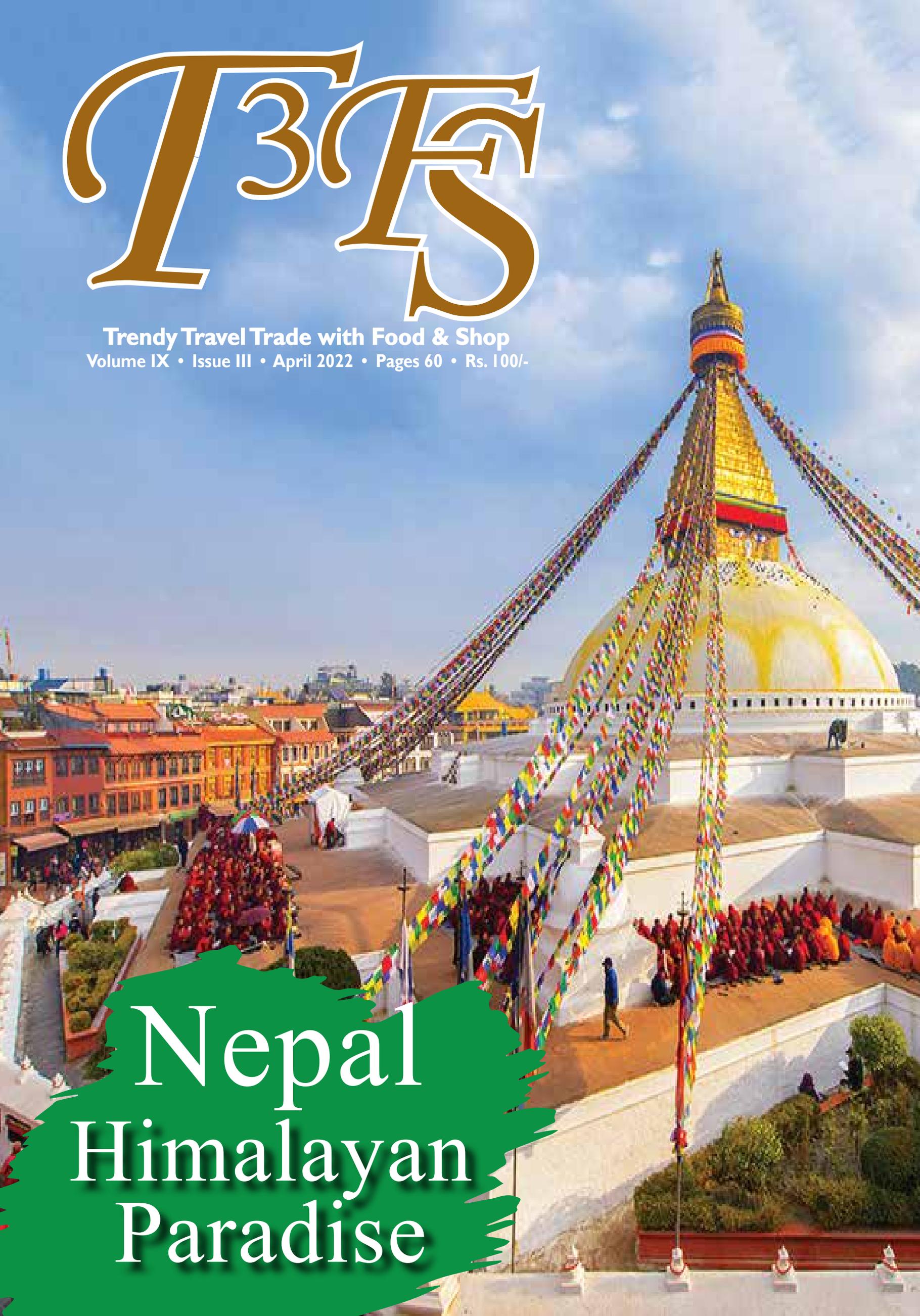


T3FS

Trendy Travel Trade with Food & Shop
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Nepal
Himalayan
Paradise



Royal Journey of India

18 to 20 Nights

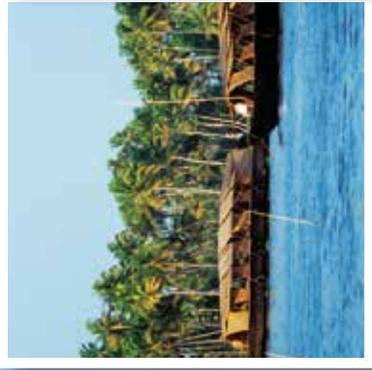
Delhi - Jaipur - Pushkar - Ranthambore
Sawai Madhopur - Kota
- Bundi - Chittorgarh - Bijaipur -
Udaipur - Kumbalgarh - Jodhpur -
Jaisalmer - Bikaner - Mandawa - Delhi



Archaeological Tour of Rajasthan

21 to 23 Nights

Delhi - Jaipur - Samode - Nawalgarh -
Bikaner - Gajner - Jaisalmer - Osian
- Khimsar - Manvar - Jodhpur - Rohet -
Mount Abu - Udaipur - Dungarpur
- Deogarh - Ajmer - Pushkar - Pachewar
- Ranthambhore - Agra - Delhi



Majestic Kerala

14 to 15 Nights

Mumbai - Mangalore - Bekal - Wayanad
- Kozhikode(Calicut)
- Cochin - Thekkady - Kumarakom -
Quilon - Varkala - Kovalam



Enchanting Himalayas with Taj

13 to 15 Nights

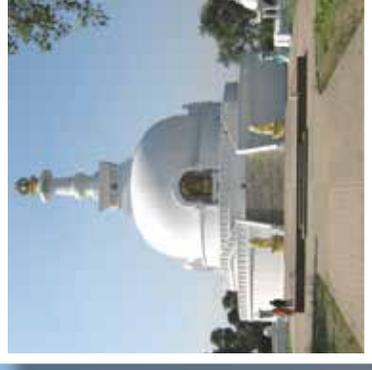
Delhi - Agra - Darjeeling - Gangtok -
Phuntsholing - Thimphu - Punakha -
Paro - Delhi



Tribal Trail

15 to 17 Nights

Bhubaneswar - Dangmal - Bhubaneswar
- Baliguda
- Rayagada - Jeyapore - Rayagada -
Gopalpur - Puri - Bhubaneswar



Buddhist Temple with North East India Tour

14 to 16 Nights

Delhi - Varanasi - Bodhgaya - Patna
- Kolkata - Bagdogara - Darjeeling
- Pelling (Pemayangtse)- Gangtok -
Kalimpong - Bagdogra - Delhi

Travok

your journey is safe with us...



Beat the heat

sitting in lap of nature

With the arrival of summer season, you may have been mapping out the tourist destinations to escape the scorching heat. To make your task easier, let us have a peek into two tourist destinations of Madhya Pradesh, where you can explore wildlife, heritage, nature and spirituality.

Amarkantak – ‘The king of pilgrimages’

If you are mulling to get refreshed and calm in the lap of nature experiencing religious and spiritual tourism, this is the place for you. Situated at an altitude of 1000 metre, Amarkantak, popularly known as teerthraj or ‘the king of pilgrimages’ is located at the meeting point of the three central India hill ranges - Vindhyas, Satpuras and Maikal. The largest flowing and holy river of Madhya Pradesh, Narmada and Son (Sone) originate in Amarkantak, a town which has several ancient temples with a rich history.

A place of devotion

Amarkantak or teerthraj is a place of worship as gods, gandharvas (celestial beings), asuras (demons), saints and common people are all said to have achieved great spiritual powers here. There are many places associated with the names of ancient sages such as Bhrgu Rishi, Kapil Muni, Adi Guru Sankaracharya, Rishi Markand and Saint Kabir Das.



Here begins the journey

As you walk through the alleys of Amarkantak, you reach a place dotted with many small and bigger temples. There is a pond called Narmada Kund at the Narmada Udgam (Origin point of Narmada River). Here you witness Narmada Mata Temple and Sonakshi Shaktipeeth Temple.

Seek blessings of Lord Shiva

When you travel 1 km from Narmada Udgam towards south, you see Trimukhi Temple, a

temple dedicated to Lord Shiva, which was constructed between 1042 and 1122 AD. There is also an 18th century's Keshav Narayan Temple.

In the south side of Narmada Kund are the ancient temples of Kalachuri period and 1 km from Narmada Mata Temple in the east is Mai ki Bagia, where it is believed that goddess Narmada came to pluck fruits.

The milky water stream

To escape the heat in the afternoon, you should head towards two attractive waterfalls - Dugdha Dhara and Kapil Dhara, one of the most popular tourist spots surrounded by dense forest. It is 6 kms from the source of Narmada River.

Dugdha Dhara waterfall, which looks like a milky white stream, attracts tourists with its beauty. Less than 1 km towards southwest from Dugdha Dhara is Kapil Dhara. Surrounded by lush green hills, this is one of the best places to spend most of your time listening to soothing music of waterfalls. Sonmuda sunrise point is another attractive spot to explore in the morning. It is known for the bird's eye view of the entire forest and mountains around it.

Places to visit

Amarkantak has many attractive destinations for tourists, including Shri Yantra Temple, Amaresh-

war Mahadev Temple, Son Udgam Temple, Bhrgu Kamandal, Durga Dhara Fall and Jwaleshwar Temples among others.

Things to do

Boat ride, trekking, paragliding and the most important part is experiencing wellness tourism, yoga and other meditational and



The heart of Incredible India

Nestled in the hills and filled with scenic beauty all around, Pachmarhi not only has spiritual spots and gushing waterfalls, but also have a lot of adventure. The highest point in the Satpura range, Dhoopgarh hilltop is a beautiful spot to see spectacular sunsets and sunrises.

Pandavas and Jata Shankar Cave

'Pandavas Caves' is the most eye-catching spot. As per the legend, Pandavas and their wife Draupadi built it and lived there

beautiful tiger reserves, the sanctuary was adjudged TOFT Wildlife Tourism Award for the most visitor-friendly wildlife destinations in 2010. Many of the tourist places in and around Pachmarhi include Dhoopgarh, Bee Falls and Duchess Falls.

Tale behind 'Apsara Kund'

At a distance of 5 kms from Pandava Caves is Apsara Vihar, which is also known as Fairy Pool. Local guides have an interesting story about it. They say that during the British reign, the English ladies used to come here to swim and the locals, ever intrigued by their fair complexion, assumed them to be apsaras. Hence, people started calling it Apsara Kund. This place is ideal for a refreshing swim, especially on a hot day.

Places to visit

A few other destinations to explore in Pachmarhi are Priyadarshini -



spiritual practices to get rid of stress and anxiety.

Pachmarhi - 'Satpura ki Rani'

Situated at the mounting height, Madhya Pradesh's most verdant charm Pachmarhi, also known as 'Satpura ki Rani' (Queen of Satpuras), rules the range of Satpura Hills. This is the best time to visit Pachmarhi. You can also enjoy jeep safari to experience the beauty of this place.

during their exile. Another attraction, Jata Shankar Cave displays the hundred-headed divine snake, Seshnag. The rock of this sacred cave depicts snarled hair of Lord Shiva.

Satpura National Park

Satpura National Park is the perfect place for all those who are tired of the unadventurous sanctuaries and wildlife parks and want to have a unique experience. One of India's most

Forsyth Point, Mahadeo Temple, Chauragarh Temple, Rajat Pratap, Jamuna Prapat (Bee Falls), Jalawatara, Ramaya Kund (Irene Pool) and Handi Khoh.

Things to do

Jeep Safari, Horse Riding, ATV Ride, Land Parasailing, Ziplining, Waterfall Trekking & Hiking. So, there is no point of refraining from travelling in the heart of the country to explore such beautiful places.

Editor & Publisher : **Vedika Sharma**

Director: **Babita Sharma**

Reporter : **Parul Malhotra**

Consulting Editor (West) : **S K Mishra**

IT Head : **Tarsh Sharma**

Consultant Art Director : **Anita**

Graphic Designer : **Chandrajeet Kumar**

Consulting Photographer : **Ganesh Kapri**

Manager Administration : **Gaurav Kumar**

Manager Circulation : **Himanshu Mudgal**

E-mail : vedika@fabianmedia.net,
babita@fabianmedia.net

Website : www.fabianmedia.net

Editorial & Marketing :
babita@fabianmedia.net

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888, Pocket – D, Dilshad Garden, Delhi – 110095,
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Dear Readers

With April 2022 edition you will get to know a lot about Nepal – A Himalayan paradise. Nepal, a country tucked in Asia on the southern slope of the great Himalayan Ranges, attracts a large number of travellers throughout the year. People travel to Nepal to see the country's multicultural environment, participate in exhilarating experiences, and soak up the warmth and vitality of the country's rich culture.

Nepal is a fascinatingly diversified country that draws tourists for a variety of reasons. Some come for the mountains, expecting to climb or trek in the Himalayas, while others are drawn to the culture and the famous city of Kathmandu, and yet others come in search of spiritual awakening. The beautiful splendour of these renowned tourist destinations in Nepal provides the appropriate backdrop, and the climate makes it ideal for visitors to visit and explore.

Moving ahead in hospitality you will be acknowledged about Love and Art at Raffles Udaipur. What makes a glass of wine and an assortment of cheese even better is when it comes along with a side of culture. Raffles Udaipur presents to you an evening of sensory perfection with mouthwatering wines and cheeses, in a mystical island setting while listening to a renowned French writer-director talking about love.

As part of Bonjour India 2022, the author Philippe Claudel is doing a tour in India: He will meet his readers starting from Delhi, Udaipur and finally in Jaipur. On 8th April at 6 pm, The Writers Bar at Raffles Udaipur and the French Institute in India are collaborating to provide you an exclusive literary experience. While you revel in some drops of Burgundy wine, the French author Philippe Claudel and

PUBLISHER'S NOTE



the Indian journalist Kaveree Bamzai, will reveal everything to you about Love and Art.

In lifestyle, we focused on Audi RS 3: Dancing in the Snow. Quattro is Audi, and Audi is quattro. The all-wheel-drive system is one of the core areas of expertise of the four rings and represents optimum traction on any surface. The quattro drive system is used in conjunction with the RS Torque Splitter for the first time in the Audi RS 32. Drifting in an all-wheel-drive car? This is how it works in the RS 32.

All you need to do is open the menu for the Audi drive select dynamic handling system. There are seven modes available: efficiency, comfort, auto, dynamic, RS Individual, and the two RS 3-specific driving profiles, RS Performance for the racetrack and RS Torque Rear for use on closed roads. That last mode is the setting you need to drift in the RS 32.

Vedika Sharma
vedika@fabianmedia.net



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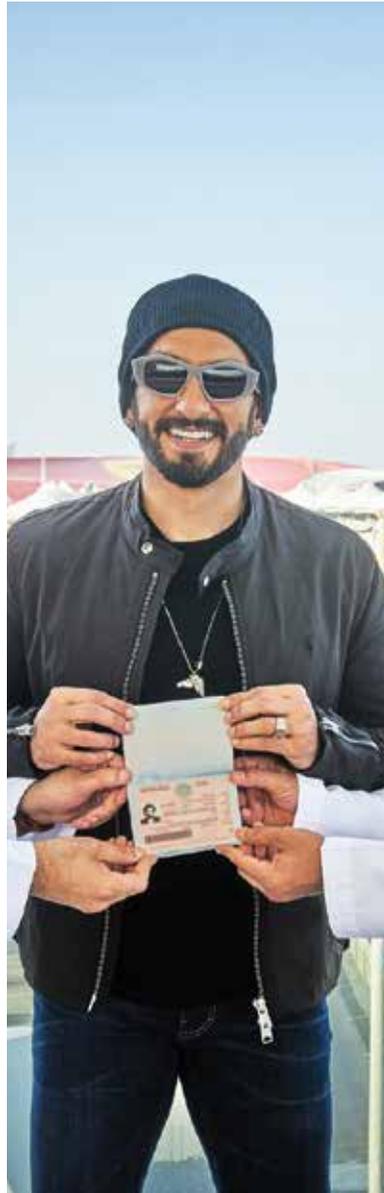
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Ranveer Singh receives UAE Golden Visa

Following the announcement of Ranveer Singh as the brand ambassador of Yas Island Abu Dhabi, one of the world's leading leisure and entertainment destinations, the Bollywood icon and his family have been awarded UAE Golden Visas by the Abu Dhabi Department of Culture & Tourism.

Pg.18



Direct flight between Bhopal and Chennai flagged-off

The Minister of Civil Aviation Shri Jyotiraditya M. Scindia and Minister of State for Civil Aviation (Gen)Dr V.K Singh (Retd) inaugurated the direct flight between Bhopal and Chennai by Indigo.

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Go Globetrotting This Summer

As the world opens its doors to travellers after a long hiatus, it is the perfect time to get those passports out of hiding. This summer, embark on a journey and explore the world with Taj. Delight in myriad experiences while indulging in luxury at breath-taking destinations with the special International Getaways offer.

Pg.32



Cool Hangout

Rooftop views, a global food palette and grandeur; there's lots to savour at this new all day café and bar in Thane

Pg.44



Lifestyle and Health

Joy Chatterjee, General Manager- Sales & Marketing, Mankind Pharma shares about "How multivitamin deficiency slows down the everyday activity."

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Audi RS 3 : Dancing in the Snow

Quattro is Audi, and Audi is quattro. The all-wheel-drive system is one of the core areas of expertise of the four rings and represents optimum traction on any surface. The quattro drive system is used in conjunction with the RS Torque Splitter for the first time in the Audi RS 32. Drifting in an all-wheel-drive car? This is how it works in the RS 32 .

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Reliance Jewels Special Collections of Festival

Reliance Jewels, India's leading jewellery brand has launched a special collection in honour of the New Year festivities – GudiPadwa and Ugadi.

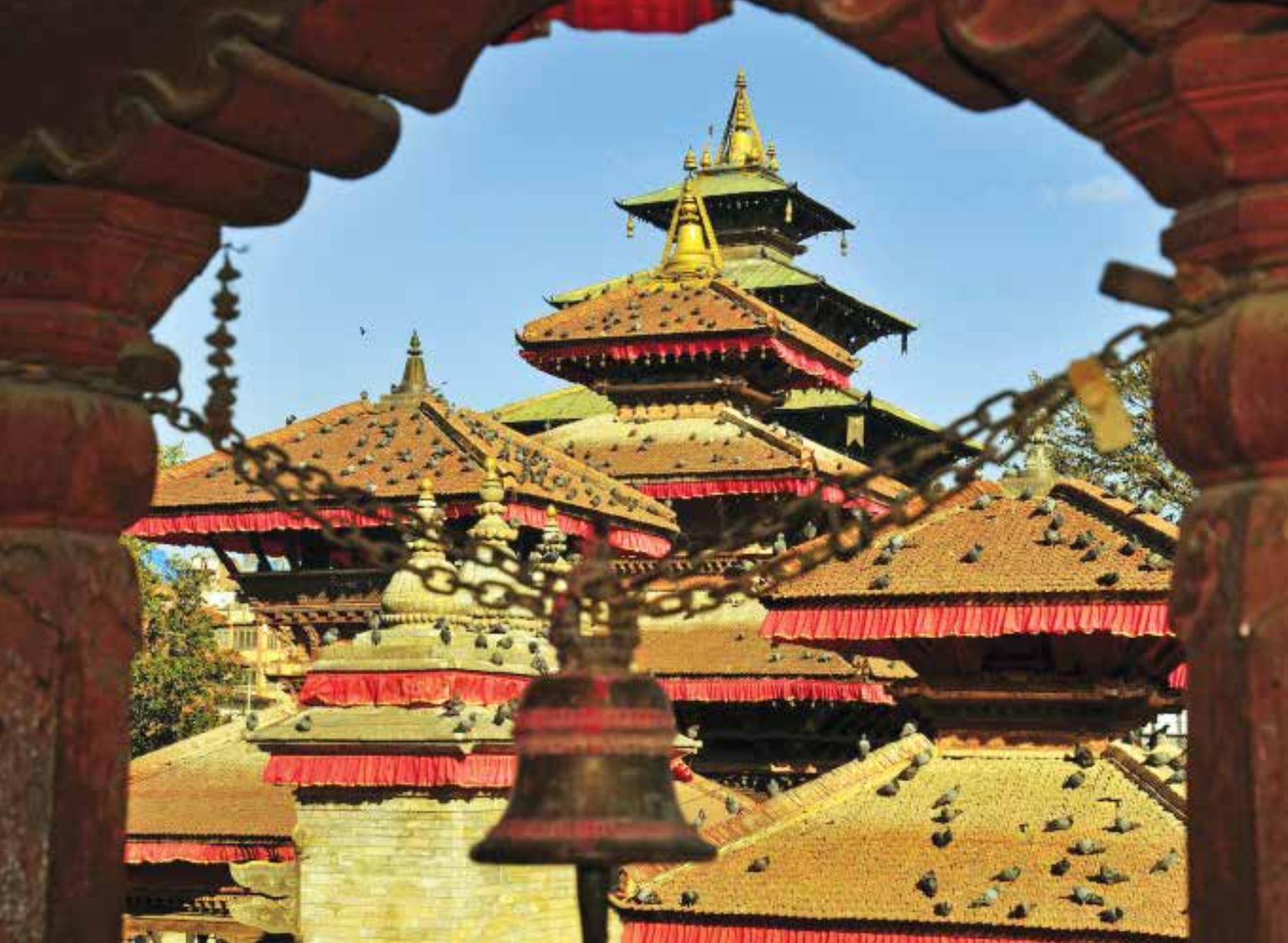
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Nepal Himalayan Paradise

Nepal, a country tucked in Asia on the southern slope of the great Himalayan Ranges, attracts a large number of travellers throughout the year. People travel to Nepal to see the country's multicultural environment, participate in exhilarating experiences, and soak up the warmth and vitality of the country's rich culture.

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Kathmandu Valley

Kathmandu Valley comprises the three ancient cities of Kathmandu, Patan and Bhaktapur, which were once independent states ruled by the Malla kings from the 12th to the 18th centuries. The three cities house seven UNESCO World Heritage shrines which are together listed as a UNESCO World Heritage Site (Culture). The valley is also home

to hundreds of other exquisite monuments, sculptures, artistic temples and magnificent art - reminders of the golden era in Nepal's architecture.

Legend has it that the valley was once a primordial lake ringed by verdant mountains. In this pristine lake lived giant serpents until one fine day, saint Manjushree, the Bodhisatva, raised a mighty sword and in one fell swoop, cut open the side of a mountain at a place now

known as Chobar. The voluminous water of the lake gushed out, leaving behind a fertile valley capable of supporting large urban settlements over the millennia. The Gopala and Kirati dynasties were the earliest rulers here followed by the Licchavi (300-879 A.D.), under whom flourished trade and crafts.

But the valley's remarkable cities with their ornate palaces, the superbly crafted pagodas, and the monumental stupas are testimony of the artistic genius of the Newars, the original inhabitants of the valley, whose skills were championed by the Malla kings and appreciated even by the Mongol rulers of 18th century China.

Pokhara

Pokhara's tranquil beauty has been the subject of inspiration for many travel writers. Its pristine air, spectacular backdrop of snowy peaks, blue lakes and surrounding greenery make it 'the jewel in the Himalaya', a place of remarkable natural disposition. With the magnificent Annapurna range forming the backdrop and the serenity of the Cluster of 9 Lakes with three major ones - Phewa, Rupa and Begnas - Pokhara is a great destination for a weekend getaway as well as a long relaxing holiday. Pokhara Valley, gateway to the Annapurna region where many a trekker finds his Shangri-la, sits high on the list of 'must visit' places in Nepal.

Pokhara once lay on the important trade





and snow.

Reach the highest point on earth or choose to live out your dream by standing at the foot of Mt. Everest (8,848 m).

The Everest region in Nepal is more than just climbing and trekking, it is a life-changing experience and some see it as a journey close to achieving Nirvana. Located in the northeastern province of Nepal, this region is in a world of its own with vast glaciers, icefalls, the highest mountains, deep valleys, precarious settlements, and hardy people challenging the harshest conditions thrown at them by nature in the thin air of high altitude.

Passing through legendary Sherpa villages, the trek is a mix of deep cultural and spiritual experiences and physical challenges that test your strength and endurance. Buddhist lamas,

route between India and Tibet. To this day, mule trains set up camps on the city outskirts, bringing goods from remote Himalayan regions including Mustang. Gurungs and Magars, who have earned world-wide fame as fierce Gurkha warriors, are predominant here. Thakalis, indigenous of the Thak Khola region of Mustang, are known for their entrepreneurship and run tea houses along the trek routes in the Annapurna region. The Pokhara is best known for the stunning view of the Annapurna range. It is perhaps one of the few places on earth from where mountains above 6,000 m can be seen unobstructed from an altitude of 800 m within the distance of 28 km.

Many find Machhapuchhre's razor-edged "Fish Tail" peak piercing the skyline or reflected in the still waters of Phewa Lake to be their most lasting impression of Nepal. Pokhara Valley has in recent years grown as a destination for adventure sports such as paragliding and ultra-light aircraft flights. And with boating, bird watching, trekking and mountain biking as



other attractions, Pokhara has it all.

Everest Region

Climb Everest if you want to stand on top of the world, or do the extremely popular Everest Base Camp Trek to enter a strange world of ice

monks and nuns led by Rinpoches (reincarnate at mas) serve the predominantly Sherpa communities from their gompas (monasteries).

The journey to Everest or Everest Base Camp begins with a dramatic flight from Kathmandu to Lukla, after which you hike up



the Everest region to reach your destination in the Himalayas. However, for die-hard lovers of trekking, there is another switchback starting from Jiri through the mid-hills of Solu, an ethnically diverse section of the trek rich

For those with sufficient time, a 10-12 day trek through Solu to the Khumbu and the Sagarmatha National Park is an excellent itinerary both in terms of acclimatization and to observe the changing customs, traditions, and lifestyles as you go from the lower altitude settlements to those in the higher altitudes.

A part of the Himalayan ecological zone, the park was added to the list of UNESCO Natural World Heritage Sites in 1979. The park has three of the world's highest mountains: Everest, Lhotse, and Cho Oyu besides countless other peaks that rise above 6,000 meters from sea



level.

Taking a flight is a time-saver, while trekking from Jiri gives you the opportunity to follow in the footsteps of Tenzing and Hillary before their conquest of Everest. With more time to interact with the charming people along the route,

you get to see the rich flora and fauna on the long trail. You get the added benefit of natural acclimatization as you go up and down the cliffs and valleys.

The option from Jiri will roughly add 10 days to your trip to the famous Sherpa village,

Namche Bazaar (3,500m). The Sagarmatha National Park in which Mt. Everest lies is one of the few places on earth with the rarest bio-diversity and the highest mountains in the world.

Climbers and trekkers continue to trek to Everest Base Camp and not surprisingly the "Roof of the World" continues to be the world's top attraction for hardened mountaineers, a haven for alpine enthusiasts and is on the bucket list of adventurers from around the world.

The Everest region has been valued as the key to the evolutionary history of the Earth and is also a habitat for some rare and endangered species like the snow leopard, red panda, Himalayan black bear, musk deer and Himalayan wolves.

Janakpur

During the Treta Yug/ period about 12,000 years ago Janakpur used to be the capital of King Janak's Kingdom of Mithila. Known as the capital of Province 2 today, Janakpur the



birthplace of Janaki or Sita, the consort of Lord Ram, is an important religious pilgrimage site in the Terai plains, in south central Nepal. Apart from being mentioned in the Hindu epic Ramayana, Janakpur is also famous for its temples, ponds, Mithila art and vibrant festivals. The prime attraction of Janakpur is the magnificent temple dedicated to Sita called the Janaki Mandir.

Known as the cultural center for Hindus in the Terai plains of Nepal, Janakpur has held a special significance for Indian travelers since centuries. Similarly, Janakpur is also of particular interest to Thai travelers as the Late King Bhumibol expressed special affinity for Janakpur as a cultural center of Mithila. The Royal household of Thailand still receives mangoes from the orchards of Janakpur annually. These fruits are in abundance during the peak summer months from May to mid-June are savored for their sweet taste and unique flavor.

Janakpur is approximately 390 km and 10-hour drive from Kathmandu. Buses to district headquarter Janakpur city leave from Central Bus Station, Gongabu, Kathmandu. One can also take a 40-minute flight to Janakpur city from Kathmandu. Janakpur lies in the Terai belt where the temperatures soar during summer months making it quite hot while winters are mild and





temperate. Monsoons from June to September bring rainfall in this sub-tropical region.

Chitwan

Chitwan literally means “heart of the jungle”. The popular Inner Terai valley gets its name from Chitrasen, the Tharu King, who once ruled here. In the southwest corner of Bagmati Province, Chitwan lies between foothills of the Himalaya, the Mahabharat and Siwalik ranges. The region called Chitra Ban in earlier references used to be dense forest abounding in wild animals and resorted by recluse sages meditating deep in the forests.

In recent years Chitwan National Park tops the list of things to do in Asia. It is an exciting jungle experience with - jungle safaris, birdwatching, canoe rides and numerous other nature and jungle activities. While the jungles are teeming with wild animals like tigers, leopards and rhinos, along the marshes and rivers are gharial and marsh mugger crocodiles basking in the sun.

You can also spend some quality time visiting the elephant and gharial breeding centers, a perfect way to educate kids about these animals and their life cycle. Observe local indigenous life by visiting a Tharu village, where you will be welcomed inside their

traditional mud houses and treated as valued guests. Unwind next to campfire at the end of the watching the Tharu stick dance and listening to their soothing folk songs.

The climate in Chitwan is sub-tropical with hot and humid summers and mild winters.

Lumbini Birthplace of Buddha

Lumbini is the Buddha's birthplace, one of the world's most important spiritual sites and attracts Buddhist pilgrims from around the world. Today you can visit over twenty-five Buddhist monasteries built by diverse countries from Vietnam to France, study Buddhism, meditate and visit the birthplace within the sacred Mayadevi Gardens.

Mayadevi Temple is the most sacred site in the Lumbini Garden where archaeologists have identified the exact spot where Lord Buddha was born. Inscriptions on the Ashoka Pillar nearby also refer to the spot as his birthplace. It is said that the newly born Prince Siddhartha (later became the Buddha) took his first seven steps and delivered his peace message to humanity here.

The birth took place in the beautiful Sal grove, which is now the focal point of the Lumbini Garden. Mayadevi, the Queen of Shakya King Suddhodhana of Kapilvastu, while

passing through the Lumbini Garden, on the day of Baishakha Purnima (full moon day of May in 623 BC) took a bath in the the Sacred Pond Pushkarini and soon after gave birth to Prince Siddhartha.

Visit the remarkably beautiful monasteries built by countries such as China, Japan, Sri Lanka, Myanmar, Germany, France and many more; admire the spectacular and diverse architecture they showcase. Soak up the peaceful atmosphere and above all, visit the Mayadevi Temple which dates back 2,200 years.

Walk around the garden or find a quiet spot to contemplate. The focal point for pilgrims is a sandstone carving depicting the birth of the Buddha, believed to have been left here by the Malla King Ripu Malla, in the 14th century, when Mayadevi was worshipped as an incarnation of a Hindu mother goddess. The Ashoka Pillar was built by the great Indian Emperor Ashoka who became a devout Buddhist while visiting the birthplace of the Buddha back in 249 BC.

Visit the Panditarama Vipassana Center for some yoga and meditation and interact with the monks who live in the vicinity of the monasteries, devoting their time to bringing peace and harmony to all sentient beings through devotion and religious worship.

DTC Familiarisation Trip

Domestic Tourism Club successfully organised a Fam trip of Sumedha G Village Resort & Spa Rishikesh and Surbee Resort Mussoorie for the Delhi travel agents and media from 30th March to 1st March.

The Fam trip was led by Mr. Rajkumar, Founder, DTC in the august presence of the director of both the properties Mr. Vinit Puri. It was not less than an educational trip to the beautiful destinations of Uttarakhand Rishikesh and Mussoorie.



Farwest Travel Mart 2022: Nepal

The three-day 'Far West Travel Mart 2022' (FWTM) began on Friday, April 8, 2022, in Dhangadhi with the goal of promoting tourism of the far western region of Nepal. The program was inaugurated by Hon'ble Minister for Culture, Tourism and Civil Aviation Prem Bahadur Ale.

Nepal Tourism Board (NTB), Dhangadhi Sub-Metropolis in collaboration with the Nepal Association of Tour and Travel Agents (NATTA) Far Western Province organized the mart in accordance with NTB's program to conduct 'Provincial Travel Marts' in each province to develop and expand



the business activities of tourism entrepreneurs in various provinces of Nepal, as well as to establish business relations with tour operators from the regional market.

Around sixty tour operators from bordering Indian cities of Nainital, Dehradun, Lakhimpur, Bareilly, Rudrapur, and the Indian capital, Delhi, participated in the mart as buyers. The mart also featured pavilions with tourist attractions from seven provinces, stalls from nine districts, and appealing stalls from tour operators, hoteliers, and tourism service providers. Throughout the program, tour packages were exchanged among tourism business representatives from the seven provinces to promote domestic tourism. The tour operators were given an observation tour of Karnali river rafting, Shuklaphanta National Park, and other areas of the region on the occasion of FWTM.

Maharashtra Tourism Aims to Boost Travel and Trade Opportunities



Maharashtra as a state is one of the preferred tourist destinations due to its historical forts, pristine beaches, religious & heritage monuments, hill stations, wildlife, adventure sports, exotic cuisine, cultural festivals, transport connectivity and much more. With an aim to offer tremendous opportunities, garner opinions from prospective clients, define possible market potential by connecting with travel trade, Maharashtra Tourism has initiated a 9 city road show tour across the nation. As a part of this initiative, Maharashtra Tourism conducted a road show in the glorious city of Delhi.

Mr. Shrimant Harkar Deputy Director (Aurangabad), Directorate of Tourism, Govt. of Maharashtra and Mr. Ajit Mohite, Tourism Specialist, Directorate of Tourism, Govt. of Maharashtra were present at the event. The event was organized on 23rd March at Crowne Plaza, Okhla and was attended by the prominent names in the tour and travel fraternity in the city.

Mr. Milind Borikar (IAS), Director of the Directorate of Tourism, Govt. of Maharashtra said, "We at Maharashtra Tourism are organizing a road show series with a core motive of promoting tourism industry in Maharashtra and to boost inter-state travel and tourism opportunities. We are happy that post the second Covid wave, hospitality sector in Maharashtra is witnessing a steady increase in recovery and travel companies too are seeing surge in the booking trends. It is astounding to have received such an overwhelming response from Delhi-towards Maharashtra Tourism road show and we wish to see the same response from other cities as well."

OTM Mumbai: Busy Travel Season Ahead



Delivering a strong message of rapid post-pandemic recovery, OTM Mumbai successfully culminated its three-day grand reopening on a thrilling note. The marquee event consciously focused on rebuilding the travel and tourism economy in the post-Covid scenario. Resurfacing after a two-year forced sabbatical, the iconic three-day travel trade event rose to the occasion by hosting 800+ exhibitors from over 20+ countries, 29+ Indian States, and 7 Union Territories. Bombay Exhibition Centre once again played host to the leading travel trade show in Asia Pacific with much-anticipated fanfare and gaiety. With the grand success of the 2022 edition, both in terms of participation and footfalls, OTM continues to reinforce its stance as the leading travel trade show in India and the Asia-Pacific. The event successfully brought together all destinations

open for business including International Tourism Boards, National, and State Tourism Boards, Hotels & Resorts, Airlines, Destination Management Companies, MICE, Wedding Planners and Bloggers under one roof.

More than 25,000 trade visitors from all over India and abroad attended the three-day B2B exhibition.

Mr. Sanjiv Agarwal, Chairman & CEO, said in his opening address of the awards ceremony: "This edition has had a special significance as a booster of confidence in travel trade. The worst seems to be behind us and it is time to get back to business. As travel and tourism contribute about a tenth of the economic activities, it is imperative that the industry is put back on rails after such a devastation in the last two years."



Palladium Hotel Group: A Rendezvous of Travel & Tapas!



Business Time

IATTE organised a B2B Business meet in collaboration with Classic Hotels on 1st April 2022. There were more than 10 exhibitors and 200 visitors. The meet turned out to be a successful event to boost up the business which was followed by cocktail and dinner.

Palladium Hotel Group the internationally renowned Spanish hotel chain represented by Global Destinations in India recently hosted exclusive cocktail dinners for their top 50 priority travel and trade partners and media in the cities of Mumbai and Delhi.

The evenings were graced by The Consul General of Spain Mr. Fernando Heredia Nogueralong with The Director of the Tourism Office of Spain in India Ms. Elisa Robles in Mumbai, while Delhi saw the presence of The Deputy Head of Mission, the Embassy of Spain Ms. Montserrat MománPampillo and Incharge of Consular Section, Embassy of Spain Ms. Helana Escorial Lopez in attendance. The St. Regis, Mumbai and Shangri La, New Delhi worked as perfect venues for the event evenings.

Ms. Sandra Polo Canudas, Asia & ME Commercial Director Palladium Hotel Group presented insights on Palladium's hospitality and newly established regulations for hassle-free travel for Indian visitors. She touched upon Spain re-opening borders, all ready to welcome Indians back. The guests were acquainted with the gamut of brands under the Palladium Hotel Group and were informed about the upcoming projects & developments in Spain. The evenings were full of sparking conversations with the travel fraternity exchanging tête-à-têtes over cocktails. The events presented an opportunity to reconnect with travel & trade partners in India to showcase the diverse brand portfolio the hotel group has to offer.

Signature Weddings by Pullman



Pullman New Delhi Aerocity launched 'Signature Weddings by Pullman' with an exclusive event on 23rd March 2022 at the Peacock Ballroom.

A real-time experience for guests to envision a celebratory moment of their fairy tale wedding and to plan and bring their dreams to reality. The event captures and brings together all wedding elements under the same roof in partnership with leading wedding planners in the Industry Sumarook Events, R2S events and weddings, Midas events and Wedding Design Studio along with Artisan partners - Celeste Tea and ArqMithai.

During the day, the show allow guests to step in and get a first-hand experience of the mega event which showcase beautifully decorated thematic wedding setups like Mandap, Reception, Lounge, Sajjan Goth with personalized time slots with professionals followed by a high tea.

It was a vibrant city wedding experience with a perfect location, showcasing thematic wedding setups like Bohemian vibe, mirror work mandap, fresh flowers mandap and a high-end lounge reception. A dream wedding cannot be put to reality without the element of personalization and customization.

The gala evening was a grand affair with best of the wedding industry. The celebratory evening will consist of entertainment with a live band, DJ and flash mob artists infused with culinary gastronomy with live counters and cocktails. There were flying buffets, smaller menus with more visual and taste appeal. Keeping the sustainability factor in mind, the hotel endeavours to procure and use fresh and more locale produce.

RAKTDA in India

Ras Al Khaimah Tourism Development Authority, representing the Northern Emirate of Ras Al Khaimah in the United Arab Emirates, held a 2-city roadshow in India. The 4-day networking event in Delhi and Mumbai received an overwhelming response with over 400 travel trade, MICE, wedding specialists and leading media. The 2022 Roadshow successfully showcased key highlights and upcoming tourism developments in Ras Al Khaimah that will help facilitate additional traveller demand from India.

The event kicked off in New Delhi on April 4th followed by Mumbai on April 7th where the tourism authority delegation, led by Iyad Rasbey, Executive Director, Destination Tourism Development at Ras Al Khaimah Tourism Development Authority, met business partners and media.

Commenting on this year's roadshow, Iyad Rasbey said "It was great to reconnect with our travel partners in India since the start of the pandemic. India is a very viable and highly valued travel market; last year alone it was the third largest international source market for Ras Al Khaimah, welcoming over 30,000 visitors. This is considerable given that the Indian market was largely closed or restricted last year. We aim to increase this and go back to pre-pandemic tourism numbers through promotional activities geared towards leisure travellers and incentives targeting MICE, destination weddings and other celebrations."



Ajman Tourism office now in India

Ajman Department of Tourism Development designates Intrepid Marketing and Communications as their India market representative



Commencing their India market activation, Ajman Department of Tourism Development has announced Intrepid Marketing and Communications as their representative, who will be implementing all sales, marketing and communications initiatives in key target markets. Ajman Department of Tourism Development is venturing into the evolving Indian outbound market for the first time to capitalize on the upcoming travel season and accelerate footfalls to the smallest city of the United Arab Emirates.

Ajman, a city nestled next to a cascading coastline of pristine waters, provides its visitors a surreal beach holiday along with unparalleled hospitality in globally acclaimed resorts and properties. Although the exotic beaches are the key attraction of the destination, Ajman is also

renowned for its historic and cultural relevance which are treasured in its national museums. It is an ideal getaway for any traveller willing to experience UAE differently and taste the true essence of the Emirates. Boasting of the city's hospitality and beach-front architecture, the city is also set to become one of the most coveted spots for destination weddings and honeymoons. Moreover, the properties are equipped with the infrastructure and staff to host both intimate as well as large scale weddings while maintaining complete privacy.

Basis the city's varied potential, Ajman Tourism Development Department, will be penetrating their reach in the wedding, MICE and luxury FIT segments in India through sustained activities assisted by Intrepid Marketing & Communications.

Khadija Turki, Director of Tourism Development and Marketing, Ajman Department of Tourism Development

We are ecstatic to set foot in the India market as we are aware of the country's unique travel appetite and look forward to welcoming our guests seeking an exquisite getaway. India is an exciting yet a complex market for several factors and we are thrilled to work with Intrepid Marketing and Communications team and collectively derive the best methods to establish and expand our presence. The team will be endorsing our products and itineraries across key segments and markets and provide their core insights to make Ajman one of the fastest emerging destinations amongst outbound Indian travellers.



Madhuri Verma, Director, Intrepid Marketing and Communications

We are stoked to introduce Ajman Department of Tourism Development to India and promote the city's diverse tourism aspects amongst the travel trade community. Although UAE has been an established destination, Ajman as a destination is relatively new and hence will be exciting for both agents and travellers. We will be working closely with the trade and media in India to enhance Ajman's visibility amongst travellers and amplify arrivals from the weddings, honeymoons and luxury traveller segments through concentrated and continuous efforts.



Yas Island: Action-Packed Stay & Play Adventure For An Ideal Mini-Vacation!

Yas Island Abu Dhabi, one of the world's leading leisure and entertainment destinations, is inviting families and friends on an action-packed adventure with an incredible Stay & Play offer that includes daily theme park access, free room upgrades and complimentary in-room PCR tests.

For fun and seamless experience, Yas Island is giving upgrades to the next room category for all bookings made on yasisland.com until 15 February 2022, for stays until 30 April 2022 as part of its Yas Rewards Offer*. As one of the safest destinations in the world, Yas Island is also offering in-room PCR tests** for international travelers booking their packages on yasisland.com and staying in the hotels located on Yas Island.

Families can enjoy a one-night stay at one of Yas Island's many leading hotels, starting



from AED 402 per person per night and features access to all three record-breaking theme parks, such as Ferrari World Abu Dhabi,

Yas Waterworld Abu Dhabi (scheduled to reopen from February 11), and Warner Bros. World™ Abu Dhabi. The appealing promotion even features the choice of stay at either Yas Island's two new hotels: The WB™ Abu Dhabi and DoubleTree by Hilton Abu Dhabi Yas Island Residences.

Perfect for Mini Vacations, Yas Island's Stay & Play offer is to inspire parents and their young holidaymakers to experience the best of Yas Island, its award-winning theme parks, record-breaking attractions, outstanding motorsports, and world-class hospitality.

Czech Republic eases Travel Restrictions for travelers

With the global pandemic easing out and travel resuming, one of the main questions in the mind of any traveler is what the travel protocols to visit a destination are.

In recent weeks, the conditions of entry in the Czech Republic have gradually eased out for an Indian traveler, however there are still a few precautions and mandates in place which need to be followed.

When traveling to the charming destination of Czech Republic, here's what you need to know.

Czech Republic as a destination has opened up with its shops being open with no restrictions on operating hours, cultural and sporting events, concerts, theatres are all full functional and ready to welcome guests in their premises. Hotels and other accommodation facilities are open. There is no need to prove yourself with a certificate of illness or vaccination. Museums, galleries, monuments, zoos, botanical gardens, libraries and fitness centers are allowed to function at 100 % capacity. The wellness, & swimming pools are open with services such as wellness, saunas or salt caves.

For all travelers entering into the Czech Republic there is an obligation to provide a completely filled passenger locator form.

For Fully Vaccinated Travelers:

Any traveler who is fully vaccinated you can travel to the Czech Republic with an EU digital COVID certificate EU (Indian Vaccination Certificate is recognized by the EU) which is valid for 14–270 days after the completion of the second vaccination dose (Covishield). Otherwise you are considered as a non-vaccinated and need to arrive with PCR test and take another one within 5 – 7 days after arrival. However, it is recommended to carry a negative result of an RT-PCR test, which is not older than 72 hours from the date of the RT-PCR test.

For Unvaccinated Travelers:

Travelers who are not vaccinated still have the option of traveling and exploring the Czech Republic, all you need to do is carry a fully filled passenger form and along with that you will need to provide a negative RT-PCR test which is not older than 72 hours from the date of the RT-PCR test. You will also need to do a test in Czech Republic between the 5-7 day after entering the country.

Some Additional information:



Children under 12 years of age have an exception from all hygiene measures. Children 12–18 years of age do not have a time-limited validity of the vaccination certificate.

Passenger locator form to be filled before arrival to provide it on request while at the Airport of departure.

Cost of test after arrival in the Czech Republic: Antigen test: 8 – 10 EUR and PCR test: 30 – 35 EUR

IMOT Hosts a Weekend Wellness Retreat

The Israel Ministry of Tourism's India office invited a select group of travel agents and tour operators from Mumbai for an overnight wellness retreat to Govardhan EcoVillage (GEV). The purpose of the retreat is to celebrate the opening of Israel, as well as to reconnect with the travel community in the Mumbai area.

Govardhan EcoVillage (GEV) is a project of the International Society for Krishna Consciousness (ISKCON). Located on the outskirts of Mumbai, by the Sahyadri Mountain range, GEV focuses on Ayurveda, Yoga and Meditation to bring about transformative change while focusing on principles of humility and sustainability connecting India's traditions with modern advancements. The EcoVillage doubles as an educational institution which offers over 100 acres of area with options for accommodations, different forms of meditation, yoga, indoor and outdoor activities for all age groups and many more options, catering to a multitude of visitors.

On behalf of the Israel Ministry of Tourism, Mr. and Mrs. Sammy Yahia hosted about 50 travel agents and their companions for an overnight stay that included a tour of the EcoVillage showcasing their sustainable initiatives. Interactive workshops of bag making, jewellery making, yoga along with beading as well as outdoor excursions



including gardening along their impressive nursery and a hike up to the viewing point in the mountains were among the activities that were offered to the travel partners. The evening's entertainment included cultural performances from local members of the

community, including a live musical event.

Mr. Sammy Yahia, Director of Tourism to India & Philippines said about the weekend, "The past 2 years have been very challenging for our industry, especially our partners in trade. With Israel opening to all travellers on March 1st of this year, and the upcoming summer travel season, I believe this is the perfect time for a get together with our valued partners. We wanted to take this opportunity to invite the travel trade, along with their companions, to show them our appreciation of their hard work and commitment to Israel while they enjoy some time away from the city to disconnect, relax and unwind in nature."

Mrs. Suhad Yahia said, "Since moving to India last year, I have met many wonderful people and seen many beautiful places.

Alongside Sammy, I am very happy to meet and host the travel agents and their families at GEV, where we can not only have a good time doing some of the fun activities and eating the delicious Indian food together, but we will also create a lasting bond of friendship."



Ranveer Singh receives UAE Golden Visa

Following the announcement of Ranveer Singh as the brand ambassador of Yas Island Abu Dhabi, one of the world's leading leisure and entertainment destinations, the Bollywood icon and his family have been awarded UAE Golden Visas by the Abu Dhabi Department of Culture & Tourism.

Mohamed Abdalla Al Zaabi, CEO of Miral, handed Ranveer the prestigious 10-year residence visa at the Island's Yas Marina Circuit HQ in the presence of Abdulaziz Al Dosari, Chief Support Services, and Badreyya Al Mazrooei, Head of Government & Travel Services from TwoFour54.

With the aim of inviting travellers

from India to experience a vacation like no other, Yas Island recently launched the viral marketing campaign, 'Yas Hai Khaas' with Bollywood's most boundary-pushing star, Ranveer Singh in a mesmerizing video showcasing an electrifying journey of the destination's plethora of attractions, diversity of offerings and the warm Yas Island welcome.

Upon receiving the UAE Golden Visa, Ranveer Singh said, "My family and I are honoured to receive our UAE Golden Visas right here on Yas Island and I would like to thank the Abu Dhabi Department of Culture & Tourism for this privilege. As the Island's brand ambassador, I hope to spread its message of fun and excitement while highlighting Abu Dhabi as a must-visit destination."

Jamaica: Covid-19 Protocols for Travellers

Effective March 1, 2022, international visitors to Jamaica will no longer be required to obtain travel authorization to enter the island.

Travellers 12 years of age and older will only need to provide a negative result from a COVID-19 Antigen or PCR test conducted within 72 hours prior to their travel. Additionally, travellers to Jamaica will no longer face travel-related quarantine measures.

"Eliminating travel-related quarantines and the need for travellers to fill out and receive approval of the Travel Authorization form are key steps in relaxing our travel protocols as the global spread of



COVID-19 declines," said the Hon. Edmund Bartlett, Minister of Tourism, Jamaica. "We are confident that these refreshed entry requirements will increase the appeal of Jamaica as a destination of choice and help us continue on our path to recovery for the tourism sector and wider economy as a whole."

"We are continually reviewing our Jamaica CARES program and travel protocols to align with best practices from internationally recognized organizations and ensure that Jamaica retains its position as one of the world's leading tourism destinations," noted Donovan White, Director of Tourism, Jamaica

Tourist Board. "These changes are timed to go into effect as destinations across the globe are enacting similar revisions to their travel requirements."

The health and safety of every Jamaican and every visitor to the country remains the island's top priority through its comprehensive Jamaica CARES program. Jamaica CARES is a nationwide response to COVID-19 that includes the island's comprehensive health and safety protocols which were among the first to receive the World Travel & Tourism Council's Safe Travels recognition and allowed the island to safely reopen in June of 2020.

German.Local.Culture.

The German National Tourist Board (GNTB) is supporting the relaunch of the inspirational campaign German.Local.Culture. Restart in incoming tourism.



Petra Hedorfer, Chief Executive Officer (CEO), GNTB

After two years of the Corona pandemic and against the backdrop of the terrible war in Ukraine, the tourism industry is facing major challenges. In this situation, it is important



to send out a signal for peaceful tourism that brings people together and stands for openness to the world and tolerance. The campaign German.Local.Culture. convey exactly this peaceful coexistence of generations, traditions, and different cultural influences. With the launch of the campaign, we are reflecting authentic, local experiences in urban destinations with the integration of rural areas and their sustainable tourism offers. With countless travel events, the campaign also aims to promote Germany as a destination for longer for culturally interested travelers, families, and active vacationers in the source markets.

German.Local.Culture. will be launched digitally as a cross-media inspiration campaign based on the Social first principle in important source markets for German incoming tourism digitally. The campaign will have a wide reach via programmatic advertising, social advertising, social media channels and influencer measures. Events for in various source markets convey an authentic image of Germany as a travel destination.

Talking on the occasion Mr. Romit Theophilus, Director for India, The German National Tourist Office said Germany as a travel destination offers a wealth of hidden treasures for Indian travellers. Picturesque Old Towns, urban city vitality, impressive industrial monuments, castles and palaces, romantic vineyards and unspoiled nature, there is so much to discover for Indians when travelling to Germany. With the easing of restrictions, travellers can look forward to local festivals as well as vibrant life once again. Theophilus added, we look forward to welcoming you and your family for your next holiday in Germany”.

A microsite serves as an inspiration and information hub. Visitors to the site receive travel tips and topic suggestions from an AI-powered chatbot. An emotional image film presents Germany's diversity as a cultural and



natural destination to potential travellers.

The microsite leads directly to four theme clusters. These four thematic clusters Flair, Craft, Taste and Green represent the special architecture, the authentic ambience, the German tradition with its manufactories and craftsmanship as well as the traditional

regional German cuisine and the beauty of nature and give them orientation in the tourist environment. Selected protagonists with their very personal stories show how German.Local.Culture. is rooted in the everyday life of people in Germany. The range of tourism products in all four thematic clusters is predominantly by small and medium-sized enterprises.

New Zealand: Filming Locations of the 2022

Written and directed by Academy Award winning filmmaker Jane Campion, *The Power of the Dog* is regarded as a film that is mesmerizing, astonishing and nothing short of a masterpiece.

The film certainly has it all. A unique storyline, fierce acting and stunning filming location, making it a perfect lead contender for the 2022 Oscars.



The *Power of the Dog* was entirely filmed in New Zealand, although the movie is set in the open spaces of rural Montana in 1925. Campion had initially thought she would make the film in Montana, or somewhere similar in the US or Canada, however Campion was encouraged to consider New Zealand, her home country, which has an incredibly experienced crew as well as a diversity of landscapes. “On the second day of sniffing around the South Island, which I know well, I was taken to a property near the Hawkdun Ranges area in Central Otago. I fell in love with it. It’s so remote and it’s 360 degrees empty with an amazing hill range behind it that felt very atmospheric,” says Campion.

“Ultimately, shooting in New Zealand wasn’t a compromise, it was the best choice for us.” - Jane Campion.

Here are top 5 filming locations of *The Power of Dog*:

Herndon Railway Station & Salt Lake City Hotel Exterior - Dunedin Railway Station | Dunedin

The scene where George picks up his parents at the train station was filmed at the magnificent Dunedin Railway Station. Opened in 1906, this ornate Flemish-Renaissance style building is one of the South Island’s most prominent

architectural landmarks.

Herndon, Montana | Oamaru

The scenes in the fictional town of Herndon, Montana, were filmed in Tyne and Harbour Streets at Oamaru’s Victorian Precinct. This neighborhood in Oamaru’s harbour has preserved many 19th-century buildings constructed in local white limestone and is famed for the local Steampunk community.

Snow Picnic, Queenstown Hill | Queenstown

In *The Power of the Dog*, not long after they’re married, Rose and George are alone on a hillside where she teaches him a few dance steps. This filming location is Queenstown Hill, located overlooking the city of Queenstown and Lake Wakatipu, with Cecil Peak as a backdrop.

Bannockburn Sluicings, Cromwell | Central Otago

The Bannockburn Sluicings are a spectacular landscape of cliffs and pinnacles that remain from large-scale water blasting during the 19th century search for gold. The scene in *The Power of the Dog* where Peter goes on a solo ride and comes across a diseased cattle carcass was filmed here, near the town of Cromwell.

Burbank Ranch – Home Hills, Oturehua | Central Otago

A rural property below the Hawkdun Ranges in Central Otago was used as the set for Burbank Ranch. The property backs onto the Oteake Conservation Park and is complete with vast, soulful plains, craggy, tussock-clad hills and sturdy mountain ranges as backdrop. There is no wonder this scenery appealed to Campion as the country western setting for *The Power of the Dog*.



South African Tourism Aim: 64% YoY growth in arrivals from India in 2022

To accelerate travel recovery momentum in India, South African Tourism looks at capitalizing on strong consumer demand in the country with their biggest travel trade initiative in India – their annual Roadshow. The tourism board showcased long-term investment and interest in the Indian market and outlined a strategic roadmap to garner 64% YoY increase in Indian visitors in 2022.

Travelling to the Indian cities of Mumbai, Delhi, Bengaluru and Ahmedabad this year, the 36-member South African trade delegation reiterated the tourism board's emphasis on expanding the destination and product offering – thus, offering Indian consumers More & More! In addition to experiences, representatives from accommodation establishments, destination management companies, South African Provinces, SMMEs and women-owned companies showcased their product and services, while engaging Indian travel and trade associates.

India retains its place amongst the top-3 focus markets for South African Tourism. This is aided by the fact that prior to the pandemic, India served as the 8th largest international source market for South Africa. The country is expected to maintain its position in the top-10 this year as well. Mumbai, Delhi, Bengaluru, Chennai and Pune continue to be top Indian source markets to South Africa.

"We have spent the last two years hoping for and preparing for this exact moment – the return

of travel! As South African businesses land on Indian shores, we are excited to be introducing our partners and consumers to a host of value-driven and thoughtfully crafted adventures. Our evolved brand strategy will help us drive South Africa's value proposition across stakeholders while creating customized engagement models to suit the unique requirements from each of our target regions within India. We are already seeing an uptick in forward travel bookings and hope to further build aspiration and intent to travel," said Neliswa Nkani, Hub Head, MEISEA, South African Tourism.

With 26% of total Indian visitors to South Africa travelling from Delhi, the city is the second leading source market for South African Tourism in India. Majority visitors from the capital city travel for leisure (46%) and business & MICE (43%). Solo travellers, leisure travellers, couples and groups are the most frequent traveller segments to South Africa. The peak periods of May, June, July and August are preferred travel months amongst Delhiites for their South Africa trips.

Through a press conference, the tourism board highlighted that boosting connectivity and ease of travel to the destination was a core area of focus this year. The destination, which remains open to Indian travellers, is also processing tourist visas on priority. At present, several stop-over flights fly from India to South Africa, including Emirates, Etihad, Qatar Airways, Air Arabia, Ethiopian Airlines, Kenya Airways and Air Mauritius. Travellers from India to South Africa will be required to produce a negative PCR (polymerase chain reaction) test, not older than 72 hours from the time of departure from the country of origin to South Africa.

Revealing future steps on connectivity and value, Neliswa Nkani added, "We are glad to announce that we are on track to roll-out e-visas in India in the coming months. We are also conscious of the need for value-driven itineraries and are undertaking bullish measures to ensure that every rupee spent ensures maximum returns. By engaging with airlines on subsidized fares for the India market, we are looking to bring down the cost of travel remarkably."

While consolidating its position in wildlife, adventure and cultural offerings, the destination will also target the niche film tourism market, for which South African Tourism has seen an upswing in enquiries and destination shoots. In order to arrive at this, the destination is engaging aggressively with production houses and OTT platforms.

To supplement recovery efforts and bring the destination alive by introducing the sights, sounds and tastes of South Africa to Indian consumers and corporates, the tourism board is also hosting several experiential events in Mumbai and Delhi immediately following the Roadshows. With performances by South African dance troupes, indigenous music, delectable food cooked by South African chefs and various culturally immersive activities, destination South Africa is all set to engage and delight Indian audiences. South African Tourism is also hosting a networking evening for travel trade partners in Mumbai.

Well-timed with the easing of international travel restrictions in India, these strategic efforts are expected to increase summer outbound traffic to South Africa and contribute to the recovery of the tourism sectors in both countries.



IGRUA Completes Highest Ever Flying Hours

Indira Gandhi Rashtriya UdanAkademi (IGRUA), India's largest flying academy, has completed the target of 19,000 flying hours in 2021-22.

IGRUA completed a total of 19,110 flying hours in financial year 2021-22 which is highest since its establishment in 1986. The highest flying hours completed before this were 18,776 in 2013-14 but with a fleet of 24 aircraft as compared to the current fleet of 18 aircraft.

IGRUA's per aircraft utilisation in 2021-22 is 1062 hours per annum. This is the first time in IGRUA's history that IGRUA has crossed the magic figure of 1000 hours per aircraft per

annum. The previous highest was 782 hours per aircraft per annum in 2013-14.

In 2020-21, IGRUA completed 13,282 flying hours and produced 62 Commercial Pilot License (CPL) holders, despite the severe disruption caused by Covid-19. The performance was quite comparable to the pre-Covid year 2019-20 when IGRUA completed 14,830 hours and produced 67 CPL holders.

IGRUA is likely to complete 20,000 flying hours in 2022-23.

415 RCS UDAN Routes are Operational

Ministry of Civil Aviation has launched Regional Connectivity Scheme (RCS)- UDAN (UdeDesh ka AamNagrik) on 21-10-2016 to enhance regional air connectivity from unserved and underserved airports in the country and making air travel affordable to the masses.

UDAN is a market driven scheme. Interested airlines based on their assessment of demand on particular routes, submit their proposals at the time of bidding under UDAN. So far, Airports Authority of India (AAI), the Implementing Agency, has awarded 948 valid routes to Selected Airline Operators (SAOs) across the length and breadth of the country involving 154 RCS airports including 14 water aerodromes and 36 helipads. Selected Airline Operators(SAOs) have operationalized 415 RCS routes under the Scheme as on date (27.03.2022), involving 66 airports including 2 water aerodromes and 8 helipads.

Total receipt/collection in the Regional Air Connectivity Fund Trust(RACFT) is Rs. 2458.95 crore and Viability Gap Funding (VGF) disbursed to the Selected Airline Operator (SAOs) under UDAN up to 21.03.2022 is Rs. 1784.39 crore.

Government is making all efforts to promote the use of green energy at airports

For encouraging green energy at the airports, the airport operators including Airports Authority of India (AAI) have installed solar power plants under net metering / captive mode at various locations/Airports for generation and self-consumption of green and renewable energy.

In addition, few airports are procuring green energy through open access. The State/UT-wise details of the airports where solar plants have been installed are at Annexure.

The Ministry of Civil Aviation (MoCA) has taken initiatives for working towards Carbon neutrality and achieving net zero carbon emission at airports in the country and organized knowledge sharing sessions to standardise Carbon Accounting and Reporting framework of Indian Airports as well as to create awareness on Climate Change mitigation. Further, airport operators with scheduled operations have been advised to map the carbon emission at their respective airports and to work towards carbon neutrality & net zero emission in a phased manner.

Rs. 24 crores allocated in FY 2021-22 to enhance air connectivity for NER

With the repeal of the Air Corporation Act, 1953, in March 1994, the Indian domestic aviation market was deregulated.

Consequently, airlines are free to induct capacity with any aircraft type for selecting whatever markets and networks they wish to service and operate across the country. Thus, it is up to the airlines to provide air services to specific places depending upon the traffic demand and their commercial viability, in compliance with the relevant guidelines in this matter.

Government of India with a view to achieve better connectivity of air transport services of different regions of the country has issued the Route Dispersal Guidelines (RDG). Routes have been classified into various categories namely Category -I, II , II-A and III under RDG. There are twenty routes connecting cities directly under Category-I. Routes connecting stations in North-Eastern Region, Himachal Pradesh, Uttarakhand, Union Territories of Jammu & Kashmir, Ladakh, Andaman & Nicobar Islands, Lakshadweep Islands are classified as Category -II. All scheduled operators are required to deploy in Category-II routes at least 10% of their deployed capacity on Category-I routes. Routes within the North-Eastern Region, Himachal Pradesh, Uttarakhand, Union Territories of Jammu & Kashmir, Ladakh, Andaman & Nicobar Islands, Lakshadweep Islands and Cochin-Agatti-Cochin are classified as Category-II A. All operator(s) are required to deploy at least 1% in Category-II A routes of the capacity, deployed on Category-I routes.

Ministry of Civil Aviation launched Regional Connectivity Scheme (RCS) - UDAN (UdeDeshkaAamNagrik) on 21-10-2016 to stimulate regional air connectivity and making air travel affordable to the masses. States of Jammu and Kashmir, Himachal Pradesh & Uttarakhand, North Eastern Region of India, Andaman and Nicobar Islands and Lakshadweep Islands have been included in the Scheme Document as Priority Area(s). The Scheme document offers more benefits, including Viability Gap Funding (VGF) for Priority Area(s), to interested airline operators for participating in the bids for award of routes.

BLR Airport: Resumption of International Operations

Bengaluru and San Francisco.

To address the expected increase in passenger traffic and make the airport experience more seamless, Bangalore International Airport Limited (BIAL)—operator of BLR Airport—has deployed automation-enabled technology at various checkpoints such as terminal entry, check-in, security check, immigration, and customs. The existing technology such as self-baggage drops, smart security lane with automated tray retrieval system, along with other contactless technology will further improve the overall airport experience.

"Delivering superior customer experience and consistently improving operational efficiency has become a strategic priority as passenger volumes are expected to grow over the next few months. The timely announcement of the resumption of international flight operations ahead of the busy summer travel season has set a positive tone for the industry. With continuous infrastructure development and technology integrations, BLR Airport is well prepared to handle larger passenger volumes," said Mr. Hari Marar, MD & CEO, Bangalore International Airport Limited.

With the resumption of international flights to and from India, the Kempegowda International Airport in Bengaluru (BLR Airport) has been witnessing 25 daily international departures, a significant increase from the earlier 10 per day.

With the gradual increase in international operations, BLR Airport's route network is expected to further augment with the resumption of routes and additional flights to cater to the demand.

Currently, BLR Airport is connected to 21

international destinations operating through 24 airlines, and the Airport will be adding newer routes later this year to Seattle (American Airlines) and will be strengthening its existing route to San Francisco (Air India) with United Airlines set to launch weekly flights in October, connecting the world's two biggest tech hubs –

Ministry of Civil Aviation confers with "Best Tableaux" Trophy

Ministry of Civil Aviation (MoCA) was conferred with "Best Tableaux" Trophy for Republic Day 2022.

The award ceremony took place in Ministry itself with a small delegation of Ministry of Defence (MoD) and Ministry of Civil Aviation (MoCA) officials present for the same.

The event was graced by Shri Rajiv Bansal, Secretary MoCA, Smt. Usha Padhee, Joint Secretary, Shri Umesh Kumar Bhardwaj, Under Secretary, Shri Mritunjaya Sharma Deputy Secretary and Rahul Sharma, Media Cell from MoCA, Shri JB Singh, General Manager (Corporate Communication) and Rajni Arora from Airport Authority of India (AAI) and Shri SumitGakhar, Under Secretary, MoD.

Apart from the trophy, a certificate for appreciation was also awarded to MoCA. Republic Day 2022 marks the first time when Ministry of Civil Aviation tableau took part and won "The Best Ministry Central Ministry Tableau" on its maiden participation.

The tableau of Ministry of Civil Aviation showcased Regional Connectivity Scheme (RCS) - UDAN (UdeDesh Ka Aam Nagrik) and the rich dividends it has been yielding.



Conceptualized by the Ministry and implemented by AAI, the scheme has the objective of enhancing regional connectivity in an economically sustainable and affordable manner.

Launched in 2016, UDAN scheme aims to fulfil the aspirations of the common man by following the vision of UdeDesh ka Aam Nagrik with an enhanced aviation infrastructure and air connectivity in tier II and III cities. In a short span of about 5 years, today 409 UDAN routes connect 66

underserved/unserved airports, including heliports and water aerodromes, and over 90 lakh people have benefited from it. UDAN scheme has immensely benefitted several sectors pan-India including Hilly States, North-Eastern region, and Islands

In aircraft shaped tableau, the front part showcases women pilots depicting women power in India's aviation, as India tops in women commercial pilots, globally. The rear portion of the tableau shows symbol of Buddhism and motto of UDAN- Sab Uden, Sab Juden. The middle portion showcases Buddha circuit, featuring, Buddha Statue at Gaya where He attained enlightenment, Dhamekh Stupa, Sarnath where He delivered his first sermon (Dharmachakra Parivartan) and the Mahaparinirvana Stupa, Kushinagar where He attained Mahaparinirvana. Both sides of the middle portion of the tableau depict heritage sites- Humayun tomb from North, Konark sun temple in East, Hampi temple chariot in South and Ajanta caves in West, connected with air services.

Development of New and Existing Airports in India



New and existing airports to be developed with a projected capital expenditure of Rs. 25,000 crores in next five years.

As per the traffic forecast by Airports Authority of India (AAI), the all-India passenger throughput growth for the next three years is provided at Annexure II. These projections, however, are subject to reassessment given the unpredictable nature of the Covid pandemic and the sharp increase in aviation fuel prices recently.

The Government has taken several steps to meet the increasing demand in aviation sector in future, some of which include the following:

(i) AAI has taken up development of new and existing airports with a projected capital expenditure of around Rs. 25,000 crores in next five years. This includes construction of new terminals, expansion and modification of existing terminals, expansion and/ or strengthening of existing runways, aprons, Airport Navigation Services (ANS) infrastructure, control towers and technical blocks etc.

(ii) The Public Private Partnership (PPP) airports at Delhi, Hyderabad and Bengaluru are undertaking major expansion projects of around Rs. 30,000 crores by 2025. Additionally, Rs. 36,000 crores have been planned for investment in the development of new Greenfield airports across the country under PPP mode.

(iii) Government of India has accorded 'in-principle' approval for setting up of 21 Greenfield Airports across the country. So far, eight Greenfield airports namely, Sindhudurg and Shirdi in Maharashtra, Durgapur in West Bengal, Pakyong in Sikkim, Kannur in Kerala, Orvakal in Andhra Pradesh, Kalaburagi in Karnataka and Kushinagar in Uttar Pradesh have been operationalized.

(iv) Under Regional Connectivity Scheme (RCS) - UdeDeshkaAamNagrik (UDAN), 405 routes connecting 65 airports (including 8

heliports and 2 water aerodromes) have been operationalised as on 08th March 2022.

(v) Goods and Services Tax (GST) rate has been reduced from 18% to 5% for domestic Maintenance, Repair and Overhaul (MRO) services.

(vi) A conducive aircraft leasing and financing environment has been enabled.

(vii) The domestic capacity of the airlines has been restored to full, as in during pre-Covid times.

(viii) Improvement in air navigation infrastructure at Indian airports is being carried out.

(ix) The number of freighter aircraft deployed by Indian carriers has been increased from 7 in 2018 to 28 in 2021. As a result, the share of Indian carriers in international freighter movements has increased from 2% to 19% over last two years.

BLR Airport: Best Airport

The Kempegowda International Airport, Bengaluru (BLR Airport), acclaimed for its customer-centric approach, smart innovations and adoption of cutting-edge technology, has won two major accolades at the Wings India Awards 2022.



BLR Airport has been adjudged the 'Best Airport' under the General Category, and has won the 'Aviation Innovation' Award. This recognition is one of the industry's most recognised accolades, and are awarded following an assessment of customer service, facilities and innovations.

The awards were conferred by the Hon'ble Minister of Civil Aviation, Government of India, Shri Jyotiraditya Scindia, in the presence of senior officials from the Ministry of Civil Aviation, industry leaders, and other stakeholders on March 25, 2022 at Hotel Taj Krishna, Hyderabad.

Jointly organised by the Ministry of Civil Aviation and FICCI, the awards are conferred to those who have created benchmarks and made notable contributions to aviation in India.

BLR Airport was recently conferred with the 'Voice of the Customer' recognition from Airports Council International (ACI), and as a testament to its commitment to provide superior airport experience, the airport was recently recognised by the Confederation of Indian Industries (CII) with the Customer Obsession Award.



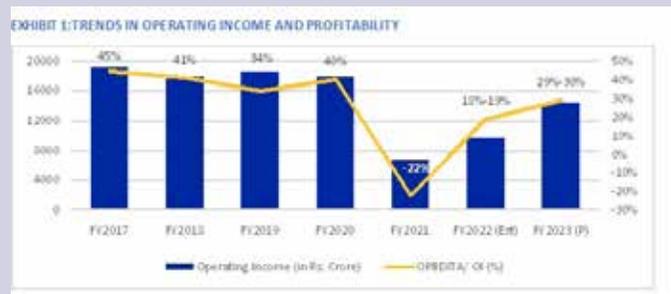
**Hari Marar,
MD & CEO,
BIAL**

We are honoured to receive this recognition from

Wings India 2022 for our relentless efforts in providing superior travel experiences to passengers. As the operator of a world-class airport, BIAL has undertaken a host of steps to enable digital solutions and tech innovation to make travel seamless and memorable. The awards will motivate us further to keep enhancing our services to meet the ever increasing needs of passengers.

Indian airports to return to black in FY2023 after a two-year gap: ICRA

ICRA estimates the all India passenger traffic to increase by 68%-70% Y-o-Y to 317-320 million in FY2023. Domestic passenger traffic is expected to witness 64%-66% Y-o-Y growth in FY2023 and reach pre-Covid levels.



With the resumption of international commercial operations from March 27, 2022 after two years of ban due to pandemic, international traffic is expected to see healthy growth of 100%-105% Y-o-Y in FY2023 and recover to pre-Covid levels in FY2024. This is factoring in the assumption that impact of future Covid waves (if any) to be low. In FY2022, the passenger traffic is estimated to increase by 62%-64% Y-o-Y (on a lower base) to 187-189 million despite the temporary disruption in the form of Omicron, but supported by healthy pace of vaccination.

Giving more insights, Mr. Rajeshwar Burla, Group Head, Corporate Ratings, ICRA, says, "Resumption of international commercial operations would accelerate the traffic recovery. Southeast Asia, Middle East and Europe are expected to be the major destinations driving the demand. The yield per passenger is much higher for international sector both from aero and non-aero revenues perspective which is a positive for airport operators. This along with the increase in tariffs at some of the major airports will result in operating income (OI) growth of ~49-51% Y-o-Y in FY2023. While operating profitability is expected to improve sequentially in FY2023 to 29-30% from 18-19% in FY2022, it is still likely to remain lower than pre-covid level of 40% with full recovery likely in FY2024 only."

Over Rs. 90,000 crore of investments are in pipeline to develop airport infrastructure in India during next five years. This includes ongoing capacity expansion at major private airports, investments by Airports Authority of India (AAI) of Rs. 25,000 crore towards development of AAI operated airports, around Rs. 30,000 -34,000 crore is expected towards setting up of 21 new greenfield airports across country and around Rs. 17,000 crore by Adani Group towards development of six airports taken over from AAI.

"With the improvement in the operating margins and consequently cash flows in FY2023 for the sector, the interest coverage and DSCR are expected to improve to 3.0x and 2.7x respectively from 1.6x and 1.2x in FY2022 respectively. Further, the aggregate opening cash and liquid investments for the airport operators is estimated at Rs. 6,000-6,200 crore (includes cash earmarked for capex at Rs. 3,500 crore) by April 1, 2022 which is expected to be utilised to fund the equity requirements of ongoing capex programme," Mr. Burla added.

Direct flight between Indore and Jammu flagged-off

Minister of Civil Aviation Shri Jyotiraditya M. Scindia and Minister of State for Civil Aviation Gen (Retd) V.K. Singh inaugurated the direct flight between Indore and Jammu by Indigo.



The inaugural event was graced by Dr. Jitendra Singh, Minister of State (Independent Charge) for Science and Technology and Earth Science, MoS for Prime Minister's Office, Personal, Public Grievances and Pensions; Department of Atomic Energy and Department of Space, Shri Tulsiram Silavat Minister - Water Resources, Fisheries Welfare and Fisheries Development, Govt of Madhya Pradesh, Shri Shankar Lalwani Member of Parliament, Indore, Smt. Usha Padhee, Joint Secretary, Ministry of Civil Aviation, Shri Sanjeev Kumar, Chairman, Airport Authority of India (AAI), Shri Sanjay Kumar, Chief Revenue and Strategy Officer, Indigo and many other dignitaries.

The airline will be deploying its A320, a 150-seater twin turbofan engine passenger aircraft and is primarily used on Domestic routes. With the launch of direct flight between Indore and Jammu, Indore will now have 28 daily flights. 632 weekly flights will be operating out of Madhya Pradesh.

Speaking on the occasion, Shri Jyotiraditya M. Scindia said, "Today marks an important day in history of Indian Civil Aviation as the crown of India will be connected with the heart of India. Indore is a city of many firsts in terms of education, history and cleanliness and was declared India's first "Water Plus City" previous year. It is the only city in India where two renowned international academic institutions are present - IIM & IIT. My aim is to develop 1 or 2 cities in every state which is full connected with the entire country and in Madhya Pradesh, Indore has achieved this. Previously, Indore was connected with 12 cities but in 6 months, we have connected Indore to 22 cities such as Panaji, Kishangarh, Raipur, Belgaum, Gwalior, Pune, Nagpur etc. Apart from Jammu, we have also connected Indore with Visakhapatnam and Chandigarh from today onwards."

The minister further emphasized that "We have opened international flights from yesterday onwards after a break of 2 years due to Covid-19 pandemic and from today onwards, 1748 foreign airlines flights and 1440 domestic airlines flights are connecting India globally."

Commenting on the importance of Indore, the minister said "In the last 6 months, we have given more importance to Indore by starting the work of 3 new aerobridges, 15 new parking bays and parallel taxi tracks and international cargo terminal. By this year, we are going to establish domestic cargo terminal and perishable goods terminal in Indore. I have given the permission to convert a state hangar in the old terminal into a VIP state hangar."

Shri VK Singh congratulated the team and further said that "We have seen a steady increase of flights from Indore. It is a delightful news for the people of Indore to have a direct flight connectivity with Jammu and it will boost the city in terms of economic growth. I would like to appreciate and thank management of Indigo for their full cooperation."

Achievements of Women in Aviation Sector

Ministry of Civil Aviation, in association with Federation of Indian Chambers of Commerce Industry (FICCI), organized an event to acknowledge and felicitate the contribution of women and to celebrate Women's Achievements in Indian Aviation sector.



The event was graced by Union Minister of Civil Aviation, Shri Jyotiraditya M. Scindia as the Chief Guest. Other dignitaries include Shri Rajiv Bansal, Secretary, Ministry of Civil Aviation, Smt. Usha Padhee, Joint Secretary, Ministry of Civil Aviation, Smt. Ashmita Sethi, Co-Chairman, FICCI Aviation Committee & Managing Director of Pratt & Whitney India and Smt. Radha Bhatia, President, Women in Aviation – India Chapter. The ceremony was also attended by the members of Women in Aviation International – India chapter, top dignitaries of MoCA, FICCI and representatives of airlines.

The Indian Civil Aviation sector has seen an increase in the participation of women. They are showing their mark in the airline industry and are pursuing careers as aircraft engineers, pilots, firefighters, ground crew, airport security etc registering their presence in the aviation industry.

Dwelling on the achievement of women in the sector, Shri Jyotiraditya M. Scindia, Union Minister of Civil Aviation said “This is a landmark day to be remembered. The success of women in aviation is not confined to airports or airplanes but to a much larger ecosystem. 15% of our pilots in India are women which is 3 times more than the global average. But this 15% is not good enough as women have surpassed various odds and stereotypes and I firmly believe there must come a day in India that this 15% must reach 50% of our pilot strength in our country. For this to achieve, we must start from having easy access to STEM education to our young girls



in their early education”.

The Minister further added “In next decade, the backbone of Indian infrastructure is going to be civil aviation which transports roughly 144 million people and have a growth potential double that of Indian Railways. Therefore, there is a need to train more pilots. For this, we have come out with a new FTO policy in which we are looking to setup 9 new FTOs in 5 new cities as this will help in reducing the outflow of foreign exchange in training our

pilots abroad and unleashing another avenue for our women to participate much greater in civil aviation.”

20 women achievers who have played a significant role in the aviation sector, were felicitated during the event. Apart from Felicitation ceremony, a book was also released titled “From Sarees to Strip – TrueStories of Commercial Women Pilots in India” authored by Manisha Puri depicting the ascendancy of women in Indian Aviation.



Direct flight between Bhopal and Chennai flagged-off

The Minister of Civil Aviation Shri Jyotiraditya M. Scindia and Minister of State for Civil Aviation (Gen) Dr V.K. Singh (Retd) inaugurated the direct flight between Bhopal and Chennai by Indigo.

The inaugural event was graced by Shri Shivraj Singh Chauhan, Chief Minister of Madhya Pradesh, Dr L Murugan, MoS of Fisheries, Animal Husbandry, Dairying, Information & Broadcasting, Shri Vishwas Sarang, Minister, Medical Education, Bhopal Gas Tragedy Relief & Rehabilitation, Govt of Madhya Pradesh, Sadhvi Pragya Singh Thakur, Member of Parliament, Bhopal, Dr Veeraswaamy Kalanidhi, Member of Parliament, Chennai North, Shri Rajeev Bansal, Secretary, Ministry of Civil Aviation, and many other dignitaries.

The airline will be deploying its A320, a 150-seater twin turbofan engine passenger aircraft and is primarily used on Domestic routes. With this new flight launch, total number of departures from Bhopal on average will be 10 daily flights with 44 daily departure flights from the state of Madhya Pradesh.

Speaking on the occasion, Shri Jyotiraditya M. Scindia said, "It is a fortunate day for me that heart of India (Bhopal) is being connected to the centre of development, business, progress as well as religious emotions (Chennai). From July 2021, Bhopal which was previously connected with 5 cities, is now connected 10 cities – Bengaluru, Mumbai, Delhi, Hyderabad, Pune, Prayagraj, Agra, Ahmedabad, Raipur and Chennai. There is also an increase in weekly flights from Bhopal from

94 to 216 flights, an increase of 150%."

Commenting on the work done by his ministry from Madhya Pradesh in the field of civil aviation, the minister said "A new Flying Training School (FTO) in Khajuraho will be inaugurated and recently Khajuraho was connected with Delhi. In Bhopal, the tender process for an MRO is been awarded and work will start on it. In Indore, an international cargo facility is already operationalized, and a domestic cargo facility will be constructed by the year end. We are also discussing with the state government about how to expand Indore Airport on the basis of a greenfield airport. In Gwalior, both ministry and state government are working for establishing a new airport. 5 drone schools in Gwalior, Satna, Jabalpur, Indore, Bhopal were sanctioned by the ministry."

Regarding the work on Chennai 2nd Airport, Shri Scindia said "We are committed to build 2nd Airport in Chennai. Our metros across the countries need 2nd Airport. We are building a second airport for Delhi in Jewar at a cost of Rs 38,000 crore. A second airport in Mumbai is being built in Navi Mumbai at a cost of Rs 17,000 crore. For Chennai, 4 sites were suggested by the state government to the Ministry. From those 4 sites, we have selected 2 sites and have reverted back to state government waiting for answer on the final site

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The minister further emphasized that "415 routes and 66 airports, heliports, water drome have been operationalized under the UDAN scheme and over 91 lakh people have benefitted from it. Over 1 lakh 75 thousand flights are flown under this scheme. The Ministry of Civil Aviation plans to construct 34 new airports taking the total number of airports to 100 new airports in India which stood at 74 airports in the year 2014."

Dr VK Singh said "In the recent times, Madhya Pradesh has seen many flight under various schemes to and from various places, especially connecting the main cities to various parts of the country. I would like to congratulate Indigo and all our officials in Ministry of Civil Aviation and State Governments of Tamil Nadu and Madhya Pradesh who were involved in this particular venture. This is a splendid thing and I hope that you (Indigo) will also connect Bhopal and Indore with Hindon so that people of Western UP can easily travel to Madhya Pradesh."

The people of Bhopal and its adjoining areas will be benefitted by getting a direct air connectivity to Chennai which will facilitate seamless movement of passengers between Bhopal and Chennai and vice-versa. This new route will not only enhance regional connectivity but will also promote trade, commerce, and tourism between these cities.

IndiGo commences operations from Pantnagar

IndiGo, India's leading carrier, commenced flight operations from Pantnagar. The latest destination on the carrier's now has 6E exclusive direct flights to Dehradun and Delhi.



The new routes were inaugurated today with a light lighting ceremony at Pantnagar air terminal. These new flights will provide greater connectivity for the region with the state capital as well as the rest of the country. Pantnagar is IndiGo's second destination in the state of Uttarakhand.

Mr. Sanjay Kumar, Chief Strategy and Revenue Officer, IndiGo said, "We are delighted to grow our provincial presence and start operations from Pantnagar.

The town is not only an important centre for education, but an important gateway for both tourism and commerce. By connecting the region with both the state and national capital, we are creating more opportunities for economic growth and providing faster connectivity. We look forward to flying our passengers to this new gateway to the region and are committed to providing an affordable, on-time, safe and hassle-free travel experience, onboard our lean clean flying machine."

The newly introduced routes are aimed at business and leisure travellers looking to travel to the Kumaon region and its foothills. Connectivity to Pantnagar will significantly improve the time taken in reaching popular tourist attractions like Ranikhet, Mukteshwar, Mussoorie, Almora, Kausani, Binsar, Ramgarh, Munsiyari, Abott Mount, Chaukari, Lohaghat, Berinag, and Jeolikot. Further, it provides direct access to a host of industrial installations that are based in and around Pantnagar.



Flydubai launches flights to Pisa in Italy and resumes operations to Catania in Sicily

flydubai, the Dubai-based airline, announced the start of flights to Pisa in Italy, becoming the first UAE carrier to operate this route from Dubai. The carrier will also resume its operations to Catania in Sicily growing its network in Italy to three points including Naples.

Flights to Pisa International Airport (PSA) and Catania International Airport (CTA) start on 24 June with a three-times weekly service. Emirates will codeshare on these routes and the flights will operate from Terminal 3 at Dubai International (DXB), offering travellers more seamless connections through Dubai's international aviation hub.

Hamad Obaidalla, Chief Commercial Officer at flydubai, said: "we look forward to the launch of flights to our third point in Italy this summer. Pisa will be a popular destination for travellers from the UAE and the GCC to discover the beauty of the Tuscany region. We have seen healthy growth in passenger numbers as more countries ease travel restrictions and demand for travel returns to pre-pandemic levels. We look forward to an exceptional summer as we continue to add more destinations to our network and increase the frequency of flights on some of our existing routes."

Pisa is a city in Italy's Tuscany region best known for its iconic Leaning Tower. The region in central Italy is home to some of the world's

most recognisable Renaissance art and architecture, including Michelangelo's "David" statue, Botticelli's works in the Uffizi Gallery and the Duomo basilica. Its diverse natural landscape encompasses the rugged Apennine Mountains, the island of Elba's beaches on the Tyrrhenian Sea and famous olive groves and vineyards.

Commenting on the launch of flights, Jeyhun Efendi, Senior Vice President, Commercial Operations and E-commerce at flydubai, said: "flydubai's new three-times weekly service to Pisa, as well as our operations to Catania and Naples, offers passengers from the UAE and the region more options for travel to Europe this summer. Our passengers from Italy will be able to enjoy convenient and direct flights to Dubai throughout the year. Our flights will be operated by our fleet of Boeing 737 MAX aircraft which feature a flatbed in Business Class and additional comfort in Economy Class."

Passengers travelling on a Boeing 737 MAX aircraft can enjoy more comfort and an enhanced travel experience. The new cabin

offering features a flatbed in Business Class and, in addition to the extra space and privacy, passengers can sleep comfortably during their flight. Economy Class offers new RECARO seats, which are designed to optimise space and comfort so passengers can sit back, relax and enjoy their flight.

flydubai's Boeing 737 MAX aircraft also features exceptional inflight entertainment with a full HD, 11.6-inch screen, with a wide selection of movies, TV shows, music and games in English, Arabic and Russian. Passengers can enjoy complimentary seatback inflight entertainment in Business Class or purchase affordable inflight entertainment packages when travelling in Economy Class.

Passengers are required to make sure that they are up to date with the regulations from the IATA Travel Centre and the IATA destination tracker for their whole journey, and follow the guidance issued by the authorities and the airline. They can also visit the COVID-19 information hub on flydubai.com for more information.



Group Head – Retail Banking and Wealth Management, Emirates NBD, said: “We are delighted to partner with Etihad’s award-winning loyalty programme, Etihad Guest, as part of our continued commitment to bringing invaluable experiences and benefits to our clients. As the UAE’s leading card issuer, Emirates NBD collaborates with best-in-class partners to offer customised card propositions based on our customers’ lifestyles and needs so they can get the most of their everyday card spend. We believe that this card proposition will appeal strongly to customers in Abu Dhabi and UAE and add unique experiences to them, especially as travelling returns to normalcy.”

Terry Daly, Executive Director Guest Experience, Brand, and Marketing, Etihad Airways, said: “We pride ourselves on finding new solutions to create the best customer experience and products for members and customers. Following our successful partnerships with Emirates NBD and Visa over the years, we are excited to collaborate with the team bringing these great products together for our members.”

Shahebaz Khan, Visa’s General Manager for UAE, Bahrain and Oman, said: “As a global leader in travel co-brand products, Visa is always striving to enrich the travel experience for our cardholders. Through this partnership, we’re able to offer travel benefits that create real value for holders of the Emirates NBD Etihad Guest Visa credit card. As international travel reopens, the timely launch of this card brings an enhanced proposition matching cardholders’ travel and lifestyle needs while offering access to our more than 70 million merchant partners

Emirates NBD and Etihad Guest Collaborate To Launch New Co-Branded Credit Cards

Emirates NBD, a leading bank in the Middle East, North Africa and Turkey (MENAT) region, has expanded its long-standing partnership with Etihad Guest, the award-winning loyalty programme of Etihad Airways.

The partnership introduces a premium co-branded credit card programme, in association with global digital payments leader, Visa.

Emirates NBD Etihad Guest Visa Credit Cards are redesigned to appeal to frequent travellers and lifestyle enthusiasts across the UAE. The cards are available as Elevate and Inspire variants and offer amongst the highest Etihad Guest earning and rewards opportunities. Benefits are focused on lifestyle and travel in line with members’ preferences.

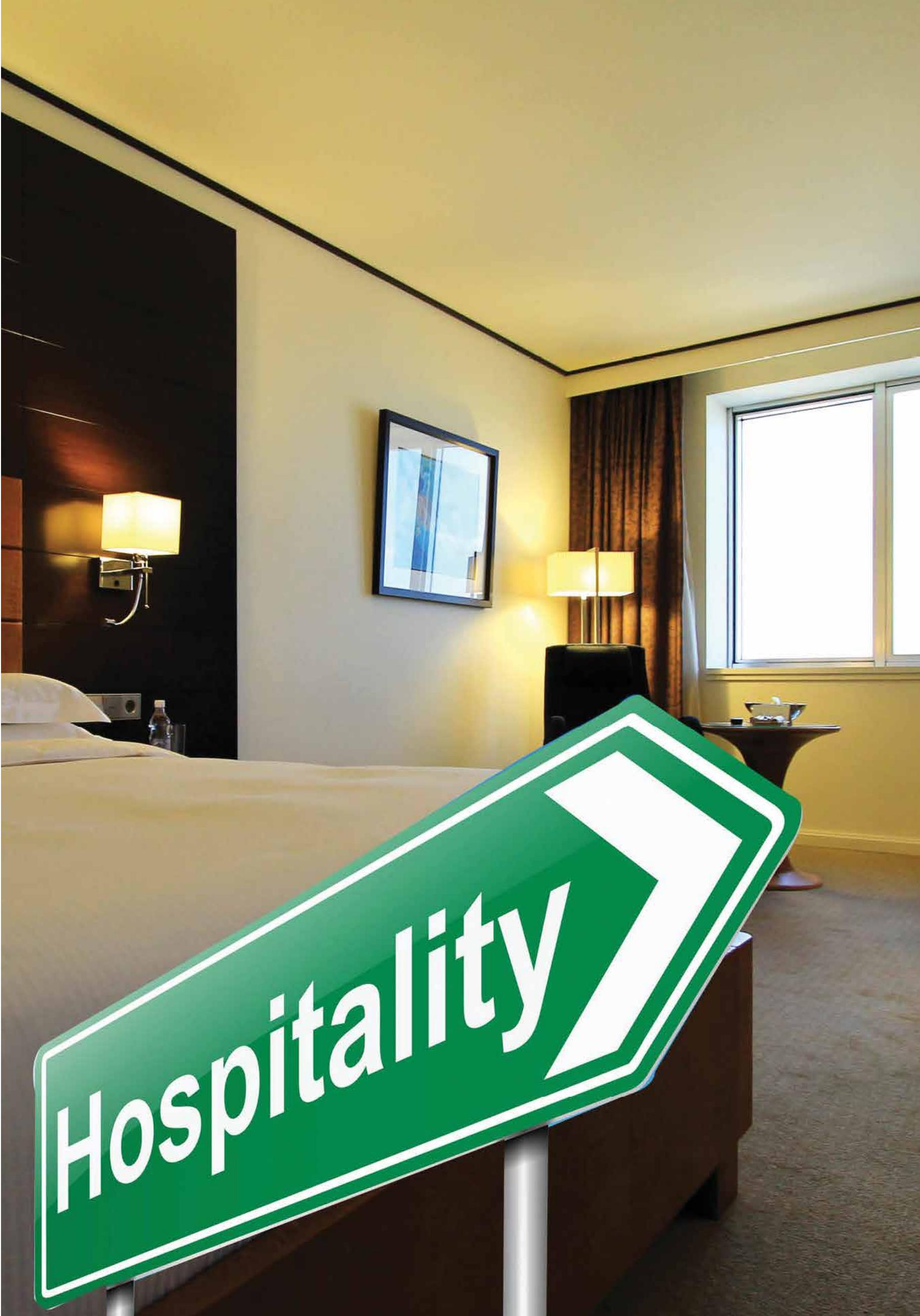
Cardholders can enjoy complimentary Etihad Guest Gold Tier status and up to 200,000 bonus Etihad Guest Miles instantly upon signing up. Cardholders can earn up to 10 Etihad Guest Miles for every AED 10 spend. Additionally, they can take advantage of up to 50% Etihad Guest Miles discount vouchers on Etihad miles redemption for a limited period and 10% cashback on spend on etihad.com. The card is packed with lifestyle rewards including free movie tickets, intercity airport transfers and golf benefits.

Customers can redeem miles for an extensive range of rewards, including flights, upgrades, hotels, and cars. Shopping at any of Etihad Guest’s ‘Miles on the Go’ partners will also earn cashback as well as miles rewards.



Commenting on the announcement, Suvo Sarkar, Senior Executive Vice President &

worldwide and the peace of mind of being protected by Visa’s global, secure network.”



Hospitality



Go Globetrotting This Summer

Enjoy a classic English summer in London as you delight in discovering the best kept secrets along the cobbled streets of the city or learn about the rich history that dots every corner of Cape Town. Experience the cosmopolitan lifestyle at Taj's marquee hotels in New York and San Francisco or immerse yourself in the vibrant cityscape of Dubai. Take a family vacation or a romantic getaway as you discover the breath-taking beauty of Maldives' turquoise waters with Taj's resorts. Travellers can also experience the magic of long languid summer days in Sri Lanka as they explore the beauty of this palm-lined island country.

Delight in seamless blends of residential elegance, rejuvenation and dining indulgences with an unrivalled fusion of warm Indian hospitality, world-class service and modern luxury this summer.

As the world opens its doors to travellers after a long hiatus, it is the perfect time to get those passports out of hiding. This summer, embark on a journey and explore the world with Taj. Delight in myriad experiences while indulging in luxury at breath-taking destinations with the special International Getaways offer.

The Leela Palaces, Hotels and Resorts Expands Footprint In South India



The Leela Palaces, Hotels and Resorts today announced the signing of a management agreement for two properties, The Leela Kovalam, a Raviz Hotel and The Leela Ashtamudi, a Raviz Hotel in Kerala, expanding its footprint in South India and fortifying the brand's resort portfolio.

The Leela Kovalam, a Raviz Hotel returns to The Leela portfolio after three years while The Leela Ashtamudi, a Raviz Hotel will be a significant new addition to the brand portfolio to complete the much sought-after and serenely beautiful Kerala itinerary.

Commenting on the announcement, Mr. Anuraag Bhatnagar, Chief Operating Officer, The Leela Palaces, Hotels and Resorts said, "We are delighted to reintroduce The Leela brand into Kerala as we welcome The Leela Kovalam, a Raviz Hotel back into our fold and introduce The Leela Ashtamudi, a Raviz Hotel, a hidden gem into our portfolio. The two resorts complement each other and define two



very distinctive and unique experiences that showcase the best of Kerala. This expansion is in lockstep with the growing demand from the discerning global leisure traveller to experience meaningful and transformative journeys that are an authentic expression of a region's beauty, heritage, cuisine and culture."

Speaking on the occasion, Mr Ganesh Ravi Pillai Vice Chairman RP Group said, "I am excited to partner with The Leela Palaces, Hotels and Resorts to reintroduce The Leela brand in its new avatar to Kerala. Great projects are rarely built in isolation; and great ecosystems more so. The coming together of Raviz and Leela will create a synergy that can propel the State to the centre stage of the global tourism network. The partnership of the two great brands in the luxury travel and wellness sectors can be a force for good; not just for the State but for the entire southern region. Together, we can reimagine and transform the tourism sector in the region.

Shangri-La Bengaluru Celebrates Gourmet Kebab Fare at Ssaffron

Ssaffron, the award-winning restaurant at Shangri-La Bengaluru transforms dinner into a flavoursome Kebab fiesta.

Ashok Bandaru, the Executive Chef, introduces a nostalgic take on the night whilst capturing the true essence of Kebab-making with a range of classic preparations.

A melting pot of various kebabs, guests can enjoy Sigri (a traditional stove from North India) style Kebabs such as Kakori Kebab and Punjabi Soya Chaap to authentic Tandoori Bhatti (Charcoal Oven) specials including Bedki Murgh Tikka, Kasundi Fish Tikka, Paneer Ke Sooley, and more.

The noteworthy creation of the fare is PattharKe (on hot stone) Kebabs and melt-in-the-mouth Mahi Tawa (Copper Pan) and Kadai (Frying Wok) signatures featuring

Shahi Galawat Kebab, Rajma ki Galouti, Gosht Shikampuri and Nadru Ke Goolar.

Dinner is best experienced with flavourful mains, Biryani, assorted bread, desserts and accompaniments including Lahori Kadai Murgh, Dal Ssaffron, Nizami Tarkari Biryani, Ulta Tawa Paratha, Bakarkhani, Sheermal, Rumali Roti, Phirni, Paan Ice Cream and more. Pair the evening with delicious do-it-yourself drinks.

This unlimited dinner is priced at INR 2499 plus taxes for a vegetarian option and INR 2799

plus taxes for guests with a non-vegetarian preference. The offer is available from March 20th – 30th 2022.

Shangri-La Bengaluru remains committed to providing a safe environment for all through Shangri-La Cares, the Group's global safety programme. Comprising a range of enhanced protocols and measures designed to ensure colleagues work with peace of mind and guests can confidently enjoy the moments that matter most.



Love and Art at Raffles Udaipur

What makes a glass of wine and an assortment of cheese even better is when it comes along with a side of culture. Raffles Udaipur presents to you an evening of sensory perfection with mouthwatering wines and cheeses, in a mystical island setting while listening to a renowned French writer-director talking about love.



As part of Bonjour India 2022, the author Philippe Claudel is doing a tour in India: He will meet his readers starting from Delhi, Udaipur and finally in Jaipur. On 8th April at 6 pm, The Writers Bar at Raffles Udaipur and the French Institute in India are collaborating to provide you an exclusive literary experience. While you revel in some drops of Burgundy wine, the French author Philippe Claudel and the Indian journalist Kaveree Bamzai, will reveal everything to you about Love and Art.

The Bonjour India festival marks 75 incredible years of Indo-French relations, and is programmed to display Indo-French collaborations across different domains of education, science, literature, cinema, gastronomy, street art, performing arts and

photography. Raffles Udaipur is a private oasis for the curious, who are well-travelled yet on a constant quest for peace, calm and discovery, and creates the perfect setting for an interactive session on 'Love & Art' as part of the 4th edition of Bonjour India.

In conversation at the 'Love & Art' session, Raffles Udaipur will be hosting Philippe Claudel, who is a renowned French author and film director with a decorated career of writing short stories, novels and screenplays. His film *I've Loved You So Long* won the 2009 BAFTA for Best Non-English-Language Film. Moderating the session is Kaveree Bamzai, who is currently an independent journalist with over thirty years at renowned publications such as *India Today*, *The Indian Express* and *The Times of India*. She launched her career as



a sub-editor-cum-film-reviewer at The Indian Express, Ahmedabad, in 1988, having inherited her love for movies from her late father. She was the first, and so far, only woman editor of India Today. Together the two maestros will conduct an evening of infinite knowledge and flowing

conversations revolving around love and art at the incredible Raffles Udaipur's The Writers Bar.

A sanctuary for the literary savants and the well-travelled alike, The Writers Bar showcases a series of collector's edition travel books for the guests to immerse themselves in. Art and

culture is at the core of the magnificent world of Raffles Udaipur and The Writers Bar is a safe haven for a seamless flow of thoughts and ideas from across the globe. With the perfect setting and distinguished guests, the 'Love & Art' session is set to be unlike any other.



Stylish Stay + Kids Play = Perfect Holiday

Avani+ Mai Khao Phuket Suites & Villas, a new tropical hideaway only 15 minutes from Phuket International Airport, is welcoming travellers to its collection of chic, family-friendly suites and villas in the northwest part of the popular Thai island.

Accentuated with breezy, beachy tones, 70 one, two, and three bedroom suites keep guests close to the buzz of the resort's main amenities including the large lagoon swimming pool, fitness centre and kids area while 30 one to four bedroom villas are private oases with outdoor living space, a kitchen, laundry and high-tech toys. For families, the generous sizes of the suites and villas mean having that extra room for the little ones to roam amid uncluttered spaces, natural finishes and muted colours that foster a welcoming, laidback island atmosphere.

Holidays are for kids too and at AvaniKids, the resort's colourful kids' club for ages 4-12, they've got a world of adventure waiting for them. Special activities including pizza making classes, tree planting, visiting a turtle sanctuary are offered daily along with outdoor fun, with

a climbing wall, kids yoga and even Muay Thai classes. Adults, in the meantime, will be drawn to the turquoise-tiled tropical lagoon pool with a swim-up bar serving up delicious concoctions to feel-good, chill-out music throughout the day.

Brand new dining concepts include Claws & Co, a casual-yet-chic seafood shack with a contemporary nautical theme, high-quality local seafood with a playful twist delights the palates. A one-of-a-kind concept for Phuket, the restaurant invites customers to don aprons and roll up their sleeves for a decadent seafood feast, while friendly staff in Breton-style stripes serve up seafood delights alongside inventive cocktails and mocktails.

Talad restaurant, open for buffet breakfast and dinner, covers the full spectrum of iconic regional street foods. Meaning 'market' in Thai,



Talad recreates an authentic street-market ambience, bringing together a wide range of delicious local street food. Guests can savour high-quality hawker fare in a colourfully decorated market-style space, complete with vendor stalls and themed dining areas.

The outdoor Chop Chop is the first Asian-style beer garden in the Mai Khao area, creating a buzzing evening mood with fantastic food, beer, and music. Chop Chop offers tasty Thai and Western bites, robata skewers, and a sophisticated curation of drinks in what is set to be the ideal venue for lively get-togethers. Both Talad and Chop Chop will keep resort guests and visitors enthralled with regular live music and entertainment, themed nights, guest chefs, cooking classes, seafood nights, and more.

Just mere steps from the stunning Mai Khao Beach the concierge team can recommend the best surfing spots, the coolest cafes in Phuket's Old Town and the locals favourite classic Sino-Thai restaurants. Guests can also join one of the many cruises to explore the beautiful Phang Nga Bay with its limestone karsts and picturesque coves, or charter a speedboat and find a remote beach for a private picnic.

Conrad Maldives Rangali Island Unveils First Look

Conrad Maldives Rangali Island is delighted to reveal a first look into its completed multi-million dollar refurbishment programme ahead of the official 'Grand Relaunch' later this month.

direct access to a private sun deck. From the spacious Sunrise and Sunset Water Villas (86 square metres), oceanfront Premier Water Villas with Pool (152 square metres) to the ultimate overwater haven Two Bedroom Rangali Ocean Pavilion with Pool (451 square metres), this adult-only island caters to the evolving needs of the sophisticated traveller.

Refreshed Over Water Spa

Guests visiting in 2022 will be amongst the



The pioneering twin-island resort continues to lead the way in offering first class service as it delivers its latest chapter of authentic barefoot luxury, following an extensive two-year transformation. The renovations at Rangali Island have now been completed, resulting in 50 refurbished overwater villas and Spa, as well as a brand-new Gym. The revitalised spaces will allow for further connection with the natural habitat, resonating with the aspirations of a new era of luxury travellers whilst providing a modern setting for loyal guests to craft new memories. With these new offerings, Conrad Maldives Rangali Island continues to evolve and adapt to the expectations of its discerning jet set clientele.

The General Manager of Conrad Maldives Rangali Island, Carla Puverel, comments: "We are delighted to unveil the first of the refurbishments in Conrad Maldives Rangali Island's next chapter. As the 'Island of Firsts', having been the first international brand to arrive in the Maldives, home to the world's

first undersea restaurant Ithaa and first underwater bedroom set within the two-level THE MURAKA residence, we pride ourselves on remaining innovative and offering a level of personalised service unique to our resort. The extensive renovations which began in 2019 demonstrate our commitment to investing in guest experience which continues to build on our legacy."

Superior enhancements across Rangali Island include:

50 Refurbished Overwater Villas

Elegantly reimagined and spacious overwater villas sit effortlessly above the resort's lagoon. Dedicated to couples and honeymooners, the overwater villas on Rangali Island have been transformed into luxurious havens of comfort and style. All villas have been fully revitalised to include stylish new interiors, combining integrated indoor-outdoor living spaces with uninterrupted views of the Indian Ocean and

first to experience the newly renovated Over Water Spa at Rangali Island which aims to inspire and invigorate the body, mind, and soul. Spa-goers will enjoy a brand-new indoor and outdoor lounge which is an ideal sanctuary in which to while away the hours to the sound of the waves. This space has been further enhanced with a new reception area, elegant changing rooms, and spacious showers.

Brand-new Gym

With an emphasis on optimum health and wellbeing at Rangali Island, a brand-new and fully equipped gym has been incorporated into the adults-only setting. Complementing the gym on the main island, adults will have access to a sophisticated work-out space.

The final chapter of the refurbishments will bring elevated dining offerings with transformations taking place across three of the resort's celebrated restaurants and bars, the introduction of a brand-new Teens Club, and an enrichment of the Kids Club and Dive Centre.

Brighter Side of Travel

IHG Hotels & Resorts, one of the world's leading hospitality companies, has announced the opening of the first holiday Inn in Bangladesh. Holiday Inn, one of the world's most iconic and trusted brands, has welcomed a new property in the heart of Dhaka.



Holiday Inn Dhaka City Centre has opened its doors and is welcoming guests to experience the 'Brighter Side of Travel'.

Holiday Inn Dhaka City Centre located in the heart of the city, only meters away from all major public transport and the diplomatic and commercial districts, making it a great choice for those looking for a warm welcome and a place to rest while visiting the capital.

The hotel's 187 modern guest rooms and suites have uninterrupted views of the Lake Hatirjheel or Dhaka City and have been designed around the concept of 'Central Living', allowing for a more central space for relaxing and casual working. Some rooms are fitted out with a sofa bed providing guests with a flexible space for watching TV, lounging, or working, whilst also providing families the flexibility to have another sleeping space for children. For those travelling for business, Holiday Inn Dhaka City Centre also has a dedicated Business Centre, meeting spaces with daylight that can

accommodate up to 100 people, and a secured parking.

Holiday Inn Dhaka City Centre has five restaurants and bars that offers indoor, alfresco

and poolside dining venues. Guests can start the day with a filling breakfast at Attitude restaurant, indulge in tasty Bangladeshi, Indian & Sri Lankan flavours at "THE ILISH" or simply unwind after a day at the Lobby Bar. The Rooftop Poolside provides a serene and scenic view to calm your senses after a tiring day.

For those looking to keep up their fitness regimes, there is a fully equipped gym on the top floor, including a sauna with great views of the City lights & skyline.

Nivedita Avasthi, General Manager, Holiday Inn Dhaka City Centre commented: "We are excited to open the first Holiday Inn in Bangladesh. This brand-new hotel has everything guests need whether they are travelling for business or leisure. With a contemporary look and feel the hotel has been

designed to meet the needs of all travellers, including families. As with all Holiday Inn hotels globally, kids under the age of 12, Stay and Eat for free – making it a great, affordable choice for families."

Rooms at Holiday Inn Dhaka City Centre start from USD 90 per night for bed and breakfast. IHG Rewards members will have access to exclusive member rates and can earn and redeem IHG Rewards points when they book direct at ihg.com.

The Holiday Inn brand from IHG Hotels & Resorts has served hundreds of millions of guests worldwide during its nearly 70-year history and is one of the most recognised and trusted travel brands in the world.

As part of IHG Hotels & Resorts, guests at Holiday Inn Dhaka City Centre can stay with confidence thanks to the IHG Clean Promise and enhanced IHG Way of Clean procedures using science-led protocols and service measures in partnership with industry leading experts Cleveland Clinic, Ecolab and Diversey.

The Writers' Ball at The Leela Palace Jaipur

The Leela Palaces, Hotels and Resorts partnered with the 15th edition of Jaipur Literature Festival (JLF) 2022 for a noteworthy celebration of Indian heritage, art, culture, and tradition that both brands truly exemplify.



The Leela is the epitome of true Indian hospitality imbued with a distinct aesthetic that celebrates the essence of India and is rooted in its offering of India's rich heritage to the world. The brand promises to delight each guest by curating authentic and desirable experiences. While JLF, year on year brings together a diverse mix of the world's greatest minds from various fields and genres to express and engage in thoughtful conversations.

As a part of the brand association, The Leela Palace Jaipur extended its warm hospitality at the Author's Lounge at the event. The showcase at JLF also included a curated session by The Leela with Ayaan Ali Bangash, Ambi Subramaniam and Shekhar Ravjiani, in conversation with Sadhana Rao at The Mughal Tent. The maestros' knowledge and skill of Indian classical music shone light upon

varied and intriguing aspects of the tradition of the Ragas, all while entralling the audience completely.

The Leela Palace Jaipur also hosted an interaction on March 12th with Shunali Khullar Shroff in conversation with fashion designer Anavila Misra in its enriching environs. In a scintillating discussion, the two talked about the importance of sustainability in fashion and the changing designs and practices of modern clothing.

Ensuring a glorious end to the festivities, The Leela Palace Jaipur formed the stunning backdrop for the coveted Writers' Ball on 14th March. The glitterati from the literary world celebrated the culmination of a very successful Jaipur Literature Festival 2022 with gusto amidst engaging conversations, stimulating dialogue, live wire entertainment by Rajasthan Josh and a delectable culinary journey. With prominent

personalities, including Shobha De, Vir Sanghvi, Remo Fernandes, Abhijeet Banerjee, William Dalrymple, Namita Gokhale Sanjoy K Roy amongst others, the rendezvous was clearly a star-studded evening.

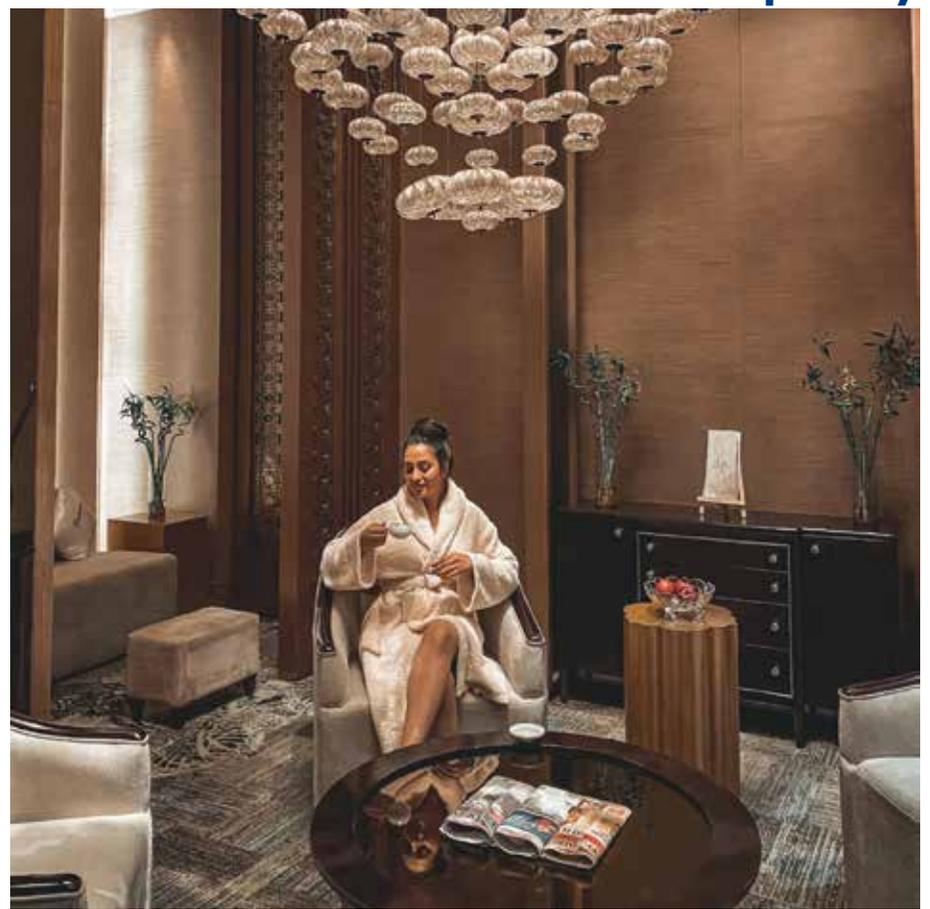
Commenting on the Jaipur Literature Festival association, Mr. Anuraag Bhatnagar, Chief Operating Officer, The Leela Palaces, Hotels and Resort, said, "The Leela brand celebrates the essence of India and the richness within. The Jaipur Literature Festival is a prestigious event that has over the years found a pride of place in not just the country but the global social and cultural calendar, providing a platform for an evocative exchange of ideas and generating meaningful dialogue. We are extremely delighted to be a partner for Jaipur Literature Festival 2022 to support and celebrate the passion and the spirit that resonates with our discerning guests."

Rediscover the Joy of Travel

Even though the pandemic may have changed the when, where and how of travel, the desire to explore and create lifelong memories is still human nature.

And for 2022, Shangri-La has scoured the world for some of the most incredible travel experiences around, ensuring that whenever guests feel ready to create new and unforgettable travel memories, the Shangri-La teams will be there to welcome them with heartfelt hospitality and





inspiring surroundings.

The 2022 Shangri-La Bucket List has been curated with different types of travellers in mind, so whether driven by a desire to get out in nature, to seek out epicurean experiences, or to create family memories together, there's an experience for everyone.

The Bucket List covers a number of Shangri-La hotels and resorts with experiences to inspire travellers to rediscover the world, including Abu Dhabi, Bengaluru, Delhi, Dubai, Istanbul, Jeddah, London, Mauritius, Muscat, Paris, Toronto and Vancouver.

Nature-lovers will be able to rediscover the great outdoors, with simple walks in city parks to escaping to a private island, riding a horse at golden hour, kayaking beneath towering cliffs, or simply soak it all up on one of Shangri-La's sandy beaches.

Adventurists will have plenty of new horizons to explore, whether it's the soft adventure of a sunset desert safari in Abu Dhabi, or the thrill of exploring British Columbia's ice caves on a private helicopter tour.

After so many months of lost time, families will be able to create new travel memories together, from skiing in the Canadian Rockies to splashing in Jeddah's Red Sea waters, floating down Muscat's only lazy river, or exploring Toronto by bike.

Wellness is at the core of Shangri-La, and for wellness seekers looking to soothe body and mind after the past turbulent months,

experiences including a traditional hammam in Istanbul, Ayurveda in Delhi, meditation in Bengaluru, and many more.

It's also time to claim back all those missed celebrations. From engagements to birthdays, weddings to anniversaries, or just celebrating the joy of finally being back together again, Shangri-La has settings, experiences and skill to make every celebration even more meaningful this year.

Epicureans who love to travel for food are in safe hands with Shangri-La. From exceptional Chinese cuisine at Shang Palace restaurants to Michelin stars in Paris, sky-high dining in London, floating breakfasts in Dubai, and Shangri-La insiders' favourite spots in local markets, foodies' appetites will be fed at every turn.

For a high-brow holiday, culture connoisseurs will enjoy wandering some of the world's greatest museums in London, exploring Istanbul's cutting-edge galleries and private ateliers, or spotting the latest haute-couture at Paris Fashion Week.

And with making a difference through travel being so important these days, Shangri-La hotels and resorts around the world offer a variety of programmes that let guests make a difference. Whether it's learning about the local environment, discovering protected wildlife or taking part in sustainability-based activities, there are plenty of ways to make a change while staying with Shangri-La.



Hyatt Regency Dehradun: Appointment of **LEADERSHIP** **ROLES**

Nestled amidst picturesque 4.25 acres landscape of Dehradun, adjacent to the serene Malsi Forest and majestic Himalayan range, Hyatt Regency Dehradun, the first 5-star hotel in Dehradun and the largest luxury hotel in the state of Uttarakhand, announced the appointment of its leadership roles.



Pratiti Rajpal, Director of Operations

Pratiti brings along years of inspiring experience across Marriott & Hyatt hotels in India, with a decade of the journey being with Hyatt.

Starting as the Marketing Communications Manager at Hyatt Regency Chennai in 2012 to cluster role at Park Hyatt Goa Resort and Spa & Grand Hyatt Mumbai and Cluster Director of Marketing Communications at Andaz Delhi & Grand Hyatt Gurgaon (Pre-Opening) her professional journey has been adventurous.

A result oriented and passionate hotelier, Pratiti thrives on creating memorable experiences for guests and an amazing work environment for her colleagues. With exceptional attention to detail, and intuitive leadership, Pratiti delivers results that exceed the expectations of all stakeholders involved. In her role as the Director of Operations, Pratiti will be overlooking the operations of a diversely segmented, 263 keys hotel.



Harkaran Singh, General Manager

Harkaran brings with him 15 years of varied experience across Marriott & Hyatt hotels in India. He began his journey with the Hyatt family 12 years back and has worked across Hyatt Pune in 2010 to Hyatt Hyderabad Gachibowli, Hyatt Regency Kolkata and was General Manager at Hyatt Raipur, before taking on his latest role at Hyatt Regency Dehradun.

Passionate about delivering above-and-beyond moments for guests & colleagues, Harkaran is strategically aligned, financially disciplined and result-oriented with a repertoire of exceeding expectations of all stakeholders. In his role as the General Manager, he is leading the multicultural team of this stunning 263 keys hotel across all disciplines.



Sahil Arora, Executive Chef

Chef Sahil joins Hyatt Regency Dehradun with 22 years of elevating experience across brands such as Marriott, Hyatt and Shangri-La hotels in India. Starting his career as a Prep Chef at the Hyatt Regency New Delhi in 1999, he moved to The Shangri-La Connaught Place, New Delhi as a Senior Sous Chef, then to The

Imperial New Delhi as an Executive Sous Chef, followed by the Renaissance Mumbai Convention Centre & Lakeside Chalet- Marriott Executive Apartments as the Executive Chef and then Shangri-La Eros, New Delhi as the Executive Chef.

A master chef, with a wide range of experience in cooking and curating the perfect dining experience for the guests, Chef Sahil will be responsible for ensuring the smooth and safe running of all the kitchen operations, developing and tailoring menus to suit the guests and the hotels needs while ensuring all health & safety and service standards are being enforced.



Sunishchal Parasnis, Director of Sales & Marketing

With a career spanning across 15 years, Sunishchal has worked across Grand Hyatt Mumbai, Park Hyatt Goa Resort & Spa and Hyatt Centric Candolim Goa in various sales strategy functions. As the Director of Sales & Marketing, Sunishchal in his current role will be responsible for developing new marketing opportunities and implementing new sales strategies in order to boost rooms & events sales at the hotel.



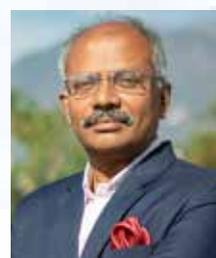
Sujas K Nameth, Director of Food & Beverage

With 23 years of experience in the hospitality industry across Hyatt, Marriott & The Grand hotels in India and Muscat, Sujas is an industry veteran specializing in the Food & Beverage department. A passionate hotelier with wide-spread experience and an impeccable work ethic, Sujas, in his current role, is responsible for providing strategic leadership to the operations, maximizing the F&B revenues, introducing new F&B concepts & elevating the dining experience for guests, ensuring synergy between and maintaining the highest standards of guest service.



Avijit Ghosh, Director of Finance

Avijit brings with him 25 years of enriching experience in challenging finance roles. He began his journey with the Hyatt family 6 years ago and has worked at Hyatt Raipur and Hyatt Regency Chennai before taking on his latest role at Hyatt Regency Dehradun. His business acumen is driven by a strong commitment towards operational excellence.



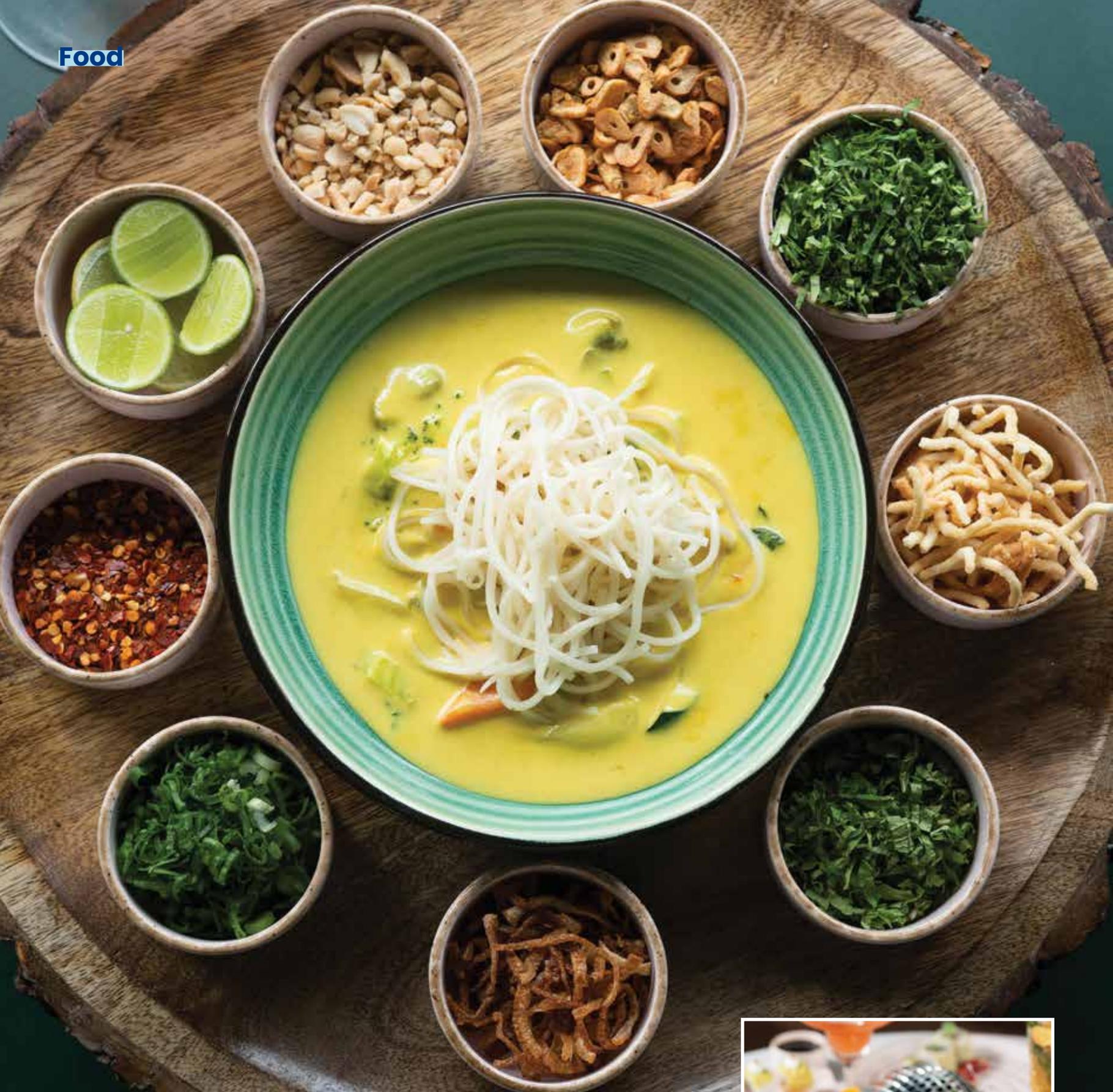
Vijayakumar Singh. R., Chief Engineer

Vijayakumar brings along 29 years of enriching experience across Taj, Meridian & Hyatt hotels in India, with the Hyatt journey being 20 years and counting. A master of his trade, in his current role, Vijayakumar will be responsible for the management, operations, rectification of the entire hotel's furniture, fixture and equipment while also ensuring sustainable practices and increasing efficiency throughout the hotel.



Nikhil Raje, Human Resources Manager

Nikhil brings along with him an industry experience of 12 years across Marriott, Radisson, Accor & Hyatt hotels in India. With his great people skills and the ability to resolve conflict quickly and efficiently, in his current role Nikhil will be responsible for the recruitment of the team, managing payroll, ensuring ethical business practices, statutory compliances, associate wellbeing, learning & development and team engagement.



Cool Hangout

Rooftop views, a global food palette and grandeur; there's lots to savour at this new all day café and bar in Thane

Come 2022, people are back to dining out and looking forward to new restaurants and culinary experiences. Thane opens its doors to a much needed breath of fresh air in the hospitality sector, with Magna café and bar. Magna, a word-play for magnificent, puts forth a desire to create larger than life experiences in the hospitality sector. Founded by Niketa

Sharma, this food destination opens up new opportunities in the Thane area, by providing people with a place to look forward to. Situated at the Thane club, Magna Bar and Café is the fourth venture of Sharma. As the CEO of Thane club for 9 years now, Sharma turned this family-owned property into a cool hub with distinct and exceptional restaurants.



Megu, Authentic Japanese Restaurant: Asia's 50 Best Restaurants of 2022

The Leela Palaces, Hotels and Resorts is ecstatic to announce Megu, their authentic Japanese restaurant at The Leela Palace New Delhi is featured amongst Asia's 50 Best Restaurants 2022.



In 2021, Megu was also recognized in the World's 50 Best Discovery - Restaurants & Bars category.

Honouring culinary global talent, The 50 Best Restaurants and Bars is an annual ranking composed of the world's very best. With regional extensions like Asia's 50 Best Restaurants, Asia's 50 Best Bars, MENA's 50 Best Restaurants and Latin America's 50 Best Restaurants, the database has delved in regional recognition.

Commenting on the achievement, Mr. Anupam Dasgupta, General Manager, The Leela Palace, New Delhi said, "We are elated to be a part of Asia's 50 Best Restaurants, alongside international gems in the subcontinent. Being a part of the community once again has reinstated the conviction and set the bar higher for our team, who has put forth sincere efforts and assured delightful culinary tales for esteemed patrons. We will strive to create wonders that tell compelling tales of Japanese cuisine at Megu and certify remarkable hospitality for our guests always."

Chef de Cuisine, Shubham Thakur shared, "We are humbled by the global recognition, standing next to the very best restaurateurs



of our Asian Homeland. It is an honour to be recognised among Asia's 50 Best Restaurants, and truly grounding to be a part of the community for the second consecutive year. With our dedication to constantly innovate and experiment with unique flavours, we strive to be true pioneers of contemporary Japanese cuisine, and achievements like this will help us continue to do our best and serve our guests with delightful dining experiences."

Being one of the most celebrated Japanese restaurants in New Delhi, Megu boasts strikingly contemporary interiors that exude Manhattan-

style glamour and is an abode for over 60 varieties of sterling sake, crafting a perfect glass to complement every dish, concocting for a mesmerising and authentic experience.

With signature creations such as yellowtail carpaccio, salmon tartare and original crispy asparagus – Megu has acclaimed a modern take on Japanese cuisine while paying homage to traditional aromas. Adding a lace of flavour, the kitchen employs sumibi aburiyaki, a unique grilling technique requiring special binchotan charcoal and ingredients imported from markets in Tokyo.

Perfect Place in Town makes a grand comeback in the City of Joy!

Good news for all the city revelers! PPT is back with a bang. There's nothing more enlivening than meeting up with your favorite people after a long hectic day at work, or just allowing yourself to enjoy the weekends!

If you are a party animal and are dying to party now, here's the 'perfect place in town' for you. Renovated in a new avatar, PPT (Perfect Place in Town) opened its doors on 26th February, 2022 to welcome the culinary tribes and bar-trotters of Kolkata for a whole new lounge and nightlife experience.

Spread across a 12,500 sq.ft area, the place is divided into an in-house dining section and a breathtaking green and open terrace. Its USP lies in its spectacular interior and decor. The magnificence imbued into every element gives the place a touch of modernity with a vibrant twist that will leave you spellbound. The lively space caters to the ever-evolving urban experience of the city's revelers, looking for a change from their monotonous day-to-day routines. The elaborate gold accented bar is something that's gonna elevate your mood, even on the dullest days, whereas the terrace perfectly blends together the charm of Victorian decor as seen in old Kolkata and accents of the contemporary interiors.

The 350-seater lounge also presents a



thoughtfully crafted menu by Chef Vicktar Ghosh, featuring innovative dishes from a variety of world cuisine such as Italian, Indian, Mexican and more. The unique madrix lighting creates the perfect setting for the night as you dance your heart out to the energetic tunes of the DJ. The signature specialties on the menu include dishes like 'Grilled Bhetki with German Pickle', 'Western Ghat Spice Grilled Prawn', 'Veg Tempura Sushi', 'Smoked Salmon Sushi', 'Rawalpindi Tostadas', 'Watermelon with Feta Soil', 'Sous Vide Chicken with Supreme Sauce',

and many more.

The bar menu will boast a selection of uniquely crafted cocktails by the in-house mixologist offering the perfect experience for those with a taste for finer things in life. Some of the signature cocktails on the menu include 'PPT Blast', 'Cuci Cooler', 'Negroni', 'Green N Grass', 'The Companion', 'Archangel' and each of these is a potent journey into a world of sinful flavors!

Mr. Subhajit Mondal and Mr. Rishab Killa, Director, Perfect Place in Town - Kolkata (PPT),

says, "We are thrilled to be back again with a bang in the City of Joy. We look forward to welcoming our guests to return to the lively fun times, enjoy signature beverages, scrumptious food, groove to cheerful music and sparkling entertainment."

Boost your lounging experience under street-style lamps, geometric and abstract decor, all while relaxing in the sight of the city skyline overlooking Salt Lake and surrounding water bodies. You're sure to be blown away with this one!

Lifestyle



Lifestyle and Health

Joy Chatterjee, General Manager- Sales & Marketing, Mankind Pharma shares about “How multivitamin deficiency slows down the everyday activity.”



Time and again people are faced with the issue of a busy lifestyle and even have to unwillingly bear the brunt of its side effects. The deficiency of necessary vitamins and minerals in the body is the most common issue arising from a hectic lifestyle. People are always running against time to accommodate their long list of tasks within the limited number of hours in a day. And in compensating for the lost time, it's the food and eating habits that become the first option to be struck out from the daily to-do list and takes a backseat.

As a result, masses unanimously opt for processed food or on-the-go meals which are high in unhealthy contents. This creates a huge gap in the consumption of nutritious food that is packed up with vitamin-rich ingredients. There is an acute shortage of time which does not allow the proper intake of food. Which eventually scarce the body from required nutrition. The issue is further compounded by the emerging job profiles which are highly demanding and require the employees to multitask. Often this is the cause of a stressful life that only worsens the deficiencies in the body. In the state of prolonged stress, certain hormones are released which gets exhausted while combating the never-ending stress. It weakens the immune system and leads to common symptoms like weakness, headache, fatigue, unexplained hair loss, and many other



signs.

Excessive stress can intervene with the proper functioning of metabolic, hormonal, reproductive, digestive, and other bodily systems. Looking at the gravity of the situation, it is important to load the meals with proper nutritional value that fuels the physical activities and vouches for mental health. It should be packed with healthy, wholesome ingredients full of vitamins and minerals to support brain health and contribute to mental wellness. A nutrition filled body is observed to be more active and energetic because it gives vitality and stamina to the body to counter the countless health conditions.

But considering the limitation of time constraints, going for food supplements can

compensate for the nutrients that cannot be fulfilled through regular food intake. It is an active source of multivitamins that is rich in a whole lot of ingredients that are backed up with vitamins, minerals, fats, and other essential elements. Here, the right combination, nature, and dosage of the supplement are determined according to the individual requirement. In this process of consuming multivitamin supplements, it is important to note that these provide additional

support to your body and nothing can fill the gap for a wholesome healthy diet. Having a wide variety of foods is a prerequisite for a balanced diet that meets all the essential nutrients required by the body. In the absence of this, the supplements will not be able to bring out the desired positive effect in the body.

Looking at the importance of multivitamin supplements, Mankind Pharma has come up with 'Health OK' in the OTC category to help people cope with modern lifestyles problems with its unique formulations of natural ginseng and taurine for maintaining energy, 20 multivitamins and minerals for improving overall health and Vitamin C, D and Zinc for building Immunity.

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Audi RS 3 : Dancing in the Snow



Quattro is Audi, and Audi is quattro. The all-wheel-drive system is one of the core areas of expertise of the four rings and represents optimum traction on any surface. The quattro drive system is used in conjunction with the RS Torque Splitter for the first time in the Audi RS 32. Drifting in an all-wheel-drive car? This is how it works in the RS 32 .



All you need to do is open the menu for the Audi drive select dynamic handling system. There are seven modes available: efficiency, comfort, auto, dynamic, RS Individual, and the two RS 3-specific driving profiles, RS Performance for the racetrack and RS Torque Rear for use on closed roads. That last mode is the setting you need to drift in the RS 32.

The essential technical feature for this is the RS Torque Splitter – one of the top innovations in the Audi RS 32. Although the quattro drivetrain is identical to the predecessor model as far as the rear axle, the rear-axle differential with an upstream multiplate clutch package has now been replaced by an electronically controlled multiplate clutch on each drive

shaft. This enables the RS Torque Splitter to distribute the drive torque for the rear axle between the rear wheels fully variably. The result is better stability, particularly on wet ground, and improved agility during fast cornering.

Here's how it all works, technically speaking: The torque delivered to the transmission by the engine is converted depending on the gear selected and applied at the differential housing of the front-axle drive as overall drive torque. From there, the overall drive torque is distributed to the front wheels via the front-axle differential and, when the clutches of the RS Torque Splitter are closed, to the rear axle via the angle drive and the cardan shaft.

The cardan shaft is connected directly to

the RS Torque Splitter without transmission gearing. The bevel gear transfers the torque for the rear axle to the ring gear of the rear-axle drive. If one front wheel slips, the torque released as a result can be distributed to one wheel or both wheels on the rear axle. A maximum of 50% of the drive force can be transferred to the rear axle. The RS Torque Rear mode, designed specifically for closed roads, induces considerable oversteer by transferring all of the rearward drive torque to the wheel on the outside of the curve.

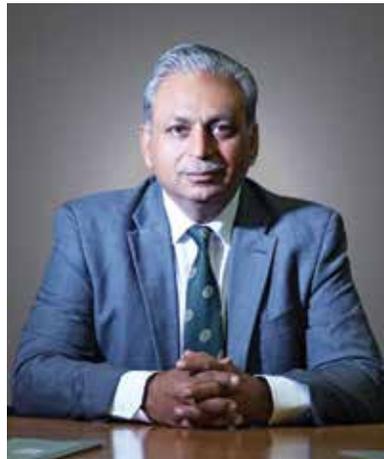
Drifting and sporty driving with lateral dynamics are a huge amount of fun – especially with the five-cylinder turbocharged engine developing 400 PS, plus ceramic brakes and RS sport suspension.

Explore the Impossible

Mahindra & Mahindra Ltd. announced its entry into the NFT (non-fungible token) universe, with the release of its first tranche of tokens, becoming the first Indian automotive OEM to enter this space.

NFTs are at the forefront of blockchain technology and have captured the interest of the digitally savvy and constantly connected generation. The entry of Mahindra into the NFT universe is yet another testimony of their continued focus on digital initiatives in the country.

The first NFT offerings from Mahindra will be based on the iconic Thar and will be released in collaboration with Tech Mahindra. Thar exemplifies the



ICONS ARE TIMELESS THEIR TOKENS, PRICELESS

PRESENTING NFTs THAT SYMBOLISE
THE HEROIC SPIRIT OF THE ALL-NEW THAR

The All-New Thar and its predecessors have always been superheroes in the lives of their owners, forever pushing them to explore the impossible. Place your bid for these digital collectibles that evoke its superhero spirit.



Mahindra promise of 'Explore the Impossible'. Additionally, its larger-than-life imagery is suited to the futuristic, socially wired landscape of NFTs. This first-ever series comprises four NFTs that will be put up for sale via an auction starting on March 29, 2022, on Tech Mahindra's NFT marketplace christened 'Mahindra Gallery'.

All proceeds from the auction will go towards Project Nanhi Kali to support the education of underprivileged girls in India. Access to education helps the girl child fulfil her dreams and lays the foundation for an equal society.

The Thar experience doesn't end with buying an NFT. The winners of the auction will be invited to the Mahindra Adventure Off-Road Driver Training Academy (Igatpuri, Maharashtra) or to the new state-of-the-art Mahindra SUV Proving Track (MSPT,



Chennai) to experience the thrill of 4x4 motoring.

Commenting on the launch, Veejay Nakra, Chief Executive Officer, Automotive Division, M&M Ltd., said, "Mahindra & Mahindra has always been a pioneer in adopting new-age digital innovations to enhance the customer experience. The launch of NFTs is another exciting step for us to leverage the next frontier

of digital marketing. We will be able to offer a whole new set of experiences to our customers, build communities for our brands, and also increase brand awareness and loyalty. With our entry into the NFT space, we are all set to harness the countless possibilities of interacting and adding to the Mahindra brand and all our nameplates, and there is no better brand for this debut than the Thar."

CP Gurnani, MD & CEO, Tech Mahindra, said, "At Tech Mahindra, we believe in innovating for the future. As an industry front runner, we have significantly contributed to digital transformational strategies and solutions. In line with our aim to reimagine customer experience, engagement and brand equity through digital transformation, we are launching an NFT marketplace in collaboration with Mahindra Group. This marketplace titled 'Mahindra Gallery', is a one-stop-digital asset and collectibles marketplace for all patrons of the Mahindra Group, and this platform-of-the-future will emerge as a key lever to showcase the rich archives and history of the Group that everyone can own in the form of NFTs, ushering in the next wave of digital ownership."

Maruti Suzuki today announced the commencement of bookings for the Next-Gen Ertiga. One of India's most loved MPV* "Ertiga" is all set to inspire togetherness again in its fresh and energized avatar.

Next-Gen Ertiga



The Next-Gen Ertiga is powered by Next Gen K-series 1.5L Dual Jet, Dual VVT engine with Progressive Smart Hybrid Technology. The Next-Gen Ertiga will be driven by an advanced 6-speed Automatic Transmission with Paddle Shifters, taking the customer comfort to an all-new height. With an elevated new design, enhanced refinement and improved fuel-efficiency the Next-Gen Ertiga comes with a host of new-age technology and convenience features. With advanced connected car technology - Suzuki Connect and 17.78cm (7inch) SmartPlay Pro Touch Screen Infotainment System, Next-Gen Ertiga is all set to offer an unparalleled experience to customers. The Next-Gen Ertiga S-CNG will now be available in the ZXI variant as well, giving more value to customers.

Announcing the bookings

open for the Next-Gen Ertiga, Mr. Shashank Srivastava, Senior Executive Director (Marketing & Sales), Maruti Suzuki India Limited, said, "With over 750,000 delighted customers, Ertiga has been a game-changer in India's MPV market. We are pleased to introduce the Next-Gen Ertiga, that redefines style, space, technology, safety, comfort and convenience of traveling together. The Next-Gen Ertiga will have thoughtful new-age features, an upgraded powertrain and advanced 6-speed automatic transmission. We are confident that the Next-Gen Ertiga will further delight customers, offering them a more fuel-efficient, powerful, technologically advanced and stylish companion for long journeys together with their loved ones."

Mr. CV Raman, Chief Technical Officer (Engineering), Maruti

Suzuki India Limited, said, "Ertiga's continued success in the market is a testament to its undisputed reign as one of India's most loved MPV. The Next-Gen Ertiga has been elegantly designed and equipped with an all-new K-series efficient powertrain and modern features to deliver an enjoyable driving experience while ensuring the safety of loved ones. We are sure that the Next-Gen Ertiga will exceed customer expectations and continue to be the preferred choice of many more Indian families."

Since its launch Ertiga has raced ahead to become one of India's most loved MPV that revolutionized the MPV segment. It became an instant hit for urban families and has become the reason for smiles and pride. The Next-Gen Ertiga will further strengthen Maruti Suzuki's stronghold in the MPV segment.

50,000th Big, Bold, Beautiful Nissan Magnite rolls-out

Nissan India rolled out its 50,000th Nissan Magnite from the Renault Nissan Automotive India Pvt Ltd (RNAIPL) plant in Chennai. Magnite was the first global product to launch under the Nissan NEXT transformation plan to deliver lasting value to the customers.



Semi-conductor crisis. Our employees and supplier partners have contributed immensely with innovative strategies to overcome this crisis. Thanks to all of them, we as one team will continue to move to challenge the ongoing crisis and support the waiting customers with quality cars at the earliest possible time".

Following the successful introduction of Magnite in South Africa and Indonesia last year, the award-winning car is now also available to customers in Nepal; Bhutan; Bangladesh; Sri Lanka; Brunei; Uganda; Kenya; Seychelles; Mozambique; Zambia; Mauritius, Tanzania; and Malawi.

The Nissan Magnite comes with the best, lowest-in-class maintenance cost of 30 paise/km (for 50,000 kms). It offers owners peace of mind via a two-year warranty (50,000kms) which can be extended for up to five years (100,000 kms)

Sinan Ozkok, President, Nissan Motor India, commented: "The "Make in India, Make for the World" SUV has been a core model under Nissan's global transformation strategy. The Big, Bold, Beautiful SUV is playing a key role in strengthening Nissan's presence in India and overseas. We express our gratitude to our customers, business partners and employees for making Nissan Magnite an overwhelming success in India and across global markets."

Since its launch, 50,000 Magnites have been produced in Chennai, despite the challenges of the Covid-19 pandemic and ongoing semiconductor shortage. The Nissan Magnite scored a 4-star safety rating in the adult occupant protection category by Global NCAP in February 2022. The 'Make in India, Made for the world' SUV provides safety through a variety of driving conditions, making it a versatile build SUV for any setting. From navigating city traffic to winding hilly slopes, the quality of its body coupled with its range of safety features is what builds the customers' trust in the Nissan Magnite's safety.

The Big, Bold, Beautiful Nissan Magnite also has won many appreciation awards including BBC TopGear "Best Turnaround Vehicle in the Indian Market", BBC TopGear "Compact SUV of the Year 2021", MotorOctane "Game-Changer of the Year" Autocar India's "Value for Money Car of the Year", carandbike India's "Compact SUV of the Year", carandbike India's "Gadget of the Year" & "Best Social Media Campaign", FlyWheel Auto Awards' "Special Jury" amongst others.



Rakesh Srivastava, Managing Director, Nissan Motor India, added: "Nissan Magnite-Big, Bold, Beautiful SUV was designed to be a game changer to deliver premium experience with a world class technology and design coming together in an unbeatable package-redefining value in the SUV segment. Love for Nissan Magnite is phenomenal with it being the most awarded Nissan Vehicle in the Indian market with strong customer demand with more than one lakh plus bookings demonstrating the Nissan's global SUV DNA and technology."

Biju Balendran, MD & CEO, RNAIPL, said "We have been able to achieve the 50,000th Magnite milestone in less than 15 months despite head winds from COVID and the

at a nominal cost.

Nissan India also launched a first-in-industry innovative Virtual Sales Advisor for Nissan Magnite customers as part of its digital platform Shop@home, to enhance customers' car buying experience. Nissan India offers a subscription plan that enables customers to own a vehicle with a 'White Plate' and a "Buy Back Option" in Delhi NCR, Hyderabad, and Chennai. The plan comes with Zero Down Payment, Zero Insurance Cost, Zero Maintenance Cost.

The entire range of Nissan and Datsun products are available at Canteen Store Departments (CSD) across the country. Defence personnel can now avail of all CSD-approved applicable discounts and offers through CSD Depots across the country.



Tata Motors showcases its **Electric SUV Concept – CURVV** #DifferentByDesign

Defining a new era of SUV design, Tata Motors showcased its Electric SUV Concept – CURVV.

Conceptualised to offer practicality and elegance, all whilst exuding dynamism and unmatched road presence, the Concept CURVV is Tata Motors' rendition of the modern SUV typology. Expected to storm the market within the next two years, this Concept will introduce India to a unique, edgy and sporty coupe body style which in the past has only been prevalent in the high end luxury segment. The Concept CURVV in its production ready avatar will first enter the market as an extension of the company's ever evolving Electric Vehicle (EV) portfolio which will subsequently be followed by its Internal Combustion Engine (ICE) counterpart.

Speaking at the event, Mr. Shailesh Chandra – Managing Director, Tata Motors Passenger Vehicles Ltd., and Tata Passenger Electric Mobility Ltd. ecstatically said – “Our ongoing business turnaround is history in the making. From record sales to upping our market share game, the last fiscal has been nothing but magical for us. We not only emerged as the No. 1 SUV player with our array of products in our portfolio, we also continued to super charge our growth in the EV space with our highest ever annual EV

sales going up by 353% vs FY21.”

“With a fantastic year gone by, it gives me immense pleasure to announce a flying start to the new year, with a brand new ‘promise’, a brand new ‘thought’ and a brand new ‘design’ – all put together in this magnificent Electric SUV Concept – CURVV. Our focus here has been to enable customers with a product option that is the perfect amalgamation of modern functionality and design. With a robust SUV DNA at its core, and a plethora of new age materials, features and interfaces, we are confident that this Coupe Concept will redefine mainstream SUV design. Furthermore, with the concept CURVV, we now enter the Generation 2 EV architecture which will further enhance the adoption of EVs in India by overcoming the current barriers. With this new architecture, we will strengthen the key pillars of Range, Performance and Technology, while retaining Safety and Reliability as hygiene offerings.”

Tata Motors has been a pioneer in the Indian SUV market, always pushing boundaries of technology and innovation while developing products for India. The Concept CURVV is here to take this legacy forward. With the design

philosophy of ‘Less is More’, this Concept is a progressive and modern SUV which represents simplicity in complexity. Its striking silhouette coupled with its dynamic proportions, design differentiation and spacious interiors make for an SUV that expresses a strong character while also being effortlessly elegant.

Additionally, the Generation 2 EV architecture will be advanced, flexible and capable of offering multi-powertrain options. Products on this architecture will be crafted to deliver a higher range while retaining the credibility and reliability standards set by the Generation 1 products powered by Ziptron. The Concept CURVV in its production version will provide customers with unprecedented versatility of use while giving rise to a new breed of vehicles in India that provides its users with a true lifestyle mobility solution to enjoy – A vehicle that is combining functional attributes without compromising its premium aesthetic. It will be a suitable fit for the fast-paced life of urban dwellers who appreciate and expect shorter charge time, interactive and intuitive interfaces, quicker response, and feature comfort not only in their everyday lives but also from their cars.

New Tigor EV Sedan with Ziptron technology

Tata Motors, in partnership with Sipradi Trading Pvt. Ltd., is all set to excite the electric vehicle market in Nepal with the launch of the Tigor EV.



The Tigor EV deliveries will commence across the country. Following in the footsteps of its ICE (Internal Combustion Engine) sibling, the Tigor EV has also been lauded by GNCAP with a 4-star rating for adult (12.00 points out of 17.00) and child (37.24 points out of 49.00) occupant protection. Set to scale new heights in the dynamic world of electric mobility, the Tigor EV features Tata Motors' proprietary high voltage EV architecture, Ziptron, and is built on the three strong pillars of Technology, Comfort, and Safety. The vehicles are now on display at showrooms and have been made available for test drives across the dealer network by Sipradi Trading Pvt. Ltd.

Speaking on the launch of the Tigor EV in Nepal, Mr. Mayank Baldi – Head PVIB, Tata Motors, said, "EVs are fast gaining popularity on the back of rising comfort of customers, as the barriers to adoption are being overcome and due to growing preference for environmentally friendly solutions. This has been spearheaded by our very own Nexon EV, which today is the most popular EV in the markets. The Nepal market has been a strong propagator of EVs, which has indeed inspired us to widen our offerings here. We are ecstatic to launch the Tigor EV today, powered by the capable Ziptron Technology. The Tigor EV is a perfect option

for all aspiring sedan buyers who are looking to own a vehicle that is technologically advanced, comfortable and high on safety standards, while also being an environmental-friendly commute, making it an irresistible choice for the buyers to #EvolveToElectric."

Commenting on this momentous occasion, Mr. Rajan Babu Shrestha, Chief Executive Officer, Sipradi Trading Pvt. Ltd., said, "With the introduction of the new Tigor EV sedan, after the overwhelming response to the Nexon EV, marks another milestone with our partnership with Tata Motors. The new Tigor EV is engineered to rule the roads with the best given value proposition and experience an unparalleled performance. Tigor EV Sedan is uniquely suited to address the aspirations of the Nepalese customers while also promoting hassle free EV adoption. We are excited to be a part of this electrifying journey and will continue bringing the best of the products to our customers in Nepal."

Providing an optimal range, the new Tigor EV has an extended ARAI certified range of 306 kms (under standard testing conditions), making it more desirable for personal commute. Armed with stunning design, class leading safety coupled with comfort and thrilling performance, the Tigor EV delivers a peak power output of 55 kW and a peak torque of

170 Nm and is powered by a 26-kWh liquid-cooled, high energy density battery pack and an IP 67 rated battery pack and motor to make it weather and worry-proof.

Tata Motors is offering the new Tigor EV in three variants: XE, XM, XZ+ (XZ+ Dual Tone option available), which come with an 8 years and 160,000 KM battery and motor warranty for the EV owners. Moreover, it also delivers superior driving dynamics and balanced suspension for sharper handling. Other features include electrically adjustable and foldable ORVMs, smart key with push button start, portable charging cable, etc.

The Impact-Resistant Battery Pack casing of Tigor EV complies with AIS – 048 standard for nail penetration at cell Level. Based on a proven platform with Rear Crash suited structure, the car is compatible with globally acceptable CCS2 charging protocol and can be fast-charged as well as slow-charged from any 15 A plug point. In addition to a silent cabin, spacious interiors with ample headroom and legroom for comfortable seating, the Tigor EV comes packed with technology across its powertrain, infotainment & charging, all while promising a comfortable, and smooth drive. Tata Tigor EV is a nimble offering with powerful underpinnings and gives one the benefits of an EV at an accessible price.

Reliance Jewels Special Collections of Festival

Reliance Jewels, India's leading jewellery brand has launched a special collection in honour of the New Year festivities –GudiPadwa and Ugadi.



With the concept of celebrating the festivities with a special collection that is synonymous with the tastes and preferences of the patrons in the Maharashtrian and South regions of India, Reliance Jewels ushers in the festivities with the launch of an exquisitely designed traditional range of Gold Mangalsutras and Gold Temple jewellery collections for GudiPadwa and Ugadi to celebrate the occasions.

The designs in the collection are inspired to bring people of the community together and to celebrate the joyous occasions of GudiPadwa and Ugadi. Each mangalsutra design is carefully designed to remind you of the true meaning of the festivities and to celebrate with one another.

The exquisite gold mangalsutras and gold temple jewellery pieces are crafted



especially for GudiPadwa and Ugadi festivities which are a feast to the eye. The mangalsutras are available in unique traditional designs in yellow gold and the exquisite gold temple jewellery collection is available in traditional gold necklace sets with intricate temple Jewellery design details and colour stone embellishments. The jewellery pieces are perfect for festive adornments and will definitely add to the festive spirit. It will prove to be a great gifting choice for your loved ones and an addition to your personal jewellery collections too.

In addition to the new jewellery collection, Reliance Jewels has announced a special festive offer from 1st April 2022 to 4th April 2022 which includes Flat 20% off onmaking charges of gold jewellery. Patrons can also avail Flat 20% off on the invoice value of diamond products at Reliance Jewels.

The offer is valid for limited period only, terms and conditions apply.

The stunning collection will be exclusively available at all Reliance Jewels Flagship showrooms in Maharashtra and the Southern regions of India.

Commenting about the new collection, Sunil Nayak, CEO of Reliance Jewels said, "This festive season, we want to bring communities and our valued customers together to honour and celebrate the joyous occasions of GudiPadwa and Ugadi through our newest collection. Our aim has always been to bring out the best in our customers and with these intricate designs of Mangalsutras and gold temple jewellery, we hope to inspire one and all to come together, as one community and celebrate the joyous occasions of GudiPadwa and Ugadi."



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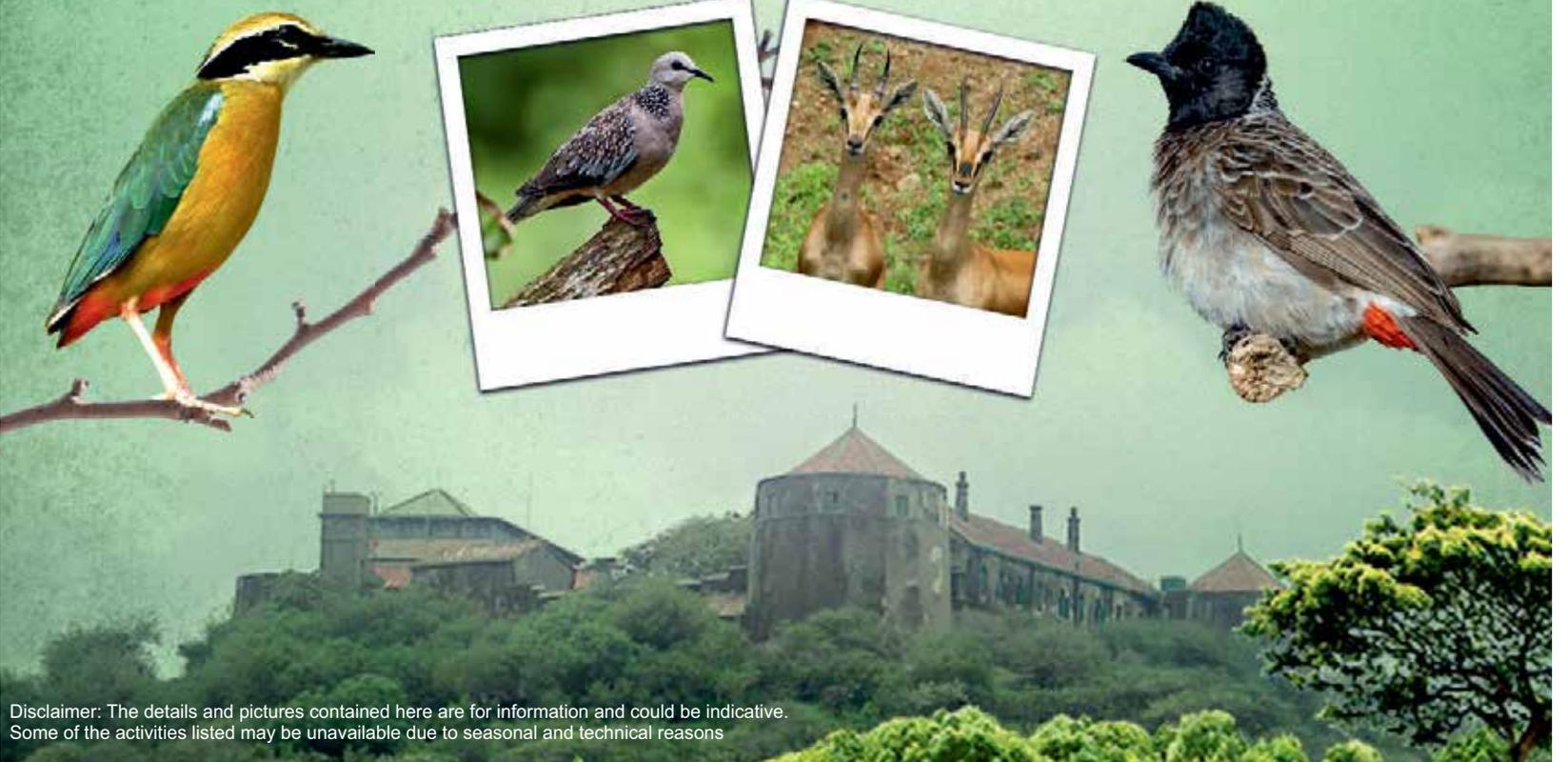
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Disclaimer: The details and pictures contained here are for information and could be indicative. Some of the activities listed may be unavailable due to seasonal and technical reasons

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Bali

4D3N Bali Safari

| USD 278

based on 4 hotel
 (1Night at Mara River Safari Lodge +
 2Night at South Bali)



- Includes :**
- Safari Journey at Bali safari Park
 - Breakfast with Lion at Tsavo Lion Restaurant
 - Indian Cuisine Lunch or Dinner where available and specified

3D2N + 3rd Night Free Relaxing Me

| USD 158

based on 4 hotel

- Inclusion :**
- 3 Nights stay at selected hotel with breakfast included
 - Return airport transfer
 - FREE : 1x 60Mins Massage OR 1x Meals at certain hotel
 - FREE : Hard Rock Cafe Meals Voucher
 - Choice of 1x Full Day Tour OR 1x White Water Rafting

3D2N Villa Indugence

| USD 278

based on 4 hotel

- Inclusion :**
- 2 Nights Stay at Selected Villa with breakfast included
 - Return Airport Transfer
 - FREE 1x 60mins massage (Min. 3 nights stay)
 - FREE 1x Full Day Car at Disposal with English Speaking Local Host
 - FREE : 1x Indian Cuisine Voucher at all outlet Gateway of India Restaurant

5D4N Bali Safari

| USD 258

based on 4 hotel

(1 Night at Lovina Beach + 3Night at South Bali)

- Inclusion :**
- Wild Dolphin Searching at Lovina Beach, 2 full day tours
 - Indian Cuisine Lunch or Dinner where available and specified in the program
 - Free 1 x 60mins massage or set meal at certain hotel



Borobudur Temple, Jogja

Bali - Jogja 5D4N Discovery USD 308

2 Night at Bali + 2 Night at Jogja
 based on 4 hotel



Gedung Sate, Bandung

Bali - Bandung 5D4N Discovery USD 338

2 Night at Bali + 2 Night at Bandung
 based on 4 hotel



Sand Island, Lombok

Bali - Lombok 5D4N Discovery USD 328

2 Night at Bali + 2 Night at Lombok
 based on 4 hotel

***The rates is based on land arrangement only excluding Internation & Domestic airfare**

