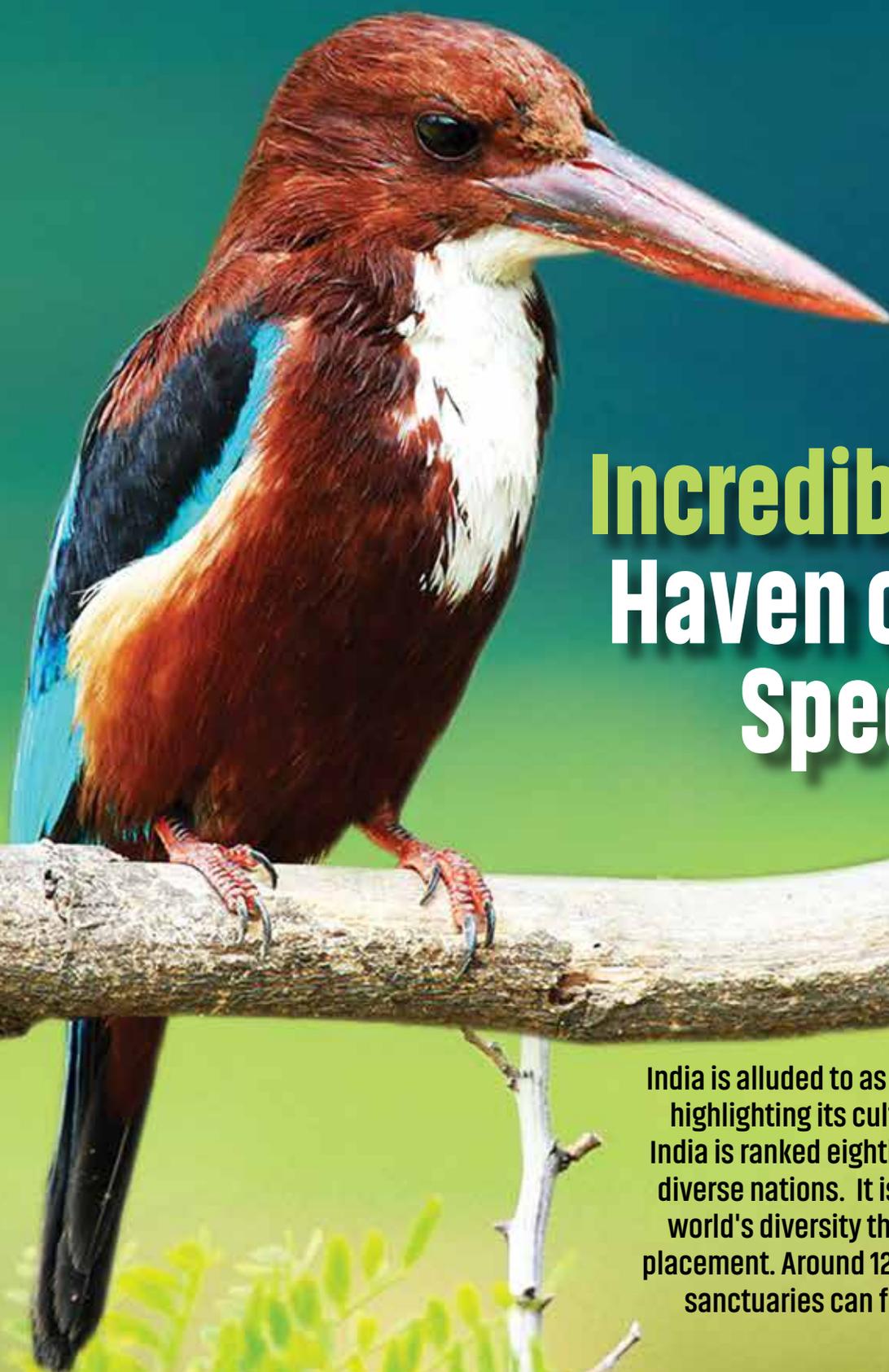


T3FS

Trendy Travel Trade with Food & Shop

Volume X • Issue I • February 2023 • Pages 80 • Rs. 100/-



Incredible India: Haven of Avian Species

India is alluded to as The Incredible India when highlighting its culture and natural beauty. India is ranked eighth among the world's most diverse nations. It is endowed by 7-8% of the world's diversity thanks to its geographical placement. Around 1210 bird species and 72 bird sanctuaries can found throughout India.

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Contact @ 011-41058470, 9560264449

Printed at: G.S. Basava Graphics Art Press, 35 DSIDC, Okhla Indl. Area, Phase - I, New Delhi - 110020

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PUBLISHER'S NOTE

Dear Readers

India is alluded to as The Incredible India when highlighting its culture and natural beauty. India is ranked eighth among the world's most diverse nations. It is endowed by 7-8% of the world's diversity thanks to its geographical placement. Around 1210 bird species and 72 bird sanctuaries can be found throughout India. Our Story, The Incredible India: Home of 72 Bird Species highlights the magnificent bird life of India.

With the introduction of the new budget this year, we have focused on the tourist industry and questioned significant figures in the field if they accept the legitimacy of the government's proposed Tourism Budget 2023. Despite the sector's immense relief at receiving special validation this year, they certainly do not appear entirely pleased.

We have covered worldwide locations within the travel and tourism category, including The Cultural Land of Bahrain and a romantic trip in Spain, The Lover's Land with Valentine's Day drawing increasing attention.

We have given the Jaipur Literature Festival, a worldwide renowned and unique Gala event, and the festival vibe of the renowned Trade Fair FITUR our full attention. JLF attracts a sizeable audience from all over the world. The number of people attending the Literature Festival this year was noticed to have increased significantly from last year. The 16th Edition of the Jaipur Literature Festival was highlighted by a variety of sessions led by well-known



philosophers and policymakers, music bands to entertain children, and the Buzzar to promote Jaipur's traditions.

Notwithstanding, we provide a compilation of The World's Most Expensive Alcohols under the lifestyle classification. We developed a good understanding of the brewing and storage procedures. Alongside, we have focused on what makes them special and sets them apart from other products in the same exhibit in order to understand why they are designated the "World's Most Expensive."

Vedika Sharma

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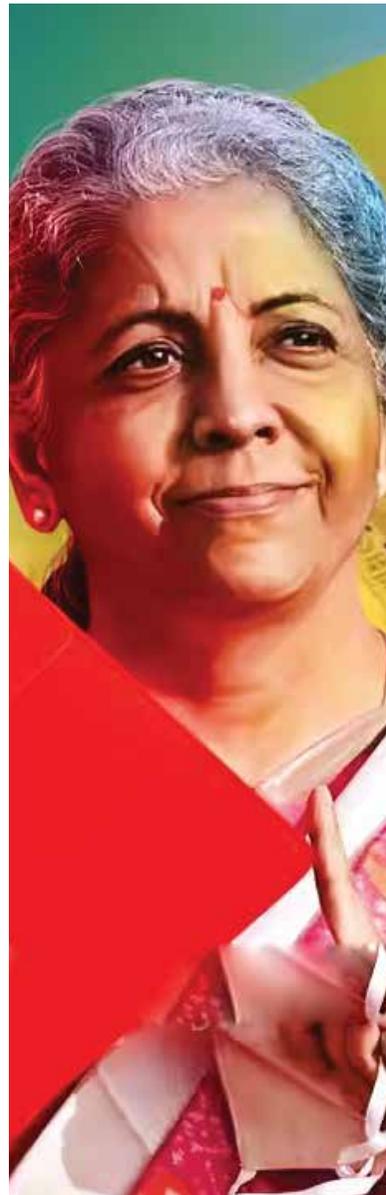
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The tourism industry is delighted with Finance Minister FM Sitharaman's mention, and new entitlements might as very well boost tourism in India...

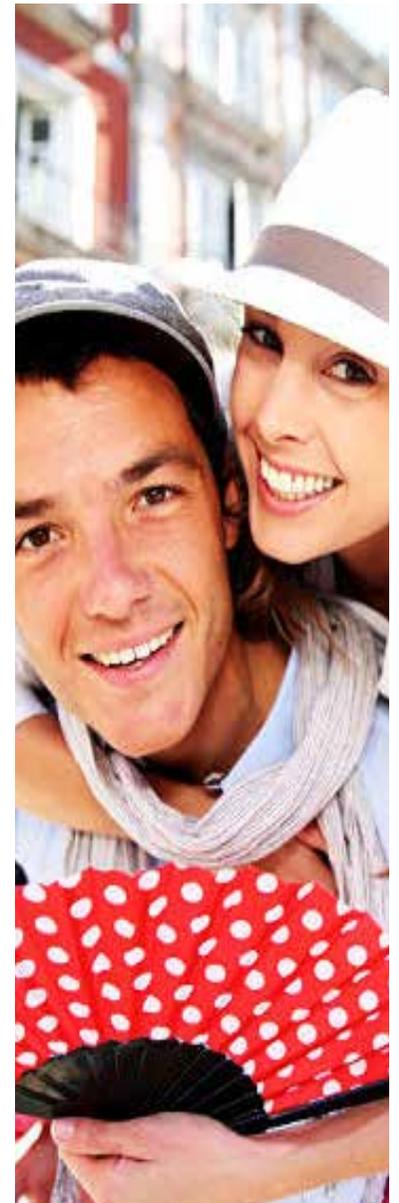
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Bahrain: The Land of Culture

Linking east and west, Bahrain – which means “Two Seas” in Arabic – is set among several islands in the Gulf and it has something to offer all. partatmosphere.

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Romanticismo en España

The tranquil daily routine of the little, sun-drenched city close to Valencia is disturbed on the final Wednesday of August. You must not overlook La Tomatina festival, the world's most well-known food fight, if you are planning a vacation around this time.

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Love for Life

Valentine's Day is the most romantic day of the year when everyone expresses their feelings by giving their closest loved ones something extremely unique. Valentine's Day is the day of love, thus you should express your...

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Detox Your Body

Ms. Patience Sangwa, Naturopath, Chiva-Som International Health Resort, Hua Hin shared some tips on "How to detox your body and improve your wellbeing"

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Maruti Suzuki's Global Premiere: Compact SUV FRONX and Off-Roader JIMNY

Maruti Suzuki intends to be the market leader for SUVs with its range of four models: the FRONX, BREZZA, JIMNY, and GRAND VITARA.

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Samsung Galaxy S23 Series: Premium Experience Today and Beyond

The most cutting-edge camera, cutting-edge gaming performance, and more environmentally friendly design all combine in Samsung's most inventive Galaxy S series ever with the Galaxy S23 Ultra.

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Tourism Minister selected for FOKANA's Best Minister Award

Shri P. A. Mohamed Riyas, the Minister of Tourism and Public Works for Kerala, has been nominated for the State's Best Minister Award established by the Federation of Kerala Associations in North America.



According to FOKANA President Dr. Babu Stephen and General Secretary Dr. Kala Shahi, Shri Riyas will receive the accolade at the two-day FOKANA Kerala Convention, which will be conducted on March 31 and April 1.

With a history spanning more than 40 years, FOKANA is both the most extensive and oldest non-resident Indian association in the country. As the overarching framework for Keralites in the United States, FOKANA has been conducting cultural and charitable events over the years.



Museum of Illusion in Delhi hosted a training session for Tourism Unity Club

A training session was arranged by the Delhi Museum of Illusions for members of the Tourism Unity Club. Immediately following the event, there was an industry-level cocktail dinner, where Mr. Ravi Mohan, the founder chairman, Mr. Rajesh Arya, the senior vice president, and Mr. Pranav Bansal, the general secretary, addressed the media. They stated that TUC is devoted to educating and fostering the growth of its members generally and that additional events of this nature will be retained for their affluent and premier representatives in the following months. Mr. Rajesh Arya also addressed to the media about our goal to grow membership across India in the upcoming year. The doyens of the hospitality sector are supported by the Tourism Unity Club and its Committed Team.

The Executive Committee Team, which is in charge of ensuring the ethical, responsible, and collective progress of everyone.

Mr. Ravi Mohan Agarwal, Founder Chairman

Mr. Vikender Singh Rana, Founder President

Mr. Rajesh Arya, Senior Vice President

Mr. Vishal Bhatia, Vice President

Mr. Pranav Bansal, General Secretary

Mr. Sandeep Morris, Treasurer

Ms. Pratibha Arora, Chairperson Hotel Committee.

Ms. Shishta Sharma, Chairperson Media & HR Committee.

STATE CHAPTERS

Aminder Garg, Punjab Chapter

Mr. Deepak Kumar Singh, UP Chapter.

VFS Global signs a MoU with NSDC International

On January 27, 2023, in Dubai, United Arab Emirates, Mr. Nirbhik Goel, Chief Human Resources Officer of VFS Global, and Ms. Shreshtha Gupta, Director of NSDC International Consultancy Ltd. inked the Memorandum of Understanding. The MOU was concluded in the appearance of Dr. Aman Puri, the Consul General of India in Dubai and the Northern Emirates, Mr. Ved Mani Tiwari, the CEO of NSDC and MD of NSDC International, Mr. Zubin Karkaria, the founder and CEO, Mr. Bernard Martyris, the Chief Culture Officer, Mr. Jiten Vyas, the Chief Commercial Officer, Mr.

Atul Marwah, the COO for Passport Amenities, Verification & Attest

The MOU with NSDC, which will offer on-the-ground professional experience at VFS Global centres in nine locations around the Middle East and North Africa, is a step forward in this direction. VFS Global, with operations in more than 140 nations, operates a number of initiatives to promote and promote engagement to worldwide work. Promoting Our Communities and Fostering Our Colleagues, two of the founding principles of VFS Global's sustainability agenda, and a dedication to giving

back to the community via green supply chain management that are in line with national objectives, both place a critical emphasis on skill-building and development.

Among other community connect initiatives in India, VFS Global is training young women in India on Future Skills, including AI and Java, in partnership with FUEL (Friends Union for Energising Lives), enabling them to become employment-ready. The programme aims to sharpen their aptitude and soft skills to enhance their employability, and offers placement assistance.

India's 1st Global Tourism Investors' Summit Roadshow

Ministry of Tourism, Government of India will be organizing the 1st Global Tourism Investors' Summit from 10th to 12th April 2023 at Pragati Maidan, New Delhi to bring together international business, opinion makers, and legislators to comprehend and discover Tourism Business possibilities in India.

Prior to the Global Tourism Investors' Summit, the Ministry of Tourism has scheduled a roadshow for the Western area on January 19, 2023, from 1100 to 1300 hours at The St. Regis Hotel in Mumbai.

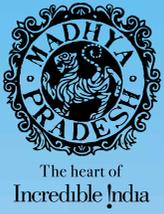
The Roadshow event in Mumbai was attended by State/UT Governments officials from Goa, Madhya Pradesh, Maharashtra, DNH & DD and had seen participation from 150 plus attendees from Tourism and Hospitality Industry. The event focused on promoting India as an investment destination for travel, tourism, and hospitality by identifying State-Specific investment possibilities and discussing avenues to promote sustainable tourism.

The State Officials presented the recent major policy initiatives by the



Tourism Department to improve the ease of doing business and a brief summary of unique fiscal and non-fiscal incentives in the tourism and hospitality sector. The roadshow was organized in order to raise awareness and knowledge about the 1st Global Tourism Investors' Summit.

The event was kicked off with an introductory statement from Shri Prashant Ranjan, Director, Ministry of Tourism, GOI, followed by the keynote presentation by Shri Saurabh Vijay, Principal Secretary - Tourism & Cultural Affairs, Government of Maharashtra. The state's tourist department representatives provided a thorough presentation on the significant projects that have just just been launched. The session came to a close as Sh. Sunit Kothari, Director of Kothari Group and Co-Convener of the CII Maharashtra Sub-Group on Tourism and Aviation, made his final remarks.



SUMMON YOURSELF IN SECRET CITY OF JOY & RIDE THE WAVES IN ASIA'S FIRST FLOATING FESTIVAL



**Fourth Edition of Mandu Fest Organised by the Madhya Pradesh Tourism Board till March 2023
Gandhisagar Floating Festival to be inaugurated on 1st Feb 2023 at Gandhisagar, Dist. Mandsaur, Madhya Pradesh**

Madhya Pradesh has emerged as one of the most sought-after tourist locations of the country. The state has reinstated its identity as the hub of adventure tourism and the Madhya Pradesh Tourism Board has made unparalleled efforts to develop the tourism industry and paint the picture of Madhya Pradesh in front of the eyes of the world. It was a very long-term vision of the Tourism Board to establish Madhya Pradesh as a

state of Adventure and Cultural Tourism which is now coming into execution. MP Tourism thrives to provide a 360 degree adventure experience for the thrill seekers by facilitating Air, Water and Land adventure activities.

After 3 glorious editions of the Mandu Festival, the season 4 is on course and adventure lovers from India and abroad are participating in it with undying enthusiasm. Meanwhile, a very recent

addition, the Gandhisagar Floating Festival is set to commence from February which is Asia's one and only floating festival. During this tourism season, Madhya Pradesh Tourism thrives to connect all the exclusive festivals of Madhya Pradesh in such a way where the tourists can enjoy all these unique experiences one after another. The festivals have been chronologically lined up to quench the thirst of all adventure seekers.

Mandu Festival

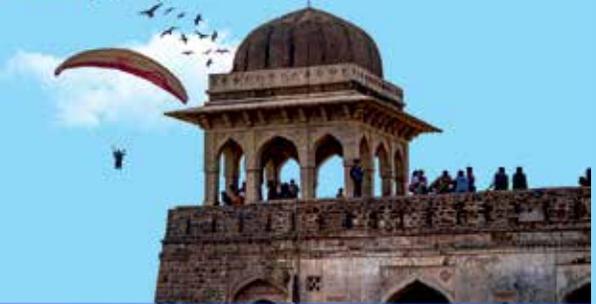
The Gandhisagar Floating Festival will be a unique glamping experience at the Mandsaur district, Madhya Pradesh, articulating its offerings with the line, 'Gateway to the heart of Incredible India'. The festival will be a 4-hour drive from Indore which is very well connected by the road and railways.

The key highlight of Gandhisagar Floating Festival is its five-day Festival, which is Asia's first Floating Festival, replete with live music performances on a floating stage, floating market, boat spa, boat safari, silent forest tour, and much more. The

tourists will be facilitated with super luxury tenting facilities until the end of April 23 and the adventure activities will continue until the end of July 23.

What makes Gandhisagar Floating Festival special is the Adventure Sports in the middle of the jungle which includes a plethora of adventure sports and activities that spans across Air, Water, and Land. The Air Adventure activities would include Parasailing, Hot Air Balloon and Paramotoring. The Water Adventure activities would include Kayaking, Parasailing, Jet Ski, Speed Boating, Zorbing, Dragon Boat, and Banana Boat Ride. The Land Adventure activities would include Duo

cycling, Cycling, Trekking, Stargazing, Rope course, Jungle safari, Night Jungle walk, ATV, Zipline, Paintball, Gun shooting, Kidzone, Indoor gaming, Bullock cart ride, Horse riding, Camel ride, and Yoga.



Gandhisagar Floating Festival

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Incredible India: Haven of Avian Species

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• Yashika

Gujrat

Nal Sarovar Bird Sanctuary



How to reach:

By Air: You can fly into Ahmedabad's airport, which is the nearest. The sanctuary is around 76 kilometres away, so you can continue your tour by road from there.

By Train: If you prefer to travel by train, the closest station to the sanctuary is Viramgam, which is located 40 km away. You can also travel by train from Ahmedabad, which is located 64 km away.

By Road: The route to the sanctuary is extremely convenient. If you prefer to travel by road, there are usually buses and taxis leaving from Ahmedabad, Sanand, and Viramgam.



Geography: The 120.82 square kilometre lake and surrounding marshes make up the majority of the Nal Sarovar Bird Sanctuary, which is located about 64 kilometres to the west of Ahmedabad, close to Sanand Village, in the Indian state of Gujarat.

About: It is the largest wetland bird sanctuary in Gujarat and one of the largest in India, primarily frequented by migrating birds in the winter and spring. In April 1969, it was

recognized as a bird sanctuary. The lake is home to numerous vegetation and animals as well as over 210 different bird species in the winter. Along with a few endangered mammalian species like the Wild Ass and the Black Deer, the area is home to migratory birds like Rosy Pelicans, Flamingos, White Storks, Brahminy Ducks, and Herons. Immediately following the Indian monsoon season, tens of thousands of migratory Waterfowl arrive at this sanctuary.

Wading birds that hunt in shallow waters are drawn to the shallow area and ponds on the lake's periphery. In the winter and spring, the bird sanctuary attracts millions of birds. It is home to around 250 different types of marsh birds. Nal Sarovar receives a variety of winter visitors from the north, such as Purple Moorhens, Pelicans, lesser and greater Flamingos, White Storks, four kinds of Bitterns, Crakes, Grebes, Brahminy Ducks and Herons.





Porbandar Bird Sanctuary

How to reach:

By Air: Porbandar Airport is a domestic air terminal that can accommodate 100 passengers arriving and departing consecutively.

By Train: The Porbandar Railway Station connects Porbandar to the majority of the main Gujarati cities and surrounding areas. From the station, the sanctuary is a km distant.

By Road: Porbandar is also connected to the National Highway 8B, which connects the well-known towns of Ahmedabad and Rajkot. Buses for both public and private transportation run regularly throughout the day. For a comfortable ride, you can hire a taxi or cab service.

Geography: The Porbandar Bird Sanctuary is located in the Porbandar District in the Indian state of Gujarat and is along the bird migration route.

About: It is the only sanctuary in India that is located in the middle of the city of Porbandar and serves as an exceptional illustration of how man and nature can coexist. The various kinds of birds that nest here have legal protection since it is the solitary bird sanctuary in Gujarat. The Porbandar Bird Sanctuary, with a total area of 1 square kilometre, is the smallest bird sanctuary. A lake in the sanctuary draws migrating birds as well as resident species including Curlews, Ibis, Teals, and Flamingos.



Andhra Pradesh

Nelapattu Bird Sanctuary

Geography- Nelapattu Bird Sanctuary is a bird sanctuary close to the village of Nelapattu in the Tirupati district of Andhra Pradesh. It spreads over to an area of 458.92 hectares.

About- Nelapattu Bird Sanctuary is home to 189 bird species, 50 of which are migratory. It is a crucial breeding location for the Black-Headed Ibis, Asian Openbill, Black-Crowned Night Heron, and Tiny Cormorant in addition to the Spot-Billed Pelican. Northern Pintail, common Teal, Tiny Grebe, Northern Shoveler, Eurasian Coot, Indian Spot-Billed Duck, Grey Heron, Oriental Darter, Black-Winged Stilt, Garganey, and Gadwall are some other migratory water birds that pass by the sanctuary.

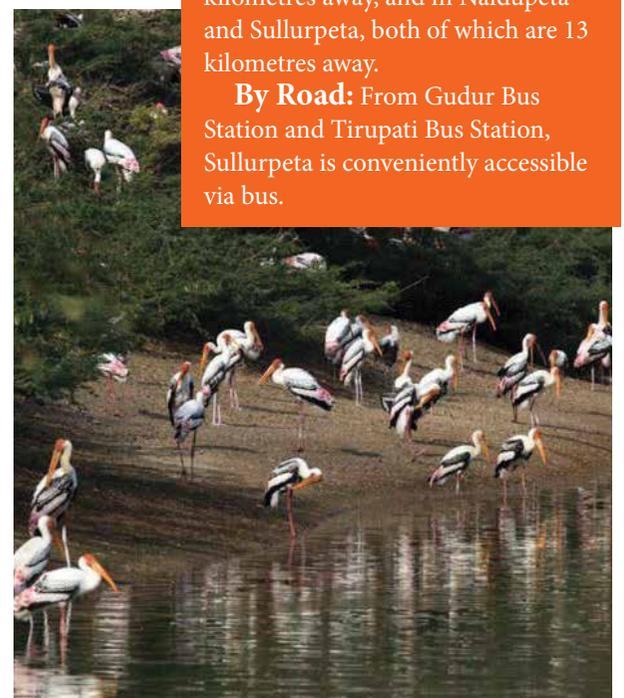


How to reach:

By Air: The distance to the closest airport, at Tirupati, is 67 kilometres.

By Train: The closest train stations are at Gudur, which is 41 kilometres away, and in Naidupeta and Sullurpeta, both of which are 13 kilometres away.

By Road: From Gudur Bus Station and Tirupati Bus Station, Sullurpeta is conveniently accessible via bus.



How to reach:

By Air: Bangalore is roughly 160 km away and host to the closest airport to Koundinya Wildlife Sanctuary. You should expect to get a cab from the airport and be at your location in around 4 hours.

By Train: The main railhead for Koundinya Wildlife Sanctuary is located at Vellore, some 65 kilometres away. You can take a taxi to the sanctuary from the station.

By Road: The area inside and around Koundinya Wildlife Sanctuary is easily reachable by vehicle if the roads are in perfect shape.

Kaundinya Bird Sanctuary

Geography: In Andhra Pradesh, the Kaundinya Wildlife Sanctuary is both a sanctuary for wildlife and an elephant reserve. Its environment is rough, with tall hills and narrow valleys. Small ponds, tanks, and the Palar River's Kaundinya and Kaigal tributaries can also be found in these woodlands. The sanctuary is located where the Kolar Plateau terminates and dips into the Tamil Nadu plains, forming several valleys and ghats.

About: Some of the major birds that live in the sanctuary are Grey Pelicans,

Rosy Pelicans, Pied Horn Bills, Painted Storks, Peacocks, Ducks, Love Birds, Budgerigars, and Cockatiels. Since the park's big attraction is its bird population, it attracts a significant crowd in the winter as people come to observe the vibrant birds in the sanctuary's lake and pools. The enormous joy of experiencing the location at its best is provided by travel and tourism to the Kaundinya wildlife sanctuary. Visit this incredibly adventurous location by making travel plans and get ready to explore even more wildly this time.

Uppalapadu Bird Sanctuary



Geography: In Uppalapadu, an Indian town close to Guntur City, you will find the Uppalapadu Bird Sanctuary. The sanctuary, which is 10 kilometres from Guntur, is home to 60 kinds of migrating birds.

About: The number of birds in these tanks used to be approximately 12,000, but recently only about 7000 birds roost there throughout the year. The community water tanks are used for nesting by Painted Storks, Spot-Billed Pelicans, and other migratory birds from places like Siberia and Australia. More than 1500 pelicans is sometimes present along with Pintail Ducks, couple Cormorants, Red Crested Pochards, common Coots, common Teal, Black-Headed Ibises, and Stilts are also seen.

How to reach:

By Air: Uppalapadu Bird Sanctuary in Guntur is located about 50 kilometres from the closest airport in Vijayawada. You can fly to Vijayawada Airport and then catch a cab to the sanctuary from there.

By Train: Trains to Guntur are readily available from other significant cities and towns. You can take a taxi to the Uppalapadu Bird Sanctuary once you have arrived at the Guntur railway station.

By Road: Uppalapadu Bird Sanctuary is easily accessible by road.

Rajasthan



How to reach:

By Air: The closest airport is located in Agra, 56 kilometres from Bharatpur. Bharatpur is 184 kilometres from Delhi.

By Train: Bharatpur is closely linked by rail to all of the major towns, including Delhi, Mumbai, Jaipur, and Agra. The distance between the park/bird sanctuary and the Bharatpur railway station is about 5 kilometres.

By Road: All of the major cities in Rajasthan, as well as those in the bordering states of Delhi, Uttar Pradesh, and Haryana, are connected by an exemplary road network. Road connections to Bharatpur from Agra (56 km, 1 h), Delhi (184 km, 4 h), and Jaipur are excellent (176-kms, 3 hours).

Bharatpur Bird Sanctuary

Geography: Keoladeo National Park is located 55 km in west of Agra and 2 km in south-east of Bharatpur. It spans approximately 29 square km. Wetland with mounds, dykes, and open water, with or without submerged or emergent flora, makes up one-third of Keoladeo National Park. Only a few depressions therefore have water in them. This alternate wetting and drying helps to preserve the freshwater swamp's ecology, which is perfect for local water birds and waterfowl.

About: Keoladeo National Park, also known as Keoladeo Ghana National Park (formerly the Bharatpur Bird Sanctuary), is considered to as a "bird paradise" owing more than 370 bird species that have

been identified there. It is also a significant tourist destination, attracting a large number of ornithologists during the hibernation season. On March 10, 1982, it became a national park after being designated as a protected sanctuary in 1971. It is a World Heritage Site as well. The park's setting in the Gangetic Plain makes it an exceptional place for Heron, Stork, and Cormorant breeding. Numerous migrant Ducks, common Teal, Cotton Teal, Indian Shag, and Asian Open-Billed Stork use it as wintering grounds. The beautiful mating dance of the Sarus Cranes can be witnessed as well. Large flocks of Ducks also spend the winter on the marsh. This is also the one location in India where the Siberian Crane winters habitually.

Karnataka

Rangathittu Bird Sanctuary

Geography: In the Mandya District of the state of Karnataka, is Ranganathittu Bird Sanctuary. With a 40-acre footprint and six islets on the banks of the Kaveri River, it is the largest bird sanctuary in the state. Since 2022, the sanctuary has been recognised as a protected Ramsar site. Ranganathittu is situated 16 kilometres north of Mysore and 3 kilometres from the ancient town of Srirangapatana.

About: For some resident bird species, this bird paradise is their preferred breeding location. Get a spectacular view of the many bird species while rowing on the river, and maybe even get a look at some marsh crocodiles swimming around. Ranganathittu is home to

over 170 distinct bird species. The Painted Stork, Kingfishers, Cormorants, Darters, Herons, River Tern, Egrets, Indian Roller, Blackheaded Ibis, Spoonbill, Great Stone Plover, and Spot-billed Pelicans are among the most commonly sighted birds.



How to reach:

By Air: The Mysore Airport is the closest airport, which is situated 33 kilometres away from the Ranganathittu Bird Sanctuary.

By Train: At a distance of 5 kilometres from the Ranganathittu Bird Sanctuary, Srirangapatna Railway Station is the closest railway station.

By Road: Many buses travel to Srirangapatna from Bangalore and Mysore. To get to the Ranganathittu Bird Sanctuary, you can also rent a car or drive your own vehicle for a peaceful and scenic drive.

Maharashtra



How to Reach:

By Air: The closest domestic and international airports to the Mayani Sanctuary are in Mumbai and Pune, respectively. Once in Mumbai or Pune, travellers can easily travel by car or train to Satara, according on their preferences.

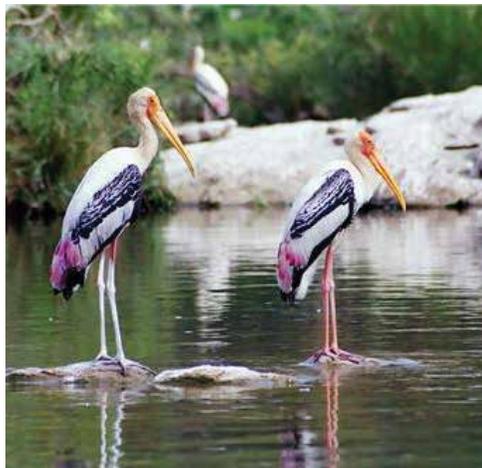
By Train: You can take the Gandhidham Exp from Bangalore, the Sahyadri, the Mahalaxmi, and the Poorna Express from Pune to get to the Mayani bird sanctuary through Satara.

By Road: The distance between Mumbai and Satara is approximately 256 km and 107 km, respectively, and state transportation corporation buses are frequently available from both of these cities to Satara.

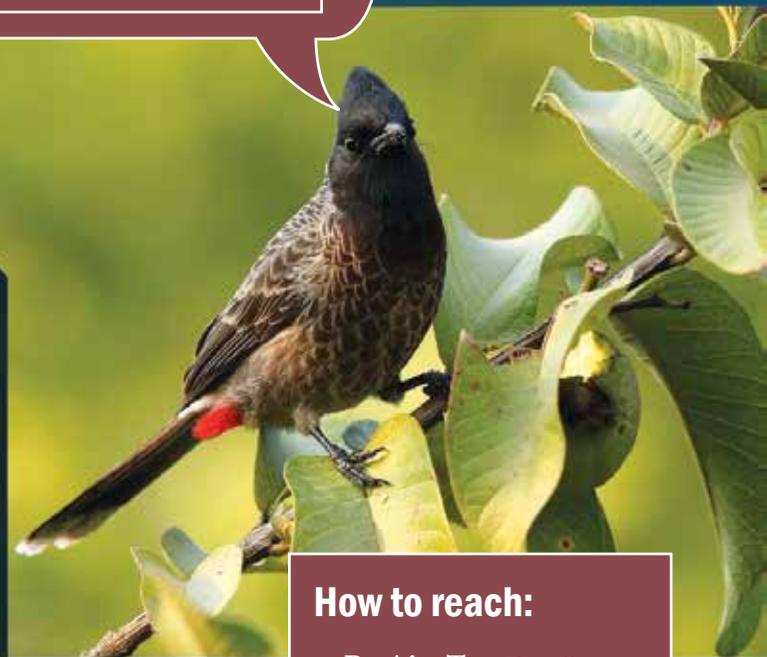
Mayani Bird Sanctuary

Geography: In the Vaduj Forest Range of Satara Forest Division in the Satara district is the Mayani Bird Conservation Reserve. On March 15, 2021, it officially began functioning. It is roughly 71 kilometres from Satara. It is positioned in the six villages of Mayani, Kankatre, Ambavade, Nadval, and Banpuri in the Vaduj taluka and spans an area of 866.75 hectares.

About: At the Mayani Bird Sanctuary, you may see birds like Flamingos, Northern Shovelers, Storks, and Kingfishers. It takes persistence and enthusiasm to observe birds. Simply purchase a pair of binoculars, learn as much as you can about the birds in your area, and then take a lengthy vacation surrounded by nature to see rare and endangered species of birds.



Uttar Pradesh



How to reach:

By Air: The Chaudhary Charan Singh International Airport in Amausi, Lucknow, is the closest airport and is around 35 kilometres from the sanctuary. You can take state-run buses, pre-scheduled cabs, or local transportation like taxis or cars to travel to the sanctuary from the airport.

By Train: The bird sanctuary is 2 kilometres from Kusumbi Stop, the closest train station.

By Road: State buses from all around Uttar Pradesh frequently travel along the Kanpur-Lucknow route, which passes by the location of the Bird Sanctuary. The closest bus stop is in Nawabganj, which is 30 kilometres from the park. You can board cabs and private taxis at the bus stop.

Nawabganj Bird Sanctuary

Geography: The Shahid Chandra Shekhar Azad Bird Sanctuary, formerly known as the Nawabganj Bird Sanctuary, is a lake and its surrounding area that is situated in the Unnao district of the Indian state of Uttar Pradesh. It connects to Northern India's various wetlands.

About: Most of the 250 species of migratory birds protected by the sanctuary are from CIS (or former USSR) countries, although their numbers have been declining since the 1990s since they have primarily moved to more recent locations in Rajasthan and Himachal. Both local and migratory species make up the area's bird population. During the winter,

birds travel across the Himalaya from Tibet, China, Europe, and Siberia. To get here, some of these birds travel at altitudes greater than 8,000 metres. During winter season, the Greylag Geese, Pintail, Cotton Teal, Red-Crested Pochard, Gadwall, Shoveller, Coot, and Mallard are some of the most significant migratory species. Sarus Crane, Painted Stork, Peafowl, White Ibis, Dabchick, Whistling Teal, Open-Bill Stork, White-Necked Stork, Pheasant-Tailed Jacana, Bronze Winged Jacana, Purple Moorhen, Lapwing, Tern, Vulture, Pigeon, King Crow, Indian Roller, and Bee-Eater are some significant regional migratory and resident birds.



Odisha

Chilika Lake Bird Sanctuary

Geography: Odisha's Chilika Lake is the largest internal saltwater pond in Asia and is dotted with a few little islands, notably the incredibly lovely Honeymoon Island and the Breakfast Island. This pear-shaped lake, which is isolated from the Bay of Bengal, also imbibes the Chilika Lake Sanctuary, one of the most beneficial ecosystems in the area. The lake's brackish water is home to a diverse mix of flora, fauna, and aquatic wildlife.

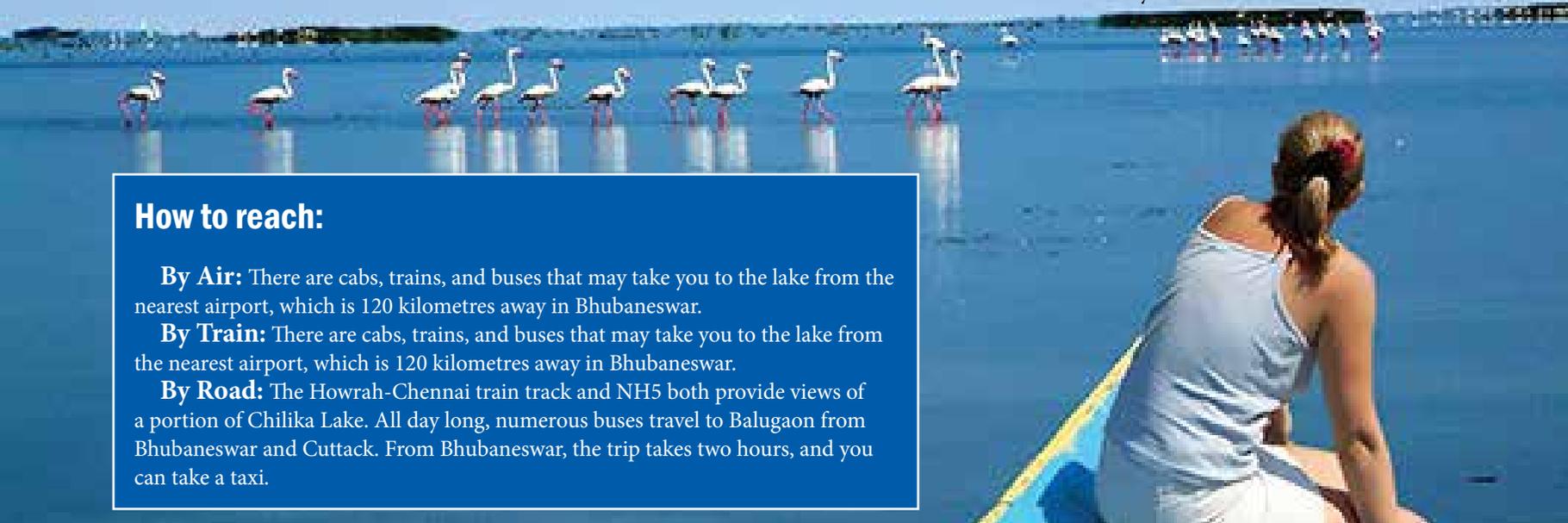
About: Since the entire area draws a significant number of aquatic birds, especially in the winter for migratory counts, Chilika Lake is considered to be a true paradise for bird lovers and ornithologists. Herons, Purple Moorhens, Flamingo Jacanas, Graylag Geese, and White-Bellied Sea Eagles are the main species that can be seen. Inhabitant of one of the largest flamingo breeding grounds in the world is the Chilika Lake Bird Sanctuary.

How to reach:

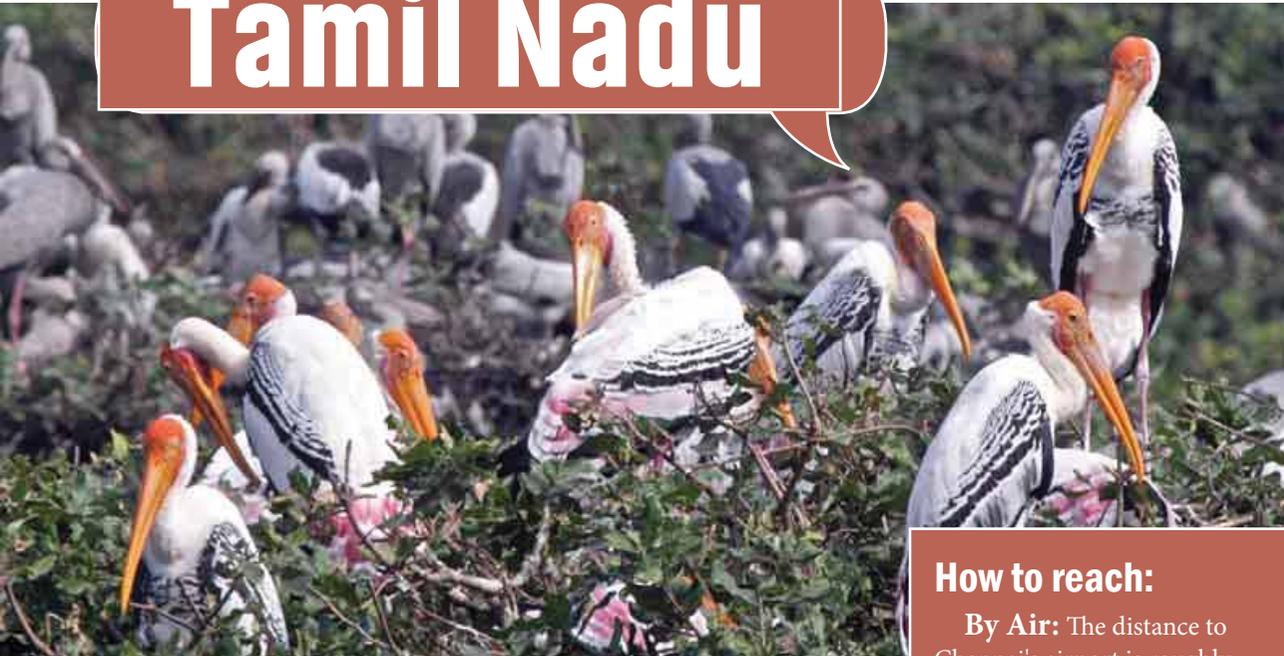
By Air: There are cabs, trains, and buses that may take you to the lake from the nearest airport, which is 120 kilometres away in Bhubaneswar.

By Train: There are cabs, trains, and buses that may take you to the lake from the nearest airport, which is 120 kilometres away in Bhubaneswar.

By Road: The Howrah-Chennai train track and NH5 both provide views of a portion of Chilika Lake. All day long, numerous buses travel to Balugaon from Bhubaneswar and Cuttack. From Bhubaneswar, the trip takes two hours, and you can take a taxi.



Tamil Nadu



Vedanthangal Bird Sanctuary

Geography: The Vedanthangal Bird Sanctuary is a 30-hectare protected area in Tamil Nadu, India. It is situated in the Madurantakam Taluk of the Chengalpattu District. On National Highway 45, the sanctuary is located about 75 kilometres from Chennai.

About: Every year, during the migratory season, more than 40,000 birds (including 26 rare species) travel to the sanctuary from different areas of the world. Due to the numerous tiny lakes that served as the birds' feeding grounds, the area attracted a wide variety of birds. It contains tens of thousands of birds from different nations, some of which are easily recognised. Cormorants, Darters, Grebes, Large and Little Egrets, Moorhens, Night Herons, Paddy Birds, Painted Storks, Pintails, Pond Herons, Sandpipers, Shovellers, Terns, White Ibises, and many others are among the birds that can be easily spotted. Garganeys and Teals from Canada, Snake Birds and Glossy Ibis from Sri Lanka, Grey Pelicans from Australia, Grey Herons and Open-Billed Storks from Bangladesh, Painted Storks from Siberia, Spoonbills from Burma, and the Indian Spot-Billed Duck are among some of the migrating birds.

How to reach:

By Air: The distance to Chennai's airport is roughly 61 kilometres. To get to the sanctuary, take a bus or call a cab.

By Train: The closest railroad station is 26 kilometres away at Chengalpattu Railway Station. The important intersection, which links Tamil Nadu to all the main Indian cities, lies in Chennai.

By Road: Chennai is about 30 kilometres away from Vedanthangal. From Chengalpattu and Chennai, take a cab or a bus.





Is the Tourism Industry satisfied with the Budget 2023-24?

The tourism industry is delighted with Finance Minister FM Sitharaman's mention, and new entitlements might as very well boost tourism in India, but still the demands remain unaddressed.

• Yashika

The country is extremely appealing to both domestic and international visitors. Tourism has a lot of untapped potential. The sector offers numerous job and enterprise development opportunities for young people in general and especially. Tourism promotion will indeed be carried out on a mission core principle, with opportunity to participate for states, interconnectivity of government initiatives, and public-private licensing agreements.

Overall tourism allotments remain constant and unaffected at Rs 2,400 crore, as much as in Fiscal Year 23, with the government's

implementation of the budget less than to Rs 1,300 crore. Interestingly, only Rs 60 crore of the apportioned Rs 341 crore was expected to spend on international business promotional campaigns, and the allotment for this fiscal year has been cut in half to Rs 167 crore.

Though the challenge mode, at least 50 destinations will now be carefully selected using an innovative and comprehensive methodology. In addition to physical and simulated interoperability, tourist guides, commitment to excellence for food streets, and tourist confidentiality, all significant parameters would also be made accessible over an App

to help improve and strengthen the tourist satisfaction. Every new location would be cultivated as a whole. The emphasis of tourism development would be placed on both domestic and international visitors.

To enhance the tourism industry, the government plans to create a "Unity Mall" at which famous and influential establishments will highlight tourist hotspots, historic sites, and tourist spaces. Based on the most recent FM Sitharaman's fifth monetary policy statement, these Unity Malls in the state capital or within the vast majority popular tourist attractions in the state will be used to sell and promote 'One



District, One Product' and GI products, in addition to other handicraft products.

To successfully accomplish the strategic goals of the 'Dekho Apna Desh' awareness campaign, sector-specific skills training and entrepreneurial spirit advancement will be integrated. The Prime Minister inaugurated this campaign as an allure to the middle and upper classes to favour tourism in the country over international tourism. The 'Swadesh Darshan Scheme' was also initiated for the integrated management of theme-based tourist circuits. Tourism infrastructure and accommodations will additionally be improved in border villages as part of the Vibrant Villages Development Program.

The industry of travel and tourism recovered significantly after taking a hit during the COVID pandemic. The tourism industry is one of the most significant contributors to the economy. A large number of people rely on the tourism sector for a living. Still dealing with pandemic-related challenges, such as high GST rates on flights and hotels, makes it impossible for the industry to stay competitive with other regions of the world and attract more tourists. The sector is also particularly worried following the government's limited financial and technical support in the Budget.

The industry has also agreed to build 50 additional airports, heliports, water aerodromes, and advanced landing strips. It is encouraging to hear the emphasis on building and revitalising more airports, as well as increased railway budgets to run several more tourist circuit trains. Regional connectivity is critical for the country.

The government has increased funding for railways, roads, and highways, which will improve cooperation and collaboration, although key tourism industry expectations remain unrecognised.



Rajesh Magow, Cofounder and Group CEO MakeMyTrip

It is noteworthy that the Honorable FM has identified tourism as a priority area. The union budget includes several welcome initiatives, such as the revitalization of 50 airports, the construction of 50 new destinations, and significant budgetary outlays on railways, roads, and highways, all of which will aid long-term growth in the domestic travel and tourism industry. However, one budget proposal that will have a negative impact on the industry is raising the TCS mandate from 5% to 20% on overseas tour packages. This will not only increase the upfront cash outflow for customers, but will also give foreign-based online travel booking platforms an unfair advantage over Indian-based travel agents and tour operators.



Subhash Goyal, Founder Chairman of STIC Travel Group Companies

This year's budget did not live up to our expectations. We had hoped that the allocation for Overseas Tourism Promotion and Publicity, including Market Development Assistance (MDA), would be increased from 341 crores to 167 crores. This will have a negative effect on tourism promotion. We were also hoping for a tax break on GST and other taxes based on foreign exchange earnings. Nothing has happened in this regard. It was expected that the finance minister would announce a refund of GST/VAT for tourists shopping in Singapore or the United Kingdom, where tourists are refunded their taxes at the airport, but no announcement has been made. We are extremely disappointed that the TCS on outbound luxury package tours has been raised from 5% to 20%. This will have a negative impact on people who travel abroad for vacations because the cost will be very high, almost prohibitively so, as airfare has become very expensive and this tax will make their budget go haywire. This may force people to ask their friends and relatives in other countries to book hotels and packages for them directly, depriving Indian tour operators and travel agents of their earnings.



Mr. Vishal Suri, Managing Director, SOTC Travel Limited

The Union Budget 2023-24 presented by the Hon'ble Finance Minister focuses on infrastructure development/investment, digital enhancements, sustainability, agriculture, and domestic tourism. We applaud the government's plan to continue focusing on domestic tourism, railways, new airports, heliports, and water aerodromes, all of which will improve regional connectivity and serve as key drivers of the domestic tourism sector. The travel and tourism industry employs one in every ten people and provides a living for a large number of people; thus, the government's support

for prioritising tourism through active participation from local governments, sustainable practises, and encouraging public-private partnerships is a positive step toward revival/recovery. However, the Union Budget did not provide the relief to the travel and tourism industry that we had hoped for in terms of tax rationalisation. Instead, the proposals raised the TCS on outbound travel and other LRS transactions from 5% to 20%, with no threshold exemptions. Such high tax rates, in our opinion, are an additional liability for outbound travellers and have a negative impact on tour operators recovering from the pandemic.



Mr. Rajiv Mehra, President, Indian Association of Tour Operators

For the first time, the Hon'ble Finance Minister addressed the importance of tourism in India at the outset of the budget, recognising its potential for growth in employment generation that must be capitalised on. Some of our members who operate in the outbound tourism industry will be forced to close their doors as the proposed increase in Tax Collection at Source (TCS) from 5% to 20%. This must be reversed right away. However, none of our demands, such as rationalisation of GST on tourism industry, exemption of GST on foreign exchange earnings, and refund of tax on shopping under Tax Refund to Tourist (TRT) Scheme on shopping, etc., for which there is already a provision in the GST Act, have been considered. The government should be sympathetic to our demands, which are critical for the revival of tourism following the Covid Pandemic.

Madhavan Menon, Chairman & Managing Director, Thomas Cook (India) Limited



The proposal in the Union Budget 2023 to raise the TCS rate from 5% to 20% for purchases

of overseas tours and remittances other than education will significantly increase the upfront cash outflow for end users. It will compel more of these customers to use channels that are not subject to domestic taxation. We strongly urge the Government to reconsider. On the plus side, income tax rebates announced in the budget will result in an increase in disposable incomes, which is welcome; tourism promotion will be undertaken on a "mission mode" with active participation of states; public-private partnerships and convergence of government programmes will drive domestic tourism growth; and a strong infrastructural focus in the announcement of 50 new airports, heliports, water aerodromes, and the revival of advanced landing grounds will boost domestic tourism growth; the promotion and sale of GI products & handicrafts will give a boost to local arts and artisans.

Ritesh Agarwal, Founder & Group CEO, OYO



As we enter 'Amrit Kaal,' the budget presented by Hon'ble Finance Minister Nirmala

Sitharaman provides a roadmap for the nation's holistic development. It establishes India as the Startup Nation for the next decade. Increased capital investment in infrastructure and the Urban Infrastructure Development Fund by 33% will have a multiplier effect. It is encouraging to see the increased emphasis on tourism this year. In collaboration with the respective state governments, OYO's homestay projects in Ektanagar and J&K have already yielded excellent results, boosting tourism and the overall economy in these villages. In recent years, India's start-up ecosystem has rapidly expanded to become a major driver of economic growth. The finance minister's proposal to extend the date of incorporation for start-ups to qualify for income tax benefits by another year is bound to accelerate that progress and encourage new entrepreneurial talent. Another positive step is the decision to extend the benefit of loss carry forward for start-ups from seven to ten years after incorporation.

Jyoti Mayal, President Travel Agents Association of India



Instead of abolishing it, the government has increased the TCS from 5% to 20%. TCS rates

are proposed to rise for foreign remittances for other purposes under LRS and purchases of overseas tour programmes, which will be detrimental to our business. Nothing has been done to address our request for ease of doing business, whether it is TCS abolition or ITC for Tour Operators on interstate GST credit, which is one of the main issues that requires immediate attention. We expected some of our demands to be met with the Union Budget, but none have been met. Some of our major demands included: a Concurrent Status for the centre and states to have a synergistic and coordinated approach to tourism planning and execution; tourism forex earnings to be effectively zero-rated for GST; an underwriting fund for travel agents and tour operators; and an income tax exemption within India to make domestic tourism a main stream part of the Indian economy. While we as travel agents are disappointed with the budget, as members of the larger travel community, we are pleased that the FM recognised tourism as a priority sector for job creation.



Amigos Alliance

FROM STRESSED TO STRESS FREE



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Bahrain: The Land of Culture

Linking east and west, Bahrain – which means “Two Seas” in Arabic – is set among several islands in the Gulf and it has something to offer all. A slice of paradise in the Middle East, it is an idyllic destination for those that prefer a holiday, combining natural beauty with fascinating history, adrenaline thrills and a peaceful atmosphere.

• Vedika Sharma

Bahrain is an island nation in Western Asia, officially known as the Kingdom of Bahrain. On the Arabian Gulf, it is a small archipelago focused on Bahrain Island, which contributes for about 83 percent of the nation's landmass, and is made up of 50 natural islands and 33 man-built islands.

The destination is a melting pot of faiths & cultures with Muslims, Christians, Jews, Hindus, Buddhists, and Sikhs living side by side for centuries. Bahrain's capital, Manama, is the most religiously diverse city in the GCC region, housing Muslim, Christian, Jewish, and Hindu places of worship all within a one-kilometer radius. The destination is home to the 1st and only synagogue in the region, there are 19 churches and 3 Hindu temples. One of the temples is a 200 year old Shri Krishnan Hindu temple. To get a true taste of Bahraini hospitality, visit the local markets and be sure to eat where the locals do.

Bahrain should be your next vacation destination if you're looking for a place with liberal policies, a rich history and culture.

Cultural Heritage

Al Fateh Mosque

The Al Fateh Mosque, with a floor area of 6,500 square metres and room for nearly 7,000 worshippers at once, is one of the biggest mosques in the world. Ahmed Al Fateh is honoured at a mosque that was built in 1987 by the late Sheikh Isa bin Salman Al Khalifa. The Bahrain National Library moved there in the year 2006.

The mosque is Bahrain's biggest centre of worship. It is situated in Juffair, a Manama suburb, just close to the Al Fateh Highway. Al-Fateh Mosque's enormous dome was built on top of it, and it is made entirely of fibreglass. This dome is also the largest fibreglass dome in the world.

The mosque is not only a place of prayer but also one of Bahrain's top tourist attractions. It is open from 9am to 4pm, and tours are given in many other languages, such as English, French, Filipino, and Russian.

The Bahrain Museum

The largest and most established public museum in Bahrain is the Bahrain National Museum. It is in Manama, next to Bahrain's National Theatre. It is one of the most visited places and it was inaugurated on December 15th, 1988, by Emir Isa bin Salman Al Khalifa. It comprises of a variety of exhibits. It is thought to be the first modern museum in the vicinity.

The museum consists of two structures with a combined floor area of 20,000 square metres. Six permanent displays, an educational space, a gift shop, a café, administrative offices, labs for holdings conservation, and parking are all located inside the complex.

The museum has a collection of old archaeological relics from Bahrain that date back to 1988 and span over 5000 years of Bahrain's history. Three of the complex's halls are devoted to archaeology and the Dilmun civilization's ancient history, while two other halls present Bahrain's recent

pre-industrial past and its culture and way of life. A secondary hall oriented on Bahrain's natural environment, the Natural History Hall, was inaugurated in 1993. Bahrain's flora and fauna are represented in this hall via specimens.

Bahrain Synagogue

On Sasa'ah Avenue, of Manama, Bahrain's capital city, is where you may find the Bahrain Synagogue.

Bahraini Jews constitute one of the world's smallest Jewish communities, although its origins go back to late antiquity. It is the only synagogue in the entire region and that is what makes this place of worship so special and worth a visit to admire and appreciate the culture.

The Manama Souq

Manama Souq a historic market in Manama, is a warren of narrow streets and alleyways emanating south from Bab Al Bahrain.

This Souq is one of the world's oldest and most well-known established commercial meccas, having hosted trading operations for over 1,000 years. The main draw of going there is to stroll through the busy streets of



a market that still has a souq-like feel to it. The Manama Souq is home to some of the oldest gold, jewellery and carpet shops in the Kingdom. These shops have been operating for centuries, and visitors can still see them in their original locations. Visitors can also find traditional handicrafts and spices not available anywhere else in Bahrain

Since it was first built, the Souq has undergone renovations. There is now a new part and an old part to it. While the old area included roadways for automobiles and pathways for people, the new area is pedestrianised. The old market in Manama is a blessing for anyone looking to experience the incredible flavour of the East and witness a fusion of several cultures first hand. Visitors can also enjoy live performances in the open-air cinema at night. There are also traditional restaurants, cafes, food and coffee shops all within walking distance of the

Manama Souq

The Bahrain Fort

Designated as a World Heritage site in 2005, the Bahrain Fort, also known as Qal'at al Bahrain, is a historical site and the site of a former Portuguese military bastion in Bahrain's capital city of Manama. It is situated on the northern seashore of Bahrain Island. This is where the most important Dilmun finds have been made in Bahrain.

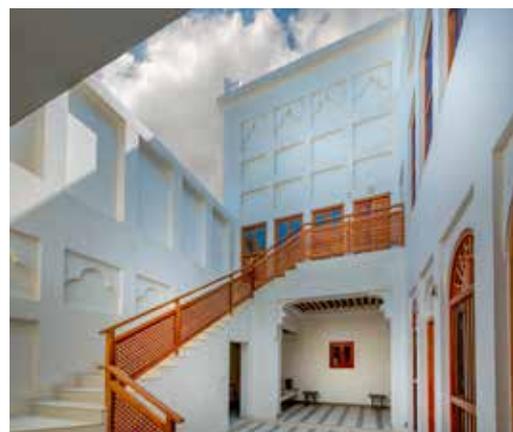
The fort is complemented by a museum



and a chic, contemporary visitor centre. The museum's collection features artefacts from five different historical eras, each of which has its own gallery and is organised chronologically. The Bahrain fort is an ideal place to take a morning or evening stroll. When you're done wandering the ruins, be sure to enjoy the glorious sea views with a drink at the Museum Café. The fort also has a beautiful light and sound show in the night and the experience is truly magical.

Muharraq Old Houses

Muharraq, the former capital of Bahrain, is known for its cultural contributions through the many restored traditional Bahraini houses that can be found amidst the narrow lanes and byways.



Bahrain's most magnificent example of Bahraini architecture is the Sheikh Isa bin Ali House, which has four courtyards, exquisitely carved oak doors, and perforated gypsum panels.

Old houses are regarded as a cultural treasure for the island nation of Bahrain in Muharraq. A significant window into numerous particularly fascinating facets of Bahrain's legacy is provided by the Sheikh Ebrahim Bin Mohamed Al Khalifa Center for Culture and Research. The numerous homes illustrate Sheikh Ebrahim Center's dedication to preserving both traditional architecture and history, from embroidery at Kurar House to a magnificent showcase of Bahrain's pearling history at the Bin Matar House, the former residence of a notable pearl dealer.

The collection of homes also includes the Sheikh Ebrahim Lecture Hall, the Iqra Children's Library, the Heraf al Diyar, the Nukhida House (the first home along the Pearling Path to be restored), the Kurar House, the Abdullah al Zayed House, the Bin Matar House, the Bu Zaboob House, and the Mohammed bin Faris House, which all highlight various facets of Bahrain's rich heritage.

Forts in Bahrain

There are numerous magnificent forts in Bahrain, but aside from the Bahrain fort, the Arad Fort, which was constructed in the 15th century and is in the traditional Arabic style, is one you shouldn't miss touring. It is one of the most significant fortified castles in the Middle East. With its sand-colored walls and tall turrets, the stronghold is impressive during the day, but at night, when spotlights are used to illuminate the walls, it truly comes to life. Riffa Fort, has distinctive architecture and finely carved details that are exclusive to Bahrain.

Eat at Manama Souq

The island nation of Bahrain is a melting pot of various cultures and customs, and even while it has welcomed the influences of the various nationalities that have emigrated there, its native cuisine has been preserved over time and is still intact. As a result of the various communities that have lived there, and since Bahrain has long been a significant seaport and commerce hub, its cuisine is largely a fusion of Arabic, Persian, Indian, Balochi, African, Far Eastern, and European cuisines. Bahrain's cuisine includes items like biryani, harees, khabeesa, machboos, mahyawa, the official beverage is Arabic coffee.

Visit Manama Souq if you wish to savor the local cuisine while you are in Manama. The bazaar offers a variety of food products to its visitors. End your shopping spree in Manama Souq with some traditional Bahraini sweets and one of the finest Bahraini grills.



FITUR 2023

It is estimated that this movement of arrivals at FITUR will generate an impact on Madrid's economy of approximately 400 million euros.



FITUR, organized by IFEMA MADRID, held its 42nd edition from January 18 to 22, 2023, at the Trade Fair Centre of the Spanish capital, with the assistance of the Government as something of an Event of Outstanding Interest Of the public.

What is FITUR?

FITUR is the world's first meeting of tourism organizations each and every year, as well as the top trading fair for inbound and outbound marketplaces in Latin America. FITUR is a one-of-a-kind discussion board for building brand awareness, introducing brand-new products, acquiring knowledge concerning popular innovations, and scooping the calendar with new connections and prospects.

Five days with hundreds of possibilities to

establish connections, initiate developments, and gain consensus. The fair assist you in making the most out of your ability to participate and connecting with experts with elevated amounts of judgement capacity in any tourism industry: 38% of the executives are chairmen/general managers, 34% are marketing/sales/commercial managers, and 21% are sales/consultant executives.

At FITUR, you furthermore make connections in remote corners of the world, which can result in fantastic innovative concepts and business opportunities. The existence of over 1,170 media representatives demonstrates the degree of anticipation that this event generates in the industry: use coverage in the media to advertise your location or enterprise.

Tourism tends to reflect the wide range of preferences and market dynamics that characterise our way of life. FITUR caters towards both tourism industry and regional markets. Annually, the organisers expand the showcase of specialist sectors that are diversifying and sustaining the tourism terrain.

FITUR 2023

FITUR 2023 demonstrated a massive success balance that demonstrated the tremendous vibrancy of the entire tourism supply chain, as well as the excellent potential for global advancement of the action. Apart from the satisfaction provided by collaborative programmes, nations, and tourist attractions for the commercial exchanges and contact information formed, the high statistics of this



year's edition exceeded all expectations, attempting to meet specifications that were far too similar to the FITUR 2020 historical evidence.

In a similar vein, more than 56,000 people registered for the FITUR LIVEConnect digital platform, which supplements the fair with a hybrid format with a broader geographical and temporal scope, up from 31,000 in 2022. With an engagement to digital revolution as well as a valuable addition on-site exhibition, FITUR introduces everything together academic and professional tourism congregation on an online platform that enables its representatives to communicate, exchange data, identify preferences, organize meetings, and showcase the industry's proposal in product lines, assistance, and tourist attractions to all those who comprise the tourism industry's value chain.

This year's FITUR featured a document exhibition space, with 8 pavilions full and a direct intervention of stand owners (755), an increase of 32% over the previous year's edition and up to 50% in terms of international participation. In terms of expected attendees, and in light of the extremely positive response in terms of social interaction, a significant uptake occurred as expected, with statistics exceeding 120,000 professionals and between 80 and 90 thousand tourists attending the weekend.

FITUR 2023 was visited by the President of Guatemala, Alejandro Eduardo Giammattei, Partner Country of this edition; the President of the Spanish Government, Pedro Sánchez; representatives of the UNWTO; 30 Ministers of Tourism from numerous countries; the Ministers of Economy and Social Affairs of Guatemala; 6 Spanish Ministers; 15 Presidents of Autonomous Communities and Tourism Councillors from 16 communities, and a hundred ambassadors and business representatives, and mayors from different towns and cities in our country.

FITUR addresses cutting-edge manufacturing topics such as Big Data, artificial intelligence, smart tourism attractions, and start-ups. FITUR has also established the FITUR Next observatory to serve as a resource for identifying potential tourism products and services and disseminating recommendations that can benefit travellers, citizens, tourist attractions, and the environment financially, communally, ethnically, and ecologically. Every other year, the expo brings together professionals from various subject areas to share their knowledge, perspectives, and considerations. One cannot allow themselves to miss the discussion boards, discourse, and

conferences coordinated in collaborative efforts with the world's most cutting-edge tourism companies.

In this particular respect, FITUR captivated a total of 222,000 attendees over the course of five days, actively trying to represent a 99.6% increase over 2022. In terms of the people involved, 136,000 professionals registered, a 68% increase, and an estimated 86,000 people visited after the close of its two public days, nearly three times the figure from last year.

IFEMA Madrid

This edition, organised by IFEMA MADRID, featured Guatemala as a FITUR Partner Country, with a number of significant changes showcase at the exhibition under its innovative "Guatemala Asombrosa e Imparable" (Guatemala, amazing and unstoppable) brand. Furthermore, in its financial, interpersonal, and environmental implications, environmental sustainability has served as the influencing yarn of the significant recommendations from businesses as well as places of interest, in addition to the segments and operations of the fair. FITUR also set a comprehensive digital benchmark, with connectivity to the IFEMA MADRID online sites achieving an all-time high of 146,000 visits during the first day of the fair alone.

The tranquil daily routine of the little, sun-drenched city close to Valencia is disturbed on the final Wednesday of August. You must not overlook La Tomatina festival, the world's most well-known food fight, if you are planning a vacation around this time.



Romanticismo en España

One of the few countries in the world that can completely satisfy all of a traveler's expectations in terms of sun-drenched Mediterranean coastlines, World Heritage towns, exquisite cuisine, and distinct culture is Spain. Its attraction is enhanced by the many cultures of the country's numerous regions. There is a tonne of culture here, most of which can be found in a single city. There are numerous attractions there that are suitable for all kinds of visitors, but noticeably for lovers.

If you're wondering why Spain, it may

interest you to know that Spain is one of the most reasonably priced nations in Europe, offering not just inexpensive lodging alternatives but also inexpensive adventures. However, don't sweat if luxury is what you're seeking. For a celebrated premium experience, Spain offers an unequalled range of opulent beach resorts, chic modern restaurants, and premium rooftop bars.

Are you trying to decide between a hill station and a beach for your dream honeymoon or romantic getaway? Spain has it all, from its

renowned beaches to its lush meadows, verdant valleys, hills, and snow-capped mountains. Not to mention the sizzling samba, flamenco dancing, and endless Sangrias. It offers so many romantic locations that it is tough to choose just one. Many people may not think of this sunny nation in western Europe as one of the most romantic honeymoon locations. Your ideal romance in Spain would involve, among other things, exploring the streets of historically significant cities, going to some of the most well-known UNESCO sites, going swimming in the ocean, taking in the breathtaking sunsets at its breathtaking views, or even going on an exhilarating hike.

This Valentine, we've compiled a list of suggestions for places you and your partner can explore in Spain to unwind Love after adhering to personal and professional responsibilities.



Madrid

The Love Affair of Blue & White



Museo del Romanticismo

This fascinating museum is dedicated to the Romantic period of the nineteenth century. It houses a relatively insignificant treasure trove of mostly nineteenth-century paintings, furniture, porcelain, books, photos, and other relics from a bygone era, and it provides insight into what upper-class houses were like in the nineteenth century. The collection's most well-known

foremost opera house, and one of the most important Spanish cultural institutions. The theatre



work is Goya's San Gregorio Magno, Papa. The museum is housed in a late-18th-century mansion that was converted into a museum by the Marqués de la Vega-Inclán in 1924.

Circulo de Bellas Artes

The Circulo de Bellas Artes houses over 1,200 works of art, including paintings, sculptures, engravings, and furniture, as well as a library and archive of over 3,000 books and historical documents. The best part of the Circulo de Bellas Artes is its trendy and popular rooftop, which offers stunning views of the city centre, particularly Gran Via and Plaza Cibeles. In the spring, summer, and autumn, you can order reasonably priced drinks while admiring the scenery.

Teatro Real

The Teatro Real is regarded as Spain's leading performing arts institution, the country's

is also well-known on a global scale. Guided tours of the Teatro Real's stage area, workshops, dressing rooms, and rehearsal space are available every day from 10 a.m. to 1 p.m.

The Royal Palace

The Royal Palace of Madrid (Spanish: Palacio Real de Madrid) is the official residence of the Spanish royal family in Madrid, though it is now only used for state ceremonies. Except for state functions, the palace is now open to the public, though it is so large that only a few rooms are on the visitor route at any given time. The admission fee is €13; however, it is sometimes free.

La Almudena Cathedral- La Almudena

Cathedral is a Neoclassical and Gothic Revival church from the nineteenth century. It's about 700 metres south of Madrid's Royal Palace on

Calle de Bailén. Its Neo-Romanesque crypt houses a painting of the Virgen de la Almudena from the 16th century. Almudena Cathedral's bright interior is based in the Neo-Gothic style, and it is uniquely modern, with chapels and statues of contemporary artists, in a variety of styles ranging from historical revivals to "pop-art" decor.

Corral de la Morería

Corral de la Morera is the capital's oldest flamenco venue, with its first performance taking place in 1956. Almost every day, there are performances here, and in June 2015, they are also putting on special shows after midnight, with famous artists coming to negotiate their new albums, celebrities discussing the history of flamenco art in Spain, or special degustation shows, such as sherry savouring during the flamenco show. They also have a fantastic restaurant, making it the ideal place to spend the evening.



Barcelona

The Idyllic Haven

Hot Air Balloon

This early-morning hot-air balloon excursion takes you above the breathtaking landscape of Catalonia near Barcelona. During your 1- to 1.5-hour flight, you'll be able to see beautiful landmarks like Montserrat and the Pyrenees

Formula 1 Spanish Grand Prix (from 1969 to 1975), and there's a chance to both practise cornering and apply the accelerator. This is a €169 40-minute experience.

Helicopter Flight and Sailing Experience



Mountains as you soar to heights of up to 3,000 feet (900 metres). Return to earth for brunch with sparkling wine. A certificate is included with your hot-air balloon flight, and you can upgrade to a longer 2-hour or private flight.

Montjuic and Old F1 Circuit

This option is strongly recommended if you want to reignite up the engine and put your Italian red stallion's 0-100 kph in 3.1 seconds to the test. Montjuic is a coastal hill near the centre of town. It's not only full of cultural treasures - the Olympic Stadium, Magic Fountain, and Joan Miro Foundation, to name a few - but its winding roads served as the track for the

This Fly & Sail tour provides a unique perspective of Barcelona. Enjoy a scenic helicopter flight (7 minutes) over Barcelona to see aerial views. Then, in Port Olímpic, board a yacht for a 1.5-hour cruise along the coast, passing historic sites such as the Columbus Monument and Barceloneta. Onboard, enjoy snacks and aperitifs while taking in city views and soaking up the sun. One activity will be completed in the morning and one in the afternoon.

Magic Fountain

The Magic Fountain of Barcelona, designed by engineer Carles Buigas for the 1929 Universal



Exhibition, was repaired for the 1992 Olympic Games and has remained a popular destination ever since. This massive fountain ripples and bursts, spews and spouts waterfalls of water in a spectacular show accompanied by a soundtrack as well as illuminated by every colour of the rainbow. Thousands of individuals assemble each night during the summer to enjoy the experience, sitting on the many steps that climb up to the MNAC museum and admiring the sunset from the frame of reference of Montjuic mountain, beneath which the Magic Fountain sits.

Sunset Cruise

The ideal way to take in spectacular views of the city from of the open sea. It is perfect for all kinds of travellers. It makes no difference whether you are travelling with a group of friends/family, a couple, or an individual passenger. You can relax and unwind while listening to soothing music and admiring the magical colours of a spectacular sunset. The sunset cruise sets sail from Puerto Olímpico and travels for 1.5 hours all along coast toward Port Vell. From the sea, you can see the famed beach of Barceloneta and the W hotel in Barcelona. Afterwards, you can relax in the Mediterranean silence and observe the sunset out from open sea.

Ibiza

The Party Capital of Europe

Horse Riding

Enjoy a trek ride through to the countryside of Formentera's capital, Sant Francesc and the beach aboard one of the wonderful steeds residing in the stables of Club Hipica Can Savines. There are also individual or small-group riding lectures for beginners, as well as dressage classes for local population and those in the know. Reservations are required to secure your spot. The horses have been well-trained and are relaxed.

Beach Clubs

If you're looking for cooled beach vibes or indoor party vibes assisted by fine cuisine and excellently mixed cocktails, Ibiza's luxurious and immersive clubs are the place to be. Some are elegant as well as sleek, while others incorporate the island's stunning scenery and bohemian vibe. All are extremely comfortable, offer excellent service, and are secured to offer you a true holiday experience.

Bicycle tour

Formentera is a small and nearly flat island that is ideal for cycling. The only rising area on the island is La Mola at one end; the entire island is widely obtainable by bike. Formentera has Green Routs, which are option trails to the major streets designed specifically for bicycles. You can see a bicycle path to the north that will take you towards the sea and then to the main beaches. The path leads from the harbour to



the popular seaside of Illetes and takes about 15 minutes to complete.

Cala Salada

Cala Salada, a small, sheltered sandy cove enveloped by pine dense forests, is popular with inhabitants and residential boat owners. The water is crystal clear, shallow, and ideal for swimming, and the seabed is almost all soft sand. On summer days, this small beach becomes extremely crowded, with individuals often scattered across the rocks, attempting to leap from the cliffs.



Valencia

Spain's Sunny Mediterranean Marvel



Quart Tower

The Quart Towers, designed by Pere Bonfill and captivated by the Castell Nuovo turrets in Naples, are an amazing illustration of gothic Style military architecture. They were designed as defensive gates for the city and were recognised as the Torres de la Cal (The Limestone Towers) until 1874, because all limestone entering the city had to pass through these gates. The rear of the towers are opened to allow access to the

interior. For a while, it was the women's prison. During the Independence War against the

French in 1808, the Quart Towers were critical in stopping Napoleon's troops. Cannon balls left scars on the towers that can be seen even now.

Valencia's Palau de la Música

Valencia's Palau de la Música astounds visitors waddling through to the Jard del Tria Gardens with its massive glass foyer, which replicates a humongous greenhouse in both architecture and the obvious connectedness in between highrise and its natural habitat. It may even evoke memories of the Crystal Palace, which once sits in Hyde Park and was crafted by Joseph Paxton for the Great Exhibition of 1851.

L'UmbracleTerr'za

L'Umbracle is a lovely manicured lawns boardwalk and spectacular view that is open to the public every day. However, it also serves as the location of L'UmbracleTerraza, one among Valencia's hottest party spots and perhaps the ideal location for a rooftop fiesta. This summer location is for terrific al-fresco sensations and is located just above year-round nightclub Mya hence, it isn't your typical sky-high roof terrace with breathtaking views.

Ciutat de les Arts Ciencie

It is a must-see if you visit Valencia. It

is the work of Valencian architect Santiago Calatrava, and it contains several buildings that have evolved into city icons. It is a scientific and cultural recreational complex to relish with family or friends that now occupies approximately two kilometres of the old Turia riverbed. To enter the interiors of the Hemisferic, the Museu de les Ciencies, and Oceanografic, you will need tickets, which you can purchase separately or in combination for the buildings you wish to visit.

Puente de las Flores

In a city full of magnificent bridges, Puente de las Flores is one of Valencia's most magnificent - and unquestionably its most fragrant. The bridge across the Jardines del Turia was designed by Santiago Calatrava, the architect behind the utopian Ciudad de las Artes y las Ciencias. It is adorned with 27,000 flowerpots itself along the sides. Flowers change with the seasons, but geraniums are typically red, white, and pink. The bridge encouraged Pope Benedict in 2006 by planting white and yellow flowers in honour of the Vatican City flag. Rising cost of maintenance once prompted a local newspaper to call Puente de las Flores "the most highly priced bridge in the world," but it's worth a look.





Benidorm The Adventurer's Paradise

Mundomar

It is an animal park in Benidorm that is designed for the enjoyment of children, young people, and adults, and it is ideal for a family outing. The park has various species of mammals, birds, and reptiles with which you can enjoy a great visit, augmented by different shows and the possibility of living special experiences such as swimming with sea lions, encountering dolphins, or having your picture taken with various animals.

Terra Natura Benidorm

It is a zoological park that conducts academic and sustainability work in support of the planet's species diversity through its participation in various international programmes for the procreation of species in grave danger of extinction. The ecosystems of the supercontinent Pangea, as well as those of America, Asia, and Europe, are recreated. Aqua Natura Benidorm is 40,000 square metre water park with dizzying slides, swimming zones for children, and reserved and the exclusive VIP areas to appreciate in a safe and home environment.

Placa del Castell

The blue and white tiled Placa del Castell, boost the overall above Benidorm and its beaches, offers spectacular view of the top of buildings and bays below. Prior to actually making its way down the white steps to a balcony overlooking the sea, sip Sangria beneath the Moroccan blue spires as well as canopies. If you're fortunate, you might be able to witness a traditional Spanish marriage ceremony on the plaza. Musicians frequently visit the area, providing background music to the cool sea breezes and peaceful vistas.

Terra Mítica

Explore the ancient cultures of the Mediterranean at Terra Mítica, a theme and amusement park in Benidorm that will

transport you directly into history. Egypt, Greece, Rome, Iberia, and the Islands are the five themed zones in the park. Terra Mítica will make the most of your summer days with exciting exhibits and entertainment venues that will get your adrenaline pumping.

Authentic Segway Machine Tour

Begin the tour with a brief introduction, followed by a 15-minute training session to learn how to use the Segway. Throughout the ride, you will be supported by an instructor-guide who will use a wireless audio system to allow you to easily listen to all of his explanations. Benidorm is a tourist destination with promenades, modern buildings, and an old fishing village where a castle once stood. During the ride, you will pass through avenues and parks, as well as see the City Hall and the bull ring, in which Spanish song festivals were held and famous singer Julio Iglesias began his successful career.



Azerbaijan is returning to India for travel exhibitions and roadshows

Azerbaijan Tourism Board (ATB) is participating in the two biggest tourism exhibitions in India to reconnect with tourism partners.

• **T3FS Desk**



Together with 14 industry partners, including Azerbaijan Airlines, hospitality industry members, tour operators and tourism agencies, Azerbaijan is presenting myriads of travel experiences – from hiking to lush nature and wellness experiences at the best resorts, and from vibrant winter resorts to delicious traditional cuisine and culture. Moreover, ATB will be hosting Travel Trade Roadshows in Chennai and Ahmedabad, providing an opportunity for B2B meetings and networking among industry professionals.

“We are very excited to return to India, reconnect with our industry partners and share tourism news from Azerbaijan. Last year, direct flights between Baku and Mumbai and Baku and New Delhi were launched, which made the country more accessible and convenient for Indian travellers. More than 60,000 tourists from India visited Azerbaijan in 2022, and we are confident that this number will increase this year. We are looking forward to building more connections with Indian partners and creating the best travel experiences for tourists in Azerbaijan,” said Bahruz Asgarov, Deputy Chief Executive Officer of Azerbaijan Tourism Board.

There are lots of cultural and historical points of familiarity

between the two nations. Azerbaijan is a safe family-oriented destination that is supported by a rich history that dates back 5000 years. The versatile culture of Azerbaijan has evolved with the passing through of travellers along the Great Silk Road. The fire-worshipping Zoroastrians left their mark at Ateshgah, where the Fire Temple continues to amaze visitors with its spouts of flames and inscriptions in Sanskrit adorned by 19th-century Hindu merchants.

Azerbaijan offers myriads of experiences for tourists. The capital Baku is a vibrant cosmopolitan city that has both contemporary and ancient architecture, great nightlife and restaurants with delicious local food. Azerbaijan also has a number of marvellous venues for various events - whether it is for the celebration of the dream wedding or hosting a successful business event. Professional event specialists, together with their teams and the available equipped venues, will organize everything based on the requirements of the customers. A perfect addition to busy days in Baku are the regions of Azerbaijan, with their lush nature. For true nature lovers, the country offers newly established hiking trails with picturesque views to the Greater Caucasus and Lesser Caucasus Mountains.

At the moment, citizens of more than 100 countries can travel to Azerbaijan. To enter the country, Indian citizens need to apply for an e-VISA through evisa.gov.az at least three days before their planned arrival date to Azerbaijan.



Fiji Invites the World to Experience Happiness Naturally

Tourism Fiji is rolling out a refreshed take on their renowned ‘happiness’ brand platform today, just over a year on from borders reopening to tourists.

The new brand platform, ‘Where happiness comes naturally’ is a meaningful evolution that pays homage to Fiji’s local people, stunning natural environments, rich culture, and the authentic experiences on offer, encouraging travellers to discover a side to Fiji they may not have known existed.

A recent study into sustainable travel revealed that 66% of travellers want to have authentic experiences representative of the local culture. Tourism Fiji is tapping into this growing consumer desire for meaningful travel that creates a connection to culture and communities.

Tourism Fiji Chief Executive Officer, Brent Hill commented, “For over a decade our tourism brand platform, ‘Where Happiness Finds You’ has attracted people from all over the world.

“During the peak of the pandemic, visitor numbers fell to almost 30,000 annually. As our borders closed and tourist numbers declined, Fijians showed that they are resilient and resourceful by carrying a strong sense of community and entrepreneurialism. Our visitor numbers have since been steadily growing, reaching 102.5 per cent of pre-pandemic numbers in December 2022.

“With short booking windows becoming the norm, we wanted to roll out ‘Where happiness comes naturally’ to capture that demand, and welcome even more visitors back to Fiji in 2023, showing them

a side of the country that they may not have experienced. We are a small island nation with a lot of happiness to offer, and this new brand platform showcases the vibrant and diverse cultures and traditions that exist within Fiji.”

As part of the brand evolution, Tourism Fiji has announced five new travel pillars that it will develop and promote to tourists; Natural Environment, Adventurous Experiences, Community Connections, Recharge and Reconnect, and Food and Drink. These demonstrate a core range of authentic experiences visitors can have in Fiji, such as: Natural Environment, Adventurous Experiences, Community Connections, Recharge & Reconnect and Food & Drink.

The roll out also includes a new logo which fuses modern and bold typography with the traditional Fijian art form of masi. It has been designed by Tourism Fiji’s global brand and creative agency Host/Havas, in collaboration with third generation masi artist Wati Maraiwai Talavutu.

She comments: “Being given the opportunity to create a new logo that celebrates our heritage and showcases our traditions to the world has been an incredible experience. I’m proud to be a part of this new campaign that honours Fiji and the happiness we live and breathe every day.”

To showcase the new brand platform, Tourism Fiji captured their vibrant Fijian spirit using renowned National Geographic photographer Matthieu Paley.



GNTB: Sustainable Tourism

German National Tourist Board (GNTB) has been at the forefront of promoting sustainable tourism offerings to travellers, encouraging ecoconscious travel expeditions, thriving towards strengthening intercultural understanding, supporting regional businesses, and conserving natural resources.

According to an analysis by IPK International, around 80 per cent of international travellers are conscious about sustainability, climate and environmental protection and around 40 per cent seek cost-effective offers specially when it comes to their stays.

In addition, a strong 90 per cent of those surveyed also have a strong desire to combine a city trip with a stay in a rural region; they extend the length of their stay that contributes towards reducing the CO₂ footprint.

“As a tourist board, we continuously share the latest data with service providers, from customer groups to be addressed, to trends in the choice of transport; these are crucial fundamentals for travel providers,” said Petra Hedorfer, CEO, German

National Tourist Board (GNTB).

“The continuous exchange of best practices is also extremely important in a transformation, so that travel providers can make faster progress together – we, as a Tourist Board, act as a networking and knowledge platform to accelerate these ecoconscious transformations,” she added further.

Romit Theophilus, Director, German National Tourist Office in India, said, “Germany as a travel destination has been blessed with some of nature’s most beautiful creations — from its turquoise lakes, stunning mountains, and abundant flora and fauna to its clean, pure air — making it a famous and aspirational tourist destinations for Indian travellers.”

Sustainability has been an intrinsic part of Germany for decades. The German’s famously lead low waste/ sustainable lifestyles, sharing a common passion for household recycling, choosing public transport over private vehicles and a great love for the outdoors. Indian tourists can enjoy Germany’s plethora of sustainable offerings, including affordable public transport options, green architecture, and sprawling parks.

This year, the GNTB will run three theme-specific campaigns that will continue to focus on sustainable tourism: ‘Feel Good’, ‘Embrace German Nature’, and a new cultural campaign focussing on the ‘51 UNESCO World Heritage Sites – Historic Modern Germany’ which aims to highlight Germany’s rich culture and heritage.

Hello Hong Kong: 500,000 Free Air Tickets and City-Wide Offers

Hong Kong is ready to welcome visitors from all around the world once again with open arms and open doors. With the launch of the global promotional campaign “Hello Hong Kong”, Hong Kong is sending its greatest welcome to the world with 500,000 free air tickets, as well as city-wide offers covering “Hong Kong Goodies” visitor consumption vouchers, to entice travellers to come to experience Hong Kong’s diverse appeals.

Dr Pang Yiu-kai, Chairman of the Hong Kong Tourism Board (HKTb), said “Hong Kong is back on the map for global travellers, with more excitement to offer than ever before. We are extending the biggest welcome to the world through the ‘Hello Hong Kong’ campaign, inviting friends from everywhere as they return to one of the world’s greatest tourism destinations. I am confident that Hong Kong’s vibrant east-meets-west culture, together with our iconic and brand-new attractions and immersive experiences will attract travellers back for an epic, unforgettable journey.”

Mr Jack So, Chairman of Airport Authority Hong Kong said: “These tickets were bought at the worst time of the pandemic, showing our confidence in the future of Hong Kong’s aviation industry. The campaign will generate a multiplier effect on boosting air traffic and enormous publicity for Hong Kong. Since the relaxation of travel restrictions and quarantine requirements for inbound travellers last year, passenger traffic at the airport HKIA has started to pick up, especially in the last quarter. We also have had a good start of 2023 with the resumption of normal travel with the Mainland. HKIA has always been a major international aviation hub. We are confident that passenger traffic will continue to rise.”

HKTb Executive Director Mr Dane Cheng presented the Board’s key strategies and initiatives in

reviving tourism which includes:

1. Saying Hello from Hong Kong to the World

The “Hello Hong Kong” promotional campaign is being rolled out worldwide today to send the positive message that Hong Kong is back with signature and new exciting experiences awaiting visitors, in light of the lifting of all entry restrictions to Hong Kong. The campaign includes a series of vibrant promotional contents, which will be broadcast on 3,000 platforms worldwide. A series of thematic videos will feature business leaders, social influencers, Hong Kong Super Fans, and Hong Kong celebrities including Cantopop legends Aaron Kwok, Sammi Cheng and Kelly Chen, showcasing the city’s array of thrilling new experiences.

2. Welcoming Global Travellers with An Unprecedented Giveaway. To entice globetrotters to embark on a long-awaited visit to Hong Kong, 500,000 free air tickets will be given away by the Airport Authority Hong Kong to different markets in phases, through three home-based carriers namely Cathay Pacific Airways, Hong Kong Express and Hong Kong Airlines, starting from March. An array of enticing welcoming offers from over 16,000 outlets across the city have been put together by the HKTb and the tourism and hospitality sectors to welcome back visitors. Among which, at the initial stage, at least 1 million “Hong Kong Goodies” visitor consumption vouchers will be

given out, covering a complimentary welcome drink at participating bars, restaurants, and hotels, or a cash voucher to be redeemed in the transportation, culinary and retail sectors, as well as attractions.

3. Showcasing Hong Kong’s New Experiences and Events. The whole city cheers on to greet visitors with new and upgraded attractions introduced in the past few years and its all-time iconic experiences. Most notable among the dozens of new developments are M+ and Hong Kong Palace Museum at the West Kowloon Cultural District, the new sixth-generation Peak Tram, Water World Ocean Park, the new night-time show “Momentous” at Hong Kong Disneyland and enhanced waterfront promenades offering spectacular new ways to admire Victoria Harbour. In addition, Hong Kong will host a year-round calendar of more than 250 events and festivals across 2023. Highlights include the Hong Kong Marathon, the Clockenflap music festival, Art Basel, the Museum Summit 2023, Hong Kong Rugby Sevens, Hong Kong Wine and Dine Festival and New Year Countdown Celebrations, showcasing the dynamic and diverse appeal of the city. With its peerless facilities, event spaces and networking opportunities, Hong Kong has more than 100 international MICE events planned for 2023, providing excellent platforms for different sectors to seize business opportunities.

Dead Sea Land Marathon

The 2023 marathon season is upon us and with it the registration for the Dead Sea Marathon runners is in full swing. The marathon at the lowest place in the world - the Dead Sea, will start on 03.02.2023 at Ein Bokek Beach in the Tamar Regional Council, Dead Sea Land.



Sammy Yahia, Israel's Director of Tourism to India and Philippines " I am thrilled that everything is getting back to normal. We have been waiting for since the first wave of the pandemic brought the world to a standstill two years ago. We are confident that visitor numbers will gradually recover to pre-pandemic numbers as consumer confidence grows in line with the gradual easing of restrictions. Our first, and most important priority is the safety and well-being of all those who wish to travel to Israel, and starting next week, I look forward to welcoming Indian runners to participate around the beautiful sites of Jerusalem."



These days, the preparations continue for the Dead Sea Marathon, which is taking place for the fourth year, and will offer the participants a unique running experience in areas closed to the public throughout the year, next to ancient salt crystals, in front of the magical desert landscapes and on the eastern border of Israel. All the runners will run east, straight onto the sea towards Jordan, on a dirt embankment that is not normally stepped on and which has been adapted especially for the benefit of the marathon participants. The

routes are circular with a minimum repetition of the routes, with a minimum of asphalt and a maximum of scenery. The Dead Sea Marathon is gaining increasing interest around the world and is becoming an event that attracts hundreds of runners from abroad who want to enjoy a running experience along with hospitality and recreation at the lowest place in the world.

Unique - All runners will run straight onto the sea towards the border with Jordan, on a dirt embankment that has never been trodden on and which has been specially adapted for

the use of marathon participants. All routes are circular, with minimum asphalt.

The Dead Sea Marathon has grown from the foundations of the old Ein Gedi race, which for over 30 years hosted thousands of runners and was an anchor point in the annual race schedule of amateurs and professionals from all over the country who became addicted to the magical view and silence. As a continuation of the commemorative event at the half marathon will be held in memory of the late Tomer and Giora Ron, members of Kibbutz Ein Gedi.

Mastercard's exclusive Priceless program launch to help Indian tourists experience the best of Maldives

Given the popularity of Maldives as one of the top tourist destinations for Indians, Mastercard recently announced the launch of its Priceless program in the Maldives during an event at Hulhumalé.

The program will enable domestic and global travellers who are Mastercard cardholders to have exclusive access to specially designed experiences across five atolls of the mesmerizing nation of islands, and more such additions will follow subsequently.

Maldives has become the latest destination in South Asia to join Mastercard's coveted Priceless program, a carefully curated list of destinations that offer exclusive experiences to its cardholders from around the world. The program is expected to bolster Maldives' tourism industry, while showcasing the unique and authentic experiences that the country can offer to a global audience.

"Mastercard is thrilled to present 'Priceless Maldives', which is aligned with its

commitment to support the revival of tourism in the country, while giving tourists a new travel experience. In 2022, nearly 2.25 lakh Indians visited Maldives, which is a significant increase from previous years. The Priceless program will allow Mastercard cardholders to experience the best of Maldives in terms of adventure, cuisine, culture, and more," said Vikas Varma, Chief Operating Officer, South Asia, Mastercard.

"With tourism contributing to 47% of our economy, we actively support initiatives that seek to strengthen this industry," said Dr. Abdulla Mausoom, Minister of Tourism, Republic of Maldives. "The Government of Maldives highly appreciates Mastercard's decision to bring the global Priceless program to our shores, and we are confident about

giving discerning travellers an unforgettable experience."

The Priceless program launch in Maldives is part of Mastercard's endeavour to create differentiated and prime experiences for its cardholders. These include a day surf Safari to Sultans, and expeditions involving unique cuisine, drone photography masterclasses, pole and line tuna fishing with the locals, and an overnight camping trip at a deserted island.

Priceless is a program available exclusively to Mastercard cardholders and provides access to unforgettable experiences in over 40 destinations. As time is the most precious resource, the program strives to provide cardholders with the opportunity to have meaningful moments with the people closest to them.

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Venue: Ganga Resort (GMVN) & Yog Bharat Ghat, Rishikesh.

Activities

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Uttarakhand Tourism Development Board

Winners of Australia's Best Beaches for 2023

For the first time, South Australia has claimed the coveted 'Best Australian Beach' title, with Stokes Bay on Kangaroo Island judged the overall winner for 2023. Located on Kangaroo Island's north coast, Stokes Bay is family friendly and features a tidal swimming pool perfect for wading and snorkelling.

The list of 'Best Australian Beaches 2023' has been curated by beach expert Brad Farmer AM for Tourism Australia. Mr Farmer, who for over four decades has researched and visited firsthand most of Australia's accessible beaches, describes Stokes Bay as "uniquely Australian and a new national treasure."

Mr Farmer, who is an Australian coastal veteran and one of Tourism Australia's Friends of Australia, also found a place on this year's list for at least one beach in each state, the Northern Territory and an Australian external territory.

Located in East Arnhem Land in the Northern Territory, Little Bondi (Baringura), which is a much lesser-known sandy location than its famous Sydney namesake, came in at 7th on the 'Top 10' list. Christmas Island's Flying Fish Cove secured 9th place.

Also making the list of Best Beaches for 2023 are locations which acknowledge the significant cultural value of the coast to our First Nations peoples, several nature-based locations and some quirky spots within easy reach of major Australian cities.

Mr Farmer's list of 'Best Beaches' always attract national and international headlines and Tourism Australia is hoping this latest publication will also gain the attention of international travellers keen to explore Australia's world class beaches.

"It's summer again and international travellers who are returning to Australia are keen to get some sand between their toes and holiday on the world's most diverse and magnificent selection of beaches," Mr Farmer said.

"Australia really is just one big beach and there are simply so many surprises to be discovered in our own sandy backyard."

Federal Minister for Trade and Tourism and Special Minister of State, Senator the Hon. Don Farrell said: "Australia boasts the world's best coastline and many international travellers, who are returning to our shores in growing numbers, want to explore the idyllic beaches we have to offer. Every beach on the 2023 list is not just among the best in Australia, but the best in the world. As a proud South Australian, I'm thrilled to see Stokes Bay on Kangaroo Island named the 'Best Australian Beach' for 2023."

Tourism Australia's Managing Director Phillipa Harrison said: "There is no doubt Australia is globally renowned for its beaches and they are a major reason international travellers visit. With about 12,000 beaches to explore across our country, including many of the best in the world, it is not easy to name a 'Top 10' and we once again thank Brad for doing just that."



UTAH: Series of Roadshows

With an aim to deepen Utah Office of Tourism's existing partnerships and fostering new ones with tourism stakeholders, airline partners, the local travel trade and media community, the Utah Office of Tourism organised a series of roadshows and media meets in Mumbai and Delhi from 16-20 January 2023.

The events were attended by the Utah Office of Tourism team – Ms. Rachel Bremer, Global Markets Director and Mr. Zach Fyne, Global Markets Specialist, who were seen enthusiastically interacting with the travel fraternity and media professionals, while assuring them about the importance of the India market for Utah's tourism industry.



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DIGITAL INDIA

Digi Yatra to be implemented at Kolkata, Pune, Vijayawada and Hyderabad Airports by March 2023.

• **T3FS Desk**

Digi Yatra policy is an initiative launched by Ministry of Civil Aviation for biometric boarding system using Facial Recognition Technology. It aims at providing seamless and hassle-free experience for passengers at airports. Its main objective is to enhance passenger experience by eliminating the need for verification of ticket and ID at multiple touch points and to achieve better throughput through existing infrastructure using a Digital Framework. The project is under implementation stage. The

expenditure on implementation of Digi Yatra is done by Airport Operators. Ministry of Civil Aviation does not provide any budgetary support for its implementation. To give wide publicity to Digi Yatra, Airport Operators and Airline Operators are doing in-flight announcements, publicity through boarding passes, providing help desk support and displaying banner and films etc. at the airports. Publicity is also being done through Social Media. Airports Authority of India (AAI) has awarded the work for implementation of Biometric Boarding System at Kolkata, Pune, Vijayawada and Varanasi airports.

Digi Yatra is to be implemented across airports in a phased manner. In first phase, Digi Yatra has been launched on 01.12.2022 at Delhi, Bangalore and Varanasi Airports for providing passengers contactless, paperless check-in and boarding process based on facial biometrics. The implementation of Digi Yatra under phase I is also planned at Kolkata, Pune, Vijayawada and Hyderabad Airports by March 2023 and across various airports in the country in phased manner. Digital transformation of aviation sector is an ongoing endeavour. As per requirement, the digitisation of various processes in aviation sector is undertaken.

M/s Dataevolve Solutions has built FRT based Digi Yatra Central Ecosystem. It has been selected through a national start-up challenge run by NitiAayog under the Atal Innovation Mission.

Digi Yatra is a voluntary facility for providing passengers seamless and hassle-free experience at the Airports. In the Digi Yatra process, there is no central storage of passenger's Personally Identifiable Information (PII) data. All the passenger's data is encrypted and stored in the wallet of the passenger's smart phone and shared only for a limited time duration with the airport of travel origin where passenger's Digi Yatra ID needs to be validated. The data is purged from the system within 24 hours of flight. Facilities with implementation of the Digi Yatra provides Touchless Passenger Validation through FRT which results in saving time at various touch points like entry to airport, Security Hold Area (SHA) and Boarding Area with no CISF intervention.

Vietjet offers up to 90% off on flight tickets

The new-age carrier Vietjet recently launched a campaign, "No boundaries, let's fly for love", to announce its heavily discounted offers as part of its spring 2023 promotion. Lucky flyers can avail the special offers between February 16 to May 16, 2023 (*).

With the code "FLYFORLOVE, Vietjet Air passengers can save up to 90% when booking fares at its official website and Vietjet Air mobile app between February 1 and February 3, 2023. Additionally, from February 1 to March 15, all passengers who successfully book tickets and pay with Vietjet will receive thousands of e-vouchers worth INR 349 (100,000VND) (US\$4.3) (**) on the website <https://evoucher.vietjetair.com/>. Passengers can enjoy free payment fees when booking and paying via Vietjet SkyClub.

Currently, operating many direct routes connecting India and Vietnam, Vietjet has emerged as a pioneer airline bridging the distance and travel time between the two countries. Further catering to the needs of its Indian customers, Vietjet is offering special inflight hot meals with a variety of dishes, both vegetarian and non-vegetarian, served by a dedicated and friendly cabin crew as well as other services

Vistara to Connect New Goa International Airport with Mumbai And Bengaluru

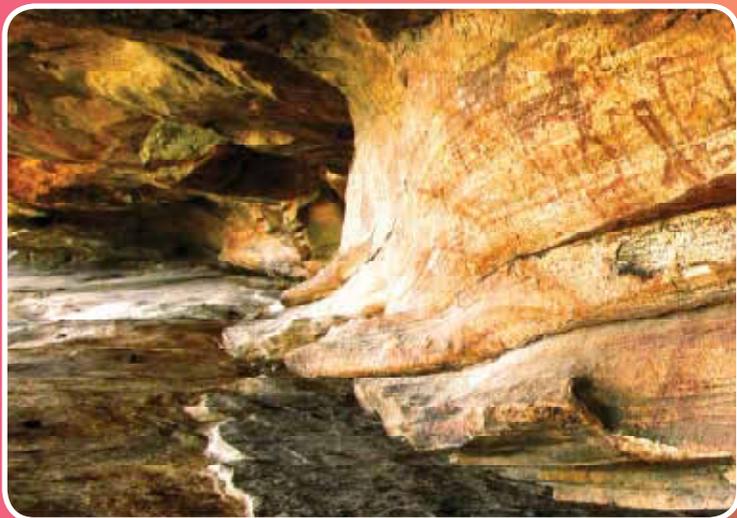
Vistara, India's finest full-service carrier and a joint venture of Tata group and Singapore Airlines, today announced the addition of Manohar International Airport (New Goa International Airport, Goa) to its domestic network with daily connectivity to and from Bengaluru along with 6x weekly flights to and from Mumbai, starting 14 February 2023. The airline will operate these flights using its A320neo aircraft with a three-class configuration. With this, Vistara will be operating flights to and from two different airports serving the same city for the first time as it further amplifies its presence in Goa.

Mr. Vinod Kannan, Chief Executive Officer, Vistara, said, "With the recent launch of the Manohar International Airport in Goa, we are excited to announce additional flights from Mumbai and Bengaluru to the city of choice for tourists from India and around the globe. This is in line with our objective of offering better connectivity and convenience to our customers as they fly India's most loved airline. We hope that customers will appreciate our award-winning product and services on these routes."



Rock Painting

Earliest attempt by human beings to depict their natural world symbolically



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Air India launches non-stop flight to Milan

Air India, India's leading airline and a Star Alliance member, has launched a four-times-a-week non-stop operation from Delhi to Milan.

The commencement of this flight along with Air India's imminent operations from Delhi to Vienna and to Copenhagen will strengthen the airline's footprint significantly in Europe. The return flight AI 138 landed at Delhi IGI Airport this morning from Milan.

Flight AI137 from Delhi to Milan is operating on Wednesdays, Fridays, Sundays and Mondays. It departs Delhi at 1420 hrs and lands at Milan at 1830 hrs (LT). The return flight AI138 will leave Milan at 2000 hrs on the same days to reach Delhi at 0800 hrs the next day.

Operated by the next-generation B787-8 Dreamliner aircraft, featuring 18 Business Class and 238 Economy Class seats, the service on the Delhi-Milan-Delhi sector fulfils the aspiration of millions of tourists, business and corporate travellers in both the countries. Tourists from India will have easy access by road to popular cities like Zurich, Rome, Florence, Vienna, Venice, Monte Carlo, Munich, Budapest, Geneva, Cannes and Copenhagen.

A considerable segment of the Indian diaspora in Italy as well as Italians intending to visit various cities in the Indian sub-continent and travel onwards to destinations in the South East Asia, East Asia, Kathmandu and even Australia will benefit from this non-stop flight between Delhi and Milan. As a tribute to the enthusiastic response from both the countries, Air India will also be offering an attractive promotional fare on this route.

Earlier, flight AI137 with 204 passengers had left IGI Airport, Delhi, on time yesterday after a launch event graced by Air India's Chief Customer Experience & Global Head Ground Handling Mr Rajesh Dogra. Along with senior Air India officials and GMR & AISATS executives, Mr Dogra lit the ceremonial lamp and cut the ribbon to mark the occasion. A large designer boarding card was also handed over to the first guest reporting for the flight at the dedicated decorated counter at T3. A highlight of this launch flight was a specially curated menu combining the rich flavours of Indian food with authentic Italian cuisine to create a wholesome on-board dining experience for the guests.

The flight had received a warm welcome at the Malpensa Airport at Milan by dignitaries gracing the event to commemorate the occasion. The return flight AI 138 departed Milan with 249 guests, landing back at Delhi at 0800 hrs IST.

With the resumption of these flights, Air India will be serving 7 cities in Europe with 79 weekly non-stop flights, 48 to the United Kingdom and 31 to Continental Europe. This expansion comes as the airline continues to make progress in augmenting fleet with leased aircraft, and the return of existing aircraft to active service.

Commenting on this expansion, Mr. Nipun Aggarwal, Chief Commercial Officer, Air India, said, "With the launch of this flight to Milan, we will be spreading our wings to cover major destinations in Europe and fulfil a key element of our five-year transformation plan, Vihaan.AI, that is to strengthen India's global network. The introduction of these flights is another step in that journey, in sync with our fleet expansion. We look forward to welcoming guests and sharing Air India's warm Indian hospitality with them."



Dil Full of Sri Lanka

Sri Lanka's National Carrier and one world member, SriLankan Airlines, sharing the joy of 75 years of Sri Lanka's independence, extends its closest neighbor, India an invitation to explore the island beauty, with the launch 'Dil full of Sri Lanka,' its latest range of holiday packages.

Accordingly, 'Dil full of Sri Lanka,' is a collection of hearty island charms, carefully curated by the Airlines' leisure arm, 'SriLankan Holidays' to capture the most fascinating facets of Sri Lanka. It presents a range of itineraries and experiences that appeal to visitors of different travel interests, with an unbelievable 'buy one get one free' offer.



On the momentous occasion of marking 75 years independence, the Airline takes pride in unveiling a range of holiday experiences that portray Sri Lanka's trademark cultural vibrancy, ecological beauty, and the inherent hospitality of its people. The journeys are mapped in such a way to take the travellers through the most attractive holiday getaways such as Dambulla and Kandy of the central Sri Lanka, and Galle, Bentota and Colombo of the South.

The packages, each typically created for 2 persons and can be extended to accommodate up to 8 travellers, are aimed at couples, families, friends, siblings who anticipate travelling overseas together, starting with 3 nights with customized add-ons. The packages, that come with attractive rates, are inclusive of return airfare to Colombo with airport taxes from respective destinations, 5* and 4* hotel accommodation on bed and breakfast on twin sharing basis featuring Sri Lanka's best of the hospitality industry and transfers at destination as per the itinerary shared on srilankan.com.

Currently, the Airline connects nine Indian cities to Colombo with 84 flights a week which include-19 flights out of Chennai, 12 flights out of New Delhi, 10 flights out of Cochin, 9 flights out of Mumbai, daily flights out of Tiruchirappalli, Madurai, Hyderabad, and Bangalore and six times a week out of Trivandrum.

The two countries share a close bond which dates back to over 2500 years, built upon a legacy of intellectual, cultural, historic connections, immortalized by the epics such as 'Ramayana.' Travellers from India always hold a special place in the hearts of Sri Lankans for their unquenchable hunger for discovery, which has made India, Sri Lanka's top most tourism source market.



Ell Bee



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Aggrieved air passengers can lodge their grievances through CPGRAMS and AirSewa Portal

The aggrieved air passengers can lodge their grievances through the Centralized Public Grievance Redress and Monitoring System (CPGRAMS), an online portal administered by the Department of Administrative Reforms and Public Grievances (DARPG) and AirSewa Portal managed by the Ministry of Civil Aviation.

These grievances are taken up with the concerned airlines for redressal. If the petitioner is not satisfied with the resolution of grievance by airline, he/ she has option to file an appeal. Disposal of the grievances is monitored at various levels. Every airline appoints a nodal officer and an appellate authority and displays their contact details on their respective websites.

Civil Aviation Requirements (CARs) Section 3 Air Transport Series M, Part II namely Refund of Airline Tickets to Passengers of Public Transport Undertakings states that in case of purchase of ticket through travel agent/portal, onus of refund shall lie with the airlines as agents are their appointed representatives. The airlines shall ensure that the refund process is completed within 30 working days. Such grievances are also taken up with the airlines for resolution.

459 routes involving 72 airports including nine heliports and two water aerodromes are operationalised under UDAN

Ministry of Civil Aviation has launched Regional Connectivity Scheme (RCS)-UDAN (UdeDeshkaAamNagrik) on 21.10.2016 to enhance regional air connectivity from unserved and underserved airports in the country and making air travel affordable to the masses.

UDAN is a market driven scheme. Interested airlines based on their assessment of demand on particular routes, submit their proposals at the time of bidding under UDAN.

Under the Scheme, 459 UDAN routes involving 72 airports including nine heliports and two water aerodromes have been operationalised as on 30.01.2023, across the length and breadth of the country. Over 1.13 crore passengers have travelled in more than 2.16 Lakh UDAN flights, so far. The linkage between the Civil Aviation Sector and Economic Growth is well recognized. International Civil Aviation Organization (ICAO) study shows that the air connectivity would have economic multipliers of 3.1 and employment multiplier of 6.1.

Vistara Partners With Worldticket

Deepak Rajawat, Chief Commercial Officer, Vistara



We are delighted to partner with WorldTicket and offer Deutsche Bahn's extensive network of destinations within Germany and the rest of Europe to our customers. This partnership is aimed at making the travel experience of our customers simpler and seamless as they go beyond Frankfurt to other parts of Germany and Europe on a single itinerary.

Vistara, India's finest full-service carrier and a joint venture of Tata group and Singapore Airlines entered into an interline partnership with WorldTicket (W2), part of the 777 Travel Tech group and the only authorised distributor for Europe's largest railway operator, Deutsche Bahn.

The partnership enables Vistara to offer multimodal itineraries to its customers, empowering them to seamlessly book air and rail travel throughout Germany and other European cities on a single itinerary. Through this partnership, Vistara becomes the only Indian carrier to offer such a service for travellers to and from India.

Vistara customer can now easily connect from any one of 16,000 train stations in Germany to Frankfurt Airport and fly Vistara to Delhi, and vice versa. In addition to train stations across Germany, Vistara customers can also travel to and from Amsterdam (the Netherlands), Brussels (Belgium), and Zurich or Basel (Switzerland) on Deutsche Bahn's extensive network.

Powered by W2's GDS aggregation technology, Deutsche Bahn's Rail & Fly product enables these flexible multimodal

Peer Winter, Vice President of Commercial Business Development at WorldTicket



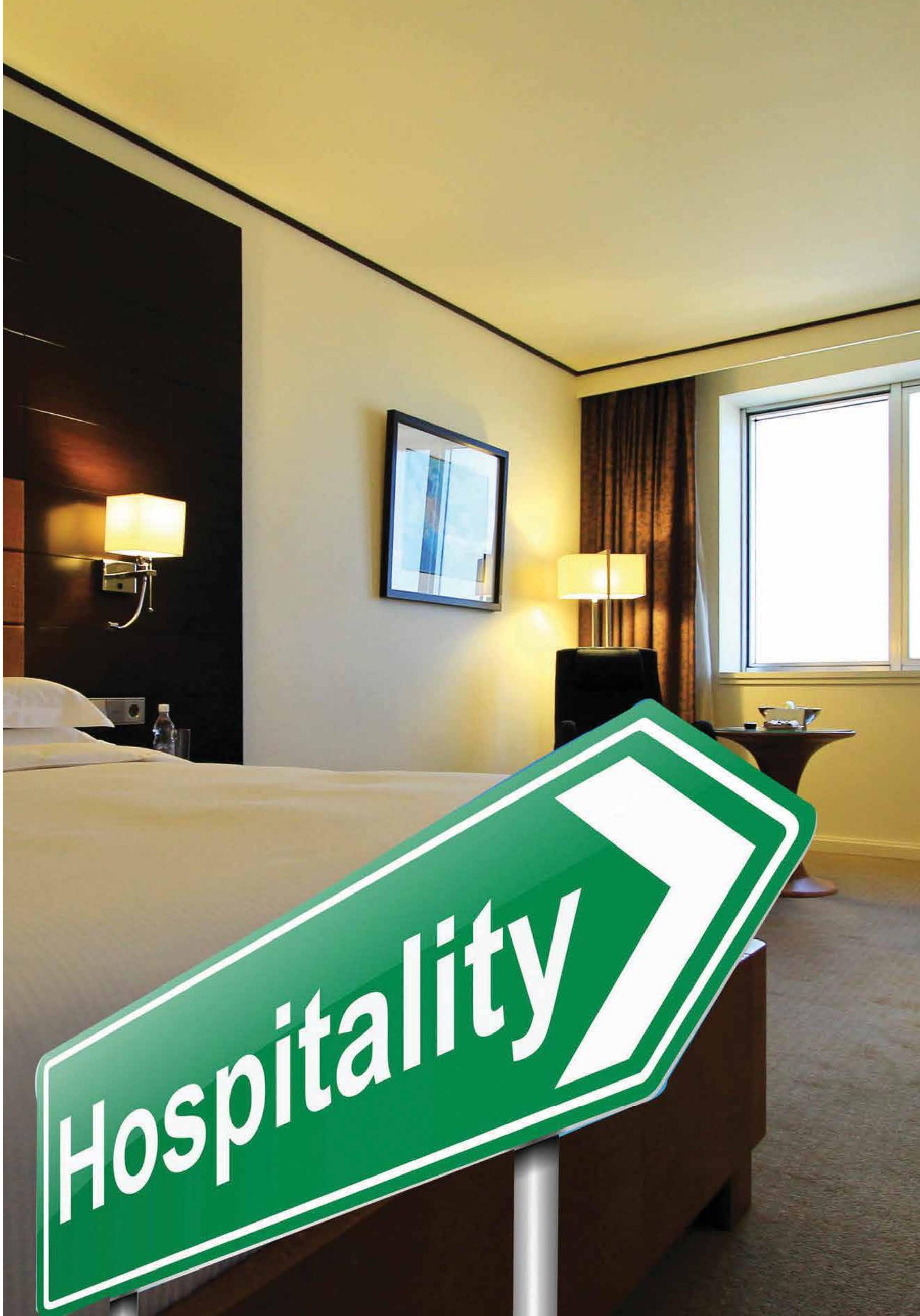
We are excited to be working with Vistara. With the multimodal interlining partnership in place, Vistara can offer a richer experience to its passengers while increasing ancillary revenue opportunities and encouraging brand loyalty.

The partnership also offers Vistara and its customers unprecedented access to Europe's largest economy, which serves as a global travel destination and a gateway to the world. We look forward to continuing to partner with Vistara as we work to expand options for travellers across the globe

travel options for passengers. In addition, Deutsche Bahn's Interline and Codeshare products with scheduled high-speed rail services create an eco-friendly transit option for European travellers.

The flight segment of the customer's journey is being operated and marketed under Vistara's 'UK' IATA designator code; the train segment is operated by Deutsche Bahn and marketed by World Ticket (W2 IATA designator code).

From the customer's perspective, they will book a single itinerary that includes both flight and rail reservations and only need to check in separately for each segment. Once passengers arrive at Frankfurt (FRA), they can clear immigration, collect their bags and proceed to the railway station at Frankfurt Airport to board their train.



Hospitality

Love for Life

Valentine's Day is the most romantic day of the year when everyone expresses their feelings by giving their closest loved ones something extremely unique. Valentine's Day is the day of love, thus you should express your love in a special way on this day. What could be a better way to surprise your loved one than a travel plan.

• Vedita Sharma

“ Stop fretting and start looking at making this holiday of love a special celebration with your significant other. To help you to plan your day, T3FS Magazine picked the best hotels to choose from for your memorable trip. So, waiting for what? Dive deep into the most romantic things to do on Valentine's Day.

”



Atlantis The Palm

From an underwater Michelin-starred dinner to an extraordinary date under the stars, the world-renowned resort is offering a variety of romantic experiences for couples to enjoy on February 14th.

Whether you're planning to propose, confess your feelings, or simply have fun with your loved one, Atlantis, The Palm is the ideal romantic destination for this Valentine's Day. The iconic resort offers eight alluring restaurants as well as an exclusive open-air venue for dining to create lasting memories in a unique and romantic setting.

Dining under the stars on The Palm Beach & Imperial Club Beach

For a truly magical dinner under the stars, couples can book a private gazebo on The Palm Beach or Imperial Club Beach with uninterrupted views of the iconic Atlantis resort, Palm Island, and the fountains at The Pointe. The exclusive offer is limited to just six couples, and only one of them can go for the platinum experience, ensuring an intimate and romantic open-air evening. Upon arrival, guests who chose the most exclusive dinner will be treated to an Amuse-Bouche, followed by a sumptuous seven-course set menu featuring fresh seafood, delicious Crudo di Hamachi, and a signature Wagyu Angus sirloin. The meal will be complemented by a bottle of premium bubbles and will end on a sweet note with a chocolate dessert and petit fours. Live music will enhance the ambiance and create a romantic vibe.

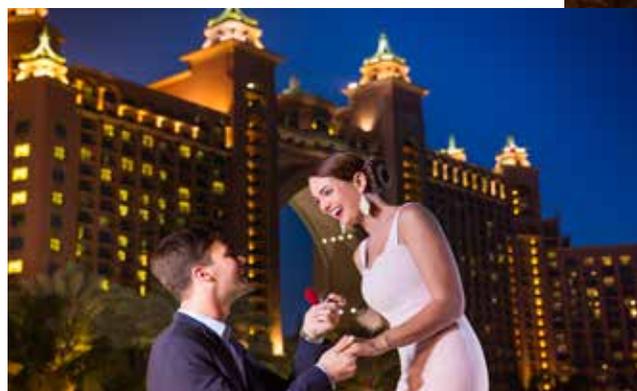
Valentine's Day at Ossiano in partnership with Tiffany & Co

This Valentine's Day, Ossiano invites couples to enjoy a night of romance and charm. The award-winning Michelin-starred restaurant offers a one-of-a-kind dining experience featuring a 10-wave set menu created by Chef Gregoire Berger and free-flowing champagne with a stunning view of the Ambassador Lagoon. Furthermore, for those looking to make this Valentine's Day extra special, the restaurant is partnering with Tiffany & Co. to provide a premium package featuring not only mouthwatering dishes, drinks and a premium seat, but a special gift for the lucky ladies at the end of the meal. Gentlemen can also surprise their partner with a personalised message delivered by a diver in the aquarium.

Valentine's Day with a difference

Saffron Valentine Theme Brunch

This Valentine's Day, Saffron Brunch 2.0 is bringing a celebration that's not just for couples, but for everyone to enjoy. Billing itself as the most fun Valentine's Day brunch in town, guests can enjoy over 220 different stations to choose from, including a raw bar, an oyster station, a live carving station



and an extensive range of international favourites; this all-encompassing brunch truly has something for everyone – and promises to be a whole lot of fun to boot. An extensive beverage section will feature love-themed twists, and the restaurant will be fully decked out in Valentine's Day decor, creating a festive and romantic atmosphere for all attendees.

Couples that bowl together stay together

Wavehouse truly believes that couples who bowl together stay together, and what better way to spend Valentine's Day than with a little friendly competition followed by a delicious meal and a toast to love? The region's premier entertainment destination is offering a special package, priced at AED 400 per couple, which includes a game of bowling, a three-set menu, and two glasses of Prosecco. Guests can also enjoy live music from the venue's talented band while they dine and drink.

Valentine's Day Afternoon Tea at Plato's

Enjoy a love-themed afternoon tea at Plato's for some much-needed quality time while sipping Valentine's themed cocktails and indulging in a selection of beautifully crafted finger foods. The Valentine's Day afternoon tea menu will include a selection of savoury sandwiches, freshly baked scones with clotted cream, strawberry jam and orange marmalade, also seductive sweets elected with love for this special occasion. Guests can pair the experience with coffee and a wide range of Avantcha loose-leaf tea. A special offer for dates at Plato's will be available six days in a row.

Celebrity chef dining experiences at Atlantis, The Palm

Valentine's Day at Nobu

On Valentine's Day, world-renowned Nobu offers to impress your soulmate with traditional Japanese cuisine at its new luxurious venue located on the 22nd floor at Atlantis, The Palm. Guests will be treated to a stunning view, a chic setting, and a six-course Omakase set menu. To start the evening



off right, a cocktail will be served upon arrival, followed by signature dishes such as yellowtail new-style nori tacos, chuturo with tomato miso, and a selection of sushi and maki rolls. The meal will conclude with Japanese strawberry shortcake and Valentine's chocolate. To set the mood, a resident DJ will provide a romantic soundtrack for the evening.

From BSK with Love

"From BSK with love" invites couples to enjoy a romantic and scrumptious five-course menu with aphrodisiacs at the renowned British eatery by Gordon Ramsay. Couples can savour delectable dishes including oysters to start, followed by beetroot cured salmon, Gordon Ramsay's signature beef fillet wellington, and a heart of chocolate for dessert. To top off the night, guests will be offered a signature Valentine's cocktail for him & her. For a truly romantic atmosphere, a live solo guitarist and singer will provide the soundtrack to the evening.

Valentine's Day dining experiences

Rosa Noche at En Fuego

En Fuego announced "Rosa Noche," a passionate celebration of love this Valentine's Day. Couples and friends are invited to join Madame Rosa and the En Fuego family for a romantic evening with delicious Latin-style cuisine and live entertainment. Guests have the option to choose between a la carte or a decadent tasting menu accompanied by a sparkling sangria pitcher priced at AED 595 per couple. The evening will feature vivid performances by a live band, Mariachi trio, Tiki-la and Fire Gypsy, tango and samba dancers. Ensuring that the spirit of love prevails, a mischievous cupid character will be roaming the venue. Plus, each senorita will receive a rose.

Valentine's Day at Seafire Steakhouse & Bar

Seafire Steakhouse & Bar's Valentine's Day edition features a touch of both romance and indulgence. For those couples looking for a profound take on the romantic occasion, couples are invited to spend quality time over a five-course menu featuring premium steaks and a refined drink selection in the venue's dreamy ambiance. As a special treat, guests will also receive a special giveaway chocolate box and flowers. To top it off, a live jazz band will provide the perfect soundtrack for a memorable Valentine's Day celebration.

Atmosphere Kanifushi

Pamper your beloved with an unforgettable romantic escape to the Maldives this Valentine's Day with Atmosphere Kanifushi's premium all-inclusive plan KANIFUSHI PLAN™.

Enjoy your time on the island with your partner as you take a walk on the beach with views of the skies which seem like painted sunrises melting into fiery sunsets and relish oh-so-stunning delicacies under a starlit sky.

The KANIFUSHI PLAN™ stands out as it elevates the regular Maldives all-inclusive packages to a new level by offering a combination of sumptuous buffets with delectable international cuisine, fine dining experiences, and theme night dining options at their 8 distinguished dining outlets, Teppanyaki Grill, Ceylon Bliss, Pier Six, The Spice, The Liquid, The Sunset, Just Veg and their resto-bar The Lantern Bar. The plan also offers unlimited orders from a selection of premium brands of spirits, wines from the world over, and a variety of classic and signature cocktails prepared by talented

bartenders. The exquisite dining experience is clubbed with an array of activities, excursions, and adventures ranging from sunset fishing to snorkeling and non-motorized water sports. Assuring a fun-filled and hassle-free tropical beach holiday experience.

Nested in the surroundings of tall palm trees and a lush garden overlooking the Indian Ocean, Akiri Spa by Mandara offers guests the ultimate relaxation. The exclusive spa menu features an array of treatments intertwining spa traditions from India, Bali, Hawaii, and Thailand.

Go on an adventure, devour culinary



delights or relax in splendid luxury as you get serenaded by the white sandy beaches and swaying palm trees alongside your loved one. Feel the tropical romance and save 20% with the all-Inclusive Offerings of the Kanifushi Plan™ which makes for the perfect getaway this Valentine's Day.



Hilton Maldives Amingiri

From fun filled cocktail curations with the bartender, sensorial spa sessions to a private dinner setup by the beach, there's something for everyone.



Valentine's Day is around the corner and to celebrate, Hilton Maldives Amingiri, is offering various romantic experiences to excite and delight loved ones during the most romantic time of year. Here are five ways to surprise and woo your partner, ensuring you have the most memorable time together.

Let the food do the talking

The perfect date setup with romantic beach dinners, floating breakfasts, and sunset cocktails. Start with a breakfast date at Habitat, the high ceilings and open kitchen layout of this vibrant restaurant make for a delightful breakfast venue by the sea. Then move on to the Beach Shack, an unpretentious, feet in the sand dining venue that does not take itself too seriously. The shack is all about barefoot luxury, presenting wonderful flame-grilled dishes and craft beers in the midst of sea, sun, and sand. Enjoy your evenings at the SIP Tea Lounge, a modern-day tea house for refreshment and relaxation. From a delicious matcha latte, robust black teas of South Asia or modern take of iced and bubble tea, SIP provides a tea experience for the global traveler of all ages. End your day by enjoying fresh and flavorful seafood at Origin, a first of its kind in the Maldives. Origin takes a mindful approach to dining, presenting seafood at its best through sustainable sourcing, aging, and reduced waste.



Re&R therapy

Reset the mind and body with a rejuvenating spa treatment. Book a couple spa at Skye Deck and take in infinite panoramas of the Indian Ocean. One can also stop by the bar for protein shakes, kombucha, and mocktails. Pair your massage with a couple's yoga session too, it's all about connection and letting go of your worries at Hilton Maldives.

Go on an adventure escape

Your island adventure awaits. Discover the extensive activities at Hilton's dive center. From snorkeling, glass kayaking, paddle boarding to scuba diving- the private lagoon offers one of the best diving experiences in the world. So put on your snorkel gear and explore the breathtaking world beneath or grab a jet ski and trim the waves. You could also watch the sunset while glass kayaking and soak in the stunning views in the middle of the ocean, along with your loved one.

Get creative

Learn to mix your favorite concoctions in a cocktail class at Aura Pool and Cocktail Lab. A first of its kind – this room is dedicated to the art of mixology. Apart from a cocktail experience, one can also opt for other creative classes including coffee art and sunset painting.

Stay in your own blissful bubble

The resort occupies the entire Amingiri Island and features 109 expansive beaches and overwater villas, each offering private pools and gorgeous views of the surrounding teal-turquoise lagoon. The villas lean heavily into the natural beauty of its location, with each villa featuring a unity of both Maldivian and contemporary touches, inviting an abundance of natural light through its floor-to-ceiling windows. All of this is enhanced by accents of the bright and dark blue Hilton colour palette that fittingly mirrors the azure sea and sky. So if quality time, and staying-in is what you're keen on, the villas provide the perfect cocoon.

In a nutshell, imbued with the quintessential Hilton promise of decadent luxury and stunning opulence, this brand-new island getaway resort has it all. What makes the Hilton Amingiri Resort and Spa a great option for those who like the finer things in life is the scrupulous attention to detail that the staff put into making your stay a memorable one. From their personalized guest experience manager's recommendations on excursions and dining options, to the endless possibilities of grabbing some much-needed rest and relaxation, be it at the spa or simply lounging about your private villa's deck. Or perhaps, having a picnic on the resort's white sanded beach, the sky's the limit here!



Conrad Maldives Rangali Island



Choose from a set of Valentine-special experiences at the barefoot luxury resort including a stay at The Muraka, special Wellness and Spa offers and personalized romantic dining at the beach.

An idyllic dreamy escape for couples, Conrad Maldives Rangali Island is one of the most romantic locations in the world. This island luxury resort features over-water villas with lush tropical scenery and uninterrupted views of the Indian Ocean, ideal for couples and honeymooners. With Valentine's Day coming around, it's time to plan a romantic getaway with your special someone at this exclusive twin-island resort.

While its adults-only Rangali island offers complete privacy and seclusion for the perfect romantic sojourn, the personalized experiences and special Valentine's Day offers at Conrad Maldives are set to make your time there unforgettable.

You can stay at the Muraka, the first undersea residence in the world, for an exclusive Maldivian experience with your loved one or book from a range of special Valentine's Day offers including the spa, wellness, and dining packages.

Stay at The Muraka to Live the Ultimate Valentine's Day Dream

There is no better place to realize your ultimate romantic dream than The Muraka at Conrad Maldives. Known as the first undersea residence in the world, couples can book this two-level villa all to themselves.

The Muraka is fully equipped to become your

personal oasis. At the upper-level, private living and dining areas consist of an outdoor deck with an infinity pool, two bedrooms, bathroom with an ocean-facing tub, and 24-hour butler service. Take the spiral staircase or elevator to reach the private underwater aquarium whose master bedroom is submerged over 16 feet below sea level. It has a 180-degree curved acrylic dome providing uninterrupted views of the Indian Ocean's wonderful marine life. Even the bathroom, shower and closets have floor-to-ceiling windows to keep you surrounded by the ocean-view. For panoramic underwater views, there is a dedicated tunnel viewing theater at the end of the bedroom.

Below the waves of the Indian Ocean, watching fish, turtles, stingrays, and sharks swim by across the curved ceiling in your bedroom is a truly unforgettable experience to share with your special someone on Valentine's Day.

Wellness Rituals for Couples at Conrad Maldives Rangali Island

To provide a unique and wholesome wellness experience to couples during the Valentine's month, wellness practitioners Muayad and Banu Najemuddin will be in residency at the resort until 21st February 2023. This wellness practitioner couple masters in their own specialized techniques that they use to create

profound healing. Guests visiting the twin-island resort during this time will have a wider range of wellness treatments to choose from the menus of both Muayad and Banu. This will give them a unique opportunity to receive guidance from both practitioners at the same time, and experience comprehensive well-being together with their loved one, with treatments such as Chakras Sound Bath for Couples provided by Muayad Najemuddin and Connection Ritual for Couples offered by Banu Najemuddin.

Muayad Najemuddin is a Singing Bowl Practitioner, Holistic Therapist and Yoga Teacher. He creates bespoke signature experiences for his guests based on their daily lifestyles.

Banu is a body therapist and spiritual teacher who is an expert at emotional well-being and energy healing practices. She provides counseling and specialized therapies for individuals and couples.

This Valentine's Day, whisk your partner away to enjoy an exclusive island getaway at Conrad Maldives Rangali Island where cozy villas, white-sand beaches, candle-lit dinners, specialized couple wellness treatments and marine adventures wait for you. Enjoy your island holiday and pick from a range of Valentine-special experiences designed by the resort to offer you a memorable time with utmost privacy and personalization.



Shangri-La Al Husn Muscat

Valentine's is all about making an impression. Sweep off her feet with a collection of experiences on a two-day stay in the Royal Suite of Shangri-La Al Husn including limousine and helicopter transfers, designed dinner on the cliffs, a true masterpiece jewellery by Majliya, and much more.

You are picked up by Shangri-La's chauffeur-driven Bentley at your place in the afternoon for an overnight stay and day at the iconic Shangri-La Al Husn in Muscat. While in the car, your butler takes you to a helipad where you are whisked off for a private helicopter ride.

You and her only. Soaring high in the air.

The beginning of dusk leaves hues of orange and pink splashed across Oman's sky. Witness the sun as it sets behind the iconic Sultan Qaboos Mosque or one of the old Forts adorning the coastline of Muscat and rugged mountains. Onboard, with chilled beverages, you marvel at the scenic views, before you get to the most epic backdrop – Shangri-La Al Husn and its dramatic landscape sprawled across 124

acres.

This is just the beginning of your romantic getaway. Upon landing next to one of the most coveted beaches in Muscat – also one of the five turtle nesting sites in Oman – a classic car awaits to drive you to the Royal Suite at Al Husn, the adults-only castle.

Spend the night and day in the lap of luxury, occupied once by Michael Jackson, Ed Sheeran, and members of the Royal Family of the Gulf countries. Discover the epitome of sophisticated Arabian luxury, inspired by the famous 17th-century Omani castle at Jabreen, which is a perfect blend of palatial elegance and modern design elements.

In the evening, a personalised clifftop dinner paired with selected beverages awaits you. The Executive Chef takes you on a gastronomic journey with a menu reimagined and filled with

flavoursome handpicked ingredients. Serenaded by a live performance, you enjoy a night under the stars facing the Gulf of Oman.

Back in the suite, a surprise for your loved one awaits. A stunning handwritten note with a voucher to curate a piece of jewellery of your choice from Majliya, a luxury Arabian jewellery brand dedicated to a legacy of preserving past culture by creating contemporary handcrafted jewellery. Your experience does not stop here. Wake up in a room adorned with flowers and indulge in an en-suite gourmet breakfast tailored to your choice coupled with Chef's specials. During the day, enjoy a 90-minute-long couple massage with the precious Frankincense and feel the joy overtake your soul.

As you drive away with your partner to conclude this sojourn, you know the world is your oyster.

The Residence Maldives

The lockdown excuse has reached its expiration date and it's time to wow your lover with a neatly curated week of romance.



Let the adept team at The Residence Maldives plan various experiences to mark seven days of Valentine's week this year, and enjoy an unforgettable vacation, just the two of you.

Take the plunge and keep it cosy

The water pool villa is what vacation dreams are made of. Check into the deluxe room tucked away in one of the most private locations of the resort and indulge your senses with the sights and sounds of the Indian ocean. After a round of the room, step onto the deck and take in the beauty of gentle waves lapping right at the doorsteps. Take the plunge with your partner into the pool and soak in the Maldivian sun. Let the gentle breeze be the conversation starter as you witness schools of fish flitting between vivid coral reefs in the glistening waters. Don't forget to indulge in the quintessential breakfast basket in the pool.

Confess your love in the Indian Ocean

It's not for nothing that Maldives is called the lover's paradise. Make a grand gesture of love on the beachfront, over the ocean, or by the pool. A beach dinner includes cocktails and gourmet canapes, followed by an intimate candlelit dinner for two under a canopy of stars with the sound of waves for company. Better still, whisk her away to a castaway island in the Indian Ocean for a day of a private dining experience and picnic. The chef and his team ensure that all your wishes are turned into a reality.

Rejuvenate together at the Clarins Spa

The grind of daily life in the city not just takes a toll on the health and mental well-being, but also erodes the moments that lovers should spend together. Make it up for all the lost time by stepping into a sanctuary of wellness at the first and only Spa by Clarins in the Maldives. The most recommended couple spa treatment can be experienced in the privacy of a pavilion at the spa, which is seated at the end of a jetty, overlooking the lagoon and coral reefs. The treatment begins with a foot bath ritual, followed by an exfoliating Clarins body polisher. A Clarins melting honey body massage relieves stress. The two-hour romantic journey concludes with a customized facial. Enjoy a glass of sparkling wine or herbal tea together at the end. With the globally renowned Clarins' spa products, active ingredients with plant origins, and formulas developed for the expert hands, the treatment is pure indulgence.

Feel the adrenaline rush

Beach vacations are for lazy couples, says who? Those who love adventure can avail motorised water sports activities that include jet ski rides, jet ski safari that also includes snorkelling or sandbank activities, and banana rides. Other water-based activities include wakeboarding, water skiing, kneeboarding, parasailing, and windsurfing.

Discover the beauty of underwater biodiversity

Who can forget the life-altering moment of deep-sea diving in the film, Zindagi Na Milegi Dobara? It's an experience that must be tried with your partner. Breathe together underwater, speak in sign language and discover a world that

you have in photographs. The diving begins with a theory lesson, and the experience includes two sessions, one in confined water and the other an open-water dive as diving experts accompany you on your quest to uncover the colourful life underwater. The scuba diving session also includes full equipment rental.

You can also set sail on a traditional Maldivian dhoni to explore the unspoiled coral reefs followed by a snorkelling expedition. Discover the beauty of multi-hued coral reefs, and the rich underwater biodiversity of the Maldives in a 90-minute guided excursion.

Renew your vows in a dreamy barefoot ceremony

There is something about flowy white gowns, a beach, and romance. Very few can claim to not imagine getting hitched in a dreamy setting by the beach. Your and your partner's dream can turn into reality at The Residence Maldives, as the wedding planner can put together a beautiful ceremony (symbolic, non-legally binding), wedding cake, dining, decoration, photography, and entertainment. Renew your vows amid magical sunset and beats of traditional bodhuberu drums. You also get to seal your love with a symbolic wedding certificate!

Sail along the playful dolphins

The sunset over the Indian Ocean is no less than a page from an art book. Slip a ring into her finger as you sail in the ocean as wild spinner dolphins and bottlenose dolphins frolic along in the waves. What can be better than celebrating your togetherness with a glass of bubbly during the 90 minutes of the dolphin cruise?



Trisara

A perfect place for romantic getaways and destination weddings. Take your special one on a love-filled adventure this Valentine's Day.



Thailand is a nation rich in culture, heritage and diverse experiences. From picture perfect beaches to delicious local cuisines, there is something to admire here for everyone. Inside this beautiful country rests its best kept secret, Trisara. Settled in the tropical hills of north western Phuket and rooted in timeless tradition, Trisara is a splendid destination resort enveloped in nature's embrace and culture's enduring warmth. Through its heavenly setting and unparalleled experience offerings it is the perfect place to raise a toast to life and create memories that are going to be cherished forever.

Romantic retreats for couples and honeymooners

Trisara is located at the heart of verdant, forested hillsides and the clear, azure waters of the Andaman. This makes for panoramic and scenic views as far as eyes can see. At Trisara couples can choose to stay in villas or beautiful ocean front suites. Nestled in private gardens, surrounded by indigenous palms and flowers, the villas have their own private gate to offer absolute privacy and independence to couples.

Being active in the natural environment, not only is a key ingredient to longevity and vitality of life but also in one's relationship. Trisara offers a variety of private outdoor activities for couples to bond well doing physical exercises together including the Trisara nature walk and the private resort boot camp!

Curated experiences for couples this Valentine's Day



Post the adrenaline filled outdoor activities, couples can relax and unwind at Jara Spa where experienced therapists pamper them with a Trisara signature treatment of their choice. Couples can choose from integrative therapies like cleansing ritual, energy flow, tension release and thermal therapy.

The beautiful rock formation Koh Waeo is in close proximity to Trisara, where couples can indulge in a number of blue season activities such as snorkelling, sailing, kayaking and sea surfing. Trisara gives Kayaking a unique twist by offering Kayaks that are clear and see through. They offer uninhibited, thrilling views of the deep blue sea below; one might just see a school of fishes going about their day if they're lucky!

The culinary team at Trisara also leaves no stone unturned to bring the freshest produce to the table and goes to extraordinary heights

to help create memorable moments for couples in the resort's many creative spaces. Private cooking classes can also be signed up for if cooking a delicious meal together is something a couple enjoys doing. On certain nights Trisara offers a number of romantic tables dotted along the pristine sand in front of the beach for a scrumptious beach house barbeque. Having a meal together is a very special experience anywhere but when it is under the starry ocean sky, it becomes something from out of a fairy-tale!

Intimate celebrations to remember with family and friends

One could celebrate life's grandest moments at Trisara with its vivacious and exuberant ceremonies that are remembered for years to come. With breath-taking views and delicious cuisines, your special day is guaranteed to be a success. Intimate weddings of up to 60 guests can be held at the private residential villas and larger gatherings of up to 100 guests can be hosted at the seafront decks or the spectacular oceanfront private villas. For couples looking to celebrate the union of a lifetime, Trisara is the place to choose.

Trisara also offers an exciting honeymoon package for newlyweds. For a minimum 5 nights booking, the couple's journey is made special with a bottle of champagne upon arrival in the villa, a stunning romantic floral set up with scented candles at turn down service on the 1st night and a 60-minute complimentary spa for two.

VARU by Atmosphere

Rekindle and celebrate your love this Valentine's Day on a luxurious romantic journey with the unique premium all-inclusive package at VARU by Atmosphere.



Enjoy a 20% discount on the VARU™ Holiday Plan, a complete package that includes several dining experiences, adventures, spas and is available for all villa categories for you to relish those special moments with your partner in the Maldivian paradise.

From sumptuous delicacies to adventures in the ocean, the all-inclusive plan offers an extensive range of activities curated to make your stay at the resort special. The VARU Plan offers a wide range of food and beverage options at their 5 celebrated dining outlets, Limi and Chili, Charcoal, Kaage, Bay Rouge, NU for you to savor exquisite culinary delights from the Maldives and across the globe. Alongside this, you can also enjoy amenities at the resort alongside excursions and activities ranging from sunset fishing to snorkeling and non-motorized water sports.

ELE | NA the Spa, a cipher for the Elements of Nature, finds inspiration in the elemental energies that flow within and around us. The therapies at the spa are designed to nourish and rejuvenate you, helping you find an inner balance and peaceful energy that lasts much beyond the spa experience.

Relish and lavish in the gorgeous settings of the Maldivian paradise, surrounded by pristine turquoise water and white sandy beaches, as you savor exquisite gastronomical art and take on the thrill of adventures in the ocean.



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Detox Your Body

Ms. Patience Sangwa, Naturopath, Chiva-Som International Health Resort, Hua Hin shared some tips on “How to detox your body and improve your well-being”



'Detoxing' is something we deliberately tend to do periodically, but in fact, it is something our bodies require daily. Learn a few simple habits to adopt to lessen the level of toxins in your body and aid the detoxification process.

How to Detox Your Body?

How many times have you embarked on a detox diet or detox cleanse for a period of days or weeks? While periodic detoxification can provide great benefits to the body when done correctly, it is not something we should be doing every now and then: it is something that the body in fact does naturally on a daily basis.

Why Detox?

We find ourselves in a very polluted moment in history. In many parts of the world, the air, water and soil are contaminated with substances that humans should not be constantly exposed to. And not only are we absorbing toxins from our outside environments, but our bodies also naturally produce toxins as by-products of metabolism.

Since we encounter toxins daily, it is only

right that we counteract them daily. The body consists of many organs that play a vital part in the detoxification system. Keeping them healthy and working well is therefore important.

The Organs Involved in Detoxification

The liver plays a huge role in detoxification. It gathers toxic substances from the blood and recycles them into bile which is later excreted through stool. To keep your liver functioning optimally, drink lemon water first thing in the morning on an empty stomach, consume foods high in B vitamins, antioxidants and fibre (berries, mushrooms, chickpeas, carrots, green bitters) and reduce your alcohol intake.

Like the liver, the kidneys are resilient detoxifiers. They excrete toxins through urine, and when they do not function well, it can lead to a fatal build-up of toxins in the blood. Having a diet that is low in simple carbs, saturated fats and salt will prevent diseases that cause kidney damage. They can be further supported by foods that are high in antioxidants like cranberries, red bell peppers and cabbage. Drink plenty of water to aid the flushing out of toxins and protect the urinary tract from infection.

One of the most apparent effects of detoxing is clearer skin. Skin is not only an indicator of a successful detox, it also plays a part in the detoxification process. By sweating, we release toxins through our skin. Exercising and using saunas are great ways to stimulate sweat and detoxing on a regular basis.

Minimising The Toxins in Your Body

When we keep our toxic load at a minimum, we lower the burden on our detoxification organs. Prevent toxins from entering your body in the first place by decreasing the use of alcohol and cigarettes (second-hand smoke is also toxic) and reducing the consumption of foods with high levels of processing, genetic modification, pesticides and hormones.

In addition, you should opt for filtered water if the tap water in your area is treated with fluoride, chlorine or other chemicals, make use of glass containers and bottles instead of plastic, and swap out household cleaning supplies, toiletries and cosmetic products for organic alternatives.

Finally, don't forget to detox your mind by setting yourself breaks away from screens, current affairs and overworking.

Conclusion

Detoxing is vital to keeping the body (and mind) healthy. These are a few lifestyle adjustments that we can make to detox daily. Once we make detoxing habitual, we indirectly lower our risks for a wide variety of diseases, allowing us to live a life of good health.

Chiva-Som's Art of Detox Retreat

Follow a personalised cleansing diet that provides a break from repeated dietary abuse. Herbal and nutritional supplements aid the digestive process. Gentle movement and detoxifying treatments each day increase overall healthy functioning of the body.

Wellness Your Way

In 2023, Bolifushi Island will be the centre of a conscious balance between wellness and indulgence with the resort's healing 'Wellness Your Way' journeys that are designed to blend healthy practices with a quintessential Maldivian holiday experience.

The program offers three brackets—Wellness Seeker, Wellness Rendezvous, and Wellness Rejuvenation—to suit the individual guest's desired holistic goals.

The New Year brings with it endless opportunities for fresh starts—and what's a better time than now to refresh our wellness goals for the days to come? For seekers of wellness-centric experiences, there couldn't be a better spot than Bolifushi island. OZEN RESERVE BOLIFUSHI introduces the personalised and inspiring 'Wellness Your Way' programmes, as per which, the exquisite property brings guests' individual needs to forefront of their health and mindfulness philosophy. Add to this, the breathtaking Maldivian scenery and one has for themselves a glorious chance to merge a paradisiacal island vibe with enriching rejuvenating wellness experiences. At THE OZEN COLLECTION, it's all about a conscious balance between wellness and indulgence.

Wellness Your Way: The Start Of A Blissful Healing Journey

The ELE | NA Elements Of Nature spa and wellness centre focuses on Ayurvedic principles of holistic nutrition and well-being by infusing the five natural elements—earth, water, wood, metal, and fire—to create epic journeys of healing. The wellness centre at OZEN RESERVE BOLIFUSHI is equipped with the expertise of an ayurvedic doctor and specialists, holistic therapists, energy healers, movement and wellness experts, and nutritional professionals. Whatever be the guests' end goals relating to healthy living, the ELE | NA team curates an apt wellness journey, specific to each of them. This includes conscious meal plans, plant-based menus, and a passionate homecare team to provide wellness mindset mentoring so guests



follow through with their holistic practice even after the retreat is over.

The programme also includes private treatments and retreat activities like yoga, meditation, sound healing, floating meditation, breathing exercises, beach walks, fitness plans, and more.

Guests can select their wellness journey of choice, number of days, and then let the experts take over. The retreat blends the best possible spa therapies, designed to take guests to their desired destination of emotional intelligence and mindfulness.

Wellness Your Way offers a choice of three journeys: Wellness Seeker, Wellness Rendezvous, and Wellness Rejuvenation. While Wellness Seeker and Wellness Rendezvous can be booked during the stay at the resort, Wellness Rejuvenation requires pre arrival reservation.

Wellness Seeker

This programme is an enriching starting point for a person who is getting acquainted

with wellness. Guests can choose treatments from a bespoke a la carte therapy menu or consult with an Ayurvedic Doctor who will perform pulse examination, constitution analysis, and then provide corrective diet plans and treatments. On the menu are energy and sound healing therapies, virtual neuro-linguistic programming sessions, deep tissue massages, scalp acupressure, and more.

Wellness Rendezvous

Apt for someone who has experienced wellness journeys in the past, this programme takes it up a notch wherein guests get to experience two to three hours of bespoke wellness experiences daily, while still luxuriating in the many pleasures of their vacation at OZEN RESERVE BOLIFUSHI. An Ayurvedic Doctor will prescribe recommended therapies and conscious nutrition plans.

Guests can opt for journeys with various end goals like chronic pain management, stress management, gut health, sleep therapy, weight loss, and more. Some of the specialist therapies include Shirodhara (hot oil pour), Abhyangam (full-body massage with rhythmic strokes and herbal oil), and Udhwarthanam (a weight loss massage that involves dry deep-tissue treatments with herbal powders to reduce cellulite and tone the body).

Wellness Rejuvenation

An immersive wellness retreat, this programme involves a deep dive by the Ayurvedic Doctor to understand the guests' various ailments and stressors and offer remedial treatments, therapies, conscious nutrition plans, and wellness activities. The guest villas will transform into guests' own personal and private wellness enclave, replete with organic, bespoke amenities like handcrafted snacks, wellness attire, fitness equipment, turndown shots at night, indulgent bath rituals, and ambience enrichers to promote a complete state of relaxation.

Guests can opt for journeys with various end goals like chronic pain management, anxiety and stress management, gut health, sleep therapy, weight loss, and more. Some of the therapies include face lift massages, lymphatic drainage treatments, 'Under the Stars' healing involving Pranic healing and sound therapy, intuitive therapy, Kati Vashti (for lower back pain), Navara Mukhalepam (luxurious fruit face masks), Nasyam (sinus cleansing), Podikizhi (warm poultice massage), private bonfire meditation, and more.

At OZEN RESERVE BOLIFUSHI, 'Wellness Your Way' is the essence of a healing journeys as a healthy start begins with you.



Wine and Water Do Mix...?

The natural mineral waters of Aetna Springs will flow in harmony with Napa's prestigious reds.

Six Senses is taking its wellness and sustainability formula to a sanctuary in Napa County, an agricultural haven producing some of the world's most sought-after wine. Named after the natural thermal Aetna Springs discovered in the 1870s, the original resort thrived until the 1970s as a natural spa destination, with Aetna Mineral Water also sold throughout the American West.

"Six Senses Napa Valley will marry the region's beauty with the unique natural resources of the original Aetna Springs," said Six Senses CEO Neil Jacobs. "Working with Weller Development Partners, Pegasus Capital Advisors, and committed sustainability partners, we have the right energy in place to revitalize this precious jewel in the Napa crown as a destination to rewild our guests back to a connection with nature, each other, and ultimately themselves."

Heritage restoration

Conveniently located a two-hour drive from San Francisco, Six Senses Napa Valley will welcome guests to the western edge of a vast 3,000-acre estate. The existing structures will be sensitively preserved, and the landscape regenerated to bring back the beauty and functionality of the natural mineral springs, with a focus on native planting.

As for the historic resort itself, award-winning architecture firm Olson Kundig will work alongside California-based Architectural Resources Group and renowned developer of multiple historic projects, Weller Development Partners, to ensure the structures are preserved and adapted to suit the next chapter in its story.

"There's so much about this site that I find deeply inspirational, from its layers of history as an agrarian and resort community to its stunning natural beauty. This new project provides a great opportunity to craft an authentic experience for visitors that centers around deepening connections to this special landscape," said Tom Kundig, Principal/Owner and Founder of Olson Kundig.

There will be a choice of 95 rooms and suites, including ten tent-style structures, with interiors designed by 1508 London, known for their knowledge and unique capabilities in luxury hospitality. There will also be 16 branded residences, which will be serviced by Six Senses and, alongside all the resort amenities, enjoy access to a dedicated lounge.

Connecting past, present, and future

With a retreat vibe and location, wellness will be front and center in luring local and international guests. Programming will include yoga, meditation, mindfulness, Visiting Practitioners, and various treatments and therapies, all inspired by nature. Personalized longevity programs will work on the mind-gut-skin connection, fusing scientific advances in neuroscience with ancient wisdom worth remembering.

The historic mineral springs will be revived with indoor and outdoor thermal experiences and bathing. For anyone new to natural swimming, this is the place to experience the joy of pond floating, belly and spirit buoyant as the sun cuts through the morning mist. Restored greenery will ensure pockets of privacy for a secluded post-swim lounge on the surrounding decks.

Layered onto this will be pioneering indoor bathing facilities incorporating local herbs and essential oils into hot and cold therapies as guests relax and rejuvenate, privately or socially, to tap into the positive vibes of the whole community.

The sensory Alchemy Bar is the place to blend spa scrubs and soaps to suit the season and mood, using natural ingredients picked from the resort's organic garden.

Nature's bounty

One of the four food and beverage outlets will be an open-plan Dining Hall animated by long communal tables and cozy corners among the totem poles for intimate dinners, popping

corks, or questions.

The (unsurprisingly named) Well will tempt guests to an informal and open-air space to celebrate the history of Aetna Springs with mineral water bottling and distilling. To dilute all that water will be the region's best wines, including Napa's famed Cabernets.

The Juice & Brew Bar will offer further taste sensations, with in-house alchemists of the liquid kind crafting homemade and herbal tonics and tinctures, detox juices, artisanal and draft beers, and original and classic cocktail recipes.

Regeneration for future generations

The investment group, comprising Weller Development Partners, Pegasus Capital Advisors, and IHG Hotels & Resorts, will work with expert partners in sustainability to restore the recreational green spaces, vineyards, and agricultural activities supporting the resort. The water bottling program will tap into the natural springs and offset operational water requirements. Practices such as rewilding zones and the use of sustainable design and materials will help the resort achieve LEED certification.

"We couldn't be more excited about our ongoing partnership with Six Senses and Pegasus Capital Advisors," said Marc Weller, Founding Partner and President at Weller Development Partners. "As we continue to strategically expand our hospitality division nationally and internationally, the Aetna Springs development in Napa presents a phenomenal opportunity to marry the top luxury hotel brand in the world with one of the most incredible natural landscapes in the United States."

"We are pleased to continue our longstanding relationship with Six Senses, as they embody our ethos of sustainability, health, and wellness," said David Cogut, Partner at Pegasus Capital Advisors. "Six Senses Napa Valley will create an extraordinary experience that will stay with guests while restoring and revitalizing the property."

Lifestyle



International Women's Day, Celebrating the Success of Innovative Minds

Success has no prejudices and only shines to those who invest a great deal of effort, are original, and strive to keep refining modern skills.

• **Yashika**



It is claimed that if a woman puts her mind to something, she will achieve it. All you need to do is have confidence in yourself and move forward. You'll start to see your dreams come true the day you make the decision to pursue them.

World-wide, women have accomplished great things. Along with managing profitable enterprises, they also look after their families. Nothing is more potent than a strong, independent woman. As time goes on, the increase in female entrepreneurs in India has demonstrated that women can succeed in business just as much as men can.

For female entrepreneurs, things are not just difficult; they are downright difficult, especially in a nation that is profoundly patriarchal in many ways. Here, women are still seen as emotional, less ambitious, and unfit to take the initiative and develop a project into a successful enterprise. But the reality is that this notion no longer holds women hostage. When it comes to launching or maintaining

a successful business, they are on par with men. We are aware of this because we have witnessed it.

Nothing could be more accurate for the female business owners of today who are boldly and fearlessly charting uncharted waters. They are moving forward with gumption and excitement and enthusiasm to modify the world round the people, contribute to society with their concepts, resolve issues that have never previously been sought, fight social norms, build great enterprises and create employment opportunities for many, and give rise to new sustainable ecosystems, whether it be in ecommerce, education, investing, travel, fashion, retail, fitness, hiring, or anything else under the sun.

On this International Women's Day, we honour the innovative thinking and brave attitude of successful women. Here, some accomplished individuals share their personal success stories and discuss how they rose to the top of their professions by altering the commercial landscape.





RICHA JAGGI,
Co-Founder & Chief
Marketing Officer, Awshad

Awshad is a cannabis wellness firm that specialises on assisting those with conditions including stress, anxiety, sleeplessness, and pain management by bringing products containing cannabis extract to market.

We were aware of the advantages of cannabis-based oils and health products. Shivam recognised the benefits of using cannabis extracts to treat sleeplessness when I tried the items on my dog. We developed an interest in providing medical cannabis products to the people of India. Awshad, situated in Delhi, was born as a result in 2020. The company specialises in providing cannabis-extract goods to the market and aiding those with conditions including stress, anxiety, sleeplessness, and pain management.

My life's work is to introduce premium cannabis-based wellness products to the Indian market after I lost my dog to cancer. Regarding the legitimacy and viability of doing this in India, we were unsure. We made the decision to study the industry from within after conducting months of research and speaking with individuals around the nation. Due to the entrepreneur's extensive professional network built up via my corporate experience with companies like Ogilvy, Vodafone, Hindustan Unilever, Times Internet, and other brands, my team came together organically and rapidly. At Awshad, none of our key operations are outsourced to a third party; everything is done internally.

Awshad is a wellness brand that offers remedies for specific ailments that are all-natural, toxic- and paraben-free, and that are advertised as having no severe adverse effects. To create our current platform, we spent more than six months partnering with the appropriate vendors, service providers, and partners. Our IT and digital marketing teams are led by internal professionals, who have helped us keep costs and burn rates to a minimum.

In India, the future of Awshad and the cannabis wellness industry are intertwined, and we are quite positive about both. This month, we already launched our pet products, and early next year, we want to introduce topical goods like salves and lotions that are currently undergoing R&D and formulation. We are eager to introduce novel formats and distinctive goods that are not yet available on the market and to concentrate on resolving issues that are prevalent and important in our society.



RUCHIKA
BHANGDIYA,
Ruchoks Dibha

Alongside being an Architect by profession, I discovered my entrepreneurial ability and interest in becoming a Chocolatier in 2009 during a small chocolate-making hobby session. With big dreams and lots of courage, I eventually started my business in my own home kitchen after receiving my first order for 10 kg of handmade chocolates. My ambitions took flight thanks to the encouragement of my husband, a professional Chartered Accountant.

We quickly became known as the "Concept Gifting Champions" for introducing novel, never-before-seen gifting concepts to the corporate gifting industry. Major organisations took notice of our excellent work, exceptional service, and "out of the box" ideas, and a whole new world of opportunities opened up for us. When the world was in turmoil due to the pandemic in 2020, I devised the concept of Dibha Honest Snacking, a healthy and immunity-boosting snack brand. My goal was to make healthy eating enjoyable and to make living a healthy lifestyle accessible to everyone.

The brands Ruchoks and Dibha are both part of Brownwall Food Products Private Limited now and are thriving thanks to their focus on the biggest consumer market. Being a national leader in the gifting sector, we anticipate going global.



PRATIBHA ARORA,
Pals Hotel & Marketing
Solutions

The journey never comes to an end. You just have to take it all in and do what's right, continue to grow, and continue to live in the moment. There will always be room for improvement and adversity. You may learn a lot from struggle, and I'm glad I got to experience a roller coaster journey. I am a better person and have grown as a person as a result of the adventure. Whatever the hard and tough route, never give up on your dreams. Believe me when I say that my journey has not been an easy one of advancement. There have been many highs and lows, and what I have accomplished is a result of the decisions I took in each of those situations.



AARTI KOYA, **CEO, EKAM- Journey**

My career in finance began in the National Stock Exchange's derivatives division, but I quickly discovered that I loved dealing with businesses directly. I worked with several businesses in the consumer industry to establish their growth strategies, improve team management, and enhance their financials after transitioning to private equity. So, when the chance to head EKAM in September 2019 came itself, I seized it and applied all of my skills and experience to create a world-class brand.

I was raised in a Goa-based household and received both my undergraduate and master's degrees in financial services there. My mother, a homemaker, and my father, a private contractor, both worked extremely hard to provide a high education for my brother and me and to inculcate a very strong work ethic.

I am a highly detail-oriented person who is a mother of two children and the wife of a devoted and supportive husband. I think this makes me well-suited for any work, but it is especially important for start-ups where one could face unforeseen difficulties. My greatest assets are my self-assurance and work ethic. I can also be very demanding and impatient at times, which I believe aids in completing tasks quickly.

In my spare time, I enjoy reading and travelling, which broadens my horizons and fosters learning, self-development, and value addition. I'm most excited about creating new goods at work that will satisfy customers.

Prior to becoming the CEO of EKAM, I worked in private equity and invested in a number of consumer brands across the globe, including a 5-year stay in Shanghai, where I came to the realisation that digital media and e-commerce will be crucial to the success of consumer companies in the future.



SANAH SUVARNA, **Auzori**

Ifrequently had trouble finding shoes in my size as a child. If I wanted stylish, size-friendly shoes, I would have had to wait to fly abroad or buy uninteresting shoes locally.

I thought I was in a completely other world when it came to shoes while working on my Master's in the UK. Without regard to size, I found exquisite shoes in gorgeous designs, and I thought that this is how it ought to have been even at home. Finding shoes that a lady enjoys shouldn't ever be difficult, regardless of age.

In 2016, when I returned from the UK, India was still adjusting to size-inclusive apparel, but the revolution in footwear was still years away. Naturally, this was disappointing, but I had some hope that businesses would start to cater to people in India who were facing similar difficulties.

The young girl who had trouble finding fashionable shoes got an entrepreneurial idea in 2021, during the pandemic, after coming across a shoemaker and being pleased by their skill. I might be able to bring about the transformation I was seeking for. I was aware that this needed to be investigated. My sole priority was to carry extended sizes even before the brand was created, when things were still in the research phase, and to make sure that no girl in India with feet that were "too big" or "too small" struggled, would be unable to find footwear they liked, or would have to compromise on their personal style because of sizing issues. Based on this love and enthusiasm for footwear, as well as the goal to offer comfort and style in all sizes, AUZORI was founded.

AUZORI's voyage has had a fantastic start thus far. Our best-selling item, the Rose Gold Heels, is a favourite among customers. In my opinion, high heels offer a woman authority. High-quality heels serve to support your feet and encourage good posture. The 3mm insole padding, sling back straps, and sturdy bottoms of Auzori's shoes make them comfy. Under one roof, you may find comfort, style, and size.

We carefully handcraft each pair with love and attention to detail, ensuring your comfort without sacrificing style. We guarantee the greatest quality shoes that will last a long time by using the best leather and other raw materials.



ALKA KAPUR **Principal of Modern Public** **School, Shalimar Bagh**

I have successfully handled both my administrative and teaching obligations thanks to my more than 20 years of unrivalled education experience. I currently serve as the President of Sahodaya Schools in North West Delhi.

My journey to achievement began in 1998 when I joined MPS as a primary teacher and was quickly promoted. Under my leadership as the school's principal, MPS made excellent progress and met a number of predetermined objectives.

I was given responsibilities by numerous institutions of excellence, including membership on the Executive Committee of the Forum of Public Schools in India, membership on the esteemed panel of Inspection Committee of schools around the world for school upgradation and affiliation, almost ten years as the Nodal Supervisor for the CBSE Class XII English Examination, and work as the Environment Crusader in partnership with TERI, an organisation for the study of the environment. To name a few, the Forum of Quality Education for All, the Red Cross Society, Sarthak Prayas, the Old Age Home, Quality Education Asia for Curriculum Development at Primary, Middle, and Senior Secondary Level and a member of various School Managing Committee of Renowned Schools of Delhi.



AVANTI MEHTA,
Creative Branding head and in-
house water sommelier at Aava
Natural Mineral Water.

My life has always revolved heavily around the water. My family's business, Aava Natural Mineral Water, which has been acknowledged as one of India's premium natural mineral water brands since 2005, is where my career as a water sommelier first started. My curiosity and inspiration for becoming a water sommelier were sparked by Aava and my family's emphasis on sustainable water supply, biodiversity preservation, and effective recycling.

I created Aava's online store during the Covid-19 outbreak, which offers free home delivery in 29 states and makes sure that everyone can easily acquire healthful natural mineral water. We currently service a devoted network of over 50,000 customers throughout India through Amazon and Flipkart.

The sustainable Aava Glass bottle series, which was inspired by the local flora and wildlife found in its own bottling area, was introduced thanks to my prior experience working in advertising. We also introduced the Aava Sparkling Water line in 2022.

Understanding the science of water, including its origins, various natural sources, ethical sourcing practises, and techniques of bottling it, as well as researching and comprehending its minerality, is necessary to become a water sommelier. A significant portion of what sommeliers do involves tasting various types of water to learn how minerality

affects flavour and how it may create a special experience when combined with the correct sorts of food.

Michael Mascha and Martin Reise, who founded FineWater Academy and are renowned worldwide for their expertise in the sector, certified me as one of India's first water sommeliers. The quality of bottled water varies. In India, bottled drinking/purified RO water—which paradoxically contains no minerals—is referred to as "mineral water." On the other hand, natural mineral water is ethically obtained, has natural minerals that promote wellness, and has a distinct flavour. Compared to other packaged beverages, it has the smallest environmental footprint.

While natural mineral water is bottled as drawn and requires no filtration and results in zero water rejection, purification procedures like RO cause 75% water rejection. In my capacity as one of India's newest water sommeliers, I want to draw attention to the distinctive experiences connected to natural mineral water, whether for taste or wellness, so that people will recognise the difference and make better, more sustainable decisions for their health and the environment as well. Our most valuable resource is water, and the more we care about the water we consume, the better off the planet will be.



DR. GAGAN BHATIA,
Founder Uniqaya

The aphorism "Tough times seldom last, but tough people do" is one that provokes contemplation. A person's true character is shaped through dealing with problems one after another while remaining composed, driven, and confident. The quote that most speaks to me and has a strong impact on my ethics is this one. This is an excerpt from my memoir on becoming an entrepreneur; my name is Dr. Gagan Bhatia. Instead of letting my difficulties get me down, I view them as teaching experiences that have helped me express my willpower and persevere, which ultimately shaped who I am today. I have always believed in the strength that comes from having bravery, surviving hardship, and having hope.

In terms of my professional background, I have over 20 years of experience in the

pharmaceutical sector and have held a variety of positions both in my professional and personal lives. As a teacher, subject matter expert, single father, counsellor, doctor, and now as an entrepreneur, I've repeatedly realised the necessity of a work-life balance and attempt to instill its values in others.

I started Uniqaya Lifestyle in August 2019 with the goal of empowering individuals and assisting them in becoming the best versions of themselves. At Uniqaya, we want to make sure that people take full advantage of the blessings they have already received. In order to assist our customers become the best, most attractive, authentic, and real versions of themselves, we want to see how our goods are incorporated into their daily lives. While the users go about their regular day, we use 3R Technology to repair, renew, and restore the inherent beauty of human skin at a deeper collagen level. Simply said, products from Uniqaya allow your skin to breathe.

Innovation, in my opinion, is fundamental to Uniqaya's culture. Since the company's ethics are firmly ingrained in its structure, it originates from inside. Our company's founder, Mr. Bhupinder Pal Singh Bhatia, was a strong man who valued innovation throughout every stage of starting a business.

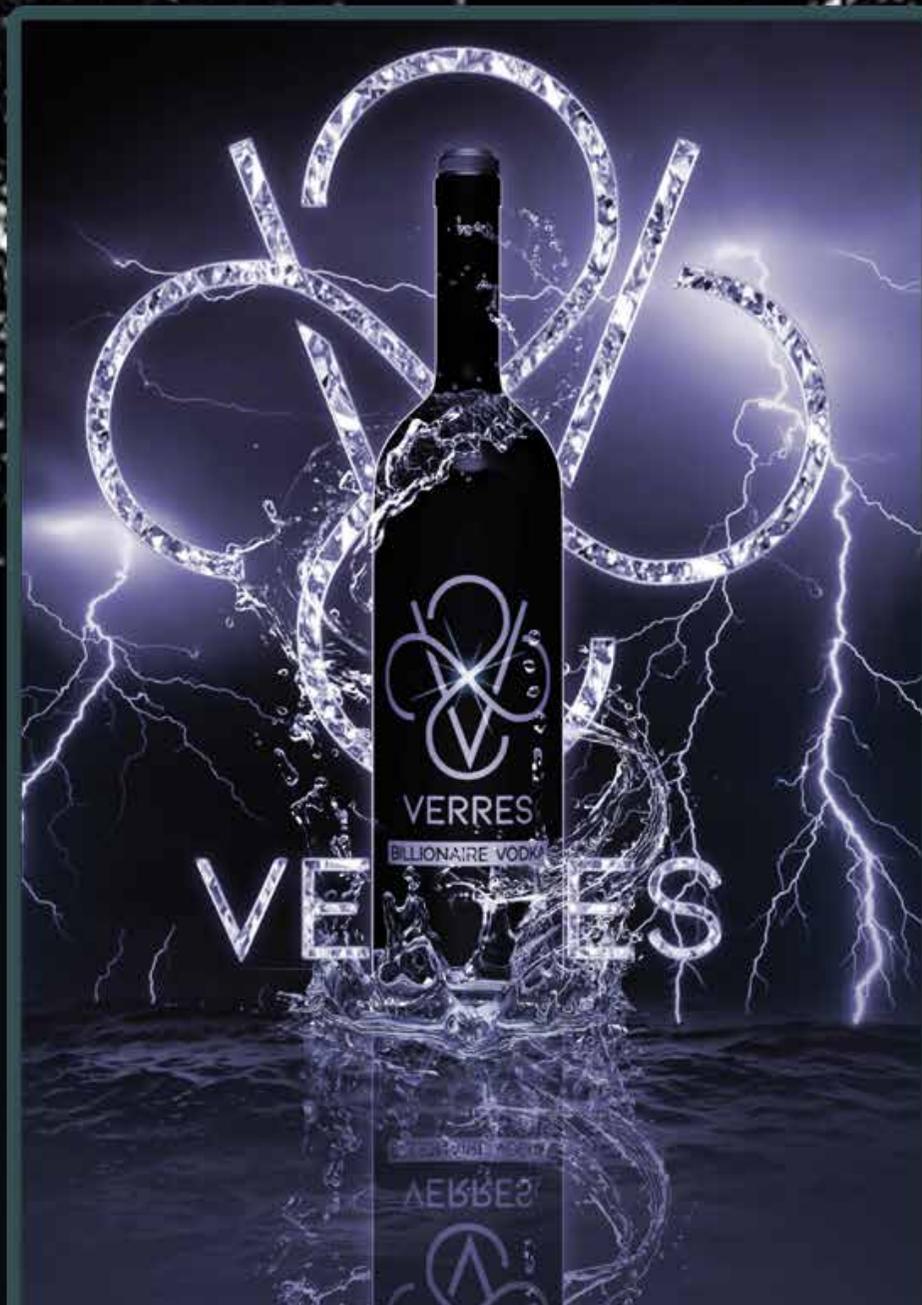
One should be aware that there will always be greater technology available if they choose to invest in and use it. In the end, everything revolves around obtaining those ROIs and putting money in after the KPIs have been reached.



SANYA BHATIA,
Director, Travel Across
Pvt Ltd

Ifirmly believe that the higher the challenge, the greater the reward for accomplishing it. I was nurtured and was raised seeing my father run a grocery store. Despite coming from a non-business background, I have always wanted to start my own successful business. I have had a total of 12 years of professional experience. After starting out in the software sector, I transitioned to the tourism sector before deciding to launch my own business. It was a big step for me to finally launch my own business in 2016 with D'Travel Across. Contrary to many of its rivals, the company has experienced exceptional growth in recent years and consistently reaches new heights. My mantra for success is to always be honest with consumers and attempt to establish an empire with grateful clients rather than concentrating on quick financial gain.

World's Most Expensive Alcohol



• Tarsh Sharma

Liquor is a dioxins and narcotic chemical which can even lead to vulnerability. Countless individuals in emerging parts of the world consume alcoholic beverages on a recurring basis. This really is certainly relevant in social surroundings with a substantial stage of reflectivity and normative pressure, both domestically and internationally, in which booze is quite often imbibed amidst social communication.

All across the tens of thousands of years or so since humans have been consuming brewed alcoholic drinks, they have

indeed deliberated their benefits and drawbacks. The argument continues to rage with people debating as to if alcohol is beneficial or harmful for them. It's safe to conclude that liquor is a tonic in addition to being toxin. The primary distinction resides in the dosage. Moderate alcohol consumption appears to be beneficial to the cardiovascular system and circulatory system, with the potential to help avoid developing type 2 diabetes as well as kidney stones. Let us delve into and learn more about world's most expensive alcoholic beverages.



Vodka

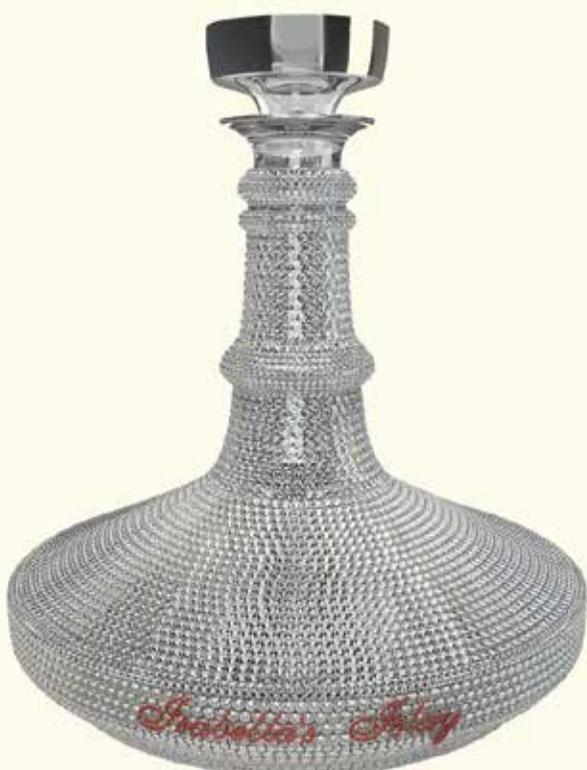
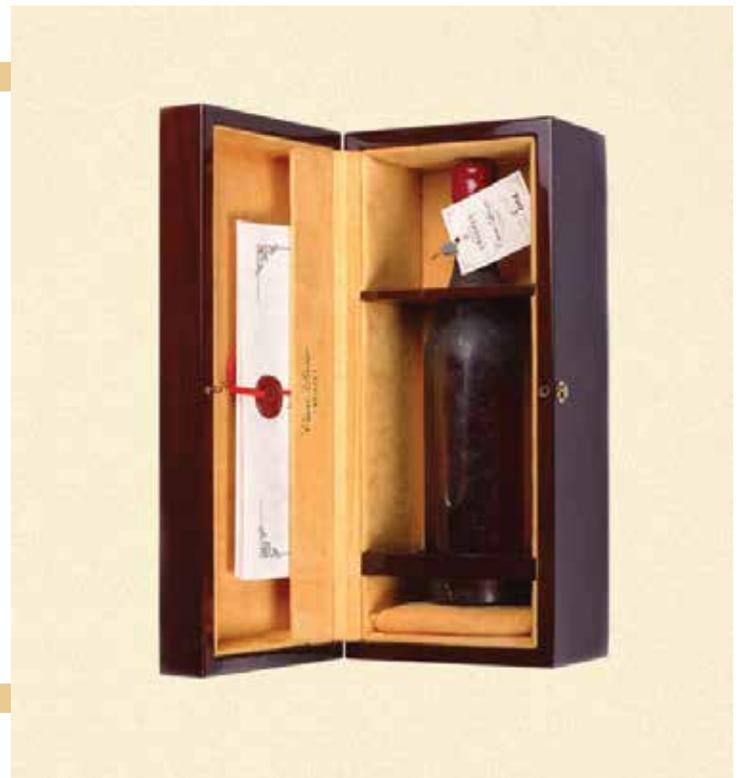
Leon Verres' Billionaire Vodka (\$3.7M)

Verres was just not trying to be funny when he christened this vodka, by far the most costly across the globe, The Billionaire Vodka. A vodka worth \$3.7 million. The Leon Verres Luxury Group's Billionaire Vodka encompasses 5 litres of the rawest form and smoothest vodka. The vodka is extracted from sheer wheat and crystal clear water according to a Russian recipe. Nevertheless, standard filtration is insufficient for this vodka, and therefore secret recipe calls for the water to be passed through diamonds worth millions of dollars. They also have the pervasive diamonds studded to the bottle as well - 3000 natural diamonds at the last rely. Verres, an animal rights activist and PETA supporter, turned down on using authentic fur on the bottle and opted for white faux fur.

Cognac

Croizet Cognac Cuvée Léonie 1858 (\$156,760)

Cognac 1858 single harvest Croizet Cuvée Léonie broke the Guinness Book of World Records when one bottle auctioned off in September 2011, formally recognized creating the 1858 Croizet Cuvée Léonie as the world's most valuable Cognac. The bottles are the authentic ripped vase, heavily loaded, profound yellowish-brown, and moulded like a wine bottle. Croizet fought against the urge to put this majestic Cognac in a fancy schmancy bottle. It's still contained in its origami crane glass container from 1858, with the dirt and dust from the Paradis cellar where it has been resting for above 150 years. It is among the most popular and well-liked pre-phylloxera blends. The fruity notes of Croizet Cognac Leonie 1858 are accompanied by excerpts of rose petals and dehydrated poppies, in addition to some woody notes like sandalwood or cedar.



Whiskey

Isabella's Islay (\$6.2M)

The Luxury Beverage Company, based in the United Kingdom, claims to sell the most expensive whisky bottle in the world, and it's challenging to disagree with them provided the durations they've passed to prove it. The Isabella Original costs \$6.2 million and features over 8,500 diamonds, approximately 400 rubies, and white gold, all encircling a wonderful English Crystal cask and indeed the Islay whisky within it. Isabella's whisky is sourced from the Isle of Islay, also known as the Empress of the Highlands. As per their webpage, the whisky is "single malt resilience with no cold filtration, no preservatives or colouration, it is an exceptional articulation of the Islay dram, grown older in casks for many decades and is classified as Very Old Single Malt Whisky and represents a true proclamation of the exquisite Scotch whisky should have to offer."



Beer

BrewDog The End of History (\$20000)

BrewDog, a Scottish brewery, has encapsulated their newest beer gamut inside dead animals. The compendium of road kill, dubbed The End of History, includes seven stoats, four squirrels, as well as a rabbit, each possessing a bottle of 55% ABV beer. Belgian blonde ales are well-known for being simple to consume however the price of this brew is significantly higher. Notwithstanding, most blonde ales are really not 55% proof. It is the Alcohol content of this beer, which itself is created from brambles and cisco berries from the Scottish Highlands. This beer is not for those with sensitive stomachs. For starters, the bottle is constructed of taxidermied wildlife, each of which was once road kill. When it was initially produced in 2010, this beer was billed as both the strongest and perhaps most expensive in the world. Its initial run of only 12 bottles sold out in four hours. The beer was rereleased in 2016, but at a much premium cost of \$20,000. You can't purchase it on their website anymore, but keep an eye out for bids and private sales.

Port Wine

Crystal decanter of 1863 Niepoort Port (\$128,000)

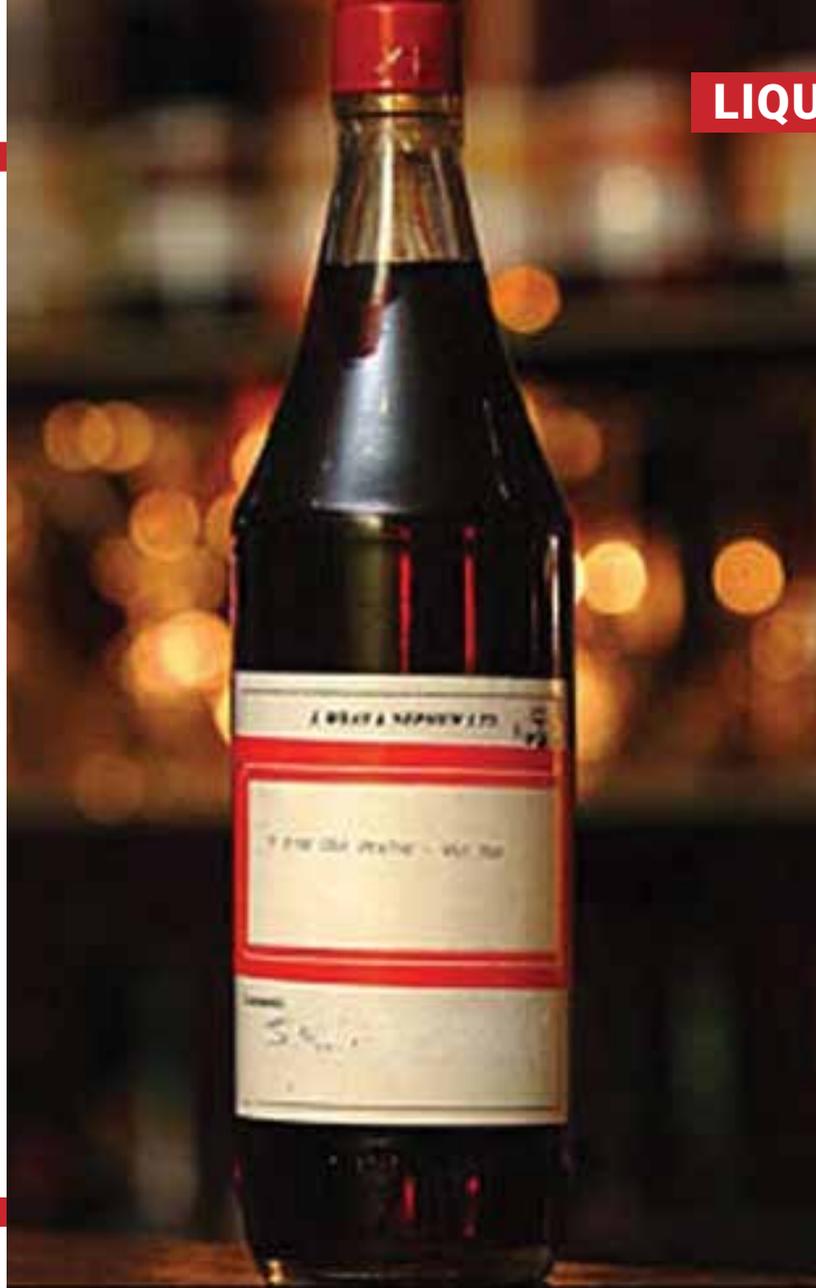
The Port is the only one of five which have been brewed from the ultimate siphon tube somewhere at Niepoort cellars, nine of which had been primarily filled on 18 September 1905 by Dirk Niepoort's grandfather, Eduardo. It is encased in a 1.5 litre Lalique decanter. Although the 1863 from Niepoort is the ancient vintage Port to be provided in current history, it is neither the earliest Port of any type to be offered previously, nor is it the first nineteenth century chardonnay made into a special bottling. The Niepoort in Lalique 1863 decanter is the highest priced Port wine purchased in auction at Acker Merrall & Condit, according to the GUINNESS WORLD RECORDS. A big chardonnay, but somewhat enhanced, not overly sweet, alongside being quite concentrated.



Rum

Wray & Nephew 1940s Rum (\$54,000)

It is considered to be one of world's oldest rums, generated by Jamaican craft brewer J. Wray & Nephew. John Wray established The Shakespeare Tavern in Kingston, Jamaica, in 1825, and it became one of first most profitable businesses at the time. Gruppo Campari subsequently purchased the firm in 2012. The 1940s rum, which was decanted about 80 years ago and was distilled about 70 years before bottling, was a big hit with netizens. The rum is well-known for its high price tag, which is attributable to its pureness, maturity level, and distinctiveness. There are currently only four containers of this exceptional rum left today, hence the steep cost. J. Wray and Nephew is among Jamaica's earliest known rum manufacturers and its largest exporter.



Gin

Morus LXIV Gin (\$5000)

A solitary batch of this enchanting cask-strength (64% ABV) gin, extracted from the foliage of a separate, historic Mulberry tree, tends to take well over two years of meticulous work to manufacture. Mulberry leaves that have been hand-harvested and perhaps privately left to dry take centre stage in this exceptionally rare and beautifully crafted gin. Botanical extracts have been grown for generations, with soil fertilized by the same ancient subsurface stream. Every detail is as meticulously crafted as the fluid within it, by a number of the country's best artisans. Hand-made porcelain containers in distinguishable crisp white, emblazoned and polished to a diamond matt finish, are flawlessly partnered with an elegant porcelain stirrup cup - a brand new hold on the conventional British drinking vessel. The lavish demonstration is finalized with a soft leather conceal, hand engraved case for a satisfactory, organic feel. Precisely intended to assist in the peaceful appreciation of Morus LXIV and the unique flavorful tradition the makers recommend in sequence to get the best possible experience from this delightful liquid.





Maruti Suzuki's Global Premiere: Compact SUV FRONX and Off-Roader JIMNY

Maruti Suzuki intends to be the market leader for SUVs with its range of four models: the FRONX, BREZZA, JIMNY, and GRAND VITARA.

• T3FS Desk

Maruti Suzuki India Limited (MSIL) has launched two brand-new SUVs to its line-up: the FRONX and the JIMNY, which will appeal to both inveterate off-roaders and those who appreciate trendy SUVs. Both the FRONX and JIMNY will help boost Maruti Suzuki's formidable SUV line-up since they both come equipped with cutting-edge powertrain systems as well as are the finest of Suzuki's SUV origins.

A new design fad will enter the country's SUV market with the sporty compact Car FRONX. The FRONX will add a unique perspective to the market with its breathtakingly modern design, lively propulsion, cutting-edge technology, and safety measures. Furthermore, the eagerly anticipated renowned off-roader JIMNY will draw both enthusiastic and experienced off-roaders and SUV buyers. Owing to its distinctive look and worldwide performance made possible by Suzuki's ALLGRIP PRO technology, the JIMNY, which was first introduced to worldwide markets in 1970, has indeed been shattering preconceptions throughout the world.

The famous JIMNY and dynamic compact SUV FRONX are poised to make a powerful statement courtesy to Suzuki innovation and engineering competence.

*Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited
We have been witnessing a rapid shift*



in customer preference towards SUVs. I am pleased to share that both our recently launched SUVs, the Grand Vitara and New Brezza, have received a resounding response from the market and are enjoying strong customer demand. Maruti Suzuki has always pioneered game-changer products, cutting-edge technology and fulfilled consumer aspirations. We are delighted to present two new SUVs (L

to R) Mr. Hisashi Takeuchi, MD and CEO, Maruti Suzuki India Ltd. and Mr. Shashank Srivastava, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Ltd. at the global unveil of Jimny (5-door) and Fronx at Auto Expo 2023, India today, the new sporty compact SUV FRONX that will set the trend for a shape of new SUVs in the country and the much-awaited JIMNY with its legendary off-

road prowess offering an authentic motoring experience both on and off-road. I am confident that both FRONX and JIMNY will be greeted with the same enthusiasm as our much-loved SUVs, Grand Vitara and Brezza.

FRONX

FRONX introduces a "Shape of New" in compact SUVs by being conceptualised, created, and built in India for youthful ambitious

matches its dynamic visual appearance.

Elegant Interiors - The outside design language is sleek and luxurious, with NEXperience at its core, while the interiors are energetic and modern-age. The FRONX mixes bold design features with dynamic refinement for an enjoyable driving experience. Its design was influenced by a sensation of spaciousness. The vibrant color scheme of black and bordeaux blends effortlessly with NEXA's

brand positioning. In a same vein, to emphasise its rough character and project a powerful SUV image, the FRONX's dashboard receives a distinctive matte treatment resembling forged metal, which is enhanced with high gloss silver accents.

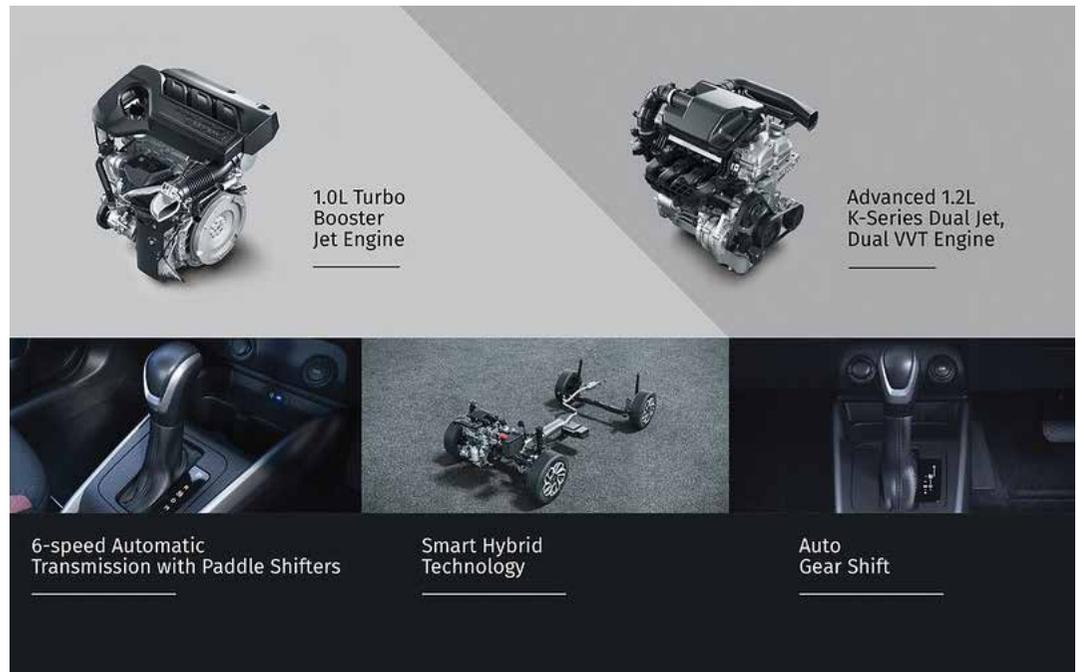
Advanced Next-Gen Powertrain & Transmission options

The FRONX has a variety of powertrain configurations to accommodate various customer needs. For the first time, the brand-new 1.0L K-series Turbo Boosting jet Direct Injection engine with Advanced Smart Hybrid technology is made available for performance lovers looking for more speed and exhilaration. There will be a 6-speed automated with paddle shifters and a 5-speed manual transmission available for the FRONX with Turbo Booster jet engine. Additionally, customers have the choice of a 1.2L Advanced K-series Dual Jet, Dual VVT engine with Idle Start Stop technology and a 5-speed manual or AGS transmission.



automobile customers. Young trendsetters who wish to set out and set a precedent with their distinct preferences are the target audience.

Modern Exteriors- The high front and rear roofline, roof rails, and broad bonnet that provide it a dominating road presence are what lend the FRONX its distinctive aerodynamic shape and strong posture. SUV design cues, like carved wheel arches, bulky fenders, and lateral body cladding, highlight the FRONXs' sporty nature. The distinctive NEXWave grille, chrome garnish, and distinctive NEXTre crystal block DRLs on the front of the FRONX represent NEXA's recognisable "Crafted Futurism" design language. The distinctive back comprises a sculpted erect shape that is emphasised by wide, spreading LED Rear Combination Lighting that span the width of the car, giving it a distinctive NEXpression. The professionally carved alloy wheels on the FRONX have a dual-finish dramatic step type geometric pattern that



Reinforced Tech and safety

The sporty compact SUV FRONX is equipped with a variety of interconnection options to make driving far more high tech, secure, and efficient. These features include a Head Up Display with turn-by-turn navigation, a 360-degree camera, a wireless charger, and a 22.86cm HD Smart Play Pro+ infotainment system with wireless Apple CarPlay and Android Auto connectivity. The infotainment system also has top-notch audio acoustic tuning with "Surround Sense" controlled by "ARKAMYS," giving distinctive ambiances designed to fit different emotions. Customers may enjoy 40+ intelligent connected car features, including protection and wellbeing, geolocation and journeys, vehicle details and warnings, and other activities, with the built-in next-generation telematics system Suzuki Connect. Consumers can use the brand-new Suzuki Connect app on their phone, smart



hazardous terrain, slicing through dense vegetation, and easily tackling the most difficult terrain. It also provides a smooth ride for daily driving.

Designed with 'Purity of Function'

The JIMNY is exquisitely created with "Purity of Function" in mind; both of the exteriors as well as the interiors follow naturally apparent design principles to maximise efficiency. The highly regarded SUV has all the required technology, providing a strong foundation for exceptional all-around performance.

Built for Purpose

watch, or Alexa skill to access remote services like AC operation, door lock, headlamp off, and numerous others. Suzuki's HEARTECT platform is used to construct the FRONX, and high tensile and ultra-high tensile steel are used to guarantee a tougher body structure. In addition to other top-notch safety features, it is fitted with 3-point ELR seatbelts, ESP with Hill Hold Aid & rollover mitigation, ABS with EBD & brake assist (BA), ISOFIX child seat anchorages, and 6 airbags (driver, co-driver, side, and curtain).

Array of Exciting Colours

Six single-tone colour variations will be available for the sporty compact SUV FRONX. FRONX will also be offered in three hip dual tone colours to further compliment the outside style.



JIMNY

The JIMNY (5-door) was displayed to the public and will first be offered in India before being made available in all of Suzuki's international markets. Ladder Frame Chassis, Ample Body Angles, 3-link rigid axle suspension, and ALLGRIP PRO (4WD) with low range transferring gear are the 4

components that make up an off-road vehicle on which the JIMNY is based (4L mode). Extreme off-road capability is provided by ALLGRIP PRO to satisfy the driver's desire of exploration. The JIMNY is designed to travel farther, higher, and deeper as it carries on its illustrious tradition of more than 50 years of international success. The JIMNY is an off-road vehicle designed specifically for navigating

The robust JIMNY offers a distinct experience with a body-on-frame construction that gives a sensation of sturdiness. Because of the vehicle's squared body proportions, the driver feels more secure and has superior peripheral vision, especially on terrain that could be dangerous. It sports a sturdy body frame made with tested ALLGRIP PRO for the roughest terrain for unmatched off-roading



capability. The clamshell bonnet, horizontal grille slats, and recognisable round headlamps are all hallmark design features carried over from the storied Suzuki JIMNY to this JIMNY.

Straight forward practicality

The JIMNY's interiors are optimised by a sleek design to eliminate distractions and help the driver maintain concentration. Simple black shades are used for this to minimise



distractions, while silver inserts are used to emphasise practical components. In order to increase the driver's perception of the inclination of the automobile over undulating ground, the dashboard and middle console have been developed. Parts of the interior have a design that resembles the body of a premium single lens reflex camera, which hides minor blemishes, reduces reflections, and is comfortable to hold.

This JIMNY has a wireless Apple CarPlay and Android Auto connected infotainment system with a 22.86cm HD display. Additionally, the infotainment system offers premium audio acoustic tuning via Surround Sense, which is powered by "ARKAMYS".

Feel safe

The abundance of safety mechanisms on this



JIMNY gives you peace of mind as you navigate the outdoors. When you choose to travel on less-travelled roads, 6-airbags, a brake (LSD) variable speed differential, ESP with hillside hold help, hill descent control, a rear-view camera, and ABS with EBD provide peace of mind and security.

Performance to conquer any terrain

The JIMNY's acclaimed 1.5-liter K-series engine with Idle Start Stop technology provides unmatched agility as it propels you everywhere you desire to go. The engine's enhanced torque delivery is supplemented by specifically tuned 5-speed Manual and 4-speed Automatic Transmission choices.

JIMNY'S ALLGRIP PRO

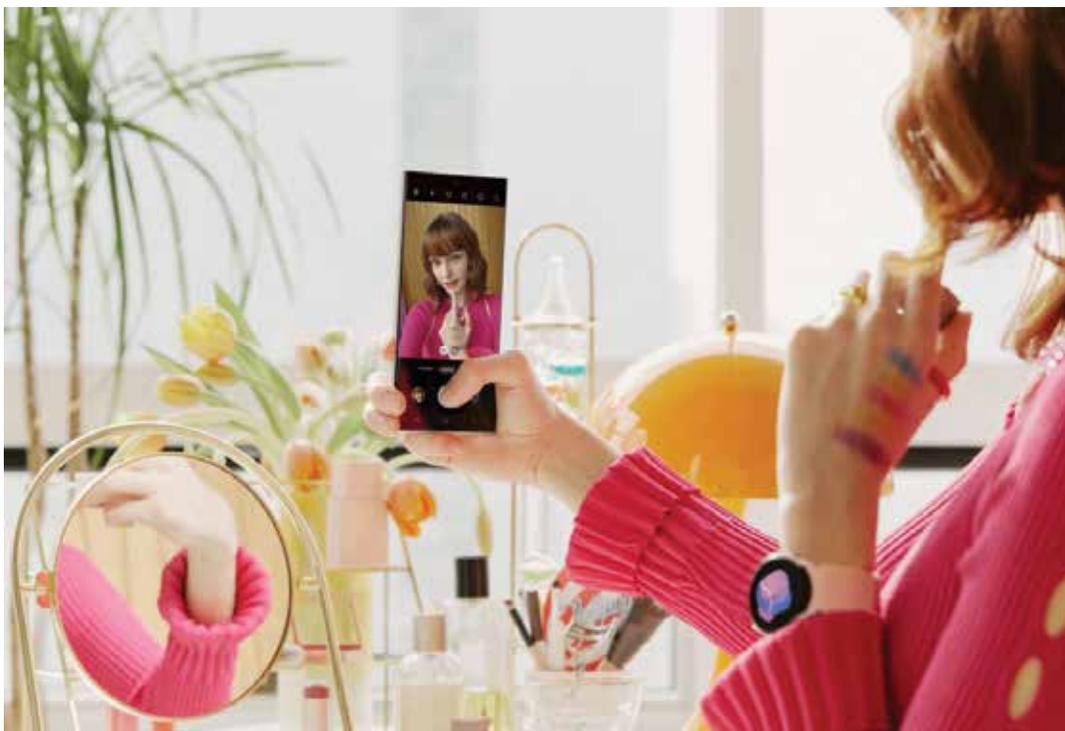
With Suzuki's acclaimed ALLGRIP PRO technology, the JIMNY can handle the most difficult difficulties while engaging in extreme off-roading. You can instantly switch from 2H two-wheel drive to 4H four-wheel drive thanks to the unique 4WD transfer case. For the toughest off-road terrains, the JIMNY has the most torque and traction while in 4L (low range transfer gear) drive mode. Experts from all over the globe who desire the toughness of a 4x4 with the manoeuvrability of the JIMNY, a point of pride held by Suzuki itself for 50 years, have chosen this genuine off-roader.

Array of Exciting Colours

There will be 7 colour possibilities for this JIMNY, including 5 monochromatic hues and 2 dual-tone ones. It has the widely recognised Kinetic Yellow colour, which was first created to stand out in inclement weather.

Samsung Galaxy S23 Series: Premium Experience Today and Beyond

The most cutting-edge camera, cutting-edge gaming performance, and more environmentally friendly design all combine in Samsung's most inventive Galaxy S series ever with the Galaxy S23 Ultra.



The Galaxy S23 Ultra, Galaxy S23+, and Galaxy S23 have been launched by Samsung Electronics, ushering in a new era of the company's premium smartphone experience. The outstanding camera on the Samsung Galaxy allows users greater freedom to express their creativity, allowing them to use revolutionary AI to capture incredibly cinematic Nightography films.

With the fastest production mobile graphics, ground-breaking AI, and future-ready mobile

gaming features, the Snapdragon 8 Gen 2 Mobile Platform for Galaxy delivers premium experiences. The inbuilt S Pen that many devoted long-time Samsung Galaxy users are familiar with and appreciate on the Galaxy S23 Ultra opens up more options for work, note-taking, hobbies, and other pursuits. The attractive design of the Galaxy S23 series, which houses more components manufactured from recycled elements than any other Samsung Galaxy smartphone, enhances the company's

commitment to sustainability while housing all the new standard-setting features.

TM Roh, President and Head of Mobile eXperience Business at Samsung Electronics

The value of impactful technology is measured, not just by what it enables for people today, but also how it contributes to a better future. The entire Galaxy S23 series is the new standard-bearer of trustworthy premium smartphone experiences. We're on a mission to redefine peak performance by bringing together powerful, lasting innovations and sustainability.

Anyone can shoot incredible content thanks to the Galaxy S23 Ultra's higher resolution and comprehensive artistic features, from day to night. It provides the most sophisticated camera system available on a Samsung Galaxy, designed to capture excellent detail in almost every lighting situation. Users can enjoy better photographs and videos when filming their favourite tunes at a concert, taking a selfie in the aquarium, or taking a group photo of pals at supper. A new AI-powered imaging signal processing technique improves object features and colour tone while removing the visual noise that typically spoils low-light photographs.

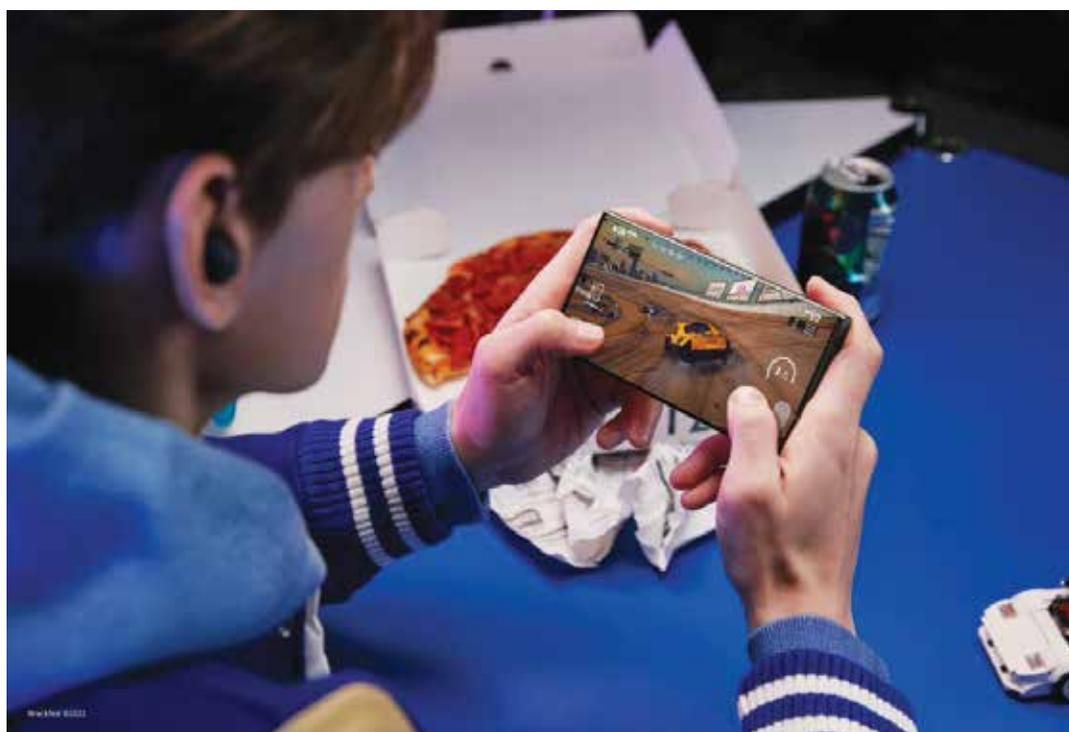
In a Samsung Galaxy first, Galaxy S23 Ultra boasts a new 200MP Adaptive Pixel sensor that captures epic moments with incredible precision. It uses pixel binning to support multiple levels of high-resolution processing at once and because selfie cameras are more



important than ever to how we communicate today, the Galaxy S23 series introduces fast autofocus and our first Super HDR selfie camera, jumping from 30fps to 60fps, for noticeably better front-facing images and videos.

For users who want the ultimate creative control and customization, the Galaxy S23 series offers a suite of tools that differentiate any photography experience. The Expert RAW app, available exclusively on Samsung Galaxy, enables DSLR-style image shooting and editing in RAW and JPEG — no bulky camera equipment is required. Users can experiment with Multiple exposures photo art or capture a clear view of the Milky Way with Astro photo settings, and now, after being downloaded on Galaxy S23, Expert RAW features can be accessed within Samsung's native Camera app. Meanwhile, the new zoom capabilities on Galaxy Watch5 series' Camera Controller app empower users to capture a perfectly framed shot right from their wrist.

Additional camera advancements include; Low-light or in situations that would normally create a blur, videos are stable with doubled optical image stabilizer angles in all directions on Galaxy S23 Ultra, Recording videos feel more cinematic with enhanced 8K video at 30 frames per second with a wider angle, Advanced, object-based AI analyses each detail in the frame, even down to minute facial features, such as hair and eyes, to carefully reflect a person's dynamic characteristics and



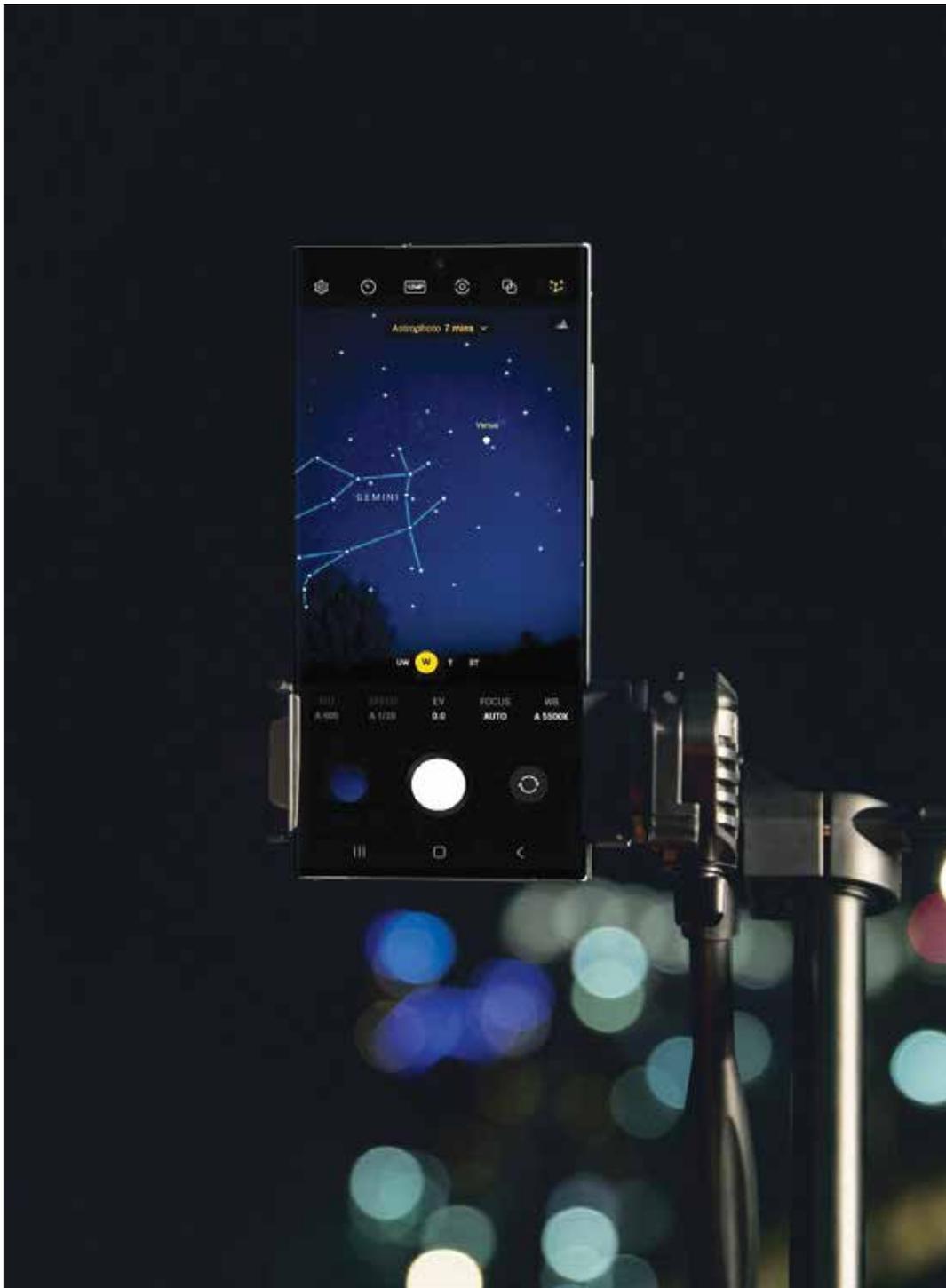
for an even more enhanced video experience, the new 360 Audio Recording feature on Galaxy Buds2 Pro creates multi-dimensional sound.

On Galaxy S23+ and Galaxy S23, the iconic Samsung Galaxy camera also gets an upgraded look. The contour housing has been removed, marking a new era of essential Galaxy design that makes the entire series stand out.

Premium Performance Makes Way for the Future of Mobile

Gaming

For creators and gamers alike, the desire to push limits and constantly reimagine what's possible requires technology that outpaces expectations. Together, Samsung and Qualcomm optimized the Samsung Galaxy experience with the brand-new Snapdragon 8 Gen 2 Mobile Platform for Galaxy, the most powerful and efficient platform ever in a Samsung Galaxy smartphone and the fastest Snapdragon available today. Meanwhile, on the



scenes, thanks to technology that simulates and tracks every ray of light. Plus, Samsung Galaxy's vapor chamber, now bigger and on every Galaxy S23 series model, keeps your gaming marathon going.

All this power underpins Galaxy S23 Ultra's expansive 6.8-inch edge display with a reduced curvature to create a larger and flatter surface area for the best visual experience on a Samsung Galaxy smartphone. Samsung Galaxy's unique Enhanced comfort feature allows users to adjust colour tones and contrast levels, lessening eye strain from screen time at night. Vision booster now adjusts at three levels of lighting instead of two to combat brightness and glare in daylight.

Designed With the Planet in Mind

The Galaxy S23 series raises the bar for premium technology that can enrich people's lives and help contribute to a healthier planet. Since the Galaxy S22 series, Samsung Galaxy increases its use of recycled materials from six internal components in Galaxy S22 Ultra to 12 internal and external components in Galaxy S23 Ultra. Galaxy S23 series also has a wider variety of recycled materials than any other Galaxy smartphone, including pre-consumer recycled aluminium and glass and post-consumer recycled plastics sourced from discarded fishing nets, PET bottles and water barrels.

The new S series is the first to feature Corning Gorilla Glass Victus 2, offering durability for long-term use and consisting of an average of 22 percent pre-consumer recycled content. Plus, every Galaxy S23 smartphone comes in a redesigned packaging box which applied paper made with 100 percent recycled paper. With the Galaxy S23 series, Samsung Galaxy is doing more to minimize its impact on the environment without compromising quality and aesthetic. The Galaxy S23 series is UL ECOLOGO certified, meaning that the product

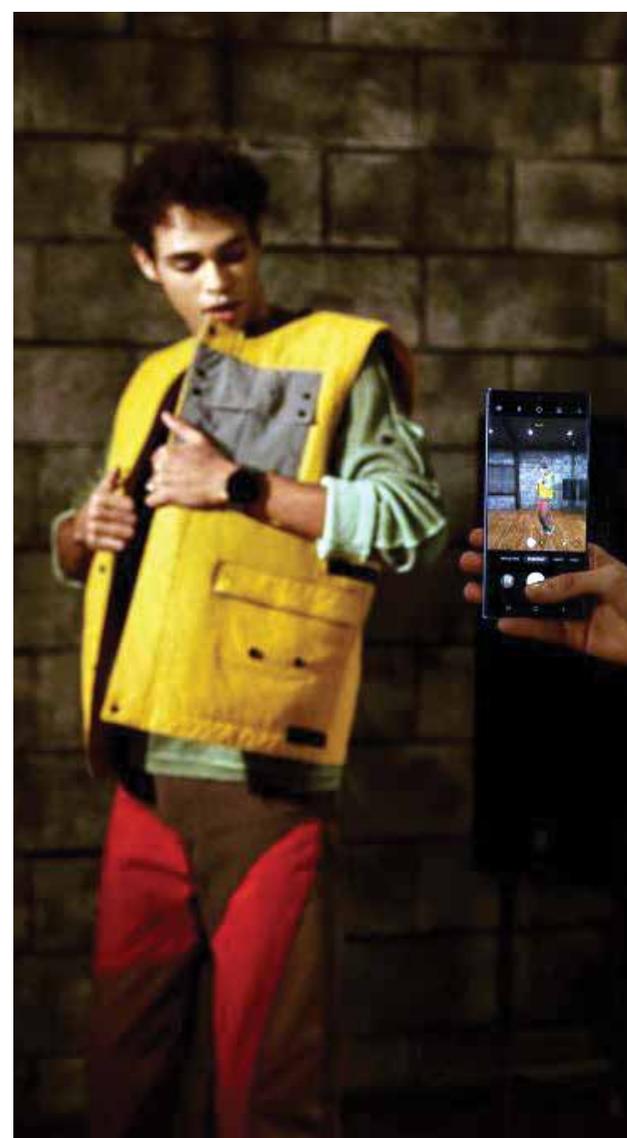
Galaxy S23 Ultra, a 5000mAh battery powers a larger camera than Galaxy S22 Ultra without increasing the device's size.

A newly designed CPU micro architecture boosts the processing abilities of the Galaxy S23 series by about 30 percent compared to the Galaxy S22 series. Capturing stunning photos in low light requires trillions of calculations per second, so Samsung Galaxy's highly efficient NPU architecture has been optimized by 49 percent to balance performance and power while using an AI algorithm to help users take epic photos and videos. 12 One of the most significant improvements to the Galaxy S23 series is the optimized GPU, which is approximately 41 percent faster compared to Galaxy 22 series and designed especially for power users.

In anticipation of the future of ultimate digital realism, Galaxy S23 Ultra comes ready to support real-time ray tracing as it comes to the mobile gaming mainstream. Users will be able to see noticeably more lifelike renderings of



Specifications	Galaxy S23	Galaxy S23 Ultra	Galaxy S23 Plus
Display	6.1-inch FHD Plus, Dynamic AMOLED 2X Display, Super Smooth 120Hz refresh rate, 240Hz Touch Sampling Rate in Game Mode, Vision booster and Enhanced comfort	6.8-inch QHD+ Edge, Dynamic AMOLED 2X, Display, Super Smooth 120Hz refresh rate, 240Hz Touch Sampling Rate in Game Mode, Vision booster and Enhanced comfort	6.6-inch FHD Plus, Dynamic AMOLED 2X Display, Super Smooth 120Hz refresh rate, 240Hz Touch Sampling Rate in Game Mode, Vision booster and Enhanced comfort
Dimension & Weight	70.9 x 146.3 x 7.6mm, 168g	78.1 X 163.4 X 8.9mm, 234g	76.2 x 157.8 x 7.6mm, 196g
Camera	12MP Ultra-Wide Camera F2.2, FOV 120° 50 MP Wide Camera F1.8, FOV 85° 10MP Telephoto Camera 3x Optical Zoom, F2.4, FOV 36° 12MP Front Camera F2.2, FOV 80°	12MP Ultra-Wide Camera F2.2, FOV 120° 200 MP Wide Camera F1.7, FOV 85° 10MP Telephoto Camera 3x Optical Zoom, F2.4, FOV 36° 10MP Telephoto Camera 10x Optical Zoom, F4.9, FOV 11° 12MP Front Camera F2.2, FOV 80°	12MP Ultra-Wide Camera F2.2, FOV 120° 50 MP Wide Camera F1.8, FOV 85° 10MP Telephoto Camera 3x Optical Zoom, F2.4, FOV 36° 12MP Front Camera F2.2, FOV 80°
AP	Snapdragon 8 Gen 2 Mobile Platform for Galaxy	Snapdragon 8 Gen 2 Mobile Platform for Galaxy	Snapdragon 8 Gen 2 Mobile Platform for Galaxy
Memory	8 + 512GB, 8 + 256GB and 8 + 128GB	12GB + 1TB, 12 + 512GB, 12 + 256GB and 8 + 256GB	8 + 512GB and 8 + 256GB
Battery Charging	3,900mAh Wired Charging: Up to 50% charge in around 30 mins with 25W Adapter and 3A USB-C cable, Fast Wireless Charging 2.0 and Wireless PowerShare	5,000mAh Wired charging: Up to 65% charge in around 30 mins with 45W Adapter and 5A USB-C cable, Fast Wireless Charging 2.0 and Wireless PowerShare	4,700mAh Wired charging: Up to 65% charge in around 30 mins with 45W Adapter and 5A USB-C cable, Fast Wireless Charging 2.0 and Wireless PowerShare
OS	Android 13 and One UI 5.1	Android 13 and One UI 5.1	Android 13 and One UI 5.1
Network & Connectivity	5G, LTE, Wi-Fi 6E and Wi-Fi Direct Bluetooth v 5.3	5G, LTE, Wi-Fi 6E and Wi-Fi Direct Bluetooth v 5.3	5G, LTE, Wi-Fi 6E and Wi-Fi Direct Bluetooth v 5.3



At the core of the Samsung Galaxy S series' premium experience is the uncompromising innovation of Samsung Galaxy Ultra. But the power and creative capabilities of Samsung Galaxy Ultra don't stop at smartphones. With the brand new, first-ever Galaxy Book3 Ultra and the Galaxy Tab S8 Ultra, users can now enjoy an ultimate Samsung Galaxy's ecosystem.

Across every Galaxy S series model, connected experiences get added benefits. Samsung Multi Control, which connects mouse and keyboard functionality between a Samsung Galaxy PC and tablet, now extends to Galaxy S23 Ultra, Galaxy S23+ and Galaxy S23 for the ultimate flexibility between devices. Enhanced text usability makes it easy to copy and paste text, like URLs, from one device to another to pick up an activity on another device. On Galaxy S23 Ultra, Google Meet paired with Samsung Notes and the embedded S Pen now make video calls even more collaborative. With Google Meet live sharing, participants can simultaneously co-edit a document from each of their Android devices rather than viewing a shared screen.

Availability

The Galaxy S23 series comes in four nature-inspired matte hues: Phantom Black, Cream, Green and Lavender. Starting on February 17, 2023, Galaxy S23 Ultra, Galaxy S23+ and Galaxy S23 will be widely available in carriers and retailers and on Samsung.com.

has been certified for reduced environmental impact.

For users who want to extend the life of their device, the Galaxy S23 series' premium experience can be sustained through the years with four generations of OS upgrades and five years of security updates. To enhance its longevity, users can also leverage programs such as Samsung Care+, a support service for accidental damages, repairs and more.

User-Friendly Security and Privacy Enable a Transparent Experience Without Compromise

Secure and private experiences are the foundation of the Galaxy S23 series. Every smartphone comes with Samsung's end-to-end

Samsung Knox protection, which has received more government and industry certifications than any other mobile device, platform or solution on the market. The Security and Privacy Dashboard on Samsung Galaxy gives users full visibility over who has access to their data and how it's being used. With just a glance, it's easy to see if personal data is at risk and receive simple prompts to change settings for a more secure experience.

For an added layer of security, Knox Vault, which was first introduced on the Galaxy S21 series, protects critical information on the Galaxy S23 series by isolating it from the rest of the device, including the OS, for added protection against vulnerabilities.

More Freedom and Flexibility for Connected Lifestyles



Comment: Update the collection of your wardrobe with Dennison

Rating: 8/10

Dennison

There is an axiom that “First impression is last impression”. By following this proverb Founder Ashwini Seth and Co-founder Sonalika Seth of Dennison come up with a thought for fashion-centric people who are dedicated followers of up to date fashion. Ashwini Seth and Sonalika Seth, known as designer of Dennison too. They have introduced a new and well-groomed collection for office goers, college goers, generation z (who born between the late 1990s and early 2000s) and millennial office goers (who born between the early 1980s and the late 1990s). The collection is available exclusively on www.dennison.in in pocket-friendly cost.



Comment: Comfortable and nice look

Rating: 8/10

Ezok Shoes

This pair of lightweight outdoor shoes from Ezok comes with a non-slip rubber outsole, which ensures that you get a firm grip, even on snow. This boot is approximately mid-calf from arch and can easily withstand cold temperatures.

Sexy got back! Boots complete with stylized Boots, a pointed front and a sleek body, this one is all about the glamour! Genuine leather with Lace ups.



EKAM



Every mood, every space, and every special occasion in your life requires a unique fragrance that resonates with the essence of its surroundings

If you are confused and cannot make up your mind which is the perfect gesture to make your loved one happy on this special day, EKAM can help you. All of their unique and thoughtful new Valentine's Day Gift Boxes this year come with luxurious fragrances to make the user feel pampered and cared for!

With EKAM's scented products, not only are you showing your loved one that he or she is the Special Person in your life, but you are also treating their senses to some rich experiences. Shower that special

someone with unique fragrances in the form of perfumes, candles and so on, that offer a premium feel which you can share. You can light EKAM's candles for an intimate dinner or try on its perfumes for a heart-stopping date. So, your wait for a unique idea ends right here. Buy EKAM's gift boxes that start as low as Rs700 and convey your love in a most novel way! It is available on www.ekamonline.com.

Comment: Hamper for that Special Someone on Valentine's Day

Rating: 9/10

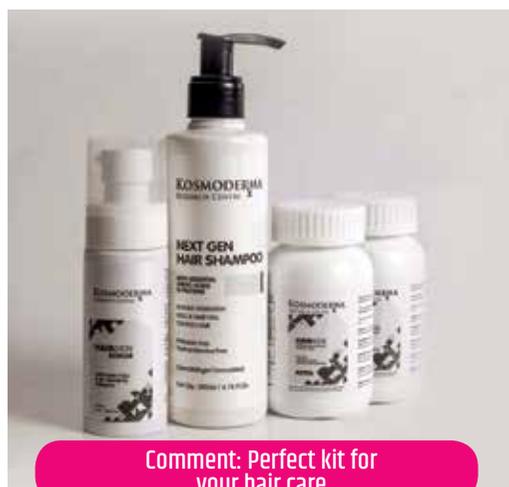
Kosmoderma

This awesome combo is all you need for your perfect hair care regime! Daily use strengthens and continuously nourishes your hair. Suitable for all hair types.

2 HairGen Capsule Benefits of Hairgen Capsules

Enhanced blood circulation and nourish hair follicles; Helps in repairing damaged hair follicles that cause split ends; Hair growth multivitamins are suitable for all ages; 100% vegan without any side effects; Protects against humid climate by repairing the damage; Hair regrow capsules are made from natural ingredients and are best among all the hair capsules; Prevent premature greying of hair and No artificial preservatives and non- alcoholic

1 HairGen Serum Features:



Comment: Perfect kit for your hair care

Rating: 9/10

Kosmoderma hair grow serum tames frizz by making your dull hair shiny and glossy; Hair

serum detangles the hair knots and makes it easier to comb; Improves the texture of your hair, making it more defined and enhanced; Serum's protective coating protects your hair from heat damages during styling; Protects against humid climate by repairing the damage; Helps restore life, volume and density to your hair; Suitable for all hair types and Free from silicone and other nasty toxins.

1 HairGen Shampoo Benefits of Kosmoderma HairGen Shampoo

Fortify hair and rescue the hair fall; Suitable for both men and women; For external usage only; Do not use the product after the expiry date printed on the packaging; Please store in a cool and dry place and Rinse it with water if eyes get affected from the shampoo.



Skininvest

Skininvest is the newest edition to the Indian skincare business. It's 'brown-skin-friendly' product range is here to transform the way you feel about your skin through their clinically proven, effective, gender-neutral, innovative, and fun products.

Skininvest aims to bridge the gap between gender neutrality, mental health and skincare through their innovative products that are par-excellence and provide high quality, cruelty free, vegan, paraben and phthalate free skincare in India.

Comment: Say hello to Skininvest: Your skin's new BFF!

Rating: 9/10



Upsilon

Express your love and say it with the perfect scent! The special edition by Upsilon is the perfect gifting set for women to express their feelings without having to say much.

To celebrate the occasion of Valentine's Day, the aim is to curate a special edition gift box. The box could be a special nudge for those who wish to express their love and affection to their partner.

The idea is to target women looking for something different and cute for their partners. The target audience would be:

- Women who have known their partners for a long time
- Women who are confused about what to give at the last moment
- Women who are just getting to know their partners and wish to gift something special

Comment: This Valentine's Day, Don't Get Senti, #GetScenty with Upsilon!

Rating: 9/10



Submarine Pen

Submarine Pens, India's Largest manufacturer of a range of high performance roller pens and ballpoint pens.

Submarine Pens, home to the finest writing instruments and currently featuring over 5 models, never shies from surprising its customers. This time, Submarine Pens' new Coffee Pen is a COFFEE TREAT (literally!) for its patrons to powerfully express themselves.

This one-of-a-kind collection comes in five modern styles and emits the passion, finesse, and amazing quality that let one relate to the enjoyment of being in a café. As they write with the new Coffee Pen from Submarine, customers can sense the aroma of the coffee beans.

The Coffee Pen collection includes a number of modes, such as Americano, Cappuccino, Mocha, Espresso, Latte & Macchiato. You can buy the Submarine coffee pen collection very soon at Archies gallery, top A+ Stores, & online retail. So the next time you're frantically jotting down notes, you can take a break for a moment of relaxation and take a good, long whiff of your coffee-scented pen.

Comment: Blend of superior design, finesse, and innovation

Rating: 9/10

VingaJoy

VingaJoy, one of India's most trusted mobile accessories and electronic brand has announced the launch of its premium VingaJoy BT - 780 ECOBUDS 2.0 TWS Earbuds in India at Rs. 1,590. The newly launched TWS earbuds offer 20 hours of playback on a single charge and can last for up to 200 hours on standby. It comes with an in-built mic that gives you premium sound quality audio on the go. VingaJoy earbuds are comfortable to wear, with noise isolating features that ensure an amazing audio experience. Its secure sporty fit design makes it the right pick for outdoor activities like running, jogging, etc. VingaJoy BT - 780 is very lightweight and offers hands-free functionality while doing sports or driving. The new earbuds are equipped with Type-C fast charging and offer Hi-Fi Sound quality. Further, the BT - 780 is equipped with the Bluetooth V5.1 ensuring the fastest pairing and strong signals over a longer operation range from the source. It comes with dual mic support along with a touch control feature to control your playlist, receive calls. These earbuds can be used separately after successful auto-pairing.



Comment: Affordable with great features.

Rating: 8/10

Acharya Murari Pandey is a very renowned Astrologer with International fame. Over the years, Acharya Murari Pandey has assisted lot of people with their problems related of love life, businesses; family issues etc. and give 100% accurate remedies. He has earned lot of respect across the globe as an Astro- Consultant. While gaining deep knowledge of astrology Acharya Murari Pandey selflessly provided valuable and free consultation to several individuals as well.



ARIES

You're in the zone this month, Aries. In fact, your February 2023 horoscope is all about stepping into the next season of your life with more vigor and self-belief that your dreams are possible. Accompanying you on your quest is the awakening Aquarius sun highlighting your 11th

house of groups, friends, and technology. Aquarius season for you is a great time to ask yourself: Who is my support system? What team projects and group activities am I involved in and excited about? What tools and technologies can I invest in that will help me execute effectively? Your motto for this month is: I allow others to show up for me.



TAURUS

Things are heating up in your career zone this month, Taurus — make sure your résumés and portfolios are interview ready. Unlike your January 2023 monthly horoscope, which called for adventure and exploration, your February 2023 horoscope encourages you to prioritize pursuing

professional opportunities that support your commitment to financial freedom and community. If looking for a favorable time to take your vision public, collaborate on a team project or clarify long-term goals for the future. The sun and Saturn conjunction in Aquarius on Feb. 16 is an excellent transit to revise and set intentions for a groundbreaking year. Like all things in life, with growth and advancement comes change, and sometimes, these changes can be uncomfortable.



GEMINI

Make your vision for the future crystal clear this month, Gemini — and don't leave any room for self-doubt and confusion to sneak in. Because with the sun flying high in freethinking Aquarius and your ninth house

of adventure and higher learning until Feb. 18, your monthly horoscope for February 2023 is igniting a new wave of change that could positively impact you for decades to come. For instance, you may be completing a certification or degree program, relocating to a new city, or deepening your expertise in a specific subject area.



CANCER

You don't have to be in the limelight to create a lasting impact this month, Cancer. You can do great things and be a resource for your community while staying in your lane. This is especially important with your February 2023 horoscope beginning with future-minded

Aquarius resting in your eighth house of transformation and intimacy until Feb. 18. While the sun is in Aquarius, you may notice your desire for socialization and interaction with the outside world dwindles, and that's OK. Instead of pushing yourself to perform, welcome the call to slow down and check in with yourself. You may be surprised at what hidden gems and secrets you uncover.


LEO

Pay attention to what partnerships are draining and replenishing your energy this month, Leo, because not all relationships (and contracts) are created equal. With the sun in Aquarius and your seventh house of marriage and unity until the 18th, your February 2023 horoscope highlights the importance of clear boundaries and mutual respect. What contracts and agreements need to be revised and reviewed? What future plans and goals do you need to clarify with a business or romantic partner? These are all themes and questions that may show up for you at some point this month.


VIRGO

Get your affairs aligned this month, Virgo, otherwise, your lack of organization and busy schedule may start to impact your social life and physical health. Fortunately, your February 2023 horoscope is here to help you get back in the swing of things. For starters, the sun in community-oriented Aquarius will continue its journey through your sixth house of wellness and order until Feb. 18. This team-building transit deepens your search for like-minded peers who share similar interests and hold you accountable for the goals and intentions you've set. If juggling multiple obligations, consider creating a shared calendar to synchronize schedules or plan activities in advance instead of making important decisions last minute.


LIBRA

Feeling inspired to do something spontaneous and out of your norm, Libra? When was the last time you put away the house sweats and dressed up to go out and play? Your February 2023 horoscope opens the door for new opportunities to show off your Libran magic. To help boost your self-confidence as you enter a new era of self-expression, the Aquarius sun will light up your fifth house of popularity and individuality, reminding you that the best way to shine bright like the star you are is to be yourself. You don't have to follow a trend or betray your values to fit in.


SCORPIO

As you begin to integrate into the changes and new reality the year brings this month, keep an open heart and mind, Scorpio. With the sun sitting in your emotional fourth house of ancestry and feelings until the 18th, your February 2023 horoscope is all about strengthening bonds with distant loved ones, reshaping your meaning of home and family, and getting comfortable with the skin you're in. All of this may seem jolting for someone who thrives on maintaining control, but try not to fight the unexpected waves Aquarius season brings, especially on Feb. 3, when the sun squares unpredictable Uranus.


SAGITTARIUS

There's nothing like living fully in the present moment, Sagittarius, so don't waste precious memories you could be making now by waiting for the perfect opportunity. Your February 2023 horoscope is a sign to stop second-guessing your brilliant ideas and boldly share your authentic message with the world. With the unconventional sun in Aquarius transiting your third house of communications until Feb. 18, you may decide to revamp a blog, start a free newsletter, or invest in a skills class to get insight on the latest trends. Just remember that no matter what steps you take to prepare, the important thing is that you start, so get moving.


CAPRICORN

Money may be on your mind this month, Capricorn, but remember: the real goal is time, freedom, and generational wealth. To achieve the level of success and influence you are aiming for, your February 2023 horoscope wants you to focus less on proving your worth and impressing others this month and more time planning and preparing for the future. Whether you like it or not, the sun in Aquarius and your second house of values and assets until Feb. 18 urges you to prioritize how you are managing your income and calendar. For instance, when was the last time you invested in your retirement plan or increased your monthly contribution to your emergency fund? When was the last time you donated or intentionally gave back?


AQUARIUS

You've been through a lot over the past three years, Aquarius. But now, you're reaping the rewards of your healthy habits and behaviors. To maintain and expand the wisdom and clarity you've obtained since 2020, your February 2023 horoscope wants you to silence outside opinions and expectations about who you should be, who you should date, and what you should do. Yes, it's time to think for yourself. To help you stay grounded and confident on your journey, you'll receive a double dose of cosmic magic from the sun and Saturn in your sign.


PISCES

Take a chill pill this month, Pisces. Your February 2023 horoscope invites you to slow down and prioritize your peace of mind and personal goals instead of people-pleasing and taking care of others. Why the sudden change of pace and wave of heavy emotions? Look no further than the Aquarius sun teaming up with sober Saturn in your introspective 12th house of endings, solitude, and karma until Feb. 18. This thought-provoking transit calls you to reflect on how your friendships, relationships with extended family, and the world around are currently adding to or depleting your happiness.

Experience
the VIVID Colours
of
Chhattisgarh
India



Chitrakote

Niagara of Chhattisgarh, India

Chitrakote Waterfalls are supposed to be the Niagara falls of India, being the broadest waterfall in India. During monsoon one can see its might. The river Indravati falls from a height of 29 m (96 ft) to form this waterfall.



Where Adventures Never End



Breathtaking routes, open roads, tea-carpeted hillocks. Cascading waterfalls. Homely cuisine, sugary beaches... Here adventure welcomes you at every turn. Hit the road and let your never ending story begin.

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