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#### PUBLISHER'S NOTE

#### **Dear Readers**

**→** 3FS September issue is more focused on Honeymoon. On your honeymoon, the two of youget to forget about the outside world and be you. Whatever that means to you- adventuring, hiking and camping, eating your way through your destination of choice or relaxing and being pampered. It's a chance for the two of you to reconnect after a whirlwind of a wedding planning process, and to re-solidify your relationship. We've all read fantastic honeymoon tales and fantasies of great passion and love and even better places. But seriously, what are real honeymoons and honeymoon destinations.

In hospitality also T3FS focused on the luxury getaways for Honeymoon. Honeymoons are not merely a vacation. It is an unforgettable once in a lifetime experience that every couple wants. Candle-lit dinners, bespoke couple spa sessions, champagne breakfast, cosy cabannas, or private beaches, honeymoon is a time for an all-out luxury.

In lifestyle we ensure you travel safe for your honeymoon for the same we just framed an article to be use as a guide. Not only this we focused on girls accessory for their honeymoon. Your honeymoon is a once-in-alifetime experience, and you'll want every moment to be special, including the jewelry you wear. Whether you're lounging on a tropical beach, exploring a romantic European city, or embarking on an adventurous getaway, selecting the right jewelry for your honeymoon is essential. In this guide, we'll walk you through the steps to choose the perfect honeymoon jewelry that complements your style,



destination, and the memories you'll create together.

Apart from that we focused on the development of Uttar Pradesh. Uttar Pradesh, India's most populous state, has witnessed significant development and transformative initiatives under the leadership of Chief Minister Yogi Adityanath. Since taking office, his government has embarked on a comprehensive development agenda aimed at improving infrastructure, agriculture, healthcare, education, and law and order. This article explores some of the key areas of development and achievements during the Yogi Government in Uttar Pradesh.





Runway to get the trends of current .scenario





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Honeymoons are not merely a vacation. It is an unforgettable once in a lifetime experience that every couple wants. Candle-lit dinners, bespoke couple spa sessions, champagne breakfast, cosy cabannas, or private beaches, honeymoon is a time for an all-out luxury.

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# **Uttar Pradesh** Scaling new Heights of **DEVELOPMENT**

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# **India Tourism: Unparalleled** Opportunity and Success Stories



Mr M R Synrem, Joint Secretary, Ministry of Tourism, Govt of India while highlighting the importance of India's G20 Presidency said that Indian travel and tourism sector is providing an unparalleled opportunity to highlight India's tourism offerings and success stories on the global stage. "The Tourism Track meetings under the G20 focused on key areas like sustainable development, digitalization and promotion of inclusive growth," he added.

Addressing 'FICCI's 5th Digital Travel, Hospitality & Innovation Summit 2023', Mr **Synrem** stated that the Ministry of Tourism is working on key identified priority areas with major focus on digitalization. "The National **Integrated Database of Hospitality Industry** (NIDHI) is one of the initiatives of the ministry towards Atmanirbhar Bharat using technology to empower our businesses. 'NIDHI' is not just a database but poised to become a major gateway to opportunities in the hospitality industry.

Speaking on the initiatives of the government, **Mr Synrem** said that the Ministry is developing platforms for personalization and traveler engagement. "Today, digital technology allows us to collect and analyze data to create personalized experience. The Ministry will soon introduce several new initiatives with the existing helpline number '1363' to address safety and security concerns of the travelers. We are working towards

digitalization in the travel and tourism industry," he noted.

Mr Synrem further stated that post COVID, India has adopted technology in almost every sector. "Digital technology and innovation have revolutionized the travel and tourism industry and providing numerous benefits and enhancing the overall experience of travelers,"

Mr Dipak Deva, Chairperson, FICCI Tourism & Culture Committee & MD, Travel Corporation of India Ltd said that in this dynamic world marked by unprecedented technological advancements, the digital transformation journey is not an option but a necessity. "In this context, the travel and hospitality industry where the experience is everything, this transformation is especially critical," he emphasized.

Mr Ashish Kumar, Co-Chairperson, FICCI Travel Technology & Digital Committee said, "The travel industry is an extended arm and the largest segment of e-commerce sector. It is important to understand that everyone is now a consumer, not just a customer."

FICCI-Accenture 'Travel Insights Hub' -Collection of cross-industry blogs from experts was released during the event.

## Norwegian Cruise Line Introduces Six New Land Excursions

Norwegian Cruise Line, the innovator in global cruise travel, has unveiled six new immersive shore excursion categories to help guests uncover more of each destination they visit, including Europe, Asia, South America, Australia, Africa and the Middle East.

"We are committed to delivering unparalleled experiences across our fleet and the over 400 destinations we visit," said David Herrera, NCL President. "Travelers are looking for more immersive vacations, from longer itineraries to more authentic experiences, which is why together with our destination partners we've created a collection of new on-shore offerings designed to create unforgettable moments for our guests."

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The new categories include:

Beyond Blueprints: A bespoke selection of 15 tours that uncover the design secrets and stories of some of Europe's most iconic architectural landmarks, including those in Barcelona, Lisbon, Belfast, Amsterdam, Copenhagen, Oslo and Helsinki. Examples

La Villa Mediterranée and MUCEM in Marseille, France

- Victoria Square and Titanic Belfast in Belfast, Northern Ireland
- Riverside Museum and Glasgow Science Museum in Glasgow (Greenock), Scotland

Gourmet Tours: Designed for the foodiedriven traveler, this suite of experiences takes guests behind the scenes to uncover the secrets behind local cuisine of some of Europe's most iconic culinary destinations. Guests will taste their way from port-to-port with cooking classes led by a local artisan, authentic dining experiences at a family-owned homestead and more. Examples of shore excursions that offer a true taste of travel include:

- Castello Di Siza & Sicilian Luncheon in Palermo (Sicily), Italy
- Folkloric-Gastronomical Experience in Olympia (Katakolon), Greece
- Seasonal Gastro-cultural Experience in Barcelona, Spain

**Go Local:** Guest will uncover the everyday rhythms and customs of life in destinations as diverse as Europe, Asia, South America and South Africa. These tours are designed to offer authentic cultural experiences that connect guests to locals in a meaningful and memorable way, while showcasing how the locals live, work, eat and play:

- A Day at the Farm in Kusadasi, Turkey
- Lisbon Soul in Lisbon, Portugal
- Explore Florence Like a Local in Florence/Pisa (Livorno), Italy

**Let's Take a Selfie:** Already proving very popular, these excursions deliver the ultimate



destination photos in worldwide locations. A knowledgeable guide will share the perfect angles and most picturesque spots to capture unforgettable moments:

- Santorini, Greek Isles
- St Thomas, US Virgin Islands
- Cartagena De Indias, Colombia

Small Group Tours: With no more than 16 guests per group, these tours provide a more intimate experience of some of the most popular NCL excursions available in idyllic destinations like Italy, Greece and Spain. Small Group Tours are available to book by calling NCL. Examples include:

Captivating Malaga in Spain Highlights of Cagliari in Sardinia, Italy Best of Corfu, Greek Isles

Design Your Day: These bespoke experiences are curated for the individual traveler, from private wine tastings to a fivecourse dining experience at a Michelin starred restaurant. If guests can dream it, NCL's shore excursion team can plan it. Design Your Day experiences are available to book by calling



# **AYANA Estate** Introduces Jamu Workshop

AYANA Estate, the awardwinning destination resort in Jimbaran, Bali, unveiled its revitalized AYANA Farm in July 2023, which offers a diverse array of guest activities.

In collaboration with The Jamu BAR, AYANA Farm has announced its twice-weekly Traditional Herbal Remedies Workshop, which pays homage to the therapeutic potency of Indonesia's traditional herbal elixirs, known as jamu. Every Tuesday and Thursday, workshop participants will handpick their own herbs from over 130 plant varieties cultivated on the farm, before learning about and crafting personalized

Emerging in the 1300s as evidenced by the intricate reliefs of Borobudur Temple in Central Java, jamu is a revered wellness tradition deeply rooted in Indonesian culture. Its fundamental role in holistic health persevered through the Dutch colonial era and continues to thrive today, with age-old recipes passed down through generations. For over 700 years, jamu has been consumed by the peoples of the Indonesian archipelago to improve digestion, boost immunity, reduce inflammation, and improve overall health and

As the base of the jamu recipe featured in the workshop, guests will first create jamu empon empon from potent ingredients

including fresh turmeric, which is rich in antioxidants, enhances blood circulation, reduces inflammation, and alleviates indigestion; fresh ginger, which is also rich in antioxidants and has antiviral and antibacterial qualities; fresh kencur or aromatic ginger, which aids digestion, reduces inflammation, and boosts the immune system; and fresh lemongrass, which eliminates harmful toxins from the body.

Participants will then be presented with a selection of seven customizable recipes, which can be tailored to the unique needs of each guest. For those pursuing youthfulness and supple skin, the addition of the medicinal herb kumis kucing and sirih, or betel leaf, is recommended. Those seeking to enhance memory, focus, and visual acuity can enrich their jamu mixture with daun pegagan, commonly known as Indian pennywort, moringa, butterfly pea flower, and celery. For those leading an active lifestyle, the inclusion of the herb daun jinten in the jamu mixture offers benefits such as heart strengthening, relief from muscle aches, and improved lung function, while jamu sorga enhances a couple's intimacy

by boosting estrogen in women and virility in men. Guests can also try widely-known jamu such as kunyit asam, made from antiinflammatory turmeric and tamarind, and beras kencur, which comprises rice powder, aromatic ginger and spices to treat colds and coughs by warming the body.

Using natural ingredients, the workshop also invites participants to create traditional Indonesian skin care products such as boreh, a traditional herbal scrub. Comprising ginger, cinnamon, cloves, nutmeg, turmeric, and rice powder, boreh is renowned for its cleansing, warming, and invigorating properties that exfoliate the skin while alleviating muscle tension and joint discomfort. Another traditional product featured in the workshop is lulur, a herbal body scrub containing a blend of medicinal herbs and spices. Rice powder serves as the foundational element of many lulur formulations, for its potent antioxidants and reputed skin-brightening qualities. Betel leaves and cloves contribute antibacterial and anti-inflammatory properties, while candlenut enhances skin hydration and diminishes the appearance of fine lines and wrinkles.

# Unveils Unforgettable Travel Experiences with Veena World

Veena World, one of India's leading travel companies, is set to dazzle adventurers with extraordinary journeys. From exploring Antarctica and South America to experiencing Japan's autumn charm and delving into Central Asia's wonders, Veena World promises seamless, all-inclusive adventures.

These immersive journeys encompass flights, accommodations, transfers, meals, sightseeing, insurance, visa fees, and the expertise of Veena World's tour managers, ensuring a worry-free experience from Mumbai to Mumbai.

Uzbekistan's capital, Tashkent, holds a special place in India's history, commemorating former Prime Minister Lal Bahadur Shastri with the Shastri Monument. Tashkent's remarkable transformation from an earthquakeravaged city into a harmonious blend of tradition and modernity is a testament to its resilience.

Japan beckons with its mesmerizing autumn colours as deciduous trees transform into vibrant hues, offering a unique natural spectacle.

Veena World is also back with

much-anticipated tours to Antarctica and South America in 2024. Bookings are open, with the Antarctica tour already sold out for February 25th, 2024. Additionally, shorter South America tours covering specific combinations of two to three countries are available.

Veena World, known for pioneering offbeat destinations and unique touring concepts, including Women's Special, Seniors' Special, and Honeymoon Special tours, continues to make dream destinations accessible to travellers.



With 2 ships in their fleet M/V Ocean Nova and M/V Magellan Explorer, Antarctica21 has been offering extraordinary voyages to Antarctica and beyond, for over two decades. Each of the ships has a capacity of not more than 70 travellers, which allows cruisers to enjoy value time in the land of rugged beauty, millennia-old icebergs and fascinating wildlife, all of this, in an exclusive and adventurous atmosphere.

#### **Antarctica21 Joins Forces with BRANDit**

Antarctica21, an innovative Chilean Cruise Company and pioneer of the fly-cruise expeditions to Antarctica has partnered with BRANDit, a leading tourism marketing representation company, to build awareness for the destination as well as the brand's exclusive small ship experiences in the Indian market and to build lasting trade relations in the country.

Antarctica21's decision to join forces with BRANDit stems from the increasing number of Indian travellers seeking novel and immersive journeys. With this cooperation, Antarctica21 is well-positioned to tap into this growing demand, supported by the agency's profound insights into the dynamic Indian landscape and exceptional relations with the travel trade.

The synergy between Antarctica21 and

BRANDit extends beyond market entry - it encompasses the creation of innovative strategies to cater to the ever-evolving preferences of the Indian outbound travel segment. The agency will also facilitate various training sessions, seminars, workshops, events, webinars, and virtual meetings for tour operators across key markets, nurturing a deeper understanding of Antarctica21's offerings.

# **Doorstep Visa** Services

This partnership marks a significant milestone for DreamFolks as Clients (including Banks, Card Networks, and Enterprises) have been eagerly awaiting the inclusion of Visa services as a part of their offering to customers.

With the addition of Visa Services into the existing offering through one of the leading Visa service providers, DreamFolks aims to elevate customer experiences and provide seamless access to visa solutions. The service offering includes Premium Lounges at Visa

DreamFolks, India's largest airport service aggregator, has announced a strategic partnership with one of the leading Visa service provider to offer premium lounges at Visa centers and Doorstep Visa services.

Centers across the country, which will provide end-to-end Visa processing. These lounges will offer a peaceful and plush environment to ensure a smooth and hassle-free visa application process. With exceptional service and personalized assistance, customers can expect an outstanding experience throughout their visa application process. Moreover, the Doorstep Visa services will allow customers to conveniently submit their visa applications from the comfort of their homes or offices.

This service will increase the accessibility of visa services to DreamFolks' clients' card members located in any part of the country. This comprehensive approach prioritizes accessibility and convenience for customers, transforming the visa application experience.

Both these services will be enabled through the leading Visa service provider, which will further enhance the tailor-made offerings to augment DreamFolks clients' card loyalty programs and card value proposition.

#### IAMAI's New Chair of TravelTech Committee

The Internet and Mobile Association of India (IAMAI) has announced the appointment of Mr. Vikash Jalan, Chief Business Officer, Paytm Travel, as the new Chair of its TravelTech Committee.

Mr. Jalan brings with him a wealth of experience and a passion for cultivating and nurturing innovative ideas into successful ventures. With a deep-rooted entrepreneurial spirit, he has consistently demonstrated his ability to transform ideas into reality, embodying the concept of moving from "Zero to One" with remarkable zeal. He has extensive experience in working across global roles and consumer domains which has helped build his diverse leadership and business perspective. At Paytm, he leads the travel business.

Expressing his excitement about his new role, Mr. Jalan stated, "The travel industry is undergoing a remarkable transformation, powered by technological innovations that are reshaping the way we explore the world. At this juncture, I am thrilled to take on the role of Chair for IAMAI's TravelTech Committee and I'm eagerly looking forward to collaborating with fellow industry leaders, pooling our expertise to fuel innovation, drive sustainable growth, and collectively chart the course for the future of travel."

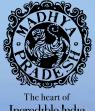
IAMAI's TravelTech Committee is set to benefit immensely from Mr. Jalan's wealth of experience and leadership acumen. His appointment promises to catalyse innovation, drive growth, and steer the travel industry toward a dynamic and promising future.

#### Medlab Middle East secures recordbreaking deals

Medlab Middle East, the MENA region's largest medical laboratory exhibition and congress, will return to the Dubai World Trade Centre from 5-8 February 2024 with a host of new features, including a new zone, Next Gen Medicine, which will focus on the transformative potential of early disease detection and preventive medicine. This year's edition of the show follows a record-breaking year in 2023, where Informa Markets, the organisers of the event, announced AED1.9 billion of deals secured during the four-day laboratory showcase. Following this success, the 2024 edition is expected to welcome more than 30,000 visitors and 900 exhibitors, a 20% increase in exhibitor numbers compared to last year.

Tom Coleman, Group Exhibition Director, Informa Markets Healthcare, said: "The laboratory sector stands as the bedrock of innovation and progress in the modern world. As we navigate an era marked by unprecedented challenges and opportunities, the role of laboratories has become more pivotal than ever before. "As a result, laboratory technology has evolved at an astonishing pace. From genomics to materials science and from pharmaceuticals to renewable energy, laboratories are at the centre of delivering game-changing innovations and pushing boundaries thanks to the tireless efforts of dedicated scientists, researchers, and technicians. "Medlab Middle East provides the ideal platform for not only securing business deals but also for showcasing the industry's contribution to economic growth, developing healthcare advancements and developing environmental sustainability. We are committed to fostering excellence, driving innovation, improving lives, and building a brighter future for all."





Incredible India

#### When culture meets craft

Travelers who are looking for an authentic experience of India's diverse culture can head to Chanderi, a historical town nestled in the heart of Incredible India in the Ashoknagar district of Madhya Pradesh.

With its rich historical significance and picturesque charm, Chanderi invites you on a journey back in time. The town's traditional festivities, multi-hued culture, and unique weaving techniques are its major attractions. Nature enthusiasts can explore the serene surroundings, including nearby lakes and lush hills, creating a perfect blend of cultural and natural tourism.



#### Chanderi Festival

Madhya Pradesh Tourism Board will organise the first edition of Chanderi Festival this September at the Katti Ghati to showcase its rich heritage and exquisite handloom traditions. The festival aims to showcase the beauty and craftsmanship of Chanderi's handwoven textiles, known for their intricate designs and timeless elegance. Going beyond the realm of textiles, the festival will also offer an array of exciting activities, combining adventure and recreation. Attendees can indulge in thrilling land and air adventure activities at the tent city and experience the Maha Aarti at the Laxman Sagar Ghat, immersing themselves in the picturesque heritage sites that surround Chanderi.

Cultural workshops and musical gigs will also be organised to promote the local cultures of the state. The visitors will be taken on a gastronomic ride where they can savour the Bundelkhandi and Bhagelkhandi cuisines. A local excursion tour will also be conducted to the textile and craft tourism village Pranpur, 4 kms away from Chanderi. For those looking for relaxation and rejuvenation, there will be wellness and yoga sessions to harmonize the mind, body, and soul. Additionally, cricket and volleyball tournament is also set to be organised at the Mela ground.

Families can enjoy a dedicated kids zone, ensuring that the festival is a memorable experience for all age groups. Additionally, indoor sports activities will be organised for the guests. Activities like DJ nights & lights and sound shows, hot air balloon glow show, vintage car rallies and photography workshops will also be conducted for the entertainment of the guests.

The festival will span over five days, commencing after the monsoon season, when the natural beauty of Chanderi is at its peak. A luxurious Tent City will be set up for the guests to explore and immerse themselves in the cultural extravaganza of the Chanderi Festival.

#### **About Chanderi**

The time-warped mofussil town of Chanderi played a tragic role as the location of a Jauhar—mass self-immolation. Around 1,500 women and children made the choice to embrace death rather than being taken captive by Babur's armies in 1527. The tale of their sacrifice is commemorated on the grounds of Chanderi Fort, where the heartwrenching event unfolded.

Explore the timeless beauty of the Chanderi Fort, where the echoes of a poignant past resonate through the Jauhar Smarak. The town mirrors a unique blend of traditional and contemporary customs, with a diverse population that includes various indigenous tribes. Get ready to be enchanted by the

weaving traditions and the grace of Chanderi sarees.



In recent years, Chanderi has also gained prominence in the film industry, serving as a breath-taking backdrop for several cinematic creations. Its scenic landscapes and heritage structures have attracted filmmakers to capture its timeless beauty on the silver screen, enhancing the town's charm. Stree, Stree 2 (Ongoing), Sui Dhaga, Rangbaaz, Akkad Bakkad Rafu Chakkar are some of the films that have resonance in this town.

Come and inhale the tranquillity of this historic town and drown yourself in its tapestry of culture and heritage.

#### Connectivity

By Air-Gwalior Airport (250 Kms)

By Rail - Lalitpur Railway Station, Uttar Pradesh (37 Kms)

By Road - Bhopal (213 Kms), Gwalior (250 Kms) Jhansi (130 Kms)

# H(on)ey(moon) Escapade

It was rightly said by Virginia Andrews "A wedding without a honeymoon is like a birthday without the cake." n your honeymoon, the two of you get to forget about the outside world and be you. Whatever that means to you- adventuring, hiking and camping, eating your way through your destination of choice or relaxing and being pampered. It's a chance for the two of you to reconnect after a whirlwind of a wedding planning process, and to re-solidify your relationship. We've all read fantastic honeymoon tales and fantasies of great passion and love and even better places. But seriously, what are real honeymoons and honeymoon destinations. Here we came up with some exquisite destinations for you to choose from.

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September 2023

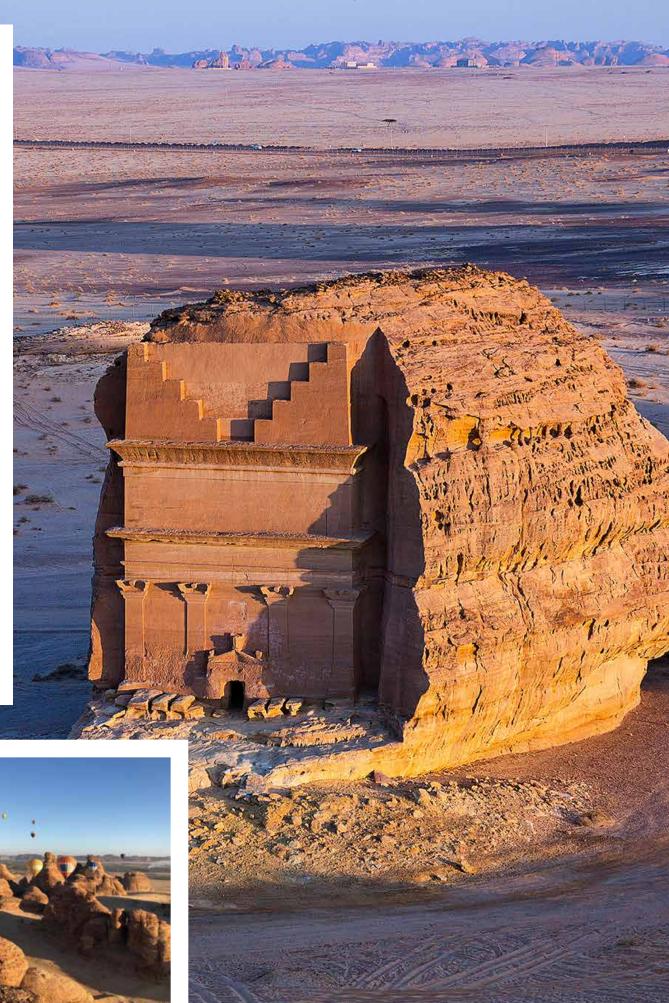
# AlUla <

AlUla boasts of accommodation, amenities and experiences for couples of diverse budgets.

lUla is a hidden gem that is largely unseen and unexplored by international travelers. For newlyweds and honeymooners, it offers them the chance to be the some of the first to tread through these sands and take in the majestic millennia old landscape. The county, far removed from urban centres, is also the setting of a spectacular night sky. To take in this aweinspiring star scape with your partner, whilst surrounded by the timeless treasures of AlUla, is an experience that every couple will relish.

AlUla has a unique landscape – it is an ancient oasis in a desert valley. There are landmarks all around the county such as Hegra, JabalIkmah and Hijaz Railway, which were made popular by the movie Lawrence of Arabia, but its allure lies in its timeless charm and pristine nature. It is relatively pristine and unexplored, giving couples a retreat far removed from the bustle and closer to nature.

AlUla also hosts the Winter at Tantora festival that brings together performers, cultural events, art, adventure and gastronomy to this magical landscape.



#### Austria <

Come to Austria for your honeymoon and you will find your special first days as a couple will be unforgettable for the rest of your lives!!

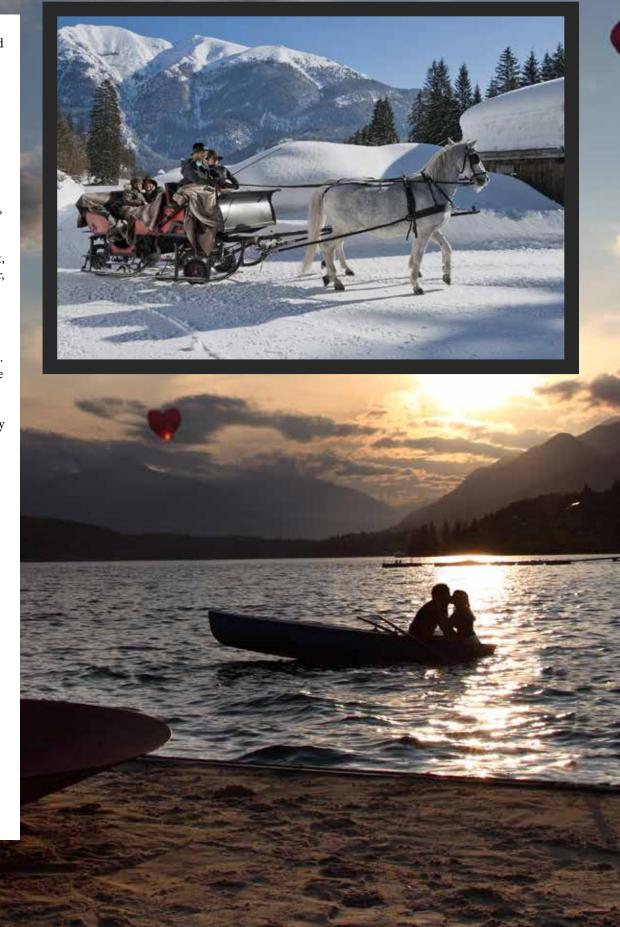
oneymoon and romance go hand in hand. Experience Austria between Salzburg and Vienna via the Romantic Road, crossing the Salzkammergut Lake District, the alpine foothills, the Danube region and the Wachau Valley, to be part of one of the most scenic drives ever.

The Romantic Road off Austria gives you a unique survey of the scenic variety and innumerable sights between Salzburg, Upper Austria and Lower Austria - from Lake Wolfgangsee's holiday region to the over 4500-year-old salt village of Hallstatt, the giant ice caves of the Dachstein glacier, the medieval town of Steyr, the imposing baroque complex of the Benedictine abbey of Melk to the renaissance-style Schallaburg castle and the romantic wine resort of Klosterneuburg at Vienna's gates.

In Vienna, Lower Austria, the Heurige (early wine taverns) or wine taverns are also a wonderful spot to relax and share a glass of wine. Here one can sit comfortably out in the open under trees drinking a glass of wine or a 'G'spritzn" (a mixed drink of wine and soda water). And once in a while there is even live folk music.

The lake district of Zell am See set along a picturesque valley shadowed by the Hohentauern, Austria's highest mountain range only adds to the magic of the moment. For someone whose idea is a quiet relaxation surrounded by indescribable beauty, Zell am See is the answer.

How about a quaint log cabin amid lush alpine pastures? The only background noise is the ringing of the cowbells, the twittering birds and the murmuring of the brooks. Nothing beats that cozy ambiance of seclusion, peace and privacy. One such place is "Bretei Hüttn" in Großarl in Salzburg: a wooden stove, a wooden double bed and wooden balconies amid the scenic and peaceful Salzburg Mountains. What could be more romantic? What more to a honeymoon?



## Indonesia <

There are many things that make Indonesia stand out as romantic: idyll: exotic beaches, pure natural charm, a wealth of historical attractions, secluded spots, and more.

or a dreamy and unforgettable honeymoon you can select from Lombok, Bali, Belitung, Bintan, Batam, Yogjakarta and many more. Lombok is the perfect choice for couples who fancy serenity on their honeymoon. The small island has a raw natural charisma, but not

many people have been attracted or are aware of it. It presents honeymooners with a remarkable opportunity to enjoy nature's appeal lost in each other's company, and no one else. Honeymooners can go to Lombok's exotic beaches, stay at an affordable private villa, and relax.









From secluded beaches and exotic rainforests to geothermal wonderlands and snow-capped mountains, New Zealand's landscapes are as romantic as they are varied. Without the stress of everyday life – and with as much luxury as you'd like to build into your holiday – you can focus on what's truly important in life – love. Fill your holiday with adventurous activities for two or just relax together.

ew Zealand's pure beauty and wide-open spaces are alive with romance. The country offers a myriad of heavenly love nests tucked away from the crowds and designed with star struck lovers in mind.

Lovers of the great outdoors may find their sweet love nest under canvas in a plush lakeside glamping site, snuggled up in a glass cocoon made for two, in an eco B&B on a dramatic coastal perch, or in cosseted luxury at an exclusive coastal escape in a private bay.

# Find below the top 10 spots in New Zealand to fall in love:

- 1. Contemplate the Southern Cross or the Milky Way at Lake Tekapo far away from the lights and noises of any city, the night sky will wow you with its clarity, and perhaps even send you a shooting star.
- 2. Retreat to a private pool in the Glacier Hot Pools near Franz Josef surrounded by native rainforest, you can soak in steaming glacial waters and let go of all worldly worries.
- 3. Step into a different world and listen to a bird song concert Zealandia in Wellington is a safe haven for rare wildlife and lets you experience the sounds of an untouched paradise.
  - 4. Fill your minds with the sparkle of the stars and the sounds of the

forest as you snuggle up in a tipi – at secluded Solscape in Raglan it's all about the purity of nature.

- 5. Take a romantic cruise to Mokoia Island on Lake Rotorua you'll get an authentic insight into Maori culture as you hear the moving love story of Hinemoa and Tutanekai and follow in their footsteps.
- 6. Go for a stroll as the sun sets on one of the wild black beaches of Auckland's West Coast then do as the locals do and satisfy your worked up appetite with delicious take-away fish and chips.
- 7. Wander the dense kauri forest at night and let the moonlight guide you to the giant Tane Mahuta Maori legend has it that this tree is the Lord of the Forest and father of all living forest creatures.
- 8. Set out as the morning mists lift and kayak through Milford Sound's calm waters remember to keep your eyes peeled for the local seals and dolphins as you marvel at the sheer scale of the rock cliffs and the cascading waterfalls.
- 9. Savour fresh-from-the-sea Bluff oysters on Stewart Island in combination with the untouched wilderness this New Zealand delicacy is sure to invigorate the senses.
- 10. Soak up the ambience created by millions of glittering glow worms in the Waitomo Caves walking through their sparkling labyrinth of underground tunnels is a truly surreal experience.







#### > Spain <

Spain is a country to fall in love. We are going to suggest some trips for couples to some standout magical, charming destinations you'll fall in love with. We would even go so far to say you'll have unforgettable moments filled with 'I love you's'.



here is nothing like getting away from it all in the most romantic spots in Spain. Savour those special moments with your partner and discover monumental cities, pretty landscapes and beautiful sunsets. Endless possibilities to fall in love await you in Spain.

In Spain, there are varied options for honeymooners. Some of the most unique and luxurious settings and destinations of Spain where you can have your new beginnings together:

Stay at Unique and Luxurious Settings of Parador Hotels of Spain: You can enjoy an unforgettable experience for the senses at Spain's Parador Hotels which are imposing castles, quiet convents, elegant palaces, typical houses, modern buildings, all converted into comfortable hotels to make your honeymoon luxurious, comfortable and memorable.

Tenerife - The Rocky Beaches: Blessed with year-round sunshine, a great choice of beach resorts and plenty of restaurants and entertainment, Tenerife in Canary Islands is one of the most perfect honeymoon destinations in Spain.

Madrid - The Urban Chic: Your Spain honeymoon is incomplete without a visit to the capital. A perfect spot for the cosmopolitan couple, this Spanish city blends big-urban style and energy with laid-back Mediterranean attitude. Honeymoon in Madrid, Spain will be an exhilarating experience as this city has a lot of positive energy. This is a great place to kick-start your new life together.

Toledo - Rustic Charms: Toledo is a city about 1 hour distance from Madrid. A walled and fortified location, with a castle on the top and a river at the bottom, Toledo whispers romance around every corner. Cobbled streets, ancient walls, cozy restaurants; for a memorable honeymoon in Spain, get happily lost with your loved one in Toledo.

Andalusia - A Fairytale Honeymoon: Undoubtedly, Andalusia makes for a perfect Spanish honeymoon destination. It's got it all the sun, sea and sand but with a twist. Add to



it the remote villages of the Alpujarra, hilltop retreats and the gypsy quarters and it is sure to be a memorable trip with your better half.

Mallorca - Luxurious Adventures: Spain's most popular Mediterranean Island, it is amongst the most perfect adventurous honeymoon locations in Spain. Hiking and cycling routes, private yachting facilities, head to Mallorca on the Balearic Islands for an adventurous yet laid back time together.

Benidorm - A Fun-Filled Getaway: With three magnificent golden-sand beaches, four theme parks and innumerable hotels, bars, restaurants and discos and nightclubs, the beach resort of Benidorm in Costa Blanca offers everything you need for a fun-filled honeymoon in Spain.

Ibiza - White Sand Beaches: The über-chic Balearic Island of Ibiza is renowned for its dance club scene and more than 50 white-sand beaches making it a perfect spot for active newlyweds looking to honeymoon in Spain.

- Seville - Seville is home to some of the best fountain-filled plazas. While exploring the narrow alleys of the city that are filled with the sounds of Spanish guitar, you can take a horse and carriage ride with your love.

Barcelona - A Laidback Cultural Retreat: A quirky blend of elegant museums and structures, lively markets and outdoor cafes, laid-back bar and lounge scene, beaches and rooftops, Barcelona is a perfect spot for the cultured honeymooners.

#### Romantic spots of Spain

Romantic gastronomic break: Cáceres

(Extremadura) was named Gastronomy
Capital for 2015 and has been a World
Heritage Site since 1986. The cobbled streets
and original architecture in the old town make
it an exceptionally romantic destination. It is
a medium-sized city that is perfect for short
breaks for couples. It has great options for
tourists and lovers who are looking to enjoy
good wine, the best ham and top-notch olive
oil.

Love on the Majorcan coast: Cliffs and unspoilt coves at sunset make for a romantic setting. You will love the island of Majorca. This time around, we suggest a very special spot from the many you will find if you take a break in the Balearic Islands: Cala Sa Calobra. Majorca is home to many beaches but Cala Sa Calobra is a paradise with an almost magical halo that serves as an inspiration to all the many different ways we feel love: fleeting, passionate, at first sight, reunions.

Love with views of the Alhambra: Live a beautiful love story in the charming city of Granada. We suggest taking an evening stroll with your partner around Albaicín. The amazing views over the Alhambra make it the perfect spot on your romantic break. Moreover, the beautiful view from the San Miguel vantage point will fan the flames of love between you and your partner or for the city itself.

Palace love: Feel the romance in the air when you tour a palace built in the 18th century by Philip V on the site of the old Alcázar fortress, a former Moorish castle. The Royal Palace in Madrid is a luxury destination for those lovers who find inspiration in the enchantment of historical surroundings. Without doubt, the walls here have witnessed endless love stories.

Celebrate St. Valentine's Day in Spain: Wondering what to give your partner for St. Valentine's Day? You may just find your answer here. A romantic trip to Spain to make it an unforgettable celebration. You will find it all: evocative landscapes, lovers' legends, wonderful sunsets. Make the most of the special ideas on offer, designed especially for the occasion.

# IFEMA MADD boosts its cultural and leisure events

IFEMA MADRID is launching a new project to increase its commitment to cultural and leisure events in the capital.

he latest innovation is Fiesta Flamenca by IFEMA MADRID Live, a selection of prestigious flamenco shows scheduled to coincide with major trade events. The shows will be an ideal opportunity for visitors, exhibitors, and the general public to enhance their stays in Madrid and enjoy a gastronomy featuring high-quality Spanish products.

The new project is provided by SO-LA-NA Entertainment, the world's leading producer of flamenco events, which has been organising international flamenco projects as a cross-cutting area since 2011, supporting international appreciation of Spanish dance, art and culture. The company has succeeded with international projects such as Las Minas Puerto Flamenco, Faro, Summer Flamenco Experience, and the prestigious Flamenco Real cycle, with more than 400 shows at the Teatro Real in Madrid since 2018, and since 2022, it has been working internationally. The producer became a world leader with Authentic Flamenco, with three simultaneous international tours coproduced with the Teatro Real and Fever, taking flamenco to 15 countries in America, Europe, the Middle East, Asia and Oceania, with more than 450 performances to great public acclaim.

Fiesta Flamenca will premiere at IFEMA MADRID Live within the framework of Fruit Attraction 2023, a flagship, extremely international fair that will bring together more than 1,800 companies from 47 countries, including the institution's most important and most international fairs and more than 89,000 trade professionals from all corners of the earth. The show "Origin" will premiere on 3, 4, and 5 October, a show starring one of the world's best dancers or "bailaores" - Eduardo Guerrero - accompanied by a cast of seven prestigious artists. Guerrero received the Desplante Award at the prestigious Festival Internacional del Cante de Las Minas in 2013 and the Audience Award at the Festival de Jerez in 2017, and headlines the casts of major flamenco productions such as Faro and Las Minas Puerto Flamenco. These will be unique events to which companies participating in Fruit Attraction can invite their customers after each day at the fair.

The show will take place in a specially designed auditorium on the Fashion Week catwalk in Hall 14.1 at the Recinto Ferial, where attendees can also enjoy superb dining options while enjoying the showmanship and artistic quality of the show. Tickets start at 35 euros for seats, and

there are tables including dinner from 90 euros per person, all available through the website.

"We aim to offer our customers the most valuable experience possible during their time at IFEMA MADRID. By allying with partners like SO-LA-NA, a prestigious artistic producer, we can offer magnificent shows that promote the art and culture of Spain and continue to position ourselves as a major cultural hub in Madrid," says Juan Arrizabalaga, General director of IFEMA

"SO-LA-NA has always been committed to introducing Flamenco to people sensitive to all artistic expressions, both in Spain and on the five continents. This project, which bears the undisputed mark of quality of IFEMA MADRID, will bring flamenco not only to lovers of this culture but to the Spanish social and business fabric of numerous sectors and to its large number of Spanish and foreign visitors", says Aurelio Solana, president of SO-LA-NA Entertainment.

The integration of Fiesta Flamenca by IFEMA MADRID into the leisure programme is a continuation of its promotion of a new line of business, hosting large-scale leisure and cultural events and becoming a major venue for this type of event in Madrid. Fiesta Flamenca has been created as a great opportunity to enhance the experience of attending trade fairs at IFEMA MADRID, where companies and professionals can enjoy the true essence and authenticity of flamenco without having to travel. Performances by more artists and new shows will be confirmed for other trade fairs.

# Breaking the Mold

With many upcoming long weekend opportunities, fun never ends on Yas Island Abu Dhabi, the world's leading leisure and entertainment destination, where guests and their loved ones can make the most out of their extended weekends thanks to an incredible lineup of family-friendly attractions and unrivaled entertainment.

pounding rollercoaster rides or a tranquil relaxation by the beach, Yas Island has something for everyone all year long. Looking to create long-lasting memories with your loved ones? Kids are in for a treat as they get to meet their favorite online personalities at the largest and slimiest family event of the year - Nickelodeon Kids' Choice Awards. Set to be held at Etihad Arena this September, guests can partake in joyous entertainment and engaging performances, all curated for Nickelodeon fans across the globe. Make the most out of your stay with Yas Island's 'Kids Go Free' packages, unlocking a wealth of perks, including free stay, play, and dining experiences for kids. Guests can avail Yas Island's Kids Go Free offer before September 30 upon booking a stay at one of the island's participating hotels.

hether you're seeking heart-

During the cheerful month of October,

guests to witness a phenomenal performance of 'Disney on Ice' as they celebrate a century of wonders this October 11-15

at Etihad Arena. A world of entertainment awaits as Mickey, Minnie, Donald, Goofy and all of Disney's beloved characters glide on ice with their magical tales and a dazzling showstopping display of art!

For endless family-friendly fun, a visit to Yas Island's theme parks is a must. Over at Ferrari World Yas Island, Abu Dhabi, 'Race into Summer' continues to delight adventure-seekers and little ones with a wide array of Ferrarithemed experiences and a captivating drone show that offers spectators an extraordinary finish to their eventful day at the park. A few minutes ahead, guests and families can enjoy splash-tastic adventures at Yas Waterworld

Yas Island, Abu Dhabi and meet their favorite Super Heroes with Warner Bros. World™ Abu Dhabi's DC Super Hero Season running until September 3. In addition, the recently added SeaWorld® Yas Island, Abu Dhabi offers young spirits and guests a wonderful opportunity to enjoy the fun-tastic wonders of the sea as they wave goodbye to the final summer days.

With a non-stop year-round calendar of events and plenty of entertainment in store on Yas Island, guests and little ones can look forward to immersing themselves in the funfilled upcoming long-weekends, surrounded by a haven of action-packed adventures and themed entertainment at every corner.









# **Bahrain's** Culinary **Delights**

Bahrain, renowned for its vibrant culture, the country's culinary scene reflects the richness of its heritage.

isitors to Bahrain are in for a delightful treat as they explore a wide array of flavors, ranging from traditional Bahraini dishes to international cuisines. Prepare to embark on a gastronomic journey that promises to tantalize your taste buds and awaken your senses. Forming a tapestry of flavors that reflect the island's history, trade connections, and multicultural identity, the aromatic spices that dance on your tongue to succulent meats and fresh seafood that melt in your mouth, every dish tells a story and leaves an indelible mark on your soul. Let's delve into the world of this vibrant kingdom's culinary delights!

Bahraini cuisine is deeply rooted in the country's history, showcasing the influence of various cuisines including The Middle East and Indian Cuisines. One cannot truly experience Bahrain without savoring the authentic local dishes.

Considered as Bahrain's national dish, Machboos is a fragrant rice dish often prepared with tender lamb, chicken, or fish, generously seasoned with a blend of spices, including saffron, cardamom, and cinnamon.

Then we have a dish commonly enjoyed during the holy month of Ramadan, Harees consists of ground wheat and meat, slow-cooked until it reaches a porridge-like consistency, resulting in a comforting and filling meal.

If you're an actual foodie who would go to any lengths in trying out everything about a particular region, you will always know that you'd get the best delicacy by going out on a street food extravaganza! Imagine strolling through bustling alleys, where the air is filled with mouthwatering aromas and sizzling sounds.

The vibrant streets of Bahrain come alive with an exciting assortment of street food. Local markets and bustling alleys offer an opportunity to indulge in various delectable treats.

And to satisfy your sweet tooth, enjoy local delights such as Bahraini Halwa, a delectable rosewater and saffron-infused dessert made from starch, and Luqaimat, delightful deep-fried dumplings coated in date syrup.

Bahrain is a melting pot of cultures, attracting a diverse expatriate community from around the world. As a result, the country boasts a broad spectrum of international cuisines, making it a true foodie's

Bahrain's location in the heart of the Arabian Gulf ensures an abundance of fresh seafood options. Locally caught fish and shellfish play a central role in the country's culinary repertoire. From grilled kingfish and hammour to spicy prawn dishes, seafood lovers are in

From Continental, Thai, Chinese, Japanese and Indian cuisines, Bahrain offers a plethora of Asian restaurants, each delivering authentic flavors from their respective regions. Bahrain takes pride in its innovative food scene, where chefs experiment with blending local and international flavors to create unique fusion dishes that cater to diverse palates.

Get ready to explore the lively street food scene, or in search of international delicacies, the island nation has something to satisfy every palate!



# **Czech Republic Shines** at MILT Congress

#VisitCzechia, a vibrant country and tourism board, organized a Networking Evening in New Delhi on July 31st, 2023.

he event was attended by esteemed representatives from the #VisitCzechia Team, the Ambassador from the Czech Republic Embassy in India, respected travel agents, media, and airline partners. The proceedings began with a warm welcome speech by Her Excellency Ambassador, Ms. Eliška Žigová, who expressed her happiness at the resumption of promotional and marketing activities for the Czech Republic in India. She highlighted the strong ties between the two nations and anticipated a significant increase in the number of Indian visitors to the Czech Republic. Additionally, welcome notes were also shared by Mr. Jaroslav Filip, the Aviation Business Director of Prague Airport, and Mr. Marek Kroutil, the International Markets Manager of CzechTourism. The evening concluded on a positive note, with everyone having the chance to network and contribute to the overall success of the event.

Following in very soon, #VisitCzechia, also participated in the esteemed MILT Congress, a premier event that delves into fresh opportunities and

innovations in meetings, incentives, and weddings. The event, which gathered industry leaders and professionals, was held on 2nd and 3rd of August in Goa, India. The MILT Congress also saw the participation of the top DMC's from the Czech Republic, including Vedi Tours represented by Irina Fedina and Kompas Praha represented by Marko Brumat.

Renowned in the tourism and hospitality sector, #VisitCzechia proudly presented its versatile attractions to MICE groups, Corporates, Event Planners, and more. The MILT Congress served as a prestigious gathering, drawing industry leaders and professionals to explore fresh opportunities.

Amidst the congenial atmosphere, #VisitCzechia cordially welcomed all the MILT attendees, extending an open invitation to embark on a delightful journey of discovery in this captivating and enchanting destination. Make #Czechia your next destination by experiencing their culture & allure of Bohemian hospitality that will leave an incredible mark on your hearts.

#### **OUTBOUND CONNECT**

# Take a scenic ferry to Sharjah from **Dubai!**

lide in comfort from Dubai's Al Ghubaiba Marine Station, passing Dubai Islands and Deira Corniche, to reach the serene waterside views of the cultural emirate, docking at Sharjah Aquarium Marine

Once here, there's a lot for you to experience - from museums to beaches to souqs. Read on to know more about what you must include in your Sharjah itinerary!

#### Al Khan Beach

Situated within the Al Khan neighborhood in close proximity to Sharjah city, this beach stretches across 600 meters of sandy shoreline and includes a designated section for both swimming and engaging in water sports. For those seeking adventure, the adjacent surf school offers a range of activities such as kayaking, parasailing, surfing, and flyboarding. Those inclined towards a more leisurely experience can unwind on the sandy shores while enjoying the pleasant Sharjah weather. In the designated swimming zone, one can comfortably wade in the water, or opt for activities like riding on a banana boat or participating in beach volleyball. Families with children will find abundant entertainment options, including a playground featuring multiple slides tailored for younger kids. This beach stands as an ideal destination in Sharjah for a quick and refreshing outing amidst nature's beauty, perfect for quality time with friends and

#### Sharjah Aquarium

Catch the sunset at the beautiful Al Khan beach and then head to the Sharjah Aquarium for a late evening tour. The aquarium boasts

Planning to explore the UAE? Here's presenting an exciting option: a ferry route connecting Sharjah and Dubai! This ferry service linking the two emirates offers a great way to explore the wonders of Sharjah, UAE's third-largest emirate.





underwater environments. These range from vibrant coral reefs and rocky tide pools to serene lagoons and dense mangrove forests. A covered walkway provides an up-close and personal opportunity to observe the diverse marine creatures that inhabit these settings. For an enriching family outing, consider coordinating your visit with one of the scheduled fish feeding sessions or informative talks. Children will take pleasure in expanding their knowledge about the ocean inhabitants and engaging with the hands-on interactive exhibits. The aquarium unquestionably secures its place as a top recommendation for familyfriendly activities in Sharjah, particularly when aiming for an educational and entertaining experience for children.

Sharjah Maritime Museum

Your ticket includes entry to the Sharjah Maritime Museum next door, where you can learn about the coast in more detail. The importance of the sea in Sharjah's growth becomes evident as you explore thoughtfully arranged exhibitions showcasing aspects like pearling, fishing, and trade. The exhibits feature various wooden dhows, including a life-sized pearling boat, as well as an array of fishing and diving gear and tools. Delve into the history of gathering Arabia's renowned pearls and marvel at an exquisite specimen unearthed by archaeologists in a coastal Sharjah cemetery. This remarkable pearl, thought to be among the world's oldest, offers a glimpse into the past.

#### Flag Island

The Flag Island proudly displays the flag of the UAE on a towering pole that reaches a height of 123 meters. This remarkable pole secured its place as the world's 7th tallest when it was unveiled on December 2nd, 2012. Serving as a symbol of the UAE's unity, the island commemorates the nation's coming together through this iconic flagpole. The Flag Island serves as a unique destination in Sharjah and the UAE, where innovative design, fitness, and relaxation come together to provide an unmatched experience for the general public.

#### Soug Al Jubail

Nestled just adjacent to the Sharjah corniche, amidst a collection of fishing vessels afloat on the water, stands Souq Al Jubail, a prominent site characterized by its traditional Islamic architecture of domes and pillars. Acting as a significant point of reference, this marketplace plays host to the iconic features of Islamic design. Adjacent boats unload their catches, infusing the souk with the essence of a classic Sharjah fish market. Beyond this, it serves as the ultimate destination for procuring fruits and vegetables, showcasing an assortment of locally sourced and freshly imported produce, all reasonably priced.

#### **OUTBOUND CONNECT**

From hosting humble migration hubs for flamingos to facilitating safe nesting areas for sea turtles, the wildlife scenes in Qatar create a compelling spectacle for its visitors.

atar's diverse ecosystems provide an ideal environment, a wide range of wildlife species that flourish in warmer temperatures in and around the country's terrains.

Here are some of the noteworthy wildlife attractions.

#### **Arabian Oryx**

The Arabian Oryx, Qatar's national animal, which has long spear-like horns and sharp and contrasting patterns, is one of four species of antelope that exist in harsh desert environments and is native to the Arabian Peninsula. Various oryx species roam freely over the Arabian Peninsula, including the Arabian oryx, East African oryx, and Gemsbok, to name a few. The Al-Maha Sanctuary, also known as the Arabian Oryx Sanctuary, is where oryxes are bred in Qatar, and a tour of the sanctuary will let tourists comprehend and appreciate these magnificent creatures.

#### Hawksbill turtle spotting

Travellers can experience turtle spotting at the pristine shores of Fuwairit Beach in Qatar. The idyllic location of the beach has grown in popularity over the last decade due to the inhabitation of three different kinds of sea turtles that dwell in the region's waters, particularly the gorgeous hawksbill turtle. This turtle feeds on a variety of marine delicacies found here, making it their preferred breeding spot in the country. These amber-colored shelled turtles return year after year to nest on the region's coasts, presenting a captivating spectacle of emerging hatchlings.

#### Whale shark aggregation

Every year, Qatar experiences one of the largest gatherings of hundreds of whale sharks on the country's northeast coast, making for an enthralling sight to behold. Whale sharks, despite their intriguing name, pose minimal harm to humans, whether they are spectators or divers. They meander in the warm and shallow

sea waters of Qatar's northern beaches, around 145 kilometres from Doha, the capital city. Whale sharks can be found in schools of 100-150 fish at a time.

#### Falcons, the pride of Qatar

Falcons are birds of prey with hook-beaked beaks and acute vision. They are classified as hawk family species with strong talons. They are unquestionably an important part of Qatar's rich tradition and culture and are honoured as the country's national bird. Falconry is a historic art, from the times of the Bedouin tribes where the raptor is highly trained and would hunt down migratory birds for food. The bond created between the bird and its trainer always results in a great hunting partnership. Saker and Peregrine are the most popular hunters on the list; having been routinely captured, tamed, and readied for the traditional hunt, they are being sold at falcon markets for prices ranging from QAR 30,000 to over a million Qatari riyal.



#### **OUTBOUND CONNECT**



#### Flamingo Migration

Qatar, a natural habitat for Arabian Oryx and Gazelles, is also home to some incredible marine and bird animal migrations that are highly recommended. From November to April, visitors can catch a glimpse of the Greater flamingo, the largest living species in the flamingo family, averaging 110-150 cm tall and weighing 2-4 kg, at various spots along Qatar's 563-kilometer coastline. Al Thakira Mangrove Forest, one of Qatar's natural wonders, is a

favourite resting spot for these elegant birds. Al Thakira is approximately 50 kilometers north of Doha, near the city of Al Khor, and is one of Qatar's oldest and largest mangrove reserves, rich in biodiversity and a green oasis in an otherwise desert area.

#### Dugongs

The world's second-largest population of dugongs lives in Qatar, with herds of 600-700 dugongs recorded in Qatar's waters just recently. Dugongs may live in the sea, but they are not fish. They are marine mammals, and it's believed they made their first appearance in the waters of the Arabian Gulf approximately 7,500 years ago. Dugongs play an important role in the environment surrounding Qatar. Because they are categorised as 'vulnerable' by the International Union for Conservation of Nature (IUCN), careful research is being conducted to guarantee they do not become extinct.

# flydubai grows its African network



flydubai, the Dubai-based carrier, announced the launch of flights to Mombasa from 17 January 2024. flydubai becomes the first national carrier to operate direct flights from Dubai and the UAE to the coastal city in southeast Kenya.

Flights to Moi International Airport (MBA) will operate four times a week from Terminal 3 at Dubai International (DXB). With the launch of operations to Mombasa, flydubai grows its network in Africa to 11 destinations in 10 countries, this includes Addis Ababa, Alexandria, Asmara, Dar es Salaam, Djibouti, Entebbe, Hargeisa, Juba, Mogadishu and

Ghaith Al Ghaith, Chief Executive Officer at flydubai, said: "we remain committed to opening up underserved markets and supporting Dubai's aviation hub. Dubai has seen steady growth in investment from Africa since Expo 2020, with more than 26,000 African companies registered with Dubai

Chamber. Our direct flights to Mombasa from January and our growing operations in Africa will further support free flows of trade and tourism between the UAE and the East African markets."

"We see a lot of potential in the African markets and we look forward to growing our presence in the continent as we continue to grow our network and fleet in the coming years," added Al Ghaith.

Mombasa is the second largest city in Kenya and is known for its ancient architecture and beautiful sandy beaches. The city plays a vital role in import and export trade, and is a gateway into East Africa, not only serving Kenya but its neighbouring countries as well.

Commenting on the start of flights, Sudhir Sreedharan, Senior Vice President, Commercial Operations (UAE, GCC, Africa and the Indian Subcontinent) at flydubai, said: "Africa is very important for flydubai and we are always exploring opportunities to better serve the market with reliable options to travel conveniently to Dubai and further afield onto the combined flydubai and Emirates network. Mombasa will be another great destination on our network for passengers from the UAE, GCC and Europe seeking pristine beaches, wildlife parks and cultural experiences. We look forward to the start of our four-times weekly service to Mombasa and to increasing the frequency to the market in the future."

# IndiGo's 79th domestic destination

IndiGo, India's leading carrier, has commenced non-stop daily flights between Bengaluru and Shivamogga, w.e.f. August 31, 2023.

Shivamogga is the 79th domestic destination and 109th overall destination in the 6E network. IndiGo currently connects to Bengaluru, Mysore, Mangaluru, Hubballi, and Belagavi in Karnataka. This direct flight will enhance intrastate accessibility while connecting Shivamogga to key domestic and international destinations through Bengaluru.

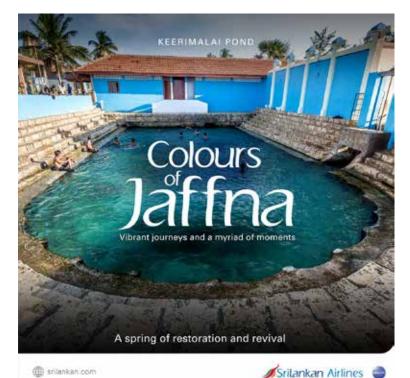
Speaking on the occasion, Mr. Vinay Malhotra, Head of Global Sales, IndiGosaid, "We are delighted to commence operations to/from Shivamogga, providing our customers a gateway to the diverse hills of Malnad. As we venture higher into the skies of the scenic western ghats, we are committed to offering customers an unmatched travel experience, to new horizons across state borders. This direct connectivity

will also enhance intrastate accessibility while connecting Shivamogga to key domestic and international destinations through Bengaluru. As we continue to expand, we remain committed to our promise of providing ontime, affordable, courteous, and hassle-free travel experiences to our customers across our wide network."

Shivamogga, located in Karnataka on the banks of the Tunga River, is an ideal destination to experience the beauty of nature. It is often referred to as the "gateway to Malnad" as it leads to the hilly regions of the Western Ghats. Blessed with natural beauty, this lesser-known hill station is a treasure of Karnataka. Five major rivers, namely Tunga, Sharavathi, Kumudavath, Tungabhadra, and Varada, flow through the city, adding to its



charm. Shivamogga is also known as the "rice bowl of Karnataka" due to its fertile soil and the presence of numerous rivers. It is renowned for tourist attractions such as Jog Falls, Kodachadri, Dabbe Falls, Agumbe, Gudavi Bird Sanctuary, Kundadri, Madhugiri Fort and Bhadra Wildlife Sanctuary.



Considering the potential of the country's vibrant north, rich with striking architecture, vibrant cultural characteristics, and the quintessential flavours of its unique culinary features, the National Carrier, in its campaign, has aptly captured the beauty of each of these

# The Colours of Jaffna

SriLankan Airlines, the National Carrier and a prestigious oneworld member, as a prime promotor of country's tourism, launched its latest campaign 'The Colours of Jaffna.'

aspects, thereby inviting the traveller to embark on an immersive experience.

Centring it around the historic Nallur Kandaswamy Festival, the national festival that spans the longest duration of 20-25 days which is currently underway, this is an invitation to visit Jaffna and experience the city in its most glorious and vibrant form.

Accordingly, the Airline launched the campaign with a spectacular video that unveils the fascinating facets of Jaffna, which will be followed by a series of posts and a fun quiz, raising awareness on Jaffna's various attractions. Complementing the promotional drive, the

Airlines' leisure arm, SriLankan Holidays has introduced a series of holiday packages covering the best of Jaffna, with Jetwing Hotels as the exclusive hospitality partner. The next phase of the campaign will see content creators and social influencers, getting aboard SriLankan to experience the destination and inspire their fans to follow in their trail.

This attractive invitation to experience Jaffna is carried across the Airlines' vast network, including its single largest market, India, which is connected to the island with over 80 flights a week out of 9 Indian cities.

The Airline simultaneously executes a range of promotional activities focussing on the Asia Cup and the historic Kandy Esala Perahera, two other phenomenal events taking place in the country, where a traveller, arriving to witness one can easily extend his/her stay to experience the other spectacles.

# Air France: 90 Years of **Timeless Elegance**

On October 7th 2023, Air France will celebrate its 90th anniversary – 90 years of elegance in travel, technology, innovation, food, art, architecture, design, cabin comfort and haute couture. To mark the occasion, the airline will make an extended stopover at Galeries Lafayette's Paris Haussmann store from September 28th to October 10th 2023.



#### Showcasing 90 Years Of Elegance

Synonymous with French savoir-faire since it was first founded, Air France takes elegance to new heights by making every journey an exceptional experience. To honour and embody 90 years of elegance, Air France is unveiling a collection of five iconic dresses inspired by its strengths: aircraft and technology, fashion and uniforms, fine dining and tableware, design and architecture, and the iconic posters promoting its vast network of destinations. Designed by Xavier Ronze, head of costume design at the Paris Opera Ballet, the collection represents a visual journey through realms in which Air France has always offered the best of every era and demonstrated its ability to stay ahead of the times.

#### An Anniversary Celebration At Galeries Lafayette

To unveil this unique collection of dresses, Air France has naturally chosen Galeries Lafayette - the go-to destination for fashionlovers worldwide. From September 28th to October 10th 2023, the airline will take over the 12 display windows of Galeries Lafayette's Paris Haussmann store. To showcase the past while looking to the future, the anniversary dresses will be presented alongside a variety of pieces from Air France's heritage and currentday collections - in a tribute to 90 years of iconic planes, designer uniforms and constant attentiveness to every aspect of passenger comfort, from in-flight dining to interior cabin design. In a bold and innovative move, Air France is showcasing its timeless elegance in the heart of Paris, in a way that's freely and easily accessible to French and international visitors.

The airline's anniversary celebrations will continue inside the store, with a range of accessories specially created or reissued for the occasion. With something for every budget, the selection includes models of Air France planes, both past and present, as well as a collection of "90th anniversa-ry" pouches, postcards, notebooks and luggage tags. The airline has also reissued its vintage travel bag and heritage posters, and partnered with brands like Vanessa Bruno, Delsey, Bernardaud, Brun de Vian-Tiran and Le Parapluie de Cherbourg to continue supporting and promoting French quality and expertise. And for the first time ever, it's offering visitors the opportunity to buy pieces of the original tableware collection signed by ar- tist Jean Picart Le Doux, which was used in business and first-class cabins from 1966 to the early 2000s. All proceeds from the sale of this iconic dinner service will go to the Air France Foundation, which has been helping children around the world for over 30 years.



Green Points Program: SAUDIA was first in the world to implement Green Points, a program that rewards passengers for helping to protect the environment. SAUDIA guests can reduce food wastage and landfill contributions by pre-selecting their meals during online checkin - which will also reduce the weight of stock on board and save fuel. The Program also offer guests the option to travel with less luggage, which is incentivized by a generous allocation of Green Points. This approach makes a significant contribution towards fuel efficiency.

eVTOL Jets: SAUDIA has a signed a memorandum of understanding (MoU) with Lilium, a German based aerospace company, to buy 100 electric vertical take-off and landing (eVTOL) aircrafts. With zero operating emissions, the Lilium Jets will enable sustainable and time-saving travel allowing the national flag-carrier to play its part in the

country's sustainable air mobility development strategy. With this purchase, SAUDIA intends to launch a state-of-the-art service with new electric point-to-point connections as well as seamless feeder connections to SAUDIA's hubs for business class guests.

Skyteam's Sustainable Flight Challenge 2023 (TSFC) Participation: Through this, SAUDIA commits to sharing its sustainable innovations and insights which help reduce its environmental impact while alternative fuel sources are being researched. In last year's edition, SAUDIA won the 'best customer engagement' and 'best employee engagement' awards. SAUDIA was also a finalist in three other categories: 'greatest CO2 reduction medium-haul', 'lowest CO2 emissions groundhandling' and 'best sustainable innovation

A321neo aircrafts: SAUDIA announced the

In an effort to improve its environmental performance and promote sustainable flying, Saudi Arabian Airlines (SAUDIA), has been investing in a variety of sustainability projects and new environmentally friendly initiatives that aims at minimizing emissions and promoting the future of sustainable flying.

expansion of its fleet with the new A321neo aircraft. Launched under a new slogan 'A neo-way of living, the airline is set to add over 20 new aircraft to the fleet by 2026. The main reason behind the purchase of the aircraft is its ability to run on much less fuel. The A320 family of aircraft have saved 20 million tons of Co2 since the A320neo came into service globally in 2016.

SAUDIA CEO, Captain Ibrahim Koshy, has stated, "At SAUDIA, we are continually striving to reduce our environmental impact and to promote sustainable travel, we have implemented a variety of environment-friendly initiatives over the years. We have invested in buying fuel-efficient aircrafts such as Boeing 787 Dreamliners, Electrical Vertical Take-off and Landing jets with Lilium, as well as the order of CFM International LEAP-1A engines to power our new fleet of Airbus A321neo."

# Virgin Atlantic Celebrates A Year of Successful Partnership with Indigo

Virgin Atlantic is pleased to announce its first-year anniversary of the codeshare agreement with IndiGo, marking a significant milestone in the partnership. The collaboration has not only facilitated seamless travel experiences but has also opened new horizons for frequent flyers seeking enhanced connectivity and travel options.

The partnership enables customers to connect between Virgin Atlantic and IndiGo's networks with a single ticket. The partnership has grown from strength to strength, initially launched with 8 destinations in September 2022, growing to 34 destinations across the country now. In one year more than 30,000 customers have connected between Virgin Atlantic and IndiGo's network, with the most popular destinations being Goa, Hyderabad, Ahmedabad, Bengaluru and Amritsar.

A standout feature of this codeshare agreement is the significant benefits it offers to members of Virgin Atlantic's Flying Club. Travelers can now accelerate their journey towards rewards, with the unique opportunity

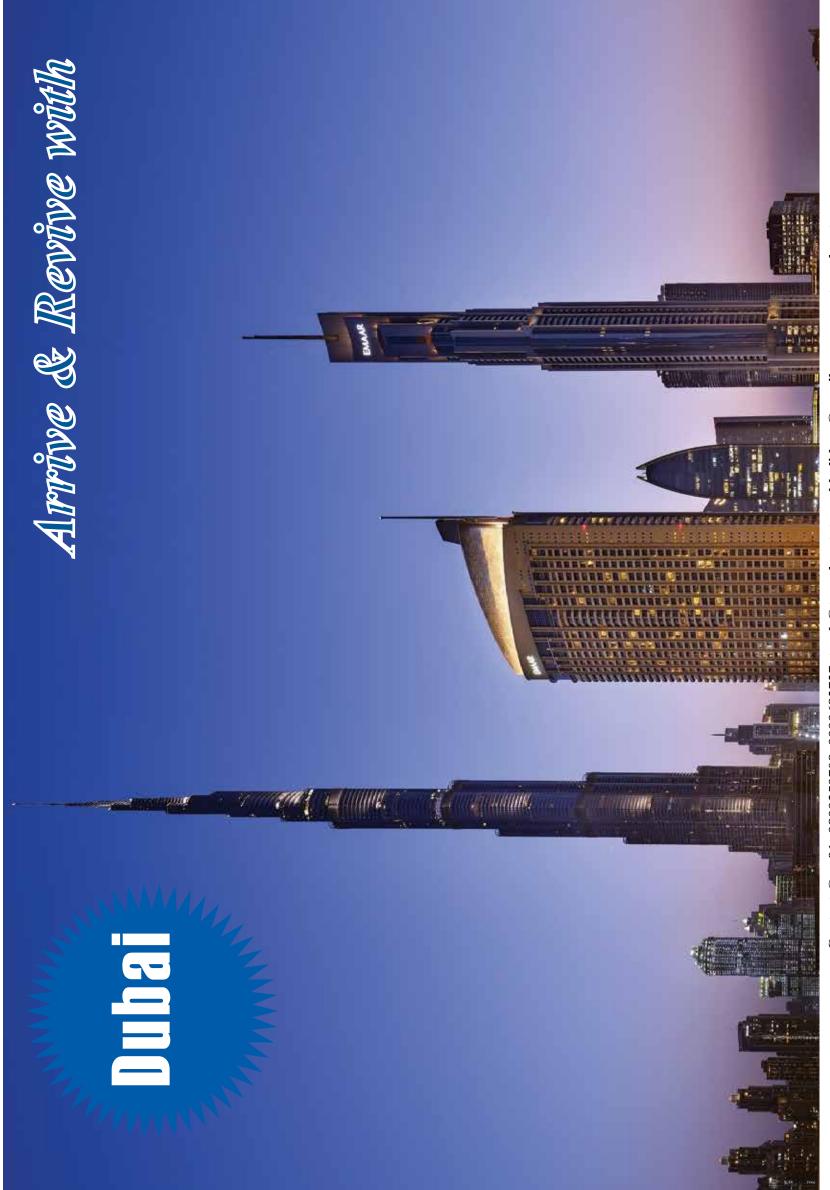
to earn both Virgin Points and Tier Points on every codeshare flight in collaboration with IndiGo. This enhancement exemplifies the commitment of both airlines to deliver exceptional value to their loyal customers.

Alex McEwan, Country Manager, South Asia, Virgin Atlantic, commented:

"We are thrilled to celebrate the first anniversary of our codeshare partnership with IndiGo, which is offering more choice for our customers across India. Our performance in India continues to go from strength to strength and we are excited to launch flights to Bengaluru from London Heathrow in March 2024 which will offer more connecting options for customers in the South of India"



As Virgin Atlantic and IndiGo celebrate the successful first year of their partnership, they look forward to continuing this journey of collaboration and innovation, enriching the travel experiences of their customers through seamless connectivity, expanded choices, and rewarding loyalty programs.



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# Emirates marks one of its busiest summers ever



Emirates, the world's largest international airline, marks one of its busiest summers ever, carrying over 14 million passengers with average seat load factors exceeding 80% across its global network between June and August.

Looking at the coming months, Emirates' booking trends show unabated demand for international travel across its network. Destination Dubai remained popular amongst travellers, even during the summer months with two million customers traveling to the airline's hub to enjoy its year-round attractions and events. Top inbound markets to Dubai on Emirates during this period included the UK, India, Germany, Pakistan, Saudi Arabia, China, Egypt and Kuwait. Over 35% of visitors to Dubai travelling on Emirates were families, staying an average of over two weeks to experience the city's incredible sites and attractions.

This winter season, the airline anticipates another spike in demand for travel to Dubai as the city runs a packed calendar of global conferences, world-class sporting events and more. The city has already welcomed more than 8.5 million international visitors in the first six months of 2023, registering more than a million more visitors during the same time last year.

Adnan Kazim, Emirates' Chief Commercial Officer said: "Travel demand across our network has been strong and resilient despite rising cost-of-living pressures in many markets. It shows the value that people place on travel – whether for work, play, study, or visiting loved ones; and how essential international air connectivity is to communities."

He added: "As an early mover in restoring our flying schedules, Emirates worked closely with our industry partners to ensure our readiness to serve customer demand as well as attract visitors through building on the appeal of our home and hub, Dubai. We're happy to see strong customer preference for our product in all cabin classes, especially in our premium cabins. Emirates will continue to ensure we are delivering the best value for money to our customers, by investing in our products, services, and in operating an efficient global network."

From June to August, Emirates operated nearly 50,000 flights to and from 140 cities, carrying over 14 million passengers.

Thanks to its 157 airline and rail partners, Emirates offers travellers convenient and extended access beyond its own global network, to over 800 cities in 100 countries.

This summer, Emirates:

- Launched daily flights to a new destination to its network – Montreal, Canada
- Layered on additional flights to serve summer demand to 12 cities: Athens, Brisbane, Bangkok, Kuala Lumpur, Amsterdam, Budapest, Bologna, Medina, Jeddah, Entebbe, Venice and Shanghai
- Brought back daily A380 services to Birmingham, Nice, Taipei and Shanghai
- Introduced a new A380 service to Bali, becoming the first operation of its kind in Indonesia
- Introduced its latest 4-class A380 aircraft offering Premium Economy seats to Singapore, Los Angeles and Houston
- Announced new interline and expanded codeshare arrangements with Kenya Airways, Air Canada and Philippine

#### LOT Polish Airlines Global Autumn Promotion

City fall adventures, Christmas markets, New Years Eve celebrations or just a shopping trip to one of the vibrant European metropolitan areas: Star Alliance member LOT Polish Airlines offers attractive fares for trips between 1 October 2023 until 28 February 2024 from Delhi and Mumbai via the airline's global hub Warsaw to over 30 cities in Europe.

The booking period of the "India September Sale" starts on 5 September and runs until 18 September 2023. LOT Polish Airlines provides daily nonstop flights from India to Warsaw Chopin Airport (WAW): every Monday, Tuesday, Thursday, Friday and Saturday from Delhi; every Sunday and Wednesday from Mumbai. India-originating flights depart midmorning and arrive in Warsaw during lunch time, so that passengers have a wide choice of connecting flights to many destinations

in Europe including Amsterdam, Barcelona, Berlin, Brussels, Copenhagen, Frankfurt, Krakow, London, Nice, Oslo, Prague, Vienna, Zurich and many more.

On all flights from India, LOT Polish Airlines operates modern Boeing 787 Dreamliner with many amenities which make travelling more relaxing. On the routes from Delhi and Mumbai, LOT Polish Airlines offers three classes of service: LOT Business Class, LOT Premium Economy Class and LOT Economy Class. Ticket costs for a roundtrip flight in Economy Class during the September sale period start at INR 42,551; for Premium Economy at INR 72,159; and in Business Class at INR 110,394 (subject to availability). All fares are including taxes and fees.

Passengers can opt for Indian dishes catered by well-known Taj Sats and they can also enjoy Indian movies and music in the in-flight entertainment program. Tickets can be booked via all major distribution channels.







The expansive codeshare network between Emirates and United currently includes a host of US cities and Mexico becomes the first country outside of the US to be added to the growing network.

The codeshare partnership enables customers to enjoy flexibility and choice with smooth connections, allowing passengers flying on Emirates to two points in the US, either Chicago or Houston, to connect onwards to exciting leisure destinations in Mexico. The new Mexican points include Cancun, Cozumel, Monterrey, Puerto Vallarta, Guadalajara, San Jose Del Cabo, Leon/Guanajuato, and Oueretaro.

Furthermore, the codeshare partnership also provides more flexibility on flight timings, giving Emirates customers flying to Mexico City more options when choosing flights. Depending on travel plans, passengers can opt to fly to the Mexican capital using Emirates daily services from Dubai with a stop in Barcelona, or separately book codeshare flights to Mexico City. The expansion of the codeshare network also enables customers flying from the nine points in Mexico to fly to destinations

# **Emirates and United Expand** Codeshare Partnership

Emirates announces a significant expansion in its codeshare partnership with United, to include nine destinations in Mexico. Emirates customers will now have access to eight new destinations in the country, in addition to Mexico City, which the airline also serves.

on the airline's network, via Chicago or

Tickets to codeshare destinations in Mexico are available via emirates.com and preferred travel agencies, for travel starting on 14 September.

The newly-expanded network of Mexican destinations now available to Emirates customers is expected to be popular amongst customers from the Middle East, India and South Africa, to name a few. The most frequented destinations for global travellers embarking from points in Mexico include India, Israel, UAE, South Africa and select points in South East Asia.

With the addition of the new points to Mexico, the enhanced codeshare network now includes 134 destinations, accessible from United's gateways in the US, while almost 100 additional points across the US, Canada, Central and South America, and the Caribbean are available for customers to choose from on

an interline basis.

Emirates offers daily services to Houston, onboard its flagship A380 aircraft. Emirates recently introduced its latest offering, Premium Economy, to its services to Houston. The world's largest international airline also operates seven weekly flights between Dubai and Chicago, utilising its other widebody aircraft - the Boeing 777 – enabling passengers to plan their travel itineraries to global destinations, with seamless connectivity.

Travellers with itineraries on Emirates' flights can plan their entire trip on a single-ticket and take advantage of hassle-free flight benefits including the airline's baggage allowance, in addition to convenient bag check-through to the final destination.\*

Furthermore, members of Emirates' frequent flyer programme, Emirates Skywards, can look forward to earning and redeeming miles on flights of both airlines, if booked on codeshare flights.\*\*

# Diamond Jubilee: 60 Years Connecting **Delhi with** Germany



#### With a relationship that spans more than half a century, Lufthansa German Airlines celebrates 60 years connecting the Indian capital with Germany.

Commemorating this Diamond Jubilee at the exclusive Taj Mahal hotel in New Delhi, Lufthansa Group Senior Vice President Global Markets & Stations, Frank Naeve also announced the return of the fabled A380 and First Class service to Delhi.

Connecting Germany and Delhi since September 1, 1963, the inaugural Boeing 720 flight from Frankfurt touched down on a warm summer day after stopovers in Rome, Cairo, Kuwait and Karachi, establishing the first connection between the capital city and the Federal Republic of Germany. An early believer in Indian's growth story, Lufthansa has maintained strong ties for six decades, contributing to the expansion and enhancement of the growing economic, social & cultures ties between the two nations.

While the world has changed significantly over the past 60 years, the relationship between these two nations has blossomed thanks to the deep connections established between Germany and India. Delhi was a very different place six decades ago and today is the capital of the most populous country on the planet, the

highest GDP growth rate in APAC and the 3rd largest aviation market in the world. Thanks to globalisation, interdependence and global trade, modern Germany and India are economic powerhouses who collectively



represent two of the five largest economies on the planet.

Lufthansa Group today has more than 1,000 staff in country and has announced 64 weekly frequencies to India. India was also one of the first intercontinental markets to surpass pre-pandemic levels with new routes announced including Bengaluru-Munich and Hyderabad-Frankfurt. Returning the A380 and reintroducing First Class to Delhi are natural extensions of its strong ties to India.

As one of the first to believe in India's growth story, Lufthansa remains committed to India and looks forward to another 60 years of deepening partnerships and growth.

# Air India Express unveils vision and differentiators

The airline also charted the path forward, building on the key milestones already achieved as part of the Air India Group's ongoing 5-year transformation journey, Vihaan.AI.

The vision and key differentiators build on the shared brand purpose of Air India and Air India Express, 'to transform a national institution into national inspiration'. Aloke Singh, Managing Director, Air India Express and AIX Connect, articulated the airline's Vision 'to inspire new possibilities and make meaningful connections with unmatched warmth' in a town hall to employees of both airlines, elaborating on the focus areas of integration, growth and transformation, the inflection point that the airline is on, and the aspirations and ambitions for

Talking about the vision, differentiators and path ahead, Aloke Singh, Managing Director, Air India Express and AIX Connect, said, "Our resolute vision encapsulates our key differentiators - making meaningful connections, delivering unique experiences

Air India Express unveiled the vision for the organisation that would be formed with the merger and integration with AIX Connect, currently operating as AirAsia India.

and providing best-in-class value with Indian warmth. Our ambitions will ride upon our huge fleet and network expansion, in the domestic India market as well as short-haul international region - Unlocking synergies with the merger of the two entities, and network integration with Air India; Growth and expansion, for a meaningful market presence as well as cost-efficiencies; and Achieving excellence in all areas, becoming a preferred brand for a confident new India."

The differentiators detail the airline's business model and brand promise in the run up to the brand launch of Air India Express, expected to be unveiled within the next couple of months:

Meaningful Connections: Nurture 'meaningful connections' that transcend borders, bringing people, communities, and cultures closer together, to embody the spirit and diversity of India, making every journey a delightful and memorable travel experience.

Unique Experiences: Curate and deliver 'unique experiences' with unmatched Indian warmth, leveraging technology to make



journeys frictionless and personalised. The product offerings and service experience will embody the warmth of Indian hospitality, with services like Gourmair, the airline's awardwinning in-flight dining brand, curated to cater to diverse culinary preferences with a wide range of regional and healthy hot meals and lite bites.

Best-in-Class Value: The pursuit of 'bestin-class' value goes beyond the fundamentals of cost and business model, offering customisable and relevant services for each guest and journey, based on their preferences and aptitude, while retaining consistent and reliable operational efficiency.

Specific projects have been identified to achieve these aspirations, focussing on enhancing the guest experience, optimising the network for market dominance, streamlining operations with a digital-first approach, fostering talent with an innovative and winning culture, and creating value for all stakeholders through sustainable practices, transparent decision-making, and prudent governance.



# IndiGo takes off to a new connection

IndiGo, India's preferred carrier, has commenced triweekly operations between North Goa (MOPA) and Abu Dhabi. The inaugural flight took off, September 02, 2023 from MOPA airport to Abu Dhabi.

IndiGo seeks to bolster global connectivity while catering to the escalating travel demand between Goa and the Middle East through this newly launched route. Currently, IndiGo provides direct connectivity between five major Indian cities - Delhi, Mumbai, Chennai, Kochi, and Hyderabad - and Abu Dhabi. This newly launched direct link will further enhance customer accessibility, offering more flight choices to the cosmopolitan capital of the United Arab Emirates.

Speaking on the occasion, Mr. Vinay Malhotra, Head of Global Sales, IndiGo said, "We are extremely pleased to commence operations between the popular seaside destination of North Goa (Mopa Airport) and the majestic skyscraper-filled city of Abu Dhabi. Over the years, we have witnessed a mounting demand for travel to the UAE, a demand that has only intensified in the post-pandemic era. As India's largest carrier, we are driven to meet this demand by connecting these two prominent tourist hubs. With the addition of these flights, IndiGo will fly 52 times a week to Abu Dhabi from 8 cities in India, bringing the UAE even closer and complement the growing trade as well as tourism. As we venture into new skies, bridging people with their favored

destinations, we are committed to delivering on our promise of providing affordable, punctual, courteous, and hassle-free travel experiences across our extensive

Abu Dhabi, the capital of the UAE, is renowned for its lavish shopping centers, impressive architecture, and cultural landmarks, including the Sheikh Zayed Grand Mosque. These new flights to Abu Dhabi will enhance access to attractions such as Ferrari World, the Louvre Abu Dhabi, Yas Island, and more. As a world-class destination, Abu Dhabi's plan to attract 24 million visitors by 2023 highlights its significance. IndiGo's additional flights will offer travelers expanded entertainment and travel options in Abu Dhabi.

Goa, one of India's most popular tourist destinations, is known for its pristine beaches, vibrant nightlife, and a rich blend of cultural practices influenced by Portuguese, Maharashtrian, and Konkani heritage. Visitors flock to Goa from all over the country and beyond to experience its beaches, majestic carnivals, churches, delicacies, and forts, including Baga, Candolim, Calangute, Morjim, Arambol, Anjuna, Bom Jesus, Saint Cathedral, St. Francis, Chapel of St. Catherine, and more.



# flydubai offers attractive holiday destinations this summer

flydubai, the Dubai-based carrier, is offering passengers from India more travel options to several attractive holiday destinations this summer. Passengers can take their pick from flydubai's growing network of more than 115 destinations, offering an array of convenient and reliable options to explore the UAE and beyond.

rom its home in Dubai, flydubai has created a network of more than 115 destinations served by a fleet of 79 aircraft. Commencing operations to India since 2010, flydubai has been committed to removing barriers to travel, creating free flows of trade and tourism and enhancing connectivity between different cultures across its everexpanding network. flydubai operates from nine destinations in India including Ahmedabad, Chennai, Delhi, Hyderabad, Kochi, Kolkata, Kozhikode, Lucknow and Mumbai, offering passengers convenient connections to many exciting destinations this summer via the Dubai hub.

#### **Breathtaking Zanzibar**



Zanzibar is an amazing island located in the Indian Ocean on the coast of Tanzania. This destination is well known for its magnificent beaches, turquoise ocean, and dense tropical forests. Passengers looking for a beach holiday this summer can find no better option than Zanzibar.

Flights will operate 21 times a week between Terminal 3 at Dubai International (DXB) and Zanzibar Airport (ZNZ).

# Milan: where fashion, history and culture come together



Milan is a vibrant city nestled in Italy's northern Lombardy region and attracts many travellers, whether they're looking to shop, explore the history or indulge in delicious Italian cuisine. Milan is well-known for its high-end shopping and restaurants in addition to its fascinating combination of Gothic and Renaissance architecture. With convenient access to Milan from the historic city of Bergamo, travellers looking for the perfect Italian getaway should look no further.

Flights will operate seven times a week between Terminal 3 at Dubai International (DXB) and Milan-Bergamo Airport (BGY).

#### Paradise in The Maldives



The Maldives, consisting of about 1200 islands, is undoubtedly one of the most

interesting tropical destinations in the world. Extremely popular among celebrities and as a honeymoon destination, in recent years the Maldives has become a more affordable destination for families. There are around 130 different resorts to choose from, each offering its own piece of paradise.

Flights will operate 21 times a week between Terminal 3 at Dubai International (DXB) and Velana International Airport (MLE).

# Oman, the hidden gem of the Middle East



Oman is often referred to as the hidden gem of the Middle East for its beautiful beaches, magnificent mountains and breathtaking views. There are many reasons to visit Oman this summer and being a stunning destination is one of them.

Flights will operate up to 40 times a week between Terminal 2 at Dubai International (DXB) and Muscat Airport (MCT).

#### **Enchanting and vibrant Olbia**



Olbia has enchanted many visitors over the years due to its gorgeous natural landscapes, crystal blue waters and vibrant Mediterranean culture. Located in the north-eastern part of the island of Sardinia, Olbia has something for everyone, featuring ancient ruins that offer a peek into its rich history as well as breathtaking beaches for those seeking an adventure this summer.

Flights will operate three times a week between Terminal 3 at Dubai International (DXB) and Olbia Costa Smeralda Airport (OLB).



# Malaysia Airlines Expands Connectivity in India with Three New Routes



Malaysia Airlines sets forward a new Commercial Elevation journey to expand its footprint to India with the commencement of three new services between Kuala Lumpur (KUL) to Amritsar (ATQ), Thiruvananthapuram (TRV) and Ahmedabad (AMD) effective 8 November, 9 November and 1 December 2023 respectively.

he expansion will bring Malaysia Airlines' point-to-point connectivity from Kuala Lumpur to India to nine (9) key hubs, thereby providing passengers with enhanced options and flexibility for travel between the two countries. The airline currently operates direct flights to New Delhi, Bengaluru, Mumbai, Chennai, Hyderabad and Kochi. The new routes will be operated by the Boeing 737-800NG aircraft, equipped with 160 seats, comprising 16 seats in Business Class and 144 seats in Economy Class.

As part of this endeavour, Malaysia Airlines is pleased to offer introductory fares with all-in return tickets starting from INR 16,899 on Economy Class and from INR 59,099 on Business Class, available for purchase from today until 15 September 2023, for travel beginning 8 November 2023 to 31 March 2024. Additionally, customers who book during this period will enjoy up to 50% Bonus Enrich Points.

Datuk Captain Izham Ismail, Group Managing Director of Malaysia Aviation Group (MAG) said, "India remains a key market for Malaysia Airlines, hence we are delighted to introduce three new routes into our Indian network, which will provide added convenience for travellers, strengthen our presence in this core market and extend our Malaysian Hospitality service even further.

Currently, our average load factor on this route is at 81% YTD July 2023 signifying the growth and confidence for travel between the

two markets. We are looking at restoring our pre-COVID-19 capacity back in the Indian market by the end of this year and will also look to increase flight frequencies to other destinations as we support seamless travels in Malaysia and beyond."

With increasing demands for travel, the airline will also enhance its frequencies to build dominance in other key markets including Australia, China and ASEAN. Beginning December 2023, the airline will boost its weekly flights from Kuala Lumpur (KUL) to Melbourne (MEL) and Sydney (SYD) from 14 flights a week to 15 and 16 flights a week respectively.

Additionally, flights from KUL to Guangzhou (CAN) will be increased from five to seven flights weekly; Beijing (PKX) from three to seven flights weekly; Shanghai (PVG) from nine to 10 flights weekly; Hong Kong (HKG) from 11 to 14 flights weekly; Jakarta (CGK) from 28 to 35 flights weekly; Bangkok (BKK) from 34 to 42 flights weekly and Ho Chi Minh City (SGN) from 15 to 19 flights weekly, providing travellers with more travel flexibility and choices.

In addition to the new routes and increased frequencies, the airline has also launched its new product offerings MHsports and MHcruise to further enhance the overall traveller experience while further enhancing a suit of their existing commercial products.

MHsports provides groups of five (5) or more people travelling for sporting purposes to enjoy unbeatable perks including special

fares, extra 10kg baggage allowance, flexible date and time changes, and the convenience of extending your journey with a flexible return date. Customers can also enjoy the flexibility of changing their travellers up to 24 hours before departure, complimentary pre-selected seating, and advance check-in.

Meanwhile, MHcruise features special discounted fares tailor-made for selected travel trades to seamlessly integrate with their cruise packages. Designed to cater to a wide spectrum of travellers, from solo adventurers to families and large groups embarking on their dream cruise vacations, MHcruise ensures convenience for all with discounted fares, including special fares for kids under 12, extra 10kg baggage allowance, preferential fares on both Business and Economy Class seats, and the freedom to choose one-way or return trips to various destinations within the Malaysia Airlines network. With flexible date changes and refunds (subject to base fare rules), MHcruise is set to provide fuss-free travel experiences.

In addition to these exciting updates, customers can also anticipate enhanced offerings from **AMAL** by Malaysia Airlines, the dedicated Hajj and Umrah pilgrimage arm of Malaysia Airlines, ensuring a seamless end-to-end travel journey. This includes Umrah Plus which will be launched in a few months, providing free return tickets to selected domestic destinations to international customers during their pilgrimage journey.



# **LOT Polish Airlines Connects** India With The European **Metropolis of Rome**

On 30 October 2023, LOT Polish Airlines, a member of Star Alliance, launches operations between the airline's hub at Warsaw's Chopin Airport and Rome. This new service provides an additional option for travellers from India to visit the "Eternal City" and dive into the capital of the ancient Roman empire, stroll through baroque palazzi and experience the La Dolce Vita lifestyle.

s Rome is among Europe's ten largest cities, travellers can expect various cultural, religious and culinary offerings. The impressive ruins of the Colosseum, the St. Peter's Basilica as capital of the Catholic Church, tasty Italian dishes and the Mediterranean Sea nearby, welcome visitors from all over the world.

#### Culinary pleasure between Italian classics and the modern cuisine

Pizza and pasta lovers will be excited about the various vegetarian and non-veg options to taste. A lot of small and cosy family-owned trattorias and restaurants with secret family recipes welcome guests all over the city. Furthermore, the proximity to the sea allows for a wonderful selection of fresh seafood. Italy's modern cuisine expands the selection of taste with desserts and Michelin-awarded creations when traditional Italian ingredients, such as basil, parmesan, fresh olive oil, garlic and tomato are combined with the exquisite modern art of cooking. Renowned restaurants offer exceptional dining experiences in taste and ambience, having a stunning view over the city and historic sites.

Some recommended places to dine: Aroma, a gourmet restaurant, is known for its beautiful terrace with a close view to the Colosseum and an exquisite menu offering

vegetarian, meat and fish options. It also has a superb selection of wines.

La Montecarlo is an excellent pizza place not only for foreign visitors, but also locals are regular guests. It's affordable and recommended by a lot of travel guides. The restaurant serves original Roman pizza with various toppings.

Himalaya's Kashmir is a restaurant serving authentic Indian dishes and earns one great review after another. It is located next to the Nouvo Mercato Esquilino, a large local food

#### La Dolce Vita surrounded by ancient walls

The Italian way of life, the so-called Dolce Vita, emphasizes the good life. It stands for seven core values: Good and healthy food; cultivation of friendship; appreciation of the family; moderate pleasure bringing luck and happiness; relaxed way of living without demanding obligations; enjoying life to the fullest and appreciating the beauty of life. Embedded in a modern Western society, surrounded by the ancient walls as a witness of power, history and culture, Rome offers a charming yet imposing atmosphere unlike any other place around the globe. Historic sites such as the Forum Romanum, the Trevi Fountain or the Pantheon invite to explore the history of one of the oldest cities in Europe, which was founded almost 3,000 years ago. Furthermore,

the Vatican Museums present some of the most famous pieces of art in the world.

If there is a desire for shopping, Rome offers diverse and vibrant options. Shopaholics enjoy charming small businesses and boutiques, as well as malls like the Centro Commerciale Aura with legendary brands. Stylish shopping enthusiasts must visit the Via del Corso for affordable options or the Via dei Condotti for elegant boutiques and luxury brands.

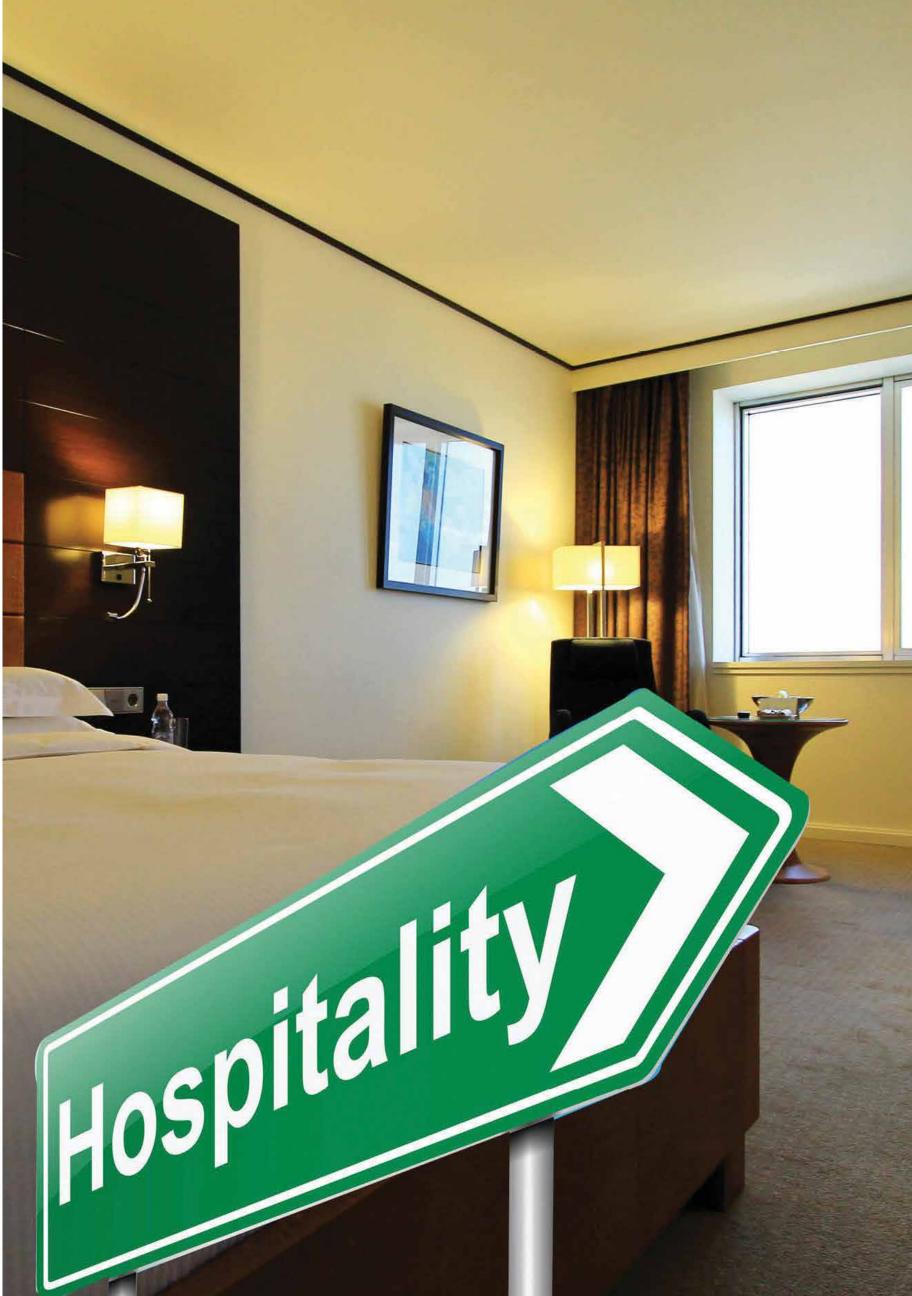
As a religious centre, Rome is not only home to countless churches. Visitors may also find some beautiful Hindu worship places like Maha Kali Temple between Fiumicino Airport and Rome's city centre.

#### New seamless connecting service to Rome

LOT Polish Airlines provides daily nonstop flights from India to its global Warsaw hub: every Monday, Tuesday, Thursday, Friday and Saturday from Delhi; every Sunday and Wednesday from Mumbai. India-originating flights depart mid-morning and arrive in Warsaw during lunch time. As of 30 October 2023, LOT Polish Airlines will start flying from Warsaw to Rome's international airport Fiumicino. Indian travellers will then have a choice: They can stay in Warsaw for a couple of days first before continuing to Rome. Or - if they fly in on a Sunday, Wednesday or Friday - they can seamlessly connect in Warsaw and depart for Rome in the afternoon.

On all flights from India, LOT Polish Airlines operates modern Boeing 787 Dreamliner with many amenities which make travelling more relaxing. On the routes from Delhi and Mumbai, LOT Polish Airlines offers three classes of service: LOT Business Class, LOT Premium Economy Class and LOT Economy Class. Passengers can opt for Indian dishes catered by well-known Taj Sats and they can also enjoy Indian movies and music in the inflight entertainment program.

The new flights from Delhi and Mumbai to Rome via Warsaw are available for sale through all major distribution channels.





# Explore your dreamiest honeymoon destinations

Honeymoons are not merely a vacation. It is an unforgettable once in a lifetime experience that every couple wants. Candle-lit dinners, bespoke couple spa sessions, champagne breakfast, cosy cabannas, or private beaches, honeymoon is a time for an all-out luxury.

Discover the dreamiest and indulgent honeymoon spots for the year here:

#### Jumby Bay Island, Antigua

Make a touch-down in Antigua, jump on board the property's private yacht and breeze across turquoise seas. In two miles and less than ten minutes you are on Jumby Bay Island, a private island paradise. The 300-acre island home is one of the most desirable, all-inclusive retreats in the Caribbean and a place to reconnect with nature, in an unhurried atmosphere with the meticulous attention of the resort's team for your peace of mind.

Jumby Bay, features 28 tastefully decorated suites and luxury vacation villas. Just steps away from pristine white beaches, each suite is a tranquil oasis offering spectacular views of the Caribbean Sea. This exclusive luxury Caribbean resort embodies both the beauty of nature and the tradition of elegance with inspiring surroundings and simple sophistication.



#### **HOSPITALITY**





#### Baur Au Lac, Zurich

Located in the heart of Zurich in the middle of its very own private park, the historic Baur Au Lac welcomes you with a magnificent view of Lake Zurich and the Alps and is the perfect setting for a romantic escapade. Its unique, privileged location, stylish rooms & suites, awardwinning gastronomy and incomparable Baur au Lac service is an experience that would take your honeymoon from great to extraordinary and magical.

Opened in 1844 by Johannes Baur, who came from the Vorarlberg area in Austria, it was built using part of the old war harbour which had been filled in a short time before. The Baur au Lac, still more of a large villa, served at first as an elegant residence for guests travelling incognito. The most famous musicians in the world have gone in and out ever since. The list extends from Arthur Rubinstein to Zubin Mehta, Placido Domingo, Anne-Sophie Mutter and Elton John. Today, a cast of royals, actors, and musicians is drawn to the grande dame hotel for its exquisitely discreet service, stunning views, private lakeshore park, and proximity to Zurich's historic sites, including the world-famous Bahnhofstrasse shopping street.

Depending on the category you choose, you can enjoy dreamlike views of the dazzling Lake Zurich or the picturesque Schanzengraben from the suites at Baur Au Lac. Each room has a different decor from Art Deco, Louis XVI or English Regency mixed with multiple contemporary and beautiful pieces of art. The Baur au Lac is home to some of the best restaurants in Zurich. A dinner date at Pavillion, one of city's most celebrated restaurants, where head chef Laurent Eperon offers modern interpretations of haute cuisine classics will make it a night to remember.



Map tracing, adventure taking - the Côte d'Azur is a playground for the senses. The Maison's Alchemists design personalised activities to fit every mood, occasion and desire to discover and has handcrafted personalized private experiences for two to share. Sunrise picnics in a bespoke Mini-Moke, a wellness journey in the Orchidée Salon, secret siestas on a quiet beach, a riveting sail across the Bay, a VIP evening spent dancing until dawn... the Maison's Alchemists are dreamweavers for moments of lasting tranquillity, or adrenaline-filled excursions.

#### HOSPITALITY



#### The Datai Langkawi

Tucked in a 10 million-year-old virgin rainforest on the magical island of Langkawi, The Datai offers breathtaking views over the Andaman Sea and enjoys access to the incredible Datai Bay, which has been named as one of the top 10 beaches in the world. The Datai Langkawi boasts 121 guestrooms, suites and villas to choose from, offering sensational views of the surrounding rainforest as well as the Andaman Sea and Tarutao Island. The one

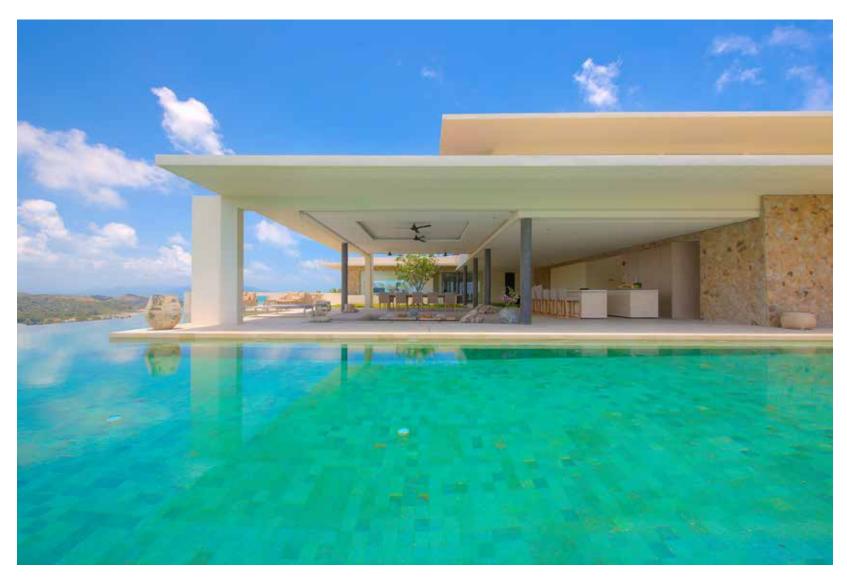
and two-bedroom beach villas offering complete privacy with private gardens and access to the beach as well as a full butler service are perfectly designed to bring you a superlative dreamy getaway.

Enjoy sun-soaked mornings on the pristine beach or lounging by one of the glittering turquoise pools. Treat your taste buds to a gourmet lunch in one of its avant garde restaurants, then breeze over to The Spa for some rejuvenating treatments while being surrounded by the natural aromas of the rainforest. End the

day with a toast to your new adventure as a married couple and watch the sun slip beneath the horizon from your pleasingly private terrace.

What's luxury without some adventure. Adventure seeking couples can enjoy an extensive range of non-motorised water sports including snorkelling and sailing, as well as bike-riding, golf and tennis. While the surrounding jungle offers ample opportunity for guests to spot a whole host of wildlife including Dusky Langurs, Tokay Geckos and Sunda Colugos.





#### Samujana, Koh -Samui

If privacy, relaxation, fantastic views, private villa and private chefs would mean a dream getaway to you, Samujana is the place to bring it alive. Samujana features twentyseven unique private villas, each featuring private infinity pools and unobstructed views of the local surrounds, extensive living and dining areas, as well as a blend of open-air and airconditioned spaces.

But the villas are only the backdrop for your Samujana experience. Throughout your stay, a dedicated team of Samujana staff, headed by your Villa Manager, will be onhand to ensure your comfort. Charter Samujana's luxury 43 ft. catamaran, 'Kindred Spirit' for a private cruise or go waterskiing, diving or snorkelling with the fleet of boats. Explore the glimmering coral reefs and underwater world of Koh Tao, one of the World's best diving spots or treat yourself to a relaxing massage in the privacy of your villa.









#### When it comes to culinary treasures, Czechia stands as a haven for food enthusiasts seeking a blend of hearty traditions and delectable innovations.

## Embark on a Gastronomical experience around Czechia!

his enchanting nation's gastronomical delights are a symphony of flavours that tell stories of its history, culture, and unwavering passion for good food. Join us on a mouthwatering journey as we explore the irresistible world of Czech cuisine, where every bite is a celebration of heritage and culinary artistry.

Czech cuisine is a testament to its people's affinity for hearty, soul-warming dishes that have been passed down through generations. These comfort foods, steeped in tradition, reflect the country's rural heritage and the importance of shared meals.

Dumplings, known by their Czech moniker 'knedlíky,' occupy a cherished place at the heart of Czech culinary culture. These soft and pliable delights manifest in a splendid assortment of forms, ranging from the classic bread dumplings designed to absorb and amplify the flavours of savoury sauces, to their sweet counterparts brimming with fruity goodness, poised to satiate even the most insistent sweet tooth. Beyond their humble role as a mere

sidekick on the plate, dumplings step into the spotlight as veritable canvases on which flavours are woven into an intricate tapestry, creating an enchanting symphony of taste and texture.

Czech classics like goulash showcase the art of slow-cooked perfection. Tender meat, rich spices, and a symphony of vegetables come together to create a symphony of flavours that dance on your palate. "Svíčková," marinated beef with a creamy sauce, is another beloved dish that embodies the essence of Czech comfort.

Czech desserts beckon us into a realm of pure delight, offering a journey that tantalizes the taste buds with an array of sugary treasures. If you've been to Czechia and missed out on trying fruit dumplings, it's a must-do on your list. These traditional Czech delights hold unique features, notably their seasonal availability and the diverse regional variations in serving styles. If you've overlooked them, a return visit is in order to savor this culinary

The Czech populace takes profound pride

in nurturing its time-honoured brewing legacy, where beer goes beyond the realm of a simple libation and ascends to the status of a cultural icon. In Czechia, beer is more than just a drink; it is a symbol that reflects the nation's traditions, history, and sense of community.

The nation's brewing artisans orchestrate a rich symphony of flavours, presenting an expansive repertoire of lagers and pilsners that cater to a wide spectrum of palates. This kaleidoscope of brews transforms Czechia into an irresistible destination for those who possess a refined appreciation for the nuances of beer. With each sip, one embarks on a sensory journey, experiencing the craftsmanship that has been perfected over

In the heart of every Czech dish lies a story of heritage, culture, and the joy of indulging in a well-cooked meal. As you embark on this gastronomical odyssey, prepare to be enchanted by the warmth of Czech hospitality and the undeniable allure of its rich and flavourful



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## Paradise on a Plate

Embark on an exquisite gastronomic adventure with the culinary maestros at Hilton Maldives Amingiri, your ultimate haven for conscious cuisine. From the delectable Rum & Chocolate pairings to fun Kombucha and mixology workshops, the property has launched a vast variety of experientials.

levate your evenings by trying the new Asian and Italian menus, a true testament to culinary innovation. With eight distinct dining experiences, the chefs blend skill, sustainability, and the freshest ingredients, crafting not just meals, but moments. Hilton Maldives Amingiri isn't just a destination; it's a journey of flavors, passion, and conscious indulgence. Here's everything you need to know about the new experiences.

#### New Italian Menu at Origin

The overwater specialty restaurant now offers fine dining integrated with the signature Italian flavors of Sicilian chef Silvio Zaccareo. The exquisite new menu highlights fresh handmade pasta and delectable seafood specialities as well as quality meats and plant-based dining alternatives.

#### New Asian Menu at Aura

On select evenings Aura pool and bar transforms into a high energy restaurant featuring Chef Muhammad Hanafiah's creative inspiration of Asian cuisine with home style dishes prepared using traditional ingredients and aromatic spices.

#### Champagne & Sushi

Enjoy an unparalleled tasting experience at Eden Champagne & Gin bar of our finest champagnes, Fleury and Veuve Clicquot paired with sushi. You will have the opportunity to learn and distinguish between a Prosecco and the unrivaled Sa Ken. Booking to be done 24 hours in advance.

#### **Discovery Room**

Challenge yourself and the other guests every Sunday from 6:00 - 7:00 pm during this blind wine tasting experience in the Discovery room at Eden, one of the most popular evening locations.

#### Gin Flight

Enjoy a gin tasting flight like no other while being introduced to the history of gins and distilleries. Guided by our highly experienced mixologists, this experience is the perfect way to sample a curated selection of international gins. Booking to be done 24 hours in advance.

#### Seaside Sparkle

Now you can enjoy a glass of Fleury Champagne paired with oysters (6 pieces) every day from 5:30pm to 7:00pm.



#### **Mixology Workshop**

Attend a mixology workshop every Tuesday from 4-5pm with our expertly trained resident mixologist in Maldives first dedicated cocktail lab - Aura. From muddling to pouring, learn all the boozy secrets to crafting perfect cocktails.

Sustainable Cocktail Experience

With the focus on sustainability, bartenders push boundaries to become more resourceful in the use of ingredients and reducing waste. The cocktail experience takes place every Saturday from 5-6 pm at the Aura Cocktail Lab.

Sun & Fun Pool Party at Aura - Join in for an afternoon of poolside leisure featuring a live DJ, pool games, special savings on select beverages and more, every Thursday from 1:00 - 4:00pm.

#### Cheese Fondue Experience

Indulge in this unique fondue experience at Aura and Eden everyday from 6:30pm onwards with a master mixologist cooking the finest blend of Gruyere and Emmental cheese served with a selection of cold cuts, breads and sides.

#### Cocktail Pairing Dinner

Traditional wine accompanies food pairing and tasting menus. At the Aura cocktail lab, every Friday from 6-7pm, we elevate this experience to the next level as we pair four cockatails with a four course dinner menu

experience.

#### Kombucha Workshop

Learn how to brew and maintain your own Kombucha culture at home everyday, at our very own Sip Tea lounge between 10am-5pm. During this masterclass you will learn all there is to know about SCOBY and the science of fermentation. Not only this you can also make a drink using kombucha.

#### Rum & Chocolate Pairing

Join us everyday from 8:30 pm onwards at Eden for an intimate evening of tasting rare rums paired with carefully curated chocolate selections while our expert mixologist takes you through the long standing histories of this delectable pairing.

World famous for its captivating beauty, Maldives is an escape to paradise, with its crystal-clear aquamarine ocean and marvelous underwater wildlife. Hilton Amingiri Resort and Spa provides the perfect Maldives experience, being situated 20 minutes from the Male international airport, with its luxury villas, thoughtful attention to detail, personalized guest experience managers and endless holiday activities. Whether you want the best of dining options, diving in a private lagoon, a romantic private dinner on the beach or a fun cocktail session with the in-house mixologist- the sky's the limit here!



## **Debuts** in Bengaluru at Taj West End

Following a highly successful debut at The Taj Palace, New Delhi last year, Indian Hotels Company (IHCL) introduces its flagship Indian-concept restaurant brand, Loya, at the Taj West End, Bengaluru.





raversing the landscape of North India, Loya captures the culinary tapestry from the foothills of the Himalayas to the terrains of Punjab and the snow-capped peaks of Kashmir.

Derived from Bakarwal shepherds, 'Loya' signifies a joyous gathering for a feast, embodying the spirit of camaraderie. Inviting patrons on a captivating epicurean journey through North India, the menu revives lost culinary traditions and long-preserved authentic recipes made with heirloom ingredients. The spotlight is on the inherent uniqueness and timehonoured cooking techniques of dungaar, the art of smoking and slow-cooking; aromatics of baghar, spices tempered in hot oil; sigdi, cooking over an open fire; and the practice of pounding masalas with a sil-batta, pestle and mortar. The bar philosophy, Loya 'Paanch', a blend of the charm of the past with modern refinement, focuses on indigenous beverages and the North's botanical abundance with a contemporary twist on local spirits.

Transcending taste and aroma, Loya's design blends elegance and nostalgia, featuring grand arches and intricate motifs with outdoor spaces featuring natural rocks, boulders, and Himalayan spring-inspired aquatic bodies. Loya's music, curated by Shreyas Patkar, and inspired by folk tunes, traditional rhythms, and soul-stirring compositions, adds the final touch to the quintessence of North India.

Raise a toast at Qissa Lounge and indulge in Loya Qissa, the eclectic storytelling events as the restaurant embarks on a new chapter in Bengaluru's culinary journey.

### JW Marriott Hotel Bengaluru **Announces Exclusive** Collaboration with INJA

JW Marriott Hotel Bengaluru, renowned for its unmatched luxury and exceptional hospitality, is thrilled to announce an exciting collaboration with INJA, a culinary venture that seamlessly blends the flavors of Indian and Japanese cuisines.





his unique gastronomic experience will take place over two captivating days from 15th to 16th September 2023 at the opulent JW Marriott Hotel Bengaluru.

The collaboration will showcase an exquisite amalgamation of bold flavours, spices, and vivid colours of Indian cuisine with the subtlety, raw essence, and techniques of the Japanese cuisine. Guests can indulge in the culinary prowess of INJA, through a set menu, which features an intimate and immersive gastronomic journey through the creative lense of Chef Adwait Anantwar. The exclusive dinner series will have an 8-course menu (vegetarian menu available on request) with an option of paired wines by the in-house sommelier of JW Marriott Bangaluru.

"We are excited to join forces with INJA and create a one-ofa-kind culinary journey that showcases the artistry of Indian and Japanese cuisines," said Mr. Gaurav Sinha, General Manager, JW Marriott Hotel Bengaluru. "This collaboration reflects our commitment to offering our guests unique and memorable experiences that redefine luxury."

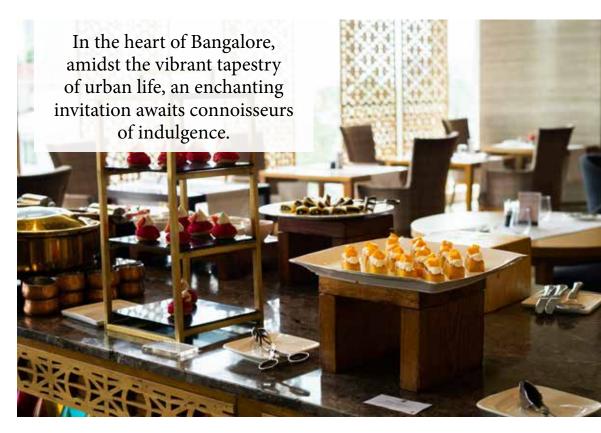
"INJA is our debut restaurant in India, and we are extremely overwhelmed with the response in such a short time. As we strive

to deliver this unique dining experience to enthusiasts all over the world, we are glad to collaborate with JW Marriott Hotel Bengaluru for these exclusive dinners." said Panchali Mahendra, President, Atelier House Hospitality

"We have curated an exciting experience for this collaboration. I am looking forward to see how Bangalore reacts to our concept at the JW Marriott Hotel Bengaluru. Chef Mahesh and his team have been super supportive. Working with them has been a delight" Said Adwait Anantwar, Chef Partner -**INJA** 



## Savor the **Flavors** of the World







The resplendent abode of elegance, The Ritz-Carlton, Bangalore, extends a gracious summons to elevate your culinary voyage through time and taste at The Grand Buffet Soirée – an exclusive epicurean escapade nestled within the culinary haven known as The Market till 6th September 2023 with an exclusive affair for members of Marriott Bonvoy where guests can earn 2x reward points every time they dine at The Market. These points can be exchanged for free nights, dining out, tailored member moments, or spa treatments.

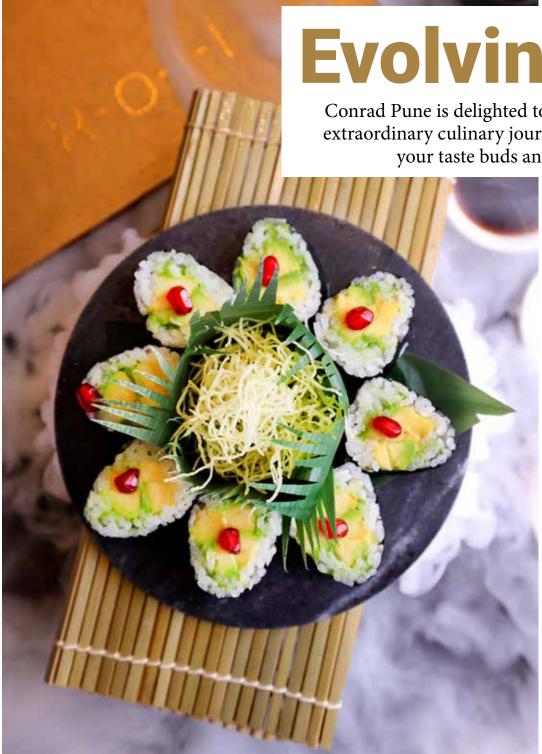
From the crack of dawn till the velvety shroud of night, The Grand Buffet Soirée unveils its delights in three distinct acts. The morning sun heralds the commencement of a breakfast banquet from 7:00 am to 10:30 am, an artful composition of morning flavors that sets the

tone for the day. The midday crescendo unfurls from noon until 2:30 pm, offering a reprieve for the connoisseur's appetite to be appeased with an array of sumptuous selections. As twilight paints the sky with its rich hues, the dinner symphony commences from 7:00 pm to 10:30 pm, casting an enchanting spell over the senses.

The epicurean journey encompasses a medley of gustatory delights - the briny embrace of freshly harvested seafood, the succulent mastery of grilled meats and verdant vegetables, the artistry woven into each pasta dish, and the sweet crescendo of delectable desserts. Amidst the harmonious lilt of live melodies and the allure of captivating entertainment, patrons shall find themselves immersed in an ambiance of conviviality. The unique benefit of gaining 2x points with each

delicious bite advances you along the path of indulgence as flavors dance across your palate and points accumulate, creating a tapestry of experiences that are still to be had. This culinary soirée's magic turns into an elixir equation, where each flavor is not just enjoyed but also changed into a priceless moment. A parade of international fare, each dish an odyssey in its own right, unfurls before you, a testament to the symphony of global flavors.

The Grand Buffet Soirée at The Ritz-Carlton, Bangalore beckons as more than just a culinary feast; it also serves as an invitation to take part in a symphony of sensations, a dance of flavors, and an ode to the lavish tapestry of life itself. The Grand Buffet Soirée is the perfect way to cherish the memories of your meal and treasure the opportunity to earn rewards.



**Evolving Sushi** 

Conrad Pune is delighted to present "Evolving Sushi," an extraordinary culinary journey that promises to tantalize your taste buds and ignite your senses.

> t will start from the 8th to the 17th of September for an exclusive sushi extravaganza lunch and dinner, crafted by the renowned Chef Roshan Dhal at our exquisite dining destinations, Masu and Koji.

Experience the Art of Sushi like Never Before: Be prepared to be captivated, as Chef Roshan Dhal, a maestro of culinary innovation, unveils an unparalleled sushi experience that transcends tradition. Dive into the world of flavors, textures, and artistic presentations that redefine the sushi landscape.

Elevate your sushi indulgence with meticulously selected sake pairings, expertly chosen to complement and enhance the flavors of each exquisite dish. From classic favorites to daring creations, "Evolving Sushi" at Masu and Koji is a celebration of innovation and gastronomic exploration. Discover the unexpected, savor the exceptional, and relish the symphony of tastes that awaits you.





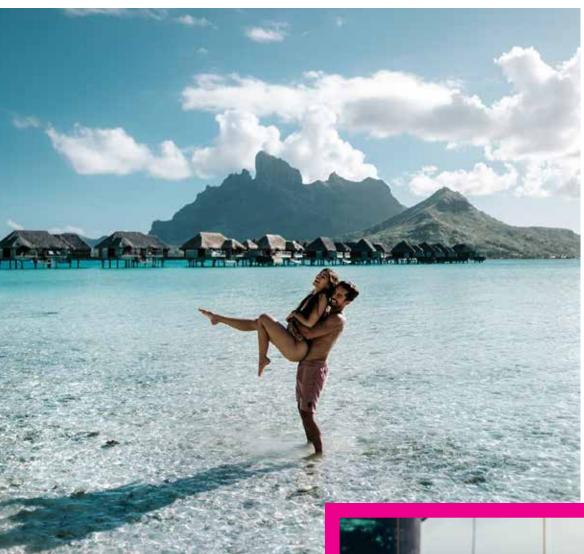






# Ignition of Love: Honeymoon

Let the spark of love ignite the journey of romance.



advisors, and checking government travel advisories. They learned about potential safety concerns, local customs, and health precautions for international travel.

Emily, who had a background in healthcare, scheduled appointments with their doctor to discuss vaccinations, medications, and health insurance for the trip. This proactive approach ensured they were physically prepared for any health-related challenges abroad.

#### **Destination Details**

The couple decided to split their time between the enchanting Santorini and the historic Athens. They researched reputable accommodations and read reviews that specifically mentioned safety, cleanliness, and security. They booked accommodations with a focus on these factors.

To familiarize themselves with the Greek culture and customs, they watched documentaries and learned a few essential Greek phrases. They felt that showing respect for the local culture would enhance their overall experience.

#### Travel Essentials

Emily and Daniel made a checklist of travel

nce upon a time, in the heart of a bustling city, Emily and Daniel were busy preparing for their dream honeymoon. They had envisioned a romantic getaway to Greece, a destination that held a special place in their hearts. As they excitedly discussed their plans, they decided to create a comprehensive "Safe Honeymoon Plan" to ensure their trip would be both memorable and secure.

#### Research and Preparation

The first step in their Safe Honeymoon Plan was thorough research. They spent countless hours reading travel blogs, consulting travel





loved ones back home, they shared their itinerary and contact information with a trusted friend. They agreed to check in periodically and established an emergency protocol in case they couldn't be reached.

#### Safe Transportation

The couple booked flights with reputable airlines and used wellestablished transportation services within Greece. They always wore their seatbelts and followed safety guidelines. In Athens, they took organized tours to explore the historic sites, knowing that experienced guides would ensure their

#### **Trusting Their Instincts**

Throughout their journey, Emily and Daniel never forgot to trust their instincts. If something didn't feel right or if they sensed any danger, they immediately sought help from local authorities or their embassy.

#### A Safe and Memorable Honeymoon

Emily and Daniel's Safe Honeymoon Plan paid off in spades. They marveled at Santorini's breathtaking sunsets and explored the ruins of ancient Athens, all while feeling safe and secure. Their meticulous planning allowed them to focus on celebrating their love and creating cherished memories together.

As they boarded the plane back home, they reflected on their incredible journey. Their Safe Honeymoon Plan had not only ensured their safety but had also allowed them to enjoy every moment of their dream honeymoon, reaffirming their love and commitment to each other.

essentials. This list included items like a secure travel wallet for important documents, travel insurance that covered potential travel disruptions, and a reliable power bank to keep their devices charged. They also made digital copies of their passports, visas, and travel insurance documents, saving them to a secure cloud folder.

#### Accommodation Safety

Choose your accommodation wisely:

- a. Read Reviews: Look for accommodations with positive reviews regarding safety, cleanliness, and security.
- b. Lock Valuables: Use hotel room safes or lockboxes to secure passports, cash, and jewelry when not in use.
- c. Notify Staff: Inform the hotel staff about your comings and goings, especially if you plan to explore the area extensively.

#### Communication Plan

To ensure they could stay connected with





## Primp up on your Honeymoon

Your honeymoon is a once-in-a-lifetime experience, and you'll want every moment to be special, including the jewelry you wear.

hether you're lounging on a tropical beach, exploring a romantic European city, or embarking on an adventurous getaway, selecting the right jewelry for your honeymoon is essential. In this guide, we'll walk you through the steps to choose the perfect honeymoon jewelry that complements your style, destination, and the memories you'll create together.

#### **Consider Your Destination**

The first step in selecting honeymoon jewelry is to consider your destination. Different locations and activities call for distinct jewelry styles:

- Beach Destinations: If you're headed to a tropical beach, opt for lightweight and natural materials like shell, pearl, or turquoise jewelry. These pieces will complement the laid-back, relaxed atmosphere.
- Romantic Cities: If your honeymoon takes you to a romantic city like Paris or Venice, choose elegant and timeless pieces, such as classic pearl necklaces or delicate diamond studs, to match the sophistication of your surroundings.
- Adventure Getaways: For adventurous destinations like hiking in the mountains or exploring exotic jungles, opt for durable jewelry like stainless steel or silicone bands. These materials can withstand the rigors of outdoor activities while still symbolizing your commitment.

#### Match Your Outfits

Coordinate your jewelry with the outfits you



plan to wear during your honeymoon. Here's

- Plan Ahead: Pack your outfits and try them on with different jewelry options to see what complements your clothing best.
- Versatile Pieces: Select versatile jewelry that can be paired with multiple outfits. For example, a simple pendant necklace or stud earrings can be dressed up or down.
- Keep It Minimal: Less is often more when it comes to jewelry. Avoid excessive layers or oversized statement pieces that may overwhelm your look.

#### Reflect Your Personal Style

Your honeymoon jewelry should reflect your personal style while considering your partner's preferences too. Here are some style tips:

- Classic and Timeless: If you have a classic style, go for traditional pieces like diamond studs, a pearl bracelet, or a simple gold necklace.
  - b. Bohemian and Free-Spirited: Embrace



your boho style with jewelry made from natural materials like leather, beads, or feathers.

Modern and Minimalistic: If you prefer a minimalist look, choose sleek and understated pieces, such as a dainty chain bracelet or geometric earrings.

#### Symbolism and Sentimentality

Honeymoon jewelry can also be a way to commemorate your special trip. Consider pieces that have sentimental value, such as engraved rings, customized pendants, or birthstone

#### **Practicality and Security**



While style is important, practicality and security are equally essential. Remember these points:

- Safeguard Your Jewelry: Keep your valuable jewelry in a secure place, like a hotel safe, when you're not wearing it.
- Leave the Most Valuable at Home: Consider leaving expensive, heirloom, or sentimental pieces at home to avoid the risk of loss or theft.
- Travel Insurance: Ensure your jewelry is covered by your travel insurance policy in case of loss, theft, or damage.

Choosing the perfect honeymoon jewelry is about striking a balance between style, practicality, and sentimentality. It should enhance your overall experience and create lasting memories of your special journey together. By considering your destination, coordinating with your outfits, reflecting your personal style, incorporating sentimental elements, and ensuring security, you can select the ideal jewelry pieces that will add a touch of magic to your honeymoon adventure.



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Uttar Pradesh, India's most populous state, has witnessed significant development and transformative initiatives under the leadership of Chief Minister Yogi Adityanath. Since taking office, his government has embarked on a comprehensive development agenda aimed at improving infrastructure, agriculture, healthcare, education, and law and order. This article explores some of the key areas of development and achievements during the Yogi Government in Uttar Pradesh.



## Advancing Healthcare

ealthcare is a fundamental pillar of any society, and in the vast and populous state of Uttar Pradesh, the Yogi Adityanath-led government has taken significant strides to improve healthcare access, infrastructure, and services. Let's delves into the healthcare developments in Uttar Pradesh under the Yogi government.

#### Strengthening Healthcare

One of the most notable aspects of healthcare development in Uttar Pradesh has been the relentless focus on strengthening healthcare infrastructure. Several key initiatives have been launched to achieve this:

- Construction of New Medical Colleges: Yogi Adityanath's government has prioritized the establishment of new medical colleges across the state. These colleges not only create opportunities for aspiring medical professionals but also increase access to quality healthcare services, especially in rural areas.
- **Upgrading Hospitals:** Existing district

hospitals and healthcare facilities have been upgraded and modernized. This has led to the availability of advanced medical equipment, specialized services, and improved patient care.

• Telemedicine and eHealth: The government has embraced technology to bridge the gap in healthcare access. Telemedicine services and eHealth initiatives have connected patients in remote areas with healthcare professionals, ensuring timely medical consultations.

#### **Public Health Initiatives**

- Mission Parivar Vikas: This family planning initiative aims to improve maternal and child health outcomes by providing family planning services, counseling, and contraceptives to eligible couples. It's an essential step toward curbing population growth and ensuring the well-being of mothers and children.
- Janani Suraksha Yojana: This scheme incentivizes institutional deliveries, especially

in rural areas, by providing financial assistance to pregnant women. It has led to a significant increase in hospital deliveries, which can reduce maternal and neonatal mortality rates.

#### Health Insurance Coverage

Under the Ayushman Bharat scheme, the state government has extended health insurance coverage to vulnerable populations, providing financial protection against catastrophic health expenses. This initiative has alleviated the burden of healthcare costs for many families in Uttar Pradesh.

Overall it can be noted under Yogi Adityanath's leadership, Uttar Pradesh has embarked on a transformative journey to enhance healthcare access and quality. As the government continues its efforts to address challenges, the future of healthcare in Uttar Pradesh looks promising. With sustained commitment and strategic planning, the state is poised to deliver improved health outcomes and a better quality of life for its residents.



## Evolutionary Infrastructure

ttar Pradesh, the most populous state in India, has witnessed remarkable strides in infrastructure development under the visionary leadership of Chief Minister Yogi Adityanath. Let's explores the key infrastructure developments by the Yogi government to propel Uttar Pradesh into a new era of growth and progress.

#### **Expressway Revolution**

One of the standout achievements of the Yogi Adityanath government has been the aggressive push for expressway construction. These multilane, high-speed roads have not only improved connectivity but have also attracted investments and generated economic activity:

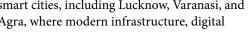
- Purvanchal Expressway: Stretching across 340 kilometers, the Purvanchal Expressway connects Lucknow to Ghazipur, cutting travel time significantly and boosting trade and commerce in the eastern region of the state.
- Bundelkhand Expressway: This 296-kilometer expressway links Chitrakoot to Etawah, enhancing connectivity and infrastructure in the Bundelkhand region.
- Ganga Expressway: The proposed Ganga Expressway, once completed, will be India's longest expressway, spanning approximately 600 kilometers along the Ganges River. It is expected to stimulate industrial growth and trade along its route.

#### Urban Infrastructure and **Smart Cities**

Under Yogi Adityanath's leadership, urban development has been a priority:

Smart Cities: Uttar Pradesh boasts several

smart cities, including Lucknow, Varanasi, and Agra, where modern infrastructure, digital





governance, and sustainable practices are being implemented to enhance the quality of life for residents.

• Metro Rail Projects: Initiatives like the Lucknow Metro and ongoing projects in cities like Kanpur, Agra, and Varanasi are revolutionizing public transportation, easing congestion, and reducing pollution.

#### Power Sector Reforms

- 24x7 Power Supply: The government has focused on providing uninterrupted power supply across the state through the "Power for All" initiative. This has been crucial in boosting industrial growth and improving the lives of
- Solar Energy: Uttar Pradesh has embraced solar energy with ambitious solar power generation projects. These initiatives contribute to clean energy production and reduce the state's carbon footprint.

#### Rural Connectivity and Irrigation

The Yogi Government has recognized the *importance of rural development:* 



An atmosphere of security, rule of law speeds up the pace of development. You can take the example of Uttar Pradesh There was a time when the state was lagging behind in terms of development and was notorious for high rates of crime. Now a society free from fear has been established in Uttar Pradesh where crime has reduced, investments are increasing in the state.

- Rural Roads: Investments in rural road infrastructure have connected remote villages to towns and cities, facilitating the movement of goods and people.
- Irrigation Projects: Irrigation schemes have been implemented to improve water availability for agriculture, benefiting farmers and increasing crop yields.

#### Industrial and Investment **Promotion**

The government has actively promoted industrialization and investments in Uttar Pradesh:

• Investor Summits: Uttar Pradesh has

- held successful investor summits, attracting investments from both domestic and international companies. UPGIS 2023 witnessed participation of more than 10,000 delegates (Domestic and International) from over 20 countries. During the three-day summit, a total of 18,643 Memorandum of Understanding (MoUs) for investment intents, worth Rs 33.50 lakh crore, were signed by UP government.
- **Defence Corridor:** The establishment of a defence corridor in the state aims to bolster the defense and aerospace industries, creating job opportunities and fostering economic growth.

It is evident to say the construction of expressways, urban development, power sector reforms, and initiatives to improve rural connectivity and irrigation have set the stage for unprecedented economic growth and improved living standards for the people of Uttar Pradesh. As the state continues to invest in its infrastructure, it is well on its way to becoming a model for development and progress in India.

# Reshaping Agriculture

griculture forms the backbone of India's economy, and in the state of Uttar Pradesh, Chief Minister Yogi Adityanath's government has been dedicated to ushering in a new era of agricultural development. This article explores the key agricultural initiatives and reforms undertaken by the Yogi Government in Uttar Pradesh.

#### Doubling Farmers' Income

The main objective of Uttar Pradesh government was to double the income of the farmers. Several strategies and programs have been introduced to achieve this ambitious goal:

- **Irrigation Projects:** The government has invested significantly in irrigation projects to ensure water availability for crops, especially during dry seasons. This has resulted in increased agricultural productivity.
- Soil Health Cards: Distribution of soil health cards to farmers helps them make informed decisions about soil nutrient management, ultimately leading to higher yields and improved soil health.
- Crop Diversification: Encouraging farmers to diversify their crops to reduce dependency on a single crop and enhance income.
- Promotion of Horticulture: Horticulture, including fruits and vegetables, has been promoted, as it often provides higher income opportunities compared to traditional crops.

#### PM KisanSamman Nidhi

The implementation of the Pradhan Mantri KisanSamman Nidhi (PM-KISAN) scheme has provided direct income support to farmers. Under this scheme, small and marginal farmers receive financial assistance, which has significantly contributed to their economic well-being.

#### Agricultural Mechanization

The Yogi Government has prioritized the adoption of modern agricultural practices and machinery:



- Farm Mechanization: Promoting the use of modern farm machinery such as tractors, combine harvesters, and seeders to increase productivity and reduce labor-intensive farming.
- **Custom Hiring Centers:** Establishing custom hiring centers where farmers can access agricultural equipment at affordable rates, reducing the financial burden on individual farmers.

#### Marketing Reforms

To empower farmers with better access to markets and improve their bargaining power:

- e-NAM (National Agriculture Market): Uttar Pradesh has actively participated in the e-NAM initiative, which provides a unified national market for agricultural commodities, allowing farmers to get better prices for their produce.
- Cold Chain Infrastructure: Investments in cold storage and logistics infrastructure have

been made to reduce post-harvest losses and ensure better prices for perishable crops.

#### Organic Farming and Sustainable Practices

Promoting organic farming and sustainable agricultural practices to enhance soil fertility, reduce chemical use, and produce healthier crops.

The Yogi Adityanath-led government in Uttar Pradesh has been proactive in its approach to agricultural development. By focusing on modernization, infrastructure, market reforms, and income support, the government has laid a strong foundation for the agricultural sector's growth and sustainability. Undoubtedly, Uttar Pradesh has the potential to become a leading agricultural powerhouse in India, improving the lives of millions of farmers and contributing significantly to the country's food security and economic growth.





#### **ERA OF DEVELOPMENT**



## Aggrandising **Education**



ducation is a cornerstone of societal development, and Uttar Pradesh, under the leadership of Chief Minister Yogi Adityanath, has witnessed significant strides in the field of education. This article explores the key educational initiatives and reforms undertaken by Uttar Pradesh Government.

#### Quality Education for All

- Infrastructure Development: The Uttar Pradesh government has focused on improving the physical infrastructure of schools, with the construction and renovation of classrooms, libraries, and laboratories. This ensures students have access to a conducive learning environment.
- **Digital Classrooms:** In an effort to modernize education, digital classrooms equipped with interactive teaching aids have been introduced, enhancing the learning experience for students.
- Upgradation of Schools: Many schools have been upgraded to provide education up to the secondary and senior secondary levels, reducing the need for students to travel long distances for higher education.

#### Scholarship and Financial Support

• Pradhan Mantri Vidya Lakshmi Karyakram: The government has actively promoted scholarships and financial support



programs for students, especially for girls and those from economically disadvantaged backgrounds. This initiative has made higher education more accessible.

• Fee Waivers: Several fee waiver schemes have been introduced to reduce the financial burden on students pursuing higher education in state universities and colleges.

#### Skill Development and Vocational Training

- Kaushal Satrang: The Uttar Pradesh Skill Development Mission, known as Kaushal Satrang, offers vocational training to youth, equipping them with industry-relevant skills and enhancing their employability.
- ITIs and Polytechnics: The government has expanded the reach of Industrial Training Institutes (ITIs) and polytechnics to provide skill-based education, aligning it with the needs of the job market.

#### Digital Learning and E-Governance

- E-Governance in Education: The Yogi Government has adopted e-governance solutions to streamline administrative processes in schools and universities, improving efficiency and transparency.
- **Digital Literacy:** Initiatives to promote digital literacy among students and teachers have been launched, ensuring that they are



well-prepared for the digital age.

#### **Higher Education Reforms**

- New Universities: The government has approved the establishment of new universities, including AIIMS Rae Bareli, to expand higher education opportunities.
- Faculty Recruitment: Recruitment of faculty members in universities and colleges to improve the student-to-faculty ratio and the quality of education.

The Uttar Pradesh government, under Chief Minister Yogi Adityanath's leadership, has demonstrated a strong commitment to improving the education sector. The focus on infrastructure development, scholarships, skill development, and digital literacy has resulted in increased access to quality education and better prospects for the state's youth.

#### Basic Education

The state has seen significant improvements in basic education, with many schools being rejuvenated. Yogi government launched the 'Sampark Smartshala-Smart Block' scheme, which will provide LED TVs and learning kits to schools.

Overall it a considerable change is evident in government primary and junior high schools in the form of buildings, infrastructure and teaching standard with coordination of new technology

#### **ERA OF DEVELOPMENT**



# Initiatives in **Employment** Generation

Imployment generation and providing livelihood opportunities have been critical priorities for the government of Uttar Pradesh under the leadership of Chief Minister Yogi Adityanath. Here we will discuss the various employment-related initiatives and developments undertaken by the Yogi Government in Uttar Pradesh.

#### Skill Development and Vocational Training

• Kaushal Satrang: The Uttar Pradesh Skill Development Mission, known as Kaushal Satrang, aims to equip the youth with industryrelevant skills. It offers vocational training in various sectors, including manufacturing, construction, healthcare, and information technology, making them job-ready.

• Employment through Training Centers: The government has set up multiple training centers across the state to impart skills to the unemployed youth. These centers offer courses designed to align with the demands of the job market.

#### Investment Promotion and Industrial Development

• Investor Summits: Uttar Pradesh has successfully hosted several investor summits, attracting investments from both domestic and international companies. These investments have led to the creation of numerous job

opportunities in various sectors.

• **Defence Corridor:** The establishment of a defense corridor in the state aims to boost defense and aerospace industries, generating jobs and fostering economic growth.

#### **MSME** Development

- Ease of Doing Business: The state government has implemented policies to simplify the process of starting and running micro, small, and medium enterprises (MSMEs). This has encouraged entrepreneurship and led to the establishment of new businesses, consequently creating job opportunities.
- Financial Support: Various schemes and financial incentives are offered to MSMEs, including subsidies, capital assistance, and access to credit, to promote their growth and job creation potential.

#### Agriculture and Allied Sectors

- Krishi Kalyan Abhiyan: The government has launched the Krishi Kalyan Abhiyan to support agriculture and allied activities. Initiatives such as soil health cards, crop diversification, and irrigation projects have increased agricultural productivity and created jobs in rural areas.
- Animal Husbandry and Dairy: Promoting animal husbandry and dairy farming has not only increased income for farmers but also generated employment opportunities in the sector.

#### Rural Development and Infrastructure

- Rural Employment: The government has initiated rural employment schemes like the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) to provide employment to rural households during lean agricultural seasons.
- Rural Infrastructure: Investments in rural infrastructure, including roads and bridges, have not only improved connectivity but also created jobs in construction and maintenance.

Under Chief Minister Yogi Adityanath's leadership, Uttar Pradesh has made commendable efforts to generate employment opportunities and improve the livelihoods of its residents. Initiatives related to skill development, investment promotion, MSME development, and rural employment have collectively contributed to economic growth and job creation in the state.





ow protection holds significant cultural and economic importance in India, and the state of Uttar Pradesh. Under the leadership of Chief Minister Yogi Adityanath, notable steps to safeguard the welfare of cows has been taken.

#### GauSeva Aayog

The Uttar Pradesh government, under Yogi Adityanath, established the GauSeva Aayog (Cow Welfare Commission) to oversee and promote the welfare of cows in the state. The primary objectives of this commission include:

• Cow Shelters (Gaushalas): The government has supported the creation and maintenance of cow shelters, ensuring proper care and nutrition for stray and abandoned



cows.

• Rescue and Rehabilitation: Stray and injured cows are rescued and provided with medical care and shelter to recover from their injuries.

#### **Anti-Cow Slaughter Measures**

Uttar Pradesh has also taken stringent measures to curb cow slaughter:

- **Stricter Laws:** The government has enforced stricter laws against cow slaughter and the illegal transport of cattle for slaughter. Offenders now face severe penalties and imprisonment.
- Special Police Squads: Special police squads have been formed to monitor and prevent illegal transportation of cows and



#### **Promotion of Cow-Based Economy**

The Yogi Government has actively promoted the concept of a cow-based economy, recognizing the economic potential

- Dairy Farming: Encouraging dairy farming and the production of milk and dairy products to boost the income of farmers.
- Cow Dung Utilization: Promoting the use of cow dung for organic farming, biogas production, and various other applications.
- Cow Urine Benefits: Research and awareness campaigns about the potential medicinal and agricultural benefits of cow urine.

#### Awareness and Education

The government has also initiated awareness and education programs:

- Gau Vigyan (Cow Science) Centers: Establishing centers to promote scientific research and education about cows and their significance.
- GauSanrakshanVahini: The formation of volunteer groups dedicated to spreading awareness about cow protection and

Cow protection in Uttar Pradesh, under the Yogi Adityanath-led government, has been a multifaceted initiative encompassing welfare, anti-slaughter measures, economic promotion, and education.

# Transforming Law and Order





ne of the most critical responsibilities of any government is to ensure the safety and security of its citizens. In Uttar Pradesh government has been committed to improving law and order.

#### Crackdown on Crime

The Yogi Adityanath government has taken a strong stance on law enforcement and the prevention of criminal activities. Key measures include:

- Anti-Gangster Operations: Several high-profile encounters and anti-gangster operations have been conducted to curb organized crime and dismantle criminal networks.
- Special Task Forces: The government has set up special task forces to target specific criminal activities, such as illegal mining, cattle smuggling, and cybercrime.
- Swift Action: Law enforcement agencies have been encouraged to take prompt action in response to criminal incidents, ensuring that perpetrators are brought to justice.

#### **Police Modernization**

- Equipment and Training: Investments have been made in providing modern equipment and training to the police force to enhance their capabilities and efficiency.
- Cybercrime Units: Specialized units for tackling cybercrime have been established to address the growing threat of cyberattacks and online fraud.

#### Community Policing and Public Engagement

- **Dial 112:** The government introduced the Dial 112 emergency helpline to allow citizens to report crimes and emergencies quickly, facilitating a faster response from law enforcement agencies.
- Anti-Romeo Squads: The formation of Anti-Romeo squads to address issues of harassment and ensure the safety of women and girls.

#### Crime Control and Prevention

• CCTV Surveillance: The installation

of CCTV cameras in public places and critical areas to monitor and deter criminal activities.

• Women's Safety: Initiatives such as the 'Women Power Line' have been launched to empower women to report incidents of harassment and abuse.

#### **Anti-Terrorism Measures**

- Security Enhancements: Measures to enhance security in vulnerable areas, particularly in the wake of security threats.
- Counter-Terrorism Units: The establishment of specialized counter-terrorism units to respond swiftly to potential security threats.

The Yogi Adityanath-led government in Uttar Pradesh has made significant strides in improving law and order, which is fundamental to the state's overall development and the wellbeing of its citizens. Through a combination of robust enforcement, modernization, and community engagement, the government has worked diligently to ensure the safety and security of the people.



#### Prediction for Septmber 2023 by Acharya Murari Pandey



#### **ARIES**

Love: You may be feeling particularly passionate this month, Aries. Whether you're in a committed relationship or single and looking, the universe is sending signals that love is in the air. However, be sure to communicate effectively and avoid any unnecessary drama. Trust your instincts, but also take the time to really listen to your partner or potential partner's needs.

Money: With the sun in your financial sector this month, Aries, your focus will be on money matters. It's a good time to create a budget and stick to it, but also to consider any long-term financial goals. Keep an open mind to any potential income streams that come your way, but be sure to do your research and make informed decisions.

Career: This is a great month for making moves in your career, Aries. Your assertive energy will be well-received, so don't be afraid to speak up and showcase your strengths. Keep an eye out for any opportunities for growth and advancement. But, don't forget to take time to evaluate any risks before jumping in headfirst.

Health: This month, focus on maintaining a healthy balance between mind and body, Aries. With your strong willpower, it may be tempting to push yourself to your limits. However, make sure to give yourself time to rest and recover. Take time to meditate or practice yoga to help calm your mind and reduce stress. Remember to listen to your body and prioritize your self-care.



#### **TAURUS**

Love: For Taurus in a relationship, it's time to step up and show your partner how much you truly care. Take the time to listen to their needs and concerns, and don't be afraid to show your vulnerability. For single Taurus, embrace the unknown and put yourself out there. This is the perfect time to meet someone new who can offer a fresh perspective on life and love.

Money: Money matters may seem a bit uncertain for Taurus this month. But with a smart financial plan and a little bit of patience, you'll be able to weather any storm. Don't be afraid to reach out to trusted friends or professionals for financial advice. By staying grounded and focused on your goals, you can overcome any financial obstacle in your way.

Career: Taurus, get ready to work hard and make a big impact in your career. Opportunities for advancement are on the horizon, but you'll need to put in the effort to seize them. Trust in your skills and abilities, and don't shy away from taking on new challenges. With the right attitude, this month could bring career success beyond your wildest dreams.

Health: This month, Taurus needs to take time for self-care and personal growth. Whether it's hitting the gym or trying out a new wellness practice, prioritize your physical and mental well-being. By investing in your health, you'll have the energy and focus needed to take on all of life's challenges. Remember, taking care of yourself is the ultimate act of self-love.



#### **GEMINI**

Love: For those in relationships, communication will be key. Your wit and charm may get you out of a tricky situation, but don't forget to listen to your partner's needs as well. If you're single, it's time to take a risk and put yourself out there. You may be pleasantly surprised with the outcome.

Money: Finances may feel unpredictable this month. Don't make any major investments or purchases without careful consideration. Be prepared for unexpected expenses, but also keep an eye out for potential windfalls. Overall, trust in your ability to attract abundance and success.

Career: Your networking skills will come in handy this month, Gemini. Connect with people in your industry and explore new opportunities. However, don't get too distracted by shiny objects. Stay focused on your goals and be patient in the pursuit of success.

Health; With all the excitement and stress this month brings, don't neglect your physical and mental health. Take breaks when you need them and make time for self-care. Practice mindfulness and listen to your body. A little balance goes a long way. Make sure to carve out time for relaxation and mindfulness practices. Remember, a healthy mind leads to a healthy body!



#### CANCER

Love: You may encounter some turbulence in your romantic life. This is a good time to communicate with your partner and clear any misunderstandings. Single Cancerians may find new love interests, but be careful not to jump in too fast. Keep your emotions in check and stay true to yourself. The end of the month may bring an exciting surprise that you've been longing for.

Money: Financial success is on the horizon. Your hard work will pay off, and you will reap the rewards. Be cautious with your spending, but don't be afraid to invest in yourself. Plan and strategize, and your financial goals will be achieved. Remember to take advice from professionals before taking any significant financial steps.

Career: Opportunities for career advancement and growth may come knocking at your door. Be open to change and don't be afraid to take on new challenges. You will be rewarded for your hard work and dedication. This is an excellent time to explore your hidden talents and skills, as it will lead to new career paths. Take charge and step into the limelight.

Health: Focus on maintaining a balanced lifestyle. Take care of your mental and physical health by indulging in activities that bring you joy and peace. A healthy lifestyle will keep you energized and motivated to achieve your goals. Eat healthily, stay hydrated, and incorporate exercise into your daily routine. Focus on mindfulness, meditate, and unwind, as this will help you achieve balance in your physical, emotional, and spiritual well-being.



#### **LEO**

Love: For Leos in relationships, this is a time to focus on deepening your connection and communicating honestly with your partner. For those who are single, you may find yourself drawn to someone new, but be sure to take things slow and really get to know them before jumping in too quickly. This is also a great time for self-love and self-discovery, so make sure to prioritize your own needs and desires.

Money: Financially, Leos may need to be mindful of their spending this month. However, trust that your hard work and determination will pay off in the long run. This is also a good time to consider new investments or sources of income, but be sure to do your research before making any big decisions.

Career: Career-wise, Leos may experience some obstacles or setbacks early in the month, but don't let that discourage you. Stay focused on your goals and trust that things will work out in the end. This is also a good time to take on new challenges and seek out opportunities for growth. Remember to trust your intuition and stay true to your values.

Health: Leos may experience some minor health issues this month, such as stress or anxiety. It's important to prioritize self-care and take time for yourself when needed. Remember to stay active and make healthy choices, as this will have a positive impact on both your physical and mental health. With a little TLC, you'll be feeling like the fierce Lion you truly are.



#### **VIRGO**

Love: Leos may experience some minor health issues this month, such as stress or anxiety. It's important to prioritize self-care and take time for yourself when needed. Remember to stay active and make healthy choices, as this will have a positive impact on both your physical and mental health. With a little TLC, you'll be feeling like the fierce Lion you truly are.

Money: Financially, Virgos will have a rollercoaster month. Unexpected expenses may come up, but there will also be moments of abundance. It's important for Virgos to stay grounded and not get carried away with spending. Budgeting and prioritizing is key this month.

Career: Career-wise, Virgos may experience some unexpected changes and shifts. While this can be daunting, they should remember to remain focused and adaptable. Trust their instincts and don't be afraid to take calculated risks. Big opportunities will arise, and Virgos should be ready to seize them.

Health: This month, focus on maintaining a healthy balance between mind and body, Aries. With your strong willpower, it may be tempting to push yourself to your limits. However, make sure to give yourself time to rest and recover. Take time to meditate or practice yoga to help calm your mind and reduce stress. Remember to listen to your body and prioritize your self-care.

Acharya Murari Pandey is a very renowned Astrologer with International fame. Over the years, Acharya Murari Pandey has assisted lot of people with their problems related of love life, businesses; family issues etc. and give 100% accurate remedies. He has earned lot of respect across the globe as an Astro- Consultant. While gaining deep knowledge of astrology Acharya Murari Pandey selflessly provided valuable and free consultation to several individuals as well.



Love: For those in a relationship, it is a good time to rekindle the spark by indulging in some fun activities together. Communication may be a bit rocky at times, but honesty and transparency will be the key to overcoming any issues. Single Librans may find themselves drawn to someone who embodies balance and harmony.

**Money**: It's time to reassess your finances and create a plan for the future. Avoid impulsive spending and focus on creating a sustainable budget. This is also a good time to invest in your personal and professional growth, as it may pay off in the long run.

Career: Work may feel overwhelming at times, but maintaining a positive attitude and staying organized will help you stay on top of things. This is a good time to take on new challenges and expand your skillset. Collaborating with others may also bring in new opportunities.

Health: Make sure to take care of both your physical and mental health this month. Engage in regular exercise, healthy eating habits and take breaks when you need to. Finding a balance between work and personal life will also be important to avoid burnout. Stay positive and keep a clear mind, as this will help you navigate through any challenges that come your way.



Love: In matters of the heart, this is a time for honesty and vulnerability. Be open with your partner and communicate your feelings clearly and directly. This is a great month to deepen your connection and take your relationship to the next level. For single Scorpios, you may meet someone new who challenges you to confront your fears and step outside of your comfort zone. Don't be afraid to take a chance on love.

Money: Your financial situation may feel uncertain this month, but trust that things will work out in the end. This is a great time to re-evaluate your spending habits and make a plan for the future. You may need to make some tough choices and sacrifices in order to achieve your goals, but stay focused and disciplined and you will succeed in the long run.

Career: Your intuition and emotional intelligence will be your greatest assets in the workplace this month. Trust your gut when making decisions and be prepared to take calculated risks. This is a time for creativity and innovation, so don't be afraid to think outside of the box. Collaboration and communication will be key to your success, so be sure to connect with your colleagues and work as a team.

**Health:** Your physical and emotional health may be intertwined this month, so be sure to take care of both. Listen to your body and pay attention to any signs of stress or discomfort. Practice self-care and mindfulness to help manage any anxiety or tension. This is also a great time to explore new forms of exercise or relaxation, such as yoga or meditation. Prioritizing your well-being will have a positive impact on all areas of your life.



#### **SAGITTARIUS**

Love: The month of possibilities is also an excellent time to explore new relationships and reignite the flame in existing ones. Whether you're single or attached, it's essential to stay true to your adventurous nature and seek out new experiences with your partner or potential partner. Don't be afraid to put yourself out there and try something new, even if it feels uncomfortable at first. The universe is supporting your desire for romance and adventure, so trust in its guidance.

Money: As the universe encourages you to take chances and break free from limitations, don't be surprised if you find yourself taking a few risks with your finances. While it's essential to be responsible and manage your resources, remember that sometimes taking a leap of faith can lead to great rewards. Be open to new financial opportunities, but make sure to do your research and consult with trusted advisors before making any major investments or changes.

Career: The universe is encouraging you to be more assertive and take charge of your career path. Whether it means starting your own business or pursuing a leadership role, trust that your abilities and experience will guide you to success. Be open to feedback and advice from colleagues, but don't be afraid to speak your mind and share your vision. Your passion and drive will inspire others, and lead to new opportunities for growth and advancement.



#### **CAPRICORN**

Love: This month may bring some challenges when it comes to love and relationships.

Communication may be strained and tensions may arise. But don't let that get in the way of your commitment to your partner. This is a time to practice patience and understanding. If you're single, don't rush into anything just because you feel pressured. Take your time and wait for the right person to come along.

Money: Finances may be a bit of a rollercoaster this month, but don't let that deter you from your long-term financial goals. Be mindful of your spending and prioritize saving. You may receive unexpected opportunities for financial gain, but make sure to weigh the risks before jumping in.

Career: You're a natural born leader, Capricorn, and this month is your time to shine. Opportunities for advancement and recognition will come your way, but make sure to stay focused on your goals and not get sidetracked. Take charge and don't be afraid to delegate tasks to others. Your hard work and determination will pay off in the long run.

Health: With all the responsibilities and challenges this month may bring, it's important to take care of yourself both physically and mentally. Make sure to prioritize rest and relaxation, and don't be afraid to ask for help when needed. Incorporate regular exercise and healthy habits into your routine to keep your body and mind in top shape



#### **AQUARIUS**

Love: Aquarians have a good shot at building long-lasting relationships and romances this month. Those looking for a more mature relationship or an ideal match will find love where they least expect it. Don't hold back on sharing your feelings or your aspirations as the month could end up being filled with serendipitous surprises.

Money: This month brings stability and balance to your finances. Being one of the most innovative signs of the zodiac, Aquarians should put their talents and abilities to use by pursuing ideas that may eventually lead to prosperity and wealth. Any opportunity or proposal must be carefully considered as money spent is an investment for future growth

Career: The month provides opportunities for growth and progression, and it's time for Aquarius to capitalize on them. Embrace every chance that comes your way, and make sure to stay alert. As the season winds up, a surprise may emerge. Aquarians have the potential to change the trajectory of their career path if they put their minds to it.

Health: This month is all about maintaining balance, not only in career or finances but also in terms of your health. Taking care of the body, especially the nervous system, is imperative this month. Find a healthy balance between physical and mental activities and ensure to relax. Pursuing hobbies like reading and travelling can rejuvenate and maintain one's inner peace.



#### **PISCES**

Love: For mose in relationships, Pisces will find that communication is key this month. Taking the time to really listen and understand your partner's needs and desires will bring you both closer than ever. Single Pisces may find themselves attracted to someone who they may not have considered before, so keep an open mind and embrace the unexpected.

Money: Financially, this month will offer plenty of opportunities for Pisces to build their wealth. It's important to remain diligent and disciplined when it comes to managing your finances, and to resist the temptation to overspend. This is a great time to invest in yourself and your future.

Career: This month will bring new challenges and opportunities to grow in your career. It's important to maintain a positive mindset and stay motivated, even when the going gets tough. Embrace your natural creativity and find innovative ways to solve problems and impress your superiors.

Health: Mental and emotional wellbeing is crucial for Pisces this month. Remember to take time for yourself, whether it's through meditation, exercise, or creative pursuits. Prioritizing self-care will help you navigate the challenges and opportunities of this month with ease.

### Journey of Inspiration

Let's explore the journey of a one of the shining stars in the sky of this planet earth: Dr. Geetanjali Chopra, Founder & President, Wishes and Blessings.

hen charity begins at home, philanthropy becomes a part of the family's DNA. Dr. Geetanjali Chopra is among those fortunate people who imbibed empathy and affection towards humanity, right from childhood. The young Geetanjali would often accompany her grandfather to a school for visuallyimpaired children, to celebrate her birthdays and other special days with them. On one such occasion, one little girl tugged her arm and asked, "Mera birthday kab hota hai"? (When is my birthday?). These soft, subtle, yet intriguing words seeped down into her soul and made a permanent impression on her curious mind. That abrupt question soon turned into the mission of Geetanjali's life, and she decided to serve the underprivileged and people in need. The lady with an empathetic soul realized her dream in 2014, when she founded 'Wishes and Blessings.'

Dr. Geetanjali Chopra is an academician, researcher, columnist, and philanthropist with over ten years of experience in research and administration. She attended the country's topmost universities in pursuit of quality education. Geetanjali is a graduate in Journalism from Lady Shri Ram College for Women, Delhi University, and she acquired Master's degree in International Relations from Jawaharlal Nehru University (JNU), New Delhi. The insatiable desire for learning motivated her to get admission in the M.Phil programme at JNU, and later she completed Ph.D in International Studies from the same institute.

While International Relations was her area of specialisation in both Master's and Doctorate programmes, she also attended the Utrecht University (Netherlands) for a PGDP in International Human Rights Law. To further enhance her academic foundation, Geetanjali pursued another diploma programme, but this time from the International Institute of Humanitarian Law (Italy) where she studied Refugee Law and Human Rights Law. While acquiring knowledge at all these educational centers of international repute, she never left



any opportunity to express her views and opinions in various international conferences, round-table talks, seminars all over the world including India, United States, Europe and Thailand.

Just like her vast and varied educational qualifications, Geetanjali's professional career is also loaded with enormous depth and plurality. She has been a journalist, acted in a TV show, tried her hand at radio jockeying, had an impressive stint in the teaching profession, and received laurels for her books and other publications. However, highly paid and well-cushioned jobs along with prestige did not bring her contentment and it was only with the establishment of her NGO- Wishes and Blessings that she finally met her calling and experienced complete satisfaction.

Established in 2014, Wishes and Blessings is a unique platform for helping the underprivileged with the aim to spread blessings and fulfill wishes by linking beneficiaries with donors. Today, the NGO has more than 15 centers across Delhi-NCR, and works on multiple causes including Food for All, Accessible Education, Healthier Lives and Elder Care. But the journey to set up and successfully

run the organization has not been easy for Geetanjali. In the last five years, she came across a myriad of challenges such as winning people's trust, changing society's perception towards NGOs, and ensuring stakeholders (both donors and beneficiaries) that everything is fair and transparent inside 'Wishes and Blessings'. It was Geetanjali's determination to bring happiness in others' lives and a firm belief that everyone can make a difference if given a chance which helped her overcome every challenge with great elan and aplomb.

Presently, Geetanjali oversees the entire functioning of Wishes and Blessings and strives to make a meaningful difference in the lives of all beneficiaries, donors as well as other individuals associated with the organisation. Her efforts have been recognised and awarded by the government as well as private and media institutions. Some of her recent achievements include the Womennovator 100 Women Faces 2018 Award, recognition by NITI Aayog (Government of India) and receiving the Highest Fundraiser Award in Airtel Delhi Half Marathon 2018. She has also delivered two TEDx talks, sharing her journey and experiences as a social activist.



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