

# T3FS

Trendy Travel Trade with Food & Shop

Volume IX • Issue IV • May 2022 • Pages 80 • Rs. 100/-

# India The Land of Yoga





*A Heritage Hotel by Prime*

300 years of Old Elegant Fortified Palace Hotel

Luxury Heritage Hotel

It revives the gracious lifestyle of princes of Rajasthan  
and the heritage of India.



Destination Wedding



Leisure Stay



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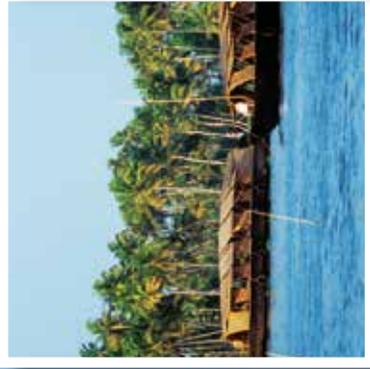
### Royal Journey of India 18 to 20 Nights

Delhi - Jaipur - Pushkar - Ranthambore  
Sawai Madhopur - Kota  
- Bundi - Chittorgarh - Bijaipur -  
Udaipur - Kumbalgarh - Jodhpur -  
Jaisalmer - Bikaner - Mandawa - Delhi



### Archaeological Tour of Rajasthan

21 to 23 Nights  
Delhi - Jaipur - Samode - Nawalgarh -  
Bikaner - Gajner - Jaisalmer - Osian  
- Khimsar - Manwar - Jodhpur - Rohet -  
Mount Abu - Udaipur - Dungarpur  
- Deogarh - Ajmer - Pushkar - Pachewar  
- Ranthambhore - Agra - Delhi



### Majestic Kerala

14 to 15 Nights  
Mumbai - Mangalore - Bekal - Wayanad  
- Kozhikode(Calicut)  
- Cochin - Thekkady - Kumarakom -  
Quilon - Varkala - Kovalam



### Enchanting Himalayas

with Taj  
13 to 15 Nights  
Delhi - Agra - Darjeeling - Gangtok -  
Phuntsholing - Thimphu - Punakha -  
Paro - Delhi



### Tribal Trail

15 to 17 Nights  
Bhubaneswar - Dangmal - Bhubaneswar  
- Baliguda  
- Rayagada - Jeypore - Rayagada -  
Gopalpur - Puri - Bhubaneswar



### Buddhist Temple with North East India Tour

14 to 16 Nights  
Delhi - Varanasi - Bodhgaya - Patna  
- Kolkata - Bagdogra - Darjeeling -  
Pelling (Penayangtse) - Gangtok -  
Kalimpong - Bagdogra - Delhi

# Travok

*your journey is safe with us...*



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## PUBLISHER'S NOTE

### Dear Readers

In May 2022 edition of T3FS we focused on India – The Land of Yoga. India, the fabled land of seers, sages, spiritual leaders and healers has been a beacon of light for the West for centuries. It is known for its tremendous cultural power that has maintained a deep impact on the world for thousands of years.

The richness of India's culture is manifest in a myriad traditions, languages, faiths and rituals that lend it both wealth and depth. People of this revered land exude a sense of vitality and positive energy that conveys the essence of life. Though the west has cast its influence through colonial rule, the people of India still hold on to their rich culture and heritage which is a thing to be marvelled at.

Arguably, the most trending thing in the world, yoga is believed to have originated in India about 5,000 years ago. As per the yogic lore, Adiyogi, the first yogi, transmitted the science of yoga to the legendary Saptrishis or "seven sages". He presented and explained 112 ways through which mortal beings can surpass their limitations and unleash their ultimate potential. Adiyogi's offerings were carried to different parts of the world by these seven enlightened sages. Agastya, the sage who travelled across to the Indian Subcontinent was the most effective in terms of incorporating the spiritual process in practical life, not just as an ideology but as a way of life itself. It is his teaching and philosophy that has crafted the Indian culture around a core yogic way of life.

Whereas, in hospitality, we focused on the "colours of Oblu". Experience the magic of connection at COLOURS OF OBLU's happening new resort - OBLU XPERIENCE Ailafushi opening on 19 May 2022. It is all about deliciously laidback days and buzzing evenings here. The playful, energetic vibe invites you to let go, be free, and simply have the time of



your life!

In lifestyle, we featured Nexa's newly launched all new XL6. Augmenting NEXA's value statement of "CREATE. INSPIRE.", Maruti Suzuki launched the All-New XL6. The most premium offering from NEXA, the All-New XL6 with a bolder design, enhanced comfort features, in-built connected technology and Next-Gen Powertrain offers an immersive and indulgent driving experience.

Inspiring the future of Indulgence, the All-New XL6 empowers expression of individual identities who aspire for the finer things in life and take out the time to indulge. The All-New XL6 enables the NEXA customer to revel in utmost comfort while maintaining discernible tastes.

*Vedika Sharma*  
[vedika@fabianmedia.net](mailto:vedika@fabianmedia.net)



*Runway to get the trends of current scenario*



*Get live updates of all travel & lifestyle trends at your fingertips*



# Ell Bee



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# Contents



## India : The Land of Yoga

India, the fabled land of seers, sages, spiritual leaders and healers has been a beacon of light for the West for centuries. It is known for its tremendous cultural power that has maintained a deep impact on the world for thousands of years

Pg.12



## Embrace German Nature

“Coming off the worst year in tourism history, there’s little sense of optimism in the travel industry and expecting a return to pre-pandemic levels by 2023.” Said Romit Theophilus, Director for India, The German National Tourist Office.

Pg.20



## Monaco: Experience that Goes Beyond a Routine Luxury

“The Principality of Monaco is the epitome of sustainable luxury, a fairy tale by the sea, the second smallest country in the world, with 300 days of sunshine, it is a year-round destination that is bound to leave you mesmerized.” Mr. Rajeev Nangia, India Director, Monaco Government Tourist Bureau.

Pg.22



## WAT announces self-driven tours to Serbia

This summer, World Architecture Travel (WAT) takes you on an exuberant self-driven tour through the landlocked country in the heart of Balkans, where spectacular scenery awaits you around every corner.

Pg.30



## Lax Improves to Fifth-Busiest Airport in The World In 2021

Los Angeles International Airport (LAX) was the fifth-busiest airport in the world and the United States in 2021, according to preliminary figures released by Airports Council International (ACI) World.

Pg.32



## Rooted in Nature

This spring, Shangri-La celebrates Earth Day with an enhanced 'Rooted in Nature' programme championing sustainable culinary initiatives across the Middle East, Europe, India, the Indian Ocean and North America.

Pg.46



## Luxurious Upgrade

Eggplant gets a luxurious upgrade with Sashi Cheliah's signature Tamil dish in MasterChef Australia: Fans & Favourites on Disney+ Hotstar

Pg.58



## The Future of Food Could be Meat Free Eats

VeZlay Foods brings a vision to make a difference in the plant-based meat alternative market, for vegans and non-vegans alike.

Pg.64

# Launch of Utsav Portal

The Union Minister for Tourism, Culture and DONER Shri G. Kishan Reddy inaugurated the 2 days Conference of AmritSamagam being held from 12th – 13th April in New Delhi. During the inaugural day of the 2 days' AmritSamagam Conference, Shri G. Kishan Reddy also launched the Utsav Portal. Secretary Tourism, Shri Arvind Singh, DG Tourism, Shri G. Kamala Vardhana Rao, ADG Tourism Smt. RupinderBrar and other dignitaries of Ministry of Tourism were also present on this occasion.

During the inaugural day of the 2 day AmritSamagam Conference, Hon'ble Minister of Tourism, Shri G. Kishan Reddy, launched the Utsav Portal. The Utsav Portal website, a digital initiative launched by the Ministry of Tourism, aims to showcase all the events, festivals and Live Darshans across India to promote different regions of the country as popular tourist destinations worldwide. The objective is to showcase various elements, dates and details of the events and festivals of India on a global platform and increase tourism awareness, attractions, and opportunities by providing tourists with contextual digital experiences in the form of visually appealing photographs and stills from the events. The website comprises a plethora of information on more than 80 events, festivals and Live Darshans from 28 States and 8 UTs along with detailed attractions.

The Utsav portal will also have the official social media links, official websites, brochures, contact details of the organizing committee and the details of how to reach the destination through air, rail and roadways conveniently, thus establishing a better contact with the tourists and aiding the visitors in planning their trip to these destinations.

PHD Chamber of Commerce and Industry (PHDCCI) organized its flagship event – 11th International Heritage Tourism Conclave with the theme 'Heritage as a key driver of Sustainability' on 22 April 2022 at WelcomHeritage Elysium Resort & Spa, Shimla.

Building on the previous 10 editions, the Conclave deliberated on how tourism and culture sectors can work together more collaboratively and increase public-private partnerships to ensure the protection of Cultural and Natural Heritage while



## BUS2BUS 2022!

At last, the bus industry is coming together again on the Berlin Exhibition Grounds for the third in-person edition of BUS2BUS. Featuring around 100 exhibitors

from 16 countries, the event is back to pre-pandemic levels. The trade fair has grown 20 per cent in size. In particular, key industry players are represented with more vehicles on larger stands. Figures representing politics, business and science have announced their participation. Their interest in the event underlines how important buses are for new forms of mobility. BUS2BUS is expecting around 2,000 trade visitors from Germany and Europe to attend. Vehicle, infrastructure and equipment suppliers will be represented at the international business event for the bus industry. Trade visitors can follow important industry discussions in-depth as well as the latest technical developments.

Maximum eco-friendliness: in Germany buses account for only 0.5 per cent of overall CO<sub>2</sub> emissions, significantly less than cars and HGVs, making bus travel vital to achieving sustainable mobility, whether over short or long distances.

## IATO: Appeals to the Hon'ble Prime Minister



Mr. Rajiv Mehra, President, Indian Association of Tour Operators has appealed to the Hon'ble Prime Minister in a letter sent to him to help the tourism industry for revival of inbound tourism to India.

In his letter written to the Hon'ble Prime Minister Mr. Rajiv Mehra, President IATO has mentioned that with the restoration of Tourist Visa/e-Tourist Visa and resumption of scheduled international flight operation after a gap of over two years, we are trying our level best to revive inbound tourism to India but the

situation does not seem to be very favourable as there is no promotional and marketing activities taking place in overseas markets by the Ministry of Tourism, Government of India. Promotion and marketing of Indian tourism is very important at this stage as we have to start from scratch. In comparison all other countries like Malaysia, Singapore, Thailand, Dubai are aggressively marketing tourism to revive tourism to their countries and are attracting foreign tourists by luring them with attractive packages. Mr. Mehra has specifically mentioned that for revival of inbound tourism to India, we need to tell to the world that India is safe to travel and ready to welcome the foreign tourists. Also we need to highlight that India is the only country where highest number of citizens are double vaccinated. We need to project this at every platform and give a wide publicity.

Mr. Rajiv Mehra, is hopeful that aggressive promotions and marketing shall help the tourism industry to bring more foreign tourists and help re-create millions of jobs. This will also help bring in huge foreign investment for the country.



## 11th International Heritage Tourism Conclave

extending benefits to local communities.

Inaugurating the Conclave, H.E. Shri Rajendra Vishwanath Arlekar, Hon'ble Governor, Government of Himachal Pradesh, said, "Himachal Pradesh is a rightly chosen destination for heritage conclave. He mentioned that he has himself explored some scenic and picturesque destinations in the state and said that every place he visited has potential to be the heritage site. He said heritage does not exist only in buildings, but also rivers, lakes, forests, temples and culture.

He further added, "For promoting tourism in the state, the idea of bird festival should be started in Himachal Pradesh which will invite bird watchers, bird photographers and bird lovers not only from India but worldwide. To solve the problem of rough terrain and connectivity, sustainable infrastructure development is an important element. Not only sustainable infrastructure but also environment friendly practices and activities are required to support sustainable tourism. We must preserve our environment, our real heritage for sustainable future."

# Indians' Knowledge Gaps About Their Own Country

Indians' surprising lack of knowledge of our own country, its diversity, vastness, culture, heritage, and cuisines was revealed in new research published by Mahindra Holidays. According to the light-hearted 'India Quotient' study, 60% of the respondents admit that they don't know much about Indian history, culture, geography/destinations, nature, food, etc. The research was commissioned to mark Mahindra Holidays' 25 anniversary milestone, and highlight the depth of experiences available to local travellers and tourists across the country. The India Quotient, which indicates the knowledge and awareness of different facets of India, appears to be the lowest in cuisine. In fact, less than a third of the respondents (31%) are aware that when coffee was brought to India, it was planted first in Coorg.

Our research also revealed people's low awareness of Indian art, culture, and heritage. For instance, more than half (55%) of the respondents also don't know that Aipan is the signature folk art of Uttarakhand, more than a third (39%) of the respondents don't know that the Khajuraho festival is celebrated in Madhya Pradesh, and nearly a third (32%) don't know Maharashtra is the best place to shop for the Paithani sari.

The same trend is observed in terms of Indians' geographical knowledge of our country. To illustrate, Gir is the only natural habitat of world popular Asiatic Lions, and yet, more than a third of the respondents (39%). One in every three respondents (33%) is unaware that Udaipur is known as the 'City of Lakes' and more than a third of respondents (35%) remain unaware that the wall at Kumbhalgarh Fort, the second-longest wall, in the world, after the Great Wall of China, is located in Rajasthan.

## MobiKwik eyes higher share of wallet in Travel

MobiKwik, one of the largest mobile wallets and the largest Buy Now Pay Later (BNPL) FinTech company in India, has announced a collaboration with renowned partners in the travel, tourism and aviation industry for seamless and convenient payment experience for travelers. Users will be able to book travel via air, train, bus, road and their stay at hotels using MobiKwik wallet in just a few simple steps. In addition, users will be able to leverage the benefits of Buy Now Pay Later (BNPL) service MobiKwik Zip and cashback offers.

MobiKwik has partnered with renowned merchants such as Vistara, SpiceJet, and Indigo in airline, online travel aggregators such as ixigo, MakeMyTrip, Goibibo, EaseMyTrip, Yatra, AbhiBus, Zing Bus and car rental agencies such as Savaari, Drive U, Rapido, Blusmart, and Meru Cabs for a well-rounded experience to its users.

Using MobiKwik wallet, the customers who make travel-related reservations for upcoming summer vacations or long weekends will be able to enjoy a range of benefits. They can also earn cashback up to INR 125 on bus bookings, going up to INR 700 for domestic air travel and hotels. The discount and cashback are instantaneous and will allow users to save more and manage their travel budgets efficiently. The cash back offers are valid from 1st April 2022- 30th May 2022.

Commenting on the announcement, Chandan Joshi, Co-founder, and CEO, Consumer Payments, MobiKwik said, "Digital wallets have emerged as the preferred mode of payment for online transactions. Consumers today are looking for convenience, speed of execution coupled with value added benefits while making online purchases. At MobiKwik, we understand the consumers' preferences and pain-points in their daily life payments - grocery, shopping, travel, insurance, etc. By collaborating with leading airlines and travel aggregators, we take one step closer on our mission of delivering seamless customer experience and becoming the Digital Bank for 500 million digitally savvy Indians."

## NRAI: Cloud Kitchen Convention

The National Restaurant Association of India (NRAI)'s Mumbai Chapter held India's biggest Cloud Kitchen Convention powered by PetPooja. Established in the year 1982, NRAI is the voice of the Indian Restaurant Industry that has successfully provided opportunities to educate various hospitality chains on the avenues of technology, marketing, operations and more by keeping up with the trends. The Cloud Kitchen Convention, spearheaded by Mr. Pranav Rungta, NRAI Mumbai Chapter Head; Director of Mint Hospitality Pvt. Ltd. and Ms. Rachel Goenka, NRAI Mumbai Chapter Head; Founder & CEO of The Chocolate Spoon Company was an exclusive and first-of-its kind event by the industry, for the industry, where prominent stakeholders from the cloud kitchen space got together and shared extensive information, knowledge and cutting edge insights on the subject.

The convention commenced with a Lamp Lighting ceremony and address by Ms. Pritee Chaudhary, IRS - Regional Director of FSSAI, West Region followed by a welcome address by Mr. Kabir Suri, NRAI President; Director of Azure Hospitality. The opening keynote address by Mr. Kallol Banerjee, Co-Founder of Rebel Foods showcased the importance of incorporating cloud kitchens into the Indian Restaurant Industry with the example of Faasos's journey to achieving success.

This mega convention concluded with a closing ceremony by Mr. Pranav Rungta and Ms. Rachel Goenka, NRAI Mumbai Chapter Heads followed by an evening of networking and cocktails with guests indulging in insightful conversations.

## Spinny Continues to Accelerate Digital Transformation

Underlining the significant growth in the used-car segment, Spinny released its Q1 trend report 2022. The report highlights several interesting insights about pre owned car buying across India.

Owing to the enormous demand for contactless purchasing in the used-car industry, Spinny saw substantial growth in the first quarter of 2022. The brand's purpose is to create a credible, efficient and reliable ecosystem for car owners in the used-car market space.

The report observed that over 55% of car buyers are first time buyers. They are in the age bracket of 25 to 40 years, average being 31 years. The company insights sees multiple factors and trends fueling this growth. Some of these trends include the accelerated shift of automobile buying and selling online, rising demand in the metro cities, progressive gender shifts, increased consumer preference towards vehicle ownership & used car buyers opting for financing.

Spinny's business growth came on the back of several of these trends. In terms of favored brands, the country's leading brands hold sway on Spinny.com as well with Maruti, Hyundai and Honda cars being home-delivered most often. Among model types, hatchbacks reign supreme in Spinny buyers wishlists, followed by sedans and then SUVs.

# India's First International Cruise Conference

Gearing India to be a magnificent cruise destination and position India as a global cruise hub with state-of-art infrastructure for both ocean and river cruises.

**M**inistry of Ports, Shipping & Waterways, Government of India, the Mumbai Port Authority, and the Federation of Indian Chambers of Commerce and Industry (FICCI) will organise the two-day event at the Hotel Trident in Mumbai from 14th to 15th May 2022.

Cruise tourism is recognized as the fastest-growing segment in the leisure industry. In addition, the government categorizes cruise tourism as a niche tourism product.

The two-day international conference will witness participation from stakeholders, including international and Indian cruise lines operators, investors, global cruise consultants/experts, senior government officials from the Ministry of Home, Finance, Tourism, and Ports and Shipping, state maritime boards, state tourism boards, senior port officials, river cruise operators, tour operators, and travel agents, among others.

River cruise tourism has also seen a



substantial rise in the past few years in the northeast and northern part of the country. In addition, small cruise vessel manufacturing demand seems to be coming from various parts of India. The conference aims to position India as a global cruise hub and showcase business and investment opportunities in the cruise

tourism sector. In addition, a host of speakers, experts, policymakers, and industry leaders will deliberate on policy initiatives and developing port infrastructure for the Cruise Ecosystem, promoting the technology and highlighting the river cruise potential and opportunities for vessel chartering and manufacturing.

## Shri Sarbananda Sonowal, Union Minister of Ports, Shipping and Waterways and AYUSH, Government of India

**T**he Indian cruise market has the potential to grow by 10X over the next decade, driven by rising demand and disposable incomes.



India is gearing up to be a magnificent cruise destination and capture the growing market. Indian cruise market has the potential to grow by ten times over the next decade. The flagship Sagarmala initiative by PM Narendra Modi is connecting the ports of Chennai, Vizag and Andaman with Goa, which receive maximum tourists.

The conference on international cruise tourism aims to showcase India as a desired destination for cruise passengers, highlight the regional connectivity, and disseminate information about India's preparedness for developing the cruise tourism sector.

## Dr Sanjeev Ranjan, IAS, Secretary, Ministry of Ports, Shipping & Waterways

**I**n 2019, we had more than 400 Cruise vessels coming to our shores, and reached four lakh cruise passengers. Despite the COVID setback, our ports have been able to develop the infrastructure needed to make the landing of cruise passengers easier in the last two years.



Owing to India's growth with a higher disposable income, we expect the cruise traffic to go by ten-times by 2030.

## Shri Sanjay Bandopadhyay IAS, Chairman- Inland Waterways Authority of India

**T**his conference will attract more global players and will have all the operators in global cruise tourism. River tourism is one of the fastest-growing sectors and brings revenue and employment to cruise operators, people, and many related industries. We will be constructing jetties on the major river banks like Ganga and Brahmaputra. We are increasing the height of the bridges to allow luxury cruises bigger than the houseboats.



## Shri Adesh Titarmare, IAS, Deputy Chairman, Mumbai Port Authority

The Incredible India International Cruise Conference will be a great initiative towards making India a Global cruise Hub of the world.



## Shri Rajiv Jalota, IAS, Chairman, Mumbai Port Authority

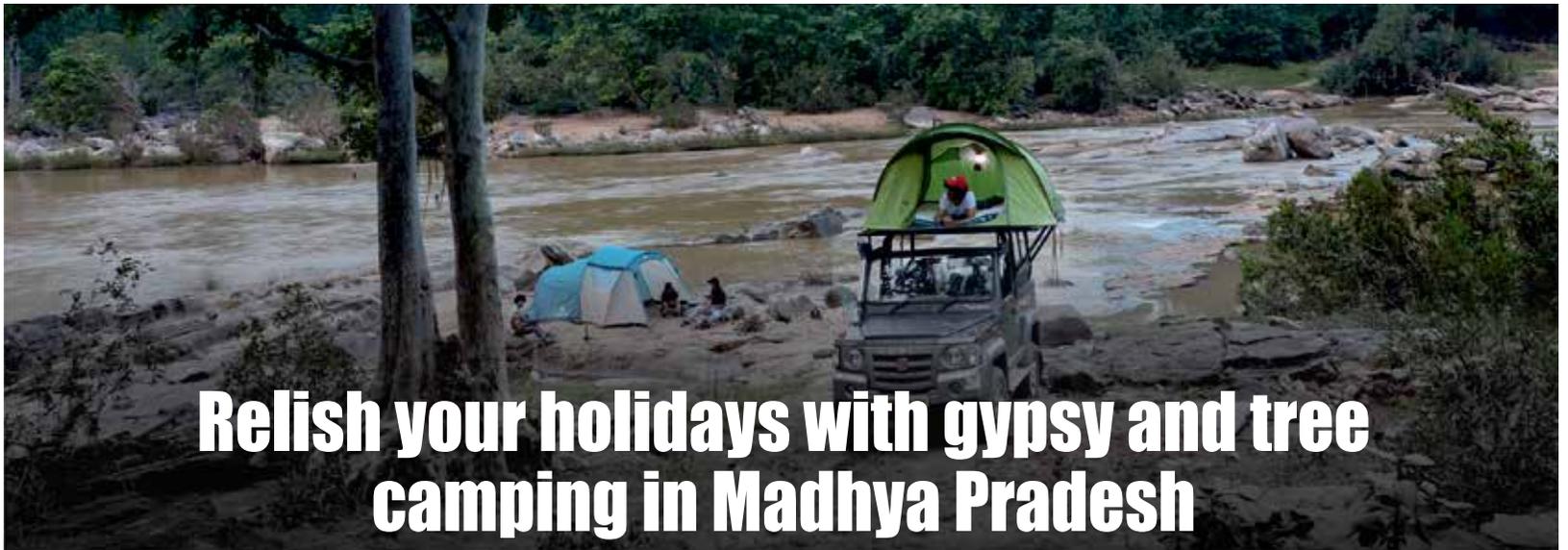
**T**hrough this initiative, we aim to promote cruise tourism and attract tourists with specific



interests. Mumbai has been the cruise capital of India and has persistently seen a rise in the growth of cruise passengers and cruise vessels before the pandemic.

To leverage this we have organized the two-day conference focusing

on positioning India as the Global Cruise Hub, the policy initiatives and Port infrastructure for the cruise ecosystem, the role of technology in conducting cruises in a post-pandemic scenario, river cruise potential and opportunities for Vessel chartering and manufacturing.



# Relish your holidays with gypsy and tree camping in Madhya Pradesh

-If you are planning for a camping trip to utilise your summer holidays in the lap of nature, "The heart of incredible India"-Madhya Pradesh has something unique for you

Pitching a tent on the ground, sleeping under the stars, having fun with friends and enjoying bonfire with celestial stories, this is what you may have experienced in the past during your camping trip, but what if Madhya Pradesh invite you to experience all these activities in a unique way?

You just need to forget the old-style camping because there is something exciting and better for you in the jungles of Satpura Tiger Reserve (Satpura National Park). Madhya Pradesh Tourism has introduced the newest and most thrilling way to camp out - 'Tree Camping' and 'Gypsy Camping'.

You will also experience stargazing, bonfire, and dusk drive, swimming, riverside jungle trail with bird watching and tribal cuisine with barbecue in Satpura National Park.

One more thing that needs to be added is, with tree and gypsy camping, you should not be worried about the creepy crawlers that might intrude inside your tent at night.

### Take your trip to next level with tree camping

You do not have to find any clear and smooth ground to pitch the tent. All that is required is some big and stable trees and this is it. You can enjoy this camping sitting in your tent just above the water or on a steep terrain.

You just need to choose how far up from the ground you want to hang your tent. You will be able to explore



a better view if you choose to set your camp on a height to witness the scenic beauty of Satpura all around.

### Gypsy camping - Night on wheels Take your trip to next level with tree camping

Here you are going to experience night on wheels nestled deep in the forest of the Satpura National Park. Away from the hustle and bustle of the city, these camps offer a balanced blend of adventures and calmness. With delights of river side camping and stargazing, this trip would take you in a rollercoaster of so many experiences like campfire just beside a river, witnessing the twinkling sky and talking about the secrets of these dense forests.

### Experience a perfect morning

The locations for camps are thrilling and safe at the same time. This is your choice, whether you want to go for riverside or a valley view or want to fix a meeting with Satpura's tribal culture & jungle.

The highest point in the Satpura range, Dhoo-pgarh hilltop is a beautiful

spot to see spectacular sunsets & sunrises. Your morning in Satpura would be the best in your life as you will be able to witness the spectacular sunrise with a cup of tea and breakfast in your hands, listening to relaxing nature songs.

### What to carry?

Nothing. You will be given all the required camping gears and equipment along with the tents. So just pack your bag keeping the essential things and head towards Madhya Pradesh for experiencing tree and gypsy camping.

### Locations Gypsy Camping-Pachmarhi:

A riverside/forest campsite in the buffer zone of Satpura tiger reserve.

### Madhai:

A forest/riverside campsite in the buffer zone of Satpura tiger reserve.

**(Near Denwa Backwater)**

### TreeCamping-Pachmarhi:

A riverside/ forest campsite in the buffer zone of Satpura tiger reserve

**(Near Denwa Backwater)**

### How to book

Email: thegypsycampspachmarhi@gmail.com

### Contact details:

9205515652/  
8989421281

### Booking platform:

Call/WhatsApp/Website/Email

### Experiences:

Stargazing, bonfire, Dusk drive, swimming, riverside jungle trail with bird watching, tribal cuisine with barbecue.

### What is offered?

- Authentic customized jungle experience
- Accommodation in 'three-person' tree tents along with sleeping bags
- Bonfire and stargazing with celestial stories
- Authentic local BBQ/ dinner, breakfast
- Early morning guided trek with Bird watching

If you are all set to experience camping in Satpura Tiger Reserve, you should not forget to visit Pachmarhi, (also known as Queen of Satpura), one of the best places to spend summer and monsoon holidays in India. It is also an attractive destination for film shooting.

### Here is the list of places you can explore in Pachmarhi

- Apsara Kund' , Priyadarshini - Forsyth Point, Mahadeo Temple, Chau-ragarh Temple, Rajat Pratap (Silver Fall), Jamuna Prapat (Bee Falls), Jalawataran, Ramaya Kund (Irene Pool), Handi Khoh, Pandavas Caves and

Jata Shankar Cave, Herbal Garden, Pachmarhi Biosphere Reserve and many other herbal parks.

### Things to do in Pachmarhi

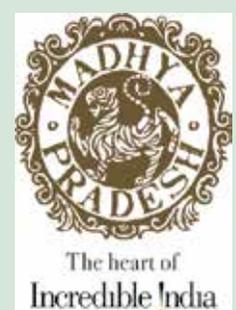
- Jeep Safari, Horse Riding, ATV Ride, Land Parasailing, Zip lining, Waterfall Trekking & Hiking.

### Warm and welcoming place to stay

There are 11 Madhya Pradesh Tourism's hotels in Pachmarhi, with 156 luxurious rooms, which suit your taste and budget.

### Here is the list of hotels

- MPT Amaltas, Pachmarhi
- MPT Bison Resort, Madhai
- MPT Champak Bungalow, Pachmarhi
- MPT Club View, Pachmarhi
- MPT Devdaru Bungalow, Pachmarhi
- MPT Glen View, Pachmarhi
- MPT Highlands, Pachmarhi
- MPT Karnikar Bungalow, Pachmarhi
- MPT Nilamber Cottages, Pachmarhi
- MPT Rock End Manor, Pachmarhi
- MPT Satpura Retreat, Pachmarhi



# India

## The Land of

# Yoga

India, the fabled land of seers, sages, spiritual leaders and healers has been a beacon of light for the West for centuries. It is known for its tremendous cultural power that has maintained a deep impact on the world for thousands of years





The richness of India's culture is manifest in a myriad traditions, languages, faiths and rituals that lend it both wealth and depth. People of this revered land exude a sense of vitality and positive energy that conveys the essence of life. Though the west has cast its influence through colonial rule, the people of India still hold on to their rich culture and heritage which is a thing to be marvelled at.

Arguably, the most trending thing in the world, yoga is believed to have originated in India about 5,000 years ago. As per the yogic lore, Adiyogi, the first yogi, transmitted the science of yoga to the legendary Saptrishis or "seven sages". He presented and explained 112 ways through which mortal beings can surpass their limitations and unleash their ultimate potential. Adiyogi's offerings were carried to different parts of the world by these seven enlightened sages. Agastya, the sage who travelled across to the Indian Subcontinent was the most effective in terms of incorporating the spiritual process in practical life, not just as an ideology but as a way of life itself. It is his teaching and philosophy that has crafted the Indian culture around a core yogic way of life.

However, it was not until the birth of another legend, Maharishi Patanjali, that the diversified and complex Yogic knowledge was assimilated into a certain format known as Yoga Sutra. Believed to be the incarnation of Anantha, the thousand headed serpent king, he was blessed with a deep understanding of the human body, human mind and human consciousness. His concise Sanskrit rendering of the essential philosophy and technique of yoga forms the cornerstone of Yoga literature. It is still popular



today, and is a part of almost every yoga curriculum.

There is within each mortal being a spark of creativity, call it the soul, the life force or by whatever name. It is this spark that forms the basis of human consciousness. Every individual is unique in himself because he brings forth a special amalgamation of forces revolving around a spiritual core. Yoga helps us connect this spiritual core with the all prevailing cosmic source.

The four paths of Yoga, namely Bhakti Yoga, Karma Yoga, Gyana Yoga and Raja Yoga allow us to drive away the clouds of ignorance from

our consciousness. These four yoga paths are not independent of one another. Each yoga path is intricately linked to the other. When we are devoted to God, we are bhakti yogis. When we stand for our fellow human beings we are Karma Yogis. When we engross ourselves in Yoga Practices, we are Raja Yogis. When we reflect upon the true purpose of life, we are Gyana Yogis. As is commonly said, "All roads lead to Rome," so all paths lead to Salvation.

With increase in urbanization and emergence of start-ups, stressed lifestyles have become the order of the day in most cities. With lesser time to embrace the nature and seek physical and mental calmness, many take to Yoga as a regular regime. This is one of the main reasons why yoga retreats are catching up in India like never before.

Besides, yoga is not about escaping from a stressful routine, but it is the way to unite with one's highest potential, one's real self and thus, be empowered to face life with a calm mind and a positive attitude. The word 'yoga' comes from the Sanskrit term 'yuj' which means to unite. Yoga, thus, is the path to uniting with our true, creative, higher selves and with the Universal consciousness or God. The aim of yoga has always been to integrate; to restore a state of perfect balance. Yoga is not just an isolated practice but a state of mind or a way of life. A yogi is the one who lives and acts with an awareness of being in communion with the Source.

So here are some of the idyllic yoga retreats that you can visit to spend time in solitude, and learn this ancient art of connecting with yourself and with the flow of life.

# Bihar School of Yoga, Munger



Tucked away in the serene ambience of Gaya, Bihar School of Yoga is a spell binding Yoga retreat in Northern India which allows you to enter into the realm of salvation. While the serenity of this spiritual centre makes it an ideal place to connect with your inner self, revitalize your mind, body and soul, and feel alive, its ethereal scenic beauty also attracts numerous yoga lovers who travel here from across the world to transcend into a state of peace. A typical day at this offbeat retreat begins at 4 am and ends at twilight around 6 pm. In between are times of meditation, Satsang, Kirtans and different types of Yogic Practices such as Raja, Hatha and Kriya Yoga along with a little bit of rest. You can also soak in the enlightening workshops being conducted by spiritual gurus at the centre.



# Himalayan Iyengar Yoga Centre

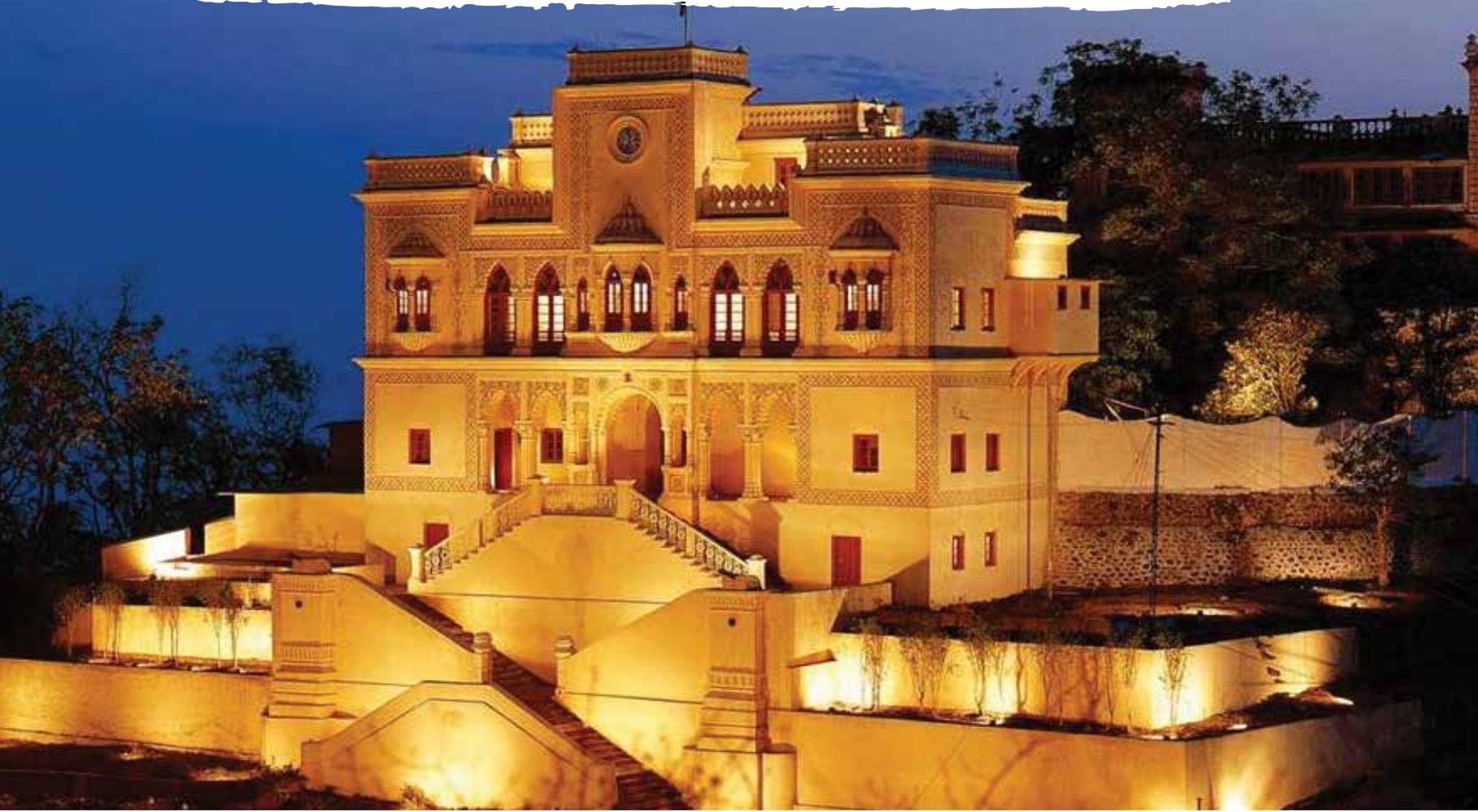
“Yoga is not just for a yogi to gain enlightenment and freedom but also for the common man to be peaceful and happy learning to adapt to the present environment and adopt a lifestyle that brings harmony.”

Perhaps it is this ideology which has been driving Himalayan Yoga Centre since 1984. Founded by the renowned Yoga guru BKS Iyengar

and well known for its rigorous, dedicated yet, practical approach, the centre boasts of an array of yoga and meditation courses to suit various requirements and time frames of visitors. Because it is situated in the arms of Himalayas, the visitors can get a rare opportunity to experience the quietness and peacefulness unknown to the urban world.



# Ananda in the Himalayas, Uttranchal



If you are thinking about taking a break from the stressful lifestyle of cities and are craving to immerse yourself in a spiritually rejuvenating yet luxurious experience, head to this award winning resort located in the Himalayan foothills. Perched at a height of 4350 ft, the place offers a breathtaking sight of the graceful Sai forests and Ganges river valley.

Once you step foot into this wellness centre, you will have a choice to pamper yourself with aromatic and soothing massages or be introduced to different types of meditation and well tried 'Shuddhi Kriyas' intended with the motive of restoring balance and harmonizing energy in the body.



# Sivananda Yoga Vedanta Dhanwantri Ashram, Kerala



Ever closed your eyes and wished you had your personal button to make your life easier and less stressful?

Well, dreams do come true. Especially when you arrive in this ashram located in God's own country. Formerly an ayurvedic sanctuary of healing, the spiritual complex offers an ideal atmosphere for the practice of yoga and meditation. The best thing about this place is the library that boasts of a rich collection of books on yoga and related topics. Visitors also get to enjoy fresh fruit salads, fresh juices and snacks prepared with love and care.



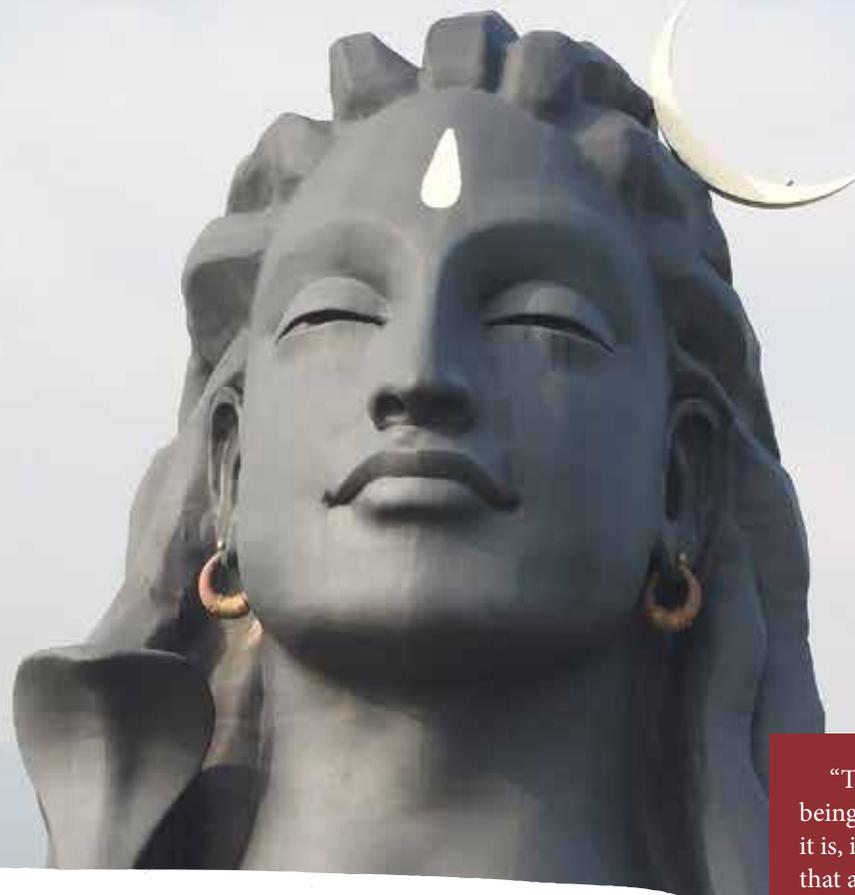
OSHO International

# Osho Meditation Resort, Pune



Intricately linked with Pune's identity, this world renowned resort, located in a leafy, luxurious northern suburb, has been serving humanity since the death of Osho, a well known contemporary spiritual Guru in 1990. Situated at a distance of 7 kms from Pune airport, this sprawling property offers a unique blend of traditional Vedic life and luxurious modern amenities. With its lush gardens, luscious walking trails, luxury spa and contemporary architecture, it is, to the weary souls, the perfect place to indulge in some deep meditation. Come to this spiritual sanctuary and master the art of watching your habitual patterns in a new way.

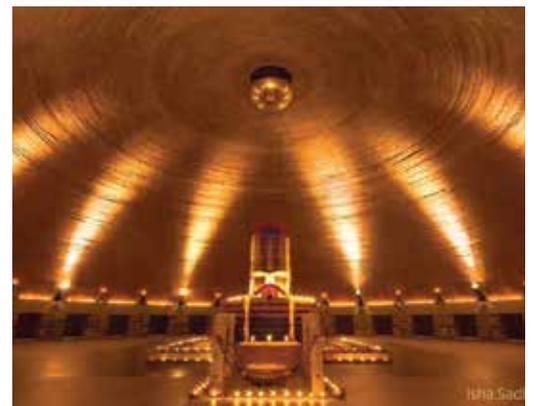
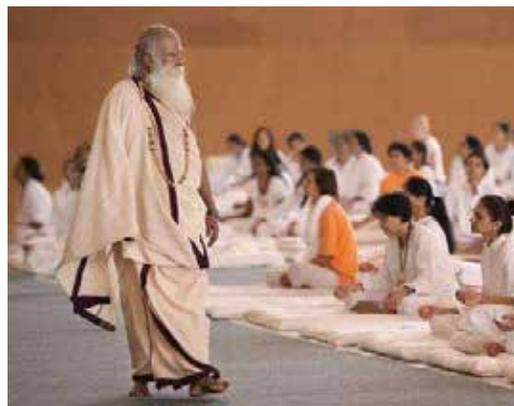
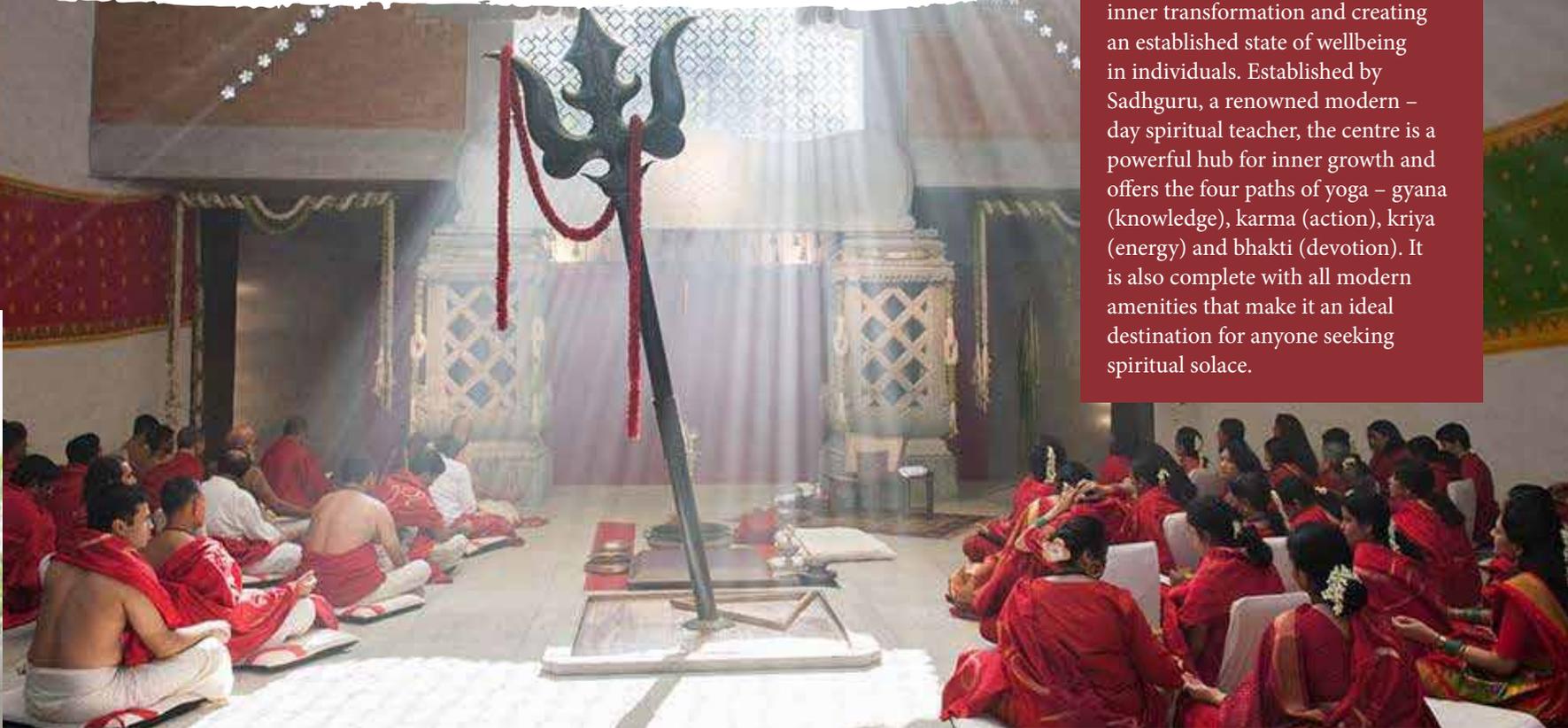




# Isha Yoga Centre, Coimbatore

“The reason why the ashram is being structured and created the way it is, is to make people understand that a spiritual process does not mean barrenness of life. Spiritual process means grandeur of life.”

The majestic spiritual retreat centre is constructed in the foothills of the Velliangiri mountains, forty kilometres from the city of Coimbatore in Tamil Nadu. The centre is dedicated to fostering inner transformation and creating an established state of wellbeing in individuals. Established by Sadhguru, a renowned modern – day spiritual teacher, the centre is a powerful hub for inner growth and offers the four paths of yoga – gyana (knowledge), karma (action), kriya (energy) and bhakti (devotion). It is also complete with all modern amenities that make it an ideal destination for anyone seeking spiritual solace.



# Embrace German Nature

“Coming off the worst year in tourism history, there’s little sense of optimism in the travel industry and expecting a return to pre-pandemic levels by 2023.” Said Romit Theophilus, Director for India, The German National Tourist Office.

## Q. Tell us about the Tourism Sustainability Strategies and Trends in the Germany.

Important goal of the GNTB is to strengthen Germany's position as a sustainable travel destination in international competition. With the start of our new global campaign "Embrace German Nature", GNTO, India along

with the German National Tourist Board draws the interest of potential vacationers to Germany to the natural landscapes and sustainable vacation experiences in the rural regions. According to IPK International, Germany is currently in second place as a nature travel destination when Europeans travel around the world. We want to further strengthen these positions.

'Embrace German Nature' presents unmistakable landscapes to inspire nature-loving people with an affinity for leisure for Germany as a travel destination. The focus is on the authentic, individual experience of the scenic highlights and the discovery of previously little-known regions. The central elements of the campaign are the campaign film and as a new digital tool, videos in 8D sound



design.

Even during the pandemic, Germany remained the most popular travel destination for Indians. For the comeback of international tourism, well-known strengths and enticing experiences are the focus of attention.

## Q. What are your expectations for the current year from India?

This has been a great news for all travellers and the industry, especially before the peak summer season. The demand for international travel (Germany) is picking up in India and there has been a significant uptick in travel search queries for destinations like Berlin, Frankfurt, Munich. Travel search queries from India

for German cities like Baden Baden/ Stuttgart/ Munich/Berlin Black forest and the Rhine region have seen a major jump. We are seeing a trend of travellers now eager to book long-haul destinations, fuelled by international borders reopening and relaxation of rules across the globe. Coming off the worst year in tourism history, there's little sense of optimism in the travel industry and expecting a return to pre-pandemic levels by 2023.

### Q. What does Tourism in Germany do to promote off-the-beaten track destinations to Indian travellers?

During the past two years of the pandemic, we have worked tirelessly with our partners in Germany's inbound tourism industry and the



Indian travel trade to prepare for a successful restart. Activities include the virtual empathy campaigns for end customers during the lockdowns, but also the investments in digital transformation, the positioning of Germany as a sustainable destination in the Indian market, and the ongoing exchange of knowledge with the travel industry, for example through market insight webinars, Germany Travel Mart 2022, speed networking and many other initiatives.

In Europe, Germany is the most preferred destination for incentives, amongst the cities, Munich and Berlin continue to be amongst the top favourites, with these cities becoming very popular for MICE visits. Germany is now being included in itineraries for a longer duration. While earlier most itineraries included only a drive through in Germany, now many over a minimum of 2 overnights. The most popular region still - continue to be Bavaria, The Southwest of Germany and Frankfurt and neighbouring regions.

Germany's biggest and most popular



cities attract plenty of visitors from India. Everyone from business travellers and cultural aficionados to shopaholics and party animals will find exactly what they're looking for. Indian Travellers are sure to be enchanted, whether in a UNESCO world heritage site or a lesser known gem.

### Q. What is the average length of stay recommended for the first time traveller from India to Germany and what range of experiences can one expect during their stay?

The current strength for us still remain Trade Fairs and Multi Country group travel (8-10 Countries in 12-15 Days). Expenditure on Accommodation, Food and Dining would be important parameters while deciding on a destination. In Europe, Germany is the most preferred destination for incentives, amongst the cities, Munich and Berlin continue to be amongst the top favourites, with these cities becoming very popular for MICE visits. Germany is now being included in itineraries for a longer duration. While earlier most itineraries included only a drive through in Germany, now many over a minimum of 2 overnights. The most popular region still continue to be Bavaria, The Southwest of Germany and Frankfurt and neighbouring regions.

### Q. Please shed some light on connectivity.

Germany's flag carrier and the country's largest airline Lufthansa Group, at present, operates 22 weekly flights on Swiss and LH between Frankfurt, Munich and Zurich, and Delhi, Mumbai and Bengaluru. Full-service carrier Vistara launched non-stop flights between Delhi and Frankfurt.

### Q. Comment on vaccination and quarantine rules in Germany for Indians.



Until Sept. 30, 2022, two vaccinations are sufficient for entry into Germany. It does not matter when applicants were last vaccinated. Even a single vaccination is sufficient if one of the following applies:

- a) an antibody test with proven infection with coronaviruses prior to vaccination, followed by administration of the vaccination; or
- b) a positive test by a nucleic acid test (e.g., PCR) before the vaccine dose; or
- c) a positive test by a nucleic acid test (e.g., PCR) performed at least 28 days ago and after administration of the first vaccine dose;

From 01.10.2022, the same will apply, but with three compulsory vaccinations - two vaccinations will therefore only be sufficient if an additional above-mentioned test is provided.

Currently, only applicants with an urgent travel reason can enter Germany if they have taken Covaxin. A negative RT-PCR test is not sufficient in this case. Unfortunately, I cannot tell you when this regulation might be lifted.

### Q. Say something about Visa process for Indian traveller.

At the moment travel in India is seeing pre pandemic inquiries, after speaking with the German Embassy visa sections in New Delhi and Mumbai we were told demand is very high for people wanting to visit Germany (Leisure, Business, trade fairs and Incentives). So much so that the process for applying for the visa can take upto one or two months in some cases and even after submitting your documents it will further take two weeks for the visa to be issued.

### Q. Any recommendation for Indian travellers

Germany has a longstanding tradition of being one of the most popular destinations. But what makes Germany a unique destination, is world famous "Gemütlichkeit", great connectivity, proximity to nature, cosmopolitan outlook and traditions for hospitality and foremost the country's excellent infrastructure. Many of our cities in Germany has recently shared exciting news about the city's new hotel, venue openings as well as great events awaiting visitors in 2022 and beyond.

**Q. Comment on “Tourism Sustainability Strategies and Trends” in Monaco.**

In Monaco, environmental protection has been treated as a way of life going forward and an issue of prime importance for many years. The Principality of Monaco is committed to a strong policy aimed at promoting sustainable development. The Principality has committed to cutting its greenhouse gas emissions by 55% by 2030 and achieving full carbon neutrality by 2050. In Monaco itself, actions are focused on biodiversity, resource management, and greenhouse gas reductions. The Destination and its partners are adopting solutions to ensure that resources are managed in the most efficient



# Monaco: Experience that Goes Beyond a Routine Luxury

“The Principality of Monaco is the epitome of sustainable luxury, a fairy tale by the sea, the second smallest country in the world, with 300 days of sunshine, it is a year-round destination that is bound to leave you mesmerized.” Mr. Rajeev Nangia, India Director, Monaco Government Tourist Bureau.



way possible. As an initiative to promote sustainable tourism, every year, Monaco hosts EVER Monaco, the biggest event dedicated to sustainable mobility and renewable energies in the Principality.

The Monaco Government Tourist and Convention Authority has launched a White Paper on Sustainable Tourism in Monaco, the result of a project begun in 2020. The White Paper on Sustainable Tourism comes at a time when the tourism sector, affected by the health crisis, is becoming acutely aware of its responsibilities and the need to rethink certain models. The aim of this document, based on surveys, benchmarks, and dialogue with stakeholders, is to provide a better understanding of current tourism in Monaco, to identify its strengths and weaknesses in order to lay the foundations for tourism in the future.

**Q. What does Tourism in Monaco do to promote off-the-beaten track destinations to Indian travellers?**

Our immediate focus is to emphasise on the various preventative health measures such as the Monaco Health Pass,



## Connectivity

Be it by land, sea, air or rail, all roads lead to Monaco! There are many ways to reach Monaco, despite the fact that there is no international airport in Monaco. The nearest airport is Nice Cote d'Azur Airport, which is about 30km away in neighbouring France. Another option is to take a train. There are frequent services that connect Monte-Carlo to Nice, Cannes and Milan in France. Another way to get to Monaco is to travel by road via private car or bus.

Arrive like a star with Monacair – helicopter services which operates between Nice airport in France and Monaco. A bird's eye view of the sapphire coast. The Monaco heliport is right at the edge of the water.

## Vaccination and quarantine rules of Monaco for Indians.

India is marked as a Green Zone by Monaco, however, the Indian traveller must complete their vaccination course with 2 doses along with a booster dose in order to travel to the Principality of Monaco.

## Visa

Indians who wish to travel to Monaco must have a valid Schengen Visa.

## Recommendation

Be it yachts to supercars; chic café to Michelin-starred dining; Royal casino to latest slot machines; wellness to well-being; entertainment and festivals to glamorous nightlife and outstanding hospitality to lavish rooms; experiences in Monaco are many, exclusive and outstanding.



Monaco Safe Label and other precautions like wearing a mask in public places, practicing social distancing, etc.

With the launch of the White Paper for Sustainable Tourism, we will continue to promote Monaco as an eco-friendly Destination.

Monaco as a destination is focused on providing guests with an exceptional experience visiting the Principality. Our aim is provide an experience that goes beyond a routine luxury.

### Q. Are there any differences between your marketing strategy for India, and other Asian markets?

Every market is unique and Monaco always caters to each market uniquely. In India, we

are focused upon leisure, honeymoon and celebrations market.

### Q. What are your expectations for the current year from India?

The year 2020 presented an unprecedented challenge, the COVID-19 pandemic struck, and the world faced its biggest global challenge. Travel and Tourism, across the globe, was greatly impacted. Since most of the international borders have reopened and the scheduled international flights from India has also begun, we are very sure that India will be among the top outbound nations for the Principality of Monaco. Our efforts are focused to enhance the visitor's arrivals figure into Monaco as soon as possible from India.

### Q. What is the average length of stay recommended for the first time traveller from India to Monaco and what range of experiences can one expect during their stay?

Lot of Indian travel agents recommend a day trip to Monaco; however, this is not justified as travellers are unable to soak in the vibe of Monaco. So, we recommend at least 2-3 nights minimum stay in the Principality of Monaco. A visit to Monaco is an experience in itself, be it your first or one of your many visits. It is not about any one aspect but it's all about the encompassing experience of hi-life that one can enjoy while in Monaco.



# Jamaica: A Tropical Paradise

“Jamaica presents a magnificent palette of experiences, a kaleidoscope of colours and sounds that make the island the most precious jewel in the Caribbean, a land of unique culture, engaging activities, breath-taking landscapes with warm and welcoming people.” Said Ms. Simeron Ghei, Jamaica representative, TRAC Representations (I) Pvt. Ltd

## Connectivity

Best connections are available out of London, New York and Miami. We are actively working with many major airlines for developing new routes to travel to Jamaica and make the travel from India even more seamless.

### Vaccination and quarantine rules in Jamaica

All Covid-related restrictions have been recently removed. Jamaica has recognized Covishield vaccine for the Indian travellers.

### Visa

Jamaica provides visa on arrival to Indian travellers.

### Recommendation

Jamaica is a tropical paradise set in the beautiful Caribbean and can be visited all around the year.



economy that results in improved human wellbeing and social equity, while significantly reducing environmental risks and ecological scarcities”.

Implementation of the Sustainable Development Goals has been integrated into Vision 2030 Jamaica. Vision 2030 Jamaica is grounded in the premise that national development will be sustainable and inclusive, engaging all Jamaicans in the planning, designing and implementation processes and providing equitable opportunities for all Jamaicans to benefit.

**Q. What are your expectations for the current year from India?**

We are actively working with many major airlines for developing new routes to travel to Jamaica and make the travel from India even more seamless. We are very keen to open new routes between India and Jamaica, making the destination more accessible for Indian tourists. Meanwhile, we are working with travel and hospitality partners to develop special offers for Indian travellers to restart tourism.

**Q. What does Tourism in Jamaica do to promote off-the-beaten track destinations to Indian travellers?**

Jamaica provides its visitors with unforgettable experiences. Feel the vibe of Jamaica that makes your holiday unique and memorable. Come find your holiday rhythm amidst Jamaican culture, which is loved across the globe for its vibrancy and diversity.

**Q. What is the average length of stay recommended for the first time traveller from India to your country and what range of experiences can one expect during their stay?**

We will suggest a week to ten days - long trip to Indian travellers. One can experience the beautiful beaches of Jamaica, a mix of adventure activities like surfing, zip-lining, etc., enjoy scrumptious food, experience the culture and nightlife of Jamaica, the coffee plantations in the Blue Mountains and much more.

**Q. Tell us about the Tourism Sustainability Strategies and Trends in Jamaica.**

Jamaica’s national development plan, Vision 2030 Jamaica, presents and articulates the notion of the green economy. The notion of the Green Economy as defined by the United Nations Environment Programme is, “an

# Tourism New Zealand unveils new travel trade website

Tourism New Zealand has relaunched its Travel Trade website with the aim to deliver the best information, education, resources and support to inspire and help travel agents to sell New Zealand.

The new website provides a comprehensive one-stop-shop for online training and inspirational content, as well as all sales tools and resources. The updated design and layout are more intuitive and user friendly for the agents. The website content is dedicated to informing

due to the website's relaunch, where India had the highest number of travel agents creating new 100% Pure New Zealand Specialist Program (NZSP) accounts (157) compared to the rest of the global markets. India along with Japan had the highest number of agents logging into (NZSP) to complete their modules.



**Venessa Chen, Regional Marketing Manager-Asia, Tourism New Zealand**

India is an important market for Tourism New Zealand and Indian travel agents play an integral role in our initiatives. Our new travel trade website is aimed at equipping our travel trade community with tools to engage their customers more creatively. Content available includes an extensive library of digital resources including all training webinars created over the past two years.

The new website has simplified functionality with content grouped in four different sections: Training & Inspiration; Tools & Resources; News; and Events.

This website is also the go-to place for the 100% Pure New Zealand Specialist Program (NZSP), the travel agent education program,

them about New Zealand tourism product news, travel industry events and providing training opportunities to them.

Indian travel trade remains committed to destination New Zealand. There was an overall increase in engagement for the month of March

where travel agents can complete the learning modules to earn Bronze, Silver, and Gold NZSP travel seller status. Regular users will be able to access the website as usual; any updated or changed links will redirect to the website's new homepage.

## Malaysia: Back to its Former Glory

Malaysia has finally lifted sanctions on its border on 1st April 2022, marking the end of travelling restrictions into the country. Leveraging this new development, Tourism Malaysia has decided to embark on its first roadshow to six major cities in India from 18th until 30th April 2022, after more than two years of hiatus.

The roadshow kicks off in the city of Delhi, followed by Ahmedabad, Mumbai, Hyderabad, Bangalore, and Chennai. The mission is headed by Mr. Manoharan Periasamy, Senior Director of the International Promotion Division (Asia & Africa) together with Malaysia's tourism fraternity which consists of three (3) Malaysia-based airlines, 22 travel agents, four (4) hoteliers, and four (4) product owners.

India remains and has been one of the top market sources for Malaysia and has contributed 735,309 arrivals (+22%) in 2019. Apart from its objective to instill confidence among Indians to feel safe to visit Malaysia once again, the roadshow aims to provide a platform for the industry community to bounce back and steer the tourism sector back to its former glory, if not better.

Since the reopening of its borders, India is on the top four arrivals to Malaysia. Malaysia has opened its shores for quarantine-free travel on 1st April 2022 to welcome fully-vaccinated international travellers. The entry procedure requires an RT-PCR test two days before departure and travellers must undergo professionally administered RTK-Ag within 24 hours upon arrival in Malaysia. Currently, Malaysia eVISA can be applied online and more than 14,000 seats are offered weekly between India and Malaysia through Malaysia Airlines, Malindo Air, AirAsia, IndiGo, and Air India Express.



**Mr. Manoharan Periasamy, Senior Director of the International Promotion Division (Asia & Africa), Malaysia Tourism**

This is the right time to be back in India, and planning for this roadshow is very opportune. The resumption of scheduled international flights from India coincides with the reopening of Malaysia's international borders.

We are thrilled and enthusiastic to welcome Indian travellers back on exciting, new value-driven and action-packed itineraries to witness the best and latest of what Malaysia has to offer. There is so much to explore after two years, especially with the newly opened outdoor theme park, Genting SkyWorlds, the wedding venues such as refurbished Sunway Resort in Kuala Lumpur, Desaru Coast situated on Eastern Coast of Johor, Lexis Hotels and Resorts at Port Dickson and a magnificent new attraction, the Merdeka 118, the world's second tallest building. I am sure these new attractions along with our beautiful beaches, exhilarating mountains and jungles with a plethora

## South African Tourism Takes Indian Consumers on A Virtual Heritage Tour

South African Tourism released a video taking Indian audiences on a tour across significant heritage sites, including uKhahlamba-Drakensberg Park, the Cradle of Humankind, Richtersveld Cultural & Botanical Landscape and Robben Island.

Amplified via the tourism boards official social media handles, the video celebrates the rich heritage and natural resources of the Rainbow Nation.

The International Day for Monuments and Sites (also known as World Heritage Day) is observed each year on 18th April, in an effort to recognize and celebrate monuments and sites across borders and cultures. Defined as a 'natural or man-made area or a structure that is of international importance, and space which requires special protection', World Heritage Sites hold cultural and physical significance.

South Africa boasts a remarkable number of World Heritage Sites. There are ten Sites in total as declared by UNESCO, given their significance in evolution and historical importance.



**Ms. Neliswa Nkani, Hub Head – Middle East, India and South East Asia, South African Tourism**

South Africans take great pride in the land and culture that we've been handed down. We will continue to take good care of, preserve and pass on these gems to future generations.

Each Heritage Site in South Africa has a beautiful, unique story to tell. The Cradle of Humankind holds clues and tells the story of the origin of man dating back several million years. Robben Island – where Nelson Mandela was imprisoned for 18 years – is a testament to courage and a reminder that an equal world can be a reality. The #Khomani Cultural Landscape houses a small group of the #Khomani San a people who, until recently, were thought to have vanished.

## Explore Australia with Great Travel Deals



**Mr. Nishant Kashikar, Country Manager, India and Gulf, Tourism Australia**

Australia remains an incredibly desirable destination for visitors from India and we are always exploring avenues to keep offering great value on Australian holiday experiences to our Indian travellers. There is a huge pent-up demand for travel to Australia amongst Indian High Value Travellers, and we are confident that this campaign will offer a compelling reason for travellers to book their next holiday to Australia.

In addition to airfares, travellers can also view competitive prices on holiday packages and other tourism products and experiences. The campaign aims to facilitate aviation recovery and help Australian tourism return to pre-COVID levels.

As part of the campaign, Tourism Australia has partnered with six major airlines including Singapore Airlines, Malaysia Airlines, Qantas, Sri Lankan Airlines, Scoot and Thai Airways to offer all-inclusive, return economy-class airfares to Australia starting from just Rs. 48,300\*. The sale is valid until 12 May 2022 with a travel validity of up to 31 March 2023 and will be further amplified by Tourism Australia's key distribution partners and Aussie Specialist agents.

Promoted across targeted digital and social media platforms this

initiative will help to drive the recovery of tourism, with increased arrivals to Australia, as well as increased bookings on partner airlines and on tourism products, while travellers gain access to great deals. The previous versions have recorded over 100,000 bookings for partner airlines.

Pre-Covid, India was Australia's fastest growing inbound tourism market for three consecutive years. In 2019, Australia welcomed almost 400,000 visitors from India and was the sixth most valuable market for spend, contributing over A\$1.8 billion. Tourism Australia's recent Consumer Demand Project research suggests that 1.8 Mn (or 82%) out of 2.2 Mn High Value Travellers from India intend to visit Australia over the next two years.

## LayaliYas

Yas Island, one of the world's leading leisure and entertainment destinations, will be offering exciting staycations for concertgoers to watch Arabic superstars, AmrDiab, Sherine Abdel Wahab and Kadim Al Sahir perform at Etihad Arena over two nights in its upcoming "LayaliYas" concerts series during Eid al-Fitr.



In addition, the Island will be illuminated during the first three days of Eidat 9pm with its iconic and festive fireworks displays at Yas Bay As part of the Eid festivities.

The concert series will feature Egyptian phenomenon, AmrDiab, who will take the stage on Tuesday, May 3. The following day will see dual performances by popular Egyptian singer and actress, Sherine Abdel Wahab as well as one of the most successful artists in the Arab world, Iraqi singer, composer and songwriter, Kadim Al Sahir, as they take the stage on Wednesday, May

4. With booking available as of April 14 for stays between May 2 and 5, guests can choose between three packages that include a stay at excellent rates and enjoy access to one or both LayaliYas concerts. In addition, guests will receive a marvellous 25% off for Gold concert tickets when booking a stay package.

Packages start at AED 958 per night with a stay in a three-star hotel including breakfast for two adults and concert tickets to watch AmrDiab perform. Stay packages for those who choose to watch Sherine Abdel Wahab and Kadim Al Sahir perform the

following night start at AED 1,258 per night in a three-star hotel including breakfast for two adults. Concertgoers can also choose to stay on Yas Island and attend both series with packages starting at AED 1,633 per night in a three-star hotel including breakfast for two adults.

To ensure the health and safety of all guests, applicable safety measures will be enforced at the events. Attendees are required to present their Green Pass on Al Hosn app or present a negative PCR test taken not more than 96 hours for un-vaccinated attendees.

# Explore immersive food experience in New York City in 2022



The cuisine of each borough and neighborhood tells the story of the City's history, culture and latest trends, making it the perfect way to experience authentic NYC.

## 30th Anniversary of NYC Restaurant Week

NYC & Company will celebrate the dining industry with the 30th anniversary of NYC Restaurant Week, kicking off in July. The biannual event began in 1992 as a weeklong, lunch-only promotional event during the Democratic National Convention, and since then has grown beyond a one-week event to a four-week program taking place at a variety of restaurants from the neighborhood eateries to high-end dining across all five boroughs.

## The Return of New York City Classics

From world-renowned attractions such as the Statue of Liberty, to iconic skyscrapers and venues, NYC is home to many historic locations for visitors to enjoy. For over 90 years, socialites, politicians, movie stars and moguls have flocked to Bemelmans Bar, located on the Upper East Side at the Carlyle Hotel. The bar is best known for its extensive cocktail menu, nightly live entertainment and art deco decor. New Yorkers and visitors alike can also enjoy another neighborhood mainstay, The Palm Court at The Plaza Hotel, popular for its Afternoon Tea. Since relaunching in 2014, the timeless location has completely renovated the space with lush greenery and introduced a new American fare-inspired menu and grand bar serving craft cocktails. In Midtown Manhattan, visitors can find the original (and iconic) home of New York City glamour and entertainment, the Rainbow Room. Since 1934, the event space has hosted and served classic and contemporary American cuisine to presidents and some of the brightest stars in entertainment.



## Go International Throughout the Boroughs

Globally, New York City is known as one of the most culturally rich and diverse cities and is the home for many international citizens. Throughout the five boroughs, visitors can explore and taste the different cultures that exist within the City. From Little Caribbean located in Flatbush, Brooklyn, and Little Sri Lanka in Tompkinsville, Staten Island, to Manhattan's Chinatown and Washington Heights, visitors can get a worldly experience in the unique, vibrant neighborhoods throughout the boroughs. Recently named as one of the "52 Places to Go in 2022" by The New York Times, the borough of Queens is home to a variety of international cuisines. Visitors can dine along the 7 train to expand their palate with an array of ethnic cuisines from Eastern European to Japanese. For those looking for authentic Italian cuisine, the Bronx's Arthur Avenue is home to some of the best dishes in the City.

## Brand-New Culinary Experiences

Across the boroughs, visitors and locals can expect a slate of new restaurant openings and the return of New York City favorites. Washington Heights recently welcomed a new spot in the neighborhood, Dutch Baby

Bakery, a woman-owned shop serving fresh seasonal breakfast pastries, tarts, cakes and artisanal bread, that has quickly become a local favorite. Rowdy Rooster, an Indian-spiced-fried-chicken fast-casual spot located in the East Village, opened in February; Place des Fêtes, a Spanish-inspired restaurant, opened in March in Clinton Hill, Brooklyn; Makina Café, New York City's first Ethiopian-Eritrean mobile restaurant, opened a full-service restaurant in Sunnyside, Queens, in early April; also in April, Eisenberg's Sandwich Shop, a 91-year-old Manhattan sandwich counter, will reopen under a new name, S&P; and Keith McNally and Daniel Boulud are working together to reopen Augustine under a new name this spring in the Financial District.

## Food Halls Featuring International Delicacies and NYC Favorites

Singapore Hawker Center, an enormous Singaporean-inspired food hall, will soon open in Midtown bringing authentic, traditional cuisine from 18 street-food vendors, including Douglas Ng of Fishball Story; Chris Hooi of Dragon Phoenix; and Ah Tai, known for his Hainanese chicken rice. This fall, the James Beard Foundation will also open an 18-stall, 16,000-square-foot hall at Pier 57 featuring local businesses and offerings from food entrepreneurs. Additionally, visitors arriving at the Moynihan Train Hall can now select from a dozen curated vendors at the Moynihan Food Hall, including Sauce Pizzeria, E.A.K. Ramen, Magnolia Bakery, H&H Bagels and Jacob's Pickles—and can soon enjoy the full market, expanded food hall and three signature restaurants.

# Restart for Germany Incoming

German National Tourist Board organizes GTM Germany Travel Mart™ in Oberammergau and the Zugspitz Region for the first time after two years in presence.

From May 1-3, 2022, top representatives of the international travel industry and media landscape from 34 countries will come to Oberammergau to learn about the latest trends, developments and tourism products in Germany and get to know the region at the Germany Travel Mart™ (GTM). The focus is on business deals for the coming year. The GTM is the most important sales event for incoming tourism in Germany and is organized annually by the German National Tourist Board (GNTB) in cooperation with changing partners as a Green Meeting.

At the heart of the GTM are two workshop days, where this year 164

companies from the German tourism industry will present the diversity and quality of their services in incoming tourism to over 200 buyers from the international travel industry and negotiate business deals. For the approx. 90 international media representatives an extensive information program is planned with emphasis on topics nature, culture, active, health as well as tradition and customs. The official opening of the GTM will take place at the Oberammergau Passion Theater shortly before the start of the 42nd Passion Play. The following day, GTM participants are invited to an evening event at the Festspielhaus below Neuschwanstein Castle.



**Petra Hedorfer, Chief Executive Officer (CEO), German National Tourist Board (GNTB)**

After we were only able to hold the GTM virtually for the past two years due to the pandemic, we are sending out a clear signal for the further recovery of incoming travel in 2022, 80 percent, the highest level since the beginning of the pandemic. Our GNTB Expert Panel of more than 250 key accounts in the international travel industry confirms an increase in demand for sustainable travel, for which they see Germany in first place.

Our partners this year, Oberammergau and the Zugspitz Region, as well as Bayern Tourismus Marketing, have prepared a supporting program with a high degree of professionalism, which impressively presents the efficiency of the German tourism companies and the variety of offers, especially in the rural regions.



**Walter Rutz, Managing Director Passionsspiele Oberammergau Vertriebs GmbH & Co. KG**

We had to postpone the Passion Play for two years, but now the time has come. We are very happy about the great interest of the international participants and journalists to visit the dress rehearsals and to take a look behind the scenes shortly before the premiere. We are sure that we can also make an attractive contribution to presenting Germany as a tourist destination.

## Connecting Minds and Creating the Future

Jamaica Wins Award For Its Pavilion Design at World Expo 2020 Dubai

Jamaica has created impressive impressions at the World Expo 2020 Dubai. Taking advantage of its strategic location in the mobility district, the Jamaica Pavilion not only exceeded its visitor target but also received the Bronze Award for its Pavilion Design.

With the total number of expo visitors standing at over 24 million, the Jamaica Pavilion consistently held one percent of Expo visitors at World Expo 2020 Dubai and has hosted more than 320,000 visitors.

World Expo 2020 Dubai officially came to a close on March 31, 2022 after six months of



**Essie Gardner, Commissioner General of Section, Jamaica Pavilion, World Expo 2020 Dubai.**

From the beginning of the World Expo 2020, the Jamaica Pavilion was known as one of the 'coolest' pavilions. The Bronze Award for the pavilion design confirms that the Jamaica Pavilion was a must-visit. The Pavilion focused on all the elements of Jamaica to provide the visitors with the vibe of the island. Our culture was permeated in the entire pavilion. Visitors who came into the pavilion got a very fresh outlook on Jamaica. The award has further helped us to gain the visibility of the Brand Jamaica, so we can leverage that to increase the business to the destination.

world-class experiences and bringing together people from all over the world to create, collaborate and innovate in shaping the future. The World Expo 2020 was hosted under the theme 'Connecting Minds and Creating the Future' and categorised countries and their participation into three main districts – sustainability, mobility and opportunity.

The participant awards recognised three aspects of the pavilions - architecture and landscape, exhibition design, and theme

Pavilion reflected the culture of the island and Jamaica's initiative to transform and introduce it as a logistics hub connecting the Americas to the rest of the world. The 7 zones of the Jamaica Pavilion provided visitors an immersive experience of the sights, sounds, and tastes of the beautiful Caribbean Island.



interpretation – and the judges had a pool of 200 pavilions to examine. The award was announced and distributed during the Bureau International des Expositions (BIE) Day Awards Ceremony on March 30 in the Jubilee Park on the Expo grounds. The Jamaica

# Enjoy Your Family Times Now in Singapore

With summer family vacation season commencing across India, the Singapore Tourism Board (STB) and Singapore Airlines along with their destination partners, have announced an exclusive campaign to welcome back Indian families to the popular island destination – “Enjoy Your Family Times Now in Singapore”.



Airlines, for children below 12 years of age. The promotion also includes award-winning Singapore attraction partners such as Sentosa Development Corporation, Resorts World Sentosa, Gardens by the Bay, Mandai Wildlife Group, Marina Bay Sands, Jewel Changi Airport and travel experiences platform Pelago, making this summer season a great time to visit Singapore with the family.

This is STB India’s first major tactical campaign post pandemic; involving several fulfilment partners like Pelago, Make My Trip, EaseMy Trip, Thomas Cook, SOTC and FCM promoting the campaign extensively across India.

Participating attractions which are offering 50% off on admission fees for children under 12 years old include Singapore Zoo, River Wonders, Night Safari, Jurong Bird Park, Gardens by the Bay (Flower Dome, Cloud Forest and Floral Fantasy), SkyPark at Marina Bay Sands, Changi Experience Studio and various attractions on Sentosa island including iFly, Madame Tussauds, Luge and Adventure Cove Waterpark at Resorts World Sentosa. The limited time offers make this summer period a good time for families to visit and create beautiful travel memories in Singapore.

The destination, a perennial favourite amongst Indian travellers, presents a host of reimagined family experiences for the school holiday season.

India has been a top source market for visitor arrivals into Singapore and family travel has featured highly as an audience segment. With the easing of travel restrictions to near pre-Covid situation, fully vaccinated travellers can enjoy quarantine-free travel to Singapore by presenting a negative pre-departure test upon arrival into the destination. The Covid safety

protocols have also been relaxed significantly in the city.

The ease of travel to and experience within Singapore has led to a surge in travel interest to Singapore during the summer. The “Family Times Now” campaign has been curated keeping in mind the traditional travel peak during school holidays and will run from mid-April to 30 June 2022.

Indian family travellers can enjoy Singapore’s reimagined experiences with an exclusive deal of 50% off airfares, exclusively on Singapore



**Mr. GB Srithar, Regional Director, India, Middle East & South Asia**

Singapore is a top-of-mind family destination among Indian travellers. We are happy to welcome them back to Singapore during the peak summer travel season to enjoy their family times. Together with our tourism partners, we have curated a

variety of family experiences at half price for children under 12 years. After a hiatus of two years, we are excited to invite Indian travellers to a reimagined Singapore with new and familiar favourite experiences with top notch hygiene and safety standards.



**Mr Sy Yen Chen, General Manager India for Singapore Airlines**

With international travel having resumed from India, it is once again possible for families to plan a summer vacation together, and what better destination than Singapore? The Garden City has always been among the preferred international

family-friendly destinations for the India market, simply because it offers something for all age groups. We are seeing strong demand for travel to Singapore, and our special 50% discount on airfares for children is our way of welcoming our youngest customers back on board for a fun-filled holiday.



**Mr Chew Tiong Heng, Divisional Director, Business and Experience Development, Sentosa Development Corporation**

Located just minutes from the airport and city, Sentosa is an island retreat that gives visitors a different flavour of Singapore. It is consistently the most frequently visited destination by Indian travellers, particularly among families with kids. With new attractions that were only recently unveiled and our year-long celebration of Sentosa’s 50th anniversary, visitors can look forward to a refreshed Sentosa, with even more diverse offerings to delight all age groups.



**Ms. Jean Choi, Chief Sales and Marketing Officer, Mandai Wildlife Group**

While international borders were closed, we took the opportunity to innovate and refresh the offerings at our parks. We are excited to welcome travellers from India again and for them to experience meaningful encounters with our animal family after a gap of two years. More than just seeing the animals, children and adults will be able to immerse in nature, interact with keepers and animals and learn about conservation.



# WAT announces self-driven tours to Serbia



**T**his summer, World Architecture Travel (WAT) takes you on an exuberant self-driven tour through the landlocked country in the heart of Balkans, where spectacular scenery awaits you around every corner.

This less explored beauty of a place reveals many untold stories, cultures and ethnicities as you pass by. It's chaotic past and the hustling present awaits you just a flight away. The art and

the architecture of Serbia set in its picturesque landscapes will present you with memories for a whole lifetime.

From Belgrade's world-class nightlife to the diverse cultures of Kladovo, Nis, Novisad, explore Serbia in all its glory. Watch the landscapes unfurl as you drive by the Danube River. The food and the exotic cuisines adds to the magic of this trip. Drive on your own and start your adventure with an experienced team

of travelers. Refresh your mind and your soul in this invigorating 7 day trip. Explore the country like never before, in the comfort of premium cars and excellent hotels.

Embark on an unforgettable road trip and drive at your own pace with a route map guide, a fully equipped luxury cars with all mechanical support and necessary backup across Serbia. This invigorating drive is over 1500 Km in about 7 days through the natural sceneries and the memories which will last for a lifetime. An experienced team shall brief you at the beginning of each day and will be present on route for any assistance throughout the travel.



# Cathay Pacific is back in the Indian skies

Hong Kong's home airline will resume direct commercial operations from Mumbai and Delhi to Hong Kong in May.

Cathay Pacific announced that it will resume non-stop flights between Mumbai and Hong Kong from 4th May 2022, and between Delhi and Hong Kong from 6th May 2022. The resumption of scheduled services will provide travellers direct access to Hong Kong in addition to onward connections to popular destinations including New York, San Francisco, Los Angeles, Vancouver, Toronto, Melbourne and Sydney and can be booked on the Cathay Pacific website.

Cathay Pacific will deploy the Boeing B777-300 on its India routes, catering to the healthy cargo demand as well as the passenger traffic. The aircraft which can carry up to 35 tonnes cargo, is also configured with a three-class cabin, featuring 40 of the airline's lie-flat Business class seats that include privacy partitions, adjustable lighting, expansive tables, power outlets and one-click sitting and sleeping settings. The Premium Economy class

introduces a quieter cabin than Economy, comfort with priority boarding, spacious seats and an outstanding inflight entertainment system. Meanwhile, Economy class provides enhanced comfort with its ergonomically designed seats with cushioning and an adjustable headrest providing maximum support. Moreover, travellers can look forward to a significantly enriched inflight entertainment experience offering four times more content, including favourite binge-worthy shows and movies under the HBO Max library, available across both cabin classes.

Customers transiting through Hong Kong or travelling beyond can once again discover Cathay Pacific's largest lounge, The Pier, Business, modelled after seminal Hong Kong experiences. Travellers can enjoy the city's flavours and home comforts at the lounge's signature Teahouse and the popular Noodle Bar.

Rakesh Raicar, Regional General Manager – South Asia, Middle East and Africa

We are delighted to resume our flights from Mumbai and Delhi to Hong Kong, and look forward to welcoming passengers on-board to experience our warm Asian



hospitality that makes us one of the world's greatest service brands. In the last two years many enhancements have been introduced to our product and services to ensure our customers can travel seamlessly and with confidence. We believe the resumption from India will ignite a spark of excitement and will go a long way towards helping the Indian diaspora, particularly in India and Hong Kong, to once again connect with their loved ones. With our onward connections to key destinations, we will also be able to accommodate the resurgent demand for international travel.

# Lax Improves to Fifth-Busiest Airport in The World In 2021



Los Angeles International Airport (LAX) was the fifth-busiest airport in the world and the United States in 2021, according to preliminary figures released by Airports Council International (ACI) World.

A total of 48,007,284 passengers used LAX in 2021, an increase of 67% compared with 2020. The increase in passenger traffic last year moved LAX up 10 spots among the busiest airports in the world, from No. 15 during the height of the pandemic

in 2020, to No. 5 last year. A record 88.1 million passengers used LAX in 2019, when the airport was No. 3 in the world and No. 2 in the United States by total passenger traffic.

"LAX continues to welcome more and more people back through its doors, and we expect to continue this rise in passenger numbers as international and business travel increase this year," said Justin Erbacci, Chief Executive Officer, Los Angeles World Airports (LAWA). "Our team has been working hard to prepare LAX for this travel resurgence and is greeting passengers with new terminals, safer and healthier facilities, advanced amenities such as smart parking and touchless ID checks, and additional air service to more parts of the U.S. and the world."

LAX also maintained its spot in the Top 10 airports in the world for air cargo in 2021, according to ACI. Matching 2020, LAX was No. 8 in the world with a total of 2,691,830 metric tons of cargo, an increase of 20.7 percent over 2020. LAX was 13th in the world in cargo in 2019.

For 2021, LAX recorded a total of 506,769 aircraft movements (takeoffs and landings), making it No. 6 in the world for total operations, an increase of 33.6% from 2020.

# flydubai Grows Network in Saudi Arabia

flydubai, the Dubai-based airline, has announced that it will resume operations to Hail and Tabuk in Saudi Arabia, which will bring the number of destinations served by the carrier in the Kingdom to ten. Flights to Hail and Tabuk will commence on 09 May with five weekly flights.

flydubai has built a network of more than 95 unique destinations in 50 countries served by a young fleet of 63 Boeing 737 aircraft. With the resumption of flights to Hail and Tabuk, flydubai's network in Saudi Arabia has now grown to ten destinations including AlUla, Dammam, Gassim, Jeddah, Madinah, Riyadh, Taif and Yanbu.

Flights to Hail International Airport (HAS) and Tabuk International Airport (TUU) will operate five times a week from Dubai World Central (DWC). Following the completion of the northern runway refurbishment project which is scheduled to take place in Dubai International (DXB) from 09 May to 22 June 2022, flights to Hail and Tabuk will resume from Terminal 2 from 23 June.



# Qatar Airways and IndiGo Reactivate Strategic

**Qatar Airways, the multiple award-winning airline, and IndiGo, India's largest airline, announce the reactivation of their strategic cooperation following the lifting of the suspension on international scheduled flights by the Indian government.**

Qatar Airways is currently operating 190 flights per week to and from 12 destinations in India, namely Delhi, Mumbai, Hyderabad, Bengaluru, Chennai, Kochi, Kozhikode, Ahmedabad, Amritsar, Goa, Kolkata, and Thiruvananthapuram. IndiGo is currently operating 154 flights per week between Doha and eight cities in India and that includes Mumbai, Delhi, Hyderabad, Bengaluru, Chennai, Kochi, Kozhikode, and

Kannur. As part of this expanded code-share agreement, Qatar Airways will be placing its marketing code on IndiGo operated flights between Doha and Delhi, Mumbai, Hyderabad, starting from 25 April 2022, and Chennai, Bengaluru, Kochi, Kozhikode, starting from 09 May 2022.

Both Qatar Airways and IndiGo flights are optimally connected to Qatar Airways' hub, the award-winning Hamad International Airport in Doha. This allows passengers to benefit from seamless and convenient connections to the

airline's entire route network, including North America, Europe, Africa, and Asia/Australia.

In addition to faster and more convenient connections to and from India, members of Qatar Airways' loyalty programme Privilege Club will benefit from the strategic cooperation as members will soon be able to earn Avios on all code-share flights operated by IndiGo. Likewise, Qatar Airways' generous baggage rules, which are especially important for international travelers apply on all code-share flights.

## His Excellency Mr. Akbar Al Baker, Qatar Airways Group Chief Executive

The reactivation of our strategic partnership with IndiGo is another milestone in the development of aviation between the State of Qatar and India. Together, both Qatar Airways and IndiGo will offer over 340 flights per week to 13 destinations in India. Never before has our partnership with IndiGo been stronger and the resumption of our strategic cooperation demonstrates the resilience, agility and commitment both partners have shown in overcoming the challenges of the pandemic.



## Mr. Ronojoy Dutta, Wholetime Director and Chief Executive Officer, IndiGo



We are excited to reactivate our code-share agreement with Qatar Airways, one of the world's fastest growing airlines. We are

confident this strong partnership will not only expand opportunities for the customers, but also boost trade and tourism in both the countries. With the easing of restrictions, we believe that this will create economic growth through IndiGo's seamless nationwide connectivity. We look forward to serving customers on our lean, clean flying machine, as we extend to them our on-time, affordable, courteous and hassle-free travel experience.

## SriLankan Airlines Records First Fourth Quarter Profit Since 2006

**SriLankan Airlines records its first profitable fourth quarter (Q4) since 2006 for the financial year that ended on 31 March 2022 with a group net profit of USD 1.7 million despite pandemic challenges.**

The airline was able to achieve this financial turnaround through various measures in its 2021-22 financial year including scaling down staff costs and overheads; renegotiating supplier contracts; increasing cargo revenue; and creating an ambitious growth plan capitalizing on pent-up travel demand. The initiatives paid off, with SriLankan making its first monthly profit since the onset of COVID-19 in December 2021 and continuing with a profit in the final quarter. The airline now has accumulated over USD 12 million in profits over the last 4 months as traffic has returned after the pandemic.

SriLankan's expansion initiative saw the launch

of flights to several new destinations in the last year including Seoul; Moscow; Kathmandu and Paris. Frequencies were also gradually increased across the airline's network in line with the recovery of the global travel industry and demand. The airline has also carried out major campaigns to boost tourism to the country including a major initiative in India, roadshows supporting new routes and most recently sponsoring the popular French annual adventure trail, Raid Amazonas, in March of this year.

The airline is now back to 75 per cent of the

passenger revenue it made pre-pandemic in Q4 of 2019-20. Correspondingly, passenger numbers also rose to near 700,000 for the quarter. The airline is making strong headway towards matching pre-pandemic levels as demand for international travel recovers. The payoff is not limited to the airline, as it remains by far the largest carrier of tourists into Sri Lanka. SriLankan is also a net foreign currency earner for the country owing to a sizeable share of its revenue being generated from international markets.

## Ashok Pathirage, Chairman of SriLankan Airlines



I am pleased to note that we ended 2021-22 on a high note, given our first quarterly profit in many years. The passenger demand remained strong, and revenues continued to recover from the setbacks of the pandemic during the quarter. Our annual expenditure remained within expectations. I am thankful to all our valued employees for contributing towards this achievement.

## Richard Nuttall, Acting Chief Executive Officer of SriLankan Airlines



We anticipate some headwinds in the first half of this financial year with high fuel prices and a short-term dip in demand to Sri Lanka. We have factored in these challenges and are working towards minimizing the impact with a strong business plan and a sound turnaround strategy to return to full-year profitability. Traffic is expected to recover fully by the end of the year as travel restrictions are eased off further. We will continue to support the tourism industry of Sri Lanka and be a catalyst for economic recovery.

# UDAN: Excellence in Public Administration

The Ministry of Civil Aviation (MoCA) flagship Regional Connectivity Scheme UDAN (UdeDeshKaAamNagrik) has been awarded Prime Minister's Award for Excellence in Public Administration 2020 under the category "Innovation (General) – Central".

The award was given away by the Minister for Civil Aviation Shri Jyotiraditya M. Scindia to UDAN team lead by Smt Usha Padhee, Joint Secretary, MoCA in presence of Secretary, MoCA, Shri Rajiv Bansal and Chairman, Airport Authority of India, Shri Sanjeev Kumar.

Government of India has initiated this award to acknowledge, recognize and reward extraordinary and innovative work done

by Districts and Organizations of State/ Government. This scheme emphasises on Good Governance, Qualitative achievements, and last mile connectivity rather than only on achievement of quantitative targets. The award consists of a trophy, scroll and an incentive of Rs 10 lakhs.

Launched in 2016, UDAN scheme aims to fulfil the aspirations of the common man by following the vision of UdeDeshKaAamNagrik, with an enhanced aviation infrastructure and air connectivity in tier II and III cities. In a short span of 5 years, today 419 UDAN routes connect 67 underserved/unserved airports, including heliports and water aerodromes, and over 92 lakh people have benefited from it. More than 1 lakh 79 thousand flights have flown under this scheme. UDAN scheme has immensely benefitted several sectors pan-India including Hilly States, North-Eastern region, and Islands. UDAN has a positive impact on the economy of the country and has witnessed an excellent response from industry stakeholders especially airlines operators and state governments. More than 350 new city



pairs are now scheduled to be connected under the scheme, with 200 already connected and are widely spread geographically providing connectivity across the length and breadth of the country as well as ensuring balanced regional growth resulting in economic growth and employment to local population.

The scheme also led to development of new Greenfield Airports such as Pakyong near Gangtok in Sikkim, Tezu in Arunachal Pradesh, and Kurnool in Andhra Pradesh. The scheme also led to 5% incremental growth in domestic passenger share of non-metro airports. The Ministry of Civil Aviation plans and commits to construct 100 new airports by 2024 in India with 1,000 new routes under UDAN RCS scheme by the year 2026.

## 14 AAI Airports now equipped with Ambulifts



14 AAI Airports are now equipped with

Ambulifts to facilitate flyers with reduced mobility under the Accessible India Campaign (Sugama Bharat Abhiyan) of Government of India.

To facilitate passengers with reduced mobility, Divyang passenger on wheel chair and passenger on stretchers, AAI has procured 20 ambulifts for the airports which are having scheduled flight operations of Code C & other advanced level aircraft but does not have

aerobridge facilities. The Ambulift has been manufactured indigenously under the 'Make in India' policy.

The facility is presently operational at 14 airports namely Dehradun, Gorakhpur, Patna, Bagdogra, Darbhanga, Imphal, Vijayawada, Port Blair, Jodhpur, Belgaum, Silchar, Jharsuguda, Rajkot, Hubli and remaining six are likely to be operational at Dimapur, Jorhat, Leh, Jamnagar, Bhuj & Kanpur airports by the end of this month.

The ambulifts can cater to six wheelchairs & two stretchers with an attendant at a time and is fitted with Heating Ventilation & Air-Conditioning system. The initiative taken up by AAI under Accessible India Campaign (Sugama Bharat Abhiyan) of Government

of India will provide convenient air travel to flyers with reduced mobility and also help 'Divyangjan' at airports where aerobridge facility is not available. Procured at a cost of Rs. 63 lakhs per unit, AAI is providing Ambulift facility at a nominal token charge to the operating airlines at its airports

The Government of India has been working to take forward the vision of the Sugama Bharat Abhiyan in order to ensure fully accessible public infrastructure, including airports, railways stations and public transport systems. This new addition of Ambulift at various AAI airports will strengthen Transportation System Accessibility, which is an important vertical of the Accessible India Campaign.

## First Made in India Dornier Aircraft Flight

The Minister of Civil Aviation Shri Jyotiraditya M. Scindia and the Chief Minister of Arunachal Pradesh Shri Pema Khandu flagged off the first flight of Made in India HAL Dornier Do-228 in a bid to connect airports and Advanced Landing Grounds (ALGs) of Northeast India.

The flight will be operational from Dibrugarh in Assam to Pasighat in Arunachal Pradesh and finally to Lilabari in Assam.

Alliance Air, a public sector airline company, had signed a Memorandum of Understanding (MoU) with Hindustan Aeronautics Limited (HAL), a Central Public

Sector Unit under Ministry of Defence to operate Indian made Dornier aircraft, which is called Hindustan aircraft. This initiative is in line with the vision of Prime Minister of India Shri Narendra Modi "AtmaNirbhar Bharat". With this, Alliance Air becomes the first commercial airline to fly Indian made aircraft for civil operations. The deployment of Indian made Do-228 will be done in a phased manner. In the first phase, 2 Hindustan aircrafts would be stationed at Dibrugarh, to connect Tezu, Pasighat and Ziro. In the second phase of the program, connectivity to Mechuka, Tuting and Vijoy Nagar has been planned. In the coming 15 days, the airline will connect Tezu and after that, within 30 days, air connectivity to Ziro would commence.

Development of North Eastern Region (NER) is not only of strategic importance,

but, also is a part of India's growth story. Connectivity in NER is very essential and in many places air transport is the lifeline for movement of people and the cargo. Under "UdeDeshKaAamNagrik (UDAN)", the Regional Connectivity Scheme (RCS), Ministry of Civil Aviation (MoCA) has identified NER as a priority area. This has helped in enhancing inter and intra connectivity for the NER. In this regard, new airports are getting developed and old airports are getting upgraded. Considering the hilly terrain, helicopter operations under UDAN scheme have been given focus for connectivity. These massive aviation infrastructure developments undertaken by Ministry of Civil Aviation will boost the immense potential of NER in terms of tourism, adventure sports and economical activities.

# First Flying Training Organization: North Eastern Region

The Minister of Civil Aviation Shri Jyotiraditya M. Scindia and the Chief Minister of Assam Dr. Himanta Biswa Sarma inaugurated the first Flying Training Organization (FTO) for North Eastern Region in Lilabari, Assam.



Lilabari is amongst nine FTOs to be established in five airports in India by June 2022 includes Belagavi and Kalaburagi in Karnataka, Jalgaon in Maharashtra and Khajuraho in Madhya Pradesh. M/s Redbird Aviation has won the right to establish the FTO at Lilabari. Airports Authority of India has leased land for the FTO and facilitated statutory approvals from DGCA and BCAS. With the establishment of these FTOs, India will aim to become a global hub for pilot training.

Currently, at Lilabari, Redbird Aviation has stationed 2 aircraft for flying training - Tecnam P2008JC Single Engine and Tecnam P2006T Multi-engine which would eventually be increased to 5 by year end.

In Lilabari FTO, Ground Classes (Online + Offline), Practical flying training, Drone flying training and Simulator training on Alsim Level-5 Simulator and A320 Fixed Base Simulator will take place for Single Batch of 10 students which will be increased to 20. The process for enrolment in the FTO will take place with an online entrance exam which is conducted every few months. Applicants need to be above 18 years of age and should have completed their 12th board exams with English,

Physics and Maths. After completing their training, students can be employed in Airlines, Private charter services, Air ambulances, Government pilot jobs, Cargo/freighter services.

Development of North-eastern Region (NER) is not only of strategic importance, but also is a part of India's growth story. Connectivity in NER is very essential and in many places air transport is the lifeline for movement of people and the cargo. Under "UdeDesh Ka Aam Nagrik (UDAN)", the Regional Connectivity Scheme (RCS), Ministry of Civil Aviation (MoCA) has identified NER as a priority area. This has helped in enhancing inter and intra connectivity for the NER. In this regard, new airports are getting developed and old airports are getting upgraded. Considering the hilly terrain, helicopter operations under UDAN scheme have been given focus for connectivity.

Today, Northeast Region has 15 operational airports as compared to 9 before 2014. About 18 airstrips, heliports/ helipads, water aerodromes are also awarded under UDAN scheme and are being developed in NER. These massive aviation infrastructure development projects being undertaken by Ministry of Civil Aviation will boost tourism, investments and employment in NER.

## Shri Jyotiraditya M. Scindia, Civil Aviation Minister, Government of India

I consider myself blessed to be in Assam which is renowned internationally for its history and culture. Assam is becoming the growth engine of Northeast.



Lilabari Airport was inaugurated by Former Prime Minister Late Shri Atal Bihari Vajpayee in the year 2003-2004, and today it is being given due importance by opening of the first FTO in Northeast. With the opening of this FTO, the youth of North East will get the opportunity to attain Vidya (Knowledge) and Gati (Speed). 40 % of our pilots get trained abroad which results in the loss of Rs 500 crore of foreign exchange. To reduce this, we have decided to open up 9 new FTO by this year and in the next stage, 15 new FTOs will be established, taking the current number of FTOs in India from 34 to 58.

We have brought a new helicopter policy which has reduced the extra cost of operation, and in Assam, we will establish two new heliports in Geleki and Nagaon in next 2 years. On Guwahati River front, we will establish Umrangso water aerodrome in the coming years. Prior to 2014, we had 74 airports in India but in 7 years, we have established 66 new airports taking the total to 140 airports in the country. In Assam, we had 4 airports in Guwahati, Dibrugarh, Jorhat and Silchar but today we have established 3 new airports in Lilabari, Tezpur and Rupsi.

Guwahati, the capital of Assam has been connected with Durgapur, Varanasi, Dibrugarh in this summer schedule and we will connect it with Bangkok, Dhaka, Kathmandu, Yangon and Hanoi.

In the past 8 months, I have requested every state government to reduce VAT on ATF and I am delighted to tell you that 12 states have reduced VAT from 20-25% to 1-4% on my request. There are 23 states where VAT is reduced to 1 to 4% and I request Chief Minister to reduce Assam VAT rate so that we can operate more flights to and from Assam. States which reduced their VAT, have seen 15% increase in connectivity in a timespan of 2 months.

The airline is stepping up its schedule by adding 23 flights and layering on additional seats with the deployment of both A380s and Boeing 777s between 28 April and 8 May to the four cities it serves in KSA, as well as to Kuwait, Beirut, and Amman.

In the Kingdom of Saudi Arabia, Emirates will be layering on two additional flights on 2nd and 8th May to serve demand in and out of Riyadh. In Jeddah, the airline will

add five flights served by its Boeing 777, and will be upgrading one of its existing flights to an A380, to become an all A380 operation. Medina will also be served with four additional flights during this time, and travelers from Dammam will also have the option of one extra flight on 28 April as they start their holidays. This year, Emirates customers in KSA will be venturing to Dubai for their Eid Al Fitr celebrations, in addition

# Emirates Expands Eid Schedule



**With Eid Al Fitr approaching and more travellers planning to take to the skies, Emirates is responding by offering more flights across seven cities in the GCC and Middle East.**

to the Maldives, Paris, Bangkok, Mauritius, Manila and Los Angeles in the US.

Popular destinations for Kuwaiti travelers this year include Dubai, the Maldives, Manila, Bangkok, London, Mauritius and Paris and Emirates will be operating eight additional flights served by its Boeing 777 during Eid.

Emirates will be layering on three flights served by its Boeing 777s to the airline's existing Beirut schedule to accommodate for more travelers as they head home to visit friends and relatives. Amman flights served by the Boeing 777 will also be upgraded with higher seat capacities.

Travellers can also book special Emirates Holidays packages, with curated experiences, hotel stays and more to suit every preference and taste.

Keeping with Eid traditions, and providing a touch of Middle Eastern hospitality, the airline will be serving a specially crafted Eid menu for customers between 2-5 May for all GCC, Middle East and

North Africa flights departing from and arriving to Dubai.

Customers across all classes can expect to tuck into succulent Chicken Gabuli or Prawn Biryani to start their celebrations. Emirates will also be serving decadent desserts like saffron and pistachio cakes for First and Business Class customers. Economy class customers can also enjoy the chicken and prawn options and indulge their sweet tooth with soft and crumbly pistachio namoura or saffron cake to round off their meal. Customers travelling on the A380 in First and Business Class will also be able to enjoy a curated selection of Emirati Eid pastries and chocolates in the Onboard Lounge.

Emirates First and Business Class Dubai lounges will be offering customers Arabic Coffee, dates, traditional Eid sweets and two new flavours of ice-cream, cinnamon baklava and Arabic coffee with dates. Customers at Emirates' dedicated Cairo and Singapore lounges will also be offered special sweets and savoury dishes.

# United Airlines and Singapore Airlines Expand Codeshare Arrangements

**United Airlines and Singapore Airlines strengthen relationship to provide more options and value to customers than ever before.**

Star Alliance members United Airlines and Singapore Airlines (SIA) announced an expansion to their codeshare agreement, making it easier for customers to travel to more cities in the United States of America, South East Asia, and other destinations in the Asia-Pacific region.

Passengers can now enjoy codeshare flights to 19 new diverse and fast-growing cities ideal for both business and leisure travellers alike, tapping Singapore Airlines' and United Airlines' industry-leading networks.

Beginning 26 April 2022, United's customers will be able to connect to nine new codeshare destinations in the SIA Group network. Of these, seven points are in South East Asia. These are Brunei's capital Bandar Seri Begawan, Siem Reap in Cambodia, Kuala Lumpur and Penang in Malaysia, and Denpasar (Bali), Jakarta and Surabaya in Indonesia. They may also connect to Perth in Australia, as well as Male in the Maldives with SIA.

SIA customers may connect on United's flights out of Los Angeles to 10 new codeshare destinations in the US. These are Austin, Baltimore, Boise, Cleveland, Denver, Honolulu, Las Vegas, Phoenix, Reno, and Sacramento. This complements the existing connections available on United's network from Houston to Atlanta, Austin, Dallas/Ft. Worth, Ft. Lauderdale, Miami, New Orleans, Orlando, and Tampa.

This announcement comes amid growing demand for international air travel as more countries around the world ease border restrictions. As travel resumes, customers can look forward to enjoying Singapore Airlines' and United Airlines' new codeshare flights, award-winning service, and the ability to redeem and earn points and miles while flying on both carriers.

Subject to regulatory approvals, the codeshare flights will be progressively made available for sale through the airlines' respective booking channels.

## Patrick Quayle, Senior Vice President of International Network and Alliances at United

United continues to provide critical links to Asia and we are the only US airline flying direct to Singapore from the US, with

our nonstop San Francisco – Singapore flight. We are excited to further expand our partnership with Singapore Airlines and provide our customers greater convenience and access to world-class destinations in the region.



## JoAnn Tan, Senior Vice President Marketing Planning, Singapore Airlines



SIA's partnership with United is an integral part of our growth strategy. The expansion of the

codeshare arrangement will provide both SIA and United customers with a greater array of choices and connections, as well as seamless transfers for their business or leisure travel. This will also help to strengthen the deep and long-standing ties between Singapore and the US.

# Damages Recovery of Air Connectivity in the Netherlands

The International Air Transport Association (IATA) warned that a proposed 37% increase in airport charges in the Netherlands risks significant damage to the recovery of air connectivity in the country.

Following a formal review in which IATA and several airlines participated, the regulator for airport charges at Schiphol, ACM, released a decision on 21 April which accepted the airport's position that due to losses incurred during the COVID-19 shutdown, it must raise airport charges by a cumulative 37% over the next three years.

Air travel has still not recovered from COVID-19, the greatest shock in aviation history. The impacts in the Netherlands were acute: at its height, COVID-19 caused passenger numbers to fall by more than 70%, at a cost of around 200,000 aviation-supported jobs. A gradual recovery is underway, but the foundations are weak.

IATA's Connectivity Index shows the Netherlands is still 35% below its 2019 peak. At this crucial time, for the benefit of the

Netherlands as a whole, air connectivity should be supported. Unfortunately, ACM's decision puts the country's position as one of the most competitive European air transport hubs at risk.

The Dutch regulator's stance is in sharp contrast with the position taken by other independent regulators in the region, which are trying to fulfil their duties to protect the consumer.

In Spain, the regulator rejected the claims from the airport operator that it needed to recover its pandemic losses. The Spanish regulator calculated that the airport operator had sufficient cash reserves to cover the shortfall and that it would benefit from growing traffic in coming years – and it has frozen charges for the next three years.

Schiphol is in a similar situation, and the regulator should be similarly robust. Pre-

pandemic, Schiphol declared EUR 742 million of dividends over the 2015-19 period, and it has several options to cover its losses. Schiphol can easily finance short-term losses without increasing costs to its customers.

## Rafael Schwartzman, IATA's Regional Vice President for Europe

Schiphol airport and its regulator have completely failed to consider the exceptional circumstances that were created by COVID-19.

The cost recovery system was never expected to operate in circumstances where demand would totally collapse for an extended period due to government-imposed travel restrictions. It cannot be reasonable to dump a 37% increase on airlines and their passengers. Nor is it sensible to put such costs onto air transport in the Netherlands at a time when other cost pressures, including rising environmental taxes, are already damaging the competitive position of Dutch aviation.



## Vietjet set to open four more routes between India and Vietnam

Vietjet has announced four new services linking India and Vietnam, including Mumbai - Hanoi, Mumbai - Ho Chi Minh City, New Delhi - PhuQuoc and Mumbai - PhuQuoc, marking the airline's post-pandemic return and continued expansion in the country with a population of 1.4 billion people.

Attending the announcement ceremony were Chairman of the National Assembly of the Socialist Republic of Vietnam Vuong Dinh Hue, Speaker of the Lower House of the Parliament of India Om Birla, and Deputy Prime Minister of Vietnam Le Minh Khai. The event was held during the official visit of the Indian Parliament delegation to Vietnam.

The direct services from Mumbai to Ho Chi Minh City and Hanoi will commence operation on June 3 and June 4, 2022 with a frequency of four weekly return flights and three weekly return flights respectively. From September 9, 2022 onwards, the Mumbai - Phu Quoc route will operate four round trips per week while the New Delhi - PhuQuoc will

operate with a frequency of three round trips per week.

Prior to the pandemic, Vietjet had operated two direct routes linking India's capital city of New Delhi with Vietnam's capital city of Hanoi and the financial hub of Ho Chi Minh City in addition to charter flights from Vietnam to Bodh Gaya, the Indian Buddhist pilgrimage site. The two existing services between New Delhi and Ho Chi Minh City/Hanoi will soon resume, on April 29 and April 30, 2022 respectively, with a frequency of three weekly return flights on each route.



## Dinh Viet Phuong, Managing Director, Vietjet

We are thrilled to continue connecting Vietnam with India, the country of 1.4 billion population via six direct routes, and reenergise our operations right in the post pandemic environment.

With flights of just over five hours per leg, and a convenient flight schedule on offer throughout the week, Vietjet's renewed and increased connectivity between Vietnam and India will create many more trade and tourism opportunities between the two countries, helping to boost the economies of both. The expansion of Vietjet's flight network into India also reaffirms the airline's ongoing commitment to continuously help travellers save on cost and time. Passengers can enjoy flying on our new and modern aircraft and taking transit flights to famous destinations in Southeast Asian countries, such as Thailand, Singapore, Malaysia, and many other countries, thanks to Vietjet's extensive flight network in the Asia Pacific region.

# Routes World 2023

In collaboration with Turkish Airlines and General Directorate of Promotion of the Republic of Turkey, Ministry of Culture and Tourism, official host of Routes World in 2023 became iGA Istanbul Airport. All parties signed a protocol during the ceremony held in Istanbul Airport.

As one of the most prestigious organizations of the world's aviation sector, Routes World is expected to draw near 3 thousand global aviation sector executives to Istanbul.

Routes events, which the world's premier airports and destinations have competed to host since the first one was held in 1995, are regarded as the most renowned organisations in the global aviation sector. The event serves as a meeting place for airlines, airports, and destinations to discuss and plan future services.

The Routes World 2023 event is a significant event in the history of Turkish aviation as well as in the promotion of Turkey and Istanbul on a global scale. This major summit, which will be held for the 28th time in 2023, is expected to play a vital part in the aviation industry's recovery process. On the other hand, Istanbul offers the opportunity to become a direct destination beyond being a global hub and attract low-cost airline companies in particular.

## Bilal Eksi, General Manager (CEO), Turkish Airlines

As Turkish Airlines, proud of being the national flag carrier of Turkey for nearly 90 years, we will host the Routes World 2023 event, which will take place in the centennial of our Republic. In line with our vision of building bridges between continents, cultures and people, and with our ever-growing route network, we continue to strengthen our leading position in global air transport. The Routes World 2023 event, which will add value to our home base Istanbul's unique geographical location and significant potential in world tourism, will



## Yalçın Lokmanhekim, General Manager, Turkey Tourism Promotion and Development Agency (TGA)

One of the largest organisations in the world to be hosted by iGA Istanbul Airport, "It is an important event in Istanbul, and therefore the positive contribution it will make to the promotion of Turkey will undoubtedly be enormous. Emphasizing that TGA is making a great effort to promote Turkey abroad, Lokmanhekim. Today, Turkey is carrying out intensive promotional activities in 140 countries of the world through TGA. In 2021, the TGA also played host to a total of 3,770 people in Turkey, including foreign journalists, influencers, opinion leaders and travel agencies. Close to 1.1 billion accesses were obtained on social media as a result of the online and offline shares following this hospitality. We promote our country, destinations and tourism products in 10 different languages through our digital platform goturkiye.

## Kadri Samsunlu, CEO, iGA Istanbul Airport



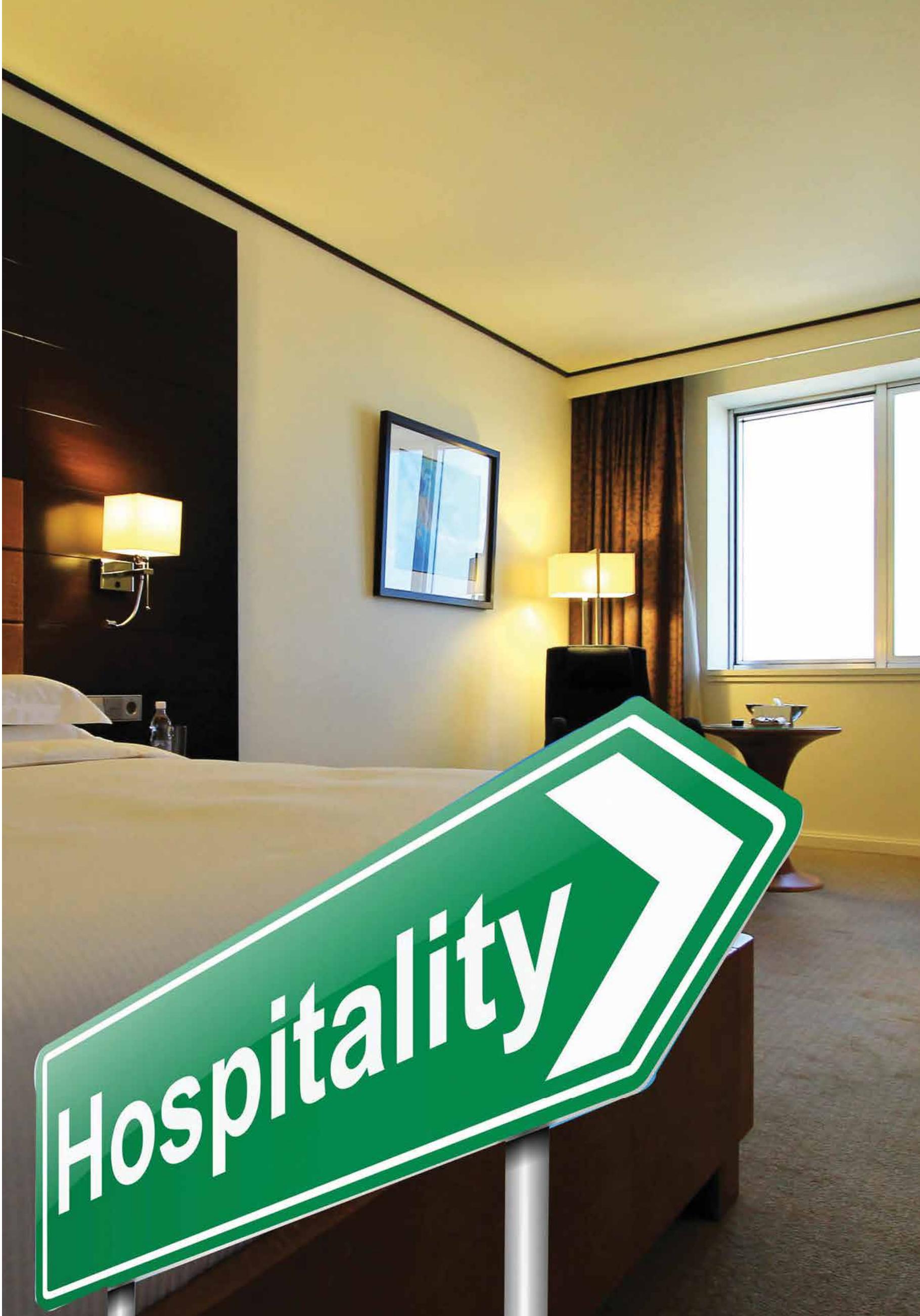
We are thrilled to host the Routes World 2023 event, worthy of the 100th anniversary of the foundation of our Republic. As iGA Istanbul Airport, we are strengthening our position as a playmaker in the aviation sector even more with every passing day. These developments we have accomplished in a short period of time, and our pioneering efforts are being recognised by the sector's most prestigious organisations. In the second half of 2023, we will reach the number of passengers in 2019, and our next target is to reach 100 million passengers a year by 2026 at the latest. Routes World is an event that will increase this appreciation and carry iGA even higher in its journey to become a global brand. With Routes World, which brings

together thousands of aviation representatives from all over the world every year and shares the views of aviation authorities, nearly 3,000 global senior aviation industry executives will visit our city in 2023. We look forward to strengthening iGA Istanbul Airport's position as a worldwide hub and demonstrating our country's enormous potential with this important meeting, which will highlight Istanbul's history, culture, hidden gems, and potential to be a focal point for international tourists.

## Steven Small, CEO, Routes



Increased airline connections will make serious economic contributions to destinations by promoting trade, tourism, investment, and labour supply and market efficiency. With its current strategy to reach 100 million passengers by 2026, iGA Istanbul Airport shows that it is ready to turn the capacity brought by moving to a new airport into an advantage. By hosting the Routes World 2023 organisation, it will have the opportunity to showcase the remarkable development opportunities it can provide to foreign airline companies and will strengthen the position of Turkish Airlines.



Hospitality

# Natthanicha Suparat: Inspire More Women to Take Up the Sport



As one of Anantara's gurus — a company-wide network of experts who possess unique skills and knowledge — Natthanicha Suparat teaching Muay Thai to hotel guests.

**A** celebrated Muay Thai champion known to her many fans as Kru Saifha, 26-year-old Natthanicha Suparat started practicing Thai kickboxing at the age of nine, winning major international titles while still in her teens. A self-described “thunderbolt” when in the boxing ring, as a martial arts instructor she channels her fighting spirit to give her students confidence in their abilities.

Muay Thai, also known as Thai boxing, is a combat sport that makes use of stand-up striking alongside various clinching techniques. In Thailand, the “art of eight limbs” is characterised by a unique mystique, while for casual practitioners it's first and foremost a great full-body workout and a stress-release technique to stay mentally and physically fit.

Natthanicha, who trains locals and foreigners in her home province of Phayao in Thailand's north, welcomes anyone, regardless of why they want to learn to kick and punch and elbow. In fact, she hopes that as more women come to the sport for its health benefits, they will discover the beauty of Muay Thai and fall in love with everything the discipline stands for, just as she did as a kid.

## Becoming the nak muay

For Natthanicha, it all started with a family trip to her uncle's boxing camp. As the adults went about their business, the bored 9-year-old killed time watching fighters exchange blows at the gym. Imitating them, Natthanicha tried kicking a heavy punching bag next to her. It felt great. After convincing her father to let her stay at the camp, Natthanicha spent the next month training and sparring with her uncles and seniors.

She didn't have to wait long for her break. Only a month after Natthanicha got her first pair of boxing shoes, she was paired up with



a much more experienced male boxer at a fun fair when one of the scheduled fighters failed to show up. For Natthanicha, the match started with a bloody nose but ended with a sweet taste of victory. In the three months that followed, she kept training before and after school and won every single match she fought.

The plucky youth quickly caught the attention of the provincial women's boxing authority who encouraged the dark horse to take part in the Northern Women's Boxing Championship. Their bet paid off — Natthanicha won the competition and afterwards promptly rose to the top of the sport's league table. At 15, already a member of the Women's Boxing Association of Thailand,

she represented her country at the World Muay Thai Federation (WPMF) competition, returning home a world champion.

## Fighting fit

One of the reasons Natthanicha has taken up the Anantara Chiang Mai residency is her ambition for the sport to be embraced by more women. Anyone can practice Muay Thai, regardless of their fitness level, says Natthanicha, adding that women actually have an advantage over men in terms of agility and speed. And using your fists, elbows, knees and shins gives you a fantastic full-body workout as well as valuable self-defence skills.

As one of Anantara's gurus — a company-wide network of experts who possess unique skills and knowledge — she is now teaching Muay Thai to hotel guests. There are a number of programmes, ranging from Muay Thai Fight Fit Class that focuses on boxing techniques to strengthen your whole body to Muay Thai Self-Defence Class that promises to burn a whopping 740 calories in one 60-minute session. The resort also offers a daily group kickboxing dance class — a non-contact

aerobics routine with Kru Saifha incorporating kickboxing movements and upbeat music.

Yet arguably the most unique Muay Thai experience at Anantara Chiang Mai is the Wai Khru Ram Muay Ceremony, in which guests are invited to participate in a dance ritual that fighters perform before the bout begins. Set to the rhythmic soundtrack of Sarama, a traditional Thai music genre that accompanies all Muay Thai fights, the ritual and its hypnotic sounds are interwoven with the very fabric of Thai culture.

While not everyone who takes up Muay Thai will end up training competitively, having Natthanicha in your corner for just one session will give your confidence a major boost, as well as adding an extra layer to your holiday.



# The World's Greatest Chef Meets India's Best

After over 3 years of meticulous planning, the legendary chef Massimo Bottura landed in Mumbai for a very special culinary collaboration with Masters of Marriott Bonvoy and Culinary Culture starting with a special session with some of India's leading chefs in Mumbai.

Culinary Culture, India's definitive voice in food, has been crafted with the singular vision of bringing India to the world and the world to India. The endeavour was to harness the community and bring the world a curated, by invite-only exclusive event, where Bottura was in a culinary conversation with India's food authority - Vir Sanghvi, with the top Indian chefs in attendance.

At the event, Bottura spoke candidly about his journey and his dream to consciously make difference to society. As an alchemist, he elevates Italian food to art by pairing its essence with painting, music, philosophy and literature. But at the forefront remains his conscience practices. The result is a sensorial experience that marries, aesthetic with ethics.

"I am Massimo Bottura. I close my eyes and I want to understand where I am, cooking is about emotion, it's about culture, it's about love, it's about memory." Said Bottura, as he and Sanghvi shared anecdotes from their past experiences together.

Delighted to be in India, Bottura openly expressed his love for the country, its people, our culture and of course our irresistible Indian flavours.

"While there have been many talented Italian chefs who have created great food, I don't think anyone has ever re-invented the cuisine as brilliantly as Massimo Bottura. Wandering around Osteria Francescana, I enjoyed talking to him. I enjoyed the food. But what impressed me the most was how he had the imagination, confidence and brilliance to create a cuisine of his own: one that owed everything to Italian ingredients and yet was nothing like traditional Italian food. That's the kind of feat that only the

greatest chefs can pull off," said Vir Sanghvi, founder Culinary Culture.

"Hosting a culinary magician like Massimo is such an honour. To be able to bring a star like him to the country reinforces Marriott's consistent commitment to be able to provide a spectrum of experiences for our valued guests and members. The excitement and the response has been phenomenal and it is a testimony to our philosophy around Masters of Marriott Bonvoy. He is truly a 'Master' in the kitchen. As an organization we are thrilled to have our chefs engage with him, cook with him and learn from his brilliance. Can't wait for him to unleash his genius over the next 3 days" said- Khushnooma Kapadia, Senior Area Director of Marketing – South Asia, Marriott International.

The event had the best in the business enthralled for the entire 45 minutes' session. The audience included celebrity chef Ranveer Brar, queen of macarons – Pooja Dhingra, ace restaurateurs AD Singh and Rachel Goenka and some of the top names in the food industry.

This special event was a wonderful welcome to the two-time world no.1 chef as he prepares for his two exclusive dinners 15th and 16th of April at the St Regis Mumbai, where his three Michelin starred restaurant - Osteria Francescana from Modena, Italy will present a once-in-a-lifetime culinary experience. Sold out within 10 minutes of its announcement, the menu includes Bottura's most famous and signature dishes such as 'Oops I dropped the Lemon Tart', An iconic dessert that was created by accident, when Osteria Francescana's chef Taka Kondo accidentally dropped a lemon tart during service. Massimo improvised and asked him to drop all the tarts, so they looked alike.

The dish has come to signify the poetry of imperfection and celebrates the fact that in life, mistakes happen, but we must move forward and improvise each situation.

Amongst the other dishes include 'The Crunchy Part of the Lasagne', an ode to the childhood favourite dish of the legend. Growing up, Massimo would fight off his brothers to eat only the crispy and burnt parts of the lasagne made by his grandmother. The dish debuted on the menu of Osteria Francescana in 1995 and Massimo made sure every-bite would taste of the crunchy corner piece, which for him was the tastiest part.

Massimo's passion for contemporary art influences another master piece he will be serving "Beautiful, psychedelic, spin-painted beet, charcoal grilled" He created this dish as a tribute to the English artist Damien Hirst's spin-painted canvases. The beetroot is brushed



with vegetable charcoal for a faux-grill effect then cooked at a low temperature to preserve essential proteins. It is dressed with creamy potatoes, puree of orange and yellow peppers, a red beet reduction and extra old Villa Manodori Artiginale balsamic vinegar from Modena. While originally prepared using veal, this dish will be specially modified for Indian diners.

"At Culinary Culture it's our mission to bring the world's best to India and give Indian diners a chance to eat their celebrated food, but it's equally important for us to give Indian chefs an opportunity to engage with the world's best. Massimo Bottura is a role model to everyone around the world, he is the perfect example of how a chef can use his or her platform to bring positive changes in the world. I'm thrilled he is with us in Mumbai and it's definitely been worth the three years it took to get him here!" - said Raaj Sanghvi, CEO, Culinary Culture.

Shweta Jain, Chief Business Development Officer: Luxury, Reserve & Craft - India & South Asia at Diageo said, "Massimo Bottura is a world-renowned culinary expert whose proficiencies of reimagining dishes to leave behind an unimaginable legacy, makes him a perfect embodiment of the evergreen 'Keep Walking' ethos. We are ecstatic to host Massimo's visit to India through an association with Culinary Culture and continue to celebrate luxury experiential and epicurean excellence."

#MassimoinMumbai is the biggest culinary event in India since the global lockdown and witnessing the charm, knowledge and talent of the culinary maestro, it is no surprise as to why he holds the coveted position of World No. 1.



## IHCL welcomes its new property in Rishikesh

Indian Hotels Company (IHCL), India's largest hospitality company, announced the opening of Anand Kashi By The Ganges - IHCL SeleQtions hotel in Rishikesh.

Nestled between the majestic Himalayan mountains and the banks of the pristine waters of the holy Ganges, it was the erstwhile residence of the Maharaja of Tehri Garhwal.

Mr. Puneet Chhatwal, Managing Director and Chief Executive Officer, IHCL said, "Known as the Yoga Capital of the world, Rishikesh is an eclectic mix of culture and adventure, attracting tourists from around the world for decades. Strengthening its presence with the addition of Anand Kashi, IHCL will now offer two distinct hotels in the pilgrim town."

Anand Kashi's 24 themed rooms, conceptualized on the Vedic Panchamahabhuta philosophy, offer breathtaking views of thick forests, lofty mountain ranges, lush fruit orchards and the Ganges. The hotel showcases Garhwali architecture with a contemporary touch. The all-day diner, Ana Rasa, gives a taste of global cuisines along with a slice of fresh organic produce from the hotel's orchards. Guests can enjoy a starry night at the rooftop bar, Amrit Tara, or have a relaxed meal at the Ganga Deck. The flexible conference rooms are perfectly equipped for intimate business meetings and conferences.

Amrit Kashi Spa by Forest Essentials draws inspiration from its serene surroundings, and its holistic treatments provide a deep sense of inner peace. At the hotel, guests can indulge in bespoke experiences including the Ganga Aarti by the resident priest or just watch the Ganges flow from the hotel's private beach and soaking energy of Rishikesh.

"Anand Kashi on the banks of the sacred Ganges is the ideal place for the rejuvenation of body, mind and soul. We look forward to welcoming guests to this tranquil haven," said Pradeep Gusain, Hotel Manager, Anand Kashi By The Ganges - IHCL SeleQtions.

## Andaz Delhi Launches Corporate Stay Packages

Andaz Delhi - a concept by Hyatt - has recently launched three luxurious corporate stay offers, packed with a variety of amenities and catering to all. Whether you're a short-term traveler, a long-staying guest or looking for a break from your current office space, Andaz Delhi's Corporate offers are customized, just for you.



With over 8,500 sq. ft. of studio space spread across 8 thematic studios with open kitchens, lounge areas, barrier-free spaces as well as traditional conference rooms, and locally inspired residential-style spaces, Andaz Delhi is committed to create an inspiring and memorable experience for all their guests through their unmatched and exceptional service, and tailor-made facilities that cater to every requirement of their corporate guests.

Executive Offer: The Executive Offer by Andaz Delhi includes amenities such as a

Daily Breakfast, Daily ironing for 2 pieces, High Speed Wifi, a Happy Hour between 5-8 pm along with a 1+1 offer on Beer and IMFL.

Long Stay Offer: The Long Stay Offer by Andaz Delhi packs numerous services such as a Daily Breakfast Buffet to all registered guests, a 20% discount daily on Food, Beverage, Laundry and Spa services and free Wifi. Along with this, guests who book deluxe rooms through the Long Stay Offer will also receive a one way airport transfer per room, per stay, while guests residing in suites would be receiving a two-way airport transfer per room, per stay.

Business Stay Offer: The Business Stay Offer by Andaz Delhi consists of a Breakfast Buffet, a two-way airport transfer for all guests staying in the hotel through this offer, free access to the Minibar, 20% off on all Food & Beverages, Ironing service for 2 pieces as well as 1+1 social hours from 4 pm till 8 pm on selected brands.

## Sarovar Hotels Expands its Africa Portfolio

Sarovar Hotels announces the signing of its latest Africa hotel in Kampala, Uganda. This development signifies Sarovar's focus on Africa and the latest edition to its existing portfolio of nearly 100 properties.

Kampala, also known as 'Pearl of Africa' is the capital of Uganda. A dynamic and engaging city is the headquarters for most of Uganda's large firms and the leading market for the lake Victoria region.

The architecture of the city is a beautiful blend of modern, colonial and Indian cultures. Located on the shores of Lake Victoria, the world's second largest fresh water Lake, Kampala is a favourite for many holiday makers and vacationers.

Sarovar Portico, upon completion, will have 85 modern and contemporary rooms, offering elegant ambience and amenities. Complementing the stay, the hotel will have an all day dining with alfresco seating.

With its creative interiors, the hotel will offer the ideal venues for events, social celebrations and business meetings. In addition, the hotel will have well-equipped gym, Swimming pool, and complimentary Wi-Fi.



Ajay K. Bakaya, Managing Director, Sarovar Hotels Pvt. Ltd

We are excited to have signed a hotel in Kampala, Uganda. A charming city wrapped in both historical facts and folklore. It is an important addition to our rapidly growing footprint in Africa and reflects the strong traction the brand is gaining in the region. We see great growth potential in this market with high demand and this development makes a momentous step in our growth and expansion strategy in the overseas market.



# Maharashtra's First Private Island Resort Debuts in Lonavala

Canary Resorts, a luxury resort brand has launched Canary Islands Resort and Spa, Lonavala, Maharashtra's first private island resort.

The luxury property is based in Lonavala, a popular weekend hill destination in the state. The resort offers a white sand beach overlooking the lake, also the first of its kind in the state.

The Canary Island Resort and Spa, Lonavala is located amidst a 100-acre private island on the Salter lake in Lonavala. Guests can access the property by a luxury boat service managed by the resort. The resort features 26 uber-luxe cottages and chalets, a global gourmet restaurant and a beach bar, a swimming pool, The Scarlet Forest Spa and plenty of curated activities for thrill seekers as well as those seeking a relaxed and comfortable stay.

Speaking of the island resort, Milind Valanj, Director, Canary Resorts, said, "The Canary Islands Resort and Spa, Lonavala is our crowning jewel. We are elated with the fact that our resort is a milestone for the state of Maharashtra. The property highlights our continuous pursuit of creating experiences that are forever etched in the memory of our guests. We hope our guests enjoy our beach resort as much as we enjoy bringing it to them."

The resort's special feature is its private white-sand beach overlooking the lake. On the beachfront, the resort offers a plethora of water sports activities that include jet-skiing, kayaking, water cycling, water zorbing, and banana boat rides typically associated with luxury beach resorts. The resort's White Crane Global Gourmet Beach Bar is designed to provide guests with an authentic beachside dining experience. The beach restaurant and bar offer a gastronomic extravaganza from around the world with cuisine covering Indian, Pan-Asian and continental delicacies.

The property would be managed by Zuper Hotel Solutions, a company operating multiple resorts around Mumbai and well known for their experiential holidays.

Elaborating on what guests could expect at the resort, Akaal Singh Manchanda, Director, Zuper said, "At the Canary Islands, Lonavala we offer discerning guests exclusively curated experiences like Chef-escorted vegetable and fruit picking trail walks, champagne breakfasts by the pool, moonlight dinners in the lake, angling, and nature walks. Our guests will be rewarded with experiences that they will cherish for years to come."

The accommodation facilities at the resort fall into three main categories. These include The Dove cottages which features 5 stylish and exquisitely designed rooms with well-equipped in-room amenities offering beautiful lake and mountain views. Under The Flamingo Cottage, the resort offers 11 well-appointed cottages offering uninterrupted lake and mountain views. The Woodpecker Chalet offers 10 wooden cottages with an old-world charm and contemporary design. The rooms are generously sized and include properly punctuated amenities. Each of these rooms offer guests a view of the Sayadari mountain range that towers around the property.

# Farnek to Launch 'Trendz' Hotel Management Company at ATM

Leading UAE-based smart and green facilities management (FM) company Farnek, is to launch 'Trendz' a new standalone hotel management company, at Arabian Travel Market (ATM), which takes place at the Dubai World Trade Centre (DWTC) on 9-12 May 2022.

One of Farnek's most recent accomplishments, was the development of an app called 'Flexi-Guest' which digitalises the guest journey from pre arrival to check out.

The app, which was developed in-house, interfaces with a hotel's property management system (PMS) affording guests a whole suite of services from uploading travel documents, such as vaccination certificates, ordering a car on arrival, room service and laundry. The hotel app can also send automated electronic updates and alerts to the guest, as well as e-registration documents, e-invoices and e-receipts, all in one convenient space.

Farnek has just completed a successful trial of the app, having secured a contract for the Expo Village, situated on the Expo 2020 site. Farnek was responsible for managing the reservation services, concierge, front office services and housekeeping, for 2,273 apartments during the show.

## Walter Knight, Director of hospitality at Farnek



'Trendz' offers a unique 360-degree service for hotel owners and operating companies with an accent on technology and sustainability, two of the most important trends in hospitality today.

Farnek, which has over 8,000 employees, has traditionally provided manpower and outsourcing services, such as cleaning, security and property maintenance. However, 'Trendz' takes that market proposition one stage further, managing front office requirements, reservations, concierge, housekeeping and room service - we can also manage sales operations, marketing and PR.

It is a cost-effective and totally flexible hospitality proposition. Hotels can engage with us for specific operational requirements or contract us to manage an entire property, either under the 'Trendz' brand or as a white label product.

This gives the guest an enhanced experience, providing a seamless pre-arrival and check-in procedure. They can order room service in advance, have laundry picked up or delivered, request early or late check outs, view and pay invoices with secure online payments.

If the guest experience is good, that develops loyalty and improves online ratings. The hotel operates more efficiently, saving staff time and expense and has the added advantage of driving revenue through F&B and e-concierge services. The fact that Flexi-Guest can interface with any hotel property management system, makes it extremely marketable, hotels can simply pay a licence fee to use it and we are already looking at upgrading Flexi-Guest, so that management reports can be generated in real time.

We believe that our 360-degree market proposition for the hotel sector, is unrivalled and our participation at the ATM provides us with an ideal platform to showcase our services to a targeted audience of over 20,000, local, regional and international travel and tourism professionals.

# Hospitality: Control Over Online

“In the face of uncertainty, hoteliers have had to relearn some of the key cornerstones of the industry, such as staffing and revenue management, both of which underwent major transformations because of COVID.” said Mehul Sharma, Founder & CEO – Signum Hotels & Resorts

## What is the current portfolio of Signum Hotels?

Signum Hotels & Resorts is currently operating 4 hotels across Punjab and Bengaluru, and adding another 7 across India, Greece, Bosnia & Canada

## Any expansion plans / new hotel openings this year?

We are launching 4 more hotels in Punjab, in next quarter and few more across Greece, Bosnia & Canada.

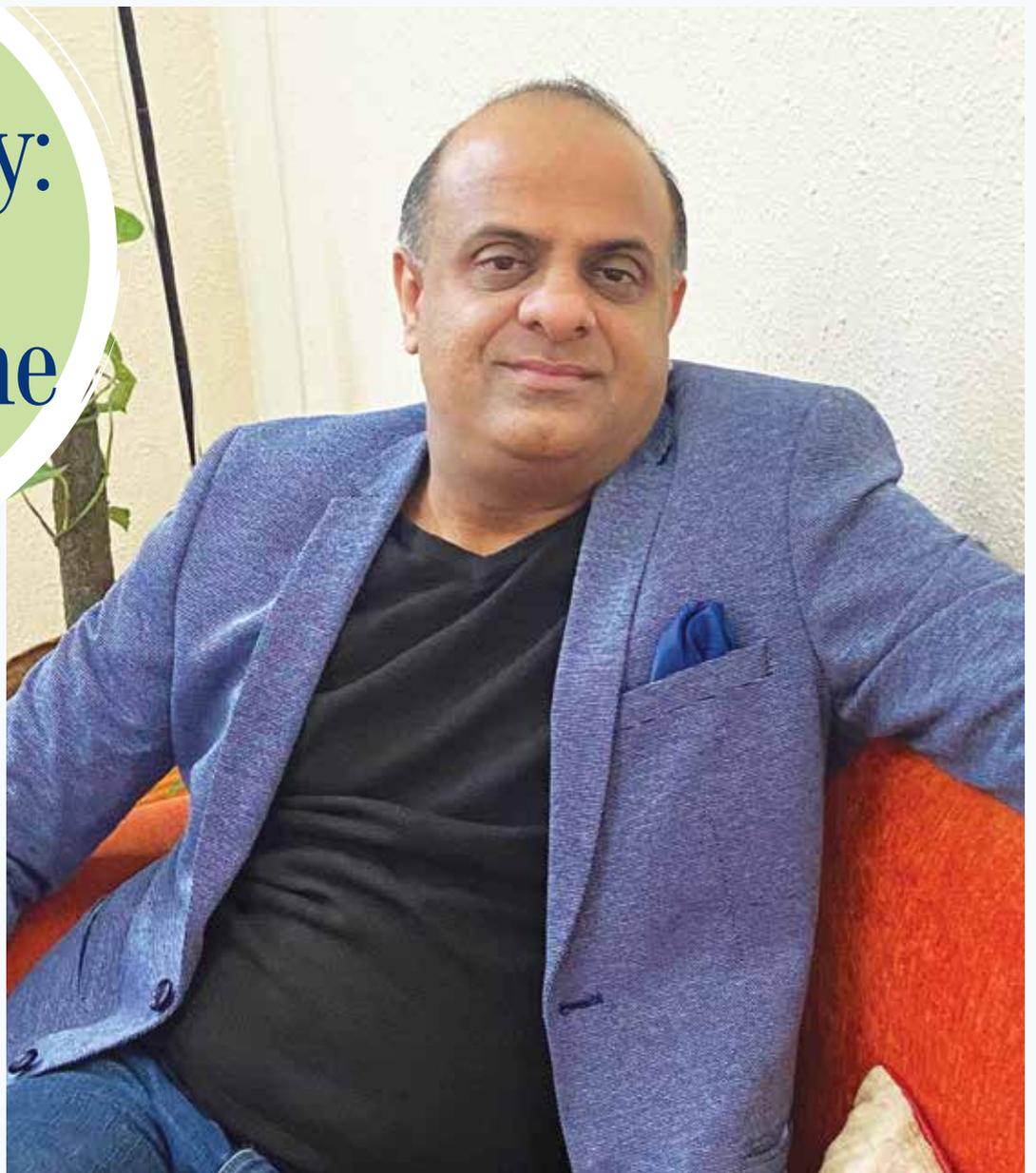
## What are your biggest learnings from the pandemic?

As a result of COVID -19 outbreak, all of our well-thought-out predictions and analyses on the future of Hospitality went out of the window. In the face of uncertainty, hoteliers have had to relearn some of the key cornerstones of the industry, such as staffing and revenue management, both of which underwent major transformations because of COVID.

Web traffic on hospitality-related educational platforms nearly doubled in the past few months. COVID-19 afforded much needed time to hoteliers so that they could sit down and review their approach towards the digital world. While pre-COVID, a lot of hotels used to rely almost solely on OTAs, some took this as an opportunity to regain control over their online acquisition strategy. Doing so, they started improving their website, acquiring new direct booking tools, and working on digital marketing campaigns.

Amongst other solutions, hoteliers came up with longer-term stay discounts, work from the hotel packages, and other day-use bookings to keep generating revenue in spite of COVID.

## Has business picked up in recent times? How do you



## foresee demand in 2022?

Yes, demand is accelerating and we can see it touching pre-covid figures by Q3, 2022.

## Do you think the worst is over for hospitality sector? What steps should be taken for quick recovery?

The tourism economy, including Hospitality industry, has been heavily hit by the coronavirus (COVID-19) pandemic, and measures introduced to contain its spread. Depending on the duration of the crisis, revised scenarios indicate that the potential shock could range between a 60-80% decline in the international tourism economy in 2020. -21. Yes, the worst is over and industry is re-building itself.

Key steps include:

-Lifting travel restrictions and working with businesses to access liquidity supports, apply new health protocols for safe travel, and help to diversify their markets.

-Restoring traveller confidence and stimulating demand with new safe and clean labels for the sector, information apps for visitors and domestic tourism promotion campaigns.

-Preparing comprehensive tourism recovery plans, to rebuild destinations, encourage innovation and investment, and rethink the tourism sector.

-Slashing Taxes, Pushing visa on arrival and increase in flights should also help.

## Do you think easing of international travel restrictions will majorly impact the current revival of domestic tourism?

Yes, International travel restrictions will majorly impact the current revival of domestic tourism. It will lead to healthy ARR growth. Currently, the thrust is on domestic travel, hence ARR is pulled down but with inbound coming in we shall see higher ARR hence increased profitability.

## Any other new developments that you would like to share?

Signum Hotel Academy is hiring students in full swing and soon to complete its first batch. We are making our global presence stronger with soon to be launched hotels. Also, we are working towards launching our loyalty programme.

# Kandima Maldives: A Soulful Experience This Ramadan

Amidst turquoise waters, nestled in the lush greeneries lies an oh-so serene oasis of pure tropical bliss.



Perfect for rest and replenish, Kandima Maldives, the game-changing desti(nation) is offering an unmissable exclusive Ramadan package extending till Eid. Rated as one of the most experiential Maldivian lifestyle holiday destinations by many, explore this 3-km long lifestyle desi(nation) this

Ramadan for a truly unforgettable stay.

Kandima Maldives offers travelers a peaceful retreat in the midst of tranquil blue Maldivian waters while celebrating Ramadan with exquisite food and magical outdoor experiences. Guests will feast on the most delectable cuisine featuring a hearty selection of Halal meats

cooked with an Arabic twist for Iftar & Suhoor meals and served with exquisite kandimatised smiles and hospitality. The soulful stay can be complemented with a designated Mosque on the island. Come dusk time, Kandima Maldives' specially designed Lounge/Majlis for guests' post-fasting pleasure will offer a wide range of Arabic coffees, teas, sweets and Shisha surrounded by the outdoor beauty and big screen entertainment at the breathtaking Aroma Cafe. It cannot get any more authentic than this!

**Neeraj Seth, Director of Marketing Communication & Public Relations** at Kandima Maldives said: "We are delighted to be welcoming travelers for this occasion at Kandima Maldives. We sought to develop a truly immersive experience for all our guests to experience the month of Ramadan in total serenity, coupled with the unique calmness and beauty that is seen no place else than at Kandima Maldives."

Guests have a unique opportunity to take a breather from the hustle and bustle of city life and immerse themselves in the holy month at one of the most serene island destinations in the world. And it doesn't stop here! Kandima Maldives is set to celebrating Eid al-Fitr with a special package designed specially.



# Rooted in Nature

This spring, Shangri-La celebrates Earth Day with an enhanced 'Rooted in Nature' programme championing sustainable culinary initiatives across the Middle East, Europe, India, the Indian Ocean and North America.



Launching this Earth Day on 22nd April 2022, an array of new gastronomic journeys will be added and continue definitely across the groups MEIA region, ensuring that every day is Earth Day at Shangri-La.

To mark the occasion, new culinary dishes will be introduced across Shangri-La hotels in the region, highlighting the importance of sustainable dining through ethically sourced ingredients found on the menus year-round. In addition to raising environmental awareness, the campaign celebrates Shangri-La chefs and hotel teams who source the best possible ingredients with the upmost respect for nature. Dishes on offer will include produce and herbs grown on hotel grounds, locally-sourced organic fruits and vegetables, line-caught fish, free range beef, as well as honey from Shangri-La Toronto's own rooftop beehive.

Rooted in Nature, which recognizes the exciting differences in the group's locations, is a gastronomic initiative presenting diners with locally or ethically sourced food offerings. The campaign encourages culinary teams across the hotels and resorts to incorporate sustainable items from local markets into the menus,

ensuring authentic flavour with every bite. Guests can identify Rooted in Nature menu items by spotting the pea shoot logo beside the dish description on all restaurant menus.

Epicureans who love to travel for food can rest assured that with Rooted in Nature, the cuisine will not only be of exceptional quality but ethically sourced and lovingly created. From world renowned Michelin starred Chinese cuisine at the Shang Palace in Paristo sky-high dining in London, and from floating breakfasts in Dubai to Shangri-La insiders' favourite local markets, Rooted in Nature assures guests dine in peace; safe in the knowledge that dishes must meet one or more of the five guidelines set out by the group:

- Support local agricultural and fishing communities**
- Buy chemical & pesticide-free local produce**
- Source from free-range livestock and poultry products where possible**
- Acquire sustainably-sourced seafood that are caught through ethical means**
- Serve organic and fair trade products indicated by national and local food safety standards**



Shangri-La Dubai offers quality Cantonese cuisine at Shang Palace with braised local seabream sourced from Dubai KhorFakkan. Continuing their Asian culinary journey, the hotel's renowned Vietnamese restaurant HoiAn, offers Bò Kho KiêuSàiGòn with Saigon-style Braised Australian Beef Cheek, Onion Pearl



and Carrot. With sweeping views over the city, IKandy, offers an array of sustainably sourced pool side delights including Free-range Chicken, Citrus-Cured Fennel, Local Dates, Herb-cruste sous-vide cooked chicken, frisée and lollo salad, topped with date oil to give guests a true taste of local Dubai life.

On the island of Mauritius, the wonders of nature abound at Shangri-La Le Touessrok with an array of restaurants offering local favourites such as freshly caught Catch of the Day sourced

especially by Mauritian's finest fishermen, locally grown Orange Roma Tomato Carpaccio and Arugula all served at Republic Beach Club Restaurant; sustainable aquaculture King Fish served at Kushi, the resort's specialized Japanese restaurant manned by a master sushi chef; and the Kuchumbar Salad with all locally sourced spices at the resort's much loved Indian restaurant, Safran.

In one of the gastronomic capitals of the world, Shangri-La Paristakes inspiration from

across France to source the finest ingredients. Chefs at La Bauhinia source locally grown Provençal asparagus to give the true taste of the south, along with free range marinated Black-angus steak. The hotel's afternoon tea consists of organic pastries with locally produced flour and free-range eggs. Celebrating its tenth year as the only Michelin starred restaurant in France, Shang Palace offers wok-fried Normand Beef Fillet combining Cantonese flavour with locally grown French produce.

With one third of the earth's food production in need of pollination, bees are crucial to the environment and food sustainability. With this in mind, Shangri-La Toronto created the B-Wall in partnership with Birks, Canada's leading jeweler, and Alvéole, a Montreal-based organization that promotes and assists with beehive installation, maintenance and honey extraction. With roughly 50,000 bees, the hive produces approximately 20 kilos of honey each year. The harvested honey is used in the hotel's culinary creations including a seasonal B-Wall Afternoon Tea and custom cocktails. The hotel took this raw, unpasteurized, hyperlocal ingredient one step further and partnered with Flying Monkeys Craft Brewery to brew their own B-Wall Honey Lager; offered in newly designed 437-milliliter cans, where guests can enjoy the canned lager as an in-room amenity, as well as on draft in the comfort of the Lobby Lounge.

Shangri-La Eros New Delhi offers Organic Eggs and Hydroponic Vegetables at the hotel's international cuisine restaurant, Tamra during the Breakfast Buffet. Guests can also enjoy Organic Honey and Peanut Bonbon as an in-room amenity on Earth Day, Friday, 22 April 2022.

Shangri-La Bengaluru incorporates the idea of sustainability at b Café, the all-day dining restaurant, with freshly squeezed Organic Vegetable Juice for breakfast and Free-range Grilled Chicken at the buffet stations. Educating the importance of Honey Bee endangerment, guests are greeted with an edible Chocolate Paint Canvas as a special in-room amenity on Earth Day, 22 April 2022.

# Radisson Kufri set to Attract Leisure Travelers to Himachal Pradesh

Radisson, an upscale hotel brand is delighted to announce the opening of Radisson Kufri. The newly opened hotel is situated in the popular hill station of Kufri and is a 30-minute scenic drive from Shimla, Himachal Pradesh.



varied guest segments, including domestic and international travelers. Nestled in the foothills of the Himalayas, Radisson Kufri is the perfect leisure getaway for those looking for a change in scenery or to work remotely,” said Vinod Nagrath, Director, Ice Touch Resorts Pvt. Ltd.

The hotel includes three on-site restaurants that offer a variety of local and international cuisines. Guests can enjoy all-day dining at Alaya, which features indoor and outdoor seating, live cooking stations, and an authentic selection of Indian, Pan-Asian, western, and local cuisine, with a focus on regional and organic ingredients and flavors. The Living Room is an interactive, island-inspired bar, which offers bespoke cocktails and delicious appetizers, perfect for unwinding in a relaxed, inviting atmosphere. Cake Walk offers a wide selection of premium teas and single-origin coffees, as well as a variety of snacks and

Surrounded by the Himalayan range, Radisson Kufri is an ideal spot for leisure travelers to discover Northern India, with activities like trekking, skiing, nature trails, shopping and other cultural immersions.

Located 36 kilometers away from Shimla Airport and 130 kilometers from Chandigarh International Airport, the hotel is situated on the Kufri-Fagu highway making it easily accessible by road. It's also conveniently located 22 kilometers away from ISBT Tutikandi and has ample parking space for those traveling by personal vehicles.

“In 2022, we continue to build and work towards our ambitious long-term growth plans for India. With the opening of Radisson Kufri, we are adding another brand-defining hotel to our diverse portfolio and are a step closer to our vision of making quality leisure hospitality accessible in every part of India, especially in tier-II and III cities. Centered around bespoke local experiences and contemporary designs that celebrate indigenous culture, the India portfolio holds immense promise and potential for the Group's future growth in the country,” said Zubin Saxena, Managing Director and Vice President of Operations South Asia, Radisson Hotel Group.

## Lounge at Radisson Kufri

The hotel features spacious and modern rooms and suites, each thoughtfully designed for comfort and convenience. Guests can choose from four room categories including, superior



rooms, deluxe rooms, junior suites, and family suites that offer views of the surrounding mountains and valleys or beautiful gardens with local flora. With a delectable breakfast buffet, free Wi-Fi to stay connected and a minibar in each room, Radisson Kufri promises a delightful stay to guests.

The hotel is strategically located close to attractions like Christ Church, Jakhu Temple delivering curated leisure experiences to guests while offering a taste of local culture and history to them. Guests can also explore snow-covered hiking routes and ski trails during the winter season. Shopping enthusiasts can visit the nearby Mall Road, which houses a wide selection of shops and restaurants.

## Deluxe Room with Valley View at Radisson Kufri

“The partnership with Radisson Hotel Group brings us immense pleasure and fills us with excitement for the future. We are certain that this partnership will help us open doors to



pastries for delivering a cosmopolitan high tea experience.

## Alaya at Radisson Kufri

Faisal Nafees, General Manager, Radisson Kufri said, “With modern amenities, sophisticated design, local delicacies and breathtaking views, we are certain that travelers will find Radisson Kufri to be an ideal place to relax and unwind. We remain committed to delivering safe and memorable guest journeys, enhanced by our distinguishing ‘Yes I Can!’ service spirit.”

With the health and safety of guests and team members as its top priority, Radisson Kufri is implementing the Radisson Hotels Safety Protocol program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company, and are designed to ensure guest safety and peace of mind from check-in to check-out.

# The Orchid Group of Hotels Launches 'The Orchid Manali'

After the successful launch of The Orchid Shimla, The Orchid Group of Hotels has further expanded its footprints in Himachal Pradesh with the launch of The Orchid Manali, its second property in the picturesque state.

**P**rominently located at Shuru, Naggar Road the hotel is well-connected to popular tourist attractions namely SolangValey, Hadimba Temple, Rohtang Pass, and Bhriagu Lake among others.

Announcing the launch, Vishal Kamat, Director, Kamat Group of Hotels, said, "Manali is one of the topmost tourist destinations in India that is frequented by a huge number of visitors ranging from adventure enthusiasts, honeymooners and leisure travelers. We are extremely delighted to launch The Orchid Manali, our second property in the hill state that

rooms replete with all modern elements. Each of the rooms has a centrally air-conditioned cooling & heating VRV system and is equipped with LED TV, minibar, tea/coffee maker, hairdryer, Wardrobes, Wi-Fi connectivity, and safety lockers. The facilities at the hotel include 24-hours room service, ample parking space, a travel desk, a specialty restaurant, and a banquet hall.

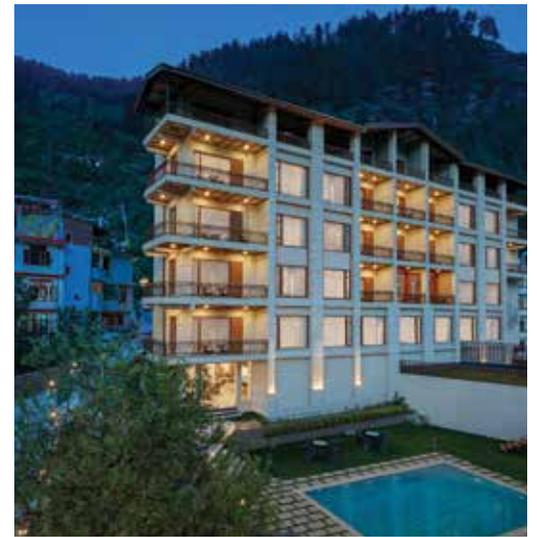
The hotel also features a wide variety of lifestyle activities including a swimming pool, bonfire area, and open deck. It boasts of an exclusive kids' play area with popular games like



will enable us to tap the growing potential of tourist inflow in this region. This upscale hotel with fresh aesthesis, refined elegance, and eco-friendly hospitality will make every guest's stay a pleasurable experience. We plan to further expand the The Orchid – An Ecotel Hotel's presence across various tourist destinations in Himachal Pradesh".

The Orchid Manali offers 47 well-appointed

ice hockey, fuse ball table, carom board, table tennis, and snooker table. The All-Day Dining restaurant, Café Vindhya can seat up to 70 pax and serves Veg & Non-Veg cuisine in buffet format with a provision for the open salad bar. The hotel also boasts of a banquet hall with a capacity of 250-300 guests that is ideal for social gatherings, private parties, and memorable events.



Kamat Hotels (India) Ltd. (KHIL) is a leading player in the hospitality, catering, and hotel management sector in India. KHIL currently has three hotel brands viz. The Orchid "An Ecotel Hotel in the 5-Star Segment at Mumbai, Pune, Lonavala and Shimla, The Heritage Collection of Fort JadhavGadh, Pune, Mahodadhi Palace, Puri and Lotus Resorts in Konark, Goa, and Murud- Dapoli. The company consciously follows the policy of environment conservation in the operation of its hotels in all aspects of design, construction, and operations.

# Hyatt Centric brand debuts in the Indian capital

Hyatt Hotels Corporation (NYSE: H) announced the opening of Hyatt Centric Janakpuri New Delhi, marking the Hyatt Centric brand's debut in the national capital.



**H**yatt Centric Janakpuri New Delhi features 224 newly refurbished rooms with a playful juxtaposition of colors, textures and handpicked bric-a-brac to reflect the city's vibrancy.

Hyatt Centric Janakpuri New Delhi is conveniently located – adjacent to the Janakpuri West Metro and the District Center. This prime location will connect the hotel's savvy travelers to the rest of Delhi and the National Capital Region (NCR), providing a launchpad for leisure and business guests to explore popular hotspots and easy access to nearby the main commercial center of the city. The hotel is a 30-minute metro ride from business hubs like Connaught Place and Gurgaon and has direct metro connectivity to the airport.

"Hyatt Centric Janakpuri New Delhi is the perfect destination for curious-minded, modern-day explorers who want to be at the heart of the action," said Shikha Singh, General Manager at Hyatt Centric Janakpuri New Delhi. "Our engaged and passionate team is excited to share their local knowledge, encouraging our guests to discover something new. With its accessible location, multi-dimensional event spaces, and unique food and beverage experiences, Hyatt Centric Janakpuri New Delhi offers share-worthy experiences for both local residents and visitors, featuring designs and collaborations based on a shared vision of finding new ways of sustainable living and the advancement of local artisans."

## Guestrooms

Hyatt Centric Janakpuri New Delhi features



224 contemporary guestrooms across various categories. Each guestroom offers travelers what matters most, with purposeful and multifunctional elements including a compact desk and lounging area for an easy transition from work to relaxation.

## Dining and F&B

Hyatt Centric Janakpuri New Delhi features a selection of local flavors in casual, relaxed environments, with an all-day dining restaurant, Kitchen District, which serves delectable, gourmet dishes, putting a unique twist on cuisines from the Indian subcontinent. Guests can also relax in the café with a book, snack, or enjoy a cup of chai.

## Meetings and Events

The hotel offers 52,000 square feet (4,830 square meters) of flexible meeting and event spaces – one of the largest in Delhi NCR – suited to host up to 2,500 guests in one go. Each venue, which offer both indoor and outdoor settings, are perfect for large conferences, small meetings, and extravagant weddings.

## Design Inspiration

Creating a window into the destination, Hyatt Centric Janakpuri New Delhi features contemporary architecture and interiors and offers a comprehensive, modern hospitality experience. The all-day dining restaurant, Kitchen District, has three main areas – each with its unique aesthetics. The first area's design is inspired by Iranian cafés with a contemporary Middle Eastern and Indian look; the second is a multi-purpose space that perfectly marries a traditional and modern ambiance; the third area is a private dining venue.

## Local Guest Experiences and Collaborations

Hyatt Centric Janakpuri New Delhi has collaborated with emerging local artists, food producers, and designers to reflect Delhi's unique spirit. This includes unexplored Delhi experiences, street art in the hotel spaces, natural bath amenities, and gender-neutral, fashionable wardrobe options for hotel colleagues.

Hotel guests can also tour the city and experience its rich heritage with Unzip Delhi – the hotel's guided walking vendor. Walks with Unzip Delhi will not only allow guests to discover the beauty of the city but also provide a deeper insight into life in Delhi.

Each guestroom includes bath amenities exclusively designed for the hotel, locally made and organic. The Maati products, produced by SR Herbal Luxury, are cruelty- and paraben-free and made with special notes of Indian neroli and bergamot. Aligned with the Hyatt Centric brand ethos, SR Herbal Luxury's vision is to support local artisans, with a focus on women-owned businesses, and ayurvedic and herbal practices.

In addition, the hotel has collaborated with Gulmeher, a women's collective of wastepickers-turned-artisans who handcraft eco-friendly items out of recycled materials and discarded flowers. Hyatt Centric Janakpuri New Delhi is working with the company to upcycle its used linen into branded hotel gift bags.

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# Colours of OBLU

Experience the magic of connection at COLOURS OF OBLU's happening new resort - OBLU XPERIENCE Ailafushi opening on 19 May 2022. It is all about deliciously laidback days and buzzing evenings here. The playful, energetic vibe invites you to let go, be free, and simply have the time of your life!

**N**ot convinced yet? Read on for ten reasons why you'll love this fabulous new resort – we assure you there's hours of happy sunshine times here for everyone.

**Totally new and playful way to Xperience Maldives.**

Families, friends, teenagers, and kids can all enjoy a carefree, tropical holiday at OBLU XPERIENCE Ailafushi. Translating from Dhivehi as 'family island,' this 4-star resort offers a refreshingly laidback experience. From the heartfelt, all-inclusive Fushi Plan™ to a carefree, relaxed tropical experience – immerse in a youthful Maldives holiday.

**Live it up in bright, cheerful villas – all with direct beach or lagoon access.**

By the beach or over the crystal waters – your choice! OBLU XPERIENCE Ailafushi offers 268 beach side and over water accommodations in 4 categories. The two-bedroom Ocean View Family Rooms are perfect for large families. It offers a comfortable

master bedroom linked to a storybook children's room with a bunk bed and playfully decorated ambiance to delight kids.

**Laze around our 1000 sqm swimming pool or drift away in the ocean blues.**

Right next to the beach, is X360 Bar with a 1000 sqm infinity pool - one of the largest pools in the Maldives. With shaded sun loungers, gently swaying palm trees, and infinite blues on the horizon, this is the perfect spot to laze by the water. Don't miss the crisp Maldivian snacks (called Hedikha) – served in the evenings.

**Gather for dining experiences that are diverse, delicious and delightful.**

Memorable meals with scenic pool views. Yes, please! Every meal at Element X all-day restaurant is delicious and slightly different – with a vast choice of modern Western, Central Asian, and Far Eastern cuisines. A unique chef's show at cooking stations with



an element of live, crisp fried delicacies adds a fun, theatrical touch to your dining experience. The beverage counter features self-pour wine dispensers along with wine service at the table.

**Feel the romantic vibes over a star-lit, beach dinner at Copper Pot Food Truck.**

Feast upon choicest fresh seafood and meat grills relished on a soft sandy beach beneath



the starry sky. At the Copper Pot Food Truck, you can order off an ala-carte board menu featuring a variety of seafood, meat, and vegetarian grills. The chef's selections include fresh catch fish, lagoon crabs, and jumbo prawns, paired with red and white wine.

### Sip, shop, and socialise at La Promenade.

Walk up to the scenic La Promenade and explore a chic retail and café scene – featuring a wine boutique, souvenir shop, and patisserie. A super-inviting deck with overwater hammocks and cosy seating makes it easy to relax, sip a cup of coffee, and socialise with like-minded travellers.

Be the dance floor diva with live DJ performances every night.



At night, the resort's X360 Bar is enlivened with a buzzing party vibe with live music and dance floor and dazzling colours in the sky. This multi-level bar - one of the largest in the Maldives - features a spacious dance floor in the lower deck area. Indulge in a spellbinding selection of spirits, wines, beer, mocktail of the day, and a signature cocktail fountain.

### Explore an aquatic wonderland—canoeing in the dazzling lagoon or snorkelling in the coral reef.

Ailafushi island is the ultimate tropical paradise for ocean exploration. With the Fushi Plan™, you will have complimentary use of snorkelling gear and non-motorised watersports equipment (stand-up paddleboard and canoe) throughout your stay. Water lovers can also book ocean excursions and diving

experiences at the resort's PADI and SSI Certified Dive School and Watersports Centre.

### Over-the-top fun and parties galore for little ones at our multi-level kids club with snack bar.

Let your kids Xperience the natural world of Ailafushi island and unique Maldivian culture through fun, enriching guided activities – organised every day at the resort's sprawling Kids Club. One of the largest in the Maldives, this Kids Club comes with a pool, a top-level for older kids with PlayStation and Xbox, and a lower deck for younger kids. A dedicated food corner serves popular and easy to eat dishes, like pastas, pizzas, and cakes.

### Leave your worries behind At ELE | NA The Spa – featuring a unique garden community spa and ocean view sauna facilities.

Fancy a deep-healing Maldivian spa therapy? Try our Kaashi Naashi (coconut shell) or Bileh Holistic (betel leaf) massages at ELE | NA The Spa. This sprawling spa complex features four couples and four single treatment rooms, two medical spa rooms, an express beauty salon, and an ocean view thermal and relaxation area. The highlight is a one-of-a-kind Garden Community Spa where you can join holistic workshops and fun spa experiences.

# Surf's up at The Four Seasons Kuda Huraa

Surfers who are vacation planning, should mark their calendars for an exceptional holiday at the Four Seasons Resorts Kuda Huraa, Maldives.



Learn to surf or hone your existing skills across four days with the Tropicsurf pros, then head to the Island Spa to ease surf-weary muscles with a unique surfer's massage.

Tropicsurf represents the pinnacle of luxury surfing and promises tailored, luxury surfing experiences. Their helpful, friendly surf guides maximise your time and your wave count through outstanding guiding and coaching. No experience is required and you'll be well cared for regardless of your ability, with one goal - that you ride the best wave of your life in safety, style, comfort and service.

## DREAM PROGRAMME FOR BEGINNERS:

Learn the essentials in the calm waters of Kuda Huraa's lagoon before hitting the waves. No experience is required, though reasonable fitness is important. Advance from the lagoon to level two, which qualifies you to venture onto the breaks - in hopes of experiencing the thrill of gliding across your first wave.

## DAILY SURFS:

Daily boat trips take surfers to Kuda Huraa's world-class waves. Your guide is also an expert coach, so be sure to ask if you'd like some tips to

get you ripping sooner.

## RIDE CLINIC AND COACHING:

Serious about taking your surfing to the next level? Tropicsurf's 10-step program will increase your knowledge, confidence and wave count. Twenty years in the making, this is a well-known improvement program. Combined with some perfect Kuda Huraa surf, you'll never get a better opportunity to rip harder.

## RIDE A SEAPLANE INTO THE HEART OF MALDIVIAN SURF WILDERNESS

You'll be on top of the world when you drop into a wave during your own customized surfing safari in the Indian Ocean. Board a seaplane with a team of expert guides to begin this exclusive Four Seasons Extraordinary Experience, available only at Four Seasons Resort Maldives at Kuda Huraa. Together, you'll take flight and launch an epic quest to find your ultimate surfing destination. Circle strings of pearl-like islands before descending to ride perfect, empty waves in some of the Indian Ocean's most pristine locations. Surf to your heart's content, then paddle back to the plane for refreshments - or fly to the next break to catch a pushing tide. Go with the wind, chase the swell, savour the freedom and enjoy a journey into the heart of Maldivian surf wilderness before returning to Kuda Huraa in time for sundowners on the beach.



# Experience Wellness and REJUVENATION at The Residence by Cenizaro

With summer around the corner, a beach holiday is probably on the mind, not to mention an all-round wellness and relaxation experience. What better way to get your dose of sea, spa, serenity than at a luxury resort along or on the sea?

Whether you are travelling with a special someone, with bundles of joy in tow, or with a group of friends, The Residence by Cenizaro resorts is just what you need to breathe a sigh of relief and immerse in the goodness of life.

Choose from three resorts, each a jewel in its own right:

## The Residence Mauritius

Exude modern-day royalty as you unwind in the resort's turn-of-the-century plantation house-inspired guest rooms. The Residence Mauritius stands on a mile of white sand kissed by the azure blue of the Indian ocean.

Culinary enthusiasts will delight in the resort's amazing Creole cuisine that captures the incredible potpourri of island flavours.

Get your zen on at The Sanctuary, the resort's spa, built around the concept of a temple. Take

your wellness experience up to the next level with a special spa pavilion built in the centre of a tropical garden overlooking the lagoon.

## The Residence Maldives Dhigurah

If you are looking to really immerse in a natural experience, this resort - designed to blend in perfectly with nature - is just what you are craving. Here, travelers can dive right from spacious guest rooms into the ocean to really get up close and personal with aquatic life.

Culinary wonders at this resort include Indian ocean specialties, Mediterranean tapas and contemporary Cantonese.

The Residence Maldives Dhigurah also brings you the absolute ultimate in relaxation with its Spa by Clarins that is ensconced in tropical gardens, assuring travellers of complete



bliss.

## The Residence Maldives Falhumaafushi

An authentic Maldivian experience is in store for travelers in guest rooms that seamlessly blend traditional Maldivian architecture with contemporary elegance. Rediscover paradise in your own private lagoon or simply enjoy the view from your beachfront room, or over-water villa. Revel in snorkeling experiences and hoard snapshots of the ocean's most beautiful creatures.

Kick back and relax at The Residence Maldives Falhumaafushi spa, which sits serenely at the far end of a jetty, overlooking the soothing waters of the lagoon and a rainbow of coral reefs. What a dream-come-true to enjoy a heavenly view while having your stress melt away.

# TIME Hotels: Middle East expansion plans ahead of ATM 2022

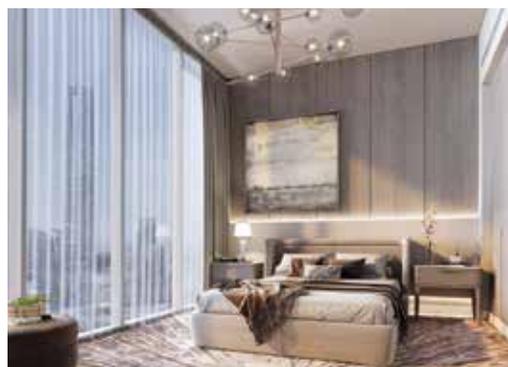
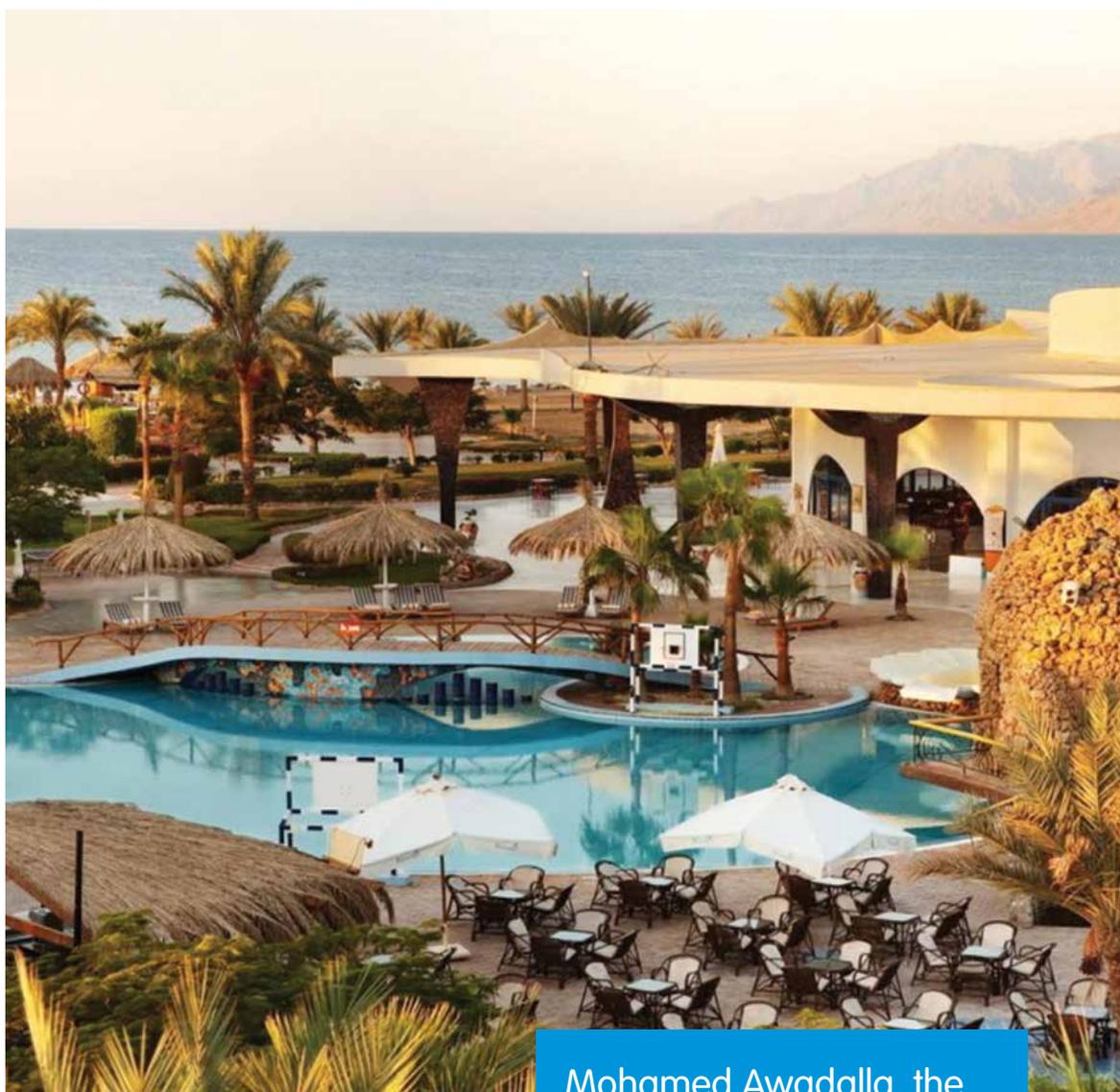
UAE-headquartered hospitality company TIME Hotels has outlined ambitious expansion plans to increase its portfolio by 40% to 21 properties throughout the UAE, Saudi Arabia, Egypt and Sudan.

The announcement, which comes ahead of the company's participation at next month's Arabian Travel Market, which takes place from 9 – 12 May at the Dubai World Trade Centre, will see an additional six properties added to TIME Hotel's portfolio, with developments in Fujairah, Saudi Arabia, Sudan and three in Egypt being showcased at the Middle East's premier travel showcase.

As part of the company's expansion plans, TIME Hotels will expand its offering in the UAE with the launch of the TIME Moonstone Hotel Apartments in Fujairah, located just 10 minutes from a host of amenities, including Fujairah Mall, City Centre Fujairah, and the Fujairah Corniche. The 91-key property, which is scheduled to open on 1 May 2022, will feature 13 one-bedroom and 78 two-bedroom apartments, an all-day dining restaurant, a gym, and saunas and steam rooms.

The company will also expand in Egypt with three new properties, including the 117-key Marina Hotel & Convention Centre on the North Coast, which is expected to open later in Q2 2022. The hotel will have three restaurants, including all-day dining, an Italian and O'Learys Sports Restaurant, as well as a rooftop lounge. Guests will have access to a range of spa facilities, a 750 sqm swimming pool and a gym. The hotel will also cater to the MICE market with a 700-person capacity convention centre.

TIME will also open the 201-key five-star TIME Coral Nuweiba Resorts located on the



Red Sea. The resort features five restaurants and a range of amenities, including a private beach, pool, and kid's facilities and will officially open under the TIME banner in Q3 2022.

The final property in Egypt is the TIME Nakheel Deluxe Apartments, located in the New Capital. The 216-key property is scheduled to open its doors in Q1 2023.

In Saudi Arabia, TIME has unveiled plans to open the 57-key TIME Express Al Olaya in the Saudi capital. The Riyadh property, which will target the budget-conscious traveller, will include a restaurant, a range of leisure amenities and a lively rooftop terrace with a shisha area and dining options.

Rounding out the new openings is TIME's first foray into the Sudanese market with the TIME Ahlan Hotel Apartments in Khartoum. The 57-key property will be home to a coffee shop, meeting rooms, a rooftop terrace, a swimming pool, a gym, and a juice bar.

## Mohamed Awadalla, the co-founder and CEO of TIME Hotels

Following the challenges of the last two years, we have seen unprecedented demand for additional rooms in key territories in the region.



This, combined with our in-depth market research, has underscored the need for new, quality-driven, value accommodation.

We have witnessed resounding success throughout the UAE, Egypt, and Saudi Arabia, and we feel now is the time to expand for the company's future success. With six new properties, totalling 781 keys, this is an important time for our expansion and growth both regionally and internationally.

This is an exciting time for the region's tourism industry and offers a myriad of opportunities for TIME Hotels, not only with these openings but with others that will come further down the line. We have strategically developed a range of brands within our portfolio to offer our guests, whether corporate or leisure, exactly what they want and need from a holiday, business trip or short break.

**Dubai**

*Arrive & Revive with*

**Travok**

*Your Journey is safe with us...*

# Luxurious Upgrade

Eggplant gets a luxurious upgrade with Sashi Cheliah's signature Tamil dish in MasterChef Australia: Fans & Favourites on Disney+ Hotstar

Presented with a feature ingredient service challenge, season 10 MasterChef Australia winner, Sashi Cheliah, served one of his restaurant's top sellers in the second episode of MasterChef Australia: Fans & Favourites. Hoping to serve Sashi Cheliah's team a curveball, the opposing Fans team decided on Eggplant to be the featured ingredient. However, this tactical move served right into

the alley of the chef who is also known to be a curry auteur. With the help of teammates Julie Goodwin, Tommy Pham and Michael Woods, he whipped a delectable Kathirikai, a spicy and crispy eggplant curry from Tamil Nadu served with cumin rice and coriander chutney to serve 40 diners. Considering it a challenge that put his restaurant's reputation at stake, Sashi Cheliah leveraged his pro-skills to

upgrade a well-known dish. His creation was labelled a 'luxurious upgrade' to eggplants by judge Melissa Leong while Andy Allen called it perfectly balanced for its "massive punches thrown in from individual garnishings". By showcasing a proud classic South Indian dish for global viewers, Sashi Cheliah showed the world what he does best; cook decadent curries that bring fireworks to one's taste buds.



# Satisfy Your MANGO Desires with Magna's Delectable DESSERT Menu

They say food is for the stomach and dessert is for the soul. At Magna café and bar, this holds absolutely true.



With dreamy desserts that have the potential to cure depression and fix any dull day, this space in the Thane Club is not one to miss out on. Especially now that summer is here, don't just gulp down mangoes. The chefs at Magna present a sophisticated and exciting mango dessert menu for the season's hottest fruit.

These mango concoctions comprise of desserts like Baked Mango Yoghurt, Coconut-Mango Panna Cotta, Mango Vanilla Cake, Fresh Mango Tart and Mango Cheese Cake Éclair. Each item is more tempting than the other. Whether it is baking some picture-perfect cakes or plating up the season's freshness as sweet treats, Magna's food courses are a unique affair. It is a versatile café and

bar with a chic, feminine, Instagram-able vibe and an extensive food menu. Whether you're ordering drinks or desserts, all ingredients are made fresh-in-the-kitchen at this foodies' paradise.

If all things grand and palatial are your vibe, then Magna is going to be your first preference in terms of the interior and ambience. A word-play for magnificent, Magna puts forth a desire to create larger than life experiences in the hospitality sector. Apart from the divine mango dessert selection, this place fills in a visible gap in the market of Thane restaurants with diverse food courses, one-of-a-kind espresso variants and impressive cocktail recipes. Try this season's fruit on a platter, only at Magna café and bar in Thane.

# Breakfast on-the-go has Never Tasted Better

Invite each day with a premium feeling and the taste of luxury with Mio Cucina's perfect on-the-go gourmet boosters.



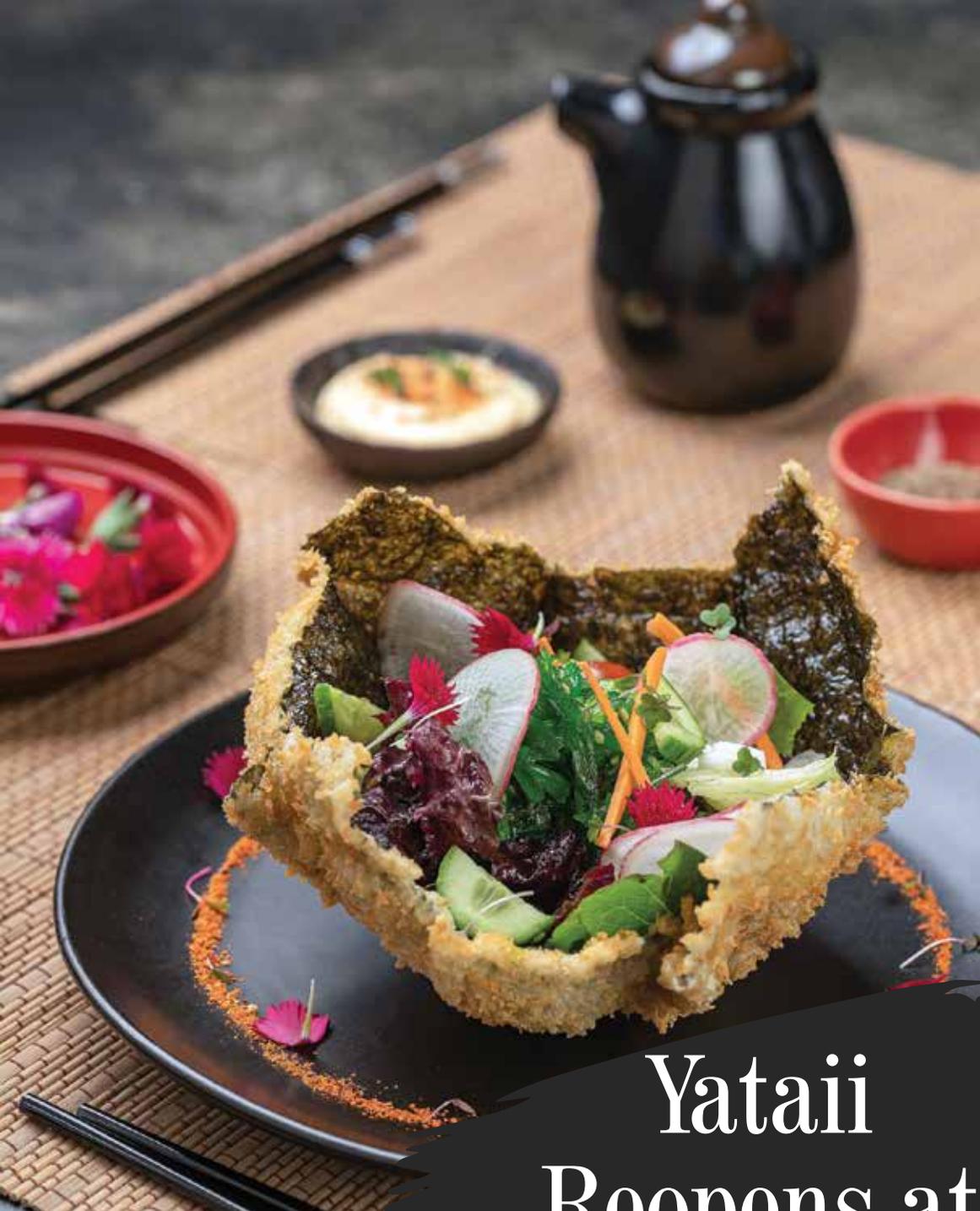
Enrich the most important meal of your day with Mio Cucina's tailor-made gourmet boosters and bite-sized treats curated using the finest of ingredients for you to get the taste of luxury and instil a sense of wellness each morning. These exquisite gourmet bites are the best breakfast-on-the-go option to start your day on a positive note without any dash of guilt.

Add these exquisite selections of gourmet

boosters, chocolates and treats to your kitchen shelf and reach out for them without any hesitation as these vegan, eggless and sugar-free boosters are designed exclusively to satisfy your hunger and uplift your energy to the tee. Made using luxurious, premium, wholesome and superior quality ingredients, these delicious bites are thoughtfully assembled for a burst of experimental flavours in your mouth and promise a terrific start to the day.

Enhance your lifestyle and devour these divine one-of-a-kind gourmet delights that're freshly made for those who're all about their wellbeing and prefer indulging in food that enlightens the taste buds and leaves the soul feeling content. For the love of food and welfare, Mio Cucina's gourmet appetising, delectable and rich boosters can be regarded as the ideal choice for the perfect breakfast on-the-go snack.





Yatai, an authentic and contemporary Japanese restaurant on Level 18, reopens bringing flavors from the land of the rising sun. Set amid a relaxing and inviting atmosphere, the ambience draws inspiration from Zen philosophy creating a sense of balance and harmony.

The menu features intricate Japanese delicacies including an array of Sushi and Sashimi, Salads, Teppanyaki specials, Okonomiyaki, Gyoza, Tempura, Robotayaki, Nimono, Yakimeshi and more. Diners can also savour Kaiseki, a curated multi-course traditional meal.

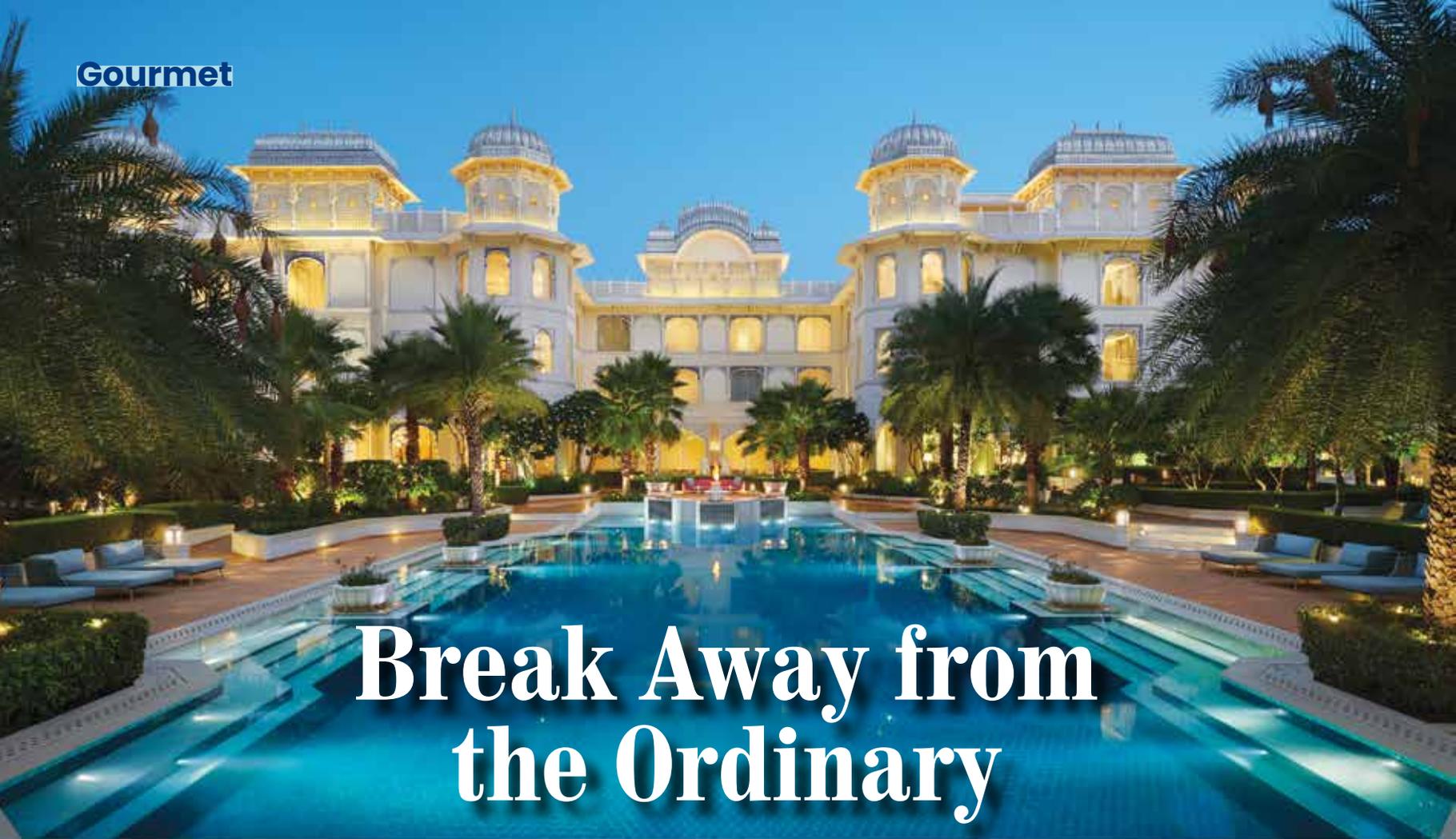
Shangri-La Bengaluru remains committed to providing a safe environment for all through Shangri-La Cares, the Group's global safety programme. Comprising a range of enhanced protocols and measures designed to ensure colleagues work with peace of mind and guests can confidently enjoy the moments that matter most.



# Yatai Reopens at Shangri-La Bengaluru

A gourmet dining address in the city, Shangri-La Bengaluru offers diners a plethora of authentic and modern cuisines in awe-inspiring settings.





# Break Away from the Ordinary

The Leela Palaces, Hotels and Resorts curates a fun-filled summer sojourn for you and your loved ones with the launch of 'Break Away- From The Ordinary', a special holiday offer.



Valid until 31st August 2022, indulge in 20% off on hotel services, a complimentary room for kids (up to 12 years of age) or parents (above 60 years) along with a host of exciting activities for families and friends.

Embark on joyful family workshops or select from an array of interactive and amusing sessions such as storytelling, cookie making, mocktail creation to name a few. For relaxation and rejuvenation, choose a couple's therapy or enjoy the benefit of a spa credit worth INR 2,000 to restore your vitality. Capture beautiful memories with sunset poolside photoshoots, relishing small bites and soaking in the luxurious yet humble Leela hospitality.

Treat your tastebuds to delightful all-day dining and a daily buffet breakfast that can be savoured by everyone. Unwind in spacious luxurious properties of The Leela by making the most of the summertime, enjoying a pleasant stay.

Choose from a wide range of destinations across India whilst escaping high temperatures and hustle-bustle of the cities. Designed in consonance for pure bliss, bonding and spending valuable time with family and friends to make your holidays truly unforgettable.

# The Macallan Collaborates with Michelin star Chef Vineet Bhatia

The Macallan, one of the world's most sought-after single malt brand, proudly announces its creative association with renowned Michelin star Chef Vineet Bhatia, through a 12-course tasting and pairing menu.



The evening hosted by Chef Vineet and Jodie Marriott - Brand Education Manager at The Macallan, witnessed guests partaking in exquisite offerings from the bespoke menu exclusively curated for this event; bringing together the symphonic mélange of Indian spices with the subtle yet distinct flavour profile of The Macallan.

Recognized for its unmatched quality and incomparable character, each of the exceptional single malts by The Macallan are a reflection of the brand's unrivaled craftsmanship and commitment to the mastery of wood and spirit since 1824. From the signature ranges available globally, to special limited release whiskies, every bottle of The Macallan comes with a rich story to tell.

Celebrated Chef Vineet Bhatia's tasting menu journeys through the highlands of Scotland, harmoniously uniting two worlds onto one plate. Through the beautiful marriage of classic The Macallan style and the unmistakable sweetness of American oak and European oak casks, paired impeccably well with the decadence of Indian spices and aromas. Chef Vineet aptly embodies the essence of "Crafted Without Compromise" which lies at the heart of what The Macallan stands for.

Through his exclusive menu he explores the versatility of The Macallan Double Cask Range by incorporating them into classic Indian desserts like The Macallan Rabdi, The Macallan Jalebi, and refreshingly innovative - The Macallan Ginger Granita with Pomegranate

Jelly. This collaboration and the menu that is born out of it, is the perfect metaphor for the journey The Macallan has had and is a testament to the brand's ethos.

Chef Vineet Bhatia, one of the first Indian chefs to have been awarded the Michelin Star reflects on his association with The Macallan, as he says, "Coming back to India and curating this menu for The Macallan was truly an introspective experience and made me reflect on my own experience as a chef. From learning how to experiment with local Indian spices to now owning 8 restaurants worldwide, this collaboration is even more special as it takes place at Ziya, where I started my career. It truly is a full circle moment for me! It's delightful to associate myself with a brand with a history like The Macallan which focuses on fine flavour, and their mastery & dedication to perfection is truly unparalleled. Bringing The Macallan and its unmatched perfection to India through my menu is a testament to the global identity of Indian food and this collaboration is the perfect union of Scottish and Indian aesthetic influences."

Against the backdrop of Ziya at The Oberoi, this creative association truly reflected the epitome of "East meets West". The Scottish heritage of The Macallan was further elevated by Chef Vineet Bhatia's flair. Jodie Marriott, Brand Education Manager at The Macallan shares, "Chef Vineet Bhatia is the epitome of Indian sensibilities & global versatility, and brings with him his signature flair and immense talent that perfectly complements the essence of The Macallan. Chef Vineet shares The Macallan's values of creativity, craftsmanship and dedication to continuous pursuit of perfection. It is an honour to be collaborating with him to bring the best of two worlds to life in Mumbai."

# The Future of Food Could be Meat Free Eats



Vezlay Foods brings a vision to make a difference in the plant-based meat alternative market, for vegans and non-vegans alike.

Vezlay Foods is the leading manufacturer of innovative Ready to Eat (RTE) and Ready to Cook (RTC) Plant Based (meat alternative) food products. "VEZLAY", the name revolves around the idea of vegetarianism and in many ways laid the foundation of plant-based meat sector in India.

As the first brand to enter this sector, Vezlay has revolutionised the market with over 40 products and a pan-India distribution network in the past decade or so.

Amit Bajaj, the founder of Vezlay, came across the concept of vegan and plant based meats during his days in London and loved the concept. As a vegetarian himself, it struck Amit that such products will receive great patronage in India, with a large vegetarian population in need of better nutrition and protein sources. After 2 years of research, and endless hours of product innovation, Amit set up the first manufacturing unit in New Delhi in November 2010. With approximately 40% of the Indian population being vegetarian, and an increased awareness to live a conscious, compassionate, and impactful life, he realised that the launch of great tasting products would only mean greater consumer demand with the course of time.

Currently Vezlay manufactures around 40 innovative Soy based products under 2 different categories - Frozen and Ambient. In the Ambient range, the brand has Gluten-Free Soya Noodles and Soya Vegget as well as others like Soya Indi-Chop, Soya Chikka and Soya Veg Meat. The Frozen range is larger and includes Soya Seekh Kabab, Shami Kabab, Rogan Josh, Soya Chop, Veg Chicken, Soya Chikka Biryani, Soya Nuggets, Chop Sticks and Soya Bhurji. The brand is also working to launch vegan versions of some of the vegetarian products



that currently have dairy products in the recipe. The new offerings would include Vegan Shawarma, Vegan Scrambled Egg, Vegan Mayonnaise, Plant Based Sausages & Salami, Plant Based Grilled Burger Tikki and Momos.

Vezlay has a good distribution network with more than 50 distributors across the country and is present in most online retail and wholesale stores like Flipkart Wholesale, Reliance Retail, Big Bazaar, Spar and Spencer's. It is also available at all major online market places like Amazon, Flipkart, Big Basket etc. and niche stores like Le Marche as well. Vezlay is a preferred vendor to reputed names in the HoReCa sector, that include 5-Star & 7-Star hotels like Hyatt, Radisson, Le-Meridian, Shangrila, ITC, Taj, Leela and multiplexes like PVR.

The aim of Vezlay is to provide an alternative to non-vegetarian food which is not just limited to soy chunks or nuggets. Vezlay has chosen Soy as its main ingredient owing to its health benefits. Soy, a nutrient-dense source of protein, can be consumed on a regular basis and may reduce the risk of various health problems, including cardiovascular disease, stroke, coronary heart disease (CHD), some cancers and improve bone health. It is one of the few known plant foods to contain all the essential amino acids, like those found in meat and is

high in fibre, high in protein, low in saturated fat, cholesterol free, lactose free, a good source of omega-3 fatty acids and a source of antioxidants. Amit has managed to bring forth healthy and nutritious products so comparable in flavour and texture to its traditional meat counterpart as well as adaptable to the Indian palate, that even meat-eaters would get blown away by the mouth-watering taste. Vezlay is set out to tailor healthier alternatives to comfort food favourites providing something for everyone.

"I spent 3 years in Europe, however when I returned, I realised that despite evidence of negative impacts of junk food on the human body, the consumption of junk food was only growing in India, especially among youngsters. That's when I conceived Vezlay. However, whichever soy-based product I had in Europe had a very different taste, and I wanted to ensure that our products tasted familiar to the Indian palate. We wanted to create healthier alternatives to comfort food favourites, providing something for everyone. Though it was not easy, we continue to be amazed and encouraged with the positive response from the market. Over the next 3-5 years, we want to share Vezlay with the world and make an impact as the leading name for plant-based meat-alternative food products" – explains Amit Bajaj.



**Lifestyle**



# NEXA Launches the All- New XL6 - ‘Time to Indulge’

Augmenting NEXA's value statement of "CREATE. INSPIRE.", Maruti Suzuki launched the All-New XL6. The most premium offering from NEXA, the All-New XL6 with a bolder design, enhanced comfort features, in-built connected technology and Next-Gen Powertrain offers an immersive and indulgent driving experience.

Inspiring the future of Indulgence, the All-New XL6 empowers expression of individual identities who aspire for the finer things in life and take out the time to indulge. The All-New XL6 enables the NEXA customer to revel in utmost comfort while maintaining discernible tastes.

Mr. Hisashi Takeuchi, Managing Director and CEO, Maruti Suzuki India Limited

The XL6 has been a very successful model for us at NEXA. It has managed to carve a space for itself as the premium MPV in a short period. The evolving customer's aspirations for a bolder, feature-packed, premium utility vehicle have led us to introduce the All-New XL6. This premium MPV has enhanced comfort and convenience features, which are bound to delight the today's modern buyer. Based on NEXA's new design language "CRAFTED FUTURISM", the All-New XL6 has a refreshed design, advanced features and is powered by Next-Generation powertrain with an all-new 6-speed automatic transmission. I am confident that our NEXA customers will appreciate the All-New XL6.



## All-New XL6

based on NEXA's 'Crafted Futurism' Design Language

The All-New XL6 is the second model to feature NEXA's Crafted Futurism design language. A work of art inspired by the future, the design language is exclusively crafted to match the refined tastes of NEXA customers. The design philosophy manifests itself upon three major pillars:

- ▶ NEXpression: Artfully designed exteriors & interiors, crafted to perfection
- ▶ NEXtech: Advanced technology catering to the new age customers' needs and creating delight
- ▶ NEXperience: Experiences that are truly about driving a NEXA vehicle

## All-New XL6 | Bold Design

The All-New XL6 embodies the aspirations of urban buyers looking for a vehicle that matches their style and complements their aspirations. It stands out with its imposing stance, bold front fascia and all-around body cladding with front & rear skid plates along with a host of key design updates, which enhance the bold appeal of the vehicle:

- New Bold Front Grille with sweeping 'X-bar' element
- Quad chamber LED reflector headlamps along with LED DRLs
- Machine-finished two-tone R16 Alloy wheels
- Gloss black finish on B&C pillars, fender side garnish with chrome element
- Shark fin antenna
- 3D LED Tail Lamps with light guide & Smoke Grey Lens
- New back door garnish with chrome insert and back door spoiler
- Dual-tone body colour options





## All-New XL6 | Indulgent Interiors

The powerful exterior design of All-New XL6 is complimented by its plush interiors, which engulf you in utmost comfort. It builds upon NEXA's key pillars of Global, Innovative & Pampering by offering the perfect blend of style, technology and comfort.

The All-New XL6 is equipped with advanced comfort and convenience features:

- Ventilated Seats in the front row, designed to keep you cool and comfortable no matter what the temperature is outside
- 17.78 cm (7 inch) SmartPlay Pro Touchscreen Infotainment System with an intuitive user interface and an advanced voice assist to offer a seamless connected driving experience. Now, easily access important vehicle information with just a touch
- In-built Suzuki Connect, featuring

remote functionality with over 40+ features such as AC Control<sup>^</sup>, vehicle safety & security, trips Ventilated Seats New Bold Front Grille with sweeping X-bar element 3D LED Tail Lamps with light guide & Smoke Grey Lens Machine-finished two-tone R16 Alloy wheels & driving behaviour analysis, status alerts along with vehicle health monitoring and other remote operations

- The All-New XL6 can also be remotely accessed through a compatible smart watch & voice connectivity through Suzuki connect skill for Amazon Alexa<sup>\*\*</sup>
- Features an onboard voice assistant which can also be triggered with the "Hi Suzuki" command
- Addition of features such as telescopic steering, concealed cabin lighting in the

footwell area, front door courtesy lamps offer a first-class experience

- Premium roof lining, soft-touch door trim armrests ensure an exclusive ambience and tactile feel

Enveloped in plush leatherette perforated seat upholstery, the All-New XL6 features captain seats in the 2nd row and the reclining 3rd row seats to ensure every passenger is left feeling pampered. The roof-mounted AC for rear passengers with multiple adjustable air vents and three-stage speed control ensures that all passengers are comfortable.

Keeping the customers comfort in mind, thoughtfully planned utility spaces such as air-cooled can holders, front row armrest with utility box, smart phone storage, bottle holders in each row and an option of a power socket in each row have been built-in.

## All-New XL6 | Enhanced Safety

The All-New XL6 is secured with the NEXA Safety Shield, a host of active and passive safety features for your ultimate peace of mind.

- Suzuki's signature HEARTECT Platform, makes optimum use of High Tensile Steel and is compliant with all Indian safety regulations
- Four Airbags (Driver, Co-driver and front seat side) as standard across all variants
- Tire Pressure Monitoring System (TPMS), for enhanced safety and an optimum ride
- Electronic Stability Program (ESP) with Hill Hold Assist (HHA) as standard across variants
- 360 View Camera for ease of parking in the tightest of spaces and 'approaching object detection' feature that can sense the presence of moving objects on the screen



## All-New XL6 | Next-Generation Powertrain | Advanced Transmission



With the Next-Gen K-series 1.5L Dual Jet, Dual VVT Gasoline Engine with Progressive Smart Hybrid Technology, the All-New XL6 offers a peak power of 75.8 kW@6000rpm and max. torque of 136.8 Nm@4400 rpm.





## The All-New XL6

is available with the choice of a 5-speed manual and an all-new advanced 6-speed Automatic Transmission with steering mounted Paddle Shifters and offers an incredible fuel-efficiency\*\* of 20.97 km/l (MT) and 20.27 km/l (AT) in line with our vision for reduced emissions.

The All-new XL6 is offered in six monotone color options and three Dual-tone Color Options to make a bold statement:

	COLOR	ZETA/ALPHA	ALPHA+
Monotone	NEXA Blue	✓	✓
	Arctic White	✓	✓
	Splendid Silver	✓	✓
	Grandeur Grey	✓	✓
	Brave Khaki	✓	-
	Opulent Red	✓	-
Dual tone	Splendid Silver with Black Roof	-	✓
	Brave Khaki with Black Roof	-	✓
	Opulent Red with Black Roof	-	✓



NEXA customers with a one-click online convenience, can also personalize their All-New XL6 with dynamic range of Genuine NEXA accessories

Technical Specifications			
Overall Length (mm)	4445	Max Torque (Nm@rpm)	136.8@4400
Overall Height (mm) (unladen)	1755		
Overall Width (mm)	1775	Max Power (kW@rpm)	75.8@6000
Wheelbase (mm)	2740		
Fuel Efficiency (km/l)**	20.97 (MT) 20.27 (AT)	Engine Capacity (cc)	1462



## All-New XL6 Prices: (Ex Showroom in INR)

Manual Transmission (5MT)		Advanced 6-speed Automatic Transmission with Paddle Shifters	
Variant	Price	Variant	Price
Zeta	11 29 000/-	Zeta	12 79 000/-
Alpha	12 29 000/-	Alpha	13 79 000/-
Alpha+	12 89 000/-	Alpha+	14 39 000/-
Alpha+ Dual Tone	13 05 000/-	Alpha+ Dual Tone	14 55 000/-

The All-New XL6 can also be owned through Maruti Suzuki Subscribe at an all-inclusive monthly subscription fee starting from INR 25 499/-.

Maruti Suzuki Subscribe is a convenient way to bring home a new car. It allows a customer to use a new car without actually owning it and by paying an all-inclusive monthly subscription fee that comprehensively covers cost of complete registration, service & maintenance, insurance and roadside assistance.



# Guess Jewellery Collection

This season, lift your mood and your style by flaunting the minimalism jewellery trend.

Jewellery has the power to make you look instantly dressed up, any outfit paired with right jewellery will accentuate it. Whether it is an indo western outfit or a western outfit teamed with some Indian glam you can add the oomph by opting for a minimalistic jewellery this festive season.

Guess India is addressing the needs of today's stylish women who would like to wear minimalist pieces instead of chunky traditional pieces available to them. Their jewellery collection is an ode to the contemporary aesthetics of the new-age women that can be styled with various outfits this festive season.

## Pure Light' Bracelet

This chain styled sterling silver plated bracelet is just the right pick for you! Adorned with a logo charm, the bracelet looks fab with anything and everything!



Fall for these elegant gold stud earrings featuring a heart design and cursive logo detailing. These dainty yet sophisticated studs are sure to add the oomph factor to your outfit.

## Frame Crystal Heart Charm

This Silver Guess Twisted Chain Bracelet has a Rose Gold Embellished Charm And a Hollow Silver Heart. Adorned with different styles of lock charms, this bracelet is a perfect accessory for every look.

## Studded Hoop Earrings

Elevate the classic hoop with these chic smooth studded large hoop earrings constructed in a silhouette that accentuates any classic outfit. They come with a lever back closure that makes them easy to wear.

## 'G Tennis' Necklace

This crystal detail dainty steel plated necklace will not weigh you down this Christmas. It's minimal design and snap hook opening makes it so comfortable and stylish. Choose this accessory to exude the right amount of timeless elegance.



# Tanishq Launches an Extensive Bangle Collection

Gold has riveted various cultures around the world and it signifies auspiciousness, grandeur and purity. It has an equal appeal for both adornment as well as investment.

On the auspicious occasion of Akshaya Tritiya, Tanishq, India's most trusted jewellery brand from the house of Tata re-establishes belief in the significance of our 'Hands' that have the power to create, love, nurture and bless. Witness the wonder brought by our 'hands', with the extensive range of Bangles, 'Kalai' along with attractive offers this Akshaya Tritiya. Tanishq is offering up to 20%\* off on making charges of gold jewellery and on Diamond jewellery value. The offer is valid for a limited period only.

'Hands' have a power of resurrecting the present and building the future. They have the ability to translate and deliver multitude of emotions. It has a touch of grace, mirrors feelings and reinforces partnerships. It's the 'hand' that is often used in every auspicious activity followed by traditions.

Harping on the emerging trend with Bangles and to celebrate the auspiciousness brought by our 'hands', Tanishq launches 'Kalai', comprising of extensive designs and craftsmanship crafted in 18K to 22K gold. The wide spectrum of design inspiration is derived from various traditions including, gheroo finish south style bangles, antique bangle with charm of traditional workmanships like stamp work and enamelling, moon shaped elements and flowers, heritage architectural domes, statement piece with pearl bunching and a fine mix of workmanships like textured sheets, enamel, piroi reflecting grandeur of Rajasthan.

Mr. Arun Narayan, Vice President, Category, Marketing and Retail, Tanishq at Titan Company Limited



Customers are enthusiastically looking forward to celebrating Akshaya Tritiya after a gap of two years. We are seeing this in our stores and in our consumer sentiment track wherein 54% of consumers have expressed an intent to buy jewellery this Akshaya Tritiya. To celebrate the auspiciousness and emotions associated with the festival we are delighted to launch a very exciting collection of bangles called 'Kalai'. Kalai features over 150 designs across various craftsmanship like Nakashi work, Jali Cut, Closed setting, Stamp work, Filigree and many more to adorn & celebrate the hands that have the power to create, love, nurture and bless.

As per a consumer research undertaken by Tanishq, the increase in gold price is not likely to dampen the enthusiasm of gold buying this festive season as majority of consumers have expressed an intent to purchase despite an increase in gold price. Keeping the rising gold prices in check, Tanishq recently introduced 'Hi-Lites' platform that offers jewellery that is substantially lighter in weight while offering the same look and feel at a lesser price. Tanishq has been able to achieve 15-25% reduction in weight with the help of extensive product engineering processes such as design reconstruction, technological innovations, and use of gold alloy with enhanced hardness and strength.

As a run up to Akshaya Tritiya, Tanishq has also launched Gold coin ATM's called '24K Xpress' to make it convenient for consumers to purchase gold coins during Akshaya Tritiya. The '24K Xpress' gold coin ATM facility will be available in Tanishq flagship stores across select markets.





# Clensta

Clensta International, a Gurgaon-based new-age start-up, announced the launch of its Red Aloe Vera range of skincare products. The innovative range of ten products includes six for women, three for men and one unisex product. The SPF Lotion, Hair Serum, Face Serum and

Under Eye Cream is for women, Intimate Brightening Scrub, Face Brightening and Detan Scrub are for men. The Face Moisturizing Cream and Lip Lightening Cream are unisex products.

The legacy of aloe vera and its beneficial effects dates back to over 3000 years. The higher concentrations of beneficial phytochemicals in Red Aloe Vera provide it a 22-times more powerful anti-inflammatory effect. High concentrations of salicylic acid and polysaccharides help relax tight muscles and provide a soothing effect.

Commenting on the launch of its Red Aloe Vera range, Founder, Puneet Gupta said, “We are very excited about the launch of our highly

innovative range of Red Aloe Vera products. We are already acknowledged as the fastest growing D2C brand in the country. Our products have gained the trust of our users and over 75% of our sales come through our website. Equally satisfying for us is that over 60% of our customers are repeat customers. Our products are designed to enrich the skin and the spirit of our customer”.

Red Aloe Vera has been found useful in treating burns, scrapes, psoriasis, and even insect bites too. Red Aloe Vera promotes scalp health and the antifungal elements in the gel are known to eliminate dandruff. The combination of vitamins and minerals in Aloe can soothe reddened skin from breakouts and acne.

Comment: Innovative range of skincare.

Rating: 8/10



# Bewakoof.com

Bewakoof.com, founded in 2012, is a D2C fashion brand built on social media, with content marketing being a key growth strategy. The brand's philosophy is to add lightheartedness to life through its self-expressive products and fun shopping experiences.

The expressions the brand enables on products are relatable and Indian in nature including prints in regional languages (Hindi, Marathi, Bengali, Telugu, Gujarati, etc). As the smaller towns of India have shifted online in the last 3 years, the USP of Indian Inspiration and regional languages have helped the brand grow.

The brand is popular for its offerings in casualwear and has recently launched indo-fusion ethnic and sleepwear. Along with a range of collaborations with Marvel, DC Comics, Looney Tunes, Star Wars, F.R.I.E.N.D.S, and Disney.

Comment: Shop at your comfort and get the real you see.

Rating: 9/10

# Gaurav Bhagat Academy (GBA)

GBA has recently launched two life-changing board games. The Stock Market Game to teach nuances of investing & Lakshya: The goal-setting game, to engage and educate players from the real-world perspective.

The Stock Market Game to teach nuances of investing

If you are a 90s kid, you must have played 'Money Circle'. A multi-player economics theme-based game that gave a glance to kids back then on how to grow your money from the money allotted and how to make the best use of the same.

In today's real-life scenario, with the rising



popularity of the Stock Market, many people have started investing in the stock market to grow their money with the money they have. It's not just any other investment mode but is a lot more that involves goal setting and chasing it with persistence and determination.

## Lakshya: The goal-setting game

Setting goals is a beautiful thing; everyone knows it should be done, but few people do it,

mainly because it's



Comment: Play to learn with GBA

Rating: 9/10

made out to be difficult, tedious, and uninteresting. The goal-setting game Lakshya aspires to revolutionize all of that. It's entertaining, engaging, and scientifically sound.

It can be played by persons of various ages, from six-year-olds to those in their eighties. Two to four players can play the game. One of the four-player tokens, the one with the six compartments, is given to each player. On successful completion of the goal, one player will be designated as the coordinator, distributing the goal pegs.



# Gravolite



anti-skid, i.e., they prevent skidding and falling. As a result of this the mats are also energy saving. These mats are free from PVC (Polyvinyl Chloride), a thermoplastic material known to be carcinogenic that has dangerous chemical additives like lead, cadmium and phthalates.

The second kind of mat is a PU mat, made of PU (polyurethane), a component of natural rubber. This material is environment-friendly and non-toxic to use. It does not contain latex and is odourless.

These mats are manufactured with scientific know-how as they have alignment lines for ease in performing yoga and have strong and sturdy lines on both sides of the mat. These mats also have anti-skid characteristic that help prevent skidding, avoiding injuries. They are made from lay-flat technology, offer intense grip and are water-proof and sweat-proof, which is an important trait, required by exercise enthusiasts.

The third kind of mat is a Boomerang mat. This is a very user-friendly mat as it has a bunch of features and is very suitable for beginners or for rough and careless use. They are light in weight and as a result very easy to carry. They are also easy to roll and easy to clean. These mats provide an extra cushiony effect and also have an excellent grip. They are manufactured keeping in mind durability, stability and comfort for the user. These mats also serve a wide variety of uses apart from just yoga.

Mr. Vaibhav Somani, Director, Gravolite



Gravolite is an environment friendly brand and we make sure that all our products are non-toxic, biodegradable and recyclable. We do not use PVC or latex and all our products are made from TPE, PU and natural rubber. We make different types of mats for different users depending on their age and level of expertise. We can proudly say, that Gravolite is the only Indian sports flooring and mat manufacturer that is 100% eco-friendly, 100% toxin-free and none of our products are harmful for health or have carcinogenic properties.

When it's about Yoga it's about Gravolite. For the yoga fitness lover Gravolite is the one-stop shopping destination. Here we will talk about three different varieties of yoga mats.

The first kind of mat is made of TPE (Thermoplastic Elastomers) specifically and these mats do not have any metallic components as ingredients in it. They are free from plastics, recyclable and are extremely eco-friendly. They are extra cushiony, providing more support and are

Comment: A destination for a yoga lover.

Rating: 9/10



# Groversons Paris Beauty

Groversons Paris Beauty's light padded wire-free T-shirt bra is available in a variety of solid and pastel hues, as well as fun prints including floral, geometric, asymmetric, and other adorable motifs. The seamless bra is the ideal innerwear for slaying the casual t-shirt summer style while still providing your body the shape and comfort it deserves. This sleek and smooth silhouette is best achieved with this sort of bra. Also, Groversons' lace lingerie line is a fantastic complement for all situations and fits in your wish list. They feature some of the most exquisite styles and colors to pick from, crafted by renowned designers with beautiful lace details. These wide range of bras will perfectly fit your aura in all senses.

A destination for a perfect body shape

Rating: 8/10

# Inveda

Inveda's arsenal of summer products to battle heat, dryness and acne is here to save your skin and hair! The combo pack consists of- The luxurious Hemakesha Hair Re-Growth Oil, which is a combination of 21 natural oils, full of antioxidants that prevent heat induced hair problems like hair breakage, split ends, and thinning of hair.

Wake up with a new wave of freshness every morning with Inveda's Lime and Grapefruit Face Wash, which reduces the excess oil from the skin giving it a



soft and supple feel. It gives the skin a healthy look and also lightens the mark giving an even skin tone.

The 1.5% HA & 2% Pentavitin is an oil-free natural formula to repair all the layers of skin instantly so that it rejuvenates your dry skin and boosts non-stop hydration for up to 72 hours. Hyaluronic Acid Serum for the face holds up to 370% more dampness than the collagen protein atom, making it a "super-hydrating agent" while Pentavitin creates a moisture barrier on the skin after application and binds deep within the layers of skin, holding on tight for up to 72 hours.

With moisturization, let your skin free from all dirt, oil & tan. Inveda De-Tan Experts are infused with purifying Tulsi & clove to remove sun tan and blemishes, resulting in tightening & brightening of the skin.

New launch, the Korean Pore Minimising toner with Ayurvedic + Korean formulation shrinks pores of your skin and helps even the skin's texture, thereby giving you a smooth and soft feeling.

Anti Acne Gel Cream Masque is made from special ingredients derived from Ayurveda, which specializes in tackling 6+ acne-prone skin problems, including acne and skin growths with its 7 layer correction technology that gives clear and acne-free skin.

The unique formulation of Inveda's Overnight Repair Lip Sleeping Masque gently melts away dead skin cells from the lips. It restores the moisture and adds a protective layer to avoid further dryness & cell breakage. It also adds a perfect natural tint and treats dark lips overnight.

Inveda all-in-one Dry Oil is an effective ultra-lightweight pure organic luxury moisturizing oil is a complete intensive hydration treatment for face, body & hair. Packed with the goodness of Coconut, Sesame, and Macadamia Ternifolia, it effectively treats flaky and dry skin.

Comment: A perfect gift for summer skin care.

Rating: 8/10



Comment: Good quality with great sound

Rating: 9/10

# Tunez

Elements 10 or E10 comes with a total of 18 hours of battery life with 5 hours in the bud and an additional 18 hours in the case, and comes loaded with all must-have audio features and Bluetooth 5.0 and support features such as IPX5 rating and Maxx bass. With a charging time of 1 hour and a range of up to 10 metres. Available in different colours to choose from.



Comment: Gift the token of love-SMOOR

Rating: 8/10

# SMOOR

SMOOR, a Bangalore-based luxury chocolate brand that crafts the ultimate indulgence experiences with couverture chocolates.

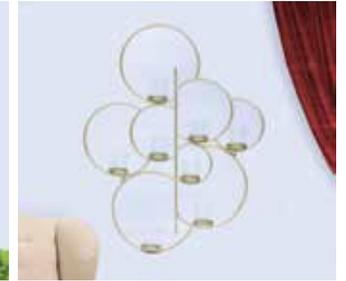
Long iftars around the table with family and friends are becoming increasingly common as Ramadan reclaims its place as a winter holiday (finally!). Whether or not you're able to spend this fortunate month

with the people you care about, why not switch up your Eidi routine and consider these Eid gift ideas (instead of the typical cold hard cash) to conclude the month?

This EID, SMOOR brings you a curated treasure-trove of a delicious array of true chocolate treats created with rich ingredients, skilled craftsmanship and much love and care. Beautifully arranged in charming artisan boxes and chic hampers, SMOOR EID gifts are a joy to behold.

# Simple Décor Ideas to Whip Up Your Space into a Summer Haven

By Mr. Palash Agrawal, Founder / Director, Vedas Exports



The sweaters and boots have found their way back in the wardrobe. Cotton ensembles, light filtering curtains, flip-flops, and coolers have emerged at the forefront. And this is a good enough sign that summer is around the corner. Whilst we brace ourselves for the season with all-things light, cool, and vibrant, a good idea would be getting our homes ready for it as well.

Does that mean we should go all out with redoing our home and replacing existing décor with new, season-friendly variants? Not necessary! All you need to do is make some upgrades and minute changes to make your space reflect the changing seasons. So, keep reading, because here are our top interior decor tips and tricks for summer 2022 and a guide of how you can bring them to life!

## Open Yourself Up to Open Spaces

There cannot be anything better than a breezy open space, let it be in your balcony, terrace, or patio. As soon as summers arrive, our fondness for causal evenings with laid-back seating arrangement and mocktails to accompany seep in. So, why not grab those bean bags, poufs, and ottomans and place them in your open area for a relaxing vibe. What's better: locking up your doors and windows and staying inside on a warm day or welcoming the fresh, breezy weather by finding a spot in your outdoor space?

## Make your Travel Shots the Talking Point

How many times has it happened that you visited a new destination with picturesque mountains, lush forests, and clear blue skies, and returned home with endless memories and a pile of photographs? Well, those preserved photos can come in handy if you decide to print, frame, and hang them on a gallery wall. This idea will save you on expensive wall arts and give you a good talking point at meet-ups. Moreover, the flashbacks will push you to start planning your next summer vacation.

## Get your Garden Tidied Up

If you are fortunate enough to have a garden, don't miss the chance to make the most of it. Now is the time to spend your time amidst home-grown plants, staring up at the stars, and setting up a picnic for the kids at the comfort of your home. Add a touch of vibrancy by arranging some brightly colored flower vases and crockeries, hang in some plants by the trees, and place a series of classy, metallic candle holders from Vedas Exports' "home accents" collection by the side to light up the area for dinner. What's more, when you are planning to spend so much time outdoors, invest in some rustic garden chairs or benches for an informal yet sophisticated look!

## Create a New View

A little rearrangement of your furniture is

enough to break the monotony and show a huge change. This is a great practice on other days, too, as we transition from one season to the other. Say, if at present, the focal point of your living area is the large French window transmitting fresh air throughout the day, you can shift the focus of the room toward a decked-up corner beside the couch. Get your hands on some huge contrasting vases and place a standing lamp to add the right amount of warm light. If you are a fan of wall art pieces, hang a few of them on the closest wall – say, a series of metallic flowers, a giant butterfly structure, or a classy flower mirror, the "wall art" collection by Vedas is worth checking. Whether you choose a large piece or a variety of smaller pieces, they will provide the perfect solution for a blank wall or large room.

## Opt for Floral Fabrics

No matter whether bright or light, floral prints on bedding, particularly, instantly change the look of a room. Ensure you keep other bedroom accessories to a bare minimum and allow the bedding to shine through. Other than lifting your mood, it will calm your mind and introduce a sense of newness in the space. Go for bright and neutral covers and place multiple cushions of different shapes and sizes to add an extra layer of coziness. Lastly, throw in a rug of a lighter fabric and complete the look of your room.

With these easy-to-implement décor hacks, transform your home into a summer retreat!

## Cathay Pacific

Cathay Pacific Hong Kong based airline, has appointed Rakesh Raicar as the airline's new Regional General Manager for South Asia, Middle East and Africa (SAMEA). Raicar who has over 30 years of experience working with Cathay Pacific, will take over from his predecessor, Mark Sutch. Based in Mumbai, India, Raicar would be responsible for the growth of the airline's business and operations in the said regions. Raicar began his career with Cathay Pacific in 1992 and has held several roles through the course of his tenure including Regional Marketing & Sales Manager, South Asia and Country Manager, South Africa and Indian Ocean. His most recent role was General Manager – South West Pacific where he led all aspects of the company's business for the region.



## Fairmont Jaipur

Fairmont Jaipur announced the elevation of Ms. Indu Khatri as the luxury property's Director of Sales and Marketing. With a rich experience spanning over 15 years, Indu Khatri has proven to be a strong suit for Fairmont Jaipur. Prior to this stint at Fairmont Jaipur, Khatri has worked with DoubleTree by Hilton, Amer, in the same neighbourhood and was responsible for all sales, marketing and distribution related tasks in the hotel's opening, as Commercial Head. She comes with immense experience through her roles with leading hospitality chains such as The Oberoi Group, Leela Palaces Hotels & Resorts, and IHG.



## Jumby Bay Island



Jumby Bay Island, Oetker Collection's five-star private island resort located just two miles

off mainland Antigua, is pleased to announce the appointment of Chef Mickaël Farina as its new Executive Chef. Chef Farina joins Jumby Bay Island from his most recent position as the Executive Chef at Le Mirabeau Hotel in Zermatt, Switzerland. A French native, Chef Farina previously oversaw the culinary direction at two five-star luxury resorts in the Maldives, Amilla and Kandolhu, and comes equipped to incorporate techniques honed during his 13-year career, which encompasses training and tenures in Australia, Brazil, New Zealand, France and Ireland. He specializes in delivering modern and creative gastronomy and is driven by the desire to explore unique flavours and cooking techniques. He comes prepared to lead the culinary team on-island with a passion and pride in delivering outstanding

## JW Marriott Bengaluru Prestige Golfshire Resort & Spa, India

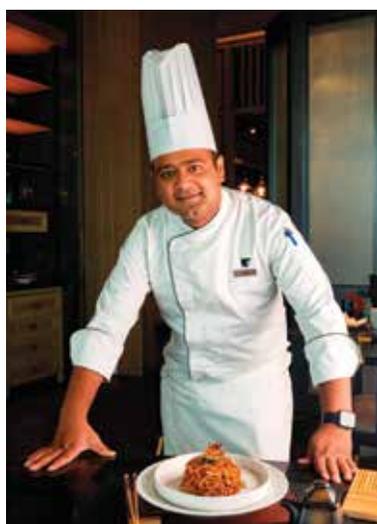
JW Marriott, the global luxury hotel brand is pleased to welcome Mr. Mohammad Shoib as the Director of Sales and Marketing at the newly opened JW Marriott Bengaluru Prestige Golfshire Resort and Spa. Having held various leadership roles in a career spanning over 14 years in the hotel industry, Shoib takes on this exciting role to create a new benchmark in service excellence in the South-Asia region. Shoib had been associated with the Marriott family for nine years as the Director of Sales and Marketing. He was responsible for driving rooms, food & beverage top line at JW Marriott Hotel Bengaluru. Prior to this role, Shoib spearheaded the Sales and Marketing department, in a similar capacity at The Leela Palace, Bangalore. He was also associated



with Le Meridien Paro, Riverfront, Ginger Hotel (A TATA Enterprise) and gained immense experience in the hospitality industry. He has also been awarded as DOSM of the year South Zone by Business World Hotelier 2019.

## JW Marriott Kolkata

JW Marriott Kolkata appoints Chef Tej – B. Saru. With over 2 decades of culinary experience, Nepal born Chef Tej – B. Saru brings vivacious and innovative energy to JW Marriott Kolkata's diverse culinary scene. In his current role, he has joined as the Oriental Specialty Chef of Vintage Asia at JW Marriott Kolkata. His responsibilities include inculcating novel trends in and around the country and offer the best & most



innovative food offerings to the patrons. Chef Tej, a master chef with extensive experience in cooking and curating the ideal dining experience for guests, will be responsible for ensuring the smooth and safe operation of the Vintage Asia kitchen operations, developing and tailoring menus to suit the guests' and the hotel's needs, and ensuring that all health, safety, service standards are met. Before joining JW Marriott Kolkata, this culinary aficionado played a pivotal role in The Leela Palace Chennai in 2020 as Sr, Sous Chef who was in charge of CHINA XO where he brought out his global expertise.

## Marriott International

Marriott International Inc. has promoted Ranju Alex as its Area Vice President for the South Asia region. As a key member of Marriott International's leadership think tank, Ranju will be based in Mumbai and oversee the company's operations across India, Bangladesh, Sri Lanka, Nepal and Bhutan. Ranju will be responsible for creating and executing a strategic road map that will focus on establishing brand positioning and effectively expanding market share of the Marriott portfolio in South Asia. Prior to this appointment, Ranju was the Market Vice President for West India. Ranju has over 28 years of hospitality experience and is a 12-year veteran with Marriott International. Ranju joined Marriott International in 2010.



## Novotel Pune

Novotel Pune announces the appointment of Mr Tarique Helekar as the new F&B manager at the hotel. Tarique brings with him a remarkable experience of over 16 years in F&B and Hospitality. Having worked with brands such as IHCL hotels, Marriott International and Hyatt Hotels, he has an unmatched experience and expertise in food and beverage. As the F&B manager at Novotel Pune, Tarique plans to invest time in growth and development of associates and empowering them to provide exceptional guest service. He would also like to focus on innovation and implementation of new



## Radisson Blu Resort Dharamshala

Rajesh Rajpurohit is the new General Manager at Radisson Blu Resort Dharamshala. A seasoned hotelier, with a career spanning more than two decades in hospitality, Rajesh will lead the team at Radisson Blu Resort to position the property as a leading resort in Dharamshala, streamline hotel operations, align sales and marketing strategies with hotel's commercial objectives and drive excellence in guest experiences. Given his exceptional work, Rajesh earned many cross-exposure opportunities to overseas hotels that helped him gain a global hospitality outlook and prepared him for the top positions in the business.

## Radisson Hotel Group

Radisson Hotel Group is pleased to announce the appointment of Vikram Berry, Director Commercial, South Asia. Based in Gurgaon, India, Vikram will lead the implementation of commercial initiatives across our portfolio in South Asia and focus on revenue optimization for our hotels in the region. With over two decades of experience in the hospitality industry, Vikram is an expert in formulating business strategies, leading high-performance teams and driving sales revenue. Additionally, Vikram would also be responsible for leading efforts toward localizing our commercial strategy for tier II, III cities and supporting these hotels in maximizing their revenue. Prior to this, Vikram was with Taj Group of Hotels as a General Manager of Taj View Agra – An IHCL SeleQtions, whereby he played a prominent role in strategizing a successful reopening of the hotel post the Covid restrictions and driving topline revenue by focusing on cost control and manpower rationalization.



## Singapore Tourism Board

The Singapore Tourism Board (STB) announced the appointment of Renjie Wong as Area Director, India & South Asia (Mumbai). He will be based in Mumbai managing West & South India, and will work with STB's offices and representatives to oversee the Board's destination promotion and marketing efforts to ensure that Singapore remains the top of mind leisure and business destination among Indian visitors. Renjie takes up his appointment at a time when Singapore, as part its easing of pandemic travel restrictions, has introduced the Vaccinated Travel Framework (VTF) with effect from 1 April 2022. Under this, fully-vaccinated travelers from India are able to enjoy quarantine-free visits via any flight between the two countries. He brings with him varied experience and a global outlook, which will be key to us as we make strident advances towards tourism recovery.



## The Westin Kolkata Rajarhat – Marriott International

With over a decade of luxury hospitality sales experience in multiple cities across India, a versatile and analytical individual, Mainak Ray has been elevated to the position of Director of Sales at The Westin Kolkata Rajarhat. In his current role, Mainak will be responsible for implementing new sales and marketing strategies in order to boost rooms & events sales at the hotel. Enjoying stupendous success in his role, Mainak's key responsibility include transient & group pricing decisions, preparing budgets and forecasts, developing strategies, curating unique events to support the Rooms as well as F&B sales and positioning the hotel as a preferred wedding destination. Mainak has a great track record of being a successful sales leader and driving results from the department of sales, marketing & reservations colleagues. He is lauded for his business expertise, people-oriented leadership style, and attention to detail.



# World's first customized Ayurvedic beauty & wellness: Vedix

“What makes us the trendsetter is that instead of giving “one size fits all” products to people we offer them customised products suited for their specific needs.” Said Jatin Gujrati, Business Head, Vedix

What are the ways in which you have disrupted the beauty category with your innovative offering?

We have disrupted the beauty category by providing people with customised products. We replicate the experience of visiting an ayurvedic doctor online with the help of our questionnaire and suggesting customised products suited for each individual's needs.

Please share with us the journey of your brand till now and what kept the brand on the growth path?

Incut also owns and operates women centric digital beauty & health media platforms called stylecraze.com and momjunction.com. An insight from these platforms was that women are tired of trying generic products that don't suit their skin/hair type or has harmful chemicals. That's how we came up with the idea of customization and Ayurveda.

What has kept us on the growth path is the aspiration is to provide customers all over the world access to the benefit of Ayurveda and deliver it in modern formats that they are comfortable with. The ambition is to do this at scale by leveraging technology and global supply chains.

What are the strategies you've implemented to launch your new products over the years?

Product research and customisation are the key pillars of our category strategy. Even before we sold our first product, we had a R&D team in place made up of Ayurvedic doctors and formulators who created the digital version of

the ayurvedic questionnaire. This questionnaire or as we call VPQ, helps us identify the right dosha profile of our customers.

We also have a unique follow up system in place that helps us continuously gather feedback/insight from the consumers and help us customise better and deliver products that are better suited for the consumer.

What is Vedix USP and how does it continue to be a trendsetter in your category?

The biggest USP is that we are World's 1st customised Ayurvedic brand. We are also the 1st ones to use AI and ML to suggest customised products to the customer.

What makes us the trendsetter is that instead of giving “one size fits all” products to people we offer them customised products suited for their specific needs.

What were the initial challenges that you've overcome to establish your brand and create a strong customer base?

Being a new brand the biggest challenge was to gain the trust of the consumers and we did that by using customer testimonials sharing their experiences of using the brand. Also, we have a very strong CS support team that keeps us close to the customers.

How have you managed to



scale up and at the same time offer customized solutions to your customers?

Our customisation engine creates a finite number of unique categories in which we assign the customers based on their answers to the dosha assessment quiz. This helps us to maintain a certain number of combinations and scale each of them based on the distribution of these categories. As a D2C brand, we do not have to maintain inventory across multiple retail points which allows us to have a significantly higher number of SKU combinations but in lower qty per combination. Thus, this allows us to build a more capital efficient business model while offering customized solutions.

What are your expansion plans within India and International?

We have recently launched the brand in the USA, UK and Canada, and within this month we will be launching our D2C site in Australia and UAE. In each of these countries we will be selling from our own website as well as key marketplace partners.





# BRIHADEESWARA TEMPLE



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# Bali

## 4D3N Bali Safari

**| USD 278**

\*based on 4\* hotel  
 (1Night at Mara River Safari Lodge +  
 2Night at South Bali)

BALI SAFARI & MARINE PARK



Includes :

- Safari Journey at Bali safari Park
- Breakfast with Lion at Tsavo Lion Restaurant
- Indian Cuisine Lunch or Dinner where available and specified

### 3D2N + 3rd Night Free Relaxing Me **| USD 158**

\*based on 4\* hotel

Inclusion :

- 3 Nights stay at selected hotel with breakfast included
- Return airport transfer
- FREE : 1x 60Mins Massage OR 1x Meals at certain hotel
- FREE : Hard Rock Cafe Meals Voucher
- Choice of 1x Full Day Tour OR 1x White Water Rafting

### 3D2N Villa Indugence **| USD 278**

\*based on 4\* hotel

Inclusion :

- 2 Nights Stay at Selected Villa with breakfast included
- Return Airport Transfer
- FREE 1x 60mins massage (Min. 3 nights stay)
- FREE 1x Full Day Car at Disposal with English Speaking Local Host
- FREE : 1x Indian Cuisine Voucher at all outlet Gateway of India Restaurant

## 5D4N Bali Safari

**| USD 258**

\*based on 4\* hotel

(1Night at Lovina Beach +  
 3Night at South Bali)

Inclusion :

- Wild Dolphin Searching at Lovina Beach, 2 full day tours
- Indian Cuisine Lunch or Dinner where available and specified in the program
- Free 1 x 60mins massage or set meal at certain hotel



Borobudur Temple, Jogja

### Bali - Jogja 5D4N Discovery **USD 308**

2 Night at Bali + 2 Night at Jogja  
 \*based on 4\* hotel



Gedung Sate, Bandung

### Bali - Bandung 5D4N Discovery **USD 338**

2 Night at Bali + 2 Night at Bandung  
 \*based on 4\* hotel



Sand Island, Lombok

### Bali - Lombok 5D4N Discovery **USD 328**

2 Night at Bali + 2 Night at Lombok  
 \*based on 4\* hotel

**\*The rates is based on land arrangement only excluding Internation & Domestic airfare**

