre of South India. It is one of the Shiva Pancharamas and one of 18 Shakti

Peethas. It is famous as both Shiva Kshetra and Shakti kshetra. Lord Bheemeswara Swamy and Manikyamba are main the deities here. This place is also called as DakshinaKashi.

There is an interesting legend regarding the name of this place and the existence of Lord Shiva in this place. During Tarakasuravadha, the Shiva Linga which was in the throat of Tarakasura broke into five pieces and one of the pieces fell here. Thereafter, it came to be known as Draksharamam. After the death of Sati, the 12th parts of her body that is her left cheek fell here which is now known in the form of Goddess Manikyamba.



Jammu & Kashmir: Chalo Kashmir

Destination: Gurez- A Fairy Land
USP: Habba Khatoon Peak & The Log Huts
Cuisine: Dardi and Kashmiri Food

Type of Tourism: Adventure Tourism, Village Tourism and Heritage Tourism

How to Reach:

BY AIR: Nearest airport is Valley Srinagar Airport

BY TRAIN: Nearest railway station is Srinagar Kashmir.

BY ROAD: 125km from Srinagar



Nasir Shah
Managing Director
Culture & Nature Expeditions Tours & Travels Pvt. Ltd

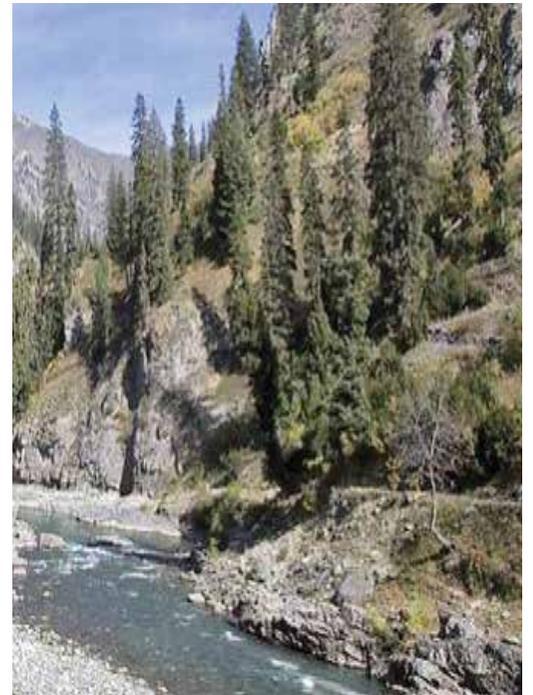
The most untouched & unexplored destination of Jammu & Kashmir is Gurez in the north of Kashmir located in District Bandipore, around 123kms from Srinagar. Since it is close to the Border, Inner Line permission is required from District Magistrate, Bandipore. The Destination is an example of Nature at its best with Pristine Forests & a gorgeous Kishan Ganga River flowing through it & finally going to Pakistan where it is called Neelam River.

Gurez is a valley located in the high Himalayas, about 86 Kms from Bandipore and 123 Kms from Srinagar in northern Jammu and Kashmir, India. At about 8,000 feet (2,400 m) above sea level, the valley is surrounded by snow-capped mountains. It has diverse fauna and wildlife including the Himalayan brown bear and the snow leopard. The Kishanganga River flows through the valley. The road to Gilgit runs through Gurez. Gurez is divided into three regions. The area from Toabat to Sharda Peeth is administered by Pakistan as Neelum District, that between Kamri and Minimarg is part of the Astore District, Northern Areas, Pakistan, and that from Toabat to Abdullae Tulail is known as Tehsil Gurez and is part of Bandipore district. Though Gurez is a far-flung area but the people of the Dard race have uplifted themselves by the hard work and proper education. Ultimate

adventure destination to the north of Kashmir, Gurez, is a gateway to the famous silk route across central Asia. The pyramid-shaped peak named after famous Kashmiri poetess Habba Khatoon is a most fascinating peak of Kashmir. The emperor Yousuf Shah Chak who is said to be a Dard from Gilgit entered into Kashmir through Gurez. It is believed that when the emperor was imprisoned by King Akbar, his beloved Habba Khatoon used to wander near the peak to look for her lover.

The roar of mighty Kishan-Ganga river flowing across the valley resonates with surrounding mountains that lulls visitors to sound sleep. The traditional log wood houses make Gurez no less than a European countryside. The trekking Routes from Gurez and Tilel lead upto Gangabal and Sonmorg to its east and Drass, Dahanu and Zanskar to its north. The Kishen Ganga river in Gurez offers an easy level of stream for Rafting and tough ones from Tilel. Some of the mountains have an absolutely challenging scope for Rock Climbing. Trout fishing is a frequent sport among locals who through in a line to get decent meal for the day. Anglers can be delighted to catch a brown trout in the Kishen Ganga River or the streams coming down from the mountains. Gurez has lovely camp sites where the tents can be pitched near the river. 20km from Gurez, the awesome

villages of Tielel have log wood houses which perfectly add to the magnificent view of mountains full of pine and fir trees. The road from Gurez to Tielel is just 7 years old, which has been extended upto Drass in Kargil region. The rugged and tough life of people of Tielel can make a visitor contribute for promotion of the destination in one way or the other.



Himachal Pradesh

Unforgettable Himachal

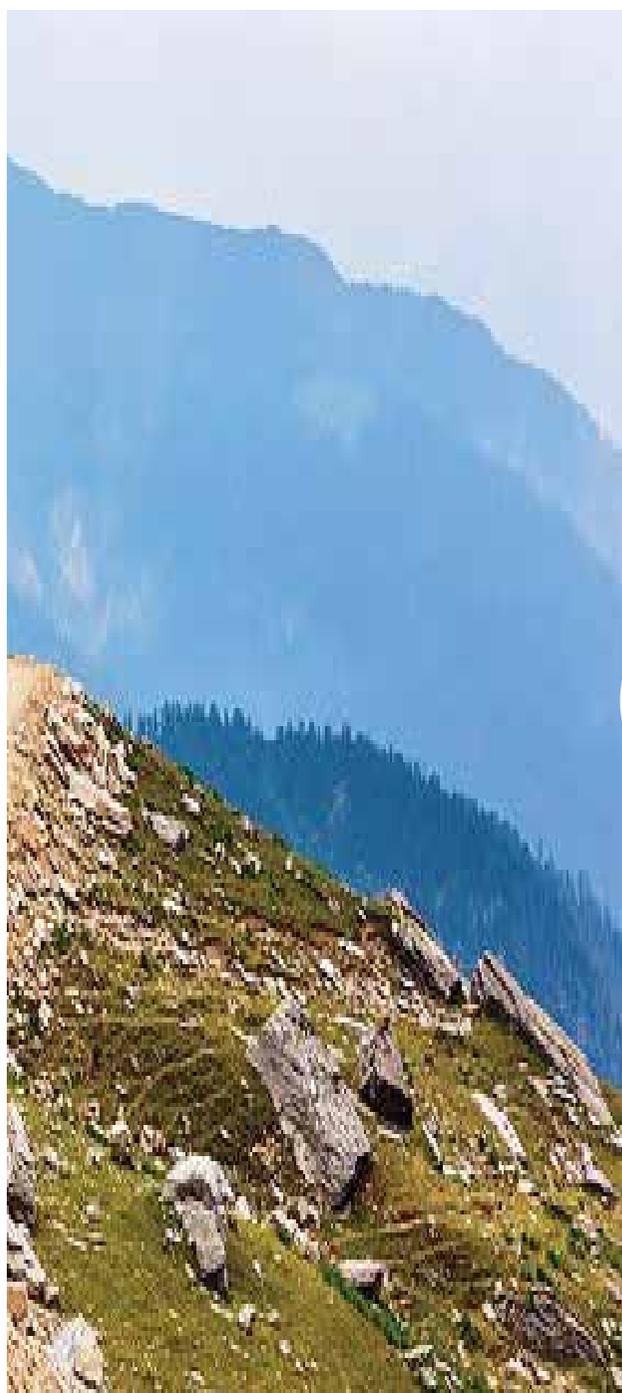


Narender Bhardwaj
Managing Director
Colors of India Tours Pvt. Ltd.

Dodra Kwar is one of the unexplored destinations nestled in remote parts of Himalayas in the state of Himachal Pradesh. Dodra Kwar lies in the Shimla district of Himachal Pradesh. This area is one of the most remote regions of Himachal Pradesh. It lies in the Rohru region of Shimla.

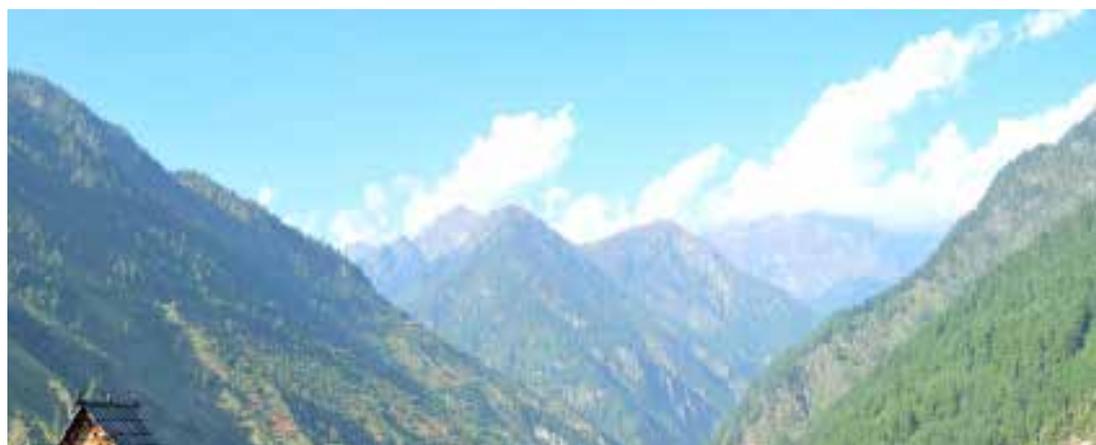
Dodra and Kwar are two villages on the opposite sides of the valley separated by the Rupin river. Many treks lead to Sagla valley of Kinnaur and Uttarakhand states from Dodra and Kwar. Dodra is a single village but Kwar is a group of three villages Dhandarwadi, Kitarwari and Chaidar. Rupin pass connects Kwar to Sangla Valley. Jakh devta Temple is the main attraction in Kwar village.

There are countless wildflowers and medicinal herbs, thick woods of flowering rhododendron, cedar and birch, waterfalls and fast-flowing streams. All this is set against a majestic backdrop of high peaks like the Sharangcha. The villages and their temples, are remarkable examples of local woodwork skills and come packed with fascinating legends.



Destination: Dodra Kwar
USP: The Remotest villages
Cuisine: Kode ki roti, Cholai, Sigr
Type of Tourism: Adventure Tourism

How to Reach:
BY AIR: Nearest airport is Jubbarhatti Airport
BY Train: Nearest Railway Station is Shimla Old Railway Station
BY ROAD: 141km from Shimla



Uttarakhand: Exploring Uttarakhand



Prateek Hira
Managing Director
Tornos

Destination: Chaukori

USP: Tea Gardens

Cuisine: Gahat Dal, Sisunak Saag, Kappa, and Chainsoo

Type of Tourism: Nature Tourism

How to Reach:

BY AIR: Nearest airport is Pantnagar Airport

BY TRAIN: Nearest Railway Station is Kathgodam

BY ROAD: 108km from Almora

Picture perfect hill station is Chaukori or call it, a destination of dreams set in the woodlands of the Himalayas that gives breathtaking views of Panchachuli Peak, Nanda Devi and Nanda Kot. What more can one ask for to escape the maddening crowds and find solace in clean non-touristy environs. If one has to experience the rural life of Uttarakhand's Kumaon region, yet be in a picturesque place hills 2010 meters above sea level this is the place to be.

Chaukori can be seen as a hamlet in the shape of a bowl with nature's bounty filled into it, fruit orchards and dense forests with pine trees, oak and rhododendrons outlining the small town that is still an undiscovered destination where each moment of the day is a miracle of sorts. In its vicinity, one can visit Hindu temples of Dhaulinag, Kalinag, Feninag, Bashukinag, Pinglenag, Nakuleshwar, Kapileshwar Mahadev Cave, Arjuneshwar Shiva temple. The highlight could be the tea gardens here that were planted by the British and then it also is a paradise for bird watchers.



Kerala: God's Own Country



Vagamon popularly known as Scotland of South India is an unpolluted hill destination, very picturesque and with very fresh settings.

Vagamon hill station in Idukki is among the few spots on the planet that need to be experienced first-hand to truly discover its glory. The grassy hills, velvet lawns and overall mysticism of the place cannot be replicated anywhere else in the world. This quaint town lies untouched by any modern influences and is neatly tucked away in Idukki district. Visitors can avail many activities including trekking, paragliding, mountaineering and rock climbing. People love travelling across a chain of three famous hills: Thangal, Murugan and Kurisumala. These are important to Hindus, Muslims and Christians respectively and are a perfect example of the communal harmony prevalent in the place. The Kurisumala monks have an enchanting dairy farm nearby that is an absolute delight to visit.

It has a very pleasant cool weather. The beautiful hills and meadows and small hill-lakes of Vagamon create a great holiday ambience. It is a lesser-known tourist place in Kerala. It is a very safe location that's not frequented by regular tourists. This scenic location is extremely tranquil and is a getaway location from the bustle of urban life.

The temperature is always within 25-degrees, and it maintains this pleasant weather throughout the year. It is known as the Mini-Munnar hill station and it is not spoilt by commercialization at all.



EM Najeeb
Managing Director
The Great India Tour Company Pvt. Ltd.



Destination: Vagamon
USP: Adventurous activities
Cuisine: Local cuisine of Kerala
Type of Tourism: Nature, Adventure and Leisure Tourism

How to Reach:
BY AIR: Nearest airport is Cochin International Airport
BY TRAIN: Kottayam, about 75 km from Peermade
BY ROAD: 94km from Cochin Airport



Odisha: The Soul of Incredible India



One of the most unexplored destinations of Odisha is the Chilika Lake. The nature has gifted Odisha with 1100 sq km brackish water lake 'Chilika Lake' which is the largest lagoon in the Northern Hemisphere. The State Tourism Department is planning to create an international standard Water Sports HUB, provision of Houseboats, cruises & water sports equipment, adventure tourism facilities at Chilika Lake, ropeway facility from Biju Patnaik Park to Malatikuda Island & Malatikuda Island to Kalijai Temple, ropeway facility at Taratarini Temple.

The new venture of Swosti Group "Swosti Chilika Resort", situated in one of the most pristine locations in the country on the banks of the largest lake in Northern Hemisphere (Chilika Lake) has become one of the most preferred Eco / Bird lover's destinations within a short span of time. It has been widely acclaimed across the globe and has become a major tourist destination of the State. Many domestic and foreign tourists who have visited the property have highly appreciated the resort and its top-class hospitality. The Resort has been built to cater high-end domestic and international tourists. Chilika lake attracts large number of migratory birds from Siberian Countries during the winter season and throughout the year the Irrawaddy Dolphins are an attraction for the tourists. Chilika also exporting the highest quantity of prawn, crabs and other seafood and the guests staying in Swosti Chilika Resort enjoy the fresh seafood available in the resort.



J K Mohanty
CMD, Swosti Group



Destination: Chilika Lake
USP: Largest Lagoon in the Northern Hemisphere
Cuisine: Seafood
Type of Tourism: Eco Tourism

How to Reach:
BY AIR: Nearest airport is Biju Patnaik Airport
BY TRAIN: Nearest Railway Station is Balugaon
BY ROAD: 103 Km from Bhubaneshwar



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Hong Kong Tourism Board Recovery Plan

The Hong Kong Tourism Board (HKTB) recently organised a web conference to provide the latest updates on tourism development and introduce the HKTB’s strategic framework of recovery plan.

The web conference was attended by close to 1,500 representatives from travel agencies, attractions, hotels, airlines, the retail and dining industries, as well as Meetings, Incentives, Conventions and Exhibitions (MICE) and cruise sectors. Representatives from the HKTB’s worldwide offices also participated in the meeting to provide insights into the latest developments in various market regions:

- Mainland Market - The Mainland has gradually resumed economic activities and people have returned to work. - Given the outbreak’s impact on the economy, consumers will become more price-conscious and pursue value-for-money holidays. After prolonged confinement, visitors will also place greater emphasis on health and nature. When choosing destinations for future trips, they will favour those that pose low risks to health. - The Meeting and Incentive market has slowed down as many activities have been postponed or will be held online.
- Short-haul and New Markets - Domestic travel will be the major preference shortly after the pandemic, and outbound travel will resume soon after. - Regional competition will be fiercer than ever, as the tourism authorities and travel trade of various destinations are gearing up for intensive promotions to vie for visitors. - In Japan, Korea and Taiwan, the young and middle-aged

segments will be the most eager to travel. Green tourism and the outdoors will be favoured, while short-haul travel will be preferred due to financial and holiday leave constraints.

- Long-haul Markets - Currently, governments are focusing on containing the outbreak within the region. A longer time is expected for these markets to recover and outbound travel may resume in the last quarter of this year at the earliest. - Ethnic Asian visitors are expected to be the first to visit Hong Kong after the pandemic. - Consumer sentiment is comparatively more positive in Canada, France, and Germany and outbound travel is expected to recover at a faster rate in these markets.



The HKTB has announced earlier that it will be allocating HK\$400 million to support promotions by the trade. HKTB Executive Director Dane Cheng explained that the HKTB has devised a three-phase plan to reinvigorate Hong Kong tourism. The exact timeline will depend on the development of the pandemic.

HKTB Chairman Dr. YK Pang said that the Covid-19 pandemic has posed unprecedented challenges to Hong Kong tourism and put global tourism to a halt. He continued: “The tourism landscape will be reshaped. In the post-pandemic world, we will see a shift in preference and behaviour among travelers – the public health conditions of destinations, and the hygiene standards of transportations, hotels and other tourism facilities will become a top priority; people will prefer short-haul breaks and shorter itineraries; wellness-themed trips will become a new trend. It is in fact an ideal time for us to review and rethink Hong Kong’s position in the global tourism market and elevate service standards. Together with the travel trade, the HKTB is going to map out the long-term development strategy for our tourism industry.”

#StayCurious

The Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi) has announced the launch of its new virtual exploration platform, #StayCurious, which will provide audiences worldwide with original education and entertainment content in one comprehensive hub.

The platform gives audiences around the world a taste of the emirate’s unique ambiance and hospitality through an interactive 360-degree experience that will transport them into a world of sunshine, stunning views, and non-stop entertainment from the comfort of their own homes.

At a time when travel restrictions and lockdowns have hampered travel worldwide, #StayCurious invites explorers across the globe to reconnect with their passion for learning and discovery through five pillars of content, which are set to be complemented with even more experiences in the future:

Stay Adventurous: a hub of virtual tours and experiences that will transport visitors to the heart of Abu Dhabi, enchanting them with the emirate’s stunning views and diverse offerings, and providing them with valuable insights into its history and heritage.

Stay Indulgent: a section that brings some of Abu Dhabi’s most delicious culinary offerings to the user’s dining table through a series of cooking workshops and masterclasses with top chefs from

the emirate.

Stay Enlightened: an invitation to users to expand their knowledge through a number of dedicated free virtual courses and education content from top institutions, including: Grow with Google, Coursera, History of the Emirates, and the Maktaba Digital Library.

Stay Creative: the platform will utilise DCT Abu Dhabi’s newly launched ‘CulturAll’ virtual experiences to inspire audiences through a rich exploration of Abu Dhabi’s cultural offerings.

Stay Entertained: a hub that links to a series of virtual events and activations, set to be launched by DCT Abu Dhabi and its partners in the coming weeks to keep audiences entertained and engaged while at home.

HE Saood Al Hosani, Acting Undersecretary at DCT Abu Dhabi, said: “During these challenging times, DCT Abu Dhabi sought to bring people worldwide together by providing an experience that will not only enrich their lives, but also delight and entertain them at the same time. #StayCurious is an opportunity for people



to dream, imagine, and fulfill their curiosity and reaffirms our love for exploration and learning more about one another.

“Abu Dhabi has always been known for its unrivalled hospitality. And despite the physical distance between us, we are looking forward to welcoming virtual visitors to the heart of our city and our culture through this innovative experience; and perhaps this will open the door for them to come and experience it in person in the future.”

#StayCurious can be accessed online via [www.staycurious.ae], with more content and interactive hubs set to be added to the platform over the coming weeks.

SAHMAN

The Azerbaijan Tourism Board (ATB), together with the State Tourism Agency (STA) of the Republic of Azerbaijan and in cooperation with Food Safety Agency of the Republic of Azerbaijan (AQTA), has announced the launch of an innovative program called SAHMAN (Sanitation and Hygiene Methods and Norms).

SAHMAN, meaning “immaculateness” in Azerbaijani, is a nationwide campaign set to transform Azerbaijan’s existing health, safety and hygiene standards. Supported by the UNWTO, it also reaffirms the country’s commitment towards providing a world-class tourism destination for its citizens and future visitors alike in the post-pandemic world. ATB is finalising talks with international firm PwC to audit and certify these standards.

As part of the countrywide measures to contain the spread of COVID-19, SAHMAN is founded upon safety, transparency, social responsibility and inclusivity. The programme will adopt a holistic approach to fuel innovation across the tourism industry, ensuring the involvement of all relevant public and private partners, and the safety of those working in the sector. It will culminate with the launch of Azerbaijan’s Domestic Tourism Campaign this summer.

To launch the campaign, ATB and STA

have partnered with the Azerbaijan Hotel Association (AHA), Food Safety Agency of the Republic of Azerbaijan (AQTA), regional municipalities and DMOs, with plans to also invite other government sectors to commit to maintaining top-quality standards across the country. The programme will focus on accommodation, F&B and touristic transportation providers – three key aspects of the tourism value chain.

Stakeholders will be expected to commit to sector-specific checklists introducing initiatives such as mandatory precautionary measures, safe distancing, disinfection, quarantine areas, cleaning methodology, and more. Participants will be supported and incentivised through three primary support programmes – Training, Amenities and Promotion – all of which will be financed by the STA. Implementation will be carried out in four phases, by: enrolling on the programme through www.sahman.az; participating in online and onsite trainings and certification; labelling; and validation.



Florian Sengtschmid, CEO of Azerbaijan Tourism Board

The current global pandemic has brought to light the need to reassess and enhance our standards across the industry. The SAHMAN programme calls upon all stakeholders in Azerbaijan to adopt even better practices in their businesses in the interest of safeguarding public health and supporting the regrowth of the industry. With this long-term shift in behaviour, we aim to ensure that these higher standards will be upheld beyond the current crisis.”

Australia: Zoom backdrops

You can now video chat from Australia’s most iconic destinations with a series of new Zoom backgrounds from Tourism Australia. Download the ‘Australian Great Outdoors’ collection and take your next conference call, family catch up or class lesson from Down Under (virtually).

Here’s a list of the 12 Australian desktop backgrounds to choose from.

Canberra, Australian Capital Territory; Byron Bay, New South Wales; Uluru, Northern Territory; Yulara, Northern Territory; Gold Coast, Queensland; Townsville, Queensland;

Flinders Ranges, South Australia; Hansons Peak, Cradle Mountain, Tasmania; Mt Amos, Freycinet National Park, Tasmania; Melbourne, Victoria; Cape Leveque, Western Australia and Lucky Bay, Western Australia.



South Africa Specialist Programme

SA Specialist, South African Tourism’s fun and interactive online learning programme, has witnessed an increase in the number of Indian travel trade undertaking the training.

Trade agents are using the lockdown period to upskill and reskill themselves as South Africa, being one of the most sought after outbound destination by Indian travellers, leads the consideration pack for future travel plans.

According to South African Tourism, March 2020 recorded the highest number of Essential Graduates from the programme in 9 years – since 2011! The first half of April 2020 saw 486 graduates, the third largest since 2011.

Commenting on the importance of trade trainings during this lull period, Ms. Neliswa Nkani, Hub Head – MEISEA, South African Tourism said, “We are proud that the travel fraternity as always has shown resilience, and is taking proactive steps to turn a global crisis into a learning opportunity by educating and upskilling themselves. It gives me great pleasure to share that in less than 4 months of 2020, the SA Specialist programme saw 1,161 new registrations from India, with 672 graduates thus far! Indian registrations account for nearly 1/3rd of our global registrations for 2020.

Since 2013, India has had the highest number of SA Specialists after South Africa – this is a proud accomplishment for the region. We are certain that the hunger for learning, creativity and enthusiasm fostered by the Indian industry will go a long way in ensuring a positive turn for both, international and domestic travel sectors, once the global situation stabilizes. We extend our complete support to all our trade partners, and continue to stand in solidarity with the industry during these testing times.”

The SA Specialist Programme, was created to assist travel agents become an authority on South Africa and its attractions, to better sell the country as a holiday destination and to enhance their earning potential. This interactive learning experience is designed to improve the trade agent’s knowledge of South Africa and equip them with the skills to sell South Africa as a tourist destination; in essence, participants become an expert

on South African travel, giving them the opportunity to market themselves as such and to improve the level of service they give to clients.

Through the SA Specialist programme agents can become a South African Tourism-accredited travel specialist who has the knowledge to sell South Africa as a destination. They are also entered into the South African Tourism (SAT) database of SAT Specialists, thus improving their marketability.

Qualified agents will receive a certificate confirming that they have successfully completed the relevant course, and will be entitled to use the name 'SA Specialist' or 'South African travel expert' in their marketing materials.

As a goodwill gesture, South African Tourism also sends a fun South African goodie bag to agents who complete all 7 courses.



#Spain will wait

Spanish Tourism Sector Commission and Spanish Autonomous Communities Agree to Coordinate a Single Protocol against Covid-19 to prepare for the reopening of the tourism sector.

The Secretary of State for Tourism, Ms. Isabel Oliver, chaired (on 23 April 2020) an extraordinary meeting of the Tourism Sector Commission in which it was agreed to coordinate a single health protocol against COVID-19 to prepare for the reopening of the tourism sector once it containment measures have been eased.

“Security is going to be fundamental in the new normality that awaits us. There is no certainty about when we can restart tourism, but we must reopen in safe sanitary conditions for those who visit us and for workers, residents and the environment.” Explains Ms. Isabel Oliver, Secretary of State for Tourism.

This homogeneous protocol will include the requirements that each subsector or tourist activity must comply with in terms of hygiene

and sanitary security. It will work in the field of concertation of economic and social agents to prepare this protocol and with the participation of the Institute for Spanish Tourist Quality (ICTE).

At the meeting, the Secretary of State has conveyed to the Spanish Autonomous Communities the intention of developing a campaign to stimulate national tourism once the evolution of the pandemic allows it. Later, a promotion and marketing plan will be developed in international markets.



Message of Hope, Strength & Solidarity to India

Indian flag projected onto Matterhorn in Zermatt to show solidarity against coronavirus

Switzerland and India have maintained a close exchange and a great relationship for many decades. Gerry Hofstetter, a light artist known for transforming buildings and landscapes all over the world into temporary art projects,

projected an image of the Indian Flag onto the famous Matterhorn Mountain in the Swiss Alps on Saturday as a part of a series to spread hope and solidarity. By doing this Switzerland sends a message of hope, strength & solidarity to India.



96% of Global Destinations Impose Travel Restrictions

The scale of disruption caused by COVID-19 to global tourism is shown in a comprehensive new report on travel restrictions from the World Tourism Organization (UNWTO).

The landmark report, published at a time of unprecedented disruption for the sector, shows that almost all global destinations have imposed restrictions on travel since January 2020, including complete bans on all travel as they work to contain the pandemic.

Over recent years, as the United Nations specialized agency for tourism, UNWTO has been regularly monitoring travel facilitation and observing a continuous trend towards more openness. COVID-19 has dramatically interrupted this. According to research carried out for the new report, as of 6 April, 96% of all worldwide destinations have

introduced travel restrictions in response to the pandemic. Around 90 destinations have completely or partially closed their borders to tourists, while a further 44 are closed to certain tourists depending on country of origin.

The UNWTO global review shows that the global regions are largely consistent in their response to COVID-19. In Africa, Asia and the Pacific and the Middle East, 100% of destinations have adopted COVID-19-related restrictions since January 2020. In the Americas, 92% of destinations have taken similar steps, while in Europe, the proportion is 93% (as of 6 April).



Zurab Pololikashvili, UNWTO Secretary-General

COVID-19 has impacted travel and tourism like no other event before in history. Governments have put public health first and introduced full or partial restrictions on travel. With tourism suspended, the benefits the sector brings are under threat: millions of jobs could be lost, and progress made in the fields of equality and sustainable economic growth could be rolled back. UNWTO therefore calls on governments to continuously review travel restrictions and ease or lift them as soon as it is safe to do so.

Virtual Israel Series

As we approach the summer with most of us in continued isolation for the next 2 weeks, the Israel Ministry of Tourism invites you to take a journey to some of the most beautiful sites in the world. Transport yourselves to the streets of Tel Aviv, beaches of Eilat or the historical walled city of Jerusalem from the comfort of your home.

Israel has the highest number of museums (per capita) in the world. While we cannot walk through the exhibits, you can still learn about the history, art and culture housed in each museum through virtual tours.

Tel Aviv Museum of Art: Israel's first art museum, founded in 1932 — is a leading and influential institution dedicated to the preservation and display of modern and contemporary art from Israel and abroad.

The Nahum Gutman Museum of Art located in Neve Tzedek, Tel Aviv gathers the works of one of Israel's most famous painters, Nahum Gutman (1898-1980), a Moldovan-born Israeli painter, sculptor, and author.

The Israel Museum in Jerusalem was established in 1965 as Israel's foremost cultural institution and one of the leading arts and archaeology museums in the world. Its holdings include the world's most comprehensive collections of the archaeology of the Holy Land, and Jewish Art and Life, as well as significant and extensive holdings in the Fine Arts.

The Tower of David Museum of the History of Jerusalem which

presents Jerusalem's story, was opened to the public in 1989. The museum is located in the medieval citadel known as the Tower of David, near the Jaffa Gate, the historic entrance to the Old City. It details the major events in Jerusalem history beginning with the first evidence of a city in Jerusalem in the second millennium BCE, until the city became the capital of the State of Israel, and its importance to the three monotheistic religions.

City of David

The story of the City of David began over 3,000 years ago, when King David left the city of Hebron for a small hilltop city known as Jerusalem, establishing it as the unified capital of the tribes of Israel. Today, the story of the City of David continues. Deep underground, the City of David is revealing some of the most exciting archaeological finds of the ancient world. While above ground, the city is a vibrant center of activity with a visitor's center that welcomes visitors for an exciting tour to the site where much of the Bible was written.

Turismo de Portugal: “Clean & Safe”

At a time when the recovery of the sector is being prepared, tourism enterprises, tourist entertainment companies and travel agencies have the option to request certification as a “Clean & Safe” establishment. Turismo de Portugal has created a stamp of approval to distinguish tourist activities which are compliant with hygiene and cleaning requirements for the prevention and control of COVID-19 and other possible infections, thus reinforcing the tourist's confidence in the safety of the destination.

This validation is free and optional and is valid for one year. It requires the implementation of an internal protocol for companies that, according to the recommendations of the DGS - Directorate-General for Health ensures the necessary hygiene measures are in place to avoid risks of contagion and a guarantee of safe procedures for the operation of tourist activities.

The “Clean & Safe” stamp can be obtained online as of April 24th, on the digital platforms of Turismo de Portugal: RNET (National

Register of Tourist Enterprises), RNAAT (National Register of Tourist Entertainment Agents) and RNAVT (National Register of Travel and Tourism Agents) and will always be associated with the entity's registration number.

After companies have submitted the Declaration of Commitment, they can publicise the “Clean & Safe” stamp, either physically on their premises or in their digital platforms. Turismo de Portugal, in coordination with the competent entities, will carry out random audits to adhering establishments.

With this measure, the national tourist authority intends to inform companies on the minimum hygiene requirements and cleaning measures to ensure the safety of various establishments, but to also promote Portugal as a safe destination with measures in place prevent the spread of the Virus via a coordinated action plan from the sector which will soon expand to other areas of activity across numerous expressions of interest.

Jalesh Cruises appoints Director of Sales & Marketing

Jalesh Cruises, India's first premium cruiseliner, appointed Vijay Kesavan as Director of Sales & Marketing in March 2020. In his new role, he will be responsible for driving the company's sales and marketing strategy and expanding its presence in new markets.

Kesavan brings over 20 years of sales and leadership experience to Jalesh. Prior to this he was associated with organisations like Akbar Travels, Thomas Cook and Musafir.com. Vijay is a travel industry veteran and brings a wealth of experience from across the travel distribution chain. He has also earlier worked at companies like Indigo Airlines, Abacus International and Amadeus India.



Commenting on the appointment, Mr. Jurgen Bailom, President & CEO, Jalesh Cruises, said, “We welcome Vijay on board the Jalesh family. He brings with him a rich experience and we look forward to working alongside with him to take Jalesh to the next level”.

Commenting on his new role, Mr. Vijay Kesavan, Director of Sales & Marketing, Jalesh Cruises, said, “I am truly honoured with my association with the first premium cruise liner in the country. Together, we will capture the next wave of growth for Jalesh. I look forward to the new challenges and great experiences the brand has to offer”.

IAAI Air Passenger Rights Forum

IATA Agents Association of India (IAAI) filed an Application for Impleadment before the Honorable Supreme Court of India in the matter of Pravasi Legal Cell V/s Union of India & Anr.- Public Interest Writ (PIL) filed by Pravasi Legal Cell -New Delhi, a registered NGO striving to provide legal aid to the voiceless individuals of the society, especially NRI's, seeking orders to the Central Government and DGCA for a full refund of Air tickets issued before and after 24th March for the Flights cancelled due to Coronavirus Covid-19 pandemic situation.

IATA Agents Association of India (IAAI) and its new initiative of "IAAI Air Passenger Rights Forum," are receiving numerous complaints from Passengers regarding the refund of Domestic and International Flights for tickets issued before and after 24th March.

IAAI's Application for Impleadment submitted by Biji Eapen - President IAAI, through Adv. Jose Abraham - Advocate on Record of the Supreme Court and President of Pravasi Legal Cell, seeks orders to the Central Government and Directorate General of Civil Aviation (DGCA) for appropriate directions to Airlines for a full refund of all tickets issued before and after 24th March for the Flights that were supposed to operate and cancelled due to Coronavirus COVID-19 advisories, travel ban and lockdown.

Also, the application seeks direction to instruct all Airlines to accept bookings and issue tickets for travel beyond the date stipulated by the Ministry of Civil Aviation with an obligatory condition of a full refund for tickets, in the event of Flights not operated, until Government of India officially lift the ban on operation of all Domestic and International Flights.





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New CEO of Lufthansa Hub Munich

As of 1 May, Ola Hansson, currently, CEO and Managing Director Operations Lufthansa Aviation Training, will take over responsibility at Lufthansa Airlines' Munich hub. He will be responsible for commercial management, station management, ground infrastructure and the operational processes in the cockpit, in the cabin and on the ground at the Munich hub.

Ola Hansson succeeds Wilken Bormann, who, as part of the new distribution of responsibilities on the Lufthansa Group Executive Board, will assume responsibility for Lufthansa Group Finance. This includes the areas of accounting and balance sheets, taxes and corporate finance. The current, exceptional

situation of the Lufthansa Group in the wake of the Corona crisis makes it necessary for Wilken Bormann to focus his entire attention on these issues.

In 1992 he joined Swissair as Senior First Officer. He held a number of management positions in SWISS International Airlines' flight operations until 2017. Most recently, the captain was responsible for the entry-into-service of the airline's Boeing 777 fleet. In August 2017 Ola Hansson moved to the Management Board of Lufthansa Aviation Training in Munich. At the same time, he continues to hold his commercial pilot's license on regular flight assignments with SWISS.



Etihad Airways: Special Schedule of Flight

Etihad Airways will operate additional special passenger flights from Abu Dhabi to several destinations on its global route network.

The special schedule of flights gives foreign nationals in the UAE the opportunity to travel out of the country, and allow Etihad to carry essential belly-hold cargo such as perishables, pharmaceuticals, and medical supplies. Return flights are also repatriating UAE nationals back to Abu Dhabi.

These special flights from Abu Dhabi will be available for booking through etihad.com, the mobile app, by calling the Etihad Airways Contact Centre on +971 600 555 666 (UAE), or through a local or online travel agency. UAE nationals wishing to return back to the UAE should contact their local UAE embassy or consulate.

Schedule of special flights. Subject to change.

- Amsterdam: 24, 25, 27, 29 April and 2, 6, 9, 13 May
- Barcelona: 30 April and 7, 10, 14 May
- Brussels: 24, 26 April and 1, 3, 8, 10, 15 May
- Chicago: 25 April
- Frankfurt: 25 April and 3, 10 May
- Jakarta: 30 April and 7, 14 May
- Kuala Lumpur: 2, 9 May



- London Heathrow: 25, 29, 30 April and 2, 6, 9, 13 May
- Manila: 24, 28, 30 April and 1, 5, 7, 8, 12, 14, 15 May
- Melbourne: 24, 28 April and 1, 5, 8, 12, 15 May
- Seoul Incheon: 25, 28, 30 April and 2, 5, 7, 9, 12, 14 May
- Singapore: 28 April and 5, 12 May
- Tokyo Narita: 27 April
- Zurich: 24, 26 April and 1, 3, 8, 10, 15 May

SpiceJet operated maiden freighter flight to China

SpiceJet operated its first-ever B737 cargo freighter flight to China carrying COVID-19 related essential medical supplies from

Shanghai to Hyderabad.

In its continuous efforts to mitigate the shortage and supply disruption of essential supplies and medical equipment, SpiceJet has transported over 2,700 tons of cargo on more than 300 flights since the nation-wide lockdown began.

Chairman & Managing Director, SpiceJet

SpiceJet freighters have begun ferrying crucial medical supplies from China. In addition to Shanghai, we are also operating freighters to Singapore and Sri Lanka. Regular SpiceJet cargo flights are also being operated to Hong Kong, Kuwait, Abu Dhabi, Ho Chi Minh City and other places while our domestic cargo operations have been significantly boosted by our passenger aircraft fleet where both our B737 and Q400 aircraft have been deployed to operate cargo-on-seat flights. We have put our resources to maximum use transporting over 2,700 tons of cargo on more than 300 flights since the nation-wide lockdown began.



Ajay Singh,

British Airways Helps Thousands of British Travellers

British Airways is flying thousands of UK nationals who have been stranded in India as a result of the Covid-19 crisis back to the UK.



Lord (Tariq) Ahmad of Wimbledon, The Foreign Office's Minister of State for South Asia and the Commonwealth

We know this is a difficult time for British travellers in India and we are pleased to have partnered with airlines, including British Airways, to get them home.

This is a huge and logistically-complex operation, and we are working tirelessly with the Indian Government and state authorities to help more British travellers get home.

The airline has already flown back thousands of travellers as part of 65 rescue flights which have either operated or are planned to operate in the coming days from destinations across the globe. This is through agreements with travel operators including cruise companies and national authorities, as well as part of a continued effort between British Airways and the Foreign & Commonwealth Office (FCO) to bring people home from cities all over the world. The airline is also carrying hundreds of tonnes of essential supplies including medicines and personal protective equipment (PPE) to the UK through IAG Cargo.

In India, the airline is serving 11 airports across the country with special flight departures over a period of two weeks. Flights are taking off from Delhi, Mumbai, Hyderabad, Bengaluru, Chennai and the airline has also extended its operation to serve additional cities which include Goa, Amritsar, Kolkata, Ahmedabad, Kochi and Thiruvananthapuram. The repatriation effort has been a collaboration between the UK and Indian Government authorities, British Airways and the airport teams in both Britain and India



Alex Cruz, British Airways' Chairman and CEO

It is an honour to support the government's repatriation efforts and keep a small fleet of aircraft flying to bring stranded Britons back to the UK. When families step foot onboard our aircraft and tell us how emotional it feels to be coming home, it reminds us why the job we are doing is still so important. We are hugely proud of our colleagues who continue to work with such dedication and commitment through this crisis to fly people and essential supplies across the world.

ThaiVietjet: Tickets starting from TBH 9 (approx. INR 21)

Thai Vietjet offers more than a million promotional tickets for all Thailand flights. The tickets will be priced starting from only INR 21(*) after the pandemic.

Passengers can make the most of their time at home and book their tickets on the Vietjet website. The offer starts from April 27 and is valid May 3, 2020 with travel period starting from August 1 to December 31, 2020.

Accordingly, the promotional tickets are applicable to all routes from Da Nang, Da Lat to Bangkok (Suvarnabhumi airport), from Ho Chi Minh City to Udonthani. The offer also includes all Thailand's domestic routes from Bangkok (Suvarnabhumi airport) to Chiang Mai, Chiang Rai, Phuket, Krabi, UdonThani, from Phuket to Chiang Rai, and from UdonThani to Chiang Rai. This promotional offer can be availed on all Vietjet's channels such as website www.vietjetair.com, "Vietjet Air" mobile app and Facebook www.facebook.com/vietjetvietnam (click on the "Booking" tab). Besides, passengers can book via Vietjet's hotline number +8419001886 and official agents/ticket offices. Payment can be easily using Visa/ MasterCard/ AMEX/ JCB/

KCP/UnionPay cards.

Currently, Vietjet also offers Power Passes that allows its holders to take unlimited flights within Vietnam. The two Power Pass options include Power Pass Sky6 priced at INR 30 (*) for unlimited domestic flights until the end of September 30, 2020 and the Power Pass Sky12 priced at INR 56 (*) for unlimited domestic flights until the end of March 31, 2021 (**). A special discount of up to 25% is available for all Power Pass bookings via <http://powerpass.vietjetair.com> and/or www.vietjetair.com from now until April 30, 2020. To improve public health and prevent the spread of the virus, Vietjet has been conducting thorough health checkups for all passengers and flight crew before each flight. This is followed by a mandatory requirement

of health declaration and wearing face masks etc. All Vietjet flights are in alignment with global supreme standards and guidelines from the local authorities, the World Health Organization and the International Air Transport Association (IATA) in order to ensure the health and safety of passengers, flight crew and the community.

(*) Excluding taxes, fees

(**) Excluding national public holidays



Vistara supporting # Mission Lifeline UDAN

In support of the Government of India’s ‘Mission Lifeline UDAN’ initiative, Vistara has deployed its newly-inducted Boeing 787-9 Dreamliner aircraft to transport relief material, medical supplies and essential commercial goods during the ongoing Covid-19 pandemic.

Vistara started operating the cargo flights on Sunday, 19 April 2020 between Delhi and Mumbai, and will operate more such flights over the next two weeks, carrying vital supplies and commercial cargo to and from various parts of India, including but not limited to Delhi, Chennai, Kolkata and Mumbai. Each of the cargo flights on Vistara’s Dreamliner has a capacity of 20 tonnes, ensuring continuous supply and replenishment of medicines, equipment and other necessary goods where necessary.

Vistara will ensure that the operating and assisting staff on all-cargo flights, including tech crew, engineers, security personnel and cargo loaders, take all necessary precautions

for their health and safety while on duty. The airline will continue to explore more



opportunities of cargo operations in the following weeks.

Mr. Vinod Kannan, Chief Commercial Officer, Vistara

We are making every possible effort within our means to help India fight Covid-19, and delivering life-saving medical supplies to our fellow citizens is one of them. We will use all available resources to support the Government, businesses and communities across the country who might need our help in these very tough times. We thank the Ministry of Civil Aviation and the DGCA for approving our B787 operations and allowing us to play our part towards this initiative.

Etihad Airways: Operational Status

Etihad Airways has provided an update on its current and planned operations as COVID-19 travel restrictions remain in place around the world.

Subject to UAE government-imposed travel restrictions being lifted on passenger travel, Etihad plans to operate a reduced network of scheduled passenger services from 1 May to 30 June, with the aim of gradually returning to a fuller schedule as and when the global situation improves.



Etihad is also continuing to operate a growing schedule of special passenger flights allowing foreign nationals in the UAE the opportunity to travel out of the country, and to carry essential belly-hold cargo such as perishables, pharmaceuticals, and medical supplies. To date, the airline has also repatriated almost 600 UAE nationals on return services.

Tony Douglas, Group Chief Executive Officer, Etihad Aviation Group

The term ‘unprecedented’ is currently the most used in our industry, and the most appropriate. The monumental challenges being faced by all airlines, and our customers, have been beyond measure. However, we remain cautiously optimistic and will push ahead with our plans to resume normal flying, while striving to better serve and support our customers and our employees.

While the intention is to assume a ‘business as usual’ approach to the restart of our operations, the aviation landscape has changed, and how it will look month by month is difficult to predict. This has necessitated a fundamental shift in focus for us. However, the cumulative gains achieved by our ongoing transformation, and the unwavering support of our shareholder, has left us in a relatively strong position to withstand any instability. We will pivot on this and act with agility to seize opportunities we may not have previously considered.

We are implementing a series of network-wide route and fleet efficiencies while conducting an extensive brand study and trialing new service concepts in our guest experience proposition. We are also using this time to drive further internal improvements in the efficient use of automation and technology across all areas of the business while maintaining productivity, creativity and quality.

There have been lessons to be learned. In the early days of this pandemic, the disruption created by border closures and subsequent cancellations meant we were unable to effectively deal with the disruption our customers faced, despite our best efforts. We are tremendously pleased that we now have generous and considerate solutions that will undoubtedly deliver tangible benefits to them today, and when the time is right for them to travel again.

The invaluable loyalty of our customers, our travel trade partners, and a phenomenal workforce which has continued to go above and beyond, despite taking temporary reductions in salary, will guarantee the security and continuity of the UAE’s great national airline.





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Hahn Air Appoints Leaders

Hahn Air is regrouping its departments supporting partner airlines, travel agencies and the global distribution systems (GDS) into the new commercial and operation divisions.

The new divisions also include communications and marketing as well as IT support. The set-up allows the company to further increase business results for its more than 350 partner airlines and over 100,000 travel agency partners while taking advantage of synergies for internal and external support.

The newly formed commercial division will be headed by Alexander Proschka who has been promoted to Executive Vice President Commercial. His division comprises of the following departments: airline business, communications and marketing, sales analytics and travel agency distribution. Proschka has been with Hahn Air since 2008 and was previously in charge of the sister companies Hahn Air Systems and Hahn Air Technologies with their products

H1-Air and X1-Air. He holds a diploma in international business and industrial engineering from the University of Applied Sciences in Wiesbaden.

Another long-standing Hahn Air executive, Frederick Nowotny, has been promoted to Head of Operation to lead the new operation division. Nowotny joined Hahn Air in 2008 and previously headed up the sales engineering department. His division now includes the teams in charge of all airline and product implementation processes, GDS interfaces and inventory displays. In addition, he oversees the IT and second level support departments, as well as the Hahn Air Service Desk which assists partner airlines and answers ticketing enquiries of travel agents worldwide 24/7.



Kirsten Rehmann, General Director of Hahn Air

The restructuring process already started in 2019 and will enable us to maximise results for all customer groups and further increase efficiency and optimise teamwork internally. This will especially be of advantage after the Coronavirus crisis when our partner airlines and travel agencies will have a strong need to kick-start their business.

Lufthansa's Repatriation Flight Schedule

Due to continuing national and international travel restrictions, Lufthansa's repatriation flight schedule will preliminary be extended until 31 May. Some connections will also be included in this timetable.

Lufthansa is thus guaranteeing an important minimum level of air traffic connections and contributing to the provision of basic services.

As of 18 May, Lufthansa will be operating flights from Frankfurt to Athens (Greece), Porto (Portugal) and Gothenburg (Sweden) in its reduced repatriation flight schedule. The airline's domestic flights from Munich will be doubled. All destinations can be called up daily on lufthansa.com.

Lufthansa is thus offering a total of 15 weekly long-haul connections: three times a week each from Frankfurt to Newark and Chicago (both USA), Sao Paulo (Brazil), Bangkok (Thailand) and Tokyo (Japan). In addition, Lufthansa is now offering 330 weekly flights from its hubs in Frankfurt and Munich to the most important cities in Germany and Europe instead of the previous 280.

Originally, the already greatly reduced flight schedule was valid until 17 May. As of today, the additional cancellations will be implemented successively and passengers will be informed of the changes.

SWISS, too, will continue to offer three weekly long-haul flights a week to Newark (USA) from Zurich and Geneva, in addition to a substantially minimised timetable for short- and medium-haul services to selected European cities.

Eurowings will continue to provide basic services at Düsseldorf, Hamburg, Stuttgart and

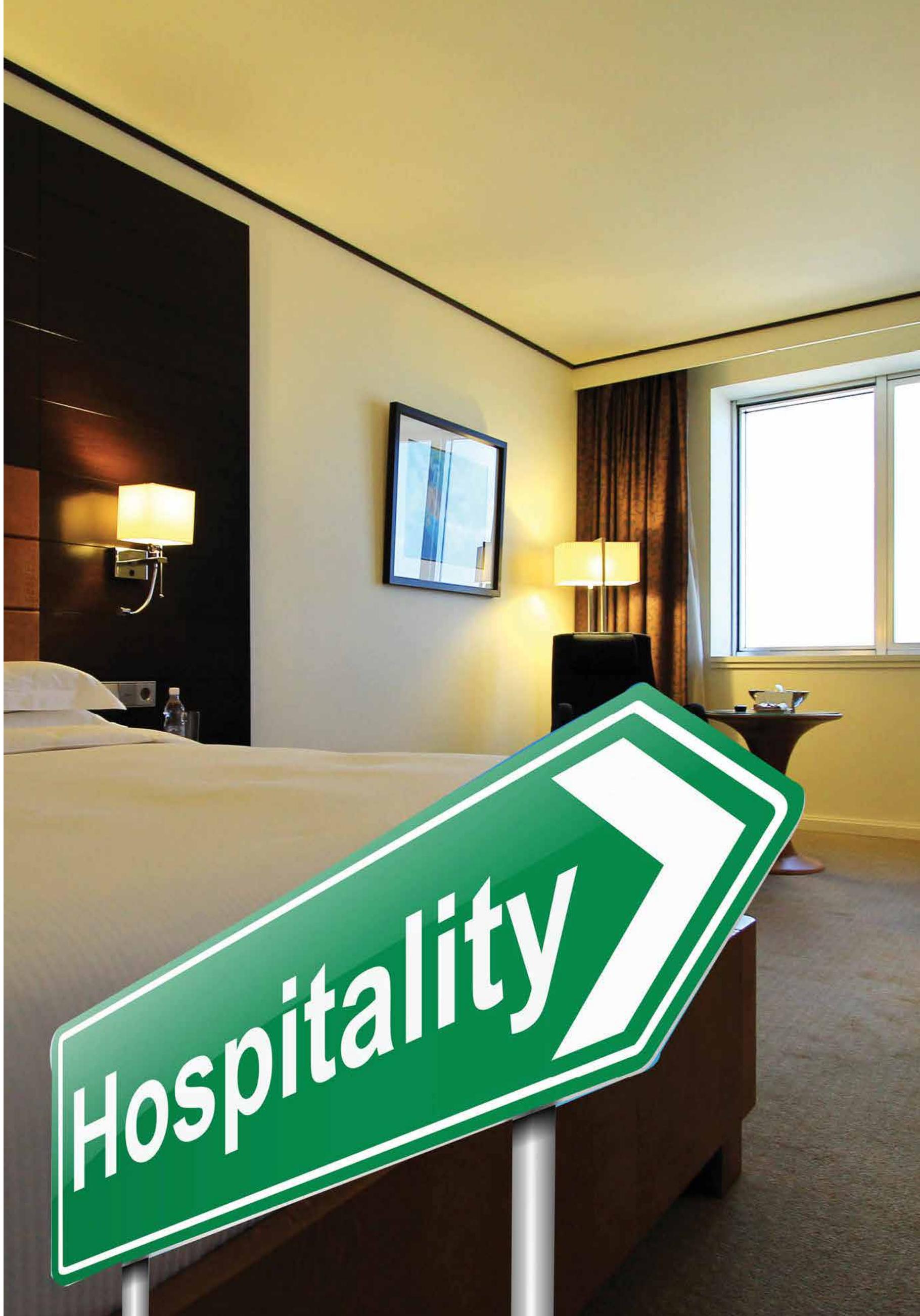


Cologne airports with a skeleton programme, offering domestic flights within Germany and connections to selected European destinations.

Austrian Airlines has to extend the suspension of its regular scheduled flight operations once again – by a further two weeks from 18 May 2020 to 31 May.

In addition, Brussels Airlines is extending the temporary suspension of its flights further until 31 May.

Passengers whose flights have been cancelled or who have been unable to take their flight can keep their ticket and rebook for a new travel date - by 30 April 2021 at the latest - and, if necessary, a new destination by 31 August 2020. If they start their journey before 31 December 2020, they will receive an additional reduction of 50 EUR for rebooking. This can be obtained in the form of a flight voucher online via the airlines' websites.



Hospitality

Impact of Covid 19

Faiz Alam Ansari, Complex General Manager, Sheraton Grand Bengaluru Whitefield Hotel and Convention Center shares about the impact of Covid19

• **Vedika Sharma**

Why did you decide to offer food home delivery service in the midst of the lockdown period?

This service took shape for a number of reasons. We wanted to reach out to people who are not able to venture out for food or fresh supplies, people who don't have help at home or who feel cooking is not their forte and is a cumbersome task.

We have a huge residential community in and around who might be in need of such services where they can rely upon hygienically cooked and delivered food. This would be a great service to all those in need and in process is good for business continuity as well.

What has been the response from customers?

We have customers expressing interest in the various options we have. We have kick-started the offering and are receiving orders as well.

Currently, we are focusing on the operational hygiene and the delivery method which seems to be the primary concern for all our customers.

What kind of clients are you catering to?

We are catering to the residential communities, families and bachelors alike, who are located in and around the premises.

Has the supply chain been impacted? Are you finding it a challenge to get fresh ingredients, certain items etc.

We are very fortunate that we are identified as essential services. This helps us receive our supplies as usual.

What about on-ground labour? Has that been impacted as well?



The hotel has a full-time workforce and we are able to run operations with minimal staffing. Our restricted number of associates stay at the premise and are completely safe, secure and contained. This ensures the safety of our staff and guests since their well-being is the most critical factor.

What other services are you offering other than home delivery of food?

We also have laundry services at dispense. We pick up and deliver laundry and cater to the same group of people.

Finally, do you see this being able to sustain

the slump caused by the pandemic? How does the hospitality sector plan to revive, once the lockdown eases?

Business continuity in any form is a refreshing change at this time. Moreover, there are many variables which will decide the reviving plan of a whole industry.

The primary being the extent of the citywide level of the outbreak. In due time, once the pandemic ceases to exist, businesses will revive and return to normal, with stress on hygiene and social distancing being the new norm.



Post Covid 19 Hospitality Industry

Amit K Singh, Senior General Manager, The Muse Sarovar Portico New Delhi - Kapasher shares about the plight of post Covid 19 hospitality industry.

• Vedika Sharma

How you see Covid 19 crises different and challenging as compared to 2008 and 2009 global financial crises?

Prima Facie, Covid19 Pandemic Outbreak is "Public health crises" where world is facing its worst ever scare since Global Financial Crisis. Corporate India was in much stronger position during 2008 financial crises (GFC) whereas today it is more vulnerable than it has ever been. In order to avoid damages in current health system, Government is taking proactive efforts by implementing various measures like social distancing, lockdown & providing best of healthcare assistance to slow down the rate of virus spread. The financial collapse appears similar in both cases however reality is different in both Crisis; GFC Economic crisis was a slow burn in economy while this time it was a sudden dip in economic activities after lockdown was first announced. All international & State borders are sealed, all flights, trains & road transport have been suspended, it clearly indicates impact on most businesses that provides employment to millions of livelihoods. When it comes to travel & Tourism industry, COVID 19 impact is potentially heavier than GFC, SARS & 9/11. We at hospitality industry have never experienced such difficult times but we are trying to work together by helping out our society where ever we can. We are implementing Guest safety & security measures at our hotels & will bounce back in business in next few months.

What kind of lesson Covid 19 and current scenario give to your business model? How badly it hit your business?

Few months back, none of us could imagine the kind of situation we are in today & times to come. Hospitality industry will see major changes in business models & value propositions. We are surely going to see changes in Consumer behavior & will work out how we are going to be prepared to cater them effectively. Social distancing will be a new norm for our industry & guest will be more conscious of hygiene, Safety & security. Covid 19 pandemic has brought entire world together to work together for a common cause, we can see that governments & private sectors are working together by supporting each other. In a very short span of time we have realized, what all can be achieved through co-ordination & increased partnership between Government, private sectors, NGO's & Public sectors. In these challenging time, we have learnt to keep the spirit high, We have been part of our group initiative #ThinkingOfYouandCaringForYou with an aim to contribute to those who are distressed in this difficult times, We have distributed Handcrafted Masks, Raw & cooked food to NGO's & local community. Hospitality industry has emerged as one of the most innovative industry in these challenging times. Apart from it, Change in nature has given us big learning that how a change in every day behavior can impact the environment.

Being in the hospitality industry what kind of government support are you looking for

the future to get thing on place?

Indian Government has already taken various initiatives & stringent measures to contain spread of Corona virus & worked out relief packages for economic weaker sections & society. Government's efforts have been appreciated globally as it had planned well on time to fight against COVID19. Indian hospitality industry stands united with Government to fight against virus & seeks some support from Government to survive & revive. Hospitality industry looks for survival packages such as deferment of all statutory liabilities, subsidized employment by government contribution in to payrolls, reduction in electricity bills, Deferment in filing & submission of GST, suspension of all applicable fees like lease, license rental, excise fees & property tax.

Hospitality industry is a key pillar of both domestic & international Tourism. It is considered as major contributor to GDP, Forex Earnings, creation of jobs as well as biggest multiplier of job. Indian hotel industry demands push in domestic tourism & government efforts to escalate its pace may be LTA benefits post lockdown to create demand for domestic travel.

Is social distancing is possible in the hotel industry where most of the revenue comes from MICE or social functions? How much we are ready for the same?

Hotels were known for its social events, gathering & being social which will shift to "Social distancing", a new norm for hospitality industry even post Covid world. Hotels were traditionally known for its hygiene, cleanliness, safety & security, however now guests expectations will be "low touch service delivery" with personalized service. Hotel's Restaurants may shift away from buffets to A` la carte' or Table de hote' menu. MICE & Banqueting may shrink for next 6 months, but it should pick up in coming winter months. Postcovid, Automation is going to play vital role in hospitality business to enhance guest experience contact-less check-in to in-room experience of



artificial intelligence with Voice technology (Alexa, google home). Using your own phone to control in room automation will be more common. Temperature cameras & contactless sanitizing equipment's may appear as mandatory norms. Digital display system, QR Code registration, Multilingual virtual transmission will bring in change in concept of Meetings & conferences patterns.

Kindly convey a short message for the industry about the current situation.

While the World Pauses momentarily & Precautionary measures are put into place across the globe, we are trying to stay active in changing situations & trying to prepare ourselves on revival plan. Current situation offers the opportunity to take holistic approach to the crisis & Risk management. Tourism & travel demands will take longer time to come back to its normal levels, However Once state borders are open & Flight operation starts, we are going to see some traffic in Essential domestic travel. Leisure hotels will take longer to recover while Business hotels in major business district will pick up with a conservative occupancy levels. Mid market & economy segment will pick up faster compared to luxury segment. Outbound travel will be rare while domestic travel will be revenue driver for next few months. We need to continue to stay positive & optimistic and should be ready with course of action to adopt changing consumer behavior.



#Pay Today Stay Later

In the interest of Indian hospitality ecosystem, Noesis Capital Advisors as a responsible hotel investment advisory firm in India has taken up a nonprofit sustainability initiative to launch "Pay Today Stay Later" program which is meant to encourage travel enthusiasts across the country to extend helping hand to their preferred hotels in this difficult time by buying Hotel credit vouchers.

This will generate cash liquidity for the hotels to meet their fixed expenses like staff salaries. In return, hotels will incentivize the purchasers of these credit vouchers. This is an industry-wide program for hotels all over India.

These hotels credit vouchers will be sold now for INR 10000 and will have a value of INR 15000 after the 30-day maturation period. It's up to each hotel to specify any expiration, blackout dates, restrictions, etc. As of now, the ability to purchase credit vouchers will last

through September 30, 2020, but each hotel can stipulate when they stop selling credit vouchers. People can also purchase multiple credits vouchers, but each hotel can decide if they want to put a cap on the number of credit voucher people can buy.

There is no commission structure here - 100% goes directly to the hotel. After flowing through our website, the relationship with the consumer is of the hotel only. Preferred properties for this platform will be hotels/resorts in leisure markets and key metro cities.



Nandivardhan Jain, CEO, Noesis Capital Advisors

As a traveller, it's an opportunity to help their favourite hotels and to support hotel's housekeepers, Chefs, Reception desk team, security personnel, bartenders and everyone who keeps the hotel running as they are the ones who contribute to their beautiful memories of their stay at the hotel. Travellers money spent under this initiative will go farther and be put to even better use in the interest of Indian hospitality ecosystem as this sector jobs 10 million people.

Currently, 150+ hotels are live on our platform and we are considering requests from 300+ more hotels. The Pay Today, Stay Later platform is being updated in real-time as more hotels are confirming participation. People will be reaching out to hotels directly via email to purchase through our website.

Complimentary Online Wellness Services

A pioneer in transformative wellness practices, Chiva-Som in Hua Hin, Thailand, has announced the launch of Chiva-Som Online Wellness Services, to provide support and encourage individuals to maintain wellness goals during this unprecedented time.

The Chiva-Som Online Wellness Services will be provided by wellness advisors, practitioners and experts. The services include some of Chiva-Som's most popular services including consultations, activities and physical training, all of which will be conducted one-on-one.

Chiva-Som has delivered its proven holistic wellness therapies to guests worldwide for over 25 years. In these challenging times, maintaining physical and mental wellbeing is much needed. The new tele-therapy service at Chiva-Som will connect individuals with the resort's team to provide bespoke professional support during this time of heightened anxiety and social isolation. Participants will be able to speak directly to the experienced wellness team live from home via video communication and receive personalised feedback regarding lifestyle and nutrition.

Chiva-Som is also sharing a collection of on-demand, inspirational wellness content and hands-on tools across the resort's digital channels to help everyone adapting to a new way of life within the limits of home. From healthy cuisine recipes and holistic wellbeing advice, to virtual exercise programmes and self-training tutorials, all curated by the resort's world-class team of trainers and education facilitators, to keep the body and mind

active and healthy whilst the resort is closed. Example features include tips on boosting the immune system and how to promote restful sleep; Pilates, yoga and meditation sessions; pranayama classes; and tutorials to teach to self-massage at home. These are available on Chiva-Som's blog www.chivasom.com/about-blog, Facebook [chivasomresort](https://www.facebook.com/chivasomresort), Instagram [@chivasomresort](https://www.instagram.com/chivasomresort) and YouTube Chiva-Som International Health Resort channels.

"Now is a time for support, collaboration and encouragement. We are committed to our guests and community, in which we are striving to distribute our wellness resources to support people's wellbeing without boundaries. We shall pass this together." said Krip Rojanastien, Chairman and CEO of Chiva-Som.

The Complimentary Online Wellness Services are available daily from now to 31st May 2020. Please note that a reservation is required and should be booked at least 24 hours in advance. Individuals will receive a live health and wellness consultation, and a separate one-on-one consultation with a Naturopath, or a physiotherapy or exercise session with a practitioner. The selection of consultation, treatment and exercise session will be based on the advisor's expert guidance.



Technology: A tool for Hospitality

“Government should help the Hotel industry with some financial bailout package as the Hotel Industry is severely affected due to Covid-19 and it will take long time to recover.” - By Amit Kapil, Director sales and marketing, Resort Rio Goa.

• Vedika Sharma

How you see Covid 19 crises different and challenging as compared to 2008 and 2009 global financial crises?

Covid-19 Crises is much more challenging and different because its impact is much more severe as compared to the 2008 & 2009 global financial crises as those were mainly financial crises but Covid-19 affecting human beings in every aspect be it medically, socially and financially. It has severally affected the lives of people as more than 2 lacs of people died, our schools, Educational Institutes, Markets, transport systems all activities of our day to day life are closed as a result of this Covid-19.

Due to Covid-19, every sector is badly affected be it Industry or Agriculture. In countries like India, we were in a better situation during 2008 and 2009 as their effect was not much in our agriculture sector and rural areas. But Covid-19 affected each and every person from labours, shopkeepers, farmers, small industries to big industries in most of the countries. Due to the lockdown, every sector of Industry and every aspect of human life has been badly affected and because of this over effect on the economy, it is going to be more than those global financial crises of 2008 & 2009. It is becoming more challenging as we have to fight at several fronts simultaneously to address this.

What kind of technology changes will happen in the hospitality industry after Covid 19 or if we say for support to overcome.

Keeping in view the current situation due to Covid-19 we have to adopt some changes in the technology for Front Office and Restaurants. Hotel will have to work on technology like paperless check-Ins to avoid personal interaction and maintain social distance, technology for paperless room sharing list, guest feedbacks, various order at restaurants and bars etc. Most importantly Hotels will have to use the

technology efficiently to generate the business through their own websites, OTA's and Social platforms like Facebook and whats-app etc., how can we link our offers to these platforms with the use of technology to increase the visibility and reach of hotels in the target clientele.

Being in the hospitality industry what kind of government support are you looking in the future to get things on their place?

- Government should help the Hotel industry with some financial bailout package as Hotel Industry is severely affected due to Covid-19 and It will take long time to recover.
- Government should also give some relaxations in various taxes applicable to Hotel Industry for at least one year and should plan some special loan for Hotels by Banks at lower interest rates as Hotels will require the funds to meet their various expenses at least for next six months to run the hotel as occupancy is going to be lower at the initial stage.
- Government should also give some dedicated funds to Hotel for the next 6 months so that Hotels can pay salaries to their staff.
- Government should allow the employees to withdraw partial funds from their respective provident funds.

Is social distancing possible in the hospitality industry where most of the revenue comes from MICE or social functions? How much we are ready for the same?

It is really very tough to maintain Social distancing in the Hotel Industry but keeping in view the current situation arises due to Covid-19, we have to have to work on this that how can we run the hotels with all the needed precautions. As MICE and social functions are the main sources of revenue now we will have to put in place some new guidelines so that we can run the business



with social distancing like we have to arrange the seating of guests in conference and events at a particular distance in the indoor venue as well outdoor venues and the same will be applicable for Restaurants in the Hotels, as a result of this We can cater less number of guests with the same space compared to our earlier business of MICE and Social functions. For example earlier if we were catering 200 – 1500 guests in one particular conference venue with the social distancing norms we would be in a position to cater only 120-500 guests only but this is the only option we are left with us for next 6 months to one year and we will have to cope with this accordingly.

Kindly convey a short message for the industry about the current situation.

At present, it is really a very tough situation for the Hotel Industry but at this point of time, we have to keep ourselves positive with strong determination that we will for sure come out of this bad phase. Due to covid-19 this time, Hotel Industry professionals will have to think in a different manner as they have never face such situations where Hotels are totally shut down for a long period and to come over this situation Hotels will have to make some new policies, different and unique offer to lure the guest so that we can entice the clientele to go for holidays, conferences and events etc.

Hotel Industry will have to have flexible with Offline Travel Partners and must extend their support to them so that they can also help hotels to generate a good volume of business. Engage with the employees at this point of time as they are the real asset. Safety and security will be of paramount importance.

Hotels will have to come up with new guidelines like hand wash bottles, sanitizers, sanitizer tunnel and the last not the least social distancing. Do not compromise on Social distancing Clinically clean is the new level of Cleanliness, provide safe and sanitized environment to the guests in the hotel.



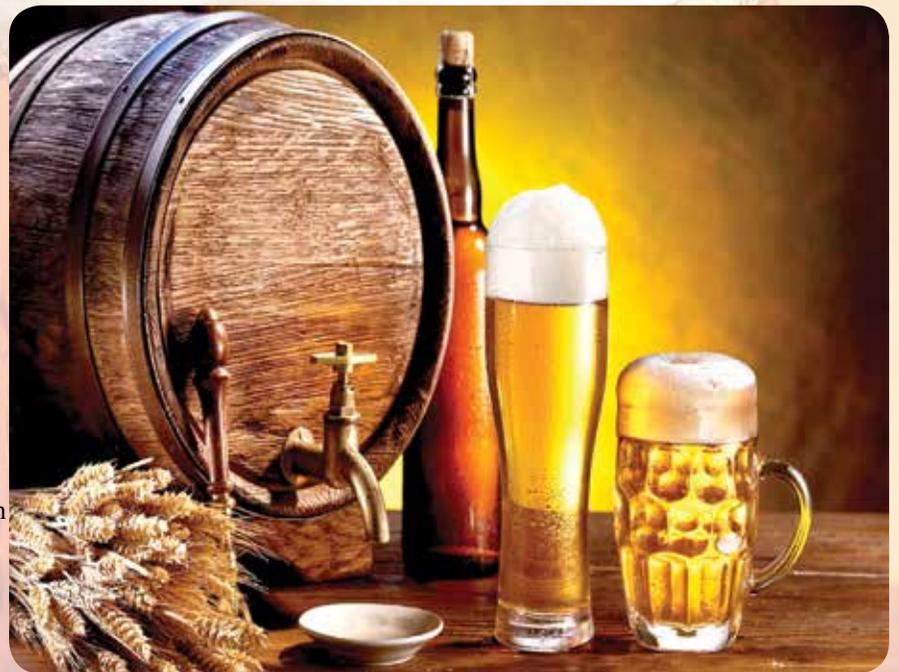
The Dear Liquor - BEER

In the scorching weather of summers the only thing people crave for is the soothing touch of breezy air and sip of the coolest and freezing drink and one thing that melts down all the stress and sun-burns for adult after water in summers is none other than the classic alcoholic drink – Beer. Beer is supposedly the widest loved and consumed alcohol in the world. It is considered that it is the third largest consumed drink after water and tea.

• Tarsh Sharma

Origin of BEER

As per the scripts and earliest of the writings, it is believed that the very first production of beer relates to the code of Hammurabi for its production and distribution. The included laws were exercised in reference to beer and beer parlors. Also, in the reference to "The Hymn to Ninkasi prayer" of beer is mentioned which speaks for prayers offered to the Mesopotamian Goddess of beer and remembering the recipe culture for beer since its inception. There are some other evidences as well that claims that beer was produced at Göbekli Tepe during the Pre-Pottery Neolithic which lasted around 8500 BC to 5500 BC. Beer is also recorded in the written history of ancient Egypt and Iraq and archaeologists cogitate that beer was instrumental in the formation of civilizations in these parts of world as well. While the construction of Great Pyramid of Giza, each artisan of that great wonder of world used to get liters of beer as ration.



Brewing of BEER

Brewing is the process of making of beer wherein the delicate building where beer is made is referred as a brewery. Since beer can also be made at home that is why those productions which were done for non-commercial reasons were classified as home brewing. Wort is prepared while mixing the starch which normally sources from malted barley adding hot water in it and this very first step is known as "mashing". Hot water is mixed with crushed malt or malts and these crushed malts are called grist which is mashed in a "mash tun". In this one or two hour process of mashing, starch converts to sugars and then the sweet wort is drained off the grains. The next step is "Sparging" where in the drained off grains are washed. This washing allows to have maximum of the fermentable liquid from the grains. In the process of wort separation at last the filtering of spent grain from the wort and sparge is performed called as lautering wherein the grain bed itself is the filter medium. But with the modern approach of technology, some breweries now prefer to use of filter frames to get the most finely grounded grist. With the passage of time, now the developed countries have constituted Brewing beer subject to legislation and taxation and as a result since the late 19th century, home production is now restricted only to commercial production of beer.





Composition of BEER

The basic ingredients of beer are malted barley and water whereas to generate the starch, a mixture of sources like rice, maize and sugar are also used. The fermentation of raw products generates the CO₂ and ethanol. The flavoring agents of beer are referred as Hops. Starch sources of beer vary from nation to nation as per their availability likewise it also includes millet, sorghum and cassava root in Africa, and potato in Brazil, and agave in Mexico. Water accounts to 93% of share in beer counting as the main ingredient. The flower of the hop vine is the flavoring and preservative agent for majority of the beer produced in the world. The flowers themselves are called "hops".

Interesting Fact File of BEER

- Zythology is the study of beer and brewing including the roles of particular ingredients which they are to play.
- Cenosillicaphobia is the termed name for the fear of an empty glass of beer.
- Women were the first professional brewers of beer.
- There are as many as 400 types of beer and in this series Belgium holds the record for having the most individual brands of beer in the world.
- Viella Bon Secours is the most expensive beer bottle in the world which can also be found in the Bierdorma Café, London.
- First beer cans were introduced in the year 1935.
- China is the nation where beer is loved the most followed by Czech Republic and United States of America.



Variants of BEER

- Every region and nation has a different composition of beer and so are the tastes and flavors that make them distinctive of one another. Here are a few of a kind beer one can choose from:
- Ales is the dark beer that has rich gold to reddish amber texture. These beers have bitter seasoning constituting higher fermentation and hops added in the wort with idiosyncratic fruitfulness
- A lager hails from Dutch, German and Czech region which is a sweeter as well as bitter beer with pale and medium color texture. They have high carbonation and a balanced hop flavor.
- Porter is almost black beer with a combination of roasted malt to impart top fermenting flavor, color and aroma.
- Stout is made by top fermentation as well but the twist is roasted malts that are brewed in its process. Stout features a rich, creamy head and is flavored with a coffee-like character.
- Malts contain a dash of caramel, toffee, and nuts which are generally dark in texture and sweeter in their flavor.



Global Cleanliness Council

Company to roll out enhanced technology to help counter virus spread; new multi-pronged platform details increased safety measures for guests and associates.

Marriott International (NASDAQ: MAR), which for 92 years has been recognized as a hospitality leader for its commitment to quality, exacting standards, and rigorous training, announced that it will be rolling out a multi-pronged platform to elevate its cleanliness standards and hospitality norms and behaviors to meet the new health and safety challenges presented by the current pandemic environment.

“We are living in a new age, with COVID-19 front and center for our guests and our associates,” said Arne Sorenson, President and Chief Executive Officer, Marriott International. “We are grateful for the trust our guests have shown us through the years. We want our guests to understand what we are doing today and planning for in the near future in the areas of cleanliness, hygiene and social distancing so that when they walk through the doors of one of our hotels, they know our commitment to their health and safety is our priority. It’s equally important to us that our associates know the changes we are making to help safeguard their health as they serve our guests.”

A New Way of Looking at Cleanliness

Marriott, which has long had a reputation for high standards of hotel cleanliness with well-established cleaning processes and training in place, has created the Marriott Global Cleanliness Council to tackle the realities of the COVID-19 pandemic at the hotel level and further advance the company’s efforts in this area. The Marriott Global Cleanliness Council is focused on developing the next level of global hospitality cleanliness standards, norms and behaviors that are designed to minimize risk and enhance safety for consumers and Marriott associates alike.

The Council is chaired by Ray Bennett, Chief Global Officer, Global Operations, Marriott International, and will benefit from knowledge and input from both in-house and outside experts including senior leaders from across Marriott disciplines like housekeeping, engineering, food safety, occupational health and associate wellbeing. The Council also includes advisory members Dr. Ruth L. Petran, Senior Corporate Scientist, Food Safety & Public Health for Ecolab, a global leader in water, hygiene and infection prevention solutions and services; Dr. Michael A. Sauri, Infectious Disease Specialist at Adventist Healthcare; Dr. Richard Ghiselli,



Head of the School of Hospitality & Tourism Management at Purdue University; and Dr. Randy Worobo, Professor of Food Microbiology in the Department of Food Science at Cornell University.

“Marriott has a long tradition of emphasizing cleanliness in our care of guest rooms and in the public spaces of our hotels,” said Bennett. “Through the council and scientific advice of experts, we are taking a thoughtful approach to set an even higher bar of cleanliness and develop new guest interaction protocols. The Marriott Global Cleanliness Council is focused on more than just disinfection across the hotel, we are providing a holistic approach designed to take care of our guests and associates.”

Live Music Performance

Sofitel Sydney Wentworth struck a chord with its guests by arranging a live music performance in its iconic outdoor garden terrace for the hotel’s 400 in-house quarantine guests to enjoy from their private balconies.

The guests, who are staying at the iconic Sydney hotel while they complete their 14-day mandatory government quarantine, sang along to classic hits by popular Sydney RNB cover band Soul Nights; singer-songwriter Johnny Diesel; and DJ Troy T from Sound Agents.

Many of the guests were celebrating the completion of their mandatory isolation, with 55 guests checking out of the hotel.

Sofitel Sydney Wentworth General Manager, Sam Panetta, said: “We are doing everything we can to ensure our guests have a comfortable and pleasant stay with us, despite being confined to their rooms. Seeing our guests singing and dancing to the music from their balconies was a sight to behold. Our team remain focused on providing a great guest service. After all, taking care of others is at the very heart of what we do every day.”

Accor Chief Operating Officer Pacific, Simon McGrath, said: “The team at Sofitel Sydney Wentworth delivered a thoughtful music

experience for their guests. They are not only providing accommodation, but also pastoral care and kindness. I couldn’t be more proud of our incredible team.”

The evening performance was paired with a quintessentially-Sofitel French meal of niçoise salad (entree), basque style braised chicken (main), and crème caramel (dessert).

The hotel team have also delivered many other acts of kindness to their guests, for example:

- The team learnt it was one of their isolation guest’s birthdays so they baked a birthday cake, delivered a card from the team, and phoned the guest to brighten their special day.
- A couple celebrated their 50th wedding anniversary while in quarantine. To mark this milestone occasion, the team created an anniversary cake for them.
- Guests are encouraged to focus on their health and wellbeing during their

isolation and yoga mats are available on request to all guests for in-room exercise.



Lifestyle



Tone Up for Your Two-Piece

When you love yourself you endeavour to take care of yourself physically, mentally and emotionally.

• Tarsh Sharma

You take care to look and feel your best by nurturing your body, mind and spirit. You will not only become more self-aware, you will generate feelings of worth and accomplishment. You understand that you are human, but you acknowledge that you have the potential and spiritual capability to rise above whatever conditions and obstacles are put in your path.

No doubt when we think of ourselves we take care of our body by eating well, exercising and getting plenty of rest but are you sure we are taking it right manner as it should be? Not to worry here we are available to help you

learn what types of food and exercise are good for you and your particular body type.

You don't need a gym membership to melt that unwanted flab and look fit. In fact, you don't even need equipment. Use this super-simple body-weight workout

Kick-start your workout with these 10 exercises that work wonders for stomach, inner thighs, booty, and shoulders plus tips on how to add them into your workout routine.



Glutes: Hip Raise

The benefit: It targets the muscles of your rear end, which can help make your belly flatter. **The reason:** When your glutes are weak—as they are in most women—the top of your pelvis tilts forward. This not only places stress on your lower back, but it causes your tummy to stick out—even if you don't have an ounce of fat. **Your fix:** the hip raise.

How to do it: Lie on your back on the floor with your knees bent and your feet flat on the floor [A]. Now brace your core, squeeze your glutes, and raise your hips so your body forms a straight line from your shoulders to your knees [B]. Pause for 3 to 5 seconds—squeezing your glutes tightly the entire time—then lower back to the start.



Single-Leg Deadlift

The benefit: it lifts and tones the glutes and activates my entire core (which helps prevent back pain).

How to do it: Grab a pair of dumbbells and stand on your left foot. Lift your right foot behind you and bend your knee so your right lower leg is parallel to the floor.

Bend forward at your hips, and slowly lower your body as far as you can. Pause, then push your body back to the starting position. As you come up, think about using your glutes to push your hips forward instead of lifting from your back. Keep core engaged and chest up during the entire movement.



Side Plank

The benefit: This exercise is my secret weapon to help tighten and shrink my waistline. It works the deep abdominal muscles (obliques, transverse abdominus) that many abs exercises don't reach.

How to do it: Lie on your left side with your knees straight. Prop your upper body up on your left elbow and forearm. Raise your hips until your body forms a straight line from your ankles to your shoulders. Hold this position for 30 seconds. Turn around so that you're lying on your right side and repeat.



Pushup

The benefit: it works the entire body, burning a significant amount of calories, as well as tightens my chest muscles to keep things perky in your bikini.

How to do it: Come into plank position with your arms and legs straight, shoulders above the wrists. Take a breath in and as you exhale, bend your elbows out to the sides and lower your chest toward the ground. Stop as soon as your shoulders are in line with your elbows. Inhale to straighten the arms. This counts as one rep.

Quadriceps: Offset Dumbbell Lunge

The benefit: Holding a weight on just one side of your body increases the demand placed on your core to keep your body stable. The result: Your hips and abs have to work harder, and you'll also improve your balance. And better yet, you'll burn tons of calories.

How to do it: Hold a dumbbell in your right hand next to your shoulder, with your arm bent [A]. Step forward with your right leg and lower your body until your right knee is bent at least 90 degrees and your left knee nearly touches the floor [B]. Push yourself back to the starting position. That's one rep. Do all your reps, then repeat with your left leg, while holding the weight in your left hand.



Hamstrings: Single-Leg Dumbbell Straight-Leg Deadlift

The benefit: Besides targeting your hamstrings, this exercise works your glutes and core. It also helps eliminate muscle imbalances between your legs, reducing your risk of injury. And as a bonus, it can improve the flexibility of your hamstrings, because it stretches these muscles every time you lower the weight.

How to do it: Grab a pair of dumbbells with an overhand grip and hold them at arm's length in front of your thighs. Stand with your feet shoulder-width apart and knees slightly bent. Now raise one leg off the floor [A]. Without changing the bend in your knee, keep your back naturally arched, bend at your hips, and lower your torso until it's almost parallel to the floor [B]. Pause, then squeeze your glutes, thrust your hips forward, and raise your torso back to the starting position.



Shoulders: Scaption and Shrug

The benefit: When you raise the dumbbells to start this exercise, you target the front of your shoulders, as well as your rotator cuff. Then comes the shrug. This part of the move helps better balance the muscles that rotate your shoulder blades. The end result: great-looking shoulders and better posture.

How to do it: Stand holding a pair of dumbbells with your feet shoulder-width apart. Let the dumbbells hang at arm's length next to your sides, your palms facing each other [A]. Without changing the bend in your elbows, raise your arms at an angle to your body (so that they form a "Y"), until they're parallel to the floor [B]. At the top of the movement, shrug your shoulders upward [C]. Pause, then reverse the movement to return to the start, and repeat.



Bridge

The benefit: Bridges are not only the perfect exercise for a perfectly rounded rear, but they will also help keep your back healthy and pain free.

How to do it: Lie faceup on the floor with your knees bent and your feet flat on the floor. Raise your hips so your body forms as straight line from your shoulders to your knees. Pause in the up position, then lower your body back to the starting position.



Plank with Arm Raise

The benefit: Adding an arm raise to an already excellent exercise like the plank improves posture and core strength, which makes me feel better, look taller, and feel more confident.

How to do it: Start to get into a pushup position, but bend your elbows and rest your weight on your forearms instead of on your hands. Your body should form a straight line from your shoulders to your ankles. Brace your core and maintain your hip placement as you lift your right arm straight out in front of you. Draw your shoulder blades down and back as you lift your arms. Hold the position for 5-10 seconds and then switch arms.



Self love is one of the foundations of everything in our lives - our relationships with others, our health, our career, our finances, everything. Focus on the foundation and the rest of your life gets stronger.

Look gorgeous within a couple of minutes

Take care of your skin within a couple of minutes and look young and healthy like a beautiful diva. Here are the few delicious food which will make your skin glow from the inside out.

• Tarsh Sharma

A great smile, radiant hair, skin, and nails, and a slim figure can give you a sense of confidence when going out. Your skin is the largest and most important organ known to your body. It has a tough job filtering toxins that you are exposed to as you move about your day. Smog, UV rays, and second hand smoke are just a few of examples. The beauty industry sells a wide range of products that promise eternal beauty, yet nothing makes you as beautiful on the outside as feeding your inside with a healthy diet. Because your skin protects every single part of your body, it only makes sense to take good care of it. Choose wholesome, healthy foods to help beautify your outside and make you healthier overall. However, there are many natural and simple tips for glowing skin which also helps in cleansing and rejuvenating the skin. So, by keeping this in mind T3FS coming up with the tips of how to get a radiant glow, banish wrinkles, and keep skin supple and soft.



Aloe Vera

As we all know Aloe Vera and we love aloe vera for just about every kind of skin irritation. Aloe is probably best-known for its ability to heal sunburns, but it's extremely versatile as it soothes the skin and relieves swelling and irritation. Break off a leaf from the plant, and cut it open lengthwise from top to bottom with a knife. Scoop out the gooey gel inside, and rub it directly onto irritated skin. If you have extra left over, you can keep it refrigerated in an airtight container for up to a week.

facial can do wonders for your skin.

Orange

Rich in vitamin C that improves skin texture. Like apple, orange too contains collagen that slows skin aging process. Rub the insides of orange on your skin to tighten the skin. Oranges can be dried and powdered and used as a natural scrub. Like lemon, oranges too help clear skin blemishes.



Papaya

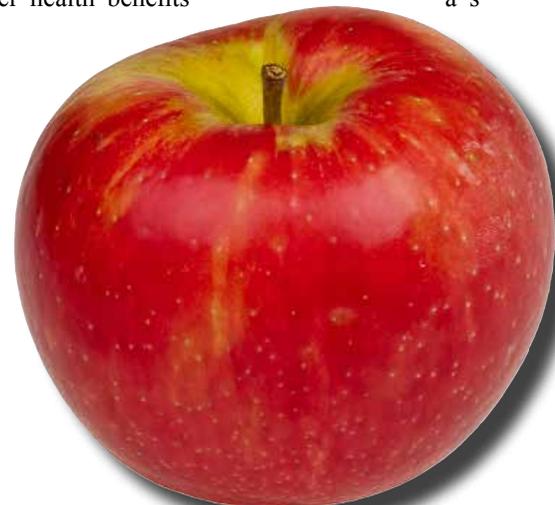
Papaya act as a natural skin whitener. The consistency contains skin lightening compounds such as vitamin C, alpha hydroxy acids and papain. These compounds lighten skin tone, reduces pigmentation, improves skin texture and firmness and helps maintain skin's pH balance. Papaya is rich in antioxidants and contain a special enzyme called papain that can kill dead cells and cure skin impurities. A glass of papaya milk or just applying the flesh of papaya on your skin can do wonders to your skin.



Apple

This fruit has vitamin C in abundance which keeps your skin firm and gives it an inner radiance. Apple also prevents free-radical damage which causes premature skin ageing.

To ensure glowing skin, you can eat one apple every day. You can also apply the juice of an apple on your face and wash it off with water after 10 minutes. Apart from this, apple imparts other health benefits as well.



Banana

We know it's a good source of iron, magnesium and potassium and helps reduce menstrual cramps. The effect of banana on skin too is not something that can be ignored. Bananas are rich in vitamin A, B and E and hence works as an anti-aging agent. A fresh mashed banana

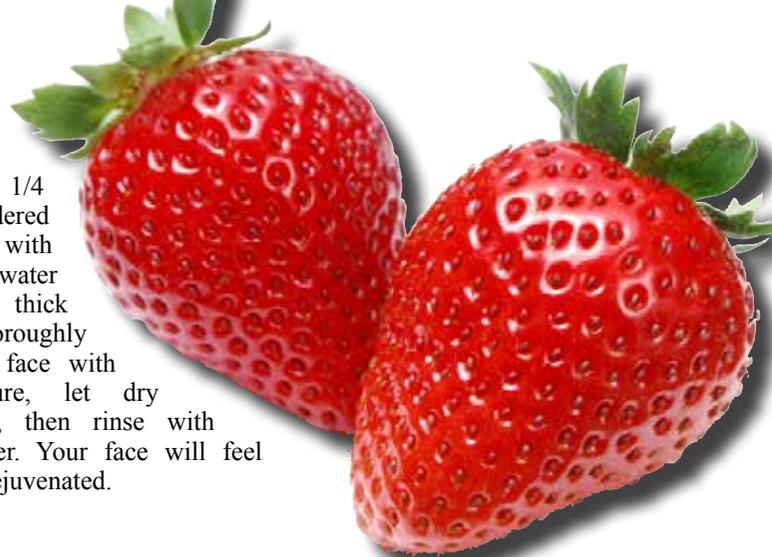




Peppermint Leaves

Peppermint is great for bug bites and itching, as it provides a cooling sensation that'll give you welcome relief.

The quickest, easiest way is to crush up the leaves and rub the peppermint directly onto the skin. You could even freeze the crushed peppermint leaves into ice cubes for a cooling double-whammy, as the cold of the ice cubes also helps to numb the affected area and bring down swelling and inflammation. Always use clean, filtered water.

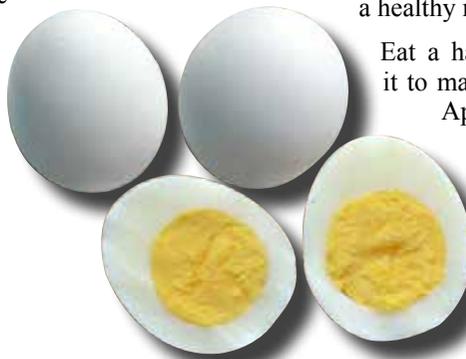


by mixing 1/4 cup powdered milk with enough water to form a thick paste. Thoroughly coat your face with the mixture, let dry completely, then rinse with warm water. Your face will feel fresh and rejuvenated.

Strawberry

The presence of malic acid in strawberry makes it a natural whitening agent. It also has loads of antioxidants which lend your skin a healthy radiance from within.

Eat a handful of strawberries or simple mash it to make a paste and add yoghurt and honey. Apply it on your face and in 15 minutes get glowing skin. Strawberry can also be added to your smoothie.



Egg

For a little pampering, head to the refrigerator and grab an egg. If you have dry skin that needs moisturizing, separate the egg and beat the yolk. Oily skin takes the egg white, to which a bit of lemon or honey can be added. For normal skin, use the entire egg. Apply the beaten egg, relax and wait 30 minutes, then rinse. You'll love your new fresh face.



Tomato

Tomatoes contain lycopene a powerful antioxidant that protects your skin from damaging UV rays, boost collagen production, repairs skin, reduces acne scars and makes skin brighter and youthful. The presence of vitamin A and vitamin C in tomatoes vitalize the skin, improve skin radiance and even the skin tone.

Tomatoes are usually a staple of Indian diet and added to several dishes in a puree form. But you can eat them raw as well or apply its pulp and juice on your skin.

Milk

Here's another way to give yourself a fancy spa facial at home. Make a mask



Cucumber

Most of us use slices of cool cucumbers usually in our salads and appetisers. The beneficial nutrients cucumbers come with like Vitamin K, C and manganese and beta-carotene are useful for ensuring healthy hair and skin as well. It acts as a key ingredient for a long-lasting beauty regime.

First, peel the cucumber and mash it, sieve to collect the juice, add 1 table spoon of honey, add 1 lime juice to it if you have oily skin, refrigerate it, apply to skin before sleep at night.

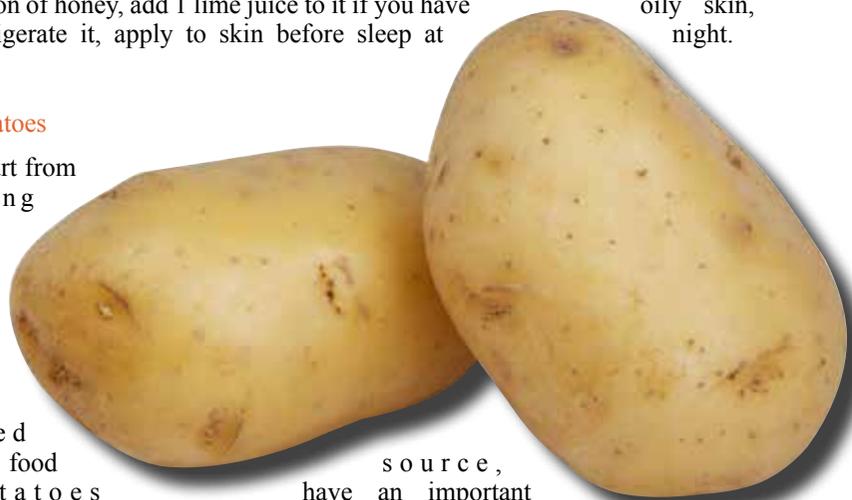


Potatoes

Apart from being

used as a food source, potatoes have an important role to play in skincare as well. As they are rich in vitamin C which is vital for maintaining skin health.

Potatoes are a natural under eye brightener and so, applying potato juice or potatoes directly on the affected area can banish dark eye rings. Regular application of potato juice imparts a healthy glow to your skin





Restart with new Technologies

Precaution after lockdown for openings of Malls, Mega Markets, Hyper Bazars And Hotels.

• **Abhay Saxena**

In now a days, Pre-opening of managed markets/Malls and the hospitality sector with safe crowd management will be the most important topic for every related sector team. We all are looking for a speedy and safe opening with the positive business for getting things on path soon. We all know and understand well that maintaining social distancing, providing the safe and sensitized environment is the most important responsibility and the requirement for all public service industries and according to experts and understanding, I think our malls and managed markets are much developed, safe and followed all necessary guidelines for their guest.

Here I am discussing some important and major precautions for upcoming pre-openings of malls and other public industries after lockdown:

- Social distancing and crowd management will play a major role in pre-openings and successful run of the day to day shows, the team should take help of enough queue managers, marking tapes, alternative check ins, less seating space in common areas, public announcement systems, and multiple row entries at gates are some good way to go.

- Some other initiatives to make operations successful are use of alternate washrooms, use of alternate urinals, automated dispensers,

infrared virus check meters, traffic management, less uses of elevators. Masks, gloves and headgears are some useful mediatory ways to go ahead. Team monitoring, effective training of staffs are also great communication tools, but the most important thing is the use of good quality cleaning chemicals and effective schedules and monitoring of the same required PPE.

- Now a days we are more into technologies and digital tools like thermal camera, thermal meter, sanitization tunnels, ulv spray guns, tracking apps, cleaning alarms are some buddy friends for us to get the things properly and on time. Fumigation and right pest control should be in place. Information and uses of hand sanitizer should be a regular practice of all. Controlled and planned parking with proper surveillance will help us a lot. Backup plan with engineering, information technology, and medical team should be ready for all emergency situations at all the time.

- This is the right time for proper mental counseling of staff, plan good trainings, and use of responsible social media brand, effective online study material, online test and competitions during lockdown are some effective suggestions for better and stress-free team. So very best of luck for the future, will hope for the great.





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PLAYTIME. ANYTIME.

Real Estate Perspective Q1-2020

Institutional investment into India's real estate sector has declined sharply in the January–March 2020 period, dropping 58% year-on-year, says JLL, India's largest real estate consultancy firm.

The decline was influenced by several events, including the COVID-19 outbreak and several high-profile issues in the domestic banking and finance sectors in late 2019 and early 2020. Total investments in FY 2019-20 has been the lowest for four years, declining by 13% to USD 4,261 million over previous year levels of USD 4,870 mn, according to the 'India Capital Markets Update – Real Estate Perspective Q1-2020' released by JLL.

Indian real estate facing immediate challenges

The impact of change in the investment climate was reflected in the asset allocation, as investors parked more funds in more secure and stable office spaces. Investments in the office sector rose to USD 2.9 billion in FY 2019-20 from USD 1.8 billion in FY 2018-19. The Mumbai Metropolitan Region's investments share grew to 43% of national investments in FY 2019-20 from 23% in FY 2018-19.

Platform funds flex as strategies diversify

As the various segments of India's

real estate sector undergo several phases of development, different investment strategies are at play to find the right balance between risk and returns. One such important strategy is the creation of platform funds. USD 8.7 billion of platform funds were announced during 2017-2019, accounting for 60% of the total funds since 2012. Warehousing sector attracted highest interest with 38% share of funds announced as the sector witnessed transformation, post Good and Service tax reform. Office sector platform funds account for the second largest share (29%) as large investors prefer direct acquisition of assets.

Office space investors chase value-add

An emerging trend in Indian office markets sector is the shift towards investments in value-add and opportunistic deals over core assets. The analysis of core, value-add and opportunistic investments indicate that out of USD 4.4 billion invested in office space during 2018 and 2019, investors have been aggressively chasing returns as options of leased quality office spaces have reduced over the years. Further, investors are entering into joint ventures, platform deals or forward sales with more



Ramesh Nair, CEO and Country Head, JLL India

The impact of COVID -19 virus has been unthinkable in its scope. Investors are expected to remain in a wait-and-watch mode, with caution and risk aversion is expected to drive the dominant behavior of institutional real estate investors over next few quarters. The year 2020 will be one of redemption, as the world recovers from one of its most challenging periods in recent history.



complexities to manage risks in under construction projects.

Sovereign wealth funds pause on COVID-19 concerns

SWFs held USD 29 billion worth of assets under custody (AUC) in India as of December 2019. Real estate accounted for 22% of the AUC, amounting to USD 6.6 billion. The Union Budget had recently announced concessions for SWFs investing in infrastructure (which include affordable housing and logistics), but recent declines in crude prices may impact SWF surplus capital available for investments.

Banking sector steps up

The IL&FS crisis brought a halt to real estate lending by NBFCs/HFCs due to funding issues. A reduction in NPA levels and capital support from the government to the commercial

banks has led to gradual revival in lending to the real estate sector. Outstanding bank credit to real estate developers grew by estimated INR 262 bn between March 2019 and March 2020 registering a growth of 13%.

Housing loans disbursements form a key source of fund for the real estate developers

The state of residential real estate in India is the barometer of the realty sector's health, accounting for the major share of its construction value. The construction stage wise disbursement of home loans installments to developers form a key source of finance. Home loans disbursements grew by USD 24.6 bn while net credit disbursement to real estate developers rose by USD 3.5 during FY 2019-20. The trend in home loan growth by commercial banks, hence, forms a major source of credit for the residential sector developers.



Samantak Das, Executive Director and Head of Research, REIS, JLL India

Ongoing financial woes as well as an unprecedented global crisis of the pandemic have unsettled the investment climate across the globe, including India. Investments during FY 2019-20 dipped by 13% to USD 4,261 million over previous year levels of USD 4,870 mn. The decline in FY 2019-20 has been mainly driven by 58% fall in investments during the January–March 2020 quarter. The currently situation is extremely fluid and it is still too early to provide a detailed, quantitative assessment of the COVID-19 impact on economic activity, industries and the real estate market. However, office space, followed by warehousing, could witness return of investments, while residential sector is likely to revive with government support and concessions.

Semi-Permanent Makeup

Raman Chohan, Master in Permanent Makeup from Canada in association with 'Ace Tattooz', a Mumbai based premier tattoo studio has launched Victress Beauty Academy in India.

The academy offers hands-on training, global techniques, and treatment in semi-permanent makeup applications. Some of the courses and services introduced at the new facility include microblading, combination brows, ombré powder brows, lip blush, lip correction and, lash extensions.

Semi-Permanent Makeup, also popularly called cosmetic tattooing, or micropigmentation is one of the fastest-growing specialties in the beauty industry worldwide. It is a process of implementing pigment into the papillary layer of the dermis that produces long-lasting and natural-looking results. This treatment is the way of the future for flawless looks. With greater awareness in brows over the years, the eyebrow-tattooing technique has grown exponentially over the globe. Now with increased interest in full lips, the demand for semi-permanent lip coloring is also witnessing steady growth. Most micropigmentation applications take a couple of hours and treatments usually last for a couple of years with regular touch-ups.

If you are fed up drawing a full set of brows everyday then micropigmentation for eyebrows is an ideal solution. Microblading, is a form of natural-looking, semi-permanent tattoo artistry that is perfect for reconstructing, defining, extending, or filling-in over plucked or sparse eyebrows. Ombre Powder Brows are one of the most sought out styles of semi-permanent makeup. This style will offer beautiful brows that have the appearance of makeup. The results of this technique are powdery with a faded front

and a crisp tail resembling the look of makeup.

With the micropigmentation of lips, you can enhance the beauty of the natural lip color, give it a fuller look and make it more expressive. Lip Blush can enhance the beauty of natural lip color, correct asymmetry, and add fullness and definition. With the help of this treatment, it is possible to correct the fading color of lips that is always associated with aging. Lip Correction is a procedure that can help lighten the colour of a person's lips. Darkening of the lips can often be the result of Hyperpigmentation. All the procedures look very natural, just enough to enhance your natural looks and give you the much-needed confidence.

Victress Beauty Academy has bought the latest technological innovation for customers looking for long term makeup solutions and best results. The academy prides itself on offering state-of-the-art semi-permanent training services that are safe and adhere to the highest standards of hygiene. Guests are treated in a relaxed and cozy environment. The training is split between theory & fundamentals, hands-on experience, live demo and completed with working on live models.

Raman has an eye for detail and applies precision and love for beauty to each semi-permanent makeup appointment. Her approach to semi-permanent makeup is working with what the client has and improving it to create a beautiful, natural look. She has personally trained the staff in the latest techniques so that each client receives the perfect bespoke look they desire.



Raman Chohan, Director, Victress Beauty Academy

We are extremely delighted to launch our first flagship academy in India at Mumbai. We believe the market in India holds a huge potential for semi-permanent makeup. While in many parts of the western world the segment has already witnessed rapid expansion, it is still in its nascent stage in India. Our mission is to provide the best training and support to our students to create the best semi-permanent makeup artists in this region. It is an exciting time for us to be involved at the front lines of this growing industry.

Most of my clientele in Canada are Indians so I had to do a lot of research and learning on my own as Indian skin and bone structure is one of the hardest to work with. I can proudly say that with my efforts, research and learning, I have been able to become an expert with Indian clientele. The brows frame the whole face, it brightens it. A good brow can make a face more elegant. It's creating art.



Positive outcome from the pandemic COVID19

Amidst the chaos and distress caused by the COVID19, Facility Management Organizations have shown great resilience by quickly adapting to the change caused by the global pandemic.

While the crisis demands the world to come together on the battle and explore alternatives, be it through social distancing, remote work access, availability of critical supplies and protective measures for all and of course, all through effective resource management, it is imperative that organizations and its people extend their support and quickly adapt to the change in dynamics prevalent across all sectors across the globe.

Pradeep Lala, MD & CEO Embassy Services said "Being facility management organizations, we are cognizant of the criticality of the systems, process and wellbeing of all the stakeholders. Continuing duties of critical and essential services are crucial to ensuring the safety and wellbeing of all the stakeholders involved, especially in the case of business parks and residential communities. Failure to do so can result in considerable loss of health, failures in service delivery and reputational risk.

This being the case, organisations have enforced various modes of workability resulting in efficiency, business continuity and recovery. Whilst the on-ground personnel are deployed to ensure service delivery in technical operations, housekeeping, sanitization, horticulture and security, we believe safety and wellbeing is the utmost priority through nonclinical methods recommended such as Social Distancing, PPEs, job rotation and education. During these volatile times we work hand in hand with all the support staff by providing them with additional incentives over and above daily wages which has ensured motivation and demonstrated our commitment to keep our park operational and safety of our extended arms. Meanwhile, the entire team have also ensured their commitment to the organizations by working from home through



remote access and use of latest communications technologies which allows for reasonable operational efficiency, thus decreasing losses to the stakeholders and organization. These teams have also helped in assisting action plans and awareness material required to educate on the pandemic. Right from legal teams seeking permissions to ensure smooth report to work for the on ground staff during the lockdown to EHS compliance mandates being passed to ensure the safety of facilities, Finance teams have leveraged on the use of cloud technologies to ensure smooth transition of funds, marketing teams have worked well on reinstating the values of their organizations by aligning with a global view on the fight against COVID, HR departments have shouldered the responsibility

of employee welfare through provision of regimes and practices that would help increase remote work productivity, exercise practices for mental and physical fitness and by using technology to host fun work from home sessions that continue to keep the workforce connected and involved; a holistic effort by all teams has certainly reduced the footprint of the pandemic.

We have always worked closely with the government through fund support and provided refreshment kiosks at our business parks for the Police Forces who are risking their lives in order to keep us safe during this lockdown.

In future, the world may explore options other than China to meet their manufacturing requirements; this may result in an opportunity during adversity. The territorial position of India coupled with the demographics of a young workforce makes it a suitable alternative to the aspiring need of the world. This along with the readiness to use technology such as IoT, and AI certainly allows gaining leverage on this possible need for industrial and manufacturing activities. While this growth must be approached with readiness, facility management companies would scale up and assist these industries through safety and upkeep of their facilities with utmost precaution, proactiveness and proficiency

The IFM industry would need to gear up and be prepared to perform their tasks covering two major objectives - resilient Business continuity and Cost efficiency.

Embassy Services (ESPL) demonstrated its ability to withstand the most adverse of circumstances like COVID19 and rendered continuous support to its clients and partners with their dedicated and motivated team."



Runway to get the trends of current .scenario



Makeup: A special kind of Art

“Work hard and let the success to the rest of the work” - By Agrika Kalra, Celebrity Makeup Artist

What was your inspiration to be a makeup artist?

A makeup artist is who enhance or alter the physical appearance of someone. For a makeup artist human body is a medium to communicate his/her art through one's face. I was always on a creative side and human faces seemed to look like a canvas to me so enhancing someone's beauty and giving them confidence made me become what I am today.

What is the education you gained in the line?

As I was always interested in this field, I chose to focus on the studies in this field only and I did a certified course in makeup and prosthetic makeup and now soon will be a certified cosmetologist.

What is your strength in make-up artistry? (Bridals, fashion runways, photo shoots, etc)?

When u talks about strength in this field then I would say giving confidence to people whether a bride or a model walking on ramp or a model posing in front of the camera is my strength.

What were some of the challenges you had to face when you started out?

Challenges I faced in the beginning of my career were of getting work and how to promote it but slowly I built my cliental and it's always said that Mouth Publicity is the best form of publicity and that what helped me to be what I am today.

What role has social media played in your career?

As we all know that social media is on boom now a day there's none who doesn't use social media platform from general public to celebrities you can reach a large number of you targets. Social Media has really helped me to get a lot of clients and students for my academy, it's basically a portal which helps me to communicate and feature my work with the world.

What are the brands and products you always use?

I prefer all high-end brands like dior, channel, laura mercier, etc. As a makeup artist it is very important to use trusted brand because it's about someone's skin and we can't take it lightly as skin is very sensitive. So, I take care of it.



How have you evolved as an artist?

I used to help my dad in his banquet in the bakery section by designing cakes and then I realized that my canvas was Human Faces not Cakes.

What is your advice to makeup artists who are just entering the line?

We all know practice makes perfect, and makeup artistry is no exception. Whether it's trying out different looks on yourself or your friends, the more you do it, the better you'll be. "Practice is Key". My Advice is work hard and let the success to the rest of the work.

What are your future goals?

I want to work harder in my salon and academy excels my cosmetic products worldwide.

What is your view on the makeup industry of India, as it stands today?

Today's Makeup industry is growing very fast and providing a lot of opportunities to the new comers so I think a lot of opportunities are there now-a-days. There are lots of Scope and job opportunities in this industry if you are good at your work. In the glamour industry there is an enormous opening for make-up artists. They can get work in theater, television and film stars, as these industries need an expert make-up artist to look for a character they play. So from where I can see the future of this industry is bright.



Dance for nine nights to the rhythm of
the Dholak and the Nagara. Dance to beat of the Dandiya
dance to the claps of the Garba, dance with abandon and joy,
dance to celebrate the defeat of the demon
Mahishasura at the hands of **the Goddess Durga.**



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BOTOX IN DENTISTRY

In an exclusive interview with T3FS, Dr. Sanjay Aggarwal, Managing Director, Advanced Dental Root Canal Treatment Centre, shares about Botox.

Most of us are not aware of the considerable benefits that Botox has in therapy for cosmetic and dental treatment. There are many innovative, minimally invasive uses of Botox in dentistry. It is a conservative minimally invasive treatment.

Q. What is BOTOX

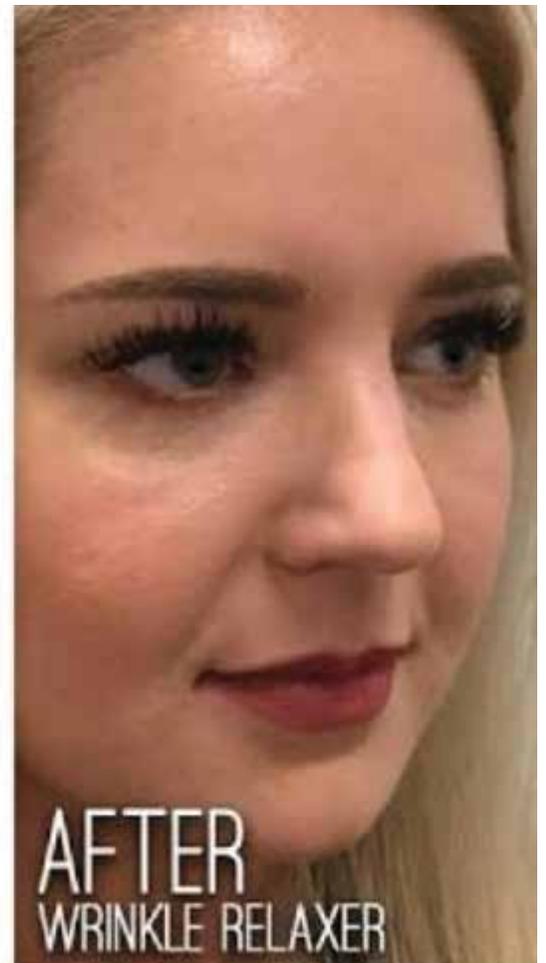
Commercially available botulinum toxin is the purified exotoxin of the anaerobic bacteria, Clostridium botuli-num. Allergen's BOTOX (Botulinum Toxin Type A), a protein derived from the Clostridium botulinum bacterium, has both therapeutic and cosmetic applications. It is a sterile, vacuum-dried powder that is diluted with saline solution, without preservatives, for injection.

Q. What are the uses of BOTOX in the field of dentistry?

As BOTOX use became more prevalent general dentists began to use it to treat dental problems and these days, more and more dentists are offering cosmetic treatments to their patients.

Uses in Dentistry

- 1) Tempromandibular disorders
- 2) Masseter Hypertrophy
- 3) Hemifacial Spasm
- 4) Myofacial pain
- 5) Bruxism
- 6) Trismus, sialorrhea
- 7) Retraining muscles during orthodontic therapy, in patients with a very strong musculature.
- 8) Training the patient to get used to new dentures, especially in patients with strong irregular muscle contractions.
- 9) Jaw line contouring by injection into masseter muscle thus weakening it and some bulk of this muscle is reduced, resulting in a more tapered jawline.



Botox has useful clinical uses as an adjunct in bruxism and temporomandibular joint (TMJ) cases, even more so for patients with chronic facial and TMJ Facial pain.

When BOTOX is typically given in half the amount that is normally used for a something treatment for facial wrinkles, it can greatly decrease the strength of the muscle contractions that contribute significantly to facial and TMJ pain and provide dental patient significant pain relief.

Q. How often do Patients Need to Return from Additional Injections?

According to Allergan, the effects of BOTOX injection last up to six months. It is important not give injection prematurely (Before the effects of the treatment have worn off), as this can result in a buildup of antibodies to BOTOX that would dilute the effect of further treatments.

Q. Please enlighten the reader's with safety & adverse

effects of botox.

Botulinum toxin has high affinity receptor binding to cholinergic nerve ending and enzymatic specificity, which leads to a low adverse- event profile. In general, adverse reactions are uncommon and relatively mild and transient. They are more common at or near the site of injection. These include dry mouth, dysphagia, dysphonia, transient muscle paralysis, headache, urticaria and nausea. Often, but not always, these side effects are noted when the dose exceeds that recommended. Although the drug is considered generally safe, there are a number of uncommon, relatively mild adverse reactions.

Q. Please highlight the contraindications of Botox.

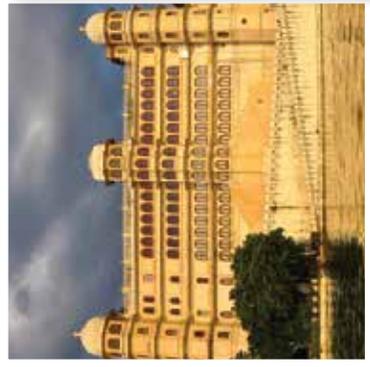
- 1) During pregnancy or while breast feeding.
- 2) Presence of inflammation or injection at the site of proposed injection.
- 3) Anyone with known hypersensitivity or allergies to human albumin, BOTOX toxin, or saline solution.
- 4) Anyone with know motor neuropathy, neuromuscular disorders such as amyotrophic lateral sclerosis, myasthenia gravis, Lambert Eaton Syndrome, muscular dystrophy, multiple sclerosis etc. aminoglycosides may interfere with neuromuscular transmission and potentiate the effect of BOTOX therapy.
- 5) Anyone taking Calcium Channel Blockers.





Royal Journey of India 18 to 20 Nights

Delhi - Jaipur - Pushkar - Ranthambore
Sawai Madhopur - Kota
- Bundi - Chittorgarh - Bijaipur -
Udaipur - Kumbalgarh - Jodhpur -
Jaisalmer - Bikaner - Mandawa - Delhi



Archaeological Tour of Rajasthan

21 to 23 Nights
Delhi - Jaipur - Samode - Nawalgarh -
Bikaner - Gajner - Jaisalmer - Osian
- Khimsar - Manvar - Jodhpur - Rohet -
Mount Abu - Udaipur - Dungarpur
- Deogarh - Ajmer - Pushkar - Pachewar
- Ranthambhore - Agra - Delhi



Majestic Kerala

14 to 15 Nights
Mumbai - Mangalore - Bekal - Wayanad
- Kozhikode(Calicut)
- Cochin - Thekkady - Kumarakom -
Quilon - Varkala - Kovalam



Enchanting Himalayas

with Taj
13 to 15 Nights
Delhi - Agra - Darjeeling - Gangtok -
Phuntsholing - Thimphu - Punakha -
Paro - Delhi



Tribal Trail

15 to 17 Nights
Bhubaneswar - Dangmal - Bhubaneswar
- Baliguda
- Rayagada - Jeyapore - Rayagada -
Gopalpur - Puri - Bhubaneswar



Buddhist Temple with North East India Tour

14 to 16 Nights
Delhi - Varanasi - Bodhgaya - Patna
- Kolkata - Bagdogra - Darjeeling
- Pelling (Pemayangtse) - Gangtok -
Kalimpong - Bagdogra - Delhi

Travok

your journey is safe with us...



Incredible India

*Probably the only place in the world
that unites the Gods,
mortals and the forces of nature.*



DIPR/267/Display/2020

Vivekananda Rock - Kanniyakumari

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