

T3FS

Trendy Travel Trade with Food & Shop

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A Global Odyssey Awaits

As the world reopens its borders and wanderlust stirs in the hearts of globetrotters, 2024 emerges as a promising year for travel enthusiasts. From the sun-kissed shores to the heart of cultural capitals, the globe beckons with diverse experiences and hidden gems.

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PUBLISHER'S NOTE

Dear Readers

With T3FS December 2023 edition you will get to know a lot about destinations to explore in the year 2024. As the world reopens its borders and wanderlust stirs in the hearts of globetrotters, 2024 emerges as a promising year for travel enthusiasts. From the sun-kissed shores to the heart of cultural capitals, the globe beckons with diverse experiences and hidden gems.

As the world reawakens to the joy of travel in 2024, these countries stand out as top destinations, each offering a distinctive blend of cultural richness, natural beauty, and adventure. Whether you seek the tranquility of ancient traditions, the thrill of outdoor pursuits, or the vibrant pulse of cosmopolitan cities, the global stage awaits your exploration. Pack your bags, open your heart to new experiences, and embark on a journey of discovery in the top countries to travel in 2024.

Moving ahead you will explore the Hidden Gems of India. India, known for its diverse landscapes and rich cultural heritage, is also home to some of the most enchanting and unexplored beaches. While popular beach destinations like Goa and Kerala attract a large number of tourists, there are hidden gems along the Indian coastline waiting to be discovered.

In hospitality, you can explore the winter holidays beckon with a promise of snow-kissed landscapes and a cozy retreat from the world. For those who seek the epitome of opulence amid the chill, these seven hotels stand out as the crème de la crème, offering an exquisite blend of comfort, style, and breathtaking winter vistas.

In lifestyle, we focused on trends 2024.



As we usher in the Festival Season of 2024, the fashion landscape is abuzz with creativity, innovation, and a kaleidoscope of styles. The leading fashion brands are unveiling their collections, promising to set the trends and captivate fashion enthusiasts during the festive celebrations.

As the Festival Season of 2024 unfolds, fashion enthusiasts can anticipate a captivating array of styles from the world's top fashion brands. From the timeless elegance of Chanel to the bold innovation of Gucci, these brands are set to redefine festive fashion, offering a diverse range of options that cater to individual tastes and preferences. Embrace the upcoming celebrations with style, glamour, and the trendsetting elegance of the top fashion brands of 2024.

Vedika Sharma
vedika@fabianmedia.net



Runway to get the trends of current .scenario



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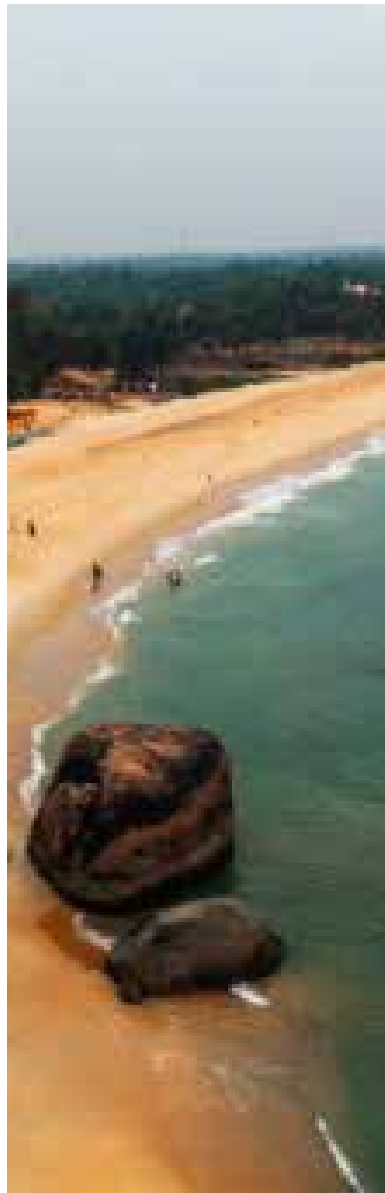
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Discover the Hidden Gems of India

India, known for its diverse landscapes and rich cultural heritage, is also home to some of the most enchanting and unexplored beaches. While popular beach destinations like Goa and Kerala attract a large number of tourists, there are hidden gems along the Indian coastline waiting to be discovered.

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Canberra's summertime extravaganza awaits with adventures, festivals, and more

Australia's summer starts in December and ends in February, which makes it a popular destination if you wish to escape the winter.

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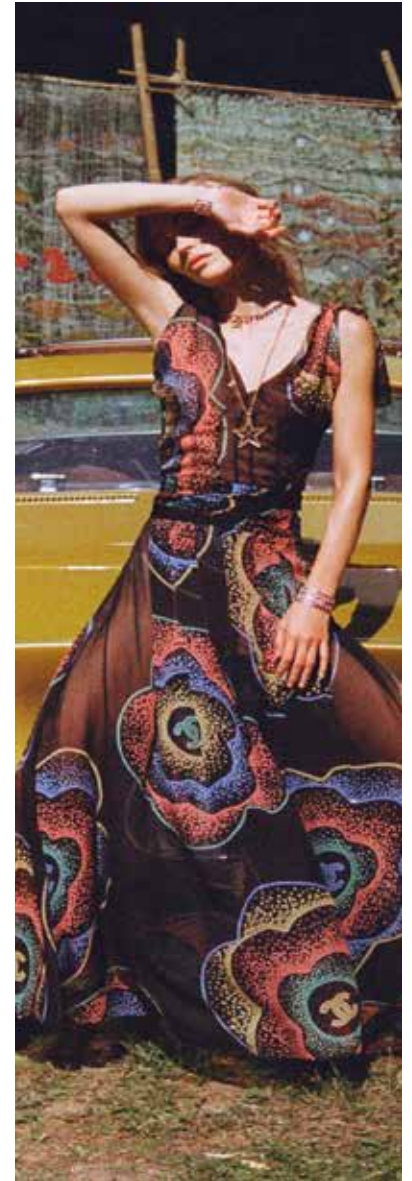
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ITC Maratha, Mumbai debuts Yi Jing- A Concept Dining Chinese Restaurant

Yi Jing, the latest addition to the dynamic fine-dining offerings at ITC Maratha, in Mumbai has officially opened its doors to immerse patrons in flavours inspired by the evolving transborder cuisine of China. Helmed by the veteran Executive...

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Trendsetting Elegance

As we usher in the Festival Season of 2024, the fashion landscape is abuzz with creativity, innovation, and a kaleidoscope of styles. The leading fashion brands are unveiling their collections, promising to set the trends and captivate fashion enthusiasts during the festive celebrations.

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Amadeus Travel Trends 2024

Travelers never stand still for long. This is an industry of dynamic change, one always evolving and adapting to the latest innovation, fashion, or cultural shift.

While it is impossible to know exactly what tomorrow will bring, Amadeus' position at the heart of the travel ecosystem gives unparalleled insight into the future. Using the latest propriety data, industry-leading insight, and expert analysis from across the organization, Amadeus here explores what might be in store next year in its annual Travel Trends research. Identified are five developments that aim to create more meaningful travel experiences for the planet, economy, and the traveler.

Mani Ganeshan, Global Head of Engineering, Travel Distribution and Centre Head at Amadeus Labs, said "Travelers anticipate a seamless journey characterized by comfort, security, and personalized experiences. Underpinning travel providers' ability to meet these expectations, an ever-growing sophisticated level of technology is required. The Amadeus Travel Trends for 2024 will be instrumental in shaping how travel works better in the future. Generative AI is poised to exert a growing influence in travel over the coming years. Whether it's the pursuit of watching our favorite music acts live or adopting innovative tools to follow in the footsteps of digital influencers, travel providers will have to shape their offerings to cater to these changing tastes. As technology continues to evolve, the travel ecosystem enters a fascinating and progressive phase, promising a swift and positive transformation of the future of travel."

"There is much to look forward to, and Amadeus will be working alongside our partners from across the travel ecosystem to drive change for the traveler, wherever we can."

Music tourism

After the social isolation of the pandemic, when bands and musical



artists were grounded for months, a boom in concerts and festivals has this year tapped into a desire for connection. The trend is expected to accelerate as we look toward 2024. Taylor Swift recently announced Asia Pacific tour dates for next year, drawing fans from around the world. Amadeus research suggests Taylor Swift concert dates in Australia, Singapore, and Japan for 2024 had a significant impact on travel searches and booking volumes to the countries.

During the week of the concert announcement, flight searches to Melbourne and Sydney saw a significant week-over-week growth of 44%, while bookings for these cities surged impressively by 446%. The concert announcement also had a striking impact on searches from New Zealand to both cities, resulting in a 240% week-over-week increase during the same period. Flight searches to Singapore likewise showed an 18% week-over-week growth shortly after both Taylor Swift and Coldplay concert announcements were made. There was a notable 32% week-over-week surge in international searches from

neighboring countries to Tokyo. Inbound travelers from Asia Pacific countries such as Australia, Indonesia, South Korea, Malaysia, and Thailand demonstrated a strong preference for both short and long trips in a desire to enjoy the concert experience while also making room for leisurely exploration during their visit.

Agents of influence

Social media has become a powerful force during the inspiration phase of a trip, but a new shift is happening. Instead of influencers solely being the source of vacation inspiration for their communities, they are now facilitators of direct bookings through their varying channels. Influencers, such as Ana Hernández Sárria, travel photographer Rafael Fernandez Caballero, travel blogger the Blonde Abroad, yoga and movement coach Sjana Elise, and full-time traveler and content creator, Alyssa Ramos, are designing and hosting their own group trips. The rise of so-called "Agents of Influence" is being facilitated by e-commerce marketplaces such as Thatch, Luxury Travel Hackers and TrovaTrip, which Inc ranked number 236 out of 5,000 of the fast-growing companies in the US in 2023. This technology allows influencers using Instagram, YouTube and TikTok, for example, to share a booking link directly on their profile page and process payments.

Electric skyways

As cities are more congested and air pollution is more prevalent, a potential solution to fossil-fuel-powered transportation will be the emergence of skyways that allow flying taxis, electric vertical take-off, and landing (eVTOL) aircraft and other kinds of electric aircraft to provide lower emission air travel options, both within urban areas, to satellite airports, cross-country and between islands. It may seem very futuristic but German aircraft manufacturer Volocopter is planning to provide a fleet of electric VoloCity eVTOL for the Paris Olympics in 2024, making it one of the first electric air taxi networks. At the same time,

Volocopter is expanding its reach to Asia, with plans to launch electric air taxis in Singapore by 2024, beginning with services in Marina Bay and Sentosa.

The potential expansion of these services includes cross-border air taxi trips to destinations in Malaysia and Indonesia, potentially connecting terminals in areas like Seletar and Changi to cities such as Melaka, Batam, and Bintan. Toff Mobility, the first electric air company in Asia, is working toward debuting electric aircraft in 2024 in South Korea, while Surcar Airlines has selected Zeroavia to provide hydrogen-electric engines for its seaplanes in the Canary Islands.

Intelligent concierge

Generative Artificial Intelligence (GAI) is adding tremendous value to the online travel planning experience for consumers, as search and advice become hyper personalized and more intuitive. Instead of selecting filters to fine-tune a search on a metasearch site or online travel agency (OTA), travelers can simply provide a brief to a chatbot in the same way you would a human advisor. For example, a

new ChatGPT plug-in from Expedia acts like a virtual travel assistant, listening to customer needs and delivering instant hotel and itinerary recommendations, with links to book.

The next generation of GAI-powered customer service will be delivered with greater patience and empathy, reducing the workload of employees to deal with the bulk of after-sales servicing and customer review management, giving them the bandwidth to provide the human touch on more specialist issues.

Business luxe-lite

With ever-more travelers wanting to fly at the front of the plane, there is an opportunity to offer more affordable and accessible “unbundled” business class fares.

In 2019, Emirates was one of the first airlines to launch “special” business class tickets, with no lounge access, restricted seat selection and no upgrade abilities. Qatar Airways followed, unveiling a Business Class Lite fare, with passengers asked to pay extra for lounge access and date or route changes, while they also earn fewer Avios/Qmiles.

With the trend gathering momentum, Zipair of Japan and Finnair began offering basic business tickets in 2021, while Air France and KLM added Business Class Light fares in 2023. At the other end of the scale, airlines in Asia Pacific are enhancing the exclusivity of their business class offerings. This evolving trend caters to the preferences of travelers who seek a premium level of comfort and luxury during their air travel. Notable examples include Japan Airlines' A350 business class, Air India's business class, and Cathay Pacific 'Aria' business class. The upgrade from various airlines features a 1-2-1 seating layout, sliding privacy doors, wireless charging apparatus, large 4K screens, and advanced Bluetooth audio streaming options.

Evidence of this trend continuing through 2024 includes news from Air New Zealand, which will be adding either four or eight rows along with sliding privacy doors, a storage cabinet, vanity mirror, and a spacious side shelf as a debut Business Premier Luxe product. Also, passengers can look forward to the integration of advanced entertainment features as part of this premium experience.

BLS International Revolutionizes Healthcare in Uttar Pradesh

BLS International Services Ltd. has earned this prestigious project as an empanelled service provider for the National Health Authority, solidifying its position as a trusted partner in delivering essential e-governance services. The agreement reached with the National Health Authority is set to remain in effect perpetually, showcasing the enduring commitment and expertise that BLS International brings to the table.

The primary objectives of this collaborative initiative are centered around streamlining the processing of Ayushman Cards in a time-bound manner, expanding outreach to beneficiaries, and contributing to the growth of the Ayushman ecosystem. By strategically deploying trained manpower to verify the details and authenticity of Ayushman, we aim to facilitate a more inclusive and convenient processing of Ayushman Cards. This effort is designed to ensure the seamless integration of Ayushman services into the lives of beneficiaries, enhancing overall accessibility

and convenience.

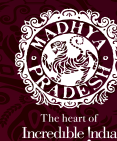
The districts covered under this initiative include Auraiya, Etawah, Kanpur Dehat, Pratapgarh, Kanpur Nagar, Prayagraj, Farrukhabad, Fatehpur, Kannauj, and Kaushambi. Shikhar Aggarwal, Joint Managing Director at BLS International, said, "In our relentless pursuit of excellence, BLS International proudly embraces the monumental responsibility bestowed upon us by the State Health Agency – Ayushman Bharat-Pradhanmantri Jan Arogya Yojana, Uttar Pradesh. As torchbearers of innovation and efficiency, we stand poised at the forefront of transforming the healthcare landscape. Our perpetual commitment to this strategic collaboration with the National Health Authority echoes our unwavering dedication to delivering impactful solutions, ensuring time-bound processing of Ayushman Cards, expanding outreach, and fostering the growth of the Ayushman ecosystem. Through the seamless integration of technology, expertise, and a tireless workforce, BLS International is

not just a service provider but a catalyst for positive change. We are not merely processing cards; we are architecting a healthier, more inclusive society, aligning with our mission to contribute to the well-being of citizens and the success of pivotal government programs. With this perpetual partnership, we affirm our pledge to excellence, confident that together, we are crafting a future where healthcare is not just a service but a testament to our collective commitment to a healthier, more resilient nation."

This significant undertaking aligns with BLS International's mission to deliver impactful solutions and highlights our dedication to playing a vital role in advancing essential national and e-governance projects. By participating in initiatives of national importance, BLS International is reaffirming its commitment to leveraging technology and expertise to contribute to the well-being of citizens and the success of key government programs.

Unlock the Infinite Possibilities of MICE in Madhya Pradesh

Where Business Meets Beauty!



Madhya Pradesh, the heartland of India, is rapidly emerging as a premier MICE (Meetings, Incentives, Conferences, and Exhibitions) destination, offering a harmonious blend of modern infrastructure and rich cultural heritage. With world-class convention centres, serene landscapes, mass accommodation capacity, good connectivity and a vibrant cultural tapestry, Madhya Pradesh is the perfect backdrop for your next corporate event. Let's take a closer look at what makes this state a MICE powerhouse.

MP's Convention Centres that Define Excellence



Located in the capital city, Bhopal, this convention centre is a marvel of modern architecture. With over 12,000 square meters of exhibition space, it is a hub for large-scale international events. The city itself is an amalgamation of history, nature, and culture with attractions like heritage sites, lakes, and museums.

Kushabhau Thakre Hall (Minto Hall) being Bhopal's prime identity has now been renovated as an international convention

centre without disturbing its originality. The main hall is used as a multipurpose hall for occasions like conferences, banquets, felicitations, etc. The building has a capacity of around 1000 guests alongside 2 meeting rooms, two committee rooms, a boardroom, and a media centre.

Kushabhau Thakre International Convention Centre, Bhopal

Nearby Tourist Attractions

- Heritage Monuments of Bhopal - Moti Mahal, Gauhar Mahal, Taj Mahal and many other (5 Km radius)
- UNESCO World Heritage Sites like Bhimbetka Caves and Sanchi (50 Kms radius)
- Boat rides and water adventure sports at the Boat Club of Bhopal (3 Kms)
- Safari Tour at Van Vihar National Park and Zoo
- Satpura National Park and the Pristine hill station - Pachmarhi (200 Kms)

Maharaja Chhatrasal Convention Centre Khajuraho



Brilliant Convention Centre, Indore

Situated in the bustling city of Indore, this center stands true to its name. Its cutting-edge facilities are designed to cater to international conferences, exhibitions, and business meetings. Delegates can explore the city's gastronomic delights, shopping hubs, and historical sites during their free time.

The hall can house around 5000 people along with 103 rooms, 15 break out halls, a grand ball room,

an exhibition hall and a 1,50,000 square ft meeting space.

Nearby Tourist Attractions

- Street Food at Chappan Dhukan and Sarafa Market (7 Kms)
- Mahakaleshwar in Ujjain (50 Kms) and at Omkareshwar Jyotirlinga (90 Kms radius)
- Scuba Diving at the Sailani Islands (80 Kms)

Nestled amidst the timeless beauty of Khajuraho, a UNESCO World Heritage Site renowned for its exquisite temples, this convention centre is a tribute to grandeur. The state-

of-the-art facilities and impeccable services make it an ideal destination for corporate conferences and cultural events. Delegates can explore the ancient temples nearby, taking a trip

through history during their breaks.

The Convention hall facilitates 18000 sq. ft. of meeting space and can host 1500 guests besides a parking space for 350 plus vehicles.

Nearby Tourist Attractions

- Khajuraho Group of Monuments (5 Kms radius)
- Panna Tiger Reserve (27 Kms)
- Madla and Kundalpura Tourism Village (100 Kms)
- Orchha - A UNESCO listed heritage city (170 Kms)

A Host of Global Events

Madhya Pradesh's growing reputation as a MICE destination is underlined by its successful hosting of prestigious international events, including the G-20 Meetings, UNESCO Gatherings, Pravasi Bhartiya Diwas, and Aviation Summits. These events have been facilitated by the state's commitment to world-class infrastructure and a supportive ecosystem for businesses and event organizers.

Plan Your MICE Event in Madhya Pradesh
Madhya Pradesh offers a unique blend of business and pleasure, with state-of-the-art convention centres set amidst a backdrop of timeless beauty and cultural richness.

Whether you are planning a conference, exhibition, or incentive program, Madhya Pradesh is the destination where your business aspirations can come to life. Explore the enchanting state and experience the

magic of MICE in Madhya Pradesh.

Let the heart of India inspire your next corporate event!

Veena World participates in ITB Asia 2023 and the LCC Regional Meeting APAC; SunilaPatil imparts insights on Indian travellers

Veena World, a renowned name in the travel industry, actively participates in travel fairs around the world. It recently made its presence felt at the prestigious ITB Asia 2023, a prominent global travel trade show held at Marina Bay Sands in Singapore from October 25 to 27. The event brought together stakeholders from the tourism industry from across the Asia-Pacific region, showcasing a plethora of opportunities for the travel sector's growth.

Veena World, a consistent participant at ITB Asia, had its booth at the event, graced by SudhirPatil, Founder and Chairperson of Veena World, and SunilaPatil, Founder, Chief Product Officer, and Chief Networking Officer. They were joined by Mohan Redkar from Veena World's India Inbound Team.

During the event, Veena World's management emphasized the vast array of tourism products India has to offer, observing the fact that Southeast Asian travellers still remain fairly unaware of

the diversity awaiting them in India. While the Buddhist circuit has traditionally been a significant attraction for South East Asian visitors, India boasts numerous other captivating experiences, from snow-capped mountains to the world's tallest statue, and from thrilling desert safaris to tranquil backwaters.

In the wake of their successful participation at ITB Asia, Veena World continued its engagement with SunilaPatil participating in the LCC Regional Meeting APAC in Bangkok. SunilaPatil took centre stage at this essential gathering, where she shared her insights and best practices in a panel discussion on 'Understanding the Chinese and Indian Traveller'. Her presentation delved into the unique characteristics and preferences of Indian travellers from an industry perspective, shedding light on the evolving trends and opportunities in the global travel landscape.

Veena World's active participation in ITB Asia and SunilaPatil's impactful contribution at

the LCC Regional Meeting APAC solidify the company's commitment to promoting India as a top destination for international travellers and fostering greater understanding of Indian travellers in the global context.

Being one of the oldest civilizations on earth and a melting pot of cultures, India truly opens up a treasure trove of sights and experiences for passionate travellers to indulge in. With a profound connection to their homeland, Veena World, with its India Inbound division, takes immense pride in showcasing and sharing the magic of incredible India with its guests globally. From spirituality to adventure, culture to culinary delights, they tailor the perfect holiday experiences to their guests' tastes.

As the travel industry continues to evolve, Veena World remains at the forefront, driving innovation and awareness and making India and the Indian subcontinent a more accessible and enriching place for world travellers.

VFS Global launches Sign Language Contact Centre in India as part of its initiative to foster an accessible & equitable world

Visa service information in sign language now available for applicants of 16 countries in India – Austria, Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland (including Finland Residence Permit), Germany, Iceland, Italy, Latvia, Netherlands, Norway, Poland, Sweden, and Switzerland in the first phase.

VFS Global, the world's largest visa outsourcing and technology services specialist for governments and diplomatic missions worldwide, launched its first sign language contact centre for people of determination in India. Through this initiative, VFS Global aims to bridge the communication gap for the Deaf and Hard of Hearing community, empowering them to access visa service information more easily and independently. Launched on the International Day of Persons with Disabilities, this innovative service not only underscores VFS Global's steadfast commitment to foster an inclusive environment but also highlights the company's dedication to ensuring that all customers have equal access to their services, as part of its Diversity Equity and Inclusion programme of the Sustainability Strategy.

The sign language contact centre provides information for visa services to Austria,

Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland (including Finland Residence Permit), Germany, Iceland, Italy, Latvia, Netherlands, Norway, Poland, Sweden, and Switzerland as part of the first phase of this project's implementation plan.

How to access the sign language contact centre:

- Step 1 – Visit www.vfsglobal.com
- Step 2 – Click on the 'Contact Us' button on the top right corner of the home page
- Step 3 – Select the source and destination countries by using the dropdowns and click 'Go'
- Step 4 – Click on the 'Call Sign Language' widget

are truly excited to bring this solution to visa applicants in India as well, making information on our services and processes more accessible to all. Technology has been at the core of VFS Global's journey since inception and this innovation, which will aid in fueling an accessible and equitable world, is a step ahead in delivering inclusive and enhanced customer experience. While this service is being launched for 16 destination countries in the first phase, with more destinations to be added gradually in phases."

VFS Global also offers visa service information in the sign language in the Middle East and North Africa (MENA) region for 24 missions – Austria, Belarus, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Italy, Lithuania, Malaysia, Malta, Norway, Portugal, Slovakia, Slovenia, Sweden, Switzerland, The Netherlands, and Ukraine. This service is accessible for applicants in seven countries in the region - Bahrain, Iraq, Kuwait, Lebanon, Qatar, Saudi Arabia and the UAE.

VFS Global's commitment to equal opportunities for all goes beyond the introduction of the sign language contact centre. The organisation has consistently enhanced the informational services on its website to ensure ease of access to information for applicants worldwide, regardless of their language or geographical location. The organisation's Information Services support operations globally through 59 contact centres, offering relevant information in 52 languages and maintaining 1,670 websites in 57 languages. In 2018, VFS Global introduced its chatbot Viva to provide quick and seamless automated responses to applicants in 175 countries.



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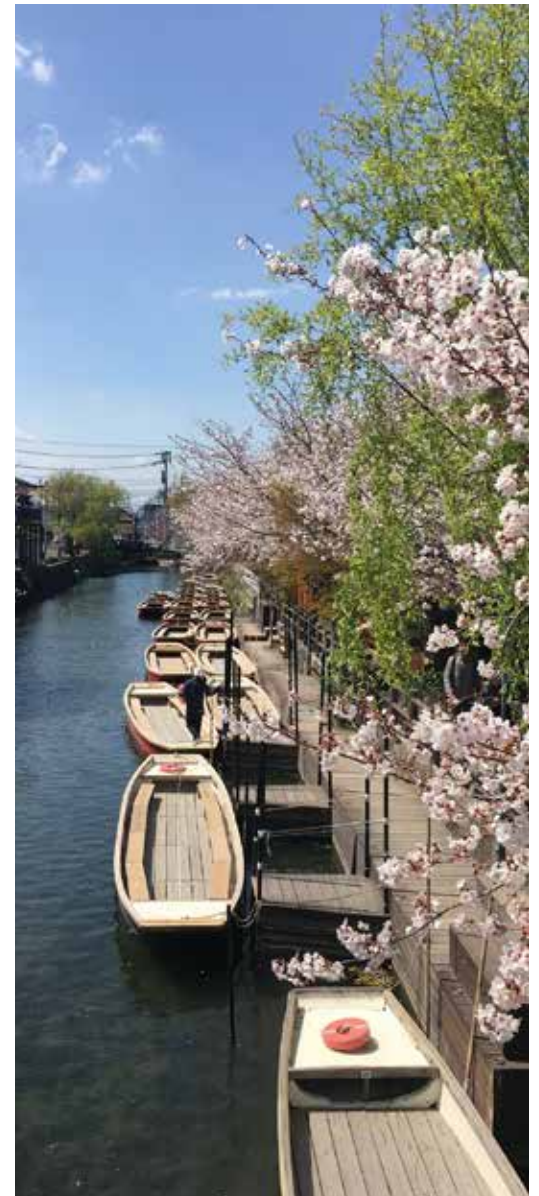
As the world reawakens to the joy of travel in 2024, these countries stand out as top destinations, each offering a distinctive blend of cultural richness, natural beauty, and adventure. Whether you seek the tranquility of ancient traditions, the thrill of outdoor pursuits, or the vibrant pulse of cosmopolitan cities, the global stage awaits your exploration. Pack your bags, open your heart to new experiences, and embark on a journey of discovery in the top countries to travel in 2024.

Here are the top countries to explore in 2024, each offering a unique blend of history, culture, natural beauty, and adventure.



Japan - Land of Contrast and Tradition:

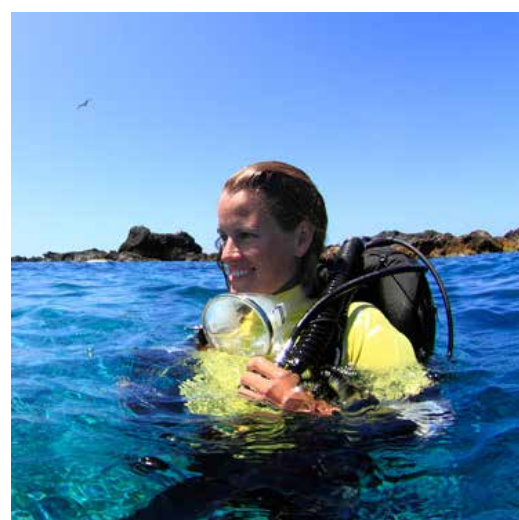
Japan, a timeless destination, combines ancient traditions with cutting-edge technology. In 2024, the country welcomes travelers to witness the cherry blossoms in Kyoto, explore bustling Tokyo, and relax in the tranquility of traditional hot springs. From historic temples to modern skyscrapers, Japan promises a journey through time and innovation.





Portugal - European Gem of Discovery:

Portugal emerges as a hidden gem in Europe, offering a captivating blend of history, cuisine, and scenic landscapes. Explore the cobblestone streets of Lisbon, savor the flavors of Porto's wine cellars, and unwind on the pristine beaches of the Algarve. Portugal invites travelers to discover its rich maritime history and vibrant culture in the warmth of its hospitality.



New Zealand - A Tapestry of Nature's Grandeur:

For nature enthusiasts and adventure seekers, New Zealand stands as an unparalleled destination in 2024. From the fjords of Milford Sound to the geothermal wonders of Rotorua, this island nation showcases a diverse range of landscapes. Explore the great outdoors, indulge in thrilling activities, and experience the renowned Kiwi hospitality.



Peru - Inca Mysteries and Breathtaking Landscapes:

Peru beckons with its ancient wonders, including the iconic Machu Picchu. In 2024, embark on a journey to explore the Inca Trail, visit the historic city of Cusco, and savor the flavors of Peruvian cuisine. Peru's rich cultural heritage and stunning natural beauty make it a must-visit destination for those seeking a blend of history and adventure.



Morocco - Gateway to North Africa's Charms:

Morocco, where ancient meets modern, invites travelers to immerse themselves in the vibrant markets of Marrakech, wander through the historic streets of Fes, and traverse the vast Sahara Desert. In 2024, Morocco promises an enchanting journey through its diverse landscapes, rich history, and the warm hospitality of its people.



Australia - From Urban Sophistication to Natural Wonders:

Australia remains a top destination for 2024, offering a dynamic mix of cosmopolitan cities and breathtaking natural wonders. Explore the vibrant culture of Melbourne, dive into the Great Barrier Reef, and witness the iconic Sydney Opera House. Australia invites travelers to experience its diverse ecosystems and the laid-back charm of its coastal cities.



EXPLORE Australia

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Discover the Hidden Gems of India

India, known for its diverse landscapes and rich cultural heritage, is also home to some of the most enchanting and unexplored beaches. While popular beach destinations like Goa and Kerala attract a large number of tourists, there are hidden gems along the Indian coastline waiting to be discovered.

India's unexplored beaches hold the promise of a different kind of coastal experience – one that combines natural beauty, cultural richness, and a sense of tranquility. Whether you're a beach lover, an adventure

seeker, or someone looking for a quiet retreat, these hidden gems along the Indian coastline offer a perfect escape from the ordinary. So, pack your bags and embark on a journey to discover the uncharted shores of India.

These unexplored beaches offer tranquility, pristine landscapes, and a unique charm that sets them apart from the more crowded spots. Here, we will take you on a virtual journey to some of India's lesser-known beach destinations.



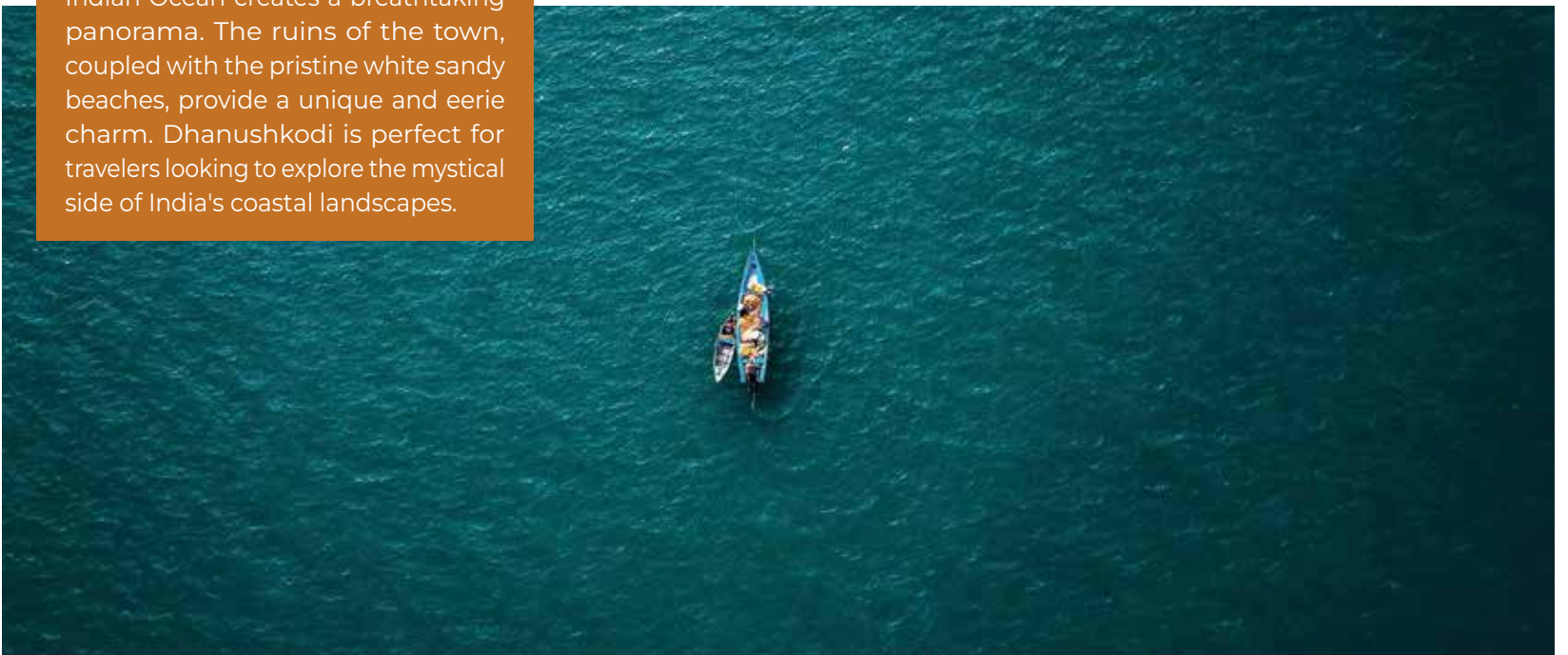
Gokarna, Karnataka

Tucked away in the state of Karnataka, Gokarna is a tranquil coastal town that boasts some of the most untouched and unspoiled beaches in India. Om Beach, Kudle Beach, and Half Moon Beach are among the less explored ones, offering a serene atmosphere for those seeking a quieter beach experience. Gokarna also holds cultural and religious significance, making it a perfect blend of spirituality and natural beauty.



Dhanushkodi, Tamil Nadu

Situated at the southeastern tip of India, Dhanushkodi is a ghost town with surreal, untouched beaches. The confluence of the Bay of Bengal and the Indian Ocean creates a breathtaking panorama. The ruins of the town, coupled with the pristine white sandy beaches, provide a unique and eerie charm. Dhanushkodi is perfect for travelers looking to explore the mystical side of India's coastal landscapes.





Mandarmani, West Bengal

Nestled along the Bay of Bengal, Mandarmani is a lesser-known beach destination in West Bengal. Known for its long stretch of golden sands, Mandarmani offers a serene environment away from the hustle and bustle. The beach is lined with fishing villages, providing visitors with an opportunity to experience the local culture. The shallow waters and gentle waves make it a safe haven for swimming and water sports.





St. Mary's Island, Karnataka

Accessible by a short boat ride from Malpe Beach in Karnataka, St. Mary's Island is a geological wonder with unique hexagonal basaltic rock formations. The crystal-clear waters and the distinctive rocks create a mesmerizing setting. It's an ideal destination for nature lovers, photographers, and those who seek a peaceful escape surrounded by natural beauty.





Bet Dwarka, Gujarat

While Dwarka is famous for its religious significance, Bet Dwarka remains relatively unexplored. Located off the coast of Gujarat, this island offers pristine beaches and a tranquil atmosphere. The underwater archaeological site near Bet Dwarka is an added attraction for history enthusiasts. Visitors can experience the tranquility of the Arabian Sea away from the crowds that often flock to more popular destinations.

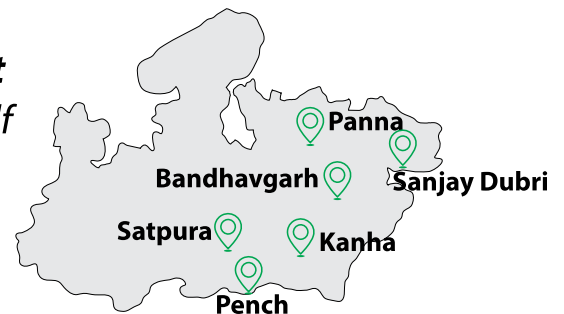


MADHYA PRADESH THE TIGER STATE OF INDIA



Picture: @sheetalmisty

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With a focus on sustainability and unique experiences, Germany offers a perfect destination for Indians seeking a memorable holiday season. Christmas markets are an integral part of German culture during the festive season. They provide a magical atmosphere, where visitors can explore beautifully decorated stalls, indulge in traditional food and beverages, and purchase unique handcrafted gifts in cities such as Berlin, Munich, Cologne, and Frankfurt, among others.

This year Germany is quickening its journey towards sustainability and aims to implement sustainable practices as well as to promote locally sourced, organic goods. Visitors can also venture beyond the festive villages to experience a winter wonderland committed to eco-friendly enjoyment, featuring serene snow walks, spirited torchlight hikes, and the warmth of shared Christmas traditions.

Romit Theophilus, Director, of the German National Tourist Office in India, highlighted the significance of Christmas markets in Germany and encouraged Indian travellers to visit during the winter season and beyond. He said, "Germany's Christmas markets are a true representation of German tradition and culture. The festive atmosphere, the aroma of mulled wine and gingerbread, and the beautifully lit streets create an unforgettable experience. We invite Indian travellers to explore these markets and immerse themselves in the rich history and traditions of Germany."

Theophilus also added "In addition to promoting the Christmas markets, GNT0 India is actively promoting sustainable initiatives that take place during the festive period. Germany is committed to reducing its carbon footprint and offers various sustainable options for travellers. From eco-friendly accommodation to public transportation and local produce, the country aims to provide an environmentally conscious travel experience."

Some of the well-known Christmas markets in Germany happen in its most popular cities. The Nuremberg Christkindlesmarkt (December 1-24) in Nuremberg is known for lebkuchen (gingerbread) and hosts more than 200 local businesses throughout, while Berlin's WeihnachtsZauber (November 27 to December 31) is held at the picturesque Gendarmenmarkt. Stuttgart's Wintertraum Markt (November 29 to December 23) is known for its fairy-tale appeal located on the Schlossplatz, right in front of the



Christmas Holidays- the German Way

The German National Tourist Office (GNT0) India is excited about the highly anticipated Christmas markets in Germany to Indian travellers this winter.

palace, while Munich's Christmas Market (November 27 to December 24) takes place in the scenic Marienplatz with a Christmas tree adorned with 2,500 lights. In Cologne, Heinzels Wintermärchen (November 27 to December 24) is set right outside the city's gothic cathedral and has two sections, the old market and new market, the latter's highlight being a huge outdoor ice rink. Lastly, the International Christmas Market in Essen (November 17 to December 23)

is adorned with twinkling fairy lights, fairground rides, and crafty products from lands as far away as Peru and Brazil.

Germany, with its wintry climes and Christmas markets, is a globally popular go-to destination at this time of year. Now, as the festive season approaches, the country is inviting travellers from across India to visit and experience its myriad attractions amid scenes of Saint Nikolaus and snowflakes.



Prague's Enchanting Christmas Markets: A Delightful Festive Experience

As the holiday season approaches, the charming city of Prague is set to transform into a magical winter wonderland with the opening of its enchanting Christmas markets. Nestled against the backdrop of historic architecture and cobblestone streets, these markets offer a truly festive experience that captivates locals and visitors alike.

The festive extravaganza, set to kick off from 2 December 2023 - 6 January 2024 at Prague's Old Town Square, will see the heart of Prague adorned with its twinkling lights in its 25-metre-tall Christmas tree at Old Town Square, with fragrant aromas of mulled wine, and the joyful sounds of seasonal melodies. The Christmas markets promise an array of activities and offerings to create lasting memories for all who attend.

Prague's Christmas Markets offer a vibrant array of live experiences. The historic Old Town Square, steeped in centuries of history, takes center stage for the festivities. Here, visitors can meander through delightful wooden stalls adorned with traditional crafts, ornaments, and handcrafted gifts.

The markets also boast a delectable variety of Czech and international treats, from the renowned trdelník pastries to savory local dishes, ensuring a culinary delight for every palate. Traditional stalls showcase an assortment of local handicrafts and festive treasures, ranging from hand-blown glass baubles to puppets and intricately embroidered lace. The tempting aroma of Czech sausages sizzling on the grill, garlicky cheese flatbread, and sweet dumplings fills the air, offering a feast for the senses. Adding to the festive ambiance, live performances and musical entertainment take center stage. Carolers, local bands, and talented performers contribute to the lively atmosphere, spreading holiday cheer throughout the markets. While honoring

centuries-old traditions, Prague's Christmas markets also embrace contemporary craftsmanship. Visitors can explore stalls that seamlessly blend the charm of traditional Czech handicrafts with modern aesthetics.

Prague's Christmas markets are designed for everyone. A dedicated children's corner offers interactive workshops, storytelling sessions, and a chance to meet Santa Claus, ensuring that the youngest visitors have an unforgettable experience tailored just for them. Prague's Christmas Markets invite locals and global visitors to revel in the magic. As the city sparkles with festive lights and resonates with joy, it's a time to come together and celebrate the warmth and traditions of the season in this captivating European gem!

Canberra's summertime extravaganza awaits with **adventures, festivals, and more**

Australia's summer starts in December and ends in February, which makes it a popular destination if you wish to escape the winter.



The capital city, Canberra, is full of outdoor retreats that everyone would enjoy. Whether one is into exploring wildlife in their natural habitats, enjoying arts and culture, hiking scenic trails or exploring cool breweries, you can never fall short of fun things to experience in Canberra. Planning a vacation? Here are the 10 best spots you

must add to the list.

1. Explore Lake Burley Griffin

Experience the beauty of Lake Burley Griffin with a range of exciting options. Start your adventure by renting bikes or e-scooters from the convenient Canberra and Region Visitors Centre or jump on a

Beam or Neuron e-scooter using a mobile app. For a serene outing, navigate the lake on an electric-powered GoBoat, which can be rented from either the Kingston Foreshore or the lake's central basin. Alternatively, savour a leisurely meal aboard the MV Southern Cross or embark on a sightseeing cruise with Lake Burley Griffin Cruises. Whether you're looking for adventure or relaxation,



Lake Burley Griffin has it all.

2. Street Machine Summernats 36 (04–07 Jan 2024)

Get ready for the most thrilling horsepower celebration down under! Held at Exhibition Park in Canberra over four action-packed days, Summernats is not just an event – it's an extraordinary homage to the modified car community. Soak up the lively automotive atmosphere with the show 'n' shine, tyre burnouts and favourites like the city cruise and supercruise and live entertainment.

3. Try some of the best lakeside dining spots

Explore the many cafes, restaurants



and bars along the Kingston Foreshore. Watch the sunset with a side of fish and chips at casual outdoor eatery, Snapper & Co., or both Water's Edge and The Boat House restaurants offer upscale dining and stunning sunset views across Lake Burley Griffin. It's the perfect spot to watch the sunset. Canberrans are lucky to combine their love of good food and good views together on a regular basis, with more outdoor dining spots for lunch and dinner than you can shake a stick at. After you've finished having a picnic alongside Lake



Burley Griffin, why not head to an outdoor bar for sunset drinks? Try Margot Bar, The Jetty, or House of Bubbles for a water-side tittle with beautiful sunset views.

4. Visit Australia's first carbon-neutral brewery

Capital Brewing Co is known for its strong commitment to sustainability and community engagement and its delectable craft beer. Experience their brews with a

tasting paddle and savour a mouthwatering Brodburger. Situated in the Dairy Road Precinct, you can further immerse yourself in the area's diverse offerings, including a neighbouring gin distillery, chocolaterie, indoor ski center, and bouldering gym.

5. Seek respite from the heat

Head to the Australian National Botanic Gardens' Rainforest Gully and immerse





to February 2024 and is nestled within the beautiful Australian National Botanic Gardens. Against the backdrop of iconic natural beauty, it's the perfect opportunity to gather your loved ones, bring your favorite beverages, and prepare a selection of delectable snacks for a memorable evening under the stars.

9. Immerse yourself in art at the National Gallery of Australia

Emily Kam Kngwarray (02 Dec 2023 – 28 Apr 2024) - Discover the unparalleled artistry of Emily Kam Kngwarray, a preeminent Australian artist celebrated as one of the most influential contemporary painters of the 20th century. This exclusive exhibition, only on show Canberra, pays tribute to the legacy of Kngwarray, a revered Anmatyerre elder, as she dedicated her final years to crafting artworks that encapsulate her extraordinary life's experiences and wisdom.



yourself in the captivating world of lush plants from the diverse rainforests of Australia's eastern coast, spanning from Tasmania to Queensland. With over 4,300 plant species meticulously displayed across 35 hectares, the Botanic Gardens stand as the exclusive destination where you can witness the extraordinary richness of Australian native plants all in one place.

6. Sip your way around the Canberra District

With over 140 vineyards and more than 40 wineries all within a 35-minute drive of Canberra's city centre, there's no denying there's plenty to see, do and taste in Canberra's wine region.

7. Explore one of Canberra's many places to swim that aren't swimming pools

You don't have to venture to the NSW South Coast to relish the beach experience. In fact, you might be pleasantly surprised to find numerous stunning swimming spots right at the city's doorstep. These are ideal for escaping the summer heat and enjoying refreshing moments around Canberra.

8. Watch films under the stars

Embrace the cherished summertime tradition of outdoor movies at the Sunset Cinema, which runs from November 2023

Don't miss the chance to explore the profound and captivating world of her art.

10. Explore history and culture at the National Museum of Australia

Discovering Ancient Egypt, (15 December 2023 – 8 September 2024) - Immerse yourself in the history and culture of ancient Egypt in this must-see exhibition at the National Museum of Australia in Canberra.

As the sun-kissed days of summer approach, Canberra beckons with an abundance of thrilling activities and unforgettable moments. Embrace the sunshine and make this summer in Canberra a truly memorable one.



Era of Spiritual and Religious Tourism Development in UTTAR PRADESH

In the heart of India, a spiritual renaissance is unfolding, and at its epicenter stands Yogi Adityanath.

Yogi Adityanath's journey from a humble priest to the Chief Minister of Uttar Pradesh, India's most populous state, has captivated the nation and sent ripples across the spiritual landscape. In this article, we delve into the impact of Yogi Adityanath's transformative leadership, reshaping India's spiritual identity.

Yogi govt focuses on promoting religious tourism in Uttar Pradesh



beautification and development. UPSTDC has initiated an e-tendering process to select companies and agencies for implementing these projects.

Similarly, the development process has begun for Mata Kalika Temple in Harkhori, located in Azamgarh, and for Siddhapeeth Mata Mansarovar Temple in Unnao. Additionally, the beautification and development process of the Buddhist pilgrimage site in Naval Jatapur, has also begun through the allocation process.

5000-year old Dhopeswar Nath temple will be rejuvenated

The Yogi government is also preparing to start rejuvenation of the Dhopeswarnath Temple. The temple, located in the cantonment area of Bareilly, is not just a religious pilgrimage site but also a witness to many historical events.

It is believed that Dharm Rishi, the guru of Draupadi, meditated here during the Dvapara Yuga, around 5000 years ago. During his meditation, he established a Shiva Lingam

In line with its efforts to promote religious tourism in Uttar Pradesh, the Yogi government is working on the beautification and development of various pilgrimage sites of religious, spiritual and historical importance in the state. In this sequence, a detailed action plan has been prepared as per the intention of Chief Minister Yogi Adityanath and the process of implementation has been started by Uttar Pradesh State Tourism Development Corporation Limited (UPSTDC).

The UPSTDC has started beautification and development works on a total of 10 places of religious importance, including Kali Mata Temple, Jharkhandi Temple and Shri Ram Janaki Temple in Basti, Kalika Temple in Azamgarh and Siddhpeeth Mata Mansharani Temple in Unnao and Kali Temple, Seth Ghat and Baba Banwari Das Dham in Lakhimpur and Dhopeswar Nath Temple in Bareilly.

It is worth noting that the completion of beautification and long-term development work at these places will not only boost tourism to these pilgrimage sites, but will also contribute to the overall progress of the region.



Pilgrimage sites of 5 districts including Basti will be rejuvenated

The Uttar Pradesh State Tourism Development Corporation Limited (UPSTDC) has started a beautification and development drive for pilgrimage sites in five districts, including Basti and Lakhimpur. In Basti, the Vikramjot village's Jharkhandi Temple, Dubkhara's Kali Mata Temple, and Repura's Shri Ram-Janaki Temple are prioritized for

here, and since then, the temple got the name Dhopeswarnath. Some devotees also refer to it as Dhopa Mandir.

Similarly, Seth Ghat in Lakhimpur, Baba Banwari Das Dham in Bankeganj and Kali Mata Temple in Mohammadi village of Padsar are also significant pilgrimage sites with their own unique stories. All these pilgrimage sites are set for a facelift through building of infrastructure, installation of facilities for devotees and tourists, as well as beautification.

Deepotsav in Ayodhya



On the auspicious occasion of Diwali, Chief Minister Yogi Adityanath arrived in Ayodhya and began his day by visiting Shri Hanumangarhi. Following this, he proceeded to Shri Ram Janmabhoomi, where he offered prayers to Lord Ram Lalla, seeking blessings for the well-being and happiness of the people.

While interacting with the saints, the Chief Minister said, “Curfew used to be imposed here in the 90s, but now the world is getting attracted towards Ayodhya.”

Furthermore, CM Yogi convened a meeting with the saints at Karsevakapuram to discuss the consecration of the Ram temple. He also joined the saints for breakfast and extended Diwali wishes.

Chief Minister Yogi Adityanath said that Ayodhya has witnessed the spread of positive energy through Deepotsav. He congratulated the residents of Ayodhya on setting a world record with the Deepotsav program.

The Chief Minister further said, “Ramlala is going to be seated in the grand Shri Ram temple in Ayodhya in the coming month of January. There is excitement and enthusiasm among the saints regarding this. All the saints are determined to participate in the inauguration program of the grand temple of Ramlala.”

It is worth noting that the seventh edition of the Deepotsav program, under the leadership of Chief Minister Yogi Adityanath, broke all the previous records by illuminating 22 lakh 23 thousand lamps, once again establishing a world record.

On the second day of his visit to Ayodhya, the Chief Minister visited the Shri Ramlala temple on Sunday morning for darshan and also offered prayers at Hanumangarhi.

Diwali in Gorakhpur

After creating a new world record for the festival of lights with the lighting of more than 22 lakh diyas in Ayodhya, Chief Minister Yogi Adityanath celebrated Diwali among the forest dwellers on Sunday, continuing the tradition that he himself started about one and a half decade ago.

The Chief Minister also inaugurated and laid the foundation stone of a total of 52 development projects worth Rs 153 crore for different gram panchayats of Gorakhpur district on the occasion.

Sharing the joy of Diwali with members of the Vantangiya community in Tikonja No. 3 village in Kusamhi forest, the Chief Minister also remembered the struggle for the rights of Vantangiyas, pointing out that any struggle done in a positive spirit never goes in vain. He said that the struggle for

the Vantangiya community was fought in this spirit and today its positive outcome is visible. Yogi added that Diwali and Ramrajya are all about “providing all the government facilities and civil rights to the underprivileged.”

Addressing the gathering, the Chief Minister said that he was very happy to see the pucca houses of the poor as well as drinking water facilities, electricity, good schools and Anganwadi centers in Vantangiya village. He remarked: “Everyone must have seen the grand Deepotsav of Ayodhya yesterday. Just as Ayodhya is getting decorated, similarly villages of Uttar Pradesh, Gorakhpur and Vantangiya are also getting decorated.”

Chief Minister Yogi Adityanath conveyed his Diwali wishes to people and said that the holy festival provides inspiration to move from darkness to light, from evil to good, from unrighteousness to religion, from negativity to positivity, from injustice to justice and from indolence to hard work.

He added: “There should be a passion to work and our effort should be directed towards social upliftment. Efforts made to embrace every poor, deprived and destitute and take them along bear fruit.”

CM Yogi said that the positive changes that have taken place in Uttar Pradesh and the country in the last few years are

the results of sincere efforts, adding that six years ago no one would have thought that a temple of Lord Ram would be built in Ayodhya, but today, along with the construction of Ram temple, the date of Ramlala's enthronement has also been fixed. "It is going to give a sense of pride not only to the whole of India, but also to all the followers of Sanatan Dharma in the world", he asserted.

Light 5 lamps in every house on the date of Ramlala's enthronement

The Chief Minister urged people to connect with Sankirtan of Ram's name and Akhand Ramayana in their respective homes one week before Ramlala is seated in his grand temple and also light five lamps in each home on the occasion of ascension of Lord Ram, remembering the long wait of 500 years. Chief Minister Yogi Adityanath said that the moment of Ramlala's enthronement will be an opportunity for the whole of India to tell the world that "we have the power to claim our rights through both peace and revolution. The movement for Shri Ram Janmabhoomi in Ayodhya is an example of this."

CM Yogi also discussed the changes brought about in Gorakhpur in the last six years due to development works and the situation before that. He said that since independence, Gorakhpur has been continuously and deliberately neglected from the point of view of development.

"Today Gorakhpur has everything that it needs. The medical college itself, which was ill earlier, has become healthy and here AIIMS is also providing services. The sparkling roads, the grand Ramgarhatal and the Gorakhpur Zoo are major attractions of the city. GIDA has also created a lot of employment. The closed fertilizer factory and sugar mill of Pipraich have been restarted. Ayush University has been opened in Bhathat. All this is happening because the double engine government is working in a spirit of collectivity to realize the vision of Ram Rajya", he remarked.

The Chief Minister said that today road, rail and air connectivity in Gorakhpur is excellent and in a few years, water way connectivity will also be extended here leading to prosperity of the area

Vantangiya Diwali

The Chief Minister said that the people of Vantangiya community used to live in fear earlier. They were afraid of eviction, fake FIR, arrest from the Forest Department.

"But, their fear ended in the double engine government. They have got their rights. Vantangiya now talks about his rights instead of fear. Today Vantangiya people also have the facilities of permanent house, toilet, LPG connection, electricity connection, Ayushman card. The Chief Minister said that other neglected tribes like Musahar, Tharu, Cheru, Buxa, Kol etc. are also being provided facilities like housing, electricity, kitchen, Ayushman.

Describing the importance of celebrating Diwali, the Chief Minister said



that during his exile period, Lord Shri Ram provided fearlessness to the sages and made the forest dwellers stand against the negative forces. By uniting them, he freed Aryavarta and the world from the terror of Ravana, he pointed out.

Chief Minister Yogi Adityanath appealed to all the people to take along the deprived and the poor and contribute to connecting them with government schemes. He said that the central and state governments are working in accordance with Prime Minister Narendra Modi's vision of 'Sabka Saath Sabka Vikas'. The government intends that no person should feel neglected or suffer from any deprivation, he said.

CM honours disabled people along with the beneficiaries of various schemes

The Chief Minister also honoured the beneficiaries of Ayushman Yojana, Agriculture Department schemes, Chief Minister Housing Scheme, Chief Minister Youth Self-Employment Scheme, National Rural Livelihood Mission by presenting them with certificates and gifts of sweets. When a female beneficiary of Ayushman Yojana reached the stage with her baby in her lap, the CM also showed affection towards the baby and blessed him.

Visits exhibition, feeds infants and performs baby shower

After the stage programme in Jungle

Tikonia number three, Chief Minister Yogi Adityanath visited the exhibition organized by various departments (Horticulture, Forest, Education, ODOP, Khadi Village Industries, Agriculture etc. People were being informed about the public welfare schemes of the government through the exhibition. Sugam Shekhawat, who took Vantangiya women to the fashion show, had also set up a stall of clothes. The Chief Minister stopped at some stalls and took information from the people present there. He also fed infants and performed

baby shower by gifting nutrition kits to the pregnant women.

Inaugurated the festival of lights by lighting the lamp, took a tour of the village

After inspecting the stalls, Chief Minister Yogi Adityanath set out on a tour of the village. He first reached the house of Ram Ganesh, the head of Vantangiya community and inaugurated the festival of lights by lighting the lamp amid the rangoli decorated outside the house. He also toured the village, met the people there and accepted their greetings. The Chief Minister met the children of Hindu Vidyapeeth located in the village and gave sweets and other gifts to them.

The welcome address at the Vantangiya Diwali function was given by Pipraich MLA Mahendrapal Singh and Gorakhpur Rural MLA Vipin Singh. Also present on the occasion were Mayor Dr. Manglesh Srivastava, MLA Shriram Chauhan, Pradeep Shukla, MLC and BJP State Vice President Dr. Dharmendra Singh, Regional President Sahajanand Rai, District President Yudhishtir Singh, Metropolitan President Rajesh Gupta, senior leader Ramesh Singh, Engineer PK Mall, Block chief of Chargaon Vandana Singh, chief representative Ranvijay Singh and Mahamandaleshwar Santosh Das alias Satua Baba, who came from Kashi.



Religious and spiritual importance of Dev Deepawali

After 15 days of Diwali, there is a special Diwali celebration of the deities on Kartik Purnima. It is believed that to celebrate this festival, the gods descend from heaven in invisible form on the holy Ganga ghats of Kashi and pave the way for the salvation of the devotees participating in the 'Maha Aarti'. This festival is a unique aspect of the ancient culture of Kashi.

The description of Dev Deepawali is found in the 'Shiv Purana', which narrates that when the demon Tripurasura began to oppress the deities and started killing them, Lord Vishnu killed this cruel demon on this day, and the deities celebrated Dev Deepawali. It is also believed that the King of Kashi initiated the tradition of lighting lamps on the ghats for his martyred soldiers.

The tradition of Dev Deepawali, which started from the Panch Ganga Ghat, has



now illuminated all the ghats of Kashi. By lighting lamps on this day in the month of Kartik, ancestors attain liberation, and the devotee who lights the lamp also finds the path to salvation.

Dev Deepawali celebrations in Kashi

The stage was set for grand and majestic Dev Deepawali celebrations in Kashi as the Yogi government illuminated the ghats of

Kashi with 12 lakh earthen lamps. Among these, one lakh lamps were made from cow dung. The city and the ghats were decorated with tricolor spiral lighting which added to the ethereal beauty of the place.

More than 8 lakh tourists visited Kashi on the occasion of Dev Deepawali. Under the leadership of Chief Minister Yogi Adityanath, strict security arrangements were made in the city. Ambassadors, delegates and their families from 70 countries visited Kashi and witnessed the grand celebration of Dev Deepawali.

The guests arrived at NamoGhat from the airport in the afternoon. From there, they embarked on a cruise to capture the magnificent views of Dev Deepawali.

A welcome for the guests at the airport was organised as per Indian traditions. Cultural programs by local artists were also presented at various locations, including the airport. Roads and intersections were

decorated to welcome the foreign guests. The foreign dignitaries also enjoyed the laser show and fireworks. During the cruise, guests savored the local cuisine of Kashi and the 'kulhad' tea.

Lamps illuminated the sand across the Ganga

A series of 85 ghats on the northern bank of the Ganges adorned with 12 lakh lamps while a total of more than 21 lakh lamps were lit on the ghats, ponds, and lakes of Kashi with public participation. Lamps also illuminated the sand across the Ganga. Hotels, guesthouses, boats, and cruises were also booked for Dev Deepwali.

A laser show was also organised at Chet Singh Ghat, which bring to life the history of religion through historic monuments standing along the banks of Kashi's ghats for centuries. Tourists were also able to enjoy the fireworks along with the devotional songs of Lord Shiva on the sand across the Ganges.

Moreover, Sri Kashi Vishwanath Temple was adorned with 11 tons of flowers by a devotee from Visakhapatnam. The laser show at Ganga Dwar showcased the significance of Kashi and information related to the construction of the Kashi Vishwanath Dham corridor.

It is noteworthy that after the inauguration of the renovated Kashi Vishwanath Dham, there has been a record influx of tourists to the city. Tourists from all over the country and abroad come to witness the spectacular view of the ghats



of Kashi.

Security arrangements were made in the city

Along with decorations, the state government also made elaborate security arrangements for the celebration of Dev Deepawali. Apart from decoration with rangoli, facade lights, and decorative lamps, security measures were put in place for the safety of tourists. Drone flights were completely restricted, and surveillance intensified on the district borders. Watchtowers also kept an eye on the ghats. Given the large number of tourists, hospital beds were reserved, and medical teams were on alert.

Additionally, floating dividers were placed in the Ganga. Boatmen were

instructed to accommodate designated tourists and wear life jackets. Eight NDRF teams, equipped with rescue tools were stationed at various ghats. A medical team with a 'water ambulance' provided free treatment to devotees at different ghats.

Furthermore, water police personnel were deployed in the Ganga. Traffic diversions and parking arrangements were ensured to manage the anticipated heavy crowd of devotees and tourists.

Dashashwamedh Ghat showcased a glimpse of nationalism

Along with spirituality, a glimpse of nationalism and socialism was also seen during Dev Deepawali. The aarti at Dashashwamedh Ghat dedicated to Ramlala, provided a glimpse of the upcoming Ram Temple. The replica of 'Amar Jawan Jyoti' was finalized by Ganga Seva Nidhi at Dashashwamedh Ghat. The immortal brave warriors of India were also honored with 'Bhagirath Shaurya Samman'.

Additionally, 21 archakas (priests) and 51 Dev Kanyas performed the 'Maha Aarti' at Dashashwamedh Ghat, symbolising the message of women's power. The ghats also conveyed the messages through paintings of Chhatrapati Shivaji Maharaj, emphasizing the strength of women. Furthermore, paintings depicting Guru Nanak Dev Ji were exhibited during the celebration of the Prakash Utsav, marking the birth anniversary of Guru Nanak Dev Ji.



Brajraj Utsav-2023



P rime Minister Narendra Modi participates in Brajraj Utsav-2023, a program organized on the occasion of the 525th birth anniversary of Krishna devotee and poetess Mirabai in Mathura.

PM Modi expressed joy at experiencing the divine aura of Braj and its people, emphasizing that only those called by Shri Krishna find their way here. He praised the establishment of Braj Teerth Vikas Parishad, foreseeing that Mathura and

Braj would now surge ahead on the path of development. The PM also added that he has now been a part of Uttar Pradesh since 2014 when he became the MP from Varanasi.



**Narendra
Modi**
Prime Minister,
Government
of India

The Braj region played a crucial role in sustaining the nation during challenging periods. However, post-independence, this sacred pilgrimage site did not receive the attention it deserved.

Those who wanted to disconnect India from its past, those who were alienated from India's culture and its spiritual

identity, and those who could not give up their servile mentality even after independence, also deprived Braj land of development. But now the Ram Mandir is nearing completion. The day is not far when Lord Krishna will be seen here in an even more divine form.

India has always been a country that worships 'Nari Shakti' (women power). Krishna's name becomes complete only when prefixed with Radha. Mirabai ji has also been a shining example of this.

Kanhiya of Mathura transformed to Dwarkadhish after visiting Gujarat. Saint Mirabai, who hailed from Rajasthan and filled the corridors of Mathura with love and affection, spent her final days in Dwarka, Gujarat.

This is no ordinary earth. Braj is the true embodiment of the love of Lalji and Ladliji. The saints have said that there is no forest like Vrindavan, no village like Nandgaon, and no banyan tree like Banshi Vat.

He underlined that the people from Gujarat consider it the blessing of Dwarkadhish when they get the opportunity to visit Braj spread across Uttar Pradesh and Rajasthan. In this Mahotsav, we have the honor of releasing coins and stamps bearing Saint Mirabai's name. This 84 'Kos' Braj Mandal is formed by connecting UP and Rajasthan.

554th Prakash Parv

An event organised on the 554th Prakash Parv of Shri Guru Nanak Dev Ji Maharaj at the Gurudwara in Ashiyana.

On this occasion, a large number of people from the Sikh community, including Minister Baldev Singh Olakh, Lucknow Mayor Sushma Kharkwal, Chairman Gurdwara Saheb Management Committee Sardar Jasbir Singh Chadha, Jasjit Singh Bedi, Jaspal Singh Duggal, Jagjit Singh, and UP Minority Commission member Parvinder Singh, were present.

Chief Minister Yogi Adityanath emphasised that the sacrifice of the Sikh Gurus extended beyond the Khalsa Panth, serving to protect both India and the faith.

In an era when powerful kings and Maharajas submitted to Mughal dominance, the Sikh Gurus independently defended the nation and its faith on their own, he added.

Extending his wishes to the people of the state on the occasion of Guru Parv, he stressed the exemplary qualities of renunciation, sacrifice, devotion, strength, and meditation demonstrated by the Sikh Gurus, which according to him serve as a model for both the nation and its faith.

The Chief Minister also mentioned the incident in Mecca, when Guru Nanak Dev taught 'Ek Omkar' to a Maulvi. CM Yogi emphasised that the Sikh religion



encompasses the profound secrets of meditation.

He further acknowledged the sacrifices of Guru Tegh Bahadur, Guru Gobind Singh, their four Sahibzadas, and the thousands of Sikhs who dedicated themselves to the cause of the country and religion. These

sacrifices, he said, offer a renewed strength and inspiration to the nation.

CM Yogi recalled his privilege of organising the Sahibzada Day programme at the Chief Minister's residence in 2020, which later evolved into a national-level event in 2022.

Nothing in the world can defeat a nation and tradition that is so full of fighting spirit. The formation of the Khalsa Panth played a pivotal role in the downfall of the Mughal Sultanate. Today, Sikhs are present all over the world, but there is no trace of the power of the Mughals. This is the path of truth and religion.

The light of Guru Nanak Ji's wisdom has not only guided India, but has also reached every corner of the world.

There were two sides to Guru Nanak Dev's teachings, including one for spiritual practice through devotion and the other for public welfare and national welfare through devotion.

Through devotion, Guru Nanak Dev Ji raised his voice against the atrocities of Babar during that period. We get inspiration from Guru Nanak Dev Ji to free ourselves from casteism and regressive thinking.

Khalsa is not just a 'panth' (sect), it is a beam of light emanating from the grace of Guru for the protection of the country and



**Yogi
Adityanath**
Chief Minister,
Government of
Uttar Pradesh

religion. This forced the foreign power to bow down.

When we move forward with true determination, they are definitely fulfilled.

The voice emanating from Lucknow became a nationwide one. There was a demand for Sahibzada Day for decades, which was fulfilled by Prime Minister Narendra Modi by deciding to celebrate December 26, 2022, as Veer Bal Diwas. Let us all, together, take inspiration from our history. Also remember those cruel and dark moments when cruelty was carried out, crossing heights of atrocities and barbarity.

all the

Today we are working with full strength in an independent India. This is a humble tribute to our Sikh Gurus, who inspire us to face challenges. It is the duty of every Sikh and every Indian to strengthen the foundation laid by Guru Nanak Ji, envisioning it as a path to national prosperity.

Elevate Your Journey

Booking the best private jets in India reveals a nuanced tapestry of comfort, flexibility, and indulgence for those seeking unmatched travel experiences.

With an emphasis on the luxury, comfort, and flexibility of private jets, Jet Set Go has offered a comprehensive guide for reserving the greatest private jets in India.

Identify Your Needs: Make a detailed list of your trip needs before stepping foot in the realm of private jet reservations. Take into account variables such as the frequently traveled destinations, typical number of passengers, flight length, preferred cabin layout and size, and frequency of trips. You can customize your private jet experience to meet your unique demands by taking this first step to be clear on your typical travel needs and preferences.

Look Up Reputable Service Companies: Spend some time investigating and locating reliable companies that offer private jet services. Seek out businesses that have a track record of success, satisfied clients, are fully regulated and compliant with DGCA regulations, and offer an aircraft fleet that is modern and well-maintained. Selecting a private jet service with a reputation for safety, dependability, and quality of service is wise because not all of them are made equal.

Think About Membership Programmes: Investigate the membership plans that some private jet firms provide. Members of these programmes frequently receive special advantages including priority reservations, preferential pricing, flexibility and access to a larger fleet. Examine the numerous membership options and discuss them carefully with the company's sales team in order to select the one that best suits your travel preferences.

Evaluate your aircraft options: There are several sizes and configurations of private aircraft from smaller turboprops or light jets, to large long range jets. To choose the airplane that best meets your demands, compare the many options and match them carefully to your typical travel needs. This can be complex, so use the services of an expert advisor to help with this step. Think about things like cabin size, number of seats, range, and amenities. Selecting the ideal aircraft guarantees a relaxing and



delightful flight.

Recognise Pricing Structures: The cost of a private jet can vary widely according to the type of aircraft selected, the distance traveled, and extra services required. Make sure pricing is transparent and ask prospective service providers for precise quotes. A thorough explanation of the costs should be requested, and you should be aware of any potential hidden fees such as fuel surcharges, and variable costs.

Verify Safety Records and Laws: When it comes to flying, safety comes first. Make sure prospective private jet operators are fully licensed as a Non-Scheduled operator (NSOP) by the DGCA. You can also check their reputation and safety record by talking to an expert aviation advisor. Always seek out businesses who uphold the strictest safety regulations and place a high priority on comprehensive maintenance inspections.

The key is flexibility: Flexibility is one of private jet travel's main benefits. In contrast to scheduled airlines the private aviation sector is 'on-demand' so flexibility is the core benefit. Select a service provider that lets you alter the locations and departure timings on your trip schedule as needed. After all your plans can change, and this adaptability makes sure that your time on the private jet fits in perfectly with your

itinerary.

Personalized Services: Look for private jet operators that provide individualized inflight service and care. Excellent private jet experiences extend beyond the trip itself, and may include ground connections, unique service requests, accommodating children or pets, customized catering, or particular cabin arrangements. The flexibility to customize the trip to your tastes adds even more luxury.

Examine Customer Testimonials: Read customer testimonials and reviews to learn about other people's experiences using the private jet service company. This first-hand account can yield important insights regarding the caliber of service, dependability, and general satisfaction.

Make a Plan: Planning ahead is frequently necessary to reserve the greatest private jet experience. Demand for private aircraft can be very strong, particularly during the busiest travel times. Make sure you reserve your aircraft as far in advance as possible during peak travel times to guarantee availability and the best aircraft for your trip needs.

You may hire a private jet with confidence if you use these pointers, which will guarantee that your trip is not just smooth but also customized to your particular tastes and needs.

IndiGo 85th domestic destination: Gondia

Gondia is now the 85th domestic destination and 117th overall destination within the extensive 6E network. The new connection between Gondia and Hyderabad aims to enhance interstate accessibility and substantially reduce travel time between the two cities.

Speaking on the occasion, Mr. Vinay Malhotra, Head of Global Sales, IndiGo, said, "We are pleased to commence operations to/from Gondia, our 8th destination in Maharashtra and 85th in India. This move not only enhances interstate connectivity but also catalyzes economic growth, trade, and regional development. By facilitating direct connectivity to Gondia, we are also enhancing accessibility to neighbouring states like Madhya Pradesh and Chhattisgarh. IndiGo remains committed to delivering on our promise of providing affordable, on-time, courteous, and hassle-free travel experiences across



our extensive network."

Gondia is a dynamic and culturally vibrant city in the state of Maharashtra. Renowned for its lush green landscapes and deep-rooted connection with nature, the city attracts a diverse population. Its unique cultural blend, woven from a variety of traditions, creates a one-of-a-kind and serene environment. Gondia's economy is primarily agrarian, with agriculture and forestry serving as crucial sources of livelihood for its residents. The

region is also celebrated for its traditional arts and crafts, adding to the city's charm. For those seeking a peaceful retreat in the lap of nature, Gondia is an excellent choice.

Hyderabad is a lively and historic metropolis that perfectly integrates its rich history with a dynamic present. Hyderabad has a rich cultural legacy, a burgeoning technology economy, and a unique blend of cultures. Charminar and Golconda Fort are the two notable sites in the city. Hyderabad is a hub for information technology and pharmaceutical industries and is home to major tech businesses and research institutions. With its blend of old-world beauty and modernity, Hyderabad continues to attract visitors from all across the globe.

Overall, the introduction of new direct flights will offer travellers more convenient travel options, enhance connectivity and accessibility, and promote tourism in these regions.

SriLankan Airlines Introduces Double Daily Flights to Mumbai

The new double daily service to Mumbai will not only give a 50 per cent boost to SriLankan's capacity on its Mumbai route, but will also strengthen the airline's already vast network in India.

Flights UL 142 and UL 144 will depart daily from Mumbai to Colombo at 3:10hrs and 20:45hrs, respectively. Flights UL 141 and UL 143 from Colombo to Mumbai will depart at 23:45hrs and 17:10hrs, respectively. Passengers travelling out of Mumbai on SriLankan Airlines will now have the advantage of more flight options to Colombo and convenient connections via Colombo to popular destinations in the Far East, Europe and Australia including Singapore, Kuala Lumpur, Bangkok, London, Frankfurt, Paris, Melbourne and Sydney.

Dimuthu Tennakoon, Head of Worldwide Sales and Distribution of SriLankan Airlines, stated, "The Indian market has been incredibly important to SriLankan Airlines since the get-go, and with India



fast becoming one of the world's largest outbound travel markets, we are only happy to expand our operations in one of India's most celebrated cities and make travel between Mumbai and Colombo extra seamless. Our frequency increase comes on the heels of Sri Lanka announcing free visa for Indian visitors and we hope that these positive developments will encourage more travellers from Mumbai to stop by Sri Lanka."

India is the only country with nine cities

featured in SriLankan Airlines' network. This includes Delhi, Bangalore, Hyderabad, Kochi, Trivandrum, Chennai, Trichy and Madurai in addition to Mumbai, to which altogether SriLankan operates close to 100 flights every week.

Given the geographic and cultural proximity of the two countries, most Indians are likely to find a welcoming familiarity in Sri Lanka not found elsewhere, and SriLankan Airlines is the best bet for Indians who want to experience the best of both worlds onboard. Customers will be able to savour mouthwatering Indian vegetarian and non-vegetarian cuisine while enjoying the warmth and friendliness that embody the essence of Sri Lanka and its national carrier.

SriLankan Airlines' outstanding service in the region was recently recognized at the South Asian Travel Awards (SATA) in Bangalore, India, where the airline was crowned the Leading International Airline - South Asia and Leading Airline Class - Business Class.



Malaysia Airlines bolsters connectivity from India

The inaugural flight departing from Kuala Lumpur via MH106 was warmly welcomed upon arrival at Sardar Vallabhbhai Patel International Airport (AMD) at 9:40 pm local time, before continuing its journey back to Kuala Lumpur at 10:40 pm local time via flight MH107.

This development follows the commencement of Malaysia Airlines' direct operations from Amritsar and Trivandrum last month. With the addition of direct services from Ahmedabad, the airline will be operating 65 weekly flights to India from nine key hubs. Presently, the airline operates flights from New Delhi, Mumbai, Bengaluru, Chennai, Hyderabad, Kochi, Amritsar, and Trivandrum. In addition, the airline also recently announced that beginning 15 January 2024, it will be increasing its frequency to Amritsar from two times weekly to four times weekly following strong demands and load factor performance.

Commenting on the development, Dersensish Aresandiran, Chief Commercial Officer of Airlines from Malaysia

Aviation Group (MAG), said, "India presents a tremendous opportunity, given the burgeoning demand and passenger traffic in the recent past. The launch of direct flights between Ahmedabad and Kuala Lumpur not only reaffirms our commitment to providing seamless travel experiences but also underscores the pivotal role India plays in the ever-evolving landscape of air travel. In addition, with the commencement of 30-day visa-free entry for visitors from India into Malaysia, we look forward to providing travellers with more options for connectivity and convenience as they embark on their journeys onboard Malaysian Hospitality."

Meanwhile, a spokesperson from Sardar Vallabhbhai Patel International Airport, said, "Ahmedabad remains the cultural and commercial epicentre of Gujarat and a significant part of western India. We extend our heartiest congratulations to Malaysia Airlines and hope that the new services will help bolster connectivity, fostering cultural and economic ties between these two vibrant regions."

Vistara Commences Daily Direct Services between Delhi and Bali

Vistara, India's finest full-service carrier and a joint venture of the Tata group and Singapore Airlines, inaugurated daily, non-stop flights between Delhi and Bali.

The inaugural flight, operated on Vistara's A321LR aircraft, commenced from Indira Gandhi International Airport, Delhi at 00:30 Hours (IST) on 01 December 2023 and arrived at Denpasar International Airport, Bali (DPS) at 11:05 Hours (WITA). Vistara's A321LR with three-class seating configuration is distinguished for its exceptional features including contemporary interiors, in-seat power/USB charging ports, state-of-the-art



In-Flight Entertainment (IFE) system, live TV and onboard Wi-Fi to accentuate the overall in-flight experience for customers.

Mr. Vinod Kannan, Chief Executive Officer, Vistara, said, "Bali is one of the most coveted holiday havens for travellers in India and we are excited to be the only airline currently to launch direct connectivity between Delhi and Bali. Given the close commercial and cultural ties that India and Indonesia share, Bali has also rapidly grown to be a key destination for corporate travel and MICE. We are excited to bring the Best Airline in India and South Asia to Bali and are confident that Vistara with its world-class product and services will be a much-preferred choice for customers travelling on this new route."

PT Angkasa Pura I (API) President Director, Mr. Faik Fahmi expressed enthusiasm and optimism regarding the opening of this route. "We welcome Vistara to Bali. After a long time, finally today Bali is connected directly with India via the inaugural flight operated by Vistara. This deserves to be recorded in the history books of API; this long-awaited flight route is officially operational today," said Faik Fahmi.

If you make it, we will fly it

SAF has a significant role to play in the decarbonisation of long haul aviation, and pathway to Net Zero 2050. The fuel, made from waste products, delivers CO2 lifecycle emissions savings of up to 70%, whilst performing like the traditional jet fuel it replaces.

While other technologies such as electric and hydrogen remain decades away, SAF can be used now. Today, SAF represents less than 0.1% of global jet fuel volumes and fuel standards allow for just a 50% SAF blend in commercial jet engines. Flight100 will prove that the challenge of scaling up production is one of policy and investment, and industry and government must move quickly to create a thriving UK SAF industry.

As well as proving the capabilities of SAF, Flight100 will assess how its use affects the flight's non-carbon emissions with the support of consortium partners ICF, Rocky Mountain Institute (RMI), Imperial College London and University of Sheffield. The research will improve scientific understanding of the effects of SAF on contrails and particulates and help to implement contrail forecasts in the flight planning process. Data and research will be shared with industry, and Virgin Atlantic will continue its involvement with contrail work through RMI's Climate Impact Task Force, which is part-funded by Virgin Unite.

The SAF used on Flight100 is a unique dual blend; 88% HEFA (Hydroprocessed

Esters and Fatty Acids) supplied by AirBP and 12% SAK (Synthetic Aromatic Kerosene) supplied by Virent, a subsidiary of Marathon Petroleum Corporation. The HEFA is made from waste fats while the SAK is made from plant sugars, with the remainder of plant proteins, oil and fibres continuing into the food chain. SAK is needed in 100% SAF blends to give the fuel the required aromatics for engine function. To achieve Net Zero 2050, the innovation and investment needed across all available feedstocks and technologies must be harnessed to maximise SAF volumes as well as continuing the research and development needed to bring new zero emission aircraft to market.



SHAI WEISS,
Chief
Executive
Officer,
Virgin

Atlantic Flight100 proves that Sustainable Aviation Fuel can be used as a safe, drop-in replacement for fossil-derived jet fuel and it's the only viable solution for decarbonising long haul aviation. It's taken radical collaboration to get here and we're proud to have reached this important milestone, but we need to push further. There's simply not enough SAF and it's clear that in order to reach production at scale, we need to see significantly more investment. This will only happen when regulatory certainty and price support mechanisms, backed by Government, are in place. Flight100 proves that if you make it, we'll fly it.



SIR RICHARD BRANSON,
Founder,
Virgin Atlantic
The world will

always assume something can't be done, until you do it. The spirit of innovation is getting out there and trying to prove that we can do things better for everyone's benefit. "Virgin Atlantic has been challenging the status quo and pushing the aviation industry to never settle and do better since 1984. Fast forward nearly 40 years, that pioneering spirit continues to be Virgin Atlantic's beating heart as it pushes the boundaries from carbon fibre aircraft and fleet upgrades to sustainable fuels. "I couldn't be prouder to be onboard Flight100 today alongside the teams at Virgin Atlantic and our partners, which have been working together to set the flight path for the decarbonisation of long-haul aviation.



Transport
Secretary
MARK HARPER

Today's 100% SAF powered flight shows how we can decarbonise transport both now and in the future, cutting lifecycle emissions by 70% and inspiring the next generation of solutions. "This Government has backed today's flight to take-off and we will continue to support the UK's emerging SAF industry as it create jobs, grows the economy and gets us to Jet Zero.



SHEILA REMES,
Vice President of
Environmental
Sustainability,
Boeing

In 2008 Virgin Atlantic and Boeing completed the first commercial SAF test flight on a 747 and today we will accomplish yet another significant milestone utilising a 787 Dreamliner. This flight is a key step toward our commitment to deliver 100% SAF-compatible airplanes by 2030. As we work toward the civil aviation industry's net-zero goal, today's historic journey highlights what we can achieve together.



SIMON BURR,
Group Director
of Engineering,
Technology & Safety,
Rolls-Royce plc

We are incredibly proud that our Trent 1000 engines are powering the first ever widebody flight using 100% Sustainable Aviation Fuel across the Atlantic today. Rolls-Royce has recently completed compatibility testing of 100% SAF on all our in-production civil aero engine types and this is further proof that there are no engine technology barriers to the use of 100% SAF. The flight represents a major milestone for the entire aviation industry in its journey towards net zero carbon emissions.

AirAsia remains committed to serving the Indian market

AirAsia now operates a strong network servicing 10 routes directly from India to Malaysia and Thailand with 104 flights weekly from short-haul airlines AirAsia Malaysia (flight code AK) and AirAsia Thailand (flight code FD). Medium haul affiliate airline AirAsia X Malaysia (flight code D7) also provides two direct routes from New Delhi and Amritsar to Kuala Lumpur with 08 flights weekly. The continued growth in AirAsia services to India ensures a comprehensive and seamless travel experience for AirAsia's guests across India to the widest low-cost network in Asia.

Leveraging its Fly-Thru connectivity, where AirAsia guests can fly from India to Southeast Asia, Australia, New Zealand, and other destinations with one seamless booking, the airline is transforming the way its guests experience international travel, making overseas exploration more accessible and affordable.

Discover the world with AirAsia to Kuala Lumpur, Bangkok, Bali, Phuket, Sydney and more from INR6,999 all-in one-way for the travel period from now till 30 September 2024. The promotional fares are now available for booking on the website and airasia Superapp starting today until 26 November 2023.

Manoj Dharmani, AirAsia Head of Regional Commercial (India)

AirAsia remains deeply committed to India, and our guests should rest assured that India remains at the core of our operations. Over the years, we have witnessed tremendous growth, connecting countless cities and regions in India to the world, and we are proud to share that AirAsia now serves 11 destinations in India. Our expansion in India has resulted in 104 weekly flights, making us a vital and reliable link between India and the globe. We look forward to serving the Indian market with the commitment to further enhancing connectivity and accessibility for our guests across the country.

Bo Lingam, AirAsia Aviation Group Limited Group CEO

India has always been a key market for AirAsia and following recent changes to our operations in the country, we remain committed to serving the market. We have flown a remarkable 1,601,601 guests from India between January and November this year, showcasing the enduring strength of our great value fares and connectivity.

As we continue to strengthen our presence in India, we are excited to announce our expansion plans, including the launch of a new route to Thiruvananthapuram soon. We are dedicated to making international travel from India not only accessible but also affordable for everyone.

Çelebi India Elevates Ground Handling Excellence in Ahmedabad

On October 10, 2023, Çelebi India showcased its world-class capabilities by servicing Thai Air Asia's inaugural flight from Bangkok to Ahmedabad. This event not only symbolized Çelebi's unwavering dedication to service but also reinforced its position as the preferred ground handling partner for leading airlines.

With a robust infrastructure and a proficient team of over 6,000 employees, Çelebi Ground Handling India stands at the forefront of managing the increasing flux of flights and passengers. The company's eco-conscious approach is embodied in its adoption of electric tarmac coaches, cargo towing tugs and most of its ground support equipment, contributing to the aviation industry's journey towards a greener future. Çelebi India is aligned with Adani Airports' vision of reshaping airports with the aim of transforming passenger experiences while being mindful of environmental conservation and bringing in elements of sustainability across the value chain. Along with the Adani airport management in Ahmedabad, Çelebi India is committed to providing world-class ground handling services.

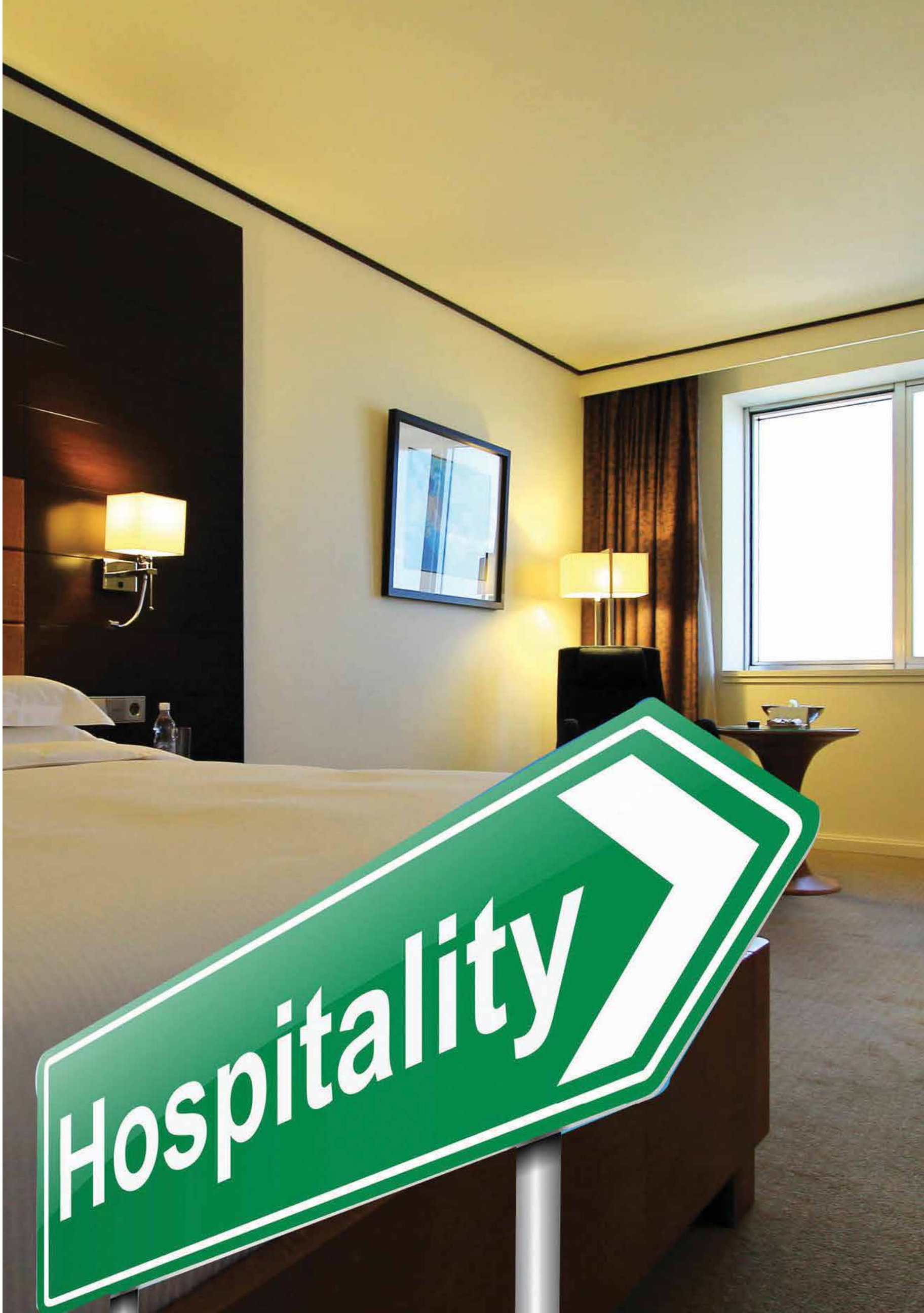


Tauseef Khan, CEO of Çelebi Ground Handling India, articulates this vision: "The resurgence of air travel demand at Ahmedabad airport calls for unparalleled service and infrastructure. Our collaboration with Thai Air Asia epitomizes our pledge to facilitate regional aviation growth while steadfastly pursuing sustainability."

In response to this collaboration, Mr. Santisuk Klongchaiya, Chief Executive Officer, Thai AirAsia, said, "India is currently experiencing one of the fastest-growing aviation markets

in the world. We are excited to announce that we have now commenced our operations in Ahmedabad. We want to extend our warm congratulations to Çelebi for establishing a sophisticated and efficient ground-handling infrastructure in Ahmedabad. We are confident that their excellent services will provide our passengers with seamless on-ground experiences. We look forward to continuing our partnership with them as we expand our presence in India."

Complementing its extensive operations across major Indian hubs, Çelebi India's latest service extension to Chennai Airport underscores its strategic expansion and influence in shaping India's aviation service sector.



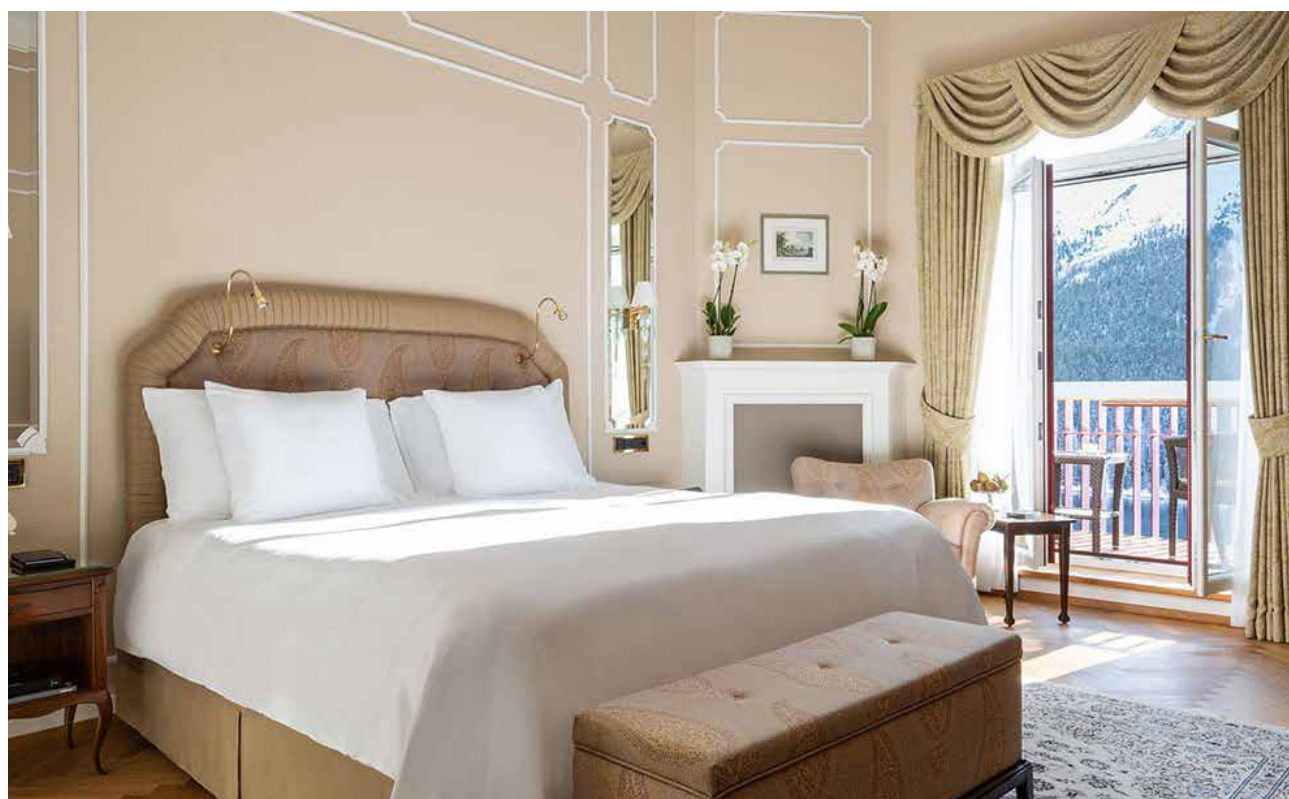
Hospitality



A Symphony of Luxury: Unforgettable Winter Holidays

Winter holidays beckon with a promise of snow-kissed landscapes and a cozy retreat from the world. For those who seek the epitome of opulence amid the chill, these seven hotels stand out as the *crème de la crème*, offering an exquisite blend of comfort, style, and breathtaking winter vistas.

As winter paints the world in shades of white, these top seven hotels redefine the art of hospitality, promising an unforgettable escape into luxury. Whether it's the grandeur of the Swiss Alps, the enchanting Northern Lights in Lapland, or the icy marvels of a Quebec ice hotel, these destinations beckon travelers to embrace the charm of winter in style. Each hotel on this list is a testament to the magic that unfolds when luxury meets the serenity of the snowy season.



Badrutt's Palace Hotel, St. Moritz, Switzerland

Nestled in the heart of the Swiss Alps, Badrutt's Palace Hotel is a timeless icon of luxury. With a history spanning over a century, this hotel combines Old World charm with modern elegance. Guests can indulge in world-class skiing, enjoy panoramic views of snow-covered peaks, and experience the epitome of Swiss hospitality.





The Ritz-Carlton, Lake Tahoe, USA:

Cradled in the majestic Sierra Nevada Mountains, The Ritz-Carlton, Lake Tahoe, offers a haven of luxury in North America. The resort seamlessly blends rustic charm with refined opulence, providing ski-in/ski-out access, a spa sanctuary, and gourmet dining experiences that elevate the winter holiday experience.





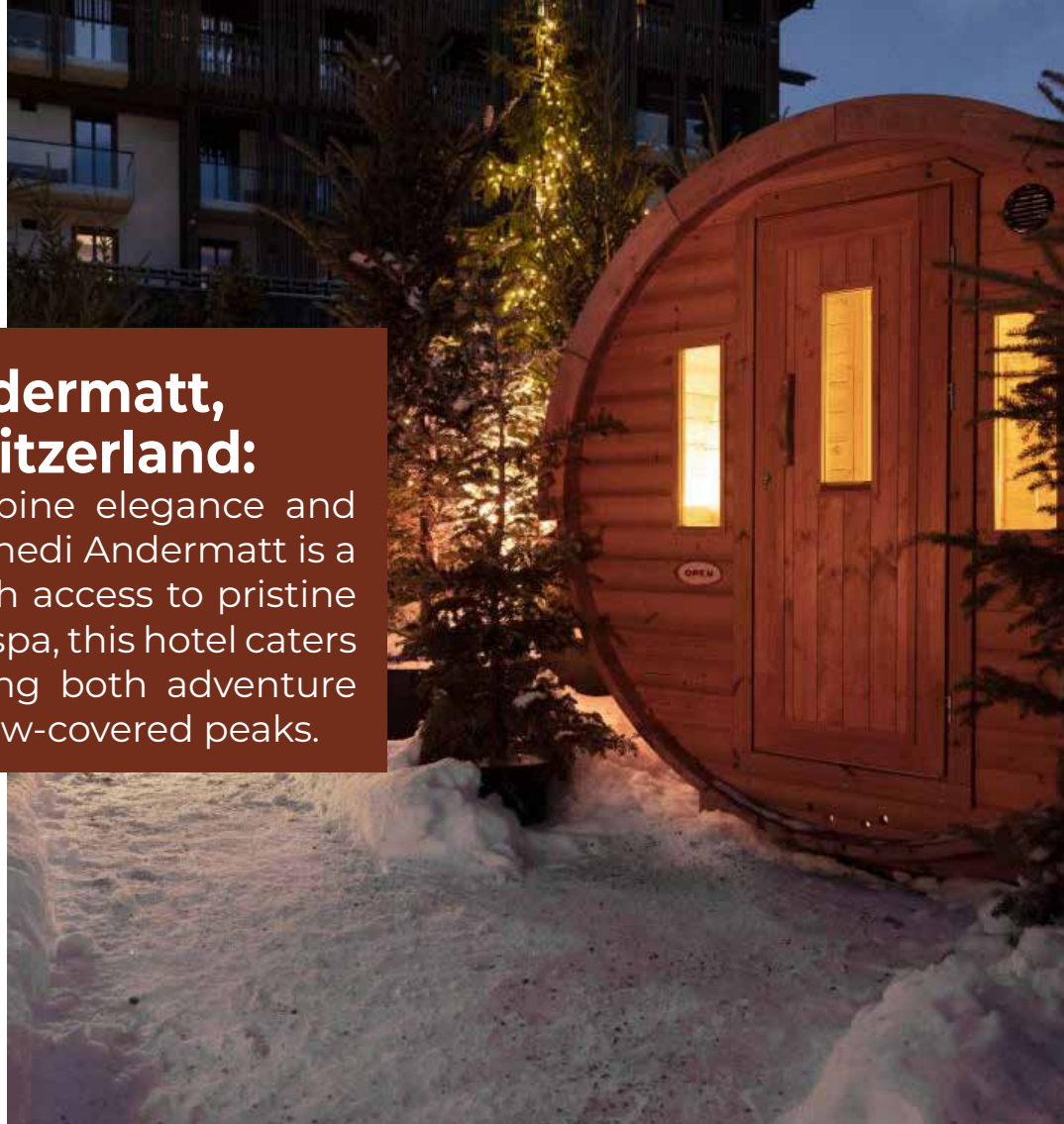
Kakslauttanen Arctic Resort, Saariselkä, Finland:

Venture to the Arctic Circle and discover the enchanting Kakslauttanen Arctic Resort. Guests can experience the mesmerizing Northern Lights from the comfort of glass igloos, surrounded by snow-draped landscapes. With husky safaris, reindeer sleigh rides, and traditional Finnish saunas, this resort immerses visitors in a winter wonderland.



The Chedi Andermatt, Andermatt, Switzerland:

A harmonious blend of Alpine elegance and contemporary luxury, The Chedi Andermatt is a jewel in the Swiss Alps. With access to pristine ski slopes and an indulgent spa, this hotel caters to discerning guests seeking both adventure and relaxation amid the snow-covered peaks.





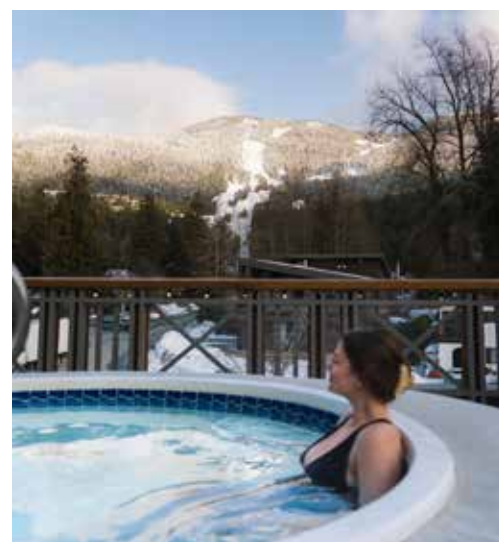
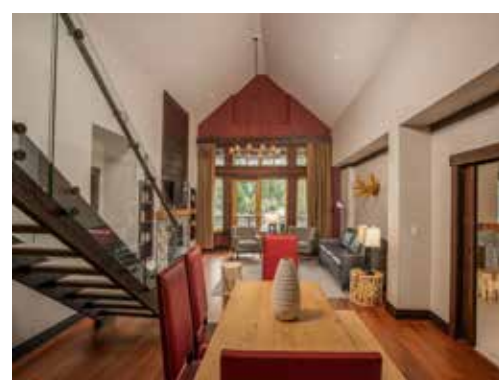
Hotel de Glace, Quebec City, Canada:

Immerse yourself in the ethereal beauty of Hotel de Glace, a breathtaking ice hotel in Quebec City. Crafted entirely from ice and snow, each suite is a masterpiece adorned with intricate sculptures. A stay here is a once-in-a-lifetime experience, where guests embrace the magic of winter in a truly unique setting



The Nita Lake Lodge, Whistler, Canada:

Located in the world-renowned Whistler Blackcomb ski resort, The Nita Lake Lodge offers a luxurious escape in a picturesque alpine setting. Guests can enjoy the thrill of winter sports, unwind by the fireplace in cozy lakeside suites, and savor gourmet cuisine in a tranquil, snow-covered haven.



Arctic TreeHouse Hotel, Rovaniemi, Finland:

Set in the heart of Lapland, the Arctic TreeHouse Hotel provides a unique winter retreat amidst the Arctic Circle. The innovative treehouse accommodations offer panoramic views of the winter landscape, creating an intimate and immersive experience with nature. Guests can enjoy the magical ambiance of the Arctic while staying warm and comfortable.



Essence of Luxury



Come experience resplendent regality with Chomu Palace's heritage in class offerings.

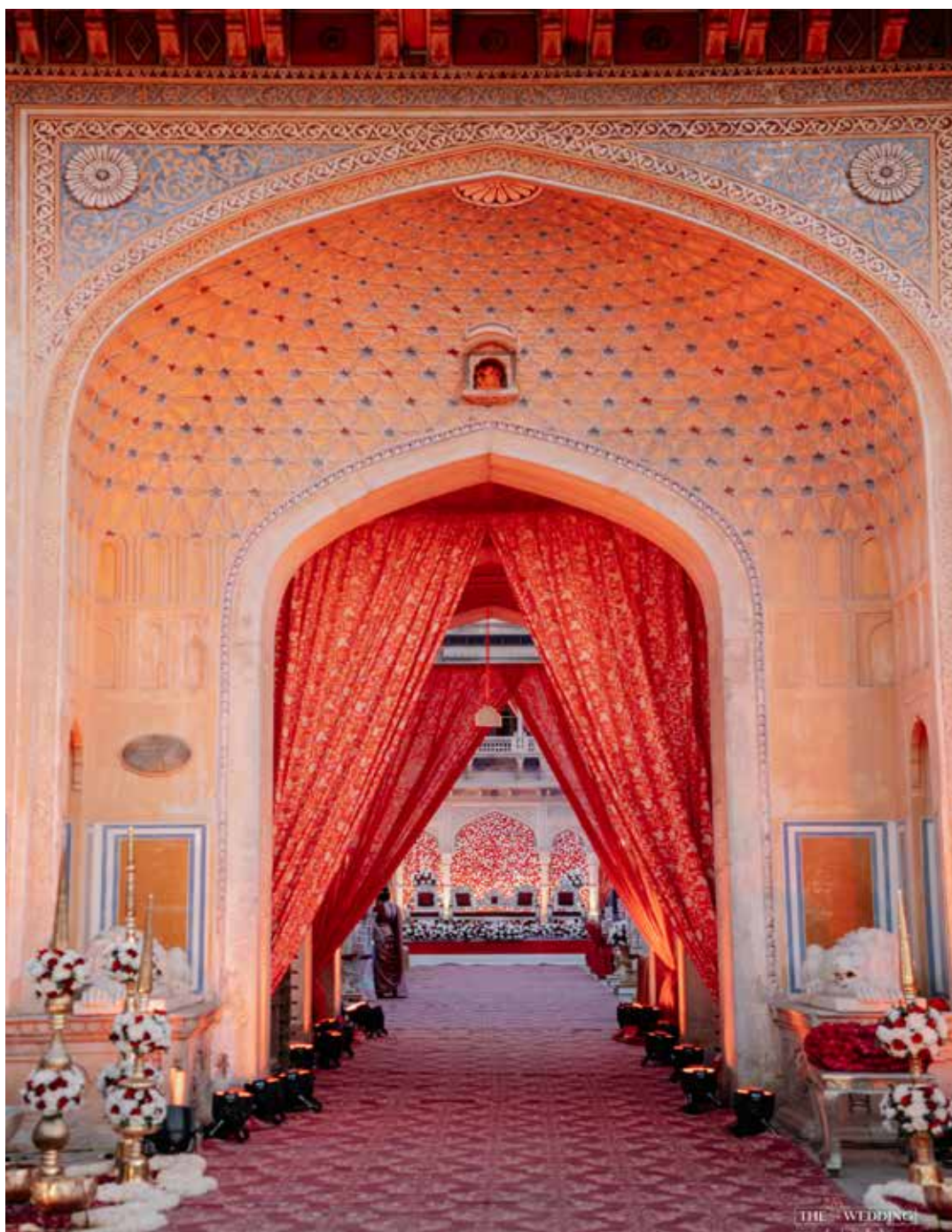
The demeanour of royalty is rightly felt the moment you enter the majestic fortress of Chomu Palace Heritage Hotel is a luxurious and historic property located in Chomu, a small town in the outskirts of Jaipur, Rajasthan.

The fort was originally built in the 18th century and has since been transformed into a stunning hotel, offering world-class amenities and services. The hotel's regal architecture and exquisite interiors make it a popular destination for royal destination weddings and other majestic celebrations.

For those seeking a truly luxurious wedding experience, Chomu Palace Heritage Hotel offers a range of bespoke wedding packages that are tailored to meet the needs and preferences of each couple. Hotel experienced event planning team works closely with the couples to create a memorable and personalized experience for them and their guests.

The wedding ceremonies at Chomu Palace Heritage Hotel are typically held in the hotel's open gardens or the grand Durbar Hall. The gardens are beautifully landscaped and adorned with fragrant flowers, providing a picturesque backdrop for the royal wedding ceremonies. The Durbar Hall, on the other hand, is a magnificent venue with soaring ceilings, intricately carved arches, and ornate chandeliers, giving it a regal and majestic atmosphere.

The hotel offers a range of accommodation options, including luxurious suites and rooms, which are elegantly decorated and equipped with all modern amenities. The suites and rooms are





spacious, comfortable, and offer stunning views of the hotel's gardens or the surrounding countryside.

The hotel's restaurants offer a range of culinary delights, including local and international cuisines, prepared by the hotel's expert chefs. The guests can enjoy sumptuous meals and beverages in the elegant dining rooms or in the garden, under the stars.

Apart from the wedding ceremonies, the hotel offers a range of activities and experiences for the guests to enjoy, such as cultural performances, spa treatments, and excursions to nearby tourist attractions.

If you want a first-hand glimpse of what you can be offered you can even opt for the virtual tour the hotel that the hotel has been conducting for the potential guests, which can be easily accessed via their website or also upon request from the hotel.

Accommodation

Chomu Palace Hotel has 100 Keys that reflect its regal past. Guests will find a good mix of old-world hospitality heritage and modern elegance. A night in this romantic, aristocratic ambience surrounded by antique furniture and grandeur with marble bathrooms and luxurious furnishings makes an experience as memorable as it is inspiring. Each suite is unique, but reflects love of quiet comfort and understated elegance

Traditional Dining Experience

The Palace's fine dining Restaurant offers a delightful gastronomic experience. They create something special, blending aromatic Indian spices with modern cooking techniques to produce an eating experience that is recognized as exceptional.

MICE

The Banquet halls reflect a fine blend of aesthetics and shape, practicality and flexibility. Banquet halls have different variations, each one versatile in its own way, to cater to varied needs. The halls ensure uninterrupted free movement. One can have big fat wedding also in 5000 sq ft ball room of the hotel.



C.P. Rathore, General Manager, Chomu Palace Hotel

Luxury & Royal weddings at Chomu Palace

Luxury & Royal weddings at Chomu Palace set a new standard for once-in-a-lifetime occasions. From bridal showers, cultural etiquettes to grand gala dinners to afternoon tea to martini nights for bachelor parties and other ideas you may have only dreamed of, our professionals combine the finest elements with the most beautiful wedding venues to ensure an unforgettable experience. Comprehensive wedding services are our specialty.

Chomu Palace Heritage Hotel is an ideal destination for couples who are seeking a luxurious and unforgettable wedding experience. The hotel's stunning architecture, exquisite interiors, world-class amenities, and personalized services make it a perfect venue for a dream wedding.

Heritage Hotels represent a unique holiday staying experience.

Travel is a profoundly meaningful experience, and are increasingly looking for immersive, authentic travel experiences. As travellers they don't just want to see a place, they want to feel it. Hotel stays are not just about tightly tucked beds, mini fridges and room service anymore; they are about memorable moments that complement and enhance the travel adventure.

It's clear; for hotels to appeal to the modern traveller's desire for authenticity, and to stand out from other hotels offering all the same features and amenities, they should focus on selling an experience, not just a pretty room. In other words, a hotel should be a destination in itself. This is where boutique and other independent properties have the upper hand and position to provide memorable stay experiences that reflect their local destination, the unique character of their property, and the desires of their target demographic. All it takes is a little passion and creativity.





The extensive menu boasts of tantalizing crowd-favourite appetizers such as handcrafted swan-shaped Char Sui, Sake & Edamame dimsums, succulent steamed pork buns, Hunan style stir fried tofu, water chestnut and more, fit to appeal the flavour-cravings for all. In the truly must-have experiences, feast your eyes on freshly prepared Hand-Pulled Lamian Noodles, behold the 'Breath of Wok' in a skill honed over decades, and look forward to exotic specials like the regal oven roasts featuring Beijing Roast Duck. Selection of Farm-fresh vegetarian mains, seafood, and free-range



ITC Maratha, Mumbai debuts Yi Jing- A Concept Dining Chinese Restaurant

Yi Jing, the latest addition to the dynamic fine-dining offerings at ITC Maratha, in Mumbai has officially opened its doors to immerse patrons in flavours inspired by the evolving transborder cuisine of China. Helmed by the veteran Executive Chef Liang Xiao Qing; Yi Jing is the 4th outpost of Chinese concept dining curation by ITC Hotels; with a special focus on reimagined flavours from Sichuan and Hunan.

Situated on the lobby level; the restaurant spans over 4250 sq ft with split-level design becoming a maximalist haven that seats 90 plus guests. The expansive dining space has four zones – Demonstration kitchens for 'Wok Hei', Dimsum & Hand Pulled Noodle

bay at an elevation, arched bar and two private dining rooms. Envisioned to be a 'Celebration of Gourmet Theatrics', the brightness of red accents in the restaurant seen on wallpapers & chairs, is intercepted with repurposed jute pendant lamps adding to the elevated mood.

meats in tantalizing oriental sauces paired with umpteen options of staples. Fine presentation & taste amalgams of desserts will add to memorable hours of unhurried indulgence.

Commenting on the launch, Mr. Bhagwan Balani, General Manager, ITC Maratha, Mumbai stated, "We highly anticipated the launch of Yi Jing at ITC Maratha. We are confident that this modern reinterpretation of Chinese flavours presented through our signature dishes will not only elevate but revolutionize the dining experience for our cherished patrons in Mumbai. This is more than just a restaurant opening; it's a celebration of culinary artistry and a testament to our commitment to delivering exceptional dining experiences."

Yi Jing at ITC Maratha aspires to redefine the perception of Chinese cuisine for the well-travelled global gourmands, presenting an effervescent representation of ever-evolving styles that are steadfast, harmonious, and in line with the distinctive touch of ITC Hotels.



Novotel Mumbai Juhu Beach Transforms Dining Landscape

Novotel Mumbai Juhu Beach is excited to announce the revamp of its legendary pan-Asian restaurant, Sampan. Located at the lobby level, Sampan is set to redefine fine dining with an elegant and culturally rich ambiance, offering an exquisite dining experience by the Arabian Sea.

The revamped Sampan exudes elegance and charm with a well-lit and cozy ambiance, creating the perfect setting for families and small gatherings. Nestled along the Arabian Sea, the restaurant offers a breathtaking view of the Juhu Beach, where the interplay of sunset, sea waters, and pool transforms every meal into a cherished memory. Sampan's interiors adorned with antique wood detailing, add a sensory depth that enhances the overall dining experience.

The heart of Sampan lies in its menu, curated by the legendary Chef Penpa, whose artistry breathes life into every dish.

The menu artfully merges a symphony of Pan Asian delights, skillfully marrying tradition and innovation. From the artful signature dumplings to Bollywood-inspired specialties and ocean-fresh seafood creations, each plate tells a tale of culinary mastery. Tandoori offerings entice with smoky allure and tender succulence, while desserts pay tribute to cultural influences. Handcrafted cocktails and a meticulously curated wine selection elevate the experience, making each bite a journey through the heart of Pan Asian cuisine.

Furthermore, Sampan offers a unique opportunity for guests to interact with

Chef Penpa, whose age-old recipes and unique cooking style have made him a Bollywood favorite. These distinctive features, combined with an array of culinary delights, make Sampan the go-to destination for those seeking an extraordinary dining experience.

General Manager of Novotel Mumbai Juhu Beach, Vishal Gupta, expresses his excitement, stating, "Sampan has always been a culinary gem in Mumbai, and with this revamp, we are taking it to new heights. We've created a dining experience that seamlessly blends tradition with innovation, providing our guests with a taste of the extraordinary."



World Tapas Competition 2023

There is just something about Indian food that people from all corners of the world find hard to resist and to see our cuisine getting appreciated on the global front is all the more gratifying.

Taking our desi flavours global recently is the Indian pastry chef Zareen Shaikat who stood fourth in the World Tapas Competition 2023 Competition held in Spain. She gave an Indian twist with her pastry skills to the Spanish delicacy of Tapa and made Murgh Makhani Mille Feuille which was immensely loved by the jury.

Zareen opted for Murgh Makhani AKA butter chicken as the main dish for the competition as it perfectly represents our country's taste, colour and vibrancy. Elaborating more about her dish, Zareen said, "Since it was a Tapa-making competition, the dish had to be bite-sized. I added a burst of flavour to it by incorporating components like mint caviar, onion & beetroot viel & papadums". Zareen Shaikat gave a Spanish-Indian fusion touch



to the dish by making smoked saffron labneh as saffron is also a culinary favourite in the former country's cuisine adding to the ode to the amalgamation of cultures. She also showed her pastry skills by adding puff pastry as her base.

Representing India on a global platform is always a momentous occasion. Zareen beamed with pride as she bagged fourth place in this competition, and went to the stage to collect her trophy by waving the Indian national flag. Being selected for this global competition that had top chefs from 16 countries is indeed a huge feat, and Zareen impressed the jury with her Spanish-Indian fusion dish that also had a perfect blend of savoury flavours

Sharing her amazing experience of being chosen for the World Tapas Competition 2023, Zareen Shaikat said, "The platform was huge and it was an amazing experience to represent your country at a global level and to show your talent." She also wishes that more people apply to such competitions as they make for a lifetime experience.

Indulge in a Gastronomic Journey through the Flavors of Southern India

For South Indian cuisine lovers, there's nothing that a slice of Idli can't solve. Who doesn't love a plateful of coconutty Avial or the slight undertone of sweet tamarind chutney in piping hot sambhar? If you haven't tried it yet, you've missed out on your divine calling.



For all the food enthusiasts and new bees to the world of dosas and uthappams, The Thane Club is introducing South Stories, a South Indian restaurant brand that'll bring a taste of southern India to your taste buds in Mumbai.

The restaurant's interior, designed by Ankita Sharma from Design Alma, has been meticulously crafted to give patrons the authentic vibe of South India. The space is a blend of minimalistic and sleek furnishings, vibrant colors, and carefully chosen decor elements. From the moment you step through our doors, South Stories is a celebration of South India's beauty, capturing the essence of the region in both its charismatic graphics and the burst of flavors that dance on your palate when you savor our tricolored chutneys mixed with rice balls. Bringing to your table a traditional South Indian menu with a twist, including fusion styles like Open Pizza Dosa, Peri Peri Paneer Dosa, and more, the place creates a unique and inviting ambiance for all taste buds. In the multicultural city of Mumbai, the restaurant welcomes everyone. From serving traditional dishes like Bangalore Style Ghee Podi Roast and Hyderabad Upma Dosa, to a range of South Indian delicacies, the brand celebrates South Indian culture in a fresh and welcoming way. "We put a unique twist on traditional



flavors while preserving authenticity, changing perceptions of South Indian food. Just as North Indian cuisine is popular abroad, we envision South Stories gaining similar popularity." - Chef Rahul, Head Chef

of South Stories.

"A cherished culinary haven for my loved ones eagerly envisioned for Thane. Combining the timeless essence of dosas and idlis with a delightful fusion twist, South Stories embodies a feminine touch in both its brand and interior design, gracefully reflecting the contemporary tapestry of South India. Our ambitious plan includes the establishment of multiple citywide branches in the near future. ", Niketa Sharma, CEO SP Motels.

To that end, we are writing to explore the possibility of featuring the exciting new space in the city for your upcoming stories.

Romance is on the menu at **ViVi Italian Bar & Kitchen**

ViVi Italian Bar and Kitchen, the newest addition to Thane's culinary scene, invites you to indulge in an unparalleled Italian dining experience like no other. But what's the story behind the name? "ViVi" translates to "live" or "be alive" in Italian, which encapsulates the core philosophy of the restaurant.

Tucked alongside an Olympic-sized racing pool, ViVi Italian Bar and Kitchen combines the magic of poolside relaxation with the tantalizing flavors of woodfire pizzas, hand-stretched garlic bread, hand-rolled pasta, handmade gelatos, and tiramisu.

The heart of ViVi Italian Bar & Kitchen lies in its authentic wood-fired oven, constructed with precision and craftsmanship, this oven recreates the fiery heat and smoky ambiance of the traditional pizzerias of Naples. In addition to the impeccable pizzas, ViVi Italian Bar & Kitchen offers a diverse menu that caters to a variety of tastes and dietary preferences. From delicious hand-made pasta like cannelloni and tortellini to cheesy garlic dough balls to serving Tiramisu live on the table, every dish is a celebration of authentic Italian cuisine. Do not forget to order their signature Nutella pizza. The place also serves beers, Italian wines, and delectable cocktails. The warm and rustic

ambiance, coupled with attentive service, creates the perfect atmosphere for friends, families, and colleagues to come together and savor the art of wood-fired pizza.

Nestled within the embrace of The Thane Club, ViVi Italian Bar & Kitchen has found its home, a haven where flavors unite and stories unfold. The rustic charm and soothing effect of the poolside water create a serene ambiance that instantly puts you at ease. The poolside aspect, combined



with the rustic look and feel, creates an enchanting atmosphere. On one side, you'll find lemons and lush green colors alongside gramophones and old fans that exude

a nostalgic rustic vibe. On the other side, vibrant pops of red, blue, yellow, and green create a lively and comforting atmosphere.

The creative genius behind ViVi Italian Bar & Kitchen's design Ankita Sharma, drew inspiration from the Amalfi and Sicilian coasts to infuse the interiors with elegance and warmth. Every corner of ViVi Italian Bar & Kitchen is adorned with intricate decor elements, including old typewriters, and gramophones, adding a

touch of nostalgia and charm. While talking about her experience Ankita says, "This has been the most fun project to work with. The basic concept for the design is keeping in mind the amalgamation between the rustic elements of Italy and the gen z understanding. We are a colorful, vibrant bar and kitchen. Giving a fun casual atmosphere for the coming customers."

In the bustling world of Gen Z and Millennials, where connections thrive amidst lattes and lively conversations, the bar becomes an ideal date haven, blending the aroma of freshly brewed coffee with the buzz of shared passions. By combining the allure of a poolside setting, a menu curated with passion and expertise, and a captivating ambiance, ViVi Italian Bar Kitchen aspires to be the go-to destination for Italian cuisine lovers and those seeking a memorable night out.

Lifestyle



Trendsetting Elegance

As we usher in the Festival Season of 2024, the fashion landscape is abuzz with creativity, innovation, and a kaleidoscope of styles. The leading fashion brands are unveiling their collections, promising to set the trends and captivate fashion enthusiasts during the festive celebrations.

As the Festival Season of 2024 unfolds, fashion enthusiasts can anticipate a captivating array of styles from the world's top fashion brands. From the timeless elegance of Chanel to the bold innovation of Gucci, these brands are set to redefine festive fashion, offering a diverse range of options that cater to individual tastes and preferences. Embrace the upcoming celebrations with style, glamour, and the trendsetting elegance of the top fashion brands of 2024.

Chanel

- Chanel, synonymous with timeless elegance, is anticipated to grace the festival season with its signature blend of classic and contemporary styles.
- Expect opulent textures, luxurious fabrics, and statement accessories that exude sophistication, making Chanel a go-to choice for those seeking refined, festive ensembles.





Gucci:

- Gucci continues to push boundaries with its eclectic and bold designs.
- The Festival Season 2024 collection features vibrant colors, distinctive patterns, and a fusion of textures, allowing fashion enthusiasts to make a statement and embrace their individuality with flair.





Dior

- Dior, known for its romantic and refined aesthetic, is set to captivate fashion lovers with its Festival Season offerings.
- Look out for dreamy silhouettes, intricate detailing, and a harmonious blend of modernity and tradition, creating looks that effortlessly transition from day to night celebrations.





Prada

- Prada is expected to bring a modern edge to the festival wardrobe, combining contemporary design elements with a touch of avant-garde.
- Anticipate bold prints, unexpected color combinations, and innovative cuts, reflecting Prada's commitment to pushing fashion boundaries.





Valentino

- Valentino's Festival Season collection is likely to showcase the brand's mastery in creating romantic and ethereal designs.
- Look for flowing silhouettes, delicate embellishments, and a color palette that ranges from soft pastels to rich jewel tones, embodying the spirit of celebration and joy.





Louis Vuitton

- Louis Vuitton is set to enchant fashion enthusiasts with its iconic monogram and a mix of contemporary and vintage-inspired designs.
- Expect bold accessories, statement outerwear, and a fusion of textures, offering a perfect blend of luxury and street-style chic for the festive season.





Versace

- Versace's Festival Season collection is likely to exude boldness and glamour, characteristic of the brand.
- Look for eye-catching prints, bold color contrasts, and iconic Medusa motifs, making Versace the go-to choice for those who want to make a powerful fashion statement.





Balmain

- Balmain is poised to bring its signature edge to the festival fashion scene, combining strong silhouettes with intricate detailing.
- Expect structured designs, metallic accents, and a play on textures that reflect Balmain's commitment to modern luxury and urban sophistication.



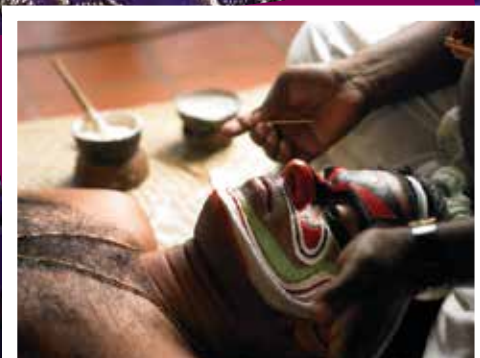
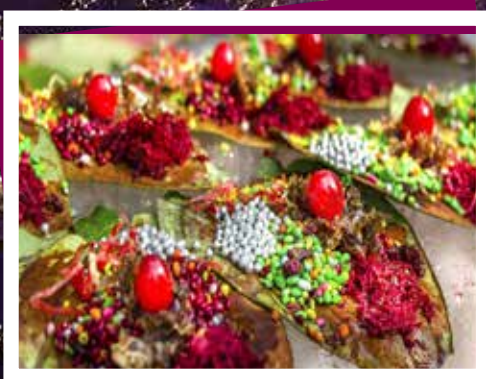
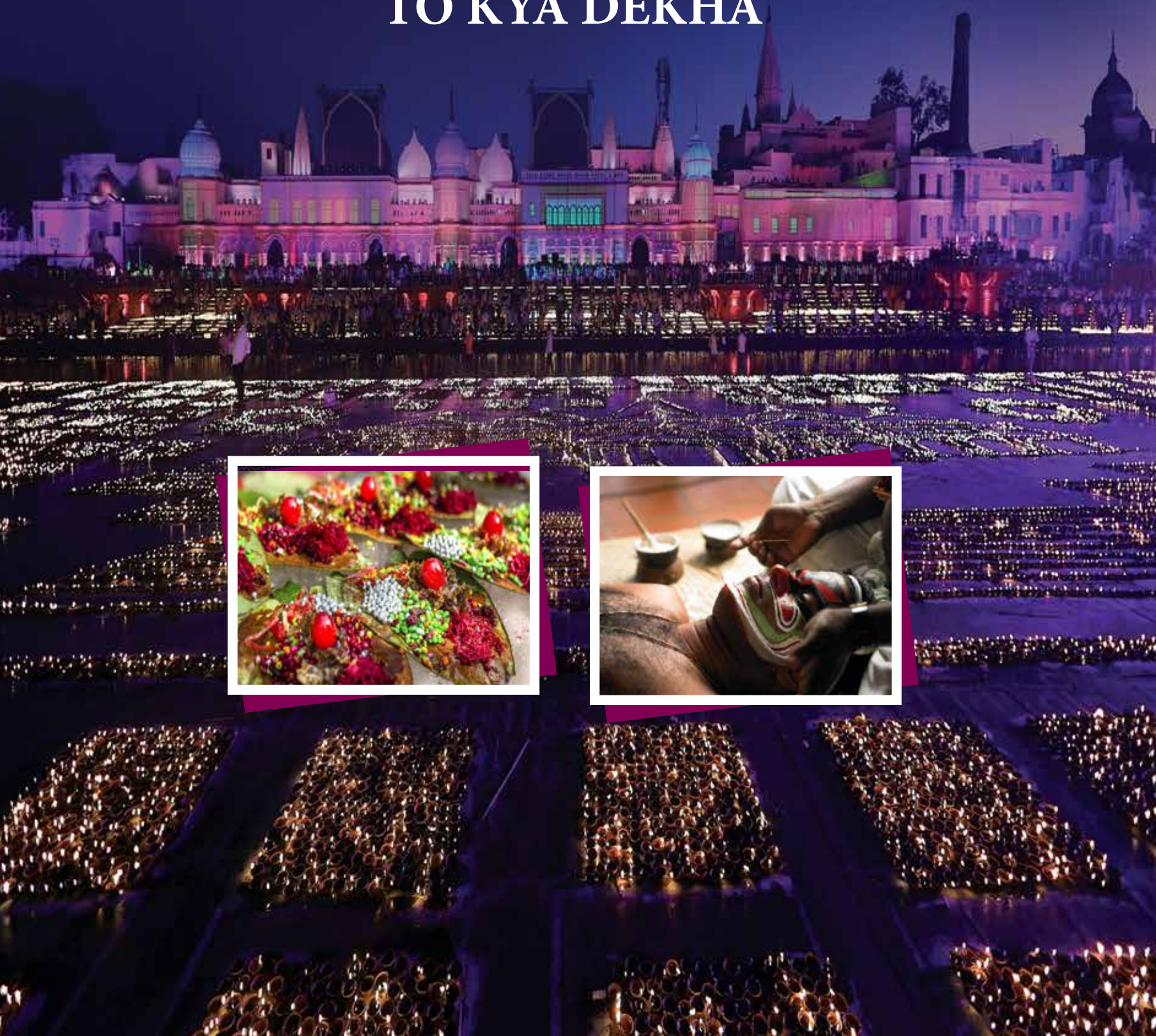


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