

Volume VII • Issue IX  
November 2020  
Pages 72 • Rs. 100/-

# T3F

Trendy Travel Trade with Food & Shop

## Heritage Sites of India



*With a history dating back to nearly 5000 years or even more, the present day India introduces itself as prime tourist destination with so much to learn and soak in the aura of its ancient culture and heritage.*



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- Baliguda  
- Rayagada - Jeypore - Rayagada -  
Gopalpur - Puri - Bhubaneswar



### Buddhist Temple with

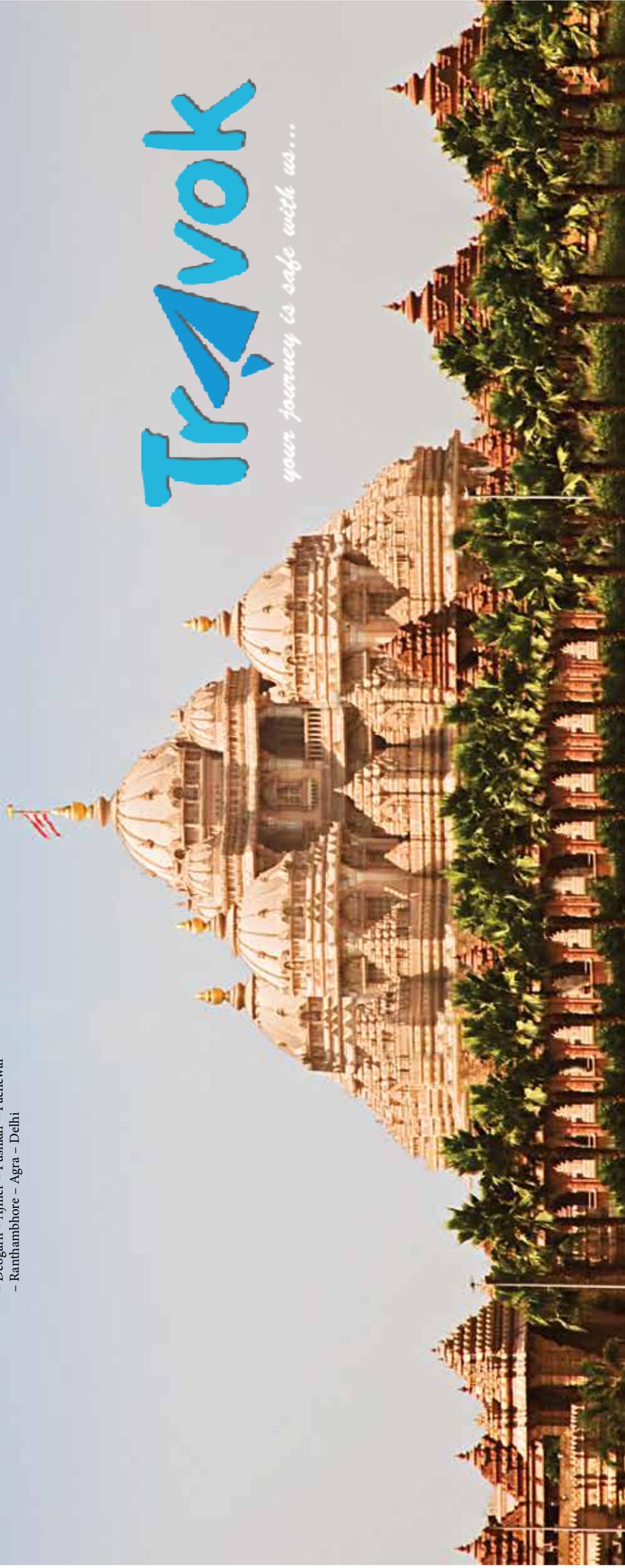
North East India Tour

14 to 16 Nights

Delhi - Varanasi - Bodhgaya - Patna  
- Kolkata - Bagdogara - Darjeeling  
- Pelling (Pemayangtse)- Gangtok -  
Kalimpong - Bagdogra - Delhi

# Travok

*your journey is safe with us...*



# T3FS

Trendy Travel Trade with Food & Shop

Volume VII • Issue IX • November 2020 • Pages 72 • Rs.100/-

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Printed at: G.S. Basava Graphics Art Press, 35 DSIDC, Okhla Indl. Area, Phase - I, New Delhi - 110020

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## PUBLISHER'S NOTE



Dear Reader,

When you will bring the November issue of T3FS you will get to know a lot about the Heritage of India. As one turns over the pages of history, the lush culture of India comes alive in all its fragrance and colour. Its aura is very much alive in its forts, palaces, shrines and the countless monuments that one can witness in every direction of this eclectic country -India. India has always been famous for its rich heritage and diverse culture. One can perceive its significant growth in the last decade as the government has taken initiatives to boost the country's image as a destination for 'Heritage-Tourism' on the global forefront. The Government of India and the Ministry of Tourism and Culture, has been encouraging Heritage-Tourism by offering substantial aid to those states which attract the maximum number of tourists from all over.

The glorious past of India, with its enthralling diversity and culture, shall continue to be a medallion for generations to come. The majestic monuments and alluring heritage sites in the country stand firm to retell their stories of celebration, sacrifice, and sheer courage. Each of these stories is so enchanting and singular that one is left asking for more at the end of each narration.

In hospitality, we covered various heritage hotels in the different corners of India. For several decades this country

with its palaces, the majestic castles and the composite 'Havelis' were the abode of nobility- where hospitality was a way of life. Visitors, guests and even strangers were welcomed with an open heart, which has been a part of its tradition since centuries.

As of today, the former Maharajas and other royalty have opened their hearts and doors to those travellers who wish to take back a piece of this incredible heritage with them.

India has been fortunate to convert many of such beautiful, landmark palaces / heritage properties into World-Class heritage hotels that are now open to one and all!

In Lifestyle, we covered India Runway Week virtual edition season 2. The maker of the first ever virtual fashion week in the country rolled with its second season, India Runway Week in action from October 18 to October 21, 2020 with an amazing line-up of young & Veteran designers.

India Runway Week virtual edition of season 2 wasn't streamed pre-shot fashion films like other fashion weeks but it streamed fashion shows by designers on various India Runway Week social media Platforms.

*Vedika Sharma*

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*Runway to get the trends of current .scenario*



*Get live updates of all travel & lifestyle trends at .your fingertips*



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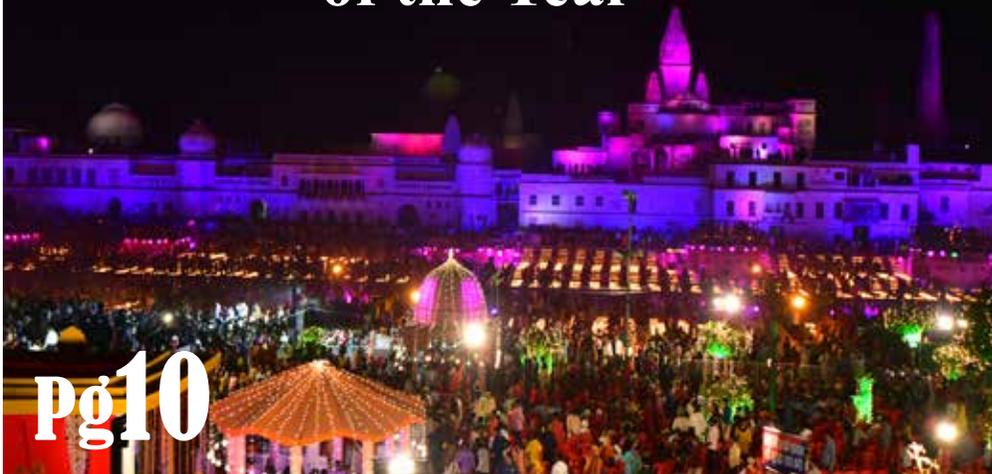
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## IFEMA and ITH renew their collaboration



IFEMA and the Instituto Tecnológico Hotelero, ITH, continue strengthening connections to create areas of innovation, technology and knowledge for the tourism sector within the framework of the next International Tourism Fair, FITUR, to be held from the 19

to 23 May 2021, at Feria de Madrid. This is a collaboration agreement to organise the specialised section FITURTECHY, the benchmark brand on technology and management systems for the hotel and tourism industry which, as every year, will show at FITUR some of the innovations that are transforming the industry, and the future trends that are emerging and will definitely change the way we conceive tourism. The document was signed on Wednesday the 28th of October, by the IFEMA General Director Eduardo López-Puertas; the President of ITH, Juan Molas; the General Director of ITH, Álvaro Carrillo and the director of FITUR, María Valcarce. Among other actions, the agreement contemplates organising a conference program, under the FITURTECHY umbrella, which will contain four specialised areas: Business, Sustainability, Destinations and Future. FiturtechY will also host an exhibition area, called #techYhotel, that will show some of the main innovations in hotel equipment and technology. For IFEMA, as pointed out by its General Director, “The promotional role of FITUR, critical to the recovery of the tourism industry, especially in this edition, is clearly reinforced with these alliances that will add the experience and the specialisation of renowned organisations such as ITH to offer our exhibitors and visitors content that is innovative and essential to boosting tourism activity.”

## ITB Asia kicks off first virtual event



ITB Asia, Asia’s Leading Travel Trade Show, opened its virtual doors for the first-ever virtual event. As one of the industry’s firsts, the three-day event is being hosted online.

Over the course of the next three-days, almost 900 buyers and 400 exhibitors from all over the world will come together to establish high-quality networks, conduct business, and share their knowledge.

Held on the newly established platform – ITB Community in Asia (ITB Community) - this year’s ITB Asia event also plays host to MICE Show Asia and marks the debut of Travel Tech Asia. Katrina Leung, Managing Director of Messe Berlin (Singapore) - organiser of ITB Asia – comments; “We are proud to have quickly pivoted to a fully virtual format that has enabled us to maintain our position as the leading travel trade show in the region. It is now more important than ever before that we provide this opportunity for industry leaders around the globe to come together virtually to share insights, knowledge, and experience, to pave the way for the future of the travel trade. Over the next three days, we look forward to closely collaborating with international exhibitors, travel companies and international buyers to unveil a strong, engaging, and contextually relevant programme.”

## ITB Berlin 2021 will go Digital



Under consideration of all circumstances, Messe Berlin has decided that ITB and ITB Berlin Convention will take place from 9-12 March 2021 in digital form as a purely B2B trade fair and conference.

Detailed information on exhibitor packages, trade visitor tickets and sponsorship opportunities with worldwide reach will be available on the ITB website from 16th November.

Since 1966, the travel industry has been meeting face to face every year in March in Berlin – many of you know it like the back of your hand, have countless memories of the tourism industry’s annual “class reunion” and benefit from the business relationships established there. That’s why ITB is keeping its promise right now to remain your No.1 platform for successful business, new and established contacts, inspiration and interaction.

Look forward to a thrilling virtual edition of ITB Berlin that brings the entire industry together in one (digital) place as usual.

What you can look forward to at the virtual ITB Berlin 2021:

- New: Four days of B2B from Tuesday, 9 March to Friday, 12 March 2021
- Three key offerings: Content, Business, Networking
- Customised digital exhibitor packages and sponsoring opportunities

## PHA elects committee members and office bearers for 2020-21

Poona Hoteliers Association (PHA), a body representing 68+ Star Hotels of Pune Association convened last week to elect the committee members and office bearers for the year 2020-21. The newly elected committee under the president Mr Sharan Shetty who was re-elected for a second term renewed their resolve to continue the impactful representation of the industry’s cause, particularly in these unprecedented times.

The Poona Hoteliers Association is a not for profit organisation working towards contributing to the community and upholding the interest of the hospitality stakeholders in Pune. Its contribution was evident in recent times during the pandemic when PHA was seen leading relief efforts through its member Hotels and working with the authorities in their efforts. The Poona Hoteliers Association further believe that the growth of this industry depends on the availability of trained manpower and to meet this demand, they hold several seminars and training programmes on operational topics for the staff and executives of the member hotels which facilitate this cause every month.

The Executive Committee (Office Bearers) of the Poona Hoteliers Association, 2020-21 include Mr Suresh Talera - President of Honour, Mr NeeravPanchamia - Immediate Past President, Mr Aditya Malla - Vice President, Mr Shrinivas Chaphalkar – Hon. Secretary, Amit Sharma – Jt. Hon. Secretary, Mr Vineet Mishra – Hon. Treasurer, and Ms Prapti Deshpande - Secretary-General.

# Future of Travel, Hospitality and Tourism Industry and The Way Forward

**FICCI organised a session on ‘Future of Travel, Hospitality and Tourism Industry and The Way Forward’.**

**Ms Rupinder Brar, Additional Director General, Ministry of Tourism, Government of India**

While the revival of international tourism would take some time, the focus is to promote domestic tourism, which will be the key driver of the tourism sector in India.

The pandemic has deeply impacted the travel industry and there is a demand shift in the kind of products people will be looking at post-COVID-19. This requires organized and concerted efforts from all stakeholders including the Government of India, state governments, various ministries, and industry. Domestic tourism has immense potential and India has not done enough. This is an opportunity to leverage a side of the business that was growing. People have been travelling out of India, but it is time for us to evaluate ourselves and put India first by promoting India as the unique destination for wellness, Ayurveda, yoga, pilgrimage as well as adventure.

Confidence-building methods should be the outline for tourism administrators across the country. Travellers would require reassurance about health and safety standards during travel and stay, which in turn would require a healthy combination of outreach and innovation as they adjust to the new normal. As a sector, we have witnessed massive developments at airports, road networks hospitality units, boutique resorts and homestays. We must look into the supply side of the options we have, which can tickle the demand of the domestic traveller.

A comprehensive tourism recovery plan is required for promoting domestic tourism at the local level and there must be a harmonization between what is offered to the guest and what they receive. The slow easing of international travel restrictions in future will result in intense competition as countries will target the same markets. This calls for an aggressive strategy focusing on the intense use of technology, promoting that India is a safe destination.



**Mr Suman Billa, Director, United Nations World Tourism Organisation (UNWTO) Technical Cooperation & Silk Road Development**

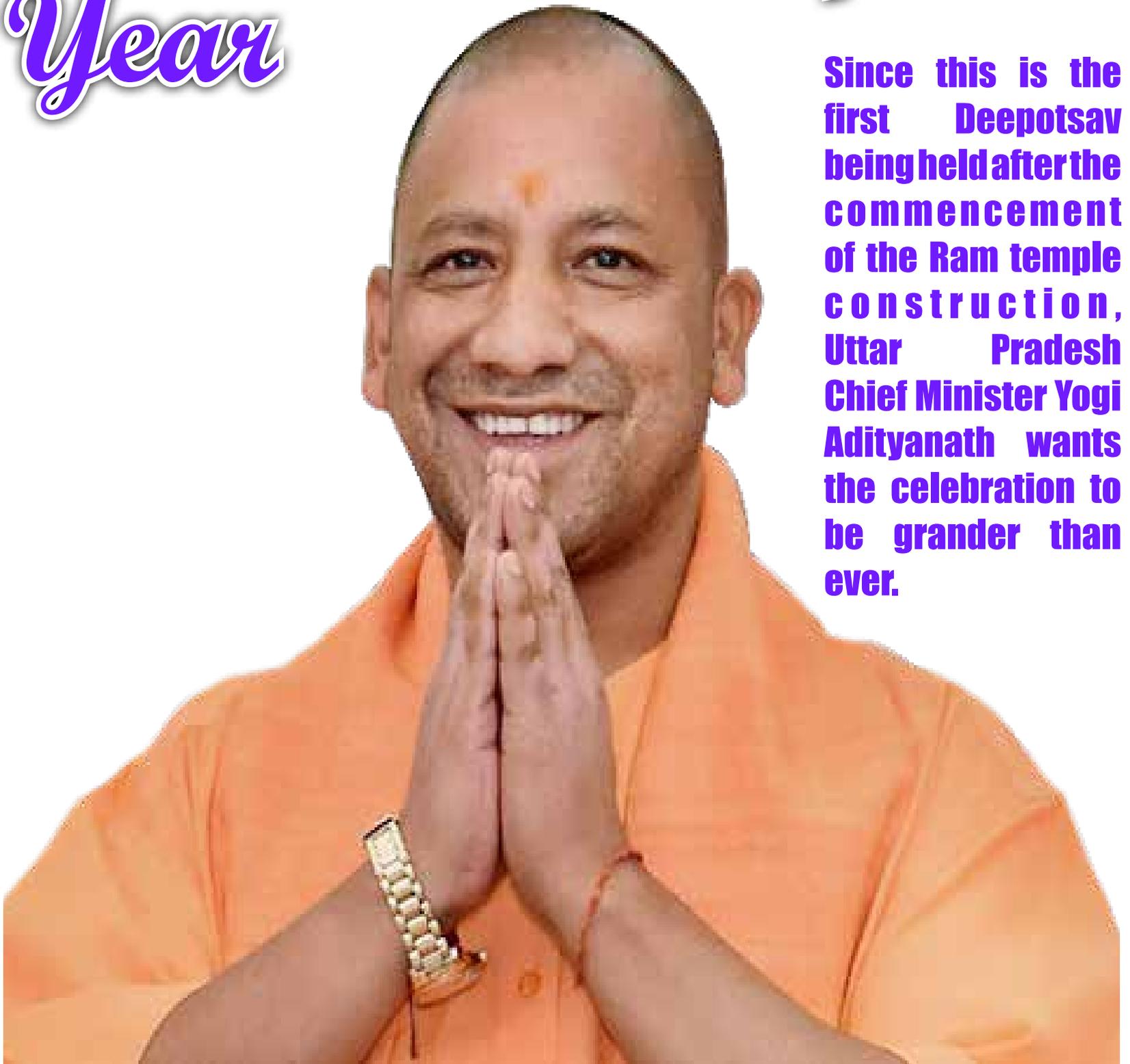
We have chosen global experts to look at the travel forecasts who believes that the recovery of the tourism industry will only take place by the end of next year or early 2022. There is low consumer confidence and banks are becoming extremely cautious in rolling out loans to the tourism sector, however, we are witnessing consolidation in businesses that will accelerate as we move forward. We need to understand that consumer preferences are changing rapidly and look at domestic demands being the strong pillar for the recovery of the economic sector. We need to take up policy decisions with the government so that to revive the tourism industry.

**Professor Chekitan S Dev, Cornell University, SC Johnson College of Business School of Hotel Administration**

The travel, hospitality and tourism industry will recover fully and get back to where it was but will take a longer period. The best we can do as we emerge from the reset that has been forced upon us is to imagine a new normal, perhaps a better normal. Innovation promises to be the biggest opportunity for the travel and tourism industry and new methods of innovation will help us sail out of this pandemic.



# Deepotsav 2020 - Historic event of the Year



Since this is the first Deepotsav being held after the commencement of the Ram temple construction, Uttar Pradesh Chief Minister Yogi Adityanath wants the celebration to be grander than ever.

*"Victory of light over darkness, good over evil, and knowledge over ignorance"*

**A**yodhya is all set to look beautiful this Diwali. The Ram Bhumi is filled with a cheerful cacophony of mantras, shlokas, and chaupayis from Tulsidas' Ramcharitmanas. While the coronavirus pandemic may have forced the world-famous Ramleela to go the digital way, Uttar Pradesh Tourism has decided to decorate the temple city in a brand new light for the upcoming Deepotsav.

The annual 'Deepotsav' program to be held on the eve of Diwali in Ayodhya will not be affected due to the current epidemic. This year it will be organized on a large scale. However, public participation in the event will be less this time. Since this is the first Deepotsav after the construction of the Ram temple started, Uttar Pradesh Chief Minister Yogi Adityanath wants the festival to be more grander than before.

The Deepotsav program was started by Yogi Adityanath in the year 2017. In this festival, residents and volunteers and devotees were seen coming together to burn a record number of 1.76 lakh earthen lamps.

Last year, Ayodhya set a world record of lighting 5.51 lakh lamps. The event made it to the Guinness Book of World Records.

This year, the tourism department of the state wants to decorate this city with lights in a beautiful way.



LED lightboxes will be installed in the city during the festival. Boxes made of acrylic sheet will illuminate the area in a new way. A stunning life-size figure will also be seen on the streets of the city on the chariot, 'Ram Darbar'.

At the same time, another shape of Ram Darbar will be installed in Ram-ki-paidi on the banks of river Saryu. Carved pillars and other decorative elements will be added to the 18 feet high structure.

The Uttar Pradesh government has already accorded the status of 'State Fair' to the Deepotsav program in Ayodhya.

### *Significance of Diwali*

*Lord Ram was exiled into the forest for 14 years. Citizens of Ayodhya, every moment, were longing for the return of Ram, Sita and Laxman. It was on this day Ram came on a beautiful chariot, a chariot that could fly in the sky.*

*Citizens of Ayodhya welcomed Sri Ram with the lamps of their Love. They lit lamps in all directions everywhere.*

*These lamps represented welcoming back Ram into their hearts, into their lives.*



### *DO YOU KNOW?*

- *Only Pass Holders Will Be Included In Program.*
- *This year, Ayodhya Deepotsav 2020 will be held from November 11 to November 15.*
- *The administration has decided that people coming from outside Ayodhya will be banned in fourteen Kosi and Panchkosi parikrama.*
- *Covid guideline will be strictly followed under Deepotsav program, special emphasis will be on social distancing.*
- *Arrangements have been made so that people can participate in Ayodhya deepotsav virtually this year.*
- *After 492 years, a major Diwali celebration has been planned in the Ram Janmabhoomi temple complex.*



# Heritage Sites of India

As one turns over the pages of history, the lush culture of India comes alive in all its fragrance and colour. Its aura is very much alive in its forts, palaces, shrines and the countless monuments that one can witness in every direction of this eclectic country -India.

• **Vedika Sharma**

India has always been famous for its rich heritage and diverse culture. One can perceive its significant growth in the last decade as the government has taken initiatives to boost the country's image as a destination for 'Heritage-Tourism' on the global forefront. The Government of India and the Ministry of Tourism and Culture, has been encouraging Heritage-Tourism by

offering substantial aid to those states which attract the maximum number of tourists from all over.

The glorious past of India, with its enthralling diversity and culture, shall continue to be a medallion for generations to come. The majestic monuments and alluring heritage sites in the country stand firm to retell their stories of celebration, sacrifice,

and sheer courage. Each of these stories is so enchanting and singular that one is left asking for more at the end of each narration.

Without a grain of doubt, this certainly is the land where one can enjoy one of the Seven Wonders of the World like the Taj Mahal with its riveting architectural beauty and magnificent history. Here, let's discover the hidden beauty of Indian Heritage Sites.



**NORTHERN INDIA**

**Uttar Pradesh**

Uttar Pradesh, this heartland of India features World famous monuments and heritage sites. This land with its vast historical legacy attracts millions of native and foreign tourists. Many pilgrims flock to the Ghats of River Ganges and the Buddhist circuits for soaking in their divine aura. Some of the sites worth-visiting are the Taj Mahal, Fatehpur-Sikri and the Agra Fort. These monuments because of their sheer beauty and magnificence have been declared world-heritage sites by UNESCO.

Uttar Pradesh’s architectural heritage showcases the marvellous wealth of these structures which are inspired by the confluence of Buddhist, Hindu, Indo-Islamic

and Indo-European cultures that offer the visitors valuable insights in the evolution of its architecture.

**HOW TO REACH**

**By Air**

Uttar Pradesh has four domestic airports at Lucknow, Agra, Kanpur and Varanasi. The capital of Uttar Pradesh-Lucknow, is well-connected by regular flights to all major cities of the country such as New Delhi, Kolkata, Patna, and Mumbai by domestic flight operators. Varanasi and Lucknow also serve as the international airports for the state of Uttar Pradesh. Upon reaching the airport, one can hire taxis or take buses to reach their final destination.

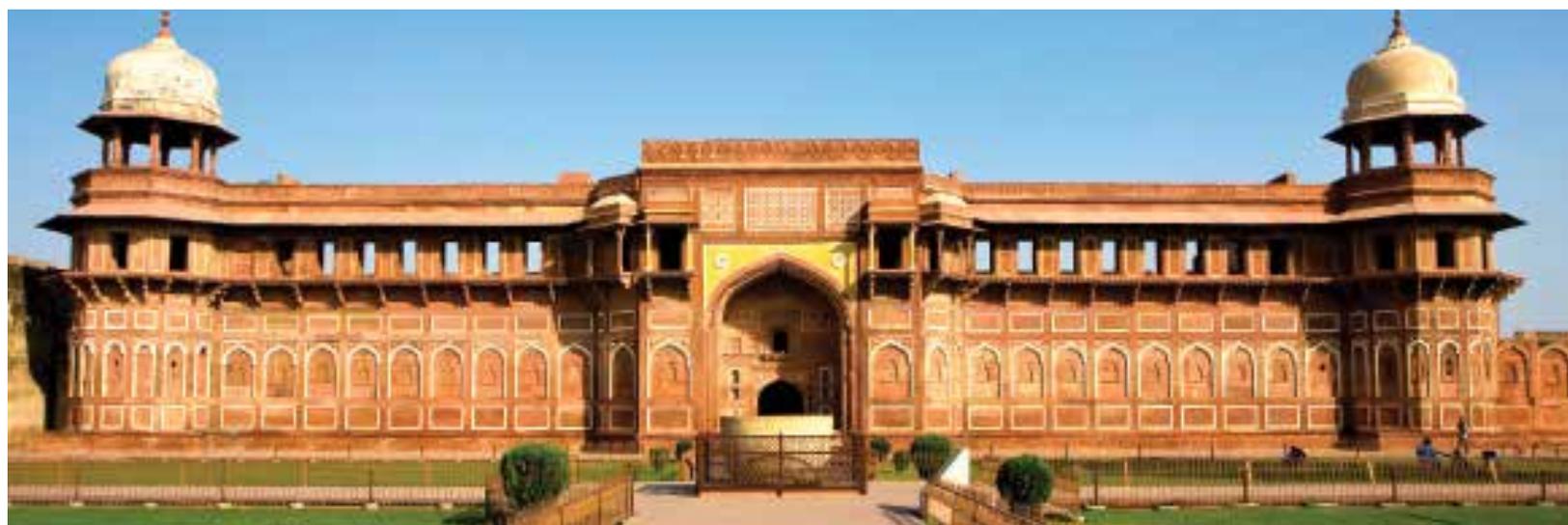
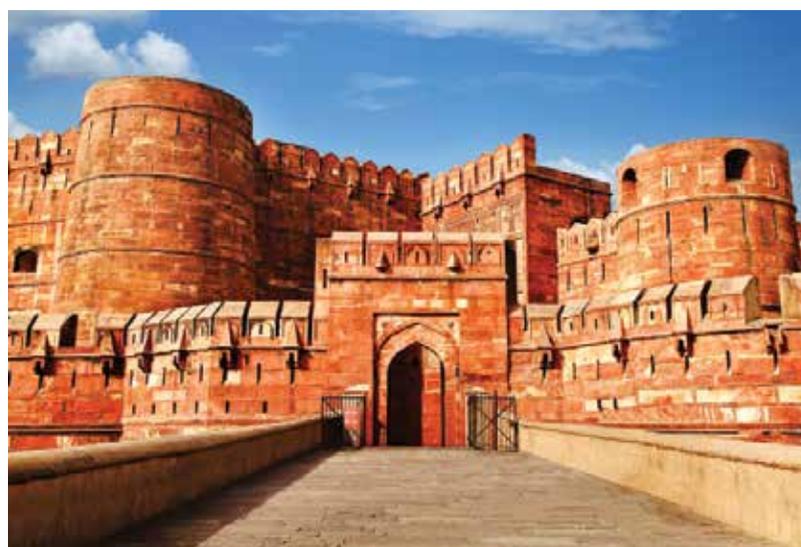
**By Rail**

The most convenient way of reaching Uttar

Pradesh is through rail. The main railhead of Uttar Pradesh is Lucknow. Other important railway junctions are Agra, Kanpur, Faizabad, Allahabad, Mughal Sarai, Jhansi, Moradabad, Varanasi, Tundla, Gorakhpur, Gonda, Bareilly, and Sitapur. All the cities and towns of the state are well-connected to different parts of the country via rail. Upon reaching the railway station, one has the option of taking taxis or buses to reach their destination.

**By Road**

All parts of the state are well connected to important cities of the country via the national highways, state highways and district roads. State and private roadway-buses operate on regular basis between Uttar Pradesh and other major regions of the country.





## SOUTHERN INDIA

### Tamil Nadu

The state of Tamil Nadu is well renowned for its magnificent temple-towns and heritage sites with remarkable architecture and craftsmanship. A great number of tourists come to Tamil Nadu making it one of the most popular tourist destinations in the country. Some of the well-known UNESCO world heritage sites in the state are ‘The Chola Temple’, the ‘monuments of Mahabalipuram’ and ‘The Nilgiri-mountains railways’.

With five World-Heritage Monument sites identified and certified by UNESCO, 48 Centres declared as Heritage-Towns by the Government of Tamil Nadu, this state is one of the signature destinations in the country. Apart from this, numerous monuments have been declared to be under Heritage by the Archaeological Survey of India and the Archaeology Department of the state government.

### HOW TO REACH

#### By Air

The Chennai International airport, handles

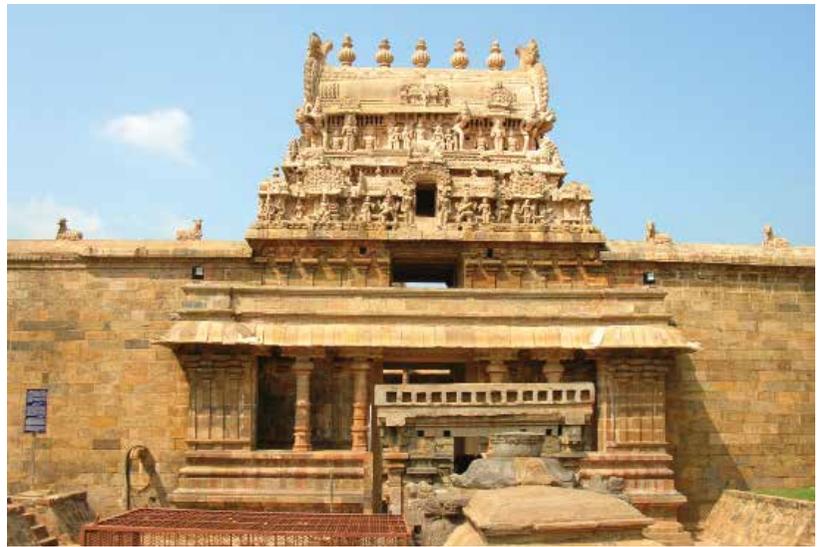
domestic flights to 20 destinations along with international flights to destinations like Frankfurt, London, Dubai and so on.

#### By Rail

With its focal point at Chennai, the Southern Railways has a network that covers a massive area of the Southern Peninsula of the India subcontinent. The states of Tamil Nadu, Kerala, Pondicherry, and some parts of Karnataka and Andhra Pradesh are covered by this network. The Chennai -Central railway station is just 5 km away from the city centre and has numerous transport options to access the city. Other important rail junctions include Madurai, Tiruchirapalli, Salem, and Coimbatore.

#### By Road

Tamil Nadu has a road network that spans over 1.70 lakh kilometres. Private bus operators along with ample state transport buses link all major cities and ply the entire south. Inter-state buses run by the State Express Transport Corporation connect Chennai with other surrounding states of Karnataka, Kerala, and Andhra Pradesh.





## EAST INDIA

### Bihar

The state of Bihar is one of the oldest lands in the world, in terms of heritage and history that dates back to 3000 years taking tourists on a historical venture. Bihar is home to many tourist-attractions and receives a large numbers of tourists (6 million per year\*) from all over the world. The renowned heritage site which was certified by the UNESCO is the ‘Mahabodhi Temple Complex’ at Bodh Gaya.

Bihar is a land of communal harmony where all its religions were born with vast historical significance. Be it Buddhism,

Islam, Hinduism or Jainism- they all help in weaving this colourful thread of harmony in this state.

### HOW TO REACH

#### By Air

Bihar is well-connected to major cities of India and the world via air. Jayprakash Narayan Airport (Patna) and Bodhgaya Airport (Gaya) are the two important airports of Bihar. Regular flights operate between Bihar and major cities of the country like Mumbai, Delhi, Kolkata and Lucknow. Taxis and buses are available from the airport to reach different destinations of the state.

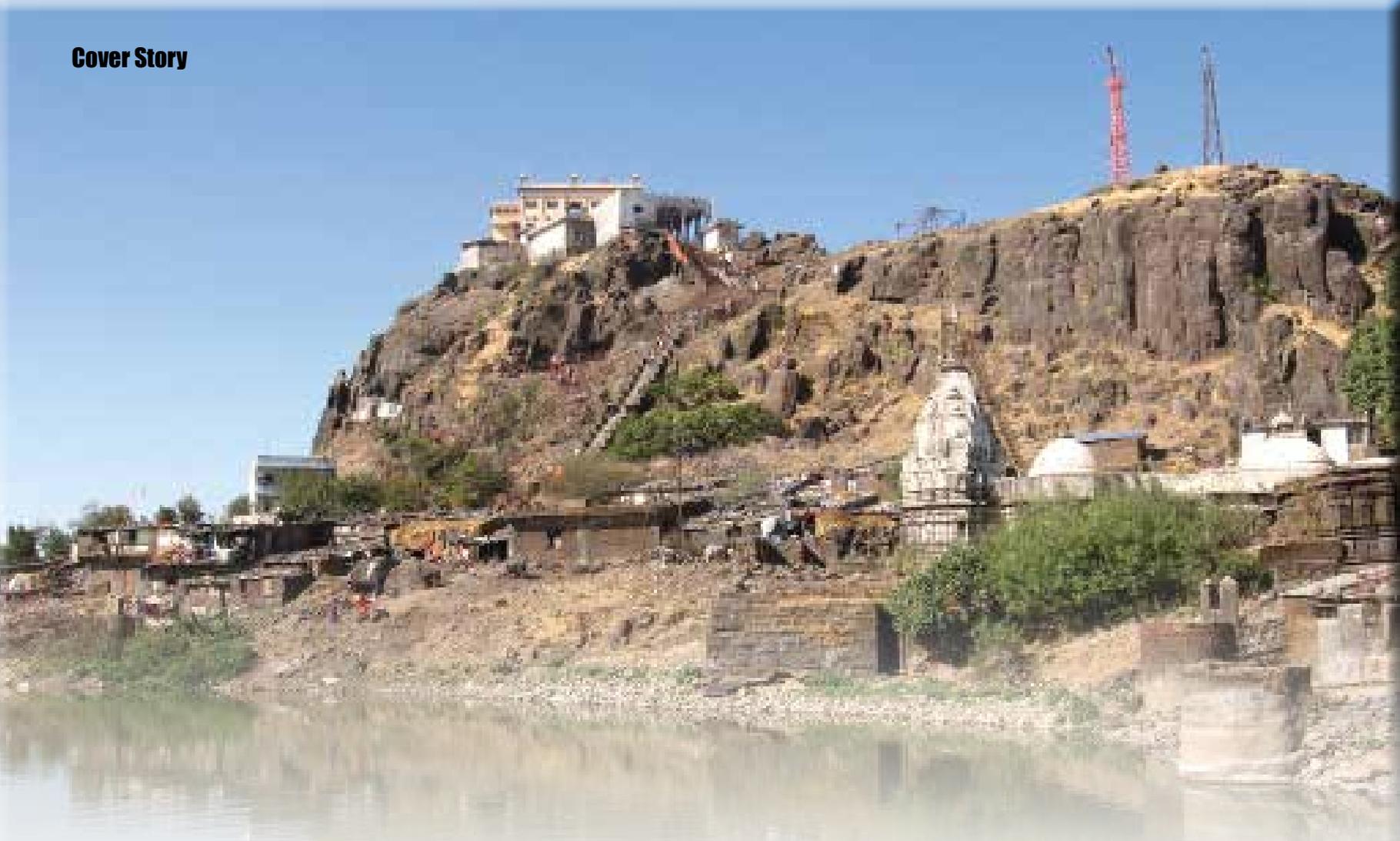
#### By Rail

An excellent network of railways connects major and minor regions of Bihar to different parts of the country. Patna, Gaya, and Bhagalpur are the main railheads of Bihar. From the railway station, tourists can take taxis or buses to reach their destination towns or places of accommodation.

#### By Road

The vast network of National Highways and State Highways, connect Bihar with major regions of the country. Bihar is connected to areas within and outside the state via these highways. State and private buses, taxis and autos are popular modes of transport in Bihar.





**WEST INDIA**

**Gujarat**

Gujarat, the land of the ‘White-desert’, temples and our revered Mahatma Gandhi. Tourists flock in to explore its unique historical montage that dates back to the time of the Indus Valley Civilization and the Mahabharata, which signifies the Vedas. The most prominent UNESCO heritage site in the state is the ‘Champaner-Pavagadh Archaeological Park’.

Champaner-Pavagadh Archaeological Park is the only World Heritage Site in the state of Gujarat. But apart from this, the state is bestowed with beautiful royal

palaces wherein one can witness intriguing residential complexes, agricultural structures and water installations that were well-ahead of their time such as stepwells and tanks, mosques and tombs.

**HOW TO REACH**

**By Air**

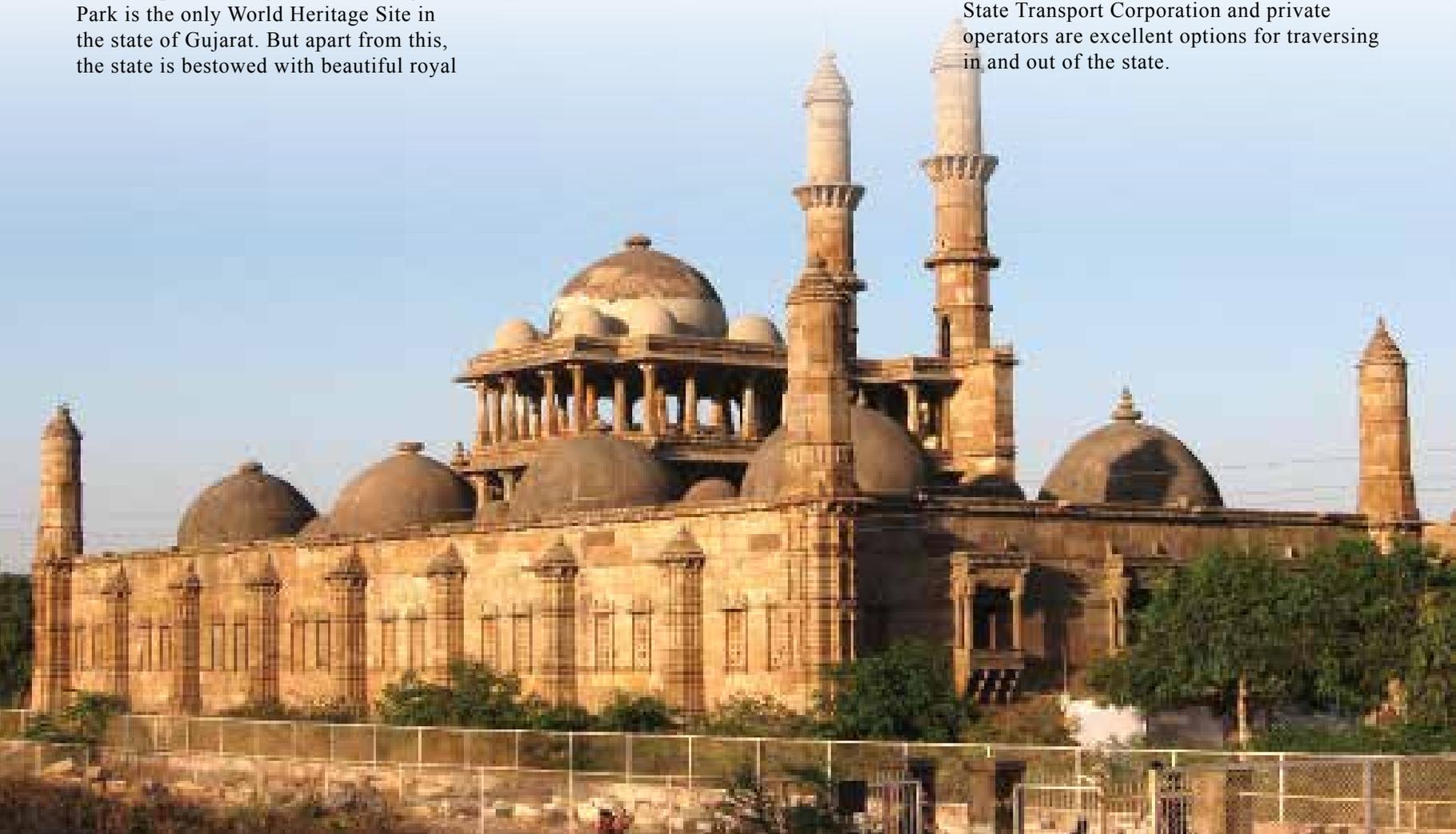
Apart from an international airport at Ahmedabad, Gujarat has 10 domestic airports. Most of the domestic airlines connect it to rest of India operating out of the city of Ahmedabad.

**By Train**

Gujarat has an excellent railway network which is well connected, not only internally, but also to other places in India.

**By Road**

Gujarat has a better road network than most of the other states in the country. The total length of the roads in the state is 68,900 kilometres out of which 1,572kms are National Highways. This makes Gujarat easily accessible from all major cities of the country. Regular buses operated by Gujarat State Transport Corporation and private operators are excellent options for traversing in and out of the state.



**NORTH-EAST INDIA**

**Assam**

The Heritage sites of India not only define its splendour, history and archaeological significance but also contribute to its natural wealth. The Two most popular heritage sites of Assam which are certified by UNESCO are the ‘Kaziranga Wildlife Sanctuary’ and the ‘Manas Wildlife Sanctuary’.

Kaziranga National Park is a popular destination amongst wildlife enthusiasts and is also home to the endangered population of the One-Horned Rhinoceroses. The Manas-Wildlife Sanctuary stands to be a famous Tiger reserve with also an elephant and a biosphere reserve under its care.

Assam is considered to be a land with virgin destinations that are still waiting to be explored which make it a golden destination for serious travellers and travel-writers.

**HOW TO REACH**

**By Air**

Assam is well connected with Kolkata, Delhi, Bangalore, Mumbai and other major cities of India via National carrier and private airlines. Guwahati’s Lokapriya Gopinath Bordoloi International Airport is the nearest airport which is only 25 kms away from the city.

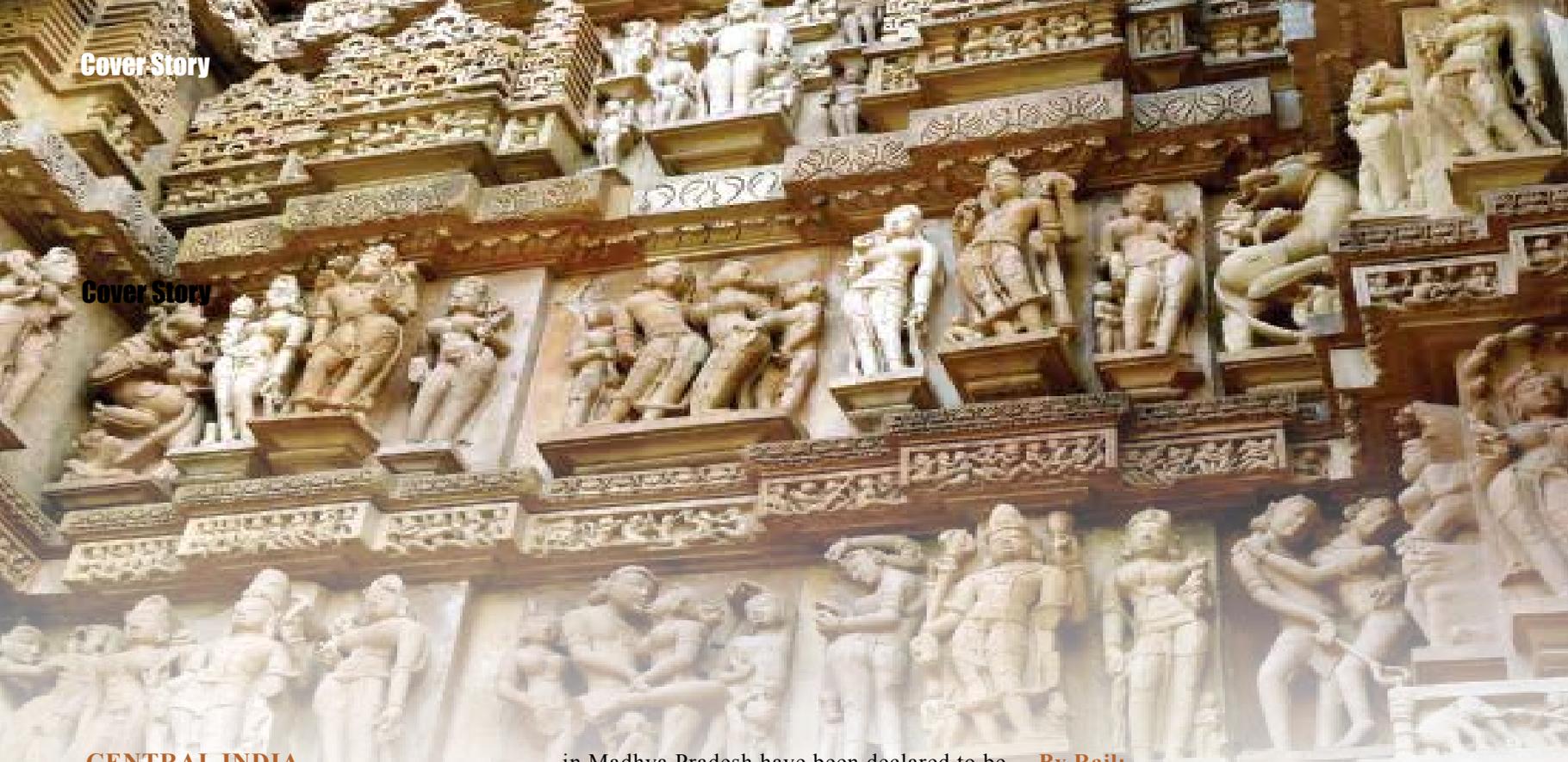
**By Rail**

One can travel to Assam with immense ease as there are direct trains from Calcutta, New Delhi, Mumbai, Chennai, Bangalore, Cochin and Trivandrum to the city of Guwahati which is the rail hub of Assam.

**By Road**

You can easily reach Assam via road. Highways are pretty much smooth and with lush scenic landscapes that account for a pleasurable drive in and out of the state.





**CENTRAL INDIA**

**Madhya Pradesh**

The heartland of India- Madhya Pradesh is considered to be an abode of Maharajas and their majestic palaces. In Madhya Pradesh, one can witness heritage that reeks of timeless beauty and enthralling history, and which was handed down by the emperors of the golden era of India. Major attractions of Madhya Pradesh are forts that are at least 2,000 years old, erotic sculptures that shed light on the philosophical and intellectual aspects of our history, Buddhist relics that hard to find, caves that hold pre-historic significance and marks the existence of early human life.

Out of the numerous sites, three of these

in Madhya Pradesh have been declared to be World Heritage Sites by the UNESCO. These are ‘The Khajuraho Group of Monuments’, Buddhist Monuments at ‘Sanchi’, and ‘The Rock Shelters of Bhimbetka’.

**HOW TO REACH**

**By Air:**

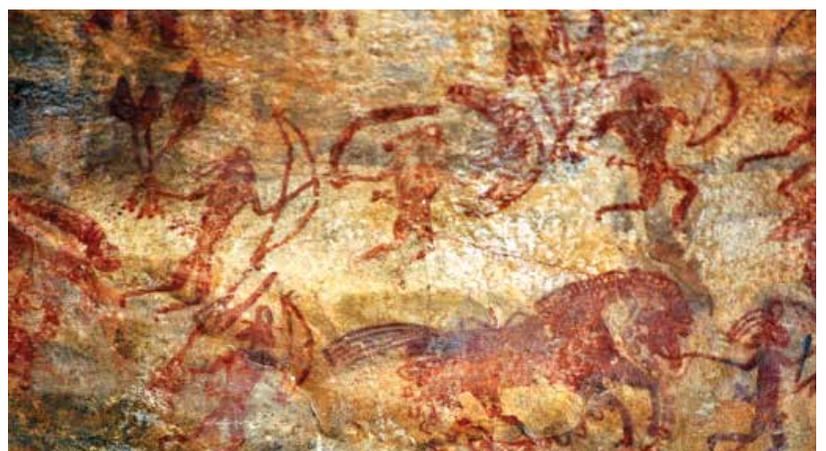
Madhya Pradesh is well connected to most of the major cities of India and has a good network of regular flights. There are also a couple of flights by major air carriers that fly in and out of the state on a weekly basis. The major airports of Madhya Pradesh are located in Bhopal, Indore, Gwalior and Jabalpur. Bhopal also has an international airport which has a number of weekly international flights.

**By Rail:**

The extensive train network within Madhya Pradesh enables one to reach your desired destination from almost all the cities of India. For long distance travelling, train travel is suggested as it is more comfortable and less stressful. Booking your train travel in advance is advisable as it helps in getting you confirmed ticketsfor a better planned itinerary.

**By Road:**

There are plenty of bus stations across Madhya Pradesh and one has a lot of private and government buses running in and out of the state. In case you are looking at an overnight travel- we advise that you choose to travel either by bus or hire a taxi.



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## #WorldVeganDay

Tel Aviv-Yafo, a city that is recognized globally for its thriving and diverse culinary scene, was named as one of BBC Good Food's "Destinations for Foodies in 2020" due to the city's status as a magnet for "lovers of plant-based food" - according to Happy Cow. With around 40 vegan, 44 vegetarian and 171 vegetarian-friendly restaurants in Mediterranean city, over 4% of Tel Aviv-Yafo residents define themselves as vegan and 4.5% self-define as vegetarian, according to a new survey commissioned by Tel Aviv Global & Tourism ahead of World Vegan Day (November 1) and World Vegan Month.



Home to approximately 450,000 residents, the representational sample carried out by Geocartography Knowledge Group reveals that nearly 40,000 Tel Avivians are either vegan or vegetarian. An additional 30,000 residents (6.6%) identify themselves as pescatarian (seafood). The new data also reveals that an impressive 37.4% of Tel Avivian meat-eaters have substantially (13.1%) or slightly (24.3%) reduced their meat consumption over the past 12 months. A total of 31% of meat-eaters in the city plan to reduce their meat consumption during the coming year, and 2.2% hope to completely eliminate meat from their diet. Almost half (48.8%) of Tel Aviv-Yafo residents eat an entirely vegan meal at least twice a week, the survey found. From fresh juice stands lining the Start Up city's boulevards to heaving hummus bars and Middle Eastern-inspired vegan gourmet dining, it is no surprise that the culinary scene of Tel Aviv-Yafo has also become a leading and permanent fixture on the vegan map of the world.

## The world's first voice-activated museum: Planet Word

Planet Word, a revolutionary museum dedicated to the power, beauty, and fun of language and to showing how words shape the human experience, opened its doors to the public. Housed in Washington, D.C.'s historic Franklin School, Planet Word is the world's first voice-activated museum, featuring immersive galleries and exhibits that will engage visitors of all ages in experiencing words and language from a wide range of perspectives. General admission is free.



Founded on the belief that literacy is fundamental to the health of democracy, Planet Word aims to inspire and renew a love of words, language, and reading. Appreciation for the power of language fosters empathy and encourages civil discourse. By engaging people of all ages with language, Planet Word encourages visitors to both fall in love with the joy and whimsy of words and understand how vital they are to American society and to our world.

The museum held a mostly virtual ceremony to commemorate its public opening. This event featured remarks by District of Columbia Mayor Muriel Bowser and Planet Word founder Ann Friedman. It also included remarks by writer and actress Anna Deavere Smith and a performance by spoken word artist Charity Blackwell, as well as a musical performance from Renee Fleming, a freestyle hip hop performance from rapper Christylez Bacon, and a poetic dedication written for the occasion by Naomi Shihab Nye. Planet Word supporters including former President Barack Obama, former New York City Mayor Michael Bloomberg and the Grammy-winning musician Paul Simon also made surprise virtual appearances.

## City's Biggest Fun Run

The Dubai Fitness Challenge (DFC) is bringing the biggest citywide fun run to residents and visitors with Dubai Run, presented by Mai Dubai, in association with Fitbit and Cigna.



On 27 November, the entire city will become a personalised running track for all ages, abilities and fitness levels; giving everyone exciting new reasons to join the flagship fitness movement launched by His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Dubai Crown Prince and Chairman of The Executive Council of Dubai.

Everyone from young adults, teenagers, families, older residents and people of determination are invited to celebrate their new personal best with the Dubai Run - be it the first, fastest or farthest stretch. Run, jog or walk along your preferred route, distance, location and starting time with your friends and family, and have fun. From Jebel Ali to Jumeirah; Downtown to Dubai Creek - the track is yours to choose in any community or neighbourhood.

To help first-time and routine runners put their best foot forward for the Dubai Run, DFC is launching six 28-day training programmes that have been specially curated by some of the region's leading professional coaches and athletes. Coaches include Manal Rostom, Tania Lolla Kaddoura, Abdullah bin Hajjar, Luke Mathews, Lee Ryan and Luke Gaffney.

## Tourism Initiatives that Contribute to Gender Equality

The FITURNext 2021 Observatory, FITUR's platform dedicated to promoting good tourism practices in terms of sustainability, will award tourism initiatives that contribute to gender equality and female empowerment in its second edition. It will do so based on its replicability capacity, that is, the possibilities that these initiatives have to be reproduced by other actors in the sector with different resources. The ultimate objective of the action is to increase the positive impact on the sector by replicating these practices.



The FITURNext methodology consists of four development phases. During the first, good practices of innovations in tourism are identified that can generate a positive effect on residents, visitors, destinations and the planet. In the second, the selected initiatives are organised according to the challenges they address to develop an analysis of the critical elements for their replicability. Next, the evaluation of good practices is carried out using the Barometer of Replicability and impact on the challenge, a tool that allows evaluating projects from two dimensions: the degree of maturity of the initiatives and their viability through the requirements to replicate it. Finally, an Advisory Council made up of experts and professionals from the sector is in charge of selecting the winning initiatives, which will be presented and awarded within the framework of FITUR 2021 through a programme specifically designed to promote their replication in the sector.

## German Summer Cities 2021

Unspoilt nature and carefree enjoyment, sustainable offers and good entertainment are the cornerstones of the 'German Summer Cities 2021' campaign, with which the German National Tourist Board (GNTB) is promoting vacations in the urban regions in summer 2021.

With #GreenSummerStories, the GNTB draws the attention of potential guests to alternative offers beyond the familiar tourist hotspots, such as green spaces, parks, local recreation areas and leisure activities in the vicinity of urban destinations.

Romit Theophilus, Head of the German National Tourist Office, India adds for the source market India: "Summer holidays in Germany offers a variety of desirable reasons for travel. Focusing on the small regional towns, German Summer Cities will find inspiration to the travellers and will help them explore the colourful diversity.

Key elements of the campaign are the microsite as an inspiration and information hub with target group-specific image and video content, digital communication in all international markets and cooperation with global OTC platforms such as Tripadvisor. Partners in Germany's tourism industry, such as the Magic Cities, the Historic Highlights of Germany and the UNESCO World Heritage Sites, provide concrete offers adapted to Corona's needs for integration into the theme clusters. These point out to foreign visitors that the city can also be experienced in a different way, close to nature, far away from tourist flows and sustainably - for example by bicycle."



## Maldives: split-stay

The Maldives Tourism Ministry has recently announced the facilitation of 'split-stay' between all types of resorts. However, all accommodation facilities must take a prior approval as per split-stay procedures and guidelines from the Ministry and all Facilities must submit a No Objection form for the split-stay to the Ministry of Tourism, at least two days prior to the travelling date. Additionally, the Tourism Ministry has extended validity of the nucleic acid test (PCR test) for COVID-19, to be conducted within a maximum of 96 Hours prior to departure from the first port of the embarkation en route to Maldives.

As per the aforementioned guidelines, split-stay can be permitted as follows:

- Tourists are allowed to travel from a tourist resort to another tourist resort (if neither tourism resort is under monitoring nor have any reported community spread of COVID-19).
- Tourists are allowed to travel from a tourist guesthouse island to another tourist guesthouse island (if neither tourist Guesthouse Island is under monitoring nor have any reported community spread of COVID-19).
- Tourists are allowed to travel from a tourist resort to a tourist guesthouse and vice-versa, given the split stay procedures are complied with.

However, if a tourist has stayed at a Tourist Guesthouse at any point during their stay in Maldives, they are required to conduct a PCR test 72 hours prior to their scheduled departure from Maldives.

- For approval of all above inter-island travels, tourists has to submit form SS-1 via email to [splitstays@tourism.gov.mv](mailto:splitstays@tourism.gov.mv) within two days of the scheduled travel date.

Further;

- No prior approval is required for a day visit between different Tourists Resorts, Tourist Resorts and Guesthouse islands and vice versa. However, tourists must undergo an exit screening as per Annex 5 of Public Health Interventions to reduce the transmission of COVID-19 in the Tourism sector prior their travel from one tourist Guesthouse island to the other. This is to ensure that a symptomatic person or a person undergoing quarantine does not exit the island.

## Peru adds feathers in the hat of its success

Peru's Export and Tourism Promotion Commission (PROMPERU) reported it won four awards at the South American edition of the World Travel Awards, keeping it in effect on the preferences of travelers in the region.



The international competition, considered by the industry to be the "Oscar of Tourism", gave four recognitions to Peru as a country, among them to the Best Tourist Attraction of South America by the Inca sanctuary of Machupicchu, which reopened its doors to tourism a few days ago, after having received the Safe Travel seal.

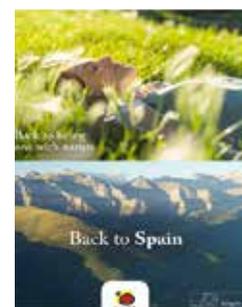
Similarly, the World Travel Awards gave our country three more awards in the categories Best Cultural Destination, Best Green Destination and Best Cruise Destination. The winners were announced at the 27Latin America Winners Days, an event that, unlike other years, was held virtually.

Thanks to the promotional actions in the adventure and nature segment carried out by PROMPERU, our country managed to stand out as Best Green Destination, aligning the offer that the new tourist will seek: outdoor spaces where you can feel safe during the trip. In this sense, thanks to its diversity of landscapes and biodiversity, Peru is a leader in the region.

Prizes are awarded to nominees who have received the most votes on the World Travel Awards organizers' website. This year, the winners of the 2020 Grand Final will be announced on November 27.

## Spanish new tools to reactivate the tourism sector

The Minister of Industry, Commerce and Tourism, Spain Reyes Maroto, at the inauguration of Digital Tourist 2020 announced the launch of Tourism Data Viewer scheduled for November, a unique tourism data web space from which you can access the different tourist statistical sources from public and private organizations that will allow the creation of a new knowledge model.



For the Minister, "More than ever, this crisis has underlined the need to count with indicators, data and information in real time to be able to predict scenarios and behaviors and implement appropriate public policies and anticipate decision-making process, where appropriate".

During her speech, the minister also referred to a new tool - the Directory of Technological Solutions - available for Smart Tourist Destinations (DTI) where a series of technological solutions (products/ services) from providers specialized in this sector are available in the national market. The objective of the directory is to facilitate access to Tourist Destinations to help improve their competitiveness, so that a meeting point between supply and demand is generated. The tool is structured based on the five axes that support the DTI methodology and is completely free for companies. To date, the catalog includes 90 companies and 115 technological solutions that range from those related to artificial intelligence, virtual assistants or data analytics systems, through marketing tools, CRM, videomapping, virtual reality, active listening or web design, to others related to the efficient management of water, air quality, energy or waste.

# Impressionnant Monaco Scenery

The only backgrounds that will make you stand out in the crowd! Be it on a solo trip or a couple's getaway in 2021, the Principality of Monaco let's you enjoy the most offbeat canvas of envious backgrounds on the French Riviera.

• T3FS Desk

Monaco is so unique and incredible different in nature. By planning a trip to Monaco, you are already taking the first step on a unique journey. You will be amazed at each new point of view, at the slightest new horizon open to you. From Monaco-Ville to Monte-Carlo via Fontvieille or La Condamine, you will not miss your souvenir photos.

So, if you are looking to be inspired to spark your future travel plans with your loved ones, these mesmerising backdrops, and surreal



surroundings, will surely convey much more than what words can express ever. To find THE unique place, follow us. We guide you and help you create impressions and memories of a lifetime.

A trip to the Principality is incomplete without going through Monaco-Ville. Lose yourself in the narrow and colourful streets of what the locals also call "Le Rocher (The Rock)", and don't forget to walk around it through the Saint-Martin and Sainte-Barbe gardens. Surrounded by the most beautiful Mediterranean trees, you will be blown away by the breath-taking views of the Big Blue.

When stopping to contemplate the plunging view of the port of Fontvieille, on the side of the cliff, a stone's throw from the Prince's Palace, you will enjoy astonishing tranquility.

After being captivated on the Rock, you will imagine yourself in a painting around the Casino de Monte-Carlo! Discover the new square of this emblematic Monaco establishment, with the Hôtel de Paris on one side and the Café de Paris on the other... no doubt that cameras and smartphones should

be hot! Admire the heterogeneous landscapes of this district between the magnificent gardens of Little Africa and the essential shopping address of One Monte-Carlo.

Between the finest luxury boutiques and the greatest designers, don't forget to look up: the green of the trees blends perfectly with the unique architecture of One and the azure blue of the sky of our Coast.

If you want to marvel and discover Monaco from a more local perspective, you've come to the right place. The Fontvieille district exclusively reclaimed from the sea more than thirty years ago offers a very special atmosphere, and you and your lens will be caught up in its energy!

Discover the marina of the port of Fontvieille, between small boats and large yachts, and continue your walk to the dike. You will have a unique perspective on part of the Principality and on the Oceanographic Museum overlooking the Mediterranean.

You do not want to avoid exploring the central district of Monaco and you are right. La Condamine stretches around Port Hercule and offers several atmospheres. Around the Port, with the starting grid of the Formula 1 circuit that it is possible to immortalize, in the shopping streets or around the Place d'Armes market at the foot of the Palace, there is something for everyone.

If you have not taken the late morning option, take a detour to the Place d'Armes market at a time when Monegasques stroll between the fruit and vegetable stalls and think about the lunch they are going to be able to simmer. Your camera shots will be filled with color and smiles.

Before leaving, gain altitude, climb the Tête de Chien promontory and keep your eyes open. It is the ideal place to benefit from a perfect point of view on the Principality. However, it is at your own risk... because you will not want to leave!

In addition to having Monaco at your feet, you will see three countries at a glance, with the French and Italian coasts hugging the Mediterranean.



## Amazing Thailand, The Healthy Journey

The Tourism Authority of Thailand (TAT) has launched the new “Amazing Thailand, The Healthy Journey” campaign, targeting travellers from Southeast and South Asia seeking medical and wellness services in a short-haul destination.

Mr. ChattanKunjara Na Ayudhya, TAT Deputy Governor for International Marketing (Asia and South Pacific), said the “Amazing Thailand, The Healthy Journey” campaign reflected the “New Normal” tourism and corresponded to the changing tourist behaviour patterns and choices affected by the COVID-19 pandemic. “Tourists are shifting towards short-haul destinations and placing more focus on health and wellness trips. This trend is substantiated by our survey on

tourist behaviour patterns during 2016-2019, which found that travellers from Southeast and South Asia have placed ‘spa and wellness’ among the Top 5 activities and ‘health and medical check-up’ among the Top 10 activities when visiting Thailand.”

The “Amazing Thailand, The Healthy Journey” was launched in July 2020, with the support of the Department of ASEAN Affairs, Ministry of Foreign Affairs, as well as many private healthcare centres. TAT invited ambassadors and diplomats from 11 countries, including Myanmar, Lao PDR., Cambodia, Vietnam, Malaysia, Brunei, Nepal, Bangladesh, Bhutan, Sri Lanka and Pakistan to participate in four familiarisation trips that showcased health and



wellness tourism experiences, including modern and alternative Thai medical treatments in Bangkok, Prachin Buri, Chachoengsao, Chon Buri, Kanchanaburi and Prachuap Khiri Khan.

## Portugal: The World's Leading Destination

As international travel restarts, the search for unique experiences is summing. Portugal has been the World's Leading Destination for the three years in a row by World Travel Awards, welcomes all travelers back to discover a wealth of diversity. Portugal was recently recognised as the first European destination to be distinguished with the “TravelSafe” seal by the WTTC (World Travel & Tourism Council) which substantiates the fact that travelling around the country is safe.

The unprecedented global health threat has impacted every corner of the planet and is here to stay for a while. However, the world needs to open up and resume with mindful engagements. So let your heart into some of Portugal's breathtaking destinations. Portugal offers some of the greatest adventure

experiences acquainted with sustainable options to guard the health of its nature reserves, marine, coastal and estuarine ecosystems. For those wanting some thrill during their trip- try rafting, canyoning and canoeing on Portugal's rivers or go on bike rides over hill and dale, get adventurous on rock climbing, abseiling and zip wiring. Indulge in Portugal's perfect waves for surfing in Ericeira or Estoril and go sailing or revel in water-sports, wherever you go along the Portuguese Atlantic coast. Get the pleasure soaring with activities like skiing and



parasailing in Alentejo. The options here are endless for those who like to keep active!

## WTM : Tourism as a path to peace

Tourism Ministers from Israel, United Arab Emirates and Kingdom of Bahrain will come together at WTM Virtual for the first time since signing historic agreements to normalise relations in September.

The Abraham Accords, signed on 15 September, set in motion a host of business opportunities and intergovernmental agreements between Israel and the UAE, as well as creating exciting tourism prospects in the region for the first time. Concurrently, Israel and the Kingdom of Bahrain also signed an agreement to launch full diplomatic relations. The agreements gave the go ahead for official dialogue between the countries and set in place new opportunities for tourism. Those involved hope tourism between the destinations will provide the chance to establish peace on a deeper level within the Middle East region. Since the Accords were signed, Israel's first-ever commercial flight – carrying a high-level delegation from Israel and the US – landed in the UAE, while the first commercial passenger flight to Israel by a carrier from the UAE landed at Israel's Ben-Gurion international airport in October. As a result of the Abraham Accords, the Israel Transportation Ministry announced there will be 28 direct weekly passenger flights connecting Tel Aviv

with Abu Dhabi and Dubai.

On day one of WTM Virtual, seven weeks after the historic agreements were signed, WTM will host a momentous discussion among tourism ministers from the three destinations.

Orit Farkash-Hacohen, Minister of Tourism for Israel; Dr. Ahmad bin Abdullah Belhoul Al Falasi, Minister of State for Entrepreneurship and Small and Medium Enterprises for the UAE and H.E. Mr. Zayed R. Alzayani, Minister of Industry, Commerce and Tourism to the Kingdom of Bahrain and Chairman of Bahrain Tourism and Exhibitions Authority, will discuss the tourism opportunities now available and determine the role that tourism will play in helping to secure long-standing peace in the region.

It will be the first time the tourism ministers have met since signing the agreements. They will take part in a WTM Virtual session entitled Tourism: The Path to Peace in the Middle East, which will take place immediately after the Ministers' Summit, on Monday 9 November. WTM Senior Director Simon Press said “The session will provide a fascinating insight into how co-operating on tourism and trade – encouraging people to engage with different cultures and experience new places, sample different food and

take part in different activities – can advance peace. “WTM has always understood the unique way that travel promotes tolerance, empathy and cross-cultural understanding.

When people travel, they form friendships, engage in dialogue and are able to see things from a different perspective. When flight paths open up, the prospect for new business becomes a reality, which creates wealth and opportunity for destinations and their citizens. “The post-COVID possibilities are endless for this region and we're excited that WTM Virtual has been able to facilitate such an important meeting and play a part in history.” showcased travel products and services from all five regions of Thailand (North, Central, South, East and Northeast), demonstrations of local arts and crafts making skills; such as, ceramic bead bracelets and Thai reed mats, as well as tourism-related talk sessions.



# New Zealand's Quirkiest Animals



**Some of New Zealand's greatest celebrities aren't human. If you're looking for a thumbless autograph, these are the hottest animals you can find around the country.**

• T3FS Desk

It is no secret that New Zealand is home to the most diverse wildlife who have thrived in their natural habitats since many years. Here is a list of some of the most iconic and unique creatures, no less than celebrities themselves!

**Ken the kea**

Young Ken the kea – the famously cheeky indigenous mountain parrot – has been making a name for himself in the South Island town of Nelson since June, when he interrupted a horse-riding lesson. At the time, the Department of Conservation (DoC) asked residents not to feed or play with him, worried Ken would be spoiled and unable to survive in the wild.

But Ken didn't want to live in the wild. He is more at home with the picket fences and petunias of suburbia. He's been spotted taunting pets, shooing humans off their own decks, and just generally "throwing things around and just having a good old play".

There have been 12 sightings over the past month up and down the coast including in the middle of Nelson city itself. He's recently been seen gazing longingly through windows at the people inside.

If you would like to know what he's up to,

check out the kea database.

**Mittens the vagabond cat**

Mittens is a large Turkish Angora cat that reigns over central Wellington with a furry fist. Mittens has received the key to the city, been a calendar model, and was once in the running for New Zealander of the year; all this despite having no real achievements and a criminal record.

His daily promenades are broken up by naps in offices and libraries, and by the call of the car. Mittens cannot resist the sweet sound of a car door opening and will come running for a kip in a motor vehicle. He is not always stopped by doors and has been known to jump through open car windows at stop lights.

A map of Mitten sightings marks his territory as from the outer suburbs across through the central city. The vagabond feline has become an official resident of the city, and it's better to let him do his thing. He knows what he is doing.





### Steve and Dave Jr – the giant goats of Auckland

A family of gigantic goats have become local celebrities in Auckland. Steve and Dave Jr (DJ), are comparable in size to small cows. Steve is three years old, around two metres tall, and 106kg. He recently lost 10kg on a successful diet. Does his immense bulk stop him from living his best urban life? Absolutely not.

Steve and DJ love a ride in the car and have been sighted around the city. The frequent farmers markets, searching for a bargain, and are often found at one of the city's beaches laid out flat for a kip in the sun. "Steve is definitely aware that he is a celebrity," said owner Grant Solley. "He can pose for the camera."

DJ is only a year old, but he is not the baby of the family; that's little Chips, three months old and already the cover girl of the local community Facebook page. She is named for the pile of woodchips and afterbirth they found her buried under.

### Burt Chop the sheep/dog

Wee baby Burt Chop didn't have a mum, and the other sheep got a bit rough with the young lamb. When he was moved into the human house for a bit of hand-rearing, Burt found where he belonged: with the dogs.

His owner, Naomi Abraham, describes him as "the most useless sheep on the farm"; but he is the most talented animal on this list. This Romney sheep can jump, swim, and run like the wolves he thinks he descends from.

Thinking the internet might like to see a sheep jump over toilet rolls, Naomi began uploading videos of Burt to TikTok. He now has more

than 70,000 followers. "I would die for Burt," says one fan. "Go on Burt you fine thing," says another.

If you are driving past farms on the Banks Peninsula, keep an eye out for a sheep/dog wearing sunglasses – that'll be the one and only Burt.

### Sirocco the kākāpō

This \$80,000 bird flies in a private plane, has his own island, and has done nothing to earn this sycophantic treatment. His greatest claim to fame is making love to the unwilling head of a zoologist in the middle of a Stephen Fry documentary. Though his will is strong, his skills are not; Sirocco has failed to produce any offspring in his 23 years.

The Department of Conservation (DoC) reckons he is worth the insurance money though; he is a marketing asset. Sirocco has around 235,000 Facebook fans, making him almost four times as popular as the leader of the opposition, Judith Collins. Could Sirocco rule parliament single-beakedly? Yes, and he should.

Sirocco loves a swim in the sea, a floret of broccoli, and staunchly refusing to be attracted to his own species. As a hand-reared parrot, he loves his human friends, and these days can be found hanging out at Orokonui Ecosanctuary in Dunedin.

### Captain (and the other good penguins)

The Little Penguin

rehabilitation facility in Napier is home to some very good penguins - and some very naughty ones. Some of the penguins were abandoned as chicks, some were injured or became sick in the wild, and all of them have found a home with each other. The National Aquarium of New Zealand keeps track of how they're adapting to their surroundings and gives out monthly awards for good behaviour.

If the penguins' sense of worth weren't under enough pressure, there's a Penguin of the Year competition that anyone in the world can vote on and this year, Captain, one of the nicest penguins and a real gentleman won the crown for Penguin of the Year 2020.

Aged 10 years, Captain lost his right eye in an altercation with another sea bird and must be fed from his left side. He is a good dad to Dave and is punctual when it comes to feeding times - eats first and leaves first. His home renovation efforts were recently commended in Penguin of the Month.

Watch them in action and decide for yourself!



# *Wellness Adventures in Jamaica*

**Be honest. When you think about a vacation to Jamaica, you're thinking about sitting on a beach listening to Bob Marley and eating something jerked. To be fair, that sounds amazing. But do you have any idea how many awesome adventures are available in Jamaica? From river rafting, climbing the waterfalls, ziplining through a canopy of trees, hiking through the mountains or scuba diving in the Caribbean Sea, there is no shortage of life-changing activities in Jamaica.**

• T3FS Desk





Vacations in Jamaica offer the chance to go beyond the sandy beaches and striking scenery for exhilarating adventures you will always remember. The destination has a lot to offer to travellers who seek to achieve better health and wellness on holidays! The Jamaican land naturally lets you maintain your well-being during or as a result of their trip, which is why it is a perfect destination for can't-sit-still-on-a-beach active explorers!

Imagine the adventure of a lifetime. You feel hot blood pumping through the veins while your heartbeat rivals the island drums. As you anticipate the unknown, finally, you have reached a euphoric moment mixed with excitement, fear, pride, and relief. Adventure is calling, and Jamaica has the answer ... Where will it take you?

We have put together a list of the top adrenaline pumping excursions in Jamaica to help lovers of nature and outdoor adventure plan their visit!

Mountain Adventures let you look no further for a challenging hike and a memorable experience! Get your hiking boots on and head for Blue Mountain Peak.

If you would like to venture beyond the treetops, lace up your sneakers and head for

Blue Mountain Peak. Refresh by inflating your lungs with fresh air as you embark on this mountain journey. The peak of Blue Mountain is the highest in Jamaica and the view is arguably one of the best you will ever witness!

Experience a bit more of a heart-pumping adrenaline rush on Treetop Adventures, whiz through trees on zip lines overlooking commanding views, such as YS Falls', the majestic Martha Brae River, Dunn's River Falls, and historic plantation houses. Of course, you can also climb any of the many waterfalls.

If you are seeking a full day of daring activities, Adventure Parks in Jamaica are ideal choices for the whole family. With abundance of turquoise waters, lush green lands, and deep caverns in all resort areas, conquering bumpy terrains with ATVs, soaring through the air on zip lines, and maneuvering rushing waters are common adventure park activities. Popular picks Jamwest Speedway and Adventure Park, Yaaman Adventure Park, and Chukka Cove Adventure Park and Falls all offer these options in addition to others that make each venue a unique experience. Kool Runnings' kid-friendly main attraction is Jamaica's

largest water park, it also offers go-kart racing and paintball activities.

What screams adventure like exploring the unknown of deep, dark caves? To experience the tales of Cave Adventures, explore the hidden secrets of Green Grotto Caves in Runaway Bay or explore the nearby caves of Roaring River in the heart of a western town, or trek the rugged Cockpit Country where the Windsor Caves are located. Witness rock formations, faint clicks of bats fluttering high above, and sparkling walls making shadowy cavern ventures, more enthralling.

At Dolphin Cove, interacting with stingrays make this, a place where you come for the day but remember for a lifetime! Get up close and personal with amazing animals, swim with dolphins, enjoying the thrill and love of marine mammals in their natural environment. Remember to take along your towel, sunscreen and be prepared to have fun! Included are glass-bottom boat rides, kayaking, snorkelling with stingrays, watching Shark Shows and access to the beach!

Exploring Jamaica's rich ecosystem, swimming across sparkling river streams or simply enjoying the spectacular views, each adventure here, is a lifetime chance to 'switch off' from your everyday thought pattern, practice mindfulness, restore balance and above all, your way to your ultimate destination, so you return home fitter, healthier and with a sense of wellbeing!

### Jamaica's Health and Safety Protocols

Jamaica has announced revised measures for international travelers visiting the island with arrivals beginning October 10. These new processes make the required online Travel Authorization application more seamless for visitors while still maintaining stringent health protocols. The travellers will have to present a negative COVID-19 Antigen test or a negative PCR test. Testing must be performed by an accredited lab and results must be presented to the air carrier prior to boarding a flight to Jamaica as well as upon arrival. Tests results should be no more than ten (10) days old, measured from the day the sample was taken to the day of arrival in Jamaica.



## Rupsi Airport ready for Commercial Operations

**AAI's Rupsi Airport in Assam is ready to commence operations under Regional Connectivity Scheme.**



The airport has been re-developed at an estimated cost of Rs 69 Cr. and has also received its license by Directorate General of Civil Aviation. The airport is one of India's newest in RCS route which will cater local population providing direct connectivity to cities like Guwahati in Assam and Kolkata in West Bengal.

Spread across 337 acres of land, the newly developed airport has a terminal building

with an area of 3,500 sqm. Equipped with 10 check-in counters, the terminal is designed to process 200 passengers during peak hours. The newly built runway of the airport is suitable for landing ATR-72 type of Aircraft. The city side of the airport has car parking, for arrivals and departures in same level having capacity of accommodating 100 cars. The airport is also provisioned with sustainability features like rainwater harvesting system, solid waste management system and horticulture works

etc. Rupsi Airport is covered by fenced forest with rich Fauna & Flora.

The project work which includes construction of Terminal Building, ATC Tower, Security Hut and other allied works and development of air side facilities like Strengthening and Re-carpeting of runway, taxiway, apron and allied works including Car park, approach road, boundary wall is completed and commercial operation is likely to start from January, 2021.

## ANA and Japan Airlines Formulate New Accessibility Guidelines

**All Nippon Airways (ANA) and Japan Airlines (JAL), under the direct supervision of The Nippon Care-Fit Education Institute, announced a new accessibility guideline for customers requesting special assistance at the airport and during flights and airline employees to ensure a safe and accessible journey when traveling by air during COVID-19 crisis.**

The guideline follows the International Air Transport Association's (IATA) "Guidance on Accessible Air Travel in Response to COVID-19", which lays out the basic principles for airlines to follow on special assistance requests,

and the Ministry of Land, Infrastructure, Transport and Tourism (MLIT) of Japan's guideline on measures of communication-based assistance for customers need special assistance. Based on the jointly announced new accessibility guidelines,

ANA and JAL will act responsibly and respond to the needs of the traveling public, while strengthening efforts to prevent the spread of COVID-19. Both carriers seek to provide a safe, secure and accessible travel experience.

## Luxury on Sale

**British Airways has launched a range of luxury flight and holiday deals, offering incredible savings for travellers and available to a wide range of destinations across its global network.**

Club World (long haul business class) flights to New York start from £1,199 return while Club Europe (short haul business class) customers can pick up return flights to Bologna from £147 return. Customers can also pick up return business class flights to Rome from £165, Athens from £195, Montego Bay and Toronto from £1,299, Antigua and Barbados from £1,399.

Holiday offers include 3-night getaways to Dubai from just £1,325pp and 7-night trips to St Lucia from £1,479pp. For those wishing to experience the USA, offers include 4-nights to New York from £1,299pp, 5-nights in Los Angeles from £1,749pp and 7-nights in Orlando from £1,699pp. Closer to home, 7-night beach breaks to Mallorca are from £349pp, whilst three-night city breaks to Rome are from just £259pp.

Customers will need to act fast to book their dream trip for 2021, with flight and holiday offers only on sale until 3 November 2020. There are also a range of Avios offers in place. Customers who want to reduce the price of their ticket even further using Avios can pick up return Club World flights to New York for just £299 and 183,000 Avios, Orlando for £279 and 252,000 Avios or Antigua for £299 and 227,000 Avios. In Club Europe, return flights are available to Bologna for £73 and 15,000 Avios, Larnaca for £81 and 23,000 Avios or Athens for £85 and 23,000 Avios. As always, customers can collect Avios and Tier Points on these bookings.

British Airways and British Airways Holidays are committed inspiring customer confidence in travel, by providing unique customer service, unrivalled booking flexibility and enhanced safety measures.

If customers no longer wish to travel, they can change their booking for free, paying any difference in price, or they can choose to cancel their holiday and obtain a voucher for travel right up until 30 April 2022. This now applies to bookings made from 3 March 2020 onwards for journeys that are due to have been completed by 31 August 2021.\*

**British Airways Holidays Customer Promise**

British Airways Holidays customers also have access to a range of additional flexible booking options, all outlined in the company's 'Customer Promise'. These include opting to secure a holiday with a low deposit (from just £75 per person), choosing flexible payments, the choice to delay paying the final balance until three weeks before travel, the cover of ATOL protection and a 24-hour holiday helpline.

# Cathay Pacific Adapts New Travel Reality

The Cathay Pacific Group announces a corporate restructuring in response to the continued impact of the COVID-19 pandemic on the aviation market.

The restructuring will enable the Company to secure its future, so it can protect as many jobs as possible, whilst meeting its responsibilities to the Hong Kong aviation hub and its customers.

The Group will create a more focused, efficient and competitive business. It will do this by harnessing Cathay Pacific's strengths and unparalleled customer experience, while leveraging the potential of its low-cost carrier, HK Express.

Major elements of the restructuring include:

- Reducing approximately 8,500 positions across the entire Group, which accounts for

around 24% of its established headcount. Through a recruitment freeze and natural attrition, the Group has been able to reduce this to 5,900 actual jobs (or 17% of its established headcount). This means some 5,300 Hong Kong-based employees being made redundant, and approximately 600 employees based outside of Hong Kong also possibly being affected subject to local regulatory requirements.

- Cathay Dragon, the Group's wholly owned regional subsidiary, will cease operations with immediate effect. It is intended that regulatory approval will be sought for a majority of Cathay Dragon's routes to be operated by Cathay Pacific and HK Express, a wholly-owned

subsidiary.

- Hong Kong-based cabin and cockpit crew members of Cathay Pacific will be asked to agree to changes in their conditions of service which are designed to match remuneration more closely to productivity and to enhance market competitiveness.

- Executive pay cuts will continue throughout 2021 and a third voluntary Special Leave Scheme for non-flying employees will be introduced for the first half of next year. There will be no salary increases for 2021 nor the payment of the annual discretionary bonus for 2020 across the board for all employees. Outport colleagues will be subject to local arrangements.



*Augustus Tang, Chief Executive Officer, Cathay Pacific*

The global pandemic continues to have a devastating impact on aviation and the hard truth is we must fundamentally restructure the Group to survive. We have to do this to protect as many jobs as possible, and meet our responsibilities to the Hong Kong aviation hub and our customers.

Our immediate priority is to support those affected by today's announcement. We are deeply saddened to part ways with our talented and respected colleagues, and I want to thank them for their hard work, achievements and dedication.

We have taken every possible action to avoid job losses up to this point. We have scaled back capacity to match demand, deferred new aircraft deliveries, suspended non-essential spend, implemented a recruitment freeze, executive pay cuts and two rounds of Special Leave Schemes.

But in spite of these efforts, we continue to burn HK\$1.5-2 billion cash per month. This is simply unsustainable. The changes announced today will reduce our cash burn by about HK\$500 million per month.

We have studied multiple scenarios and have adopted the most responsible approach to retain as many jobs as possible. Even so, it is quite clear now recovery is going to be slow. We expect to operate well under 25% of 2019 passenger capacity in the first half of 2021 and below 50% for the entire year.

Over its 35 years, Cathay Dragon has earned a well-deserved reputation for excellence, thanks to its outstanding service and distinct hospitality, delivered by a remarkable team.

Whilst this is a difficult time, we are a resilient Group and a proud Hong Kong brand. I believe in this plan and I know we will prevail. We remain absolutely confident in the long-term future of Cathay Pacific, the Hong Kong aviation hub and the critical role Hong Kong will play in the Greater Bay Area and beyond.

# IndiGo becomes first Indian Low-cost

With the objective of increasing distribution and making sales process seamless, India's leading carrier, IndiGo, has started IATA -Billing and Settlement Plan acceptance in Overseas Point of sales.

To begin with, this facility is being offered in point of Sales at United Arab Emirates, Qatar & United Kingdom and soon will be opened in 8 more overseas markets.

Starting from November 4, 2020, agents in the notified markets will be able to use this facility while making bookings on IndiGo Website and Travelpport GDS's .

IndiGo will be first Indian airline to provide this facility using IATA Financial Gateway (IFG).

Travel agents who are keen to use BSP for sales of IndiGo tickets can get in touch with IndiGo account manager or the GSA office in relevant markets. Post the required formal documentation, the agents will be enabled to use BSP.



*Mr. William Boulter, Chief Commercial Officer, IndiGo*

We are pleased to enable the acceptance of IATA Billing and Settlement Plan, to provide an enhanced yet simplified business experience to our travel partners. This facility will also allow us to expand our distribution reach to travel agents across eleven participating markets, starting with UAE, Qatar & UK in the first phase, and then expanding to the other markets. With this facility we will continue to provide a hassle-free experience to our customers and business partners, while making the process more efficient and seamless.

## Finnair Corona Cover

Finnair is offering complimentary COVID-19 insurance cover for customers departing from Finland for the first time.

Finnair Corona Cover, which launches today, provides extra protection and security for customers for all existing and new bookings, for travel departures between November 3, 2020 and March 31, 2021.

The new insurance cover comes complimentary with all Finnair tickets booked through Finnair sales channels - including Finnair.com, the Finnair mobile app or via the airline's customer service - for international travel originating from Finland, ensuring extra peace of mind for the airline's customers.

It means any customer who falls ill with coronavirus in their destination can claim for any coronavirus-related medical and quarantine expenses incurred in their destination. The cover supplements travellers' own travel insurance.

Tiina Tissari, Finnair Vice President, Customer Experience and Products, said: "It is important that Finnair customers feel they can travel safely as we recognise that travelling during the pandemic comes with new kinds of

concerns and challenges.

"To meet the needs of our customers during the COVID-19 outbreak, Finnair has introduced its complimentary Finnair Corona Cover.

"Now Finnair customers can enjoy the peace of mind and additional security which comes from Finnair Corona Cover, including cover for medical and quarantine expenses should those insured with us become sick with coronavirus while travelling."

Finnair Corona Cover includes the following expenses for customers in their destination:

- COVID-19 related medical expenses and medical repatriation up to €50,000, e.g. for a hospital stay or doctor visits
- The price of a coronavirus test, if the result is positive
- Additional quarantine costs, resulting from falling ill with coronavirus, up to €100 for a maximum of 14 days, which could cover additional overnight accommodation



- A new return flight back to Finland, if the original flight is missed due to illness related to coronavirus.

The cover is valid in all foreign destinations, with no excess fees.

As well as including Finnair Corona Cover with all Finnair tickets booked from Finland, the cover is included also in Aurinkomatkat package trips and Finnair Holidays bookings, when the destination is outside Finland.

Customers are advised to always contact Finnair's insurance partner for a consultation and approval for any medical or other expenses, before using local services. Expenses will be settled directly with local service providers, provided each customer first contacts and is given approval from the insurance partner. This prevents customers from having to pay for the services themselves or carry any risk for the costs.

The service is provided to Finnair customers, 24/7, with English-speaking customer service agents on hand to provide assistance.

## ICRA: Air travel accelerates

The Indian aviation industry has witnessed continued recovery in domestic passenger traffic in October 2020, with a sequential growth (over September 2020) of 33% to 52 lakh passengers.

The capacity deployment in October 2020 at 52% (vis-a-vis October 2019) is a significant increase over the 33% capacity deployed in August 2020 and 46% capacity deployed in September 2020. On a Y-o-Y basis however, domestic passenger traffic declined by 58%.

Giving further analytical insights, Ms. Kinjal Shah, Vice President, ICRA, says, "The number of flights departing has also gradually increased from 416 on Day 1 to 1,749 on Day 156 (October 26, 2020). For October 2020, the average daily departures were 1,574, significantly lower than the average daily departures of 3,031 in October 2019, though better than 1,311 in September 2020. The average number of passengers per flight during October 2020 was 106, as against an average of 131 passengers per flight in October 2019. Thus, it is expected that the domestic aviation industry operated at a passenger load factor (PLF) of 68% in October 2020, as against 83.6% in October 2019, that too on a low capacity. The PLF for October 2020 was higher than the 63.2% in September 2020 despite the increase in capacity deployment by 24%.

Overall, from May 25, 2020 till October 31, 2020, the domestic passenger traffic has been 16 million."

The Ministry of Civil Aviation (MoCA) permitted increasing the capacity to 45% with effect from June 27, 2020; post the initial recommencement of operations of the scheduled domestic flights with effect from May 25, 2020 to a limited extent i.e. maximum 1/3rd of their respective approved capacity of Summer Schedule 2020. It further permitted increasing the capacity to 60% with effect from September 02, 2020. This apart, through a circular dated August 27, 2020, the MoCA has also amended certain provisions, like allowing airlines to provide meals on board, serve pre-packed snacks/meals/ pre-packed beverages, and allowing in-flight entertainment, however with riders.

While the scheduled international operations are yet to start, the MoCA has permitted international operations under the Vande Bharat Mission (VBM) and Air Transport Bubbles (ATB). Under the VBM for evacuation of Indian citizens from foreign shores, which started from May 07, 2020, the international

passenger traffic (inbound and outbound) has been 10,96,709 for the period May 07, 2020 to October 31, 2020. For October 2020, international passenger traffic was recorded at 255,075, a Y-o-Y decline of 87%. However, it improved sequentially by 22%.

As for aviation turbine fuel (ATF) prices, following the pandemic outbreak, crude oil prices declined materially – reached a low of US\$ 19/ barrel in April 2020 thereby leading to a decline in ATF prices. However, the crude oil prices have increased gradually since then, and currently ranges around US\$ 39/ barrel. Consequently, the ATF prices increased sequentially by 24.1% in July 2020 and by 4.2% in August 2020. However, it declined sequentially by 3.4% in September 2020 and by 5.6% in October 2020, before increasing by 4.6% in November 2020. However, the November 2020 prices are still lower by 33.1% on a Y-o-Y basis. "The prolonged shutdown of manufacturing activities in several countries and the subsequent impact of the outbreak on the global economic activity will keep the crude oil prices and thus the ATF prices low," Ms Shah added.



# Bali

**3D2N + 3rd Night Free  
Relaxing Me**  
**| USD 158**

*\*based on 4\* hotel*

**Inclusion :**

- 3 Nights stay at selected hotel with breakfast included
- Return airport transfer
- FREE : 1x 60Mins Massage OR 1x Meals at certain hotel
- FREE : Hard Rock Cafe Meals Voucher
- Choice of 1x Full Day Tour OR 1x White Water Rafting

**3D2N  
Villa Indugence**  
**| USD 278**

*\*based on 4\* hotel*

**Inclusion :**

- 2 Nights Stay at Selected Villa with breakfast included
- Return Airport Transfer
- FREE 1x 60mins massage (Min. 3 nights stay)
- FREE 1x Full Day Car at Disposal with English Speaking Local Host
- FREE : 1x Indian Cuisine Voucher at all outlet Gateway of India Restaurant

## 4D3N Bali Safari

**| USD 278**

*\*based on 4\* hotel  
(1Night at Mara River Safari Lodge +  
2Night at South Bali)*



**Includes :**

- Safari Journey at Bali safari Park
- Breakfast with Lion at Tsavo Lion Restaurant
- Indian Cuisine Lunch or Dinner where available and specified

## 5D4N Bali Safari

**| USD 258**

*\*based on 4\* hotel*

*(1Night at Lovina Beach +  
3Night at South Bali)*

**Inclusion :**

- Wild Dolphin Searching at Lovina Beach, 2 full day tours
- Indian Cuisine Lunch or Dinner where available and specified in the program
- Free 1 x 60mins massage or set meal at certain hotel



Borobudur Temple, Jogja

**Bali - Jogja  
5D4N Discovery  
USD 308**

*2 Night at Bali + 2 Night at Jogja  
\*based on 4\* hotel*



Gedung Sate,  
Bandung

**Bali - Bandung  
5D4N Discovery  
USD 338**

*2 Night at Bali + 2 Night at Bandung  
\*based on 4\* hotel*



Sand Island, Lombok

**Bali - Lombok  
5D4N Discovery  
USD 328**

*2 Night at Bali + 2 Night at Lombok  
\*based on 4\* hotel*

**\*The rates is based on land arrangement only excluding Internation & Domestic airfare**



## Fare Bands for Domestic Flights Extended

The fare bands within which the airlines have to operate have been extended upto 24th February, 2021 by the Ministry of Civil Aviation. These fare bands came into force with effect from 21st May, 2020.

The daily passenger traffic has reached 2.05 lakh on 1st November, 2020.

When the domestic aviation opened in May 2020, the airlines were enabled to fly upto 33% of the normal capacity (as per summer schedule, 2020). At that time, the average daily traffic was about 30,000.

This cap was enhanced to 45% w.e.f. 26th June, 2020. This cap was further revised to 60% w.e.f. 2nd September, 2020. At present the airlines can operate upto 60% of their capacity.

Ministry of Civil Aviation is monitoring

the traffic everyday, and it is expected that the traffic would further pick up because of the festival season and as the passenger traffic increases, the upper cap would be revised to 70-75% of normal capacity in the coming days.

## Virgin Atlantic Launches New Services from Manchester

Virgin Atlantic is delighted to announce it will be launching services to Delhi and Mumbai from Manchester as the airline ramps up flying from its home in the north.

Flying three times a week from Manchester to Mumbai beginning in December and twice weekly to Delhi starting in January, these new services will go on sale on 20th October and will complement the airline's existing daily services to these two Indian cities from London Heathrow.

With over 16 million Indians living outside of their country and 500,000 living across the north of England, India has the world's largest diaspora. These new services will open up over 130,000 seats between Manchester and

India and aim to respond to the large, fast-growing demand to visit friends and relatives as well as capturing demand for business and leisure travel to the region as global economies gradually recover from the impact of the Covid-19 pandemic.

As well as flying customers, Virgin Atlantic will offer a fast, efficient cargo service presenting new opportunities for companies looking to export and import goods such as fresh produce, pharmaceuticals and textiles between prime markets in the UK, US and

India.

Virgin Atlantic looks forward to resuming its Manchester to Barbados service on 26th October, followed by its first flight from Manchester to Islamabad launching on 10th December. Flights from London Heathrow to Islamabad and Lahore launch on 12th and 13th December.

The new Delhi service will benefit the 180,000 people from Manchester Airport's vast catchment area that travel to the city indirectly each year.



*Juha Jarvinen, Chief Commercial Officer at Virgin Atlantic*

We're delighted to launch new flying from our home in the north in Manchester. India boasts the largest foreign-born population in the UK and we're anticipating that post Covid-19, the demand to travel home to visit loved ones will increase.

Following the relaunch of services from Heathrow to Mumbai and Delhi in September 2020, these new services from Manchester represent our continued investment in India. Both Mumbai and Delhi are popular year-round destinations, and we look forward to welcoming travellers from the North and Midlands onboard as demand for leisure and business travel gradually increases to the region.

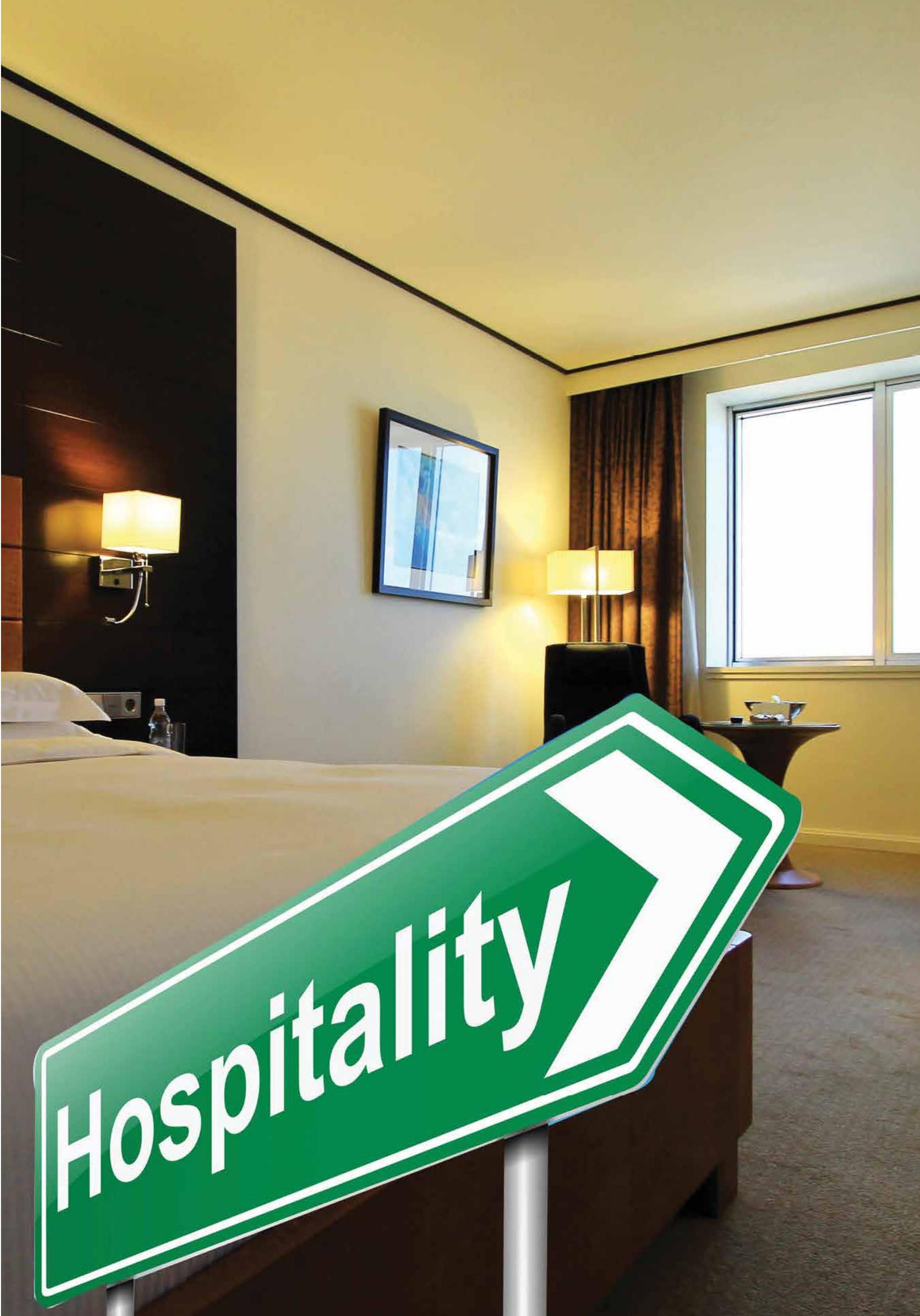
*Andrew Cowan, MAG COO and Chair of Manchester India Partnership*

Securing direct services to two major Indian cities will unlock a wide range of benefits to the whole of the North. I am sure the routes will prove popular with the more than 500,000 people of Indian origin living across the region, while helping to further strengthen trade and cultural ties in both directions.

It is pleasing to see Virgin Atlantic make a further commitment to the North, following the recent announcement of its new service to Pakistan and building on the success of its routes to America and the Caribbean in recent years. This news is testament to the hard work done to establish closer links between the region and India through the Manchester India Partnership, especially in the fields of education, healthcare, tourism, business and sport.

I look forward to launching these new, strategically important routes this winter. Customers can be reassured that both Manchester Airport and Virgin Atlantic have all the measures in place to ensure they are kept safe and secure at all stages of their journey.





Hospitality



# Assets of Past

With a history dating back to nearly 5000 years or even more, the present day India introduces itself as prime tourist destination with so much to learn and soak in the aura of its ancient culture and heritage.

• **Vedika Sharma**

For several decades this country with its palaces, the majestic castles and the composite 'Havelis' were the abode of nobility- where hospitality was a way of life. Visitors, guests and even strangers were welcomed with an open heart, which has been a part of its tradition since centuries.

As of today, the former Maharajas and other royalty have opened their hearts and doors to those travellers who wish to take back a piece of this incredible heritage with them.

India has been fortunate to convert many of such beautiful, landmark palaces / heritage properties into World-Class heritage

hotels that are now open to one and all!

India's authentic and wealthy trove of culture, crafts, mysticism, art, philosophy, tradition, music and architecture has been luring travellers, scholars and history buffs from all around the globe since long. Here are the few of the best Heritage properties of India for you to explore.



# Chanoud Garh

**I**ntensely personal and engaging, Chanoudgarh has a royal lifestyle that comes second to none. Welcome to one of the most prominent 'Jagirs' of the

legendary Mertia Rajputs- The Chanoudgarh. Let's take a look at what it has to offer.

Just two years into operation as a family

run, heritage homestay with all of its seven suites operational- Chanoud Garh is placed between Jodhpur and Udaipur and offers many historical insights. Relive the history



of this family and the region, as you explore the passionately restored sections of the palace and acquaint yourself with the land and its people, through enchanting village walks and excursions. A particularly heady drive is to the expansive salt pans at sunset which gives one the option to relive this property's relevance in the area's ecosystem. Meticulously organized suites, with a high sense of detail to comfort and aesthetics, each unique in its design, make-up and distribution- Chanoudgarh definitely warrants two nights or more !

The Chanoudgarh experience is laid out for travellers with great detail and sensitivity as the family welcomes you to Chanoudgarh with an endearing sense of pride for their land, heritage and the locals.



# Neemrana Fort-Palace

**B**uilt originally in the year 1464, The 'Neemrana Fort-Palace' became the third capital of the descendants of Prithviraj Chauhan III, who had fled Delhi in 1192 after he was vanquished in a battle by Muhammad Ghori.

While most Heritage resorts near Delhi

are majestic in their own way, The Neemrana fort offers a vibrant site for magical weekend getaways, feasts, celebrations, and conferences. This 15th century Heritage hotel is among the most popular resorts near Delhi, mostly for short getaways. Seven palatial wings built over 14 layers, tiered into a hill across 2.5 hectares/

6 acres of garden-palace, makes the Neemrana Fort-Palace one of the most unique heritage destinations near Delhi ! Hanging gardens, two pools to swim out to the horizon, an Ayurvedic spa, and India's first zip-line adventure - is what the world comes to experience ! If you stay here once, you definitely come back for more and



# Ranvas Nagaur

Part of the magnificent fort of Ahichhatragarh, Ranvas is literally a palace that's considered 'Fit for Queens'. Built for the sixteen wives of Bhakat Singh, each Haveli is a complete unit with living spaces, bedrooms, quarters for the maids in attendance, kitchens and courtyards. The Havelis open out to a central large garden, beautifully landscaped with a pavilion in the centre and surreptitious paths to the main fort. The entry to the Havelis of Ranvas is through narrow alleys till you arrive at the 'bardari'. The pool and the gardens around, add to the sense of mystery. Each of the ten Havelis offer three to four bedrooms and add up to 34 suites in total, each one opening out to a garden or a terrace and hence serve as a private lounge.

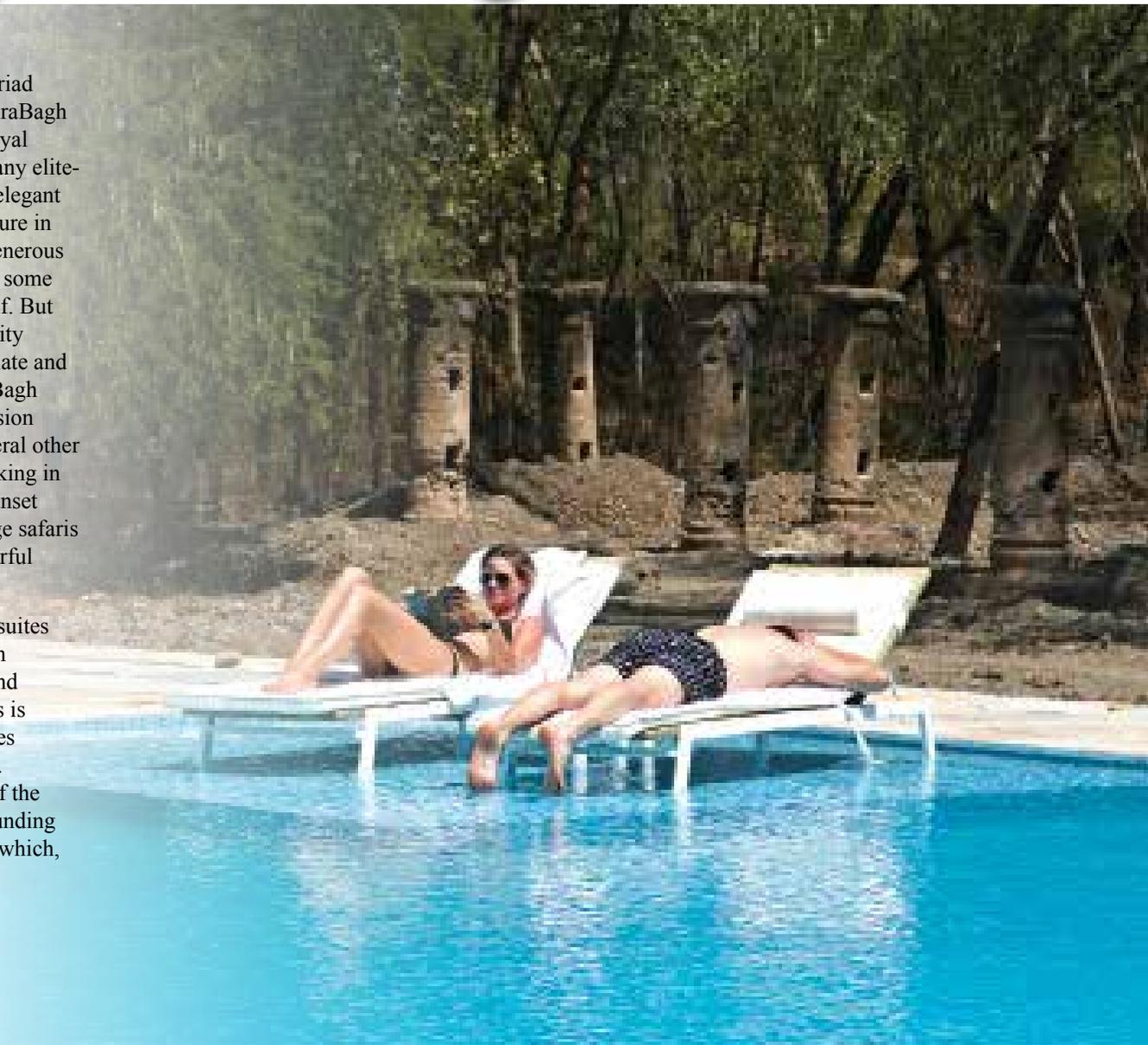
Ranvas is a complex of beautifully preserved and aesthetically decorated independent Havelis-which were residences built for the queens of Maharajah Bhakat Singh of Jodhpur in the 18th century. Ranvas today offers these regal residences for guests to experience luxury and a regal living heritage.



# Shahpura Bagh

A tree bedecked estate with myriad birds in its residence, Shahpura Bagh is the summer home of the royal family and an esteemed venue for many elite-cultural events. Nine suites - subtle, elegant and vibrant, are set in 40 acres of nature in two restored bungalows. There's a generous pool that has beautiful shaded decks, some of which, are set within the pool itself. But above everything else, is the hospitality extended to the guests by this articulate and friendly royal family. The Shahpura Bagh experience is that of a boutique Mansion stay- Luxurious and stylish with several other activities to choose from besides soaking in the pool, Like its farm excursions, sunset visits to the Dhikola fort, tribal village safaris and heritage walks through the colourful town of Shahpura.

The 5 Royal suites and 4 normal suites in Shahpura Bagh are spread between two residences-The 'Nahar Niwas' and The 'Umed Niwas'. The Nahar Niwas is also the family residence which comes with private dining, lounge and a bar. The residences are set in the centre of the large gardens of the estate, the surrounding woods and the lakes on the banks of which, Shahpura Bagh is situated.



# Syna

Syna heritage has a royal outlook with graceful interiors and tasteful designs . Deep within the heart of India in the land of Khajuraho- away from the bustle of city life , surrounded by the serenity of rural India, while traversing through the erstwhile capital of artistic expression, one may chance upon this masterpiece that belongs to a different league.

Syna heritage hotel offers the secrets of a great escape. In this place one can experience the magnificent art and architecture that flourished during the time of the Chandela Dynasty in 10th century AD. A palatial hotel located at the border of the state of Madhya Pradesh, Syna becomes as instant favourite.

Syna makes an ideal luxury gateway. The Heritage hotel has an array of options for holidays- all laid out tastefully for you. It offers you an opportunity to go beyond the realm of Ordinary. The philosophy of Syna is to serve guests with utmost comfort and convenience, yet allow them to refresh themselves with the rejuvenating touch of nature.



# Hill Fort-Kesroli

This fort, over the course of time, has been under several royal clans. It was conquered first by the Mughals and then the Jats, before reverting to the Rajputs in 1775 when the princely state of Alwar was founded. It saw its golden period under the king- Ranawat Thakur Bhawani Singh (1882-1934) who was renowned for his equestrian skills.

The restoration process started in 1995 and the Hill Fort was opened to guests in 1998. Its interior gardens- both in the 'Mardana' (male) and the 'Zenana' (female) quarters are refreshing yet very intimate and frames the tent of blue sky above.

While most Heritage hotels in Sariska are born with the beauty and a charismatic history to them, only a few have the luxury of offering monastic spaces to detox visitors who come from all around the world. The Hill Fort Kesroli is one of the most unique Heritage hotels in Alwar that dates back to the 14th century! Guests face the horizon and learn that there is more in the power of consuming less! With every possible sort of comfort, come discover the magic of the Neemrana heritage hotels in Alwar. That too, at the heart of the golden triangle of Delhi-Jaipur-Agra, only a mere 150 kms from New Delhi- this place becomes an instant hit. Hill Fort-Kesroli is a better option for those searching for hotels in Sariska as it an ideal base for further outings in all directions.





# Deogarh Mahal

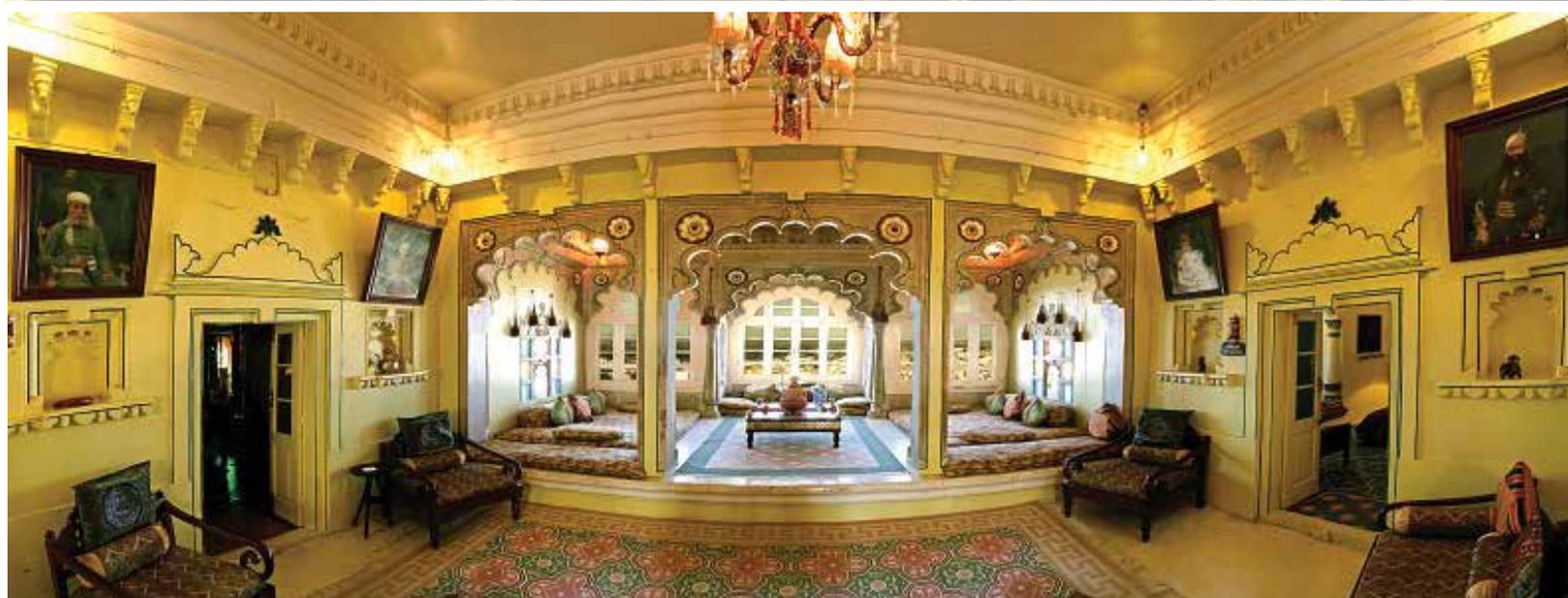
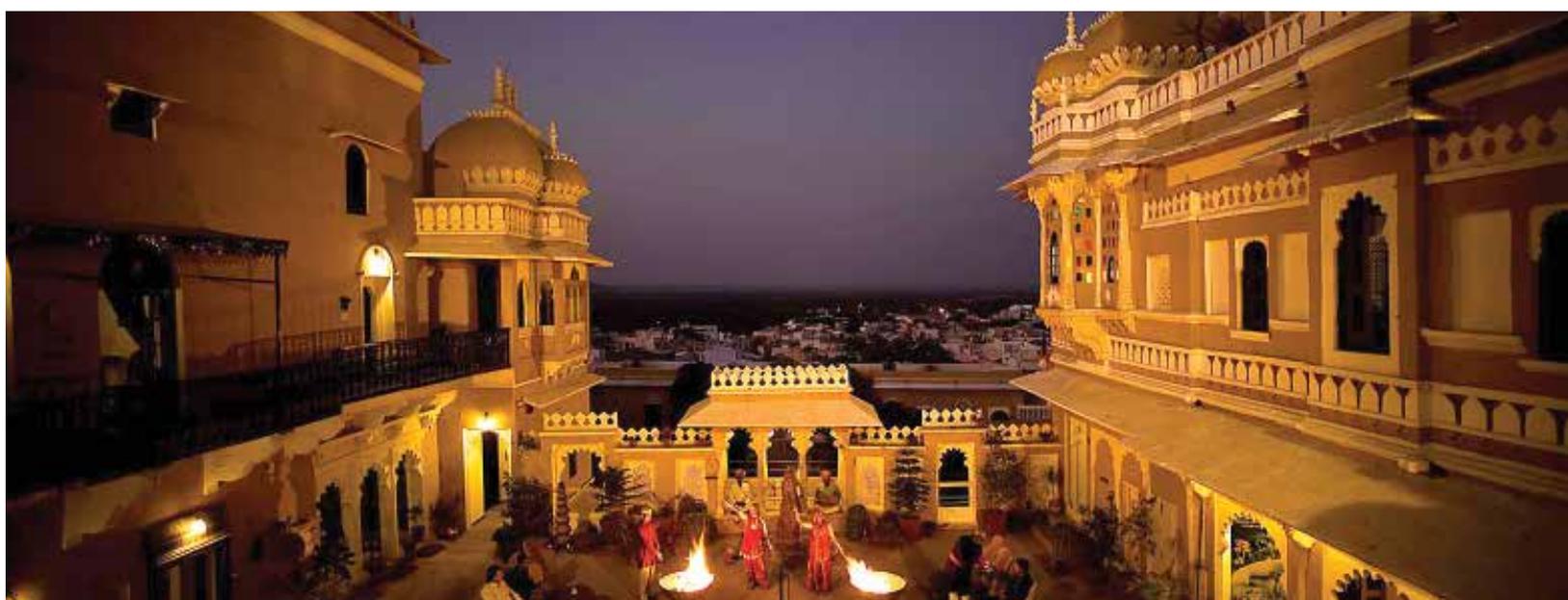
As soon as one glimpses over at the Deogarh Mahal, one can see that its rulers must have been serious contributors to the Mewar aristocracy. A magnificent fort that's fitting stronghold for one of its sixteen "umraos" – the most senior feudal barons attending the Maharana of Udaipur. Even so, you might not necessarily guessed that the Rawats of Deogarh (a local title equivalent to "Raja") once ruled over the

fourth largest jagir in the whole of Rajasthan.

Deogarh Mahal was converted into a Heritage Hotel by the Deogarh Royal family. A part of the Mahal is still occupied by them while the other half is open to the guests. The family is closely associated with the upkeep of the hotel and personally supervise the various amenities that this place has to offer. The care reflects in the minutest details which have made Deogarh, a benchmark of

Heritage Hospitality in the state of Rajasthan. Every guest here is special and is treated with the customary Mewari hospitality.

Deogarh Mahal is a heritage hotel that has its Royal charm embedded in its very core. The Mahal has 55 rooms and each room has a distinct identity, treasures and an interesting account of history behind it. Every room has different themes, character and a name.





# Chomu Palace

Heritage Hotels represent a unique holiday staying experience.” By commenting on this C P Rathore, General Manager, Chomu Palace said “Travel is a profoundly meaningful experience, and are increasingly looking for immersive, authentic travel experiences.

As travellers they don't just want to see a place, they want to feel it. Hotel stays are not just about tightly tucked beds, mini fridges and room service anymore; they are about memorable moments that complement and enhance the travel adventure.

It's clear; for hotels to appeal to the modern traveller's desire for authenticity, and to stand out from other hotels offering all the same features and amenities, they should focus on selling an experience, not just a pretty room. In other words, a hotel should be a destination in itself. This is where boutique and other independent properties have the upper hand and position to provide memorable stay experiences that reflect their local destination, the unique character of their property, and the desires of their target demographic. All it takes is a little passion and creativity.”

While focusing on Chomu Palace as a “perfect destination weddings venue” Mr. Rathore stated “Chomu Palace truly reflects the splendor and charms of Royal Palaces of India. The historical palace hotel has become a favorite choice of accommodation for discerning travelers to the city. This heritage hotel in Jaipur hotel reboots the royal lifestyle of erstwhile rulers of Rajasthan and stands might and proud as a fine example of the country's heritage. The architecture of this hotel is thought-out as per the styles of Vastushastra philosophy of India.”





# Heritage Madurai

**H**eritage Madurai was built in 1923 as the residence for the British officers of the Madura coats, a pioneering textile company.

In the 1970s the renowned Srilankan architect Geoffrey Bawa built the clubhouse on the grounds of the officer's bungalow.

Spread over 17 acres the Heritage Madurai combines buildings from the 1920's to the 1970s each retaining their identity.

Eye-catching galore at Heritage Madurai is



the architecture of the rooms built for the British officers of Madura coats. Rooms holding an antique table fan from the British era. Mayur dwar from the 1700 century attracts all eyes in the lobby.

**The attractions of the property are as given below:-**

- Swimming pool theme based on the famous 'Thirumayam Temple Tank' near Karaikudi
- Heritage bungalow converted in Deluxe club rooms
- Retained Officers bungalow designed by famous Geoffrey Bawa as guest rooms
- Plunge pool in luxury villa





# Ramgarh Heritage

**R**amgarh Heritage, a luxury boutique heritage hotel, is part of a living Haveli almost 325 years old with features reminiscent of the pre-independence era.

Located in Panchkula, abutting the planned city of Chandigarh, Ramgarh Heritage offers a refreshing change from the brash modernity of city life in its genteel old world charm environs. The hotel has every modern convenience set to

international standards yet maintains its awe-inspiring heritage and historical background associated with the ruling families of yore. Its elegant, luxurious interiors are dotted with historic art and antiques, a legacy passed down from generation to generation.

Ramgarh Heritage offers 26 luxurious rooms and suites with distinct Interiors, each room being different and has something unique to offer. Whether it is the in-room artwork or the corridors leading to various rooms or the ceiling itself, there is something to look out for in each room. The rooms and suites have been painstakingly restored to their original grandeur incorporating the history, art and culture of the times gone by. Yet, the rooms offer modern comforts and are appointed with spacious bathrooms and premium amenities to meet the demands of a discerning traveller. The two Ramgarh Suites - The Lotus Suite and Peacock Suite - 11 Luxury Rooms, 6 Premium Rooms are located in Jagjit Mahal. In addition, there are 3 Heritage Suites and 4 Heritage Rooms located in Jagdish Kuti, a Victorian bungalow built in 1937, adjacent to the Jagjit Mahal.

The Diwan-Khana, an all-day multi-cuisine dining area with indoor and outdoor seating, welcomes guests with its colourful and traditional interiors and the charm of dining in a pre-Independence era courtyard. The Diwan-Khana has an interesting background as this is the hall where the 'Durbar' was held in the old days before.

India became a democ-

racy and families gave up their princely rights. The 'Gaddi', where the erstwhile rulers sat still sits in the centre of the hall. The ceilings are adorned with intricate frescos including dancing deer and trophies won during the era when hunting was legal. The dining area also includes two private dining rooms for intimate and private meals or family celebrations. The menu at the restaurant revisits the Ramgarh family's age-old recipes and a selection of popular, contemporary delicacies from across India and the world. Adjoining the Diwan-Khana is the Shikar Bar, unique hunting-themed bar with lounge sitting.

The Shikar Bar has a range of fine alcoholic and non-alcoholic beverages and finger foods to accompany the mixes and drinks. In addition, there are two spacious air-conditioned banquet areas providing luxurious meeting spaces and unmatched event facilities. The Durbar Hall on the ground floor opens out to the magnificent poolside. It is designed for multipurpose events such as corporate meets, pre-wedding functions, cocktails, receptions, conferences and parties with a capacity of over 120 covers in theatre style and 250 covers in reception style along the poolside. Durbar Hall is

located on the first floor with a running verandah on two sides and overlooking the swimming pool. With a central feature acting as a royal backdrop, this is an ideal venue for family functions, corporate get-togethers, events and functions with a capacity of over 220 covers in theatre-style configuration. A well-manicured, spacious lawn, the Baara, is also available for functions and can comfortably accommodate over 350 persons.

The property has been painstakingly restored and extensively refurbished. Great care has been taken to retain the old world charm and ambience and at the same time provide modern day comforts to all guests. Ramgarh Heritage is an ideal destination for weddings, corporate meetings and off-sites as well as NRI's looking for a temporary base for conducting a wedding or other family functions away from the hustle-bustle of the city





# Kumarakom Lake Resort

**K**umarakom Lake Resort is a heritage resort that bespeaks the beauty and elegance of Kerala's traditional architecture. Created from over 106 ancestral

homes each over a hundred years old, Kumarakom Lake Resort resonates of old world charm with the luxury of modern comforts. Thus we have striven to present the utmost luxury in an age-old setting which has been greatly enjoyed and appreciated by our guests."

"Our property, Kumarakom Lake Resort, is growing to be known as a choice location for destination weddings. Many young

couples have chosen us as the venue for their weddings because of the picturesque location and views, the unique heritage ambience, the service that we strive to perfect at all times and the exclusivity we create for each wedding that is held with us, as each wedding is tailor-made to suit the individual preferences of the soon to be married and their families." further added with reference to the perfect destination weddings venue.





# WelcomHeritage

India is a vast country with diverse culture, and tourists love to take a dip in the authenticity of every location. Each destination of ours offers something different or the other and endeavors to showcase the rich cultural and traditional brilliance of the region, thus promising you an experience that is as diverse as India.

Our country has numerous palaces, forts or havelis. These properties, since a long time, were kept untouched; but over the years, many of them have been converted to heritage hotels. Our endeavour is to restore such property to its original condition so that it gives an experience of living in the royal era.

When it comes to heritage hotels, no two properties are alike. Guests can enjoy walking around the country's first heritage village, use the furniture of that period or witness the fine architecture of 200 years old cluster of temples and forts and many more such experiences across our hotels spread over 37 locations. This is what stands as a foundation for a unique staying experience we aim at providing."

In the context of "perfect destination wedding venue" Mr. Nayar added "A- Palace wedding trend in India has been there since long, but for the past decade, it has seen a huge rise with not just national but international personalities opting for the same. WelcomHeritage has a range of properties which offer a unique experience of royalty mingled

with a splendour which no big hotel can offer. These wedding venues bring guests and couples closer to the heritage and culture of our country and give them a chance to enjoy the bygone era with modern day facilities & comforts. Weddings at WelcomHeritage make couples feel like a Maharaja and Maharani and at the same time, they are easy to manage. When it comes to cost, our properties offer value for money and experience to be cherished for a long time.

During wedding season some of our properties like WelcomHeritage Bal Samand Lake Palace, Jodhpur, WelcomHeritage Kasmanda Palace, Mussoorie, WelcomHeritage Ayatana Coorg, Wel-

comHeritage Woodville Palace Shimla and others remain completely sold out. In fact, WelcomHeritage Woodville Palace Shimla hosted lots of celebrities including the marriage of popular TV Actress Rubaina Dilaik and Abhinav Shukla and film shoot for the movie - Raima Sen starrer - The Overcoat."





*A Heritage Hotel by Prime*

300 years of Old Elegant Fortified Palace Hotel

Luxury Heritage Hotel

It revives the gracious lifestyle of princes of Rajasthan  
and the heritage of India.



Destination Wedding



Leisure Stay



Film-Shoot



**DANGAYACH**  
GROUP

**CHOMU PALACE HOTEL**

Chomu, Distt : Jaipur ( Rajasthan )

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## Qila Mubarak: The Majestic

ApeejaySurrendra Park Hotels Limited (ASPHL) is happy to announce that it has been selected by the Department of Tourism and Cultural Affairs, Punjab to upgrade and operate Ran Baas part of Qila Mubarak, Patiala as a Heritage hotel.



Qila Mubarak was built by the first Maharaja of Patiala, Baba Ala Singh in 1763 and stands in 10-acre complex in the heart of the Patiala city. The sprawling complex houses the QilaAndroon (Inner Fort) or main palace, Ran Baas the guesthouse and the Darbar Hall. The majestic fort is an outstanding example of a synthesis of the late Mughal and Rajasthani architectural styles. Ran Baas was the guest house for the Maharaja of Patiala's guests and will now be developed into a 28-room luxury boutique hotel reflecting THE Park Hotels' design ethos, and its quintessential hospitality experiences. The palace

will have an all-day dining, bar, spa, and multiple indoor and outdoor banqueting spaces with THE Park's Anything But Ordinary services. Priya Paul, Chairperson, ApeejaySurrendra Park Hotels Ltd. said, "I am delighted that we will bring Ran Baas back to life as a jewel-like Heritage hotel under THE Park Collection. Punjab is special for us as the roots of ApeejaySurrendra Group are in Jalandhar. We are thankful to the Government of Punjab for entrusting us to partner with them to make Ran Baas a showcase for Punjab, nationally and internationally."

Vijay Dewan, Managing Director,

ApeejaySurrendra Park Hotels Ltd. remarked, "We are honoured to add the iconic Ran Baas to our collection of heritage hotels which include THE Denmark Tavern and THE Park Chettinad. We are equally pleased that Zone by The Park, Amritsar would open in the State within a few months to cater to a new audience. We look forward to more openings and growth in the region."

THE Park Collection has hotels in Goa - THE Park Baga River and THE Park Calangute; heritage hotels - THE Denmark Tavern in Serampore, and THE Park Chettinad. Ran Baas hotel is slated to open in 2022, post-restoration.

## Bestowing Moment

InterGlobe Hotels Private Limited has been conferred the prestigious 7th IGBC Green Champion Awards 2020 under the category of 'Pioneer in large scale adoption of green buildings in hospitality sector in India'.

InterGlobe Hotels Pvt. Ltd. has been involved in the development of around 6 IGBC green Ibis hotel projects so far in the country. The award was presented to Mr. JB Singh, President and CEO, InterGlobe Hotels in a virtual event organised recently.

The Green Champion Awards is an annual flagship event organised by Indian Green Building Council (IGBC), part of CII. The award is the most prestigious honour bestowed by IGBC upon the leaders of the green building movement in India. In line with the global spotlight on people and health, the theme for this year is: 'Hygiene, Health and Wellbeing' in Green Built Environment. Each

year, organisations are felicitated as recognition of the efforts of organisations that strive to further advance green building movement in the country. Commenting on the win, Mr. JB Singh, President and CEO, InterGlobe Hotels, said that, "We are honoured and delighted to be the recipients of the prestigious 'Green Champion award'. Our teams work with a deep commitment to ensure best ethical practices are adopted, and this recognition would go a long way to motivate us to remain steadfast in this effort. It is our belief that the natural environment is a vital part of our business environment and this must form a part of our strategic perspective. We also believe that as a leading and a responsible industry

player, we have a special role and responsibility to confront the challenges of climate change and sustainability and take a long term and a broad view. We will continue to remain committed to this effort and I would like to congratulate our teams, and everyone involved in our company who continue to work behind the scenes, helping us set new benchmarks."



## Stay More, Earn More

Sheraton Grand Chennai Resort and Spa delightfully introduces "Stay More, Earn More", exclusive staycation packages which offers endless experience for their dear travelers with a chance to earn bonus Marriott Bonvoy points.

Staycations have become one of the trendiest holidays currently and the true meaning of staycation is best experienced with family. Staycations include taking day trips to local attractions and explore the local area and this is exactly what Sheraton Grand Chennai Resort and Spa has in store for you with their diverse packages so you can avail some of the best deals.

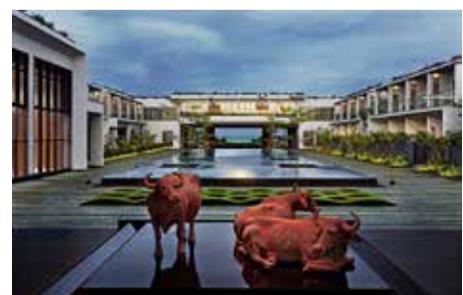
"The Family Leisure Package" offers endless experience with exclusive inclusions to rejuvenate. With the resort just a drive away, revive and revitalize in style and dine in at your chosen venue. Their specialty restaurants Pelican Deck, C Salt, The Reef and Pintail Lounge have scrumptious delicacies and exotic beverages. Indulge in some mouthwatering local and modern food prepared by the exceptional culinary team with utmost care and safety. Pamper your taste buds with your favorite

dishes and dwell into the stunning views of the Bay of Bengal with some enchanting music that makes it a perfect location for socializing over a few drinks. The package includes buffet breakfast, lunch and dinner; complimentary kids' laundry and a massive 50% discount on interconnecting rooms for kids above 12 years.

"Romantic Package" is one of the best gifts you can give your partner to create a memorable experience. The package includes customized breakfast, chef's special candle light dinner at Upper Deck, bottle of wine, special welcome amenity, complimentary cake and an engaging activity of the day to firm the bond of love.

"A Day at The Beach" Package let's you be one with the nature to relax and refresh. If you want to derail a mundane existence and spend quality time with your family, then this package is just for you.

Brighten your week day and unwind by availing these exciting inclusions like customized lunch, super discount of 20% on all services offerings at the resort. The day packages allows 5 hours of room utilization, so you can rest and rewind or finish your pending work commitments. With the festivities around, plan your stay or a day outing at the resort as we effectively take charge and make it a memorable experience.





# Mandalay Hall Reopens Its Door for Art Enthusiast

Mandalay Hall, Kochi's very own Art hotel, reopens its door for art enthusiast with Vol. 2 of its signature Art Residency and Exhibitions.

## • T3FS Desk

Nestled in cobbled bylanes of Mattancherry, Mandalay Hall is a landmark building in the once residential Jewish quarters. Inspired by the history and beauty of the heritage structure, the hotel is crafted with an unforgettable experience bridging Kochi's past and present.

Mandalay Hall is a two-hundred-year-old building, which now operates as a luxury hotel with a focus on art. The five suite rooms or 'Galleries' of the Mandalay Hall Concept Hotel host immersive installations created by different artists who are invited by a chosen curator. This year the Vol.2 of the residency is curated by the internationally acclaimed artist Bose Krishnamachari and features talented young Malayalee artists such as AnjuAcharya and DibinThilakan. In the unique, one month

residency both the artists stayed in one of the hotel's luxury rooms, each of which served as an immersive three-dimensional canvas that they transformed with their creative vision.

AnjuAcharya created an artwork on the theme 'My body and the Birth of my Child' for the hotel gallery. The theme represents the journey of motherhood through the series of images portraying the nine months of experience; the journey which is the becoming. On the other hand, DibinThilakan curated 'Ode to Home' a series of works in different mediums where home plays the center subject. Her work is an attempt to praise these walls with hopes for the future. This provides a unique opportunity for lovers of art to live inside the installation and in that sense be a part of it.



The installations in the rooms are site-specific and temporal, lasting only for two years, after which a new set of artists and designers take-over the space. The Mandalay Hall Art Residency Vol. 1 hosted a stellar line-up of emerging and established national and international talent that included Giuseppe Stampone, Jigesh Kumar, KartikSood, KatyayiniGargi and MithraKamalam.

Mandalay welcomes patrons to experience this rich art-filled space to host their own unique events. And, the lovers of art can now book a Gallery at the Mandalay Hall Concept Hotel to live inside an installation and experience art in a completely unusual and unprecedented way.



# Yummy bole Tummy!

In the mood for Schezwan Fried Rice? Well, Chef Sadaf Hussain makes it three times more exciting for you with our one-of-a-kind Triple Schezwan Fried Rice recipe! With just a little bit of rice and a dash of Schezwan Chutney and Veg Manchurian Masala, you can recreate this dish in your own kitchen.

**•T3FS Desk**

**For Rice & Noodles:**

- 2 cups of chopped vegetables (carrot, onions, french beans, capsicum)
- 4 cups (400g) boiled rice (leftover rice is best)
- 1 pack (150g) boiled Ching's Veg Hakka Noodles
- 2 tbsp Ching's Schezwan Chutney
- Oil
- 1 cup cornflour

**Method:**

For the rice and noodles preparation:

- Heat 4 tbsp oil in a pan and stir-fry chopped vegetables for 2-3 minutes
- Add boiled rice and boiled Ching's Veg Hakka Noodles.
- Now stir fry for 2 minutes.
- Add Ching's Schezwan Chutney and mix well and cook it for 1-2 minutes.
- Remove it to a serving plate and top it up with crispy noodles.

For fried/crispy noodles:

Dust Ching's Veg Hakka noodles with cornflour and fry until crispy and golden brown.

**For Manchurian Gravy:**

- 2 cups of grated cabbage

- 1 tsp chopped ginger
- 1 tsp chopped green chili
- ¼ cup besan
- Salt to taste for Manchurian balls
- 250ml water
- Oil
- 1 packet Ching's Veg Manchurian Masala

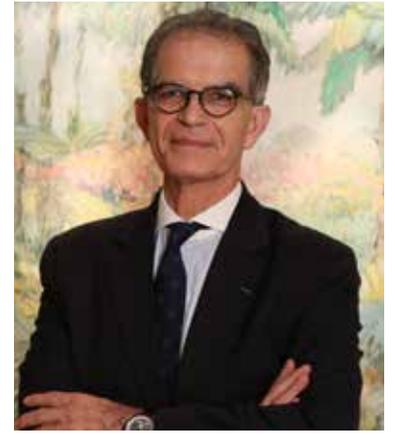
**Method:**

- For the Manchurian balls – take grated cabbage and squeeze water from it. In a bowl mix cabbage, chopped ginger, chopped green chili, besan and a pinch of salt. Now mix well.
- Make small balls and deep fry on a slow flame until golden brown.
- Now mix Veg Manchurian Masala in water.
- Heat 2 tbsp oil in a pan and stir-fry vegetables (onion, carrot, and capsicum) for 2 minutes.
- Add masala mixture and Manchurian balls and bring them to boil.
- Simmer for 2-3 minutes, for thicker gravy simmer for 3-4 minutes.
- Add spring onions for garnish.
- Serve this with rice and noodles dish prepared.

**Chef's Tip:**

You can make this dish using left-over rice as well

# Perfect blend of Love and Joy



**“L’Opéra is set to repeat its success of NCR in other metro cities and regions of India soon.” – By Kazem Samandari, Executive Chairman, L’Opéra**

**Q. What inspired you to start L’Opéra in India?**

Understandably there were more than just one reason and inspiration for starting L’Opéra in India. My love for India, the country I had discovered when I was barely 17 years old, the size of the potential market, the unique opportunity this project represented to bring the French (culinary) culture to the heart of the Subcontinent and thus promote the friendship and understanding between these two great civilisations and last but not the least the opportunity for a father to support the ideas and project of his son were the main inspirations behind L’Opéra.

**Q. Describe L’Opéra in one sentence.**

The quintessence of authentic and unique French culinary culture, aesthetics and “savoir vivre” that has found its home and expression in a wonderful setting of a millennial civilisation.

**Q. What’s your earliest memory of baking?**

Like for all of us, the earliest memories of baking I have, go back to my mother who not only baked with ingredients but with love. Obviously, we all have also our favourite bakery and pastry items which remind us of our childhood, adolescence and later, our adult lives. Now, as far as my own experience is concerned, I made my hand by baking meringues and preparing chocolate mousse and crème caramel. I must confess that dozens of eggs, good amounts of cream and milk as well as chocolate and sugar were sacrificed before, finally, the meringue succeeded, the crème caramel found the desired consistence and the chocolate mousse obtained the necessary texture and taste.

**Q. What was the greatest challenge you faced while starting a bakery in India?**

This is really a good question which I often have to ponder to answer, and which puzzles me again and again each time I try. I may surprise you if I said that that I found none of the challenges we faced really “great”. When we started L’Opéra some 10 years ago, I already had a history of 40 years of professional experience in different sectors of industry and had worked in over 60 countries on all continents. Let me put it this way, it was not the enormity of the challenge or challenges which we had to deal with but their different nature which we had to address. Worrying about electricity and water supply, the quality and consistency of the ingredients, availability of qualified, reliable and trustworthy staff, setting up an efficient logistics infrastructure and learning how to navigate the local

bureaucracy were different challenges to those we would have faced back at home in France.

**Q. What is the most rewarding part of owning your own business in India?**

Being able to be the first and the best in our sector, being able to create a brand and a new category, being able to bring the best of France’s bakery and pastry products to India and train from the pool of so many talented and willing persons and finally interacting with customers and patrons who appreciate what we do are some of the most rewarding aspects of creating and owning this business in India.

**Q. What is a typical day like for you?**

As you can imagine, my routine, like that of most of the citizens of the world, had to adapt to the realities of the Covid pandemic. Yet, some of the elements have remained the same. I typically wake up shortly after 6:00 AM, prepare breakfast for the family and do some housework. I then pray and meditate for about 40 minutes followed by 30 minutes of exercise which contains both stretching and cardio elements. After breakfast with my wife – the best part of the day – I work until about 6:00 PM or 7:00 PM, skipping lunch, with most of the business meetings via web and occasionally outdoors in our garden. I then prepare dinner and continue to work for another couple of hours after our meal. Occasionally, before sleeping, which is rarely before midnight, we watch series on Netflix to distract ourselves. Before the pandemic we had a very active social life which occupied us 4-5 evenings every week.

**Q. How do you hope to see your bakery grow within the next year?**

Prior to the lockdown, we had an expansion plan which entailed opening outlets in several Tier 1 cities over the next 36 months. We are currently re-examining these plans in the light of the new circumstance. What is sure is that L’Opéra is set to repeat its success of NCR in other metro cities and regions of India soon.

**Q. We’ve all had a baking fail, or in my case, several. Can you describe your worst baking disaster?**

I think I will never forget the 40 or so eggs I used for my first meringue. I believe this (disastrous) experience has marked me for life...

**Q. Are there any new things on the horizon?**



The challenge in our industry is to find the right balance between the classic and the modern, the old and the new within the limited space available in the outlets. The plain croissants, the chocolate and almond croissants, the eclairs, the macarons, mille feuille, baguettes, sour dough breads such as Pain Paysan, Pain de Campagne and many more foundational products must be part every French bakery and pastry operation. Yet, one needs to innovate. Our new range of Vegan pastries, teacakes, posh toasts, delicious savoury crêpes and many more exciting products fall into this category.

**Q. Please share any of your message with our readers.**

As a Baha’i, I was raised in a family which believed in the unity of God, the unity of all religions and the unity of mankind. I am so happy that with L’Opéra, which is the sixth start-up I have been associated with, my family and I can bring joy, happiness and unity to the customers whilst savouring and enjoying our products in the privacy of their homes or in one of our outlets in an atmosphere reminiscent of Paris.



# Burma Burma Launches in The City Of Joy!

Burma Burma, India's only authentic Burmese restaurant and tea room has opened doors in Kolkata.

• T3FS Desk

The brand is known for its unique tastes and flavors from Burma. Burma Burma, a creation of childhood friends Ankit Gupta and Chirag Chhajjer, has opened its latest and largest outlet in the ever buzzing Park Street, Kolkata after making a mark in Gurgaon, Delhi, Noida, Bengaluru and Mumbai.

Burma Burma is your go to place to experience the culture, tradition and flavors of Burma in all its authenticity. The brand takes pride in bringing to you the unique and secret heirloom recipes that are a part of founder, Ankit Gupta's Burmese heritage. The menu at Burma Burma has constantly evolved over the years and reflects the delectable fusion of treasured family recipes with discoveries of the team's extensive travels across the length and breadths of the land of Pagodas. Burmese cuisine is greatly inspired by its neighboring countries, native tribes and ancient traditions. At Burma Burma, you are sure to experience all of it through the rich tastes and aromas you will relish with each bite.

"We are extremely happy to introduce Burma Burma to Kolkata, the city known for its rich culinary heritage. The city has a deep rooted connection with Burma and our goal is to bring Burmese cuisine to the forefront by adding a touch of finesse to the dishes that we love. We have taken a contemporary approach by exploring the wide array of ingredients and home-grown recipes to bring to you dishes that are unique in texture and flavor, yet every bit symbolic of the Burmese heritage." – Ankit Gupta, the restaurant's co-owner, and a third generation restaurateur.

"We've wanted to bring Burma Burma to a city that has always been so close to our hearts and we are thrilled to have finally opened doors here in the City Of Joy. Kolkata's outlet is our largest outpost and also the first one to be spread over 2 floors. We wanted our guests here to have a unique experience, hence we planned a 13 ft live dessert counter for the first time. Additionally, we've introduced a range of artisanal iced teas and a small plate menu for the Kolkatans to relish. We look forward to serving our guests with warmth and love" - Chirag Chhajjer, co-owner, Burma Burma Restaurant & Tea Room.



**Lifestyle**





# Bentley Motors: Sustainable Luxury Mobility Leadership

**Bentley Motors has outlined plans to become a global leader in sustainable luxury mobility with further details of its Beyond100 strategy revealed.**

• **T3FS Desk**

With the promise to offer truly sustainable luxury, Bentley will reinvent every aspect of its business to become an end-to-end carbon neutral organisation as it embarks on its second century. The target is driven by a transformation programme across Bentley's entire operations and products. This includes switching its model range to offer exclusively plug-in hybrid or battery electric vehicles by 2026, and full electric vehicles only by 2030.

The announcement highlights Bentley's plans to provide extraordinary mobility for the next century, evolving from the world's largest producer of 12-cylinder petrol engines to having no internal combustion engines within a decade, reinventing itself as a leader in sustainable luxury mobility. The Beyond100 strategic plan is an extension of two decades of forward thinking, innovation and achievement. Acutely aware of the responsibility to consider its environmental, social and economic impact, Bentley has transformed its 80-year-old headquarters into the UK's single carbon neutral luxury car factory. In parallel, the luxury marque has grown to operate in more markets than ever before, 68, while creating a long-term, consistent, sustainable business model, a truly solid basis to build for a second century.

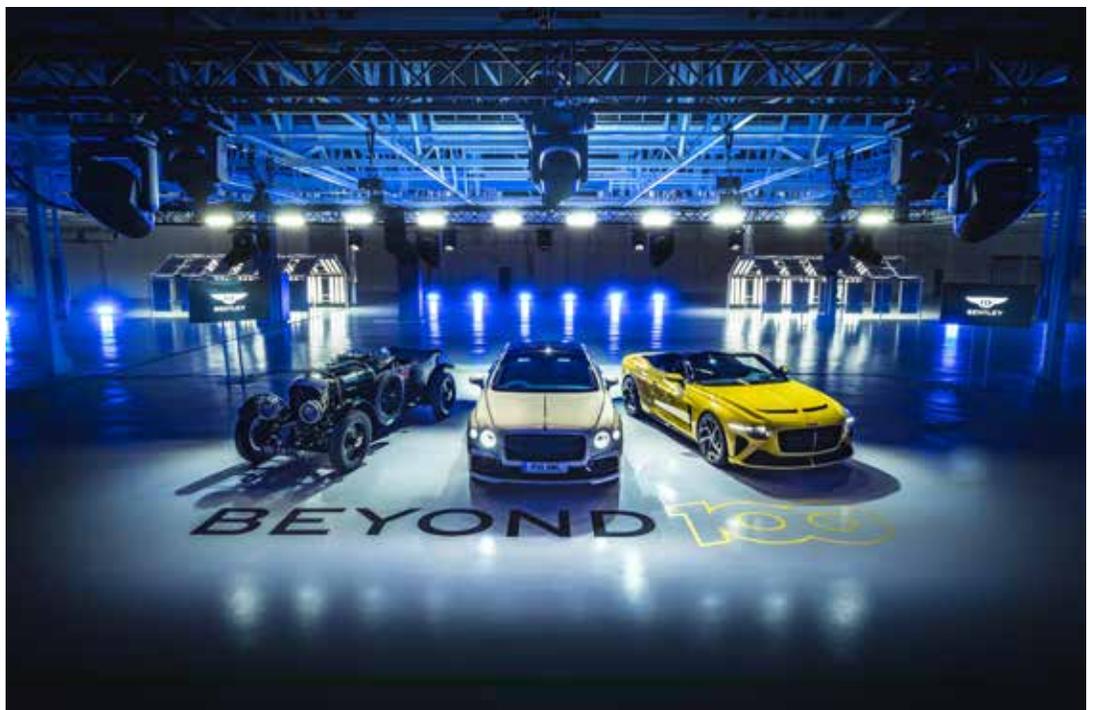
**End-to-End Carbon Neutral**

Bentley's aim to become an end-to-end carbon neutral luxury car brand by 2030 will be underpinned by a structured, business-wide sustainability programme. This includes the development of electrified models throughout the range, and further improvements on its operational

environmental impact, that of its tier one supply chain and collaborating with its retailer network. Bentley's approach to redefining its business model will be built around its accelerated journey towards electrification. Having already committed that every model line will be offered with the option of a hybrid variant by 2023, with Bentley's first pure electric model to be launched in 2025, Bentley is today announcing a move towards zero emission mobility.

Following the introduction of the first Bentley fully electric model in 2025 - Bentley's first

cradle to grave fully carbon neutral car - Bentley will exclusively offer plug-in hybrid and electric models only within its range in 2026. By 2030, this will change to battery electric vehicles only. Bentley's electrified future was previewed with the reveal of the all-electric EXP 100 GT concept car in its centenary year, which also featured a multitude of sustainable materials. These included 5,000-year-old copper-infused Riverwood, traditionally produced wool carpets and a leather-like textile upholstery made from a bi-product of wine-making. Bentley will continue to use



only sustainably sourced materials throughout its current, and next generation of cars.

Last year, Bentley's production facility in Crewe became the first luxury automotive factory in the UK to be certified carbon neutral by the Carbon Trust. This followed two decades of implementing innovative solutions, including a water recycling system in the paint shop, local tree planting, installation of a 10,000 solar panel carport, taking the total number of on-site solar panels to 30,000, and a switch to renewable-only electricity sources. The Crewe facility will continue to improve its environmental operations. By the end of this year, all suppliers will have passed a sustainability audit, verifying their sustainability credentials. In the future, by the end of 2025, the company intends to reduce its factory environmental impact by focusing on energy consumption, CO2 emissions, waste water, use of solvents in the paint process and becoming plastic neutral. This will result in a climate positive factory by 2030, actively reducing levels of carbon in the atmosphere, while in parallel the business invests in renewable energy and forestation projects.

**Financially Resilient and Recession-Proof**

Achieving sustainable luxury mobility relies heavily on a sustainable business model, and Bentley's aim is to become the world's benchmark luxury car business, financially resilient and recession-proof.

The challenging economic situation caused by the COVID-19 pandemic resulted in Bentley undertaking its biggest change programme in a century.

This change programme was driving for consistent financial resilience through rapid productivity improvements across the business, and a fundamental restructure. Previously announcing a voluntary release and redundancy programme with the aim of a workforce reduction of 1,000 permanent colleagues, this figure was reduced to 800 colleagues, including around 200 contractor positions.

Furthermore, the success of this voluntary release programme has resulted in a much smaller number of those remaining at risk of compulsory redundancy, less than 10, although Bentley continues to investigate opportunities to avoid this outcome if possible.

The results from this comprehensive cost and investment structure has placed the business in a position to achieve a positive financial performance for the full year 2020, in spite of the extenuating external circumstances. This platform will create a sustainable, consistently profitable business model for the next 100 years.

**Extraordinary People**

Achieving sustainable value creation is in large part down to the growth and collaboration of Bentley's extraordinary people. Designing and building Bentleys of the future will require a greater diversity of talent, achieved by retraining in some areas and by developing and attracting a wide-range of talent including digital innovators and creative thinkers.

Bentley will continue to work with local schools and colleges to develop local talent in South Cheshire, building even closer links with the



*Adrian Hallmark, Chairman and Chief Executive Officer of Bentley Motors*

Since 1919, Bentley has defined luxury grand touring. Being at the forefront of progress is part of our DNA - the original Bentley boys were pioneers and leaders. Now, as we look Beyond100, we will continue to lead by reinventing the company and becoming the world's benchmark luxury car business.

Driving this change includes, and also goes beyond our products, delivering a paradigm shift throughout our business, with credibility, authenticity, and integrity. Within a decade, Bentley will transform from a 100 year old luxury car company to a new, sustainable, wholly ethical role model for luxury.

Crewe Engineering & Design UTC, which Bentley is a founding partner of. This includes becoming the employer of choice in the automotive sector with a clear brand, vision, mission, values and purpose. Bentley is focused on attracting diverse candidates and is targeting a management population of 30 per cent by 2025 that is truly diverse, increasing today's figure of less than 20 per cent.

The company is committed to handcrafting cars in Crewe for the next 100 years, whilst also preparing for a digital future, and has confirmed it will be investing in two new Research and Development buildings, a vehicle test centre and a dedicated launch quality centre. This expansion and greater focus on digitalisation reinforces Bentley as a values-led organisation, matching customer values of sustainability, innovation and collaboration, which is more important than ever in a digital world.

**Redefining For The Next Century**

Redefining digitalisation throughout the organisation extends to many of the brand's valued customers. Bentley is building a network of connected services individual to the customer achieved through product visualisation, co-creation and a digital journey. This will deliver a truly 360 degree, curated customer experience.

As well as accelerating the product journey towards electrification, Beyond100 opens a new era for Bentley's bespoke division, Mulliner, which now has a three-portfolio structure comprising Mulliner Classic, Mulliner Collections and Mulliner Coachbuilt. The recently revealed Bacalar signifies the start of this new age as the first member of the Mulliner Coachbuilt family and incorporates elements of the sustainable materials showcased in EXP 100 GT.

For 100 years, Bentley has defined grand touring. To maintain the brand's reputation for delivering extraordinary customer journeys, means appealing to existing and new luxury customers who seek socially acceptable brands, driven to be pioneers and role models of sustainability, with Beyond100 placing Bentley Motors firmly at the vanguard.

**DO YOU KNOW?**

- Bentley aims to be end-to-end carbon neutral by 2030, with Crewe operations climate positive thereafter
- Confirms move to full electrification – PHEV or BEV only by 2026
- By 2030, switching entire model range to battery electric vehicles
- Two new PHEV launches planned in 2021
- Committed to reduce factory environmental impact by 75 per cent by 2025 against a 2010 baseline – including plastic neutral
- Fully supports Volkswagen Group ambition of going beyond two degree target of the Paris Climate Agreement
- Targeting truly diverse talent – 30 per cent of management population to be diverse, increase from less than 20 per cent
- Holistic Beyond100 programme transforms every aspect of the 100 year old company



# 2021 INFINITI Q60

**The bold 2021 INFINITI Q60 sports coupe's best "look" may be looking out for its driver.**

• **T3FS Desk**

This year, the INFINITI Q60 adds more standard safety features to more grade levels. Offered in three well-equipped grades: PURE, LUXE, and RED SPORT 400, the Q60 remains focused as a driver's car that appeals to discerning tastes, even now with more advanced safety equipment.

For example, every 2021 INFINITI Q60 is equipped with Automatic Collision Notification with Emergency Call and rain-sensing wipers. Q60 LUXE models now are equipped with a suite of active safety and convenience features such as Blind Spot Warning, Around View Monitor with Moving Object Detection, Lane Departure Warning, Intelligent Cruise Control, Distance Control Assist, and more.

The range-topping and thrilling INFINITI Q60 RED SPORT 400 adds for 2021 an advanced climate control system and revised details such as gloss black grille surrounds and matte black carbon fiber interior accents.

Every 2021 Q60 is powered by an award-winning VR-series, twin-turbo V-6 that makes 300 or 400 horsepower — depending on grade level — shipped to the rear or all four wheels via a confident, electronically controlled seven-speed automatic transmission with manual shift mode with Downshift Rev Matching.

The Q60's opulent interior returns, dressed in Graphite leatherette in PURE models, or premium

semi-aniline leather appointments in Graphite or Stone in LUXE models, Gallery White, or dynamic Monaco Red on RED SPORT 400 models. Slate Gray and Grand Blue join the Q60's color palette this year along with Pure White, Black Obsidian, Graphite Shadow, Majestic White, Midnight Black, and Dynamic Sunstone Red, which is newly available on Q60 LUXE grades.

The 2021 INFINITI Q60 arrives at dealers in the U.S. later this year, with other key markets to follow.

**Performance to thrill**

Every Q60 pulses with INFINITI's award-winning, twin-turbo 3.0-liter V-6 that spins out 300 or 400 horsepower and 295 or 350 pound-feet of torque, depending on grade level. Rear-wheel drive is standard on all models, while INFINITI's sure-footed Intelligent All-Wheel Drive system can provide all-weather confidence when equipped. A slick seven-speed automatic transmission with manual shift mode and Downshift Rev Matching helps to keep the Q60 in its wheelhouse for efficiency or performance, depending on the driver's preference. To support the driver without interruption, the Q60 uses Adaptive Shift Control to hold gears long around corners or hills. When the road turns even more interesting, Sport mode dials up the transmission's shift patterns to hold

gears for longer.

In the Q60 LUXE and PURE trims, the powertrain duo delivers 300 horsepower at 6,400 rpm and 295 pound-feet of torque across nearly the entire rev range, from 1,600-5,200 rpm. The engine is among the most advanced developed by INFINITI; lightweight aluminum construction, high-pressure direct injection, and integrated exhaust manifolds help the engine produce power on-demand with competitive fuel economy returns.

The performance pinnacle, the Q60 RED SPORT 400, spins the twin turbochargers up to 240,000 rpm to extract up to 400 horsepower and 350 pound-feet of torque from the VR-series 3.0-liter V-6. Regardless of output, the V-6 use a water-cooled intercooler to efficiently and quickly chill air entering the system for better throttle response and increased fuel economy.

All models feature standard Rack Electronic Power Steering that's linear and confident, which can be configured through the Drive Mode Selector included on every Q60 coupe. Available on RED SPORT 400 is INFINITI's Direct Adaptive Steering® that transmits the driver's inputs to the wheels faster than a mechanical linkage system and can reduce the number of inputs required by the driver and help to reduce fatigue on long-distance drives. When equipped, the Direct Adaptive Steering® system can be configured in Personal, Standard, Snow, Eco, Sport, and in RED

SPORT 400 models, Sport+.

Two suspension systems offered on the Q60 give drivers flexibility and confidence to drive to their specifications. Standard on all Q60 models is a four-wheel independent suspension system with front aluminum double wishbones and a rear multi-link configuration. Dual flow path shocks are used at all four wheels, and 26.5-mm front and 20-mm rear stabilizer bars provide confidence while cornering. Exclusive to RED SPORT 400 models is a Dynamic Digital Suspension that delivers enhanced ride comfort and agility thanks to adaptive dampers that continuously adjust to provide ideal performance.

Two driveline options are available for the INFINITI Q60. Rear-wheel drive is standard on all grades of the Q60, and Intelligent All-Wheel Drive is available for every grade. When equipped, the system offers enhanced road-holding and grip for all-weather confidence and can distribute up to 50% of available torque to the front wheels. When not needed, the system reverts to 100% power toward the rear wheels for better efficiency and a sporty feeling behind the wheel.

### Daring design

The 2021 INFINITI Q60's dynamic shape and powerful stance underscore its strength and agility but doesn't sacrifice its grace and elegance. The long hood of the Q60 gives it an athletic profile and striking silhouette and emphasizes its front-engine, rear-drive, sports-coupe attitude. The muscular body lines are taut and flowing, stretching across the Q60's body. INFINITI's signature design cues are visible on the coupe: the double-arch grille, crescent-shaped C-pillars, human-eye shaped headlights. Dual exhaust outlets with chrome finishers punctuate the Q60's performance from the rear.

Standard on the Q60 is 19-inch aluminum-alloy wheels, while Q60 RED SPORT 400 models feature 20-inch aluminum-alloy wheels, which are staggered in width on rear-drive models. The dynamic wheels fill the wheel arches, visually lowering the weight of the car and further cementing its athletic proportions.

A sleek shape cuts a smaller hole in the wind, too. The Q60's drag coefficient of 0.28 is low, and zero front and rear lift aerodynamics help keep the car stable during spirited drives.

Inside, the tailored interior is fitted to the driver and coddles passengers. The supportive, high-back seats are ergonomic and all-day comfortable with bolsters to keep driver and passenger in place while cornering on twisty roads.

A choice of interior materials is available in the Q60: Graphite leatherette is standard on Q60 PURE models, while semi-aniline leather-appointed seats are newly standard on Q60 LUXE models for 2021 and available in rich Graphite or alluring Stone shades. Q60 RED SPORT 400 models offer stunning Gallery White with red contrast stitching or Monaco Red semi-aniline leather-appointed seats. Handsome brushed aluminum trim is standard and new for 2021, matte black genuine carbon fiber accents are available on RED SPORT 400 models.

All Q60s feature advanced Active Noise Cancellation that can hush noise inside the cabin

with phase-shifting technology to identify and quiet potentially harsh frequencies.

Like last year, the Q60 is available with a Bose® Performance Series Audio system with 13 speakers, Bose® Centerpoint® simulated surround tailored to the acoustics of the Q60's cabin. Polished metal speaker grilles enrich the acoustic performance while enhancing the distinctive look of the Q60's interior. Matched with Q60's noise-canceling technology, the fully immersive Bose® audio system transforms the cabin into the driver's very own audio lounge. Large dual touch-screen displays (8-inch upper, 7-inch lower) put vehicle and infotainment functions easily at hand to the driver and front passenger. A Wi-Fi hotspot is standard and can connect to the outside world, while Apple CarPlay® and Android Auto™ integration can bring the world inside via smartphone integration. INFINITI's comprehensive suite of advanced safety systems, INFINITI Safety Shield®, offers configurable assistance to help protect driver and passengers. The active and passive safety and convenience features include available Around View® Monitor, Intelligent Cruise Control and Distance Control Assist, Forward Emergency Braking with Pedestrian Detection, Lane Departure Prevention, Blind Spot Intervention® and Backup Collision Intervention. Newly standard on all models for 2021 is Automatic Collision Notification with Emergency Call.

### Three well-equipped grades

The 2021 INFINITI Q60 offers three handsomely equipped grade levels from which to choose. INFINITI Q60 PURE models are powered by a 300-horsepower VR-series, twin-turbo V-6, rear-wheel drive, a seven-speed automatic transmission with Rev Matching Downshift, INFINITI Intelligent Key with Push Button Ignition, dual-zone automatic climate control, two USB ports, signature LED headlights and fog lights, LED taillights, 19-inch aluminum-alloy wheels, power-adjustable front seats, brushed aluminum trim, leatherette-appointed seats, dual touch screens with smartphone compatibility software, active and passive safety features, and much more.

Q60 LUXE models build on those models and are equipped with semi-aniline leather-appointed seats, a power sliding moonroof, heated front seats and steering wheel, Blind Spot Warning, Backup Collision Intervention, Lane Departure Warning, Forward Emergency Braking with pedestrian detection, and more. An Essential Package goes further with the Advanced Climate Control System, Navigation with Lane Guidance, a power tilt and telescoping steering wheel, and more.

The Q60 RED SPORT 400 returns with thrilling performance from its high-output V-6 that can produce up to 400 horsepower, 20-inch wheels, uprated sport brakes with red calipers, Dynamic Digital Suspension, and exclusive matte black carbon fiber exterior trim accents. A ProACTIVE package for 2021 offers Direct Adaptive Steering, Lane Departure Prevention with Active Lane Control, Adaptive Lighting with High Beam Assist, and more.



#### DO YOU KNOW?

- All models powered by twin-turbo, 3.0-liter V-6 with 300 or 400 horsepower
- Fiery, expressive Dynamic Sunstone Red makes first appearance on Q60 LUXE
- Dynamic coupe offers thrilling performance and opulent amenities
- Q60 LUXE grade stands out for amenities and style

# Rolls-Royce to accelerate future aerospace technologies

**A new project led by Rolls-Royce with support from the ATI Programme will make future aerospace servicing technologies a reality.**

**• T3FS Desk**

Engineers will work on 20 technologies that will reduce disruption for airlines and lessen our environmental impact by repairing components rather than scrapping them. Other industries such as nuclear and off-shore renewables will also benefit from the project.

**Technologies include:**

- Snake robots which travel inside jet engines to access complex parts, enabling repairs which are not possible with today's tools;
- Engine sensors which send us data from the sky and allow us to better predict when engines need maintenance;
- Inspection and analysis tools to inspect parts buried deep within engines while they are being repaired;
- Advanced automated repair technologies targeting parts which cannot currently be repaired, meaning they do not need to be scrapped.

Miniature maintenance and inspection tools as well as new repair technologies will be used on our existing engines such as the Trent XWB, while

engineers will explore how to repair and maintain aerospace materials and components for future low-carbon engines, including electric technology.

They will work on inspection and repair solutions for composite fan technology, which reduces the weight of a jet engine and will be used in our next-generation engine design, UltraFan®.

**The new technologies have the potential to avoid substantial amounts of CO2 every year by:**

- increasing the time engines are available to fly, avoiding unnecessary maintenance;
- reducing scrappage by repairing more components, rather than replacing them;
- reducing the movement of people and parts by using more digital inspection techniques and key-hole surgery for engines.

Some of the technologies will have multiple uses and will benefit several other industries. For example, miniature chemical analysis tools can be used in nuclear power generation where

human access is restricted. High-tech cameras and algorithms will help to identify damage on components in sectors as diverse as security and off-shore wind turbines.

Work has begun on the project – known as REINSTATE – in Derby, UK and will continue for more than three years, in conjunction with universities and SMEs including Roke Manor Research, BJR Systems, Clifton Photonics, the Manufacturing Technology Centre, the University of Nottingham, the University of Sheffield, and the University of the West of England.

The REINSTATE project is supported by the ATI Programme, a joint Government and industry investment to maintain and grow the UK's competitive position in civil aerospace design and manufacture. The programme, delivered through a partnership between the Aerospace Technology Institute (ATI), Department for Business, Energy & Industrial Strategy (BEIS) and Innovate UK, addresses technology, capability and supply chain challenges.



**Dr Ian Mitchell, Chief of Technology – Repair and Services, Rolls-Royce**

Our latest engines are quieter and cleaner than ever before, substantially reducing CO2 emissions. This programme will take that one step further by improving how we service our engines, creating technologies which will reduce waste, avoid emissions and minimise disruption, while laying the foundations to service the gas turbine and hybrid-electric engines of the future.

**Nadhim Zahawi, Business and Industry Minister**

Our aerospace industry is leading the way in developing new technology to make air travel greener, backed by Government investment to spearhead new innovations. I am excited to see one of these projects go live today, which will see Rolls-Royce developing technologies to potentially slash thousands of tonnes of CO2 per year - a fantastic example of the how the industry can help us make strides towards our wider net zero ambitions.



**Mark Scully, Head of Technology for Advanced Systems & Propulsion, ATI**

Through-life services are a critical aspect of ensuring propulsion systems continue to perform efficiently and with minimum impact on the environment. The ATI welcomes this project to the ATI Programme portfolio and are pleased to see a wealth of expertise from the supply chain and academia supporting this important development.

**Ian Campbell, Executive Chair of Innovate UK**

This project represents the coalescing of aerospace innovation excellence in the UK supply chain and academia, and is the culmination of research and development to deliver technologies that place the UK at the forefront of in-service engine performance.





# Ell Bee



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# A Cup of Good Health

Herbea, a brand providing holistic experience with infusion teas derived from super foods and from the ancient science of Ayurveda, has recently launched its eclectic variety of products.

**H**erbea has been conceptualized as a confluence of legacies, expertise, and vision to create a path to a balanced and healthy lifestyle. The founders have endeavoured to re-create the age-old culture of infusion teas to suit modern lifestyles. More products will be added going forward.

Herbea teas have been curated keeping in mind the varying modern-day sensibilities and lifestyle requirements. There are seven different variants including DIGES - TEA for better digestion, STABILI – TEA for fighting diabetes by maintaining



sugar balance, DETOX – TEA for removing impurities from body, COOLING – TEA for cooling the mind from hectic schedule, IMMUNI - TEA for helping improve immunity, DE-STRESS TEA to calm down the nerves, AGILI - TEA for better metabolism. The teas are made of ingredients endorsed as highly effective in

the science of Ayurveda such as fennel, punarnava, country rose, ananta, coriander, amla, triphala, ginger, among many others.

*Rating: 08/10  
Comment: Mood  
Altering Magic*

**Mr Indraneel Chitale, Co-founder, Herbea**

A healthy lifestyle and strong immunity are the cornerstones to holistic well-being – something that has been underscored by the recent pandemic as well. It is therefore important that our food habits and what we eat, reflect the same. Ayurveda is an age-old practice and herbs have since time immemorial helped heal and improve the human body greatly. Herbea brings together 11 generations of Ayurvedic wisdom packaged in a modern avatar to its consumers through a variety of teas. We will also be launching other products soon.



## Men need skin care too!

As compared to women, the skin of men has more collagen and elastin that makes their skin thick and firm and, hence, the signs of ageing appear much later as compared to women. Therefore, it is important for men as well to take care of their skin by following a cleansing routine. By keeping this in mind Qraa Men comes up with the products for Men's skin care.

**Q**raa Men Arabica Coffee Scrub  
This natural body scrub is specifically formulated for cellulite, stretch marks and age spots with caffeine that comes from the best Arabica beans. This rejuvenating blend with regenerating, highly moisturising and exfoliating oils and salts is impressive. It is enriched with the goodness of natural ingredients like Almond oil, Coffee Bean Extract, Kaolin Powder etc. It helps to reduce the appearance of stretch marks, scars, uneven skin tone and different signs of ageing.

**De-Tan Kit for Men**

The Kit contains three exclusive products 'Qraa Men De-Tan Cleanser', 'Qraa Men De-Tan Scrub' and 'Qraa Men De-Tan Face Pack'. The products are formulated with the goodness of rare and certified natural ingredients. It helps repair sun damage instantly, removes stubborn tanning and protects the skin against sun damage.

**Haldi Chandan Face Scrub**

It is enhanced with the goodness of natural ingredients like Sandalwood extracts, Turmeric extracts, Walnut Shell beads, Almond oil and Moringa butter etc. It helps to remove dirt, grime and other impurities from

the skin, reduces blackheads, pimples and acne. It revitalises the skin and helps remove stubborn acne, pimple marks and scars. This scrub helps detoxify and refresh the skin in an absolutely herbal manner while providing for the necessary protection against the day to day damage of the skin.

**Haldi Chandan Face Pack**

The Haldi Chandan face pack is specially formulated with the powerful goodness of Sandalwood, Turmeric extracts and a combination of other certified ingredients. It helps to unclog pores, removes blackheads, whiteheads and acne while preventing pimples and other breakouts and reducing excess oil and other impurities.

**10 in 1 Hydra Boost Moisturizer**

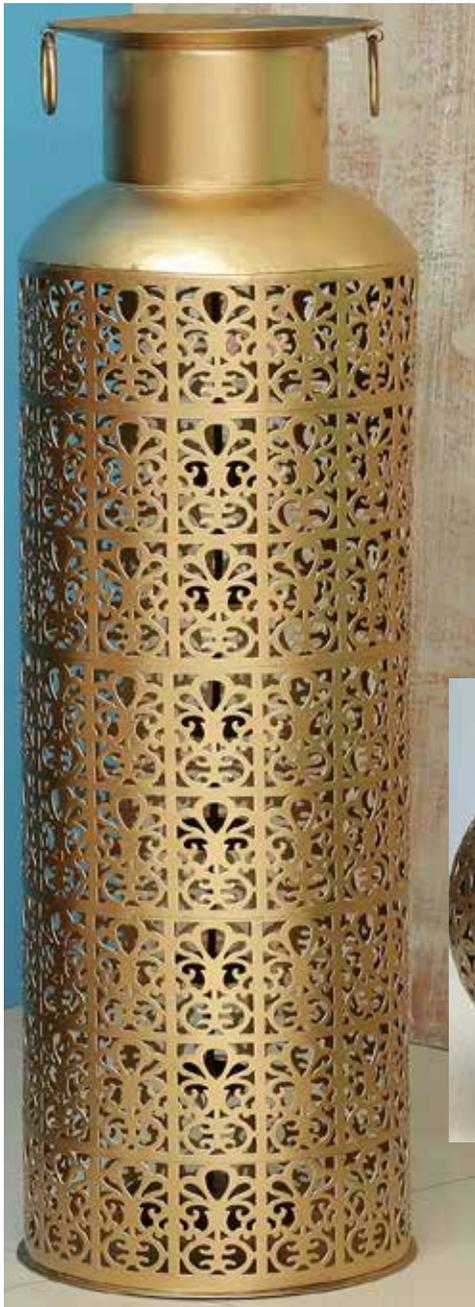
It is specially formulated with rare natural ingredients like Mineral cocktail, Blue Algae, Passion fruit oil etc. It helps to reduce pigmentations, lightens skin tone and helps in the necessary protection of the skin against sun damage. The skin quickly absorbs it. It comes with anti-ageing advantages that keep the skin soft, supple and radiant.



*Rating: 08/10  
Comment: One stop  
destination for  
Men's Skin Care*

# Gateway for your Home Decor

Diwali is celebrated as an occasions when good prevails over bad and light drives away darkness. Celebrated in the season of Fall, it is also an opportune occasion to highlight the importance of spreading warmth and light as the days get shorter and nights become darker.



Vedas Exports has created an all new pooja collection which highlights the traditional Indian heritage in design. These are meticulously crafted items which can be used at homes for worship and can also serve as excellent festive gifting options. All the products have been exquisitely carved and unique design elements have been integrated to create an aura of classic detailing and contemporary styling. The intricacy of these home lighting products' designs will enchant with the craftsmanship and the diffused lighting effect created by them. Made of Iron and Call, they have beautiful jaali work representing floral shapes and traditional Indian design elements which perfectly synchronize with the festive spirit and



cultural relevance. The price point of the collection starts from 1500 going up to 10,000 INR. Further, Vedas Exports have made the collection priced in a way that there are items catering to different budgets and make it easier for the buyers to choose the right product for their gifting needs. The emphasis has been to ensure that each product creates the 'wow' factor and enhances the appearance of your interior décor during the Diwali festive season!



*Rating: 10/10  
Comment: One stop shop  
for your home decor  
recommendable*

# #maa ke haath ka khaana

Conceptualised with the aim to of adding “maa ke haath ka pyaar” and add a homey vibe to their dishes “Trupt - maa ke haath ka khaana” as its name suggests makes you feel satisfied after its scrumptious meals.



Based in Lokhandwala, Mumbai, Trupt is a cloud kitchen started by Mrs. Bansari Bhagat, who endeavors to bring back old traditional Indian recipes passed on through generations from her ancestors. These recipes are tested, tasted and made with perfection and lots of “maa ke haath” ka touch. Along with that, most of their traditional recipes, tweaked and made with healthier ingredients to match the nutritional needs. However, take utmost pride in keeping the traditional taste and flavours intact. At Trupt, the team truly believe in “Atithi devo bhava” which simply translates to “The guest is god” and hence leave no stone unturned when it comes to their guests that is the customers, happy and satisfied with the recipes from their cloud kitchen. While talking about the inception of Trupt, Mrs. Bansari says, “The pandemic has built a sense of purpose for my team and has made us want to provide the taste and goodness of home cooked meals that can easily please the appetites of everyone that we serve. Bringing in the goodness and rich heritage of the Indian cuisine, we believe not just in delivering food but offering our consumers with unique and memorable experiences and

stories. It is something that has motivated me to reach out to more people through our website and pushed us towards telling tales woven with love around recipes as we embark on this journey.”

The team at Trupt strives and works harder to provide the best quality of dishes that offers the homeliness of “maa ka haath” no matter how far away one is from home. Mrs. Bhagat also adds, “We’ve learnt one thing is the last few months of the lockdown that people now consciously choosing to eat home cooked food irrespective of the lockdown owing to the hygiene and health factors. That has proven to be a plus point for us as a team. The pandemic has proven to us, that no matter how much a person loved restaurant food, they always find comfort in “ghar ka khana” and we aim to fulfill that craving by offering a range of delicious meals.”

Initially started in the year 2007 as a little home food delivery till 2013 and later revived in the pandemic period of 2020 to cater to as many people as possible and deliver homemade goodness to their doorstep.



# Explore synergy of body, mind and soul

Cleansing your body and detoxifying your mind from negativity is a key to a happy and long life.

The hectic routine, long hours of work and daily stress leave us with little time for ourselves. Opting for a wellness retreat is a proactive approach to take charge of your health and ensure overall well-being. Set amidst verdant greenery and tranquility of Nature, the Nimba Nature Cure Village, spread over 23 acres, is a holistic wellness destination to rewind and rejuvenate from the hectic lifestyle.

The word 'Nimba' denotes a mystical tree that is a repository of health benefits and is an epitome of perennial health and well-being rather than just a disease-free human body. Imbued with a vision to inspire people to live a healthier, longer and better life by following a natural lifestyle, Nimba aims to disrupt the wellness space through its array of offerings. Nimba's curated offerings embody a judicious blend of western and natural treatment to enable one to lead a rejuvenating, stimulating and healthy life.

A key value proposition of Nimba is the meticulously- curated plans to cater to every individual. Each treatment reaffirms the effectiveness of the Naturopathy to identify the exact pain points and endorses a holistic approach to maintain good health throughout life.

Speaking about the uniqueness of this holistic approach, Jayant Bokadia, CEO, Nimba Nature Cure says, "Most of us have a fast-paced lifestyle entrenched in realities that keep us estranged from our natural-selves. This leads to an imbalance of mind, body and soul and triggers the onset of various diseases such as depression, gastrointestinal ailments, musculoskeletal conditions, reproductive disorders and much more. Our bodies are

resilient, capable of self-healing and purging various health disorders if we ensure that this balance remains stable through self-discipline. At Nimba, our goal is to help people to eliminate these imbalances by enabling them to explore a harmonious synergy of mind, body and soul. Our approach is based on ancient wisdom and traditional practices backed by modern science and professional guidance to provide the best naturopathy ecosystem for healing."

Nimba not only offers a post-disease cure through collaboration with various leading hospitals in India but also offers an array of wellness programmes as a proactive approach to ensure well-being. This wellness programme follows a multi-dimensional approach through an amalgamation of yoga and meditation, Ayurveda, naturopathy, physiotherapy and a disciplined routine. A serene wellness abode endowed with state-of-the-art amenities and set amid lush greenery, expanses of organic farms to live in harmony with Nature and meditation caves to reconnect with the inner self are some of the highlights of the wellness program. To date, Nimba has successfully helped people from diverse backgrounds to tackle complex medical conditions like addiction, psoriasis, acid refluxes, obesity, hypertension, diabetes, and even MS. There are also corporate wellness plans to help professionals to de-stress and fully charged to get back to work. Nimba has also conducted workshops and awareness programs for top management professionals to

help them incorporate wellness practices into their daily lives.

Nimba's retreat programs are designed with a scientific approach to ensure maximum results in a short duration of time. They are based on a combination of therapies like ayurvedic treatments, meditation, raga therapy, acupressure, physiotherapy, reiki, hypnotherapy to heal the body through cleansing and detoxification and ensure overall well-being.

The facilities at Nimba are built to encourage people to adopt a naturopathy and disciplined lifestyle as a key to health and well-being. Encapsulating an array of offerings under one roof, Nimba is a one-stop solution for health enthusiasts as well as those who wish to embark on the challenging yet fulfilling journey of self-healing, through the goodness of naturopathy.



A fashion runway scene featuring three models. The central model is wearing a white, long-sleeved, high-collared dress with a pleated waist and a full skirt adorned with intricate gold embroidery. She is flanked by two other models wearing similar white dresses with subtle gold detailing. The background consists of vertical gold poles, creating a dramatic, textured backdrop. The text 'India Runway Week Virtual edition Season 2' is overlaid in a stylized, cursive font across the middle of the image.

*India Runway Week  
Virtual edition Season 2*

The maker of the first ever virtual fashion week in the country rolled with its second season, India Runway Week in action from October 18 to October 21, 2020 with an amazing line-up of young & Veteran designers.

India Runway Week virtual edition of season 2 wasn't streamed pre-shot fashion films like other fashion weeks but it streamed fashion shows by designers on various India Runway Week social media Platforms.

Designers like LaconetHemant, Amit GT, AshimaLeena, charuPrashar, JaivikNari, Anandbhushan, Virtues by Viral Ashish& Vikrant, PoonamBhagat, Ekam, Chandrani Singh Flora, Abhinav Mishra, Varija Bajaj, Saaj by Ankita, Peelikothi by Ambica and many more showcased their collections.

Viewers also witness Avon Watch me now show which presents Avon of today and its purpose to transform women's lives for the better. Avon Watch me now show presented by Designer PoonamDubey and the showstopper was desi Rihanna, 'RaneeKujur'.

AvinashPathania, Founder, IFFD, said "We started this virtual fashion week in 2019 under India Runway Week banner, before anyone. This time we set a benchmark to it and I promise you that at India Runway Week, Virtual Edition of Season 2, you will get to witness hundred percent virtual fashion shows"





# Look Stylish This Winters

**This section talks about the hottest and the most stylish look that works for all seasons, i.e. party look. A look that is easy to apply and suits all face types. Get the most lustrous complexion, irresistible eyes and radiating lips. The look of the season is sultry smoky look with trendy lips and strong eyes.**



**Follow these simple steps and glam up for the party!**

**A. Pre-Make Up Treatment**

- For a healthy and glowing skin use Foaming Cleanser which helps to rinse off impurities of the skin.
- Next, apply Toner on facial skin to lighten and refresh the skin tone.
- Apply White Day Fluid on appropriate areas to keep face moisturized and protected from the UV rays. This is the key routine to follow for getting a fresh look.

**B. True glamour begins with the base of the skin:**

- Apply a concealer under the eyes to even out the skin and then apply a foundation base evenly on the face and neck.
- Use a compressed powder to settle the base with finesse.
- Highlight your cheeks by applying a shimmery rouge along the hollow of your cheek and cheek bones.

**C. Now for the ultimate party look, follow these four simple steps:**

- Apply the Eye Liner starting from the inner corner of the eye in a thin line that gradually becomes thick for a sensual movie goddess eyes.
- Apply lots of mascara to get the fluttering eye effect
- Use a subtle shimmer shade over eyelids to complement bold lips.
- For lips, use lip liner over the entire lip and along your lip line. Use this tip to get more defined lips and also helps keep your lipstick in place for longer .
- To get the trendy party pout, apply lipstick over the lip liner and you are ready with the look! The latest bold colors for the season would be Red, Orange, Burgundy and Pink.

**How To Apply - Foundation**

- Use foundation in gentle tapping motion, from inner corner of the eye, work all the way around the eye and up to the tip of the eyebrow.
- Always begin along the centre line of the face and blend outwards towards the corners of the face to create evenness, blending down past the jaw line and into the neck.
- For the final finishing touch, sparing application not only evens the make-up out, but also helps avoid an overly made-up



**How To Apply – Eye Make-up**

- Use the eye pencil from inner corner of your eyes, follow your lash line outward, giving a fuller lash effect.
- For luxurious lashes use mascara stroke towards the nose with the inner lashes, straight up with central lashes and towards the temple with the outer ones and get fanning, fuller effect results.

**How To Apply - Lipstick**

- Apply lip base as a primer. Ensure even, smooth application, as this lays the base for a perfect finish.
- Then shape your lips using lipstick brush for a perfect shape. Begin at outer edges and work in, meeting in the middle of your lips.



# Prediction for November 2020 by Poonam Sethi

“The more you give, the more you receive” is the motto of renowned Tarot card reader and holistic healer, Poonam Sethi, lives by. She has studied Feng Shui and Tarot card reading at several institutions across the globe and has, through extensive self-study, practice and perseverance, mastered the art of guiding people from the present into the future to precision.



### ARIES

Sudden activity, unusual correspondence, and movement in your affairs and in the lives of others will lift your spirits and change your frame of mind. New ideas or opportunities concerning your business will put a new slant on life. You won't be able to get what you want out of a relationship so let go.

Lucky color: Coffee brown  
Lucky number: 3



### TAURUS

You will be overreactive, overindulgent and overemotional and could also be troubled by a weight problem. You will be relieved about a financial matter; expect to receive payments, cheques or money orders. Since you will be unable to control external conditions you will realise that you must change internally and will want to revise your attitude and the way you react or deal with what is happening.

Lucky color: Red  
Lucky number: 5



### GEMINI

A frustrating attempt or aborted plan will cause a disappointment but in no time at all the situation will reverse itself. Your work will be well received and you will be praised for its quality and thoroughness. You will also be afforded the opportunity to advance your position or make more money and your romantic life will take a surprising turn.

Lucky color: White  
Lucky number: 1



### CANCER

Tensions will ease off and you will have a renewed sense of clarity about yourself and the world around you. You will also experience career satisfaction, recognition and improved financial conditions. You will be distressed by a problematical homelife but will soon find relief in solitude.

Lucky color: Brown  
Lucky number: 6

LEO



Business is going to take an upward swing and you will enjoy being productive and reaping returns on investments and new enterprises. You will put things together in your mind and come to a final synthesis which will bring a deep feeling of gratitude or contentment. You may suffer from anxiety attacks or will have problems with your legs. A surgery could be suggested.

Lucky color: Indigo  
Lucky number: 8

VIRGO



If you want to unite with someone and your intension wavers you could miss your chance because while you're dallying he/she could move in a different direction. You'll get together with someone on an idea or partnership and will also be making revisions in your work or presentation in order to increase your earnings or make your returns more lucrative.

Lucky color: Orange  
Lucky number: 4

LIBRA



A situation will arise with one who will exert a great deal of power or influence over you but you will be steadfast in your goals or intension and if challenged will take up the gauntlet and win. You will be fortunate in money matters and in resolving business and emotional dilemmas. No physical disability or physical handicap will keep you down.

Lucky color: Pink  
Lucky number: 2

SCORPIO



You will have problems with business associates and will be troubled by your encounters with them. In matters of heart, you will fear that things are not going to come together or work out. When you least expect it and from a source you least expect you will be assisted or advanced in your finances, profession or social life.

Lucky color: Black  
Lucky number: 8

SAGITTARIUS



You will want to make it on your own, be financially independent, own your own business or work out of your home, and a new direction or course of action is going to be proposed that will encourage that wish. You will feel ill and cranky and will fear the worst so you will indulge yourself by eating and drinking too much. Go easy.

Lucky color: Fluorescent green  
Lucky number: 7

CAPRICORN



This is a very good time for embarking on new projects. Problems will be solved and you'll attract whatever you need in the way of help or assistance. You will soon receive a license or legal certificate. A message from an admirer will brighten your day. There will be emotional discussions between you and a family member and you will try to sort things out.

Lucky color: Grey  
Lucky number: 5

AQUARIUS



You're going to be directing your energies towards material gain or profit and will soon begin a new venture with someone you like very much. You will buy yourself a new car or consider a change in job. A health condition especially related to the joints needs medical attention. A travel overseas is indicated.

Lucky color: Sea green  
Lucky number: 3

PISCES



Even though your finances are improving in some areas you will still be worried about money on the whole. Be willing to wait, but don't compromise your self-esteem or avoid "warning" signs. A health condition will need attention; this could be anything ranging from an upset stomach to a sexual disorder.

Lucky color: Yellow  
Lucky number: 7



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### Special Ayurvedic Health Programmes for Weight Loss (Duration: 14 to 21 nights)

Unique individualized program's are created, with external herbal treatments and internal ayurvedic medicines to burn excess fat, to tone up muscles and to reduce weight naturally.

### Kairali's Special Package to Remove Stress & Strain (Duration: 7, 14 or 21 days)

Special ayurvedic massages with formulated herbal oils and steam bath to remove stress and strain for one to lead a fatigue-free life.

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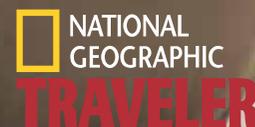
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