

T3FS

Trendy Travel Trade with Food & Shop

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PUBLISHER'S NOTE



Dear Reader,

When you will bring the January issue of T3FS you will see the wave of love whether its love story, wedding or honeymoon. Thank God to the sun having had come a full circle once again when we shall happen to say and hear "be my valentine, or i am your valentine" or come to witness some such instances in our neighbourhood grapevine, be it a literal or the social media type. But what exactly has the appellation valentine to with love? And even more can T3FS have an angle to story befitting its purview? Well! It seems we have. For as is the timing of expressing our love for each other contributing to either strengthening the bond or letting it go lax, the setting, the ambience is no less imperative in defining a love story.

Here is a feature on the places known for love and its expression in various shades and temporal settings, from myth to legends, triggering either a civilisation to be built up or a culture go down in history. As somebody had rightly said, had Cleopatra's nose been half an inch otherwise, history would have been different...

In hospitality, we focused on the hospitality industry for the ones who

dare to dream. According to the World Travel and Tourism Council (WTT), travel and tourism industry alone makes up for a significant 8% of the total world's jobs.

While moving to lifestyle we covered a lot about Valentine's Day. All around the world, February is known as month of love, roses, gifts and chocolates. But do we all know that from where and how all this began? St. Valentine's is said to be the core reason for the Celebrations of Valentine's Day. The history of benefactor St. Valentine is shrouded in mystery. St. Valentine's Day, is a combination of both Christian and ancient Roman tradition.

First of all let's unfold the hidden story of St. Valentine who lost his life on this very day in order to bring love, warmth and prosperity in the world. Though it's not clear that which St Valentine, this day was initially dedicated to, as two saints with this name share this day of love. Both of these saints were martyred in Rome; Valentine of Terni in around AD 197 and Valentine of Rome in around AD 496.

Vedika Sharma
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have an angle to story befitting its purview? Well! It seems we have. For as is the timing of expressing our love for each other contributing to either strengthening the bond or letting it go lax, the setting, the ambience is no less imperative in defining a love story.



Petra Hedorfer, Chief Executive Officer of the German National Tourist Board (GNTB) share about the assessment of the current situation in inbound tourism and a look ahead to the future of travel to Germany.

Romance in Greece

Pg20

Whether you are looking for an ideal honeymoon destination or just a romantic escape, the beauty and diversity of the Greek landscape forms the most romantic backdrop to celebrate your love.

Portugal is a country that you simply cannot skip. Named Europe's leading destination for the fourth consecutive year, Portugal bagged 27 awards at the World Travel Awards this year, it is in the top 3 of the 2020 Global Peace Index, the ranking of the safest countries in the world and is also the first country to receive the 'Safe Travels' seal from the World Travel & Tourism Council.

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#CantSkipPortugal
in 2021

The Hospitality Industry-For the ones who dare to dream

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According to the World Travel and Tourism Council (WTT), travel and tourism industry alone makes up for a significant 8% of the total world's jobs.

Everyone's heard this self-help platitude: We need to love ourselves before we can love anyone else. This may sound wise, but it misses a great truth; if we want to experience true intimacy, we need to be taught to love aspects of ourselves--again and again--by the people around us.

Love your
life and
soul

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Buy Now Pay Later

ZestMoney, India's leading AI-driven EMI financing and "Buy Now Pay Later" ("Pay Later") platform, released the findings from a customer survey conducted to understand how Indians are shaping up their travel plans for the coming year. The survey was conducted with a sample of 4600 respondents across key metros and Tier II/III cities in India.



The survey reveals that while over 75% respondents did not take a vacation in the last three months, over 57% are planning their next leisure travel in early 2021. Interestingly, an increasing number of people want to opt for domestic travel. Within India, Goa (53.1%), followed by Kerala (32.9%) and Shimla (31.4%) ranked high on the travel bucket-list.

Commenting on the trend, Lizzie Chapman, CEO & Co-founder at ZestMoney said, "The pandemic had halted leisure travel for many travel enthusiasts over the past year as they restrained their discretionary spends and focussed on savings. With the phased reopening across cities, consumers are gradually planning their vacations for the coming year. It's heartening to see that Buy Now, Pay Later is emerging as one of the preferred options to fund travel plans. The solution not only offers greater flexibility and convenience in managing expenses but is financially efficient too."

"At ZestMoney, we have seen a gradual uptick for the category with staycations, tour packages and domestic air travel driving the demand. We are witnessing a 50% month-on-month growth in customers opting for the Pay Later solution for the travel vertical on the platform," added Chapman.

Google: New Insight Tools for Travel Industry

As the Indian travel industry comes together to chart a path towards recovery, Google launched Travel Insights with Google. A website that provides demand trends to sector participants, be they a chain of hotels, a small travel startup, or a booking agent, Travel Insights with Google will help better understand pent-up travel demand and leverage insights from these tools for businesses to position themselves for recovery.

Based on user search data, the Travel Insights with Google tool can point to two kinds of time-specific trends, increasing confidence in decision making in this dynamic period. These are:

- **Destination Insights** - This tool will give a clear picture of the top sources of demand for a destination, and the destinations within countries that travellers are most interested in visiting - helping the industry map out a possible resumption of travel on specific routes and make choices about where to communicate with potential future travelers.
- **Hotel Insights** - Hotel Insights is designed to help properties of all sizes, especially small and independent hotels, understand where travel demand for their geography may be coming from, and get tools, advice and tips for making their businesses stand out online. For instance, in the month of November, growth in search interest for domestic travel to cities such as Shirdi, Chandigarh, and Bagdogra was strong. In this same period, travellers in Maharashtra, Karnataka, Tamil Nadu, Delhi, and Gujarat top the searches for accommodation options. The tool also provides granular insights into travel demand for single geographies split by Air travel demand and demand for accommodation.

2021 Challenge of the FiturNext Observatory

The call to participate in the 2021 challenge of the FiturNext Observatory, the FITUR observatory dedicated to promoting good tourism practises pertaining to sustainability, is still open.



All projects and initiatives that promote responsible tourism and contribute with decisions aimed at seeking equality and acknowledging the role of women in the industry still have time to register to participate.

Over 400 initiatives analysed for an unprecedented challenge So far, FiturNext has already analysed 400 initiatives and has held dozens of interviews worldwide. The high-quality proposals received contribute to female empowerment, whether regarding labour conditions, entrepreneurship or leadership.

The call for participation will remain open throughout the next few months. During the first quarter of 2021 the platform will announce the finalist projects for this edition, and in April it will announce the winners. Until then, the FiturNext team will continue to work on a programme that will be presented at the next edition of FITUR (from the 19 to 23 May 2021) and will show the amount and the quality of the initiatives submitted worldwide and which contribute their bit towards gender equality through tourism, a key driving force for the recovery of the sector after Covid-19.

India Tourism Mart 2021

Federation of Associations in Indian Tourism & Hospitality, the policy federation of all the national associations representing the complete tourism, travel and hospitality industry of India (ADTOI, ATOAI, FHRAI, HAI, IATO, ICPB, IHHA, ITTA, TAAI, TAFI) & cause partner AIRDA is holding its India Tourism Mart - ITM a buyer seller meet in a virtual format from 18th - 20th Feb 2021.

The buyer seller meet undertaken by FAITH in 2015 was inaugurated by the Hon. PM, Shri Modi. The one in 2018 was inaugurated by Hon. Union Cabinet Minister Mr. Piyush Goel and the one in 2019 was inaugurated by Hon. Union Cabinet Minister Mr. Nitin Gadkari along with Union Tourism Minister Mr. Prahlad Singh Patel.

The India Tourism Mart which has been actively supported by Ministry of Tourism is a highly vibrant marketplace. It has seen active attendance from over 250 buyers from over 65 countries having B2B interactions from hundreds of tourism exhibitors from India including most of the State Governments, hotel companies, tour operators and travel agents and tourist transporters.

The elite international buyers reflect a strategic mix of target countries which are critical, developed and under developing markets for India. The tourism verticals in which B2B interactions take place reflect a mix between leisure, adventure, mice, heritage and niche tourism sectors. Due to the pandemic, the format this year has gone virtual and online B2B interactions will be held between Indian tourism exhibitors and an elite group of global buyers who will be carefully selected from over 90 countries.

Maharashtra Tourism to Bounce Back Soon

Mr Aditya Thackeray, Minister for Tourism, Environment, Protocol, Government of Maharashtra, said that the region will see a major boost in tourism in the post-COVID era.

Addressing an Interactive session with FICCI Tourism Committee, Mr Thackeray said that tourism can be revived with a two-way approach, one to promote the destination and another by creating a destination and establishing a local industry around it.

"We have to divide the tourism experience into formal and informal experience." The Maharashtra Government and the department is working on ecotourism aided by sustainable goals, he said.

To encourage the tourist vibe, it is important to keep the tourists engaged, which needs larger connectivity. "We have funds allocated but it needs to be used wisely," said the minister. Thackeray said in terms of tourism and hospitality, a major boost has been given to the sector in the past month.

The Maharashtra government has rejuvenated the state's tourism sector with a focus on local heritage, culture, and history. "We have everything in Maharashtra," he said. The Sahyadri, white beaches and the state's tiger sanctuary continues to attract wildlife lovers and the growing number of visitors also highlights the eco-tourism potential. Elaborating on the government's future initiatives he said, it is important to narrate the history of Maharashtra to the tourists through its valuable heritage. "Historical monuments like the BMC building, the High Court and Wankhede Stadium will be open for day tourists," he said.

"I firmly believe that the travel-tourism-hospitality sector will generate major revenue and employment opportunities in the post-Covid-19 world," said Mr Thackeray.

Odisha launches three road trip circuits

Mr Jyoti Prakash Panigrahi, Minister of Tourism, Odia Language, Literature & Culture, Government of Odisha said, "The state of Odisha is doing very well across all sectors under the leadership of the Chief Minister, Mr Naveen Patnaik. Tourism is one of the main focus areas for the state. During the pandemic, Odisha Tourism took the opportunity to conduct extensive background work to revive Tourism and the results are what we are seeing today."

Addressing the 'Odisha Tourism Virtual Roadshow- 2020' held for the tourism fraternity from Kolkata, West Bengal, organized by Odisha Tourism and FICCI, Mr Panigrahi, said, "This an opportune time to reach out to the tour operators from West Bengal. Odisha receives 14 per cent of its tourists from West Bengal. The relation between the two states is like two sides of the same coin, with similarities in culture and cuisine. An MoU for joint promotion of tourism between the states will surely enhance the movement of tourists between the states."

Mr Vishal Kumar Dev, Commissioner-cum-Secretary, Tourism, Govt of Odisha, said, "We have taken the adherence to safety protocols very seriously. Odisha has conducted extensive training and workshops for all the tourism stakeholders involved on the safety measures and protocols. All the necessary steps have been taken to ensure that Odisha is ready to welcome tourists to the state. The biggest differentiator would be to generate the confidence of the tourists to travel and we collectively need to send a clear message that the destinations are safe to visit."

Ropeway making visit to Savitri Mata Temple

Pushkar, a small town near Ajmer has many religious sites and picturesque gems hidden for the devotees and tourists respectively. The Pushkar lake surrounded by more than 50 Ghats holds major significance in the Hindu culture. Livelihood and liveliness of the city revolves around the lake. It is believed that Lord Brahma dropped a lotus to the ground leading to the emergence of the lake. The Savitri Mata Temple is one of the gems of Pushkar city located at a high altitude on a hillock amidst expansive greenery. The Ropeway and the temple itself, offer unparalleled views, attracting non-religious tourism as well. It is located near the popular Brahma Temple, only one in India, and a trip to Pushkar is said to be incomplete without a visit to both the Brahma temple as well as Savitri Mata temple.

The temple has been receiving thousands of tourists every year in the month of Kartik (Oct-Nov), due to the popular Pushkar Fair, one of the largest livestock fairs in India. The Ropeway has been built and continues to be operated and maintained by Damodar Ropeway & Infra Limited, a pioneer in building the Passenger Ropeways, Material Ropeways and Ski-Lifts as well as bulk material handling plants. The ropeway has been making the holy journey to the temple convenient and memorable with its aerial passenger ropeway system erected on difficult terrain. The Aerial Ropeway constructed at a height of 202 metres, covers a distance of 720 meters in just 6 minutes, easing the strenuous climb for all age-groups of devotees and letting them be close to the divine.

Uttarakhand: A destination to enjoy holidays

Hotels all around Uttarakhand are geared up to welcome the tourist especially before Christmas.

Tourism Minister Uttarakhand Satpal Maharaj Ji said, "As weekends are coming close especially near Christmas. We welcome tourists and request people to enjoy the holidays following proper guidelines of the government for COVID-19."

Secretary Tourism Dilip Jawalkar said, "Uttarakhand offers the spirit of Christmas that is snow. We are happy to see good query of tourists who are planning to visit our state in the coming weekend. With proper guidelines in place we are confident that people will enjoy their holidays like previous years."

President Uttarakhand Hotel Association, Sandeep Sahani said, "We are receiving good booking from people of nearby places like Delhi, Chandigarh and others. Various hotels are offering discounts and organizing theme parties and cake mixing ceremony to celebrate Christmas like previous year."

Adding more in this he said, "This is very obvious that Covid has changed the scenario this year. We are making sure that the guidelines get followed properly by all the stakeholders and tourists as well." President, Nainital Hotel and Restaurant Association (NHRA) Dinesh Shah said, "We are receiving good queries for booking however celebration this year are on low key due to Covid. Officials regularly check hotels and restaurants to make sure everyone is following the guidelines."

Abhay Tripathi a hotel manager near Jim Corbet National Park said, "We are receiving a good booking before the long weekend. Tourists are very much attracted by our theme parties for Christmas, Music nights and others. We are making sure to sanitize our place and follow all the guidelines by the government to be safe amid COVID-19."



Love is all in the air

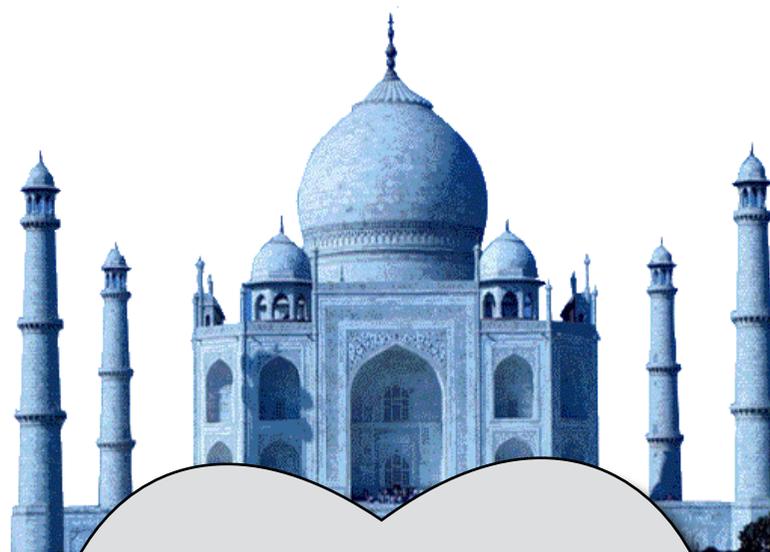
Thank God to the sun having had come a full circle once again when we shall happen to say and hear "be my valentine, or i am your valentine" or come to witness some such instances in our neighbourhood grapevine, be it a literal or the social media type. But what exactly has the appellation valentine to with love? And even more can T3FS have an angle to story befitting its purview? Well! It seems we have. For as is the timing of expressing our love for each other contributing to either strengthening the bond or letting it go lax, the setting, the ambience is no less imperative in defining a love story. Here is a feature on the places known for love and its expression in various shades and temporal settings, from myth to legends, triggering either a civilisation to be built up or a culture go down in history. As somebody had rightly said, had Cleopatra's nose been half a inch otherwise, history would have been different...

• **Vedika Sharma**

“A popular hagiographical account of Saint Valentine of Rome states that he was imprisoned for performing weddings for soldiers who were forbidden to marry and for ministering to Christians, who were persecuted under the Roman Empire. According to legend, during his imprisonment, he healed the daughter of his jailer, Asterius. A further ornamentation this story states that just before his execution Saint Valentine wrote her a letter signed "Your Valentine" as a farewell. Today, Saint Valentine's Day is an official feast day in the Anglican Communion, as well as in the Lutheran Church. Henceforth "I am your valentine or will you be my valentine" came into practice.”

Love is all around!

Love is all around! Yet history has picked up some special places where love has either reached divinity, as in the case of the nesc of Krishna and his Gopis in Vrindavan , where the vox of this divine cape is believed to continue even today into our modern times, when we hear the myth and the mystery of Nidhi Van, or has enabled two souls find life into mere living by experiencing this sentiment-as we endeavour to lay before you some best locales which are acknowledged for their captivity and magnetic charm in enamouring two souls finally establishing a love lock for the rest of their lives. While some are mere wailing monuments, shrines or even a barren ravine having become famous through ages for its association with any legend moaning about the cruel pangs of love, or where love must have found culmination in conjugal bondage, where two selves finally dissolve into each other and become a totally virgin ball of boundless possibilities.

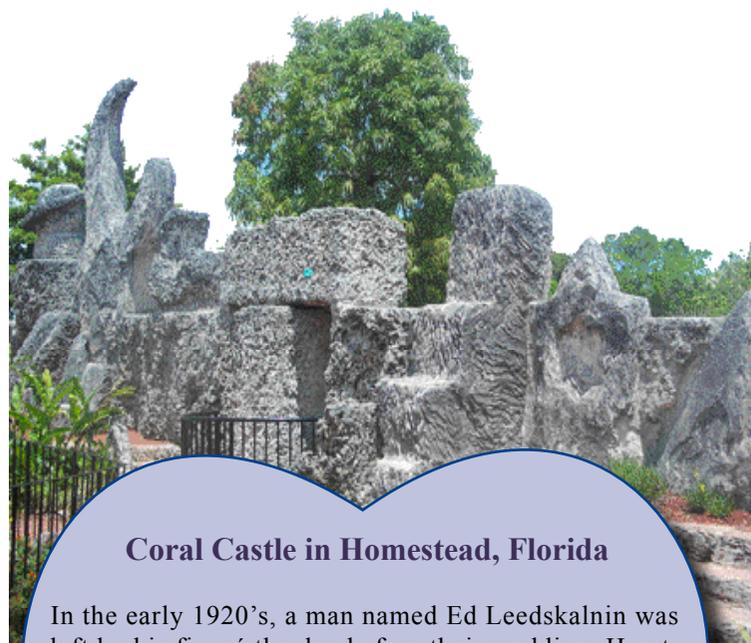


Taj Mahal in Agra, India

The Taj Mahal was built for love, but tragically as a mausoleum and in memory of love lost. After the death of his favorite wife, Mumtaz Mahal, Emperor Shah Jahan began building a tomb that would be the most resplendent monument ever built by man for a woman.



Love is not only between two souls, when love happens, it happens also because of the ambience. As i was hearing the other day, one of my colleagues speaking so passionately about her honeymoon trip to Manali, “ the air there compelled you to instil your dedication into your life partner and spend the rest of your life thus.” Probably this is why the tombs or obelisk of famous lovers, or even the unsung ones have become like shrines to those who seek immortality in love. For example,



Coral Castle in Homestead, Florida

In the early 1920’s, a man named Ed Leedskalnin was left by his fiancé the day before their wedding. Heart-broken, yet intending to leave the mark his undying love, Leedskalnin worked for 28 years on his tribute to his lost love. Working only at night, managing to move tons of stone, he built his lost beloved “Sweet Sixteen” an intricate and stunning castle made of coral.

Love is humane, but it also transcends to be Divine at times, when even gods and messiahs even are believed and sometimes even recorded to have chosen this earth as their own expression of this extremely unique yet absolutely essential emotion in existence---love. The Daksha Prajapati temple at Kankhal Hardwar, and its yajnya kund, seems almost burning with the fire altar and the succeeding eventualities, that as the legends say, when Shiva finally lost his sati, to the yajnya fire in which she immolated herself. Notwithstanding the humiliation by Daksha of her spouse the great Shiva. Turning into Natraj, its Shiva who performed the Tandava or the cosmic dance for first time ever, perceived by all music and arts lovers thus as the progenitor of music and dance.



Seeing the horrendous and all engulfing frisk of Shiva. It was Vishnu who finally took to finding a way by reducing the deceased body of Sati into fragments. The places where these body parts fell became pristine and came to be venerated and worshipped as the famous Shakti Peeth. Some such famous ones are like Kamarupa, Kamakhya Assam, Kalighat Kolkata, Naina Devi Uttarakhand, Jwala Devi Himachal Pradesh, and so on. We shall take this story and the places related with Shaktipeetham in some other issue. As of now we are discussing love and places associated with this beautiful emotion, even when it comes to the gods.



Swallow's Nest Castle: "Castle of Love" in Crimean, Ukraine

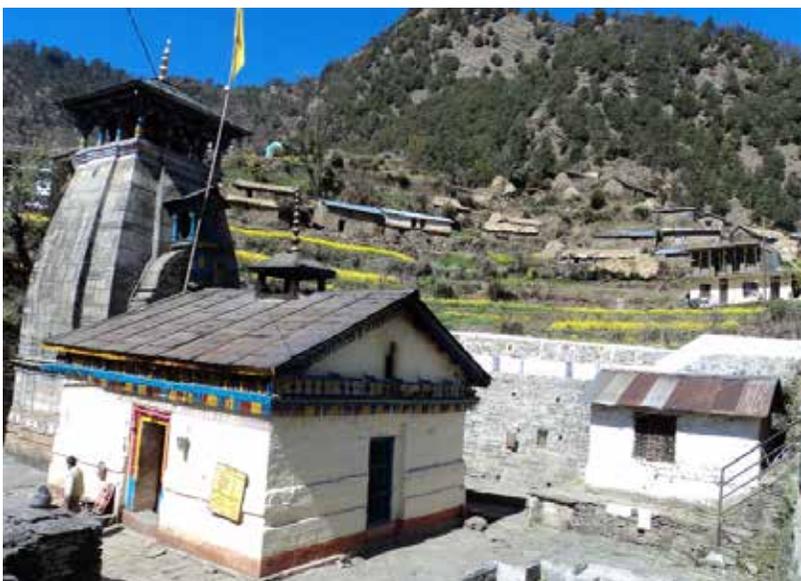
Built in 1912 near Yalta in the South of Crimea, the Swallow's Nest is one of the most romantic castles of Neo-Gothic style. The Swallow's Nest Castle was originally named "The Castle of Love." There is little proof that this "Castle of Love" was built for a great love . . . more like a lover's nest. Perhaps not constructed for true love but built for the purpose of making love. The public flocks to Swallow's Nest Castle to look over Ai-Todor Cape, the Black Sea, and to dine in the restaurant now within the castle's walls.



Winchester Mystery House in San Jose, California

This California "Castle" is a story of love and of tragedy, built less in an effort to remember her beloved husband and more for the love of her own life. Sarah Winchester, the widow of gun magnate William Winchester, believed that her life was endangered and that she was haunted by the ghosts of those killed by Winchester rifles. Her master building plan was only to keep continuous construction so she would be safe and perhaps live forever, or for as long as the house was being built. The Winchester Mystery House is allegedly haunted yet open for tourists. Love comes in all shapes, sizes, and colors as does tragedy.

As mythologies report Shiva took to absolute renunciation in the Himalayas, following the departure of Sati. Time passed by, eons and epochs later the nonchalant yet overwhelming meditative posture and presence of Shiva is believed to have enamoured Parvati to such an extent that she took to a die-hard penance in order to emancipate herself to deserve his attention finally, and love later. This is reportedly have taken place at Gauri Kunda in Uttarakhand, 5 kms away from Trijuginarayan, where finally their marriage of Shiva and Parvati is believed to have taken place. Even today there is a temple standing there with flame burning since perpetuity, as local myth goes and even scriptures also endorse. This flame is believed to have been burning since the wedding of Shiva with Parvati and its ashes are sought by newly wed couples for their conjugal bliss. One more interesting thing about this marriage and the place is that God Vishnu himself is believed to have performed the Kanyadan of Parvati to Shiva as Parvati's brother.



There are many more places in India which are associated with the love interest of gods and incarnations, two other such most important ones being Janak Pur Dham which today falls in Nepal and is accessible through road from the Bihar-Nepal border, where Lord Ram is believed to have married Sita, the tower being the Mathura Vrindavan groves by the banks of river Yamuna which stand witness even today of the eternal love between Krishna and the legendary Radha at one hand and Krishna's divine cape---Raas, with the gopis, the village maids of Nanda Gaon or village. As we saw in the opening of our story the grove of Nidhi van, is believed to be visited by divinity even today at the stroke of the midnight, but is opaque or intolerant to any human interference, as the legend goes, that whosoever has ever dared trespass to witness the nesc, has been deprived of their vision or other sources of receiving and recoding what happens inside. The myth is so strong that even today the grove is restricted to people entering at night and sentinels of the B.S.F keep a constant vigil on this.



Boldt Castle on Heart Island, New York

The most grand in the Thousand Islands, George Boldt gave his wife, Louise the five-acre Boldt Castle estate in the Thousand Islands on Valentine's day 1905. He had this medieval and Victorian architectural styled castle built as a testimonial of his love for his wife. One year before Boldt Castle was to be completed, Louise, aged 41, died. Broken hearted, George Boldt stopped the construction and never returned to the island. But there is a bit of a happy ending, drawn by the romance of the place, now couples come to be wed at Boldt Castle.



Stratford Castle in Durban, South Africa

Stratford Castle in Durban, South Africa, now is placed within Camelot Residential and Golf Estate, but it too started off as a kiss of inspiration from true love. The Castle's cornerstone on the North wing is engraved with Sir Walter Raleigh's immortal words: "But true love is a durable fire, In the mind ever burning; Never sick, never old, never dead; From itself never turning." The castle was built upon the spirit of those lovely words. Do you wish you could build a castle for your true love? How about buy one? Stratford Castle is for sale to the tune of \$365,000,000 and equipped with, among many things, a golf course within Camelot (and neighbors).

In medieval India also love has shaped many historical events. One such being the love story of Prithviraj Chauhan the king of Delhi and Samyukta of the Kannauj. Another story of passion worth mentioning is that of the obsession of Alauddin Khilji for Queen Padmini is worth mentioning. Padmini was the queen of Chittor and the wife of King Rawal Ratan Singh who defeated Malkhan Singh in a swayamvar and married her. It is said that reason for one of attacks on Chittor by Alauddin Khilji was to incarcerate Rani Padmini, who got bewitched by her stunning looks. But Khilji failed in his profane intentions as Padmini preferred to die embracing Johar than to give in to the whims of the Khilji invader.



Love has its own tales of authenticity from even abroad also. The very love between Jesus and Mary Magdalene, having had been denied till late recently is now gradually making its way into the collective conscious. More and more people are getting aware of Mary as not only a name associated with Jesus as his mother but the name is also being taken in circles which are gradually getting ready to accept this name as the wife of Jesus also, who had been denied her existence till even the last decade.

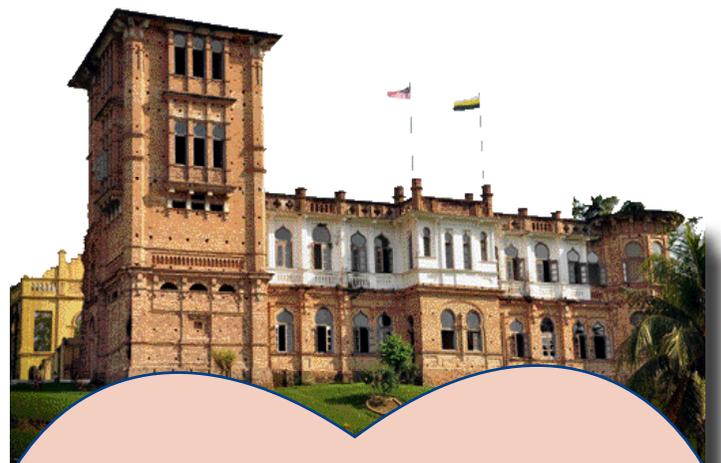


Very interestingly, in a stroke of genius of imagination and speculation the international best seller sets the placement of her tomb right beneath the pyramid at Louvre, Paris, France. Similarly the tomb of Antony and Cleopatra is also under dispute and controversy.



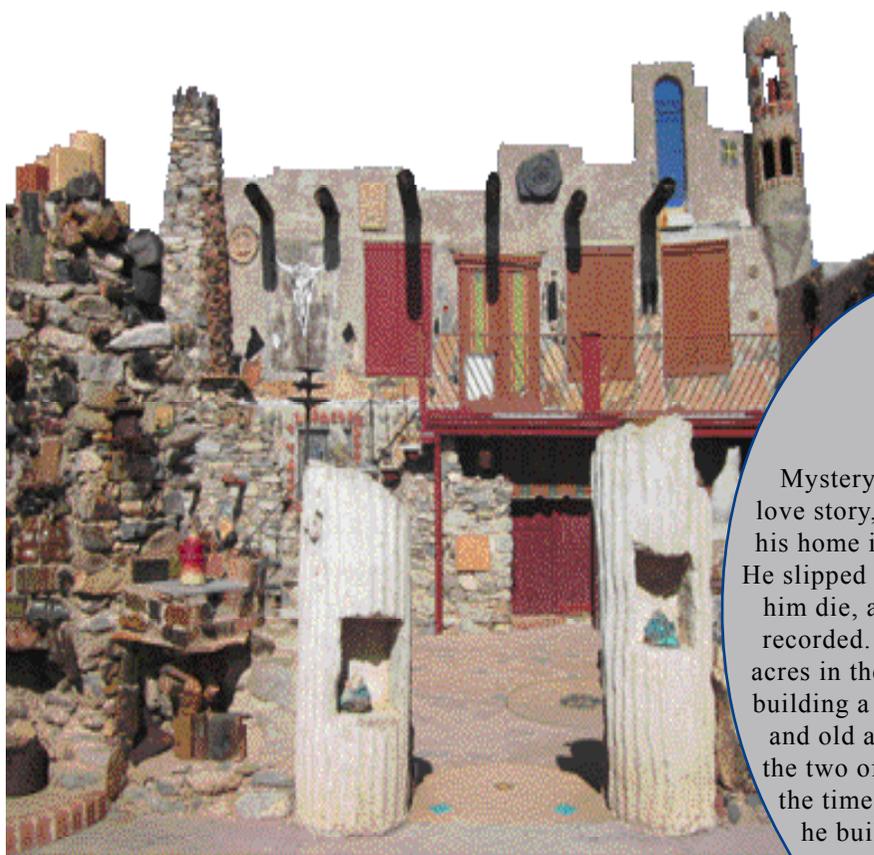
Dobroyd Castle in Todmorden, England

Dobroyd Castle at Todmorden started as a promise of love and turned into a honeymoon home. John Fielden, the son of a wealthy industrialist, fell in love with a local weaver girl, Ruth Stansfield. Fielden proposed to her, but she said she would marry him if he would promise to build her a castle on a hill. And he did it for her love. However, in a social climb to “immortalise the name of Fielden,” John sent his wife to finishing school in Switzerland to improve her education and learn social etiquette. Distance apart did not make the heart grow fonder, alienating the couple. When she died, he remarried. But John was crippled after being kicked by a horse and spent the rest of his life in a wheelchair. Love and tragedy



Kellie's Castle in Batu Gajah, Malaysia

Kellie's Castle is Malaysia's oldest castle and built for love by Scottish planter William Kellie Smith for his wife Agnes Smith. She missed home tremendously and had also blessed him with a son. Construction began in 1915, combining three architectural styles – Greco-Roman, Moorish, and Indian. A Spanish flu epidemic killed most of the 70 Indian construction workers. Kellie Smith built a Hindu temple near the castle to please the Indians and to restart construction. Kellie Smith left for England to fetch a lift for the castle tower, but he died shortly thereafter from pneumonia. Construction on the castle built for love was left uncompleted. The castle ruins are rumored to be haunted.



Mystery Castle in Phoenix, Arizona

Mystery Castle is a castle built for a princess. Sounds like a magical love story, but it started on a sad note of despair. Boyce Gulley left from his home in Seattle, sick at heart after being diagnosis with tuberculosis. He slipped away from his wife and daughter, who he did not want to watch him die, and began one of the most beautiful yet odd love stories every recorded. With his last few pennies, he purchased a mining claim of 80 acres in the foothills of South Mountain. He then spent the next 16 years building a castle by hand while waiting to die. He used natural materials and old abandoned artifacts. With the memories of his daughter when the two of them built sand castles on the Pacific beaches, memories of the times when she cried as the tide washed them back into the sea, he built the Castle Made From Love. His Mystery Castle would never wash away and she would have it forever. After Boyce died, his daughter, Mary Lou Gulley, discovered her inheritance and received the love offering of Mystery Castle.

Prasat Hin Phimai in Phimai, Thailand

The Legend of Pajitt and Orapima begins with a prince named Pajitt. The king wanted his son to take a wife, so Prince Pajitt traveled the countryside for months until he spotted a pregnant light-skinned woman. He considered her his soulmate, but he could not marry a widow. Instead, Pajitt planned to marry the unborn child when she, Orapima, reached the age of 16. As she grew, they fell wildly in love. Orapima was kidnapped, but Pajitt rescued her. While they rested in the forest, a woodsman killed Pajitt with an axe and stole Orapima. She killed the woodsman and returned to Phimai where she built a sanctuary, Prasat Hin Phimai. Heartbroken, she prayed for her true love and the reincarnation of Pajitt's spirit. Prasat Hin Phimai was built, painted, and sculpted on the inside with scenes from her life with Pajitt. One day, a young man saw her handiwork and was brought before her. She recognized Pajitt's spirit and they lived happily ever after. Today, in the small town of Phimai, lies one Thailand's most extensively restored Khmer temple complexes as seen above . . . the sanctuary and "castle of love" Orapima had constructed as she waited on her beloved Pajitt's reincarnation.



Jamaica: Reset, Recharge, and Relax

Jamaica with its astounding beauty and diversity of the landscape paired with the welcoming smiles and colourful language of Jamaicans keep visitors enthralled in the destination.

Jamaica is the place to visit when you want to reset, recharge, and relax. This is also the place to visit when you're in search of adventure and romance. And this is definitely the place for non-stop fun.

Even in the midst of a pandemic, Jamaica has won big at the 27th annual World Travel Awards 2020. Jamaica was named the World's Leading Wedding Destination and World's Leading Family Destination for the second consecutive year, and the World's Leading Cruise Destination, which it has won every year since 2006. Jamaica's Fleming Villa @GoldenEye and Round Hill Hotel & Villa were also awarded the World's



Leading Luxury Hotel Villa and World's Leading Villa Resort, respectively.

In a year which has been

beset by the global pandemic, it is very reassuring that Destination Jamaica can still compete with the best of the best across the globe and emerge on top at the World Travel Awards. Jamaica and our valued travel partners are truly honoured to have been voted winners in a variety of categories and we look forward to continuing to exceed

our visitors' expectations," said Donovan White, Jamaica's Director of Tourism.

World Travel Awards was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. Today, the World Travel Awards brand is recognised globally as the ultimate hallmark of industry excellence. The 27th Edition Its annual programme is renowned as the most prestigious and comprehensive in the global industry. The winners were announced at a virtual ceremony on November 27, 2020, from Moscow, after a one-year process of voting on the world's top travel, tourism and hospitality brands.

Kenya: Africa's Leading Golfing Destination

This announcement was made during the 7th Annual World Golf Awards Gala Ceremony held in Dubai, United Arab Emirates.

Kenya scooped the Africa's Best Golf Destination 2020 category ahead of South Africa, Egypt and Morocco. At the same time, Karen Country Club was also celebrated as Kenya's best golf course while the Great Rift Valley Country Lodge and Golf Resort won the award of Kenya's best golf resort. The World Golf Awards which was founded in 2014 recognizes and rewards excellence in golf tourism, courses and golf destinations.

The Kenya Tourism Board has previously sponsored golf events and is the activating agency of the Magical Kenya Open Golf Championships which is part of the elite European Tour. This key event is held annually and preceded by the local Safari Golf Tour which allows professional players and amateurs an opportunity to prepare for their participation at the Magical Kenya Open.

These events have been crucial in profiling Kenya's as a golfing destination. The Magical Kenya Open has attracted top international golfers from Europe and other parts of the world who have always expressed their love for the destination. This has gone a long way to increase the destination's global visibility. Kenya is home to the only PGA course in the region, Vipingo Ridge which has been the host of the Magical Kenya ladies open for the last two years.

Other top winners in the awards include Australia which scooped the World's Best Golf Destination award with the World's Best Golf Course going to Georgia's Augusta National Golf Club. South Africa's Pinnacle Point Golf Course scooped Africa's Best Golf Course.

Dr Betty Radier, CEO, Kenya Tourism Board (KTB)



The award is proof of the strides that Kenya has made in the development of golf over the years. It is encouraging that Kenya has been able to develop golfing and now the entire world knows us as the best destination in Africa. We have indeed made incredible strides and we can only get better. We aim to be the best in the World now that we have conquered Africa.

Kenya Tourism will continue to support the sport in the country for more development. As Kenya Tourism Board we have had an association with golf for a long time now because we believe in its ability to increase our tourism brand visibility globally and thereby attract tourists into the country. We will continue to be part of the sport to ensure that it achieves greater goals.

Moscow first-ever digital roadshow in India

Moscow City Tourism Committee, in collaboration with AVIAREPS India, successfully concluded its very first digital roadshow in India.

The 4-day panned virtual event was specially curated to present the "City of Moscow" as an attractive travel destination to the vibrant Indian outbound travel fraternity spread across 15 major cities PAN India.

The virtual event concluded on a positive note with the participation of 25 inbound tour operators and hotels from Moscow. The presentation made by Moscow City Tourism Committee not just touched upon the tourism landscape in Moscow post pandemic era but also gave deep insights by covering all aspects of the city including the topic on e-visas. More than 1200 B2b meetings were successfully conducted for the 600 participants

representing the Indian outbound tour operators and agents, OTAs, MICE companies and media partners.

Moscow is launching the #DiscoverMoscow e-learning platform for foreign travel agents to help them in staying abreast with the new tourism products of Moscow through various differently themed online courses. The platform is free, however registration is required. This program can be useful for agents to learn more about Moscow, its history, places of interest, and the latest trends. Also, by answering a few quiz questions, one can get a Moscow Tourist Product Expert Certificate.

In fact earlier this year, during the summer

period Moscow had also launched a new innovative digital service – RUSSPASS. The objective is to help tourists to build interesting travel routes across Moscow or Russia's regions and to search for city services and attractions. Hence, before visiting Moscow, travellers will be able to select a ready-made tourist package for three, five, or seven days with a free admission to all regional museums of Moscow. Otherwise, they can construct their travel routes themselves. With RUSSPASS, it takes only a few mouse-clicks to organize one's tour end-to-end. It is now available in English and Russian, but more languages are to come in 2021.



A Heritage Hotel by Prime

300 years of Old Elegant Fortified Palace Hotel

Luxury Heritage Hotel

It revives the gracious lifestyle of princes of Rajasthan
and the heritage of India.



Destination Wedding



Leisure Stay



Film-Shoot



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Germany:

Number one cultural and city break destination

Petra Hedorfer, Chief Executive Officer of the German National Tourist Board (GNTB) share about the assessment of the current situation in inbound tourism and a look ahead to the future of travel to Germany.

• **Vedika Sharma**

The travel industry has been under extreme pressure since the start of the coronavirus pandemic. In your expert opinion, what do you think the future holds for inbound tourism to Germany?

PH: The figures for global tourism are indeed worrying. The United Nations World Tourism Organization expects international arrivals to have dropped by between 60 and 80 per cent this year.

Around the world, Germany is perceived to have managed the crisis comparatively well. However, inbound tourism depends not just on the situation in our own country but also on what is happening in our source markets.

Travel patterns will take some time to recover, even if the introduction of vaccines is successful, and airline and hotel capacity needs to be gradually rebuilt.

What's more, there are bound to be setbacks along the way on the road to recovery. We experienced a significant drop in cases of infection this summer, only to see an equally dramatic surge in autumn that is now affecting many European countries. I think we need to prepare ourselves for a long process of recovery.

To be more precise, the recovery phase will last at least until the end of 2023, according to the latest findings of analysts at Tourism

Economics. Travel to Germany from Europe will recover more quickly than from our overseas markets, with leisure travel recovering more quickly than business travel.

What gives you cause for optimism in these difficult times?

PH: There are a number of good reasons to be optimistic. The most important one is that millions of people are looking forward to worry-free travel again, to discovering other countries and experiencing other cultures, to going on successful business trips and to sharing their experiences with others.

Studies by market research institute IPK International also show that the willingness to travel abroad has already increased significantly in many countries over the course of this year.

Then there are reasons that make Germany stand out as a travel destination. The 2020 Anholt Ipsos Nation Brands Index (NBI), for example, has once again confirmed Germany's excellent image with a no. 1 ranking. It should be noted that the survey of 20 countries was conducted between 7 July and 31 August, i.e. in the midst of the pandemic.

And safety is an important factor in the choice of travel destination. International surveys have shown that Germany is considered the safest travel destination worldwide when it comes to the risk of coronavirus infection.

The field studies conducted from June to September show that this opinion has become even more established.

What can you as a national tourist board do to boost tourism while the coronavirus pandemic is still with us?

PH: We have identified various areas of action to focus on.

First of all, we are analysing markets and market segments very carefully for their potential for recovery. It is here that we will concentrate our marketing activities.

This leads me directly to our second area of action: customer centricity – anticipating what tomorrow's customers will expect. We are not only seeing that travellers are becoming more safety-conscious, but also that they are showing greater interest in sustainable tourism. And we are using this shift in attitudes to refocus our brand.

The third area of action is digital empowerment – gaining a competitive edge through innovative marketing as destinations begin to compete again in the 'new normal', digitalisation will play a crucial role. We and our partners are putting our faith in digital solutions, including chatbots that rely on artificial intelligence to answer questions, the use of digital voice assistants, and a major

open-data solution for the German inbound tourism industry.

Will the coronavirus pandemic lead to new trends among travellers that might affect Germany as a travel destination?

PH: Customer behaviour is constantly changing, irrespective of coronavirus, but the pandemic is accelerating many changes.

COVID-19 has led to greater interest in sustainability, for example. Almost 80 percent of foreign travellers from our most important source markets think the coronavirus pandemic could lead to more sustainability in tourism. In the latest COVID-19 study conducted by IPK International, 55 per cent of respondents stated they would generally consider nature-oriented holidays as an option, while a further 21 per cent stated that they were even more likely to consider them during the pandemic.

Is Germany prepared for this change in demand?

PH: Absolutely. Sustainability is a key concern for us. In the recently published SDG Index, which documents the progress made by individual countries in achieving the United Nations' Sustainable Development Goals (SDGs), Germany ranks fifth out of 166 countries. And the respondents in the NBI are most likely to name Germany as the country that will handle the threat of climate change most effectively over the next five years.

Germany's environment is in good health, and a lot is being done to keep it that way. With 16 national parks, 16 UNESCO biosphere reserves and 104 nature parks, around a third of Germany's land area enjoys special protection status.

Is this reflected in Germany's tourism offering? What types of sustainable holiday in Germany would you particularly recommend?

PH: The UNESCO World Heritage sites, such as the Upper Middle Rhine Valley and the Loreley, Germany's Ancient Beech Forests and the Wadden Sea on the North Sea coast, are a particular draw for tourists.

Germany's network of around 200,000 kilometres of well-signposted hiking trails with varying levels of difficulty offers something for everyone, from families with children, to culture lovers who like exploring historical sites and energetic hikers conquering the mountain peaks. Added to the mix are health-promoting walks, regional food and drink, and tourist highlights such as treetop walks and park ranger experiences.

Mountain bikers, racing cyclists, and those who enjoy a leisurely ride can explore Germany on more than 70,000 kilometres of long-distance cycle routes. Whether cycling alone, with a club, as a family or socially with friends – Germany has the infrastructure and services to meet every need.



The GNTB website www.germany.travel/feelgood lists more than 1,000 certified accommodation options for particularly sustainable holidays, from eco-campsites to luxury hotels.

So, demand for holidays in the heart of nature is rising, but are there segments that will decline as a result of coronavirus?

PH: Generally, the segments in which Germany is particularly strong are also the ones hit hardest.

For example, Germany is the number one cultural and city break destination for European holidaymakers, but many of the large events that dominate this segment could not take place, or only to a very limited extent, in 2020. We hope that events such as the Oktoberfest and the Christmas markets will be able to take place on the usual scale in 2021. And towns, cities, cultural institutions and entertainment venues have done a great deal to facilitate safe and memorable holidays despite coronavirus.

What does a city-break during the pandemic look like?

PH: Cities that are attractive to tourists are often surrounded by an equally attractive region. Berlin, for example, has the Spree Forest and the March of Brandenburg, Frankfurt has the Taunus and the Rheingau, while Hamburg and Bremen are close to the North Sea coast. From the surrounding regions, there are easy, convenient and eco-friendly options to visit the cities for a day to go sightseeing and shopping. The towns and cities also offer many ways to while away the hours in parks, green spaces and beer gardens, or on and beside rivers and lakes.

Recent research by the European Travel Commission has shown that people who enjoy city life are the most eager to travel again. City life in Germany is about more than historical buildings and museums. It's about a lifestyle and a way of living.

Germany is a major destination for trade fairs and conferences. What about business travel?

PH: This segment will remain a challenge for the foreseeable future. In 2019, the proportion of all inbound travel to Germany accounted for by business travel was above the international average, at 23 per cent. Not only because we are the world's leading trade fair nation but also because we are the top conference destination in Europe.

We expect significant changes in these areas, in particular. Alternatives such as virtual event formats and hybrid events are likely to grow in significance in the future.

Which countries do you expect to return to normal the soonest?

PH: I don't believe that things will return to how they were. Even if we can travel again without restrictions, our travel experience will be shaped by greater caution.

Overall, I think neighbouring markets will recover more quickly than overseas ones. In the case of overseas markets, the airlines will only ramp up their capacity again if they see that there is sufficient demand. For commercial and environmental reasons, there will be an even greater focus on high levels of capacity utilisation in the future.

We have also seen that many travellers have a very clear idea of the conditions under which they would consider travelling again. Key factors include a significant drop in the rate of infections in the destination country, the availability of a vaccine and travel that is unhindered by quarantine regulations.

In light of falling infection rates and the start of vaccination programmes, we hope to see a significant recovery of international demand as early as 2021.

Our brand 'Destination Germany – Simply Inspiring' will continue to carry us through this difficult time.

Romance in Greece



Whether you are looking for an ideal honeymoon destination or just a romantic escape, the beauty and diversity of the Greek landscape forms the most romantic backdrop to celebrate your love.

• T3FS Desk

Search for your fairy-tale romance in the Greek islands, a perfect honeymoon destination bathed in sunlight all year long. Explore with your other half the islands on a cruise and enjoy sun-kissed beaches, superb natural landscapes, cosmopolitan resorts and traditional settlements alike or taste exquisite local dishes. Santorini, Mykonos and Corfu rank among the most popular romantic getaways in Greece but don't forget to pay a visit to the rest of the Aegean and Ionian islands as well!

A night out facing the Thermaic Gulf

Enjoy your drink or a glass of wine, on one of the boat bars that sail in the Thermaic Gulf along Thessaloniki's old beachfront. The cityscape bathed in the moonlight will steal your heart away!

A boating trip in Lake Kerkini

Opt for an unforgettable boating trip in the arms of nature, in the calm waters of Lake

Kerkini. This man-made lake is situated only 35 km NW of Serres town, amidst amazing natural surroundings, and it offers a beautiful view of Mt Beles and the valley of Rodopi. Flocks of rare bird species will keep you company while you enjoy your outing!

A swim under the moonlight

Go swimming with your better half under the moonlight in the tranquil waters of Schoinias beach; you can have this unique night swim experience only 50 km away from the centre of Athens. Walk barefoot on the sand and enjoy your cocktail in one of the beach bars along the coast.

Natural spa on the Canal D'Amour beach

Visit the well-known Canal D'Amour Beach in Sidari, Corfu Island. Explore the unique geological formations, swim in the cool waters, treat your body with the therapeutic grey mud of its rocks and feel all the goodness

of a natural spa by the seashore.

A stroll in the castle of the knights

Hold hands with your loved one and wander along the stone cobbled alleys of the medieval town on Rhodes Island and let the magic of fairy-tale surroundings take you on a journey through time!

A bicycle ride in Nafplio

Discover a new way to get around town that is more convenient, hygienic, economical and environmentally friendly. Travel to Nafplio and enjoy a bike ride along the coast facing the Argolic Gulf as well as the well-known castles Bourtzi and Palamidi.

A carriage ride on Spetses Island

Take a trip to lordly Spetses Island and enjoy your ride on a horse-driven carriage along the coastline. Admire the island's mansions and the



Old Seaport area. Make a stop at Poseidonio square and taste the local almond sweets that are traditionally offered in weddings and other happy occasions.

Travel by train

Board the train of a bygone era, which crosses the green Vouraikos gully and then climbs the steep mountainsides of Mt Helmos all the way to Kalavryta town. Sit back and relax in the historic rack railway carriages, known as Odontotos. Enjoy with your partner the route across this lovely part of Greek countryside accessible only by train.

Skiing under a starlit sky

If adventure is what both of you are after, then why not try your ski routines under the starlight? Every Saturday you can go for night skiing at Vasilitsa ski resort right in the heart of the Pindus range. Ski down the lighted pistes in the company of your loved one and feel the adrenaline rush in your body!

Dinner at Chora, Alonnisos Island

Taste top quality local fresh fish dishes such as lobster spaghetti and kakavia soup (made of a variety of small tasty fish); and make sure

you try the Alonnisos prime quality tuna fish, maybe as one of the courses during a candlelit dinner, in a place that for some people is considered to be the loveliest Chora (main town) of the Sporades Islands!

With so many romantic activities to pick from, Greece could be rated as the perfect choice of place to pop the question, to spend your

honeymoon, to celebrate your anniversary, to have a great time on your first date, or to find your better half visiting idyllic locations. Next to the amazing Greek countryside, you will find accommodation in traditional guest houses, rural tourist lodgings, youth hostels, luxury hotels, tourist resorts and mansions, offering to you and your partner the opportunity to spend the perfect holidays in Greece!



#CantSkipPortugal in 2021



Portugal is a country that you simply cannot skip. Named Europe's leading destination for the fourth consecutive year, Portugal bagged 27 awards at the World Travel Awards this year, it is in the top 3 of the 2020 Global Peace Index, the ranking of the safest countries in the world and is also the first country to receive the 'Safe Travels' seal from the World Travel & Tourism Council.

• T3FS Desk





Portugal is also recognized as the third best tourism brand in the world and the best in Europe, according to the Country Brands Awards. The jurors' evaluation took place in September and October and considered tourism promotion campaigns for the last three years but also the health management of COVID-19 during the first wave.

With 850 Kms of sunny beaches, an expansive coastline of soft golden sand and plenty of sunshine all year round, Portugal is the perfect holiday destination. Here one can enjoy its lively culture, learn about the country's fascinating history, experience endless adventures and indulge in magnificent gastronomy. 2021 beckons a celebration in the land of award-winning wines while enjoying an exceptional range of different landscapes within its 7 regions and 17 UNESCO World Heritage Sites.

One of the oldest countries in Europe, Portugal is an immersive experience for history and culture aficionados. Sintra gained the UNESCO Cultural Landscape classification in 1995 and subsequently the town and the northern slope of the Serra de Sintra with its wonderful natural characteristics and impressive historic landmarks were accepted as worthy of world heritage status. Dating from the 19th century are the Pena Palace, the Monserrate Palace, the estates Quinta da Regaleira and Quinta do Relógio, among others. Each represents a good example of romanticism bestowed upon an environment of mystery and magic.

Keeping the magic in mind, Alqueva is one of the largest artificial lakes in Europe, built on the River Guadiana, in Alentejo. It has a reservoir of 250 sq. kms and covers five Alentejo municipalities, with many points of

interest. It's a great place to surprise the family with an outing through the scenic roads around Alqueva or, better still, renting a houseboat and sleeping under the stars. Don't forget that you are in a region where the sky is considered by UNESCO "a reservation for stargazing". At night, public lighting is minimized to afford the perfect conditions to see the sky, even for the most inexperienced astronomers. The region has optimal conditions for outdoor activities and for water sports such as sailing, water-skiing and wakeboarding, or for invigorating trips by canoe or kayak. For lovers of hiking and biking, there are marked trails to be followed. They are a good way to discover the customs and traditions and to mix with the local population.

When in Portugal you will understand one can have great contrast and diversity within very close distances. Only two hours' drive from Alqueva and with its mild year-round climate, it's easy to see why the Algarve is also another perfect choice for a fun-filled holiday for the whole family. But those fun days are not limited to sunbathing and swimming in the sea and the sports you can do on the Algarve coast. There are many other things to do with the children. For families looking for the more natural side of the Algarve, there are a huge variety of excursions to enjoy throughout the region, including a number of companies that offer boat trips to see the dolphins from Lagos, Portimão and Alvor. You can also choose to take a short boat trip to the islands around Faro and see the flora and fauna of the Ria Formosa Natural Park. Ria Formosa Park is ideal for hiking and boating. It comprises sand dunes, marshlands, lagoons and fresh water lakes and its diverse group of inhabitants includes birds, fish, mammals and amphibians. The park is famous for its bird watching, with many birds resting and feeding here during the winter

months. One of the most popular species of birds that you can spot there is the Flamingo.

Portugal has also taken the responsibility of mobilizing society to promote sustainability in the coming years with their ambitious 2020-2023 Tourism + Sustainable Plan. In line with that, the destination offers a variety of adventure experiences to guard the health of its nature reserves, marine, coastal and estuarine ecosystems that can be enjoyed as a memorable holiday experience with family or friends. One thing is a given- you will always come back to Portugal because you can never get enough.



Emirates: Premium Economy to London

Emirates has announced that it will deploy its latest flagship A380 aircraft featuring new premium economy seats and luxurious enhancements across all cabins to London Heathrow.

• **T3FS Desk**

Starting from 4 January, passengers flying between Dubai and London Heathrow can experience Emirates' latest A380. Operating as EK003/004, the aircraft is scheduled to depart Dubai daily at 14:30hrs, arriving at 18:20hrs in London Heathrow. The return flight departs London at 20:20hrs and arrives in Dubai the next day at 07:20hrs. All timings local.

Emirates last week unveiled its latest A380 with brand new premium economy seats that offer a generous seat pitch of up to 40 inches, in addition to new economy class seats similar to those installed on its latest Boeing 777-300ER gamechanger aircraft, enhancements to its popular A380 First and Business Class including its signature Shower Spa and Onboard Lounge,

and refreshed colours and fittings across all cabins.

Until more Premium Economy seats enter its inventory, the airline intends to offer these as spot upgrades for its valued customers on a discretionary basis. All other signature Emirates A380 First, Business and Economy cabins are available for reservation on emirates.com or via travel agents. The airline has safely and gradually restored its network over the past months, bringing back signature experiences onboard and on the ground with comprehensive measures in place for the health and safety of its customers and employees. Emirates currently serves London Heathrow with 5 daily flights of



which 4 are operated with an A380. The airline also operates 10 flights a week to Manchester, and daily flights to both Birmingham and Glasgow.

Emirates serves 99 cities across the world, offering travellers convenient access to Dubai and onwards to popular destinations in Africa, the Americas, Asia, Europe, and the Middle

81% travellers confident of flying with IndiGo

A consumer survey conducted by IndiGo revealed that 81% of the travellers are confident that IndiGo will ensure clean and safe travel for their journey.

Factors such as health and wellness of the airline staff (90%), wearing PPE and maintain social distancing by airlines (89%), personal safety kits (87%), and hygiene measures at arrival (75%) are highlighted as important factors by the passengers during air travel. The survey was conducted online in December with 23000 travellers.

Mr. William Boulter, Chief Commercial Officer, IndiGo said, "We are pleased to see that we have gained customer confidence over the last six months on the back of our safety measures and customer initiatives. There has been a 16-point rise in passenger confidence in IndiGo from 65% in June to 81% in December

2020. The report also showcases an increase in awareness for our safety measures from 55% in June to 82% in December. Air travel being the safest mode of travel, coupled with IndiGo's clean and safe travel experience, 76% customers gained confidence to travel again post lockdown. We will continue to introduce new measures, products and services to further strengthen customer



confidence in air travel and IndiGo. Our aim is to consistently provide a safe and hassle-free experience onboard a lean, clean flying machine".

SURVEY FINDINGS:

- Opening-up to travel
- 65% passengers travelled post-lockdown
- 76% of customers gained confidence to travel again after their first travel post lockdown
- 69% of the customers plan to travel again in next 3 months (up from 54% in June)

SWISS and Swissport to extend their Swiss collaboration

The present contractual agreements between SWISS and Swissport for the latter's airport ground services in Switzerland expire at the end of 2020. The partners have now agreed to extend their successful collaboration here for a further seven years.

Swiss International Air Lines (SWISS) and Swissport will continue to work closely together in Switzerland. After intensive negotiations, the partners have agreed to extend their collaboration for a further seven years. Swissport will thus continue to provide passenger and aircraft handling services for SWISS, Edelweiss, Lufthansa and Austrian Airlines at the country's three main airports of Zurich, Geneva and Basel.

Christoph Casparis, SWISS Head of Ground Operations

We are very pleased to be able to continue our proven and long-standing partnership with Swissport in the coming years. Smooth and professional passenger and ground handling are crucial to both us and our customers. And Swissport is an extremely dependable partner here for SWISS and the further airlines of the Lufthansa Group.

Willy Ruf, Senior Vice President Central & Eastern Europe at Swissport

We are honoured to again be entrusted by the Lufthansa Group and Swiss International Air Lines in particular. With consistently high quality, reliable services and motivated employees, we look forward to continuing to provide services to the Lufthansa Group's leading airlines.

Etihad: EcoDemonstrator Aircraft into Service

Etihad Airways officially inaugurated the pioneering 2020 ecoDemonstrator aircraft into commercial service at a special ceremony at the airline's Abu Dhabi base, following a series of industry-leading test flights across the United States

The aircraft, a brand-new Boeing 787-10 registered A6-BMI, is the latest arrival to Etihad's 39-strong fleet of 787 Dreamliners, making the UAE national airline one of the world's largest operators of the technologically advanced aircraft type.

As the 2020 ecoDemonstrator, in partnership with Boeing, NASA and Safran, Etihad's 787 Dreamliner was used as a flying testbed to accelerate technological developments with the goal of making commercial aviation safer and more sustainable. A familiar sight in the skies over the American North West in recent months, the uniquely branded Dreamliner, kitted out with complex testing equipment, conducted extensive research flying above Montana and from Washington to South Carolina.

To celebrate its launch into regular service, the special aircraft has been fitted with a commemorative plaque highlighting its contribution to sustainability, while its fuselage still retains some of the original ecoDemonstrator branding, including the ecoDemonstrator and Boeing logos, in addition to the words 'From Abu Dhabi for the World', a reimagined version of the airline's famous tagline.

During the ecoDemonstrator flight testing phase A6-BMI was decked out with special equipment for eight days of specialised testing

on seven initiatives to enhance safety and reduce CO2 emissions and noise. Flight testing took place in Glasgow, Montana, and during two transcontinental flights between Seattle, Washington, and Charleston, South Carolina. During testing, a series of flights gathered the most detailed NASA aircraft noise information to date from approximately 1,200 microphones attached to the outside of the 787 and also positioned on the ground.

The information will improve NASA's aircraft noise prediction capabilities, advance ways for pilots to reduce noise and inform future quiet aircraft designs. Two cross-country flights across the United States demonstrated a new way for pilots, air traffic controllers and airline operations centres to communicate simultaneously, resulting in optimised routing, arrival times and reducing CO2 emissions.

Tony Douglas, Group Chief Executive Officer, Etihad Aviation Group

As the first 787-10 to take part in the ecoDemonstrator programme, this very special aircraft stands testament to the innovation and drive for sustainable aviation that forms a core



element of Etihad's values and long-term vision. This is in line with the tremendous strides being made by Abu Dhabi, and the UAE, in the research and development of viable solutions to combat climate change.

Etihad's partnership with Boeing, and participation in the programme with NASA and Safran, is one the UAE's national airline is incredibly proud of. This exciting and progressive programme will have a real-world impact on our industry as part of Etihad's Greenliner Programme and demonstrates Etihad's ambitious sustainability strategy. As a prime example of industry collaboration, this aircraft is a unique example of how the aviation industry can come together for a more sustainable future.

74% Passenger load factor for November 2020: ICRA

The Indian aviation industry has witnessed continued recovery in domestic passenger traffic in November 2020, with a sequential growth (over October 2020) of ~19% to ~62 lakh passengers.

The capacity deployment in November 2020 at ~59% (vis-a-vis November 2019) is a significant increase over the ~46% capacity deployed in September 2020 and ~52% capacity deployed in October 2020. On a YoY basis however, domestic passenger traffic declined by ~52%.

The Ministry of Civil Aviation (MoCA) permitted increasing the capacity to 45%, with effect from June 27, 2020; post the initial recommencement of operations of the scheduled domestic flights, with effect from May 25, 2020 to a limited extent i.e. maximum 1/3rd of their respective approved capacity of the Summer Schedule 2020. It further permitted increasing the capacity to 60% with effect from September 02, 2020, to 70% with effect from November 11, 2020 and further to 80% with effect from December 03, 2020.

While the scheduled international operations are yet to start, the MoCA has permitted international operations under the Vande Bharat Mission (VBM) and Air Transport Bubbles (ATB). Under the VBM for evacuation of Indian citizens from foreign countries, which started from May 07, 2020, the international passenger traffic (inbound and

outbound) for Indian carriers has been ~14 lakh for the period May 07, 2020 to November 30, 2020. For November 2020, international passenger traffic for Indian carriers was recorded at ~3.6 lakh, aYoY decline of ~83%. However, it improved sequentially by ~41%.

The number of flights departing has also gradually increased from 416 on Day 1 to 2,065 on Day 198 (December 07, 2020). For November 2020, the average daily departures were ~1,806, significantly lower than the average daily departures of 3,080 in November 2019, though better than ~1,574 in October 2020. The average number of passengers per flight during November 2020 was 115, as against an average of 140 passengers per flight in November 2019. Thus, it is expected that the domestic aviation industry operated at a passenger load factor (PLF) of ~74% in November 2020, against 89.6% in November 2019, that too on a low capacity. The PLF for November 2020 was higher than the 69.1% in October 2020, despite the increase in capacity deployment by ~11%. Overall, from May 25, 2020 till November 30, 2020, domestic passenger traffic has been pegged at ~22.7 million.

Kinjal Shah, Vice President, ICRA



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Prague Airport Receives ACI Airport Health Accreditation

Last spring, in connection with the COVID-19 pandemic, Prague Airport began to implement a number of measures aimed at protecting the health of both passengers and airport employees.

The correct steps taken by the airport in this area have now been confirmed by the issuance of the international ACI Airport Health Accreditation (AHA) Certificate, which also appreciates the fact that the standards implemented at Václav Havel Airport Prague meet the requirements of international organizations in the aviation industry. At the same time, obtaining the accreditation proves that a high level of functioning protective measures ensures increased safety of passengers flying through Prague.

The Accreditation Certificate confirms that the set processes, measures and individual steps applied at Prague Airport meet the requirements and recommendations of the International Civil Aviation Organization (ICAO) and the Airports Council International (ACI), which has now awarded Prague Airport a recognised international AHA certificate. In order to obtain the accreditation, it was necessary, for example, to provide information on all set measures and processes, including detailed records of all

cleaning and disinfection means and methods, prepare an overview of changes in passenger handling processes, but also share specific steps in protecting employees' health.

Extensive photo documentation of protective measures in place or specific examples of communication through various online and offline communication channels of Prague Airport were some of the requirements for obtaining the ACI Airport Health Accreditation Certificate. Based on the details provided, a final audit was subsequently performed by ACI experts. They assessed the individual categories of the entire passenger journey, such as the requirements for keeping a safe distance and wearing protective face masks as well as the cleaning processes in the individual areas of the airport and other aspects. The overall approach of Prague Airport to the safety of passengers and employees was also evaluated, observing the adherence to the applicable legislation. The ACI AHA certification process took about a month.

Vaclav Rehor, Chairman of the Prague Airport Board of Directors



Prague Airport has applied protection measures to its operation as one of the first entities in the Czech Republic. Therefore, we changed some check-in procedures at the airport and took steps to make the airport safe. Due to the situation at hand, we also decided to implement new cleaning and disinfection technologies, to invest in protective gear for employees and in protective plexiglass. We have also increased the frequency of cleaning and at the same time launched a major educational campaign among passengers and employees. Our long-term efforts have now been confirmed by the receipt of the international ACI Airport Health Accreditation, which also proves that the set protection measures work, eliminate travel risks and thus increase the safety of flying from Prague.

To reduce the risk of transmission of COVID-19 among workers, we have also launched our own sophisticated and effective system for tracing and following contacts in the workplace, including a non-stop Infoline. We have involved in the initiative not only subsidiaries within the Prague Airport Group, but also other entities operating at Václav Havel Airport Prague. Thanks to the system efficiency, even in times of the deteriorating epidemiological situation throughout the Czech Republic, it has been possible to eliminate risky contacts of employees directly at the airport. If a health status check is needed, for example of employees performing work affecting crucial airport operations, we also fund their testing using RT-PCR tests, which they can undergo directly at the airport.

Qantas And Japan Airlines : Joint Business To Drive Tourism Recovery

Qantas and Japan Airlines (JAL) announced plans to form a new joint business, designed to better serve customers travelling between Australia, New Zealand and Japan and support the tourism industry's recovery when international flying resumes.

The airlines have submitted an application for authorisation to regulators in Australia and New Zealand, with a decision expected within six months. Subject to this regulatory approval, it is anticipated that the joint business would commence operations around July 2021, when Qantas has said it expects its international network to gradually restart.

The coordination made possible through a joint business would enable Qantas and JAL to ramp up flights between Australia and Japan sooner than would otherwise be possible. The airlines have flagged an intention to launch a new route between Australia and Japan and expect to announce details once regulatory approval is received, borders open and demand returns.

Under the proposed five-year agreement, the airlines would deliver substantial benefits for customers and help accelerate the recovery of the tourism, trade and corporate travel links between Australia and Japan.



Alan Joyce, CEO, Qantas Group

The joint business would play a vital role in reviving trade links with the world's third largest economy and deliver significant benefits for customers travelling between Australia and Japan.

Around half a million people visited Australia from Japan in 2019. We want to see that tourism resume and grow even further by making it easier for Japanese travellers to visit.

The joint business means we'll be able to build on our existing relationship with JAL through oneworld to offer more routes, better flight connections and more benefits to frequent flyers. It also helps us diversify our portfolio of joint businesses amongst Australia's key trading partners.

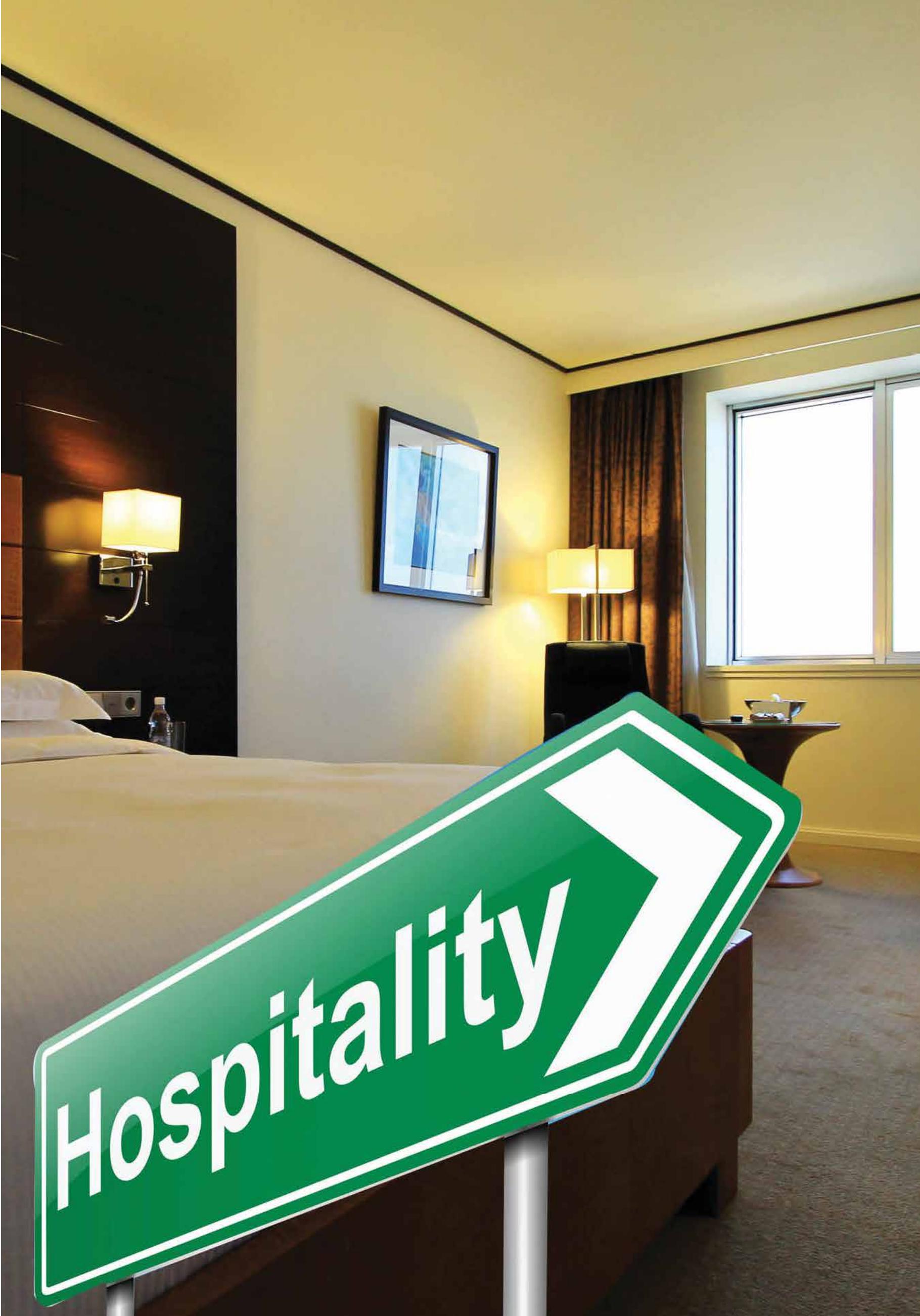
It will be a win for our customers, a win for trade and a win for the one million people who work in tourism across Australia.

Yuji Akasaka, President, Japan Airlines



For over 50 years, JAL and Qantas have operated flights between Japan and Australia, demonstrating our mutual commitment to support and strengthen the diplomatic relationship built by the two countries.

We believe that a joint business with Qantas will make for a quicker recovery between both countries with the ability to expand connectivity within each carrier's respective domestic network, providing more customer choice and travel growth opportunities.



Hospitality



The Hospitality Industry-For the ones who dare to dream

According to the World Travel and Tourism Council (WTT), travel and tourism industry alone makes up for a significant 8% of the total world's jobs.

• **Vedika Sharma**

One of the few sectors which has immense potential for growth and is not that much hit by any recession. International travel alone accounts for more than 840 million tourists annually world wise and to serve this number, one needs that size of a workforce to drive this industry every year. Besides being just an exciting job but also looking at the economic and environmental

impact of tourism is very significant and by such a way it creates sustainable jobs and also promotes environment-driven programs around the world. So it's important that you research enough on your specialization before getting into it.

If you are thinking of establishing a career in the field of tourism and hospitality, you

can start with specialised course/programs in Tourism and Hospitality Management. Whilst being in these courses you will have the opportunity to work in a vibrant and welcoming environment in sectors such as transport, hotels & restaurant, tourism, airlines, railways etc. All these courses have an option of being topped up with a management specialization which can open the





operational doors of such sectors for you.

Though there are new sub-sectors which keep coming up with every new specializations and industry requirements, but these are the common ones. Hospitality and tourism represents a broad range of career opportunities in the current industry scenario that include:

- Tourism destinations and attractions
- Hotels and resorts
- Restaurants and commercial food service
- Leisure, recreation and sports management
- Airlines, cruises and other transportation

- Environmentally sustainable and cultural tourism development
- Spa and wellness management
- Event management.

The University of Massachusetts Amherst defines ‘Hospitality and Tourism Management’ as a multidisciplinary field with the purpose of Equipping people with expertise, commitment and skills for management, marketing and operations positions in the expanding food, accommodations and tourism industry. Hospitality and tourism management is a rapidly growing field of study. Graduates receiving degrees in hospitality and tourism management often find careers in restaurants,

hotels, casinos and other food service industries. Graduate degrees in hospitality and tourism management are available in many universities like George Washington University and Purdue University and Le Cordon Bleu across the USA, Australia, UK, France and a couple of thousand universities around the globe.

Those of you who already have a Bachelor’s degree in Hospitality and Tourism Management, can build a very sound career in the same by doing a postgraduate program in small business management, leadership training and employee relations to develop skills to motivate employees and hence enter



the realm in an operational or administrative role. Customer service training that focuses on how to handle conflict, troubleshoot customer problems, and maintain fair and ethical standards are also popular choices when working in hotel management.

To give you an idea of what is taught in a typical hospitality course, we got you an excerpt from various sources.

Topics covered in a hospitality degree course

A Master's or a Bachelor's in tourism and hospitality management helps you gain hands-on experience of this vivid yet much

disciplined industry. The course, depending on individual universities across the globe, may have courses such as tourism geography, customer service, business math, hospitality law, accounting, convention marketing, and hotel reservations systems. Some of these programs are specialization courses in certain colleges. Ideally, the program should be able to prepare you for most of the popular job roles in the tourism and hospitality industry some of which are:-

1. Airlines

You can find the maximum career opportunities in airlines after completing a course in tourism and hospitality management.

With this qualification, you should be able to land jobs in managerial positions overseeing the operations of various industries. You could work in reservations, maintenance, and more.

2. The cruise industry

With a course in tourism and hospitality management, you should be able to pick up the necessary skills and knowledge to work in the multi-billion dollar cruise industry. Whether it's in the area of entertainment and recreation to food and leisure, this industry has plenty of career opportunities for you.

3. Hotels and resorts

After completing a degree in tourism and





hospitality management, you can even build a career in the accommodation aspect of tourism. This involves hotels, motels, and resorts. You could hold the role of a General Manager or even a Resident Manager. In these roles, you would be required to oversee the overall functioning and administration of the business.

4. Event management

Another popular career option for graduates of tourism and hospitality management is in event management as an event planner. Your job would involve overseeing the planning and organization of upcoming events such as concerts, fundraisers, and charity events. With this career option, you could be working for various enterprises related to the field such as cruise ships and international hotel chains.

5. Travel counsellor

With a management course in tourism and hospitality, you could even pursue a career as a travel counsellor. This involves giving advice and guidance to clients in regards to travel destinations as well as products and services. You would be required to work closely with the client and oversee proper travel arrangements like booking reservations, issuing necessary documentation, and giving notifications about any changes or new requirements related to their travel plans.

Regardless of what career in tourism management you choose, you will need excellent English skills and being fluent in any another language is a great plus.

Hospitality and Tourism in India- Scope and Growth.

India has been a largely untapped market for Travel and Tourism Industry. It includes a multitude or array of various disciplines in various broad Travel, Tourism and Trade subsectors - cruises, adventure, medical, wellness, sports, MICE, eco-tourism, film, rural and religious tourism. India has been recognised as a destination for spiritual tourism for domestic and international tourists and also a significant eco-tourism hotspot on the global map.

The Total contribution by the Travel and Tourism sector the nation’s GDP is expected to increase from US\$ 136.3 billion which was in the year 2015 to US\$ 275.2 billion in 2025. Travel and tourism is the third largest foreign exchange earner for India. In 2014, the country managed foreign exchange earnings of USD 19.7 billion from tourism.



Apeejay Surrendra Park Hotels Ltd: Business Revival Story

With the onset of growth in economy and hospitality industry, Apeejay Surrendra Park Hotels Ltd (ASPHL) is excited to share its business revival story across its associated brands - THE Park Hotels, THE Park Collection, Zone by The Park and Flurys.

The first half of the financial year for ASPHL was better than its competitors despite all the pandemic related disruptions. Their business in Q3 for THE Park saw a major bounce back with occupancy levels of 66% in October, 70% in November and as on date occupancy has moved up to 87%.

Today, the hospitality industry is back to experiencing a positive sentiment due to renewed consumer behaviour across luxury, entertainment, dining and other hospitality experiential. THE Park Hotels are market leaders with a powerful food and beverage brand ecosystem and has an array of enriching entertainment options. Such best in class services along with stringent safety protocols under its S.H.I.E.L.D. programme has made it a key driver of leisure and staycation

demand across ASPHL. Moreover, all the hygiene and safety protocols are certified under World Travel and Tourism Council and the channel partners.

With business and leisure travel gaining momentum, ASPHL continues to stay bullish on its expansion plans. During this period of pandemic, the group has signed up new properties at Port Blair with 24 Keys, Goawith 49 keys, Coimbatore with 55 keys, Ladakh with 12 keys and a heritage property 'Qila Mubarak' in Patiala with 28 keys. The development work of a 200-room property in Pune will recommence in the next financial year. The group also plans to add more outlets of its iconic tearoom Flurys by March 2021 and expand into rest of Bengal, Navi Mumbai and New Delhi in the upcoming year.

Vijay Dewan, Managing Director, Apeejay Surrendra Park Hotels Ltd.



Our business has picked up significantly over the last two months. As we analyse the current demand and consumption patterns from our guests, we are very hopeful that Q3 EBIDTA will be in positive ferocity. The significant growth in the domestic travel and pent-up demand together combined with ASPHL's trademark AnythingButOrdinary™ experiences will help us lead the market in occupancy and rev-par. Three of our hotels – New Delhi, Calcutta and Vizag have seen occupancies of above 90% in the month of December alone which is a testament of our commitment and unparalleled services. While ARR's continue to be under stress but are expected to inch upwards as travel demand further picks up. The entire team has worked round the clock to utilize this period of slowdown to significantly improve our efficiency levels and this would lead to long term margin improvement going forward.

Pride Hotels: Worry-Free Staycations

Pandemic blues have started subsiding and with festivities around the corner it's time to live beyond the living room.

With this thought in mind and to encourage people to travel again and enjoy what they love, Pride Group of Hotels initiated its new holiday package 'Worry-Free Staycations' with financial assistance.

With the safe and responsible re-opening of the travel and tourism industry, the hotel group has announced to provide financial assistance to travelers this holiday season. Strengthening its 'Truly Indian' experience that resonates with comfort and warm hospitality, it has launched the initiative for welcoming its guests to the new normal wherein their safety will be given utmost importance.

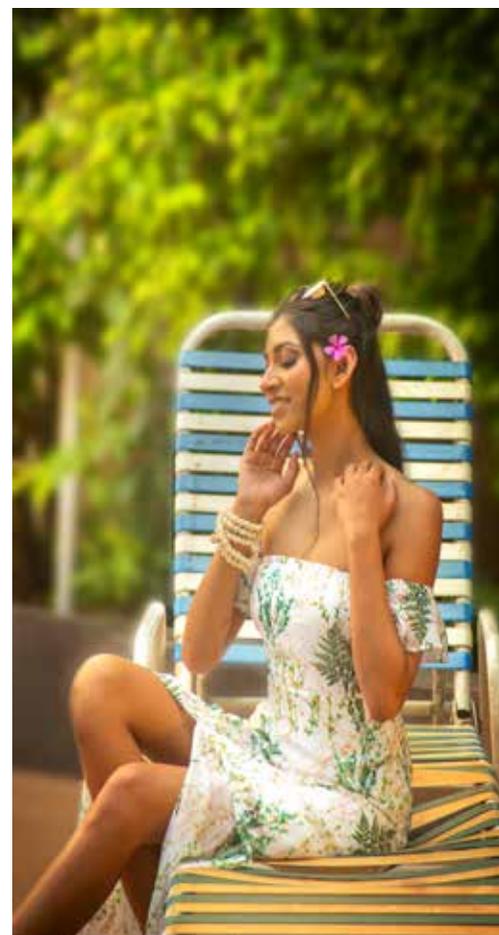
Worry-Free Staycations is designed for all the travelers who are on a lookout for a safe and hygienic gateway. The 2N/3D package consists of multiple services like immunity booster shots on arrival, in-room soft beverages and snack minibar, kids activities access, specially curated kids meals, hi tea, major meals of the day and many more complimentary services. The guests can book package directly by visiting the Pride Hotels website and can choose the location nearest to their humble abode.

Moreover, as a part of the 'New Normal', the Pride Group has also

launched the 'Pride Safety As-surance' initiative. With travelers being extremely thoughtful about their accommodation, this as-surance is designed to cover hygiene guidelines, booking policies as well as precautions to be taken by guests and staff to ensure safety and flexibility.

Mr. Amit Sidana- VP Sales & Marketing, Pride Hotels Ltd

We're grateful to our loyal guests who have bestowed us with their trust during this pandemic. Our message to our patrons is very straightforward: when they feel it's the right time and they decide to plan their travel, we will be ready to help them out in every step possible. We will be ready to safely welcome them back.



Majestic

Europe

12 Night/13 Days

Arrive & Revive with

Travok

Your Journey is safe with us...





Biryani By Kilo, India’s most premium Biryani and kebab chain has now launched its first dine-in outlet in Pune, Maharashtra.

• T3FS Desk

With foodies showing insatiable love for the royal dish, this newly launched outlet is set to deliver authentic & delicious Biryanis & Kebabs to Pune locals. BBK’s latest dining facility happens to be at Wakad, one of the fastest-growing localities of Pune.

A new destination for your biryani cravings in Pune, but none like this before, Biryani By Kilo newest outlet exudes an inviting, comforting and yet Royal Dine-in experience. The restaurant offers a wonderful vibe, outstanding service offering authentic Nizami cuisine including Fresh Handi Biryanis, Kebabs, Kormas & lip-smacking desserts. With all this and more, BBK is all set to captivate and charm gourmands of the city.

With the aim of becoming the extension of one’s dining room, BBK also has four delivery restaurants in Pune at Kharadi, Baner, Wanowrie and Wakad for last one year. Its six delivery outlets in Mumbai and one dine-in outlet in Thane has all biryani lovers hooked within the state. Biryani By Kilo has distinctly served Hyderabadi, Kolkata and Lucknowidum-cooked biryani in the traditional way to more than 1 Million satisfied customers so far. The menu is not just limited to Biryani but other Nizami dishes like Kebabs, kormas & coveted Phirni.

Its USP is to make fresh Handi Biryani for every individual order, and deliver the same Handi to the customer in which Biryani is Dum cooked using 2 years naturally aged Premium Basmati Rice. The restaurant is taking all WHO guided safety and precautionary measures and ensuring a safe dining experience. The well-being and health of the patrons is the prime priority of Biryani By Kilo. All their safety standards are also listed at Biryani By Kilo website under safety standards tab.

The premium food chain has 40+ outlets in Delhi NCR as well as Lucknow, Kanpur, Jaipur, Dehradun, Chandigarh, Mohali, Jalandhar, Ludhiana, Bhopal, Indore, Mumbai, Pune, Bhubaneswar making it pan India most loved & premium Biryani & Kebab Delivery Chain.





Ell Bee



ELLBEE GANGA VIEW, RISHIKESH
355 Haridwar Road, Rishikesh – 249201 (Uttarakhand)
+91-888 266 1577 | reservations@ellbeehotels.com

Five courses, four colours and one product

CNIEL - The French Dairy Board and the European Union hosted a select group of foodies, dairy importers and trade partners, to an exclusive dinner recently to highlight the versatility of French butter in gastronomy, under the theme of colourful butter sauces.



recipe,” said Laurent Damiens, COO of CNIEL – The French Dairy Board.

“And although French butter might be a common sight in any fridge, it can marry almost any ingredient and enhance fine dining recipes, especially during the festive season” explained

François Robin, who has travelled the world for years, highlighting why French butter is the premium butter on the market.

“This is particularly important in major cosmopolitan cities such as Dubai, home to over 3.38 million people from more than 200 different countries around the world, each with their own diverse tastes,” added Damiens.

“Tastes in the Middle East are becoming more varied and sophisticated, which has been accelerated by the number of top-class restaurants opening throughout the region, affording exciting opportunities for French dairy exporters,” concluded François Robin.

Held at @Inked, the creative dining space in Al Quoz, Dubai, diners were treated to a high-end five course menu, which focused on butter sauces – choosing green, black, red and yellow as the individual themed colours. Even the décor was carefully thought out, balancing golden hues to remind everybody of the colour of butter, in addition to the four colours of the dinner.

“The idea behind the event was to stress just how creative one can be when cooking with French butter. For instance, for this dinner, the Chef suggested different ways of savouring butter, whether it is served like a “Maître d’Hôtel”, “noisette” or “monté”. Dairy butter can literally enhance the flavours of any type of cuisine or indeed



New Year Recipes

Chef Sushant Parab, Executive Sous Chef, Sahara Star share some of the new year recipes.

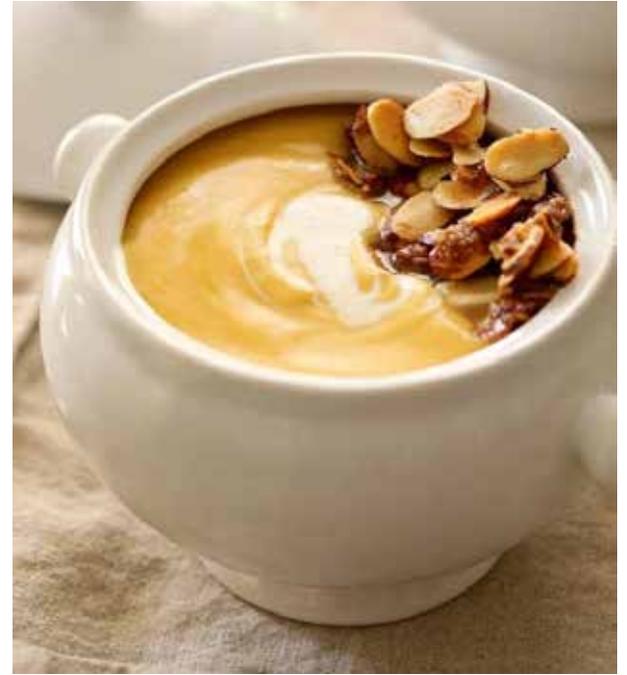
Creamy Pumpkin and masala soup

INGREDIENTS

Pumpkin - 400 gm
Garlic - 2 cloves
Onion - 1 no
Cinnamon - a pinch
Marsala - 100 ml
Cream - 100 ml
Salt - To taste
Pepper - Pinch
Thyme - 1 spring
Oil - 20 ml
Butter - 1 Tbsp

METHOD

- Peel cut and roast pumpkin in the oven with thyme and oil.
- Chop onion and garlic, sauté in butter.
- Puree the roasted pumpkin in the blender smoothly.
- Add this puree to pan in which adjust the seasoning and finished with cream and marsala.



Plum Cake

INGREDIENTS

Butter - 140 gm
Brown sugar - 170 gm
Eggs - 4 no
Mix fruits - 600 gm
Refine flour - 130 gm
Bread Crumb - 80 gm
Caramel - 40 ml
Baking powder - 6 gm
Baking soda - 2 gm
mix fruit jam - 10 gm
mix spice - 2 gm

METHOD

- Take a large bowl and sieve together the flour and the baking powder. Keep it aside. Now in another bowl mix together the brown sugar and butter, till the sugar dissolves completely with the help of an electric blender. Break the eggs and add them one by one. Keep beating the mixture till it is light and frothy.
- Gradually add the flour to this egg-butter and sugar mixture spoon by spoon so that no lumps are formed. Keep stirring to attain a smooth mixture. Add caramel and spice mix blend well. Allow the batter to rest for 10 minutes.
- Meanwhile chop the nuts and the prunes finely. Mix in the batter. Beat well again. reserve some nuts that you can put on top of the cake. Now pre-heat the oven at 180 degrees for 15 minutes. Prepare a baking tray by lining it with butter paper. Grease it with oil or butter and dust some flour. Add the batter.
- Bake at 170 degrees Celsius for 25-30 minutes.



Cornitos

INGREDIENTS

Cornitos Cheese and Herbs
Nacho Crisps - 1 packet
Diced Brinjal - 100gm
Oil - 2tbsp
Chopped Garlic - 5gm
Chopped Ginger - 5gm
Super Fine Sugar - 1tbsp
Diamond-Cut Red Chilies - 2no
Water - 4tbsp
Basil fresh - few leaves
Corn flour - 4tbsp
Soy Sauce - 1tbsp
Kafir lime leaf - few leaves

RECIPE

MARINATION OF BRINJAL

In a large bowl, add diced brinjal, add cornflour gently mix them so that brinjal gets coated into a white blanket of cornflour. Add oil in a heating pan, add the brinjal and fry marinated brinjal until crisp golden-brown, remove it on kitchen towel to remove excess oil.

PREPARATION OF SAUCE

In a saucepan add little oil let it heat, add chopped ginger and garlic sauté it for 2min, add crushed lime leaf to extract the aroma into the sauce, Add little water, then add soy sauce, add salt, add diluted cornflour with water to sauce to thicken the sauce, add basil leaf to extract the flavor to the sauce.

Add crisp golden-brown brinjal to the prepared sauce, so that brinjal gets well coated in the sauce and enhances the flavor of the sauce.

PLATING TECHNIQUES

In a platter arrange Cornitos nachos crisp, place a single piece of marinated brinjal, place a single leaf of basil over brinjal along with diamond-shaped red chili. Serve it hot with sauce.



The Perfect Festive Dessert

CNIEL - The French Dairy Board and the European Union have partnered with one of the world's foremost pastry chefs, Claire Heitzler, to showcase to Middle East consumers why European cream is the perfect ingredient this festive season.

• **T3FS Desk**

Chef Claire trained under her compatriot, renowned French chef Alain Ducasse in Tokyo before putting her dessert expertise to acclaimed success at the Park Hyatt Dubai. The award-winning chef returned to Paris, where she led the pastry team at the Ritz and latterly worked at the famous French luxury bakery and sweets maker, LaDurée, before starting her own consultancy.

Long lauded for its many uses when creating everything from the simplest of desserts to a show-stopping cake, French dairy cream is 100% dairy so 100% natural.

A range of French creams are available throughout the Middle East, including the UAE and Saudi Arabia, and can be found in local convenience stores and supermarkets. Brands include Président, Elle & Vire, as well as Waitrose's own brand which incorporates French crème fraîche and French crème, Candia or even Paysan Breton.

How to prepare the perfect festive treat, the Pavlova – Chef Claire Heitzler recipe.

Ingredients:

Meringue
100g egg white
100g sugar
100g icing sugar

Beat the egg whites until stiff while progressively adding the powdered sugar. Once the eggs are in stiff, softly add the icing sugar with a spatula. Poach the meringue in a flower shape and cook for 10 min at 100 degrees, then 1 hour at 80 degrees.

Vanilla Chantilly
250g French cream
25g sugar
1/2 vanilla pod

Cut the vanilla in two and peel it in the cream. Add the sugar and beat with the whisk.

Assembly
One lime
500g raspberries
20g sugar

Squeeze half of the raspberries with the sugar to obtain a marmalade. Fill the bottom of the meringue flower with marmalade. Add the fresh raspberries and lay a beautiful rose window with chantilly. Peel green citrus zest on the top of the Pavlova.



Chef Claire Heitzler

French cream is my go-to when making desserts. I never could do pastry without French cream. This ingredient is at the base of everything I do, and we're fortunate to have excellent quality dairy products in France thanks to our unique terroir and farming methods.



French cream is used to enhance aromas and balance all kinds of flavours.

One of the main qualities of French cream is it can help reduce the bitterness of cocoa, the acidity of lemon, temper certain fruits and the astringency of others, which makes it the perfect ingredient this festive season.



Lifestyle



*With Pause wines, uncork
a gift of good times this*

New Year

New Year is here and the festive season will soon be in full swing. With festivity brings get-togethers and family celebrations.

• Tarsh Sharma





As the wine drinking populace is increasing in India, a bottle of wine is becoming a sophisticated gifting option. Pause Wines, for this gifting season, offers a range of gifting selection from its vast portfolio of classic, real and refreshing wines.

Rewinding a few years back in time, an upswing of foreign wines to the local shores was considered good news by a handful of wine connoisseurs in India. This time around there is better news as the local wine makers are up for some serious wine making in the upcoming wine hubs of Nashik and Bangalore. The niche and premium Indian wine maker, Pause wines nurtures the best varieties of wine grapes at its sun-kissed vineyards in Dindori near Nashik and has an array of nine classy varietals to choose from.

With the wine craze catching on especially in the major metros followed by tier II cities, a new bevy of wine enthusiasts is emerging. Experimental at heart, the new age Indian wine lovers welcome the pleasure and pros that a bottle of wine packs together.

Encouraging wine lovers, old and new, to engage in a conversation over a glass of wine this festive season, Rajesh Patil, Chairman and Managing Director, Pause Wines says, "What can be a better way to mark a celebration with friends and family than over a bottle of wine? It is the best way to pack joy, good times and a promise of good health all in one. Nearly 250 ml of wine a day, that's roughly a

glass, works wonders with our heart, health and happiness. So pause, take a sip and enjoy the festive season with Pause wines this time."

Pause's award winning varietal, Shiraz, a tangy fruity flavoured wine makes a perfect present for those who yearn for a hearty deep red wine. Besides, the intense and rich Cabernet Sauvignon appeals the classic, black currant characteristic seekers. Also, there are medium-bodied Tempranillo to full-bodied cherry-flavoured Merlot that make enriching choices in red. For those who prefer whites, there is crisp and rounded Sauvignon Blanc, demi-sec and fruity Chenin and also the classic medium bodied Chardonnay. Another easy drinking wine is the lustrous white, Indian Pearl which is also a Pause speciality. The sweet and mellow Indian Nectar is for the dessert wine lovers and mild and sweet Ruby Red for the sweet and fruity flavour seekers. Not only that, the premium Port wine and Puro are some rich and intense classic port wine options for the discerning few who seek the rewards of a well-aged wine.

Conversations over a glass of wine are becoming an interesting way to bond with friends and family. So this festive season, gifting loved ones a delightful encounter with a good wine and great times is the trend of the season. And while picking up a bottle of wine, it is time to pause, look around and pack along some fine, refreshing and aromatic choices from the Pause 'wines and ideas' portfolio.



Mystery of History

All around the world, February is known as month of love, roses, gifts and chocolates. But do we all know that from where and how all this began?

• **Vedika Sharma**

St. Valentine's is said to be the core reason for the Celebrations of Valentine's Day. The history of benefactor St. Valentine is shrouded in mystery. St. Valentine's Day, is a

combination of both Christian and ancient Roman tradition.

First of all let's unfold the hidden story of St. Valentine who lost his life on this very day in order to bring love, warmth

and prosperity in the world. Though it's not clear that which St Valentine, this day was initially dedicated to, as two saints with this name share this day of love. Both of these saints were martyred in Rome; Valentine of



Terni in around AD 197 and Valentine of Rome in around AD 496.

Majorly it is believed that St. Valentine, the priest who used to served at a church third century in Rome is the one for whom this day is dedicated to. During that period, Emperor Claudius II was ruling there and in order to involve every young man in his army, he outlawed marriage phenomenon. St. Valentine realised that this is injustice to the diktat and started helping people in secret. Later when Claudius came to know about the deeds of St. Valentine, he sentenced him to death.

It is believed that the very first 'Valentine' greeting was sent by St. Valentine himself. In according to various folklores, Valentine fell in love with his jailor's daughter -- who visited him during his incarceration. Supposedly, he wrote her a letter, naming 'From your Valentine,' an expression that is still remarked as "From someone who loves unconditionally".

Valentines's Day – the Tradition

Many believe that the origins of gala of Valentine's Day can be traced back to this ancient fertility festival. However, while this fanciful story is compelling, it is unlikely to be true. Another milestone attached in the history of Valentine's Day came in 1382, when Geoffrey Chaucer wrote his poem Parlement of Foules. This poem contains what is widely reported as the very first instance of St Valentine's Day being linked to romantic love. It's no surprise that by the Middle Ages, Valentine was one of the most popular saints in even England & France. Although, it is said that Terni is the birthplace of St. Valentine, and he is not only the patron saint of love, but also of the town. It is said that he would give flowers picked from his garden to young visitors, with two of them having fallen in love and married, forever associating St Valentine with love.

The Birth of St. Valentine

Visitors to Terni can feel the love not only on Valentine's Day itself. Throughout the month a host of other events also take place, including a jewellery-making competition, art exhibitions and music performances, as well as the awarding of the 'A Year of Loving' award, which honours a special



act of love carried out by one of the townspeople.

Valentine's Day, it is the main centre of the celebrations, which are spread over six weeks. Also coinciding with the traditional celebrations is Cioccolentino, a celebration of all things chocolate, where visitors can take part in all kinds of activities from chocolate tastings to tours.

Memoirs of St. Valentines

This year why not plan a trip and pay our bit of reverence to this great saint who lost his life in serving people and dedicating all his life in bringing love, peace and harmony in world.

There are a few remarkable places around the world where still lies the memoirs of St. Valentines. Let's explore these places.....

Dublin

Though St. Valentine was executed in Rome during the emperorship of Claudius II and buried there in the 3rd century. Later an Irish priest got special permission to unearth his remnants, which he safely placed in Shrine of St Valentine, White Friar Street Church in Dublin. On the feast day, the Reliquary is removed from beneath the side-altar and is placed before the high altar in the church. The feast day of the saint on February 14 is celebrated on a very large scale and many duos join celebrations that day to seek Blessing of Rings for a happily married life.

Bascillica, Rome

The skull of St. Valentines was found in the

excavation of an underground cave in Rome in the early 1800s; along with skeletal and other remains. The skull can be found in the side altar on the left of the church of Santa Maria wearing a coronet made from flowers and with an inscription across the skull, the relic is identified as that belonging to St. Valentine, the patron saint of lovers, it's a nice little piece of legend to tuck away with your memories of your trip to Rome. A giant feast is held at the Basilica, where the saint's remains are still kept today. From February 1st, when the celebrations, known as Eventi Valentiniani, begin with prayers in the Basilica, as well as a re-enactment of the saint's life in full historical costume. It is even believed in basilica, as per records of the official Roman Catholic register of saints currently lists ten St. Valentine: one Pope Valentine and a handful of others with a variation of the name.

Chicago, Illionis

Though Valentine's Day happens to be a day of celebration of love, harmony, togetherness and unity but unfortunately on this very day in the year 1929, a huge massacre happened where Al Capone's goons massacred the Moran Gang. Since then the day of joy is named as St. Valentine's Day massacre. It happened in the Warehouse at Dickens and Clark in Lincoln Park, Chicago, Illinois, United States. Later on, a Vancouver based businessman bought those bricks from the wall of that infamous garage where these bullet holes from the massacre are still visible enough. Over the next 42 years, being featured in a travelling exhibit and displayed in a nightclub restroom. Finally, the reminiscence is now restored in The Mob Museum which later altered them and even



framed them for visitor in such a form which seems very much as originals.

SYMBOLS OF VALENTINE'S DAY

CUPIDS AND ROSES

In Ancient Greece, Cupid was originally the God of Love; Eros. He was depicted as a strong and powerful young man. When Romans created their god, they took the Greek's version and named him Cupid. Flowers were considered as the symbol of positivity for their medicinal and herbal attributes. It was considered a great gift to exchange flowers that were exceptional to specific areas. Just another item used for barter, because people back then had no use for ripping vegetation out of the ground just because it was aesthetically pleasing.

Love can not be confined for one single day as there is no perfect day, time, expression, words or frame to express your sense of belongingness and affection for the one's you love the most in the world. So why limit your love and feeling just to a day in the whole year. Keep enlighten your love and warmth all through year with celebration on every month as each of the 14th of each month is special.

January 14th: Diary day

Valentine's Day

On this Valentine's Day lover will present their diaries to each other.

February 14th: St Valentine's Day

The traditional Valentine's Day, many lovers will prepare various gifts from markets or online shops for their lovers.

March 14th: White Valentine's Day

The day for boys to give gifts back to girls

April 14th: Black Valentine's Day

Bachelordom of noble people

May 14th Yellow and Rose Valentine's Day

On that day, wear in yellow, and eat yellow Curry Rice, that means to everyone you are a single.

Furthermore, on that day, if you give a red roseto somebody, means you love him or her; if a white rose, that means you are consider; however, if give a yellow rose, that means say goodbye.

June 14th Kiss Valentine's Day

Lovers kiss each other to tell their lover the love

July 14th: Silver Valentine's Day

Take her or him of your heart to your family, introduce to your father and mother

August 14th: Green Valentine's Day

Go to a cool green forest with your

lover in the hot summer

September 14th: Music and photo Valentine's A wonderful day to held social affair. Also, many sweethearts will take photos under this blue sunny day, so that is why call photo Valentine's Day

October. 14th: Wine Valentine's Day

A Valentine' Day to drink wine

November 14th: Orange and Movie Valentine's Day

On that day, lovebirds after two movies drink nice oranges, so romantic.

December 14th: Internet Valentine's Day

To the memory of internet love



Royal Journey of India

18 to 20 Nights

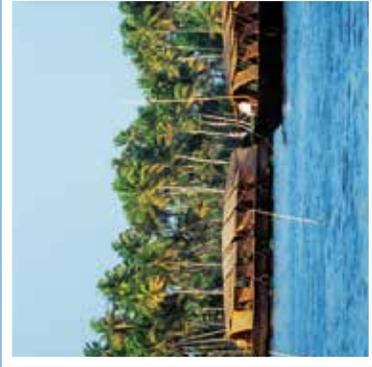
Delhi - Jaipur - Pushkar - Ranthambore
Sawai Madhopur - Kota
- Bundi - Chittorgarh - Bijaipur -
Udaipur - Kumbalgarh - Jodhpur -
Jaisalmer - Bikaner - Mandawa - Delhi



Archaeological Tour of Rajasthan

21 to 23 Nights

Delhi - Jaipur - Samode - Nawalgarh -
Bikaner - Gajner - Jaisalmer - Osian
- Khimsar - Manvar - Jodhpur - Rohet -
Mount Abu - Udaipur - Dungarpur
- Deogarh - Ajmer - Pushkar - Pachewar
- Ranthambhore - Agra - Delhi



Majestic Kerala

14 to 15 Nights

Mumbai - Mangalore - Bekal - Wayanad
- Kozhikode(Calicut)
- Cochin - Thekkady - Kumarakom -
Quilon - Varkala - Kovalam



Enchanting Himalayas with Taj

13 to 15 Nights

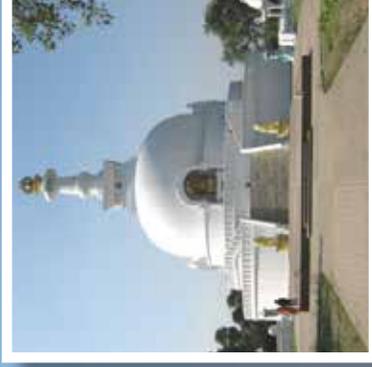
Delhi - Agra - Darjeeling - Gangtok -
Phuntsholing - Thimphu - Punakha -
Paro - Delhi



Tribal Trail

15 to 17 Nights

Bhubaneswar - Dangmal - Bhubaneswar
- Baliguda
- Rayagada - Jeypore - Rayagada -
Gopalpur - Puri - Bhubaneswar



Buddhist Temple with North East India Tour

14 to 16 Nights

Delhi - Varanasi - Bodhgaya - Patna
- Kolkata - Bagdogara - Darjeeling
- Pelling (Pemayangtse)- Gangtok -
Kalimpong - Bagdogra - Delhi

Travok

your journey is safe with us...



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Love your life and soul

Everyone's heard this self-help platitude: We need to love ourselves before we can love anyone else. This may sound wise, but it misses a great truth; if we want to experience true intimacy, we need to be taught to love aspects of ourselves--again and again--by the people around us.

• Vedika Sharma



To be beautiful means to be yourself or love yourself, the feelings of intense desire, admiration and emotional investment in your own self lead you to accept yourself first for your own love before accepting by others. Then we go through great lengths to nurture our love towards others. But loving yourself is our first motto.

Self-love is a combination of self-acceptance, self-possession (different than self-obsession), self-awareness, and kindness and respect for ourselves. Self-love is both conceptual, an idea that you are worthy of self respect and gentleness, and an action, treating yourself with compassion and nurturance. Put simply, self-love is positive self-regard in action.

To help you gain more perspective and have a foundation on which to begin your journey of self-love, here are some truths to remember:

- Begin your day with love remind yourself of your worthiness before getting out of bed. Breathe in love and breathe out love. Enfold yourself in light. Saturate your being in love.
- Stop undermining your plan by being wishy washy about how many times a week you'll get to the gym or whether you can really live without your favorite fast food. Instead, remember if you talk the talk, walking the walk will not be far behind.
- Stop comparing yourself to others. People achieve success and fail at different rates.
- Talk yourself happy. Use affirmations to train your mind to become more positive. Put a wrist band on your right wrist. When you're participating in self-abuse of any form, move the band to your left wrist
- Give yourself the gift of time. Do not feel guilty for spending time thinking about and reflecting on yourself and your own life. It is important to give yourself the time and permission for self-love. You will likely find that by doing so, you are more able to spend quality time helping others.
- Enjoy life enhancing activities. Find exercise you like. Discover healthy foods that are good for you. Turn off technology for a day and spend time doing things that make you feel alive.
- Repeat positive affirmations daily. Find some positive thoughts that help you feel better, and repeat them daily. This may seem awkward or cheesy at first, but the habit will cause the positive thoughts to sink in, and you will begin to believe them, even if you don't at first.
- Care about how you look, so you can feel great when you leave the house. But, if you feel like wearing sweatpants and your hair in a bun to the grocery store once in a while, go f*cking do it.
- Treat yourself to something you want but don't need. Whether it's a fancy designer purse you've been eyeing for years or a plane ticket to the destination of your dreams, remember how fine the line between saving and living is. Toe it.
- Work on personal and spiritual development. Be willing to surrender and grow. Life is a journey. We are here to learn and love on a deeper level. Take penguin steps and life becomes difficult. One step at a time is enough to proceed forward.
- Do things that make you feel good. Think of feeling good physically, emotionally, and spiritually. Do what it takes to feel good in multiple ways; it may require exercise, meditation, and keeping a positivity journal. Find a routine that feels good and stick to it.
- Save up money and travel somewhere new. Try the sunrise at the top of Mount Haleakala in Maui. You will literally feel like you are in heaven.
- Discover the power of fun. Self-love requires time to relax, play, and create face-to-face interaction with others. Our fast-paced world creates a goal setting, competitive craziness that doesn't leave room for play. Dr. Stuart Brow says, "The opposite of play isn't work, it is depression.
- Eat less processed food. If you actually knew what was in that sh*t, you would be disgusted. Watch the documentary "Food Inc." But, if you want to have fries, with extra, extra ranch sometimes, do it.
- You will never be able to please everyone. Not everyone will like you. You won't like everyone you meet. That's perfectly fine also.



"You, yourself, as much as anybody in the entire universe, deserve your love and affection."

By lord budhha

Audi India opens bookings for the New Audi A4

Audi, the German luxury car manufacturer, today commenced bookings for its fifth-generation Audi A4 in India.



Powered by a 2.0-liter four-cylinder TFSI petrol engine, the new Audi A4 promises excellent drivability and is loaded with an arsenal of updated features. Aesthetic design, a comfortable and tech-rich cabin, top-notch connectivity and best-in-class infotainment highlight the luxury and dynamic stance of the car. The Audi A4 can be booked with an initial booking amount of INR 2 Lakhs. For the best ownership experience, Audi India is offering a 4 years Comprehensive Service Package on pre-bookings.

DO YOU KNOW?

- First model launch for 2021 - the new Audi A4 marks the model's fifth-generation
- Audi A4 bestseller embraces prestige of the full-size class with new design language
- Even sportier, even more cutting-edge, fully connected and with a new MMI touch display
- Powered by a new 2.0L TFSI engine generating a power of 140 kW(190 hp) and 0-100 in 7.3 Sec
- 4 years Comprehensive Service Package as a pre-booking offer
- Can be booked at all Audi India dealerships and on the official company website www.audi.in
- Booking amount - INR 2 lakhs

Balbir Singh Dhillon, Head of Audi India

We are extremely happy to open bookings for the new Audi A4 – this will be our first product launch for 2021. The Audi A4 has been one of our bestselling models in the Audi A range and the latest edition will bring numerous innovations to the segment. The new A4 has undergone styling and feature changes and is a perfect blend of sportiness and sophistication. The high performance sedan will attract progressive and well-established individuals who love to drive or be driven.

With a powerful engine and the innovative technology on board, the new Audi A4 can multi-task between a daily commuter and a sporty luxury sedan for a weekend getaway. The new Audi A4 will mark the beginning of a power-packed year for us and we are confident of attracting buyers in that segment. 2021 will witness several product launches and we are extremely happy to kick-start the year with a model that has shaped the brand in India.



Hyundai Motor won Four Accolades

Hyundai Motor Company announced its win of four accolades at this year's GOOD DESIGN Awards.

Hyundai's two most progressive EV concepts, 45 and Prophecy, together with the all-new 2021 Hyundai Elantra and the Hyundai Hi-Charger, an ultra-fast EV charging infrastructure, were recognized in the Awards' Transportation category.

"Hyundai's design vision to provide lifestyle mobility that coexists with people's lives has been recognized by winning these awards," said SangYup Lee, Senior Vice President and Head of Hyundai Global Design Center. "Especially through our EV design, we would like to forge a strong emotional connection between humans and automobiles, giving more value to our customer's everyday life."

The 45 EV concept, first introduced at the International Motor Show 2019 in Frankfurt, is a futuristic homage to Hyundai's iconic Pony Coupe Concept. The styling of 45 is defined by its monocoque-style form, aerodynamics, light-weight design inspired by aircrafts, and diamond-shaped silhouette.

Earlier this year, the 45 shone under the spotlight at other world-renowned design competitions,

including the 2020 International Design Excellence Awards, 2020 Red Dot Awards, and the iF Design Award 2020. Such accolades raise expectations of the upcoming release of IONIQ 5, Hyundai's first dedicated EV in the new IONIQ lineup brand launching next year.

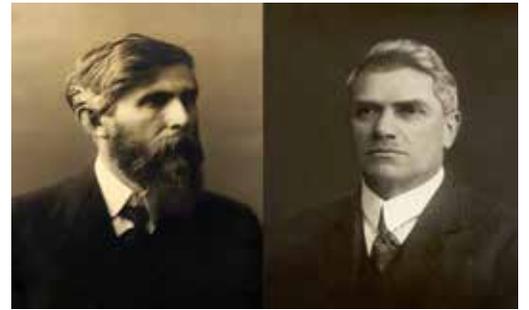
The Prophecy, unveiled last March, is Hyundai's visionary concept that signifies a direction of future EV styling based on the Sensuous Sportiness design identity. It expands on the era-defining example set by the 45 EV concept that stripped away complexity in favor of clean lines and minimalistic structures. Prophecy won 'Best of the Best' in 2020 Red Dot Awards' Design Concept group, and the concept was also named a finalist for 2020 International Design Excellence Awards. Another big win went to the all-new 2021 Elantra, which made its debut earlier this year. The seventh generation Elantra offers a futuristic and innovative look and feel, thanks to its Parametric Dynamics design elements. The vehicle's exterior design is adorned with unique style features including a parametric-jewel-pattern grille and a H-tail Lamp that creates a Hyundai "flying H" logo-like shape.

The interior further complements the Elantra's overall appeal with a 10-inch information-display cluster and infotainment system. The Hyundai Hi-Charger demonstrates the brand's commitment to offer a completely new charging experience to EV owners. The 350kW ultra-fast charger enables users to easily power their EVs without feeling the weight of connectors and cables. The user simply chooses the position of a vehicle's charging port on a digital screen, and a connector automatically rotates and descends to the selected point for an effortless connection. Earlier this year, the Hyundai Hi-Charger won a prize in the User Experience Design category of the 2020 Red Dot Design Awards.

Celebrating its 70th anniversary, the GOOD DESIGN Awards program is one of the oldest design competitions in the world. Every year, the program selects a list of products and industry leaders in design and manufacturing that have chartered new directions for innovation and pushed the envelope for competitive products in the world marketplace.

Beautiful Journey of 125 years of ŠKODA Auto

This December, ŠKODA AUTO can look back on 125 years of history. This makes the Czech company one of the longest established car manufacturers in the world still in operation.



• T3FS Desk

The international success story began shortly before Christmas 1895 when Václav Laurin and Václav Klement founded a workshop for the repair and manufacture of bicycles in MladáBoleslav. Later they also produced motorbikes and automobiles, released from 1925 under the ŠKODA brand.

Exactly 125 years ago – shortly before Christmas 1895 – the mechanic Václav Laurin and the bookseller Václav Klement laid the foundation stone for the present-day ŠKODA AUTO. The two founders were united by their passion for cycling. They wanted to offer their customers bicycles built from the best materials available while still being affordable. In their small workshop, three people were employed producing bicycles driven by foot or hand. One year later, 21 employees were making five different models of bikes, which bore the name SLAVIA. The range was soon expanded to include bicycles for children, ladies' models and tandem bicycles, two-wheelers with chain or shaft drive, and tricycles for transporting goods or people.

Successful models on two wheels

The founding fathers, Laurin and Klement, seized on the demand for individual mobility and continued to develop their model portfolio: On 18 November 1899, they presented the first two L&K motorbikes to the public, the SLAVIA A and B models. To make the bikes easier to operate and more stable, the engine was installed in the lower area of the frame. This positioning later became the international standard and is considered a great achievement of the intuitive engineer Václav Laurin.

The company owes its rapid growth to the vision and entrepreneurial talent of Václav Klement. He succeeded in winning large orders both on the domestic market and in industrialised countries such as Germany and Great Britain. The outstanding qualities of the motorised two-wheelers from MladáBoleslav were also confirmed by their success in demanding racing events. The motor racing debut at the Paris-Berlin race in 1901, when NarcisPodsedníček came in first by a wide margin after 1,196 kilometres, earned the company legendary status. The highlight of the motorbike era was the victory of an L&K CCR in the unofficial motorbike world championship in Dourdan near Paris on 25 June 1905.

The first automobiles and the rise to become one of the leading manufacturers of the time

At the end of 1905, the company from MladáBoleslav presented its first automobile: the Laurin &Klement Voiturette A. The light and manoeuvrable design from Bohemia had a one-litre two-cylinder engine and travelled at speeds of up to 40 km/h. Less than a year after entering the automobile manufacturing business, the range included a wide variety of two- and four-cylinder models. L&K enhanced its prestige with the first eight-cylinder vehicle manufactured in Europe, the Type FF of 1907. The company also celebrated both commercial and motoring successes. L&K rose to become the largest automobile manufacturer in Austria-Hungary, exporting to several dozen markets on all continents inhabited at the time even before the First World War.

Legendary models shaped the next era of success at ŠKODA

Three decades after the company was founded, Laurin &Klement merged with a strong strategic partner in 1925: the Pilsen-based engineering group Škoda. This mutually beneficial merger laid the foundation for the company's continued success story. From then on, the winged arrow in the brand logo became a symbol of speed and progress. ŠKODA AUTO soon converted its facility in MladáBoleslav to efficient assembly line production. The launch of the new generation of vehicles is considered a milestone: the success of the POPULAR, RAPID, FAVORIT and SUPERB models established ŠKODA as the leading car manufacturer in its home country from 1936 – a position the brand has held to this day. Around that time, demanding long-distance journeys crisscrossing Europe, Asia, America and Africa were also demonstrating the robustness and reliability of the vehicles from MladáBoleslav. After the Second World War, the company was nationalised, but ŠKODA continued its proud tradition even under the challenging conditions of the planned economy. The production capacities were expanded at the plants in Kvasiny and Vrchlabí, and the company continued to develop new models independently. The now-legendary first OCTAVIA from 1959 and the smart FELICIA convertible testify to the engineering prowess of this era. The inauguration of a new factory site in MladáBoleslav in March 1964 facilitated a rapid

increase in annual production volumes. The same year saw the release of the rear-engined ŠKODA 1000 MB saloon, which would soon be regarded as one of the most advanced one-litre models in the world. The iconic ŠKODA 110 R sports coupé from 1970 represented another highlight. The ŠKODA 130 RS, which was derived from it, rose to become one of the most successful racing and rally cars in its category from 1975 onwards, receiving the nickname "Porsche of the East".

New start under the umbrella of the Volkswagen Group

The company began the year of global political upheaval in 1989 with a key competitive advantage: the ŠKODA FAVORIT, which was unveiled in 1987. The hatchback model, designed with clean Italian lines, had a contemporary layout with a transversely mounted front engine and front-wheel drive. This modern vehicle provided a compelling reason for Europe's largest car manufacturer, the Volkswagen Group, to acquire ŠKODA AUTO. On 16 April 1991, ŠKODA became the fourth brand to join the Volkswagen Group. Just as in 1925, the involvement of a strong strategic partner enabled the further dynamic development of the Czech company. Thanks to the cooperation with the globally active German Group, the level of quality increased, ŠKODA expanded its portfolio to include higher-class models and, over the long term, conquered other attractive segments such as SUVs.

With the plug-in hybrid model SUPERB iV and the all-electric CITIGOeiV, ŠKODA entered the age of electromobility in 2019. The 2020 premiere of the first ŠKODA model ENYAQ iV based on the Volkswagen Group's MEB platform marks another milestone along this path. The ENYAQ iV is now the tenth model series in the brand's range. In addition to its three Czech plants, ŠKODA AUTO also produces in China, Russia, India, Slovakia and Ukraine and is active in more than 100 markets worldwide. Within the Volkswagen Group, ŠKODA manages the activities of the Group and its brands in Russia, India and North Africa. As part of its Strategy 2025, ŠKODA AUTO is actively transforming from a car manufacturer to a 'Simply Clever company for the best mobility solutions'. In doing so, the company is consistently pursuing the course set by the visionaries Laurin and Klement 125 years ago.

Uplift your home with Pantone Colour

2020 has been revolutionary in many ways, our lifestyle changed, everyone has cocooned into their homes and spending more time indoors. We all somehow learned to maintain a balance between staying calm and aspirational.



• T3FS Desk

Inspired by this phase, Pantone announced 'Illuminating' which is a bright yellow color and 'Ultimate Gray' which assure feelings of composure and resilience. Today, with maximum time being spent at home, it's important to brighten our nests to be able to rise and shine. As we constantly crave encouragement and upliftment, how about we bid farewell to gloominess and splash merriment of Pantone 2021 colors to our home?

Read on to explore newer ways of designing your abode that speaks the language of positivity, hopefulness, vibrancy and safety.

Up and working!

While offices usually remind of boring tiny cubicles, working from home has given an opportunity to state your style using all your creativity. Also, the coming year will see work from home to continue to be a part of our lives for few more months. How about we give a quick makeover to your study desk? Some like to keep their desk spick and span while some prefer to keep all the office essentials or non-essentials together. Whatever your calling is, go for a study table and chair in the refreshing yellow shade 'Illuminating'. Now pair a book stand or case in the earthy shade of 'Ultimate Gray'. This marriage of Pantone 2021 colors will instantly infuse zeal and cheer.

To make this natural look in sync with other interior elements, go for light brown wooden flooring options. For instance, this Oak Topaz from Mikasa Floors seamlessly blends with your color scheme. Moreover, Mikasa Floors are composed of three stability providing layers - real hard wood, a stabilizing core and a balancing layer, you don't have to worry about the climate change. As finishing touches, just place a white lamp and a pen holder to complete the look. This vibrant and simple decor set-up will help you boost your

thought process and give your best performance!

The closet charms!

As we welcome a new year with optimism and strength, let the same spirit get reflected in your dressing space. After all, that is where you start and end your day. We can't deny that too many shades, textures, and prints can sometimes look complex and unpleasing, this is where a calm color paired with a bright undertone can help you create a soothing space. An urbane closet with subtle shades and a hint of light truly rejuvenates your mood. Laminate your wall panels with the soothing essence of light grey shade that can also help you keep health and hygiene intact. For instance, go for grey colour laminate decors from Greenlam Laminates which offers a safeguard plus technology with health & hygiene features - antivirus, antibacterial, antifungal that retard and kill up to 99.99%* of viruses and bacteria which come in contact with the surface. Greenlam Laminates are the world's first COVID-19 resistant laminates proven effective against SARS-CoV-2 (COVID-19 virus) with 99%* efficacy in 30 minutes of exposure to the laminate surface, so that you and your family can stay stress-free and healthy. As you will go about showcasing your clothes and other precious collections, make some room for a seating arrangement in one corner. Here, you can use a bright yellow throw along with some flowers by the side to make it look effortlessly flamboyant.

Chill for children!

Now that kids are bound to stay at home for a longer time, make their space more fun, cheerful, and lively. Kids should have a space where they can have their play dates, study, or even just scribble! This space should be designed like a blank canvas where your child can explore themselves freely and feel upbeat to match their energy levels. For the walls, opt for natural



veneer from the extensive range of Decowood Veneers whose neutral light shades are perfect for distinguishing other vibrant colors in your space. Since, these veneers are easy to maintain and durable, you don't have to worry about the wear and tear of your walls.

Adding 2021's Pantone shade- 'Illuminating' - a bright yellow, will add a positive element in the room. So, you can add this shade in smaller elements like cushions and lamps to oomph the look. Place a soft and warm rug in the Pantone shade 'Ultimate Gray' so that your child too feels the encouragement and steadiness of this shade. Go for wood pattern laminates in natural light brown shade for keeping all the toys and other hobby stuff arranged at one place. Trust us, this fun and frolic space will make your child go super happy! This new year and Pantone 2021 colors are here to spread hope and good vibes that are essential to the human spirit. Since, we truly need to feel positive inside out, these distinct home décor ideas will take care of your indoor safety and elevate your mood at the same time!



Bali

4D3N Bali Safari

| USD 278

based on 4 hotel
(1Night at Mara River Safari Lodge +
2Night at South Bali)

BALI SAFARI & MARINE PARK



Includes :

- Safari Journey at Bali safari Park
- Breakfast with Lion at Tsavo Lion Restaurant
- Indian Cuisine Lunch or Dinner where available and specified

**3D2N + 3rd Night Free
Relaxing Me
| USD 158**

based on 4 hotel

Inclusion :

- 3 Nights stay at selected hotel with breakfast included
- Return airport transfer
- FREE : 1x 60Mins Massage OR 1x Meals at certain hotel
- FREE : Hard Rock Cafe Meals Voucher
- Choice of 1x Full Day Tour OR 1x White Water Rafting

**3D2N
Villa Indugence
| USD 278**

based on 4 hotel

Inclusion :

- 2 Nights Stay at Selected Villa with breakfast included
- Return Airport Transfer
- FREE 1x 60mins massage (Min. 3 nights stay)
- FREE 1x Full Day Car at Disposal with English Speaking Local Host
- FREE : 1x Indian Cuisine Voucher at all outlet Gateway of India Restaurant

5D4N Bali Safari

| USD 258

based on 4 hotel

(1Night at Lovina Beach +
3Night at South Bali)

Inclusion :

- Wild Dolphin Searching at Lovina Beach, 2 full day tours
- Indian Cuisine Lunch or Dinner where available and specified in the program
- Free 1 x 60mins massage or set meal at certain hotel



Borobudur Temple, Jogja

**Bali - Jogja
5D4N Discovery
USD 308**

2 Night at Bali + 2 Night at Jogja
based on 4 hotel



Gedung Sate,
Bandung

**Bali - Bandung
5D4N Discovery
USD 338**

2 Night at Bali + 2 Night at Bandung
based on 4 hotel



Sand Island, Lombok

**Bali - Lombok
5D4N Discovery
USD 328**

2 Night at Bali + 2 Night at Lombok
based on 4 hotel

***The rates is based on land arrangement only excluding Internation & Domestic airfare**



Hygiene: A foremost step to get rid of viruses

Hygienelabs™ has secured ground-breaking verification from The Therapeutic Goods Administration (TGA), Australia's regulatory authority that its new-technology disinfectant treatment can inactivate the COVID-19 virus on surfaces for up to 24hrs to 28 days per application.

It is the only product in Australia, and possibly worldwide, to have proven and certificated 28-day effectiveness against Coronavirus infection on surfaces. The treatment has also been approved by delegated laboratories for use in the cabins of Airbus and Boeing airliners. Also, the Hygienelabs™ disinfectant has been independently evaluated and certificated by Eurofins Environment Testing Australia Pty Ltd, a division of Eurofins Scientific, one of the world's leading bioanalytical testing organisations, with some 800 laboratories in 50 countries. The COVID-19 has necessitated stringent hygiene and safety measures to regain the customers' faith and enhance their experience amid the COVID-19 pandemic. Adhering to the utmost level of safety and hygiene is key to increasing customer footfall, building loyal consumer base and generating return on

investment. Hygienelabs™ skin and surface' products reduce transmission by physical contact risk, cross contamination risk and droplet transfer risk in high-traffic environments such as reception areas, lifts, rooms and high-frequency touchpoints throughout guest areas. Its product range find wide applications in the hospitality industry, transport, gymnasiums, cruise lines, restaurants, theatres and food and beverage sectors that warrant stringent hygiene control measures to enhance customers' confidence and experience. Born out of a commitment to address the challenge of inadequate hygiene, Hygiene Labs has carved its niche as a biotechnology company that manufactures and distributes array of wellness products such as surface disinfectant sprays, antimicrobial shield atomizers, surface and skin 'wet wipes' and foaming sanitisers for hands to cater to individuals as well as businesses.



Rating: 08/10
Comment: Live a virus free life with Hygienelabs™



#Skinfullyyours

The Beauty Co. launched a fun and informative video, starring brand ambassador Sejal Kumar that aims to educate people on the benefits of the CEM (Cleanse, Exfoliate and Moisturize) Face & Body Care Routine and popularize it in the country.

The Beauty Co. Chocolate Coffee range - Includes The Beauty Co. Chocolate Coffee Face Wash, Face Scrub, Face Mask, Body Wash, Body Scrub and Body Butter providing a magical skincare regime that promises youthful, energized, and glowing skin. It is a divine amalgamation of natural products that provide an honest detoxifying, hydrating and moisturizing solution to solve all skin woes. The presence of organic ingredients Robusta seed coffee extract, Theobroma cacao powder (cocoa),

Walnut shell powder, Coconut oil, Sweet almond oil, Argan oil, Vitamin E oil, Himalayan pink rock salt, Sheer butter, Aloe vera, Glycerin and Cucumber extract. This range has CEM Kit that will help you follow your CEM (Cleanse, Exfoliate and Moisturize) Face & Body Care Routine. The products are retailed on The Beauty Co. website as well as through ecommerce websites like Nykaa, Myntra, Amazon, Flipkart, Paytm Mall, Big Basket, Snapdeal, to name a few.



Rating: 09/10
Comment: Be ready to dazzle with The Beauty Co. Chocolate Coffee range.



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Nourish your baby with Chicco

Chicco introduces complete winter range for your little one

The winter season is around the corner. Just like adults kids also need some extra care skin care during the winter season. Babies have more delicate skin which can get affected easily by the harsh weather. With the change in weather, we need to make modifications to protect the extremely delicate skin on newborns. Hence, in order to ensure complete protection for little ones, Chicco has come up with the complete winter skin range for babies.

Massage Oil

- It is Made of Natural Olive and Almond oil which contains Omega-3 & Omega-6 for complete nourishment of baby's skin.
- No Paraffin's or Mineral oil
- Non-sticky formula & enriched with glycerin
- Can be used for baby's hair & body massage
- Very ideal to remove "Cradle cap" - a skin condition with rough, scaly patches in the middle & front of the head

Body Lotion

- Packed with all essential ingredients necessary for keeping the newborn's skin velvety soft & tender

- Loaded with Rich Almond milk to deeply nourish baby's skin
- It is non-sticky and quickly absorbs in baby skin to moisturize faster
- Also contains Vitamin E and glycerin to add extra moisture needed for baby's skin

Rich cream

- Extra rich formula which helps in deep nourishment of baby's skin
 - Highly rich in Omega-3 and Vitamin E to restore the hydrolipidic barrier of dry skin
 - Loaded with Shea Butter to give extra nourishment to baby's skin in all seasons
- All the products are free from parabens, dyes, sulphates, alcohol or any colours and 100% dermatologically tested. All the products are made with vegetarian and rich ingredients of natural origin.



*Rating: 08/10
Comment: Natural baby care products to rely on*

Mens too need care

MensXP launched the country's largest clean premium men's beauty brand for men, MensXP 'MUD' earlier last year.

This range of men's skincare and beauty products combines the best elements that nature offers and keep the skin the way it was intended to be - natural. The introduction of the MensXP Mud range with products such as BB Cream, Concealer Stick, Face Masks and more is a logical progression to the idea of Newhood. The brand was born out of conversations and needs of real people, and is 100% paraben & sulfate-free, with natural ingredients, not tested on animals and what the Founder likes to call 'toxic masculinity free'.

MensXP Mud recently launched the following products:

- Natural Clay Face Mask For Men (Pack of 3) [Each mask is also available on an a la carte basis]
- Concealer Stick For Men 2.5g [6 Shades for Indian Skin tones]

MensXP Mud signifies:

Natural and clean beauty for men: All natural ingredients, uncompromising quality

Ingredient-led skincare: Clay mask, Cupuacu Butter in Shaving cream and so on...

How a brand like MensXP Mud is normalising/destigmatising beauty for men and breaking stereotypes



*Rating: 08/10
Comment: A one stop destination for Men's beauty.*

Prediction for January 2021 by Poonam Sethi

“The more you give, the more you receive” is the motto of renowned Tarot card reader and holistic healer, Poonam Sethi, lives by. She has studied Feng Shui and Tarot card reading at several institutions across the globe and has, through extensive self-study, practice and perseverance, mastered the art of guiding people from the present into the future to precision.



ARIES

The focus is on activities centering on the home or a business that you can do out of your home, financial independence. Be sure to handle financial negotiations and business transactions before you get started, or misunderstandings will arise. A professional call is indicated and a family event is in store. Problems in the

home or with your family will begin to ease off, but your desire for love and romance will increase. You will feel ill and cranky and will fear the worst, so you will indulge yourself by eating and drinking too much.

Lucky color---pink
lucky number- 9



TAURUS

When and when you least expect it, you will be assisted or advanced in your finances, profession or social life. Money will be coming in through work you like or a business partner, and a financial problem that caused you a lot of worry; pain or aggravation will be resolved in a positive way. You will experience love and harmony with your sisters and brothers even if you've had a falling-out in the past. Watch out for minor accidents around home.

Lucky color: Violet
Lucky number: 7



GEMINI

A decision will be made soon and surprising news could lead to an unexpected trip. Be ready to move quickly. You may also be considering a major purchase. You will be concerned about an investment or business partnership and will wonder if you should

force the issue, or if the problem will get resolved on its own. Allow others to help you; don't be afraid to take chances. You will be lucky in romance and will benefit through chance meetings. Troubles or disputes are going to end and an ironic trust is in store. Watch your health during the low energy periods or you will catch the flu virus.

Lucky color: Maroon
Lucky number: 7



CANCER

Money will be slow in coming, and not as much as you hoped for. You will have conflicts with others or worry about what you should do. However, there will be financial gains soon. You won't want something that isn't right, no matter how much you want it, and you won't give up until you get what you want. Your success will come through an impromptu business proposal or social invitation that will change things for the better. Watch out for throat or ear problems.

Lucky color: Mustard
-Lucky number: 2



LEO

You will want to get away from work but it will keep pulling you back. An unexpected financial gain is on the cards. A health letter, legal notice or bureaucratic 'reminder' will irritate you. There will be disappointment from an associate or partner who will let you down. Maintain mental or emotional balance, keep things in their proper perspective, and take things slow and easy. If you're having a problem, don't struggle with it, take time off, or just drop it for now. Watch out for tension aches and pains.

Lucky color: Baby pink
Lucky number: 3



VIRGO

You will handle your affairs skillfully and complete all projects and financial matters successfully; love will be more important than work. A contract in hand is indicated. You will want a marriage or a serious commitment but will have a 'tug of war' between your head and heart; if your heart wins a sacrifice will have to be made. Financial obstacles will be surmounted and a cheque or commission is in the offing. Too much of action may affect your health.

Lucky color: Navy
Lucky number: 6



LIBRA

Your success will come through a new career direction or romantic change of heart, a happy change. New solutions will come through someone who enters into your situation and puts a new slant on things and you will have the good fortune to know what is true and what to do. Trying to take on too many things at once is taking its toll; you're spreading yourself too thin.

All is going out and nothing is coming in. Internal conflicts and emotional tribulation will come to an end. Health reads fine.

Lucky color: Parrot green
Lucky number: 2



SCORPIO

You'll begin a new project or venture similar to something you just finished (but better) and papers will be involved. If you have to take a test, you'll pass with flying colors. A transfer of ownership will be processed and completed. You will suddenly become more goal-oriented and motivated. You will have to wait a day or so before you can resolve a dilemma. Finances will start rolling in and you will be able to buy property soon. Luck will be with you in landing a new job or employment opportunity. Change your medication, as the present one is ineffective.

Lucky color: Chocolate brown
Lucky number: 9



SAGITTARIUS

Activity in your work will be renewed. Expect a positive flow of creative, innovative or inspired ideas and lots of praise or admiration. Something is going to transpire that you didn't think possible, something you want very much. A profitable trip is in store for you, maybe overseas. A call or union with an admirer

will bring a refreshing change and a fresh start. A marriage is also indicated. You will be in an excellent condition mentally, physically and spiritually.

Lucky color: Salmon pink
Lucky number: 4



CAPRICORN

A significant sale or large purchase will be decided upon but won't be completed until a later date. Expect a very positive financial message. If obstacles are confronting you, it is because you're moving in the wrong direction. More facts need to be uncovered. Be honest with yourself. Spend some quality time with your children, as they need you now. You will soon buy a new car. Invest a small amount of money and forget about it, it will be needed later. A health condition that needs medical attention will trouble you so be careful.

Lucky color: Pearl white
Lucky number: 1



AQUARIUS

Things will not go as planned, there will be a lot of unexpected changes or obstacles to confront. Towards the weekend you will have luck in a new business enterprise, and income thought lost will be retrieved. Let go of situations that no longer serve a purpose in your evolution. If you try and pursue them, you will advance only to have to pull

back. Delay your investment plans till next week. Stay away from unnecessary arguments, as they will have a negative outcome. Health will play up especially your lungs.

Lucky color: Black
Lucky number: 5



PISCES

A financial transaction bothering you will have a positive outcome. An era or hain of events is going to culminate and be completed, which will detach you from your problems and eliminate apprehension. There will be no love life at this time because all of your activities will be geared to daily living, family ties or your home. Count your blessings and thank God for whatever you have. An addition to the family on the cards. You will invest in your own house soon. Watch your health for dental problems.

Lucky color: Orange
Lucky number: 5



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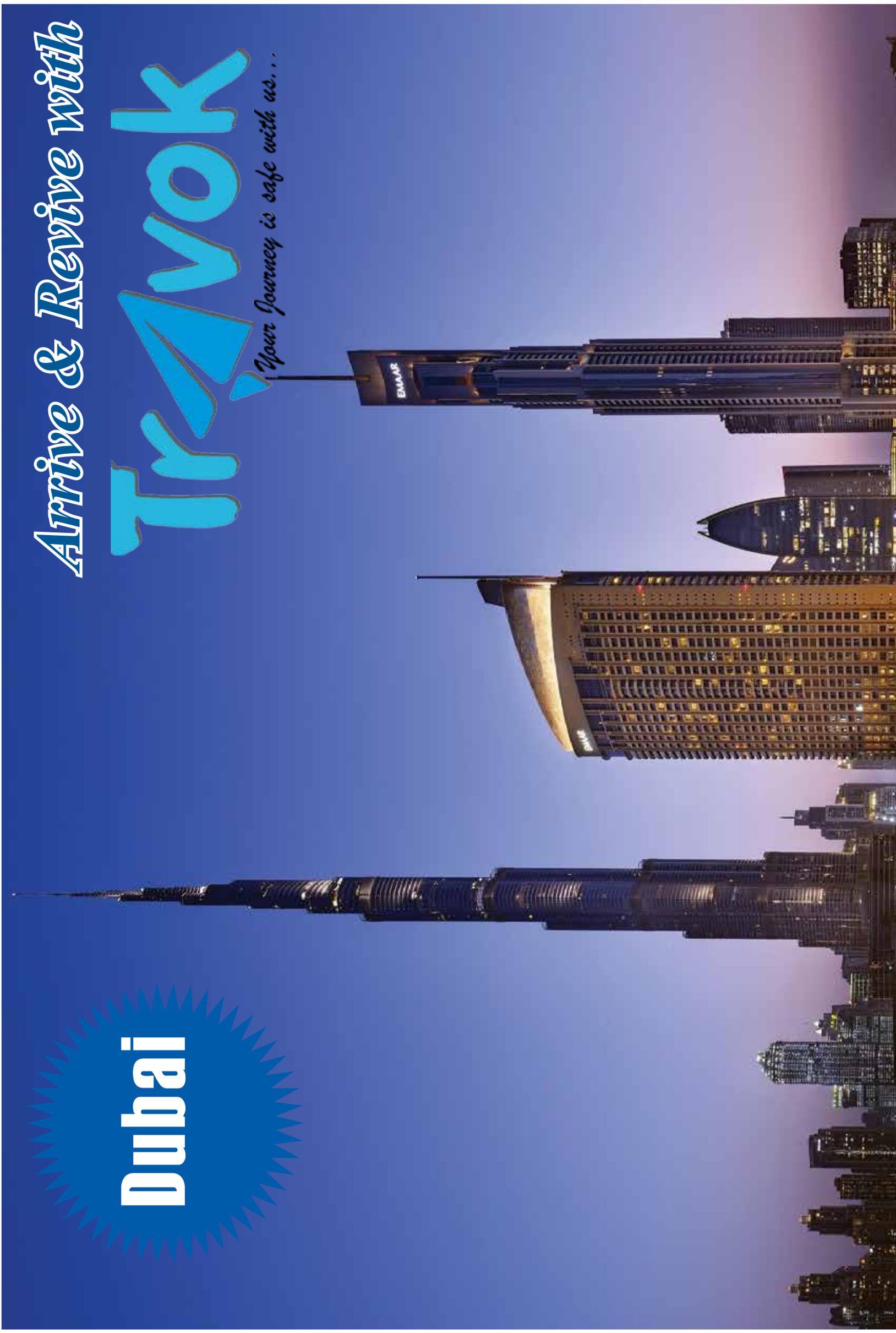
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